Building A Better Tomorrow

19th Annual Progress Edition

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The Daily Standard

NATIONAL EDITORIAL
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Blue Ribbon
NEWSPAPER
FOUNDATION
1974

OUR 63RD YEAR | SIKESTON, SCOTT COUNTY, MISSOURI, | SATURDAY, FEBRUARY 23, 1974 | 146 PAGES | NUMBER 309

# Murphy released

ATLANTA, Ga. (AP) — Atlanta Constitution Editor Reg Murphy, ransomed by his newspaper for $700,000, returned home unharmed Friday night and said of his kidnapers, "It's important for them to know they didn't win a big victory."

"They frightened me very badly. They frightened my family," Murphy told a crowd of newsmen and neighbors at his two-story brick home 50 hours after he had been abducted.

Murphy was kidnaped Wednesday night by men who said they were members of the "American Revolutionary Army," an apparently rightwing extremist organization unheard of before the kidnaping.

With his arms around his wife and two daughters, Murphy said, "I'm all right. I don't feel very good. I'm kind of shaky."

"You saved my life today," he told newsmen, referring to the relay of messages from his newspaper to the kidnapers via radio and television.

"Before I was so rudely interrupted, I used to say this ought to be a civilized country," Murphy said. "I still think this ought to be a civilized country. The people who think like this are going to have to use some other tactics because this won't win them many friends."

Less than three hours before, Jim Minter, the managing editor of the Constitution, drove an open jeep in cold, windy weather to the end of state highway 400, a limited access highway which ends in a lonely area near Alpharetta, a town about 30 miles north of Atlanta. He carried the $700,000 ransom packaged in plastic bags inside two suit cases. He went alone.

"When I arrived there was a car in front and a car in back of me," Minter said. He said there were two men in one car and a single man in the other. He said they were not disguised but he did not get a look at their faces.

He said he dropped the money beside the highway and left.

The FBI had little immediate comment.

"Our efforts so far have been directed toward getting Mr. Murphy back safely," said Special Agent Richard Hamilton. "And we have no further comment at this time."

Earlier, Minter had asked the abductors, who identified themselves as the right-wing American Revolutionary Army, to give an indication that Murphy was still alive. An affirmative reply was received.

"We are acting in good faith, but we must have definite information that Reg Murphy is alive," Minter said.

The assurances came only hours after the kidnapers promised to release Murphy on Friday night if $700,000 ransom is paid and all goes well.

## Editor's Note

By PAT GROJEAN

Just as the 1973 progress of the Bootheel built a brighter today, so will 1974 progress build a better tomorrow. The building of that future is constantly going on as dreams become realities and challenges are met.

With people working together in 1973 new businesses and industries opened, new homes and housing complexes sprang up, older businesses were remodeled or expanded, health care and fire protection were improved, highways repaired or constructed, and communities upgraded and expanded by their citizens and organizations.

Our aim with this 19th annual special edition was to record 1973 progress within our area of Southeast Missouri. Some new homes, constructed and occupied during 1973 in Sikeston, were omitted because owners could not be contacted. If owners, who would like their new homes included, will call The Daily Standard office at 471-1137 with the information, by Wednesday, Feb, 27, we will be glad to run the photographs on a space available basis in the near future.

Most pictures within the progress edition were taken and processed by Tim Ludwig, staff photographer.

The staff and management take this opportunity to thank advertisers for making this special record possible. We also thank civic leaders, organizations and others for their cooperation in compiling information to be included.

Today we present the pictorial and printed history of 1973 as we continue to build an even better and brighter tomorrow with new hopes, new plans and new goals.

## Penzel apparent low bidder

JEFFERSON CITY — Penzel Construction Co. of Jackson was the apparent low bidder for construction of the Missouri approach on Interstate 155 to the Mississippi River bridge south of Caruthersville in Pemiscot County.

The bid by the Jackson firm was $2,782,447.04 and was one of the bids opened Friday by the state Highway Commission for 14 projects expected to cost a total of $20 million.

SPEED
LIMIT
55

## Signs changed

Changeover of Missouri's speed limit signs to the new 55 - mile per hour limit imposed as an energy - saving measure has begun in the Sikeston area. Glen Godwin of Sikeston, special maintainence foreman in charge of signs in District 10 of the Missouri State Highway Department, began putting "55" decals over the old numbers Friday morning. Plans call for the signs on lesser traveled state roads to be reduced from the faster limits first. Most of the signs will be changed on the spot without having to be taken to a shop. This method will enable all of the signs to be changed by March 4 — the day the 55- mile per hour limit goes into effect in Missouri

(Daily Standard photo by Tim Ludwig)

## Cab driver says he made false report

Vernon Millstead, 22, of Cape Girardeau, a driver for the Yellow Cab Co., was arrested at 1:35 p.m. Friday in Sikeston and has been charged with making a false report according to police.

Millstead told police Thursday that he had been robbed of $30 at knifepoint about 8:25 p.m. on Alabama Street by five youths.

He identified the youths as Freddie Tyrone Warren, 19, of 1508 North St., Dewright Wyse, 19, of 318 Westgate; Michael Gipson, 20, of 315 Petty; Robert Lee Jimmerson, 17, of 105 Petty; and Franklin Roosevelt Howard, 17, of 1405 Washington.

Millstead told police he picked up the five at Park Street in Cape Girardeau and brought them to Alabama Street in Sikeston where one of the youths pulled out a knife and told him "Now you got us here and I'll take your money." He also said a belt-type coin changer was taken. The five youths were arrested early Friday morning at their homes.

Police said Millstead walked into the police station Friday and said he had filed a false police report. He told police the five youths did not rob him, they only failed to pay him the cab fare. He was released on $100 bond.

The five youths, who were released from custody will be arraigned, in City Court Thursday on charges of petty larceny.

## No. 19 completed

Another year of progress has been recorded with publication of the 19th annual progress edition. After working on the edition, selling advertisements, gathering pictures, stories and information, and preparing it all for press, members of The Daily Standard staff who were closely involved in the edition survey the front page of the final section to go to press. Looking over the negative in the camera room are from left, Bernice Cummins, advertising saleswoman; Pat Grojean, progress editor; Harold Brewer, camera room foreman; and Janet Storey, composing room superintendent.

(Daily Standard photo by Tim Ludwig)

# More gas released for Missouri use

WASHINGTON (AP) — The Federal Energy Office ordered increased gasoline supplies totaling over 326 million gallons for February to 26 states and the District of Columbia on Friday night.

Most of the states had previously been assigned increases in their supplies, but South Carolina was added to the list and all others received further increases.

Energy chief William E. Simon told reporters the new gasoline should begin flowing to service stations very quickly, in some cases immediately, and should alleviate the long lines at service stations which have plagued some areas.

Simon also said the Federal Energy Office was working with all states to improve reporting systems and to allow greater equalization of gasoline supplies in March and the following months.

Here is the list of increases issued Friday night by the FEO comparing each state's basic available supply for February, and its previous increase and Friday's revision:

Alabama, basic supply 104.7 million gallons, plus 5.24 million, now increased to 10.48 million gallons.

Arizona 73.1 million, plus 3.66 million increased to 7.32 million.

Connecticut 81.3 million, plus 1.75 million now increased to 8.8 million.

Delaware 20.3 million, plus 400,000, now increased to 2 million.

District of Columbia 16.6 million, plus 300,000, now increased to 1.7 million.

Florida 293.2 million, plus 5.86 million now increased to 17.59 million.

Illinois 313.6 million, plus 6.27 million now increased to 31.4 million.

Indiana 166.4 million, plus 3.33 million now increased to 16.6 million.

Kentucky 103.5 million, plus 2.1 million now increased to 10.4 million.

Maine 34.1 million, plus 680,000 now increased to 3.4 million.

Maryland 110.1 million, plus 2.2 million now increased to 11 million.

Massachusetts 166.2 million, plus 3.24 million now increased to 16.2 million.

Mississippi 78.7 million, plus 1.57 million now increased to 7.9 million.

Missouri 155.2 million, plus 3.1 million now increased to 15.5 million.

Nevada 19.2 million, plus 960,000 now increased to 1.92 million.

New Hampshire 19.6 million, plus 980,000 now increased to 1.96 million.

New Jersey 212.4 million, plus 10.62 million now increased to 21.24 million.

New York 402 million, plus 8 million now increased to 40.9 million.

North Carolina 171.9 million, plus 3.42 million now increased to 17.2 million.

Oregon 67.7 million, plus 3.39 million now increased to 6.78 million.

Pennsylvania 305.3 million, plus 6.11 million now increased to 30.5 million.

Rhode Island 29.3 million, plus 590,000 now increased to 1.9 million.

## 5 vehicles in Dexter collision

DEXTER — City police reported Friday a five-vehicle accident at the intersection of Highway 25 and Stoddard Street which resulted in minor injuries about 8:25 a.m. Friday.

The accident occurred when Marvin Pierce, who was driving an Armor Meat truck south on Highway 25 was attempting to make a left turn onto Stoddard Street and was struck by Ricky Brown of Illinois, who was traveling north on Highway 25 when his brakes failed to work at a stop sign. Pierce's truck was knocked into a northeast direction across the median and into the parking area of a Texaco Service Station location on the corner. Pierces truck struck a pickup driven by Clara Bullard. Mrs. Bullard's truck hit another pickup which struck another automobile

Brown and a passenger were treated at the emergency room of Dexter Memorial Hospital for minor injuries.

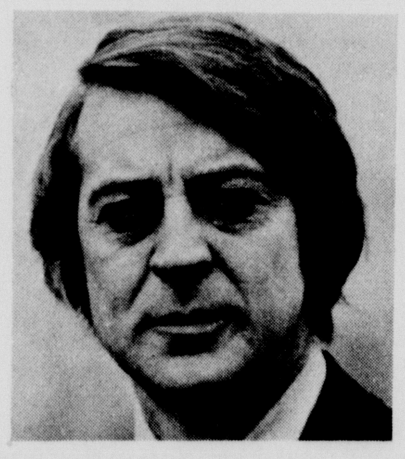
# Stephenson announces for Congress

Art Stephenson, Pemiscot County prosecuting attorney, announces that he will oppose incumbent U. S. Rep. Bill D. Burlison for the Democratic nomination for the 10th District congressional seat in the Aug. 6 primary election.

The 10th District covers the 19 Southeastern Missouri counties of Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron, Jefferson, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, St. Francois, Ste. Genevieve, Scott, Stoddard and Wayne.

Chief law enforcement officer of Pemiscot County since 1969, Stephenson, 41, was appointed to the position by former Gov. Warren E. Hearnes to fill the unexpired term of Joe Taylor, who resigned. Stephenson was subsequently re-elected in 1970 and 1972 without opposition.

Stephenson grew up in Kansas City, where he attended local schools. After two years of service in the Marine Corps, he returned to Kansas City to attend the University of Kansas City, where he graduated with a bachelor of arts degree in 1956, then earned his law degree in 1959.



Art Stephenson

He set up law practice in Kansas City and for four years was an assistant prosecuting attorney in Jackson County.

After his appointment as Pemiscot County prosecuting attorney, Stephenson moved to Caruthersville.

He is past vice president of the board of directors of the Missouri Delta Ecumenical Ministry and is presently serving his second two- year term on the board; he has greatly assisted in the establishment of a rural legal assistance program for the poor; works actively with the bar associations of New Madrid, Pemiscot and Dunklin counties and is widely known for his readiness to provide free legal counsel for poor black and white communites in the Bootheel. He is currently serving without pay as attorney for the communities of Homestown and Hayti

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# Advertisers who made this special edition possible

**The following advertisers made the 19th annual progress edition possible.**

**A & H Factory Outlet; AAA Auto Parts; ABE Home Center; A.C. Riley Cotton Gin, New Madrid; Ag-Air Inc; Agrico Chemical, Matthews; A. M. Riggs Wholesale; American Legion; Army Surplus; Associated Natural Gas; Atterberry Dairy Charleston; Aufdenberg Equipment Auto Tire & Parts.**

**Bailey & Bailey Insurance; Tom F. Baker, Essex; B&H Auto Electric Service & Parts; B & H Development, New Madrid; B & K Auto Repair; Bank of Advance, Advance; Bank of New Madrid, New Madrid; Bank of Sikeston; Baugher's; Beauton's Drug Shop, East Prairie; Bell City Farm Store, Bell City; Ben's; Bess Supply; Big K; Bill O'Guinn Funeral; Bill Porter Upholstery, Vanduser; Bloemer's Grocery; Bob RAlph Distributing Bob's Rid-X, Morehouse; Bootheel Dairy; Bootheel Records; Bresler's Ice Cream; Bridger's Plumbing, Heating & Air Conditioning; Britton Upholstery, Vanduser; Britt's; Brown's Construction Co., Dexter; Brown Shoe Fit Co., Cape Girardeau; Buckner- Ragsdale; Budget Laundry; Bunny Bread; Burger Chef; Burger King.**

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**Fabick Brothers; Falkoff's, East Prairie; Falkoff's Mens Store; Farmers & Merchants Bank, Cape Girardeau; Farmers Bank Marston Facility, Marston; Farmers Mutual; Farmers State Bank, Parma; First Bank of East Prairie, East Prairie; First Federal Savings & Loan, Cape Girardeau; First National Bank; First National Bank, Malden; First Security State Bank, Charleston; Flower Basket; Fred's; Frisco Railroad; Garden of Memories Cemetery; Gas Lite Square; Goode's Nursery; Graber's; Grecian Steak House; Gun and Smoke; Guth Bros. Block and Brick, Cape Girardeau;**

**H & R Block; H & H Electric Service, Matthews; Hailey's Mobile Oil Co. Hale's Auction; Hale's Jewelry; Hallmark; Hambrick Electric; Harper's Travel Agency; Hart's Bread; Hazel-Williams; Hearts & Flowers Gift Shop, Malden; Hedges Pharmacy, East Prairie; Heinold Hog Market, Bloomfield; Helen's Florist; Helmes Motor Co., New Madrid; Herb Stephens Real Estate; Hickory Log Bar-B-Q, Dexter; Holyfield Flying Service; Home Materials; Host House- America, Charleston; House of Beauty.**

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**Lambert Cafe; Lambert Fabric, Cape Girardeau; LaPetite; Lee's Shoes; Lewis Furniture; Liberty; Lindsey's M & H.**

**Malco Theatre; Mall Cinema; Malone & Hyde;**

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## It's inside.....

Judge orders heavy fines in DWI cases in City Court. Turn to ... page 3.

Sisters are reunited in Sikeston after separation of 14 years. For society news, turn to ... page 4.

For complete Regional Tournament results turn to sports news ... pages 9 and 10.

## .....and outside

Considerable sunshine today with high in the 40s. Increasing cloudiness tonight with low in the 30s. Chance of rain Sunday with high in the 40s.

Sunset today ......... 6:47 p.m.
Sunrise tomorrow...7:37 a.m.
Moonset tonight.... 8:30 p.m.
First Quarter ............March 1

PROMINENT STARS

Regulus in the east at moonset. Arcturus rises-- 10:13 p.m.

VISIBLE PLANETS

Saturn high overhead at moonset. Mars sets -- 1:17 a.m. Venus in southeast at sunrise.

THE DAILY STANDARD
205 S. New Madrid St., Sikeston, Mo. 63801
PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS).
Second - class postage paid at Sikeston, Missouri 63801
By Carrier: $1.95 month Sikeston and Miner. $1.50 month Elsewhere.
By Mail where carrier service is not available.
State of Missouri — 1 year, $15.00; 6 months, $8.00; 3 months, $5.00
All Other States — 1 year, $20.00; 6 months, $11.00; 3 months, $6.00

Saturday, February 23 — 1953, Notorious car thief sentenced to six months or 24,000 miles, whichever comes first.

* * *

### POOR CHARLIE SAYS!

People who say they love each other sometimes have funny ways of showing it.

* * *

### PRESIDENT NIXON'S FAMILY

Russia's last czar, Nicholas II, was forced to abdicate in March, 1971, by the Russian Revolution. Seventeen months later he was taken by the Bolsheviks to a cellar and shot. For good measure, his family was executed along with him.

Let us make it perfectly clear: we are not equating President Nixon with Czar Nicholas. However, we believe that a certain parallel does exist between the way the family of Nicholas was treated and the way the President's family is being treated today. And we don't like it.

As a newspaper, we are the first to grant that President Nixon is fair game for the press. He freely chose the pitfalls of public life and is well aware of the adversary relationship that often exists between elected officials and the media, especially in an era characterized by government scandal.

That said, however, we must wonder aloud why some members of the press insist on dragging the President's family down with him.

Item: A UPI story dated January 1 from Alderwood Manor, Washington, with this sensational lead paragraph: 'Mrs. Edward Nixon, sister-in-law of the President, says it's 'tough' to be left home alone with the couple's two children while her husband is 'off being paid to do nothing."' (Is there a mother/housewife alive who hasn't complained at one time or another about being home with the kids while hubby is out bringing in the bacon?)

Item: Another UPI story, dated February 1 from Washington, D. C., in which the President's daughter, Tricia, felt compelled to answer rumors in the press that her marriage to Edward Cox is breaking up: "I don't know how they get started," Tricia said. Then, looking at her husband, she said, "We really love each other."

As we said above, the President is fair game to the press. We believe however, that the great majority of comments in the press regarding the family amounts to nothing more than gratuitous mischief making. We think it should cease.

* * *

Dr. George Hale, Sr. confides that these days being told that someone thinks the world of you is no compliment.

* * *

"The biggest business in America today," remarks Mr. Ira A. Lipman, president of Guardsmark, Inc., in The Wall Street Journal, "is not even listed in the Fortune 500. It is the business of crime. Crime is the nation's greatest problem; it follows, as night follows day, that the second greatest problem is crime prevention. As you know all too well, crime is not limited to city streets, dark hallways, and underworld handouts. It is spreading with epidemic speed throughout industry -- taking the shape of vandalism; of theft of monies, of raw materials, and of finished merchandise; of threats of violence and vengeance bombing; and in the insidious infiltration of drugs and narcotics into industry. Where will it all end?"

* * *

Overheard at the coffee shop: Did you ever think the day would come when a guy with two cadillacs would have a problem?

* * *

### ANOTHER GRANDSTAND PLAY?

Senate minority leader Hugh Scott, R-Pa. says that he has seen proof of the President's Watergate innocence but the White House won't let him reveal it.

Vice President Ford says the White House has offered to show him the same kind of proof but he hasn't bothered to go see it.

Can it be true? Can Richard Nixon really be permitting himself to suffer the slings and arrows of an outraged nation, to let himself be taken to the very edge of impeachment, only in order to vindicate himself in dramatic fashion and confound his enemies at the 11th hour?

If so, it is in keeping with the personality of the man who withstood the most bitter denunciation for his Christmas, 1972, bombing of North Vietnam, even while the Pentagon had photographic proof that the destruction was overwhelmingly limited to military targets.

And if so, it is "brinksmanship" with a vengeance, and something this weary, confused country could very well be spared.

* * *

Howard Flieger, editor of U. S. News & World Report, writes that the Bicentennial Center for the District of Columbia, the nation's capital, was dedicated on January 14 by the mayor of Washington. A representative of the White House was there. So were other dignitaries.

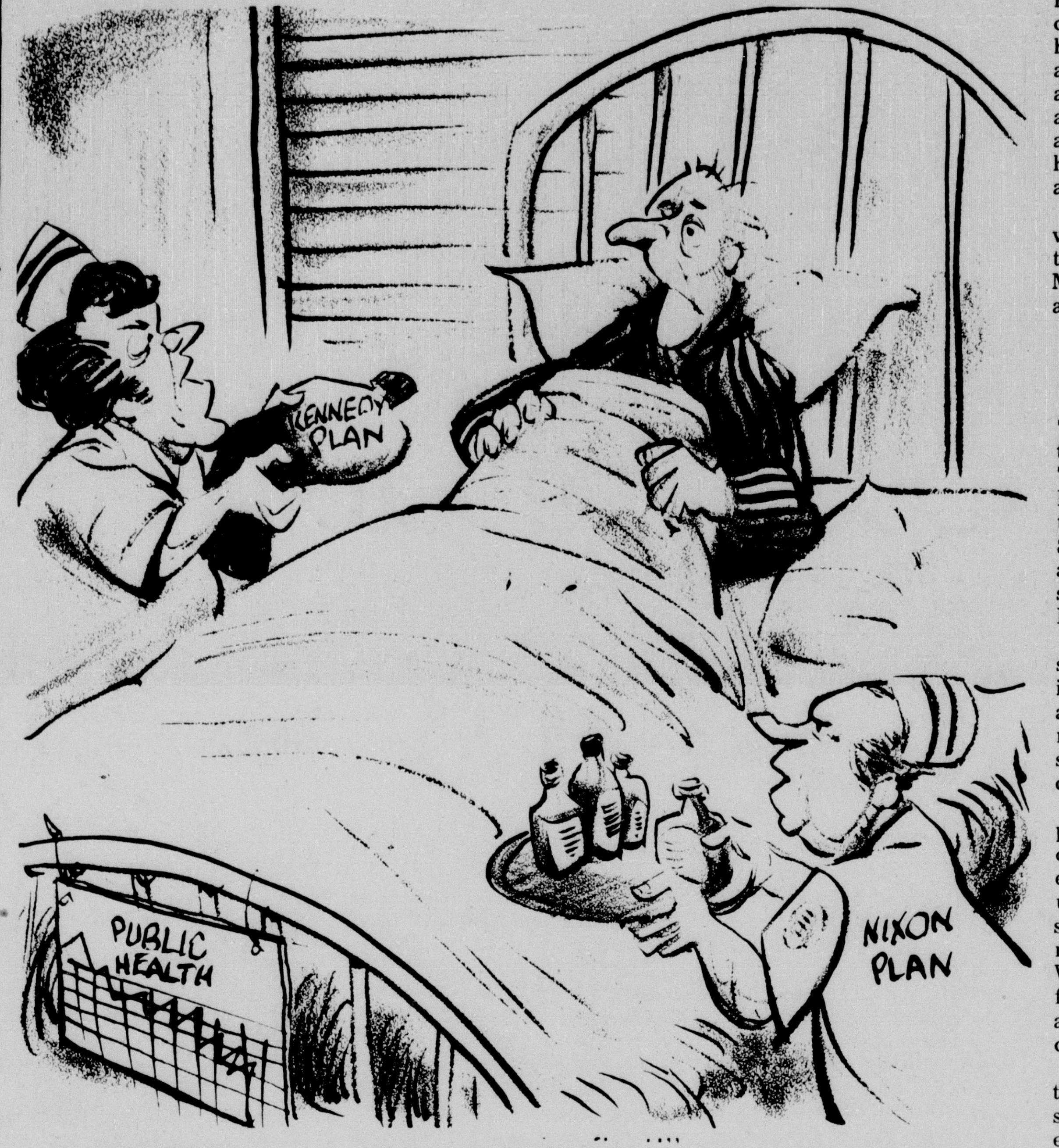
Looking down on the occasion was a new mural, done for the Bicentennial office by an artist named H. H. Booker II.

Among the personages depicted --
Karl Marx, the father of Communism.
Friedrich Engels, Marx's associate.
Joseph Stalin of the Soviet Union.
Mao Tse-tung of the Chinese Communists.

For extra measure, the muralist included a caricature of President Nixon wearing a mustache and clad in the costume of a movie gangster. He sketched the President's daughter, Tricia Nixon Cox, with an Afro hairdo. He included a portrait of Angela Davis.

This is Americana?

## "I Saw Him First!"



### TOMORROW

### FEBRUARY 25 — SUNDAY

CARNIVAL IN BRAZIL. Feb. 24- 26. Brazil. The big annual event in the life of a Brazilian. The three days preceeding Ash Wednesday.

ESTONIA: NATIONAL HOLIDAY. Feb. 24.

FASCHING SUNDAY. Feb. 24. Germany and Austria. The last Sunday before Lent.

SOURDOUGH RENDEZVOUS. Feb. 24- Mar 2. Whitehorse, Yukon Territory. Sourdough breakfast, dog team races, snowshoe races, flourpacking contest.

WINTER FESTIVAL. Feb. 24- Mar 3. Prince Albert, Saskatchewan, Canada. Prince Albert Dog Derby and King Trapper competitions.

### FEBRUARY 25 — MONDAY

BUN DAY. Feb. 25. Iceland. Children invade homes in the morning with colorful sticks and receive gifts of whipped cream buns. (On the Monday before Shrove Tuesday.)

FASCHING. Feb. 25-26. Germany and Austria. Fasching, Fasnacht, Fasnet, Feast of Fools. A Shrovetide festival with processions of masked figures, both beautiful and grotesque. Always the two days (Rose Monday and Shrove Tuesday) between Fasching Sunday and Ash Wednesday.

KUWAIT: NATIONAL HOLIDAY. Feb. 25.

ROSE MONDAY. Feb. 25. Germany and Austria. The Monday before Shrove Tuesday.

SHROVE MONDAY. Feb. 25 Denmark. Street urchins' carnival.

WHITEHORSE SOURDOUGH RENDEZVOUS WINTER CARNIVAL. Feb. 25- Mar 3. Snowmobile, snowshoe and national dogteam races, local arts and crafts exhibits, sourdough hotcake breakfasts, parades and much more. Sponsor: Tourism and Information Branch, P. O. Box 2703, Whitehorse, Y. T. Canada.

* * *

### THE WRONG GIRL

A top executive had hired a new secretary and one of her first assignments was to write a letter to Allis- Chalmers in Milwaukee to inform them that he had been called out of town and would be unable to keep an appointment.

When he returned to his office four days later he found the carbon copy of the letter on his desk which contained the following message:

"Alice Chalmers, Milwaukee, Wis. Dear Alice, I'm off for Texas and can't keep your date. Much Love."

Horrified he immediately phoned Allis- Chalmers. "I hope you haven't received a certain letter from my office."

'Received it?" was the answer. "It's been on the bulletin board for the past three days!"

* * *

### ONLY SURE PROMISE

In the field of health care, it is patently evident in view of soaring government deficits, that the public treasury is in no position to shoulder massive health care costs as envisioned by advocates of a federal compulsory health insurance program.

A Brookings Institution study reports that, while federal health insurance should deal with problems of the poor who cannot meet even normal medical expenses and middle - income families faced with the catastrophic costs of prolonged illness, any government assistance program should be limited. "It should", the report says, "minimize the transfer to the federal budget of normal medical bills paid by middle - and upper- income consumers in order to save scarce tax resources for high priority public expenditures." In essence, this means that the "private sector" health care financing system in the U. S. should be strengthened as part of the overall medical and health care structure.

Leaders in the health care financing field agree with the Brookings Institution findings. One of these leaders states: "... we believe a national health policy body should be established within the office of the President ... to promote the total health and well- being of the people ... such a council would be a major step toward a rational method of determining orderly priorities in the continuing development of the health delivery and financing systems. The financing of health care services must be approached in the context of a defined national health policy ... A national health policy, which would take a truly broad view of health care, would help us achieve our goal of bringing quality health care to all Americans."

This kind of down - to- earth thinking on health care and the separation of politics from health care matters offer the only promise of steadily rising health standards in the future.

* * *

A farmer vows he increased egg production by putting this sign in the henhouse: "An egg a day keeps Col. Sanders away."

* * *

### NEW YORK STATE ACTS TO STEM CHILD ABUSE

Toll-free phone numbers, open to the public on a 24-hour basis, enable the New York State Department of Social Services to require all local welfare departments to install 24- hour - a- day, seven day - a - week facilities capable of accepting and acting quickly on reports of child abuse or neglect.

Under the new system, in emergency cases remedial action can be taken immediately by a local agency or police. In all cases, the local welfare department will be required to make an investigation of all reports within 24 hours.

* * *

### THIS IS THE STORY OF PETEY, THE SNAKE

Petey was a snake, only so big. Petey lived in a pit with his mother.

One day Petey was hissing in the pit when his mother said, "Petey, don't hiss in the pit, go outside the pit to hiss." So Petey went outside of the pit to hiss.

Petey was hissing all around when he finally leaned over and hissed in the pit. Petey's mother heard Petey hissing in the pit and said, "Petey, if you must hiss in a pit, go over to Mrs. Pott's pit to hiss in her pit

Petey went over the Mrs. Pott's pit to hiss in her pit, but Mrs. Pott was not at home, so he hissed in her pit anyway. While Petey was hissing in Mrs. Pott's pit, Mrs. Pott came home and found Petey hissing in her pit. She said, "Petey, if you must hiss in a pit, don't hiss in my pit; go to your own pit and hiss."

This made Petey very sad, and he cried all the way home. When Petey got home, his mother saw him crying, and said, "Petey what's the matter?" Petey said, "I went over to Mrs. Pott's to hiss in her pitt but Mrs. Pott was not at home, so I hissed in her pit anyway. Mrs. Pott came home and found me hissing in her pit and said, "Petey, if you must hiss in a pit, go to your own pit and hiss. Don't hiss in my pit."

This made Petey's mother very angry, and she said, "Why that mean old lady. I knew Mrs. Pott when she didn't have a pit to hiss in."

* * *

### WHEN IT'S US IT'S ENTIRELY DIFFERENT

Aviation Week & Space Technology magazine reports that the Air Force Foreign Technology Division laboratory is analyzing parts taken from the wreckage of the Soviet Tupolev supersonic airliner that crashed spectacularly on the last day of Paris air show.

"Parts were scooped up and spirited away by USAF intelligence officers shortly after the crash," says the magazine, before French security personnel could cordon off the site.

U. S. officials are particulary interested in pieces of the Tu-144's turbofan engines, a version of which is used on one of Russia's strategic bombers. But the missing parts, says Aviation Week, could pose a problem for civil investigators attempting to discover the cause of the accident.

Imagine the howls about the dirty Commies if Russian spies had spirited away evidence from the wreckage of an American aircraft, civilian OR military, while the bodies of the unfortunate victims were still warm.

But apparently we have reached the point where anything Americans do is O. K. as long as it is in the interests of "national security."

* * *

### OF IMMENSE BENEFIT

"Multinational" is one of those words that has crept into general use accompanied by much misunderstanding. A measure has been introduced in Congress to curtail the operation of multinational companies, so it is time the public learned the meaning of multinational as applied to a business enterprise.

As described in a quarterly report to shareholders of a large international drug firm, a multinational company is "... a phenomenon of our time" and not just a company that sells products abroad. "A multinational company", explains the report, "is one that establishes foreign subsidiaries, builds manufacturing plants abroad, and employs, at all levels, citizens of the countries in which it operates." A number of leading U. S. prescription drug firms are multinational companies. Their operations have greatly benefitted the U. S. economy. They have increased employment, made substantial contributions to the U. S. net balance of payments and bolstered U. S. exports. American multinational companies, according to the drug company statement, have increased their domestic payrolls by almost 50 per cent during the past decade. Due to the larger scale of their operations, they have been pioneers in the advancement of technology and have helped to maintain U. S. leadership in the invention and development of superior products and processes.

Instead of protecting jobs of American workers, the proposal to cripple multinational operations of major American firms is what one Congressman calls, "... a prescription for economic disaster for the United States and Free World. Under the guise of allegedly preventing American jobs from being 'exported', it would jeopardize the jobs of millions now employed ..." A new name in the vocabularly should not trap the public into supporting a measure that would start the U. S. "back- pedaling" into a new dark age of isolationism.

* * *

Our family was content til we saw that TV commercial where a big machine crunches up old cars. One of those cars is just like ours. And it's our good one!

* * *

Betcha Didn't Know .. Sociologists who say neighborliness is on the wane ought to see our neighbor when he's had wane too many! (Ah pshaw.)

* * *

### MEXICO CHILLY TO SOCIALISM

There will be no repetition of the Chilean experience in the United States' closest Latin neighbor.

In an address before the recent annual convention of the Texas Daily Newspaper Association, a high Mexican government official emphastically rejected socialism as a means of achieving social justice in his country.

"Mexico has decided to seek a more just and equitable growth while preserving her traditions and the framework within which we live," Fausto Zapata Loredo, Undersecretary of the Presidency, told the newsmen.

"But we don't accept that growth at the expense of our liberty — and this means we're not interested in a socialist economy."

The term of President Luis Echeverria has been marked by scurpulous preservation of freedom of expression, said Zapata, and "we will never sacrifice the freedom of an individual's initiative."

Political stability has been maintained in Mexico for more than 40 years, he pointed out. During the past three decades, the economy has grown at an average annual rate of 6.5 per cent in real terms.

Yet in spite of this rapid growth, distribution of income has been unusual. This has necessitated a profound examination of past mistakes, with steps taken to correct them while preserving traditional principles.

Praising the United States for "an astounding capacity for self- examination" as revealed by the Watergate problem, Zapata asserted that without such an attitude, a society "is burying itself, whether in the short term or over the long term.

Mexico chose the path of freedom and has accepted all the risks this implies."

* * *

### POINT OF IDIOCY

The stated objective of the Water Quality Control Act of 1972, in the words in Representative Philip M. Crane of Illinois, "... is to give the country 100 per cent clean water by 1985. Yet, according to expert testimony before Committee, the estimated cost of achieving 100 per cent clean water by 1985 is $2.3 trillion. This $2.3 trillion just happens to be more than the entire world's Gross National Product." The Congressman points out that it was almost impossible for anyone to vote against the bill because to do so would make it appear that he "... was in favor of dirty water." Thus public pressure and an onrushing political stampede to support before the eyes of the voters, the most high- minded goals can result in the passage of absolutely inoperable and idiotic legislation. This does not serve the public interest, and it thwarts our national purpose by failing to set standards that can be reached to move us closer to environmental goals we all favor.

Pollution levels can be brought to a very low and, indeed, a harmless point from the standpoint of their effect on the environment as technology and know-how are applied to the problem. To reach for zero standards of pollution is simply beyond either the technical, material or monetary resources of the nation in the foreseeable future.

## Washington Merry-Go-Round

By Jack Anderson

JACK ANDERSON SAYS:
Saudis Want Bigger Slice Of Aramco's Pie: Yamani

RIYADH-- The next victim of the Arab oil squeeze will be the biggest oil producer of them all, the giant Arabian American Oil Company (Aramco).

This is the word of Sheikh Ahmed Zaki Yamani, the smooth Saudi Arabian oil minister, who told me his government soon will demand a greater share of Aramco.

His government is also willing, he told me. to increase production to meet the world's oil needs. The Saudis are under pressure to boost production one million barrels a day each year through the rest of the 1970s.

After the Arab oil embargo, the daily output was cut back from last year's nine- million- barrel peak. Yamani told me it is now back up to 8.6 million barrels and could reach 10 million barrels next year.

There is plenty of petroleum, he said, under the hot Saudi sands. The proven reserves are estimated over 60 billion barrels and he believes the available supply could be doubled by exploration.

The abundance of petroleum in Saudi Arabia adds emphasis to my own findings that there is no real oil shortage under the ground. There is a shortage, apparently, of refined petroleum products. This has been caused by a tightening of refinery capacity.

Saudi Arabia now owns 25 per cent of the great Aramco complex in partnership with Exxon, Mobil, Texaco and Standard of California. Yamani would not say how large a share he will seek. But he mentioned the example of Kuwait, which recently took over 60 per cent of Gulf Oil's operation in that country.

Other sources close to Yamani suggested that the Saudis may seize full, 100 per cent control of Aramco. In return, the consortium would be paid for their assets and would be offered Saudi oil at a discount.

The takeover will come as no surprise to Aramco, whose secret papers have been forecasting the move for months. In fact, the corporate brass had expected to sit down with Yamani this month to discuss the "restructuring" of Aramco.

Yamani told me he isn't ready to negotiate with Aramco officials just now, but he implied that it won't be long.

As czar of the world's largest oil reserves, Yamani wields tremendous economic power. Oil barons from Texas to Tokyo have been flying into this sandy, remote Saudi capital to consult with him.

He is as disarming as he is powerful, with a soft voice, soulful eyes and a gentle manner. In his persuasive way, he told me of Saudi Arabia's willingness to ease the world's oil hardships. Not only will his government try to relieve the shortage, he said, but will exert its influence to roll back prices.

I challenged the 20- million- barrel daily output he had promised in public statements. As evidence, I showed him a secret corporate document, which declares:

"Severe technical problems have been encountered by Aramco in the Saudi Arabian fields....(In 1973), production was increased from 6.5 million barrles/day to 9 million barrels/day to meet increasing U.S. demands.

"The reservoir pressures fluctuated so greatly that corporate engineers now estimate production will be stabilized at no more than 7.5 million barrels/day, far below the 20 million barrels/day projection."

Yamani expressed quite surprise but intense interest in the Aramco papers. He said his technical experts keep close watch on Aramco's production. The alleged "severe technical problems" couldn't have developed, he felt sure, without his knowledge.

He agreed it will take a few years to reach the 20- million- barrel goal. It will also require a huge investment. Development of the Saudi fields surpassed $600 million last year and could reach $1 billion a year, he said.

Despite the Arab oil embargo, meanwhile, Saudi production has gone steadily up. The cutback during the Arab- Israeli war last October merely reduced the output from nine million to 7.5 million barrels daily. This was still one million barrles a day more oil than came out of Saudi Arabia at the height of its production a year earlier.

U. S. oil companies, meanwhile, have misinformed the government about the true amount of oil in their reserves. Sources on the inside have told me that the figures submitted to the government consistenly have understated the amount of available oil.

Additional billions of barrels could also be extracted economically from the oil sands at today's market price. The real issue, in other words, is not supply but price. The oil companies can come up with plenty of oil when the price is right.

There is a legitimate shortage, apparently, of refining capacity. But this, too, is the fault of the oil companies. They have built no refineries in the United States since 1969.

Refineries were neglected because the profits were low. But now that refineries are vitally needed, the cost of building them has doubled. In the end, of course, this will be added to the Pike's Peak cost of petroleum products.

FOOTNOTE: Oil industry spokesmen admit they underestimated oil demands and, therefore, didn't gear up for it. They deny charges that they deliberately created the shortage to boost prices and profits.

## Inside Labor

By Victor Riesel

Meany- Wallace Detente:
Insiders Report New Coalition To Balk Ted Kennedy's Presidential Ambition

WASHINGTON-- Labor's tart chief of chiefs, George Meany, who leads this nation's third major party (often its second) has put all his political blocs in a row-- according to insiders-- to blockade Ted Kennedy, to smash George McGovern's comeback and to put labor's very own man, Scoop Jackson, in the White House in 1977.

This, according to the highest labor sources, is the full meaning of the strange eye- to- eye private conference of Meany and Gov. George Wallace at 5:30 p.m. Wednesday, Feb. 13 in the closely guarded Hotel Americana suite of some Alabama labor leaders in Bal Harbour (Fla.).

Informed intimates of both men say that the almost unreal meeting was deliberately set to show "the flag" publicly as the signal to all of a new working coalition inside the Democratic party.

George Meany, Washington's most political senior citizen, is a scientist at running secret sessions. He has talked with the world's great without even his associates knowing of the conversations. He could have met Gov. Wallace in such fashion that it never would have leaked.

Instead, Wallace, wheelchair and all, went right up the hotel's front entrance. He went right through the lobby when he could have been driven to a back door. He shook hands with some of the loungers. Then he took the lift to the suite for the private talk, coffee, coke and cigars. And they didn't just discuss Social Security for almost two hours.

The talk was arranged by some of the Governor's Alabama labor friends. They are close to Meany, too. The Governor has been wooing blue- collar workers for years and is a power among union rank- and- filers in Michigan, Ohio, Pennsylvania, Maryland and California, to name just a few states.

He has strong building and construction trade union support. And only recently he backed the owner- driver truck strike. He is a force in the American labor movement whether its official leadership likes it or not. In 1968 they did not-- and hurled some 50 million leaflets against him.

But it's different now. Unless a miracle puts George Wallace on his feet again, he won't try for President, he told me recently. But he will have a mighty powerful bloc of delegates at the Democratic party's miniconvention in Kansas City this December. So will Meany's Committee on Political Education (COPE)-- the country's third party.

From labor's strategic viewpoint it is vital to dominate the all- powerful miniconvention. For who controls that gathering makes the rules which will control the 1976 Democratic nominating convention

Meany and Wallace have much in common politically now. They're both opposed to Ted Kennedy Actually the Massachusetts Senator was piqued over not being invited to the AFL- CIO's midwinter executive session in Bal Harbour. He did dispatch his labor liaison man, Paul Kirk, to the sessions and for talks with COPE's director, Al Barkan.

To Wallace, Sen. Scoop Jackson is the lesser of all evils. He'll accept him since the alternative will be Kennedy or someone further left.

Thus Meany, a blend of Metternich and Golda Meir, has his blocs consolidated. He has the Coalition for a Democratic Majority in smooth swing. It is headed by his philosophical political adviser Ben Wattenberg who has just created a Task Force on Foreign Policy. On it is Meany's latest protege, the school teachers' Al Shanker, a new AFL- CIO vice president.

One of the first statements issued by the Task Force, which is headed by Prof. Eugene Rostow (Undersecretary of State for Political Affairs under Lyndon Johnson) slashed at McGovern's "neo- isolationist thrust of the Democrats' 'Come Home, America' campaign theme in 1972."

COPE is the guardian organization for Frontlash, the neighborhood youth voter registration organization whose executive director Charlotte Rose, briefed labor officials at the Hotel Americana this past week.

There is also the A. Philip Randolph Institute which is organizing in black communities. Thus labor's political organization, which worked in low profile behind closed doors during the Executive Council meeting last week, is in high gear. Its machinery now has the non- McGovern intellectuals, the youth, the blacks, the trade union network, the progressives and George Wallace's hard- hat, blue- collar mass following all tied up in one alliance.

And they've included Kennedy and McGovern out.

Dan Dougherty is in his third season as Army's basketball coach.

# Judge orders heavy fines in DWI cases

Clarence Scarbrough, 116 W. Kathleen, was sentenced to 30 days in jail and fined $260 in City Court Thursday for driving while intoxicated.

For others charged with driving while intoxicated, Thursday night was a time for heavy fines and suspended jail sentences. Walter Leroy Frankum, 1718 Oklahoma, received 15 days in jail, suspended for one year, while a charge having no city sticker was dismissed. Howard J. Ward, 534 E. Kathleen, was fined $110; Ulyss Ralph Ayers, 202 Edwards, was fined $110; David Lynn Holifield of East Prairie was fined $110. Jerry Wayne Menz, 913 Lora, was fined $110. He was also fined $35 on charge of carrying a concealed weapon.

Other people receiving suspended jail sentences include Paulette Virginia Brown of Wyatt, fined $160 and received five days in jail, suspended for one year; Byron L. Klingel, fined $210 and sentenced to one week in jail, suspended one year; Roger Lee Morgan, 718 Kendall, fined $20 and sentenced to 10 days, suspended for a year. He was also fined $30 for speeding. An assault and battery charge was dismissed.

Johnny Wayne Davison, 330 Dona, was fined $110 for assault and battery with $50 suspended for one year on good behavior.

Fined for speeding were Robert Earl Carlisle of Matthews, $40; Helen Imogene Monan, 510 Coleman, $20; Hal D. Howser Jr., 406 Virginia, $20; Patrick Theodore O'Brien of Scott City, $40; Jack Lee Beckwith, 608 Blanton, $50 and $15 for failing to stop at a stop sign; William H. Crumpecker of Morehouse, $20.

Sandra J. Sharp, 23 Green Meadows, $20; Elizabeth A. Heiser, Route four, $20; Solomon Steward, 100 Dixie, $15.

Edward C. Scheu, 725 N. Main, careless and imprudent driving, $20; Richard Hobbs, 205 Dixie, disorderly conduct, $35; Vernon Ramsey, 103 N. West, careless and imprudent driving, $20; James Curtis Rose of Memphis, was fined $60 for resisting arrest. Charges of assault and battery, disorderly conduct, and destroying private property were dismissed.

Otis Lou Rose, 112 W. Gladys, was fined $60 for resisint arrest. Charges of assult and battery, disorderly conduct and destroying private property were dismissed. Wanda Lee Downer, 216 S. Center, no city sticker, $11.

A warrant was issued for the arrest of John L. Cray, 324 Selma, for failing to appear in court on charges of peace disturbance. A $35 bond was forfeited. Jackie Ray Morgan of East Prairie, forfeited bond of $30 for improper passing and $90 for speeding. Saddie Green, 1706 Ford, forfeited $10 for failing to appear on a peace distrubance charge. Helen Loranie Schenburg, 218 Hardin, forfeited $50 on an assault and battery charge.

Cases dismissed include, Diana Brown, 218 Alabama, three counts of assault and battery; Gloria Jean Baker, 1706 Ford, two counts of peace disturbance; Faddie D. Bonner, 108 Luther, assault and battery.

William Earl Hannah, 411 Lee, assault and battery; Clifford Nesby of Kansas City, peace disturbance, carrying a concealed weapon and public intoxication; Willie James Ellis, 357 Magnolia, peace distubance; William Eugene Graham of Benton, careless and imprudent driving; Rita Mae Kidd, 1330 Murray Lane, assault and battery; and trespassing; Edna Rea Herrion, 109 Pine Oak, peace disturbance.

Cases continued to Feb. 28 include, Robert Lee Porter, Dunn Hotel, assault with a deadly weapon; Theodore Eugene Jennings of St. Charles, petit larceny; Alvin Leon Robinson, 208 Jaycee, petit larceny.

Cases continued to March 7 include, Marvin Ellis Vannoy of St. Louis, resisting arrest, speeding, driving while intoxicated, disorderly conduct and assault and battery; Robert L. Andrews, Route Two, driving while intoxicated; John Alfred Brewer, Route Two, driving while intoxicated and speeding; Amon Benson Ashcraft, 308 Mary, driving while intoxicated.

# *FHA picks area family for contest*

BRAGG CITY — The Hal Walls family of Bragg City, Route Two has been selected to represent District Nine in the annual Farmers Home Administration Farm Family of the Year. The district includes eight counties in Southeast Missouri.

Mr. and Mrs. Walls have 10 children. They started farming in 1948 by borrowing money from Farmers Home Administration to purchase farm equipment and for crop production expenses. Since that time they have borrowered additional FHA funds to expand their farming operation, including the purchase of a 220-acre farm.

Through good farming practices and above average management, Mr. and Mrs. Walls have been able to increase their net worth by 70 times since receiving their first Farmers Home Administration loan. Their major farm eiterprises consist of cotton, soybeans and wheat. To increase farm production and income, the Wallses have sought the services of other agricultural agencies.

The Wallses have a good debt repayment record. Their farm ownership loan is for 40 years; their operating loan for seven. Both are paid current and ahead of schedule at the present time.

Before getting his own farm, Walls worked for D. C. Conley as a sharecropper. When the family decided to start farming, they did not have the necessary resources, so they applied and received their FHA loan at that time.

## LOOKING BACK

# *Birds Point warehouse planned*

50 Years Ago
February 23, 1924

Walter Matthews of Vanduser was a visitor here Wednesday.

Miss Mildred Stubblefield was among the young ladies at Christian College, who received honorable mention for superior work at college.

Dal Harness of Cape Girardeau, who is connected with the shoe factory, moved his family to Sikeston Wednesday.

Plans for the erection of a warehouse at Birds Point by the St. Louis & Tennessee River Packet Co., were announced Monday by representatives of the company who were in Charleston making preliminary arrangements for the project.

40 Years Ago
February 23, 1934

Big Opening - Mrs. Willie Cravans and children of Malden spent the weekend with her mother, Mrs. A. H. Phillips.

Morley - Dorris Ragains received employment in the office at the Shoe Factory at Sikeston and began his work Tuesday.

Mrs. Effie Hunter of Kansas City is the guest of Mrs. Kate Greer having arrived last Sunday.

The young people of the local Christian Church will give a program and pie supper at the church Monday night. The public is invited.

30 Years Ago
February 23, 1944

Sikeston's Bulldogs Friday returned to form in a game here with Morehouse HIgh School and downed the visitors 34 to 18. In the B game the visitors were defeated 30 to 9.

Lt. Warren E. Taylor and Lt. Bill M. Tinder os Sikeston, who recently were commissioned as pilots in the Army Air Forces and received their wings, have been visiting in Sikeston while on leave.

Pfc. Durward Dover, who has been stationed in England and has returned to this country to take cadet training, is visiting his parents, Mr. and Mrs. J. W. Dover.

James C. Allen, 68 years old, died at his home in Sikeston Thursday.

20 Years Ago
February 23, 1954

Mrs. Asa Boner of Poplar Bluff, grandmother of Mrs. Bill Patterson of Sikeston, died unexpectedly yesterday in St. Louis at the home of a son, Champ Boner, who she was visiting.

Sgt. Earnest E. Dover, son of Mr. and Mrs. Harvey Dover, 319 Williams street, is among the 42 Missourians listed aboard the transport Gen. S. B. Buckner, scheduled to dock at Seattle, Wash., today.

Charleston— Funeral services for John Thaddeus Vinson, 70, a resident of Blodgett since 1931, will be tommow in Blodgett. He died yesterday at his home after an illness of one and one-half years.

Charleston - Jim Smith, 73, a resident here, died this morning at the Peminscot Nursing Home in Yayti.

In celebration of their wedding anniversary, Mr. and Mrs. Ralph Bailey were honored Saturday by friends, with a pot-luck supper at the home of Mr. and Mrs. Charles Goolsby.

Among the 61 students who received mention on the Dean's List at Union University, Jackson, Tenn., for the fall quarter is Miss Carolyn Jackson, daughter of Mr. and Mrs. A. M. Jackson.

Mrnd Mrs. Elvis Kaiser are parents of a son born yesterday at the Delta Community Hospital.

# Emergency flood loans available

Farmers in Scott and Mississippi counties who sustained production or physical losses as a result of heavy rains, flooding or severe storms between March 6, 1973, and May 11, 1973, plus May 26 and 27, 1973, for Scott County, may be eligible to receive and emergency loan from the Farmers Home Administration.

Those who have not received an emergency loan to assist them in recovering from their loss may apply for such a loan at the Farmers Home Administration office at 106 E. Center Street, Sikeston, before close business on April 2.

The loan applications will be taken under the terms of a law enacted Jan. 2. Individual examination will be made of each application to determine date of the disaster occurrence and type of emergency loan benefits for which the applicant is eligible.

Farm emergency loans may include funds to repair or restore damaged farm property as well as to reimburse applicants for expenses already incurred for such purposes.

Loans based on qualifying production losses may include funds to reimburse applicants for production expenses which went into damaged or destroyed crop or livestock enterprises, but not to produce new crops during 1974.

Payment terms depend on the purposes for which the loan is used and the applicant's payment ability.

No loan may exceed the actual loss sustained.

Applications are now being taken in the office. Loans cannot be processed before final instructions are received from the national office.

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MONDAY THRU SATURDAY
COUNTRY FRIED CHICKEN OR FISH FRY
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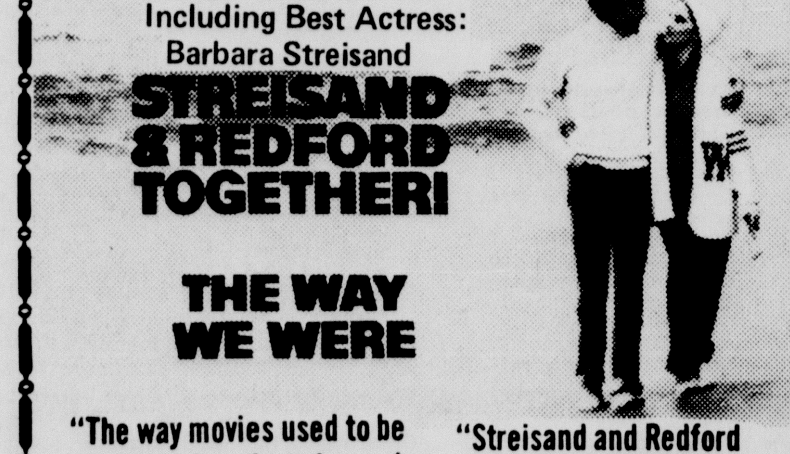

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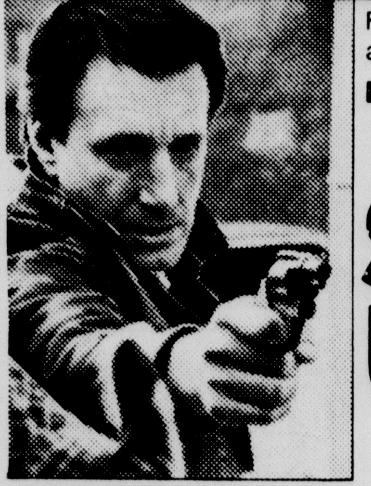

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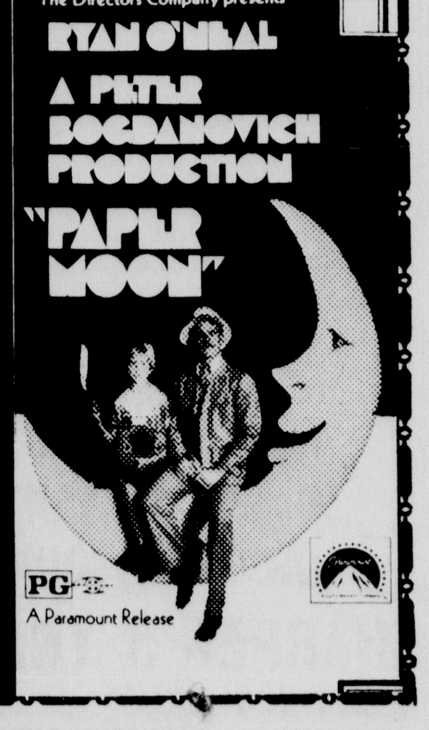

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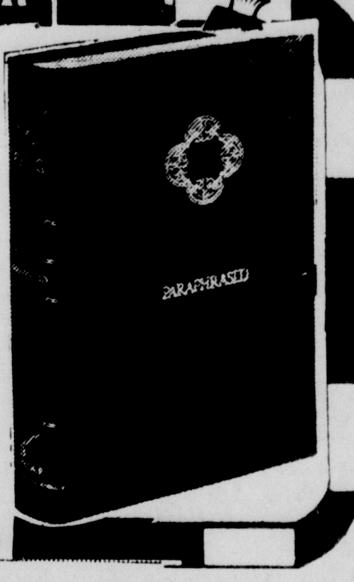

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NOTICE

Wedding information must be submitted to The Daily Standard within three weeks after the ceremony. Weddings one month old or older will NOT be run.

LOSE 10-20-30 POUNDS!

Easy To Lose Lbs. Fast With New Vitamin 'E' Diet

HOLLYWOOD (Special)- New scientific discoveries have produced a Vitamin E diet that quickly works wonders on overweight people, and reportedly is gaining great popularity across the country with glowing reports of easy weight loss "while still eating almost as much as you want."

Those who follow the simple Vitamin E diet report an average loss of at least a pound a day and even more without exercise or starvation. Nutritionists' files are bulging with happy testimonials from formerly overweight people who are now trim and slim again. Best of all, you can still eat almost as much as you want of the "forbidden foods" like steak, chicken, fish, sauces, gravies, bacon & eggs and still lose weight.

Chewable (candy-like) vitamin E tablets, as used in the diet plan, contain a new scientific combination of ingredients that quickly curbs and controls the appetite, while also giving the wonderous benefits of Vitamin E which is so essential to good health.

The use of the new Vitamin E Diet tablets and foods prescribed in the plan will, through natural action, act to help your body use up excess fat. According to recent clinical test, a person who is deficient in Vitamin E or Protein "will double the speed of fat utilization" with the use of Vitamin E.

E-DIET AVAILABLE

To get a copy of this highly successful diet and E Tablets, send $5.00 for 10 day supply (or $7.00 for 20 day supply or $10.00 for 30 day supply) to: Vita-E Diet, Dept P 10 11526 Burbank Blvd., North Hollywood, Cal. 91601 (Unconditional money-back guarantee if not satisfied).

Ann Landers

# Waitress job is learning experience

Dear Ann Landers: I agree with you that the tipping system in our country is lousy -- that employers should pay the people who work for them and not pass the burden on to the customer. But so long as the system exists, waitresses must depend on it to get by.

I am no longer a waiterss, but being one for six years was a great learning experience for me. It taught me to be considerate of others. For example: I remember how four five secretaries used to sit at a table for two hours at lunch, ask for third cups of coffee, and leave 15 cents each -- even though they were making at least $500 a month. It never occurred to them that they were tying up a table that otherwise might be used by two or even three other groups whose tips would help a waitress pay her rent.

Of course, a tip is a gift -- but so is thoughtfulness and consideration. Thanks for letting me sound off. -- No Name

Dear N.: I'm sure you spoke for thousands of waiters and waitresses from coast to coast, and on behelf of them all, I thank you.

Dear Ann Landers: I am 43, divorced, and living with my widowed mother who is in her 70s. While I was married, Mother lived alone in an apartment near us. I saw her several times a week, took her grocery shopping, to the doctor, etc. When I was divorced she suggested that we buy a house together. She made the down payment and I have been taking care of the mortgage and upkeep.

I have since met a woman I want to marry. Mother is against the marriage on religious grounds. The questions I need answered are these: Do I have a moral obligation to continue to live with my mother since we bought the house together? It would be impossible to move my new wife in with us because they are not compatible. Also, I will have custody of my children soon and my mother doesn't get along with them because she despises their mother.

I realize now I made a mistake buying this house with Mother. She can't keep it up without my help. What's more, she is doing her best to make me feel guilty about suggesting that she live alone again. Any answers? -- Too Many Commitments.

Dear T. M.C.: The house must be sold so your mother can get her down payment back and you can have a life with your children and the woman of your choice.

Of course, you'll have to help set Mother up in a new apartment and continue to take her marketing, to the doctor etc. You owe her this, but you don't owe her your life.

Dear Ann Landers: Last week, we had a birthday party for a girl who works in our office. We all agreed that nobody could spend more than $3.

I didn't have time to shop, so I went to the drugstore downstairs and picked up a bottle of bubble bath. They don't gift- wrap. Everything goes in a sack. It looked awful, so I threw the sack away and presented the bubble bath in the original box.

I was later told that I had insulted the hostess because an unwrapped gift is like coming to a party naked. It shows you didn't think she was worth "dressing up for." Right or wrong?-- Gift Rapped

Dear G.R.: An unwrapped gift is pretty tacky, but it's not a crime. Had you gone to the party naked you could have been arrested for indecent exposure. Forget it.

What's the story on pot, L. S. D., cocaine, uppers and downers, speed? Can you handle it if you're careful? Send for Ann Landers's new booklet, "Straight Dope on Drugs." For each booklet ordered, send a dollar bill, plus a long, self- addressed, stamped envelope (16c postage) to Ann Landers, P. O. Box 3346, Chicago, Illinois 60654.

# Craft exhibit hopes to attract craftsmen from various fields

CAPE GIRARDEAU — Carroll Snead, general chairman of the fourth annual Regional Craft Fair Exhibit said Saturday that pre- registrations were being received from professional and amateur craftsmen in Illinois, Tennessee and throughout Missouri, as well as schools, for this year's event.

"We are endeavoring to present and encourage a larger number of craftsmen and promote greater public interest than before," Snead said. "This will be a challenge since previous fair exhibits have been very successful.

This year's fair dates are April 6, from 1 p.m. to 8 p.m., and April 7, from 1 p.m. to 6 p.m.

The theme — Today's Crafts ... Heirlooms of Tomorrow — will hopefully attract craftsmen in such fields as banner making, candlemaking, ceramics, Christmas art, gem cutting, papercraft, photography, pottery, printer's art, silkscreen and woodcuts, textile weaving, stitchery, macrame, tin can art, toys, woodworking, enameling and other crafts.

The fair is open to anyone, regardless of age, who produces craft items for fun, study and use, either on an amateur or professional basis. Items must be one of a kind, and not made from commercially made designs or molds and not previously exhibited at the craft show in Cape Girardeau. Exhibits will be arranged by crafts.

In addition to the space allotted to each craftsman, special attention will be focused on "one" special piece that, in the opinion of the artist, will be an "heirloom of tomorrow."

Exhibits are to be delivered the morning of April 6 at the south entrance of the Arena Building at Arena Park, and arranged between 8 a.m. and 10 a.m. They must remain intact until exhibition closes on April 7 at 6 p.m. Orders may be taken during the fair and items may be picked up by the buyer after 6 p.m.

Group exhibits by craftsmen working jointly are encouraged. This applies to schools and clubs. There is no entry or insurance fee.

The council will not be responsible for loss or damage to exhibited items, but special protection will be furnished during the fair and guards will be on duty at all times from Saturday morning until the closing hour Sunday.

The annual craft fair exhibit in Cape Girardeau is sponsored by the Arts and Recreational Council, Inc., formerly the Christian Arts Council, Inc. of Cape Girardeau. It is becoming one of the largest craft fairs of its kind in the midwest and anyone interested in participating is urged to register immediately since exhibition space is limited.

Closing registration date is March 11. Blanks and information may be obtained by telephone after 6 p.m. from Carroll Snead, 335-7048, or Otto Dingeldein, 335-3579, or by writing Arts and Recreational Council Inc., Box 606, Cape Girardeau, Mo. 63701.

# Sisters reunited in Sikeston after separation of 14 years

By JUDY STRICKLIN

Two sisters— aged 19 and 20— who had not seen each other for 14 years, held a reunion Sunday in Sikeston. A third sister, 16, is still being sought by the former Margaret and Mary Ann Oliver of Pemiscot County, who were separated 14 years ago when they and their sister, Joyce Ann, were placed in different homes for adoption.

Mr. and Mrs. L. C. McConnell of Sikeston Route Three adopted Margaret, then age 5. She is now Mrs. Tom Robey and lives at 114 Broadway Ave. Mary Ann was adopted about the same time by Mr. and Mrs. Parker Moody of Caruthersville, but neither sister knew of the other's whereabouts.

Through the help of an aunt in California, Margaret learned the name of Mary Ann's adoptive parents and contacted the Moodys in Caruthersville. The Moodys soon got in touch with their daughter, who is married to Eugene Dennis and lives in Memphis, Tenn.

The sisters were reunited for the first time Feb. 7 in Sikeston, and a family dinner was arranged for Sunday in the McConnell home to help them celebrate their reunion.

Joyce Ann Oliver was 2 years old when she was adopted by a St. Louis family when the sisters became separated. Margaret and Mary Ann are now looking for her.

Guests at the reunion dinner included: Mary Ann's father- in- law and mother- in- law, Mr. and Mrs. Elmer Dennis of Kennett; her parents and brother, Mr. and Mrs. Parker Moody and son of Caruthersville; her husband, Eugene Dennis and son Steven of Memphis; and Margaret's parents and sister, Mr. and Mrs. L. C. McConnell and Marsha McConnell of Sikeston; and her husband, Tom Robey.

# New book reveals the real Truman

PORTAGEVILLE — A recent addition to the New Madrid County Library's collection of reading material is the book "Plain Speaking", by Merle Miller.

"Plain Speaking," a book "so alive it will seem warm to the touch," as one critic has put it, is uniquely important as political history. But its appeal as intimate biography is so irresistible, so human, it quite diverts one from the obvious fact that here is a President wholly revealed as we have never before had one revealed.

Twenty years since he left the White House, after the year of Watergate of all years, that plainest speaker of all, Harry S. Truman, comes to us alive, in his own words and of those closest to him.

"Plain Speaking" derives from extraordinary circumstances. Fellow Midwesterner Merle Miller talked in total frankness with Harry S. Truman for hundreds of hours spanning many months in the early 1960s, recorded on tapes and in notes.

He also interviewed virtually all those close to Truman from his earliest childhood in Independence, Mo., through his years in Washington, D. C.

## New Madrid Community Calendar

MONDAY

New Madrid Kiwanis Club chili supper is scheduled from 4 p.m. to 8 p.m. in the New Madrid Community Building on Mill Street. Proceeds are earmarked for the New Madrid Medical Fund.

MONDAY

Rotary Club will meet and eat at 6:15 p.m. Monday at the Kiwanis Club chili supper.

MONDAY

Masonic Lodge meets at 7:30 p.m. in the Masonic Temple.

TUESDAY

Chapter 293, Order of the Eastern Star, meets at 7:30 p.m. in the Masonic Temple.

WEDNESDAY

Jaycees meet at 8 p.m. in the Jaycee building, 710 Riley St.

WEDNESDAY

Lucy Jefferson Lewis Chapter, Daughters of the American Revolution, meets at 7:30 p.m. at the home of Miss Jaonne Hunter. Co-hostesses are Mrs. William Catt and Mrs. Ophelia Wade. Mrs. Virginia Carlson will show movies taken in New Madrid.

THURSDAY

New Madrid County Bess Truman Club will have a luncheon meeting at 12:30 p.m. at Cottonboll Inn in Marston. Members are urged to bring items for a white donkey sale.

THURSDAY

American Legion meets at 7:30 p.m. in the Veterans Building, Highway 61 North.

# New styles are simple to make

By JEWEL GRADY
Area Clothing & Textiles Spec.

CHARLESTON — Are you a homemaker with that urge to develop sewing techniques and skills? The spring of '74 is the time to learn more.

Fashion focus for home sewing features the new, soft, sew loose fashions. Pattern companies are gearing spring designs to the popular "big shirt" look. Patterns have been designed with features for every skill, every age, every figure type and every activity. Some patterns are even developed with specific skill suggestions and construction technique charts.

There is a pattern for each homemaker who may be wanting to join the crowd of home sewers.

In addition to pattern company suggestions, the University of Missouri Extension Division is conducting a Basic Clothing Construction Workshop. Classes will be held from 9:30 to 11:30 a.m. and 1:30 to 3:30 p.m. on March 7, 14, 21 and 28 at the University of Missouri Extension Center, 109 N. First St., Charleston.

An outline of the course and an enrollment form may be obtained from the Mississippi County University of Missouri Extension Center by phoning 683-6129.

Deadline date to enroll will be March 1.

## Calendar of Events

SATURDAY

Kings Highway Chapter of Daughters of the American Revolution will meet at 2 p.m. in Ramada Inn for the annual George Washington birthday tea.

MONDAY

Sikeston Junior Women's Club will meet at 7:30 p.m. in the Security National Bank community room.

MONDAY

Sikeston Coalesce Club will meet at 7:30 p.m. in the home of Mrs. Don Statler. Final plans for the fashion show and card party will be discussed.

MONDAY

Sikeston Middle School PTA will meet at 7:30 p.m. in the school cafeteria. Dr. Thomas Pinkstaff, pediatrician, will be guest speaker.

MONDAY

VFW Auxiliary will meet at 7 p.m. in the Heritage House

TUESDAY

Xi Zeta Alpha chapter of Beta Sigma Phi will meet at 8 p.m. at the home of Judy Barge, 105 Link Drive. Laurel Carr will be in charge of the program.

TUESDAY

Chapter HB of PEO will meet at 7:30 p.m. in the Security Federal Savings and Loan Association community room. Hostesses will be Miss Jane Anne Baker and Mrs. Ernest Harper.

WEDNESDAY

Sikeston Business and Professional Women's Club will meet at 7:30 p.m. at the Country Club.

THURSDAY

Sikeston Chapter No. 137, Order of the Eastern Star, will meet at 7:30 p.m. in the Masonic Temple on South Kingshighway.

THURSDAY

Mis-Sco-Deau Association of Educational Secretaries will meet at 6:30 p.m. at Sikeston's new junior high school cafetorium.

love is ...

. . . cheering him up when it pours on his golf day.

TM Reg. U.S. Pat. Off.—All rights reserved
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# SCHOOL LUNCH MENU

CHAFFEE SCHOOL
BREAKFAST MENU

Monday
- Glazed doughnut
- Assorted dry cereal
- Mixed juices
- One-half pint milk

Tuesday
- Hot oatmeal
- Buttered oven toast
- Grape Jelly
- Mixed juices
- One-half pint milk

Wednesday
- Pancake with maple syrup and butter
- Oven fried bacon
- Orange juice
- One-half pint milk

Thursday
- Scrambled eggs and bacon bits
- Hot Biscuits with butter
- Apple butter
- Orange juice
- One-half pint milk

Friday
- Coffee cake with crumb topping
- Assorted dry cereal
- Mixed juices
- One-half pint milk

---

SIKESTON SCHOOL
MENU

Monday
- One-half pint milk
- Beef ravioli
- Cheese slice
- Tossed salad
- Peaches
- Bread and butter

Tuesday
- One-half pint milk
- Juicyburger on bun
- Buttered corn
- Mixed greens
- Fruit juice

Wednesday
- One-half pint milk
- Corn dog
- Macaroni and tomatoes
- Blackeyed peas
- Fresh apple
- Slice bread

Thursday
- One-half pint milk
- Ham salad sandwich
- Green peas
- Buttered carrots
- Pear half

Friday
- One-half pint milk
- Chili and crackers
- Peanut butter sandwich
- Gelatin salad
- Cookie

---

MATTHEWS SCHOOL
MENU

Monday
- One-half pint milk
- Chicken fried steaks
- Tomatoes with macaroni
- Garden peas
- Fruit cocktail cake
- Bread
- Butter

Tuesday
- One-half pint milk
- Baked beans with weiners
- Creamed potatoes
- Jello
- Bread
- Butter
- Mixed greens

Wednesday
- One-half pint milk
- Turkey and noodles
- Green beans
- Pickled beets
- Hot rolls
- Cranberry sauce
- Butter

Thursday
- One-half pint milk
- Chili and crackers
- Carrot and celery sticks
- Peach half
- Butter

Friday
- One-half pint milk
- Beef pattie and gravy
- Buttered corn
- Whipped potatoes
- Cherry cobbler
- Bread
- Butter

---

SCOTT COUNTY CENTRAL
MENU

Monday
- Beans and ham
- Tomatoes
- Slaw
- Bread
- Pie
- One-Half pint milk

Tuesday
- Chili and crackers
- Pickles
- One-half peanut butter sandwich
- Fruit
- One-half pint milk

Wednesday
- Hot dog on bun
- Pork and beans
- Whole potatoes
- Jello and topping
- One-half pint milk

Thursday
- Fried chicken
- Creamed potatoes
- Lima beans
- Bread
- Fruit
- One-half pint milk

Friday
- Fish on bun
- Tartar sauce or catsup
- Purple hull peas
- Potato chips
- Cake
- One-half pint milk

---

CHAFFEE SCHOOL
LUNCH MENU

Monday
- Roast beef with brown gravy
- Creamed potatoes
- Seasoned green beans
- Apple butter
- Hot rolls and butter
- One-half pint milk

Tuesday
- Chili with crackers
- Peanut butter sandwich
- Carrot and celery sticks
- Apple crisp
- One-half pint milk

Wednesday
- Salmon patty with catsup
- Seasoned pintos
- Cabbage slaw with green peppers and celery
- Fruit cocktail
- Bread and butter
- One-half pint milk

Thursday
- Chicken and dumplings
- Buttered garden peas
- Cranberry sauce
- Sliced peaches
- Chocolate cake with butter icing
- Bread and butter
- One-half pint milk

Friday
- Juicyburger on bun
- French fries with catsup
- Buttered whole kernel corn
- Glazed doughnut
- One-half pint milk

---

EAST PRAIRIE MENUS

Monday
- One- half pint milk
- Bar- B- Q weiner on bun
- Baked beans
- Cole slaw
- Applesauce cake with pink icing
- Butter

Tuesday
- One- half pint milk
- Beef stew with vegetables
- Crackers
- Tossed salad
- Peanut butter cookies
- Butter

Wednesday
- One- half pint milk
- Hamburger on bun
- Pickle and onion slices
- Buttered corn
- French fries
- Fruit cobbler
- Butter

Thursday
- One- half pint milk
- Italian spaghetti
- Candied sweet potatoes
- Rolled wheat rolls
- Cole slaw
- Chilled fruit
- Butter

Friday
- One- half pint milk
- Turkey and dressing
- Green beans
- Cranberry sauce
- Hot rolls with butter
- Chilled applesauce.

## Community Calendar

TUESDAY

Chapter JU of PEO will meet at 1:30 p.m. in the home of Mrs. C. R. Waters, 109 Salcedo Road.

WEDNESDAY

Sikeston Business and Professional Women's Club will meet at 7 p.m. at the Country Club.

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PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS) at SIKESTON, MISSOURI, 63801.
Entered at the Postoffice at Sikeston, Scott County, Missouri, 63801, as Second Class Mail Matter, according to act of Congress, March 2, 1875, Saturday, 4th, 1950.
Second-class postage paid at Sikeston, Missouri, 63801.
C.L.Blanton, Jr. ........ Publisher
C.L. Blanton, III...Business Manager
Tony Pippen.......Managing Editor
Earl Jewell........ Adv. Director
Allen M. Blanton ........Editor
Glenn Greene ....... Circulation Mgr.

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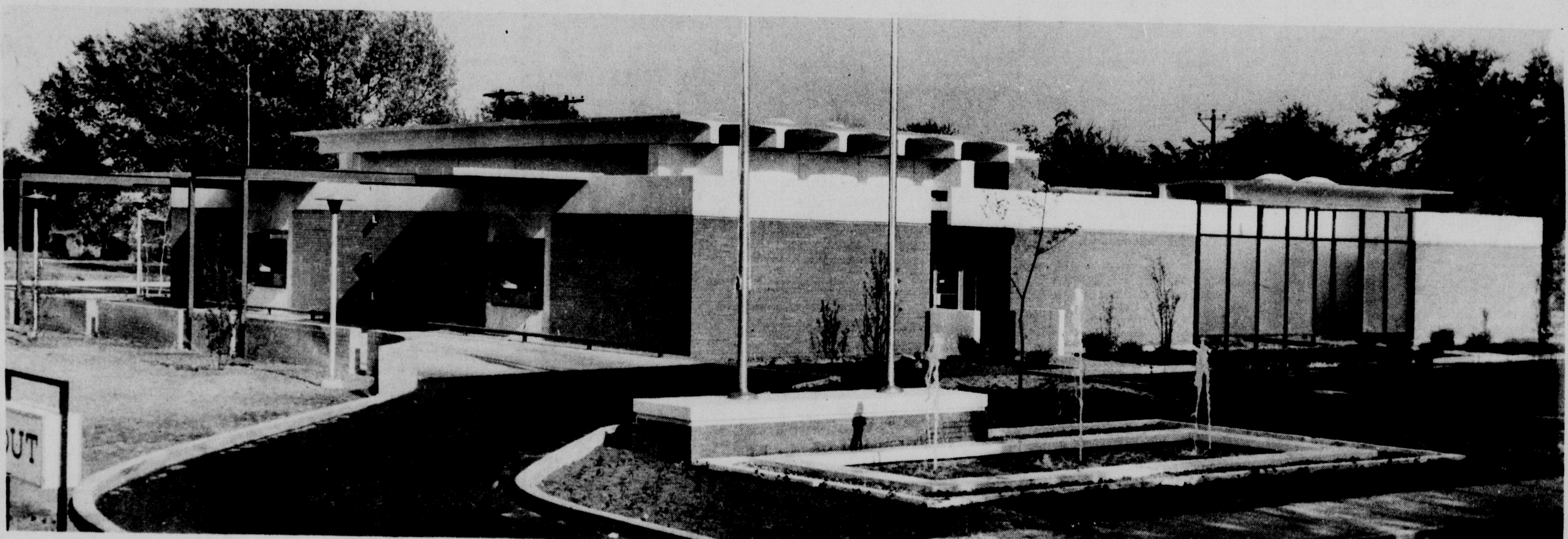

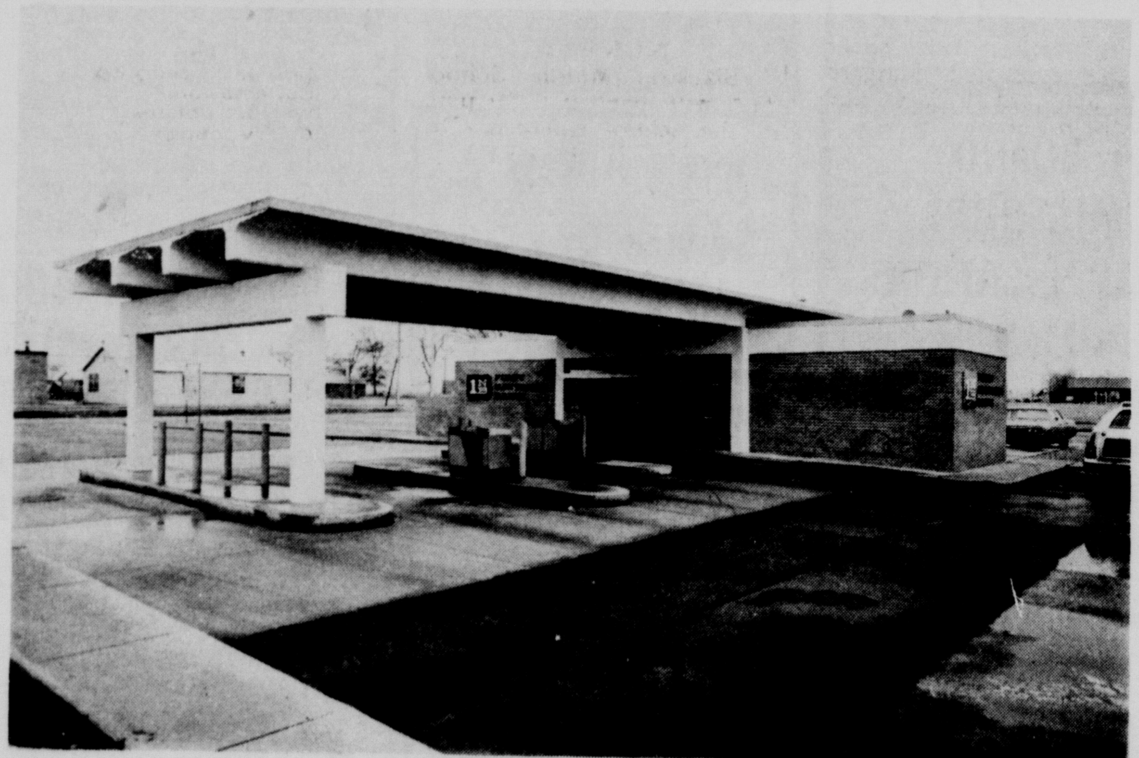

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# Campbell man heads National Peach Council

CAMPBELL — W. Carlton Stewart of Campbell, a peach grower who believes in trying to be first into his market area with the best fruit, has been elected president of the National Peach Council.

During the past year he had been first vice president of the council and a member of the council's executive committee and had overall responsibility for the planning of the 1974 convention which was held Feb. 10-13 in St. Louis.

Reared on a family farm where peaches were one of the principal crops, Stewart left home long enough to learn that he did not care to work in an automobile plant but preferred returning home to take up peach farming seriously.

He had once considered engineering as a career and his natural abilities in that direction show in a number of pieces of equipment which the Stewarts have built for themselves as well as in the home which he designed for his family.

The family farm is now incorporated as Stewart Fruit Co., but it is still family owned. Stock is held by Stewart, his brother, John C. Stewart Jr. and their parents, Mr. and Mrs. John C. Stewart.

Soon after Carlton returned from the summer he had spent working in Detroit he was able to convince his father that property improvements would pay off. Productive acreage was increased by bulldozing brush and filling gullies, part of a long-range plan which is still being carried out, with revision made as needed.

Improvements and changes have not always been made as quickly as Stewart would have liked because they have been made on a pay-as-you-go basis.

Improvements have included two large cold storage rooms, a hydrocooler to handle bulk bins and a new packing line. The Stewarts put in the first cold storage and packing line in their area, although Carlton does not claim to be an innovator of such things. Instead, he says that he has traveled extensively to other peach growing areas and has picked up and used the best ideas he could find.

A company-owned plane, which both Carlton and John pilot, has helped them greatly in traveling to various points.

Ideas they have picked up and used include hedgerow plantings and chemical thinning. The company also owns its own mechanically refrigerated semitrailers and leases tractors and drivers to move their peaches to St. Louis and other markets. All peaches are shipped on pallets, which speed both loading and unloading of the fruit.

Stewart has long urged national farm labor legislation, and believes that wages for farm workers should be on a level with that paid workers in industry. He believes agriculture and agricultural labor have been subsidizing the consumer and the time is long past when this should have ceased.

He says he is not opposed to bonafide farm labor unions, but is strongly against the type of thing which has happened when workers were forced into paying dues and working under union rules without being given a chance to vote on whether they wanted to join or not.

Stewart was a leader in the effort which led to the formation of the nine-county Missouri Peach Merchandising Council, which uses a marketing order to raise funds for promotion of peaches raised in that area. He also is president of the board of trustees of the Missouri Fruit Experiment Station at Mountain Grove.

Stewart has been active in National Peach Council since 1964. He has held a number of committee posts in addition to serving as a vice president for the last three years.

He is married to the former Miss Dixie Lee Dean. They have one son, Terry, a college student at Jonesboro, Ark., who works in the packing shed as a forklift operator when he is not in school.

# Marijuana equipment confiscated in Bernie

BERNIE — Acting on an anonymous tip, Bernie police confiscated marijuana equipment apparently belonging to a youth identified as Jeff Brackett, 18, of Denver, Colo., and two juveniles Sunday.

According to the police report, an anonymous phone call was received by officer David Moore to the effect that "three boys have brought a box into a home", and the caller requested that the police examine the contents of the box. After giving the location of the box, the caller hung up, the police reported.

Moore did examine the box and found one roach holder, five marijuana pipes (three of which had been used, the report stated) and two small jars.

Acting on another tip, Moore then brought the Brackett youth and the two juveniles into custody, police stated. Brackett denied the box belonged to him, saying "It's not my stuff, it belongs to them (indicating the two juveniles)," according to the police report.

However, Brackett was turned over to the Stoddard County sheriff's department on a possession of marijuana equipment charge. Brackett is currently in the county jail at Bloomfield pending a hearing on the charges.

The two juveniles, for whom no addresses were given, were turned over to Stoddard County juvenile officers, the police reported.

# Senate panel favors welfare budget cut

JEFFERSON CITY, Mo. (AP) — Sen. Norman Merrell, D-Monticello, said Friday the Senate appropriations subcommittee on welfare has decided not to give the welfare division 3,300 new employes.

He said the subcommittee has found ways to cut the division's budget request by about $8 million and believes further cuts may be feasible.

The subcommittee decided to freeze the number of welfare employes at 4,552, the number on the December payroll. That would cut the agency's request for administration from $20.8 million to $18.1 million, a reduction of about $2.6 million.

Merrell said the subcommittee is trying to cut out unnecessary and obsolete programs and fund only the new programs deemed absolutely essential.

Other subcommittee members at meeting Friday were: Sens. A. Clifford Jones, R-Brentwood, and Richard Webster, R-Carthage.

In the House, first round approval has been given to four appropriations bills.

## POLITICAL ANNOUNCEMENTS

DEMOCRATIC CANDIDATE
MISSISSIPPI COUNTY
COLLECTOR
MARY JEAN SIMMONS
Charleston, Mo.
---
DEMOCRATIC CANDIDATE
MISSISSIPPI COUNTY
CIRCUIT CLERK & EX-OFFICIO
RECORDER OF DEEDS
MRS. IDA McTIGUE PHILLIPS
Charleston, Mo.
---
DEMOCRATIC CANDIDATE
PRESIDING JUDGE
MISSISSIPPI COUNTY
RALPH ADKISSON
Charleston, Mo.
---
DEMOCRATIC CANDIDATE
CIRCUIT CLERK & RECORDER
MISSISSIPPI COUNTY
LORETTA BEVIL SMITH
1003 State St.
Charleston, Mo.
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RE-ELECTION DEMOCRATIC
ASSOCIATE JUDGE
FIRST DISTRICT OF
MISSISSIPPI COUNTY COURT
LINDSAY HURLEY
Rt. 1
Charleston, Mo.
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DEMOCRATIC CANDIDATE
NEW MADRID COUNTY
COLLECTOR
W. A. (DUB) SCOBEY
New Madrid, Mo.
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DEMOCRATIC CANDIDATE
NEW MADRID COUNTY
COLLECTOR
ROBERT A. RILEY
New Madrid, Mo.
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DEMOCRATIC CANDIDATE
SCOTT COUNTY COLLECTOR
TOM MARSHALL
Sikeston, Mo.
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MIKELL KILGORE
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Sikeston, Mo.
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RE-ELECT CITY COUNCILMAN
DON FULTON
1309 Osage
Sikeston, Mo.
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CANDIDATE
CITY COUNCIL
ARTHUR BRUCE
Sikeston, Mo.
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CITY COUNCIL
DENNY CORNWELL
Sikeston, Mo.
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DEMOCRATIC CANDIDATE
PRESIDING JUDGE
SCOTT COUNTY
LOUIE HIRSCHOWITZ
Oran, Mo.
---
DEMOCRATIC CANDIDATE
2nd DISTRICT ASSOCIATE
JUDGE
SCOTT COUNTY
LES LANKFORD
Chaffee, Mo.

RE-ELECT 1ST DISTRICT
ASSOCIATE JUDGE
SCOTT COUNTY
ELDON ZIEGENHORN
Sikeston, Mo.
---

## HOSPITAL NOTES

PEMISCOT MEMORIAL:
Admitted:
Clomer Lucy, Caruthersville
Mildred Swiggart, Caruthersville
Kelly Knox, Hayti
F. K. Taylor, Hayti
Dewey Treece, Hayti
Martha Overman, Steele
Denice Bolin, Steele
Linda McGill, Portageville
Myrna Russell, Portageville
Sammie Whitledge, Gideon
Mary Adkinson, Cooter
John Hutson, Wardell
James Brazwell, Pascola
Aline Williams, Lilbourn
Hubert Robinson, Peach Orchard
Released:
Cora Medlin, Caruthersville
James Sims, Caruthersville
Loretta Boyd, Caruthersville
Rosie Brand, Hayti
Pearlie Jones, Hayti
Anthony Childers, Portageville
Lacreda Grisson, Portageville
Linda Cole, Portageville
Albert Bragg, Steele
Evelyn Wright, Steele
Juanita Hatley, Steele
Florence Cunningham, Steele
Willie Robbins, Marston
Larry Meador, Black Oak, Ark.
Emma Nichols, Holland
---
DEXTER MEMORIAL:
Admitted:
Lillie Hayden, Puxico
Mary Robinson, Dexter
Maggie Clark, Bell City
Billy Kidd, Dexter
Herbert Majors, Bernie
---
CHAFFEE GENERAL:
Admitted:
Hattie Cook, Lutesville
Gertie Vance, Morley
Donna Irwin, Perkins
Imelda Lindner, Oak Ridge
Released:
Edward Meyr, Jackson
Lillian Cunningham, Chaffee
Horace Lindille, Glenallen
Leonda Dunca, Bloomfield
Berdie Lauck, Oran
Edgar Rudy, Cape Girardeau

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Home 471-7548 Mo.

**REAL ESTATE**
For all your real estate needs see:
Paul Jobe
Realtor
N. Main
471-8175

**ENJOY EXTRA MONEY**
by selling unused items around your home.
Call 471-4141 to place your ad.
Ask for Harvey.

**TIRES**
Check with us on all your tire needs. We have a deal for everyone
**MOORES FIRESTONE**
2015 E. Malone.
Sikeston, Mo.

**ARM EQUIPMENT**
Parts, new & used. Many makes & models to choose from.
MID SOUTH
TRACTOR PARTS
471-3969

**PHOLSTERY**
Moore's Upholstery
Custom Upholstery
Located in Miner Sikeston, Mo.
Phone 471-5347
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**INSURANCE** & Real Estate

Auto, Liability, Commercial, Home Owners, Fire
Hospital
Life &
Residential Farm, Commercial
Alton B. Lewis
471-8752 or 471-2280

**YOU'LL BE AHEAD**
by shopping Rudys' Furn. for all your G. E. appliances. Rudys Furn. 1.15 S. West 471-4212

**LOWEST PRICES**
Best Service
Guaranteed
Call for
free estimates
NEWTON
UPHOLSTERY
310 Moore
471-6069

*You're Way Ahead with Want Ads*

## POLICE PERSONNEL BOARD CITY OF MARSHALL, MISSOURI ANNOUNCEMENT OF APPLICATIONS FOR CHIEF OF POLICE

The Police Personnel Board of the City of Marshall, Missouri, announces that applications are being accepted for appointment of Chief of Police for the City of Marshall, Missouri.

Applications and additional information may be obtained at the office of the Secretary of the Police Personnel Board, 214 North Lafayette Avenue, Marshall, Missouri 65340 (Area Code 816-886-2226) and must be filed with the Board by 12:00 noon, Friday, March 15, 1974.

BY ORDER OF THE POLICE
PERSONNEL BOARD
SHIRLEY J. MARTIN, SECRETARY

**MONEY TO LOAN**
FOR ANY PURPOSE
**KEY LOAN CO.**
SIKESTON, MO.
PHONE- 471-0428

**STAN EUDY INSURANCE AGENCY**
Representing Cape Mutual Insurance Co.
CHECK OUR LOW LOW
HOME OWNER RATES
Office 731 N. Main 471-6507
Home 204 Daniel 471-5016

Are birth defects forever?
a. They are ...unless you help.
March of Dimes
THIS SPACE CONTRIBUTED BY THE PUBLISHER

**SALESMEN**
WILL YOU EARN $15,000 THIS YEAR
INTERNATIONAL ORGANIZATION
AGE NOT IMPORTANT
— DESIRE IS —
Today's executives were hired in their 20's, 30's, 40's, 50's.

ARE YOU:
. Age (21) or over
.Aggressive
.Ambitious
.In Good Health?
.High School Graduate Or Better?

IF YOU QUALIFY WE GUARANTEE
.Immediate High Income
.Pension and Savings Plan
.Two Week All-Expenses Paid Training In St. Louis
.Be Guaranteed $800 A Month To Start
.Unlimited Advancement Opportunities:
No Seniority
ACT TODAY to insure tomorrow!
Equal Opportunity Company
Call for an Appointment and Personal Interview
314 334-7151
Larry Weber
February 25-26-27
9 A.M. to 6 P.M.
Long Distance, Call Collect

USE THE DAILY STANDARD CLASSIFIED ADS

## 4. Notices

**Here's A New Service To Our Readers**
Tell Someone
You Care ...
with a
HAPPY AD
Offer encouragement to someone
Congratulate new parents
Congratulate the newly engaged
Bon Voyage Wishes
Honor special achievements
Wish someone Happy Birthday
Send Anniversary Greetings ...
or just say "I Love You"
1-Inch ad...... ....................$1.68
2-Inch ad...........................$3.36
3-Inch ad...........................$5.04
Call 471-1137
to place your HAPPY AD

Dance to Tom Oldham
and the NOW SOUNDS
American Legion Hall
Feb. 22 - 9 to 1 a.m.

**WANTED YOU AT LITTLE VINE**
S.S. 10:00
Preaching 11:00
Evening 6:00

## 5. Personals

**Happy Birthday**
**PFC Elvis Leon Kaiser**
Love Mom, Dad, Linda and Be-Be

**Farm Sale**

**The Rendleman are changing their farming operation to light row equipment, and will sell the following equipment to the highest bidder.**

**SATURDAY FEB. 23, 1974**
**10:00 AM RAIN or SHINE**

**LOCATION:**
Go north of Bell City, Mo. 3 miles, turn left, go over railroad tracks at Medsler.

tractors
1--806 INTERNATIONAL TRACTOR, DIESEL WITH DUALS 18-4-34 TIRES ALL EXTRAS
1--656 INTERNATIONAL TRACTOR DIESEL WITH ALL EXTRAS
1--1969 "503" COMBINE, IHC. HYDROSTAT 16 FOOT HEADER LOW BAR, ALL EXTRAS.
1--403 IHC. COMBINE WITH ALL EXTRAS
1--400 IHC TRACTOR EQUIPMENT
1--6 ROW AMCO HIPPERS WITH HYDRAULIC MARKERS LIKE NEW
1--6 ROW ROLLING LISTON CULTIVATOR, LIKE NEW
1--6 ROW IHC CULTIVATOR, LATE MODEL
1--6 ROW OLIVER PLANTER, WITH ALL EXTRAS. PULL TYPE
1--6 ROW NO TILL OLIVER PLANTER, ALL EXTRAS PULL TYPE
1--INTERNATIONAL 6 ROW PLANTER 3 PT. TOOL-BAR.
1--5-14 SEMI-MOUNT PLOW. OLIVER.
1--410 EVERSMAN LAND PLANE
1--16 FOOT JOHN DEERE WING DISC
1--19 FT. WING TYPE VIBER SHANK CULTIVATOR 3 PT.
2--6 ROW OLIVER CULTIVATOR, SEAL BEARING GAUGE WHEELS 3 PT.
1--6 ROW PREMERGE RIG
1--13½ FT. GLENCO FIELD CULTIVATOR, 3 PT.
2--J.D. 4 ROW HOE
1--WIDWEST HARROW, 16 FT.
1--5-16 OLIVER SEMI-MOUNT PLOW.
1--500 BU. GRAIN DRYER, BEHLEN, ALL ELECTRIC
2- 329 N. CORN HEADS FOR 403
1-BEHLEN 375 BU. GRAIN DRYER
1--16 FT FLEXIBLE HARROW
1--SET OF SOIL SURGERS
1--2-14 J.D. PLOW 3 PT.
1--INTERNATIONAL 2 ROW, CORN PICKER
1- 30 FT. AUGER WITH GAS MOTOR
1--3PT. SIDE WINDER WITH STUMP JUMPER.
1--FEED MIXER

trucks & trailers-
1--1969 GMC ½ TON PICKUP CLEAN
1--1960 INTERNATIONAL TRUCK ½ TON
1--1966 CHEV 10 WHEELER TRUCK
1- INTERNATIONAL TRUCK, 2 TON WITH HOIST GOOD GRAIN BED.
1--INTERNATIONAL TRUCK WITH FIFTH WHEEL.
1--INTERNATIONAL TRUCK WITH PARKER GRAVITY FLOW BED. 250 BU.
1- J.D. FOUR WHEEL GRAIN TRAILER, WITH HOIST
1--FOUR WHEEL WITH GRAIN BED.
1--J.D. TRAILER WITH METAL BED, 175 BU.
"SEVERAL ITEMS TOO NUMEROUS TO MENTION

SOME NEIGHBORS WILL SELL

1--2150 OLIVER TRACTOR 530 HOURS DUALS 4 WHEEL DRIVE FINDER TANKS HYDROPOWER 3 PT.
1--J.D. 95 COMBINE 1967 HYDROSTATE WITH ALL EXTRA
1--J.D. 95 COMBINE 1966 WITH ALL EXTRAS
2--J.D. 13 FT. WHEEL DISC R. W. AND W.A.
1--234 CORN HEAD FOR J.D. 95
1- 4 ROW FIELD CHOPPER

**——FLEET WOOD FARMS ——**
**TOM RENDLEMAN, SR. AND TOMMY RENDLEMAN JR. OWNERS**
**JAMES AUCTION COMPANY**
**COL. JACKIE JAMES**
Route 2, Sikeston, Missouri 63801
Phone 314-471-7270 & 471-3450
AUCTIONEERS — Co. Jackie James, 471-3450, RINGMEN — Bill James, 471-0830, Otis James, 471-4990; CLERK — James Galemore, Bloomfield, Mo. 568-2334, CASHIER — Joann James, 471-0830.
KFVS-TV Breakfast Show - 7:00 a.m. 8:00 a.m.
RADIO — NEWSPAPER — HANDBILLS
We Charge 3% - Not 5% & 6% Like Our Competitors do. We pay everything.

Big Reds Auto Parts
GARAGE
WRECKER SERVICE

**WE'RE NEW IN TOWN BUT EASY TO BE FOUND**

We have 24 hour call service, wrecker service, parts of all kinds to fit any need you have. We have hookup with 160 yards in 7 states.

**Big Reds Auto Parts**
471-8040 IN MINER

## 7. Apartments - Furn.

For Rent — Upstairs apartment and basement apartment. 471-1061

FURNISHED EFFICIENCY APARTMENT...for 1 person.. lot of closet space, utilities furnished... 471- 3444 or 471- 3047. $100.00

2 bedroom furnished apartment, carpeted, adults only, $125 per month. Call 472-0764

For Rent — Furnished apartment. $120 monthly, no children or pets. 471-5755 after 5.

Furnished Apartment for rent with utilities paid. 472-0854 or 471-5470

For Rent — Furn. apt. Adults. 471-0416

Furnished Apt. for Rent — (4) 1 bdr. apartments for rent. $80.00 monthly or $25.00 weekly. Utilities paid. 471-5184 Mont Mitchell

Furnished Apartments, utilities paid. Adults. 471-9942.

Apartment for rent. Furnished $118.50 Unfurnished $108.50 Brick Duplex apartments - air conditioned & fully carpeted rooms, easy access. Water & maintenance free. Call Bob McCord. 471-8390.

For Rent — 3 room furnished apt. 471-2772.

USE THE DAILY STANDARD CLASSIFIED ADS

CALL 471-4141
ASK FOR HARVEY
TO PLACE YOUR
CLASSIFIED AD

## 8. Apartments - Unfurn.

1 bedroom duplex $110. Month. 471-8824 or 471-0311 after 5.

Unfurnished 1 bedroom with drapes, shag carpet, kitchen appliances. Heat & water furnished. No pets. 471- 2567

**RAMADA PARTS**
**1 & 2 BEDROOM**
Furnished or
Unfurnished
Equipped kitchen, laundry facilities. Swimming pool. Elect. Air & heat.
471-7727

## 9. House For Rent

3 bedroom house, adults only $85.00 monthly. 722-3308

For Rent — 3 bedroom house. 471-7764

## 10. Furnished Houses

3 room furnished house for rent. 471-2131 or 471-2299

Small furn. house. $90 mo. Adults only. Evenings after 5. 472-0737 or 471-2500

## 11A. Mobile Homes For Rent

Mobile Home for rent 2 and 3 bedroom mobile homes. Jon Don Acres. 471-1457

Mobile Home for Rent. $95 Adults only 471-2500 - 472-0737 evenings.

For Rent. 2 bedroom, central air, 471-4061 or 471-2156

For Rent — Mobile home, 3 bedrooms, 1½ baths. Phone 471-1048

Furnished 12x65 3 bedroom mobile home, central air, storage bldg. Tied down and underpinned. 688- 2263, Lilbourn.

1971 2 bedroom, mobile home, utilities paid. Washer & Dryer, T. V. air cond. Good garden spot. Country located. 667- 5100

Furnished 12x65 3 bedroom mobile home. 8 miles of St. Jude Industrial Park. 688- 2263, Lilbourn

2 bedroom all utilities furnished $28 per week. 471-8391

## 11. Misc. For Rent

Choice Office Space for rent. 124 E. Center St.
**Jim Beaird or**
**Jim Smith**
**471-2841**

**Office Bldg.**
**For Rent**
211 E. Malone 1200 sq. ft. 2 private offices. Storage in back. Reception room and restroom. Contact Dennis Ziegenhorn. 471-1547. Night 471-8485

For Rent — Office space, will decorate to suit tenant. Phone service available. Utilities furn. 471-2131

For Rent — Downtown first floor office suite. Call 471-3338

For Lease
4 room suite available Feb. 1. 1 room office available Feb. 1. Central heat and air, private parking. Recently remodeled. Call 471-5382.

## 12A Musical Instru.

For Sale — Electric, solid body guitar, double pickup, steel neck, case included. Like new. Phone 471-4496. Ask for Don.

PIANOS AND Organs, Baldwin and Wurlitizer. Finest quality at reasonable prices and terms. Rental plan available. Keith Collins Piano Company, 98 North Kingshighway. Phone 471-4531.

12a-9-24-tf

## 12. Misc. For Sale

**FOR SALE**
3 Ton Williamson air conditioner. Can be suspended or stationary. Has 3 phase condenser unit and air handler. 36,000 BTU Output. Ideal for office or building.
Priced at: $300.00
See at: Riverside Chemical Company, Charleston, Missouri

Fat? Overweight? Try the Diadax plan - Reduce excess fluid with Fluidex no prescription at Osco Drugs.

**FOR SALE**
Used upright Coca Cola coin operated machine. Ideal for den or recreation room.
Priced at: $25.00
See at: Riverside Chemical Company, Charleston, Missouri

SEMO FLEA MARKET
Antique & Collectibles
Arena Building
Feb. 24, 1974
9 a.m. - 6 p.m.
Free admission and parking. 50 dealers. Quality items. For information or to rent spaces. Nell Smith, 314/334-2297.

Leg cramps? Try Supplical 3 tablets contain minimum daily requirement of calcium at Osco Drugs.

For Sale — 11x17 APECO Copying machine. Good condition. Some supplies. $900 or best offer. See Daily Standard. 205 S. New Madrid.

Fireplace wood — Oak - Hickory. Nalls Wood Yard, Benton, Mo. 545-3201

**FOR SALE**
Herring - Hall steel safe on casters with combination lock.
Size: 30 inches high, 24 inches deep, 24 inches wide
Weight: about 1,000 pounds
Cost New: $1,300.00
Priced at: $150.00
See at: Riverside Chemical Company, Charleston, Missouri.

Tell City Furniture, America's finest in Early American solid maple. Economy Furniture. 209 W. Commercial, Charleston. 683-6733.

Forklifts for sale or rent. $25.00 per day min. charge. 471-5812
Mike Eakins

**FOR SALE**
ROSES
GOODES NURSERY
471-3119

Lose weight with New Shape Tablets and Hydrex Water Pills Heisserer's Rx Pharmacy and Morehouse Drug

**NEW GOODYEAR**
Rear Farm Tires
15.5x38
$99.00 plus tax
**GOOD YEAR**
**TIRE CENTER**
Midtowner Village
Sikeston, Mo.
471-1988

**DRAPERIES**
**MADE FREE**
When you purchase your material from our wide selection of choice colors, patterns and weaves.
**P.N. Hirsch & Co.**

Reduce safe & fast with GoBese Tablets & E-Vap "water pills" Harris Pharmacy, Sikeston & Morehouse Drug, Morehouse.

**FOR ALL YOUR**
**AUCTION PROBLEMS**
**CONSULT THE BEST**
**BECK & McCORD**
**AUCTION CO.**
**WE HAVE ALL THE EXTRAS TO MAKE YOURS A SUCCESSFUL ONE.**
**CALL 471-4672**

**DON'T BUY ANTHING!**
Until you check our daily shipments
. Living room sets — large variety of sizes and styles. Beautiful colors! 2 pc. sets from $99.95

. Bedroom Sets - including dresser, mirror, chest and bed. From $99.95

. STRETCH STITCH SEWING MACHINE (8) brand new, heavy duty, stretch stitch machines that are nationally advertised at $258.00 To be sold for $129.95 each. 20 years parts and labor guaranteed. Does Everything!

. SINGER ZIG-ZAG. These machines are equipped to Zig-Zag, sew on buttons, monogram and make button holes. $59.95

. ZIG-ZAG SEWS - name brands with full factory guarantee. Whilte (3) last only $39.95

TERMS AVAILABLE
SHOP EARLY FOR BEST SELECTION AT
**UNITED FREIGHT SALES**
2126 BROADWAY
CAPE GIRARDEAU
OPEN MON-FRI 9-9
SAT. TIL 6.

For Sale: 1971 Kawasaki 350 Big Horn. Runs good. 471-1983 after 5.

Reduce safe & fast with GoBese Tablets & E-Vap "water pills" Osco Drug.

Sunporch Moving Sale
Clothing, dishes, odd tables, nic-naks, waffle iron. 518 Park Ave. Fri- Sat. 8-5.

For Sale. Moving. Must sell household furniture. 472-0063

Fireplace wood. Delivered. Call after 3 p.m. 471-8488

Twin bedroom set, Hide-away couch, refrigerator and stove, dinette set and buffet. Call 471-7614

Electric washer and gas range, 3 chest of drawers, Call after 5 p.m. 471-1457 Jon Don Acres.

1 Bostram truck drivers seat. Jon Don Acres. 471-1457

**New Goodyear Tires**
**F78x15 Belted W/W**
$17.00
Plus Tax
Goodyear Tire Center
Midtowner Village

## 13. Real Estate

1170 acres. 30 miles north Cairo, Ill.

950 acres production. Bottom Rest pasture. 1/2 mile east of W. Vienna.

644 acres 2 sets good buildings all Ohio river bottom 5 miles Paducah, Ky. in Ill.

350 acres corn & bean land, near Pinkneyville, Ill.

140 acres on black top road. Mixed land. Scott Co. $500 per acre.

326 acres on Hwy 77 east of Benton. Will sub divide $500 per acre.

Some land in Southern Illinois for cash rent.

W. J. McMikle
224 Kramer Dr.
Sikeston, Mo.
472- 0564

**HOUSE FOR SALE**
2 Bedrooms, Living Room, Kitchen, & Bath fully carpeted, Utility Room, central heat, window air conditioner, carport, fenced in back yard. 323 Edmundson, 471- 3978

For Sale — 3 bedroom brick, full basement, central air and heat, ½ acre lot. Morley. 262-3669

For Sale — 132 Acres, 8 houses joins town of Risco, Mo. Several cattle farm. Malcolm Greenway 313 N 2nd St. Phone 763-7077. Blytheville, Ark.

160 acres near Sikeston, modern 3 bedroom house, machine shed, good wheat crop.
J. R. JAMES REAL ESTATE
214 No. Main
471-9490 NIGHT 471-2718

House for Sale
Call 471- 2766

318 Allen Blvd.
For Sale: 8 room house located 1 block from nice park, 2 blocks from school. After 1 p.m. 471-0124

Building lot in Hunter Acres West 85'x155' 471-7232

Commercial Bldg. Brick & Block. 1600 sq. ft. with office & rest room. Central H/A. 471-7232

Attention Contractors
Acreage for sale near Sikeston, Mo. Jobe Real Estate. 471-8175 or 471-0687

Modern 2 bedroom house with bath, in Oran. For more information. Call 262- 3334
James Watkins

For Sale — Large Cape Code Home with acreage, 4 bedrooms, den, family room, kitchen, dining room, Large living room with fireplace, and 2 full baths. Phone 748-5861 or 688-2055.

## 15. Wanted To Rent

Wanted to rent — Large 3 bedroom house or 2 bedroom with family room. Now or within next few months. Call 471-7765

## 16. Wanted To Buy

Winchester Rifles wanted
Any kind any condition. Write Box C.C. 100 Daily Standard

Want to buy — Small desk or a childs desk in good condition. Call 471-6764

Babysitter needed in my home, 8- 5 daily
201 Kinder
471- 4540

Planned Promotional Opportunity
This position offers a career opportunity through planned advancement to management levels and higher earnings.

Applicants should have some college training or a high school diploma with business experience. Must have good driving record.

Equal opportunity given to female & minority applicants. Good starting salary, plus liberal employee benefits.

For an interview appointment Call or write to:
Mr. J. R. Walker
CIT Financial Services
P. O. Box 1092
Sikeston, Mo. 63801
phone— 471- 3343
An Equal Opportunity Employer

OPENINGS FOR THREE PEOPLE. Work part time or full time. Good income in your area. No experience necessary. Write Donaldson's Inc. 113 Missouri St., Charleston, Mo. 63834 or phone 683-3050. Monday's thru Fridays 8:00 p.m. - 10:00 p.m.

## 19 — CHILD CARE

Will do babysitting in home.
471- 9172

Babysitting in my home daily. Phone 471-7537

## 20. Lost & Found

Black & tan male german shepherd puppy. Answers to "Ranger". Lost around 120 Kingshighway. Reward for his return. 471- 1159 or 471-8292

## 21. Business Opportun.

ADVERTISING REPRESENTATIVE
Law enforcement Publications. Excellent commissions - Travel. Call 314-471-1400.

VOLKSWAGEN
JOE PHILLIPS

**Come to us for the car**
**AND**
**We'll go to the bank for the money.**
**Joe Phillips Volkswagen**
**Highway 67 South - Poplar Bluff**

New & Used Air Compressors
HALFORD RADIATOR
SERVICE 471-4014

We buy, sell & trade guns. New Used & Antique. 700 in stock. Advance Sporting Goods. 63730. Phone 314-722-3310 O. L. Davis owner.

**FARM FOR SALE**
280 acres level row crop farm. Corn, Cotton and Wheat allotments. Modern 3 bedroom home and out buildings. Located 4 1/2 miles east of Bloomfield. Owners will finance.

Q: "We want a new home, but is this really a good year to get started?"

A: Yes. If you wait, it's going to cost you.

If you really want your new home, have it built now! Costs keep climbing. The home you want will cost more later.

No mortgage shortage at CAPP HOMES. We have our own resources and our own mortgage plans — low down payment, competitive interest rates and the option to postpone your first payment till five months after delivery!

Get the whole story in our FREE 1974 Idea Book. Send for it today.

Your CAPP HOMES Representative is:
Richard Cornell 213 West McKinley
Herrin, Ill. 62948 618-945-5793
CAPP HOMES | EVANS PRODUCTS COMPANY
A DIVISION OF
THE BUILDING PRODUCTS COMPANY

TO: CAPP HOMES, Dept.
4721 E. 14th St.
Des Moines, Iowa
50313
Dept. No. 25761
FREE! Full-color
104-page
Idea Book!
Please rush me your New Homes Idea Book—with no cost or obligation.
Name____________________
Address____________________
City__________ County__________
State__________ Zip__________
Phone (_____)__________
☐ We own a building lot in __________ Zip__________
☐ We can get a building lot in __________ Zip__________

U.S. Silver Coins
1964 and before
Paying Highest Price
Paying 200% over face value for under $500 in coins. For every $100 in coins you receive $300 over $500. Call 335-0105 for price. AAA Coin Co.

## 18. Help Wanted

Wanted
Qualified welder, steady work. Steam crane operator. Steady work. State age, qualifications Mail to Box 433, Cairo, Ill. 62914.

General Farm worker. House furnished if wanted - call 471-2467 after 7 p.m.

Tire Service Man
Truck Tire Experience Necessary.
**GOOD YEAR**
**TIRE CENTER**
Midtowner Village
Sikeston, Mo.

Help Wanted — Grill cook, 6 day week, 11 a.m. - 8 p.m. shift. Apply in person Cream Castle. W. Malone.

Baby Sitter, Days must be exerpeinced. Call after 5:30. 471-7631

MAKE IT HAPPEN IN 74
Our company plans on doubling our sales and management force in 74. They have given me an unlimited amount of money to do this. If you have sales ability and are willing to work and learn, this might suit you. If money is your problem write P. O. Box 837 Poplar Bluff, Mo. today for a friendly private interview and make your dreams come true for tomorrow.

WHOLESALE
DISTRIBUTORSHIP
NOW AVAILABLE
Be In Business For Yourself
Full Or Part Time.
DISTRIBUTOR NEEDED-NOW!
To Supply and Service Company established accounts in the Local Area for the
WORLD FAMOUS
DONNA LEE COMPANY
No Selling Experience required as Company will train and work with you servicing these accounts located in Drug, Variety, Super Markets and Discount Stores. Profit Potential is virtually unlimited. $98.00 and more each day worked is a very conservative estimate.
A $3,495. secured inventory investment puts you in an established business right now.
WRITE TODAY (include phone number):
DONNA LEE, INC.
600 N. Jackson Street,
Media, Pa. 19063

## 24. Special Services

Income Tax
Preparation and
Bookkeeping
Jeannie Williams
228 Sikes
471-4318

Complete Auto &
Tractor Painting
$125.00
Complete Auto repair Service. Kingsway Motor & Garage. 2740 E. Malone. 471-3041.

**We Wire for You**
**You Phone for Us -**
**DOLLAR**
*Electric*
BOYCE SIKESTON, MO. DAVID
**472-0516**
**Contracting & Repair Service**

**MECHANICS AND BODY SHOP MEN**
Glenn Marshall Motors Inc.
Hiway 61 - New Madrid
Phone 748-2512

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FREE ESTIMATES
471-6453
Satisfaction
Guaranteed

**T.E. AMSCHLER**
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FINE DIAMOND RINGS
WATCH REPAIRS
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General Repairs & Service. Automatic Transmission Repair & Service.
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24 Hr. Emergency Ser.
Sikeston, Mo. 63801
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**WELL DRILLING**
Also pump service and repairs. Ask us about our rust proof, plastic wells.
**BRASWELL ELECT & WATER SERVICE**
**471-4739**

Complete Moving Service
**ARMOUR**
Moving and Storage
Local and long distance moving. For free estimates call 471-4039 day or night. Agent for Von Der Ahe Van Lines.

**FARMERS**

**Adding a room**
**See**
Production Credit Association
240 N. Kingshighway
Sikeston

Aluminum Siding
Installed on your home. Free Estimates. Call 471-1649 or Write
G & F BUILDERS
108 S. West St.
Sikeston, Mo.

Byrd Auto Salvage
2 miles E of Benton
471-6194 545-3877

Boyd Electric Inc. Residential or commercial 24 Hour Service. Ed Boyd- Electrician Call 471-3735

**Rat problems?**

**We stop them!**
**Call:**
**BOB'S RID-X**
**667-5288**
BONDED . INSURED .
LOCALLY OWNED
* Free Inspection *

Big Red Auto Parts. ¼ mile south on AA in Miner. 471-8040.

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Lynn Cosey and The Sound of Music
Every Wednesday, Friday & Saturday night at the Mint Club.

**B&H AUTO ELECTRIC**
Starter - Generator - Alternator and regulators - or any elect. problems.
If you have a problem, call us 471-8288
106 Missouri Ave.
Sikeston, Mo.

Tanner Body Shop will paint anything. Reasonable. Z & ZZ Junction. 471-4630

Garden Breaking & discing. Phone 472-0429

Home Remodeling Ceilings and Paneling. Free estimates. 471-9982 or 262-3833

Roofing & repair. Minor Home repairs. 471-2666.

Roofing
Roof repair painting, concrete patios, Cash & Terms, Hawkins Bros. 471-2666

Electrical Work. Residential or Commercial. Small home repairs. 471-0041

Will do home repair, carpenter work and concrete work. 471-4847 or 471-4738

Painting — Interior — Exterior. Reasonable. 667-5055.

D & D Tree Trimming, 472-0550. Discount Fireplace Wood.

## 25. Poultry & Livestock

Reg. Angus Bull. Contact R. Crenshaw
683- 3143

AUCTION
Southern Missouri-Illinois
POLLED HEREFORD ASSN.

SALE: SAT., MARCH 2, 1974 at Farmington Auction Bldg. (U. S. Hwy. 67, about 2 miles north) FARMINGTON, MISSOURI
Show: 9:00 a.m. Sale: 12:00 Noon
30 BULLS — 20 FEMALES
Auct: Eddie Sims, Lawton, Okla. Judge: Crawford Price, Vienna Mo. For Catalog write: John Cicardo, Secy., Rockwood, Ill. 62280.

## 26. Pets

For Sale: Registered young beagles. Cheap for quick sale. 471-3201

For Sale — Bird Dog after 5 p.m. 471-7764

Registered toy Pekingese, Peke-a-poo and poodle puppies, Ralph Henson, Illmo, Mo. 264-4678.

## 28. New & Used Cars

For Sale — 1973 Volkswagen Like new, 7000 miles. $2250. Phone 667-5914

For Sale — 1966 Plymouth 4 door Sedan. Clean and in A-1 condition. Call 471-3338

1970 Catalina Pontiac Station Wagon; electric rear window, excellent condition. $1295. 262-3952 or 262-3869

For Sale — 1964 Ford, power, A.C., F.M. radio. Excellent motor. 471-9445, 471-1021 after 5.

For Sale — 1970 Maroon Chevy Impala. Black interior, four door, air, power steering, Good condition. 471-7232

73 Mercury station wagon loaded. Steel radial tires. Only 11,000 miles. 568- 3338, Bloomfield

For Sale
55 Chevy 2 door hard top mag wheels V- 8 engine, $450.
Call 545- 3301
after 6

FOR SALE— 1967 Ford Econoline pickup- Small 6 cyl w/automatic trans- good condition. See at Hodaka shop or call 471- 1946 for information.

For Sale
1972 Ford Custom 4- door. One owner, low mileage. See at Coleman's Bar- B- Q.
Phone 471- 9927

1973 Bronco, automatic, power steering, 10,000 miles. 748-2277 after 5:00

For Sale — 69 Ford Torino GT. 302 Engine. Automatic 471-9463

## 30. Farm Supplies

For Sale 6000 gal. Storeage tank 643-2342

S.R.S. 400 soybeans, clean in sack, early for wheat. Call 396-5336 after 7 p.m.

## 34. Mobile Homes

For Sale 1969 Ramada Mobile Home. Call 471- 3343 before 5:00

For Sale — Mobile home, take over payments. 2 bedroom, glass sliding doors. 12x54. 471-1017 or 471-2575

Mobile home 12x52 unfurnished 2 window air conditioners. $3,500.00 471-6949 or 471-6080

For Sale Mobile home - 12x70 Bath & ¾ - 4 ton central air - washer & dryer - double oven - Phone 649-3200

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24 Wide Home. 3 bedroom fully furnished. 4" walls. Set up on your lot. $8,495.00.
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REPO — 1973 Steury Tent Camper, 8 sleeper, complete. Assume payments, or make offer. See at Propst Mobile Homes Inc. 1313 E. Malone, Sikeston, Mo.

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# Deaths

### DELTA VIENNE

ST. LOUIS — Delta Vienne, 87, formerly of Malden, died Thursday at the Firmin Deslodge Hospital.

The body is at Boyd-Bradshaw Funeral Home in Malden where arrangements are incomplete.

### JOHNNY EUGENE PRICE

MALDEN — Johnny Eugene Price, 54, died of a coronary attack Thursday at his home.

He was born Sept. 15, 1919 at Campbell to the late William and Maudie Underwood Price.

He was married Jan. 31, 1949 to Nellie Rose, who survives.

Also surviving are one son, Richard Dale Price of the home; one daughter, Sue Lindsey of Bernie; one brother, Zeffie Price of Risor, Ark.; two sisters, Wilma Moody and Lola McGill of Malden; and five grandchildren.

Friends may call after 2 p.m. today at the Landess Funeral Home in Malden where services are scheduled for 3:30 p.m. Sunday.

Burial will be in Memorial Park Cemetery.

### MARGIE ELIZABETH VANCIL

MALDEN — Margie Elizabeth Vancil, 76, died at 1:15 a.m. Friday at Doctors Hospital in Poplar Bluff.

She was born Feb. 27, 1897 at Center Hill, Ark. to the late John and Dochia Rice English. She was a member of Sunny Vale Baptist Church.

She was married in 1964 to Arthur Vancil, who survives.

Other survivors include one son, Johnny K. Kankfery with the U. S. Army in Germany; one daughter, Mae Wilkerson of Santa Rosa, Calif.; seven stepsons, Edward Vancil of Malden, Joe Vancil of Flint, Mich. J. L. Vancil of Youngstown, Ohio, Billy, Curt, Connie and Shirley Vancil of St. Louis; three stepdaughters, Sue Renfro of St. Louis, Helen Holderfield of Piggott, Ark. and Velma Templeton of Malden, and five grandchildren.

Friends may call after 2 p.m. today at the Landess Funeral Home in Malden where services are scheduled for 2 p.m. Sunday with the Rev. Billy Phipps officiating.

Burial will be in Memorial Park Cemetery in Malden.

### DORA ELLEN LEGGETT

ALLENVILLE — Mrs. Dora Ellen Leggett, 72, died at 1:05 a.m. Friday in St. Francis Hospital at Cape Girardeau, where she had been a patient since Feb. 12.

She was born Dec. 11, 1901 near Delta to the late Chris and Mercy Surface and was a member of the Full Gospel Tabernacle at Advance.

On Dec. 8, 1942, she married Lee Roy Leggett of Whitewater, who died Dec. 23, 1972.

Surviving are one son, Marvin L. Bass of Whitewater; a half sister, Clara Seward of Kankakee, Ill.; and three grandchildren.

Friends may call after 1:30 p.m. today at Amick- Burnett Funeral Chapel in Chaffee, where services are scheduled at 2 p.m. Sunday. The Rev. J. D. Smith, pastor of Full Gospel Tabernacle, will officiate.

Burial will follow in Union Park Cemetery at Chaffee.

### EDNA BELLE GUILL

MARSTON — Mrs. Edna Belle Guill, 80, died Thursday in her home, following an extended illness.

She was born, Sept. 2, 1893, in Carmi, Ill., to the late George and Anna Khastain Reno.

Survivors include two daughters, Mae Moore and Helen Gulley of Jonesboro, Ark.; two sons Harry Clark of Hardy, Ark., and C. H. "Dude" Clark of New Madrid; two sister, Marge Puckett and Georga Girvin of Portageville; one brother, Paul King, of St. Genevieve, 22 grandchildren and 29 great- grandchildren.

Friends may call after 10 a.m. today at Richard Funeral Home in New Madrid. Services are scheduled at 2 p.m. Sunday in the funeral home with the Reverends Bill Baldwin and Mike Smith, officiating. Burial will follow in Portageville cemetery.

## No. 1

Con't from page 1

Maple Oil Co. Marks Food Mart; Martindale's Used Cars; Matthews Facility, Matthews; Meadow Heights Mobile Home, Chaffee; Mechanical Systems; MFA, Bernie; MFA Oil Ag Chemical Division; Mid-Continent Agriculture Chemical; Mid- Delta Agency; Mid- South Tractor; MiLady Lingerie; Mint Family Restaurant; Missouri Utilities; Mode-O-Day; Mon Petite Beauty Shoppe; Monsanto Agriculture Center, Portageville, Charleston and Huntersville; Montgomery Ward; Moore's Ace Hardware; Morgan Furniture, Dexter; Morley Farm Supply, Morley; McConnell's T-V; McDonald's; McMikle Funeral Homes, East Prairie; W. S. McMullin Construction Co.

National Lock; Nooney Co. St. Louis; Nunnelee Funeral Chapel.

Oran State Bank, Oran; Osco Drug; Otasco; Ozburn-Abston.

Palmer T-V; Parkview Acres Inc., Portageville; Paul's Government Supplies; People's Bank of Lilbourn, Lilbourn; Pepsi- Cola Bottling Co.; Pickett's Shoe Store; Pizza Villa, Dexter; P. J.'s Auto Supplies; Playboy Lounge, Dexter; P. N. Hirsch; R. B. Potashnick Construction Co., Cape Girardeau; Price Furniture, Dexter; Production Credit Association; Propst Mobile Home; Purple Crackle, East Cape Girardeau, Ill.; Pyramid Roofing.

Quality Lumber, Malden; Quick Check; Quick Sak.

Raggedy Ann Shoppe; Ray Clinton Construction; Ramada Inn; Reeves Insurance & Real Estate, East Prairie; Righter Trucking; Riverside Building, Cape Girardeau; Riverview Enterprises, Inc., New Madrid; Town & Country Shopping Center, Dexter; Rowland & Co.; RSP Shoppe, Charleston; Rudy's Furniture; Russell's Bulldog; Rust & Martin, Cape Girardeau; Rye's Jewelers.

Safeway; Saliba's, Charleston; Sambo's Restaurant; Sam's Big Star, New Madrid; Satterfield Body & Wrecker Service; Scott City Bank, Scott City; Scott County Milling Co.; Scott- Huff Agency; Scott- New Madrid- Miss. Co-op; Sears; Security Federal Savings & Loan Assn.; Security National Bank; SEMO Motors; Shelby Funeral Home, East Prairie; Shoe Box; Shoe City, U.S.A.; Show-Me Rental Land; Sight 'N Sound Showrooms; Sikes' Sporting Goods; Sikeston Board Municipal Utilities; Sikeston Churches

Sikeston Cotton Oil Mill; Sikeston Farm Equipment Co.; Sikeston Kiwanis Club; Sikeston Monument Co.; Sikeston Motor Co.; Sikeston Seed Co.; Sikeston Truss Co.; Six Gold Archery; Skinner Welding; Slusher- Baker; Smalls L.P. Gas, Wyatt; Sonny Presley; Sonny's Sanitation; Southeast Missouri Univerisity, Cape Girardeau; Southwestern Bell; Speed Queen Laundry; Stan's Carpet; Sterling's; Super D; Superior Business Machines.

T. G. & Y.; Thompson Culvert Co.; Thrower's Shoe; Tidwell's Service Station; Travel Lodge; Tucker Truck Lines, Cape Girardeau; Turner Dairy; Twitty Farm Equipment, Lilbourn.

The Uniform Shoppe; UniRoyal, Inc.

Verleen's Boutique, Oran; Versatile Homes Morley; Voelker's Jewelers; The Vobue Dress Shop.

Wade's Food Mart; Wallace White; Wal-Mart; Walthers Furniture, Cape Girardeau; The Weiser Shop; Welsh Funeral Home; Western Auto; White's Drug Store; Wilcoxson & Son Co., Malden; Wigs Unlimited; Wright's Jewelry.

Yanson's Jewelry; Young's Car Wash.

Ziegler's Superette.

## No. 2

Con't from page 1

Heights.

An active church goer, Stephenson is a member of St. John's Episcopal Church in Caruthersville, where he is a lay reader a warden of the Bishop's Council and a delegate to the Diocese of Missouri. Stephenson is also a member of American Legion Post 88 in Caruthersville.

Because of his long years of experience in working with young people, Stephenson was asked by the Pemiscot County Court to serve as a member of the Law Enforcement Assistance Council's Committee on Juveniles. This group has the responsibility for overseeing and then recommending the spending of federal funds under the 1968 Crime in the Streets Act.

He also serves as a member of the board of directors of the Sikeston Region 7 Council on Development Disabilities, which is a part of the Governor's Advisory Council on Mental Retardation and Other Development Disabilities. This organization assists groups and institutions working to help the handicapped and mentally retarded.

Stephenson is married and has four children.

# $2 million in Bootheel public projects pending

MALDEN — More than $2 million in public improvement projects in the Bootheel are currently pending and awaiting federal approval, according to Philip Shelton, executive director of Bootheel Economic Development Council and Regional Planning Commission.

Four major projects are now being processed for funding by the U.S. Economic Development Agency, after having been submitted by BEDC and BRPC, Shelton said.

The largest project is a major improvement plan for the Malden Industrial Park, totaling $1.8 million. Plans call for renovation of water and sewer facilities at the park and additional access roads to the park. Some $800,000 is scheduled from EDA sources, while an additional $300,000 has been requested from the Environmental Protection Agency.

The balance of the funds wil come from local sources, Shelton said.

Another major project awaiting EDA approval calls for water and sewer line installations in the newly-created city of Hayti Heights. This proposal totals $260,000.

The city of Hayti also has a pending EDA project, totaling $100,000, for sewer expansion to the east side of the city. The extensions are designed to serve new motels being planned at the intersection of Interstate 55 and Highway 84.

Still another pending project is a $5,000 preliminary grant for the Sikeston Industrial Park. This request is in the form of a technical assistance study for the city's industrial park south of Sikeston.

Total of all pending grants in the six- county area is $2,165,000.

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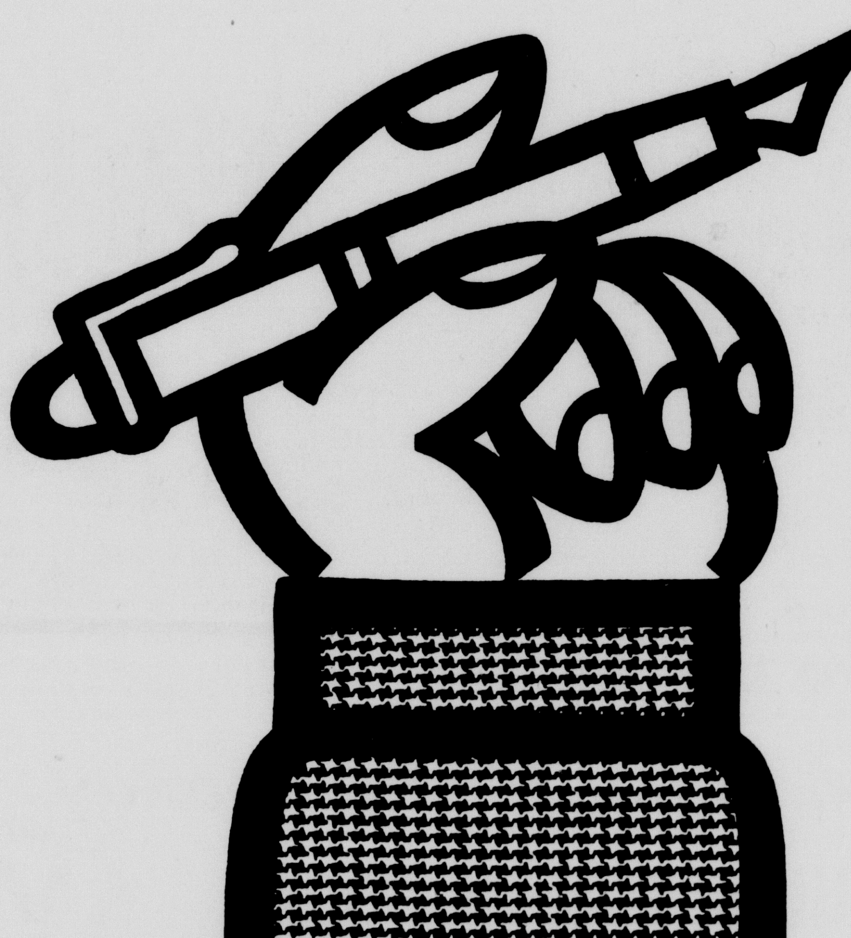

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"How I'd change Sikeston ...for the better" CONTEST

Sikeston Country is a great place to live, work, and study.
But you may have ideas on changing things to make Sikeston Country even better.
Write us your thoughts, in 250 words or less, following the simple rules below.
You may win one of the nine Bank of Sikeston awards!

Three awards in each of three groups: Juniors, Seniors, Adults:
1st...$50.00 savings account
2nd...$25.00 savings account
3rd...$10.00 savings account
Or, equivalent additions if you already have a Bank of Sikeston savings account!

JUST FOLLOW THESE SIMPLE RULES
A first award of a $50.00 savings account, a second award of a $25.00 savings account, and a third award of a $10.00 savings account will be made by the Bank of Sikeston to contest winners in *each* of three categories: Junior High students (grades 7, 8, 9), Senior High students (grades 10, 11, 12)... and adults (any age!)

1. Judging will be based on originality and expression of thought in developing the theme, "How I'd change Sikeston for the better." Neatness will also be important.
2. All entries must be typed (or plainly written) on plain, 8½ x 11-inch paper, using one side only of each sheet.
3. All sheets must be stapled (or clipped together), with a cover sheet on which appears the contest name, "How I'd change Sikeston for the better," together with your name, address, and phone number. If student, also give name of school and grade.
4. No entry may exceed 250 words in length.
5. Submit your entry to any teller or officer of the Bank of Sikeston . . . downtown or Motor Bank. Or, mail your entry to: "Contest," Bank of Sikeston, P. O. Box 1028, Sikeston, Missouri 63801
6. Entries must be received no later than March 8, 1974.
7. Decisions of an independent panel of judges will be final, and all entries become the property of the Bank of Sikeston.

Bank of Sikeston
*Helping you change things for the better*
MEMBER F. D. I. C.

# Meadows stars

SENATH — Carl Meadows pumped in 28 points to pace a four player double figure barrage and lead Lilbourn to a repeat trip into the state basketball tournament, claiming the championship of the Senath-Hornersville Class AA regional, dumping North Pemiscot 78-59.

Coach Larry Warren's LHS cagers jumped out into a 22-11 first quarter lead and build up a 40-24 halftime advantage behind a tenacious defense and sharp shooting.

The Panthers, who had struggled to stay alive in the tournament Thursday night when it was forced to rally in the fourth quarter to defeat New Madrid, looked like a completely different ball club with a spirited defense and strong rebounding.

Sophomore Frankie Robinson backed Meadows' leading effort with 18 markers. Ernest and Carl McFerren rounded out the double figure scoring with 11 points each.

Richard Hursey paced the Mustangs with 20 markers and sophomore Jerry Stewart added 14 for the only other double figure mark for NPHS.

Lilbourn will travel to Poplar Bluff Monday night to face the Richland champion Kelly Hawks in a rematch of last season's first round. The Hawks prevailed last season.

Scoring:

LILBOURN (78)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| Farr | 2 | 3 | 4 | 7 |
| Meadows | 11 | 6 | 3 | 28 |
| E. McFerren | 5 | 1 | 2 | 11 |
| Robinson | 7 | 4 | 2 | 18 |
| C. McFarren | 4 | 3 | 3 | 11 |
| White | 1 | 0 | 4 | 2 |
| Treadwell | 0 | 0 | 2 | 0 |
| Baker | 0 | 0 | 1 | 0 |
| Ray | 0 | 1 | 1 | 1 |
| Iron | 0 | 0 | 1 | 0 |
| Totals | 30 | 18 | 23 | 78 |

NORTH PEMISCOT (59)

| | | | | |
|---|---|---|---|---|
| Reedus | 1 | 2 | 2 | 4 |
| Hursey | 8 | 4 | 4 | 20 |
| Norris | 1 | 1 | 3 | 3 |
| Stewart | 3 | 8 | 2 | 14 |
| Jennings | 2 | 3 | 2 | 7 |
| Robinson | 1 | 1 | 2 | 3 |
| Blackman | 2 | 4 | 3 | 8 |
| Totals | 18 | 23 | 18 | 59 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Lilbourn | 22 | 18 | 19 | 19 | 78 |
| N. Pemiscot | 11 | 13 | 17 | 18 | 59 |

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# Stage set

BLOOMFIELD — The Oran Eagles eliminated the BHS Wildcats 73-54 and Scott Central beat Naylor 78-65 in the class A regional here Friday night to advance into the Semi-finals Saturday night.

Coach Ronnie Cookson's Braves doubled the score, 20-10, in the first period and had no trouble turning back the Bulldogs.

Naylor made a mild rush in the second period as the Bulldogs outscored the Braves 22-18 but that was the only threat.

Kenny Bright had the hot hand for the Braves with 26 points and Edward Moore pumped in 17 for Naylor.

Oran, who has become hot of late, raced past the Wildcats and coach Joe Scott's forces put the defense to coach Don Metz's Wildcats, never allowing BHS to come within more than three points of the Eagles.

Steve Rushin was the only Wildcat that the Eagles were unable to contain as he fired in 23 points. Sophomore Robert Taylor hit 25 to lead the Eagles.

Scott Central takes on Matthews at 6:30 Friday and Oran plays Puxico at 8 p.m. Saturday.

Scoring:

BLOOMFIELD (54)

Puba 10, Rushin 23, Jackson 12, Jackson 2, Sharp 7. Totals: FG-23; FT-8; PF-9

ORAN (73)

Hurst 6, Atchinson 4, Caldwell 16, LeGrand 8, Dirnberger 10, Seyer 2, Taylor 25, Friga 2. Totals: FG-36; FT-1; PF-16

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Oran | 14 | 16 | 20 | 23 | 73 |
| Bloomfield | 11 | 11 | 18 | 14 | 54 |

-----

SCOTT CENTRAL (78)

Porter 13, Bright 26, Cook 12, Peet 6, McRoberts 8, Thomas 10, Williams 3. Totals: FG-35; FT-8; PF-17

Naylor (64)

Byrant 8, White 12, Emmons 12, Moore 17, Wheetley 6, Murdock 7, Crumley 2. Totals: FG-26; FT-12; PF-15

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Scott Central | 20 | 18 | 19 | 21 | 78 |
| Naylor | 10 | 22 | 14 | 18 | 64 |

## Statewide Regional Results

Finals
2A at Higginsville
Higginsville 47, Carrollton 35
2A at Linn
California 69, Versailles 57
2A at Kearney
LeBlond 57, Smithville 53
3A at Ewing
Moberly 46, Kirksville 44
3A at Liberty
St. Pius 60, Liberty 46
3A at Eldon
Fulton 69, Rock Bridge 68- overtime
2A at Republic
Nixa 68, Forsyth 39
2A at Holden
Pembroke County Day 72, Raymore - Peculiar 65
2A at Cassville
Seneca 65, Mount Vernon 59
3A at Eureka
Bayless 63, Lutheran South 62
3A at Troy
Wentzville 58, St. Dominic 50
3A at Sullivan
Owensville 101, Pacific 51

## College

## basketball

Bates 101, MIT 79
Penn 89, Brown 72
Princetôn 70, Yale 60
Harvard 79, Cornell 67
Columbia 66, Dartmouth 59
New Orleans 93, Ga. St. 86
Cent. Missouri 89, SE Missouri 71

Kelly's Jeff Jackson (40) shows his form in shooting a jump shot against Neelyville Friday night in the Richland regional. The 6-foot-3 senior took over the team leadership and fired in 25 points in the finals.

# KHS wins

DEXTER — Coach Terry Turlington's Kenneth Indians advanced into the Class AAA state tournament with a 50-39 victory over Doniphan here Friday night for the championship of the Dexter regional.

Defense was the key to the Indians triumph, as they held the Dons outside all night and put the game away in the second quarter with a 12-2 advantage.

Kennett used a balanced offense, placing five players in the offensive colum, three of which notched double figures. Robert Roundtree headed up the Tribe's offense with 14 points. Ben McCracken and Chris Miltenberger added 10 each. Steve Brumitt hit 17 for the Dons leading effort and game high honors.

The Tribe will face Potosi at Cape Girardeau Monday night in the first round of the Class AAA state tournament.

Scoring:

x cKENNETT (50)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| McCracken | 5 | 0 | 2 | 10 |
| Miltenberger | 5 | 0 | 1 | 10 |
| Williams | 4 | 0 | 0 | 8 |
| Johnson | 3 | 2 | 3 | 8 |
| Roundtree | 7 | 0 | 1 | 14 |
| Totals | 24 | 2 | 7 | 50 |

DONIPHAN (39)

| | | | | |
|---|---|---|---|---|
| Brumitt | 8 | 1 | 3 | 17 |
| March | 4 | 0 | 1 | 8 |
| Beline | 0 | 0 | 2 | 0 |
| Swindle | 2 | 0 | 1 | 4 |
| Cole | 2 | 0 | 4 | 4 |
| Farrin | 3 | 0 | 0 | 6 |
| Totals | 19 | 1 | 11 | 39 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Kennett | 13 | 12 | 16 | 9 | 50 |
| Doniphan | 12 | 2 | 12 | 13 | 39 |

# Kelly No. 1

By Bill Harrison

ESSEX — Coach Nick Lanpher's Kelly Hawks played as a team possessed against the Neelyville Tigers' of coach Terry Tomlinson here Friday night in the championship game of the Richland regional ripping the Daily Standard's third rated team 99-72 to advance into the first round of the class AA state tournament for the second consecutive year. The Hawks are the top rated team in the latest Daily Standard poll.

On again off again Bob Felter started for the injured Dan Kern and led the Hawks with 28 points. Felter just last week had turned in his uniform due to some disagreement with coach Lanpher but decided that he'd rather play basketball then anything else and got the important starting role and came through to prove his worth. Jeff Jackson fired in 25 points and Mike Brasher chipped in with 20 in the rout.

The Hawks came out firing in the opening minutes of the first period and with Jackson and Felter bombing the hoop Kelly built up a quick 18-4 lead.

Tommy Robinson began to find the range for the Tigers and Kelly made a few turnovers allowing theTigers to get within eight at the end of the half.

The Hawks began to press a little in the opening minutes of the third period and forced NHS into some floor mistakes and Kelly used their fastbreak tactics to regain their 14 points lead enjoyed at the opening of the first period.

Coach Tomlinson tried in vain to get more scoring power in the game but the taller Hawks controlled the boards their deadly shooting kept the Tigers out of range. Robinson was high man for the Tigers with 20 points. Kenny Urhahn held Gary Purdom to 10 points and Russ Mothershead held Leon Johnson to 12 as Kelly played an outstanding defensive game.

"Our boys played the game the way they were supposed to", commented coach Lanpher, "They got up just before the game", he continued.

The Hawks will tangle with the Lilbourn Panthers at Poplar Bluff Monday night at 7:30 in the first round of the class AA state tournament.

Scoring:

KELLY (99)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| Jackson | 10 | 5 | 3 | 25 |
| Urhahn | 6 | 0 | 3 | 12 |
| Brasher | 8 | 4 | 1 | 20 |
| Mothershead | 5 | 2 | 2 | 12 |
| Nebel | 1 | 0 | 0 | 2 |
| Felter | 12 | 4 | 3 | 28 |
| Totals | 42 | 15 | 12 | 99 |

NEELYVILLE (72)

| | | | | |
|---|---|---|---|---|
| Purdom | 4 | 3 | 1 | 10 |
| Robinson | 10 | 0 | 3 | 20 |
| Johnson | 0 | 0 | 1 | 12 |
| Hogan | 5 | 3 | 3 | 12 |
| Walters | 3 | 0 | 4 | 6 |
| Haynes | 1 | 0 | 7 | 2 |
| Petty | 3 | 0 | 0 | 6 |
| Whitchorn | 2 | 0 | 0 | 4 |
| Totals: | 39 | 4 | 13 | 72 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Kelly | 20 | 22 | 24 | 33 | 99 |
| Neelyville | 8 | 26 | 14 | 24 | 72 |

## Statewide Regional Results

3A Semifinals

At Jennings
Mercy 75, King 65
Jennings 76, Lutheran North 64

At Wright City
Belle 86, Silex 64
Bourbon 75, Valley Park 45

2A Finals

At Priory
Kinloch 60, John Burroughs 41

At Hermann
Winfield 64, Hermann 63

1A Regionals

At Bloomfield
Scott Central 78, Naylor 64
Oran 73, Bloomfield 54

# TRCC favored

FLAT RIVER — Coach Gene Bess' Three Rivers Community College Raiders are seeded number one in the National Junior College Athletic Association Region 16 Eastern division Basketball tournament to be held at Mineral Area College February 27- March 1 and 2.

The Raiders are the defending champions of the eastern division tournament.

Three Rivers sports a 20-5 record and are currently ranked 20th in the NJCAA top 20 this week.

The Raiders finished third in last years national event

The East champ will face the west division winner in the best two- out- of - three series for the right to represent the district in the national at Hutchison, Kan., in mid-March.

The Raiders drew a bye in the first round and will face the winner of the East Central and Forest Park game on Friday at 9:00 p.m.

First round schedule will find East Central facing Forest Park at 6:00 p.m. Feb. 27, Jefferson plays Meramec at 9:30 Feb. 27., and Florrissant Valley plays Mineral Area Feb 27 at 7:45.

The Three Rivers Raiders placed four players on the Missouri Junior College Athletic Conference All-Conference team as Dennis Sims, formerly of Richland high school was named to the first team while honorable mention went to teammates Albir Cassell of Charleston, Lee Stevens of Scott Central and Mike Edwards of St. Louis.

# ST. Pins Champ

IRONTON — St. Pius of Festus moved into the AA State basketball tournament Friday night with a 54-43 victory over Clearwater for the championship of the Ironton regional and the right to face the winner of the Priory regional Monday night at Flat River in a first round state game.

Clearwater, the coaches pre-tournament favorite to claim the event, battled gallantly without the services of two of its starters. Cary Barks, the Tigers big 6-5 center, sat on the bench with the flu while teammate Mike Holmes was sidelined with an ankle injury.

St. Pius moved out into a 10-8 first quarter lead and held a 27-24 half time advantage before Clearwater moved ahead 38-37 going into the fourth quarter, but failed to maintain the edge as St. Pius moved out for a 17-5 edge and the trip to the state tournament.

Terry Werner paced a balanced St. Pius offense with 15 points. Al Riney and Steve Kassen added 12 and 11 respectively to round out the Festus double figure scoring. Rick Smith hit for Clearwater.

Scoring:

ST. PIUS (54)

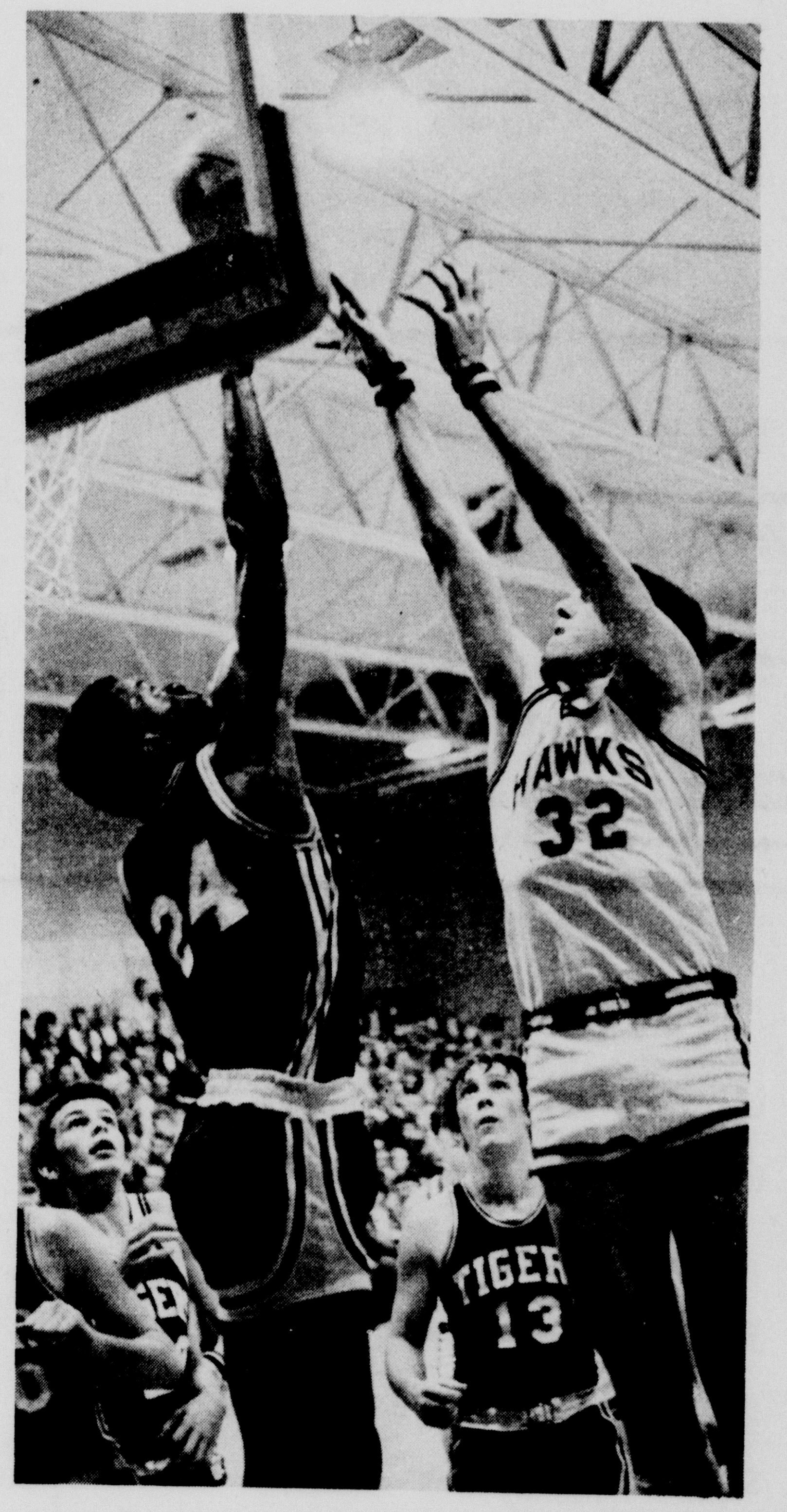
Werner 15, Riney 12, Kassen 11, Magre 8, Casey 4, Scherer 4, Totals: FG-23; FT-8; PF-10

CLEARWATER (43)

Smith 14, Twidwell 10, Barks 7, Allen 4, Sisco 2. Totals: FG-19; Ft-5; PF-14

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| St. Pius | 10 | 17 | 10 | 17 | 54 |
| Clearwater | 8 | 16 | 14 | 5 | 43 |



6-foot-5 junior, Russ Mothershead, (32) lays in two points over the outstretched arms of Leon Johnson in the finals of the Richland regional Friday night. The Hawks turned back Neelyville 99-72 to advance into the first round of the class AA state tournament Monday night at Poplar Bluff.

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is our motto.

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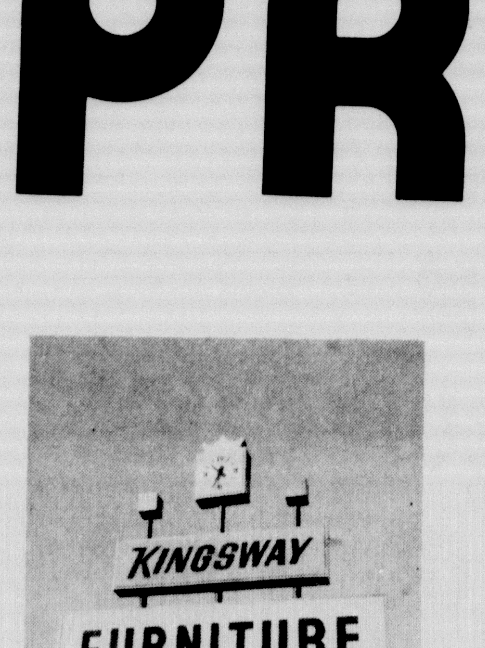

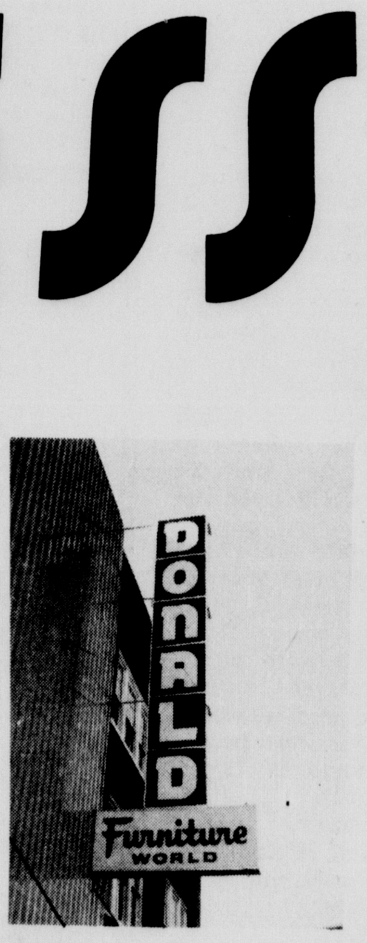

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# Suggs leads Tiger charge

CAPE GIRARDEAU — Floor mistakes killed the Sikeston Bulldogs in their last regular season game here Friday night, as they dropped a 77-53 decision to the high - flying Cape Central Tigers. Sikeston turned the ball over 24 times -- 16 in the first half. Central was guilty of only 11 miscues.

Roy Bowman and Mark Eaves were the only Bulldogs on the mark. Bowman hit 17 points on just ten floor shots, as his teammates seemed to be unable to get the ball to their top scorer. Because he couldn't get a pass from his teammates, the 6- foot forward went inside against players as much as nine inches taller and battled on the boards for ten rebounds and most of his team- leading points. Eaves was the only other Bulldog able to fight off the taller Tigers inside. The 6-foot- 3 sophomore, who has really played very well since joining the SHS starting lineup, was the game's top rebounder with eleven. The two combined to lead Sikeston to a surprising 35-32 edge on the boards.

Six- foot- 6 Owen Suggs had the hot hand for the Tigers. Despite Roger Tillman's hustling defensive play, the big senior took charge of the Central offense when 6- foot- 9 Stan Ray got in foul trouble and scored 20 of his 30 points in the second half. Suggs simply outjumped and outran all the Bulldog defenders and used a feather-light touch from the free throw line to connect on nine of 12 second half shots. He also led the Central rebounders with nine.

After the teams were tied at four, the Tigers went to their two big inside men the rest of the way and led by ten, 20-10, at the period's end.

They pleased a vociferous Tiger crowd with a fine second quarter effort that bloated the difference to 38-15 before the Bulldogs finally were able to find the basket. Outscoring CCHS the rest of the way, Sikeston still trailed by 16, but they appeared to be able to play with the Tigers, since Ray was in foul trouble and Sikeston had begun to control the boards.

Early in the second half Sikeston again charged at the Tigers and narrowed the score to a dozen at 44-32. However, from there to the period's end Central showed the large crowd why they are seeded number one in the class 4-A regional tournament by blasting the Bulldogs 20-7 to lead 64-39.

Both teams substituted freely in the last frame, with the Bulldogs able to knock just one point off the Central lead, 14-13, to lose by the aforementioned 24- point margin 77-53.

The two teams meet again next Tuesday night in the first round of the regional tournament and it is obvious that SHS will have to figure out some way to stop Suggs, while at the same time getting the ball to Bowman more often.

In the first game the Sikeston junior varsity team fell to Cape 57-47. Central, whose scoring was led by Mike Williams' 13 markers, led most of the game. But, until the fourth quarter, the largest lead of the night for either team was five.

Trailing three points entering the period, the Bulldogs went ahead 41-40, but Central seemed to get every break the rest of the way and won going away after Sikeston's leading scorer Ed Nunnelee fouled out. Nunnelee scored 14 points for the Bulldogs who finished the year 14-3 and claimed first place in the SEMO conference junior varsity race with a 6-1 record.

CAPE CENTRAL (77)
Suggs 30, Daye 8, Ray 12, Ford 10. Seabaugh 9, Gross 8. TOTALS: FG 30; FT 17; PF 12.

SIKESTON (53)
Bowman 17, Eaves 10, West 4, Tillman 10, Marks 5, Jones 5, Lawrence 2. TOTALS: FG 23; FT 7; PF 18.

Score by Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Cape Central | 20 | 20 | 24 | 13 | 77 |
| Sikeston | 10 | 14 | 15 | 14 | 53 |

## Statewide Regional Results

Regional Tourneys

Finals

2A at Ironton
St Pius of Festus 54, Clearwater 43

2A at El Dorado Springs
Lamar 89, Bolivar 65

3A at Neosho
Joplin Memorial 66, Neosho 64

3A at Brentwood
Clayton 75, Chaminade 58

Semifinals

2A at Marceline
Fayette 73, Macon 42
Salisbury 46, Unionville 44

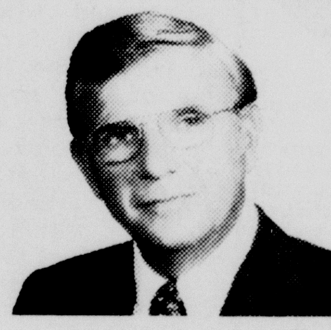
1A First Round
At Green City
Lancaster 68, Linn County 58
Queen City 67, Meadville 52
2nd Round
Green City 89, Milan 84

At Windsor
Northwest 65, Leeton 61
Sacred Heart 71, Otterville 60
2nd Round
Smithton 90, U. High 37
3A Finals

At Flat River
Potosi 58, Fredericktown 40

## Southeast Missouri High School Basketball

FRIDAY'S RESULTS
CLASS A REGIONAL
At Bloomfield
Scott Central 78, Naylor 64
Oran 73, Bloomfield 54
At Clarkton
Risco 56, Holcomb 55
Delta C-7 61, Gideon 53
At Zalma
Delta 78, Zalma 56
Meadow Heights 59, Leopold 50
CLASS AA REGIONAL
At Senath
Lilbourn 78, North Pemiscot 59
At Richland
Kelly 99, Neelyville 72
At Ironton
St. Pius 54, Clearwater 43
CLASS AAA REGIONAL
At Dexter
Kennett 50, Doniphan 39
At Flat River
Potosi 58, Fredericktown 40
SATURDAY'S SCHEDULE
CLASS A REGIONAL
At Bloomfield
6:30 -- Matthews vs. Scott Central
8:00 - - Puxico vs. Oran
At Clarkton
6:30 --- Clarkton vs. Risco
8:00 --- Parma vs. Delta C-7
At Zalma
6:30 -- Advance vs. Meadow Heights
8:00 - - Delta vs. Oak Ridge
MONDAY'S SCHEDULE
CLASS AA STATE TOURNAMENT
At Poplar Bluff
7:30 --- Lilbourn vs. Kelly
At Flat River
7:30 - St. Pius vs. Priory Regional winner.
CLASS AAA STATE TOURNAMENT
At Cape Girardeau
7:30 -- Kennett vs. Potosi
At Hillsboro
THURSDAY'S SCHEDULE
CLASS AAAA REGIONAL
At Cape Girardeau
7:30 --- Sikeston vs. Cape Central



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# Risco, Delta C-7 struggle

CLARKTON — Pre-tournament favorites, Risco and Delta C-7, had to fight for their lives Friday night to remain alive in the Class A regional.

Coach Stan Whitson's Tigers held on for a 56-55 win over Holcomb while Delta C-7 rallied from a 29-28 halftime deficit for a 61-53 triumph over Gideon.

Risco breezed through three quarters, building up a 44-33 lead, but had to fight for dear life in the fourth quarter as the Hornets rallied for a 22-12 advantage, falling one point short.

Dennis Patterson pumped in 23 points to pace the Tigers offense while teammates Steve Landers and Andy Smelser added 14 and 10 markers respectively. Mike Tucker had 23 for the Hornets leading effort.

Gideon jumped out into a 17-12 lead in the first quarter and maintained a one point lead at half before going dead cold in the offensive department in the third quarter, yielding to the Chargers pressing tactics and falling behind 42-35 going into the final period.

Carey Guyton hit 16 for the Chargers leading offensive effort. Thomas Mead hit 14, Dwight Blankenship 12 and Jack Ratliff 10 while Ricky Cleaves paced the Bulldogs with 18 markers.

Scoring:

HOLCOMB (55)
Rollins 14, Collins 6, Tucker 23, Dement 11, Watson 1. Totals: FG-24; FT-6; PF-12

RISCO (56)
Smelser 10, Landers 14, Patterson 22, Cook 8, Calvin 4. Totals: FG-24; FT-8; PF-10

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Risco | 12 | 12 | 20 | 12 | 56 |
| Holcomb | 7 | 10 | 16 | 22 | 55 |

----

DELTA C-7 (61)
Ratliff 10, Wilkerson 9, Guyton 16, Blankenship 12, Mead 14. Totals: FG-28; FT-5; PF-6

GIDEON (53)
Murphy 6, Sparks 8, Pyland 11, Cleaves 18, Sullivan 2, Wingo 8. Totals: FG-25; FT-3; PF-12

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Delta C-7 | 12 | 16 | 14 | 19 | 61 |
| Gideon | 17 | 12 | 6 | 18 | 53 |

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# Dragons make it

FLAT RIVER — The Potosi Dragons claimed a 18 point win over the Fredericktown Black Cats in the championship game of the Class AAA Regional Basketball Tournament Friday night.

The Dragons will face the Kennett Indians in the first round of the State Basketball Tournament February 25, at 7:30 p.m. in Houck Fieldhouse at Cape Girardeau.

Potosi established a early lead and held it to the half for a 27-19 advantage. The Black Cats fought back in the third quarter but a 23 point fourth quarter for the Dragons cinched the game. The final score 58-40.

Scoring:

Potosi (58)
Carr 8, Woodland 6, Donty 15, WAlton 5, West 9, Rutledge 9, Connley 2, Koffman 2. TOTALS: FG 22; FT 14; PF 10.

Fredericktown (40)
Bollinger 4, Nations 24, Hill 6, Nail 2, Stephens 2, Long 2. TOTALS: FG 18; FT 4; PF 18.

Score by Quarters;

| | | | | | |
|---|---|---|---|---|---|
| Potosi | 14 | 13 | 8 | 23 | 58 |
| Fredericktown | 9 | 10 | 12 | 9 | 40 |

# Bobcats advance

ZALMA — Delta and Meadow Heights bounded into the semi-finals of the class A regional tournament here Friday night as the Bobcats whipped Zalma 78-56 and MHHS downed Leopold 59-50.

LHS stayed in the game in the first quarter outscoring the Panthers 14-13 but MHHS took charge in the second period and controlled the game the rest of the way for the win. The Panthers' height advantage was the deciding factor in the game as they controlled the boards.

Mike Eeftink was the leading scorer for LHS with 11 points. Steve Hahs led MHHS with 16.

Carson Kelly and Mitch Stroder led the Bobcats to victory with 24 and 21 points respectively over the ZHS Bulldogs.

Zalma made a game of it for the first eight minutes as the Bulldogs matched Delta with 14 points apiece. Delta edged out to a two point, 18-16, advantage in the second period and blew the game out in the third period outscoring Zalma 23-11 in the third period and 23-15 in the fourth quarter. Davied Kirkpatrick and Micky West hit 14 apiece for Zalma.

Scoring:

DELTA (78)
Kelly 24, Kelly M. 2, Stroder 21, Martin 2, Vance 4, Lemmons 7, Gibson 2, Storder M. 2, Crowder 12, Duncan 2. Totals: FG-29; FT-20; PF-17

ZALMA (56)
Monday 10, Kirkpatrick 14, Gowan 6, West 14, Richards 2, Shell 2, Totals: FG-25; FT-6; PF-21

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Delta | 14 | 18 | 23 | 23 | 78 |
| Zalma | 14 | 16 | 11 | 15 | 56 |

----

LEOPOLD (50)
Beel 11, Eeftink 10, Eeftink 11, Janson 10, Vandeven 8.

MEADOW HEIGHTS (59)
McCormack 10, Bollinger 7, Crites 13, Brotherton 8, Hahs 15, Gilly, Clements 2, Totals: FG-25; FT-9; PF-20

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Meadow Hgt | 13 | 16 | 11 | 19 | 59 |
| Leopold | 14 | 12 | 12 | 12 | 50 |

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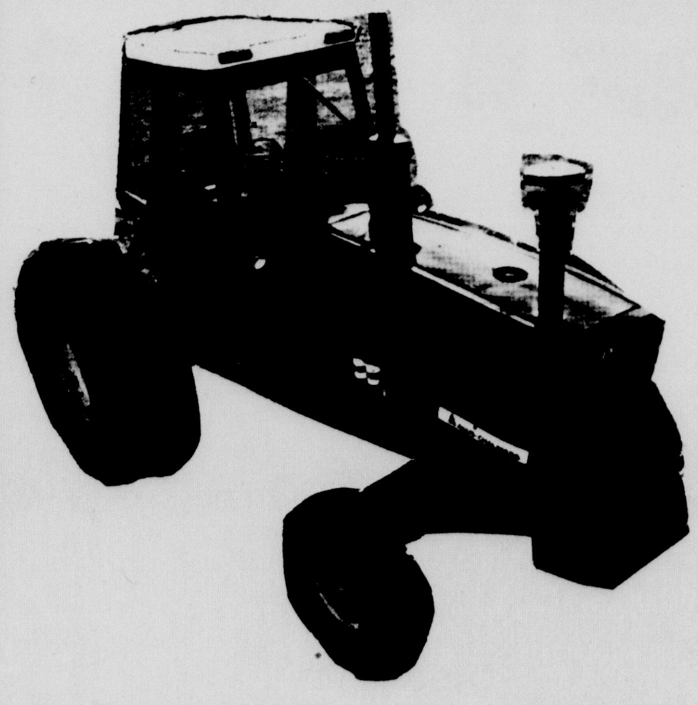

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# Iota Rho active in '73

PORTAGEVILLE-- Iota Rho chapter of Beta Sigma Phi, composed of members from the Portageville-New Madrid area, continued to be active in 1973 with educational and civic service projects.

The chapter was organized Sept. 27, 1965 with 10 charter members and currently has 23 members, seven of whom were initiated into the chapter on Nov. 12, 1973. New members are Charlotte Hogan, Judy Broughton, Gail Dial, Elaine Girvin, Kay Kimes, Martha Perkins and Myra Rone.

A traditional project of the chapter is an annual valentine party and Christmas party for the Hayward State Training School. During the past year, Iota Rho donated to community betterment, Camp Wonderland, Lions Club Telethon and air conditioning of the New Madrid Community building.

The sorority collected $317.23 for Cystic Fibrosis during a door-to-door campaign in New Madrid and Portageville.

The chapter actively participated in the annual Portageville National Soybean Festival by building a float titled "Happiness is--Festival Time". For the eighth consecutive year, the chapter sponsored and directed the junior king and queen contest during the festival.

Most recent project by the sorority was in January of this year when members manned voter registration booths on two Saturdays at supermarkets enabling more than 200 qualified voters to register.

To help finance these projects, a new fund-raising activity was launched on March 13, 1973 by presenting a fashion show at the Cottonboll Inn at Marston with several local merchants participating. The show was a success and the chapter decided to make it an annual event.

## Royalty named

Crowned 1973 junior royalty at the National Soybean Festival in Portageville were Darryl Patterson, 4, and Andrea Lynn Atwill, 5, of Portageville. At left are first runners up, J. B. DeLisle, 4, of Memphis Tenn. and Kimberlee Anne Long, four, of Portageville. Second runners-up at right are Dustin Kimes Dowling, 4, of Kewanee and Tina Phillips, 4, of Portageville. Iota Rho chapter of Beta Sigma Phi has sponsored and directed the contest for eight consecutive years.

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## Car wash opens

Young's Car Wash, 1607 E. Malone, opened for business in April. Penrod Enterprises of Cape Girardeau is the owner and Lonnie Ward is manager. The car wash offers free vacuums.

# Church marks 100th year in '73

CHARLESTON-- A three day celebration, concluding Nov. 17, 1973 with the Mass of Thanksgiving, marked the 100th anniversary of St. Henry's Catholic Church.

The Rev. Raymond Rau, first associate pastor of St. Henry's and now pastor of St. Anthony's Church in Rosati, was the speaker and the present pastor, Msgr. Charles P. Schmitt was chief celebrant of the mass.

Celebrating the Eucharist with the pastor was his associate, the Rev. Michael J. Swalina, Father Rau, the Rev. George Harr of Kimmswick, and the Rev. Frank Palermo of Lamar, all former associates at St. Henry's; the Rev. Msgr. Joseph Keusenkothen of Kelso, former dean of the Sikeston deanery; The Rev. Ernest Marquart, rector of the Sacred Heart House of Studies in Springfield; the Rev. Richard Folwing of Oran; and the Rev. Stephen A. Schneider of Cape Girardeau.

Mike O'Rourke, a St. Henry's High School graduate, now studying law in St. Louis, served as master of ceremonies at the hospitality hour following the mass. Guest speaker was David Rolwing, another St. Henry's allumnus now living in Cary, Ill.

The history of the church reveals Father Henry Willenbrink was appointed the first pastor in Charleston in 1873 and he placed the parish under the patronage of St. Henry, Emperor of the Holy Roman Empire. A frame church was built on the property still occupied by the Charleston parish.

Eight priests served the Charleston parish in the next 15 years and in July 1888, Father Francis Brand was appointed pastor. Under his pastorate a one-room school was established, followed by a small brick school, which also proved inadequate. Plans were made for a larger building which was to serve as living quarters for the sisters, the boarding students, as well as class rooms, a parish hall and auditorium. The building which still serves the parish was opened Sept. 12, 1892 and was called the Charleston Convent School.

In July 1895, Father Henry Hussman became pastor of St. Henry's replacing Father Brand. Under Father Hussman, a new church of Romanesque style was built on land donated by H. J. Deal and the cornerstone was laid in 1905. Father Hussman was replaced as pastor in 1909 by Father Henry C. Petri and under his direction, the decorations and beautification of the church was completed. Stained glass windows were designed and installed and the main altar of St. Henry's Catholic Church in St. Louis was moved to Charleston to complete the interior.

In the summer of 1924 three bells were purchased for the church, blessed and given names; St. Henry for the Patron St. Henry with the petition to pray for us; St. Anne with the petition to cherish our devoted women; and Joseph, protector of Jesus with the petition to protect the youth.

A two-manual pipe organ, which still serves the church, was installed in 1936, a gift of Bernard A. and Joseph G. Rolwing. The organ was designed by Sister Gonzaga, who organized a men's and Boys Choir, a tradition still retained at St. Henry's. The present boys choir is under the direction of Sister Jeanne Schmitt and in recent years an adult choir has been formed under the direction of Sister Alice Regine. On occasion, Dom Ermin Vitry, a monk of the Abbey of Maredsous, Belgium comes to St. Henry's to assist with music at the school and church.

Father Petri continued as pastor of St. Henry's for 21 years. Rev. John R. Wieberg succeeded Father Petri and under his leadership, the parish school was extended to a complete high school, which graduated it's first class in May 1937. High school was eliminated at St. Henry's in June of 1969.

In the mid forties, the parish and school increased in size and an associate pastor, Father Raymond Ray, was appointed to assist Father Wieberg.

Father Rau was appointed as administrator of the new parish of St. Mary Coretti in East Prairie in June 1950. The present church there was completed and dedicated on June 28, 1953. Also in 1953, a new grade school was constructed in Charleston and the high school was remodeled and renovated.

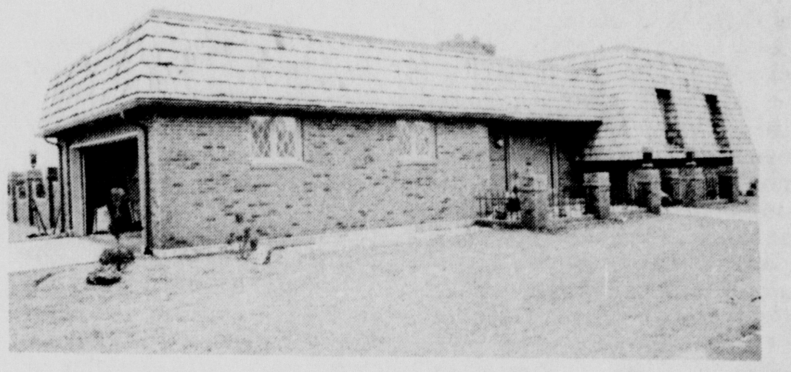
The present pastor, Msgr. Charles P. Schmitt arrived in Charleston Jan. 14, 1949. In 1955 the interior of the church was completely renovated and a new altar of polished marble, built in the form of a table, was installed. A new convent and new rectory were constructed and dedication services were held May 10, 1964.

During St. Henry's history, 16 parish members have entered into a religious vocation. They are: the Rev. Sidney Paul Stocking, the Rev. Elmer McFadden, the Rev. Richard Rolwing, Bro. Leo Scholz, Sister Miriam Newcum O.S.U., Sister Mary Metzger O.S.U., Sister Helen Rolwing O.S.U., Sister Imogene Zilafro C.S.C., Sister Mary Stella Test C.P.P.S., Sister Gertrude Duenne C.P.P.S., Sister Maretta Carr C.P.P.S., Sister Beatrice Marie Ketterer C.P.P.S., Sister Mary Virgil Bryan C.P.P.S., Ajarwe VeBarbara Pierceall C.P.P.S., Sister Bernadine Duenne C.P.P.S. and Sister Maureen Stocking O.P.

St. Henry's parish members total approximately 850 at present and Msgr. Charles P. Schmitt who was recently re-appointed for the fourth time as Vicar General of the Springfield-Cape Girardeau Diocese continues as pastor. The Rev. Michael Swalina was appointed associate pastor in August of 1971.

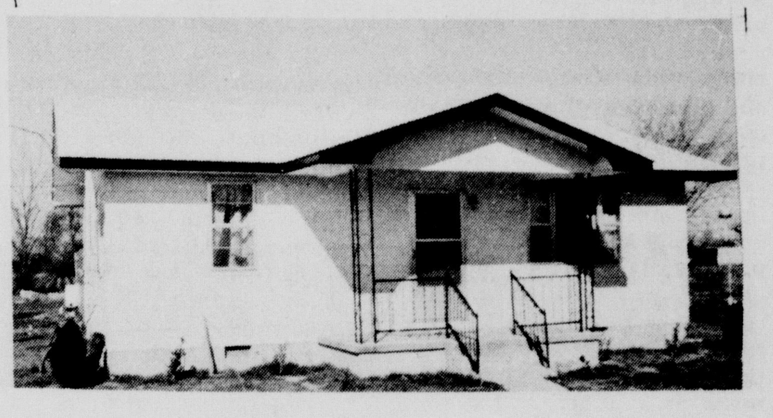
## Early American motif

Exterior brick on this new home at 1320 McDougal St. in Sikeston was mingled for an interesting effect. Mr. and Mrs. Jimmie Chadd chose Early American accents for the interior which is decorated around golds and browns. William Dock Construction built the house for Chadd who is employed at Potlatch Forests Inc.



## Tongate home new

Mr. and Mrs. Dick Tongate and their three children live in this home located north of Sikeston. A basement, fireplace and upstairs are the highlights of this home. Green carpet is in each room with French provincial furniture. Grojean Engineers of Sikeston designed and were contractors for the new home.



## Avocado appliances

Mr. and Mrs. Jesse Sullenger and son live in this new home on Jaycee Avenue in Lilbourn. Black wrought iron and trim accent the white hardboard siding. The living room has paneled walls. Avocado green appliances with dark oak cabinets highlight the kitchen. Grey Johnson of Lilbourn was builder. Farmers Home Administration financed the construction for the Sullengers who are retired farmers. The new house replaces a similar one destroyed by fire.

## Rose siding chosen

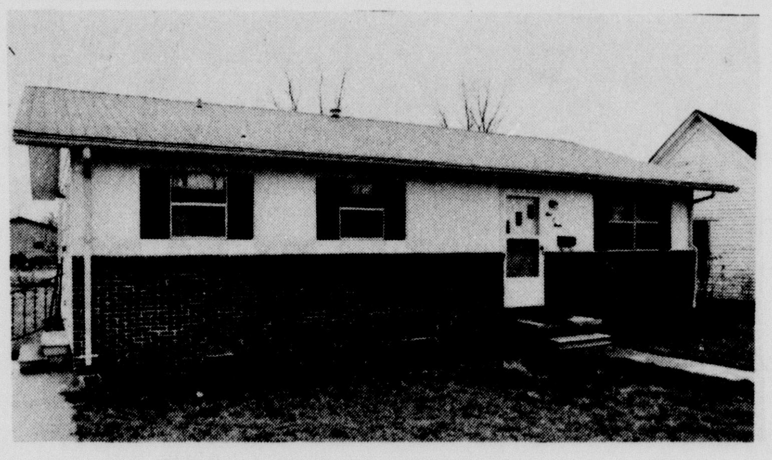
Mrs. Dixie M. Douglas and three children live in this new house at 113 E. Phillips St. in Lilbourn. The six-room house contains three bedrooms and is centrally heated. The exterior is accented with a brick front, rose siding and white trim and posts. Sonny Weaks of Lilbourn was building contractor and financing was through Farmers Home Administration.

## New in New Madrid

Window-height brick, topped with grey hardboard siding and black wrought iron accent, the new six-room house at 1000 First St. in New Madrid built for Mr. and Mrs. Theodis Maltbia. The all-electric house contains three bedrooms. Bruce Martin of Marston was contractor and financing was through Farmers Home Administration. Maltbia is employed by Noranda Aluminum Inc. and they have two children. The family moved into the new house in July.

## Spanish decor

Mr. and Mrs. Charles Ice and children, Melanie, 4, and Charlie, 9, moved into their new home at Fifth and Benton streets in Lilbourn in 1973. The nine-room house contains three bedrooms, two baths, a dining room, family room with fireplace. The full-size basement contains a work room. The interior features a Spanish decor and the brick exterior is accented with yellow trim and black shutters. Ice is New Madrid county surveyor and Mrs. Ice is employed by Bank of New Madrid. Parma Lumber Co. was major contractor and building supplier.



## Kitchen built-in

This two-bedroom home at 503 West Commercial St. in Charleston is owned by Mrs. Ethel Lloyd. Black shutters accent the white siding and red brick at the front of the home. The built-in kitchen is especially enjoyed by Mrs. Lloyd who moved into her new home in January of 1973.

## Atchley home new

The new home of Mr. and Mrs. Travis Atchley on Route D near Lilbourn features window-height brick topped with light green hardboard siding accented by darker green shutters and trim. The six-room house was constructed by Sonny Weaks, contractor, of Lilbourn and financed by Farmers Home Administration. Special features include carpeting in the living room, three bedrooms and hall. Atchley is employed at Noranda Aluminum Inc. in St. Jude Industrial Park.

## Columns add distinction

White columns across the front entrance and carport add distinction to this three bedroom home of Mr. and Mrs. Lytle Bingham, 303 Danforth St. in Charleston. The brick home has two baths, central heat and air conditioning and fireplace in the large living room. Bingham, who is a foreman at Brown Shoe Co. in Charleston, his wife and daughters, Christy, 5, and Holly, 2, moved into their new home on Dec. 21.

Betty's BEAUTY SHOP

## Olive siding chosen

Mr. and Mrs. Billy Don Francis moved into their new home at 609 Helena St. in Charleston in November. A white door and olive green siding complements the antique brick at the front of the home built by Francis, who is a self employed contractor. Mrs. Francis is a beautician and has her shop in the home, which also has three bedroom and two baths.

## Trim is green

East Prairie Lumber Co. was contractor for this home owned by Mrs. Inez Hamilton on West Iron Banks Road in Charleston. Green trim was selected to accent the pink drop siding.

# 1973 is year of challenge for DAEOC

**By VERAL CAID**
**Director of Area Opportunity Centers**

PORTAGEVILLE — The year of 1973 was a year of frustration and challenge for the Delta Area Ecomimic Corporation, DAEOC.

Early in the year the Nixon administration in Washington set out to dismantle the Office of Economic Opportunity. DAEOC received instructions to phase out by June 30. These phase out instructions had the expected results, many experienced personnel found now jobs and the morale of the remainder fell drastically. Efforts to fight poverty in the Missouri Delta was parallized.

By June 30, a series of federal court decisions had forced the President to release OEO funds and DAEOC was still in business. Vacant positions were filled and DAEOC personnel went to work to make the year a success.

At DAEOC, we recognize that poverty is an immensely complex problem and should not be overly simplified. In order to make a reasonable attempt at eliminating poverty we must identify and attack the most significant problems which create poverty in our area. We identify five of the most basic as follows:

1. Unemployment or underemployment due to lack of jobs and lack of necessary skills and education.
2. Unhealthy home environment including homebound sick and elderly without proper care.
3. Inadequate housing. Inability of low income people to own a home.
4. Lack of jobs for low income youth which will provide the income, experience and self-confidence necessary to break the cycle of poverty.
5. Apathy of the community toward the poor and the need of an energetic co-ordinated effort to involve the poor in self-help efforts.

It is apparent that the these are not the only conditions which create poverty, but they are among the most basic which must be overcome before people can raise themselves out of poverty. For this reason, seven component programs of DAEOC deal with these basic problems. To ssum up our progress for 1973 we will look at each of the DAEOC components and its accomplishments.

### Economic Opportunity Development

The EOD component of DAEOC provides a free service to both the low income unemployed and the employers of the community. Low income residents are recruited and provided with free counseling or testing to assess their interest and eligibility for employment.

When possible, the client is placed in a training program that fits his needs. Along with job training, the client receives follow up service which encourages him to attend regularly and make the most of his opportunity. He is coached on such vital traits as grooming, personal, dependability and punctuality.

While the unemployed client readies himself for employment, EOD developers are constantly contacting area employers and other agencies to locate job openings. When the client is placed on the job he receives follow up services from workers who help him learn to solve the problems which hinder his chances of remaining employed.

In 1973, 432 men and women were placed in the job. After screening, some were referred immediately to jobs while others were trained for such skills as, meat cutting, nurse's aide, clerical and welding. Over 1,000 employers were contacted on a monthly basis to locate openings. At the end of the year, the followup survey indicated that 64 per cent were still employed which is an impressive figure when it is considered that most of the clients are from the ranks of the chronic unemployed

### Education

The education component of DAEOC is closely allied to the EOD. Utilizing the EOD outreach staff, unemployed people are recruited for pervocational or vocational training. Last year courses were offered in meat cutting, welding, nurse's aide training and clerical training. These training courses enrolled 385 men and women in1973.

General Education Development (GED) courses were held by DAEOC throughout the area. GED courses offer the low income person a chance to earn a high school equivalincy diploma. 410 adults were enrolled in GED classes in 1973. Basic Education Development (BED) was also offered for those who need grade school level education.

### Family Services

The Family Service Program is aimed at helping low income sick and elderly care for themselves and achieve a healthy home environment. The Program Director, headquartered at Malden, supervises 12 health aides, two in each county. Services provided at this time include:

1. Hospital Equipment Loan Program. Hospital Equipment is available for patients who cannot afford to pay a rental fee. The majority of these patients are stroke and cancer patients. Equipment available: hospital beds, wheel chairs, walkers, commode chairs, trapeze bars, mattresses, and bed rails. A total of 635 pieces of equipment was loaned out to 565 persons in 1973.

2. Emergency Medical Fund: Limited fees can be paid for emergency medical attention and prescriptions, such as drugs for epilepsy, heart, diabetes, cancer.) Many times these drugs are purchased until a medicaid card can be obtained. $3,812.55 was provided in the past year to 354. Another $5,568.19 in donations was given for food and utilities for families in emergency situations.

3. Referral Services: Out reach aides make referrals to persons not aware of services available to them. Such as diagnostic clinics, food stamps, health department clinics, vocational rehabilitation, state hospitals, welfare, county courts, cancer societies, heart foundations, POB clinics. Last year 7,635 persons were contacted and 189 were referred to well baby or family planning clinics. And then 84 were referred to welfare departments and 69 to county health departments.

4. Home Care: Blood pressures, dressing of wounds, bed baths, teaching care of invalid patients (bed baths-changing bed of bed-fast patient) assisting with diets and seeking assistance for persons needing glasses, hearing aids and braces. A total of 7,635 people were contacted in 1973.

5. Clinic Assistance: In Stoddard County, where there is no health department, Family Service assists local schools in setting up Immunization Clinics. Last year 125 participated in well baby clinics with transportation being provided in 2 counties.

### Family Planning

DAEOC operates a family planning program in conjunction with Family Service. This program provides low income families, who desire, with free information, medical assistance and contraceptives.

Seven family planning clinics were in operation in 1973. These clinics were held in DAEOC facilities or in conjunction with County Health Departments, with the exception of Mississippi County, where the clinic was held in the office of a private doctor.

The clinic provided a complete examination including a pap test, which is an important means of detecting cancer. After an examination the patient and physican decide together on the most suitable method. All popular birth control methods are available including "the pill" and the inter uterine device (IUD).

After the clinic, family planning outreach workers povide follow up services to help patients with any problems that might occur. Participants who can't afford birth control pills are given them free of charge. Transportation is provided for patients who have none. A total of 1,465 patienst received services from family planning in 1973.

### HOUSING DEVELOPMENT

Purpose of the housing program is to assist low-income families in obtaining low- rate federally insured loans for land development, construction, rehabilitation of present homes and to insure fair housing throughout the area.

During the 1973, the Housing Development Department was responsible for placing 82 families into new dwellings. Seven families were placed into existing dwellings and 2q rehabilitations were completed.

Other assistance rendered by the department included 92 loans for purchase of lots, down payments, and closing cost.

### NEIGHBORHOOD YOUTH CORPS

The Neighborhood Youth Corps is a program which provides paid work experience for young people, ages 14 through 21, whose family income is below Department of Labor guidelines. These jobs often enables the youth to stay in school until graduation and greatly enahnces his chance to enter the labor market. NYC has two major components, the in- school program and the summer program.

The in- school program provides for 209 jobs in the 1973-74 school year and is funded in the amount of $156,640. This program provides work after school (10 hours per week) as well as counseling. NYC increased the holding power of school by enabling the student to earn money for clothing, fees, and social activities important to teenagers. NYC fosters self- respect, confidence and ambition in the student.

During summer months, the traditional school vacation period, millions of young people look for work. The disadvantaged youth, those most in need of work, are frequently least able to find it. The NYC Summer Program makes it possible for this group to work during the summer and earn money that can make the difference between returning to school in the fall or joining the ranks of the undereducated, unskilled and unemployed.

During the past summer $419,130 was allocated for employing 977 young people in the Bootheel. These young people worked for city, county, state nad federal agencies on work assignments such as: clerical, education, recreation, health, food services, maintenance, custodial and conservation.

### OPERATION MAINSTREAM

Mainstream is designed to provide meaningful work experience and training for chronically unemployed persons who are over the age of 18. The unemployed or underemployed person is involved in work which provides training for permanent jobs. Mainstream employees work 40 hours per week on jobs that will improve the social or physical environment of the community. Jobs were provided to 56 in 1973.

### NEIGHBORHOOD SERVICE SYSTEM

The Neighborhood Service System addresses itself to the intangible causes of poverty which are the most difficult to overcome. These intangibles are such things as public apathy and misunderstanding of the poor and the lack of involvement of the poor in self- help activities.

Twelve Area Opportunity Centers (AOC) located in areas accessible to the poor have been provided. These centers provide a meeting place for the poor and groups incolved in community improvement. Neighborhood Service System provided services to 13,657 low income persons in 1973.

During the past year Neighborhood Service System has worked to promote resident involvement in the solution of mutual problems. Area Opportunity Centers personnel were significantly involved in 2,676 meetings with a total attendance of 40,244. These meetings involved the poor in such activities or topics as: Senior citizens, block clubs, health, NAACP, 4-H clubs, welfare, chamber of commerce, Boy and Girl Scouts, Head Start, PTA, civic improvement, housing, Veteran's Administration, and human rights.

The neighborhood centers were instrumental in the mobilization and coordination of existing cash resources. Some $15,065.45 in cash was donated to needy people throughout the target area. This sum reflects the money donated as a result of referral and usually the personal contact of DAEOC Staff in behalf of needy individuals. This money was donated in small sums ranging from $5 to $100 and was used for such essential needs as food, transportation, medicine, fuel, eye glasses, or utilities. In addition, four centers sponsored fund raising events with a profit of $673.83 which was used in behalf of underprivileged children and poor families.

During the annual Christmas drive AOC personnel solicited and helped local sources to distribute the following to the needy: eighty- one food baskets, 200 pairs of new shoes, 12 new coats for underprivileged children, toys for 75 families, shoes for family of nine, 250 sacks of fruit to underprivileged children, 101 baskets of fruit to homebound elderly, $390 in cash for gifts to the elderly and $201 cash in behalf of destitute families.

One of the most unfortunate aspects of poverty in the Bootheel is that it includes a huge percentage of elderly people. One of the primary goals of the N.S.S. is to aid senior citizens in obtaining resources to meet their social, economic and spiritual needs.

In 1973 AOC staff worked with 32 senior citizen clubs on a weekly basis. These clubs held 1,228 meetings with a total attendance of 17,995. Staff provided leadership and solicited local volunteers and resources. These clubs made and sold arts and crafts to finance activities and charities. The average monthly bank balance of all clubs was $4,996. Senior citizens from six counties participated in a senior citizen bazaar at the Kingsway Plaza Mall in Sikeston on Dec. 1, which grossed over $1,000.

AOC personnel maintained contact with senior citizens in every county and worked with local resources to obtain adequate housing, transportation, health care and related needs of the aged.

The Charleston center personnel were directly involved in a senior citizen meal program which served 12,400 meals in 1973. This program was founded by local people depending on volunteer labor and contributions to survive. AOC Staff cooperated with Urban Renewal Staff in applying for Title VII (Older American Act) Nutrition Funds. The Program has been granted $11,700.

AOC staff helped six senior citizen clubs submit applications to the Regional Council on Aging. All of these applications were approved and these clubs received grants for recreational equipment.

AOC personnel assisted in planning most of the 17,995 senior citizen meetings which stressed recreational and spiritual activities to enhance retirement roles.

Much of the AOC Staff's time is used to educate the public to the needs of low income people in the area and present programs to community groups and leaders in order to educate the general public to the needs of the low income citizens. Some of the accomplishments in 1973 were as follows:

1. AOC personnel delivered in excess of 100 speeches or programs on topics related to the poor.
2. Articles concerning the agency and needs of poor have appeared in every county of target area.
3. Radio was used in many areas to announce events of interest to the poor.
4. Staff of every center have met on a personal basis with various civic and political leaders.
5. One center and staff joined the chamber of commerce.

### HEAD START

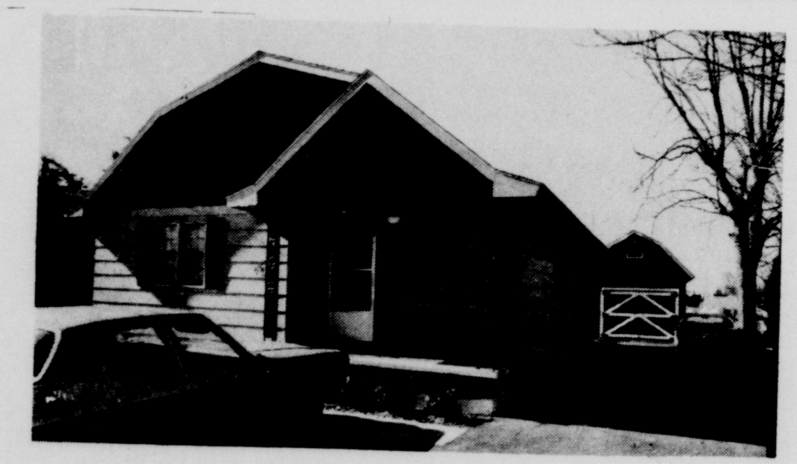
Delta Area Head Start is preschool training for underprivileged children. This training is focused on the social, cultural and recreational learning experiences which low income children often lack. Head Start helps the disadvantaged child develop the social skills and maturity necessary to compete with children from more privileged homes. Head Start stresses the importance of family involvement in the educational process and seeks to motivate the family to improve the home environment. In 1973 DAEOC was the grantee for the $1,250,000 program which conducted 65 classes and served 1,300 children. The program was administered by the Missouri University Extension Division.

*Wheelchair provided*

Roosevelt Miller of Charleston was provided a wheel chair through the hospital equipment loan program directed by DAEOC family services. 635 pieces of medical equipment were loaned in 1973 in the six- county area of Scott, New Madrid, Mississipp, Pemiscot, Dunklin and Stoddard.

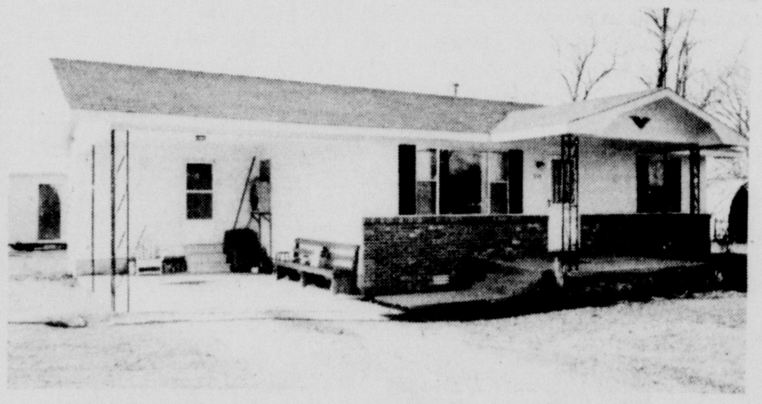
*Mrs. White helped*

Mrs. Lilly White of Charleston was among 565 persons who received services in 1973 from the Delta Area Economic Opportunity Corporation (DAEOC) family service program.



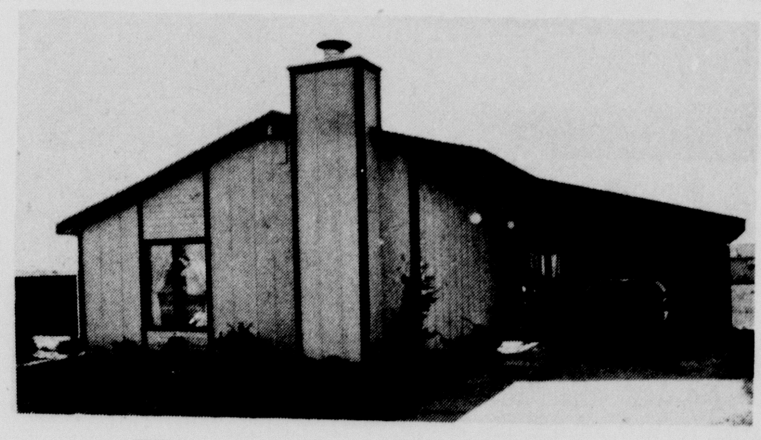
*Decor based on green*

Mr. and Mrs. Boyce Dollar are owners of a new four- bedroom home at 727 Delmar St. in Sikeston. Redwood and gold siding highlight the exterior of the home which has central heating and air conditioning. Centered around a basic green color, the interior features an Early American motif. Rough cypress was chosen for the kitchen and den decor. Dollar is an electrical contractor.



*Black accents exterior*

Mr. and Mrs. Loy Smith live in this new home at 319 Baehr Road in Lilbourn. The six- room house contains two bedrooms and is centrally heated and air conditioned. Antique window-height brick, white trim, black shutters, black roof and black wrought iron posts were chosen to accent the exterior. Woods Lumber Co. of Portageville was building contractor. Smith is a retired farmer.



*Fireplace featured*

Mr. and Mrs. James Bailey and their two sons, Brian and Keith, moved into the new home at 1305 Shelby Ave. in Sikeston during 1973. The three-bedroom home has pale yellow siding on the exterior and is decorated with blues and greens inside. Special features include a fireplace in the living room. Bailey is manager of MFA Security Service in Sikeston.

*Split-level home new*

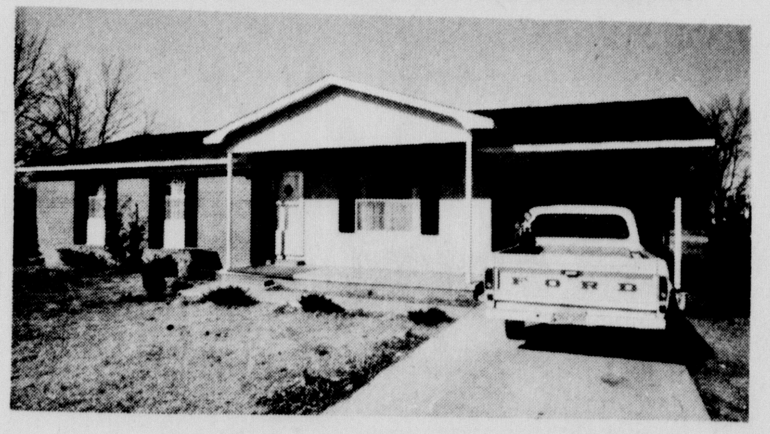
Mr. and Mrs. Jim Vines of Sikeston Route Four and their two children, Melanie, 7, and Marty, 3, moved into their new split- level home during October. A two car garage is attached to the home.

*Shag carpet chosen*

Mr. and Mrs. Smith Campbell moved into their new home at 121 Dawson Avenue in Lilbourn in November of 1973. Constructed of gold brick, the exterior is accented with gold trim, shutters and columns. The two- bedroom house has two baths and is centrally heated and air conditioned. Interior walls are off white with shag carpeting throughout, except in the kitchen. One bedroom features green carpeting. Gold was chosen for the other bedroom and living room. Harvest gold appliances accent the kitchen. Sonny Weaks of Lilbourn was building contractor. Campbell is a farmer.

*Carpet is gold*

Mr. and Mrs. Homer Ponder moved into this new home on Dawson Avenue at Fifth Street in Lilbourn Feb. 1, 1974. The seven- room house contains three bedrooms and two baths and is centrally heated and air conditioned. Black shutters, white trim and columns accent the white brick exterior. The interior features off-white walls with gold scrolled carpeting throughout. Avocado appliances and brown and gold carpeting were chosen for the kitchen. Marvin Riggs of Lilbourn was building contractor. The Ponders own and operate Ponder Funeral Home.



*4 bedrooms featured*

Mr. and Mrs. Andrew Thomas and six children live in this new home at 315 East Benton Street in Lilbourn. The six- room house contains four bedrooms and one - and - a- half baths. Green and white trim, black shutters and roof were chosen to highlight the brick and frame exterior. Thomas is employed at Noranda Aluminum Inc. and Mrs. Thomas is employed by Delta Area Head Start in Portageville. Their children are Evelyn, 21, Ruth Etta, 17, Elouise, 16, Duane, 14, Andrew Jr., 13 and Vicki, 6.

*Patio featured*

Mr. and Mrs. Glenn Pinkerton, who are expecting their first child in May, own this new three- bedroom home at 125 Thomas Drive in Sikeston. Chocolate-colored antique brick was used for the exterior which has a two- car carport. A special feature of the house is the 24- foot- by- 28- foot patio with gas grill. Gold, orange and yellow highlight the interior which has a built- in vacuum system. Pinkerton is a barber at the Kingsway Plaza Barber Shop and Mrs. Pinkerton works as a secretary at Noranda.

## Jolliet-Marquette expedition entertains

Members of the Jolliet- Marquette Re-enactment Expedition, en route down the Mississippi River retracing the 3,000 mile canoe voyage by French explorers 300 years ago, entertained with skit and songs at New Madrid following a welcoming ceremony on July 11, 1973 by city officials and citizens. The Lucy Jefferson Lewis chapter, Daughter of the American Revolution, directed a procession to the river bank where Junior American citizens club members led the pledge of allegiance to the American flag and singing of "My Country Tis of Thee".

# DAR Chapter receives 43 national awards

NEW MADRID — The Lucy Jefferson Lewis chapter, Daughters of the American Revolution, marked its 26th year of dedication to the objectives of the National Society and the Missouri State Society by receiving 43 national awards at the annual Continental Congress in Washington, D. C. in April, 1973, for entries in the National Junior American Citizens contest, and 11 state awards and a gold honor roll ribbon at the state conference in Kansas City in February of 1973.

Objectives of the National JAC committee are to instill good citizenship in the youth of all races and creeds, to teach loyalty to the United States and to give practical ideas for service to home, community, school and country.

A team of three New Madrid high school youths, Neal Edwards, Ben Ashley and Bob E. Recker, who entered a replica of a fort of revolutionary times titled "Fort Madrid" received a special bicentennial award, which was one of nine given nationwide. The entry was displayed during the DAR Continental Congress and is presently on display at DAR headquarters in Washington, D. C.

The chapter sponsors JAC clubs in the schools from kindergarten through high school, and this year membership totals 1,315, which also includes the Dexter school.

In addition to the JAC project, the chapter also sponsors awards to Good Citizen Girls and National Defense awards to outstanding senior boys.

A flag dedication ceremony was held in November when a new American flag was presented to the Immaculate Conception School after repairs were made to the school's flagpole.

In July, the DAR and JAC club members joined with city officials and citizens in welcoming ceremonies for members of the Jolliet- Marquette Re-enactment Expedition. In a brief ceremony on the Mississippi River bank, each of the crew members was presented honorary membership pins by JAC club members and Miss Dorothy Conway, DAR chapter chairman. The chapter was co-host with the city for a dinner for the visitors at the New Madrid County Club.

Present membership in the chapter is 57, of which 12 are charter members.

## Youths receive awards

New Madrid high school youths, from left, Neal Edwards, Ben Ashley and Bob E. Recker, received a special national bicentennial award from the National Society, Daughters of the American Revolution, for their prize winning replica of a fort of revolutionary vintage titled "Fort Madrid" entered in the Junior American Citizens contest. There were only nine such awards made nationwide.

# Delta Center helps area farmers

PORTAGEVILLE— The University of Missouri-Columbia Delta Center, which is located on T road (formerly U. S. 61) one- half mile south of Portageville on a 180 acre farm known as the Margaret Marsh Farm, includes laboratories, greenhouses, a small library, a large auditorium, cotton gin, offices, a U. S. Department of Commerce Weather Station and the area soil testing laboratory.

The facility functions as a center for university programs, a handy place where Delta people can go for information, educational meetings, workshops, and short courses. Extension specialists are on hand to conduct educational programs in cooperation with county university extension centers of the area. An airport near Marston provides quick access to University of Missouri scientists and professors for further technical help.

The field crops department began crop experiments north of Sikeston in the late 1930s. Carl Luper supervised work locally that was planned by Professor W.C. Ethridge and others on the College of Agriculture campus in Columbia. From 1951 to 1959 a 100 acre farm was rented south of Sikeston. The farm house was used as an office while the research expanded to include cotton breeding and variety testing, soil fertility, pasture grasses, insect control and irrigation.

The Delta Center came into being in 1959 through the generosity of Mrs. Margaret Marsh and Mrs. Matilda Cavanaugh. The two women had planned to will their farms to the University, a decision based on their interest in experiments in agriculture and their appreciation for assistance received from the University's Department of Horticulture.

When they learned the university was seeking a site such as theirs on which to establish a Delta experiment station, they arranged for the university to begin using the 666 acres, which are now known as the DeWitt Clinton Lee Farm. This farm is in Pemiscot County, seven miles Southeast of Portageville at the junction of T and TT roads. A third farm of 80 acres came to the center from the estate of Matilda Cavanaugh, which is located on the river bank east of Portageville.

Dr. Norman Brown was the first superintendent of the Delta Center. He was associated with cotton research at Sikeston for several years before being named to the position. Dr. Brown retired in February of 1973, and now lives in East Prairie. Charles F. Cromwell Jr., agricultural engineer from the Columbia campus, was named superintendent in March 1973. He lived in Sikeston from December 1956 to March 1958. He now lives in the Margaret Marsh-Matilda Cavanaugh home on the corner of the Marsh Farm.

Broad areas of agricultural research by the Delta Center include plant breeding, variety testing, weed control, soil fertility, plant diseases, insect control and irrigation. As a major crop in the region, cotton gets special attention on plant breeding, soil treatment, weed control, insects and diseases. Defoliation and fiber quality are other special areas of intense research with cotton.

Cotton with stronger fibers is continually sought by textile mills. General improvement of the inherent quality of Missouri cotton fibers enhances its competitive position with other regions and with synthetic fiber industries. A major objective of the Missouri breeding program has been to incorporate longer and stronger fibers into adapted strains without causing a decline in their productivity or earliness of maturity. Auburn M was the first variety developed at the Delta Center under this program. It is an extra- early maturing variety resistant to the fusarium wilt- root- knot disease. Delcot 277 is a more recent product of this research. It is more resistant to fusarium and verticillium wilts. Other improved varieties are being developed now at the center.

A recent interest in cotton breeding has been to develop a variety and management system for early maturing, short staple- strong fibered cotton as used in the non- woven fabric industry. The goal is a variety planted a week later than current varieties and harvested two weeks earlier with a low- cost brush harvester.

Soybeans are now grown on over a million Bootheel acres. The cyst nematode was identified as a major pest about the time the center was established at Portageville. Other known soybean diseases such as charcoal root rot and downy mildew are also limiters to maximum production. A major effort at the center is now aimed at a basic breeding program to discover resistant strains and develop adapted varieties.

Weed control, insect control and plant disease identification and control are all research areas that cross crop lines. Major efforts are being made by center staff to solve Bootheel problems in each of these areas. Chemicals are tested and Missouri recommendations are developed to guide farmers.

Horticulture staff in Columbia and at the center are screening processing tomato varieties for commercial production potential. These varieties must be suitable for once-over machine harvest.

Yields exceeding 40 tons per acre have been obtained in research plots.

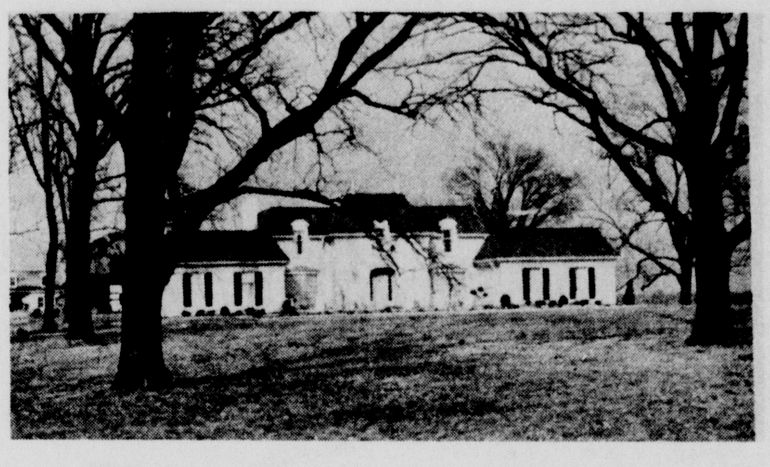
Horticulturists at the center also participate in southern region sweet potato trials. Watermelon and cantaloupe varieties from many states are screened at the center for adaptation to the Bootheel area.

A new malting- type barley variety has been developed to the seed-increase stage. It should be released soon.

Delta Center staff living in Sikeston include Bill Sappenfield, cotton breeder; Harold Kerr, weed control researcher; Chuck Baldwin, pathologist; Joe Scott, agronomy extension professor; and John Garrett, area extension soils specialist.

Extension Area Director Glenn Patton commutes from Charleston. Tim Houser, research entomologist, lives in New Madrid; Charles Kruse, agronomist, commutes from Dexter. Malden is home for Jim Roth, soils researcher and Luther Stokes, research specialist; Grover Shannon, soybean breeder, is a new resident of Caruthersville.

Portageville is home for Keith Harrendorf, cotton research entomologist; David Guethle and Allan Wrather, research specialists and extension specialists Flernoy Jones, entomology; Dave Kelley, livestock; E. B. Nace, farm management; Hank DiCarlo, horticulture; Phil Kelley, community development and Kathryn Kinnard, programmer. Mike Cooper, extension youth specialist commutes, from Hayti. Gary McWilliams commutes from Blytheville, Ark., to supervise the cotton insect scouting program.

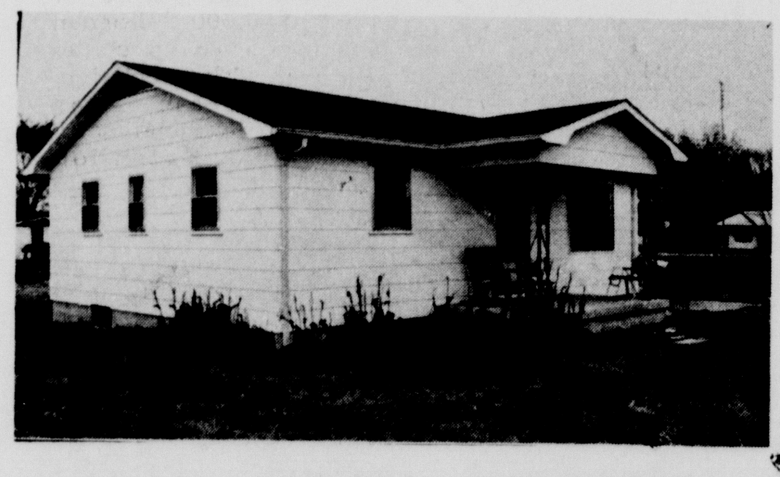


## Many special features

A grove of spreading Oak trees form the setting for the country estate of Mr. and Mrs. L.D. Joslyn of Charleston Route Two, which was completed in February 1973. Off- white brick was used in construction of the French Loire Valley style home. The foyer of the four bedroom home, features a brass and crystal chandlier from Czechoslovokia. A similar chandlier hangs in the dining room. The living room fireplace has a white marble mantle and green marble hearth taken from an old home in Paris, France. In addition to two master bathrooms, one of which has a sunken marble tub, the home has two full baths and four half baths. A Serpentine wall was constructed across the front of the estate. Joslyn heads the law firm of Joslyn, Joslyn and Tindall of Charleston.

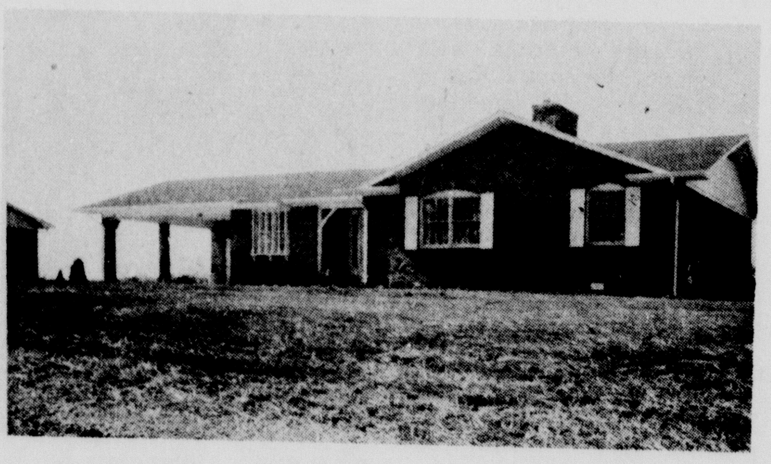
## Furnishings traditional

Traditional furnishings with a gold and green color scheme were selected by Mr. and Mrs. Tommie Martin for their new red brick home at 603 S. Ninth St. in Charleston. The three- bedroom home was constructed by Grover Brownfield of Charleston. The Martin's have two children, Billy, 13, and Debbie, 11. Martin is manager of the meat market of the Charleston IGA Food Store and Mrs. Martin is a secretary at the Junior high school.



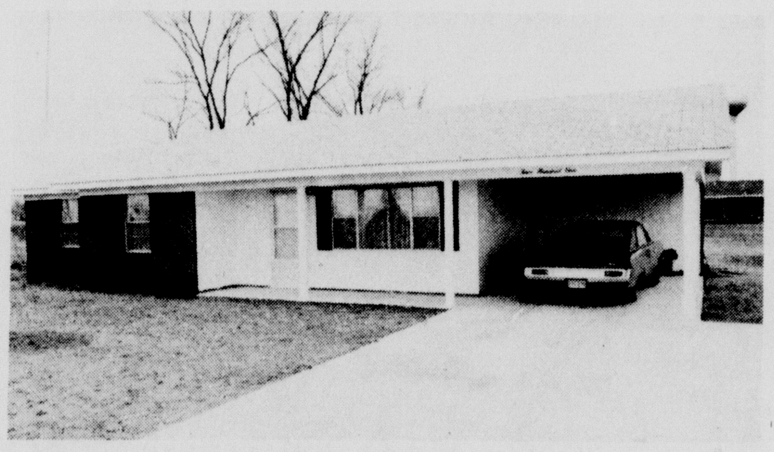
## Couch home new

Mr. and Mrs. Roscoe Couch and their son, Alex William, moved into this new home at 307 Taylor St. in East Prairie in March 1973. Wrought iron posts on the porch and carport accent the white drop-siding on the home built by Bob Thurmond, Bill Burney and the Rev. Bill Whitsitt.



## Carpeting pale blue

Pale blue carpeting, two mirrored bathrooms and a fireplace with brick planters on each side are just some of the outstanding features of this three bedroom brick home, owned by Mr. and Mrs. Bill Lawson of Dexter. The house also features a formal living room, formal dining room, family room and an attached two car carport.

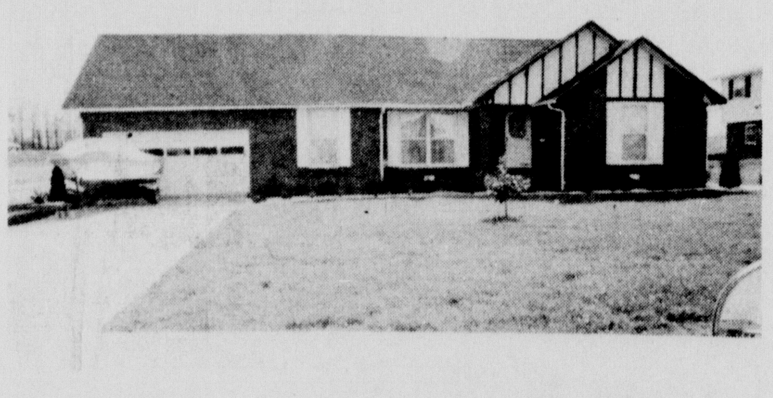


## Black shutters chosen

This six- room red brick home at 401 Brown Drive in Portageville was built for Mr. and Mrs. Jim Knight by Parkview Acres Inc. of Portageville. The home is centrally heated and air conditioned. White trim and black shutters add decorative touches to the exterior. Knight is employed by Plasteen Supply Co. in Portageville.

## Trim dark brown

A decorative panel placed under a front window adds eye appeal to this two bedroom home owned by Mrs. Bertha Williams of 514 South Locust St. in Charleston. The beige drop siding on the exterior of the home, constructed by Fred Phillips of Charleston, is accented with dark brown trim. Mrs. Williams moved into the home Dec. 14.



## Fireplace featured

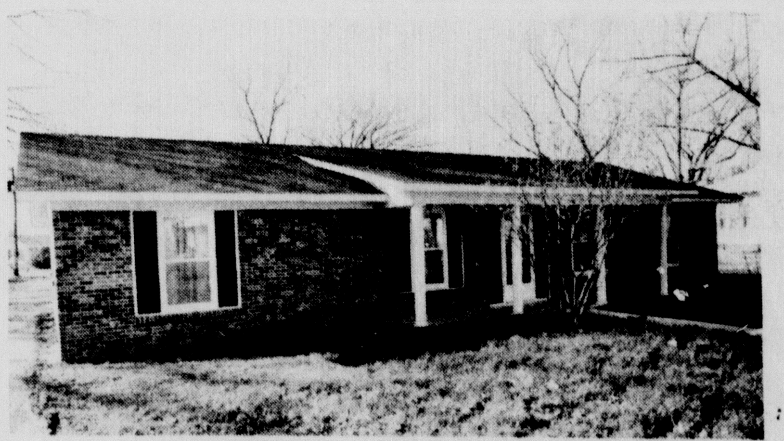
Mr. and Mrs. Don Glendenning are the owners of this new three bedroom Spanish style house located at 101 Ridgetop Drive in Dexter. The home features two baths and a fireplace in the family room. The new house was constructed by the Dexter High School building and trades class. Glendenning is employed as an engineer for the new Arvin Industries Plant.

## Brick colors mixed

Mixed brick forms the exterior front of this home located at Merritt and Howell Streets in Malden and owned by Mr. and Mrs. Irvin Blockhold. The design of the home is highlighted by black shutters and roof.

## Red brick used

Mr. and Mrs. Edd M. Moody Jr. live in this new red brick home at 302 West Eighth St. in Portageville. White trim, shutters and millwork accent the exterior of the seven- room house which contains four bedrooms and two baths. Parkview Acres Inc. of Portageville built the house for Moody who is a salesman for Rone Chevrolet Co. in Portageville.



## Galemore home new

Mr. and Mrs. Lawrence Galemore moved into their new home at 730 Mitchell St. in New Madrid in May. The seven- room house contains three bedrooms, two baths and has a double carport at the back. Black was selected for the roof and shutters and white for the trim and columns to accent the mingled brick exterior. The Galemores own and operate Galemore's Sears Catalog Sales and they have two children, Jana, 6, and David, 4. Woods Lumber Co. of Portageville was building contractor.

*Board of directors*

Board of directors of the Sikeston Public Library include, from left, Paul Bumbarger, Mrs. Roger Bailey, Mrs. Bob McCord, Mrs. Harry White, Tom Gilmore, Miss Uriel Haw and Mrs. John Hux.

# Reader registrations grow to 1,456 in '73

During 1973, the Sikeston Public Library experienced a growth of 1,456 new reader registrations. Total circulation at the library amounted to 52,975 in 1973, which is an increase of 828 over 1972.

Reader interest increased considerably in non- fiction books during 1973.

The library was made more comfortable by installing carpet throughout the reading room. This improvement reduces noise to a minimum.

A new copy machine was added for the convenience of readers who may need such s service. A total of 2,165 copies were made for the public, and duplicates were made for use in the library.

Members of the library board include Mrs. Bob McCord, Mrs. Roger Bailey, Mrs. Harry White, Mrs. David Bowman, Miss Uriel Haw, Paul Bumbarger, Tom Gilmore and Terry Conn.

Miss Lenora Norman serves as librarian. Other staff members are Mrs. C.W. Martin, Mrs. Ralph Ottinger, Mrs. William Guess and Mrs. Frank Sibley.

*Librarians*

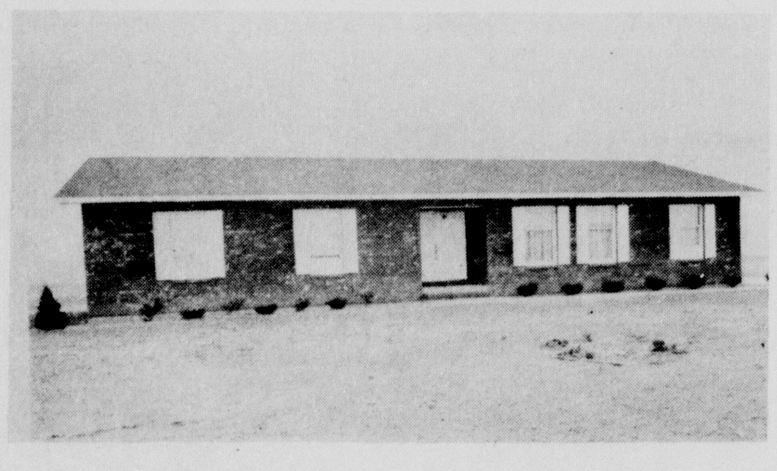
Librarians at Sikeston Public Library, 221 N. Kingshighway, from left, are Mrs. Bill Guess, Mrs. Ralph Ottinger, Mrs. Frank Sibley, Mrs. C. W. Martin and Miss Lenora Norman.

*Green interior featured*

The Alex Jackson home, 208 Alabama, Sikeston, is a three- bedroom home with a red and green exterior and green interior. The home also has a carport and features central heating and air-conditioning.

*Green shutters*

Olive green shutters are featured on the Reeder Pittman home at 511 North Johnson St. in Charleston. Fred Phillips Construction Co. built the six room home which has a bath and half.



*Shutters accent home*

White shutters contrast with red brick to add a delightful accent to this new home owned by Mr. and Mrs. Al Skinner, 125 Linda, Sikeston. The all electric home has nine rooms and features a fireplace in the family room. A convenient double carport is in the back.

*White trim accents*

Red brick and white trim accent the exterior of this new brick and frame home owned by Mr. and Mrs. Wade Shankle located at 319 East Stoddard St. in Dexter.

*New in Charleston*

Varigated brick accents the white vertical siding on the home of Mrs. Bess Lawrence of 1206 Warren St. in Charleston. H. P. Staples Construction Co. was the contractor for the nine room home.

*Yellow frame used*

Mr. and Mrs. Stanley Wallace and their two children, Ginger, 6, and Vernetta, 5, of Morley occupy this yellow frame and partially brick home. The home is accented with black shutters and white columns. The Wallaces moved into their new home during May.

# Easter Seal program moves ahead in 1973

PURPOSE: TO HELP A HANDICAPPED OR AGED PERSON DEVELOP SKILLS THAT WILL INCREASE HIS ABILITY, SELF IMAGE AND INCOME, AND TO HELP THOSE INDIVIDUALS BECOME A CONTRIBUTING PART OF THEIR COMMUNITY AND TO MAKE THE COMMUNITY AWARE OF THEIR ABILITIES AT THE SAME TIME.

The end of 1973 was the close of another progressive year for the Southeast Missouri Easter Seal Homecraft Program. More than 125 persons are now enrolled in the program, with new applications being received weekly.

Sales at the Homecraft shop at 315 S. Kingshighway in Sikeston and at several special sales, increased in 1973 to $6,344.13 from $5,724.15 in 1972. There was a definite increase in special made -to order requests on many of the craft items.

The SeMo Easter Seal Homecraft Program is in its second year on South Kingshighway. The move had been made in 1972 to provide more work space and display area.

Mrs. Buford Baber, director of the program, says that they are hoping to grow to a point where handicapped people can come to the shop for instruction and to work.

The Easter Seal Homecraft Gift Shop sells items which have been made by aged and handicapped persons who are not employable away from home.

Participants in the program receive 75 per cent of the retail price of items sold in the shop. The remaining 25 per cent returns to the center. All materials used in making the items are furnished by Easter Seal.

The Homecraft program, whose headquarters is in Sikeston, is underwritten by the Easter Seal Societies in Scott, Mississippi, New Madrid, Stoddard, Cape Girardeau, Bollinger, Dunklin and Pemiscot counties. There are also four clients in Reynolds County.

The Easter Seal Society and the Missouri Society for Crippled children and Adults are synonymous.

Vocational rehabilitation counselors in the nine -county area may refer individuals confined to their homes to the homecraft program or cases where training in a center is not feasible. The vocational rehabilitation section is a Division of the Missouri Department of Education.

When vocational rehabilitation referrals are accepted in the program, materials and training for a 16 week period are paid for by the vocational rehabilitation division. It is the obligation of the homecraft center to provide materials, instructors and a market for the finished items. These same services are provided for those in the homecraft program when they are not referrals, with funds form the annual Easter Seal Drive. Mostppeople who work with the homecraft program, except Mrs. Baber, are volunteers. Some of the instructors are paid and others volunteer their time.

The work clients has been adapted to their interests and established abilities, and all have some kind of instruction. Kits are made up at the homecraft shop and sent to the clients, who in turn make the product.

Mrs. Baber said they are hoping to develop an outlet for the sales of items in each county sometime in the future. Last year there were sales in Dexter, at the Azalea -Dogwood Festival in Charleston, and at the state teachers meeting in Cape Girardeau.

Prices for the items are based on an agreement between the client and the homecraft center.

Funds for operating the program are derived from the Easter Seal drive and the Lions Club Telethon.

Mrs. Baber said that in all counties, one of the greatest needs is a good corps of volunteers to keep in contact with those enrolled in the program and in contact with the county homecraft chairman.

In Scott County there are approximately 30 volunteers who serve in various capacities. They work in the shop one afternoon a month from 1 to 5 p.m. While there, they help prepare kits for clients, check in and price finished items and wait on customesr. Other volunteers serve as instructors, going into the homes with materials and instructions and returning finished products to the store.

Instructors in the program include Mrs. Ruth Lee and Mrs. M.H. Davis of Sikeston, Mrs. Janie Johnson of Scott City -Illmo, Mrs. Ron Hill and Mr. John Morgan of Dexter, Mrs. Irma Pulliam of Cape Girardeau, Mrs. Mary French of Charleston, Mrs. R.A. Brown Jr. of Kennett and William Pelts of Hayti.

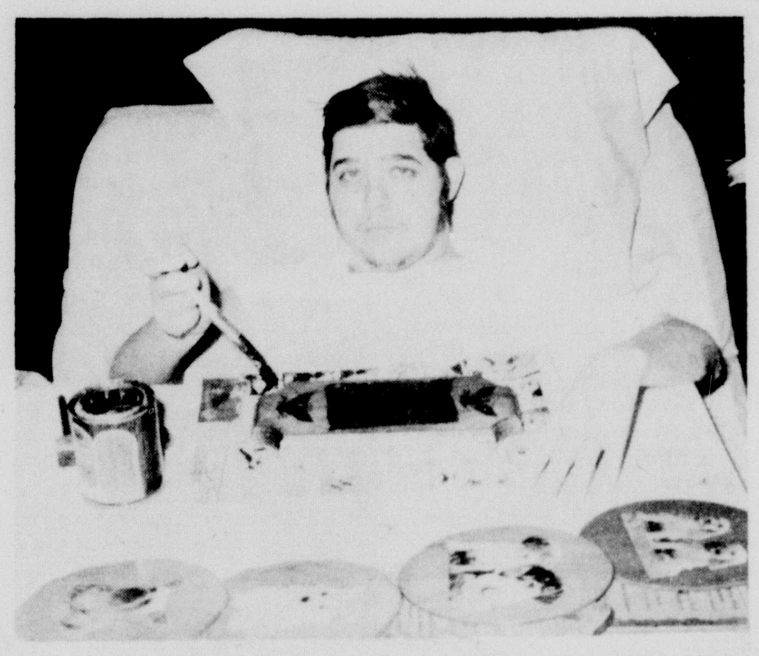
Volunteers in Scott County include, Mrs. A.P. Veasman, chairman, Mrs. Dola York, Mrs. Tharon Stallings, Mrs. Fred Rodman, Mrs. L.A. Schuerenberg, Mrs. Loyd Triplett, Mrs. William Swann, Mrs. Albert Marks, Mrs. P.J. Schlosser, Mrs. John Strinich, Mrs. Kermit Bird, Mrs. M.H. Davis, Mrs. Arthur Ziegenhorn, Mrs. J.E. Lowney, Mrs. W.C. Reid, Mrs. Beatty Miller, Mrs. J.H. Calvin, Mrs. E.F. Weidemann, Miss Myra Tanner, Mrs. L.C. Lewis, Mrs. L.M. Standley, Mrs. Imogene Treece, Mrs. Chip Schmerbauch, Mrs. John Cowell, Mrs. E.C. Matthews, Jr., Mrs. W.B. Cunningham, Mrs. Charles Barnett, Mrs. John Hoper and Miss Linda Pobst of Sikeston and Mrs. Jessie Holmes of Scott City.

At the present time, because of the need by the clients for prepared kits, the Homecraft shop is in need of six to 10 volunteers who would give either three hours one morning or four hours one afternoon each month.

Donations of discarded nylon hose, remnants of material, thread, trims, yarn, etc. are accepted. Cash donations are deductible and readily converted to purchase of supplies.

*Stuffed animals made*

Mrs. Irene Niswonger of Dexter has been in the Homecraft Program since October, 1972. She is shown using a specially made sewing machine purchased for her to use with her one hand. Mrs. Niswonger has made stuffed animals, 60 inch floor turtles, towels, hot pot sets, etc. and has become very adept with the machine. Her instructor is Mrs. Ron Hill. The articles are sold at the Easter Seal Homecraft Shop at 315 South Kingshighway in Sikeston.



*Plaques completed*

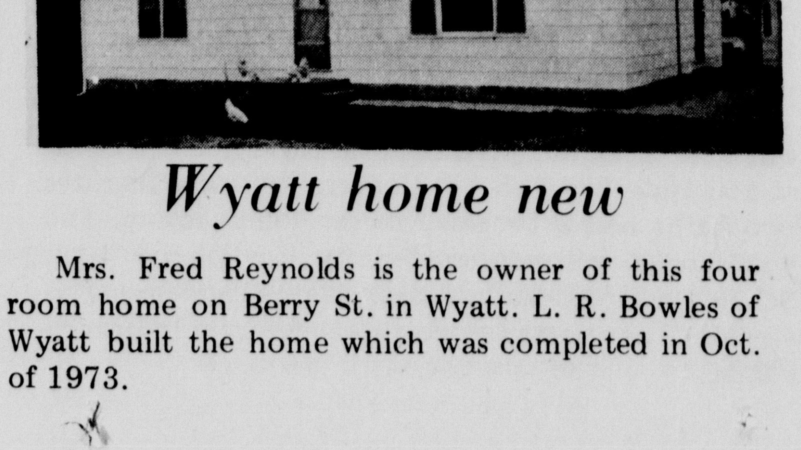
Harold Miller of Illmo puts the final finish on decoupaged plaques which he sells in the Easter Seal Homecraft Shop and from his home. His instructor is Mrs. Janie Johnson. Miller received a broken back in an auto accident on the night of his high school graduation.

*Homemade gifts available*

Mrs. William Swann looks over the large assortment of stuffed animals, pillows, plaques, clothing for babies and other items made by the handicapped for Easter Seals Homecraft Center at 315 South Kingshighway in Sikeston.

*Antique brick used*

Mr. and Mrs. Charlie Rimel are the owners of this attractive antique brick and frame home located in a wooded setting on One Mile Road in Dexter.



*Wyatt home new*

Mrs. Fred Reynolds is the owner of this four room home on Berry St. in Wyatt. L. R. Bowles of Wyatt built the home which was completed in Oct. of 1973.

# 1,179 occupy housing authority dwellings in '73

Total population of occupants in Sikeston Housing Authority's 325 dwellings as of Dec. 31, was 1,179.

The Housing authority was organized Dec. 2, 1957 and since that time has provided decent, safe and sanitary housing for 1,021 families through its three different housing programs,-- owned- rental, private- owned leased (Section 23) and Turnkey III, home ownership.

During the past year, 90 families moved in and out of dwellings.

Average annual income of rental families was $2,943.63. Annual income range for rental families was $777.60 to $6,984.24, including over- income groups. The average monthly rental was $44.69 including utilities. Monthly rental ranged from $5.50 to $106.50, no utilities included.

The monthly payment range is $45 to $127, and no utilities are included. The average annual income for homebuyer families is $5,875.90.

The total income for the Sikeston Housing Authority during 1973 was $187,823.13. Total annual payroll is $37,033.75 and total expenditures locally, during 1973, for payroll, materials, services and rent to owners of leased housing was $167,200.63.

As of Dec. 31, the housing authority had on demand and time deposits in the local financial institutions 223,552.11.

A housing authority is an agency created under state laws for the purpose of planning, developing, owning and operating public housing.

It is governed by local commissioners who are appointed by the governing body of the city. The Board of Commissioners consist of Charles M. Mitchell, chairman; J. M. Law, vice chairman; and J. H. Bucher; Richard James and Kenneth Dement. These men receive no pay.

They have employed Billy C. Hanna as executive director to be responsible for the operation and administration of the program and his staff consists of Hope Terrell, secretary-bookkeeper; Minnie Harrington, cashier; Charles Scudder, maintenance foreman; and Marion Ryan and John Tharp, maintenance men.

Accounting for the Housing Authority is done by the firm of James V. Stallings & Co., Certified Public Accountant of Sikeston. The legal counsel is Dwight Crader.

This is Sikeston's program and is in no way to be construed as a "Federal Agency."

One of the most misunderstood aspects of low- rent housing is its financing of construction. Through its Annual Contribution Contract with the Sikeston Housing Authority, the Federal government guarantees the retirement of bonds annually by the housing authority for a period of 40 years.

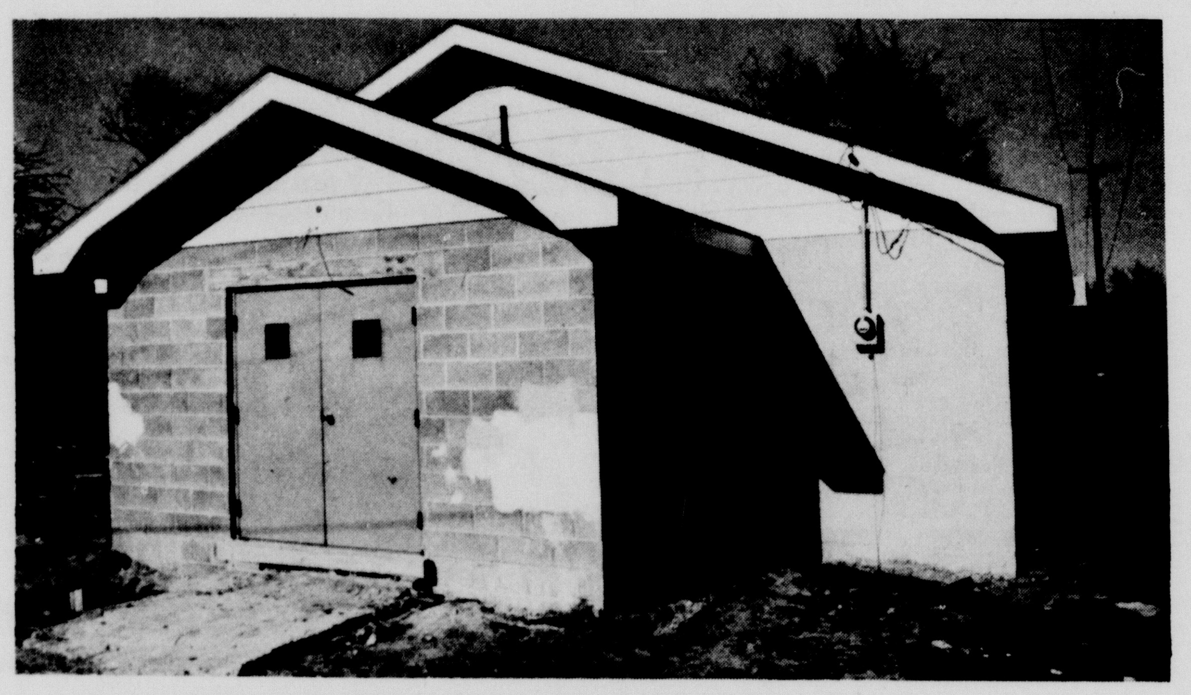
All funds for construction that are provided by the Federal government are loans, not gifts, and must be repaid from the sale of bonds. When the construction of a project is completed, bonds are sold by the housing authority to the general public.

Those bonds are guaranteed by the Federal government much in the same way FHA and the VA guarantees an individual's home loan. Bonds are sold in sufficient quantity to pay back all funds advanced, plus interest, to the Federal government. The bonds are not an indebtedness of the city of Sikeston.

The Commissioners, in setting rents, had to take into consideration the requirement that rental income must be sufficient to cover operating expense since Federal funds are not available for this purpose. Low- rent housing helps pay community expense. Even though the State laws exempt low- rent housing from local taxes, Sikeston's Housing Authority makes a regular payment- in- lieu- of- taxes of 10 per cent of the shelter rent collected.

Payment to all taxing bodies of Sikeston for 1973 amounts ot $13,055.18. This is several times the amount received in taxes on the same property prior to acquisition by the housing authority.

The application for 75 dwelling units for elderly and five for large families was returned by HUD. This application will be re- submitted when funds are released.



*Mount Olive church constructed*

Mount Olive Baptist Church on East Benton in Lilbourn built this new concrete block church in 1973 to replace an old frame church which burned in the spring. A 10- foot- by- 12 foot vestibule fronts the 32 foot by 52 foot church which is paneled in light almond, contains a fiberglass baptistry and a pastor's study. Lilbourn Lumber and Hardware Inc. was building contractor.

*Preparing for turtle race*

Chrisy Thornton, left, watches as a turtle is prepared for a race during Girl Scout Day Camp which was held June 4-8 at the Bill Lewis farm near Avert. Thornton is a member of a new camp group, the pixie unit. This unit was organized for younger children of staff members.

# Girl Scouts active

An active girl scouting program included many unusual and exciting adventures in 1973 for Sikeston's enthusiastic girls.

Local Girl Scouts were honored during the past year with trips to nationally sponsored events. Melodie Powell, senior Girl Scout, participated in the national training and program committee. The committee meets at the Girl Scout headquarters in New York four times a year. Eleven other scouts from different areas in the United States join Melodie at these meetings to recommend interesting training and programs.

Jeanne Britt was one of 11 Girl Scouts in the nation to attend the Follow the Star wider opportunity in Texas from Aug. 3-15. The group spent the first three days in local homes and then experienced many activities and adventures. Girls from Finland also participated in this event.

Three girls for the Sikeston area, plus 15 others took a bicycle trip. Melodie Powell, Michelle Powell and Rosie Barr were scouts attending from this area. The group rode to Williamsville and then to Markham Springs, later ending at Piedmont for the nights. The next 10 nights were spent various places along the mapped trail.

In the summer, day camp opened as girls passed over the rainbow looking toward new adventures for one week with the help of Mrs. Bill Lewis and Mrs. John Cowell. About 100 girls from Sikeston, Matthews and Morehouse neighborhoods attended the day camp from June 4-8 at the Bill Lewis Ranch near Avert. They were assisted by 32 staff members.

The theme, "Look to the Rainbow", was carried out in various ways. Awards were given each day to the unit who found the bag of gold which had been hidden on the camp ground. Housekeeping awards were also given to the neatest unit. Other activities included a scout's own, a progressive dinner, a turtle race and crazy hair day. Five- year camper awards were also presented.

A new unit at camp this year was the pixie's. This unit was for younger children who belonged to staff members. Senior scouts took care of the children during the camp day.

During summer, Girl Scouts also enjoyed new program activities at Camp Latonka. These included horseback riding, water skiing and riflery.

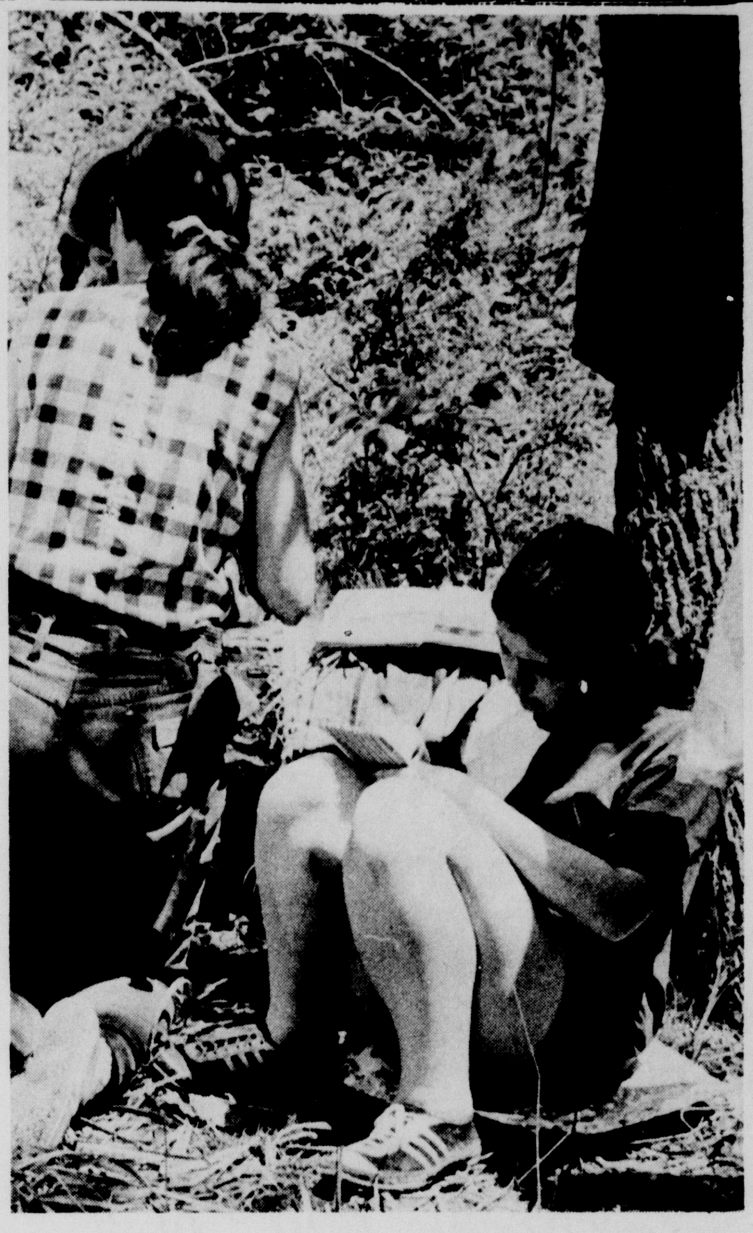
The Cotton Boll Girl Scout Council purchased 12 horses for the camp. Rick Walk, of Puxico instructed girls in that program.

In August two bus loads of cadettes and four adults took a council sponsored trip to "Shepherd of the Hills" country. The trip was directed by Mrs. John Sargent, assisted by Mrs. L. D. Davis and Mrs. James Leggett of Bloomfield and Miss Byron Ford.

Most senior scouts are working on aid bars which are divided in 14 categories such as animal care aid, merchandising aid, aid to the handicapped, program aid and public relations aid. This is one of the biggest projects that the girls do individually.

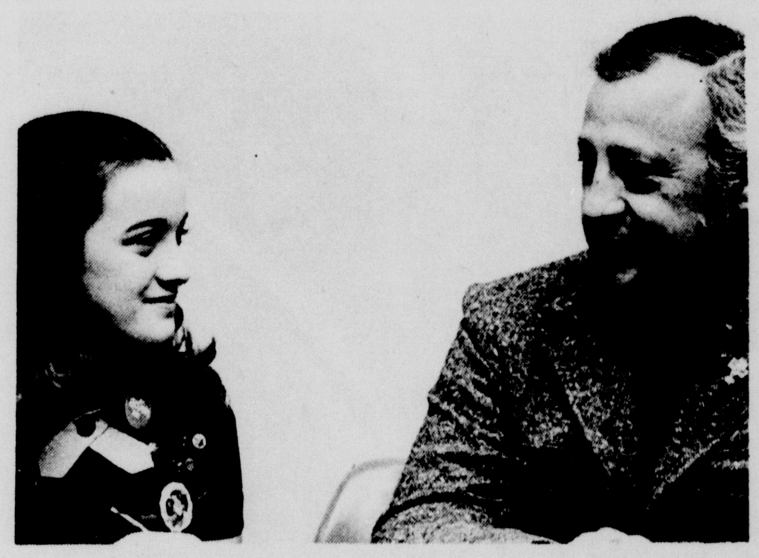
The cadettes this year can choose from seven different challenges instead of having to do just four.

Many junior troops have accomplished a great deal this past year. Troop 28, sponsored a neighborhood bicycle safety project to teach a brownie troop, cub scout troop and neighborhood children safety precautions of bike riding. They also decorated the Sikeston convalescent center for Thanksgiving and Christmas. Also for Christmas the girls made stuffed toys for the pediatrics ward at Missouri Delta Community Hospital.



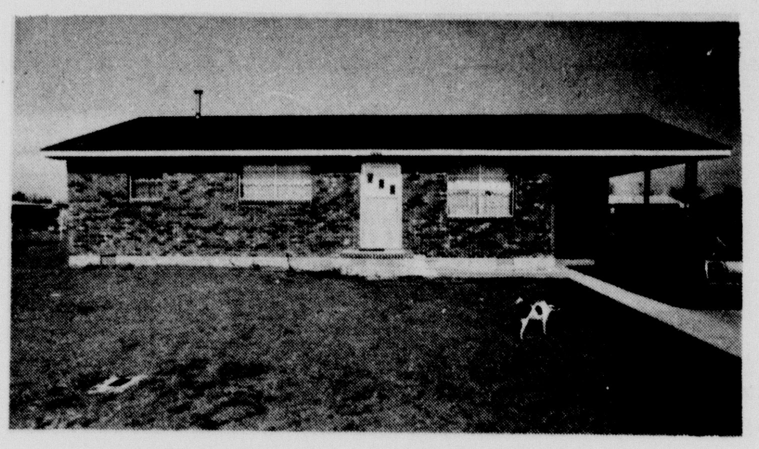
*At summer camp*

Badge work is combined with fun at Girl Scout Day Camp each summer. Anita McFarland, left, kneeling, and Kathy Downen are working on requirements for one of the many Girl Scout Badges. Day camp was held June 4-8 1973 at the Bill Lewis farm near avert.



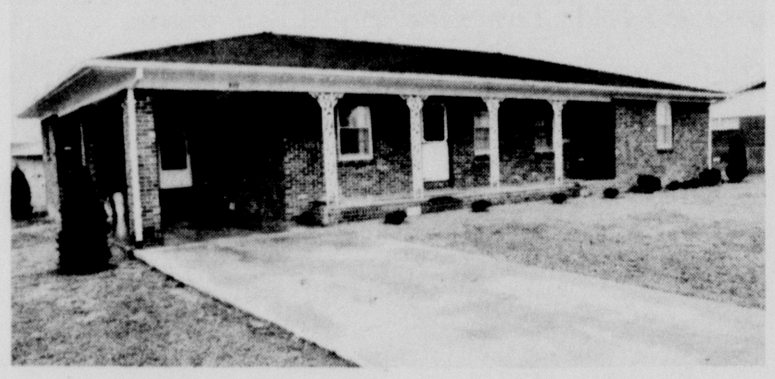
*National meeting*

Senior Girl Scout Melodie Powell talks with Arnold Martinez of Montebello, Calif. during a meeting of the national training and program committee in January in New York. Martinez is a national board member of the Girl Scouts of America. Miss Powell is one of 12 Girl Scouts in the United States who serve on the committee.



*Flippo home new*

Mr. and Mrs. Jean Flippo and their four children moved into this new three bedroom brick home located on 1322 McDougal St. during 1973. Flippo is employed by Ramada Inn.

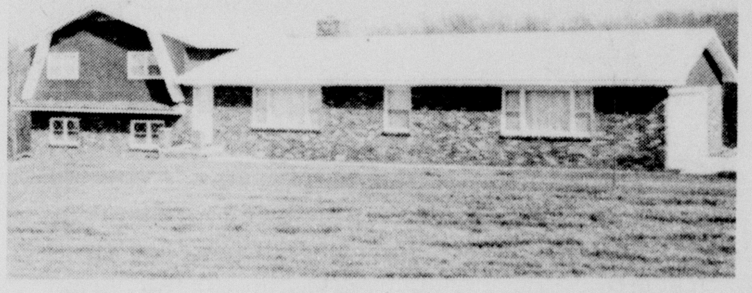


*Kitchen is avocado*

White ornamental ironwork is featured on the four bedroom brick home of Mr. and Mrs. Gary Gorsee, 902 Shelby St. in Charleston The kitchen of the home is done in avocado and the living room and dining rooms feature colors of orange and yellow. The Forsees moved into the home Sept. 1. He is wire chief for Southwestern Bell Telephone and Mrs. Forsee is a teacher at the Webb Junior High School in East Prairie.

*Gold siding chosen*

Black wrought iron posts and banisters accent the gold drop siding on the new home of Mr. and Mrs. Robert Lee Sterling, 206 Ramsey St. in East Prairie. Sterling is employed by Potlatch-Forest of Sikeston and Mrs. Sterling is employed by Howard's Sundries in East Prairie. The couple have one son, Robert Todd, 6. Small's Lumber Co. of Wyatt was the contractor.



*Style is Dutch colonial*

Dr. and Mrs. John D. Minton are the owners of this new split- level Dutch colonial house located in Glenwood Estates in Dexter.

*Furniture colonial*

This four- bedroom brick home is occupied by Mr. and Mrs. Marion Thomas and their four children and is located on 606 Carroll St. The house is carpeted throughout has colonial furniture and a fireplace.

*Colors are gold, white*

Mr. and Mrs. Edward Moone and their daughter, Nikki, of Oran moved into this three- bedroom brick home during July. The color scheme in the home features gold and white. A carport is attached to the house.

*Dormer windows accent*

Mr. and Mrs. Charles Hodges live in this new French provincial home at 304 West Eight St. in Portageville. Dormer windows mark the one and one-half story house containing seven rooms with an attached double carport. There are two bedrooms and complete bath upstairs and two bedrooms and bath on the lower floor. Parkview Acres Inc. of Portageville built the grey brick residence.

*Cedar accents brick*

Dr. and Mrs. Edward Scheu and their three children Vickie, Janice and Billy, moved into their new home at 112 Thomas St. in Sikeston in 1973. The exterior of the three- bedroom home is decorative brick with cedar wood and is furnished with early American and Spanish furniture. Special features include a fireplace. The home also has a full basement. Dr. Scheu is a chiropractor.

*New in Benton*

Mr. and Mrs. Gray Beggs of Benton own this brown brick home. A bricked - in patio entrance highlights the house, which has decorate guards attached to the window. A circle drive is in front of the home.

*Fireplace featured*

On Sept. 26, Mr. and Mrs. Jim Eastwood moved into their new three bedroom home on Lake Road in Chaffee. A family room in the home is accented by a fireplace. The home has central air conditioning.

# Charleston attains five star status

CHARLESTON — Requirements for five- star status in the Community Betterment Program were met; a bond issue for water improvements was approved; the Urban Renewal project continued ahead of schedule; and the city's major industry began an expansion in 1973, highlighting some of the progressive steps made by the city during the past year.

Charleston joined the Missouri Community Betterment program in 1969. Criteria for the final two stars were met in 1973 and the stars were awarded in January 1974, bringing the city the coveted five- star status. Paving portions of 12 streets met the requirements in the area of transportation and the additions to park facilities during the past two years brought the city up to requirements in community services. Stars in education, utilities, and community planning have previously been awarded.

Approximately $83,000 was spent to pave portions of the 12 streets with McMullin Construction Co. of Sikeston as contractor. In addition, about $50,000 was spent for street paving in the Urban Renewal area with the cost being paid by Urban Renewal

Portions of 14 streets have been advertised for the 1974 street paving program. With their completion, about 95 per cent of the city's streets will then be paved. Costs for this year's program have been estimated at $80,000.

Qualifying the city for it's star in community services was work done in the parks. A concession stand and entrance markers were erected at the 15- acre Benny Hillhouse Memorial Park and 600 portable bleachers were purchased at a cost of $4,220. The bleachers may be transported to other city parks for special events. Picnic tables, playground equipment, including a horseshoe pitching court, were installed in the E. Charles Rolwing Park. The parking lot there was paved at a cost of $3,500 and additional lighting for the tennis court in the Rolwing Park will be added this year.

In 1971 Charleston was awarded first place in the Missouri Community Betterment program over participating cities in their population category. The same year, the Youth for Community Betterment also took first place honors for their involvement in community activities.

A $125,000 bond issue for the city's share in the cost of a water improvement program was approved May 15, 1973 by a vote of 156 for to 72 against. Federal grants, totaling $290,000 were approved by Ozarkia and the Department of Housing and Urban Development for the water improvement program.

In June, the city entered into a contract with R. W. Booker and Associates of St. Louis for an engineering study of the proposed improvements, which will include the extension of water mains in the east end of the city to property which was annexed at the same time the bond issue was approved. Six and eight inch water mains will be installed and repairs are to be made on old lines and at the water treatment plant.

The city is presently installing water meters, paid for by revenue sharing funds, to avoid wasting water and overworking the treatment plant.

The $4.2 million Urban Renewal Program, which began in February 1972, continued ahead of schedule during 1973. Some 25 new homes were constructed in addition to rehabilitation of 32 homes in the Neighborhood Development Program area and six homes in the conventional urban renewal area. More than half of the original 340 old homes and buildings in the area have been torn down.

The City Council, in September, approved a contract with the housing authority under terms of which the city would build and maintain a park and playground at the former Lincoln School grounds in the urban renewal area. Under the contract, the housing authority was to rehabilitate the school building for a multi- purpose community room and offices for the housing authority.

One wing of the building is being considered as a location for a day- care center. The renovation of the building is nearly complete and should be ready for occupancy this spring.

Plans are now being formulated by the city's Park and Recreation Board for the development of the Lincoln School park. Proposed improvements will include resurfacing of the basketball and tennis courts, goals and backstops, lighting and fencing.

Richard Martin, who came to Charleston as city manager on Sept 1, 1969, resigned from the position last September to accept the position as city manager of Kirksville. Since his resignation, Willis Downs, former city engineer and building inspector has served as acting city manager.

During Martin's administration, the urban renewal program began, a new city hall was constructed in 1972, a comprehensive plan for the water and sewer program was developed, housing units were constructed and the industrial park was further developed.

The industrial park off Plant Road is 90 per cent complete at present. A water storage tank was constructed last year, streets were paved and a sewer lift station was installed at a cost of $9,500 by Paul Montgomery Construction Co. of Poplar Bluff. Acting City Manager Willis Downs said the park lacked installation of five manholes and approximately 1,300 feet of eight inch sewer lines for completion.

Fifty units of leased housing, located west of the Kimes Addition, is nearing completion. Marben Corporation of Memphis, Tenn. were contractors for the units with construction being done by Dicon Inc. of Olive Branch, Miss.

Work should begin in March of this year on another 50 units of public housing as an adjunct to the city's west side Urban Renewal project. The 50 units of "turnkey" housing will be constructed by Urban West Developers, Inc. of St. Louis and will be located between West Commercial and West Marshall Streets. There will be one apartment house built north of West Commercial Estimated cost of the project is $960,000. There will be 16 one bedroom apartments; 18 three bedroom units 11 four bedroom units; and five five-bedroom dwellings.

The city was approved for $69,900 for disaster relief by the Federal Disaster Assistance Administration to be used for repairs to storm sewers and streets caused by the high water table during flooding conditions last spring. Some $15,000 has been re- imbursed the city to date under the program for repairs already made.

Brown Shoe Co. on East Marshall St. began an expansion program, which according to company officials, will bring a substantial increase in employment upon completion at the local plant. A 200 by 400 feet addition is being added to the plant by Mississippi Valley Structural Steel Co. of St. Louis and should be ready for occupancy by May of this year. The city recently finished the installation of a culvert and filling in of the drainage ditch near the plant and the company will pave the area for an employe parking lot. Cost of the culvert and fill work was approximately $9,300.

William G. Knight and P. J. Ponder Jr. were elected to the City Council in April to serve three year terms. Dr. Lowell Nicholas was elected by the council to serve as mayor and other council members are Wyman Beasley and Sam Story.

The budget submitted by Martin and approved by the council estimated revenue for the year at $470,738 and expenditures in the amount of $410,700. The tax rate for $100 assessed valuation was reduced from $1.70 to $1.50. The primary reason for the reduction in the tax rate was because a 1953 bond issue for the sewerage treatment plant was paid off in 1973.

Highlighting last spring's activities was the annual Dogwood- Azalea Tour, held April 14-15, sponsored by civic and service organizations and the Chamber of Commerce.

W. Clifton Banta Sr. served as president of the Chamber of Commerce for 1972-73 and presided at the chamber's annual banquet in March. Dr. Arthur Mallory, commissioner of education of Missouri was the featured speaker.

In December 1973, George Story was elected president of the chamber and this year agri- business is being stressed in an effort to involve farmers in the chambers activities. There are approximately 160 members in the chamber this year.

Securing additional industry is one of the main goals of the chamber for the coming year. At present, a 12,000 square foot building on Plant Road is available for new industry.

Progressive growth for Charleston, much in evidence in the past two years, will continue with the active involvement of public spirited residents, dedicated city officials and Chamber of Commerce.

## Chamber secretary

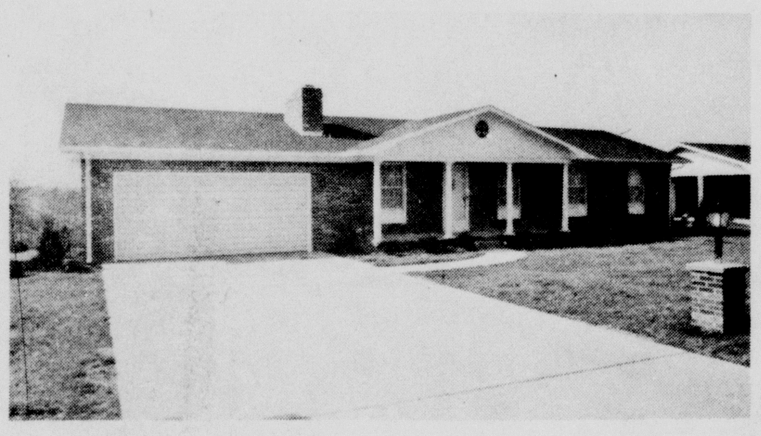
Mrs. Joan Morgan was employed as secretary for the Chamber of Commerce and the Retired Senior Volunteer Program in July 1973.

## Located in wooded area

Mr. and Mrs. Wilson Jarrell are the owners of this new Dutch Colonial home located in a wooded area of Glenwood Estates in Dexter. Mrs. Jarrell is employed by the Dexter school system as junior high school principal.

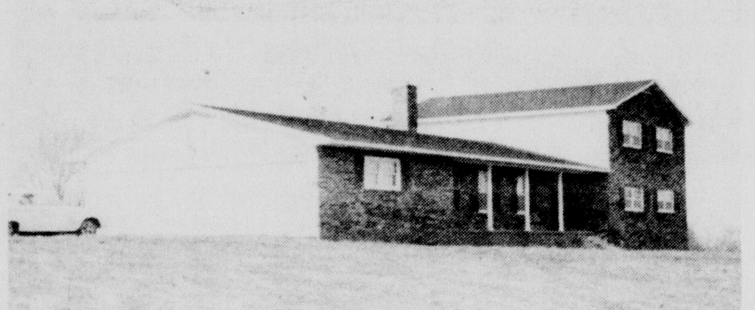
## 4 bedroom home new

This four befroom, two bath home, located on One Mile Road in Dexter, is the new home of Mr. and Mrs. David Shelton. Shelton is employed as a carpenter and constructed the home himself. The Shelton's have three children.



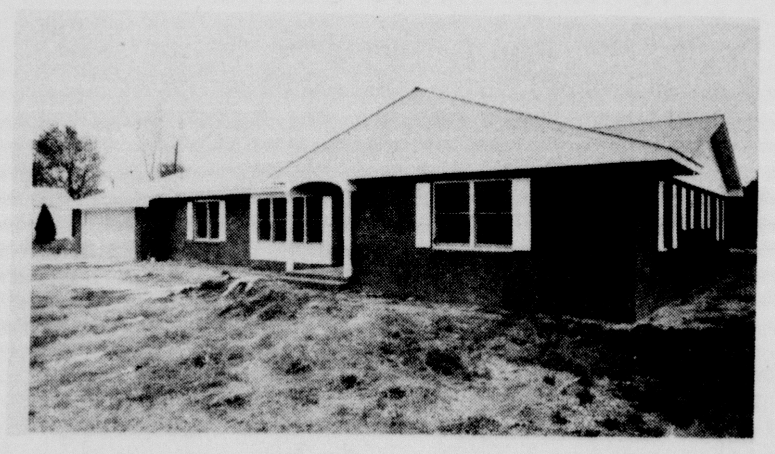
## Campbell home new

Mr. and Mrs. Louie H. Campbell are the owners of this new three bedroom brick home located on One Mile Road in Dexter. The house features a two car garage and two baths. Campbell is employed by Tucker Truck Line.



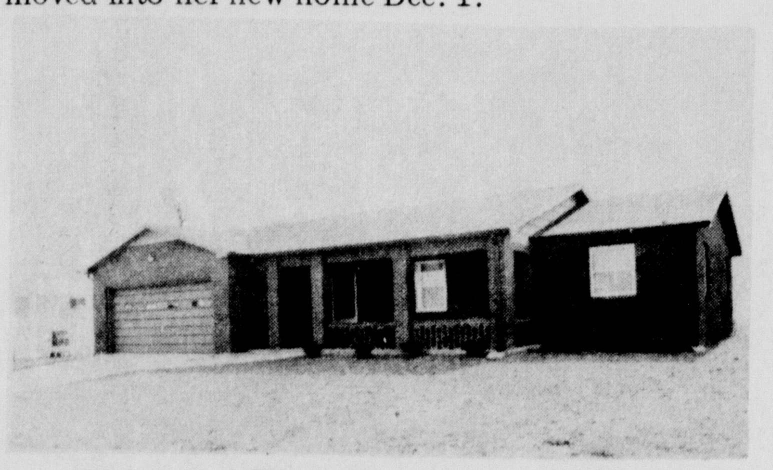
## 3 bathrooms featured

Mr. and Mrs. Thomas Cooper of Dexter are the owners of this three bedroom home located in Glenwood Estates. The new home features three baths and a three car garage. Mr. Cooper is the owner of Cooper Auto Sales.



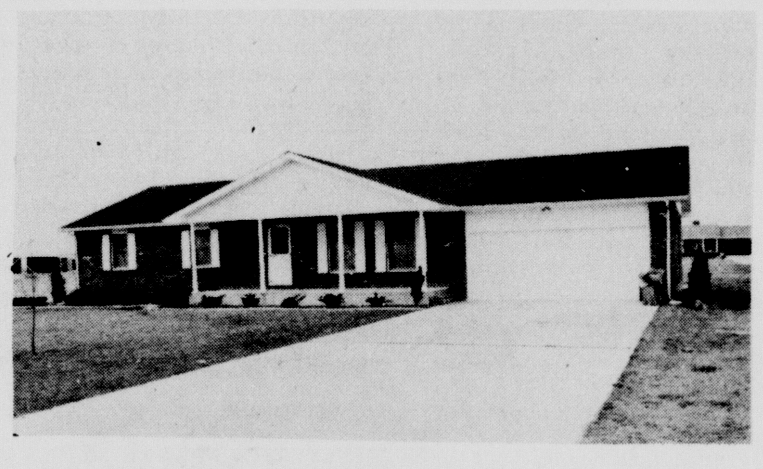
## Brown and beige used

Mrs. Louise Moreton, owner of Economy Oil Co. in Wyatt, selected soft browns and beige colors for the interior of her red brick, ranch style home located on Pecan Street in Wyatt. The home has three bedrooms, two and a half baths, double garage and central heat and air conditioning. Shirley Staples of Charleston was contractor and Mrs. Moreton moved into her new home Dec. 1.



## Decor Early American

This four- bedroom brick home at 861 Cambridge in Sikeston was built for Mrs. Barbara Hitchcock and her son Scott, 16, by Robinson Lumber Co. The home has central air and heat and an early American decor. Special features include a fireplace and patio. Mrs. Hitchcock is a self- employed real estate agent.

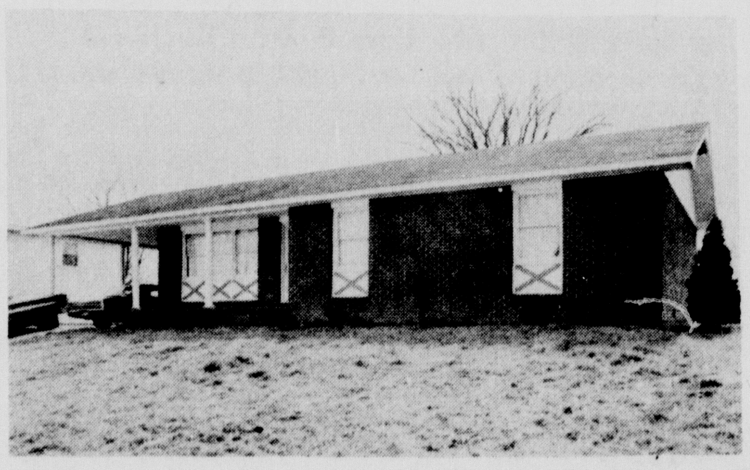


## White pillars accent

White pillars and shutters accent this red brick home at 120 Linda, Sikeston, owned by Mr. and Mrs. Joe Williams. The three- bedroom home features both central heating and air conditioning. Williams is owner of Joe's Mini- Mart and Mrs. Williams is employed by First National Bank.

## Siding is gray wood

Mr. and Mrs. Randall Newcomb and son, Gergory Scott, 3, moved into their new home at 839 Cambridge, Sikeston in 1973. The exterior is white brick and gray wood siding . A fireplace accents the overall color scheme of green and blue. Newcomb is manager of Safeway Food Store at Kingsway Plaza Mall.

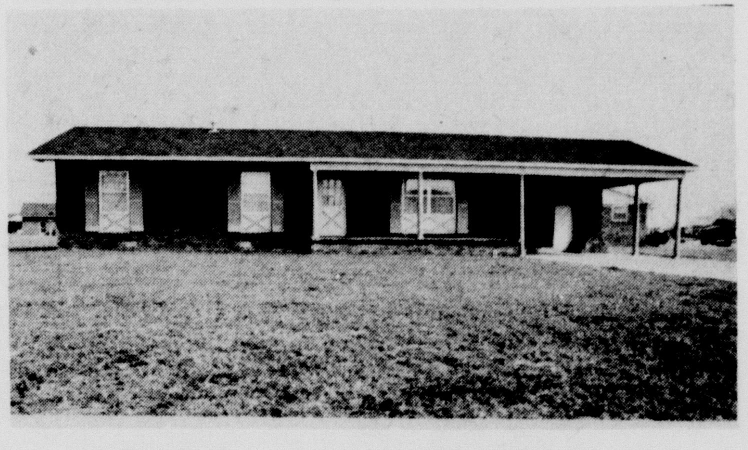


## Furnishings Spanish

White colonial posts and window trim accent the red brick home of Mr. and Mrs. Boyd Sparks at 855 Cambridge, Sikeston. The house has four bedrooms, two baths and a basement. Total rooms number 11 and the interior is decorated in green and gold with Spanish furnishings. Special features include a den—recreation room combination and a two- car garage. The couple has one daughter, Terri, 18, and one son, Bill, of Dexter. Sparks is a route salesman for Charles Todd Uniform Rental of Sikeston.

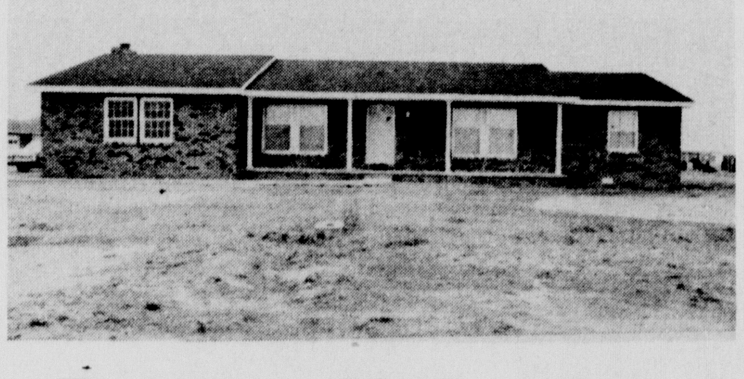
## Patio featured

Mr. and Mrs. Ronald Ryan and their two sons, Ronnie, 4, and Chris, 9- months, moved into this new, three- bedroom home at 843 Cambridge, Sikeston, during March of 1973. The green and gold color scheme is accented with Early American furniture. A special feature of the home is a patio located behind the home. Ryan is a trooper for the Missouri Highway Troop E. Patrol.



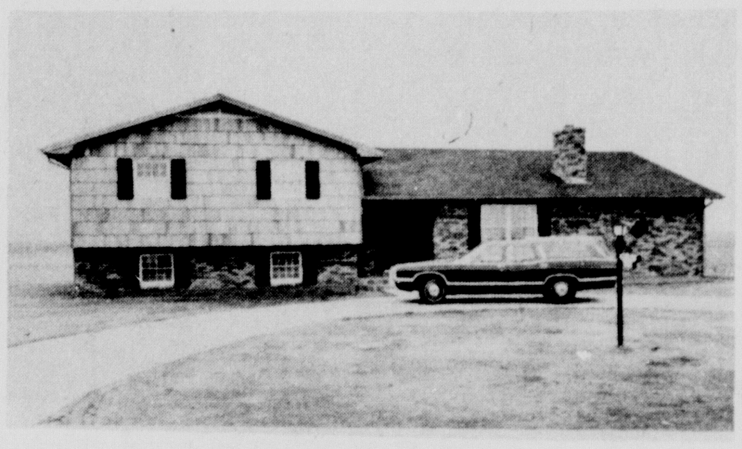
## Golds, greens chosen

Mr. and Mrs. James Lambert selected gold and green colors for the interior of their dark brown, brick home at 826 Cambridge, Sikeston. The home has three bedrooms, two baths, double garage and central heating and air conditioning. Lambert is supervisor for Malone and Hyde, Inc. and Mrs. Lambert is a secretary at First National Bank. They have one son Michael, 6.



## Furniture Mediterranean

Four white columns and a curved sidewalk leading to the side garage are special features of the Mike King home at 105 Thomas Drive, Sikeston. The buff colored brick home has three bedrooms and two baths. It has Mediterranean furniture and is done in yellow, orange and green. An added attraction of the home, which King built, is a fireplace in the family room. King is a real estate broker for the John L. Wilson Agency and Mrs. King is employed by Scott County Welfare Office. They have two children, Matt, 6, and Linda, 2.

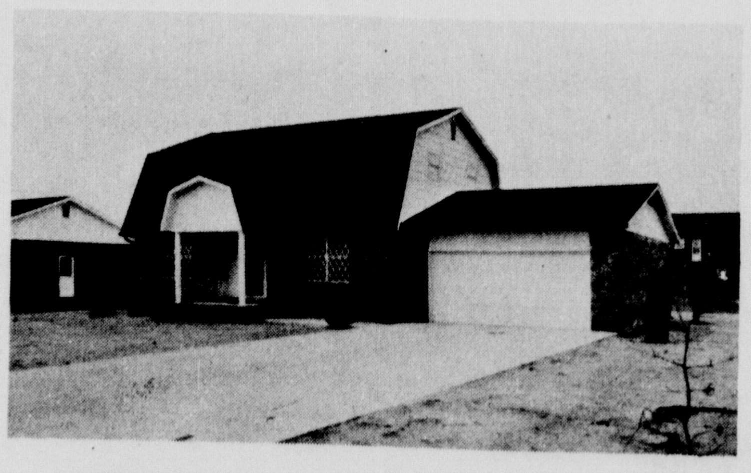


## Tri-level home new

This four- bedroom tri- level home at 129 Linda St. in Sikeston was built for Mr. and Mrs. Larry Lester and their three children by Riney Construction Co. of Sikeston. The exterior is of brick and shake shingles. The home has a sunken living room with a fireplace and is decorated with greens and golds. Lester is a dentist in Sikeston.

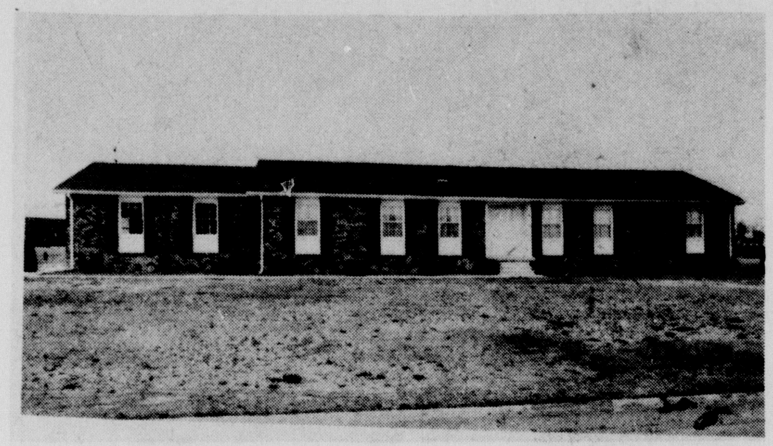
## Shingles add interest

Mr. and Mrs. Robert L. Davis, 128 Linda, Sikeston, are the owners of this two- story home which has a red brick exterior on the first level and redwood paneling on the upper deck. Shank singles above and below the breakfast bar add an interesting effect. The home, built by Mike King of Sikeston, features a completely marbled bathroom.



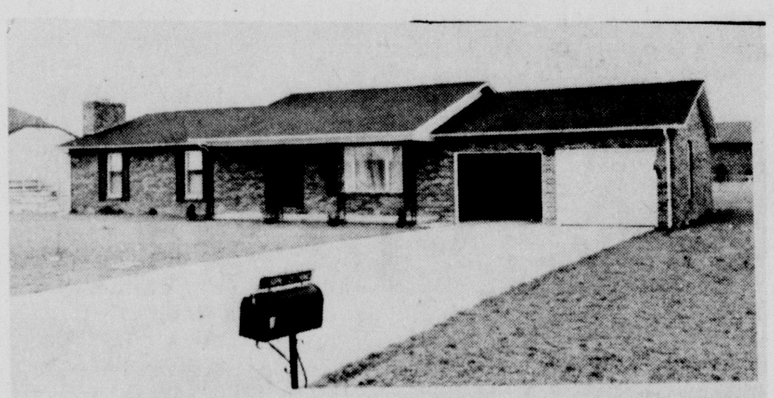
## Shutters accent brick

This unusual dutch style home is owned by Mr. and Mrs. Lawrence Sanders, 118 Linda, Sikeston. Black shutters and roof and white pillars add a unique accent to the brick home. Green, gold, blue and red highlight the Spanish- Mediterranean furnishings of this home built by J and J Homes. An added feature is a walk- in bath in the master bedroom.



### Gold appliances inside

Nichols Lumber Co. of Dexter was contractor for this three- bedroom home owned by Mr. and Mrs. Larry Wall. The home is located at 104 Linda Street, Sikeston, and is of multicolored brick. It also features two baths and a two- car garage and is fully carpeted, including the family room. Brown and rust colors are apparent throughout the house and kitchen appliances are harvest gold. Wall is general manager of Charles Todd Uniform rental Co. of Sikeston and he and his wife have two children.

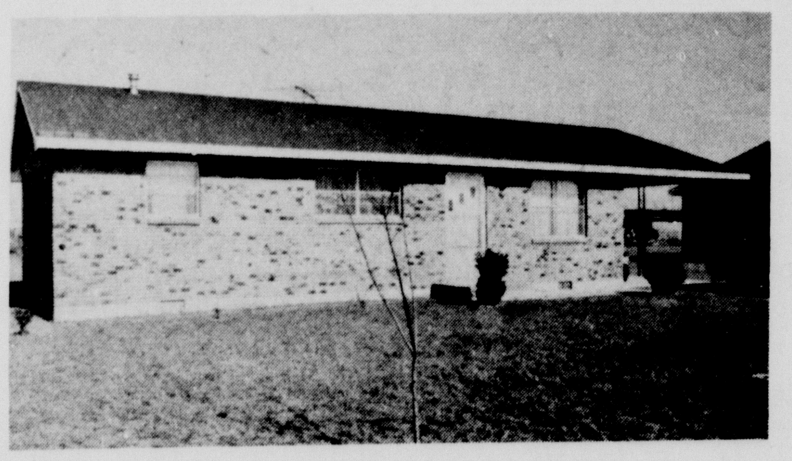


### Family room favored

The family room of the Jim Barnes home, 120 Thomas Drive, Sikeston, is located in the full basement and features a fireplace running the entire length of one end. Rustic paneling and built- in book shelves help make it the favorite room of the couple and their two children. The brick home has three bedrooms, two baths and a two- car garage. It is also fully carpeted and features four wrought iron columns in front. Barnes is pharmacist at Missouri Delta Community Hospital.

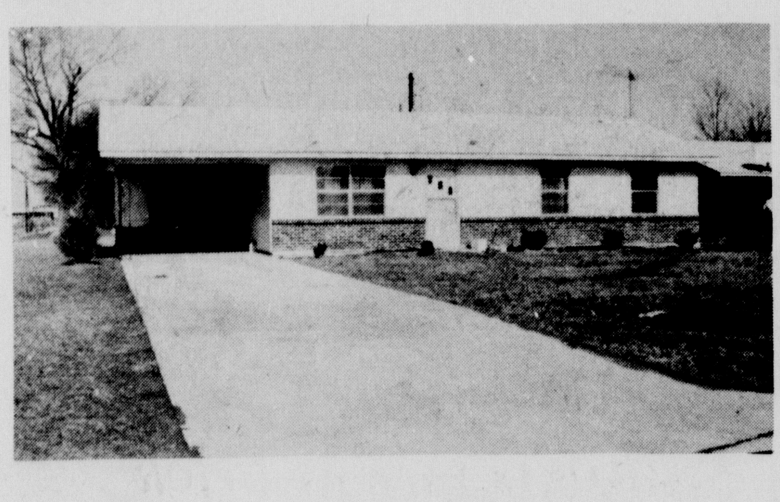
### 3 bedroom home

The Ron Myracle family recently moved into this three- bedroom, antique brick home located at 116 Spring Drive, Sikeston. The house has a two- car garage and is furnished in Early American. Collins Construction Co. built the house. Mr. and Mrs. Myracle are parents of three children, and Myracle is employed by the Board of Municipal Utilities.



### Furnishings Mediterranean

Brown, antique brick is a feature of the Charles Melton home, 1324 McDougal, Sikeston. The house has three bedrooms, one and a half baths and is filled with Mediterranean furniture. The interior is mostly done in shades of gold. The Meltons have four children.



### White adds contrast

This white frame and red brick home at 414 Jackson St. Sikeston, was constructed in 1973 and is now owned by the Rudell Gilbertson family. The home has three bedrooms and a central heating unit and the interior is done in shades of green. The Gilbertsons have two daughters, Layna, 15, and Charlita, 11.

### Beauty shop is new

Another new business at Dexter's Town & Country Shopping Center in 1973, was The Powder Puff Salon of Beauty. The new shop is managed by Brenda Bradley.

### Company moves to new building

Clark Ford Tractor Sales of Bloomfield moved into this new 7,500 square foot building located just east of Bloomfield on Nov. 1. The company was formally located just west of the present location on Highway 25. Houston Clark is owner- manager of the company.

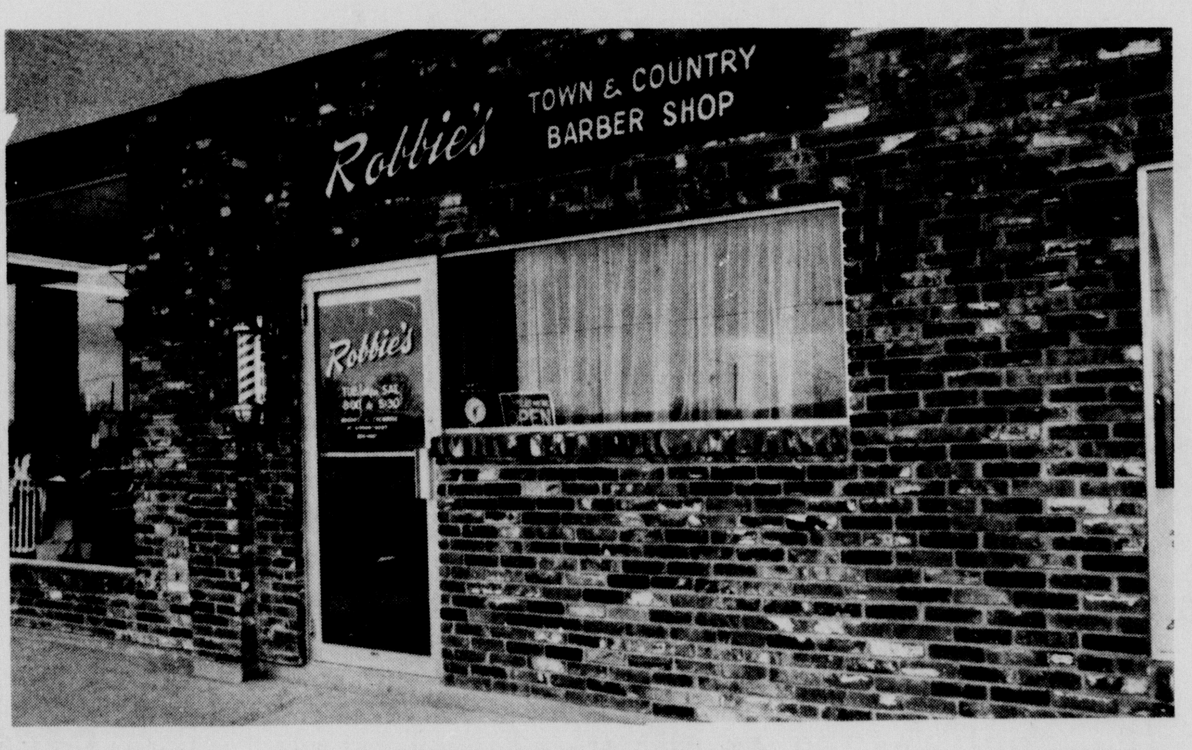
### Apartment building completed

Shirley Staples of Charleston is owner and contractor for this modern three-family apartment building at 308 South Virginia in Charleston. A combination of brick and yellow drop siding was used in construction of the building which offers two bedrooms, kitchen, living room and bath to each unit. It was completed in July.

Ye Olde Fashion
Ice Cream Parlour

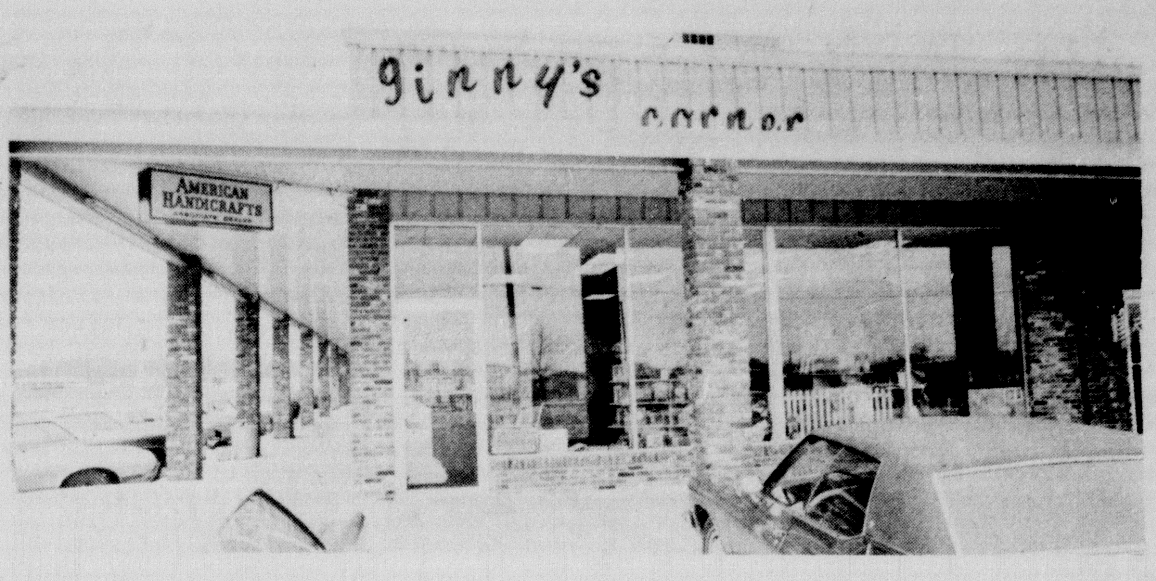
### Ye Olde Fashion Ice Cream Parlour

Ye Olde Fashion Ice Cream Parlour, located at the Town & Country Shopping Center in Dexter opened for business in this new building on Feb. 1, 1974.



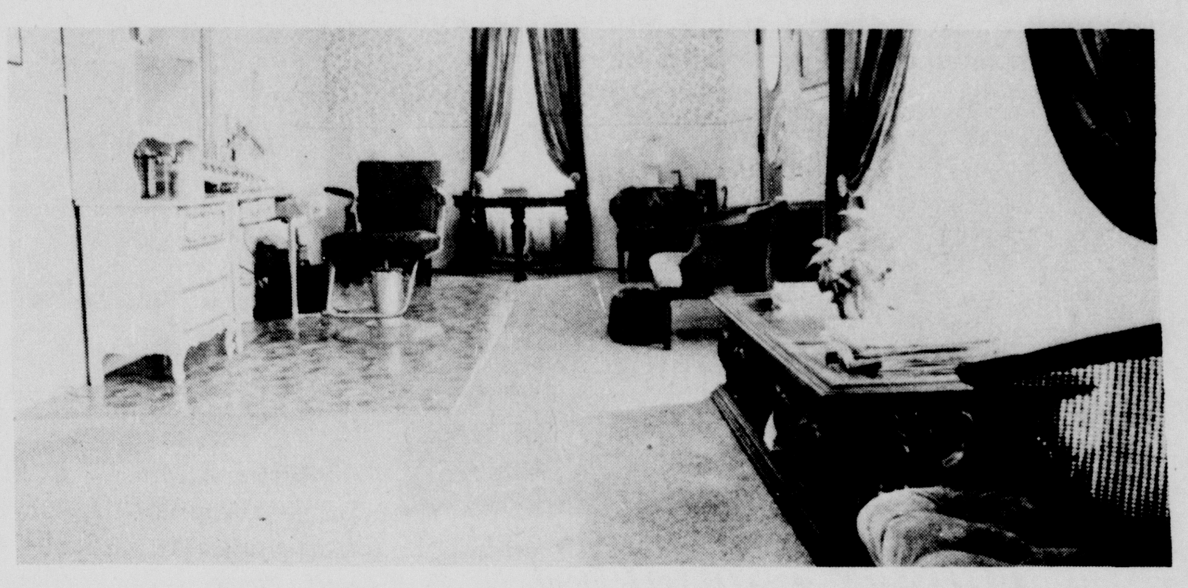
### Barber shop opens

Robbie's Town & Country Barber Shop opened for business at this new building Oct. 1, 1973. The new shop is located in Dexter's Town and Country Shopping Center on Highway 114 West.



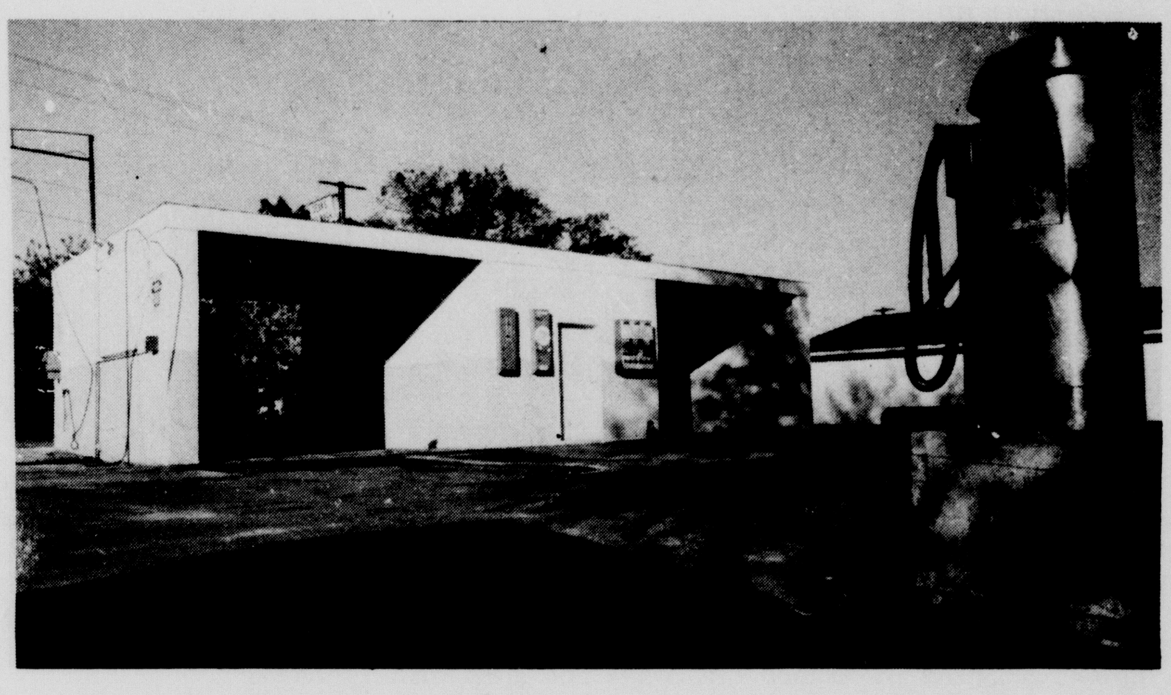
### Craft supplies available

Another new business for Dexter during 1973 was Ginny's Corner, an American Handicrafts Associate Dealer, which opened at this new building located in the Town & Country Shopping Center located on Highway 114 West



### Smith operates The Cottage

The Cottage, a Sikeston beauty shop, re- opened in October under new ownership. Jerry Smith now operates the shop at 216 E. Center.



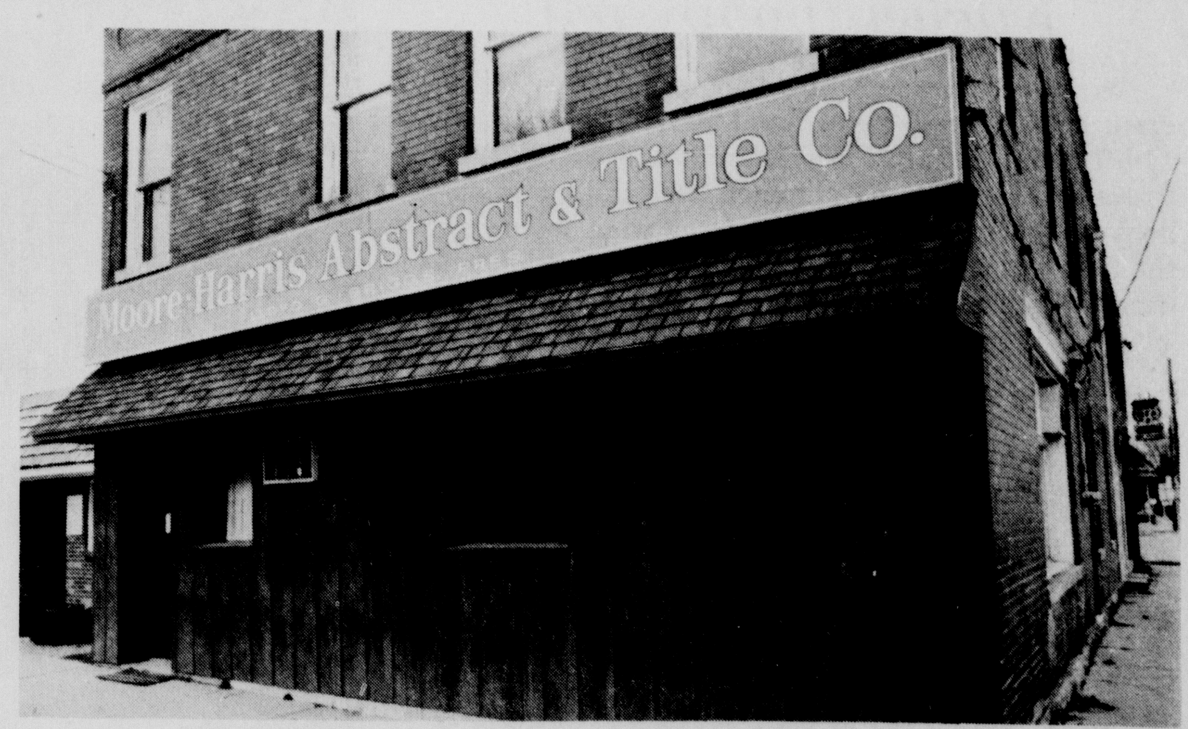
### Dean's Car Wash opens

Dean's Car Wash, located on Bloomfield Avenue in Bloomfield opened for business in June. Dean Cooper is owner of the new car wash.

PEPSI
Don's
STEAK
HOUSE

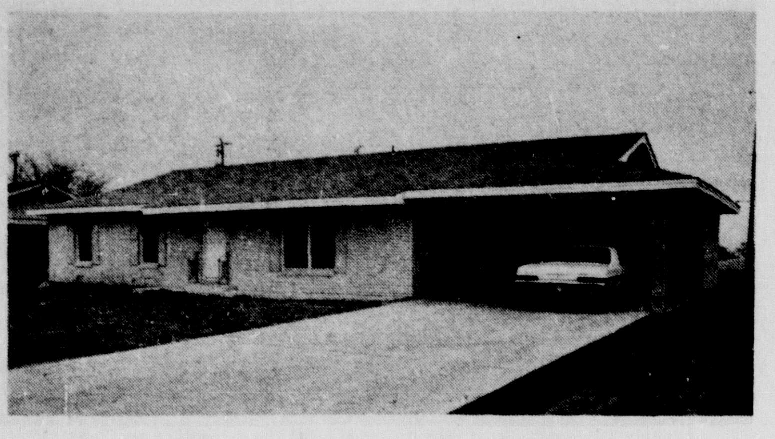
### Don's Steak House new

Don's Steak House, located at the intersection of Highway 25 and South Prairie Street in Bloomfield, opened for business in July. Don Gibbs is owner-manager.



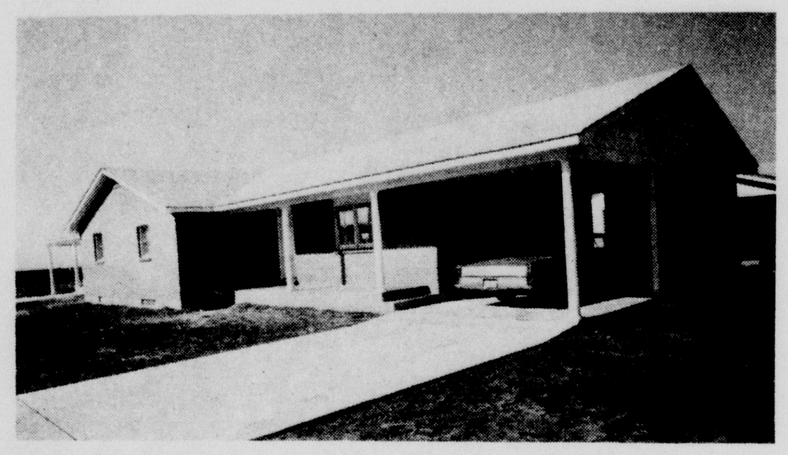
### Companies consolidated

The Moore-Harris Abstract and Title Co. and the Scott County Abstract and Title Co. were purchased by Tom, Weber and George Gilmore in January of 1974. The companies, which were owned by Lloyd Briggs of Sikeston, were consolidated into one company and called the Scott County Abstract Co. Mrs. Kathy Gilmore was the only new employe added to the company.



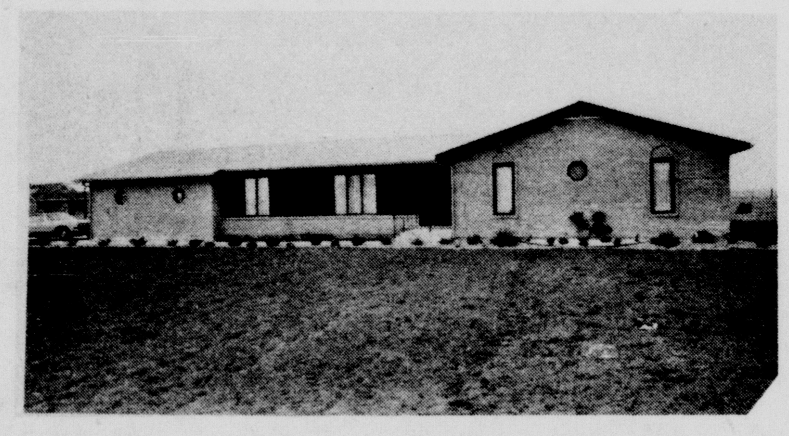
## Brick is cream colored

Mr. and Mrs. O. W. Lewis are newcomers to Sikeston and have moved into this new home at 115 Spring Drive. The cream colored brick home has two full baths and three bedrooms and a two- car carport. The interior is done in crystal lime. Mrs. Lewis is the former Arpa Hill and is from East Prairie. Lewis is formerly of New Madrid and is retired. The home was constructed by Collins Construction Co.



## Duplex completed

Twin carports and white trim are attractive features of this brick duplex owned by Sue Gardener, 905a Davis Blvd., Sikeston. Both living units have five rooms and one unit has a basement as an added attraction. Central heat and air are additional features of this home built by Eldon Ziegenhorn of Sikeston.



## Doorways are arched

Mr. and Mrs. John Vest, 108 Linda, Sikeston, are owners of this sand colored brick home. Mediterranean style furnishings are throughout the home, accented by arched doorways and a Spanish mural in the dining room. A full basement is another outstanding feature in the ranch- style dwelling.

## Fireplace in family room

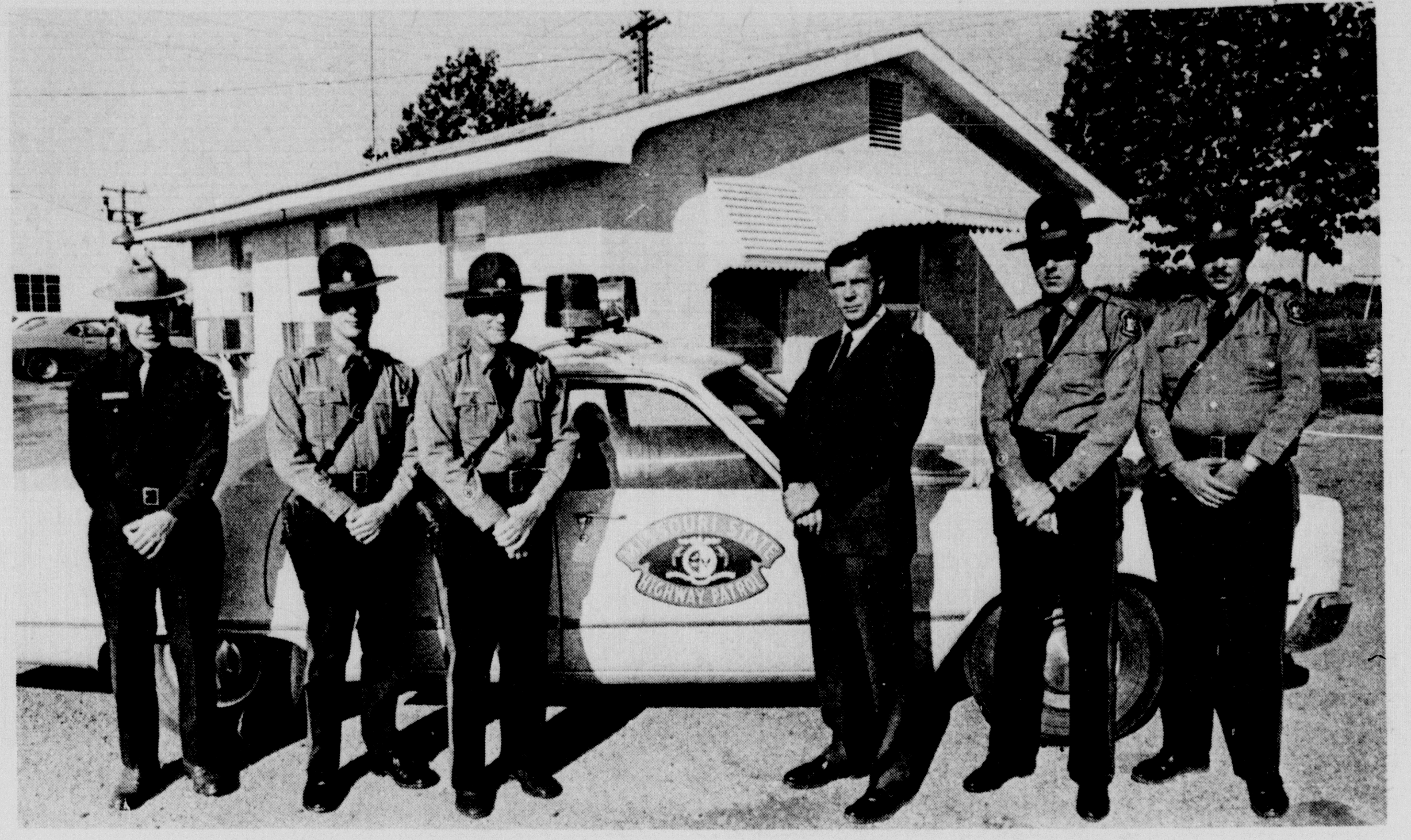
White pillars and black shutters accent this colonial brick home owned by Mr. and Mrs. Albert J. Marks, 110 Thomas, Sikeston. A full masonry fireplace flanked by built-in bookcases, highlight the family room. Joe Riney built this home, which features a half acre, fully landscaped yard.

## Built-in hutch featured

Mr. and Mrs. W. R. Manning own this ranch- style brick home located at 114 Thomas, Sikeston. The furnishings are basically traditional with a gold, blue and green color scheme throughout. The family room features a fireplace and built- in bookcases. A built- in hutch in the breakfast room is another highlight of this home built by Joe Riney of Sikeston

## Complex has four units

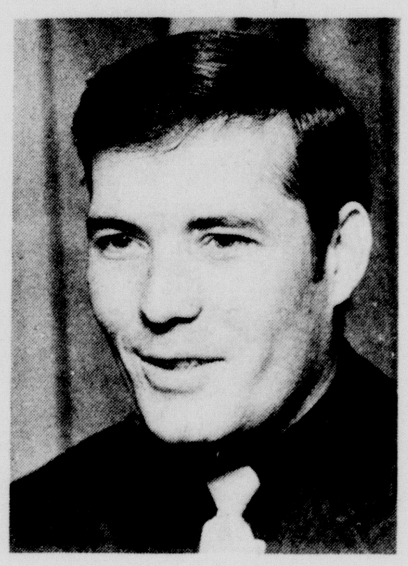
Shirley Dyer is owner and contractor of this four unit apartment building at 202 Woodlawn in Sikeston. The four- plex is completely furnished and features all built- in appliances. The two two-bedroom, and two one-bedroom apartments are designed for comfort.



## Officers assigned to Sikeston

Among officers assigned to the new Missouri State Highway Patrol satellite office in Sikeston. From left, are: Bob Landers, radio dispatcher; Trooper Mike Robertson, Lt. W. E. Lemonds, commanding officer; Cpl. Benny Rapert, criminal investigator; Cpl. Mendell Clark; and Trooper Harvey Harris.

# Satellite office opens



Larry Steward

Alvin Mills

Highlights for the Missouri State Highway Patrol in Sikeston during 1973 were the beginning of a new satellite office and the advancement of three men.

Lt. W. E. Lemonds, Sgt. Alvin Mills and Cpl. Mendell Clark were each transferred to the new office during 1973.

The office, located at 111 Edward St., was designed to act as a communications link and eventually is expected to become a fullscale troop headquarters. The satellite office serves Scott, Mississippi, New Madrid, Pemiscot, Bollinger, Cape Girardeau and Perry counties.

The office is the first of its kind and is part of an experimental plan initiated by Col. Samuel Smith, superintendent of the State Highway Patrol.

Instead of having to go to Troop E headquarters in Poplar Bluff to pick up supplies, troopers are now able to pick them up at the Sikeston Office.

Radio dispatchers in the satellite office are on duty each day from 7 a.m. to 3 p.m. Later, officials hope to have the office open 24 hours a day.

The office eliminates the need for Sikeston residents to make long distance telephone calls to get information from the patrol. Anyone who wants information about road conditions or a serious accident is now able to obtain it from the satellite office.

Twenty- eight men are working out of the satellite office, which is still operating on a trial basis.

Troopers still receive orders from the Poplar Bluff headquarters office, with the satellite office serving as a communications link.

Lt. Lemonds was promoted to lieutenant and assigned to the Troop E satellite headquarters in September of 1973.

Lemonds was appointed trooper on Aug. 1, 1952 and stationed in Sikeston. He was transferred to Portageville in 1954. In October of 1955 he was assigned to Poplar Bluff to the commercial division in charge of weight station and officers. He was promoted to sergeant in 1958.

He and his wife Olene have two children.

Larry Steward, 27, a weight inspector for the patrol was transferred from Kirkwood to the satellite station during January of 1974.

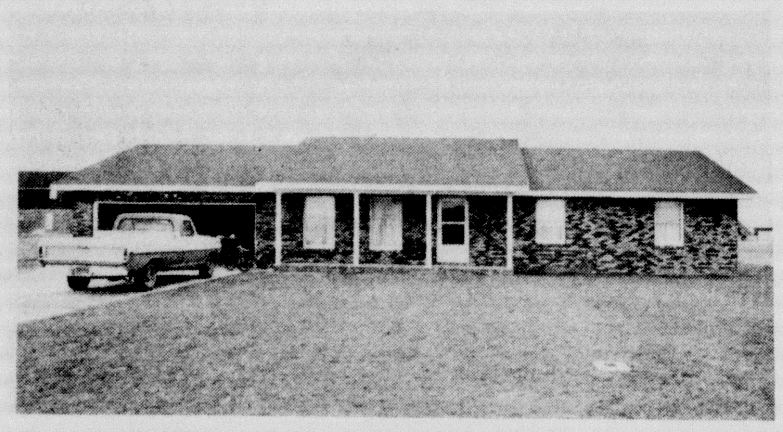
Steward is the son of Mr. and Mrs. Marvin Steward of Piedmont and the grandson of Mr. and Mrs. Welton Shanks of Matthews.

He has been employed as weight inspector for highway patrol since 1968.

He and his wife Marie Elaine live at 221 Harry St.

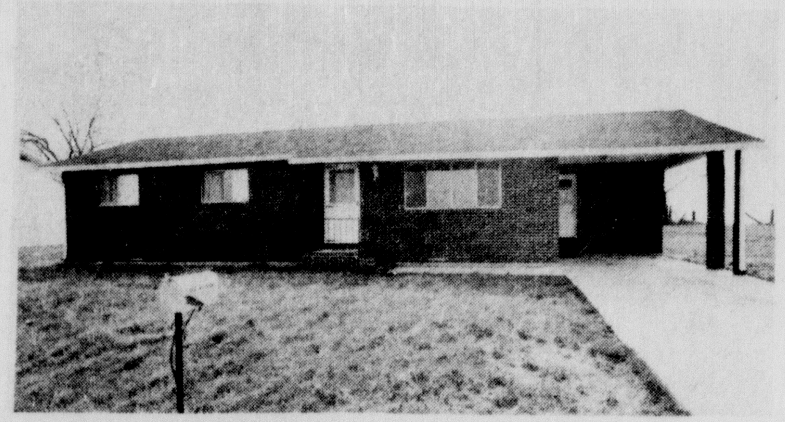
## Split-level home new

This split- level brick home is owned by Mr. and Mrs. Ed Aldrich, 113 Linda, Sikeston. The all electric home features three bedrooms and two- and- one-half baths The Aldriches have two children, Rob, 8, and Andy 5.



## Kitchen poppy-red

White pillars and white trim accent this antique brick home owned by Mr. and Mrs. Marshall Heisler, 114 Linda, Sikeston. Heisler built this home, which features a poppy- red kitchen, accented by black light fixtures. A fireplace adds glowing warmth to the family room. Mr. and Mrs. Heisler have three girls Cindy 10, Donna 9 and Maggie 5 months.



## Red brick has

Mr. and Mrs. Scott Matthews moved into this red brick home at 915 Cambridge, in Sikeston, in 1973. The house has seven rooms, three of which are bedrooms, and the modern interior is done in cream color. Matthews is a farmer.

P. N. HIRSCH & CO.
DEPARTMENT STORES

## P. N. Hirsch & Co. completes move

P. N. Hirsch & Co. department store of Dexter completed the move from downtown into this new building in the Town and Country Shopping Center on Highway 114 West and opened for business at the new location in August. The new store has 10,000 square feet of space and features free parking.

## Colonel's Western Store is new

The new Colonel's Western Store, located at 113 East Stoddard St. in Dexter, opened for business in April. D. L. Bess of Bloomfield is owner- manager.

FARRELL'S
MFG. OUTLET

## Grubbs is owner, manager

Farrell's Mfg. Outlet, located at the Town and Country Shopping Center in Dexter, opened for business in early December. Farrell Grubbs is owner-manager.

## Fred's opens in 1973

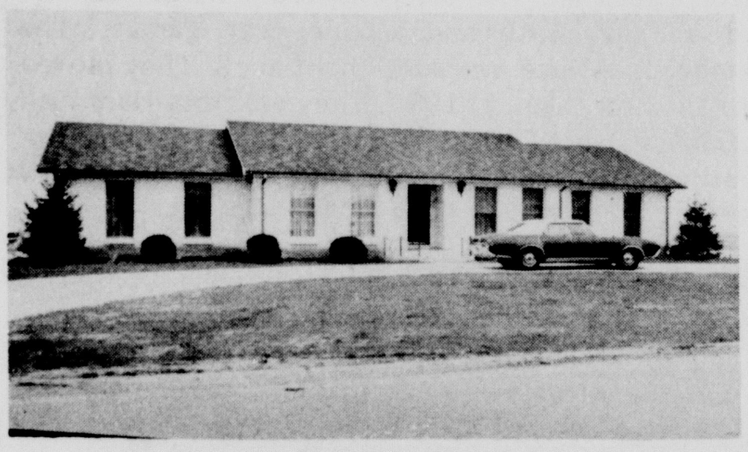
Fred's, a well- known discount chain of stores in the Mid- South opened for business Aug. 15 in downtown Dexter. The store is located at 15 South Locust St. Roger Mears is manager of the new store.

### Decor is Spanish

Mr. and Mrs. Dean Stotts moved into this three bedroom home on 1007 N. West St. in Sikeston in 1973. The home has light- colored brick with black shutters and has a double garage. A fireplace highlights the living room which is furnished in a Spanish decor.

### Sunken den featured

Mr. and Mrs. Ron Watson and their three- month old son, Josh, own this brick one- and- a- half story home at 115 Thomas Drive, Sikeston. The three bedroom house has two baths, a two car garage and is accented by black shutters and black cedar fronting on the second floor. Special features include a balcony on the front and back of the upstairs and a sunken den. Joe Riney was contractor. Watson is a salesman for Malone and Hyde.



### Rooms different colors

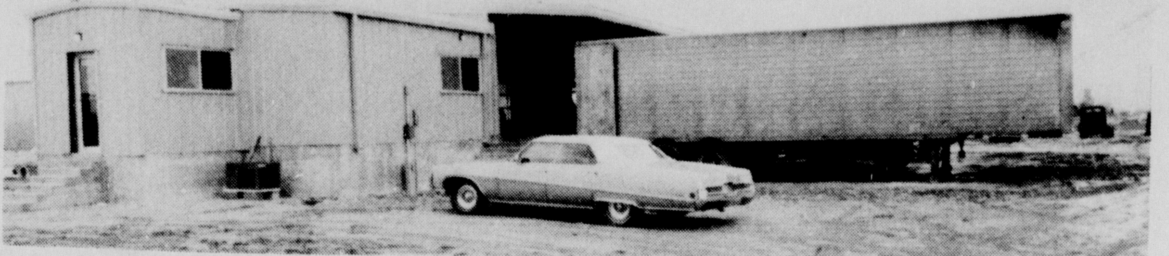
This white brick home at 101 Linda Drive, Sikeston, is owned by Harley Barnes, principal of Sikeston Middle School, and has three bedrooms and two baths. Features include a two car garage and a fireplace in the family room. The house also has central heat and air conditioning and each room is done in a different color. Mr. and Mrs. Barnes have two children, a son, Budd, 15, of the home, and a daughter, Barbara, in California.

### Columns grace home

Four columns grace the front of the Ken Walls home at 112 Spring Drive, Sikeston. The three bedroom home has two baths and a two- car enclosed carport. Italian Provincial furniture is featured throughout the home and rooms are planned around various color schemes. The home was built by Collins Construction Co. Walls is superintendent of State Bank Examiners of Southeast Missouri District and recently moved to Sikeston from St. Louis County. Mr. and Mrs. Walls have one daughter, Kendra, 19 months.

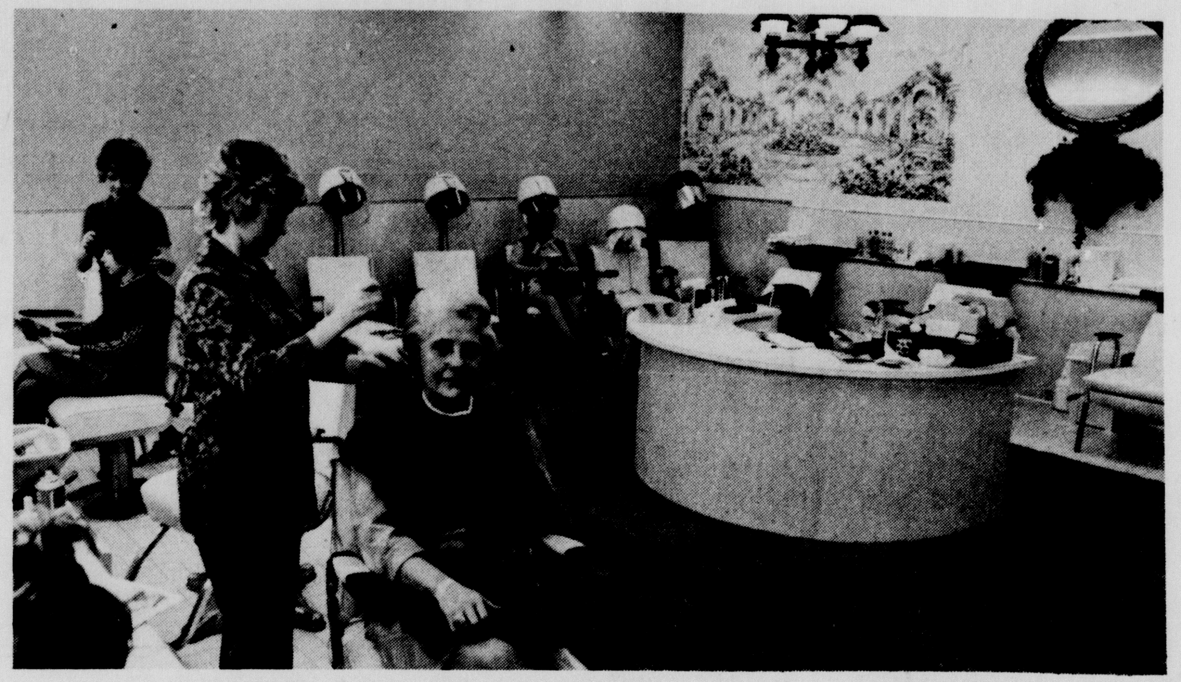
### 'Lots of room'

This one and a half story home, owned by Floyd Carr and located at 113 Thomas Drive, has "lots of room," according to Mrs. Carr. The four bedroom house has two baths and a full basement and an extra storage room on the upper floor. The exterior is of antique brick and features a two- car garage. The house is all electric and features French Provincial furniture in the main living area. Most of the walls are white and blue and green that are used in the color scheme. The Carrs and their three children, Cari 13, Robert, 11, and Jonathan, 2, live in the home which was constructed by Eldon Ziegenhorn and Wayman Pratt, who did most of the interior. Carr is co- owner of Carr Roofing Co.



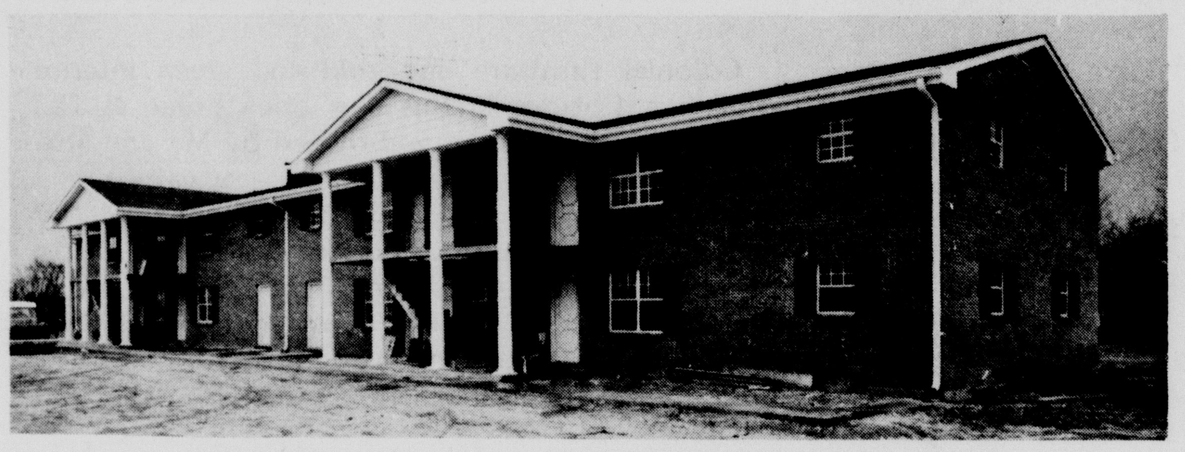
### New terminal building completed

Completed during 1973 was the above new terminal building for Tucker Truck Line. The new building is located on Fram Road in Dexter's new west side industrial park.



### Shirley's Coiffures opens

Shirley's Coiffures, located at 1 North Elm St. in Dexter, opened for business in late February. The new shop, decorated in pastel blue and white, is owned by D. L. Bess of Bloomfield and managed by Shirley Pyles. Pictured is shop manager Shirley Pyles and customer Mary Thrower in foreground and operator Gail Gibson and customer Ruth Lovins.

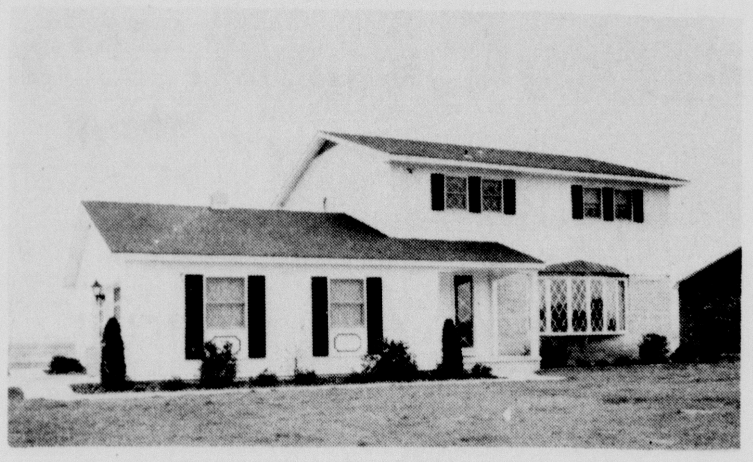


### Apartments nearly complete

Raymar Apartments, located on Second Street in Chaffee are expected to be finished and ready for occupancy by the end of February, according to owners, Mr. and Mrs. Raymond Dame of Chaffee. The two- story building will have 12 one - and - two- bedroom apartments.

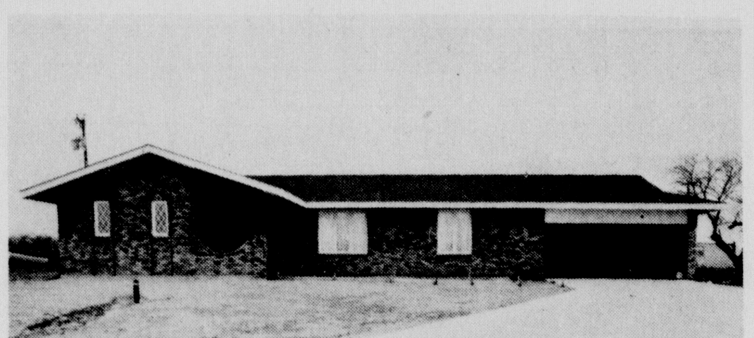
### Dale Tire back in business

Dale Tire Co. is back in business at 405 E. Main St. in Portageville after a fire on Oct. 11, 1973 heavily damaged the store. Oliver Dale, owner, said the firm is offering the same efficient and friendly service to meet the automotive needs of the public. A complete line of car, bus, truck and tractor tires and service are available, as well as all types of automotive repairs at reasonable prices for labor, parts and service.



### Mural is featured

Black shutters accent the white siding on the new home owned by Mr. and Mrs. Gerald Jackson, 123 Linda in Sikeston. A riverside scene mural on a dining room wall is the outstanding feature in this home.



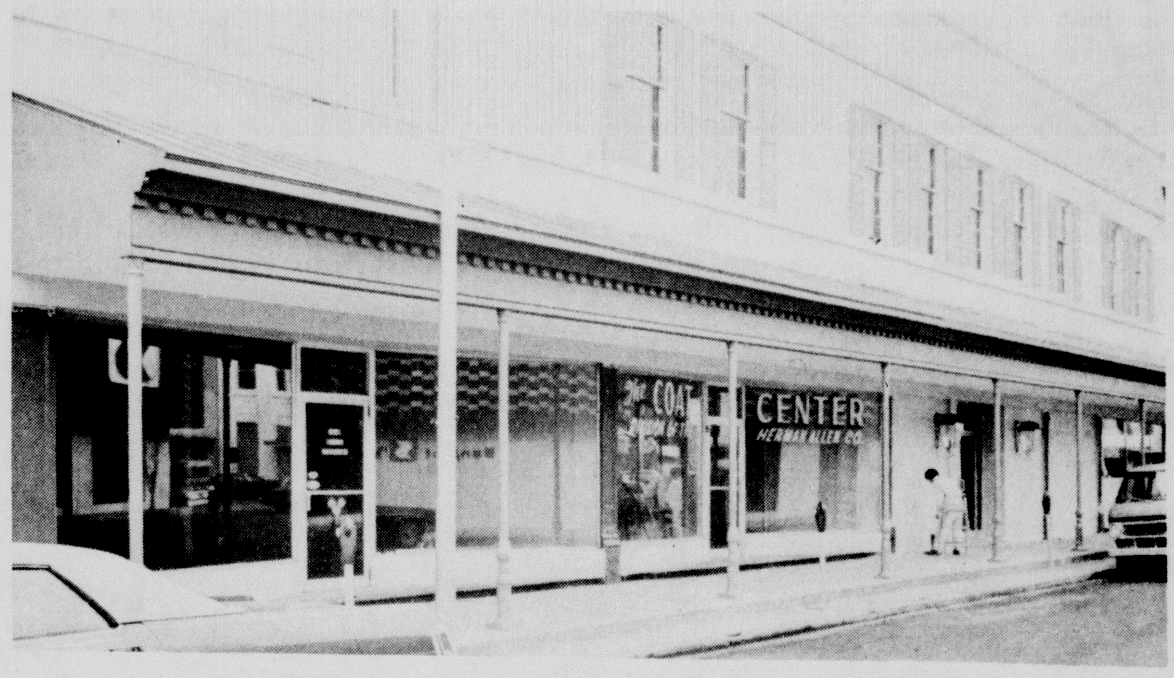
### Boy's bedroom is red

Mr. and Mrs. Ronald Carmody and sons, Michael, 12, and Scott, 6, are owners of this new home on 140 Autumn Drive. The exterior is southern antique brick. The three- bedroom home has a family room and Michael's bedroom is painted red. The home was built by John R. Cowell Jr. Carmody is a lineman for Scott- New Madrid- Mississippi Cooperative.

## Forward in '74!

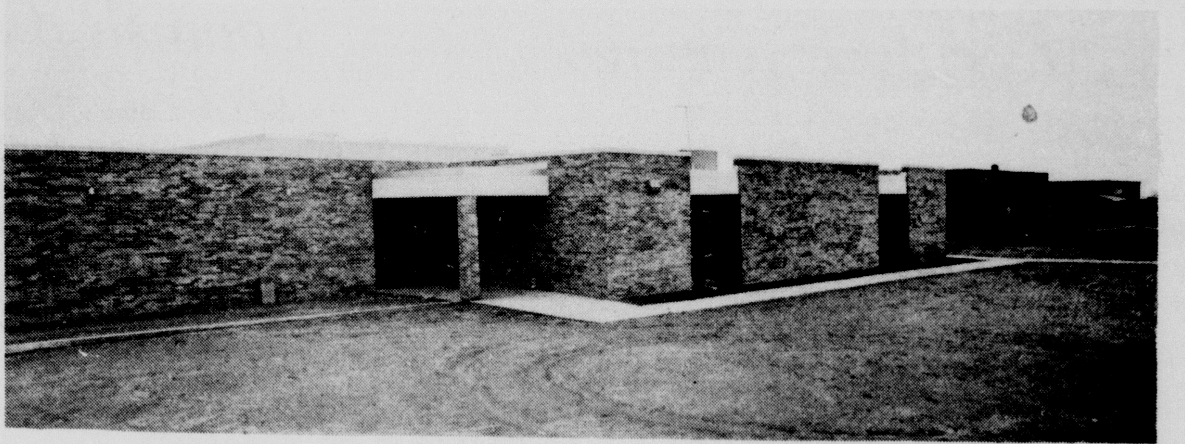
### Cooper is owner of new store

Dean's Package Store located on Highway 25 and Bloomfield Avenue in Bloomfield, opened for business in August. The new store is owned by Dean Cooper.



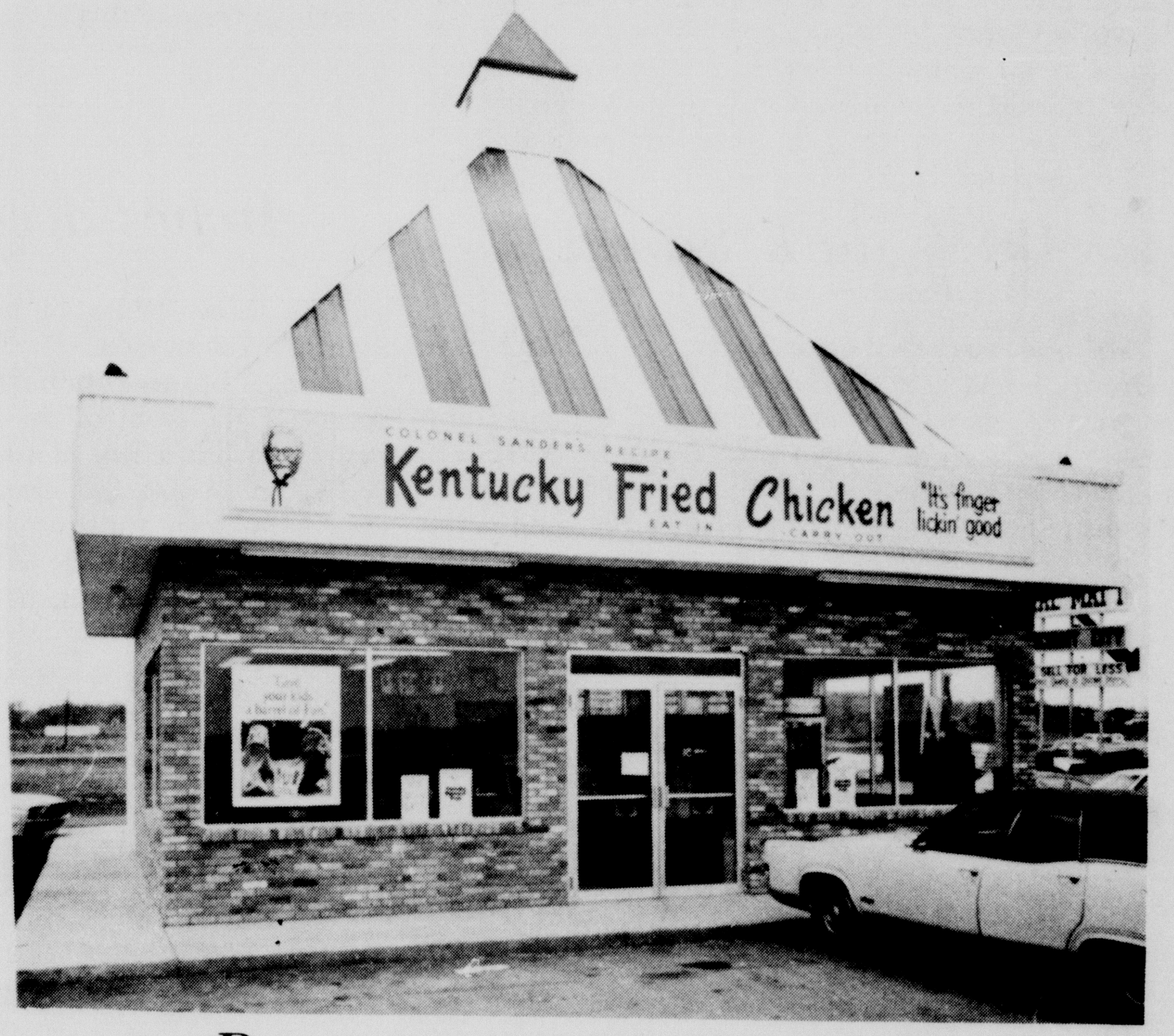
### New look in Sikeston

Part of downtown Sikeston has been taking on a totally new look recently. Although work is not quite finished, the building on the southeast corner of New Madrid and Center streets provides an old fashioned look. The new front was constructed to depict the period in which the building was originally constructed, about 100 years ago.



### School addition costs $553,000

A new addition costing $553,000 was added to Scott County Central High School during 1973. The building holds grades three through seven and includes classes for special education, art, music and an assembly and cafeteria room. The assembly room has a seating capacity of about 800.



### Restaurant opens in center

Colonel Sanders Kentucky Fried Chicken Restaurant, located in the Town and Country Shopping Center in Dexter, opened for business in this new building in October.

### 3 firms in new building

This new building located on East Vine Street in Dexter and constructed during 1973, is the new home of Westside Realty, Dexter Credit Bureau and County Wide Abstract Company.

# Phillips acquires agency

POPLAR BLUFF -- Joe Phillips, a native of Arbyrd, recently acquired the Volkswagen agency on Highway 67 South in Poplar Bluff. The new agency opened for business on Feb. 8.

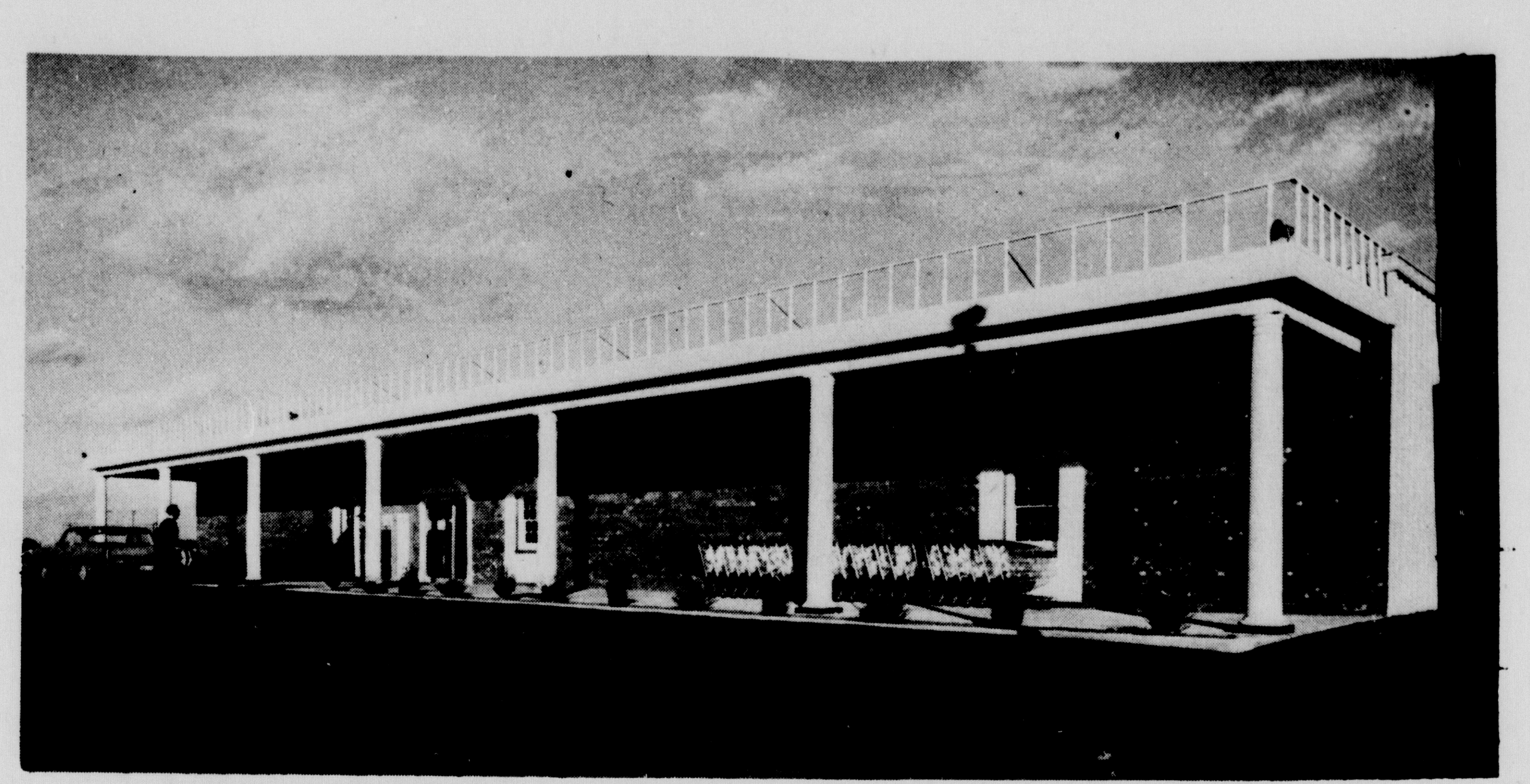
After a dozen years in the automobile business in St. Louis, Phillips returned to Southeast Missouri in early 1974. Prior to entering the automobile business, he farmed for many years in the Senath, Hornersville area.

Don Johnson is office manager for Joe Phillips' Volkswagen dealership. He was born in Greeley, Colo. and has 19 years of experience in the car business.

Rich Pennington, general manager, is originally from Chaffee and has been in Volkswagen sales and management for over four years

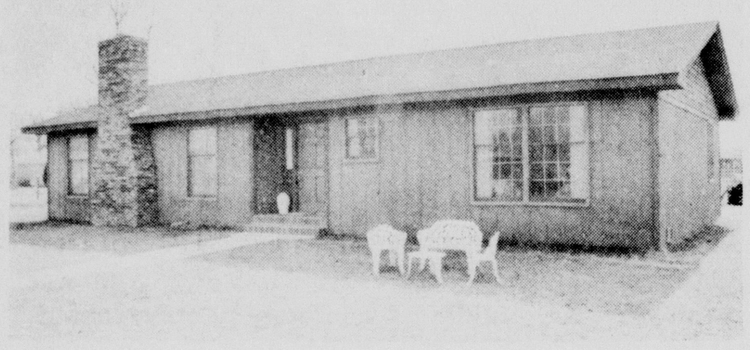
## Kilmer's Fashion Alley new

Kilmer's Fashion Alley located at 14 North Locust St. in Dexter, opened for business on March 27. The store is owned and operated by Mary Kilmer of Bloomfield.



## Pleasure Market opens

The Pleasure Market, located on Highway 25 North in Malden, opened for business in October. Richard Bailey and Galen Ray Bailey are the co- managers of the new market.

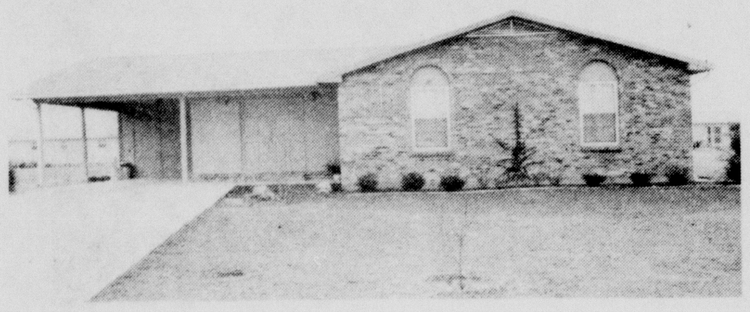


## Fireplace featured

Red and gold accents the interior of the Herbert Bailey home, 401 Shady Lane, Sikeston, and a special feature is a huge fireplace with brick smokestack, which can be seen from the front of the house. The home has two bedrooms and is furnished with Early American furniture.

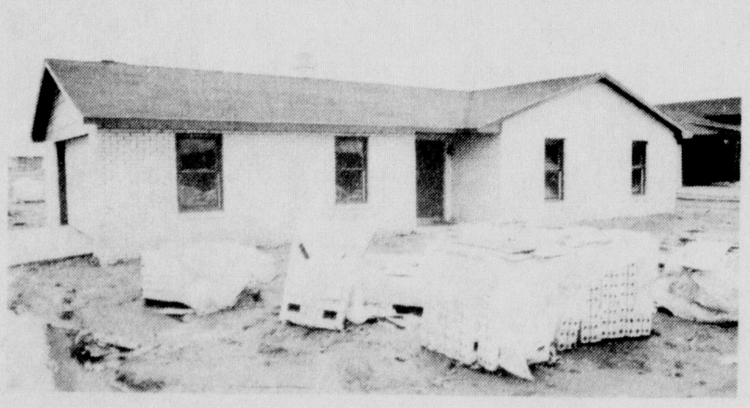
## Brick dark brown

Mr. and Mrs. Paul Hitt are owners of this three-bedroom home at 835 Stanford Drive, Sikeston. The exterior is dark brown brick. The overall color scheme is green. A special feature of the home is a fireplace in the family room. Hitt is employed by the Missouri State Employment Service in Sikeston.



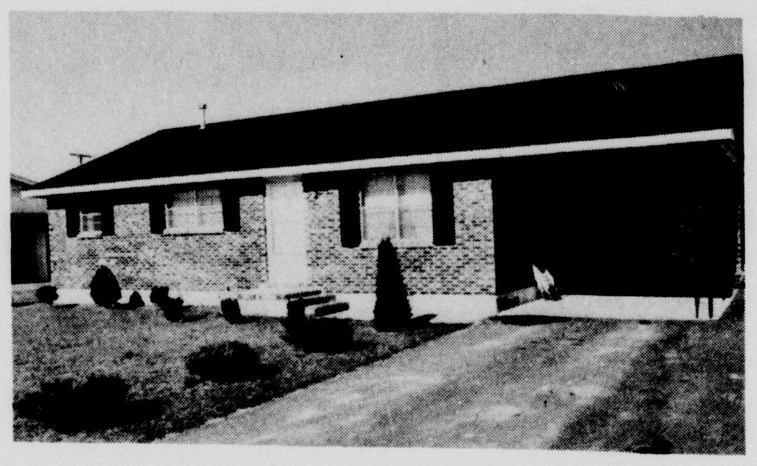
## Interior is blue

French Provincial furniture and blue interior grace the home of Mr. and Mrs. Raymond Hinds, 841 Stanford Drive, Sikeston. The house has three bedrooms, two baths and a special feature is the entrance hall. The exterior is a mixture of light and dark red brick. Hinds is bank examiner for Federal Deposit Insurance Corp. of St. Louis.



## New in Sikeston

Sgt. and Mrs. Alvin E. "Bud" Mills and their three children are the owners of this new home on 711 Bayberry in Sikeston. The three-bedroom home has light brown brick on the exterior and features a fireplace inside. Mills is a member of the Missouri Highway Patrol.



## Spanish decor chosen

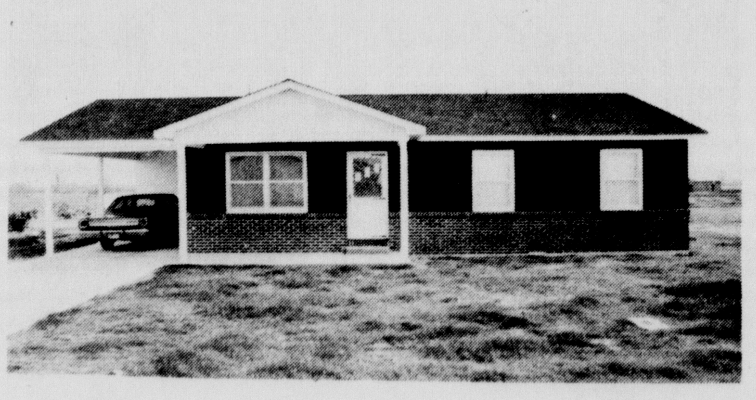
Red and black living room decor with Spanish furniture is a special feature of the Robert Smith home, 1326 McDougal, Sikeston. The three-bedroom home also has one and a half baths and a one- car carport with a side apron for additional parking. The house was constructed by William Dock and sons. Smith is a mechanic and Mrs. Smith is employed by Boston's Dairy Cream. They have two children.

## Arches accent home

The three- bedroom home of Hoyt Kyle, 837 Stanford Drive, Sikeston, is done in bryberry brick, an orange- brown combination, and has three arches accenting the front of the house. The home has two baths and has a fire place in the family room. It is decorated in red and orange inside and filled with early American furniture. Mr. and Mrs. Kyle have two children, and Kyle is an appraiser for Missouri State Highway Department.

## Coffey home new

Mr. and Mrs. Jerry Coffey are owners of this new three- bedroom home at 917 Cambridge Drive, Sikeston. The seven- room house has one and a half baths and has a brick veneer front. The house also has a one- car carport and furnishings are white. Coffey is part owner of Coffey TV and Appliance.

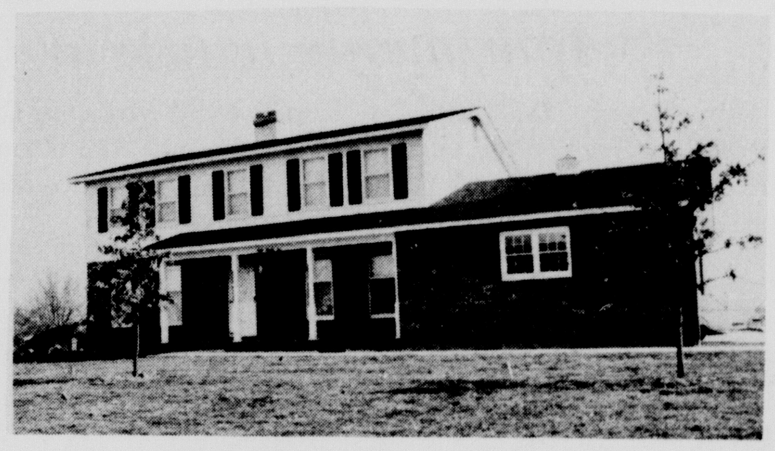


## Green dominates decor

Virgil Hyslip of Vanduser built this new home at 939 Cambridge Drive for Connie Chapman. The exterior of the three-bedroom home is dark wood paneling and brick. Green is predominant in the color scheme of the home. She is employed by Potlatch Forests Inc. of Sikeston.

## Colonial furnishings

Colonial furniture and gold and green interior colors are features in this new brick home at 123 Terrace Drive, Sikeston, and owned by Mr. and Mrs. George Waters. The house has a one car carport and central heating and air conditioning and was built by Collins Construction Co. The Waters and their eight children, ranging in ages from 3 to 19, now live in the five bedroom house which also has two completed bathrooms and work begun on another. Two of the bedrooms are located in the full basement.

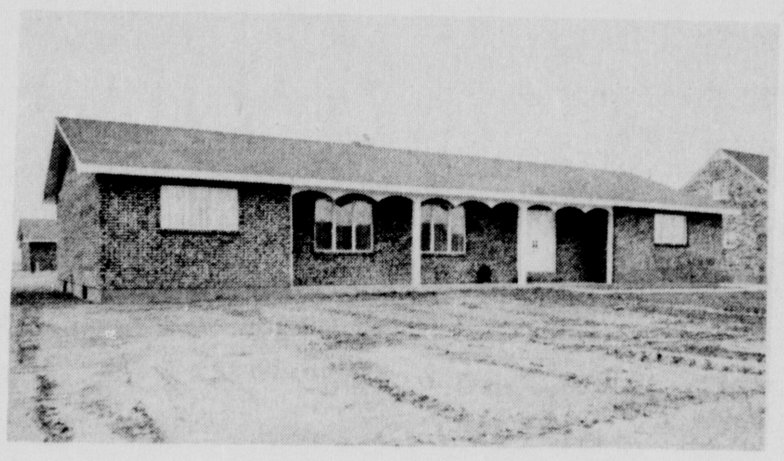


## 5 bedroom home new

The full basement of the Bill Shell family, 822 Pine St., Sikeston, is equally divided into a family room and recreation room and features a wood burning fireplace in the family room half. The two-story house also has five bedrooms, four of which are located upstairs as well as one of the two baths. The outside of the Shell home is done in antique brick and has a two- car garage. The home was constructed by Joe Riney. The Shells have four children, and Shell is an agent for Prudential Insurance.

## Awning accents exterior

Mr. and Mrs. F. E. Street are owners of this new home at 125 Terrace Drive, Sikeston. The home features three bedrooms, a bath and a half and has a brick exterior with front porch awning. A curved sidewalk leads to the front door and the one- car carport has an approach to the right to provide additional parking. Street is a salesman with Malone and Hyde, Inc.



## Two fireplaces featured

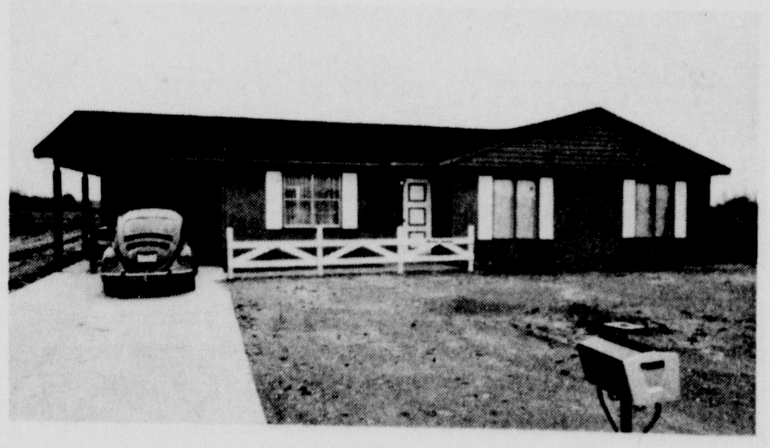
This three- bedroom brick home at 109 Thomas St., Sikeston, was built by H and D Builders of Sikeston for Mr. and Mrs. John Scapino and son John Gregory, 10. The home has a full basement and features two fireplaces. Scapino is a retired railroad detective.

## Living room blue

A family room, decorated in orange and filled with Early American furniture and a formal living room with blue decor are two of the special features of the C. R. Ketcherside home, 818 Cambridge Drive, Sikeston. The three bedroom home has one and a half baths and a one- car garage. The Ketchersides have one son, Christian, 2. They moved into the home Jan. 1, 1974. They are from Hannibal. Ketcherside is District Construction foreman for Southwestern Bell Telephone Co.

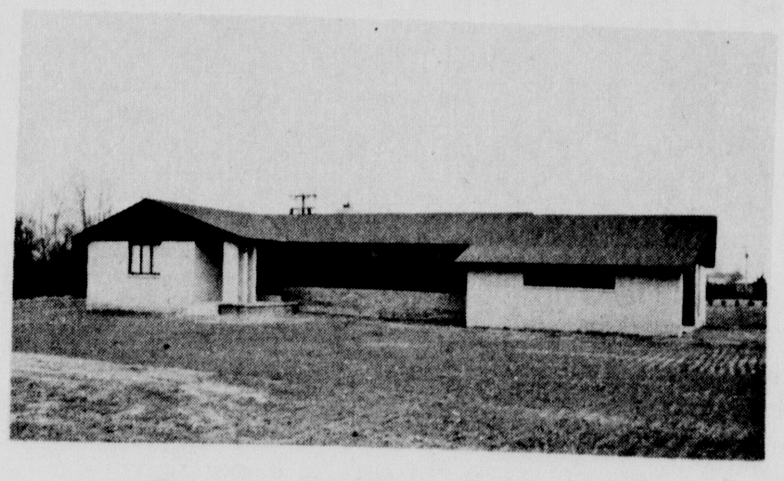
## Antique brick used

Mr. and Mrs. Randy Tell came to Sikeston in November of 1972 and moved into this new home at 822 Cambridge Drive, in March of 1973. The couple have two children and have decorated their three-bedroom home with Spanish furniture. The antique brick home also has one and a half baths and a one-car carport. Norman Faulkner was contractor. Tell is an insurance adjuster and Mrs. Tell is employed in the insurance department of Missouri Delta Community Hospital.



## Grey siding used

Mr. and Mrs. Ronald Gilmer and their 15- month-old son, Ronald Jr., live in this new home at 1313 Shelby Ave. in Sikeston. The three- bedroom home has grey siding and is decorated around a basic blue color. Gilmer is controller at Potlatch Forests Inc.

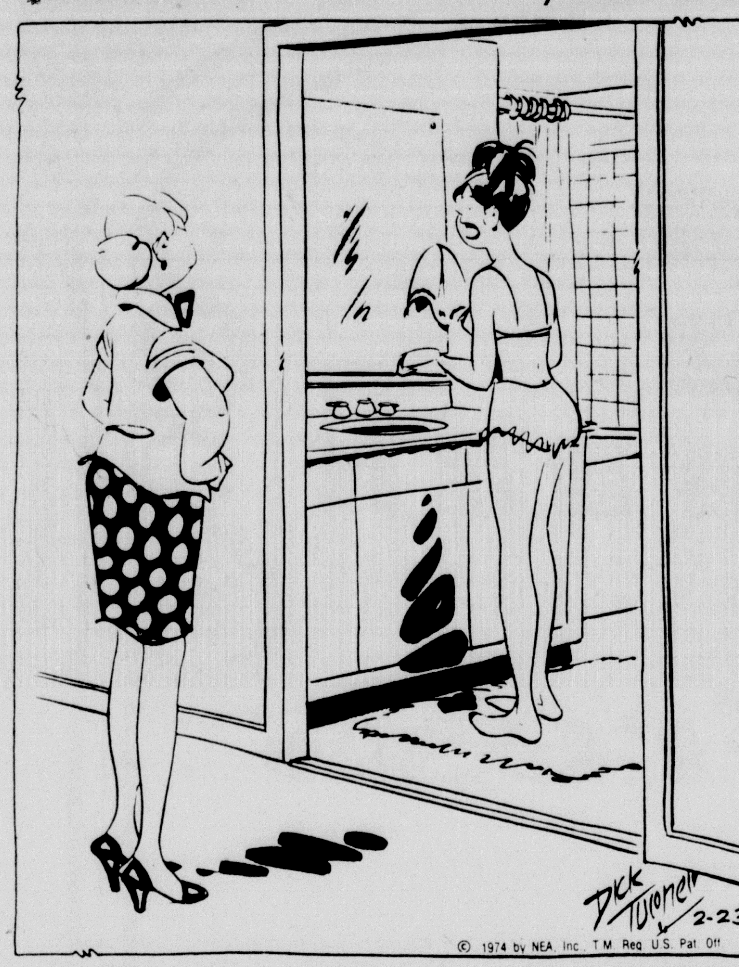


## Lawn landscaped

A new white brick and stone house at 24 Green Meadows is owned by Dr. and Mrs. Aziz Mahboubi, Sikeston's new Urologist. Special features include white interior and patio and landscaped land. The four bedroom house features two and a half baths and a half basement. The Mahboubis have two sons.

## CARNIVAL

by Dick Turner

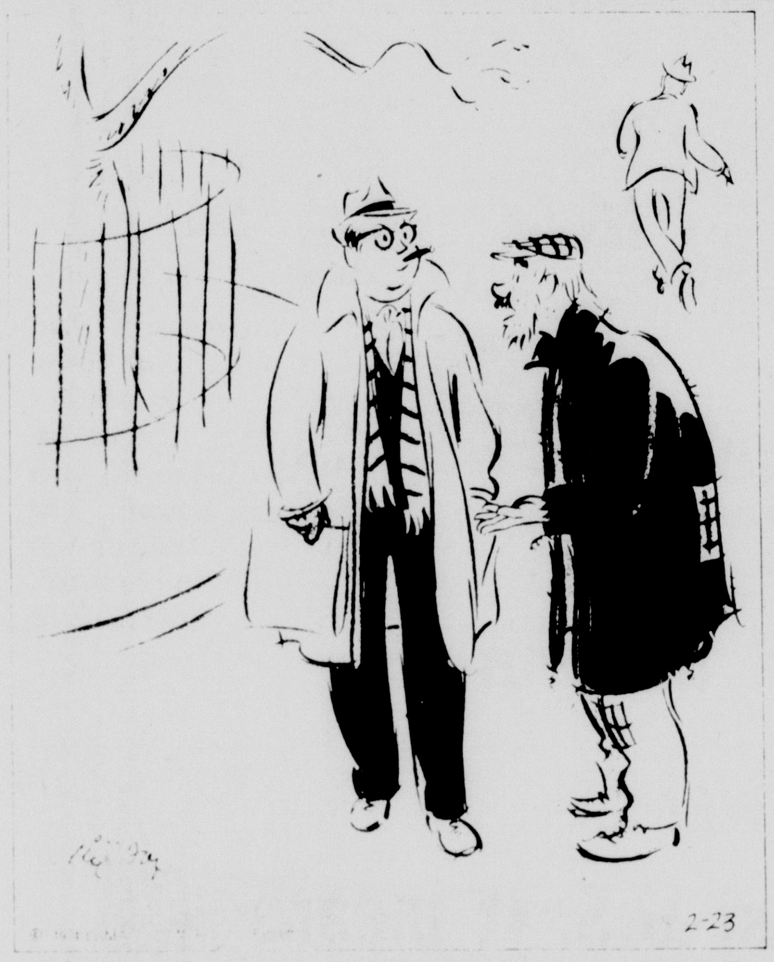

DICK TURNER 2-23

© 1974 by NEA, Inc. T.M. Reg. U.S. Pat. Off.

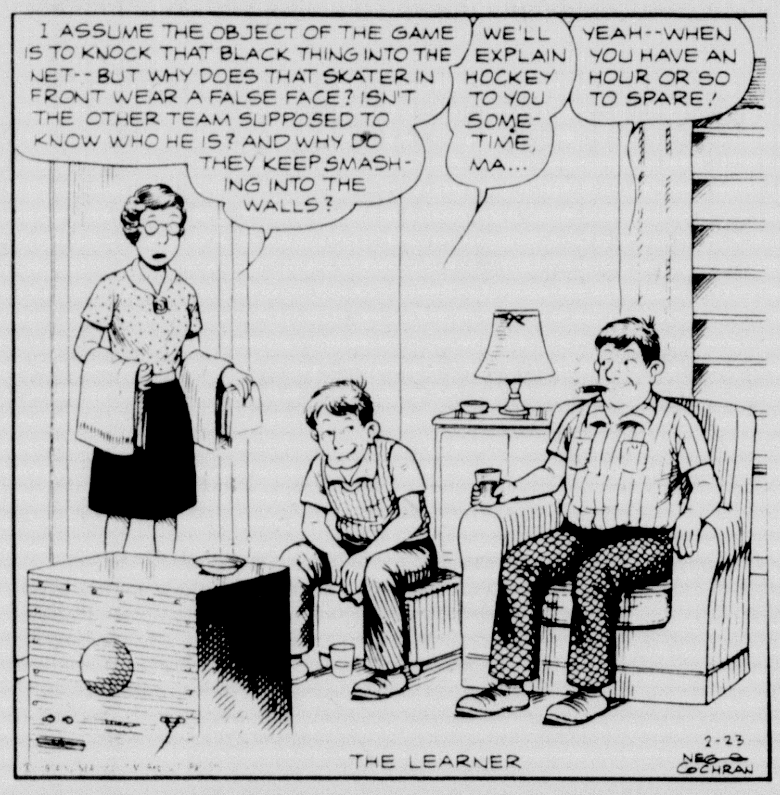
"But, Mom, when a boy says he's out of gasoline these days, you've almost GOT to believe him!"

## SIDE GLANCES

by Gill Fox



"No, sir, I don't have to beg. I do it on a voluntary basis!"


I ASSUME THE OBJECT OF THE GAME IS TO KNOCK THAT BLACK THING INTO THE NET--BUT WHY DOES THAT SKATER IN FRONT WEAR A FALSE FACE? ISN'T THE OTHER TEAM SUPPOSED TO KNOW WHO HE IS? AND WHY DO THEY KEEP SMASHING INTO THE WALLS?
WE'LL EXPLAIN HOCKEY TO YOU SOMETIME, MA...
YEAH--WHEN YOU HAVE AN HOUR OR SO TO SPARE!
2-23
NEG COCHRAN

THE LEARNER

## STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

**ARIES**
MAR. 21 – APR. 19
3-5-9-14
22-28-39

**TAURUS**
APR. 20 – MAY 20
11-13-16-55
62-73-76

**GEMINI**
MAY 21 – JUNE 20
4-7-8-43
53-54-71

**CANCER**
JUNE 21 – JULY 22
20-29-40-45
64-67-74

**LEO**
JULY 23 – AUG. 22
21-25-35-51
56-58-68

**VIRGO**
AUG. 23 – SEPT. 22
6-18-27-32
63-72-86-90

1 Someone
2 Don't
3 Poor
4 Travel
5 Day
6 Attractive
7 Write
8 Important
9 For
10 Decision
11 Dark
12 Concerning
13 Clouds
14 Social
15 A
16 Are
17 Say
18 Proposition
19 Depend
20 Hopes
21 Do
22 Life
23 Nearby
24 Anything
25 Some
26 Only
27 Appears
28 Romance
29 And
30 Upon
31 A
32 From
33 Contest
34 Someone
35 Pioneering
36 Unless
37 Respects
38 You
39 Lovemaking
40 Dreams
41 And
42 Your
43 Letters
44 Really
45 Concerning
46 Admires
47 Is
48 May
49 Woman
50 Your
51 New
52 Turn
53 Pull
54 Social
55 Beginning
56 Horizons
57 Has
58 Attract
59 Impressive
60 Out
61 Willing
62 To
63 A
64 Money
65 Own
66 To
67 Could
68 You
69 To
70 Be
71 Strings
72 Strange
73 Roll
74 Materialize
75 Personality
76 Away
77 To
78 Efforts
79 Be
80 Of
81 Your
82 Mean
83 It
84 Help
85 Made
86 Source
87 And
88 Dislike
89 Initiative
90 Today

**LIBRA**
SEPT. 23 – OCT. 22
34-37-41-46
50-59-75

**SCORPIO**
OCT. 23 – NOV. 21
15-33-48-52
60-77-81-88

**SAGITTARIUS**
NOV. 22 – DEC. 21
19-26-30-42
65-78-87-89

**CAPRICORN**
DEC. 22 – JAN. 19
1-23-47-61
69-70-80-84

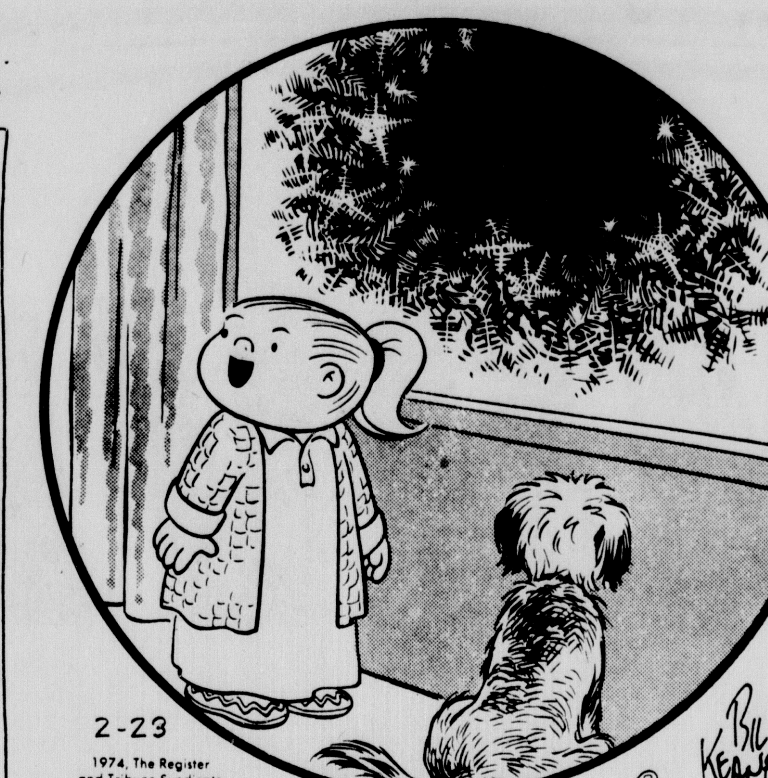
**AQUARIUS**
JAN. 20 – FEB. 18
10-12-31-49
57-66-79-85

**PISCES**
FEB. 19 – MAR. 20
2-17-24-36
38-44-82-83

SU21 Good Adverse Neutral 2/24

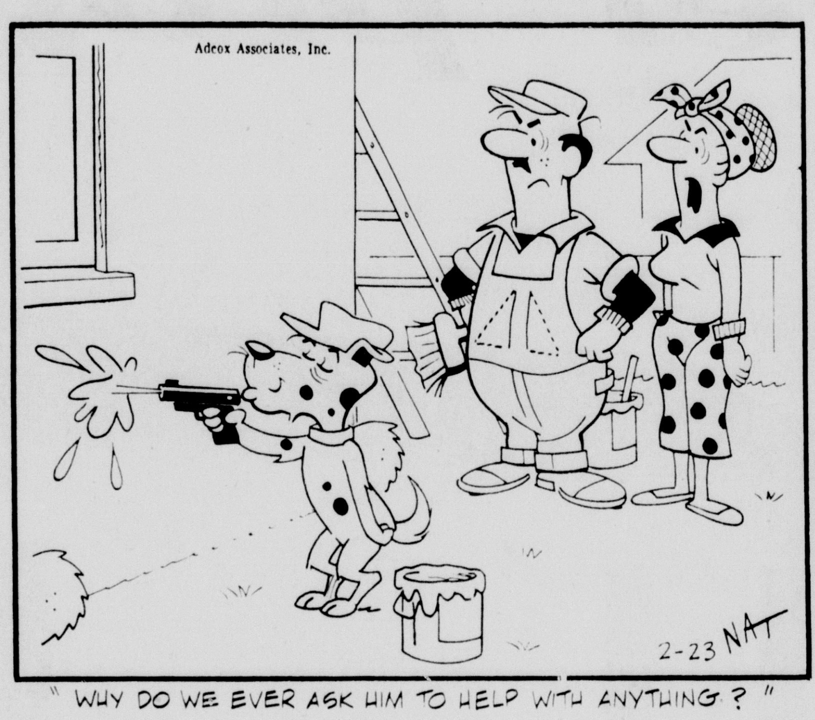
## THE FAMILY CIRCUS

By Bil Keane


2-23
BIL KEANE

1974, The Register and Tribune Syndicate

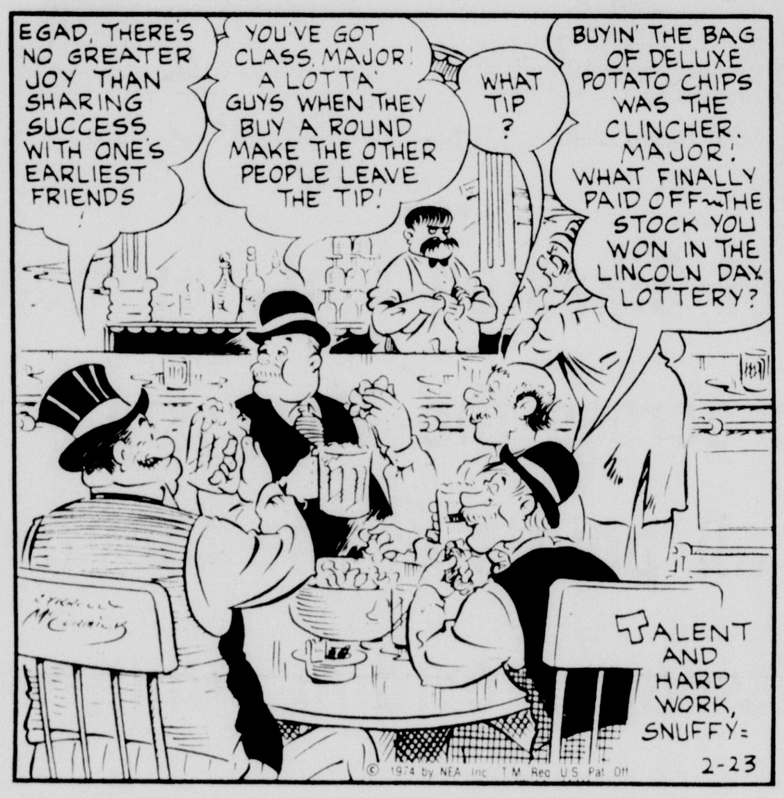
"Look what Jack Frosting put on our window!"


Adeox Associates, Inc.
2-23 NAT

" WHY DO WE EVER ASK HIM TO HELP WITH ANYTHING ? "

## OUR BOARDING HOUSE

with Major Hoople


EGAD, THERE'S NO GREATER JOY THAN SHARING SUCCESS WITH ONE'S EARLIEST FRIENDS
YOU'VE GOT CLASS, MAJOR! A LOTTA' GUYS WHEN THEY BUY A ROUND MAKE THE OTHER PEOPLE LEAVE THE TIP!
WHAT TIP ?
BUYIN' THE BAG OF DELUXE POTATO CHIPS WAS THE CLINCHER, MAJOR! WHAT FINALLY PAID OFF—THE STOCK YOU WON IN THE LINCOLN DAY LOTTERY?
TALENT AND HARD WORK, SNUFFY=
2-23

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## Titles

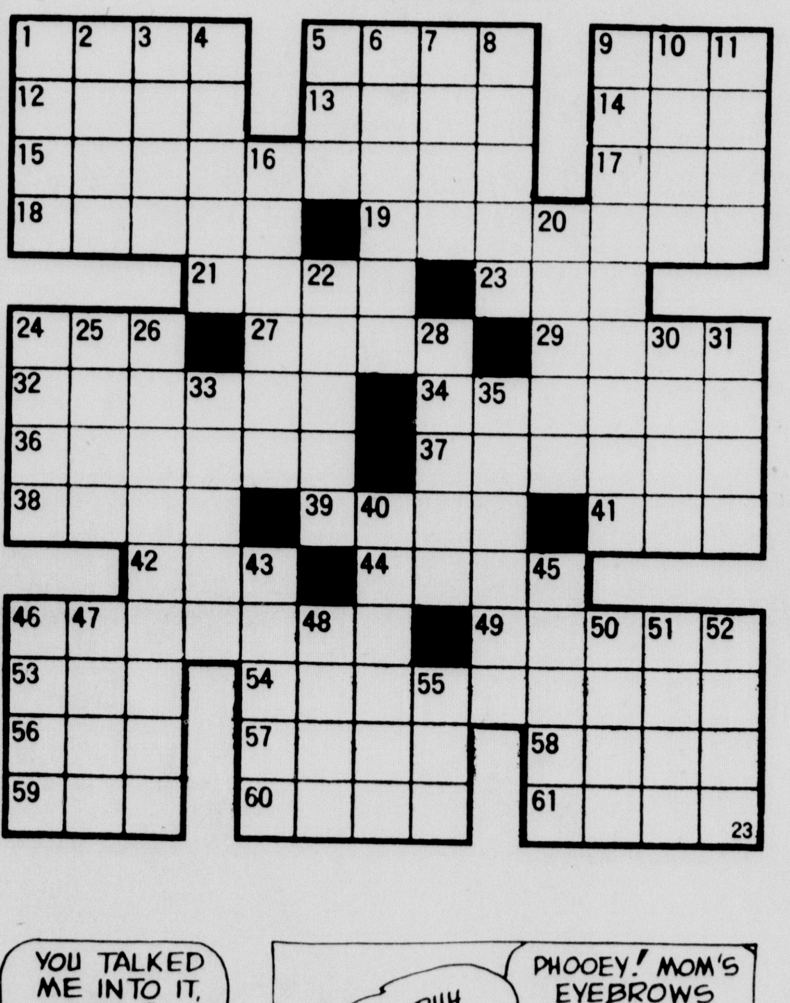
**ACROSS**
1 Duke of — —
5 Former Russian ruler
9 King (Fr.)
12 Asseverate
13 Demigod
14 Sea eagle (var.)
15 Chemical mixtures
17 Oriental coin
18 Eaten away
19 Former feudal barons of Japan
21 Foot covering
23 Conger
24 Viper
27 Is wrong
29 Plant shoot
32 Gratify
34 Consent
36 Musical composition
37 Stringed instruments
38 Pitcher
39 Portal
41 Trustees (ab.)
42 Craggy hill
44 Circle parts
46 Sliding scale
49 Forearm bones
53 Constellation
54 Sleaziest
56 Be seated
57 Slight coloring
58 Roman philosopher
59 Compass point
60 Droops
61 Ireland

**DOWN**
1 Feminine appellation
2 Always
3 Roman emperor
4 Lock of hair
5 Article
6 Dispatcher
7 Range
8 Girl's nickname
9 Rebounding
10 Mountain (comb. form)
11 Hostelries
16 Mandate
20 Moslem holy city
22 Mountain nymph
24 Church part
25 Dilatory
26 Permeate
28 Flavor
30 Perfume
31 Promontory
33 First high priest (Bib.)
35 Genus of hawks
40 Rowing
43 Fissures
45 Thin strip of bacon
46 Flower holder
47 Goddess of discord
48 Pseudonym of Lamb
50 Adjacent
51 Italian city
52 English school
55 Mountains (ab.)

Answer to Previous Puzzle

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S | K | Y | | R | A | I | N | | L | O | V | E |
| O | N | E | | E | L | L | E | | O | R | A | L |
| N | E | A | | B | A | E | R | | O | R | L | E |
| S | E | R | M | O | N | ■ | V | I | S | I | O | N |
| | | | E | R | ■ | A | E | R | ■ | S | R | A |
| F | R | I | E | N | D | S | ■ | E | L | | | |
| R | E | N | T | ■ | A | S | A | ■ | E | T | T | E |
| O | V | A | L | ■ | P | U | P | ■ | S | E | A | R |
| | | | Y | O | ■ | M | E | S | S | A | G | E |
| C | A | M | ■ | W | E | E | ■ | E | O | | | |
| O | R | I | O | L | E | ■ | I | N | N | A | T | E |
| R | E | N | A | | R | E | D | S | | B | I | D |
| A | N | D | S | | I | N | E | E | | E | D | E |
| L | A | S | T | | E | T | A | S | | T | E | N |

(NEWSPAPER ENTERPRISE ASSN.)


1 2 3 4 5 6 7 8 9 10 11
12 13 14
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42 43 44 45
46 47 48 49 50 51 52
53 54 55
56 57 58
59 60 61
23

# Today in U.S. history

By THE ASSOCIATED PRESS

Today is Saturday, Feb. 23, the 54th day of 1974. There are 311 days left in the year.

Today's highlight in history:

On this date in 1836, the siege of the Alamo began in San Antonio, Tex. The Texan defenders were overwhelmed and killed by the Mexican attackers on March 6.

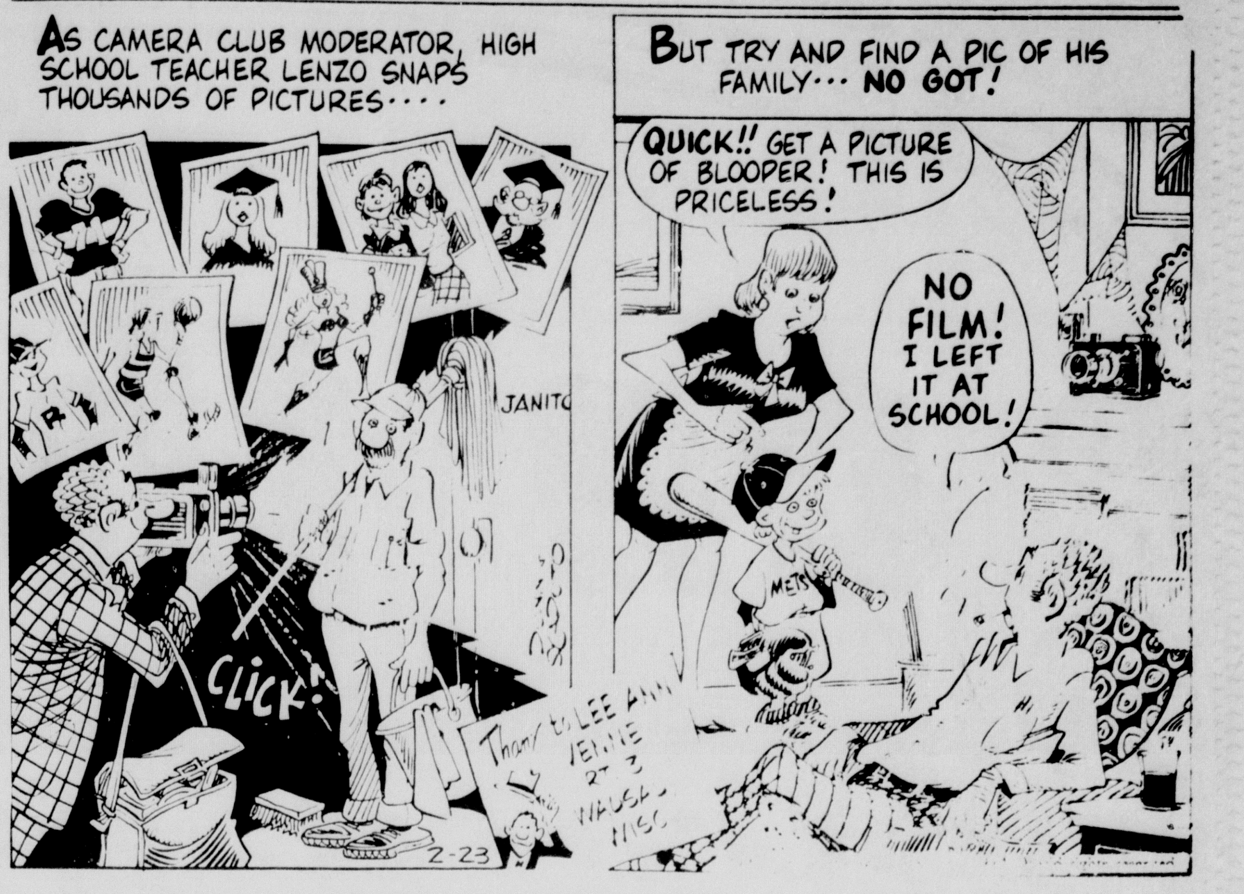
On this date:

In 1847, U.S. troops under Gen. Zachary Taylor defeated Mexican Gen. Santa Anna at the Battle of Buena Vista, Mexico.

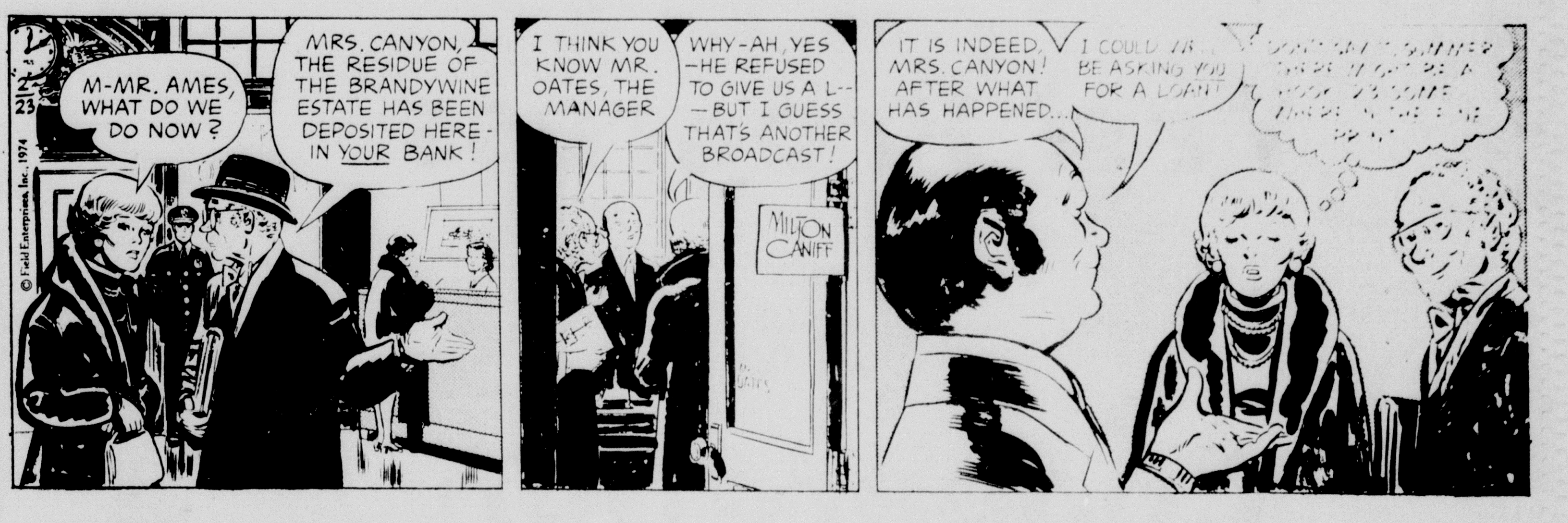
In 1861, President-elect Abraham Lincoln arrived secretly in Washington to take office. A plot to assassinate him in Baltimore had been foiled.

In 1870, Mississippi was readmitted into the Union after the Civil War.

## They'll Do It Every Time ®


AS CAMERA CLUB MODERATOR, HIGH SCHOOL TEACHER LENZO SNAPS THOUSANDS OF PICTURES....
JANITO
CLICK!
Thanx to LEE ANN JENNIE 2+3 WAUSAU, WISC
2-23
BUT TRY AND FIND A PIC OF HIS FAMILY... NO GOT!
QUICK!! GET A PICTURE OF BLOOPER! THIS IS PRICELESS!
NO FILM! I LEFT IT AT SCHOOL!
METS

## STEVE CANYON by Milton Caniff


2 23
M-MR. AMES, WHAT DO WE DO NOW?
MRS. CANYON, THE RESIDUE OF THE BRANDYWINE ESTATE HAS BEEN DEPOSITED HERE IN YOUR BANK!
I THINK YOU KNOW MR. OATES, THE MANAGER
WHY-AH, YES —HE REFUSED TO GIVE US A L-- —BUT I GUESS THAT'S ANOTHER BROADCAST!
MILTON CANIFF
IT IS INDEED, MRS. CANYON! AFTER WHAT HAS HAPPENED...
I COULD HARDLY BE ASKING YOU FOR A LOAN!

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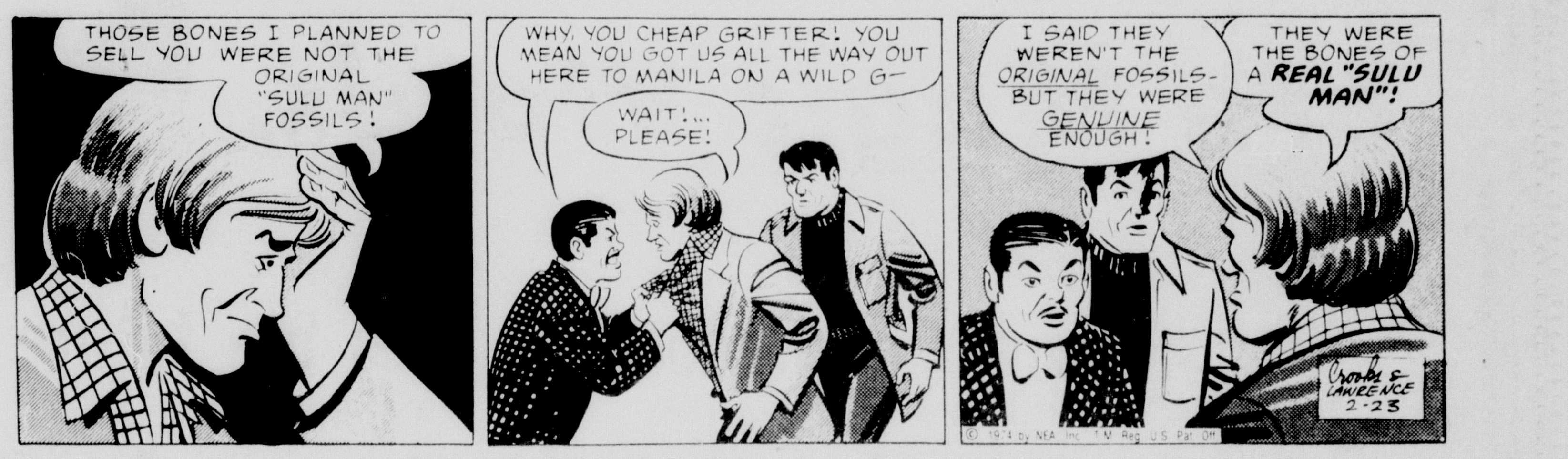
## CAPTAIN EASY by Crooks & Lawrence


THOSE BONES I PLANNED TO SELL YOU WERE NOT THE ORIGINAL "SULU MAN" FOSSILS!
WHY, YOU CHEAP GRIFTER! YOU MEAN YOU GOT US ALL THE WAY OUT HERE TO MANILA ON A WILD G—
WAIT!... PLEASE!
I SAID THEY WEREN'T THE ORIGINAL FOSSILS—BUT THEY WERE GENUINE ENOUGH!
THEY WERE THE BONES OF A REAL "SULU MAN"!
Crooks & LAWRENCE 2-23

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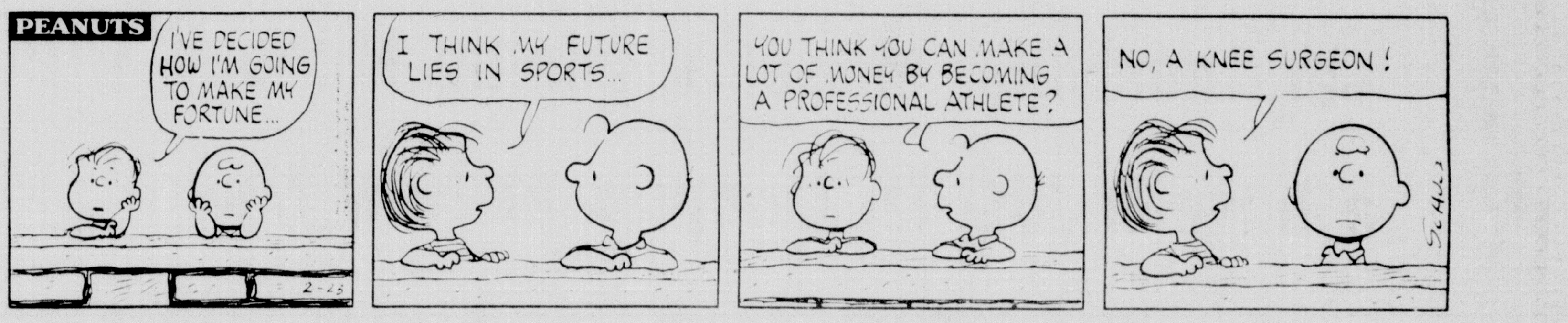
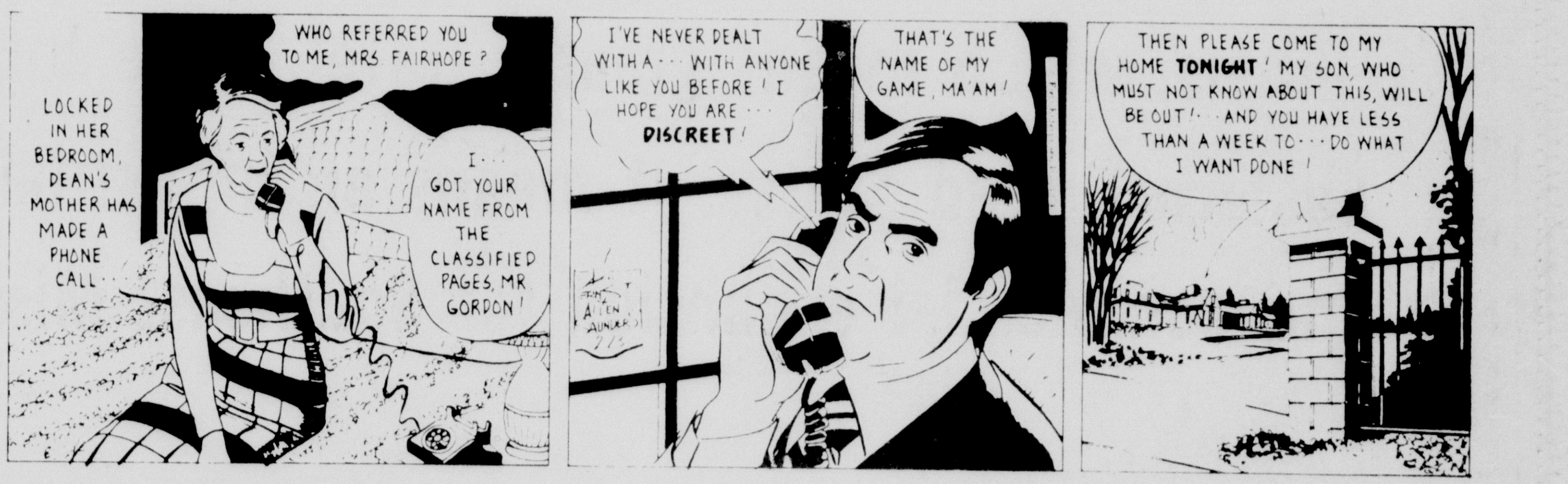
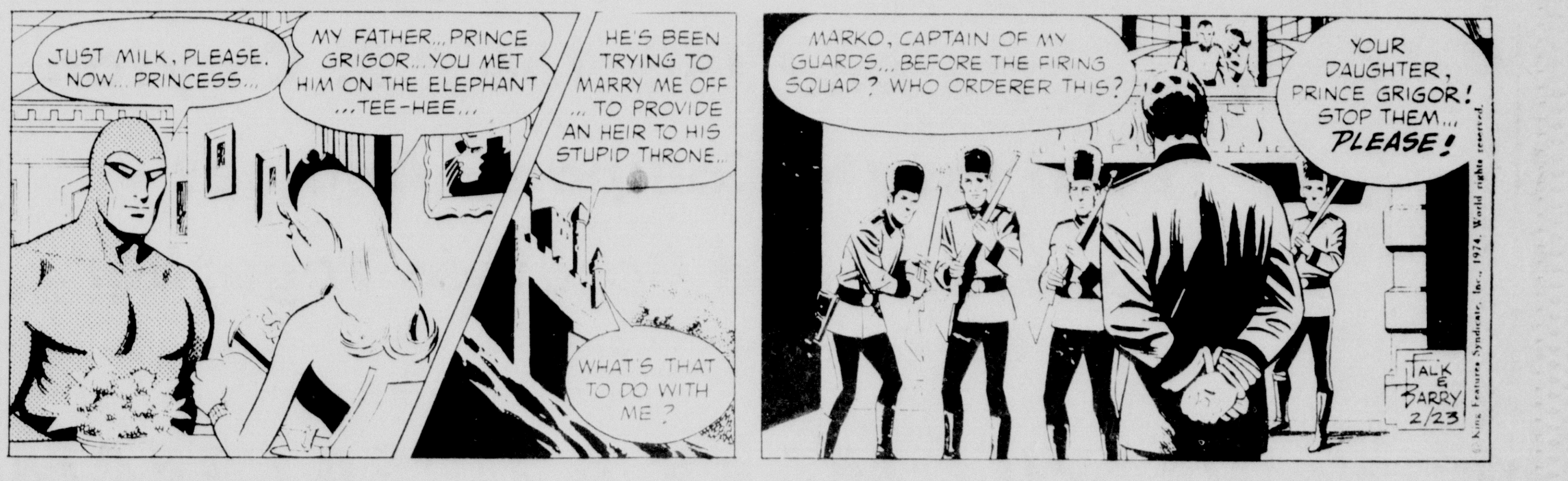
## PEANUTS by Schulz


PEANUTS
I'VE DECIDED HOW I'M GOING TO MAKE MY FORTUNE...
2-23
I THINK MY FUTURE LIES IN SPORTS...
YOU THINK YOU CAN MAKE A LOT OF MONEY BY BECOMING A PROFESSIONAL ATHLETE?
NO, A KNEE SURGEON!
SCHULZ

## MARY WORTH by Saunders and Ernst


LOCKED IN HER BEDROOM, DEAN'S MOTHER HAS MADE A PHONE CALL...
WHO REFERRED YOU TO ME, MRS. FAIRHOPE?
I... GOT YOUR NAME FROM THE CLASSIFIED PAGES, MR. GORDON!
I'VE NEVER DEALT WITH A... WITH ANYONE LIKE YOU BEFORE! I HOPE YOU ARE... DISCREET!
THAT'S THE NAME OF MY GAME, MA'AM!
THEN PLEASE COME TO MY HOME TONIGHT! MY SON, WHO MUST NOT KNOW ABOUT THIS, WILL BE OUT!... AND YOU HAVE LESS THAN A WEEK TO... DO WHAT I WANT DONE!

## THE PHAMTOM by Falk & Barry


JUST MILK, PLEASE. NOW... PRINCESS...
MY FATHER... PRINCE GRIGOR... YOU MET HIM ON THE ELEPHANT ...TEE-HEE...
HE'S BEEN TRYING TO MARRY ME OFF ... TO PROVIDE AN HEIR TO HIS STUPID THRONE...
WHAT'S THAT TO DO WITH ME?
MARKO, CAPTAIN OF MY GUARDS... BEFORE THE FIRING SQUAD? WHO ORDERER THIS?
YOUR DAUGHTER, PRINCE GRIGOR! STOP THEM... PLEASE!
FALK & BARRY 2/23

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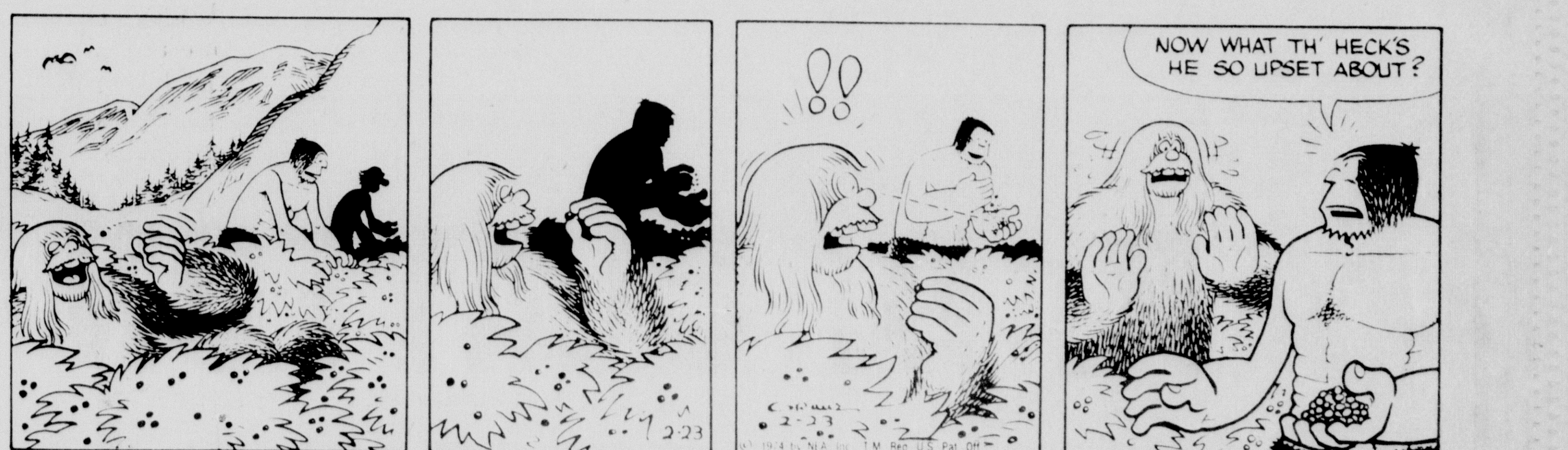
## ALLEY OOP by V.T. Hamlin


2-23
!!
2-23
NOW WHAT TH' HECK'S HE SO UPSET ABOUT?

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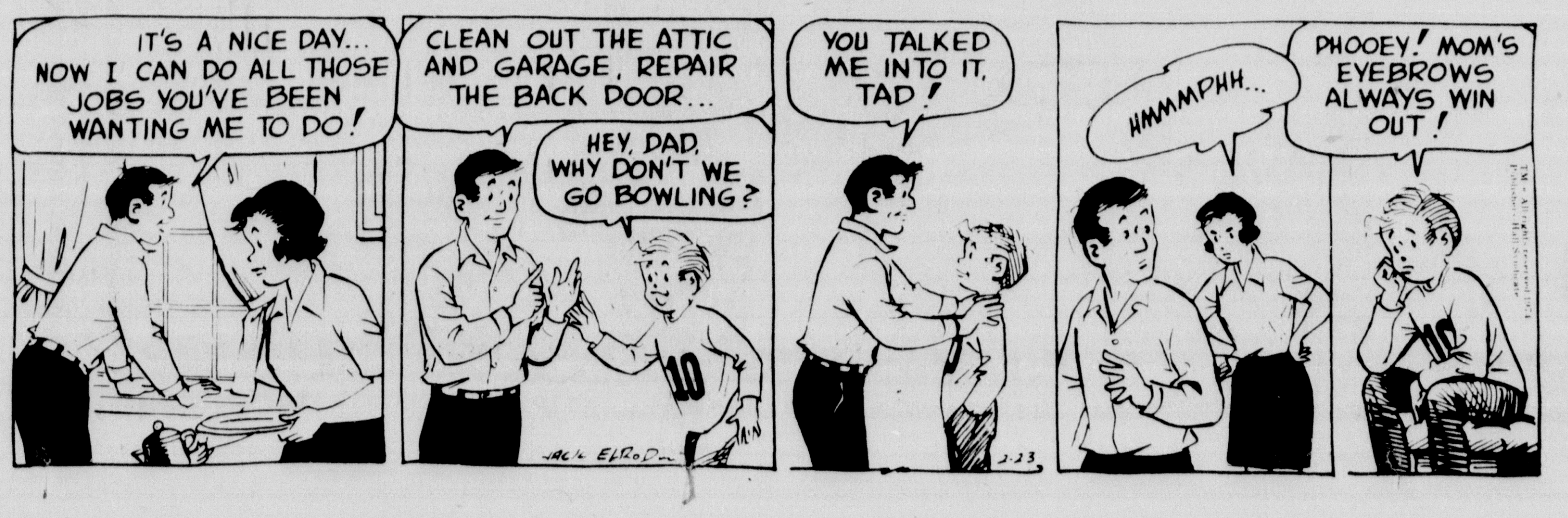
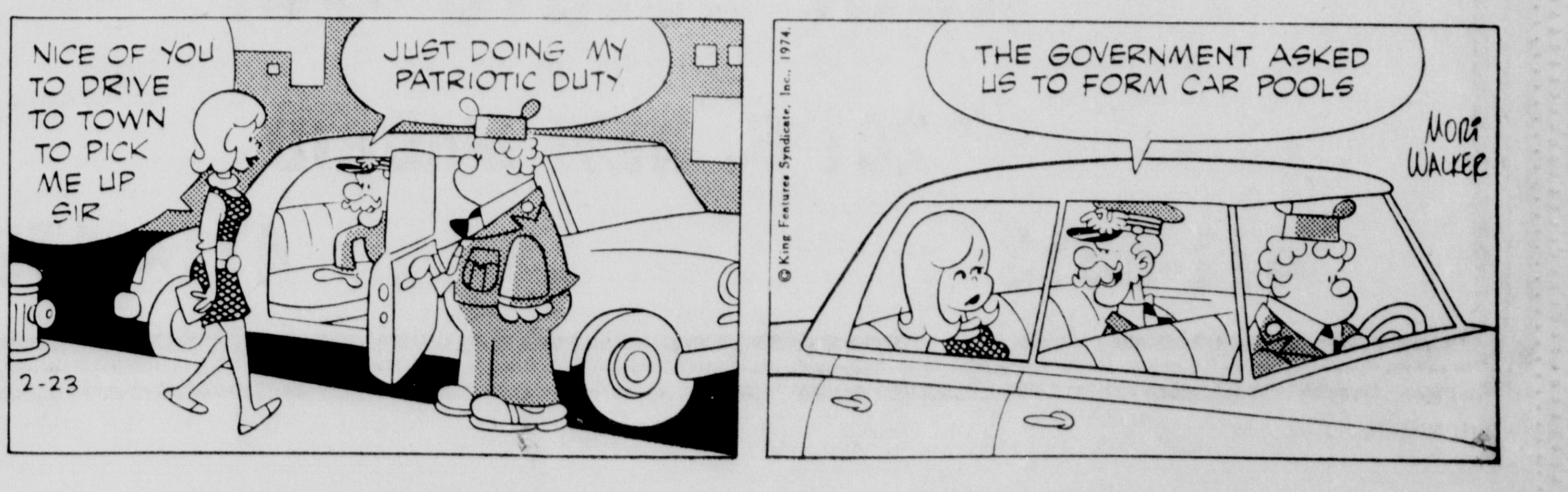
## THE RYATTS by Jack Elrod


IT'S A NICE DAY... NOW I CAN DO ALL THOSE JOBS YOU'VE BEEN WANTING ME TO DO!
CLEAN OUT THE ATTIC AND GARAGE, REPAIR THE BACK DOOR...
HEY, DAD, WHY DON'T WE GO BOWLING?
10
JACK ELROD
YOU TALKED ME INTO IT, TAD!
2-23
HMMMPHH...
PHOOEY! MOM'S EYEBROWS ALWAYS WIN OUT!
10

## BEATLE BAILEY by Mort Walker


NICE OF YOU TO DRIVE TO TOWN TO PICK ME UP SIR
JUST DOING MY PATRIOTIC DUTY
2-23
THE GOVERNMENT ASKED US TO FORM CAR POOLS
MORT WALKER

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# on the MOVE...

## toward greater progress

**Yes! Progress**
**And**
**Cooperation**
**are Magic Words.**

Our New Location 201 South New Madrid, Next Door To The Daily Standard

Progress and cooperation is the future of Sikeston and Southeast Missouri. Progress and cooperation means a new bridge across the Mississippi River at Caruthersville, Missouri, joining Missouri with all points of the Southeast U.S. It means a huge industrial complex at New Madrid, Missouri providing hundreds of jobs now and also in the future. It means a new bridge across the Mississippi River north of Cairo, Illinois, which means greater travel, more tourists and new markets in Illinois and Eastern United States. It means an industrial park for Sikeston which will provide jobs and commercial expansion for Southeast Missourians.

*Come On And Join The R.D. Clayton*
*Real Estate Company And Let's*
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# R. D. CLAYTON

## Real Estate Co.

201 S. NEW MADRID

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The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (B)

# City services increase in '73

The year, 1973, has been a year of many events for the City of Sikeston. The use of city funds during the past year has greatly increased city services to the citizens of Sikeston.

The City Council was able to decrease city property tax rate from $1.74 to $1.50 due to the advent of Revenue Sharing funds. This gave considerable relief to property owners without jeopardy to city services. Revenue sharing monies also made possible the purchase of much needed equipment in all departments.

Many educational programs for various department employees were instigated in 1973 and through continuance of these programs, the employees effectiveness in the discharge of their duties will be evident in their daily tasks.

The volunteer firemen, auxiliary police, and civil defense men should be given special recognition for their excellent participation during the past year.

These achievements have been possible through the unselfish efforts of our many boards, commissions and interested citizens of our city.

Regardless of how efficient any city government functions, the cooperation and aid of the citizens will determine the effectiveness of any program.

The City Council, the Citizen commissions, boards and city employees express sincere appreciation to all citizens for their spirit of cooperation in 1973 and with continued effort bring a more productive 1974.

William L. Whitlock
Acting City Manager

## *Departments report progress*

POLICE DEPARTMENT

The police force is currently composed of 32 regular officers and 20 auxiliary policemen. In addition to the work of the paid staff, the auxiliary police worked a total of 2,112 manhours during the year without compensation.

Leon Culp was appointed in 1973 to fill the chief of police vacancy created by the resignation of Arthur Bruce in June. Sgt. Jack Patterson replaced Lt. Leonard Campbell who also resigned.

Also promoted this year to Lieutenant status were Thurman Burns and Walter Wilson. Those officers promoted to sergeant were Richard Couch, Anderson Walker Jr. and Charles Sherrard. Promoted to corporal were officers Marshall Moore, Jessie Redd, and Joe Sebourn. Bobby Beardsley was hired to replace Jim Sherwood as humane officer.

Frank Ferrell
Mayor

Leon Culp
Police Chief

The department acquired five new patrol cars in 1973.

Both the paid force and the men in the auxiliary served Sikeston well in 1973. The following report of police activity in 1973 shows an increase in police work and decrease in crimes.

Police activity included 967 peace disturbance calls in 1973 compared to 1,074 in 1972; 161 doors and windows opened compared to 220 in 1972; 232 police escorts compared with 209 in 1972; 171 prowlers compared with 199; 148 drunken driving arrests compared with 92; 160 juvenile arrests in both 1973 and 1972; and 1,837 total arrests compared with 1,532 in 1972.

During the past year, 116 adults and juveniles were dismissed or released. The figure was 110 in 1972.

Other comparisons with 1973 figures listed first are 717 warnings issued compared with 484; 198 requests to watch premises compared with 151; 496 vehicular accidents compared with 516; 128 personal injuries composed with 146; 28 automobiles stolen compared with 23; 27 automobiles recovered compared with 25; and two fatalities compared with one in 1972.

Most known offenses decreased in number also. The 1973 figures are 379 thefts with 117 clear, three robberies, 183 cases of vandalism, 131 cases of assault, 105 burglaries with 28 clear, 20 bad checks with 16 clear, 19 cases of forgery with 10 clear, 17 cases of leaving the scene, and 65 cases of investigations.

PLANNING AND ZONING COMMISSION

Members of the Planning and Zoning Commission are Bob Stearnes, chairman; Ted Elliott, vice chairman; and W. Raymert Miller, Dueane DeCota, Frank Ferrell, Don Fulton, E. R. Inman and Glenn Greene, members. Inman provides advice in utility matters for the commission.

The commission meets regularly each month to consider proposals and recommend actions to the City Council. A major effort of the commission for 1973 was the planning for the recreational complex at the city's airport. One of the most important roles was the instrumentation in the formulation of the updating of Sikeston's comprehensive plan.

The Commission also recommended several areas rezoned which is one of the group's major functions.

STREET DEPARTMENT

The work force of 13 men maintains approximately 103 miles of streets and alleys. The Sikeston Street Department performs a wide variety of work including grading streets and ditches; mowing right- of- ways; removing and replacing pavement failures· patching streets· cleaning storm drains and inlets; installing culvert pipe; and constructing sidewalks along with many other incidental jobs too numerous to mention.

Statistics for 1972- 73 are as follows:

Miles of street swept 4,823 in 1972 and 5,255 in 1973.

Blocks street graded- 1,310 in 1972 and 2.402 in 1973.

Trees removed from roadways- 295 in 1972 and 121 in 1973.

Stumps removed- 422 in 1972 and 423 in 1973.

Sidewalk construction- 1,284 lineal feet in 1972 and 1,798 lineal feet in 1973.

Driveway construction- the city laid 10,754 square feet of driveways in 1973.

Street paved- East Gladys Street from Selma Street to dead end; Butler Street from west side of Carroll to Vaughn; Westgate Street from Malone to Compress Road· and Shelby Street from Blanton to Vaughn.

These streets were constructed of concrete curb and gutter, six inch soil cement base and one and one- half inches asphalt surface. Approximately 200,000 square yards of seal coat was also applied to asphalt streets.

The street department acquired two new two- ton dump trucks and one one- half ton pickup.

Building construction permits totaled approximately $2,306,820.00 in 1972 and $3,634,660.00 in 1973.

LIBRARY

Sikeston Public Library is controlled by a library board which consists of Mrs. Bob McCord, Mrs. Roger Bailey, Mrs. Harry White, Miss Uriel Haw, Mrs. John Hux, Tom Gilmore, Paul Bumbarger, Terry Conn and Mrs. David Bowman.

William L. Whitlock
Acting City Manager

Public librarian is Miss Lenora Norman.

There were 1,412 new readers in 1972, and 1,418 registered in 1973. Total checkouts amount 52,270 for 1973 and were up from 52, 147 in 1972.

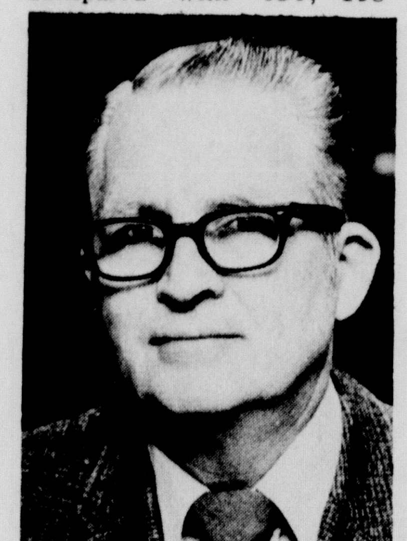
The library was open 302 days during the year.

AIRPORT

Through a federal grant Sikeston Municipal Airport's landing strip and taxiways were resurfaced and lighting system updated. Further improvement are anticipated in the coming year with the assistance of federal grants.

Henry "Cotton" Holyfield is manager of the airport.

Continued on page 3



C. W. Martin
City Collector

John Vaughn
City Clerk

Patricia Patterson
Secretary

Sandy McMackin
Secretary

DeLois Montjoy
Clerk to Collector

## *19th Annual Progress Edition*

# *Building A Better Tomorrow*

# *Helping Our Town and Community to Progress Spiritually*

| Church | Pastor | Phone | Address |
|---|---|---|---|
| **Hunter Memorial First Presbyterian Church** | REV. TOM BASS., PASTOR | **471-3267** | ALLEN BLVD. |
| **Illinois Ave. General Baptist Church** | DR. THOMAS ROBISON, PASTOR | **471-2207** | 217 ILLINOIS |
| **North Acres General Baptist Church** | LESTER DALE, MINISTER | **471-3419** | 202 KENNEDY DRIVE |
| **First Church Of The Nazarene** | COY PRESSON, PASTOR | **471-5751** | HWY. 61 NORTH |
| **Emmanuel Baptist Church** | REV. EDWIN STETHENSON | **472-0806** | 600 S. KINGSHIGHWAY |
| **First United Methodist Church** | OTTO L. DVORAK, MINISTER | **471-3283** | HIGHWAY 61 NORTH |
| **First Baptist Church** | REV. RIDDLE, PASTOR | **471-4122** | 8594 NORTH MAIN |
| **Concordia Lutheran** | REV. HEROLD LOHRMANN | **471-5842** | PARK AT WAKEFIELD |
| **Trinity Baptist Church** | | **471-9435** | 129 RALPH |
| **New Bethel Baptist** | REV. HOMER STALLINGS | **Charleston, Mo.** | ROUTE 1 |
| **Wesley United Methodist Church** | REV. JERRY STALLER | **471-0384** | 600 PINE |

## *100 Psalm*

*Make a joyful noise to the Lord, all the lands!*
*Serve the Lord with gladness!*
*Come into his presence with singing!*

*Know that the Lord is God!*
*It is he that made us, and we are his;*
*we are his people, and the sheep of his pasture.*

*Enter his gates with thanksgiving,*
*and his courts with praise!*
*Give thanks to him, bless his name!*

*For the Lord is good;*
*his steadfast love endures for ever,*
*and his faithfulness to all generations.*

*"If you are not affiliated with any church in your area, please attend any of the above and keep God in your heart and your life."*

*Attend a church of your choice this Sunday, and all Sundays— but attend!*

## *Grant received for recreation complex*

Continued from page 1

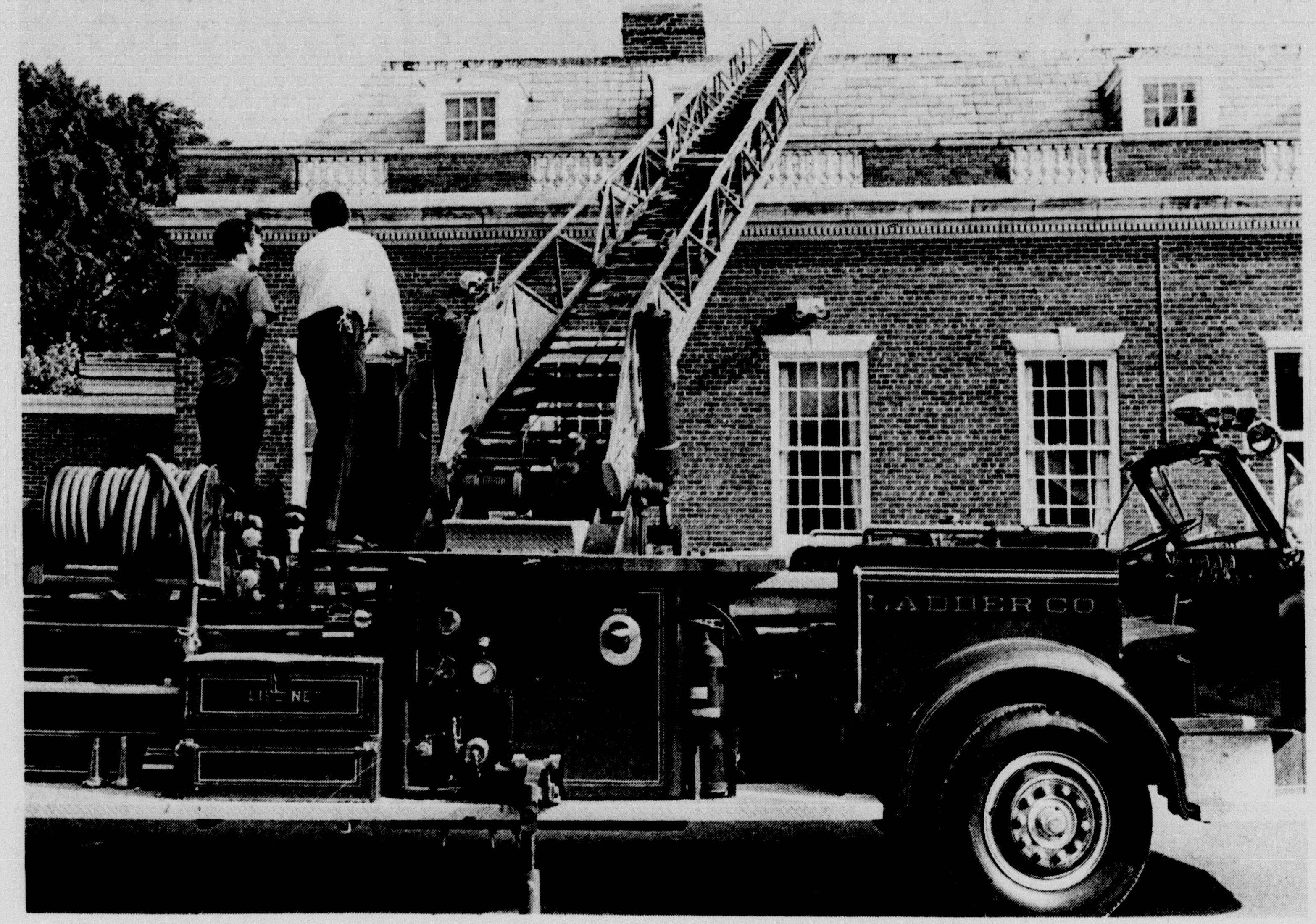
PARK DEPARTMENT

Due to the growing need for recreational facilities, the city had applied and received a grant from the Federal Government for the development of a recreation complex near the city's airport. In 1973, the city applied for an extension of time for completion of this complex and it is now planned for completion of the park by the end of 1974. The ball fields are hoped to be ready by this spring.

The park board directs the activities of the park maintenance crew which maintains parks, city cemetery, city administrative grounds and the hospital grounds. The Park Board members are Jim Pharris, chairman; and W. L. Clayton, John David, Eula Burns, Ernest Wilson, Geneva Beck, Ruth Sharp, John Scapino, Sonny Glaus and Willard Sexton, members.

Headed by Larry Traw, park superintendent, the park board had 4,091 manhours spent in mowing 256 manhours spent in planting and caring of flowers, shrubs and trees and 165 manhours spent in caring for the playgrounds and ballparks in the city.

**Forward in '74!**



*Ladder truck displayed*

Fireman Jim Hailey, left, watches as Fire Chief Larry Linnemeyer swings the ladder of the city's new 85-foot ladder truck over the roof of the City Administrative Building.

# Major changes improve city's fire protection

Because of major changes made within the Sikeston Fire Department during 1973, Sikeston residents now have better fire protection services.

Fire prevention, which was stressed by members of the fire department during the year, has been improved in Sikeston according to Fire Chief Larry Linnemeyer.

During Fire Prevention Week, a concentrated campaign was undertaken to educate Sikeston residents on fire and prevention. Operation Red Ball was begun during that week and was termed a success by the chief. The red balls are placed on windows of children or invalids to make rescue during a fire quicker.

The department also acquired much new and needed equipment during 1973.

An 85- foot ladder truck arrived in Sikeston in July, to further increase fire fighting attempts. The used truck cost the city $13,000, far below the cost of a new truck which would have run around $65,000. The truck is housed in the West Malone Avenue station until a proposed northside station can be built.

The fire department also acquired a new pumper truck during 1973. It arrived at the end of July at a cost of $37,000.

In May the new chief's car, a white station wagon, arrived.

A new rescue truck was acquired in January 1974. The volunteer fire department purchased the 1968 one and one- half ton van. Volunteers did needed repair work on the van to equip it as a rescue vehicle.

City firemen also received new protective equipment designed to comply with Occupational Safety and Health Act standards, according to the Fire Chief Larry Linnemeyer.

The new hats are made of poly- carbon material that is extremely strong and light weight. Linnemeyer said the hats are puncture- proof, something the old hats weren't.

The new coats are also light weight and have stripes on them that glow in the dark.

The new shoes have steel toes and shanks for extra strength and protection.

Two new air packs were also received by the department for entering smoke filled buildings.

One extra paid person was added to the force during 1973. The total number of paid firemen is now eight, including the chief.

Sam Chad and Albert Patterson were promoted to captains during the year.

Volunteer officers include Glenn Matthews, assistant chief of the volunteers, W. A. Garner, chief of battalion one, and Virgil Shelton, chief of the second battalion.

Sikeston Fire Department also added a chaplain to its volunteer force. He is the Rev. Paul Walker, pastor of the First Christian Church, 1040 N. Main St. Linnemeyer said chaplains play an important role in times of major fires comforting and helping people who have lost a member of the family or their possessions, or if a fireman is killed or injured.

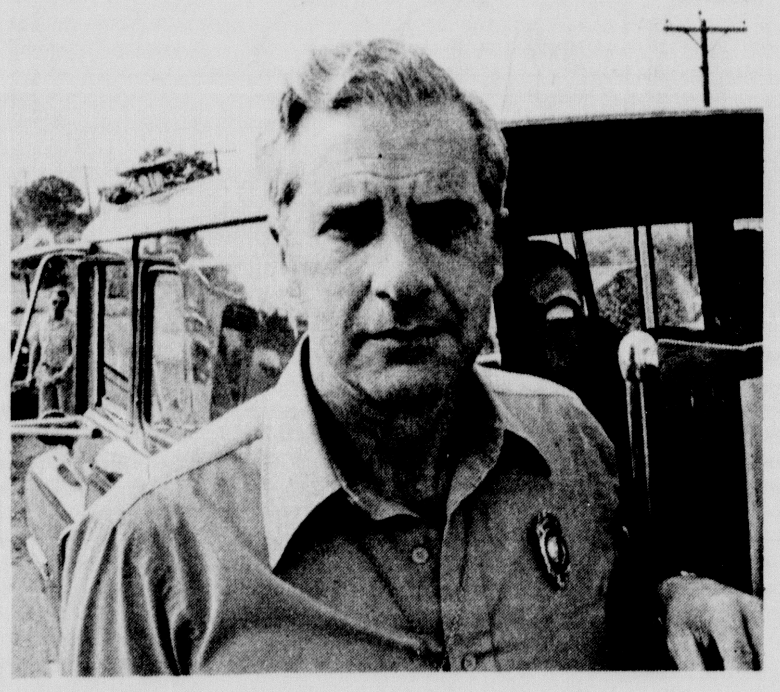
Chief Linnemeyer attended a fire department management school in Dallas, Texas during the spring of 1973. He is also a new member of the National Fire Protection Association.

A new program is in the very first stages of organization by the fire department. That is a Fire Buff program. A fire buff program is made up of individuals from all walks of life, who are interested in fire fighting. They enjoy watching engine companies as they fight a fire. Fire buffs are on the scene to wait for a request to be made of them, they do not ask what they can do to help during a fire.

Fire buffs can help by getting coffee, donuts, or other edibles at an extremely long fire. On other occasions they may help with hose rolling or other back breaking chores which relieve the firefighters to fight the fire.

A fire buff organization is one of the best defenses a department has, Chief Linnemeyer said about the program. The fire buffs are strong supporters of the department.

Larry Linnemeyer
Fire Chief



*Chaplain joins force*

The Rev. Paul Walker, pastor of the First Christian Church at 1040 North Main St., joined the Sikeston Volunteer Fire Department as Chaplain during 1973. Fire Chief Larry Linnemeyer said chaplains play an important role in times of major fires, comforting and helping people who have lost a member of the family or their possessions.

*Another Sign of Progress For Southeast Missouri*

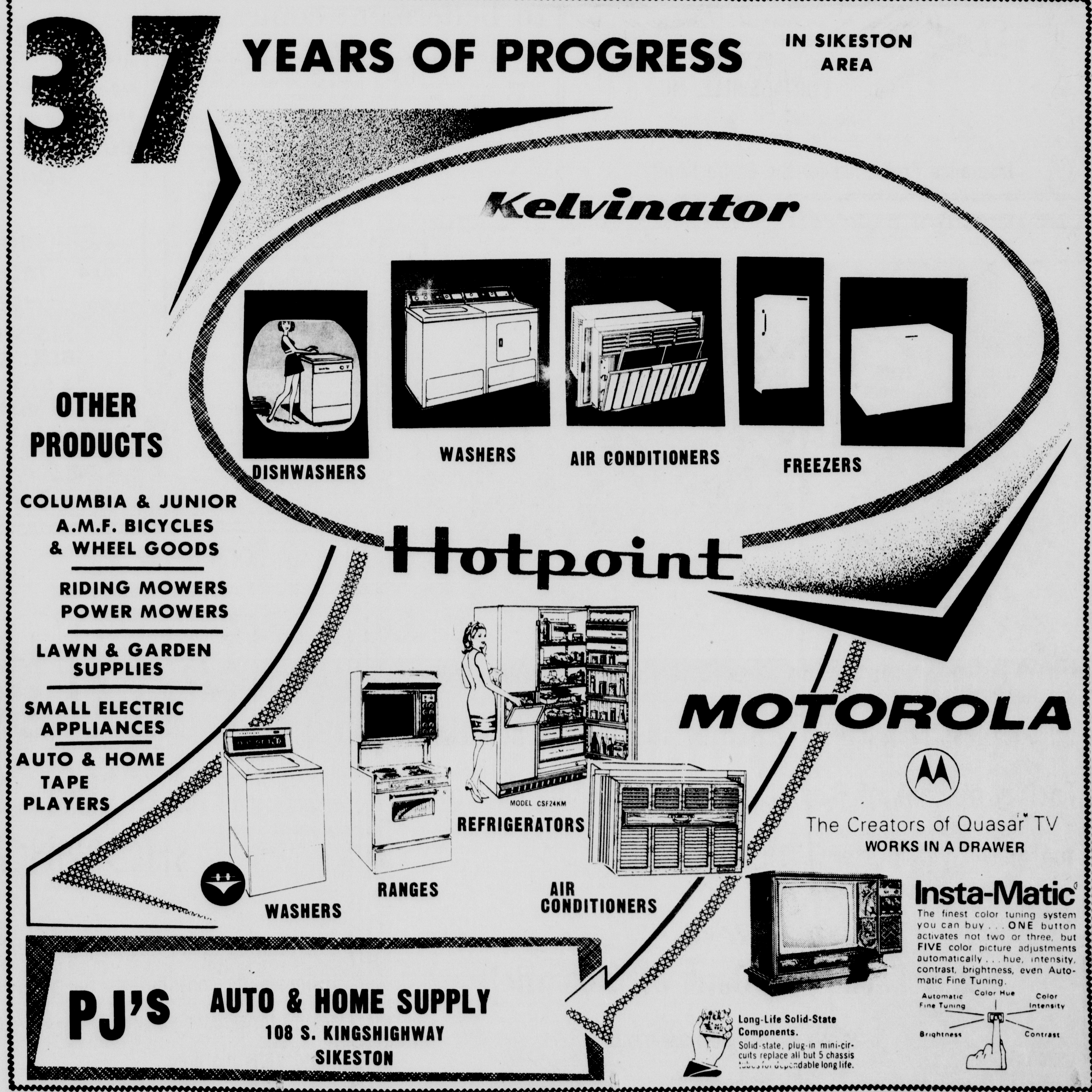
ECONO-TRAVEL

**ECONO — TRAVEL MOTOR HOTEL**

R. 62 EAST AT I-55 SIKESTON, MO.

We're happy to be a part of the progress of Southeast Missouri in 1973 and looking forward to serving Southeast Missouri in 1974.

*'Watch for our Grand Opening Soon'*



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WORKS IN A DRAWER

Insta-Matic©

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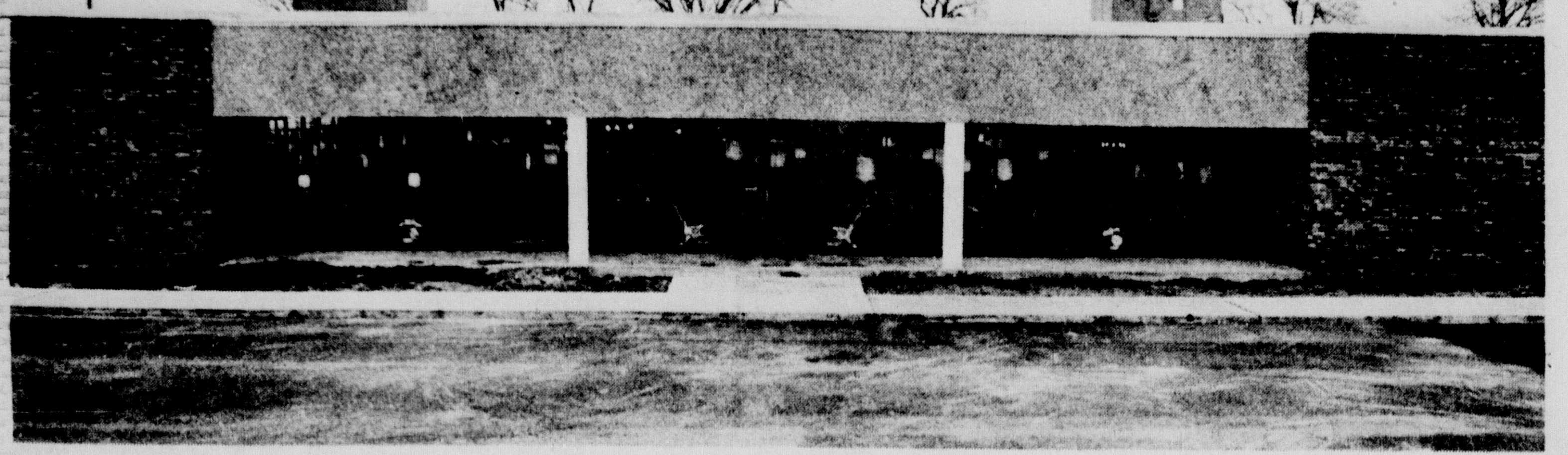
Solid-state, plug-in mini-circuits replace all but 5 chassis tubes for dependable long life.

PJ'S AUTO & HOME SUPPLY
108 S. KINGSHIGHWAY
SIKESTON



## *Store features large display area*

The new Kingsway Furniture, with 37,000 square feet, was constructed during 1973. Ribbon cutting ceremonies at the new building on South Kingshighway were held Jan. 4, 1974.

# Kingsway Furniture opens

In order to update the presentation of home furnishings in the Sikeston and Southeast Missouri area, the new Kingsway Furniture Store was constructed during 1973.

The 37,000 square foot building is located on South Kingshighway across from the Kingsway Plaza Mall. Kingsway Furniture is owned by Lewis Furniture Co. and replaces the downtown Lewis store. Merle Kieffer manages the Kingsway Furniture Store and Kenneth Bailey manages Lewis Furniture Co.

The new store has about three times the floor space as the downtown store had and features 23,000 square feet of actual display area. Added to that is a 14,000 square foot warehouse.

Ribbon cutting ceremonies were held Jan. 4.

Since moving into the new store, the quality of home furnishings offered at the store was upgraded, and the selection has been increased. Due to a larger display area, the store is now able to exhibit more furnishings in actual room settings than at their old location.

Brands added to those already in the store include Flexsteel, Thomasville, Lazy Boy, Simmons and others.

Kieffer said that they have been told by customers and traveling salesmen that the store is one of the finest between St. Louis and Memphis.

The store services what it sells and delivers free- of-charge.

Ernest Cox, Taylor Noles and Kieffer serve as sales persons while Edward McCain and James Oliver make up the delivery crew.

The store has plenty of off- street parking and is in strategic and convenient location, Kieffer said. Partially because of its location, the store has drawn customers from Kentucky, Illinois and all over Southeast Missouri.

The building was designed by Grojean Engineers of Sikeston.

Kieffer expressed thanks to the people of Sikeston and Southeast Missouri for their response to the store since its opening.

# *Fabrific remodeled in '73*

Fabrific, located in the Midtowner Village Shopping Center, underwent a major remodeling during 1973.

A totally new interior was necessary following the fire in Barkett's Big Star.

A new exterior wall was erected and new ceilings added. New light fixtures and a medium blue painted walls accent the store's interior.

Fabrific is managed by Mrs. David Lee of Sikeston. Linda Jobe of Sikeston became a new employe of the store during 1973.

Area supervisor for Fabrific is Gary White of Hazelwood and regional supervisor is Bill Lee of Tulsa, Okla.

## *Fabric inspected*

Linda Jobe, left, new employe of Fabrific, and Mrs. David Lee, manager, look over some new spring fabric which recently arrived in the store. The store, located in the Midtowner Village Shopping Center, has a totally new interior.

## 2 receive certificates

BENTON— James W. Abernathy of Sikeston Route One and John Engram of Vanduser were given the Extension Leader's Honor Roll Certificates in March at the annual Scott County Extension Council meeting at Benton.

Their names were added to the Leader's Honor Roll plaque in the office of vice president, Carl N. Scheneman, in University Hall, in Columbia. Dr. Scheneman is vice president for Extension of the University of Missouri.

## *Lady Elk officers installed*

DEXTER — Glenda Southerland was installed as president of Lady Elks for 1973.

Other officers are Verna Lee Adams, vice president; Shirley Lewis, secretary; Mary Layton, treasurer; Marion Gillispie, Tiler; Mary Watson, chaplain; and Betty Yont and Connie Hungins, board of trustees.

## *Anderson is Kelly principal*

BENTON— Tom Anderson was hired as the new Kelly high school principal during 1973.

Anderson was formerly employed as math and chemistry teacher in the Bloomfield school system.

He and his wife and two children live in the Benton community.

## Malden wins second in betterment contest

MALDEN — The City of Malden won the second place award in its division of the state's annual community betterment contest for progress achieved during 1973.

Malden was one of the twenty- five communities in the state to receive such an award.

The city passed another milestone in its growth with the expansion of the city limits. Two additions to the city limits were formally taken into the city in April.

Other major achievements for the city during 1973 include the construction of the new 13,300 square foot community building and the beginning of a fulltime summer recreational program in three of the five city parks.

A transportation system for the city is closer to being a reality as members of the Malden Area Transportation System (MATS), call on area residents for $5 shares in the system and donations. The money reaised from selling shares will be placed in an escrow account to act as matching funds to secure federal or state funds in setting up a cooperative transportation system.

Mayor G. H. Anderson took office in April as the newly elected mayor, Charles White was installed as the new councilman from ward three and Phil Santie was elected chairman of the council.

## Rev. Wilks is minister

CHARLESTON--- In August of 1973, the Rev. Thomas Wilks began his ministry at the First Baptist Church on Main St.

Rev. Wilks and his wife, Jackie, moved to Charleston from Pine Bluff, Ark., where he had been youth associate and pastoral intern for two years and Mrs. Wilks taught elementary school. The couple was originally from Louisiana and attended Louisiana College. After college, Rev. Wilks attended the Baptist Theological Seminary in New Orleans and the First Baptist Church is his first ministry since the seminary where he served as pastor of the Baptist Church of Vancleave, Miss.

Rev. and Mrs. Wilks reside in the church parsonage at 601 E. Commercial St.

## '73 news briefs

APRIL

4--Phil Barkett was re-elected president of Sikeston R-6 school board Tuesday by a vote of the members.

4--Sikeston voters returned incumbent city councilman Arthur Ziegenhorn to his seat in light voting Tuesday.

4--MATTHEWS — Mrs. A. W. Wagley was elected mayor of Matthews Tuesday.

- *Sincerity*
- *Thoughtfulness*
- *Dignity*

These are the words that characterize our service. Services that we extend to you in time of grief and sorrow.

*DeLisle* *Funeral Home*
209 WEST MAIN
PORTAGEVILLE, MO.

*Let us serve you in time of need.*

Insurance Protection for the Entire Family

We are proud to have contributed to the progress of Southeast Missouri in 1973 by opening the new Essex Facility of Bank of Bloomfield. We are looking forward to serving you better in 1974.

ESSEX FACILITY
Essex Facility of Bank of Bloomfield
OF BANK OF BLOOMFIELD
ESSEX, MO.

Dollar for Dollar...

PAUL'S GOV. SURPLUS, INC.
OFFERS YOU MORE
in 1974!

Let us help you to progress this year with the right heavy equipment to do the job and to do it well.

BULL DOZERS
FORK LIFTS
DRAG LINES
6x6 TRUCKS 2½ TON
4x4 TRUCKS ¾ TON
JEEPS
M5 SURPLUS BULL DOZERS
3 DAY SERVICE ON MOST PARTS.

Hwy 60 East Sikeston

A SURE SIGN OF - - - - -

PROGRESS

THE TOWN & COUNTRY SHOPPING CENTER
DEXTER, MO.

During 1973, this shopping center has opened several new businesses to contribute to the progress of Southeast Missouri. We are looking forward to expanding in 1974 and to further contribute to the progress of this area.

# Falkoff's expanded, remodeled

During 1973, Falkoff's, at 104 East Front St., experienced major remodeling and expansion.

The selling area of the store was increased about 400 square feet and a receiving room was added. Isles were widened for the convenience of customers, ceilings lowered, new lighting and wall fixtures added, and paneling erected in the new section. A rust color dominates the carpeting which was laid throughout the interior.

The expansion and remodeling, which began January, was completed in July, although the store remained open throughout the work period.

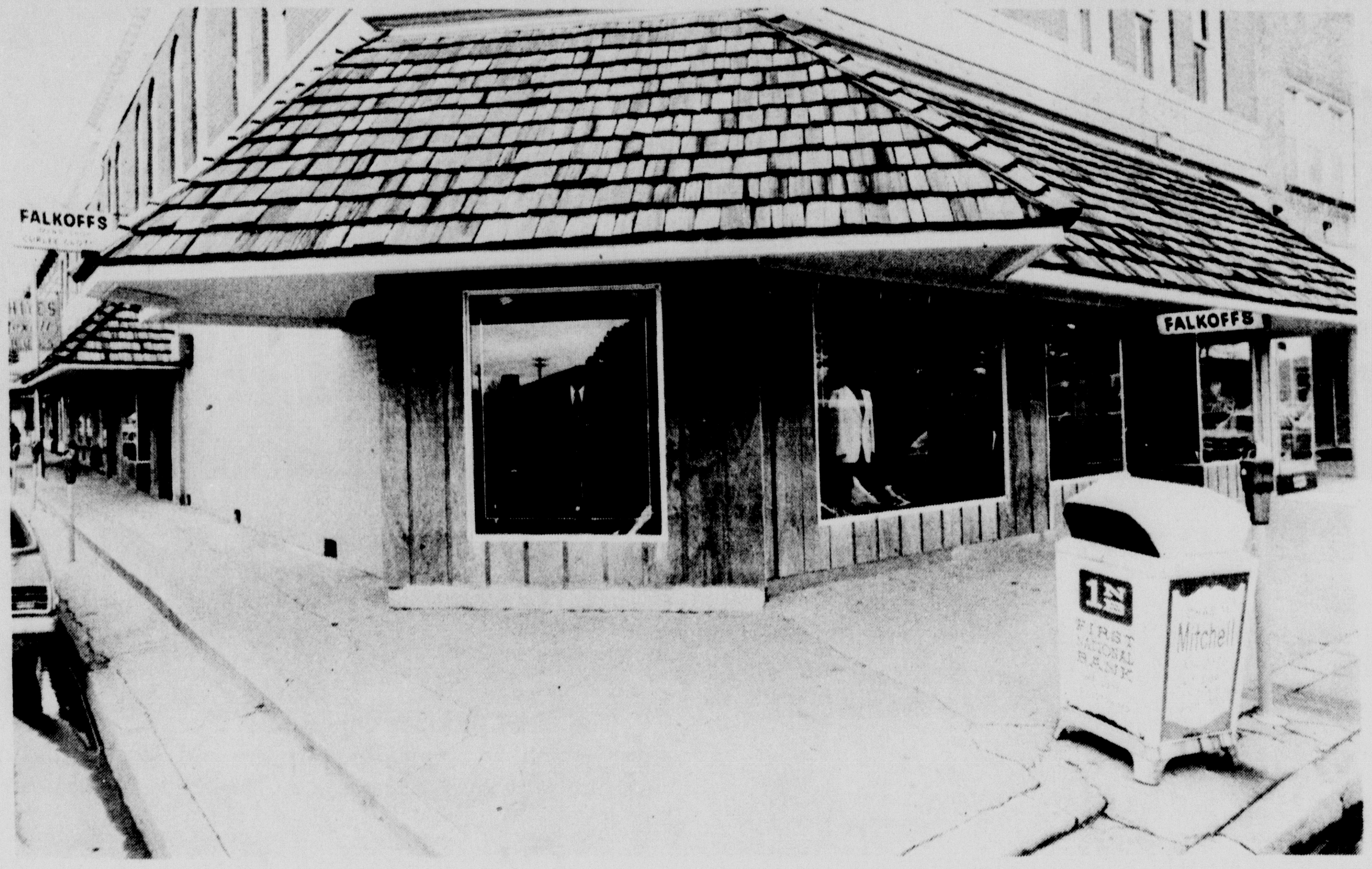
Dave Friedman, owner, and manager said that the added space provides better merchandise display and makes shopping easier for customers.

The exterior facade, which extends around the corner, was painted green. A wood- shingled roof adds to the attractiveness. Large display windows complete the exterior.

Falkoff's stocks a wide selection of men's clothing and accessories from western shirts, slacks and shirts to dress shoes and suits. Other items include work shoes, underwear, slacks, jeans, casual sports coats, regular sport coats, suits, dress and casual shirts, knit shirts and coordinates, sweaters, windbreakers, heavy jackets, swimwear and walk shorts, bow ties and neck ties, cologne, cuff links, and dress and sports hats.

The store carries prep sizes for young men in shirts windbreakers and heavy jackets, and slacks. Tall man and big man sizes are also available in some items.

New lines added include Palm Beach suits, Hathaway shirts.



*Exterior redecorated*

Large display windows, wood shingles and siding set off the new exterior at Falkoff's, 104 East Front St. in Sikeston. During the past year Falkoff's underwent major expansion and remodeling. The selling area was increased about 400 square feet and a receiving room was added.

*Forward in '74!*

# Convalescent center opens in Sikeston

The new 120- bed Sikeston Convalescent Center, 101 Kennedy Drive, opened Sept. 24 under the administration of George Stevens.

Four wings of the star- shaped building contains 30 beds each for patients. The fifth wing houses the dining room, kitchen and utility facilities.

The entranceway includes the administrative offices. A central control station for nurses is located at the junction of all four corridors. From the control station, the door of every room is within view of persons on duty.

The nursing complex has two medicine prep rooms, an oxygen storage area and chapel.

The center also offers beauty shop and barber services, occupational therapy, restorative nursing program, physical therapy and motivation program. The philosophy of the center is to encourage participation by the patients in center activities and even in community affairs.

Rooms for patients are either private or semi- private. A few special rooms are available for couples.

The center, which is owned and was built ty Collins Construction Co., features a fire control system. This system has an electronic sensor and sprinklers. It monitors the water pressure and itself as a further safety factor.

The building also has two direct electrical incoming services to assure electrical power.

All exits are electronically monitored, so staff members will know if a door opens and where.

The dining room facilities are large enough to seat all patients, and 98 per cent do eat in the dining room, Stevens reported.

The center does not have a rigid schedule which must be followed by all patients.

Future plans include development of a garden area between the wings. In these areas, patients could have gardens or enough room for games and even pets.

The center currently employs 36 persons and has about 50 patients. The number of patients will be increased proportionately with the number of patients.

# Units constructed

CHAFFEE— Ralph E. Boyer Construction Co. of 910 South Kingshighway in Sikeston began work June 16 on 50 additional units of low rent housing for Chaffee Housing Authority.

The contract calls for the completion of the units in 365 working days and it is estimated the project will be completed in 10 months from the first working day. Plans call for 16 elderly and 34 non- elderly homes. The elderly homes will be equipped with buddy alarm systems and wall- to- wall carpeting.

The two and three- bedroom homes will have carports; single bedrooms and off- street parking.

The entire area will be landscaped. One acre or more will be set aside for a playground and will be enclosed with a four foot cyclone fence.

The entire 100- unit housing project and its facilities are located on 20 acres originally purchased by the housing authority. Cost of the original 50 units and a community center built in 1969- 1970 was $980,000.

*Benton tower new*

Globe Industrial Contractors of Henderson, Ky., completed the new Benton water tower in June. The tower holds an estimated 75,000 gallons of water.

# *Harper's Travel Service celebrates 17th anniversary*

February marks the 17th Anniversary of the Harper's Travel Service in Sikeston. The Harpers— Mildred and John, Jr. and their associates, Maxine Berkbigler, and Annabelle Merideth, have a total of 32 years experience in the travel business.

Mrs. Harper attributes their success to their efforts to give each client the best service possible. This service and personal attention given each customer costs nothing extra and often saves money for the customer.

Each member of this business has traveled extensively. During the past year they made trips to Hawaii, Mexico, Las Vegas, Alaska, Houston, Bermuda, Aspen, Jamaica, Guam, Saipan Island (Micronesia), Los Angeles, New York City, South America, and an overnight workshop as a guest on the cruise ship, the Statendam.

Harper's Travel Service serves the public with plane reservations and plane tickets, cruises, ships, hotel reservations, car rentals, tours, packages at vacation resorts, trip insurance, independent travel arrangements, information regarding passports, all at no extra cost to the customer.

There is no more valuable asset than happy satisfied travelers and Harper's Travel Service is proud of the many customers who come back to them time after time for their travel arrangements.

**Let us make all the arrangements for your next trip----business or pleasure.**

We will take care of your plane reservations-tickets-hotels-car rentals-trip insurance-domestic-international-independent and escorted tours-cruises.

"THAT'S WHAT WE CALL PROGRESS"

*Harper's Travel Service*

217 Tanner St. 471-2084

*Mint 'Family Restaurant,*

opened February 15th, is one of the finest family restaurants to be found in Southeast Missouri.

We are proud to be a part of the progress of Sikeston in 1974 and are eagerly looking forward to serving you in the coming years.

*Mint 'Family' Restaurant*

(Formerly "Caskey's")

OPEN 6 AM TO 10 PM DAILY – CLOSED MONDAYS

207 E. CENTER SIKESTON, MO.

*Progressing*
*with*
*Southeast Missouri. . .*

We're glad to have contributed to the progress of Southeast Missouri in 1973 and are looking forward to serving you in 1974.

**Smalls L.P. Gas Co.**

WYATT, MO.

PHONE 675-3261

OVER 27 YEARS OF PROGRESS!

That's what we've shared with Sikeston and Southeast Mo.

PREMIERE DAYS

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CHROMACOLOR® II

a totally advanced solid-state color tv system that sets an exciting new standard of color tv performance and dependability

**The MATADOR • E3855W**

Exciting new 17" diagonal Solid-State Chromacolor II compact portable. Distinctive grained American Walnut color cabinet accented by sharply contrasting White trim on top. Advanced Chromacolor Picture Tube. 100% Solid-State Titan 275V Chassis with Power Sentry Voltage Regulator. Solid-State Super Video Range Tuning System. Chromatic One-button Tuning. AFC.

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**The ALTAIR • E4547M**

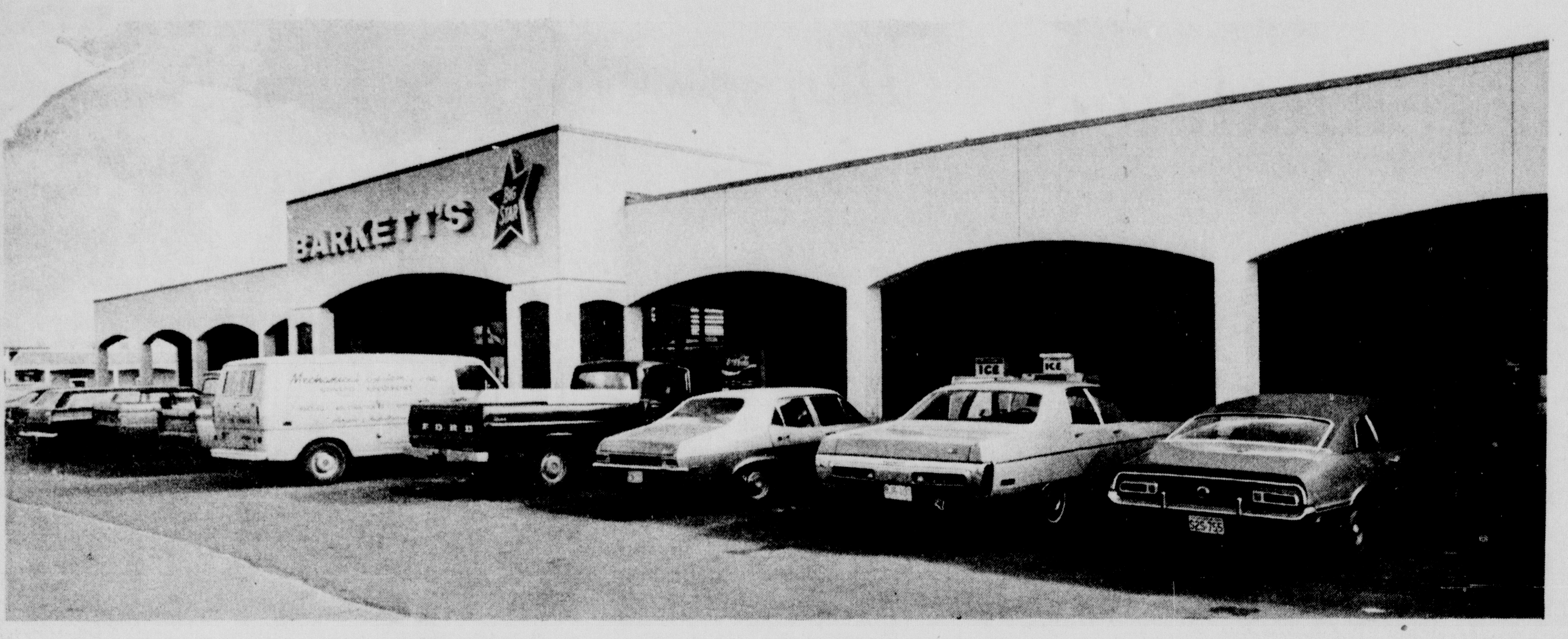
Brilliant 23" diagonal Solid-State Chromacolor II. Authentically styled Early American lowboy console. Wrap-around gallery, shaped apron front rail with turnings and spool-turned legs. Maple color. Advanced Chromacolor Picture Tube. 100% Solid-State Titan 300V Chassis with Power Sentry Voltage Regulator. Solid-State Super Video Range Tuning System. Chromatic One-button Tuning. AFC.

23" DIAGONAL

ZENITH®

**PALMER'S TELEVISION & REPAIR**

DOWNTOWN SIKESTON



*New supermarket has 26,000 square feet*

The new Barkett's Big Star supermarket in the Midtowner Village Shopping Center opened Nov. 20. The 26,000 square foot building replaces the building which was destroyed by fire in July 1973. The new store building was designed by Grojean Engineers and general contractor was Ryan Construction Co.

*Bright colors chosen*

The fresh produce department is only one of the departments in Barkett's Big Star which is larger than in the old store building. Bright colors and letters provide for easy shopping in an attractive surrounding.

We are happy to have been a part of the progress of Southeast Missouri by bringing you a shop in both New Madrid and Portageville.

*We look forward to serving you better during 1974.*

*Corsage Shop*

NEW MADRID, MO.
PHONE 748-2522
PORTAGEVILLE, MO.
PHONE 379-3836

# Barkett's Big Star moves to new building

The new 26,000 square foot Barkett's Big Star in the Midtowner Village Shopping Center was opened Nov. 20.

The new store is approximately 6,000 square feet larger than the building which was destroyed by fire in July. All departments are larger and wider aisles provide for convenient shopping.

The produce and frozen food departments were both increased in size. The meat department now includes gourmet meats, such as shish kebob and fondue meats. The store offers a much larger selection of cards and party goods according to Phil Barkett, owner of the store.

Interior bright colors add to the pleasant shopping conditions of the store.

The country kitchen is larger than in the old store and has self- service facilities for carry- out and in- store dining. Both hot and cold foods are available in the country kitchen. Carry- out tacos and pizza have been added to the long list of items produced by the kitchen.

Ample parking is available at the store which was designed by Grojean Engineers of Sikeston. Ryan Construction company was general contractor for the new store.

# Libby Walker installed as Job's honored queen

Miss Libby Walker was installed as honored queen of Sikeston Job's Daughters for the next term in ceremonies Dec. 9, at the Masonic Temple.

Because Job's Daughters is founded on a Bible passage from the Book of Job, it is a requirement that the bethel perform a church service in the honored queen's church. This year's church services were performed in the First United Methodist Church under the direction of the Rev. Otto Dvorak, pastor. The verse, Job 42:15 reads: "And in all the land were no women found so fair as the Daughters of Job; and their Father gave them inheritance among their brethren."

The Order of Job's Daughters was founded in 1920 for the purpose of banding together young girls between the ages of 12 and 20 with proper Masonic relationship for character building through moral and spiritual development, by teaching a greater reverence for God and the Holy Scriptures loyalty to the flag; and the country for which it stands; and respect for parents and guardians.

Jewelled crowns and capes of royal purple velvet are worn by the honored queen and princesses.

Honored queens presiding in 1973 were Kathy Eaker and Francis Riddle. The bethel enjoyed such activities as potluck dinner, come- as you- are breakfasts and a Christmas party with the local DeMolay chapter.

During the spring, the organization held a car wash; officers and the choir participated in special Bible ceremonies for the installations of the Order of the Eastern Star and DeMolay.

A cake walk was also held for fathers and master masons in 1973.

Members of the honored queen's cort for 1974 are: Susan Dement, senior princess; Beth Hambrick, junior princess; Lee Ann Matthews, guide; Myra Mills, marshall Andrea Wheeler, chaplain; Leslie Cox, recorder.

Patti Eaker, treasurer; Carolyn McAfee, librarian; Pam Weddington, first messenger; Debbie Critchlow, second messenger; Teresa Weathers, third messenger; Nancy Forbis, fourth messenger.

Robyn Hale, fifth messenger; Julie Branum, senior custodian; Vickie Ahart, junior custodian; La Rue Campbell, inner guard; Susie Adams, outer guard; and Michelle Powell, musician.

Members of the executive council are:

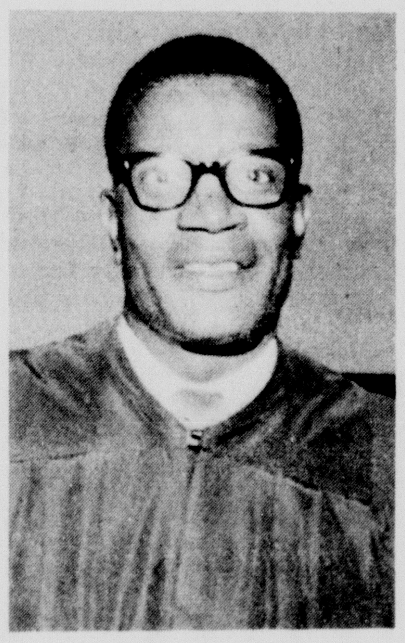
Mildred Canedy, bethel guardian; Ronald Eaker, associate guardian; Lucille Mount, secretary; Mary Ann Forbis, treasurer; Barbara Hambrick, director of music, Bernadine Mills, director of paraphenelia; Mary McAfee, director of sociability; and L. E. Webb, promoter of finance.

# *Church burns mortgage*

Progress at West End Missionary Baptist Church during 1973 included a new pastor, burning of the mortgage on the fellowship center and improvements to the parsonage.

Jan. 20, 1974, the $9,000 mortgage was burned by members of the church. The mortgage had been initiated on behalf of the church for construction of the fellowship center.

The Rev. William Hobson of Jackson, Tenn. accepted the position as new pastor Oct. 14. Church membership increased during 1973 by 25 new members.



Rev. William Hobson

The senior choir at West End Baptist church installed an intercommunication system in the church that records all activities occurring in the sanctuary on an eight tract tape.

Tapes are kept on file in the library and are used to reach the sick and shut- ins who are unable to attend church services. Visits to these people are made by the missionary society.

The membership also installed wall- to- wall carpeting in the parsonage and renovated the kitchen and bathroom.

Signs with the name of the church were erected on the front and back of the church building.

# Bloomfield progresses

BLOOMFIELD— The progress experienced by Bloomfield in 1973 is very much in evidence with the opening of six new businesses and the move of two old businesses into new buildings.

The Elder Manufacturing Company underwent major expansion providing many new jobs for area residents.

The Bloomfield Child Care Center was established in July, providing a much needed service for the area.

Voters passed bond issues in 1973 for the construction of a new water treatment plant and for much needed improvements in the R- 4 School District.

Many improvements were noted at the city park, with the installation of new playground equipment. The old log cabin located on the east end of the park was restored by the Stoddard County Historical Society. Plans were also made for construction of another tennis court for the park.

Bloomfield purchased a new ambulance in December to provide area residents with emergency ambulance service.

Other major improvements for the city during 1973 included the purchase of a new fire truck, a new police car, and a major remodeling of the Bloomfield Public Library. The police car was the city's first.

You'll be spellbound by our

*Progress of 1974.*

Once you see how we work together with our customers to give them complete satisfaction, you'll be spellbound with our progress.

With three locations we can serve the people of Southeast Missouri with confidence and pride.

*The best to you in 1974*

MONSANTO
AGRICULTURAL
CENTERS

PORTAGEVILLE, MO. 379-3551
CHARLESTON, MO. 683-3726
HUNTERVILLE, MO. 283-5358

PROGRESS
1974

*"The Oldest Dealer in New Madrid"*

Quality New & Used Cars
Complete Body Shop

We are proud of the part we have played in the progress of Southeast Missouri during 1973 and look forward to 1974!

SPOT-LITE THESE
USED CAR
VALUES
TODAY!

*Helmes Motor Co.*

NEW AND USED CARS
SALES & SERVICE
PHONE 314-748-2577
423 N. MAIN NEW MADRID, MO.

CALL US...

WHEN YOU THINK OF PROGRESS

A CITY MUST BUILD TO PROGRESS AND WHEN THAT TIME COMES, PICK UP THE PHONE AND DIAL 357-4412.

COMPLETE BUILDING SERVICE ROOFING-INSULATION-PAINT- HARDWARE-PLUMBING FIXTURES-WALL & FLOOR TILE-CEILINGS-PANELING-BUILDING MATERIAL-PAINTS-STORM WINDOWS & DOORS

"15 YEARS OF SERVICE"
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PARMA, MO.
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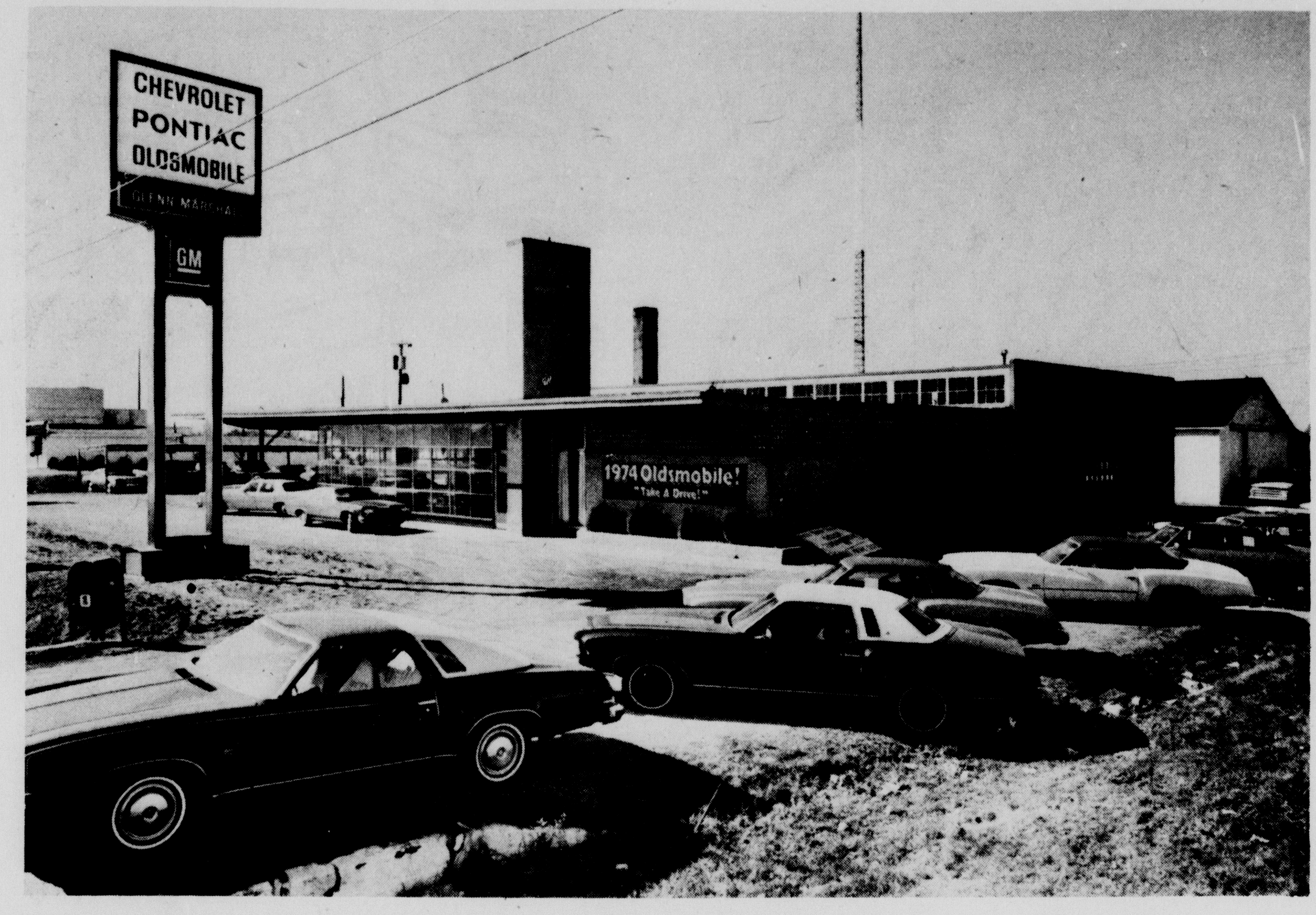


## New dealership opens

Glenn Marshall Motors Inc., a new Chevrolet- Pontiac- Oldsmobile dealership at Highway 61 and Scott Street in New Madrid opened in September. Marshall was formerly associated with John Ellis Chevrolet Co. in Memphis, Tenn. A brother, Don, retired Air Force pilot, is in charge of the firm's service department.

## Chaffee Rotary Club awarded ACTION funds

CHAFFEE— The Rotary Club of Chaffee was awarded $29,967 by ACTION, the citizens service corps. to start a retired Senior Volunteer Program (RSVP).

The grant of the private, non- profit organization at 800 South Main St. was announced in Washington during July of 1973 by ACTION Director Mike Balzano.

The one- year grante will enable the group to start an RSVP in Scott County, placing 100 senior volunteers in service the first year and as many as 500 in the next year.

## Waters is student body president

Charlie Waters was elected student body president of Sikeston High School for the 1973- 74 school term. Drew Matthews was elected vice- president, during the March elections.

## Rev. Young assumes duties as pastor

CHARLESTON--- The Rev. James N. Young, 39, assumed duties as pastor of the Southside Baptist Church on East Tom Brown St. in February of 1973.

A native of Crawford County, he is a graduate of Southwestern Baptist Theological Seminary in Fort Worth, Tex. and served as pastor of churches in three states, coming to Charleston from Water Tower Baptist Church in St. Louis.

He and his wife, Sally, are former residents of St. Peter's and are the parents of two children, Penny and Jimmy. Mrs. Young is a registered nurse and is the elementary school nurse in Charleston. The family lives in the church parsonage at 902 School St.

## Bootheel receives $500,000

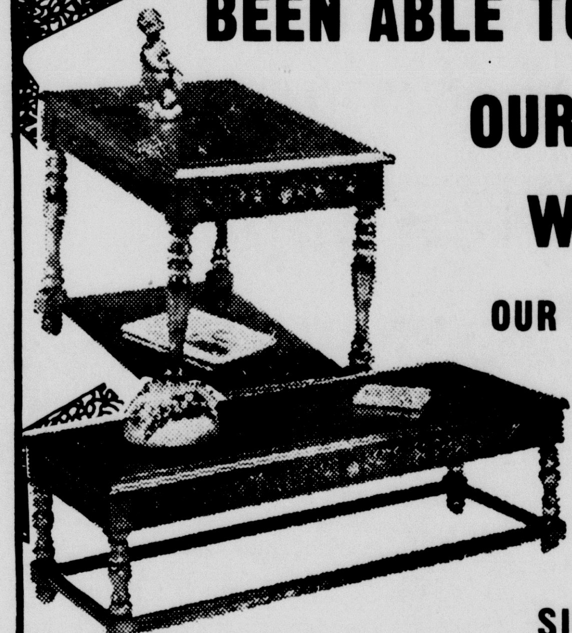
JEFFERSON CITY-- Bootheel counties received over $500,000 of the $6 million given Missouri counties in road funds before the end of the 1973 year.

State Revenue Director James Spradling said the counties received five per cent of the gasoline tax collected in their counties.

The biggest check was sent to New Madrid County which received $195,591. Amounts received in other counties were: Dunklin, $132,735; Mississippi, $27,869; Pemiscot, $52,129; Scott, $34,891; and Stoddard, $84,718.

## elects officers

CHARLESTON--- Junior Study Club officers for 1973-74 are Mrs. Carter Fenton, president; Mrs. C. I. Lutz, vice- president; Mrs. George Simmons, recording secretary; Mrs. Steve Moore, corresponding secretary; Mrs. Sam Story, treasurer; Mrs. Ed Robertson, chaplain; Mrs. Herbert Marshall, parliamentarian; and Mrs. Joe Ellis Jr., press and publicity.



WE ARE PROUD TO HAVE
BEEN ABLE TO HAVE SHARED
OUR PROGRESS
WITH YOU.
OUR BEST TO YOU IN 1974!
**Davis**
**MARBLE CO.**
SIKESTON, MO.
ROGERS STREET 471-6856

# Mode-O-Day remodeled

Bright colors were used on the interior walls of Mode- O- Day in the Midtowner Village Shopping Center, during 1973 remodeling work.

Walls were painted in large solid colored panels using bright blue, green, pink, gold and red. Display areas were added in the center of the store on the two side walls.

Bright pink carpeting now accents the window display along with new chains which add variety to the display. New dressing room drapes were also added.

Velva Parrish, manager of Mode- O- Day, said that the merchandise is all new and the dress and sportswear line has been increased during the past year.

## Bright colors highlight interior

Bright colors now highlight the interior of Mode-O-Day in the Midtowner Village Shopping Center. The walls were painted in large panels of bright blue, green, pink, gold and red. The merchandise is also all new and the dress and sportswear line has been increased.

**Facing the challenge of '74!**

YOUNGS CAR WASH
WASH 1.50
15 GAL FREE WASH
10 GAL .50
5 GAL 1.00

PROGRESSING
WITH SIKESTON

"You look better in a clean car."
CAR WASH . . . $1.50 Carnuba Spray Wax 69¢ extra
SAVE 5¢ PER GALLON
toward your car wash when you purchase gas. We sell Shell Oil Co. products
YOUNG'S CAR WASH
East Malone Ave. between Coleman's BBQ and Bowling Alley.
SIKESTON, MO.

PROGRESS
Making Good Things Happen
It takes the right kind of people . . .
people with ambition and lots of get-up-and-go . . . goal-directed people
with a talent for working together.
Caring people like you.
SIX — GOLD ARCHERY
603 Davis Blvd.
Bruce Tanner
471-6870

## Airport contract awarded

CHARLESTON — The Mississippi County Court in December 1973 awarded McMullin Construction Co. of Sikeston a contract for construction of the Mississippi County Airport, which will be located approximately midway between Charleston and East Prairie.

The contract was in the amount of $244,286.95 for the base bid, and $4,630 for a non- directional radio beacon.

Some 99 acres of ground, owned by the Rolwing Brothers, Norbert, John Francis and Pat, south of Route C, and west of Highway 105, was purchased for the site of the airport. County residents approved a bond issue for $50,000 as the local share in the costs in 1972. Other funds available include $50,000 in state airport grants; $201,710 from FAA; and $125,803 from the Ozarks Regional Commission for a total of $427,513.

Included in the construction will be the grading of a 225 foot by 3,600 foot north- south runway safety area; construction of a six- inch soil cement base course for taxiway, apron and 60 foot by 3,200 foot runway; and surfacing the soil cement base course with a two- inch asphaltic- concrete wearing surface.

Also included will be the installation of medium intensity runway and taxiway lighting system, lighted wind cone and segmented circle markers, visual approach slope indicators on both ends of the runway access road and fencing. A modest terminal building will also be erected.

R. W. Booker and Associates of St. Louis are the consulting engineers for the project.

**Onward to progress!**

"Building Today For A Better Tomorrow"
IN 1973 WE BUILT
APPROXIMATELY
20 HOMES . . . .
3 SUBDIVISIONS,
2 IN CITY, AND
1 IN COUNTRY.
WE CONGRATULATE PORTAGEVILLE AND SOUTHEAST MISSOURI ON THE GROWTH IN 1973, AND HOPE IN 1974 BIGGER AND BETTER PROGRESS WILL DEVELOPE.
WE ARRANGE FOR LOT AND HOUSE IN ONE DEAL, AND ALSO YOUR FINANCING. WE KEEP HOMES READY FOR OCCUPANCY AND WILL BUILD TO YOUR SPECIFICATIONS.
PARKVIEW ACRES, INC.
AND FIVE-O SUBDIVISION
PORTAGEVILLE, MISSOURI PHONE 379-3671
J. D. STAFFORD, PRESIDENT EVANS BAKER, VICE-PRESIDENT
BILL BROWN, SECRETARY LEEDS BUTLER, TREASURER

# PROGRESS

**Our coming to Sikeston helped in the 1973 Progress of Southeast Missouri.**

**We are happy to be in Sikeston and to have contributed to the progress of this area by offering you the finest line of furniture at the prices you can pay.**

**We believe in Sikeston and want to become a part of this community. We are all local people and want to see our community prosper in 1974.**

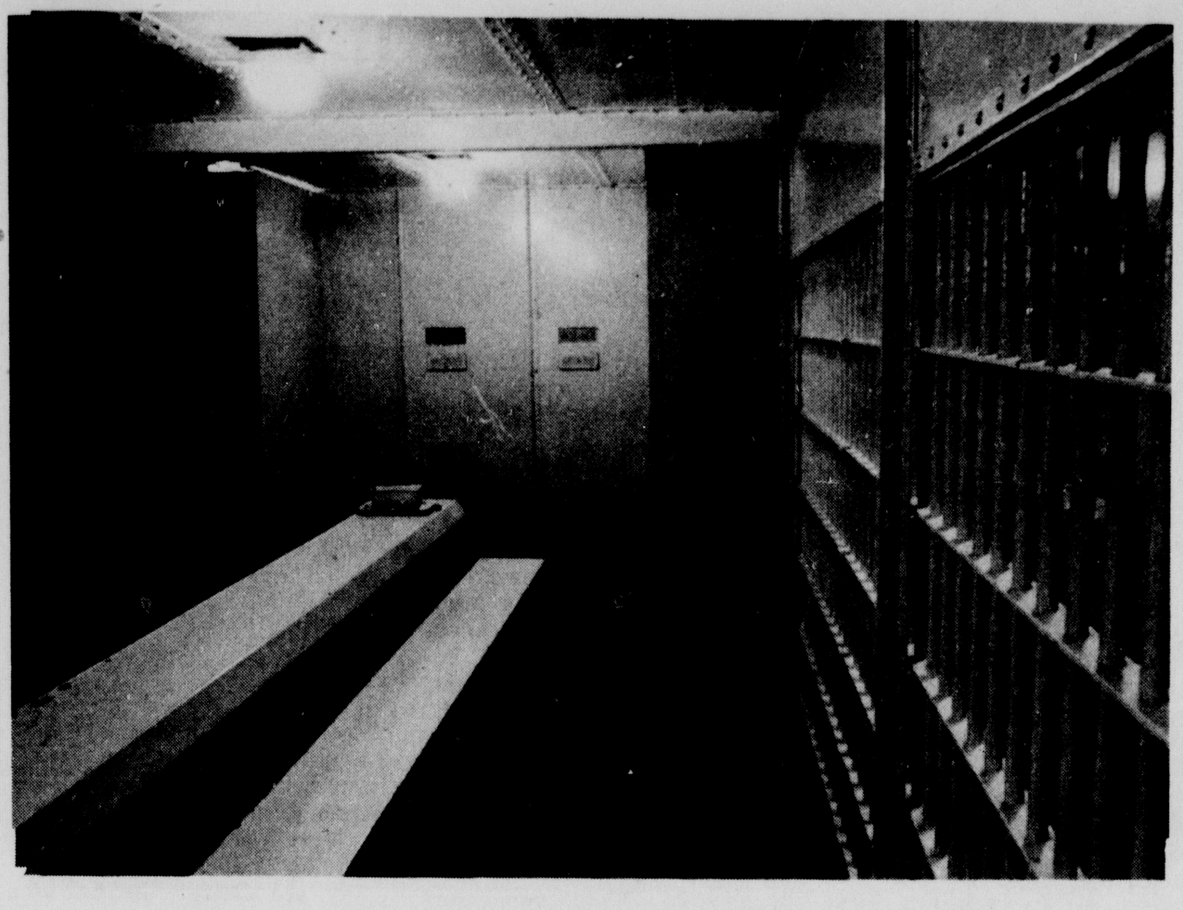
**Our pledge in the coming year is to continue bringing you the finest quality furnitre and to save you even more in 1974!**

**SIKESTON, MO.**

**Donald**
**FURNITURE**
**WORLD**

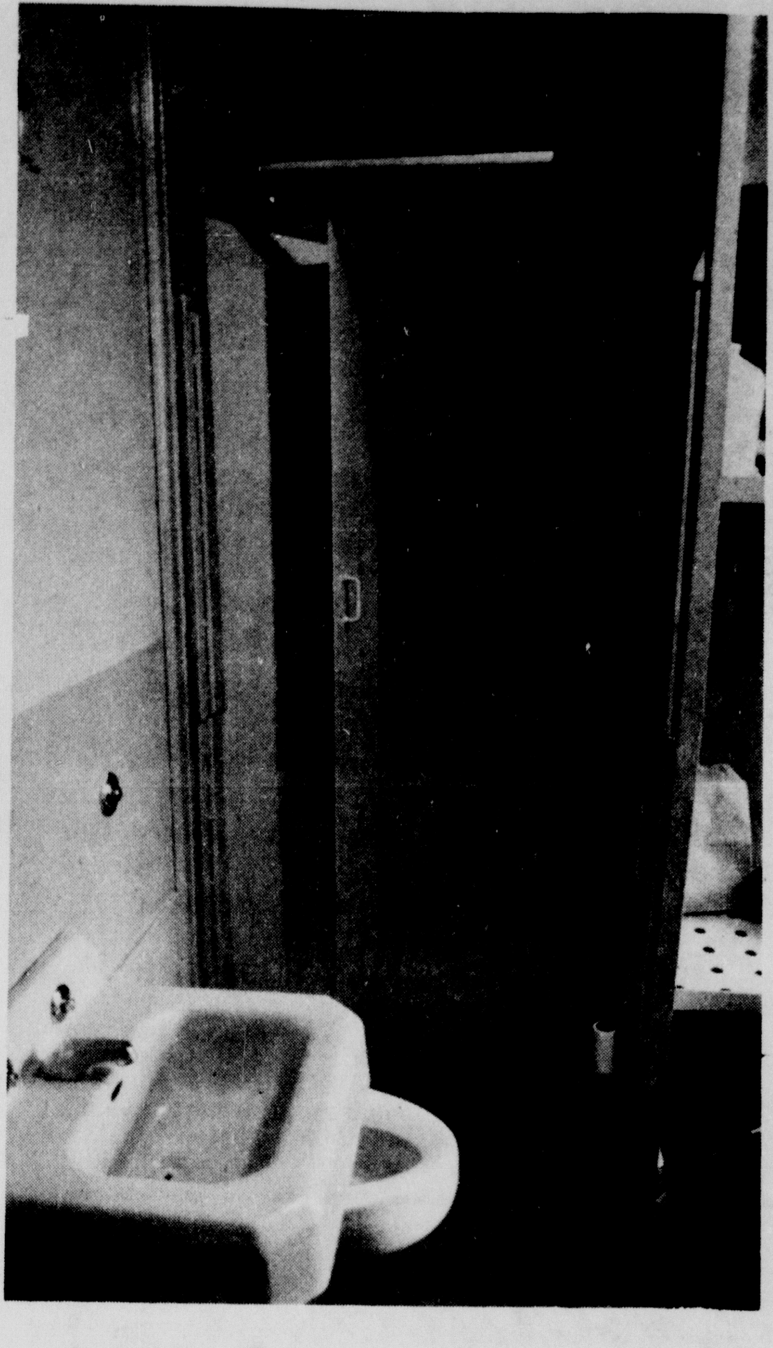
*Sheriff has new office*

Mementoes of his years in office span the walls of the new office of Mississippi County Sheriff W. J. "Pedro" Simmons. The office located in the courthouse, was formerly occupied by the county highway engineer.



*Jail facility painted*

A tour of the Mississippi County jail reveals a spotless facility, freshly painted and brightly lighted, with adequate ventilation and security measures.



*Lavatories*

New lavatories and automatic hot and cold showers were installed in the Mississippi County jail in Charleston as part of a three year remodeling program.

***Look to Southeast Missouri in '74***

# Mississippi jail renovated

CHARLESTON — A three- year renovation program for the Mississippi County jail was completed in 1973 and another project, the Mississippi County Ambulance Service, was begun Jan. 1, 1974 under the directorship of Sheriff W. J. "Pedro" Simmons, who is presently serving his 14th year as sheriff of Mississippi County.

Simmons said he began making application to the Bootheel Law Endorcement Council in Malden in 1971 for funds to renovate the jail and was informed the council would only grant up to $5,000 if an architect was not employed to plan the program. The decison was made to apply for the $5,000 grant and have the work done under the supervision of Simmons.

From 1971 through 1973 a total of $15,000 was funded by the Law Enforcement Council to the Mississippi County Court for the renovation program.

Simmons said a new lighting system was installed in the jail, with each cell having three lights and two outlets. Four new showers with pushbutton automatic hot and cold water controls were added, along with eight new lavatories.

For additional security, steel screens were placed over windows and steel plates were installed over the wooden doors and windows leading to the living quarters for the jailer. Steel screen doors were also installed for security and better ventilation and two large fans were purchased to provide better air circulation. The exterior and interior of the two story structure was painted.

The jail at present is in good condition but needs approximately $7,000 worth of security improvements, Simmons said. According to Simmons the State Law Enforcemtnt Council has ruled that counties cannot spend any more money on their jails and the council wants assurance from County Courts that they will help in building regional jails. In his opinion, Simmons said he felt if there is to be regional jails then the money should come from the state.

A tour of the renovated jail in Charleston reveals it is clean, sanitary, brightly lit and well- ventilated.

In addition to the renovation of the jail, the sheriff's department in the courthouse was enlarged and redecorated in March of 1973. An office adjoining the seriff's department and formerly occupied by the highway engineer, was remodeled for Simmons and Deputy Sheriff Jack Ivie. Walls in the suite of offices were painted gold. A gold tweed carpet and draperies were added to Simmons' office and matching tile was installed in the other rooms.

An additional deputy sheriff Robert Smith, was added to the staff, which now includes, Simmons, Ivie, Mike Baughman and Smith.

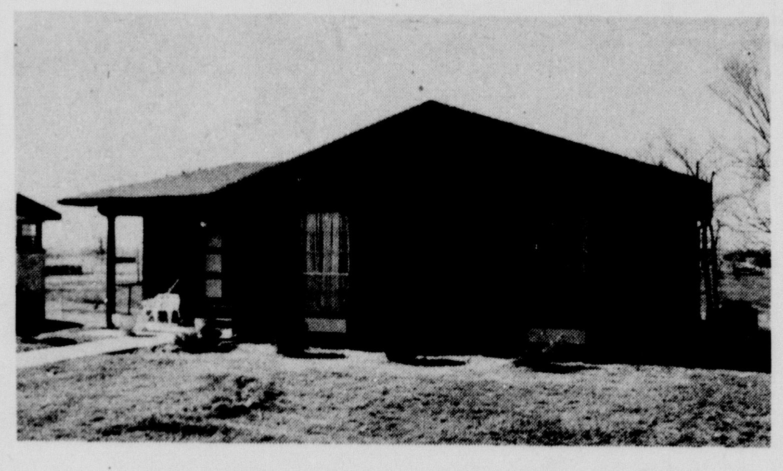
Simmons said when it became apparent the funeral homes in the county would no longer provide an ambulance service after Jan. 1, 1974, he approached the County Court with the possibility of operating an ambulance service under the supervision of his office. "I did this because I did not think the county should pay $50 to $60 thousand dollars a year for ambulance service when I believed we could do it $20,000 cheaper."

At present, two ambulances are in service. One is located in East Prairie and staffed by Lyle Scott and Bill Morgan. The other is located in Charleston and operated by William Woods and Ernest Walker

The Mississippi County Court has ordered two new ambulances, equipped as to specifications of the Missouri Division of Health. Delivery of one ambulance is expected in March and the other by July 1. These ambulances will have sheriff's radios, with communication with both East Prairie and Charleston Police Departments, which serve as dispatchers for the ambulances.

By July 1, the four ambulance attendants will have completed their 81 hours of training as required by the Division of Health. "With the latest approved equipment and attendants with the required training, Mississippi County should have a very good ambulance service," Simmons said.

***Forward in '74***



*Red brick exterior*

Red brick was used on the exterior of this new three-bedroom at 517 Malcolm St. in Sikeston which is owned by Mr. and Mrs. W. O. Swiney. The interior was decorated in golds, greens and yellows, and Maple furniture used throughout.

PREVIEW!
OF THINGS TO COME

WE ARE HAPPY TO CONTRIBUTE TO THE PROGRESS OF SOUTHEAST MO. AND ARE LOOKING FORWARD TO SERVING YOU DURING 1974.

We carry a complete line of paintings by local painters and other outstanding artists; art supplies, crafts and antiques.

Iron Gate Gallery
118 S. CENTER - EAST PRAIRIE, MO.
PHONE 649-2364
MRS. FAY SCHNEIDER, OWNER

PROGRESS

We're happy to participate in the Progress of Southeast Missouri by building our New Bank at 2001 William St.

We invite you to use all our services which would make our bank a one-stop bank.

A FULL SERVICE BANK

Each depositor insured to $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

"Come Home.....
Bank With Cape Girardeau's Only Home-Owned Bank"
Serving You Since 1905

FARMERS and MERCHANTS BANK

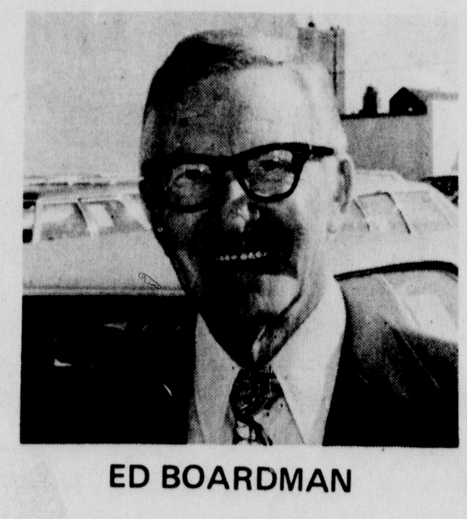
Home Bank
2001 William St.

Drive-In Facility
Sprigg and Good Hope

SONNY PRESLEY

In 1973, we provided Sikeston and surrounding schools with an investment of $51,264.00 in new 1973 regular size Chevrolets for the purpose of driver education. This is a non-profit phase of our business which we hope will develop safe driving habits for our future generations.

Thank you for your business and we look forward to serving you better in 1974.



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OSCAR MAINARD

MOE GAINES

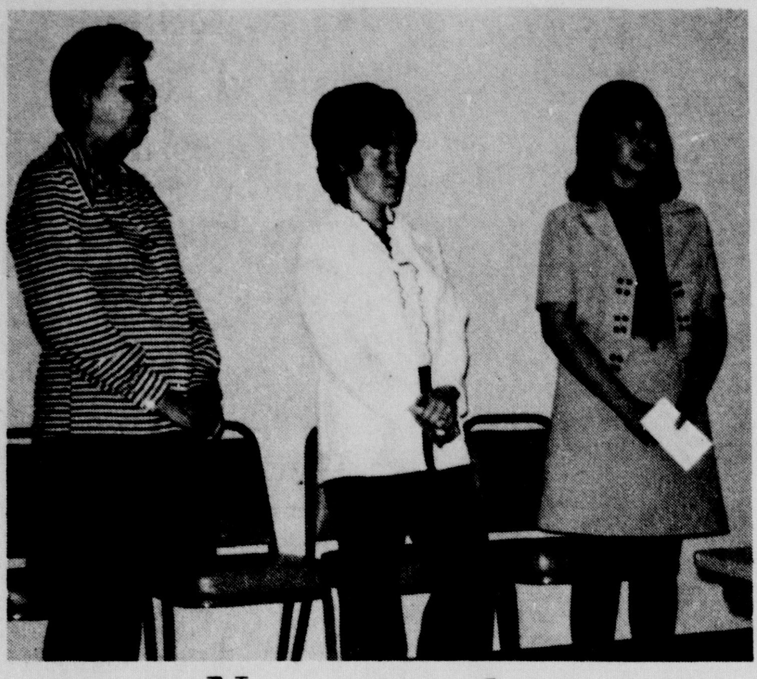
CECIL OWEN

HARLAN DUNCAN

Any one of these courteous salesmen are qualified to explain why it is better to drive a regular size Chevrolet other than a compact.

We deal the pleasing way!

Sonny Presley CHEVROLET
124 WEST CENTER
SIKESTON, MO.



*New members*

Several new members were sworn in during 1973 as members of the Cape Girardeau- Mississippi- Scott County Legal Secretaries Association. Three from left are Dorothy Hathhorn of Charleston, Jenny Jaco of Jackson and Jan Greene of Cape Girardeau.

## Rev. Ayers accepts pastorate

MALDEN— The Rev. Arlon Ayers of Bernie accepted the pastorate of New Prospect Baptist Church near Malden in June.

His wife is the former Esther Gray, daughter of the late Mr. and Mrs. Garnet Gray, who were residents of the Clarkton and Gideon area.

Progress!

We are proud to have been a part of the progress of Portageville and Southeast Missouri in 1973 and hope to continue serving you better in 1974.

**DALE TIRE CO.**

PORTAGEVILLE, MO.
PHONE 295-5312

# Legal secretaries name Judge Craig Boss of year

Judge Marshall Craig was honored Nov. 29, by the Cape Girardeau- Mississippi- Scott Counties Legal Secretaries Association as Boss of the Year.

The judge won the award during a banquet at the Sunny Hill Motor Inn inCape Girardeau. All bosses were invited to the special celebration and each was presented a crown to wear by his secretary. Because of his winning crown, Judge Briggs received the Boss of the Year title and a plaque to accompany it.

Master of ceremonies for the evening was William S. Rader, a Cape Girardeau attorney. Entertainment was presented by a group from Sikeston called "The Trio," consisting of George Gilmore, David Bird and Tom Nunnelee.

The Boss of the Year night banquet was only one of the activities of and awards made by the legal secretaries association.

One of the association's proudest honors is the scholarship award to a high school graduate who desires to further his education. In May, Howard Lewis, a young student of the Campus High School in Cape Girardeau received the Harry C. Blanton Scholarship Award, given in tribute to Blanton of Sikeston who was a distinguished leader in the legal field. Each year the recipient is chosen from a school in Cape Girardeau, Mississippi or Scott County.

In October, the association visited the municipal court of Cape Girardeau with Judge Vernon Auer presiding, as part of Legal Secretaries Court Observance Week. Following court proceedings, Judge Auer and City Attorney A. Robert Pierce held a question and answer session for the members.

Mrs. Jackie Givens of Cape Girardeau was named Legal Secretary of the Year in May at a banquet at the Ramada Inn.

New officers were also installed at the May banquet. They are Debbie Propst of Cape Girardeau, president; Bonnie Noles of Sikeston, vice president; Peggy Eftink of Cape Girardeau, secretary; Shirley Roberts of Cape Girardeau, treasurer; Thelma Bess of Sikeston, governor; and Mrs. Givens, representative to the National Association of Legal Secretaries.

*Craig honored*

Judge Marshall Craig, right, of Sikeston, received the Boss of the Year award in November from the Cape Girardeau- Mississippi- Scott County Legal Secretaries Association. Presenting the award is William S. Rader, of Cape Girardeau, master of ceremonies for the evening banquet held in Cape Girardeau.

## Miss Dohogne presented check

ORAN— Miss Nancy Dohogne daughter of Mr. and Mrs. James Dohogne of Oran was presented a $10 check during the Scott County Soil and Water Conservation District's 11th annual meeting in December for winning first place in the county poster contest.

Miss Dohogne also won first place in the state poster contest during July in Fulton where she competed with approximately 300 students in the state.

*New in Chaffee*

Mr. and Mrs. Gene Cummins own this black and brown brick home at 607 Sheridan St. of Chaffee. The home is accented by black shutters and has a double garage.

## Ownership changes

CHAFFEE— Ownership of the Chaffee IGA Foodliner was taken over June 6 by Mr. and Mrs. Al Brown of Jackson. The store, formerly Huey's IGA, was sold by Mr. and Mrs. Dorris Huey.

Brown previously worked at supermarkets in Columbia and was assistant manager at Pioneer Orchard in Jackson before joining Wetterau Foods Inc. at Scott City.

Store personnel remained the same, with Robert Bell as head butcher and Art Meyr as produce manager.

**SATTERFIELD'S 24 HOUR WRECKER SERVICE**

207 N. FRISCO - SIKESTON, MO.

IF YOU NEED WRECKER SERVICE
CALL
471-8261 or 471-2187 DAYTIME
471-9438 JAMES SATTERFIELD
471-0970 GEORGE WRIGHT
NIGHTS

LET US ALL PROSPER THRU Progress

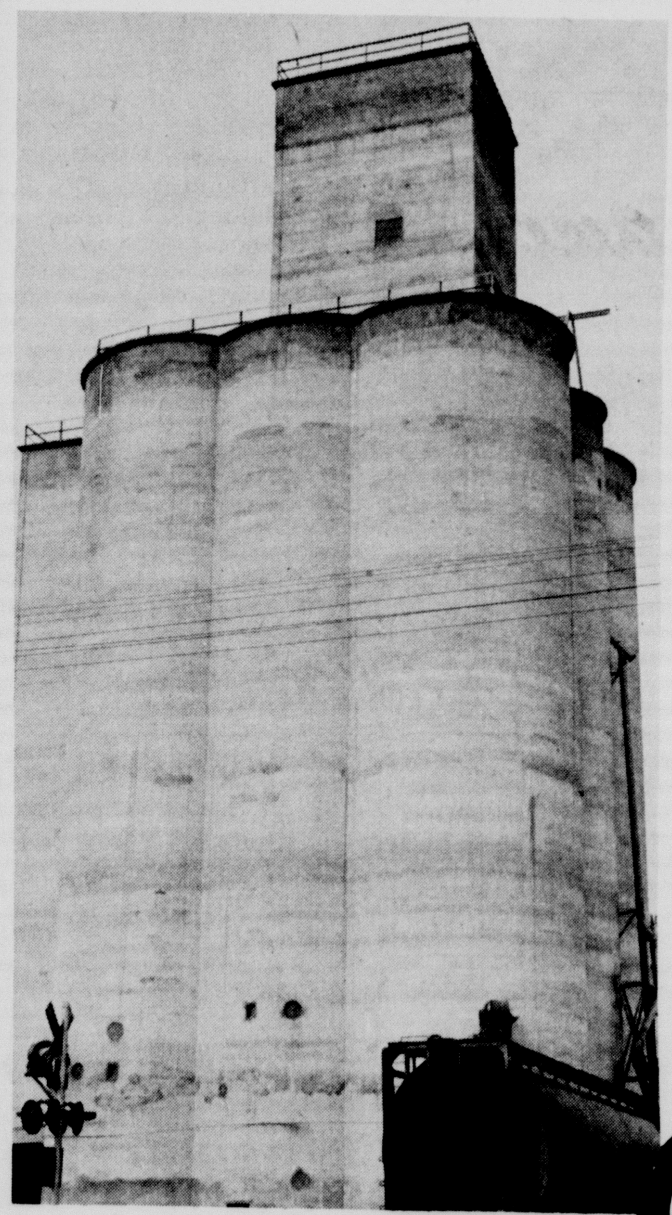
We are proud to become a part of the Progress of Southeast Missouri in 1974 by bringing our fine company to Dutchtown, Missouri

We will do our best to serve you and bring you the finest line of meats available in the coming years

Come visit us soon.

**DUTCHTOWN QUALITY BEEF CO.**

HIWAY 25 DUTCHTOWN, MO.
5 MILES OFF INTERSTATE I-55



LOOKING FORWARD TO 1974!

WE ARE HAPPY TO HAVE CONTRIBUTED TO THE PROGRESS OF BERNIE AND SOUTHEAST MISSOURI IN 1973.

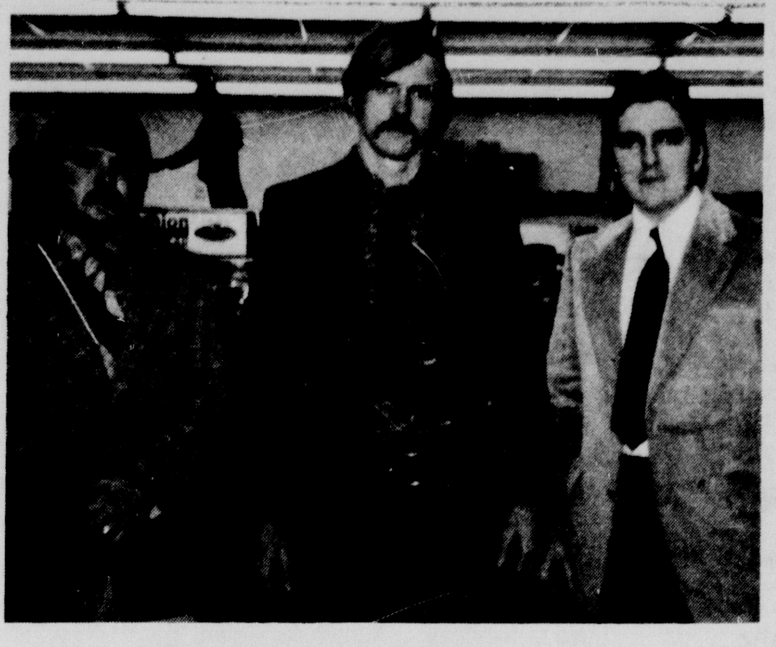
WE ARE LOOKING FORWARD TO SERVING YOU DURING 1974.

**M.F.A.**

BERNIE, MO.

## Big K comes to Sikeston

The first Big K store west of the Mississippi opened in Sikeston Aug. 23 on South Kingshighway. The store has 50,000 feet at its foundation and a second floor on top of the main display area for storage. In its 99 departments, Big K offers discount prices.



## Assistant managers

The three new assistant managers at Big K discount store in Sikeston are, from left, Tom Thurman, Don Cornell, and Robert Jones.

## W. R. Miller named first vice president

SCOTT CITY— William R. Miller, vice president and general manager of the Scott City division of Wetterau Food, Inc., was named a first vice president of the company in June.

Leonard V. Waldon, vice president and general manager of Wetterau's Bloomington, Ind., division replaced Miller in the same capacity at Scott City.

Before moving to Scott City to head that division in 1971, Miller had served as corporate director of store development, sales manager of Hazelwood division and manager of store development at Scott City. He joined Wetterau in 1960.

### First West of Mississippi River

# Big K opens

The first Big K store west of the Mississippi and thus the first in Missouri opened in Sikeston Aug. 23 on South Kingshighway.

The store is only one in the fastest growing regional discount chain whose home office is in Nashville, Tenn.

The Sikeston store is 50,000 feet at its foundation and has a second floor on top of the main display area. A conveyor runs to the second floor which is used for heavy stock and storeroom. Big K has a 250 front and 200 foot depth with a 25 foot by 250 foot stockroom in the back.

Norman Cockerham managers the store with associate manager George Willis. About 52 people are employed at the store and most are from the local area.

Big K has 99 departments and offers a long line of wearing apparel for the whole family, housewares, cosmetics, cameras, fabrics, toys and much other merchandise.

The large parking lot is paved and well lighted. Big K is located with easy access to South Kingshighway and Highway 61.

General contractor for the Sikeston store was Ryan Construction Co. and consulting engineers were Grojean Engineers.

The parent company of Big K is Kuhns Variety Store. The first big K store opened in 1962, and there are now 57 Big K stores and 27 variety stores in the chain.

The chain experienced a 33 per cent growth in sales and earnings in 1973 and the stock is listed with the American Stock Exchange. Located primarily in seven mid- south states, Big K is expanding into new states each year. Fourteen stores are scheduled to open in 1974, the nearest one being in Poplar Bluff.

Computers have been used by the company to provide better merchandising. The complex unit control set- up which is computerized allows managers to quickly see each week the movement of the various goods in their store. With this merchandising tool, managers can quickly provide customers with more popular items.

Big K has three New York buying offices, one for soft goods and two for hard goods. That way the store keeps up on all new products for the consumer.

## Manager, associate

Norman Cockerham, left, manages the new Big K store located on South Kingshighway and is assisted by George Willis. About 52 people are employed at the store and most are from the local area.

## Morley to have new water system

MORLEY — By the end of February, Morley residents will have a new water supply system, approved by the Missouri Health Department.

"For the past five years the Morley Community has worked and wanted a new water system and a 35- year loan of $163,000 by the FHA is making this possible," said Bobby Hicks, county supervisor for Farmers Home Administration.

Qualification for the loan required 165 people to sign a contract called "a water users agreement." On signing the contract, each paid a $25 hookup fee and $10 meter deposit. When water lines are laid, those who signed contracts will only pay for the lines to their house.

Those who did not sign the contract will have to pay a minimum of $125, or the acutal cost of getting water lines to their property, whichever is greater. For some, the cost may be as much as $300 to $400, depending on whether their property is on courses with the lines.

At present, Morley residents supply their own water system.

## Carter purchases Thrower's

DEXTER— John Carter announced in June he had purchased Thrower's Mens Store on Stoddard Street from Mrs. Mary Thrower. The store continues to operate under the same name.

The Thrower family first purchased the store 55 years ago. It has been in continual operation in the same block in downtown Dexter since it opened.

## Eisenhower Trophy goes to Dexter company

DEXTER — The 1221st Transportation Company of Dexter was awarded the Eisenhower Trophy for being the outstanding National Guard company in Missouri in 1973.

This was the second year in a row that the Dexter company has been named the outstanding National Guard company.

Progress in '74!

We are proud of our contribution to Southeast Missouri's progress in 1973 and are looking forward to more progress in 1974.

As manufacturers of roll-over protective structures for heavy equipment, you can see us for any problems you may have.

DORIC INDUSTRIES, INC.

MORLEY, MO. PHONE 262-3950

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Celebrate Your Progress

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Elegance and Caring is a part of our Progress -

We are here to serve you

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Charleston, Missouri

Brooks Electric Service

See Clifford Brooks

We have all the equipment necessary for backhoeing, trench digging, cable laying and all types of septic tank work.

Our men are equipped with the knowledge and modern machinery to accomplish these jobs in in the shortest time possible and still guarantee satisfaction. All you need do is phone them and they will gladly come over and look over your location and give estimates.

With Brooks Electric Service, you can rest assured that you get top quality work.

PROGRESS

We are happy to have contributed to the progress of Southeast Missouri during 1973 and are looking forward to 1974.

Brooks Electric Service

EMERGENCY SERVICE

MATTHEWS, MO. PHONE 472-0726

*Office dubbed Little Red Barn*

# Reeves Insurance moves

EAST PRAIRIE — All lines of insurance and real estate including farms, homes, and businesses, plus income tax service, are available at the Reeves Insurance and Real Estate office at the new location on Highway 80.

The new office, appropriately dubbed the "Little Red Barn", was opened Aug. 17 and is owned and operated by Mr. and Mrs. Bill Reeves. The office was formerly located at 605 East Main St.

The eye-catching building, patterned after a barn, is constructed of rough sawn lumber, stained red with white trim, and was built by Gene O'Guinn of East Prairie. Barn siding paneling was used in the interior of the office which has a large reception room, private office for Reeves, storage area and restroom.

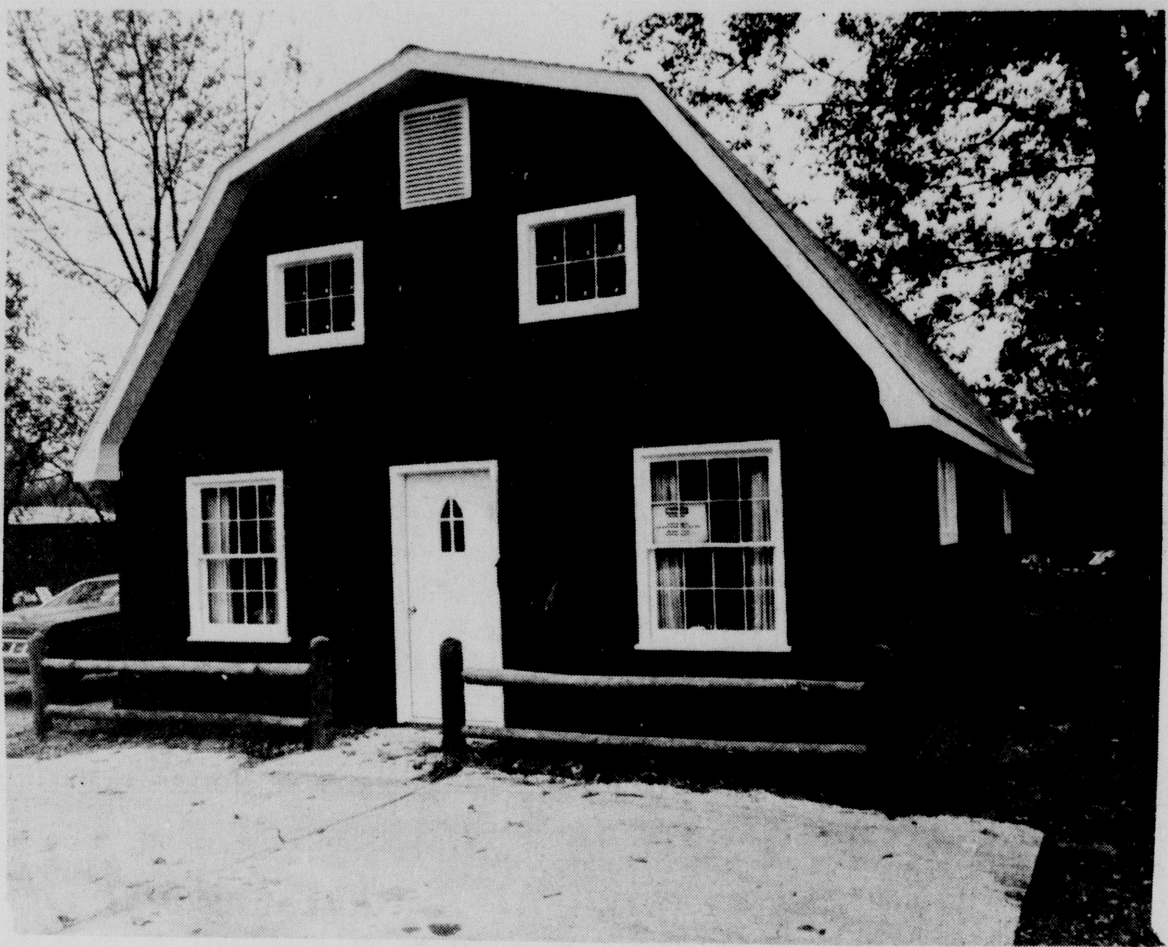
Newspaper print wallpaper is featured on one wall in the front office area occupied by Mrs. Reeves and Mrs. Nadine Levan, who is employed as receptionist and secretary. Adding distinction to Reeves's private office is a large memory lane mural on one wall and comfortable leather upholstered furnishings. Green homespun draperies and green carpeting throughout completes the decor.

Reeves has been in the insurance business for 16 years and was recently joined by his wife, who received her real estate broker license in November, earning her the distinction of being Mississippi County's first lady real estate broker. Prior to joining her husband at the new office, Mrs. Reeves was employed for 12 years as office manager of East Prairie Lumber Co.

The Reeves are the parents of two daughters, Mrs. Danny Scruggs of East Prairie and Miss Melissa Reeves, a senior at Southeast Missouri University in Cape Girardeau. They have one granddaughter, Shannon Scruggs.

*Reeves relaxes*

"Insurance at a savings" has beeen offered area residents for 16 years by Bill Reeves, shown here in his private office at his agency's new location on Highway 80 in East Prairie.



*Little Red Barn is new*

The Little Red Barn on Highway 80 West is the new home of the Reeves Insurance and Real Estate Office. The new office was opened Aug. 17 and is owned and operated by Mr. and Mrs. Bill Reeves.

*Inside new office*

Mrs. Bill Reeves, standing, recently joined her husband in operating Reeves Insurance and Real Estate Office. Mrs. Nadine Levan, seated, is employed as secretary for the firm now located on Highway 80 in East Prairie.

**Onward to progress!**

# Little opens own company

Eugene Little Jr. opened his Pride Land Painting and Drywall Company in July 1973, and believes it to be the only black-operated painting and drywall company in Southeast Missouri.

Headquarters for the new company is at Little's home, 527 Sunset Drive.

Little has been working for Delta Painting and Drywall Co. of Sikeston for about two years and has been doing painting and drywall work for about four years. He is a 1970 graduate of Sikeston High School and learned the painting and drywall trade from George Rutledge and his own experiences.

Little has said he is looking for the cooperation of the people in helping him get established with his own company and in getting work without going through another man.

"I would like to work to improve Sikeston as a whole, especially the black community," Little said in talking about his company.

Future plans include an apprenticeship program to help teach others his trade.

He currently has one truck.

## *Buttry heads Bernie Chamber*

BERNIE— Jerry Buttry, who is associated with his father in the operation of the Western Auto Store, was elected president of the Bernie Chamber of Commerce for 1973.

Buttry was elected in February.

Other officers elected were: Leo Renfro, vice-president; Wanda Hughes, secretary-treasurer; Neva Jenkins and Norman Swafford for three year terms and J. M. Allen for a one year term.

WE ARE HAPPY
TO HAVE STARTED
OUR BUSINESS
DURING 1973 BY
BUYING THE
PINKLEY DRUG
STORE AND WE
LOOK FORWARD
TO SERVING YOU
DURING 1974.

PROGRESS

"Serving the Public Since 1922"
EDWARDS
PHARMACY
BRYAN H. EDWARDS, Owner
Portageville, Mo.
Phone 379-5403

We are happy to contribute to
the progress of Southeast Missouri
by bringing our new business to
Lilbourn, Mo.

WE ARE LOOKING FORWARD
TO SERVING YOU DURING 1974.

M.F.A. OIL AG
CHEMICAL DIVISION
FRED SCHRENBERG, MGR.
LILBOURN, MO. PHONE 688-2152

PLEDGED
TO PROGRESS

*Our Pledge in 1974 . . .*

Is to help in any way we can to help the community of Marston and Southeast Missouri to grow and move forward.

We are proud of the progress we shared with all of you in 1973, and look forward to serving you with all your needs in 1974.

*"The Best To You in '74!"*

FARMER'S BANK
MARSTON FACILITY
MARSTON, MO.

IGA
FOODLINERS

SIKESTON
1045 SOUTH MAIN
471-9500

CHARLESTON
NORTH MAIN
683-6202

Try Your Progressive
IGA FOODLINER . . .

The Price Is
Always Right!!!

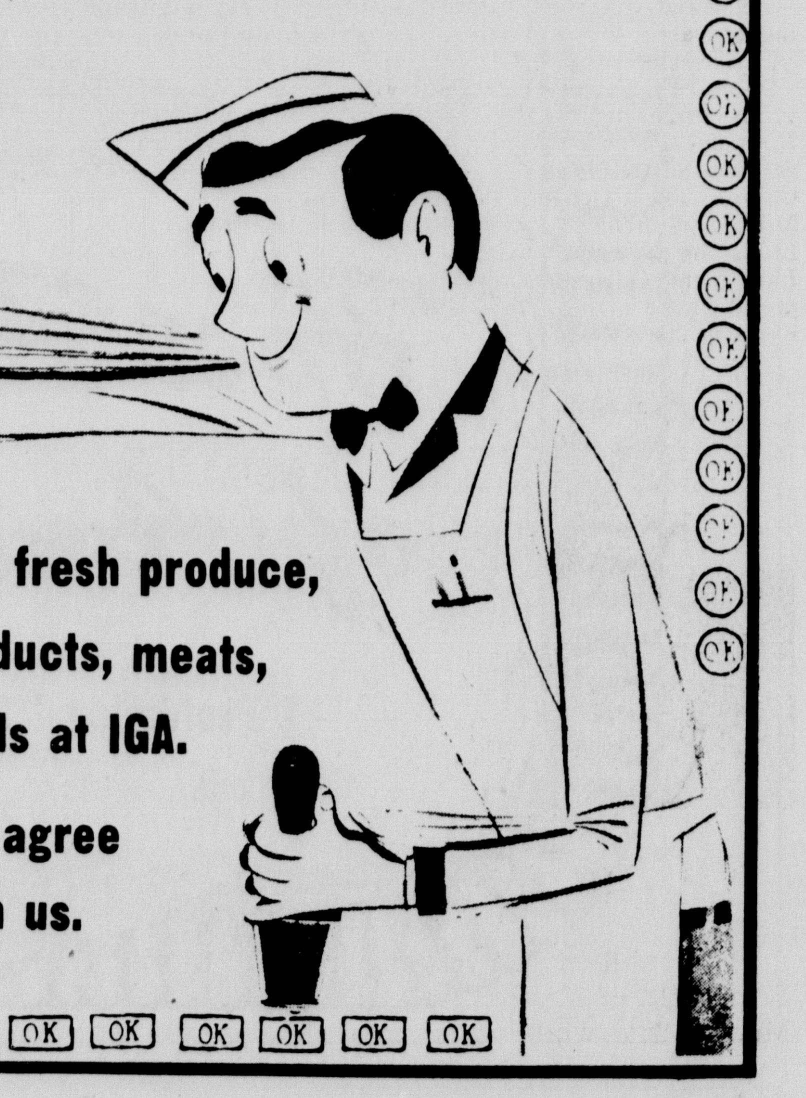
Our "KOZY KITCHEN"
is always supplied with
fresh baked pies
and cakes to your liking.

Hot vegetables and
meats are ready
for the table.

CARRY OUT DINNERS

Try the fresh produce,
dairy products, meats,
and breads at IGA.

You'll agree
with us.



*MFA Ag Chemical Division opens*

M.F.A. Oil Co. Ag Chemical Division in Lilbourn opened Jan. 15 in this new building on Route D. The metal 7,000 square - foot structure, which contains warehouse facilities, display room and an office, was constructed by Roy Owens Construction Co. of Malden. Fred Schuerenberg is manager of the new business, which offers a complete line of farm chemicals.

# Farm chemicals available at MFA

LILBOURN— A complete line of farm chemicals, seed corn and milo seed is available at the M.F.A. Oil Co. Ag Chemical Division which opened Jan. 15 in a new building on Route D.

The new business is managed by Fred Schurenberg, a lifetime resident of Lilbourn, who also operates the Lilbourn M.F.A. Oil Co.

Schuerenberg said the business primarily services Southeast Missouri and Northeast Arkansas and offers delivery service or customer pick- up at the large warehouse loading dock.

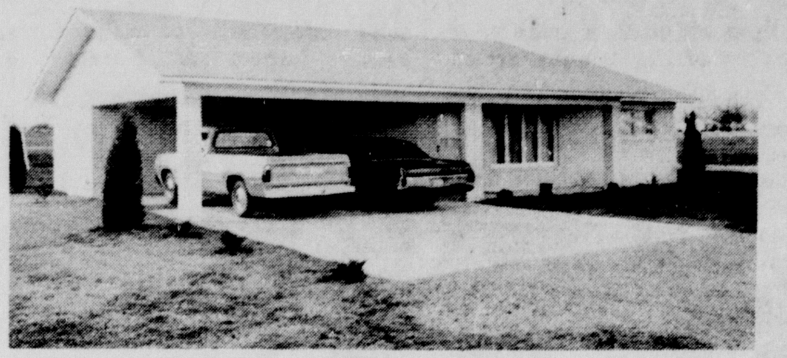
Business hours are 8 a.m. to 5 p.m. Monday through Friday and 8 a.m. to noon on Saturday. However, hours will be extended from 6 a.m. to 6 p.m. during the prime farming season. Phone in orders may be made by calling 688- 2152.

## '73 news briefs

APRIL

6--The Sikeston R-6 Board of Education Thursday awarded the contract for building of the new junior high school to Ryan Construction Co., which submitted low bid of $836,424.

6--Gun and Smoke Shop held grand opening ceremonies today at their new location, 521 Greer.



*White home new*

Mr. and Mrs. Ray White live in this new three-bedroom home located at 508 Medler St. in Bernie. The brick home features a two- car carport and was constructed by the owner.

# Bob's control team rids buildings of pests

Bob's Rid- X Termite and Pest Control team has treated buildings since opening in 1973 from pest birds, copper head snakes and brown recluse spiders to skunks.

The company offers free inspection and is bonded, insured and locally owned. Custom services include moisture proofing to prevent wood rot, mold and mildew; house leveling; and complete damage repair.

The company's termite technicians and carpenters have done everything from replacing a single termite-eaten window sill, to replacing over half of a water or insect- damaged substructure of a house.

Fly control is another service offered by Bob's Rid-X. They are distributors for Gilbert International, manufacturers of Flygrid, blacklite flying insect electrocutors.

Bob's Rid- X Termite and Pest Control presently has agents in Sikeston, Scott City, Charleston, Dexter and Poplar Bluff, to serve needs of its local customers.

Bob's RID-X
TERMITE & PEST CONTROL
Bonded Insured Damage Repair Service
FREE INSPECTION! Ph. 667-5288
Bob's RID-X

*Bob's Rid-X begins operation*

Bob's Rid- X Termite and Pest Control began operation in 1973. The company offers free inspection and is bonded, insured and locally owned.

# *Nunnelee Chapel enters 45th year*

The Nunnelee tradition of dependable funeral service was begun in 1929 by the late John Fred Nunnelee, as a department in his Blodgett general mercantile store.

Today this tradition is carried on by his wife, Audrey; his two sons, John and Gene; his grandson, Tom, and a respected employe, Leonard E. Andres.

The Nunnelee family has served from five different locations since the firm's founding. In 1937, Nunnelee Funeral Chapel was established in an old Charleston residence. The Frank Lair Funeral Service in Charleston was purchased in 1939. From this third location, the Nunnelee family operated a full- service funeral home until 1970. The Taylor Funeral Home at 209 West Center Street in Sikeston was purchased in 1955, and the Nunnelee family has been serving from the former Jackson Funeral Home at 205 North Stoddard Street in Sikeston since March 20, 1970.

President of the incorporated firm is Audrey V. Nunnelee.

John F. Nunnelee Jr., is vice- president of the Nunnelee Funeral Chapel. A graduate of the Hohenschuh - Carpenter College of Mortuary Science at St. Louis, he is a past Kiwanis Lieutenant Governor, a past president of the Missouri Funeral Directors Association, and a member of the Masons Gideons, the Flying Funeral Directors of America, and the First Baptist Church in Sikeston.

He and his wife, the former Miss Myrtle Rogers of Blodgett, have two children, John Roger "Rod" Nunnelee and Judy Herring, both of Richmond, Va., and four grandchildren.

The firm's secretary - treasurer and general manager is Gene Nunnelee. Gene, also a Hohenschuh-Carpenter College graduate, is a Mason, Kiwanian, and a member of the Board of directors of Sikeston's United Fund. In addition, he is a past chairman of the board of stewards of the First United Methodist Church.

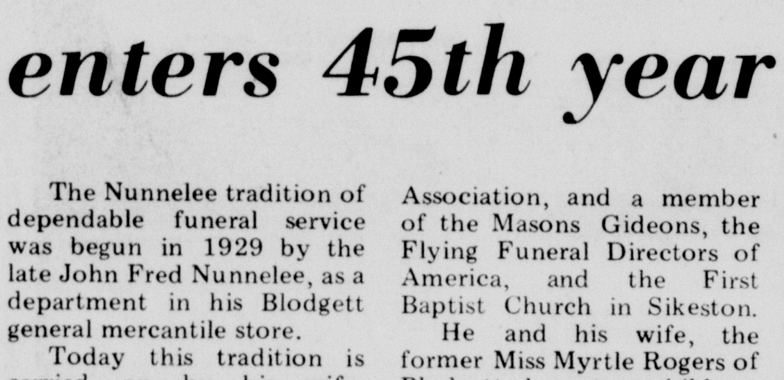
Gene and his wife, the former Miss Marie Lucille Ohmes of Diehlstadt, have five Children, Priscilla, Diane, Gena, Edward, and Tom Nunnelee.

Tom Nunnelee is a 1968 graduate of the Kentucky School of Mortuary Science in Louisville. He has taken an active part in the business of the firm since March 1, 1968, and is a licensed funeral director and embalmer.

Tom is a member of the Sikeston Jaycees, the Knights of Columbus, and St. Francis Xavier Catholic Church. He and his wife, the former Miss Alice Waltemath of Memphis, Tenn., have one child, Christina.

## Miss Roberts elected officer

Miss Ruth Roberts of Sikeston in April 1973 was elected vice chairman of the Department of Science of the Southeast Missouri Teachers Association.



*Chocolate trim used*

This modern five- room home at 113 West Tom Brown St. in Charleston is owned by Mrs. Hattie Moore. The white drop siding is accented with a chocolate brown trim and was built by Staples Construction Co. of Charleston.

BURGER KING
BURGER KING HOME OF THE WHOPPER
HOME OF THE WHOPPER

*For A Meal Fit For A King. . .*

*at Progressive Prices. . .*

TRY

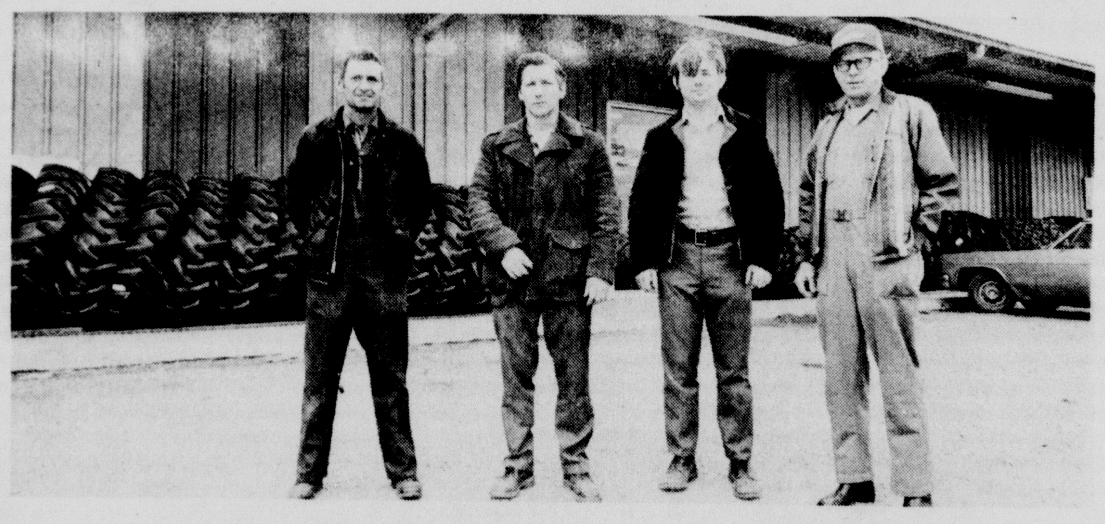
BURGER KING

"HOME OF THE WHOPPER"

A MEAL IN ITSELF!

911 E. MALONE SIKESTON, MO. 471-9242

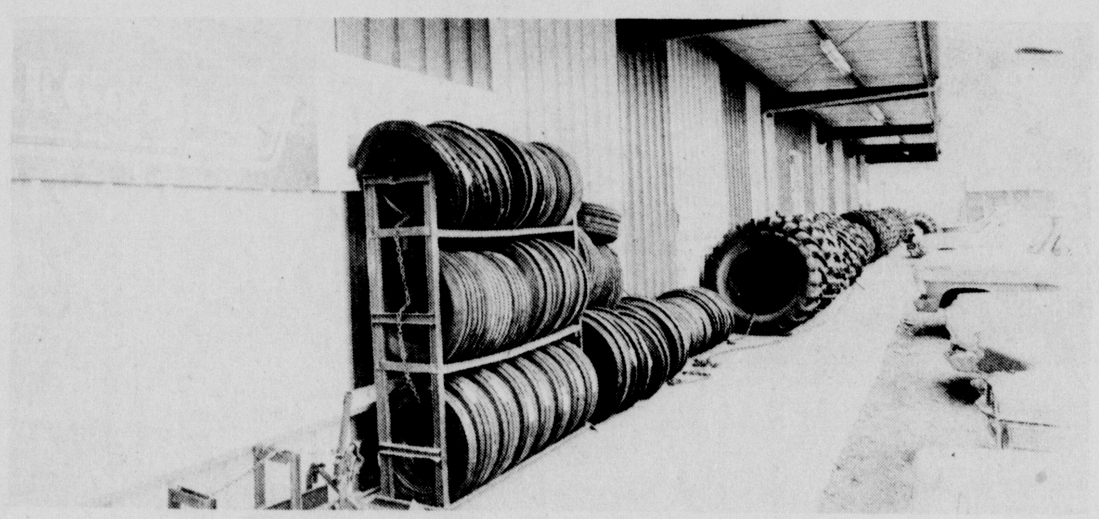
SIGNS OF PROGRESS FOR 1974!



FOR THE BEST TIRE BUYS - SEE THE OTHER GUYS

GLENN SLUSHER LARRY FARRENBURG
RON ELLIOTT DON ALLEN

B.F.Goodrich we're the other guys



B. F. GOODRICH AND DAYTON TIRES
BATTERIES - FARM SUPPLIES -
PLUMBING AND ELECTRICAL SUPPLIES -
HAND TOOLS - ITEMS FOR THE HOME -
THOUSANDS OF QUALITY ITEMS AT
DISCOUNT PRICES. - EASY TERMS AVAILABLE

SLUSHER-BAKER
FARM AND HOME CENTER

HIGHWAY 61 SOUTH - SIKESTON, MO. 471-5371

WRECKS MADE LIKE NEW

WE WILL HAVE 2 NEW SERVICE BAYS OPEN SOON TO IMPROVE OUR SERVICE TO YOU.

WRECKS MADE LIKE NEW
WHEEL ALIGNMENT-WHEEL BALANCING
TIRE TRUING
BRAKES-MUFFLERS-GLASS INSTALLED
TUNE UP SERVICE
24 HOUR WRECKER SERVICE

SLUSHER-BAKER BODY SHOP
1035 SOUTH MAIN - SIKESTON, MO. 471-3217 NIGHTS
SUNDAYS - HOLIDAYS CALL 471-0647

## Milburn recognized nationally

**Alan Milburn, a seven year student of the oriental art of** self- defense techniques better known as Karate, received honorable mention recognition by the Professional Karate Magazine in July 1973 as one of the top 10 Karate fighters in the United States.

WE ARE PROUD
TO BE A PART
OF THE
PROGRESS OF
BLOOMFIELD
AND SOUTHEAST
MISSOURI.

We hope you will visit us
during the coming years.

Julia's Draperies
BLOOMFIELD, MO.

# Italian food served at Pasquale's

After Nov. 26, 1973 residents of Sikeston and the area had a new place to go for a complete line of Italian foods. On that date Pasquales opened their doors in the Midtowner village Shopping Center on Highway 62.

Located next to the Malco Twin Cinema, Pasquales has a seating capacity of 115-120.

The Sikeston restaurant is one of over 200 units in the Pasquales chain which is the fourth largest pizza franchise in the nation. Headquarters are in Birmingham, Ala.

The Sikeston store is owned by Jim Fakes and Rick and Gary Fakes and managed by the latter two.

Pasquales of Sikeston features a long list of favorite Italian foods. First on the menu is Italian Pizza. The speciality is the super pizza, which has seven toppings. Pasquales will also make any pizza to the customer's specifications.

Spaghetti and Ravioli, covered with a thick sauce, are also on the menu and are served with garlic bread.

Salads are a speciality of Pasquales, especially the chef salad which has meat, cheese, onions and peppers in it.

Also on the menu are six Italian style sandwiches, all served on garlic bread. They include the Hoogie, with three types of Italian meats; meatball Hoogie, stromboli steak, pizza burger, ham sandwich and roast beef.

During the meal, customers can relax in the old Italian atomosphere which has a patio effect. Black wrought iron accents the red decor and separates the booths.

Carry-out service is available for all orders.

Future plans call for an outside dining area and a breezeway between the theater and restaurant. The breezeway would have a fountain to provide an outdoor Italian effect.

Future plans also call for live entertainment at times.

Hours of the restaurant, which employes 10 persons, are from 11 a.m. to 11 p.m. Monday through Thursday and 11 a.m. to 12 p.m. Friday and Saturday. Hours will be expanded in the future.

## '73 news briefs

APRIL

3—The city Council Monday night approved the annexation of three tracts of land totaling 1,800 acres, the first of three steps necessary to bring the land into the city.

*Pasquale's opens*

Showing off some of Pasquale's menu items and the old Italian decor are Albert Jones, left and Gary Fakes, right. The new restaurant opened in November in the Midtowner Village Shopping Center.

Playboy Lounge

We are proud to be a part of the progress of Dexter and Southeast Missouri and are looking forward to serving you in 1974.

COME TO US FOR BREAKFAST, LUNCH,
DINNER OR JUST A DRINK.

Playboy Lounge
DEXTER, MO.

# Iron Gate Gallery is outlet for paintings

EAST PRAIRIE--- The black iron gate, slightly ajar, directs you to the yellow studio- shop known as the Iron Gate Gallery at 118 South Center St., owned and operated by Mrs. Faye Schneider.

The shop was opened Sept. 1, 1973 in Mrs. Schneider's studio at the rear of her home, primarily as an outlet for paintings of the more than 30 active artists in the immediate vicinity of East Prairie and as a convenient place for them to purchase their art supplies.

Adding interest and providing a dozy, inviting atmosphere to the shop is the line of antiques and other one of a kind items which are featured, along with handmade crafts.

The paintings on display are changed once a month and while most of the paintings are by local artist, including Mrs. Schneider, out of state artists are also featured.

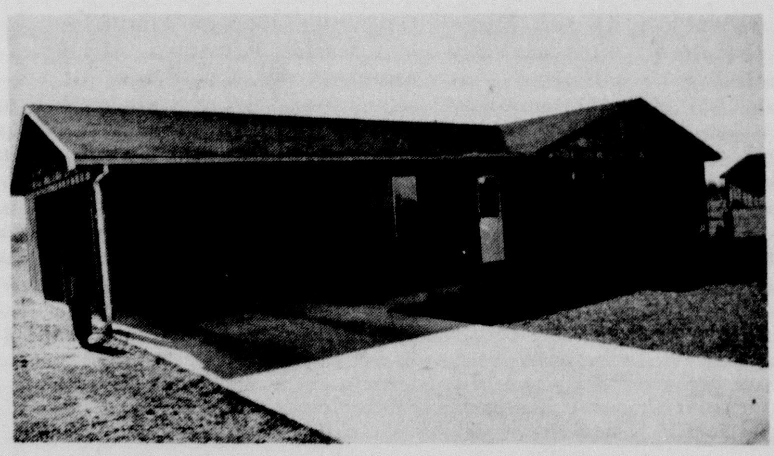
Suzie Noe of Lilbourn is at the shop the first Saturday in each month to do pastel portraits. She is especially talented with children's portraits and appointments can be scheduled. Her paintings are also on display.

Beginners art classes are also offered. Mrs. Schneider said her first class, which began in October, is about ready to graduate and anyone interested in taking lessons should drop by the shop.

An invitation to drop in and browse is extended to art lovers, antique seekers or those who are interested in unique articles. It just may be available. The shop is open seven days a week from 1 to 9 p.m. and appointments can be made by calling the Schneider home at 649- 2364 or the Mississippi County Fertilizer Co. at 649- 3171, where Mrs. Schneider works mornings with her husband, Howard.

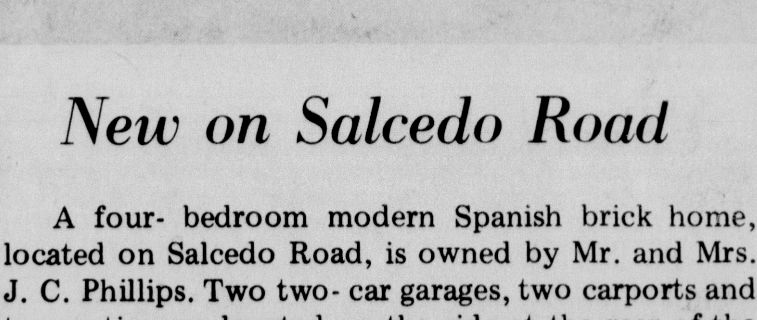
*Studio -shop opens*

Paintings, art supplies, and antiques are a few of the items available at the Iron Gate Gallery in East Prairie. Mrs. Faye Schneider, shown at her easel in the studio- shop, opened the business in September of 1973.



*Mediterranean decor*

Mr. and Mrs. Bob Rimel chose a Mediteranean decor with green carpeting for their new three-bedroom home at 1301 Shelby Ave. in Sikeston. Gold siding highlights the exterior of the home which was built by Central Constructors of Sikeston. Rimel is a lab technician at Ferguson Medical Clinic.



*New on Salcedo Road*

A four- bedroom modern Spanish brick home, located on Salcedo Road, is owned by Mr. and Mrs. J. C. Phillips. Two two- car garages, two carports and two patios are located on the side at the rear of the home. A fire place accents the family room.

PLEDGED TO PROGRESS

WE ARE PROUD TO HAVE
CONTRIBUTED TO THE PROGRESS
OF SOUTHEAST MISSOURI DURING
1973 AND PLEDGE TO MORE
PROGRESS DURING 1974.

SIKESTON TRUSS CO.
RT. 2 SIKESTON, MO.
PHONE 471-2794
OR 471-8700

# Donald Furniture World opens

The new Donald Furniture World opened in April at 115 West Center St. in Sikeston providing area customers with a wide selection of furniture, appliances and accessories.

Manager of the new store is Paul Terrell. The building features three floors. The lower two floors are devoted to showroom space and the upper floor is a warehouse.

Each showroom is about 80 by 120 feet in size. Donald Furniture World is one in a chain of stores located in Tennessee, Mississippi, Arkansas and Missouri. The home office is in Memphis, Tenn.

The store features all types of home furnishings and carries a wide selection of decorating accessories.

The downstairs showroom features living room suits of all types, appliances and electronic equipment. The upstairs showroom is generally devoted to dining room, and dinette furniture, bedroom suits and bedding. For easy customer shopping, much furniture and accessories are displayed in room groupings.

The store offers free decorating consultation and works with civic organizations that want to learn about home interior decorating or color coordination.

Eight employes currently serve customers.

Donald Furniture World carries many familiar brand names, such as Philco and Whirlpool appliances, Lazy Boy, Thomasville, Broyhill, Sealy, and tables by Andrea, as well as many, many others.

The accessory selection includes oil paintings, the latest in velvets with prints, acrylic paintings, and wall plaques designed by artists.

*Furniture on display*

A wide selection of furniture, appliances and accessories are available at the new Donald Furniture World at 115 West Center St. in Sikeston. Much of the furniture and accessories are displayed in room groupings on the two large display floors. The new store opened in April.

## Wilcox & Sons expands in '73

Wilcox & Sons Furniture Store in Malden underwent extensive expansion in August 1973, with the addition of 5,000 square feet of warehouse space. The additional footage was added to the rear of the new store which opened in September 1972. Charles West is manager of the store.

## New Madrid FHA farm loans reach nearly $1 million

NEW MADRID — Farm operating loans to New Madrid County farmers made in 1973 by the Farmers Home Administration office in New Madrid reached nearly $1 million, according to figures released by county supervisor Dennis Hurley.

A total of $987,450 was approved for 90 farmers for operating loans to buy seed, fertilizer, gas, chemicals, equipment and livestock or for repairs.

Rural housing loans amounting to $866,624 were approved for 91 applicants, either to construct new houses or for remodeling and repairs.

Twenty- three farm ownership loans totaling $572,960 were approved for applicants to buy farmland.

Emergency loans amounting to $54,380 for three persons were approved due to flood losses. One soil and water loan of $2,400 was made.

First liens held by FHA totaling $649,850 for operating loans were subordinated to other lending institutions.

## Cloud heads Kiwanis Club

EAST PRAIRIE--- Roy Cloud was elected president of the Kiwanis Club in June of 1973.

Other officers include J. W. Bohannon, vice-president; Joe Watson, secretary- treasurer; and directors, LeRoy Givens, Edmund Morgan, Barney Webster and Howard Schneider.

## Smith receives farm award

Harold Smith of Skeston received an award Aug. 20 1973 for his farming efforts in Scott County.

He was honored with farm families around the state on Farm Family Day at the 1973 Missouri State Fair in Sedalia.

# *Crump's Drive In moves*

EAST PRAIRIE--- Crump's Drive In, formerly located on North Washington Drive, was moved to a new location in October of 1973, according to the owner, Mrs. Mary Crump, who is assisted in managing the business by her son, Dale Crump.

Mrs. Crump purchased the building formerly housing Blumenberg's Gro., on Highway 80 West and completely remodeled both the exterior and interior, prior to moving.

With the additional space, a family- style restaurant was developed, although window service is still available. In addition to sandwiches and fountain service, lunch and dinner menus now include catfish, steaks and plate lunches.

The interior was paneled and bright orange furnishings were installed in both the front of the restaurant and the private dining room. The outside of the building was painted turquoise with white trim.

With a staff of 10, the restaurant is open seven days a week, from 10 a.m. to 10 p.m. weekdays and 10 a.m. to midnight on Saturdays.

*Location new*

Highway 80 West in East Prairie is the new location of Crump's Drive In and Restaurant. Following a complete renovation, the business was opened in October of 1973.

*Forward in '74!*

ONWARD AND UPWARD FOR '74

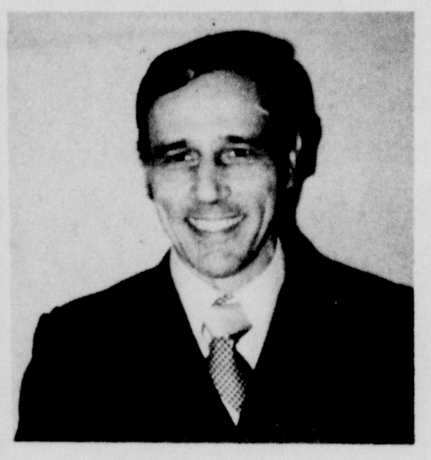
We are happy to be a part of the Progress of Southeast Missouri with our new business.

We handle a complete line of Ladies Ready-To-Wear

Visit us Soon!

*Verleen's Boutique*

Oran, Mo. Phone 262-3195


DON AGNEW
EXECUTIVE VICE PRESIDENT

JO SIDES
VICE PRESIDENT

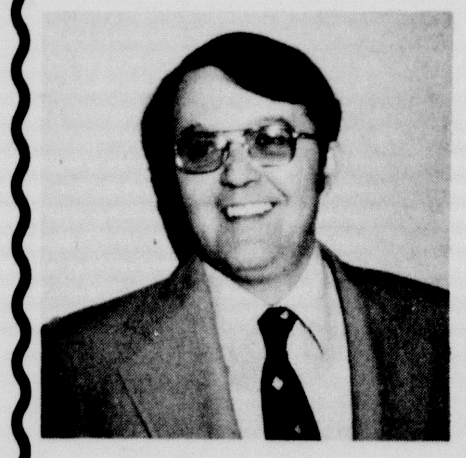
JEAN CLOUD
BOOKKEEPER

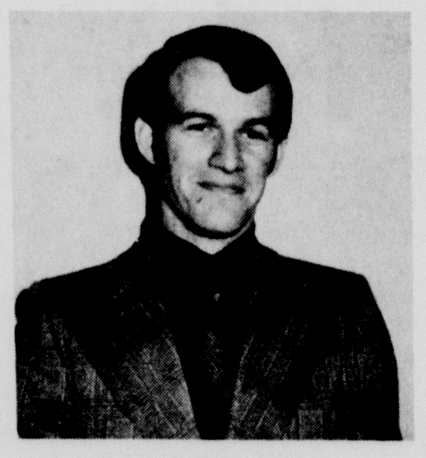
JANET VINES
BOOKKEEPER

VICKIE MOUCHETT
BOOKKEEPER

MARSHA MITCHELL
TELLER

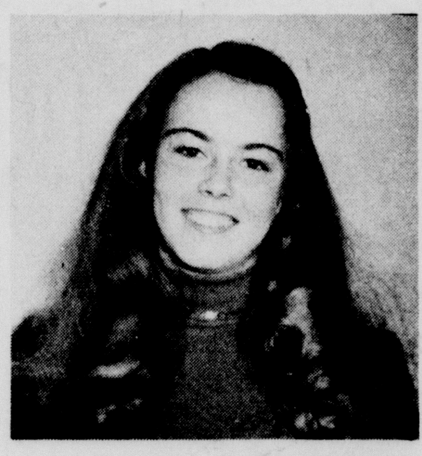
SANDY RUEBUSH
TELLER


BILL WALTRIP
CASHIER


LOUIS FARRIS
LOAN OFFICER

*These People Enjoy Their Work . . . .*

COME BANK WITH THEM!


JANICE KAISER
TELLER

DENISE STEWART
TELLER

A FULL SERVICE BANK

| | |
|---|---|
| December 31, 1965 | 5,358,050.35 |
| December 31, 1967 | 6,820,328.34 |
| December 31, 1969 | 7,485,609.76 |
| December 31, 1971 | 11,097,941.37 |
| December 31, 1973 | 13,445,400.92 |

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Each Depositor Insured To $20,000

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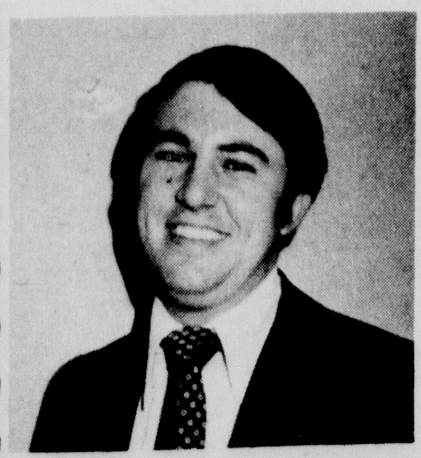
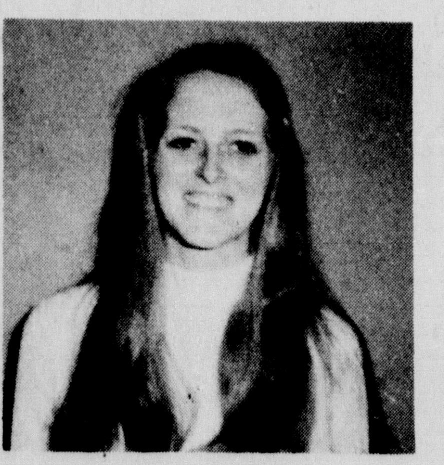
JUDY TIDWELL
SEC. & RECEPTIONIST

TERESA BERRY
TELLER

TERRI LEIBLE
TELLER


ERIC PIEL
CREDIT MANAGER

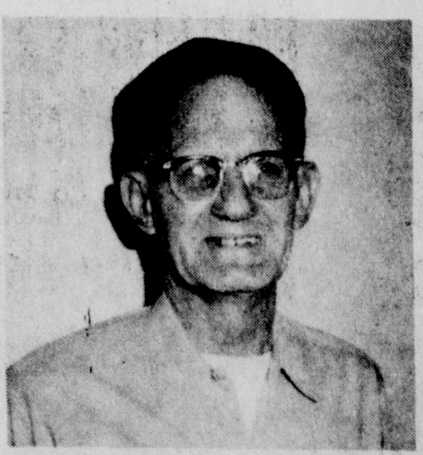
CAROLE CLAYTON
PUBLIC RELATIONS

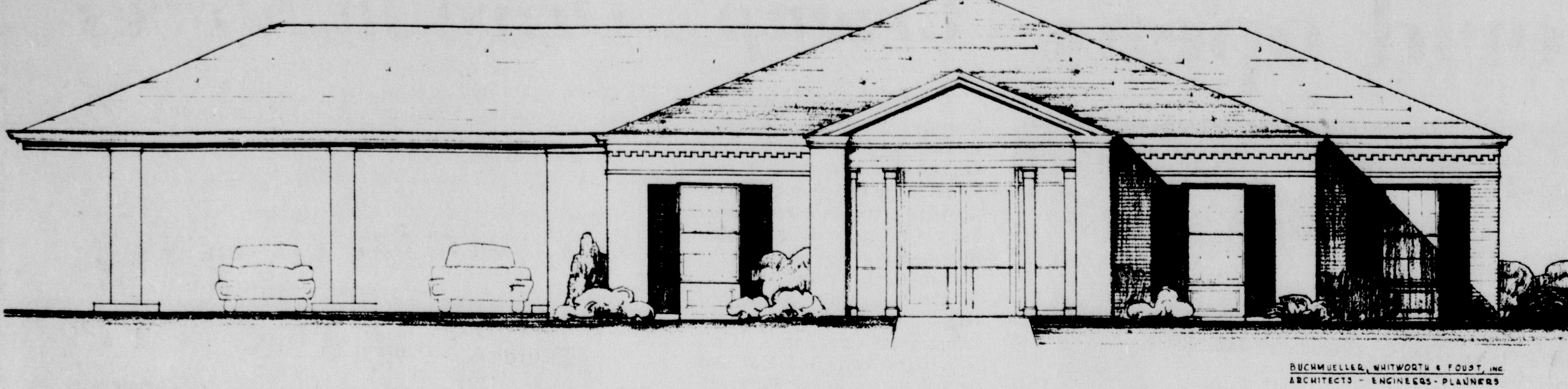

ANNETTE PAYNE
LOAN TELLER

ALICE JEFFORDS
LOAN TELLER

BETHANY FRANSLER
LOAN TELLER

OPAL BLACKMAN
TELLER


CHESTER WAGONER
CUSTODIAN


BUCHMUELLER, WHITWORTH & FOUST, INC
ARCHITECTS - ENGINEERS - PLANNERS

*Proposed Sikeston bank facility*

The new Sikeston facility of First Federal Savings and Loan Association will be built during 1974 at 303 S. Kingshighway. Plans call for the contract to be let in March and the facility to be open about the middle of August. Buchmueller, Whitworth and Foust, Inc. are architects for the new bank.

# New banking facility to open in '74

The Sikeston facility of First Federal Savings and Loan Association, to be located at 303 South Kingshighway, is currently in the planning stages.

Plans call for the contract to be let in about one month, and the facility to be in operation by the middle of August.

The Sikeston facility will have about 2,400 square feet and offer full banking services when complete, including drive- in window.

When the facility opens there will be three employes and Chuck Grant will be vice president and branch manager.

The building will be made of red brick and will have a basement to be used as a small community room during the day.

The home office of First Federal Savings and Loan Association is at 325 Broadway in Cape Girardeau. A second facility is located at 2127 William in Cape Girardeau.

Grant joined the Association in March 1973. He had previously served as vice president of Security National Bank in Sikeston.

First Federal Savings and Loan was started in 1928 by Lindsay W. Simmons, who is president of the association and chairman of the board of directors.

From that beginning in 1928 assets have grown from $3,492.98 to $105,780,887.16 at the end of 1973. From 1972 to 1973 the bank experienced a growth in assets of $12,453,955.25.

"We look forward to serving the people of Sikeston," Grant said. He added that the new facility will be a part of Sikeston, with hometown designers and hopefully contractor.

Buchmueller, Whitworth & Foust, Inc. are architects for the new facility.

## *Ingram receives meritorious award*

BENTON-- Lynn F. Ingram of Sikeston, circuit clerk of Scott County, was presented a meritorious award in December by the U. S. Department of State Passport Agency in Chicago for outstanding community service in his participation in the passport application acceptance program.

# Cummins increases number of employes

Cummins Missouri Diesel Sales Corp., in its second year of operation in Sikeston, has increased the number of employes from nine in February 1973 to 23 currently.

The business, located on Highway 60 East is now operating two full shifts a day, instead of one. The shifts run from 8 a.m. to 1 a.m. each day.

A new sign was erected and Bud Mehner was employed as the new service manager.

The number of mechanics has been increased from five to 16.

John Hoper, Cummins branch manager in Sikeston, said the company is looking forward to a prosperous 1974.

*New sign erected*

The new sign at Cummins Missouri Diesel Corp. on Highway 60 East makes the year- old business easily identified. The company is now working with two full shifts.

## *New Baptist church formed*

A new Freewill Baptist Church was formed in May and has been meeting each Sunday at Sikeston Activity Center, 201 S. Kingshighway, with the Rev. Denzil Durbin as pastor.

Look Forward To 1974!

WE ARE HAPPY TO HAVE
CONTRIBUTED TO THE PROGRESS OF
SOUTHEAST MISSOURI IN 1973
BY OFFERING YOU A NEW BUILDING
AND BETTER SERVICES.

WE ARE LOOKING FORWARD TO
SERVING YOU DURING 1974.

CRUMPS DRIVE-IN
902 W. Washington - East Prairie, Mo.
Phone 649-9976

A·B·E HOME CENTER, INC.
WHOLESALE BUILDING SUPPLY

*Building supplies available*

ABE Home Center Inc., 705 Davis Blvd. opened in March, with an interior decorator available by appointment. The center is open from 7 a.m. to 5 p.m. Monday through Friday and from 7 a.m. to noon on Saturday.

# ABE Center opens

Interior decorating, home planning and free estimating are a few of the services provided by ABE Home Center Inc., 705 Davis Blvd. which opened for business during March.

The business is owned by Earl Hutchison, Allen Crites and R. E. Meyer all of Sikeston.

A total of 11,000 square feet, the business has seven employes with one as an interior decorator.

Different types of doors, bathroom fixtures, fireplaces and kitchen appliances are just a few of the displays set up in the store.

"We try to keep up with new styles and that is why we display a lot of different items," Hutchison remarked.

ABE builds some of their own homes and they equip them with cabinets, carpeting, plumbing, heating and air conditioning.

## *Dr. Popp on heart board*

Dr. Carl Popp of Sikeston was elected in July 1973 to serve a three year term on the Missouri Heart Association board of directors.

H. Mitchell Perry Jr., M. D. of St. Louis, was elected president of the association for the 1973- 74 fiscal year which began July 1, 1973. Clifford R. Talbert Jr., M. D. of Cape Girardeau was elected vice president.

## Mrs. Moore elected council president

BENTON — Mrs. Jewell Moore of New Hamburg was re- elected president of the Scott County 4-H Council Oct. 16.

Other officers elected were Mrs. Ervin LeGrand of Kelso, vice president; Mrs. Charles Juedermann of Benton, secretary; Mrs. Peter Myers of Sikeston, treasurer; and Mrs. Melvin Schott of New Hamburg, reporter.

RM

Celebrating
41 YEARS
of
growth and Progress

EVERYTHING FOR THE HOUSE

. Fine furniture
. Carpeting & floor covering
. Wall coverings
. Paintings, lamps & accessories

COMPLETE SERVICE

. Home delivery
. Custom drapery & upholstery
. Carpet installation
. Professional Design Service (free of charge)

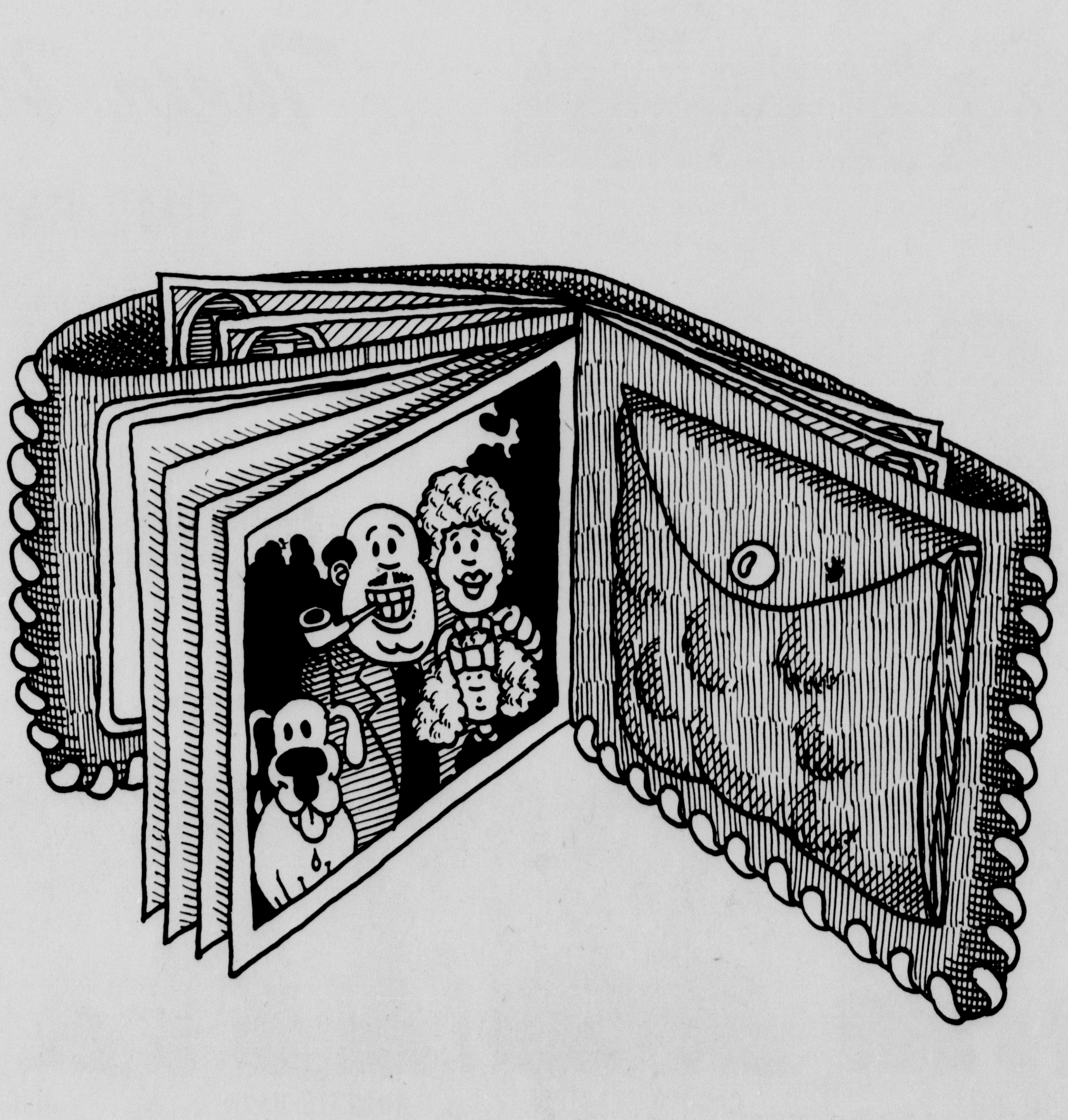
Rust & Martin
"Interiors of distinction"

House Beautiful PACE SETTER STORE
Rust and Martin has been selected by House Beautiful Magazine as its "Pace Setter" store for this area.

HWY. 61 SOUTH, CAPE GIRARDEAU, MO.

WE FILL STOMACHS WITHOUT EMPTYING WALLETS.

McDonald's®
1207 EAST MALONE
SIKESTON



OPEN 24 HRS
Sambo's
RESTAURANT

*Restaurant open 24 hours*

Sambo's Restaurant opened in November on Highway 62 East. The new restaurant is managed by Ron Soteros and open 24 hours a day.

# Sambo's opens

Sambo's Restaurant, located on Highway 62 East officially cut the ribbon Nov. 4.

Several hundred people attended the opening and were served free food and champagne. Ron Seteros is manager of the restaurant.

The new Sambo's is one in a chain of restaurants throughout the nation. The chain began as a small pancake house at the beach in Santa Barbara, Calif. in 1957. The first restaurant was opened by Sam Battistone Sr. and F. Newell Bohnett. They combined their names by contracting SAM and Bo (hnett) to come up with the storybook character Sambo for a pancake house. With their wives they did $90,000 worth of business that first year.

Fifteen years later, Sambo's had grown into a nearly $64,000 business and in 1972 opened its 200th restaurant, although many more have opened since.

In addition to Sambo's restaurants, the corporation today operates two other divisions: Heidi Pie Shops and Blue Ox Restaurants. The chain prides itself on its economical prices and wholesome American food. Fighting inflation in its own way, it has established a national policy of a 10 cent cup of coffee, refilled as many times as the customer wants.

# Tanner makes changes at Six-Gold Archery

Bruce Tanner became resident manager of the Six-Gold Indoor Archery Range at 603 Davis Blvd. in May.

Since coming to Sikeston, Tanner has erected a new bulletin board at the business on which he displays pictures and articles of men who killed deer with bows and arrows, information about the archery league and hunting opportunities in the area.

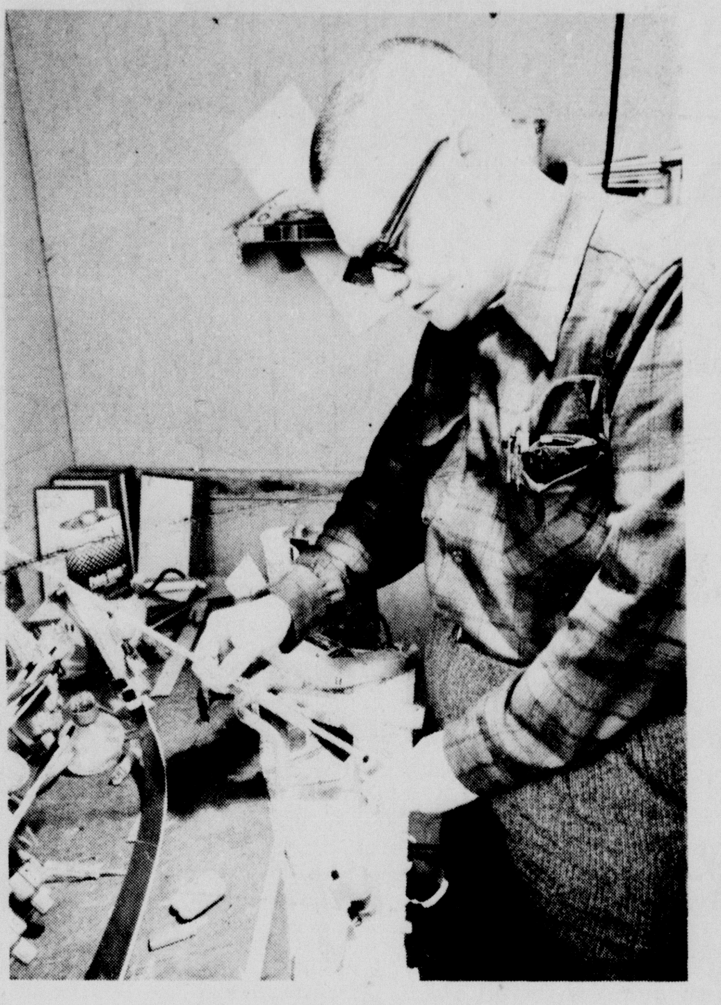
A handicap league is currently going on with openings for new members. The league started Dec. 20 and will run until April 18. It is similar to the bowling leagues, Tanner explained, and equipment can be rented at the range if needed.

Six- Gold Archery also sponsors a junior archery olympic development program for children ages eight through 17.

For people who do not know how to shoot, there is no charge for instruction.

Six- Gold Archery has a sales and service area and indoor range.

"Few people realize the opportunities for recreation that archery has," Tanner explained.



*New manager*

Bruce Tanner, the new manager of Six- Gold Indoor Archery Range at 603 Davis Blvd., works on an arrow at the shop. Tanner came to Sikeston in May.

### Essary is mayor

ANNISTON — John Essary was elected mayor of Anniston in April of 1973.

Aldermen elected were Cleonard (Red) Thurman and John Blackwell.

## Nick and Jim's opens

RISCO — Nick and Jim's Barbecue, located near Lancaster's Grocery, opened for business in June of 1973.

They serve plate lunches and snacks.

The business is operated by Mr. and Mrs. James Lancaster and seats approximately 32 persons.

## Teresa Marie Houchin chosen Miss Sikeston

A new Miss Sikeston officially started her year-long reign Sept. 28, 1973. She is Teresa Marie Houchin, daughter of Mr. and Mrs. John Houchin of 1019 Davis Blvd.

First runner-up was Teresa Marie Scherer, daughter of Mr. and Mrs. Dempsey Gardner of Route Three. Beth Waters, daughter of Mr. and Mrs. George Waters of 123 Terrace Drive, was chosen second runner-up.

### *Bennett heads Charleston Kiwanians*

CHARLESTON--- Tom Bennett was installed as president of the Kiwanis Club Oct. 29 at the annual ladies' night dinner and installation service.

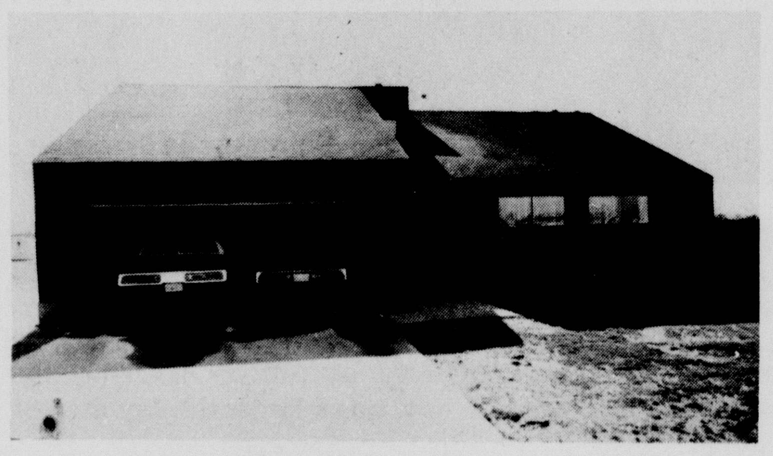
Other officers serving for 1973- 74 are Jesse Farmer, vice- president; Charles Fowlkes, secretary- treasurer; and board members, Ben B. Moore, Jack Farmer, Leroy Shew, Manford Cox, Frank Gillespie and Ron Seals.

### '73 news briefs

APRIL

9--This year's Jaycee Man of the Year, is Dennis Ziegenhorn. This is the highest award presented to a Jaycee.

11--Ground breaking ceremonies were held this morning at the site of Sikeston's new junior high school.



*Fireplace featured*

Cedar siding accents the exterior of the Roy Rhyne Jr. home at 1309 Shelby in Sikeston. The three- bedroom home is decorated in green and gold with early American accents. The living room features a fireplace and balcony over-looking the room. Central Constructors built the home for Rhyne, his wife, Ruth, and two children, Michael and Kimberly Michelle. Rhyne is manager of Combined Insurance and has an office in his new home.

Another Sign of Progress for Southeast Missouri

We are happy to participate in the progress of Southeast Missouri by opening a new Mobile Home Park and we are looking forward to serving Southeast Missouri in 1974.

Meadow Heights Mobile Home Park

Mr. & Mrs. Morris Montgomery, Owners
Chaffee, Mo. Phone 794-2734

Progress in '74!

We are proud of our past progress and hope that in 1974, with our new owner, Mr. Lloyd Gooch, things will be better than before.

We will continue serving you our best and we shall be at your services at all times.

SIKESTON SEED CO.

LLOYD GOOCH, OWNER
COMPRESS RD. SIKESTON, MO.
PHONE 471-2518

HEINOLD HOG MARKETS

We are happy to have participated in Southeast Missouri's Progress during 1973 and are looking forward to serving the farmers in this area during 1974.

a chance to give you a bigger hog check!

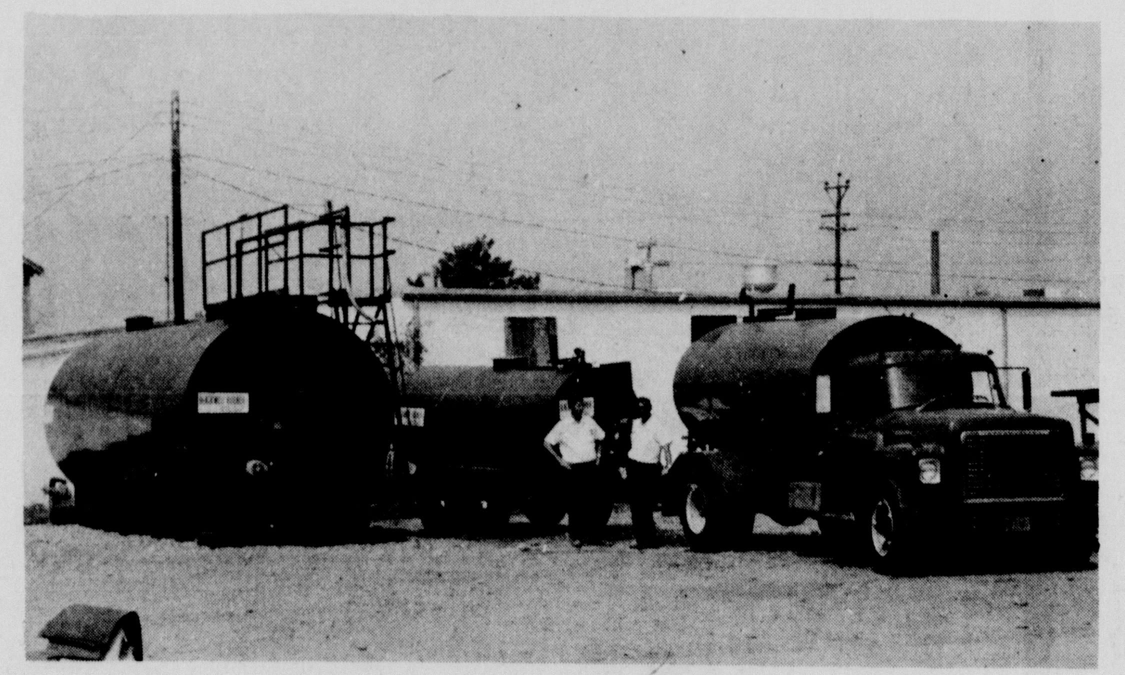
Call Collect 314-568-4546

Heinold Buys Hogs,
Monday through Friday, 7 a.m. to 1 p.m.

BLOOMFIELD, MO.
(South on Route 25)

HEINOLD HOG MARKETS

Progress in Roofing -- 1974 Style



LLOYD F. STONER - LUCIEN M. STONER

Let Pyramid Roofing Co., Inc. help you in 1974.
We offer the most modern roofing techniques and equipment.
We can boast of 25 years roofing experience.

- RESIDENTIAL AND COMMERCIAL ROOFING
- BONDED BUILT-UP ROOFS
- SHEET METAL WORK
- WATERPROOFING
- LICENSED AND INSURED
- FREE ESTIMATES

PYRAMID ROOFING CO., INC.

114 BRANUM SIKESTON, MO. 471-3071

### Stewart on peach council

**CAMPBELL** — W. Carlton Stewart, a native resident of Campball, was elected in March 1973 first vice president of the National Peach Council, headquartered in Hartingsburg, W. Va.

The
Reeves Agency
is the place where buyers and
sellers get together on farms,
houses and lots.

Complete
Line of Insurance

Contact Bill or Billie Jean Reeves,
Brokers at

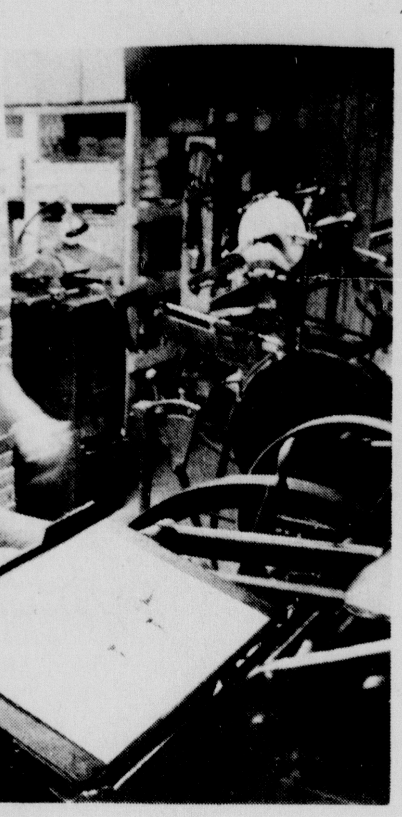
The
Little Red Barn
across from cemetery
in East Prairie, Mo.

We Started Long Ago

Times were different then, but folks were the same as they are now. They knew we were giving them a fair shake. And today, like years ago, they're still putting faith in us. We reckon with folks like that behind us we've got a good thing going.

110 Years of Service & Dependability!
1864 to 1974

WALTHER'S
FURNITURE COMPANY
Broadway & Middle
Cape Girardeau, Mo.



*Press readied*

Bruce Bird works at one of the presses of the Bruce Bird Printing Co. at 315a Harris. The company opened in May 1973 with complete offset and letterpress equipment. Bird also teaches graphic arts at the Southeast Missouri Trade and Technical School in Sikeston.

*Look to Southeast Missouri in '74*

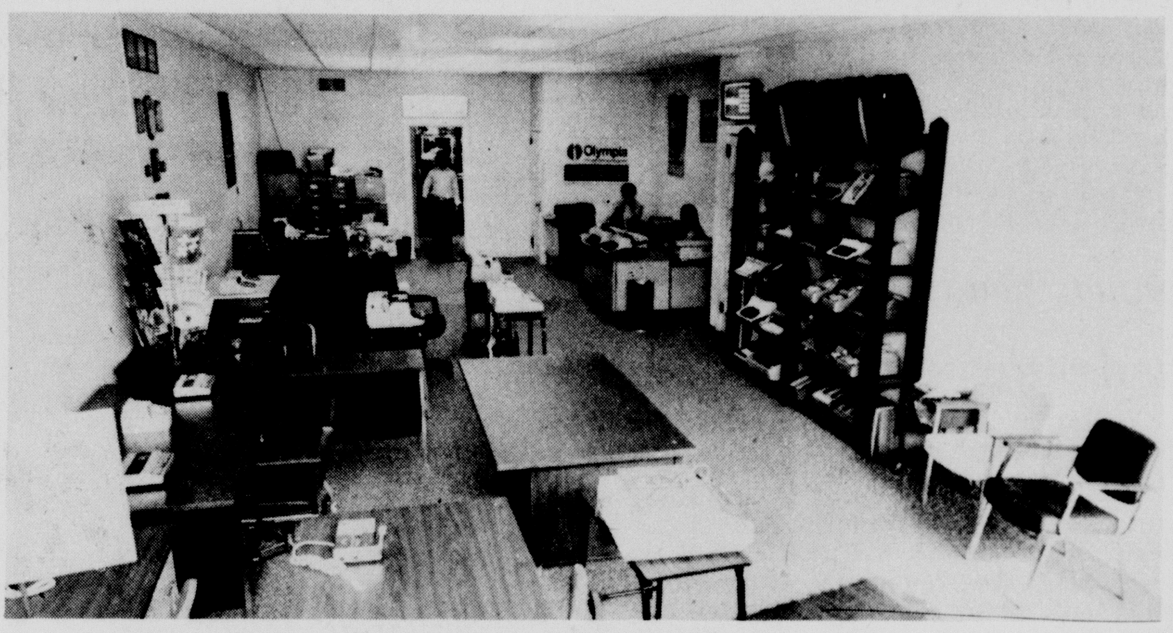
## Bird Printing Co. opens

With complete offset and letterpress equipment, the Bruce Bird Printing Co. at 315a Harris opened for buisness in May.

Owner Bruce Bird operates the business part time when not teaching graphic arts at the Southeast Missouri Trade and Technical School in Sikeston. He hopes someday to operate the business full time.

Bird prints "a little bit of everything,'' including business cards, business forms, announcements, stationery, and magnetic signs.

He is currently in his third year of teaching in Sikeston, and graduated from Southeast Missouri State University in 1971 with a Bachelor of Science degree in education and emphasis in printing.



*Office furniture display*

Superior Business Machines at 112 E. Center changed ownership during 1973. The company was purchased by SeMo Office Equipment, but remains in the same location. The store now has a larger display area of office furniture.

## Ownership changes at Superior Business

Superior Business Machines, located at 112 East Center St., changed owners in 1973.

SeMo Office Equipment purchased Superior Business and moved into the Superior building in February of 1973. Since that time, the number of personnel has been increased.

New lines of equipment have been added and inventories increased. The business is now able to offer a wider display area of furniture.

Sales representatives for the company are Henry Dirnberger, Charles McGill, and Mike Buchanan.

*New offices*

James V. Stallings and Co., certified public accountants moved into this new office building at 731 North Main St. Stallings purchased the building which has 12 offices and ample parking space.

## Stallings firm moves to new location in '73

James V. Stallings and Co., certified public accountants, has moved from offices at 315 N. New Madrid to 731 N. Main St. The building, which was completely remodeled, contains 12 offices and has ample parking space.

Eight staff accountants and five secretaries are now employed by the company, which opened a new branch office at 19 W. Stoddard St. in Dexter in February. The branch has three employes.

## '73 news briefs

APRIL

12--Building permits were issued during March for an $800,000 apartment complex, a new franchise restaurant and a large discount store.

26--The City Council this morning approved a record budget of $1,283,575.75 for the coming fiscal year while, at the same time, lowering the city's tax rate from $1.75 per $100 assessed valuation to $1.50.

## New shop specializes in uniforms

The Uniform Shoppe opened Aug. 1, 1973 at 524 South New Madrid St., but moved Feb. 1, 1974, to its current location at 114 E. Center St.

The Shoppe is owned by Mr. and Mrs. John Eddy and Mr. and Mrs. Phil Tidwell of Sikeston. Pat Eddy and Beth Tidwell manage the store which features uniforms from six companies in many styles and colors. Dresses, pants suits, separate slacks and smocks are all available.

As well as women's uniforms, The Uniform Shoppe also carries mens tops and jackets, and Candy Striper uniforms.

Also availabel at the store are both white and colored panty hose, including support hose; name plates and badges, a liquid concentrate fabric wash, and a line of purses.

*All styles uniforms available*

Pat Eddy, left and Beth Tidwell, look over one of the new uniforms recently received by The Uniform Shoppe at 114 E. Center St. The new shop opened Aug. 1 and features uniforms for women in all styles and jackets for men.

## County officials begin new terms

NEW MADRID — New Madrid County officials beginning new terms were Prosecuting Attorney Hal E. Hunter Jr., Sheriff W. L. Ramsey Jr. and Surveyor Charlie Ice.

New Madrid County deputy sheriffs appointed by Sheriff W. L. Ramsey Jr. and approved by Circuit Judge William L. Ragland were J. T. Kindred, Glynn Burch, Joe Moore, Fred Roe, Alfred Scott, C. B. Correthers, Hollis Lindley, Willis Wingo, Ronnie Adams, Virgil "Flip" Dees, Walter Ivy, Reba Jackson and Elgie Price.

GARDEN OF MEMORIES
CEMETARY, INC.
"The Cemetary Beautiful"
Located Corner W. Murray Lane and Branum
Sikeston, Missouri 63801
(314) 471-4089 471-6133

April 14 Is Easter Sunday:
It evokes thoughts of the Resurrection and also evokes thoughts of our loved ones who have passed on.
"Pay Homage To Those Who Have Gone"
This can be done by the installation of a Bronze Memorial. Call or stop by Cemetary office and order your permanent bronze marker soon.

Owned &
Operated By:
Marion &
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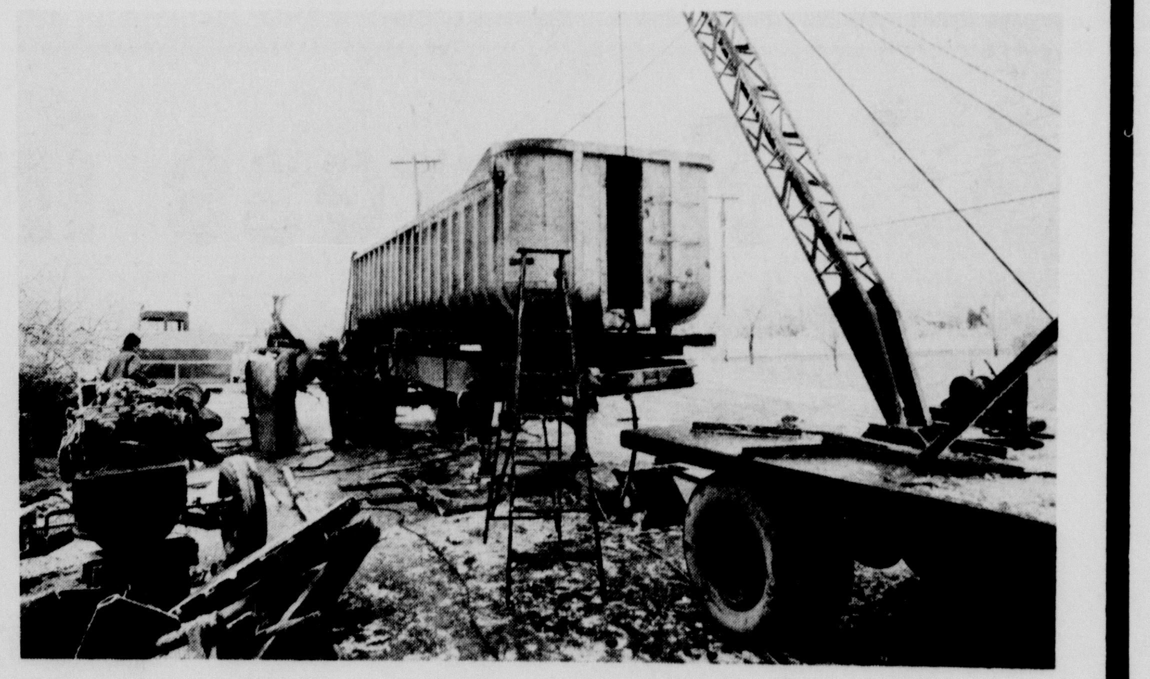
Skinner's Welding Service
2010 BETTY ST. SIKESTON, MO. 472-0566
"Leave Your Welding Problems to Skinner"



SOME PEOPLE TALK ABOUT WHAT THEY CAN
DO, BUT HERE IS PROOF
THAT SKINNER CAN DO IT.

- Undercarriage work on crawler tractors
- Motor block repair
- Welding of all kinds
- We make all types drive shafts
- Old parts rebuilt like new
- 40 years experience

"NO JOB TOO BIG OR TOO
SMALL, SKINNER WELCOMES
THEM ALL"

# *Six shops located under one roof*

SOAP and CANDLES

*Ye Olde Candle Shoppe*

Ann Elliott with the mascot of the store, stands in Ye Olde Candle Shoppe in the Raggedy Ann Shoppe at 118 South Ranney. The shoppe, which is known as the mini mall contains six different shops under one roof.

The Raggedy Ann Shoppe, 118 South Ranney St., is a progressive, many faceted operation with different rooms, or shops, located under one roof. Thus, it has become known as the "mini mall" of Sikeston.

The shoppe moved to the South Ranney location, under the new ownership of Mrs. Ann Elliott, in September 1972.

At the shoppe, customers find a gift shoppe, art shoppe, dresden shoppe, Ye Olde Candle Shoppe decoupage- craft shoppe, and a year round Christmas Shoppe.

The art shoppe has a wide selection of Grumbacher oils, acrylics, water colors, pastels, brushes, canvasses, painting pattern books and other painting supplies, including frames.

An old wooden ice box in the shoppe contains tinware for tole painting, wooden and copper miniatures for the nostalgic decorator and collector and many one- of- a- kind items for that unique creation.

The Dresden Shoppe opens a new world to the decorator- crafter in that there are statues, wall plaques, pedestals, lamps, figurines, lavabos, and frames which may be purchased finished or unfinished; with over 200 different finishes to choose from. The Raggedy Ann Shoppe is an exclusive distributor for fine quality Dreseen in this area.

Fine quality wooden plaques, purse boxes, decorator boxes and ecology boxes are awaiting the crafter in the Decopage-Craft Shoppe. With over 75 different shapes and sizes of boards to choose from and hundreds of different decoupage prints, the crafter should find just the thing for that added touch to a home or for that special gift. The Shoppe handles quality paints, stains and varnishes needed for finishing and the decorative handware for that added finishing touch. Supplies for dimensional decoupage, foil art, antiquing, feather, foam and fake fur art, stain glass, net and ribbon accessories are also available.

Upon entering the Candle Shoppe, a customer will see large candle cart holding candles in a large variety of colors, scents and sizes. The Shoppe handles candles from four major candle companies. Scented soaps, and sprays, candlerings, fruit and flower picks, baskets of many sizes and styles, incense and burners, and candleholders of many descriptions are available. There is also a corner hutch loaded with candlemaking supplies.

The year round Christmas Shoppe is a room filled with ornaments, wreaths, garlands, and arrangements for the special season. the Christmas Shoppe has many kits for those special decorations and has collector ornaments, Danish mobiles and wooden handcarved and painted ornaments.

The Raggedy Ann Shoppe also offers instruction classes in beginning oils (tole), advanced oil painting, rug out dresend craft, draped figures, decoupage-pursemaking, macrame, dimensional glass painting, mini canvas, and quilling. Daytime and evening classes are offered with instructors Dixie K. Lloyd and Ann Elliott. The workshop and classroom area is located in the rear of the shoppe. During 1973, the number of students in classes surpassed the 200 mark. Classes for children are offered in the summer.

# Eveleigh Insurance opens in Sikeston

Lyle Eveleigh opened Eveleigh Insurance Agency at 102 Broadway in May, after moving here from StJoseph.

Representing Safeco, the Great Central and Wisconsin National insurance companies, Eveleigh handles all types of insurance.

He has been in the insurance business about four years and is experienced in business and commercial insurance.

Eveleigh hopes to have three or four employes within five years.

He and his wife and two daughters live at 808 Agnes.

# *Hanna elected state director of association*

Billy C. Hanna, executive director of Sikeston Housing Authority, was elected a state director of the National Association of Housing and Redevelopment Officials at an April 25- 28, 1973 meeting in Springfield.

The association is comprised of public agencies, city officials, leading contractors, architectural and engineering firms and interested citizens.

*No —— a Faucet Won't Work!*

**If you're going to do it yourself, you need the "right" tool for the job.**

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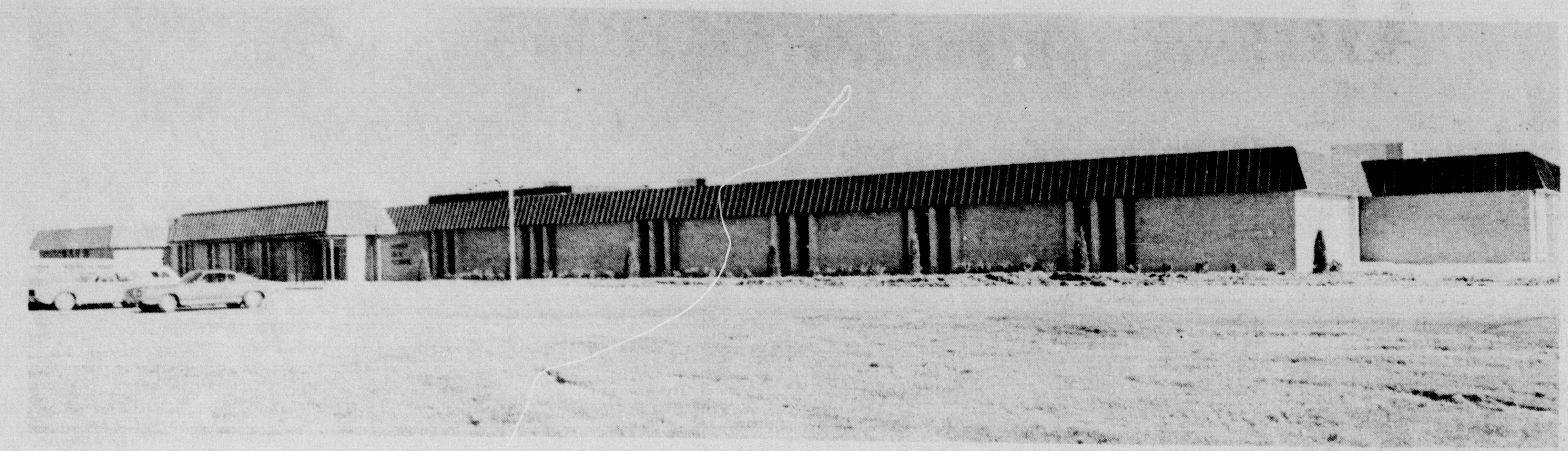


*Classes begin in new building*

Classes began Feb. 4, 1974 for eighth and ninth grade students in the new Sikeston Junior High School located across from the high school field house. Following a year of construction, with Ryan Construction Company as general contractor, grand opening ceremonies were held Feb. 3. Buchmueller, Whitworth and Foust, Inc. of Sikeston designed the building.

# Jr. High dedicated

The new Sikeston junior high school building, a symbol of community cooperation and interest, was dedicated Feb. 3, 1974.

The following day, Feb. 4, eighth and ninth grade students began classes in the new building loated at 100 Twitty Drive across from the high school field house.

With more than 48,000 square feet, the structure has 33 teaching stations including facilities for physical education, home economics, industrial arts, library and art as well as adequate classrooms for the basic subjects. A cafetorium and food service facility are incorporated within the structure as well as administrative, guidance and health service offices.

The floors and halls and some classrooms are carpeted while other classrooms, not conducive to carpeting, have tile floors. The cafetorium is floored with terrazo and the gymnasium has a vinyl Robbins Sport- Tred floor. All lighting, central heat and air conditioning controls are operated from master control rooms to provide maximum efficiency.

The new school was built to relieve overcrowded conditions at middle school and high school. Although the need has existed for a long time, the board of education and the people of Sikeston delayed construction of this facility until it could be accomplished within present tax structures. Final plans for the building began in September, 1972. Bonds were voted in November 1972 and construction was initiated in March 1973.

Architect for the building was Buchmueller, Whitworth and Foust, Inc. of Sikeston and general contractor was Ryan Construction Company.

W. L. Clayton serves as principal of the new school and Bill Priday is vice principal.

SENIOR HIGH SCHOOL

*Student council to host conference*

Sikeston Senior High School will host the 1974 Missouri Association of Student Councils conference in March. Over 1,000 people are expected to attend the event, completely planned and run by high school students. The students in charge are, back row, from left, Mark Ingram, Marcia Lewis, Maureen Klein, Andrea Harber, Janet Davis, Elisabeth Dupoint, Julie Masterson, and Beth Waters; front row, from left Roy Sanderson, Terry Teachout, co- chairman, Melodie Powell, co- chairman; Drew Matthews, Vice- President; Charlie Waters, President; and Mark Deane.

(Photo by Drew Matthews)

*Reading lab mini-texts studied*

Mrs. Barbara Smith, standing, of the Sikeston Middle School faculty uses SRA reading laboratory mini-texts to aid her class in achieving maximum learning results. From left, students are Janice Mullins, Teresa Carmack, Brenda Brown, Thomas Norris, and Sherry Vanover.

(photo by Drew Matthews)

*Aides join Child Study Center*

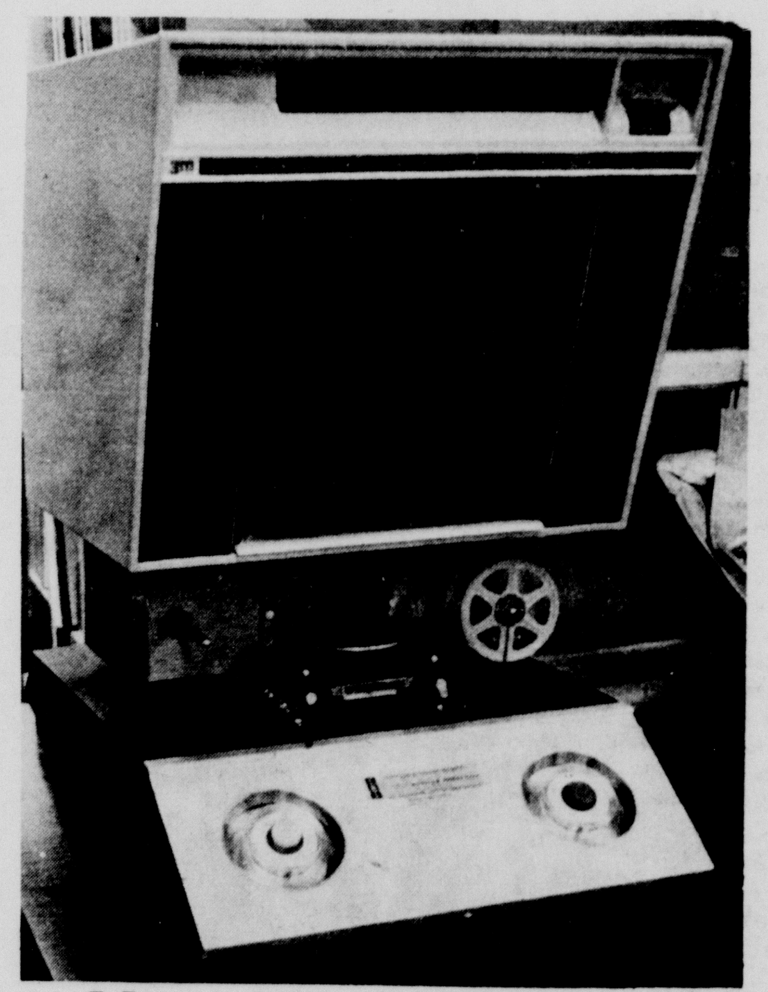
The professional staff of the Child Study Center at Lee Hunter Elementary School has been augmented by aides, from left, Mrs. Lynne Darter, Mrs. Emma Lee Baker, and Mrs. Margerie Cockerham, shown here working with three children from the center.

(Photo by Drew Matthews)

*New motor pool*

The new R- 6 "motor pool," located at the Airport facility, serves as a storage area for all district buses. The centralized motor pool facilitates maintenance and provides for smoother operation of bus fleet.

(Photo by Drew Matthews)



*Microfilm reader new*

A step into the future at the Sikeston Senior High School library is the new microfilm reader- printer now coming into use.

(Photo by Drew Matthews)

# 2,230 enrolled at elementary level

The elementary schools of the Sikeston Public School District began the 1973-1974 school year with 2,230 pupils enrolled in kindergarten through grade five. Due to a small drop in enrollment, mostly at the primary grade levels, we were able to reduce the number of regular classroom teachers by two, and still maintain a satisfactory pupil- teacher ratio at all levels.

On the opening day of school, all but eight classrooms had pupil- teacher ratios of less than thirty students per classroom. Prior to the end of the first semester, reductions had been made, and at present only three classrooms have thirty or more students enrolled. A noticeable degree of improvement in pupil progress is anticipated as a result of this favorable pupil-teacher ratio throughout our elementary schools.

For a number of years, schools have been trying to improve our library materials and services. For the first time there is now a full- time elementary librarian. The elementary librarian renders valuable service to classroom teachers and their students by making selected books, reference materials and audio- visual supplies available when needed.

Other teaching groups who give valuable service to students in all elementary schools include a staff of remedial reading and arithmetic teachers, an art supervisor, a speech department, a guidance staff, a music and physical education department, and a school nursing staff - most of whom divide their time between two schools.

Daily attendance during the first semester of the school year was very good even through a six- week period of unusually severe weather. Attendance during the first half of school, including the extended period of inclement weather, averaged slightly above 95 percent. Contributing to the favorable attendance data was the absence of the usual wide- spread children's epidemics which usually affect attendance during the early winter months.

In recent statements, our Commissioner of Education for Missouri, Dr. Arthur L. Mallroy of Jefferson City, has challenged educators throughout the state to "watch the learner". The degree to which teachers "watch" the learner will determine the quality and effectiveness of total educational effort. By paying attention to our students, teachers can provide the kinds of learning experiences which will enable students to cope with new problems, both inside and outside the classroom.

Instruction at the elementary level has witnessed many technique changes in recent years. More effective diagnosis of each student's needs, and then adjusting his materials and instruction to remedy these needs, is a practice which is being used with great success in more and more schools. Some have labeled this "prescription teaching", but the idea is the same. The key to success in this practical method of instruction has been thorough and accurate diagnosis.

Recently, many inexpensive diagnostic materials (tests) have been developed which can be accurately administered by classroom teachers. Teachers may call on counselors to re-check the validity of their findings, if they are in doubt; however, most teachers have had adequate training in the use of these diagnostic devices being used, for the most part, to evaluate strengths and weaknesses of basic skills in the areas of reading and arithmetic.

Should a teacher in the Sikeston Elementary Schools desire further diagnosis for a student who seems to have problems of a more serious nature, which hampers the student's ability to learn at the desired rate and level, she may refer the student to the Child Study Center located at Lee Hunter School. This center has staff members who are capable of making a more detailed evaluation of the child's needs as well as making recommendations for more effective instruction.

The educational needs of elementary students are always changing. This makes it necessary to continuously evaluate curriculum materials and instruction to keep pace with these needs. At present, studies are being conducted by staff members, elementary principals, and the curriculum coordinator in both the social studies and arithmetic areas. It is probable that the study group will recommend the adoption of new textbook materials and supplemental materials for use in these basic areas as soon as funds are available.

A committee has also been selected to set up program objectives and write a curriculum guide to be used to introduce career education to our elementary program of studies. It is felt that children at an early age need a better understanding of the many necessary services being performed by men and women in the community. Career education will not be taught as a separate subject, but will be integrated in all areas of existing basic instruction.

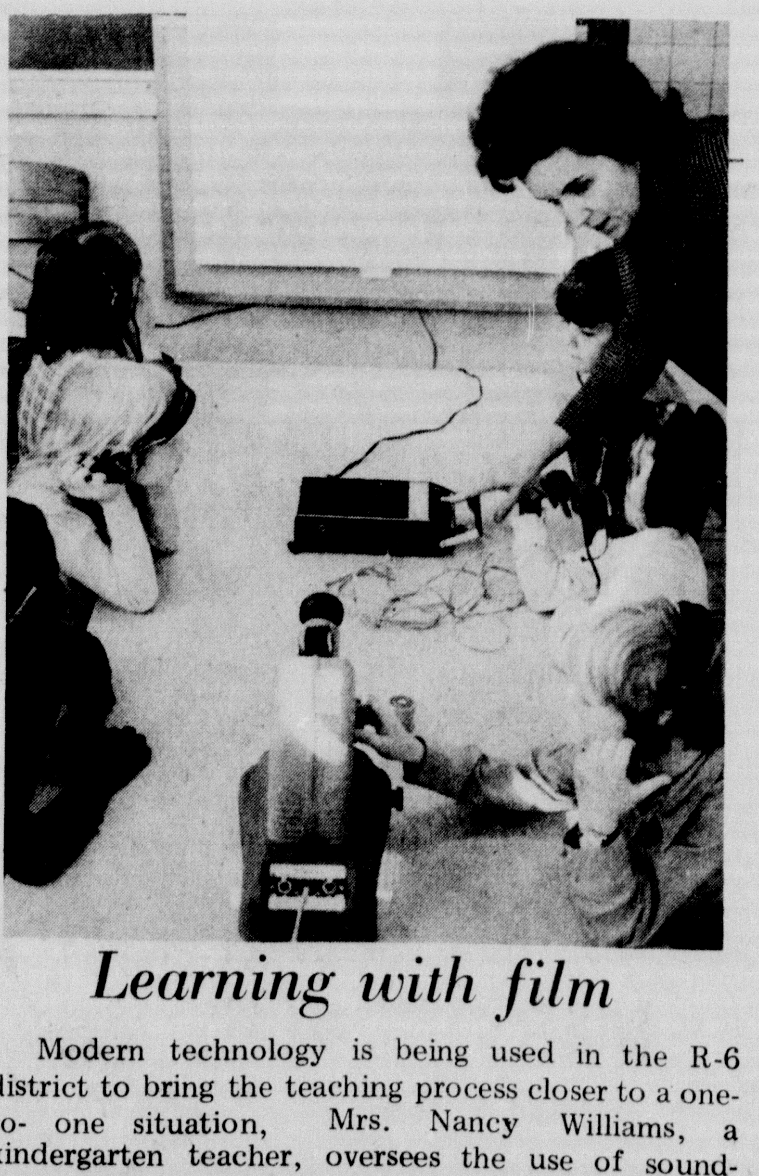
School personnel will continue to "watch the learner" and make adjustments in the instruction program which will best serve Sikeston students as individuals. The cooperation and support of parents is appreciated in educational endeavors.

An excellent example of this cooperation is the rate of participation in parent-conferences -- usually scheduled in January, at the end of the first semester. Again this year, approximately nine out of every 10 parents were present for a conference with their child's teacher. This type of teamwork builds understandings which are valuable assets in achieving desired progress.

*Puppets used*

Lee Hunter Elementary School counselor Mrs. Mary Ann Petzoldt uses a Duso kit to study the career potentialities of elementary- level children, a part of the individualized learning techniques being used in the R-6 district. Mrs. Petzoldt is working with Barbara Whitlock.

(Photo by Drew Matthews)



*Learning with film*

Modern technology is being used in the R-6 district to bring the teaching process closer to a one-to- one situation, Mrs. Nancy Williams, a kindergarten teacher, oversees the use of sound-filmstrip equipment with separate listening stations for each student. Working with the film strip are, from left, Jimmy Williams, Fawn Harvey, Jane Pinkstaff, Bobby Sanderson, Wendy Bratcher, and Ronald Meridith.

(Photo by Drew Matthews)

McDonald's
OVER 12 BILLION SERVED
McDonald's

*Restaurant opens*

McDonald's, located at 1207 E. Malone Ave., opened for business in October. The store features 100 per cent beef hamburgers and is operated with the interests of Sikeston and its residents in mind.

# McDonald's new in '73

Since opening Oct. 9, McDonald's Restaurant at 1207 E. Malone Ave. has been and will continue to be operated with the people of Sikeston in mind, Manager John Childress said recently about the new business.

He added that McDonald's offers tours through their restaurant and, if contacted, will try to help in some way with any local community betterments projects.

After one and one half years of research and construction time, McDonald's opened in Sikeston with local residents employes and in management positions. Bill McDonald serves as assistant manager of the restaurant which is open from 7 a.m. to midnight seven days a week.

With parking for 77 vehicles, McDonalds of Sikeston has an inside seating capacity of 68 and outside seating for 35 people.

McDonald's is one of the few restaurants in Sikeston that serves 100 per cent beef hamburgers, Childress said.

With community beautification in mind, different types of plants and trees were placed around the restaurant. They include three types of evergreens, holly bushes, dogwood trees and yuccas.

Owner of the Sikeston restaurant is Barnhouse and Partners of Cape Girardeau. General contractor for the building was Lindsey Construction Co. of Granite City, Ill.

The McDonald's chain started in 1955 in California. By 1965 there were 700 stores throughout the 50 states and by 1973 there were over 2,500 stores throughout the world. The staff now includes over 600 people with specialists in every field.

# Isolette purchased

A transport Isolette was purchased for the Missouri Delta Community Hospital by the Junior Woman's Club of Sikeston with money raised during 1973.

Money for the isolette, which is used for the care of premature babies, was raised by the club with a spring horse show production and performances of the Red Stocking Follies held in the fall of 1973.

Besides the equipment, the club also donates books and stuffed toys to the pediatrics ward at the hospital.

Other projects include an annual Easter egg hunt for the children of Sikeston, donation of Christmas gifts to Girls Town, sponsorship of a Girl Scout troop and a float entry in the Cotton Carnival.

During 1973, club members met monthly for programs based on the theme "A better tomorrow through involvement today."

President of the club is Sandra Kilgore. Other officers are Betty Heckemeyer, vice president; Judy Sickal, recording secretary; Kay Piel, corresponding secretary; and Judy Nickell, treasurer.

Mrs. Fred Koch of the Senior Woman's Club is coordinator of the group.

Gun a Smoke
Gun & Smoke

*Gun and Smoke moves*

The Gun and Smoke shop moved from its former location in the Kingsway Plaza Mall to 521 Greer St. during March. The firm is managed by Mike Fransler of Sikeston and handles a complete line of firearms, cases, rifle telescopes and ammunition.

# Almar Books opens

Almar Books, Records opened Oct. 27 at the Midtowner Village Shopping Center offering Sikeston residents a wide line of paper back books, hard back books magazines, records, and eight track tapes.

Bill Thompson manages the store and is assisted by Sharron Lathum.

The store offers the largest selection of hard back books in Sikeston. Best sellers and current titles are also available in paper back and hard back. Other items in the store include children's books a few cards, top 30 records, eight track tapes, learning tapes, and comic books.

Thompson said if a book or tape is available, but not in stock in the store, he can usually get it for a customer if desired.

The store is owned by Almar Enterprises.

*Wide selection available*

Customers shopping at Almar in the Midtowner Village Shopping Center in Sikeston, can browse among the wide selection of paper back books, hard back books, records and tapes and magazines. The store offers the latest best sellers and current titles.

*Speciality is craft supplies*

Another new business that opened in Sikeston during 1973 was American Handicrafts, which specializes in supplies for arts and crafts hobbyists. Mrs. Julia Fransler, foreground, is the assistant manager and pictured in the background is Mrs. Judy Barksdale.

# Skating rink in 35th year

Sikeston Roller Rink, located at 840 Applegate, was purchased by Zural Satterfield from Earl Underhill and Gaines Beck in 1949. The rink has been in operation at its present site for 35 years.

Since Satterfield has owned the rink it has been entirely rebuilt, enlarged and modernized.

The rink now features a double skating floor, which has become a necessity due to the differences in today's skaters-- including adults to small children. The second floor accomodates the small skater.

The building is of metal construction with an open beam ceiling. The posts in the center of the rink were removed to make a safer and larger skating surface. There is now over 8,000 square feet of skating surface.

The floor is made completely of northern hard rock maple, proven to be the safest and smoothest flooring for roler skating.

"Skating supplies have gone up in recent years," Satterfield said, "but skating is still the best entertainment for your money that is available today."

"We would like to see some of our old skaters back at the rink", he added," and we'd do our best to make your skating enjoyable."

## *Advance year book recognized*

ADVANCE — Advance High School's yearbook, the 1973 Advancer, received All-Missouri honors from the Missouri Interscholastic Press Association.

All- Missouri is the highest possible rating in the MIPA contest.

Mrs. Jan Morgan is the yearbook adviser.

# Motor Hotel to open

The new 48- room Econo-Travel Motor Hotel is schedule to open in early March. It is located adjacent to the Dutch Pantry Restaurant at the Highway 62 and Interstate 55 interchange.

Harry Naylor, president of M.F.M. Corporation in Jackson, Tenn., said, "We want people to come and see for themselves we have first-class rooms like the well-known luxury chains at year-round economy prices."

Reggie Smith, of Jackson, Tenn., secretary- treasurer, described the motel as featuring large, comfortable, electrically heated and air-conditioned rooms, fully carpeted, containing two double beds, deluxe mattresses, dresser, desk, full bath and dressing area, television and telephone. Smith added, "One big attraction to the businessmen is our 25 cent service charge for unlimited phone calls."

The motel is owned by Motels for Missions Corporation in Jackson, Tenn. M.F.M has dedicated itself in support of the Oriental Missionary Society International and will donate 10 per cent of the proceeds on a continuing basis to the Christian Missionary organization.

A spokesman for Econo-Travel Motor Hotel chains stated that the Sikeston motel will be one of 510 licensed sites issued throughout 34 states.

## '73 briefs

APRIL

11--Kendall Sikes of 507 N. Kingshighway was elected chairman of the board of Missouri Delta Community Hospital Tuesday.

27--Mayor Frank Ferrell was named Sikeston Man of the Year Thursday night at the annual Chamber of Commerce banquet at the Ramada Inn. Dr. Carl Popp was presented the Distinguished Service Award.

# Rev. Blisset builds building in '73

MORLEY— Because the congregation did not have the money to hire a carpenter to build a new church, the Rev. E. L. Blissett, who is 71 and pastor of the Blissett Temple True Church of God, took it upon himself to build a church.

"I did not consider building the church a big task...I wanted to build it and with the help of God I made it," the Rev. Mr. Blissett said.

The Rev. Mr. Blissett, who has been pastor of the church since March 1, 1957, said before the church was finished in October of 1973, his congregation held services in a "run down building" that used to be a Missionary Baptist Church on Highway 91.

The Rev. Mr. Blissett said he began work on the church the last of April and the first services were held on Oct. 14. "I didn't work on the church every day...I went on with my farming and other work during this time," he remarked.

The only part of the church the Rev. Blissett did not do himself was the roof, which he hired someone else to do.

The sanctuary is decorated with white paneling and a red and black tweed carpeting. The podium was built by the Rev. Mr. Blissett, and is finished in the white paneling.

Red velvet curtains in the church were made by the Rev. Mr. Blissett's sister, Mrs. Alice Turk of Sikeston.

Approximately 20 benches occupy the sanctuary. Some were bought and the others made by the Rev. Mr. Blissett.

Sunday School classes are held in a 26 x 50 feet basement which holds six classes. Plans are being made to add a kitchen and lounge area in the basement.

The building is centrally heated and it is hoped by the Rev. Mr. Blissett that by summer it will have air conditioning.

A pastor study in the upstairs addition is decorated with a red brick- like linoleum with white painted walls.

Plans have been made to also add a nursery in the upstairs addition.

The white frame building had been finished so that in the future, brick can be added to the outside.

The Rev. M. Blissett said the church believes in various types of music and has many different types of instruments which include, a piano, electric organ, drums, guitar, tambourine, cymbals, baritone, flute and saxaphone.

Rev. E. L. Blissett

BLISSETT TEMPLE
TRUE CHURCH OF GOD

*New church building*

Blissett Temple True Church of God was named after its pastor the Rev. E. L. Blissett, after he built the church. The first services in the church were held on Oct. 14, 1973.

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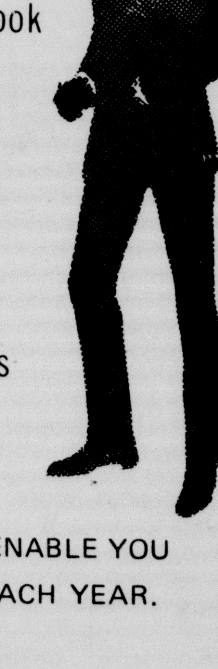

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***Bank of Sikeston***

# Services increased

The Bank of Sikeston has been constantly changing throughout its 86 years of business to keep up with the times and needs of area customers. 1973 was another year of change and increased services for Bank of Sikeston customers.

One new program at the bank is the S Set for people ages 18 to 35. Upon becoming a member of this group, a person received a $10,000 life insurance policy, no service charge on checks, discount coupons each month and a chance to attend free parties. The program currently has about 600 members.

One of the main new services available to Bank of Sikeston customers is the long- term real estate loan. Before starting the real estate department this past year, the bank only offered a 10 year maturity limit on real estate loans. A lending program has now been initiated to make 20 to 25 year loans available. Charles Matthews, president of the Bank of Sikeston, thinks this department will become a very important part of the bank's operation.

The department is affiliated with government programs such as Veterans Administration, Farmers Home Administration and private lenders.

The new department will be located upstairs on the south part of the bank building. Construction and decorating work in that area is currently being finished. The agriculture credit department will also be located upstairs.

To provide easy access to that area, an elevator is being installed by the far east entryway.

Banking hours have been increased from 8 a.m. to 5 p.m. five days a week. During these hours full banking functions are carried out. Matthews stated that reaction to those new hours had been very good.

As further evidence of progress, the Bank of Sikeston has grown about $6 million dollars in the past year. There are now 51 employes at the bank.

Other new equipment at the bank includes a camera system which views all entrances and cashier areas as a security measure.

All operations within the bank are now computerized with work being done by the Southeast Missouri Computer Center in Sikeston.

The Bank of Sikeston was established Aug. 15, 1887 by Charles D. Matthews Sr. and the bank's original home was located in a frame store building at the corner of New Madrid and Front Streets. At that time two employes served the needs of Sikeston's population.

The bank has moved to new locations and grown each year with the city of Sikeston.

## '73 news briefs

MAY

Cousins, Cindi Phillips, daughter of Mr. and MRs. W. R. Phillips Jr., and Mark Phillips, son of Mr. and MRs. E. M. Phillips, were named valedictorian and salutatorian of the 1973 New Madrid high school graduating class.

# Burger Chef expands

*New hostess*

Mary Klutts joined Burger Chef as the new hostess early this year. She is ready to serve customers at their tables, doing services such as refilling coffee cups. The salad bar is also a new feature at Burger Chef.

Burger Chef Restaurant, Highway 61 South, was updated in 1973 with expansion, remodeling and installation of practically all new equipment

The restaurant now seats 114 persons, which is double its original seating capacity. A new toaster butters and toasts buns for better and hotter sandwiches. New broilers were also added.

A patio with six picnic tables was built to seat about 30 people. Planters will be added for a flower garden effect

The latest innovation at the Burger Chef is the salad bar, designed so that customers may garnish their own sandwiches. Burgers can be ordered with or without the trimmings. Customers may fix their own salads and get refills. Salads are also made ready- to- go.

Mary Klutts has been employed as hostess for the restaurant in order to give better service. She is ready, for example, to re- fill coffee cups.

Ernie Fowler is manager and Kenny Wibbenmeyer and Denny Miller are assistant managers. The assistant managers were added during 1973 so a manager would be at the restaurant at all times.

---

**Onward to progress!**

# Eastside church progresses

Eastside Church of the Nazarene, 129 Ralph St., saw its greatest achievements in all departments in 1973, according to the pastor, the Rev. C. Conrad Carrigan.

A children's church was organized in February 1973 under the direction of Mrs. J. W. Hoffert.

In March, the church celebrated its 14th anniversary with the Rev. and Mrs. M. W. Hoffert as special speakers. The church organ was also dedicated on this occassion.

Sunday School attendance records were broken twice during the year, once on Easter Sunday and again on August 26 for the Vacation Bible School program.

In April two buses were purchased and the bus ministry was begun.

A contest to beat the summer attendance slump, Soaring in the Summer, was conducted during June, July, and August for the entire denomination. Eastside church won in its division on the Missouri district and the pastor and Sunday School superintendent won a fishing trip for this achievement. The church placed in the top ten on the district in numerical and percentage gains nearly every month.

A new record was set for World Missions giving as Eastside Nazarenes gave $580 in the Thanksgiving Offering.

The church received an Evangelistic Honor Roll Certificate at the district assembly in August for receiving nine new members in the church on profession of faith, the church par excellence recognition for meeting all the district goals.

After serving 14 months as associate pastors, the Rev. and Mrs. J. W. Hoffert retired in December.

Another successful year of day care was conducted in Kiddieland Nursery School.

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# Active chamber office opens in '73

EAST PRAIRIE--- The first active office for the Chamber of Commerce was opened at 605 East Main St. in July 1973.

During the year the Chamber had 50 active members, who elected Barney Webster as president for the year. Dr. Randall Shurtz was elected vice-president and Mrs. Joan Morgan was employed as chamber secretary. Mrs. Morgan is also employed as secretary for the Retired Senior Volunteer Program, which has an office in the same building. The Board of Directors includes Bob Kakac, William "Red" Nall and Lloyd Hogan.

The industrial committee, headed by Lloyd Hogan, was successful in a fund drive which raised $10,000 for financial assistance to the Prairie Manufacturing Co. in their expansion program.

The company has been operating in East Prairie for over 20 years and manufactures men's and women's trousers. In the expansion program, the company acquired an industrial tract on East Washington Drive, formerly occupied by the Watson Tractor Aids Co. and moved their cutting department and materials storage to the new site.

Moving of the cutting operations out of the old plant made approximately 6,000 square feet of floor space available and allowed enlargement of the sewing operations. With the installation of additional sewing machines, some 50 new jobs were created and another 50 openings may possibly be available in the near future.

The expansion is expected to boost the local payroll to approximately $400,000 per year.

Another highlight in the Chamber year was the city's achievement of two service stars in the areas of community services and zoning under the Community Betterment Program, which is sponsored by the Chamber.

The Mississippi County Retired Senior Volunteers Program began in August under the sponsorship of the Chamber of Commerce, which received a federal grant of $32,622 through ACTION, the reorganized department which incorporates the Peace Corps, VISTA and other programs. Mrs. Carey Johnson is program director for the county and has her office in the chamber building.

On Dec. 28 the Chamber held an appreciation dinner for Congressman Bill Burlison and at that time paid special tribute to Prairie Manufacturing Co., Hubbard Muffler Co. and Stanley Muffler Co. for ther economic and industrial growth which has also benefited East Prairie.

The Chamber is in the process of compiling a community profile and conducting a 1974 membership drive.

*Mobile home park opens*

Meadow Heights Mobile Home Park in Chaffee is owned and operated by Mr. and Mrs. Morris Montgomery. The trailer park opened in May of 1973, and when completed, is expected to hold about 70 trailers. Twenty mobile homes are in the park.

Security Federal
SAVINGS & LOAN ASSOC.

*New offices*

Security Federal Savings & Loan Company completed the move into this newly remodeled building located at 210 West Stoddard St. in Dexter in August. The new offices provide more room for office personnel, as well as other facilities. Alan Douglas is manager of the Dexter office.

*Pulmonary function equipment*

Tom Oldham demonstrates the use of pulmonary function equipment to Becky Renaud of Charleston. The new equipment, purchased during 1973, is used to establish vital lung capacities of patients.

*Infant warmer*

Margaret Jackson, left, and Margaret Housemen show off the new infant warmer used for newborns at Missouri Delta Community Hospital. The new warmer is being used for almost all newborn patients and has the ability to keep the body temperature of the newborn at a constant level.

# Hospital is now better equipped

By HAROLD L. JONES
ADMINISTRATOR

Often times it has been said that an organization is either advancing or regressing but never stands still. This is certainly correct in hospital organizations. By its very nature, a hospital is an organization that has the concern of the community's welfare at heart. If it lives up to its primary objectives, then it must continue to advance if it is to be an effective organization.

It has become increasingly more difficult for hospitals to introduce new technology to a community because of the increasingly dictatorial control of the Federal Government and pressing economic problems that are affecting our entire society. In spite of these deterrents, the Missouri Delta Community Hospital experienced improvement in patient care in several areas and is now better equipped to service the citizens of this community than ever before in its history.

To give insight into this growth process, a few of the patient care and support areas are presented below.

PULMONARY FUNCTION STUDIES

The hospital has purchased pulmonary function equipment sufficient to establish a pulmonary function lab. Under the supervision of Thomas Oldham, disgnostic procedures are performed on patients referred by hospital physicians to establish vital lung capacities and consequently the ability of the individual to absorb oxygen. This is especially vital in this geographic area because of the high incident of lung disorders. There are many people in our community suffering from emphysema and other limiting lung diseases. The need to measure vital capacity becomes especially acute when patients with limiting lung disorders need surgery for other physical problems.

EMERGENCY DEPARTMENT

The emergency area is one of the areas in the hospital where continuous attention is given to methods of improving services. Often times excellent services can mean a difference between life and death.

The emergency facilities at the hospital have always been equipped in such a way that emergency situations can be coped with without a loss of time. During the past year, a new piece of equipment was added which will not only expedite services to cardiac patients in the emergency room, but can be used in any part of the hospital should an emergency situation arrive which needed the equipment. The "life pack" is a unit which can be used to defibrillate a patient's heart through an electric shock. This is a unit which can operate on batteries, thereby making it a mobile piece of equipment. Since its purchase, it has been used on several occasions and has proven to be a most valuable addition to the emergency equipment available.

LABORATORY AUTOMATION

Three new pieces of equipment have been purchased for the laboratory to automate certain laboratory procedures. This gives the hospital the ability to perform additional laboratory tests as well as more speed and accuracy in performing more or less standard tests.

The Model S Coulter Center is used to do white cell counts, red cell counts, and hemoglobin determinations. This instrument will do the three tests mentioned plus four other measurements of a person's red cell in 20 seconds. It combines speed with a high degree of accuracy.

The automated Spectrophotometer also combines speed and accuracy. This instrument is quite versatile and can be used for many different tests. It is used primarily to determine enzyme levels in patient's blood. Certain enzymes become elevated following heart attacks and the levels are useful to the doctor as he evaluates the patient's condition. The instrument can perform enzyme levels on 30 patients in about 15 minutes.

Another piece of equipment new to the laboratory is the Osmometer. This instrument measures the osmotic pressure of all molecular constituents in fluids. By the use of the diagnostic tests which can be performed with this piece of equipment, a physician can determine the necessity of continuing or discontinuing the use of intravenous fluids.

NURSERY— NEWBORN EQUIPMENT

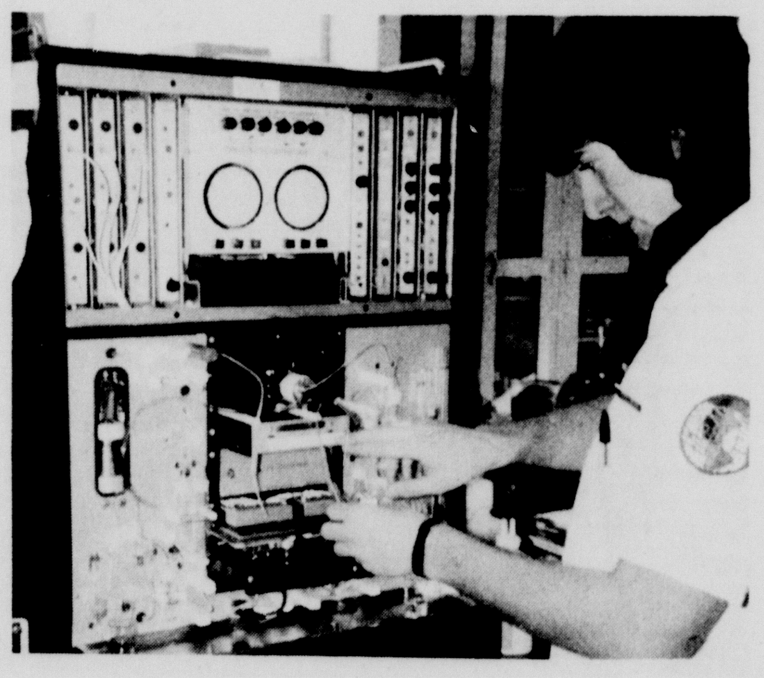
Several new pieces of equipment have been purchased for newborn and pediatric age children. The purchase of some of this equipment has been made possible through contributions by the Junior Women's Club. Two of those pieces of equipment follow.

A transport incubator was purchased from funds donated to the hospital by the Junior Women's Club. This piece of equipment is used to transport newborn infants to other hospitals when a need to transfer is apparent. The equipment creates a stable environment for the infant and assists him with oxygen and a constant temperature. This will greatly improve the ability to transport these infants safely.

A new infant warmer is being used for almost all newborn patients and has the ability to keep the body temperature of the newborn at a constant level. This piece of equipment is especially useful in cesarean section operations.

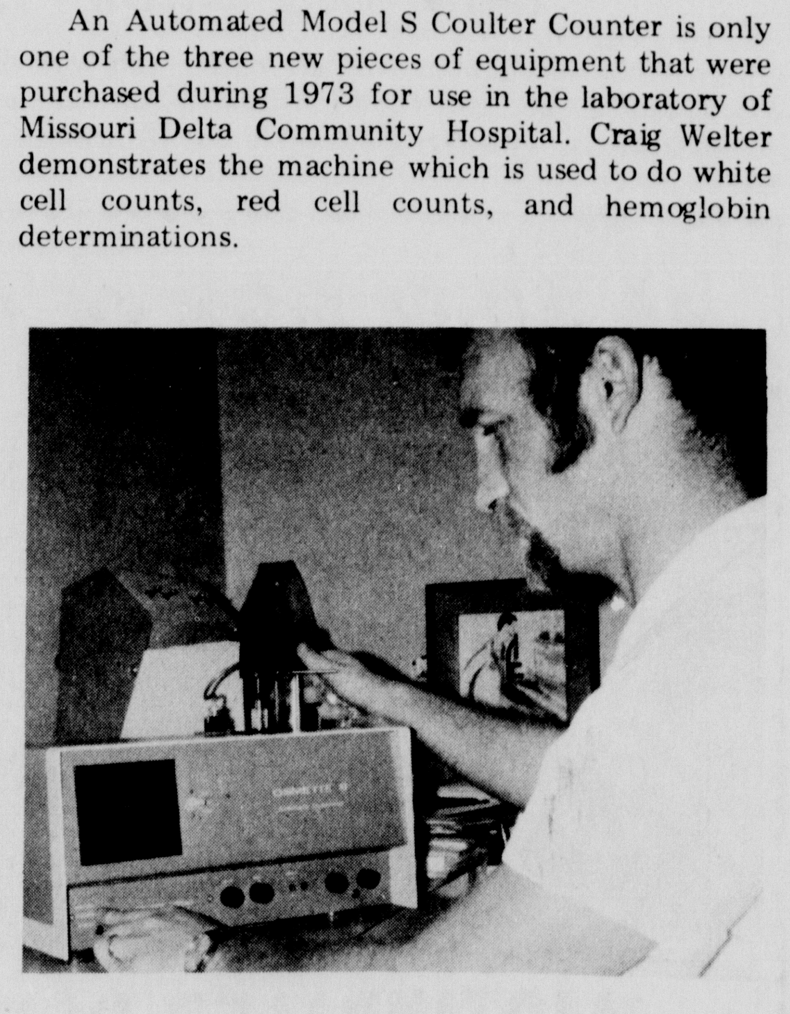
SUMMARY

We have shown new pieces of equipment which have been very useful in elevating the level of patient care at the Missouri Delta Community Hospital. The most important asset this hospital has to offer the citizens of the community is the dedication of the personnel who work here.



*New lab equipment*

An Automated Model S Coulter Counter is only one of the three new pieces of equipment that were purchased during 1973 for use in the laboratory of Missouri Delta Community Hospital. Craig Welter demonstrates the machine which is used to do white cell counts, red cell counts, and hemoglobin determinations.



*Osmometer new*

Ronnie Watson demonstrates the new osmometer in the Missouri Delta Community Hospital Laboratory. By use of the diagnostic tests which can be performed with this piece of equipment, a physician can determine the necessity of continuing or discontinuing the use of intravenous fluids.

# Church moves to new location

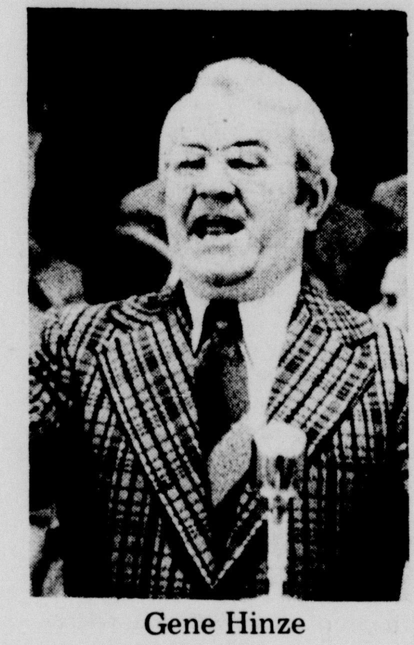
The First Church of the Nazarene, "The Church with a Heart," moved to a new location during 1973.

The church purchased the former Northside Church of Christ property of Highway 61 North. To this building they added 16 classrooms and three offices and installed wall- to- wall carpeting in the sanctuary.

Since moving to the new building in November, the church has experienced added enthusiasm and a notable growth in attendance.

The Teen choir, known as the Heartbeats, grew from 19 members to over 40.

Gene Hinze, formerly of Dexter, has been added to the church staff as associate minister and minister of music. He, his wife, Sue, and daughter, Lori, live at 102 Winter Drive.


Gene Hinze

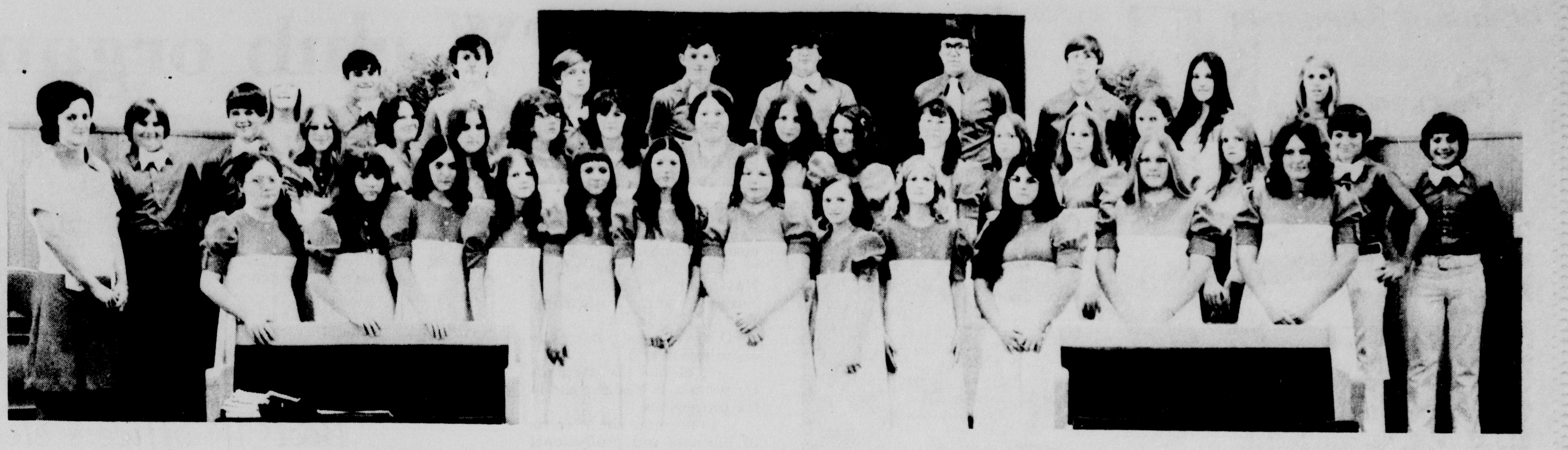
The Sunsday School average attendance at the First Church of the Nazarene for the year 1973 was 322, an increase of 100 over last year.

Through the summer months, church members operated an outreach program with the church busses and puppet shows at various stops around the city. The average attendance per week during the summer was 216.

The total of summer attendance and Sunday School attendance showed an average of 352 persons per week over the average attendance of 1972. This represented a 303 per cent increase.

The First Church of the Nazarene in Sikeston was third in the denomination for growth during the summer months. Because of this achievement, the pastor, Coy O. Presson, will travel to England for two weeks to tour the home and birthplace of John Wesley. The Missouri District of the Church of Nazarene and the local congregation of Sikeston are sponsoring this trip which is scheduled for March 22 through April 6.

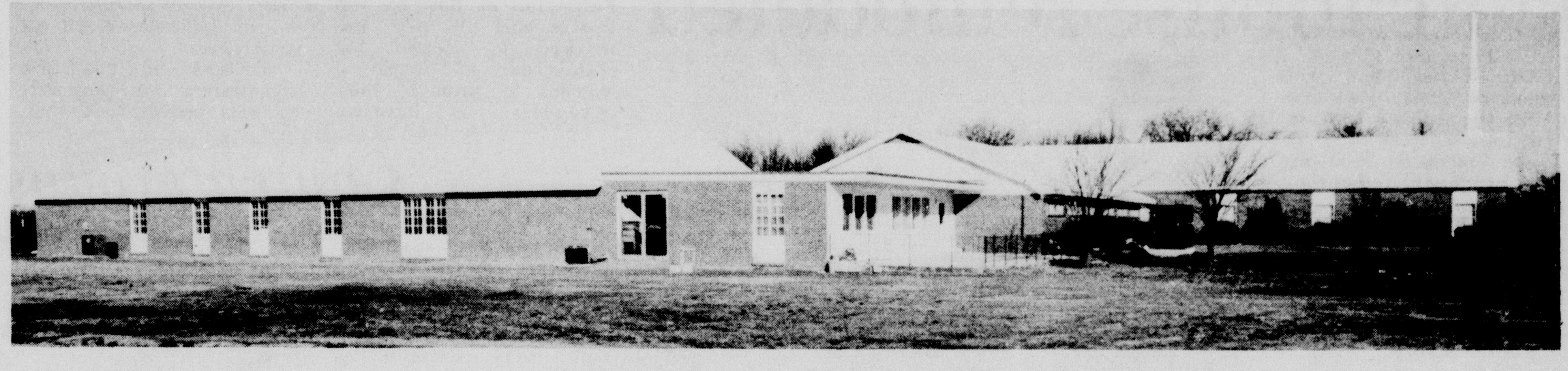
In 1973, the church purchased three more busses, making a total of seven buses which are used to transport people to services and on special trips. The church averaged 152 people per Sunday transported on buses. The 1972 average was 68.



*Heartbeats grow from 19 to 40 members*

The First Church of the Nazarene teen choir, known as the Heartbeats, grew from 19 members to 40 in 1973. Members of the choir are from left, front row, Dianne Clements, Vicky Brown, Sheila Vinson, Sheila Hammon, Brenda Brown, Frances Campbell, Sharon Wallace, Donna Griswell, Teresa Carmack, Becky Campbell, Anita Clark, and Alayna Morris. Second row, from left, Shawn Morris, Mark Launius, Cathy Rodgers, Phyllis Wren, Mary Midkiff, Ila Scherffius, Cheryl Maddox, Marcella Buckley, Kathy Carmack, Sandra Taylor, Kathy McCoy, Rhonda Wilson, Dawn Presson, Pam Hammon, Karen Jones, Chris Launius, and Scott Campbell. Back row from left, Janeen Jones, Lester Powell, Danny Carmack, Lynn Taylor, Roger Taylor, David Blackburn, David Sparks, David Paullus, Vicky Sloan and Ellen Greer. Ruth Ann Wasson, at far left is director of the group.

Rev. Coy O. Presson



*First Church of Nazarene moves*

After purchasing the old Northside Church of Christ building on Highway 61 North, the First Church of the Nazarene contracted for an addition, shown on the left of the main church building. This addition provides 16 classrooms, and three offices.

# R-1 School District upgrades system

By RAY MELTON
Superintendent

HOWARDVILLE — The New Madrid County R-1 Enlarged School District continued to move forward in improving curriculum and upgrading the school system in efforts to move toward higher educational program standards. These efforts have been inspired by a forward looking Board of Education and a public that is becoming increasingly aware of the need for constant improvement.

The most unusual achievement of the New Madrid County R-1 School District in the past year was the opening of the Vocational- Technical Skills Center in the fall of 1973, after a dedication program in August that brought Commissioner of Education Arthur Mallory to our area. The facility consists of two circular pods with more than 100,000 square feet of instructional space. Each of the pods encompasses the latest thinking in design and equipment. Of particular convenience for large group meetings are the air-conditioned media center and the multipurpose room located next to a food serving area. Many district patrons have utilized these facilities and patrons are reminded they are for the use of the people of the district. Fourteen areas of vocational instruction were offered to the secondary students in this initial year, with five additional areas being readied to meet new demands.

The opening of the vocational center was the culmination of work and efforts of countless people interested in bringing a broader educational program to the youth and adults of the area. The work toward this goal actually started in 1968 when the voters combined five high school districts and one common school district into a single unit with the purpose of creating a district with a tax base large enough to promote a higher quality program which would include vocational education. The district then voted to bond itself for $1 million and coupled it with a grant from the Economic Development Administration to build and equip the facility.

In excess of 400 secondary students have enrolled and availed themselves of the programs this first year of operation. These students are transported on a half- day basis from the district's five high schools and cooperating adjacent school districts. Course offerings include welding, auto mechanics, auto body and fender repair, building trades, air conditioning and refrigeration, farm mechanics, graphic arts, electricity electronics, data processing, accounting, business machines, secretarial science, health occupations, and institutional foods. To be added for the 1974-75 school year are machine shop, appliance repair, clothing and textiles, drafting, and sheetmetal classes. Along with the opening of instruction for secondary school students, adult courses have been offered with satisfying response as more than 130 adults have enrolled in the evening classes. The facility has also housed several college level classes.

The position of job development and placement specialist has been added to the staff of the vocational school whose task it is to help bridge the gap between the school and the buisness world and to assist students in moving from a status of trainee to that of a wage earner. This person also works closely with the high school counselors in providing information and direction for them as they work with their students.

An advisory committee was selected by the New Madrid County R-1 Board of Education whose responsibility it is to advise and counsel the school administrators in the area of vocational education and to make suggestions and recommendations for the guidance of the state and local boards. The members of the committee represent various areas of the business and professional fields in the communities of the district. They are: Leon Saalwaechter, L. H. Recker, Judge John H. Calvin, Boneta Panter, Dr. Tom Barnes, Evelyn Atwill Bette Morgan, Bernice Rogers, Vernon Johnson, Richard Mills, Paul Mahar, Mayor Randall Ramsey, Bill Hayes, Ben Caple, Dick Twitty, Margaret Fowe, Joe Duncan, Collis Maltbia, Ralph Hawkins, and Johnnie Daniels. This committee provides a two-way system of communication between the school and the community, which is highly desirable for all educational programs.

Curriculum changes in 1973 were made throughout the schools in the R-1 district. At the elementary level, an additional art teacher and a learning disabilities teacher supplemented the program at the Lilbourn unit. A speech correctionist was employed to serve the district students attending the Matthews and Parma units, and a secondary special education teacher was added to the staff this year at Matthews. At New Madrid, industrial arts and home economics were offered for the first time to eighth grade students, and Matthews High School added algebra II and trigonometry to their course offerings.

Instructional activities aided by Title I funds include remedial classes in reading, social studies, language arts, science, basic skills, as well as small class instruction. For the first time, Title I funds provide a remedial basic skills program in the two parochial schools in the R-1 district, a half- day program for the Immaculate Conception Schook in New Madrid and a half- day program at St. Eustachius School in Portageville.

The Follow Through program, located in the Portageville Central Elementary School, began its sixth year and includes kindergarten through the third grade. Follow Through is a research and development program operated partially through grants from the U. S. Department of Health, Education, and Welfare. It was designed to maintain and increase the gains made by children in Head Start and other preschool programs. The National Follow Through program requires that each project be comprehensive in scope and directly focus on all aspects of child learning and development. This includes instruction, medical and dental health, nutrition, psychological services, social services, staff development, and career advancement. The local program was adopted by the district in 1968-69, and the program is scheduled by the Department of Health, Education, and Welfare to phase out one grade at a time beginning with kindergarten after this year. The Portageville Follow Through program earned national recognition at the 1973 National Educational Fair.

More than 100 children have been enrolled in the continuing program for migrant students. This tutorial service includes small group instruction in communication and computational skills and health referrals.

The Title III Learning Improvement Center located at Canalou is presently in its third year of operation in the district. This program is designed to meet the needs of students whose educational achievement is impaired to a serious degree by learning disabilities. The center acts as a diagnostic clinic to identify early and educationally treat children with these particular problems. An integral part of the Title III program is the in- service training provided for teachers who are working with the students diagnosed as having learning disabilities. In accordance with the guidelines of the project, the program will be phased out at the end of this school year, as federal funding will be terminated at that time.

Twenty- six teachers and three supervisors are involved in an active adult basic education program. This program is offered at nine locations throughout the district and provides training for adults wishing to increase their skills in reading and writing and related subjects. Well over 100 adults are availing themselves of these academic services which for some will lead to a certificate of high school equivalency.

The school district purchased ten new school buses in 1973 and has recently purchased 17 new buses for the 1974-75 school year. In an effort to insure that the drivers of the buses are skilled in defensive driving techniques, all district bus drivers attended workshops sponsored by the National Safety Council and the State Department of Education.

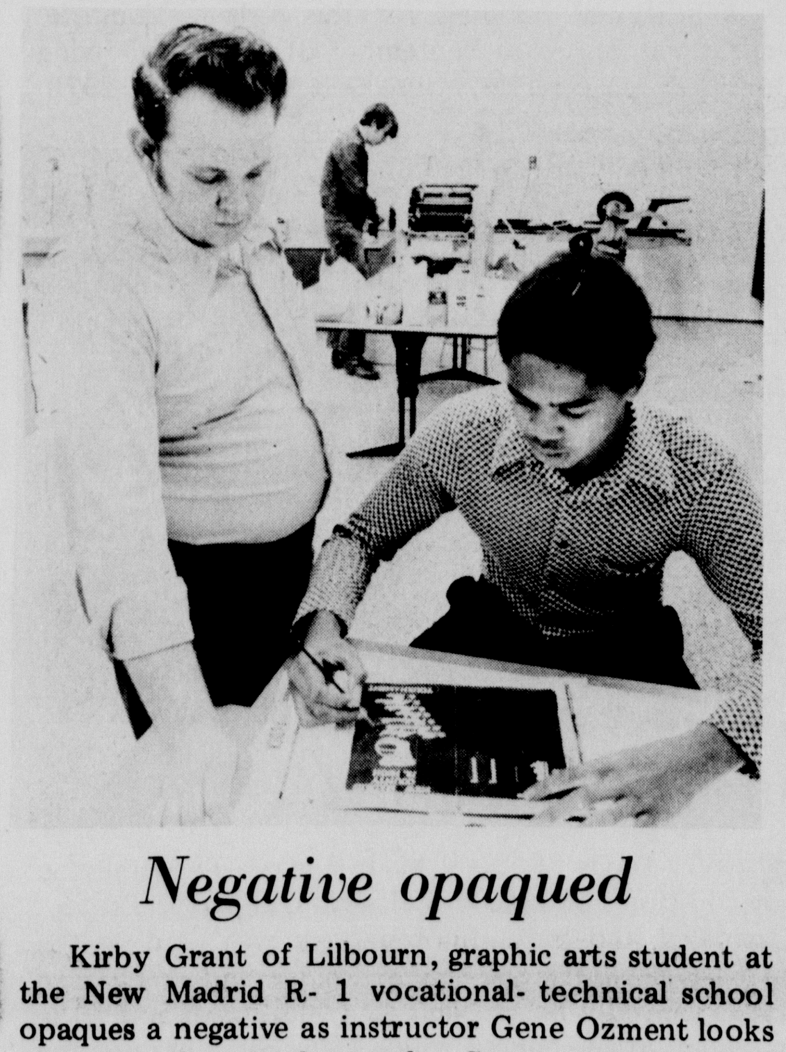
Many projects were undertaken during the past year to improve the physical plants in each of the district's five units. At New Madrid, these included painting or paneling of classrooms at each school, painting of exterior trim and tuckpointing of brick walls at Scott Street Middle School, reroofing of the cafeteria at Main Street Elementary School, and repairing of the roof of the Kewanee Elementary School cafeteria. Matthews unit purchased six rooms of student furniture as well as new stage curtains for the high school auditorium, and the high school building was tuckpointed and waterproofed. A new roof was a major repair item for the Parma Elementary School and extensive painting was done in the high school and elementary buildings. At Marston, improvements included a covered walk connecting all buildings and the installation of new playground equipment. The gym at Lilbourn High School was renovated, a new roof was laid at the Lilbourn Elementary School and a new heating system was installed at the Howardville Middle School. An important addition to the Portageville unit was a sidewalk canopy connecting the high school and junior high school with the school cafeteria; also a canopy was installed from the cafeteria to King Avenue. The roof at Conran Elementary School was replaced and the exterior walls were tuckpointed and waterproofed. Boekerton Elementary School's water facilities were improved.

The New Madrid County R-1 Board of Education recently adopted new graduation requirements beginning in the 1974-75 school year requiring the completion of 20 units of credit and eight semesters of attendance. Three units each are required in communication skills and social studies, and one each in science, mathematics, fine arts practical arts, and physical education, with the remaining nine as electives. The regulations combine the minimum requirements of the State Department of Education with the requirements established by the local board.

A total of 5,228 students have enrolled in the New Madrid County R-1 School District in his school year, and the number of faculty members has increased to 310 teachers and administrators

A fine spirit of cooperation is evident throughout the district between the teachers and the administration as all strive toward the goal of providing the best possible education for the students in the R-1 district. Committees have been actively engaged in selecting textbooks, evaluating the curriculum, improving grade cards, selecting criteria for valedictorian, salutatorian, and honor roll, planning the school calendar, etc., with the result that many feel they have a part in the overall planning of the school program.

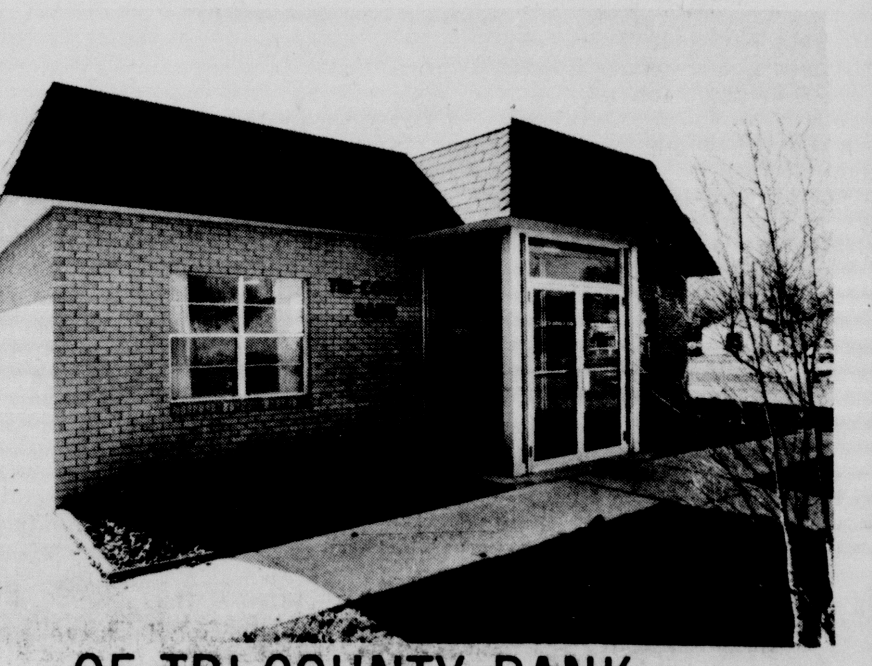
As the New Madrid County R-1 School District looks to the future, there are many challenging opportunities for a continual raising of the standards of the educational program being offered to the pupils and patrons of the district. As the state's largest district in land area, it is only fitting that the district have one of the best programs in the state. This will surely happen as the people in the areas of Lilbourn, Matthews, New Madrid, Parma, and Portageville continue their cooperative effort in upgrading the entire program for the benefit of pupils and public as well This spirit of all- district cooperation and a continual awareness on the part of all school personnel that a school exists only to "serve the pupil" will result in achievement that all will be proud to claim.



*Negative opaqued*

Kirby Grant of Lilbourn, graphic arts student at the New Madrid R- 1 vocational- technical school opaques a negative as instructor Gene Ozment looks on. In the background, George Holland of Portageville operates an offset duplicator.

ANOTHER SIGN OF
PROGRESS
FOR SOUTHEAST MISSOURI:
THE NEW
Matthews Facility



OF TRI-COUNTY BANK
WE ARE GLAD TO HAVE CONTRIBUTED TO THE PROGRESS OF MATTHEWS AND SOUTHEAST MISSOURI BY THE OPENING OF OUR NEW BANK IN MATTHEWS.
WE FEEL THAT WE CAN BETTER SERVE THE PEOPLE OF SOUTHEAST MISSOURI AND ARE LOOKING FORWARD TO 1974.
Matthews Facility
OF THE TRI-COUNTY BANK
MATTHEWS, MO.

*Offices have green decor*

Harmonizing shades of green were used in decorating the Magistrate Court offices. Shown here in the main office are Mrs. Evelyn Howlett, left, clerk of the Probate and Magistrate Courts, and Mrs. Kathryn McCarthy, standing, deputy clerk of the Magistrate Court.

# Courthouse remodeled

CHARLESTON--- The Magistrate Courtroom and offices were moved from the first floor to the second floor of the courthouse following an extensive remodeling program which began in July.

Bien Construction Co. of Dexter submitted the low bid of $47,000 and was awarded the contract for remodeling by the county court house. The work was financed through county revenue-sharing funds and completed in December. Buchmueller, Whitworth and Foust, Inc. of Sikeston were the architects.

The new suite of offices are located across the hall from the Circuit Courtroom.

The first step in the remodeling was the leveling of the slanting floor, followed by the installation of a new record vault which is approximately 10 feet wide by 25 feet long. Partitions were added to form the main office, courtroom and a private office for Magistrate Judge T. J. Brown Jr. Windows were remodeled and a suspended ceiling with recessed lighting added.

Interior walls have been painted in verdant haze green complemented by sheer draperies of olive green with turquoise strip. Commercial carpeting of green tweed design was laid throughout and green leather chairs were purchases for the lawyers table. Benches from the old circuit courtroom were refinished for seating in the spectator area.

The hallway connecting the two courtrooms was created by the construction program. A suspended ceiling with recessed lighting was installed, the walls were painted in a matching green, and tile in a harmonizing green was laid.

*Judge has new office*

The new private office of Magistrate Judge T. J. Brown Jr., shown here seated in his favorite chair which was moved from his old office, over looks Court Street in Charleston.

# B&PW club organized

NEW MADRID — The New Madrid Business and Professional Women's Club was organized in October 1973. The club's official charter was presented on Feb. 18, 1974 with 21 charter members signing.

This club is part of the National Federation of Business and Professional Women's Clubs, Inc.

Objectives of the organization are:

.. to elevate the standards for women in business and in the professions.

.. to promote the interests of business and professional women.

.. to bring about a spirit of cooperation among business and professional women of the United States.

.. to extend opportunities to business and professional women through education along lines of industrial, scientific and vocational activities.

Since its founding in 1919 the National Federation of Business and Professional Women has worked to elevate the standards of employed women, to promote their interests, to develop cooperation among them, to extend to them opportunities through education, and to foster greater acceptance of women in business and the professions.

Officers of the new organization are Jeannette Haubold, president; Carol St. Mary, first vice president; Faye Hedgepeth, second vice president; Ellouise Melton, recording secretary; Idamaye Ellis, corresponding secretary; and Rebecca Nistendirk, treasurer.

Other charter members are Mary Lois Davis, Algie Phillips, Bonnie Warren, Betty Taylor, Caroline Phillips, Thelma King, Venus Frizzell, Ravena Grissom, Nadine Townsend, Lorene T. Marsh, Martha Hunter, Velma French, Debbie Milan, Nancy Kaiser and Doris Hampton.

*B&P W officers elected*

Officers of the New Madrid Business and Professional Women's Club, organized in October are from left, Jeannette Haubold, president; Carol St. Mary, first vice president; Ellouise Melton, recording secretary; Faye Hedgepeth, second vice president; and Rebecca Nistendirk, treasurer. Idamaye Ellis, corresponding secretary is not shown.

# Jaycee chapter organized

CHARLESTON — The local Jaycee chapter was organized in November of 1972 with Jackie Whiteside being elected to serve as the organizations first president.

Since being organized, the chapter has increased from 24 members to the present 32 members. Whiteside was re- elected president in April 1973. Other officers include Jim DeMann, vice- president; Bob Stallings, second vice-president; Dennis Rolwing, secretary; and Bill O'Guin, treasurer. John Bledsoe, George Hathhorn and Junior Malugen are members of the Board of Directors.

The Jaycees program offers personal growth through community development for young men between the age of 21 and 35, regardless of occupation or profession. The program is designed specifically to meet the needs for young men seeking to make his place in his community and working toward goals and offers the opportunity to voice his opinion in community affairs. It is a practical leadership development course which gives young men a chance to try new ideas and improve old ones, plus social contact with other young men.

The local chapter is one of 6,400 active Jaycee chapters in the United States and there are 80 active chapters in foreign countries.

During 1973 they were very active in community activities. In August they sponsored the Jaycee Fall Festival a senior league baseball program during the summer; five ring circus in September; Radio auction with merchandise donated by local merchants; Christmas toy drive and Christmas tree pickup. Candidates for Boys State are also sponsored by the organization and an Azalea Dance is held in conjunction with the annual Dogwood- Azalea festival.

A blocking sled was presented to the Charleston High school football team last season from funds collected from various events.

A child abuse program has been scheduled for March 28 in the high school commons. There will be a guest speaker and a film on the subject will also be shown. Child abuse is the number one priority program for all Jaycees this year.

# Church groups join together

The past year was a year of change for the Women's Society of Christian Service and the Wesleyan Service Guild of the First United Methodist Church in Sikeston.

The two organizations joined in October to become the United Methodist Women.

It is now a membership organization open to all Methodist women who are concerned about other people and seek to identify with a group orientated with those interests.

The nine circles and two guilds concentrate their programming toward the uniting of the two groups. Members attended seminars and training sessions to prepare for the new organization.

Groups within UMW plan their own programs according to their interests, such as prayer groups, mission study, Bible study, community and family life and church service.

Officers elected to serve the 155 members for 1974 are Mrs. Maurice Stauffer, president; Mrs. Paul Jobe, vice president; Mrs. Van Allan Hubbard, secretary, and Mrs. DeWint Zaricor, treasurer.

*Methodist women form club*

Officers of the newly formed United Methodist Women of the First United Methodist Church are, from left, Mrs. DeWint Zaricor, treasurer; Mrs. Paul Jobe, vice president; Mrs. Maurice Stauffer, president; and Mrs. V. Allen Hubbard, secretary.

(Daily Standard photo by Ron Porter)

# Educational building dedicated

EAST PRAIRIE--- Dedication services for the new educational building of the Nelson Memorial United Methodist Church were held Aug. 13, with Bishop Robert E. Goodrich Jr. of St. Louis, Bishop of the United Methodist Churches of Missouri, as special guest.

The two story structure, located at the intersection of Washington and Martin streets, houses six classrooms, a church office, social room and small kitchen. The new addition connects with the main building and also has a private entrance. Bob Sorrells Construction Co. of East Prairie were contractors for the new addition, designed by Donnellan and Porterfield Architects of Poplar Bluff.

Red brick veneer, closely matching the main building, were used on the exterior. The interior is completely carpeted and has all new furnishing. A larger parking area was also added in 1973. Total costs of the expansion program were approximately $75,000.

The Rev. Glen Lashley is pastor.

*Church addition completed*

Construction of the new educational building for the Nelson Memorial Methodist Church in East Prairie was begun in September of 1972. Following completion of the new addition, dedication services were held in August of 1973.

*New buses purchased*

The United Pentecostal Church is currently undergoing further expansion. Besides the expansion activities the church also purchased two new buses, making a total of four buses. The Rev. Billie Butler, front, is the current pastor.

# Church undergoing expansion

United Pentecostal Church, located at the corner of Matthews and Warner Streets, is undergoing expansion begun a year ago. The church building has been bricked and new glass windows, new glass doors and new front steps were added.

When the expansion is completed, the church will have five large departmental rooms, four rest rooms and a pastor's office. With the 4,080 feet expansion, the church will have a total of 11,800 square feet.

Two new buses have been bought, making a total of four buses used for church and Sunday School.

All the repair work has been done by men of the church. Improvements include new paneling and upholstering of pews.

The church was founded in July 1951 by the Rev. Billie Butler, who is the present pastor. Seating capacity is now about 320, including choir seats.

*First worship services held*

The first worship services in the new Independent General Baptist Church on Old Kingshighway in New Madrid were conducted on Dec. 16. Constructed of concrete blocks by volunteer church members, the building is 30 feet by 60 feet. In addition to the sanctuary, there are three Sunday School classrooms and rest room facilities. The Rev. Robert Burnes, pastor, reports Sunday School attendance has increased from in the twenties to a high of 84.

## Neighborhood superette to open soon

A new neighborhood superette is scheduled to open the first of March on Davis Boulevard in Sikeston.

The store is owned by Phil Barkett and has 4,500 square feet of space. Ron Jenkins will manage the new store which will be open seven days a week.

Barkett said that the store will handle USDA prime beef when available.

Ample parking will be available at the store which was designed by Grojean Engineers of Sikeston. Charles Ainsworth is general contractor for the new superette.

*Presbyterian annex nearly completed*

A new educational annex to the Presbyterian Church, 621 Davis St., New Madrid is nearly completed except for bricking the exterior. The 30 foot by 80 foot addition contains five classrooms, pastor's study, ladies' lounge and two restrooms. Interior walls are paneled and vinyl floorcovering was used in the classrooms. Gold tweed carpeting was selected for the pastor's study and ladies' lounge and green shag carpeting was used in the restrooms. The educational unit is centrally heated and air conditioned and is the first building expansion for the church in 50 years. The basement of the church which formerly contained the classrooms has been extensively remodeled into a kitchen and dining room facility.

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (C)

# Dexter grows rapidly in 1973

DEXTER— In 1973 Dexter experienced the most rapid growth of any city in Stoddard County.

The Chamber of Commerce, aided by a progressive City Council, succeeded in bringing to Dexter two new manufacturing plants, which will provide approximately 415 new jobs for area residents when in full operation. The present expansion underway at the Fram Corporation, will employ another 70 persons and numerous other smaller businesses which have located in Dexter have brought even more jobs.

New homes built in 1973 added to the landscape, especially in the rolling hills located west and north of the city.

The city saw many improvements in 1973, including the establishment of new sewer districts, paving and resurfacing of the city streets, many improvements at the two city parks and a recent addition of a new park.

A new city jail is nearing completion, a new fire house was opened and plans are in the making for a new recreational center development.

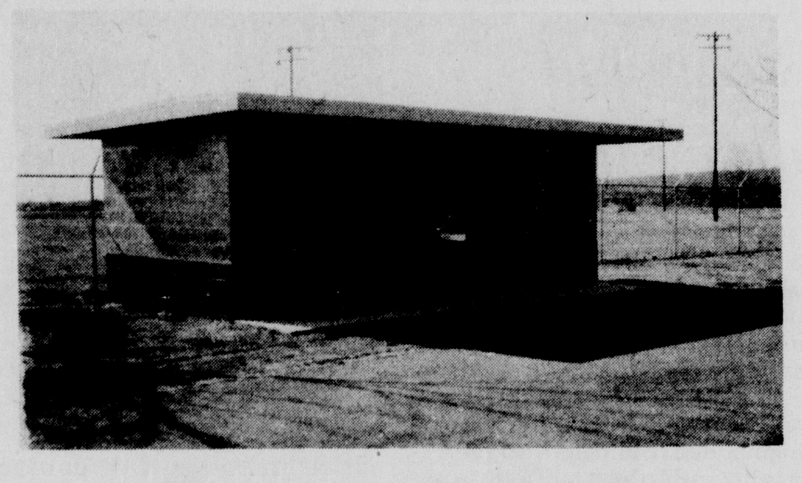
The city signed a contract with Lemons Brothers for the use of their 75- acre landfill located north of the city on Highway 25.

Two ambulances were purchased to give area residents emergency ambulance service after such service was discontinued by local funeral homes.

The city's wards were reapportioned in 1973 and a new zoning ordinance was passed. The city also passed a new dog ordinance.

Leslie Day was elected second ward alderman and Herbert Aarant was elected police judge in a special election held in August. Sanders Walpole was named the new chief of police.

The city of Dexter chose the slogan "A Bright Future, A Proud Past", for its centennial celebration held in 1973 and in looking back over the past year, the future of Dexter looks bright indeed.



*New at city parks*

New comfort stations, painted in brilliant colors, such as this one located in East Park, were among the many improvements made to Dexter's city parks in 1973.

# *Expansion of city limits planned*

By WANDA ATCHLEY

DEXTER — A movement is currently under way here to expand the city limits.

With Dexter's rapid growth and prospects that such growth will continue, city officials are looking at the city's boundaries and are confident that a major expansion is needed.

The massive expansion to the west of the city, plus considerable growth to the south and prospective growth to the north, all point the way for further expansion.

"Right now there are many families, who, for all practical purposes, are Dexter residents yet do not live within the city limits," Mayor Willis conner pointed out.

Problems, which certainly are not new, have been developing for several years and, with several projects already under way, prospects soom good that expansion will continue.

The forthcoming rebuilding of Highway 60 around Dexter to the north is having an effect on residents feelings towards expansion. This project is now in the planning stage, but many persons have already realized that if Dexter is to have more control over the project, then it should be in the city limit. Numerous people are determined to have a major say in how the highway sweeps around the city.

Therefore, many people would like to see all of Highway 60 in the city limits.

The recreational center development, and adjacent home development in the west side is also affecting thinking. If plans materialize, this will be a major development.

# Dexter celebrates 100th birthday

DEXTER — The city's 100th anniversary was celebrated during 1973, beginning with the signing of a proclamation by Mayor Willis Conner.

The centennial officially began Jan. 1, 1973 and continued through July 4, which was the city's official birthday. A series of events were scheduled for each month.

The celebration really got under way in March with the selling of centennial plates and buttons. The Centennial Cookbook was published by the Junior Civic Club, the Lions Club hung centennial banners in downtown Dexter and the beautification committee put up new city entrance signs.

The hospitality headquarters were opened and historical windows were decorated in April.

In May, the Jaycees opened a stockade in downtown Dexter and local men caught without a beard or "Chicken" button were thrown into jail.

One of the highlights of the centennial celebration was the flea market day held June 16. Entertainment, included a medicine wagon, Indian dancers, hog and husband calling contest, antique exhibits, merchant sales, individual flea market sales and concession stands.

As a kick- off for centennial week, a parade was held June 30 with Lt. Gov. William Phelps serving as grand marshal.

The Dexter Kiwanis Club sponsored an old fashioned pie and box supper and square dance following the parade on the evening of June 30. The "Ole Time" fiddlers, Stan Stanford and Jim Hyslop, accompanied by other string players provided the music for the square dancing.

The centennial choir, numbering approximately 100 persons, provided an evening of religious and patriotic music on July 1, which featured Miss Jeanne Trevor of St. Louis as guest soloist.

Jaycee Youth Day was held July 2, with swimming events, track events and a concert by Dexter Senior High School Band.

An industrial exhibit was held on Stoddard Street July 3 and a beard and bonnet contest was sponsored by the Jaycees and Jaycee Wives.

The centennial festivities climaxed July 4 with the annual Rotary festival. Contests, games, booths and concessions were on the agenda for this old fashioned Fourth of July celebration. A parade of flags was held later in the evening and the day was climaxed with a huge firework display.

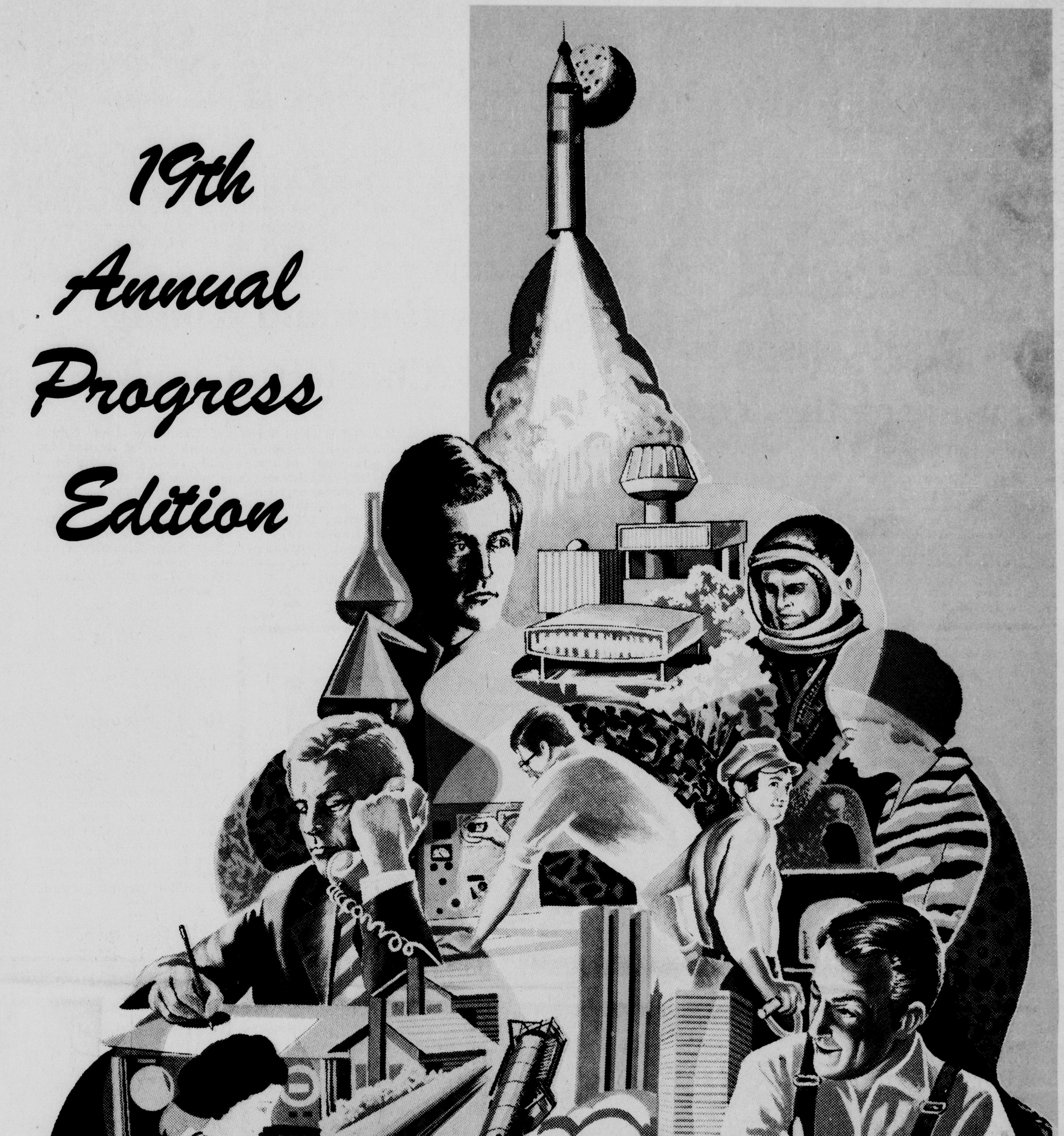
The centennial celebration was termed a huge success by everyone concerned. Wilson Jarrell was centennial chairman.

1873 DEXTER 1973
A BRIGHT FUTURE
A PROUD PAST

*Signs mark centennial*

These centennial signs, erected by the Dexter Jaycees, were placed at each entrance to the city as part of Dexter's centennial celebration. This sign is located at the south city limits on Highway 25.

## *19th Annual Progress Edition*



# *Building A Better Tomorrow*

Mrs. Millie Wallhausen

# Mrs. Wallhausen is Woman of the Year

CHARLESTON--- Mrs. Mildred "Millie" Wallhausen was named Woman of the Year for 1973- 74 Oct. 18, climaxing the eight annual Woman of The Year Banquet, sponsored by the Business and Professional Women's Club.

The announcement was made by Mrs. Mildred Smith, who earlier in the evening was presented as Honorary Woman of the Year by Miss Frances Daniel, president of the BPW Club.

Mrs. Wallhausen, cited as a "selfless" person devoted to her family, young people and her community, is publisher of the Enterprise-Courier and writes a weekly column, "Millie's Soapbox".

# The Corsage Shop opens

PORTAGEVILLE-- Grand opening of The Corsage Shop at 304 East Main Street was marked with open house on May 6.

The new business, established by Mrs. Ernest Carpenter of New Madrid Route One, is managed and operated by Ken Cope, floral designer, who was associated with Mrs. Carpenter in the operation of The Corsage Shop at New Madrid Route One.

Complete wedding decorations and floral arrangements are a specialty of the shop, which also offers a wide variety of fresh cut flowers and plants.

Adding aparkle and glitter to the attractive shop is a display of famous- name gift items of crystal, china, dinnerware, silver and candles.

Mrs. Carpenter noted a bridal registry service has proven to be very helpful to patrons selecting wedding gifts.

## *Crystal, china displayed*

Sparkling crystal and china in The Corsage Shop at 304 East Main Street in Portageville provides an attractive background for Mrs. Joe Robertson, shop employe.

## *Mrs. Phillips elected MSTA vice president*

DEXTER — Mrs. Francis Phillips, a teacher in the Dexter school system, was elected second vice president of the Missouri State Teachers Association at a meeting held in St. Louis in November.

# Reginald Young Charleston lawyer

CHARLESTON--- Reginald Young, a May 15, 1973 graduate of the Missouri University School of Law at Columbia, began his practice of law in the office of James Haw, 112 South Main St. in October 1973.

Young, a 1966 graduate of Charleston High School and the son of Mr. and Mrs. Ellis Young of Charleston, is married to the former Miss Janie Bock, daughter of Mr. and Mrs. Charles Bock of Charleston. Mrs. Young teaches physical education at East Prairie High School and the couple lives in the Bridges Community south of Charleston.

## *Dr. Shreim practices in Sikeston*

One of Sikeston's new doctors is Dr. Ali R. Shreim, who associated with the Ferguson Medical Group in July 1973.

He is a doctor of internal medicine, specializing in hemotology, blood diseases and disorders.

Dr. Shreim is a native of Lebanon but received his training in Iran on a medical scholarship. While in Iran, Dr. Shreim met his wife Maryan, who was a fine arts student at the university. They were marrried in New York in 1971.

Dr. Shreim moved to the United States in 1969 to complete his studies at Yale University in New Haven, Conn.

## *Richmond rules Elks*

DEXTER— Dwight Richmond of Bloomfield was installed in March as exulted ruler of the Dexter Elks Club during their third anniversary and installation party.

Other new officers of the club are Joe Hunter, leading knight; Bob Stanislaw, loyal knight; Robert Taylor, lecturing knight; Roy Lewis, esquire; Denton Musgrave, inner guard; Glen Bien, tiler; Kenneth Wiseman, secretary; Dewight Gillespie, treasurer; Jim Tate, trustee, and George Riddle, chaplain.

Ritual at the meeting was presented by the State Ritualistic Champion of the Washington Lodge.

Donald C. Conrad, of Washington, Elks state president, also attended.

## *4 new plants create 1,300 Bootheel jobs*

MALDEN— Phillip Shelton, director of Bootheel Regional Planning Commission, reported in October that four new plants, which located in the Bootheel area in 1973 and several expansions, have created 1,300 new jobs and a $9 million payroll increase.

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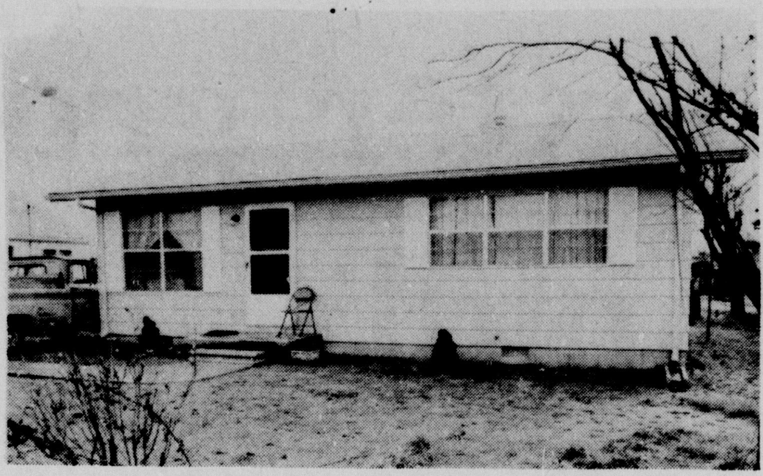
***Forward in '74!***

## '73 briefs

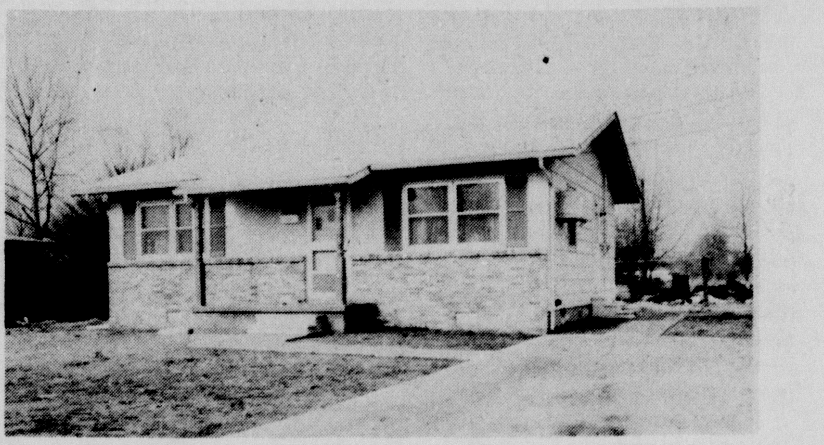
FEBRUARY

12--PORTAGEVILLE — The Portageville unit of New Madrid County R-1 Enlarged School District Follow-Through Program has installed a modern system of data communications to provide weekly individualized feedback of academic pupil progress to teachers.



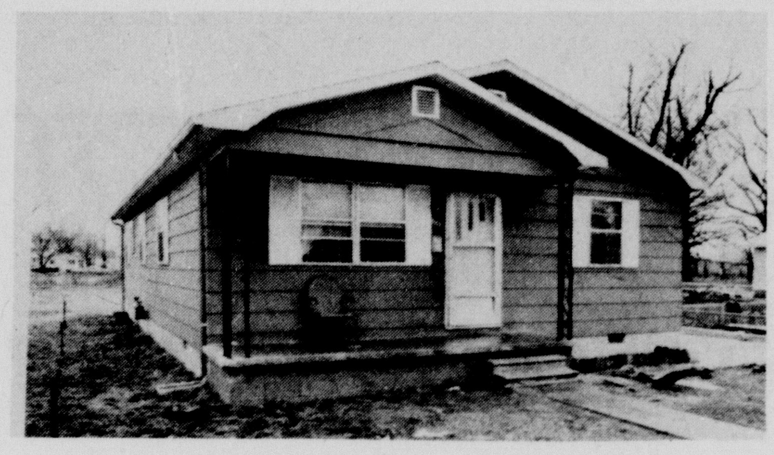
## *Siding is yellow*

This modern five- room home on West Iron Bank Road in Charleston is owned by Mr. and Mrs. Mose White. Deep yellow siding, accented by a white roof and white shutters, was used in construction of the home.



## *Olive green shutters*

Olive green shutters contrast with the light yellow siding and mingled brick on the home of Mrs. Mable Sutherland at 206 West Ada St. in Charleston. The home was built by Fred Staples Construction Co. of Charleston.



## *New in Charleston*

Olive green drop siding with yellow trim was used in construction of the Guyeula Johnson home at 111 West Iron Bank Road in Charleston. East Prairie Lumber Co. built the seven room home.

FORWARD IN 74

with

ORAN STATE BANK
W

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ORAN, MO. MEMBER F.D.I.C. CO2-3561

We are always pleased to serve you. We feel that by giving you, our customers, individual attention and honest, personal service, we are saying "Thank You" in the best way we can.

AND WITH

ORAN STATE BANK
BENTON FACILITY
SOIL CONSERVATION SERVICE

ORAN STATE BANK – (BENTON FACILITY)

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We are also pleased to announced that 1973 brought us a new facility in Benton, where we are now able to meet all your needs more fully with the same fine services

International SHOE COMPANY
1923

PROGRESS
IN
SIKESTON

International SHOE COMPANY

International SHOE COMPANY

International SHOE COMPANY

International SHOE COMPANY
1974

AT THE START OF ITS 52nd. YEAR OF OPERATION IN SIKESTON, INTERNATIONAL SHOE COMPANY IS PROUD TO HAVE CONTRIBUTED TO THE COMMUNITY'S GROWTH AND PROGRESS IN THE PAST HALF CENTURY.

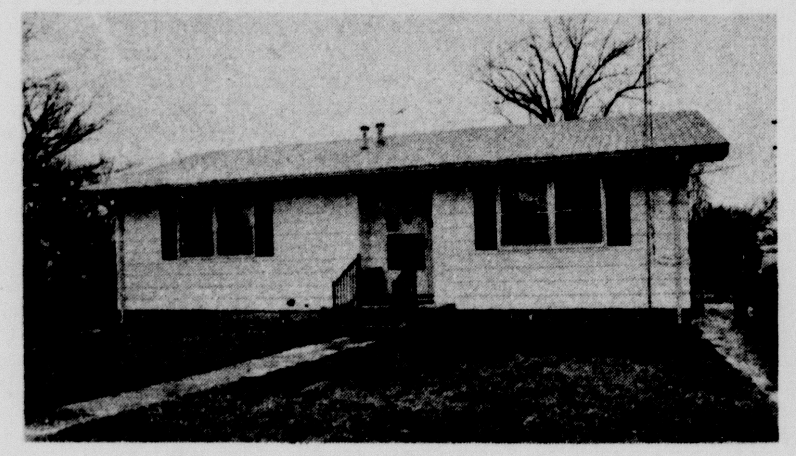
INTERNATIONAL SHOE COMPANY LOOKS FORWARD TO A CONTINUED MUTUALLY REWARDING ASSOCIATION FOR MANY YEARS AHEAD.

## *Shutters add interest*

East Prairie Lumber Co. was the contractor for this five- room home owned by Lillie Mae Towens at 101 West Ada St. in Charleston. Black shutters and roof were used to add interest to the gold siding.

## *Dixon home new*

White shutters compliment the light green siding on the home of Sidney and Clara Dixon, 104 West Tom Brown St. in Charleston. The five- room home was built by Phillips and Staples Construction Co. of Charleston.



## *White siding used*

Mrs. Ida Adams is the owner of this five - room home on East Prairie Street in Charleston. White drop siding, accented by hunter green shutters, was used in construction by the Phillips and Staples Construction Co. of Charleston.

## *Home has 5 rooms*

This five- room home at 109 West Iron Bank Road in Charleston is owned by Mr. and Mrs. Roosvelt Verner. Built by Phillips and Staples Construction Co., the home has yellow drop siding with white shutters.

# Tau Chapter pledges 10 new members in '73

Ten new pledges became members of Tau Chapter No. 507 of Beta Sigma Phi and Myrtle Nunnelee was installed as chapter president during 1973.

Also installed in May as new officers were Dee Comer, vice president; Faye Harper, recording secretary; June Cope, corresponding secretary; Loretta Alsup, treasurer; Jessie Taylor, director; Lila Harwell, sponsor, and Mary Keenan, Myrtle Nunnelee and Dee Comer, city council representatives. Lilyan Whitson was named alternate to city council.

New members of the international, social, cultural and civic sorority are Dorothy Pennington, Irene Smith, Sharron Lathum, Polly Hanks, Shirley Crites, Mildred Graviett, Marianna Heeb, Ruth McCollum, Dorothy Sanderson and Melba Jean Wyley. Membership in the organization is by invitation and ritual.

Sorority members help with Heritage House, the scouting program, Easter Seal drive, toy lending library of the Missouri Extension service and Regional Diagnostic Center. One special project of the group is adopting a family at Christmas.

The 1973 float entry in the cotton carnival parade won third place for the sorority.

Special events during 1973 included a day at Six Flags in July for Beta Sigma Phi members and families, a rush party in October, pledge ritual in November, Valentine banquet in February, and mother-daughter banquet in May.

Sorority members meet the first and third Tuesday evening of each month. Cultural programs are outlined by international headquarters and are based on the theme happiness through self, people, nature, literature, travel and art.

The international theme of Beta Sigma Phi for 1973-1974 was "Love, Love, Love."

The colors of Tau Chapter are black and gold and the flower is the yellow rose.

## *Officers of Tau Chapter*

Officers of Tau Chapter of Beta Sigma Phi are from left Myrtle Nunnelee, president; Dee Comer, vice president; Faye Harper, recording secretary; June Cope, corresponding secretary; and Loretta Alsup, treasurer.

# Depro president-elect of Missouri Council

Bob Depro, instructor at Sikeston High School, was elected vice president in May 1973 of the Missouri Council for Geographic Education.

Depro also holds the position of president- elect, which automatically makes him chief executive of the organization next year. The election took place at the University of Missouri in Columbia.

In March, Depro was elected second vice president of the Southeast Missouri Teachers Association.

Bob Depro

*Forward in '74*

# Forrester manages Charleston market

CHARLESTON--- Herb Forrester was named permanent manager of Del Farms Super Market on West Marshall Street on April 30.

Originally of East Prairie, he moved to Charleston in 1949 and graduated from high school there in 1950. In 1951 he began working for Barkett's Super Market at the present location of Del Farms. When the store was sold to the National chain in 1955, he remained there as manager.

In 1957 he was transferred to St. Louis, in 1958 to Cape Girardeau and in 1959 to Jacksonville, Ill., where he worked until being transferred back to Charleston.

## Boyd appointed vice president

DEXTER— Jerry Boyd was appointed executive vice president of the Dexter National Bank in June.

Boyd has 18 years banking experience and comes to Dexter from Canton State Bank in Canton. He attended Arkansas State University in University City, Ark. and is a graduate of the school of Commercial Banking, University of Virginia at Charlottesville, Va.

Boyd is married and the father of two girls and a boy.

When You Think
PIZZA
in 1974
Thank you, our customers for making our progress possible.
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TOWN-COUNTRY SHOPPING CENTER
DINE-IN OR CARRY OUT
Phone 624-5556
20 Mile Service

PREVIEW!
OF THINGS TO COME
WE ARE HELPING TO BUILD TOWARDS A BETTER TOMORROW

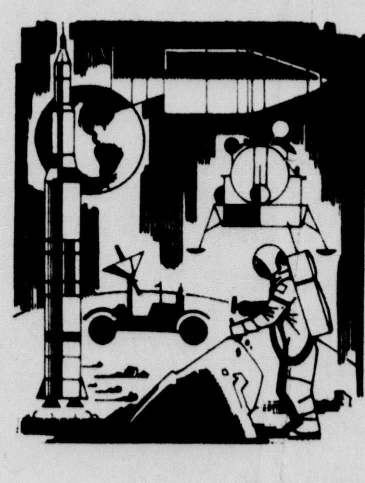
BILL HUFF

Throughout the years, this agency has played an important part in Sikeston's progress by providing the best policies available for our customers.

CLARENCE SCOTT

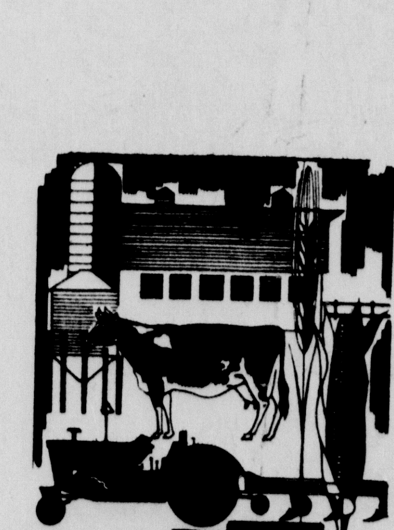
Looking to the future, we plan to continue to provide this service at a minimum of cost.

Our sincere thanks to you, our friends and customers, for making all this possible.



BOB SCOTT

'The Best To You in 1974"



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Scott-Huff Agency, Inc.
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MORE FOR LESS...
is what you will find in our Western Auto Store during 1974
That is our way of saying "Thank You."

WE ARE PROUD TO BE A PART OF SIKESTON'S AND SOUTHEAST MISSOURI'S PROGRESS DURING 1973.

LOOKING FORWARD TO SERVING YOU AND YOUR FAMILY IN 1974

Derrill

Western Auto
THE FAMILY STORE AND CATALOG ORDER CENTER
ASSOCIATE STORE
"Home Owned"
DERRILL W. McFARLAND
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128 N. KINGSHIGHWAY
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SIKESTON

TREASURE HOUSE
QUALITY-CRAFTED HOME FURNISHINGS "FOR BEAUTY & VALUE" WESTERN AUTO STORES

## Lucy elected to executive committee

Richard Lucy, a member of the Tanner Street Church of God in Sikeston, was elected October, 13, 1973, to the executive committee of the Missouri Men of the Church of God.

The organization, which met in St. Louis for the elections, is composed of laymen whose main purpose is to assist their pastors in spreading the gospel.

## Davis new president of Malden Chamber

MALDEN — Sparrel W. Davis was elected president of the Malden Chamber of Commerce for 1973-74.

He succeeded Ron Wilkerson for a one year term.

Also elected were Charles Royal, vice president and Bill Johnson, secretary treasurer.

Elected to the board of directors were Hank Watson, H. A. McConnell, Bill Stuart, Gordon Waller and Jim Wietham.

## First nursing home opens in Pemiscot Co.

HAYTI — The first patient into the Pemiscot County Nursing Home adjacent to the hospital in Hayti, was admitted in July 1973.

Jack Tipton, administrator of the hospital, said the nursing home has 60 beds.

With completion of construction in July, the nursing home became the first and only one in the county. Construction had begun in May 1972 on a vacant lot between the hospital and the Pemiscot County Health department.

## Poplar Bluff chosen All American City

POPLAR BLUFF — This Southeast Missouri community of 16,600 was chosen as one of the 11 "All America Cities" for 1972 by the National Municipal League and the Saturday Evening Post, which present the annual award.

The announcement was made April 14, 1973.

The designation was given in recognition of citizen action and civic leadership to achieve projects of major benefit to the community.

## Bloomfield contracts for landfill use

BLOOMFIELD— The city of Bloomfield signed a contract with Lemmons Brother's Company of Dexter for use of their 75 acre landfill site one and one half miles north of Dexter.

The city agreed to pay a rate of $1.94 per person in the city which has a total population of 1,584 persons. This amounts to a total of $3,072.96. The Bloomfield trash truck is also required to pay a gate fee of $4 per load.

ELECTRICITY
is for People...

It keeps their homes bright. It helps their businesses to function smoothly. It lights up their lives. It's a privilege to serve our community — with electricity for the people.

HELP US CONSERVE IT IN
'74

PROGRESS

SCOTT-
NEW MADRID-MISSISSIPPI
ELECTRIC CO-OP
OFFICES -- BLOOMFIELD & SIKESTON

John's PACKAGE
THE STILL ON THE HILL
SELF SERVICE ICE
ICE
ICE

*Still on the Hill opens*

The Still on the Hill near Bloomfield opened for busnesss in October. The new liquor store is located on Highway 25 South and is owned by John Branum.

## Extension Club emphasis on community betterment

The Sikeston Extension Club will soon celebrate its tenth year. Charter members still active in the club are Mrs. Rudolph Chittenden, Mrs. Carl Slayton and Miss Elreno Shelton.

During 1973, the Extension Club had various educational programs of interest. Members of the Sikeston 4—H Club presented a program, two extension club members talked about the European trips, and a health program was presented.

Special emphasis is being placed on community betterment and international relationships this year. Mrs. Edyth Spidell, international chairman for the county, has suggested the club support the Foreign Youth Exchange, study relationships to the United Nations, support Radio Free Europe and study family like, culture and customs of other countries.

Mrs. Rudolph Chittenden serves as president of the club and Mrs. Carl Clayton is vice president. Other officers include Mrs. Leon Chapman, secretary treasurer Mrs. R. L. Guthrie, reporter; Mrs. Oriole Jackson, devotional leader, and Mrs. Ben Matthews, telephone chairman.

Mrs. Carl Campbell was the first club president in March 1964 when the club club was organized. Over the past 10 years programs of interest and education have ranged from a fashion show, hat making lessons good grooming, hand crafts, flower arranging and Christmas decorations to lessons on buying and preparing food, refinishing furniture, landscaping, mental health, safe driving and probate proceedings.

The Sikeston Extension Club is looking forward to another interesting and rewarding decade, hoping members may as the club collect states, "realize it is the little things that create differences; that in the big things of life we are as one."

## *Joe Webb painting wins first*

EAST PRAIRIE-- First and second place honors in the Eighth Annual Art Guild Show held in June went to Joe Webb for his painting Jack In The Pulpit and Come Sit With Me.

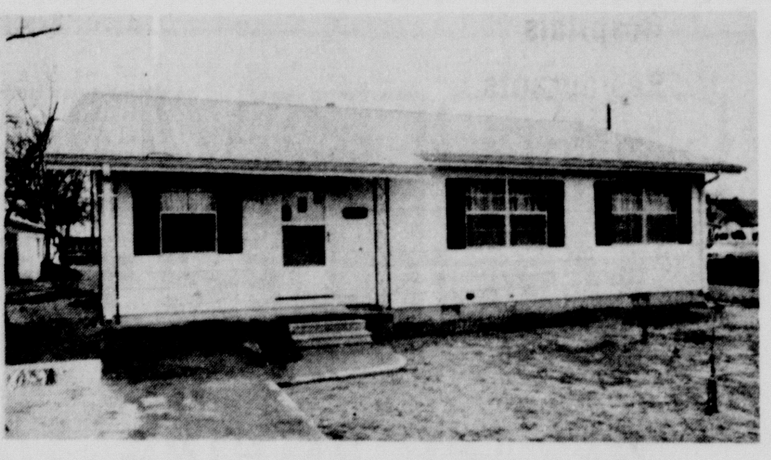
Third place went to Mrs. Jan Cantwell for her pen and ink and water color, Country Boy. Miss Arpa Hill and Mrs. Dicky Adkison received honorable mentions.

The event was held in the First Bank of East Prairie and special guests for the reception were Mr. and Mrs. Charles Rhinehart of Cape Girardeau.

## Stroup elected

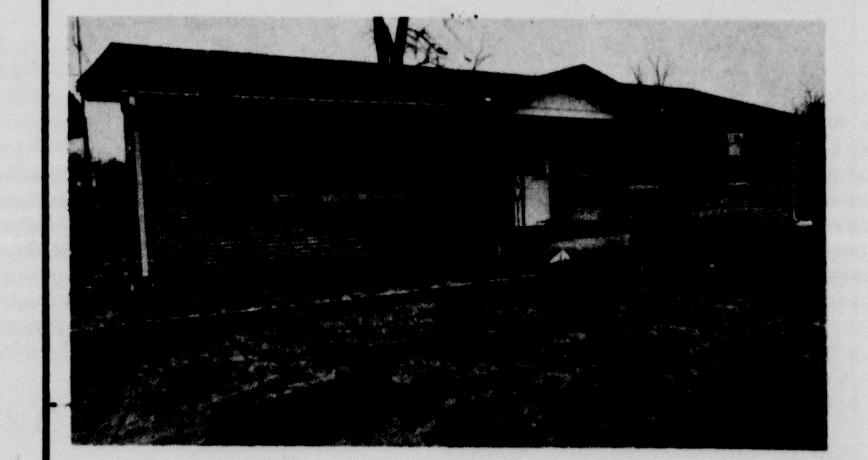
Tom Stroup of Benton, Bootheel associate area extension director, was elected president of Missouri Epsilon Sigma Phi, a national professional organization for extension workers.

Stroup was elected at the organization's annual meeting in November 1973 on the University of Missouri- Columbia campus. Epsilon Sigma Phi has approximately 300 members in Missouri.



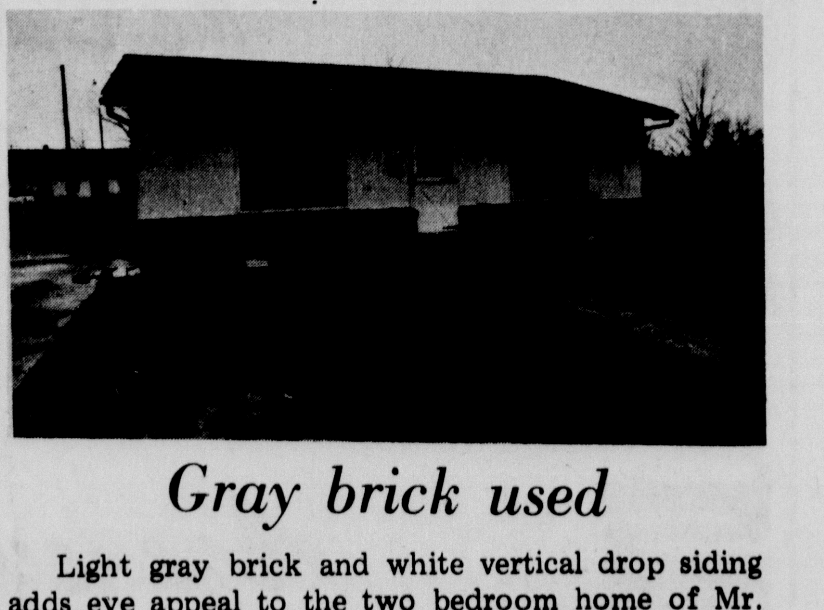
*4 bedroom home new*

Mrs. Annie Verner and her eight children moved into this four- bedroom home at 111 West Ada St. in Charleston in June. An extended roof forms the front porch of the home built by Phillips and Staples Construction Co. of Charleston. Black shutters and posts compliment the white drop siding. Mrs. Verner is employed by J & J Quick Meats in Charleston.



*Purple trim accents*

Mr. and Mrs. Tom Smith of 20[illegible] South Heggie St. in Charleston selected a purple trim to highlight the blond brick of their new home built by W. Smith Construction Co. The home has six rooms, bath and a half, and features an unusual stone facing at the front entryway.



*Gray brick used*

Light gray brick and white vertical drop siding adds eye appeal to the two bedroom home of Mr. and Mrs. A. J. Johnson, 503 West Market St. in Charleston. Black wrought iron banister and a crossbuck stormdoor also add to the attractiveness of the home which the Johnsons moved into in Octob[illegible]r. Johnson is a retired farmer.

PROGRESS
WITH SIKESTON
and
Cooney Equipment
in 1974

We know we are only a small link in a big chain, but we are proud of our products and we are proud to present our line to the people of Southeast Missouri in 1974.

We hope that by working together in the coming year, we may all be able to meet tomorrows challenges a little better.

COONEY EQUIPMENT CO.
HIWAY 61 S. 471-5260 SIKESTON, MO.

# Improvements made on Scott jail

### *Books available*

In April 1973 library books were brought to the county jail for prisoners to read for pleasure and enjoyment. Scott County jail is the only county jail in the state of Missouri to offer this type of program.

### *Factory completed in C'ville*

CARUTHERSVILLE — Construction of the Arnold Sales Company factory building in Caruthersville was completed in March of 1973 and production at Pemiscot County's newest industry began immediately according to owner George Arnold.

The factory is manufacturing corrugated boxes.

Work first began to locate the factory in August of 1972.

## *Forward in '74!*

BENTON— A recreational area for prisoners, availability of library books, a new plumbing system, and a new radio dispatcher were just a few of the changes experienced by the Scott County jail at Benton during 1973.

Scott County is the only known county jail in the state of Missouri to offer library books to its prisoners. Old paperback books and some hardback volumes are sent to the jail for prisoners to enjoy. According to Sheriff John Dennis, cellmates often read aloud to other prisoners who are unable to read.

If a book is destroyed in any way, privileges are taken away from the prisoner, Dennis said. The sheriff added that one prisoner who used to be a troublemaker is no longer a problem since the books became available.

As a prisoner is being released from jail, his name is compared to the book check-out list. If the prisoner has destroyed any books, it could mean a delay in his release from jail, Dennis said.

A 12- foot high fence, on the right side of the jail, with barbed wire attached to the top, was completed June 13 to enclose a recreational area for prisoners.

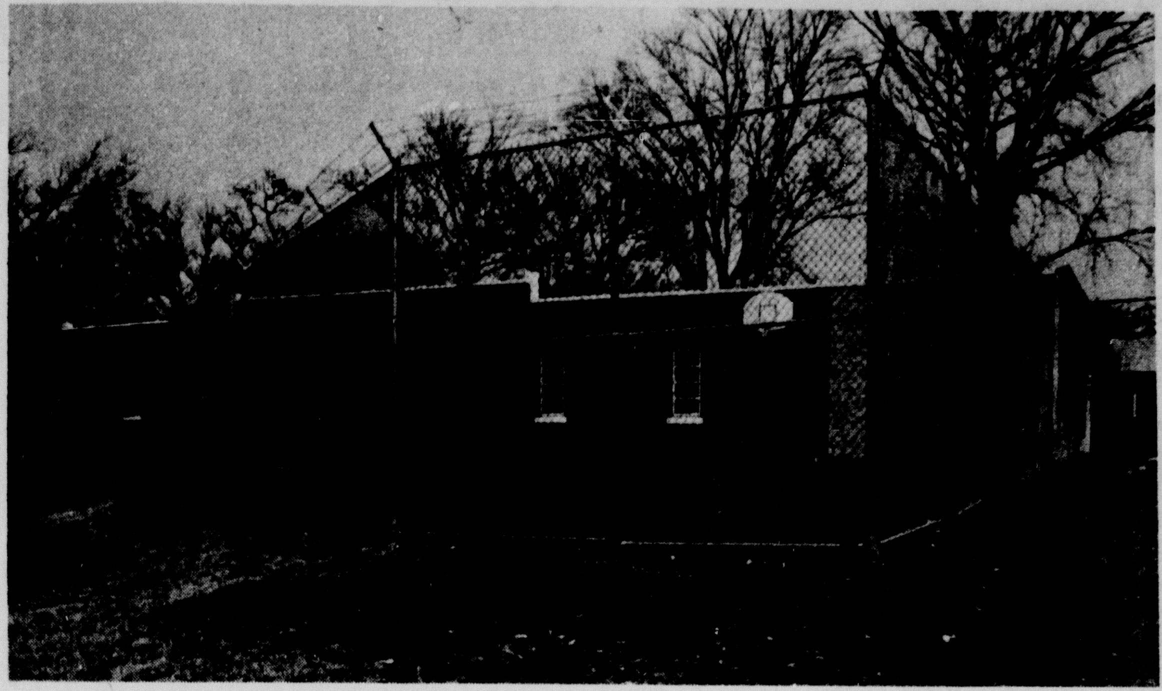
Prisoners can now get out of their cells a few hours every day to exercise, play games, such as horse or basketball, or just relax.

The $1,500 fence cost county taxpayers little. The Bootheel Law Enforcement Council financed 75 per cent of the recreation program and will save the county money over a period of time.

For a prisoner to be allowed to use the recreation area, he must obey all jail rules. If he fails to do this, he will not be permitted to leave his cell.

An addition to the staff of the sheriff's department is Mrs. Shirley Glastetter of Chaffee who is the new radio dispatcher. Mrs. Glastetter and her husband, Clyde, have five children.

Other members of the sheriff's department are Mrs. Lillian Scherer, secretary and Jack Stewart, Dave Sanders, Gerald Inman and Bud Jones, deputies.



### *Recreation area completed in '73*

On June 13, a $1,500 fence was completed as a recreational area for prisoners. Prisoners now have an opportunity to get out of their cell each day and exercise.

## Roach manages Malden Chamber

MALDEN — Dennis Roach, 24, of Little Rock, Ark., formerly of Poplar Bluff, was named manager of the Malden Chamber of Commerce in April.

He was selected at a meeting of the board of directors of the chamber on committee recommendation.

Roach, son of Mr. and Mrs. Del Roach of Poplar Bluff, graduated from the University of Arkansas with a major in marketing and minor in advertising. He was a member of the Arkansas Razorback football team from 1969 to 1972. He is a member of the Church of Christ.

## Cairo hospital changes hands

CAIRO — Cairo's financially distressed hospital, known for the past 100 years as St. Mary's Hospital officially became PADCO Community Hospital on Sept. 1, 1973, owned and operated by the Pulaski-Alexander Development Corporation.

The agreement allowed the hospital to continue operations rather than close Aug. 31, 1973 because of financial difficulties.

### *New radio dispatcher*

Mrs. Shirley Glastetter, a new Scott County radio dispatcher, takes a moment to relax after talking over the radio. She joined the sheriff's department in December 1973.

## *Mrs. Manning named Woman of the Year*

Mrs. Warren Manning was named Sikeston Woman of the Year March 29, 1973 at the 14th Annual Woman of the Year Banquet, sponsored by the Business and Professional Women's Club of Sikeston, at Ramada Inn.

Mrs. Manning, who lives at 600 Holly Hill Drive, was named for her outstanding contributions to the community.

She has been an active member of the following organizations: Presbyterian Church, Girl Scouts, Day Care Center, Coalesce Club, Sikeston's President's Council, Parent-Teacher Association, Sikeston Regional Diagnostic Clinic, 4-H club work and Young Couples Club.

### Guthrie honored

Sikeston resident James L. Guthrie, an insurance representative with Combined Insurance Company of America, has been honored for outstanding sales and service to the public.

In April 1973 Guthrie was awarded membership into the W. Clement Stone International Sales and Management Achievement Club, which is an international club named after the company's founder and board chairman.

## Dudley receives award

DEXTER — Joe Dudley received the Outstanding Jaycee award for 1973 and Janie Barker received the Outstanding Jaycee Wife award in a joint banquet for installation of officers held in May.

Installed as Jaycee officers were Don Powers, president; Eric Grossman, vice president; Glen Tucker, second vice president; R. J. Riddle, secretary; and board members Dale Crites, Dennis Backfish, Dale Dillman and Tom Love.

Jaycee Wives officers installed were Patty Myers, president; Donna Grossman, vice president; Vickie Burris, secretary; and Meredith Powers, treasurer.

THE WHOLE TOWN
HAS BEEN BUZZING
ABOUT
OUR PROGRESS.

and we hope our progress has been satisfactory in 1973.

We Supply or You May Buy.

Linen needs of:
Hotels
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New Uniforms For Sale or Uniform Rentals
Garages, Body Shops, Service Stations, Industrial Institution, Casual Wear

"93 YEARS OF SERVICE"

CHARLES TODD
UNIFORM RENTAL

400 NORTH STREET SIKESTON, MO. 471-3917

Progress in creative styles

As we progress, we always have you in mind. "Thank you" for your patronage in 1973 and we hope to serve you as well in 1974.

Mon Petite
Beauty Shop
427 W. Malone 471-2850

GIVE YOUR HOME
"LOOK OF TOMORROW" WITH
CARPET
from
IMPERIAL
FLOOR COVERINGS
CARPET OUTLET MARKET
7 MILES WEST OF SIKESTON ON NEW HWY. 60
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As we enter our 4th year of service to the Southeast Missouri area, we are proud to say that we can offer you a complete selection of any type of floor covering you would like to have in your home or place of business

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We Hope You Have A
Very Prosperous "1974"

"Thank You"
For A Good Year of Progress

2 Locations
QUICK CHEK
M H FOOD STORE

1801
EAST
MALONE

OPEN 7 DAYS A WEEK
7 A.M. TO 11 P.M.
FOR YOUR SHOPPING CONVENIENCES

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SMITH
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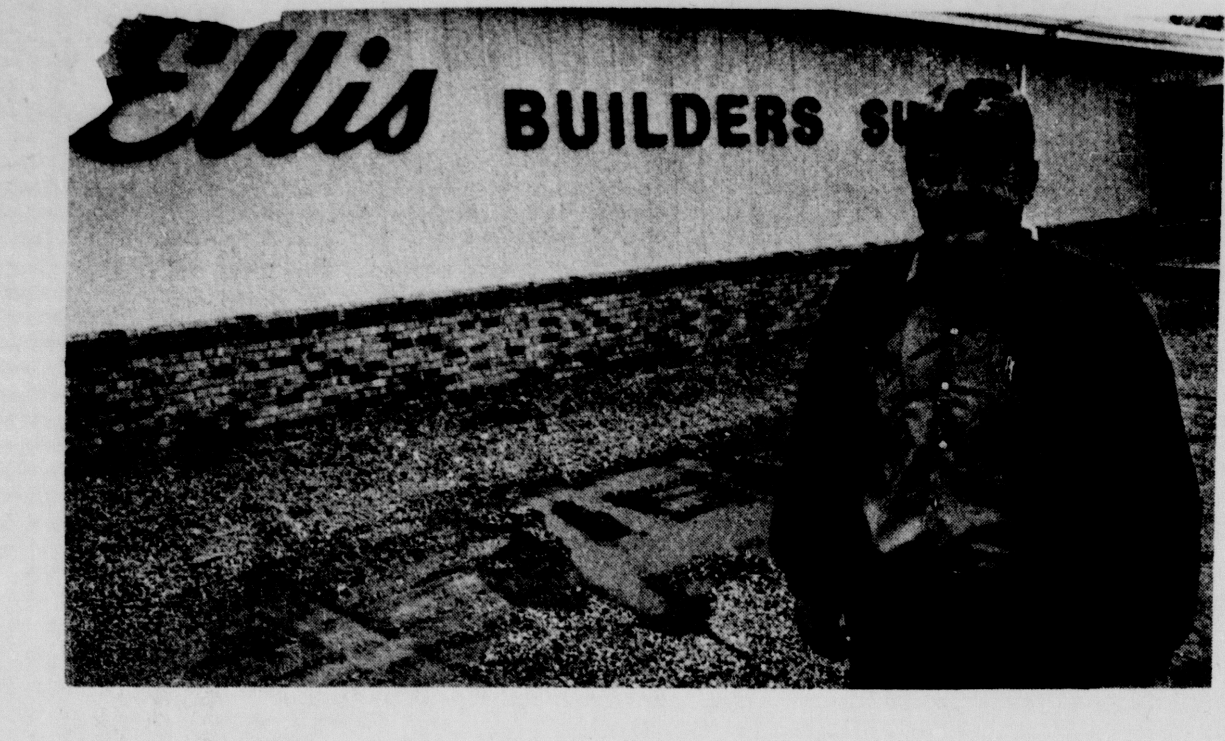


## New Ellis building erected

Gene Ellis stands before the new building erected for Ellis Builders Supply on Highway 61 north in Portageville, where a grand opening in June, attracted many visitors. In addition to a complete line of building supplies, the business also contracts commercial and residential construction.

## Ferrell new Scott assessor

BENTON-- William F. "Bill" Ferrell of Sikeston Route Two was sworn into office · in August 1973 as Scott County Assessor.

Ferrell officially took office September 1, 1973 after being elected to the post in November 1972.

Ferrell, a life- long resident of Scott County, graduated from Sikeston High School in 1957, then attended Central Methodist College at Fayette and Southeast Missouri State University in Cape Girardeau.

He is a member and past president of the Sikeston Jaycees, a charter member of the Sikeston Elks Club and a member of Moolah Shrine Temple and First Baptist Church.

He and his wife Sharon have four children.

### Jarvis elected to motel board

Earl Jarvis was elected secretary in December of the board of directors of Best Western Motels.

# Specialist helps improve county economic standing

Although Floyd Wright has been area agronomy specialist with the University of Missouri Extension Division in Charleston, for only about six months, he believes that the progress of his program has been, and will continue to be, to increase the economic standing of Mississippi County and area producers by increasing their knowledge of recommended agronomic practices.

Because agriculture is a constantly changing situatioon, each year brings new problems. New technology, new varieties, chemicals and methods must be tried and proven.

The University of Missouri Extension has an agronomy specialist in each county of the Bootheel area. The specialists have the responsibility for development of the agronomy (crops and soils) education programs in each county, and secondary responsibility to the area.

The principal function of the agronomy specialist is program development for major crops produced. This also involves plant disease monitoring, soil fertility practices, pesticide management and education, as well as forages and minor crops. Distribution of current information to producers and dealers is a very important part of the duties.

The agronomy program in Mississippi County will consist of three or four major meetings each year to be held in January and February. Short courses will be held as the subject and need arises.

Also, a monthly newsletter is sent to producers to keep them informed on current recommendations, problems they should be looking for, supply situations, and other information. As the new recommendations are developed information is sent to dealers. This is an attempt to aid producers and dealers in planning management programs for the year. Wright's job is to see that the producers have access to the latest developments in technology, techniques, and research at the earliest possible date. This is accomplished by crop meetings, newsletters, news articles, short courses radio releases, and personal contact

The major crops and soils meeting to be held each year will be designed for the needs of producers. The main emphasis will be placed on production management, ways to maximize efficiency and profits while minimizing inputs. Wright believes the rising production costs will force farmers to become better managers to stay in business. This is why they must have the latest information on recommended practices for their production programs. This is not to say that agricultural producers are not adept at their work, Wright stresses; but, to illustrate why 4.9 per cent of the countries population produces food and fiber for the other 95.1 per cent.

In 1973, Wright visited with many producers and dealers on their farms and businesses, to discuss production practices and problems. Personal contact is an excellent situation to learn about each producer's cropping program and problems and in turn explain to him ways and methods to increase productivity.

The main concern among producers during the past growing season was soybean cyst nematodes and diseases, weed and insect control, and boll rot in cotton. A cotton boll rot survey was conducted and losses determined for Mississippi County. Losses ranged from 12 per cent to 44 per cent. The loss in dollar value of this ranged up to $105 per acre. This is substantial loss that must be prevented. Soybean disease, weed, and insect problems were many in 1973 and several dollars per acre were lost. This loss cut into profit. Management must be increased to help remedy this.

In 1974, Wright hopes to encourage better management. Also, to provide the agricultural community of Mississippi County with information needed to make proper decisions concerning crop production. This will be done by winter meetings, newsletters, news articles, and personal contact.

The crop year 1974 as in other years presents a challenge to everyone involved in Agriculture.

## Rowe elected

Burt H. Rowe Jr., president of Farmers Mutual Insurance Co. of Sikeston, was elected second vice president of the Missouri Association of Farm Mutual Insurance Companies and also Missouri representative to the National Association of Mutual Insurance Comapnies at the group's 78th annual convention Nov. 11-13 in Jefferson City.

Fred Burress of Burress Insurance- Agency of Steele and secretary-treasurer of Farmers Mutual Insurance Co. of Sikeston, was elected to the loss prevention and standard forms committees of the state association.

## Botsch manages drug store

DEXTER — Noel Botsch assumed the managership of the Dexter Cut Rate Drug Store June 1. The drugstore, owned and operated here for several years by Mr. and Mrs. Archie Parker, was sold to Overturf Drug Stores, Inc., with stores in Malden and Bernie.

Botsch attended Southeast Missouri State Univeristy in Cape Girardeau one year and four years at the University of Missouri Kansas City School of Pharmacy. He did most of his internship at the Overturf stores and for the past year worked at the Broadway Prescription Shop in Cape Girardeau.

### Association elects officers

DEXTER—Joyce Peerman, co-publisher of the Post and Cash-Book in Jackson, was elected president of the Southeast Missouri Press Association May 29, 1973 at the 81st annual meeting, held at the Dexter High School.

Ralph Clayton, publisher of the Caruthersville Democrat-Argus, was elected first vice president; Paul Pautler, publisher of the Perryville Monitor, was elected second vice president; Wade Roop of the DeSoto Press was elected secretary and John Miller, advertising manager of the Dexter Statesman- Messenger, was elected treasurer.

Wishing For A Progressive Place To Shop?

Look no farther than our new front door

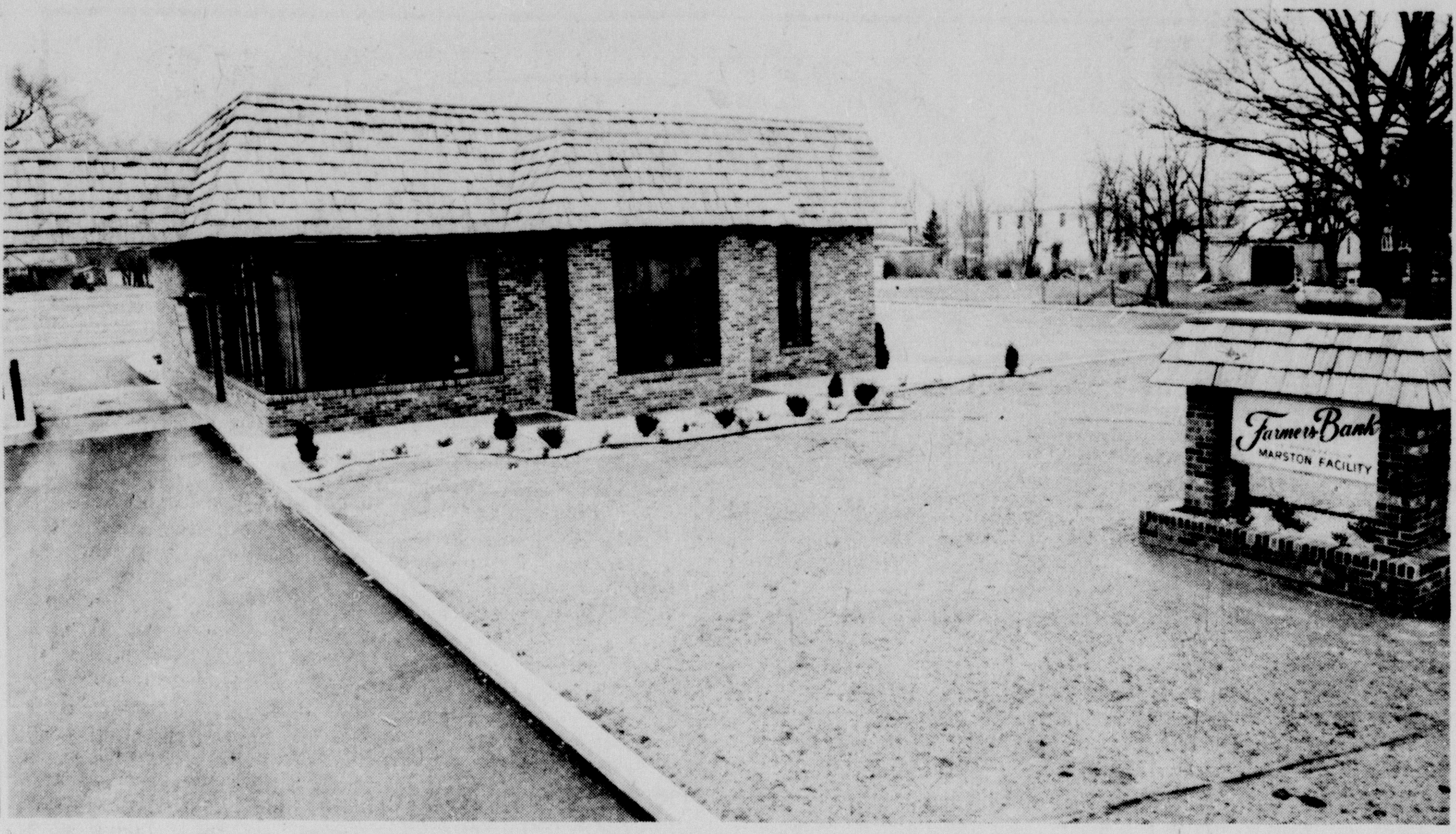
1973 Saw us enlarge our store and remodel it inside and out. We are proud of our new look and we are even prouder of the progressive styles and fashions for men and young men, that our enlargement has enabled us to include in our stock.

YOU HAVE DONE SO MUCH TO HELP US PROGRESS, THAT WE ARE PROUD TO HELP YOU WITH YOURS IN 1974.

Falkoff's

Men' and Boy's Shop

DOWNTOWN SIKESTON
104 E. FRONT
471-9331



*Banking facility new in Marston*

Farmers Bank of Portageville opened this new banking facility in Marston on Nov. 5. The blended brick building is accented with a wood shingle roof extending over a drive- in window. Jerry M. Malone of Caruthersville was building contractor.

# Farmers Bank of Portageville establishes Marston facility in '73

MARSTON— A new banking facility, established by Farmers Bank of Portageville, opened for business on Nov. 5 at the corner of Mitchell and Elm Streets.

An open house was held the preceding day for inspection by the public of the modern building which contains three teller stations, a manager's office, coupon booths, large vault with safety deposit boxes and a community room complete with kitchen facilities.

Services offered at the facility include checking accounts, loan payments, safe deposit boxes, bank money orders, food stamp service, savings accounts, saving certificates, night depository and drive- in window service.

Buddy DeLisle of New Madrid is manager and Mrs. Pat Johnson is assistant cashier.

Banking hours are 9 a.m. to 2:30 p.m. Monday through Thursday and 9 a.m. to 6 p.m. on Friday.

*Eagle accents exterior*

Mr. and Mrs. George L. Adams own this new red brick six- room house at 308 West Eighth St. in Portageville. Black shutters and eagle and white trim accent the exterior. The house has three bedrooms, two baths and is centrally heated and air conditioned. Parkview Acres Inc. of Portageville built the house for Adams, who owns Adams Shell Service Station.

## *Indiana firm buys livestock company*

BLOOMFIELD— Heinold Hog Market of Kouts, Ind., purchased the Stoddard County Livestock Company property south of Bloomfield as its 62nd market in seven states.

The hog and cattle market was acquired from West Kentucky Land and Cattle Co. The company began operating under the Heinold name in September.

The stockyard is located just south of Bloomfield on Highway 25 and is managed by David Schmidt.

## '73 briefs

FEBRUARY

15--Sikeston police have received a new VU- control elevation system for the top of a police car. The unit extends a panel consisting of flashing warning lights, 10 flashing directional lights, two flood lights and an electric siren to an overall height of 12 feet.

*Board of Municipal Utilities reports*

# Accounts increase by 279

The Board of Municipal Utilities in Sikeston reports that during 1973 electrical accounts increased by 279, of which 50 were total electric accounts. Sales also increased in 1973 over 1972 by slightly more than 9,000,000 kilowatt hours.

A number of underground projects were completed during the year. The Alexander Klein subdivision, in the southern part of the city near South Kingshighway, was converted from overhead distribution to underground at a cost in excess of $9,000. Underground construction into new and expanded Hunter Acres West, Crestwood Subdivision and Scott Manor Apartment Complex was completed during the year.

Highway lighting on North and South Main was completed with the extension of both sections to the city limit line. The board will continue to review the lighting needs of the city and respond to any needs that arise.

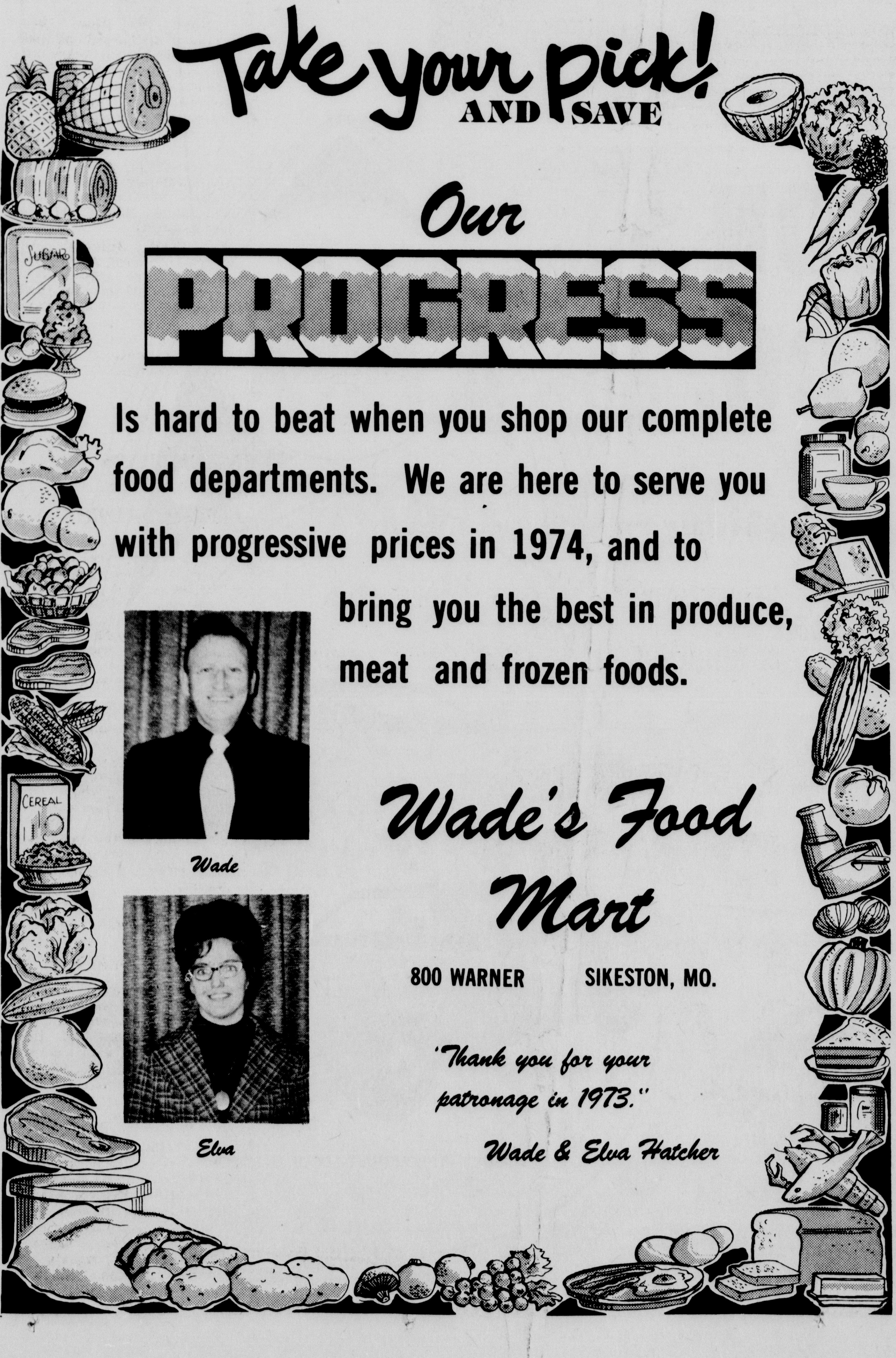
The most urgent matter facing the electrical system currently is the supply of additional power for the future. A number of solutions are being studied at this time which includes additional purchase of wholesale power and the expansion of the city's generating facilities.

During the year, the board of Municipal Utilities initiated a program to obtain gas distribution facilities in Sikeston. They are still actively engaged in this project and hope it will be concluded during 1974.

The growth of annual water consumption indicates a need for additional capacity in the very near future. Expansion of the existing plant facilities is under study to determine the best approach to needs for the next 10 years.

Late in 1971 members of the Board of Muncipal Utilities had received an engineering report which indicated that a rate reduction in the electrical operation was possible if operating costs did not take a substantial increase.

BLOCKING PRICES FOR YOU in 1974
IS OUR WAY OF SAYING
"Thank You"
TO ALL YOU WHO HAVE HELPED
TO MAKE OUR PROGRESS POSSIBLE.
Little BIG DOLLAR Store
WHERE YOUR DOLLARS HAVE MORE CENTS


Take your pick! AND SAVE
Our PROGRESS
Is hard to beat when you shop our complete food departments. We are here to serve you with progressive prices in 1974, and to bring you the best in produce, meat and frozen foods.
Wade
Elva
Wade's Food Mart
800 WARNER SIKESTON, MO.
"Thank you for your patronage in 1973."
Wade & Elva Hatcher

"Furnishing"
Sikeston and
Southeast Missouri
With the finest in home furnishings is our way of saying "Thank You" to this area for our progress in 1973. We will strive to continue this service in 1974.
YOUR GE DEALER
•CARPET
•APPLIANCES
•STEREOS
•COLOR TV
•FURNITURE OF ALL KINDS
Rudy's Furniture Co.
COMPLETE HOME FURNISHINGS
115 SOUTHWEST STREET SIKESTON

**together we'll make it in '74**

*Progress is people working Together*

MERCURY
LINCOLN

# WHERE ELSE?

You can count on us to do our share in promoting good will and progress, in helping with community projects for the betterment of all.

"Thank you Sikeston and Southeast Missouri for making this past year our best ever."

FORD
FORD DIVISION Ford

## BUT IN SIKESTON COULD YOU FIND AS PROGRESSIVE A MOTOR COMPANY AS

SIKESTON MOTOR CO

FORD
FORD DIVISION Ford

# SIKESTON MOTOR CO.

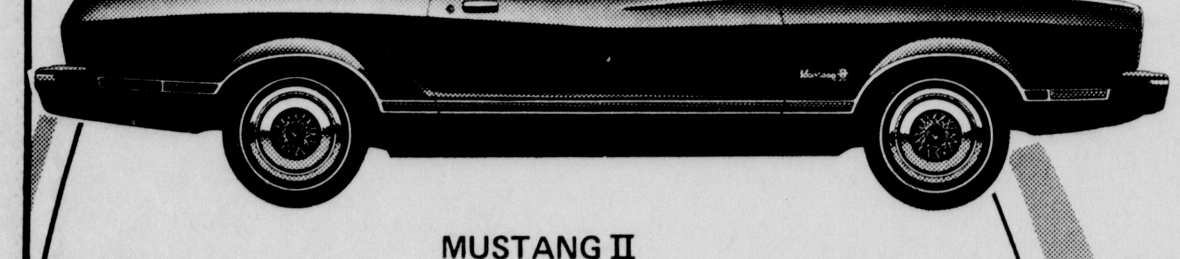
MERCURY
LINCOLN

**"We are proud of Sikeston---**

**and we hope that**

**Sikeston**

**is proud of us."**



MUSTANG II
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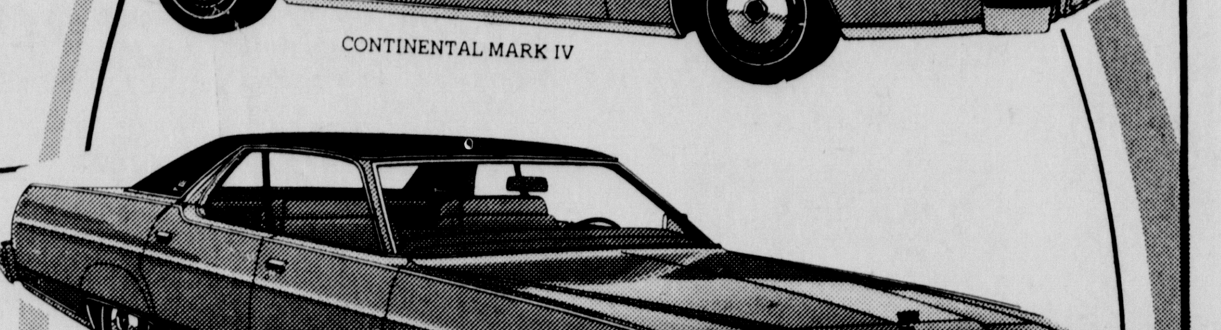
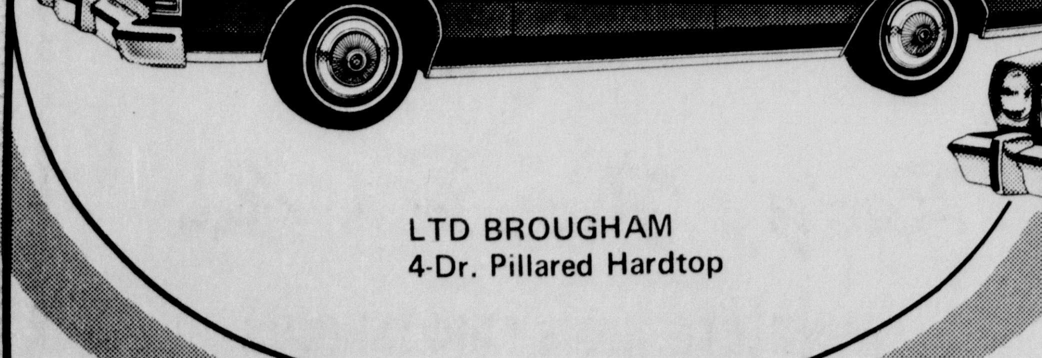
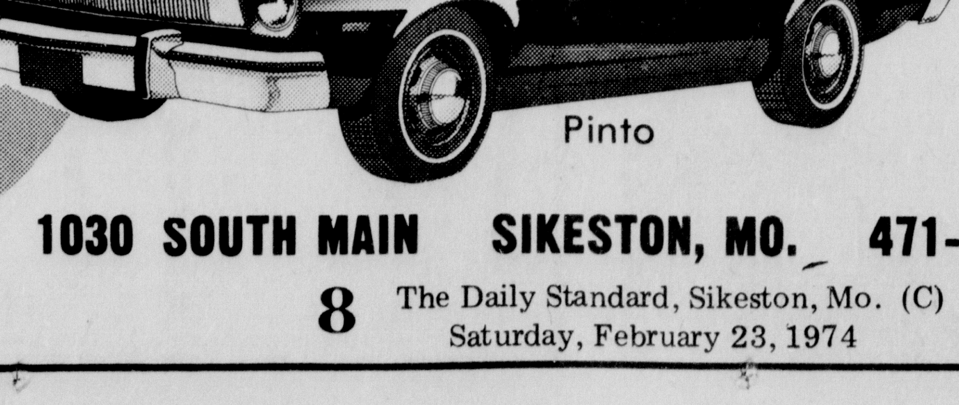


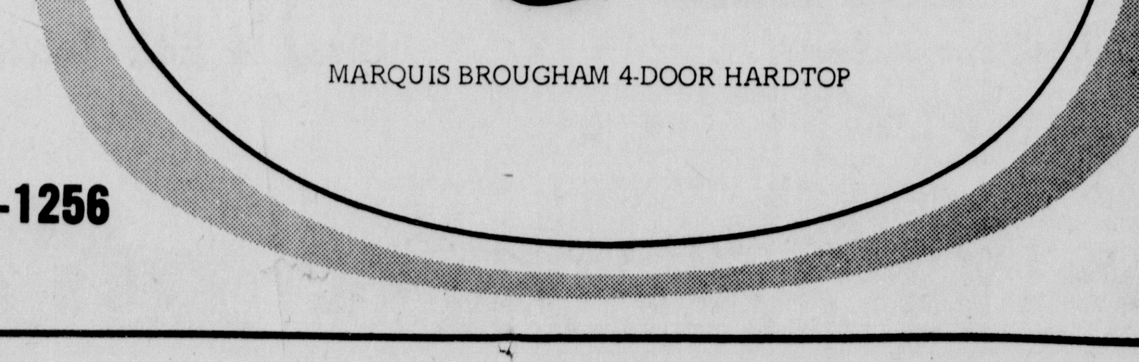
CONTINENTAL MARK IV



LTD BROUGHAM
4-Dr. Pillared Hardtop



Pinto



MARQUIS BROUGHAM 4-DOOR HARDTOP

**1030 SOUTH MAIN SIKESTON, MO. 471-1256**

EARL WALKER
MECHANICAL CONTRACTOR
INC.

*New headquarters has 3,520 square feet*

New headquarters building for Earl Walker Mechanical Contractor Inc. opened in October on the outer road just south of Interstate 55 and Highway 162 interchange at Portageville. The company celebrated its 25th anniversary in 1973. The modern 3,520 square foot building contains ten rooms for offices or storage, a shower room and three rest rooms. Ellis Builders Supply of Portageville erected the building and Walker furnished and installed the electrical, plumbing, heating and air conditioning fixtures and systems.

# Portageville company celebrates 25 years

PORTAGEVILLE-- Earl Walker Mechanical Contractor Inc. celebrated its 25th year in business with open house on Oct. 6, at the company's new headquarters building on the outer road just south of Interstate 55 and Highway 162 interchange.

Employes of the firm have increased in number from three or four when the business was first established by Walker to approximately 70 new.

A further mark of growth and progress was noted in December when a major contract totaling nearly $800,000 with Uniroyal Rubber Co. in Red Oak, Iowa was completed. Walker's first contract 25 years ago was for plumbing installation in a new home built by Mr. and Mrs. J. C. Ransburgh on Highway 162 East.

Specializing in installation of heating, air conditioning, plumbing, electrical and process piping systems, work contracts extend over nine states.

Since Walker and Charles Wheelis of Portageville, a mechanical estimator with the firm, are licensed pilots, they, and another mechanical estimator, Ronald Seabaugh of Portageville, and an electrical estimator, Clifford White of Caraway, Ark., commute by air to the widespread project sites as well as to the company's branch office in Corinth, Miss.

## Nace receives agribusiness award

PORTAGEVILLE — E. B. Nace of Portageville received the Agribusiness Service Award at the Farmers Recognition Banquet Nov. 20, 1973.

Nace earned the award for outstanding ability in tying together the agriculture and business communities.

An area farm management specialist, Nace holds bachelor of science and master of science degrees in agriculture and has worked for the University of Missouri Delta Center at Portageville for nine years.

He also is a collector of Indian artifacts.

## Mrs. Hearnes on committee

Mrs. Warren E. Hearnes of Charleston was elected in July 1973 to the executive committee of the Missouri Baptist Convention.

# Pharmacy has new owner

PORTAGEVILLE— Byron H. Edwards, a registered pharmacist for 24 years, assumed ownership and management in January of the long established Pinkley Drug Store at 120 East Main St.

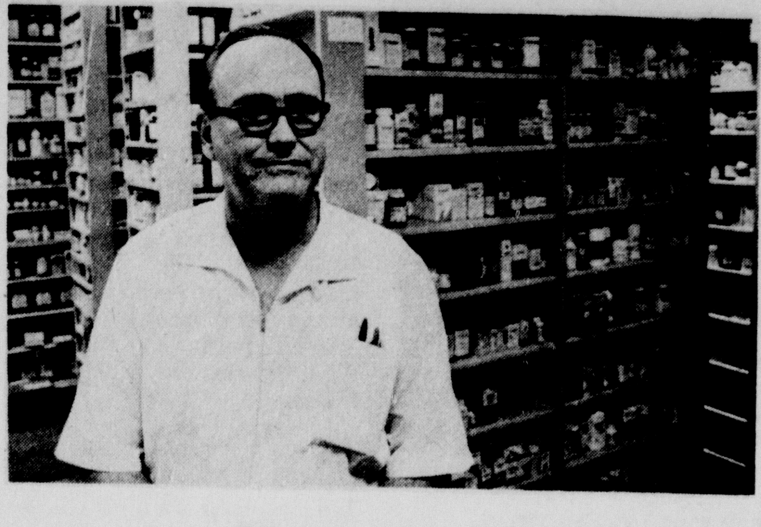
Edwards, born and reared in Portageville, is the son of Mrs. Kitty Edwards. He attended Portageville schools and received his degree in pharmacy in 1949 from Vanderbilt University in Nashville, Tenn.

Before returning to Portageville, he was employed at City Walgreen Drug Store in New Madrid.

Now known as Edwards Pharmacy, the drug business was purchased from L. Faherty Pinkley and J. Carroll Pinkley, whose late father, T. C. Pinkley Sr. founded the drugstore in 1922.

For 51 years the business has been on Main Street serving the drug needs of area families extending to the fourth and fifth generations.

Edwards, who is assisted by Mrs. Wanda Hinton, a 25-year employe of the Pinkley store, said he will continue the business in the high ethical standards set by the Pinkley family.



*New owner*

Byron H. Edwards, registered pharmacist, is new owner of Edwards Pharmacy at 120 East Malone St. in Portageville. The business was formerly Pinkley Drug Store owned and operated by L. Faherty Pinkley and J. Carroll Pinkley until Edwards acquired the business in January 1974.

## *Rollins is new Wyatt postmaster*

WYATT--- Paul A. Rollins, former postmaster at Peach Orchard, was appointed postmaster at Wyatt in April. The oath of office was administered by Charles L. Oxley, manager of the Evansville District Office.

Rollins began his career in the postal service as acting postmaster at Peach Orchard in January 1969. In August 1971, he was appointed postmaster there. On June 30, 1972 he was installed as officer- in- charge of the Portageville Post Office and his detail was terminated in November 1972 when he was returned to his former position at Peach Orchard.

Rollins and his wife, Nora, are the parents of four children, Paul, Robert, Sophie and Michelle.

## Forsee named new telephone wire chief

CHARLESTON--- Southwestern Bell Telephone named Gary D. Forsee as new wire chief in August to handle plant operations in Charleston.

Forsee was given the responsibility of directing and administering telephone installation and repairs in and around Charleston and East Prairie. He replaced Charles L. Thurman, who accepted the position of chief switchman for the company in Cape Girardeau.

. Prior to moving to Charleston, Forsee was installation foreman in Kansas City. He started with the telephone company in June 1972 as an installation foreman and also held the position of chief assigner in Kansas City. He is a graduate of the University of Missouri at Rolla with a bachelor of science degree in civil engineering.

## *Miss Heggie honored*

CHARLESTON--- Miss Ruth Ellen Heggie was presented the Chamber of Commerce Service Award at the Seventh Annual Chamber of Commerce banquet held March 22 in the high school commons room.

The award was presented by Chamber President Dr. Lowell Nicholas, who cited Miss Heggie as "the person who most influenced my work in the chamber and one who will serve on any committee and do all the work, but never serve as chairman."

Dr. Arthur L. Mallory of Jefferson City, Missouri's Commissioner of Education, was the featured speaker at the event attended by about 300 persons.

## '73 news briefs

FEBRUARY

28--The city planning and zoning commission Tuesday recommended to the city council that Crestwood Estates subdivision be approved for development. The 50 lots are bounded by Ingram Road and Pine, Helen and Virginia Streets.

**In Focus...**

**A PICTURE OF HOW WE'VE MADE PROGRESS**

Our community has worked wonders in boasting our economy – through working together in protecting our environment, upholding high ideals, technology.

Yesterday and today can be used as guides for tommorow's goals.

**We are proud. . . .**

**Mayor and Board of Aldermen**

**PORTAGEVILLE, MO.**

**BEST WISHES**

**FOR THE**

**CONTINUED GROWTH**

**OF THE**

**SIKESTON COMMUNITY**

**THOMAS F. BAKER COMPANY, INC.**

**BAKER ( ESSEX P.O. )**
**MISSOURI 63846**

**OUR BIG HANG-UP...**

*In 1974 is Fashion*

*The Classic Shop*

MIDTOWNER VILLAGE

Act III
Narbis of Dallas
Jack Winter
Boden Knit

Redi
Joshua Tree
Paddle & Saddle
New Girl

Angus Baily
Bleeker Street
Modern Junior
String Beans

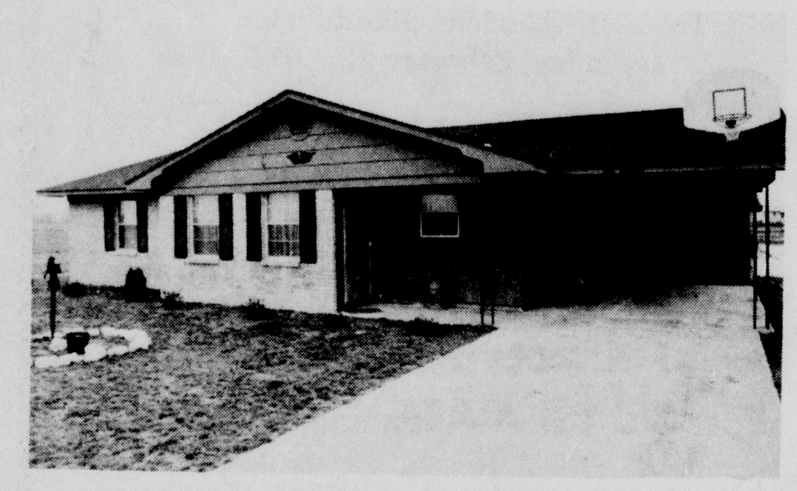
***The World of Fashion is our business......***

and what an exciting world it is. The women's fashion industry is dynamic and ever changing. It keeps ahead of the times and in tune with the present. And yet behind all the change is the basic ingredient--- quality garments, designed and made with excellent worksmanship.

That is what we have to offer Sikeston and Southeast Missouri during our first year.

## Columns mark entry

White columns mark the entry to the new home of Mr. and Mrs. Harvey Gremard, 512 Foster Drive in Portageville. The light buff brick home contains six rooms, including three bedrooms and one and a half baths. The home is centrally heated and air conditioned. Parkview Acres Inc. of Portageville constructed the home for Gremard, who is employed by the U. S. Dept. of Agriculture.



## Americana accents used

Mr. and Mrs. Bill Ward and family live in this new home at 514 Foster Drive in Portageville. The six-room house has three bedrooms and a bath and a half. The antique brick exterior is complimented by brown trim and shutters. Americana accents in the front yard are a hand pump and milk can and eagle on the house. Ward is employed by Noranda Aluminum Inc. in St. Jude Industrial Park. Parkview Acres Inc. of Portageville built the house.

*Now doing business on own*

# Capitol enjoys successful year

Capitol Painting and Drywall Co. enjoyed a successful 1973 when they began doing business on their own.

Herb Dirnberger and Ken Essner of New Hamburg, owners of the company, have announced they are no longer associated with Delta Painting and Drywall Co. in Sikeston.

During the year, the number of Capitol employes increased from two to six. The company does residential, commercial and industrial work in this part of Southeast Missouri. Besides two trucks, the company has equipment necessary to do any type of spray work.

Dirnberger added that the Capitol crew is reliable, experienced and professional.

## Hogan named East Prairie Man of Year

EAST PRAIRIE--- Man of the Year honors were given Mayor Lloyd Hogan at the Third Annual Chamber of Commerce banquet on March 29. Hogan was a joint selection of the chamber and the Community Betterment Committee.

Mrs. Ray Melton, Community Betterment chairman, made the presentation to Hogan for "his dedication to family, community and as a man proud of his committment to God."

The Hogan family moved to East Prairie in 1952 and he is owner of Hogan's Farm Supply. For four years he served as mayor and was instrumental in bringing about the adoption of the city manager form of government.

Percy Clippard, Dexter's Man of the Year for 1969 and 1972, was guest speaker.

Capitol
Painting & Drywall

## Capitol painters work on complex

Capitol Painting and Drywall Co., with headquarters in New Hamburg, began business on their own during 1973. They had previously been associated with Delta Painting and Drywall in Sikeston. One of their most recent and largest jobs was interior and exterior painting and drywall work on the new 72- unit apartment complex located on South West Street in Sikeston.

# Recreation center planned for Dexter

DEXTER — In a joint announcement made in August by the Board of Directors of the Stoddard County Country Club and Rodney O'Donnell, local real estate developer, the country club and O'Donnell have arranged to build a new family recreation center here.

The new center will consist of 340 acres west of Dexter that O'Donnell purchased. It is located between Three Mile Road and Route ZZ, on the south side of Grant Street. The club itself will get 150 acres, donated by O'Donnell, for their facilities The remaining 190 will be subdivided.

The golf course will be an 18- hole championship course and will be designed by a nationally known golf course designer.

The club will also have a large swimming pool and tennis courts.

## Long's story selected for production

CHARLESTON-- Michael "Mike" Long, 10- year- old son of Mr. and Mrs. Larry E. Long, was notified in August 1973 that his story, "Swedlow Tedlow" had been selected by the National Educational Television Network for production on it's children show "Zoom".

## Bernie woman featured in May

BERNIE — Mrs. Guy (Judy) Perkins of Bernie was featured in the May issue of "Farm Wife News", a national publication for farm women.

Mrs. Perkins was on the first Head Start board in Bernie and is past president of Bernie Civic Club. She is vice president of Stoddard County Women's Council for County Improvement. Mrs. Perkisn is active in church and is den mother for her son's Cub Scout Troop. Her main interest is painting and she participates in many of the art shows throughout Southeast Missouri.

The Perkinses live on a farm that has been in the family for 110 years on the outskirts of Bernie. They have 527 acres of corn, cotton and soybeans.

## '73 news briefs

FEBRUARY

10--NEW MADRID — New Madrid County budget for 1973 nears the $1 million mark.

## Dame is Outstanding Young Farmer of Year

Terry Dame of Sikeston was named Outstanding Young Farmer of the Year at the Farmer Recognition Banquet Nov. 20, 1973.

A $100 savings bond accompanied the award which was sponsored by the Jaycees, Sonny Presley Chevrolet and Coffey's TV and Appliance. The savings bond was made available by the Bank of Sikeston, First National Bank and Sikeston Production Credit Association.

Dame majored in agriculture at Southeast Missouri State University in Cape Girardeau and has been farming for about 10 years on 1,000 acres. He farms four different tracts north of Sikeston and near Bell City and normally grows corn, cotton, wheat and soybeans.

Terry Dame

## '73 news briefs

FEBRUARY

17--New breathing apparatus for the Sikeston Fire Department has arrived.

WE ARE HAPPY TO HAVE PARTICIPATED IN THE PROGRESS OF SOUTHEAST MO.
WE AT
Bob's RID-X
appreciate very much the confidence placed in our service and wish all our customers & competitors another year of good health and successful business.
Termite CONTROL
. Satisfaction guaranteed
. Bonded . Licensed
. Insured . Locally owned
University trained in scientific pest control
"Your FULL-SERVICE Pest Control"
- Complete Control of Any Pest - Free Estimates
- Expert Damage Repair Service
- FHA, VA, Real-Estate Termite Reports
✓ Automatic & "Flygrid" Flying Insect Control
✓ Moisture-proof Your Home!
PROMPT COURTEOUS SERVICE
Bob's Rid-X Termite & Pest Control
667-5288
MOREHOUSE
FREE INSPECTION
POPLAR BLUFF 686-2053 or 785-2316
ILLMO 264-2131, CHARLESTON 683-2287, DEXTER 624-3383

PROGRESS
Is what we've experienced in our 2nd year in Sikeston.
We are proud to have been able to help the farmers of Southeast Missouri during 1973 and look forward to 1974.
We Offer:
1.One Stop service
2. A full line of Ford tractor and implements parts
3.Three mechanics to give a complete line of service.
4.Trained office staff to help you in your farming needs.
"Finest Tractor Services"
The closer you look at one of our new Ford tractors the more you find to like!
Ford Tractors Equipment
C & S FORD TRACTOR INC.
HIGHWAY 62 EAST SIKESTON, MO. 471-6166

Progressing With Southeast Missouri with Dr Pepper®
Dr Pepper
Dr Pepper®
SIX 10 OZ BOTTLES (60 FL OZ)

# Dollar Store relocates; expands merchandise stock

PORTAGEVILLE—Relocation of Best Dollar Store from 209 Main to a newly remodeled and redecorated building at the corner of Main and DeLisle Streets was marked by ribbon cutting ceremonies Aug. 23.

The store has been able to greatly expand its stock of merchandise at the new location and is considered one of the most modern merchandising outlets in the mid- south chain of 46 Best Dollar Stores.

Participating in the opening ceremonies were Mrs. Rachel Carson, manager of the Portageville store; Wayne McAlpin of West Memphis, Ark., owner and business manager of Best Dollar Stores; Mayor Barry Richardson, Chamber of Commerce representatives; and Mrs. Mary DeLisle, owner of the building, who, at the age of 97, continues to be active in community and civic affairs.

"BEST" DOLLAR STORE
THE BEST FOR LESS

## New location has more space

Best Dollar Store has been able to expand and offer a wider variety of merchandise since occupying this newly remodeled and redecorated building at Main and DeLisle streets in Portageville in August.

Knitting Yarn
Knitting

Presenting
the latest in
yarns to our patrons
is our way of saying
"Thank You"
for our progress
in 1973.
We are
looking forward
to serving you
in 1974.
Knit & Stitch
Shoppe
DAWSON ROAD
NEW MADRID, MO.
748-5066

# Ponder honored

CHARLESTON-- P. J. (Pete) Ponder was named Man of the Year at the seventh annual Man of the Year banquet May 18. The event, sponsored by the Lion's Club, was held in the Armory and attended by about 150 persons.

Ponder, a native of Mississippi County and owner of Ponder Chevrolet Buick Co., is a member of the city council, chairman and long- time member of the Industrial Development Committee and has been a member of the Chamber of Commerce board of directors. He serves as board member and youth counselor of the United Methodist Church. Ponder also served as scoutmaster for ten years and was scout commissioner for several years.

Featured speaker at the event was Bill Bradley of Crystal City, a member of the champion New York Knickerbockers of the National Basketball Association.

## '73 news briefs

JANUARY

18--Grand opening ceremonies were held today at Dutch Pantry Restaurant.

# Sikeston construction tops $3 million mark

March led 1973 in construction starts with $1,493,055 in building permits issued that month, a review of city records shows.

A total of $3,886,660 in building permits were issued during the year, including 71 permits for the construction of new single- family homes. The 1973 figure was $1,581,840 above the 1972 total of $2,304,820.

A 72- unit apartment complex was started in March on South West Street for which a permit was issued in the amount of $793,830.

Also begun in that month was $500,000 worth of construction on the Big K store and the Kingsway Furniture Store, both located near Kingsway Plaza Mall. Work also started on six single- family homes in March. A total of $650,435 in construction started in August, the second highest month. Construction included a $388,000 building to house Barkett's Big Star Market which had been destroyed by fire on July 15. Eleven single- family homes were begun that month.

The slowest month for new construction was September when only $86,625 worth of construction permits was issued. Only three new homes were started that month.

Permits issued by month included: January, $140,000; February, $200,000; March $1,403,055; April, $230,075; May, $178,245; June, $190,925; July, $177,250; August, $650,435; September, $86,625; October, $218,620; November, $103,050; and December, $114,000.

## Johnson appointed quarantine inspector

JEFFERSON CITY--- Douglas B. Johnson of Sikeston was appointed agriculture quarantine inspector for the eight- county Southeast Missouri area, James B. Boillot, commissioner of the state Department of Agriculture, announced April 7, 1973.

Johnson, a Bootheel area resident for 15 years, services and maintains the soybean cyst nematode quarantine in Butler, Cape Girardeau, Dunklin, Mississippi, New Madrid, Pemiscot, Scott and Stoddard Counties.

## Miss Jones receives special cancer award

In October 1973, Addie Mae Jones of Sikeston received the Crusade Spirit Award, a special award from the National Cancer Society, at a meeting of the Missouri Cancer Society of Jefferson City.

This is the first year the award was given and it was presented to only two persons in Missouri. It is given for interest shown in helping to promote, publicize and aid the cure of cancer.

Tony Heckemeyer

## Heckemeyer admitted to Missouri Bar

Tony Heckemeyer of Sikeston was sworn in as a member of the Missouri Bar Association in May 1973, upon successful completion of the licensing examination.

Heckemeyer is a former representative from Scott County to the Missouri House of Representatives where he served as majority whip. He entered the practice of law in the firm of Daniel S. Norton, Attorney at Law, 807 N. Main St.

## Homemakers club formed in Antioch

ANTIOCH— A group of homemakers in the West Antioch community west of Bloomfield met in October to organize a homemakers extension club.

The group elected Mrs. James Clark president, Mrs. Edsel Edwards vice- president and Mrs. Harol Jones secretary- treasurer.

They also agreed on the name of Reorganized West Antioch Extension Club, since there previously was a club in this community.

# Mrs. Ray releases second recording

EAST PRAIRIE--- Country and western singer, Mrs. Doris Ray of East Prairie, released her second recording in October. The song, "What Makes a Man and Woman Do the Things They Do" and the flip side, "Tired of Being His Fool", were written by Mrs. Ray.

The record was made at American Sounds Studios in Bertrand and the arrangement was by Eddie Glass. Mrs. Ray is under contract with BMI of Nashville, Tenn., as a writer.

The daughter of Mr. and Mrs. Charlie Henderson of Route Two, she and her husband, Bill Ray, reside on Route One.

Her first recording, released in May 1973, was "A Man I Hardly Know".

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Where you get more on your money in '74 . Stocking Combat Boots, Vietnam Boots, Jackets, Hats, Field Jackets, Over Coats, Rifle Cleaning Equipment, Slings etc. anything military

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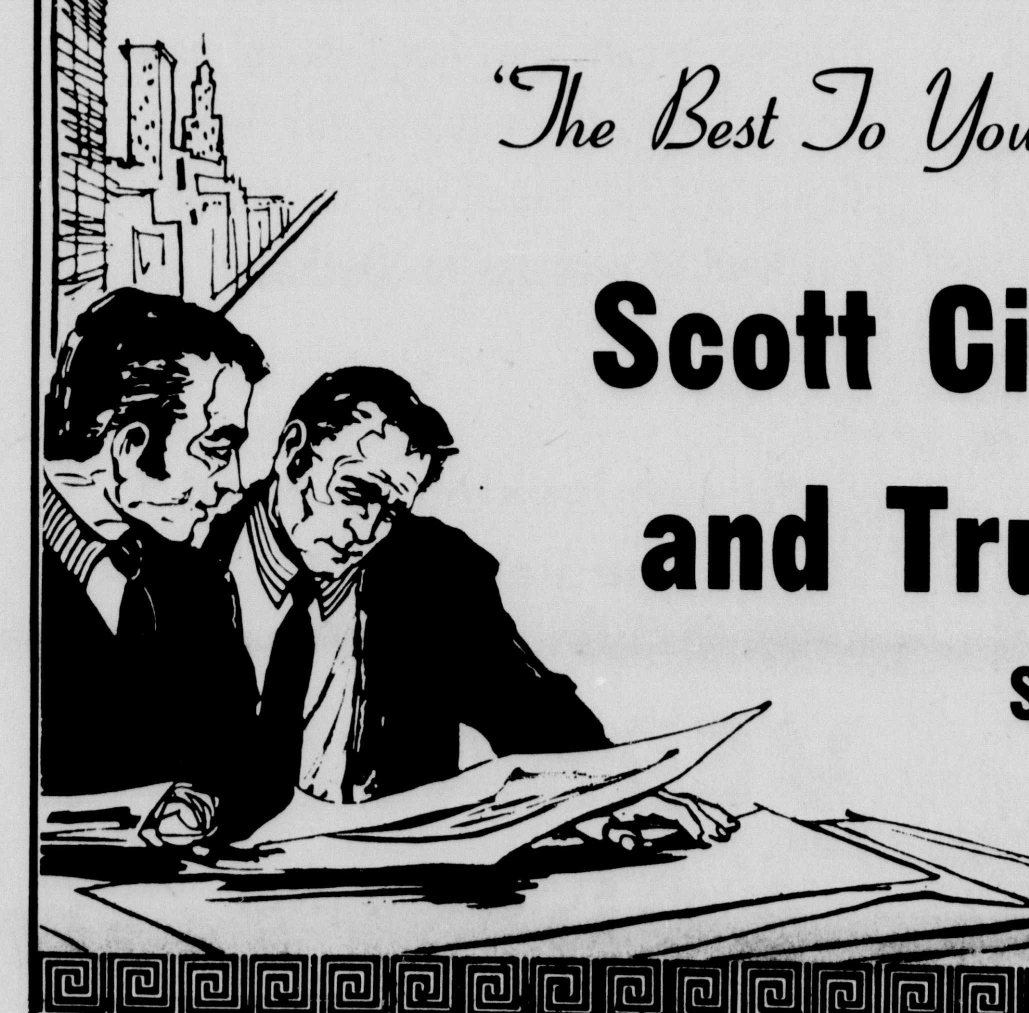
Another RECORD BREAKING YEAR! ...we're still growing and so are our depositors!

OUR BANK IS HAPPY TO HAVE PARTICIPATED AND CONTRIBUTED TO THE PROGRESS OF SOUTHEAST MISSOURI, AND TO HAVE THE OPPORTUNITY TO GROW MORE AND MORE EACH YEAR.

THE LOYALTY AND CONFIDENCE IN OUR PATRONS IS DEEPLY APPRECIATED. WE HOPE TO CONTINUE OUR FRIENDLY SERVICE WITH YOU IN 1974.

"The Best To You in '74"



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LOOKING AHEAD...
TOWARD 1974....

We feel that we at John Deere offer our communities a product that will help them to progress in the years ahead..

We are proud of our products and proud to be a part of Southeast Missouri.

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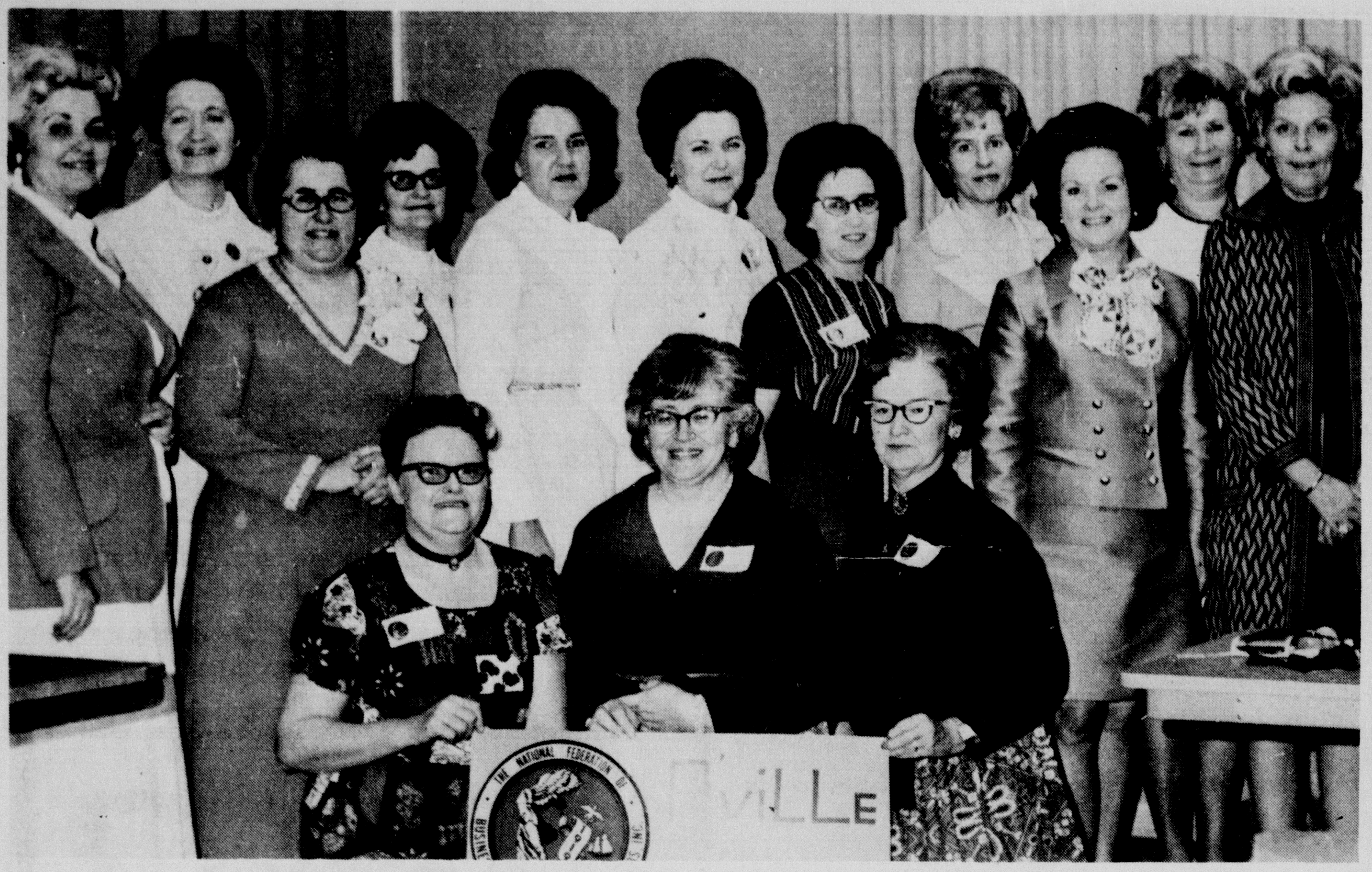
JOHN DEERE
"Nothing runs like a Deere"

Aufdenberg Equipment Co.
SIKESTON, MO.
AND
New Madrid Tractor Co.
NEW MADRID, MO.

# Portageville club installs second slate of officers



*1973 Portageville B&PW members*

Portageville Business and Professional Womens Club members are, kneeling, from left, Wanda Hinton, recording secretary; Ampara Hand, first vice president; and Kathryn Kinnard. Standing, from left, are Grayce Alexander, president; Georgia Scherer, treasurer; Jeannette Haubold; Betty Edgar; Bertie Butler, 1973 Woman of the Year; Lorene Holland; Eva Jean Keith; Linda Harris, corresponding secretary; Margarette Kelley; Frances Butler and Evelyn Richardson. New members not shown are Shirley Foster, JoAnn Haubold, Jan Heuring, Sari Skinner, Helen Thompson and Jedidah Young.

PORTAGEVILLE — Grayce Alexander was installed in April 1973 as president of the Portageville Business and Professional Women's Club. The club's second slate of officers were installed at a ceremony attended by about 100 guests.

Other officers installed were Jeanette Haubold, first vice president; Ampar Hand, second vice president; Linda Harris, corresponding secretary; Wanda Hinton, recording secretary, and Georgia Scherer, treasurer. Currently Mrs. Hand is first vice president due to the resignation of Miss Haubold. Mrs. Hand will be installed as the 1974-75 president in April.

Mrs. Bertie Butler
1973 Woman of Year

The club has continued the Girl of the Month project. Local young women are chosen for this honor during the nine school months for their scholastic achievement and school, church and community activities. Those selected to date are LaDonna Moody, September; Rita DeLisle, October; Donna Klipfel, November; Pam Houser, December; Julia Alsobrook, January and Karen Martin, February. A Girl of the Year will be chose in May. In 1973 she was Janet Hulshof.

Other traditions have been established by the club which is now in its second year. One tradition is the members choice of Woman of the Year. Mrs. Bertie Butler was 1973 Woman of the Year and was honored in October with a tea. A charger member of the club, she has been chairman of the civic participation committee for two years. She is president of the New Madrid County Cancer Society and has taught a Sunday School class in the children's division of First Baptist Church for five years. Mrs. Butler has been active in Cub Scouts, serving as a den mother, and in Boy Scouts. She is bookkeeper and office manager for Earl Walker Mechanical Contractor Inc. in Portageville where she has been employed for eight years.

The club held its second annual Bosses Night Banquet in November and crowned Steve Bell of Sikeston as "King of Bosses."

Club members take an active role in local affairs, serve on civic committees, donate to charity projects and cooperate in all capacities which are relevant to the interest of the town.

At the District 6 yearly convention at Malden in October, Mrs. Alexander was unanimously elected as the voting candidate of 16 clubs to the state convention in Kansas City in April.

The Portageville Club meets the third Tuesday night of each month in the homes of members.

*Honorary members*

Leonard Hand, left, and Harry "Cuz" Moreland of Portageville were presented honorary membership certificates by the Portageville Business and Professional Womens Club in appreciation for their assistance to the organization. Leslie Alexander was also named an honorary member.

*President installed*

Billie Jackson, left, installing officer from the Hayti Business and Professional Womens Club, presents the presidential gavel to Grayce Alexander, who also served as charter president. The Hayti B&PW Club sponsored the Portageville club's organization.

1974
PROGRESS...

Congratulations Southeast Missouri on another year of progress. And, we thank our patrons for making our part in the growth of 1973 possible, and by giving us confidence of such a fine community.

We, as one of the finest quality furniture stores between St. Louis and Memphis, invite you to visit us soon.
We Wish You The Best In 1974.

•LARGEST LAZY BOY DEALERS IN SOUTHEAST MISSOURI

•LARGE STOCK OF THE FAMOUS BASSETT FURNITURE

•LARGE DISPLAY OF MOHAWK CARPETING

•DEALER FOR G.E. APPLIANCES

•ONE OF TWO FRANCHISE DEALERS FOR REMBRANDT LAMPS BETWEEN ST. LOUIS AND MEMPHIS.

•17,500 FEET OF SELLING SPACE!

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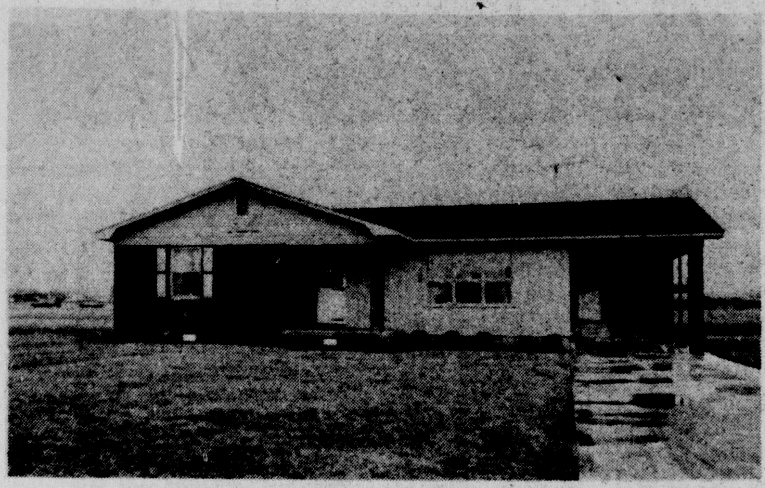
We build our
PROGRESS
for People.

Progress means new families and new homes. We are equipped with the desire and the experience to provide our kind of progress to Southeast Missouri.

We are looking forward to the year 1974.

VERSATILE
HOME BUILDERS, INC.
MORLEY, MO. 262-3930



## New ranch style home

Mr. and Mrs. Jim Forbey and their four daughters, Jamie, Kimberley, Lori and Charity moved into their new ranch style home at 612 South Ninth St. in Charleston in August. The total electric home, built by Bob Thurmond of East Prairie, has three bedrooms and two baths. Yellow board and batten accents the brown and blond brick of the home which has central heat and air conditioning. Forbey is a salesman for Bunny Bread in Sikeston.

## *Wright is agronomy specialist*

CHARLESTON--- Floyd Wright Jr., a native of Dunklin County and graduate of Holcomb High School, accepted the position of area agronomy specialist for Mississippi County with the University of Missouri Extension Division in September.

Before joining the University of Missouri Extension Division, he was associated with Wright Bros. Farms of Holcomb and Campbell.

He holds a bachelor of science degree in agronomy from Arkansas State University in Jonesboro, Ark. and a master of science in plant pathology from the University of Arkansas in Fayetteville, Ark.

## Rev. Ritz installed pastor of Faith Lutheran Church

Rev. Rudolph Ritz

DEXTER — The Rev. Rudolph A. Ritz was installed as the new pastor of the Faith Lutheran Church, Saddle Spur and Trotter Roads, on May 1.

Prior to coming to Dexter, the Rev. Ritz counseled in the psychology section of the Veterans Administration Hospital in Cleveland, Ohio and served in the guidance center of Kent State University in Kent, Ohio.

He holds a Master of Divinity Degree from Concordia Theological Seminary in St. Louis, and a Master's Degree in Counseling from Kent State University in Kent, Ohio.

The Rev. Ritz has served pastorates in Minnesota, Ottawa, Canada, Indiana Florida and Ohio.

During his pastorates, new church buildings were erected in Plato, Minn.; Mt. Calvary in Ottawa, Canada; Redeemer Lutheran in Kokomo, Ind. and Providence Lutheran in Deltona, Fla.

He has been active as director of public relations in Indiana and conducted weekly radio broadcasts in Kokomo, Ind. He has taped devotions over NBC-TV, Cleveland, Ohio.

In sports, he played semi-pro baseball as a second baseman, pitched softball in St. Louis, and still enjoys tennis.

As hobbies he enjoys gardening, bicycling, and cooking. One of his favorites is homemade potato pancakes, as well as homemade ice cream.

His wife, Meta, is a registered nurse, on the staff at Dexter Memorial Hospital.

Pastor and Mrs. Ritz have five children and six grandchildren. They reside at 1300 West Grant St.

## New in Chaffee

Black shutters accent this new two- story white frame home at 314 South Third St. in Chaffee which is owned by Mr. and Mrs. Ely Mitchell.

## *Woman's Club celebrates 60 years in Sikeston*

The Woman's Club of Sikeston, which is celebrating its 60th year, was host Oct. 10 to about 200 members and guests of the ninth district of the Missouri Federation of Women's Clubs, Inc.

The meeting was held at the First United Methodist Church with Mrs. Home Collins of Cape Girardeau, ninth district president, presiding. State officers of MFWC attending were Mrs. John W. Strecker of Neosho, president, and Mrs. Gary N. Cooper of Marble Hill, second vice president.

The Woman's Club of Sikeston received the honor roll award from MFWC for its activities.

A card party is held each year by the club to raise money for charitable purposes. The club donated to Heritage House, and the Sikeston Regional Diagnostic Clinic for a student to attend the state olympics.

Each year the club donates to Girls' Town of Mountain Grove, a federation project. Several members, individually, donate a penny-a- day to Girls' Town. The club donates to most federation projects which are mainly scholarships in different fields.

Other activities include selling candy for the Kidney Disease Foundation of Missouri.

Four members participated in the Junior Woman's Club Red Stocking Follies in Novembers.

This past year the club enjoyed the following activities: a program on cultural arts and crafts with members participating and explaining their display, a panel program on CARE with Mrs. Vincent Wissman as moderator; a panel program on "Americans, Here, There and Everywhere" lead by Mrs. M. E. Montgomery; and a report by Bruce Lawrence, the high school student sponsored by the club to the sophomore pilgrimage in Jefferson City.

Mrs. Fred Koch serves as president of the club. Other officers are Mrs. Thatcher Scism, first vice president; Mrs. William Z. Baker, second vice president; Mrs. Otto Dvorak, secretary; and Mrs. L. M. Schroff, treasurer.

***Look to Southeast Missouri in '74***

## Dexter company wins award of excellence

DEXTER — Lewis Rogers Construction Company, Inc. of Dexter won an award of excellence in Stran- Steel Corporation's Building of the Year contest. Rogers winning facility was the Cape Central Airways at Cape Girardeau Municipal Airport.

The international competition is conducted annually among approximately 600 Stran builders throughout the world. Only 67 awards were presented in the international contest. The blue steel facility is a two- building unit, and the Rogers Company fire protected all columns and doors.

*Progress With Sears In* 1974

**The Program? Working Together**

Cooperation. That's what's needed in 1974 to make the year what it can be — and should be. That's what we offer to you.

The store where you call us - - - - - - place your order - - - - and we do the rest.

"That Means Progress To Us"

**SEARS CATALOG SALES**

MIDTOWNER VILLAGE 471-3030

PROGRESSING with MATTHEWS and SOUTHEAST MISSOURI

Our city is proud to be a part of such a prosperous area.

We hope to contribute to Southeast Missouri's growth of 1974 as we have done in the past.

MAYOR and OFFICIALS of CITY of MATTHEWS

LEADING THE WAY
THROUGHOUT SOUTHEAST MISSOURI EVERY DAY.
AERIAL APPLICATION AND CHEMICAL SALES

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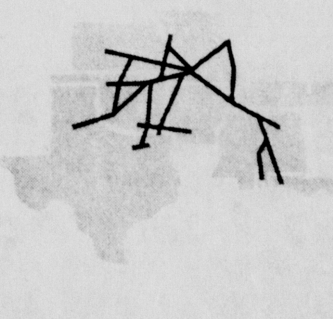
On the Frisco, *your* concerns become *our* concerns. And we share them more intimately, because we're small enough to work closely with you, but big enough to get the job done right. Depend on it.



*Ship IT on the* FRISCO *...the dependable one*

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7201

*First auxiliary officers*

Officers of the newly formed Fraternal Order of Eagles Ladies Auxiliary No. 3319 are from left Mary Hopkins, of St. Joseph, part of the team which performed the initiatory work; Shirley Vanover, chaplain; Darlene Phillips, conductor; Jolene Tyrone, secretary; Olive Cole, outside guard; Carolyn Happe, treasurer; Chris Campbell, junior past president; Shelia Hampton, vice president; Jean Curtis, president; Ginny Campbell, inside guard; Mary Freeman, Linda Taber, and Marie Little, trustees; Lois Vincent, delinguent dues collector; Lorraine Grimes, auditor; Dorothy Brinkman of Hermann who assisted with the instituting; and Jane Thorton of Hermann, past state auxiliary president, and instituting deputy.

# Eagles auxiliary is instituted

The Auxiliary to Sikeston Aerie No. 3319 Fraternal Order of Eagles was instituted May 20 with 61 charter applicants and 33 initiates.

Instituting deputy commissioned by the Grand Aerie membership department was Jane Thorton of Eagles Auxiliary No. 1328 in Hermann and the past state auxiliary president and past grand auxiliary officer. The St. Joseph Auxiliary No. 49 degree team performed the initiatory work.

Chris Campbell of Sikeston was the Lady Organizer appointed by the Aerie No. 3319 Fraternal Order of Eagles.

Local Eagles Auxiliary officers appointed by the instituting deputy were Chris Campbell, junior past president; Opal Jean Curtis, president; Shelia Hampton, vice president; Shirley Vanover, chaplain, Darlene Philips, conductor; Jolene Tyrone, secretary; Carolyn Happe, treasurer; Ginny Campbell, inside guard; Olive Cole, outside guard and Marie Little, Mary Freeman and Linda Taber, trustees. Chris Campbell was named honorary auxiliary mother of the year for 1973- 1974. Lorraine Grimes was named auxiliary auditor and Lois Vincent, delinquent dues collector.

Several money raising activities were conducted during the year such as bake sales and benefit dances. At Christmas the Fraternal Order of the Eagles presented six new bicycles to the Regional Diagnostic Clinic and the auxiliary presented a ping pong table and set to the clinic.

Together the Aerie and Auxiliary presented Christmas baskets to 10 needy families suggested by the county welfare department.

SIKESTON
REGIONAL
DIAGNOSTIC
CLINIC

*Bicycles, ping pong table donated*

The Sikeston Eagles Club donated six bicycles, while the auxiliary of the club donated a ping pong table and accessories to the Sikeston Regional Diagnostic Clinic in December. At the ceremony were from left, Larry Davidson, Herman Grimes, Jean Curtis, Shelia Hampton, M. A. Freeman and David Ragan, administrator of the diagnostic clinic. The folded ping pong table is located behind them.

# Employment security office finds jobs for 2,225

The Missouri Division of Employment Security at 202 South Kingshighway received 7,289 new applications of persons seeking employment, and a total of 2,225 job placements were made during the fiscal year of 1973.

The office counseled 1,225 applicants having vocational or other problems and administered 1,882 specific and general aptitude tests during fiscal 1973.

Other accomplishments include nine referrals and enrollments in the Job Corps, 20 in Operation Mainstream, and 1,889 applicants placed in gainful employment.

Of the 2,225 placements made during the fiscal year, 45 were handicapped and 313 were veterans.

During this period 2,529 job openings were received.

At various times of the fiscal year, 10,933 persons were available for employment. Male applicants accounted for 5,419 of this total and female applicants for 5,514. Of the total 10,933 persons available, 4,390 were provided some service during the period.

The Work Incentive Program (WIN) unit attached to the local office is comparatively new in the area with the first employe assigned in March 1973. WIN is a program established in 1967 by an amendment to the Social Security Act. The objective of the program is to develop employability services for welfare clients receiving aid to dependent children and aid to dependent children of unemployed fathers.

Efforts of the program are directed toward providing services and training necessary for making these persons as economically and socially independent as possible. It is expected that by helping these persons to become employable, they will be removed from public assistance roles of the Department of Welfare. This will reduce the taxpayer's burden of increasing welfare costs and at the same time, produce new tax monies from the new earners.

The local Win unit currently has nine personnel assigned to it with the following accomplishments for the calendar year 1973: 1,900 registrations, 471 appraisal interviews, 276 participants assigned and 204 persons employed.

In 1973, the local Manpower Development and Training Skills Center was funded for a total of $658,901. Of this amount, $341,772 was for allowances. During the 1973 calendar year, 347 persons were enrolled in training from throughout the Bootheel area. Of this total, 182 persons were referred from the Sikeston local office area that includes Scott, Mississippi, New Madrid and Stoddard counties. For this local office area, 139 persons have completed the training program.

Approximately 115 of the 139 trainees completing vocational courses have found employment. The local office area trainees have been paid approximately $177,000 in allowances and office experience shows that this money goes directly into the economy of Southeast Missouri.

The skills center is funded by the Manpower Development and Training Act. The goal of the act is to train unemployed or underemployed persons in occupations where skill shortages exist. It is jointly operated by the Division of Employment Security, who selects and refers qualified applicants to vocational training courses administered by the local board of education. Each individual enrolled in training receives a combination of basic education and related classroom and occupational skill training. Upon completion of training by the Department of Education, the trainee is referred back to the employment service for job placement. MDTA training started in Missouri in 1962. Individuals classified as disadvantaged comprised 80 per cent of the trainees from 1968 through the present.

The unemployment insurance section of the Sikeston office has the responsibility of administering the unemployment insurance programs. This program protects workers against loss of income during periods of involuntary unemployment. The monetary payments are made to an individual from a trust fund supported by a tax on payrolls of Missouri employers covered by the Missouri Employment Security Law. This tax is paid entirely by the employers; no deduction is made from the worker's wages.

Unemployment benefits for ex- service men, unemployed federal civilian workers, trade adjustment assistance for workers who become unemployed as a result of an increase in imports which results from a tariff concession, disaster unemployment assistance for people who are unemployed as a result of a major disaster such as floods, earthquakes, etc. Allowances paid trainees in Manpower programs are paid from grants appropriated by the federal government.

During the 1973 fiscal year, the local office had a total of 54,933 unemployment insurance claims. Of this total, 8,374 were initial or new claims with an additional 5,564 renewed claims filed. Continued claims totaled 40,995 with 32,255 weeks compensated.

Total amount of unemployment insurance payments during the period was $1,441,058, with the average weekly payment amount $44.68. As a result of heavy rains and flooding in the spring of 1973 there were 3,127 disaster unemployment assistance claims filed in the local area with 45, 407 weeks claimed in addition to the regular claims. These funds were absorbed in the local economy to cushion the economic blow of reduced purchasing power by individuals temporarily unemployed.

The local office is a service organization and as such is community minded in serving applicants, employers, community organizations and state and federal agencies. The manager of the local office is H. D. Lambert with a staff of 35 employes.

Manager Lambert is assisted by the following supervisors of the various units: Kenneth O. Story, employment service; Andrew J. Layton, unemployment insurance; Donnie Shuck, MDTA coordinator; Ray Teroy, WIN area coordinator, and Paul Hitt, local WIN unit.

The Missouri Division of Employment Security is part of a national system of employment service offices established as a result of the social Security Act of 1935.

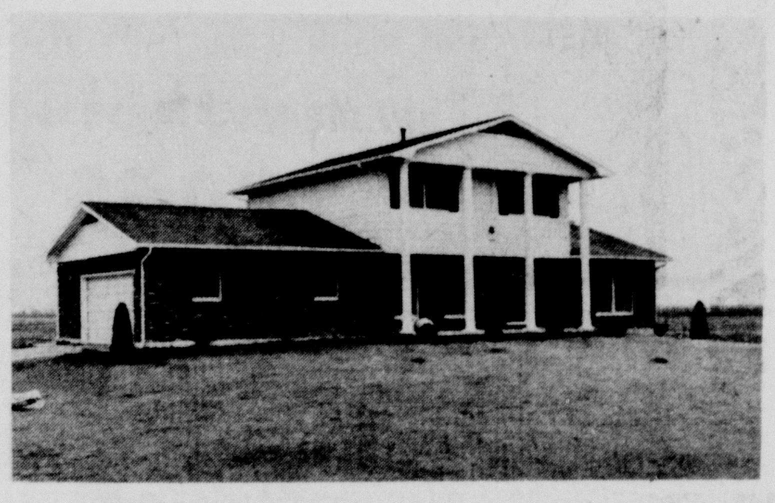
The purpose of the division is the alleviation of economic insecurity due to unemployment. The division has the following obligations to pay unemployment benefits and to collect the necessary payroll taxes in accordance with the Missouri Employment Security Law, to aid the public in achieving economic security through meaningful employment by means of action- oriented programs financed by federal funds, to administer programs of counseling and testing and training to would-be workers who are not job ready.

The cost of operating the division and the major portion of its programs is paid for out of federal grants of funds which are derived from federal payroll taxes paid generally by employers of one or more workers. Funds to pay for special programs come from appropriations made by Congress.

The local office of the Missouri Division of Employment Security is comprised of two main sections. First is the employment security section. Its responsibility is implementation of the counseling program, testing program, placement service, manpower training and special programs.

The other section is the unemployment insurance section. Its responsibility are to pay unemployment benefits to workers who are unemployed and who meet the requirements of the unemployment law.

The local office serves the areas of Mississippi, New Madrid, Scott and Stoddard counties.



*2 car garage attached*

This new two- story home is owned by Mr. and Mrs. Dewayne Bryant of Chaffee. The brick home is accented by four white columns, white siding on the second floor and black shutters. A two car garage is attached to the home.

WE'RE BUILDING THE LINKS TO PROGRESS
IN SOUTHEAST MISSOURI

R. B. POTASHNICK

GENERAL CONTRACTORS—CAPE GIRARDEAU, MO.
AND
MARY CONSTRUCTION CO. INC.

We are proud of the part we have played in Southeast Missouri's progress during the year 1973. We are eagerly looking forward to a bigger and better year in 1974. Look to us for your-------

BRIDGES—DAMS—LEVEES—DAMAGE—DRAINAGE—ALL TYPES SURFACES

# Development center in 6th year

For children attending the Child Development Center at 229 Westgate during 1973, highlights of the year included field trips to an animal petting zoo, Cape Girardeau Municipal Airport, a Sikeston fire station, an egg ranch and the rodeo.

The non-profit community agency is in its sixth year of continuous service and provides an unregimented choice of educational play activities for three and four- year- old children of low income working parents.

During 1973 the children also enjoyed parties at Christmas, Valentine's day and Halloween, a picnic and play day in a Cape Girardeau park, field trips to a supermarket a visit with circus animals, special lunches at hamburger restaurants, camping fun with tents in the play ground and many more activities.

The center is operated by a local board of interested citizens and offers its services at a minimum cost. The center works to enrich educational experiences and developmental training beyond that available in a child's own environment. It operates eight house a day, five days a week, 12 months a year, and is bi- racial with teaches and enrollment about evenly divided.

Day care at the center includes a hot noon meal plus morning and afternoon snacks; art, music, and craft supervision; use of all playground equipment and indoor toys; health habit training including an afternoon rest period and medical examination by a doctor and dentist special field trips and outings and daily transportation to and from the center if needed.

The Sikeston center is funded under Title IV of the Social Security Act from the federal department of Health, Education and Welfare, through the Missouri Division of Welfare.

Under terms of the contract signed by the local executive board, the Sikeston community provides the first 25 per cent of the total cost. This is matched by 75 per cent for HEW. The community's share comes from contributions.

The executive board of the center thanks St. Francis Xavier Catholic Church, Coalesce Club and Delta Gamma Chapter of Beta Sigma Phi for large cash donations during the 1973.

The center is accredited and licensed by Missouri for a maximum enrollment of 40 children. Two rooms of 20 children are maintained with the use of a third multi-purpose room for eating, sleeping and special activities. A ratio of one teacher for every five children insures individual attention.

Officers of the executive board for the current year are Judge Marshall Craig, chairman; Lewis Blanton, vice chairman; Mrs. Margaret Schmerbaugh, secretary; Mrs. Janice Matthews, treasurer; Mrs. Jean Collins, coordinator Art Hobbs, financial consultant; Mrs. Marcia Manning, educational consultant; the Rev. Tom Bass, chairman of finance committee; the Rev. Robert Schumacher, chairman of the public relations committee; and Mrs. Sue Marble, chairman of admissions committee.

Other board members are Mrs. Millicent Page, John Scott, Mrs. Lisa Popp, Don Fulton, Mrs. Wanda Seymour, Mrs. Penny Simmons, and Mrs. Daisy Davis.

The center staff includes Mrs. Keith Collins, coordinator of all activities; Mrs. Decima Munger, center director and lead teacher; Mrs. Albert Flowers, lead teacher; Mrs. Shelia Hawkins, secretary, bus driver and parent coordinator; Mrs. Inez Hunt and Mrs. Mildred Smith, assistant teachers; Mrs. Phyllis Morphis and Mrs. Mattie Savage, trainees on the Mainstream program; and Ulyese Neal, maintenance.

Mrs. Kendall Sikes, Mrs. William Vandivort, Mrs. Robert Scott, and Mrs. John Marshall have regularly given time to lead children in specialized music, dance and rhythm movement.

Child Care Consultants on the state division of welfare staff in Jefferson City visit and work regularly with local teachers and children to insure the highest quality possible in learning opportunities.

## Health habit learned

Brushing teeth is a vital part of the health habits at the Child Development Center at 229 Westgate. Children learning a good habit are from left Tammy Headd, Debbie Winemiller, Shauna Harris, Roxanne Darnell, Carolyn Simmons, and Donma Harris.

## The Nursery opens under new owners

MALDEN — The Nursery, formerly the Black Family Tree Nursery, on Highway 25 North in Malden opened in June under new owners, Jack Kirkman and Danny Stinson of Dexter.

The two men have 10 years of nursery experience, including all types of trimming, cutting, landscaping and spraying.

Mrs. Kirkman and Mrs. Stinson manage the retail end of the business while their husbands do the field work.

## Dr. Loper recognized

DEXTER — Dr. Eldon L. Loper was recognized for more than 40 years of service in the optometric profession at a Missouri Optometric Association convention held in May at Osage Beach.

## Mrs. Kelley directs city welfare office

Mrs. James Kelley

Mrs. Audrey Kelley assumed the duties Dec. 26 of City Welfare Director and executive secretary of United Fund of Sikeston, Inc. She replaced Mrs. Jewell Allen who retired after 20 years of service.

The City Welfare Office is supported by the United Fund of Sikeston, Inc. During the last year, 191 cases were reviewed by the office. Of these cases 91 were for food, 19 for medical aid, 19 for transportation, 14 for assistance in paying utility bills, and seven for other miscellaneous needs. The welfare center also received 119 applications for Christmas baskets and 54 applications for toys.

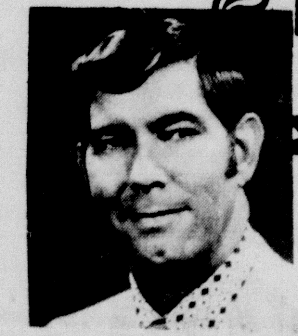
The United Fund of Sikeston, Inc. has just closed a successful campaign under the leadership of the Rev. Paul D. Walker, chairman and Dave Schmieg, co- chairman. The $36,292.87 which was raised during the drive will be divided between 11 participating agencies.

Mrs. Kelley and her husband, James Kelley, an employe of International Shoe Co., live at 849 William St. They are the parents of two sons, Staff Sergeant Gerald E. Kelley, stationed with the United States Army in Copenahgen, Germany, and Ray A. Kelley, meat buyer for Malone & Hyde Inc. in Sikeston.

Prior to becoming welfare director, Mrs. Kelley worked for eight years as teacher's aide at Lee Hunter School.

## Basement featured

Mr. and Mrs. Jerry Riley and their children recently moved into this new three- bedroom home at 108 E. Clarmon St. in Chaffee. The home features a full basement.



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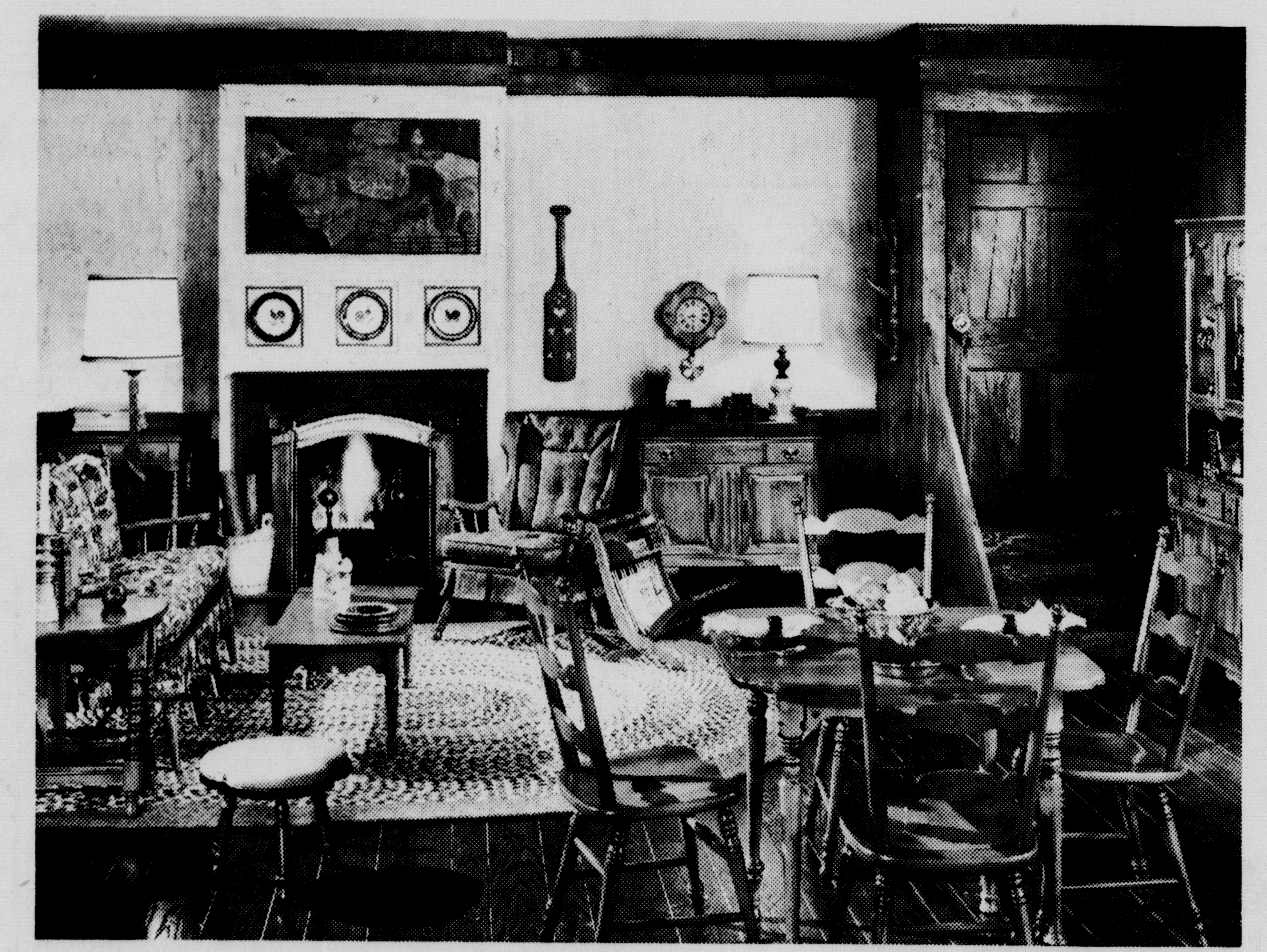

Nearly childproof.
Entirely beautiful.

OUR TELL CITY "YOUNG REPUBLIC" FAMILY ROOMS.

A family room is a place for togetherness. Comfort. A place where children are free to be children. But pride is important, too. Oftener than not, this is the first place guests go.

Our Tell City "Young Republic" gives you the best of both—Early American furnishings that are as tough as they are beautiful.

The Solid Hard Rock Maple is one of the hardest materials grown, so scratch-and-dent-resistant they use it for bowling alleys. Your own eyes are the best judge of beauty. But you should know that experts believe "Young Republic" is one of the finest Early American styles—completely authentic, handsomely detailed, so beautifully proportioned it will never be out of style. Start your collection today. Tomorrow, you'll have Tell City heirlooms.

MORGAN FURNITURE
DOWNTOWN DEXTER, MO.

LOOKING
Progress

Well, you can stop looking,
We have much progress thanks
to our highly dedicated
customers. While farming
changes, we change in
order to satisfy our patrons...
equipment, feed, fertilizers,
seeds and land improvements.
We work and strive yearly
to give you the best.

We Are Looking Forward To Serving You In 1974!

MORLEY
FARM SUPPLY

JIM LAWLESS,
Manager

PH. 262-3966
HOME 545-3267

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**DAY IN AND DAY OUT DISCOUNT PRICES TO SAVE YOU MORE.**

**OVER 40,000 SQ. FT. OF FLOOR SPACE FILLED WITH**

We Really Do Sell For Less Everyday

**NATIONALLY ADVERTISED BRANDS**

**FRIENDLY, COURTEOUS SERVICE**

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## Our Continuing Progress Offering You Satisfaction With Our Everyday

## STATEMENT OF POLICY:

Wal-Mart stores are operated on the firm conviction that our most important asset is you, our customer. So with every purchase from Wal-Mart you can count on 100 per cent satisfaction or your money back. We pledge to you the finest quality, nationally advertised brands at the lowest prices in this area. If we run out of a sale item you receive a rain check to buy that item at our low sale price when the new inventory is received.

We feature quick, easy central checkout system with courteous cashiers to serve you.

You're sure to like Wal-Mart's warm and friendly style of doing business and we welcome the opportunity to serve you. Remember---- you always save at Wal-Mart and you must be satisfied.

*Thank You, Sikeston and Southeast Missouri for making 1973 an outstanding year for us. We look forward to serving you in 1974.*

*'The People's Choice'*

# WAL-MART

**MIDTOWNER SHOPPING CENTER**
**SIKESTON, MO.**
**471-0306**

**COMPLETE LINE OF GOODS---**
**SPORTING GOODS, CLOTHING, SHOES, JEWELRY, TOYS, MATERIAL, AUTO ACCESSORIES, HOUSE WARES, AND MANY, MANY, MORE.**

# Velva Parrish heads chapter

Velva Parrish served as president of Xi Epsilon Zeta Chapter of Beta Sigma Phi during 1973, under the theme, "Lead a Queenly Quest."

Other officers are Lila Brannock, vice president; Erma Braswell, recording secretary; Luci Chambers, treasurer; and Jewell Bell, corresponding secretary.

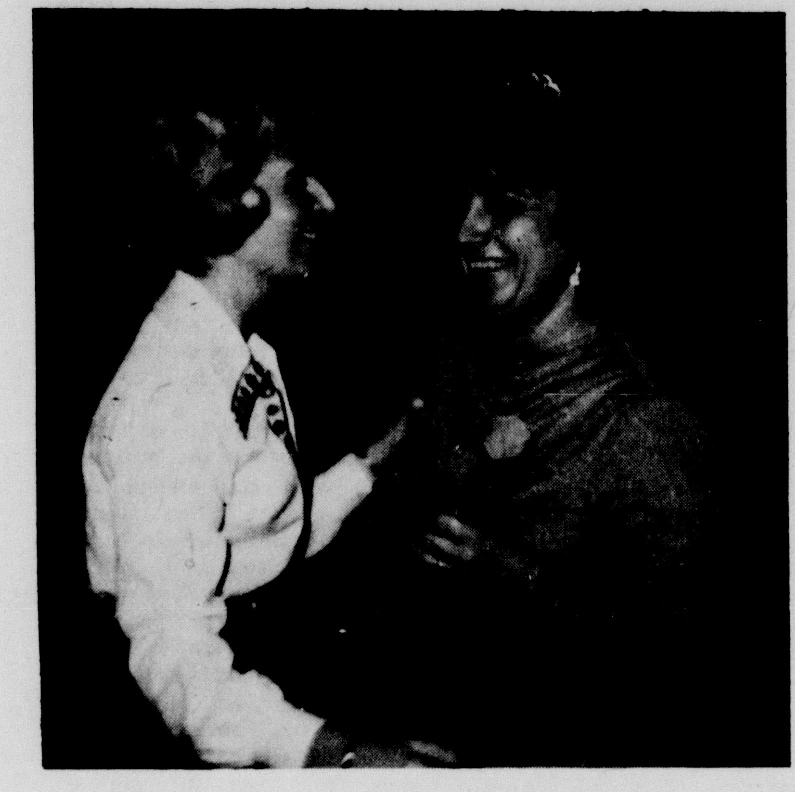
Although Beta Sigma Phi is mainly a cultural organization, service projects are also part of the yearly activities. Heritage House is the main project of the club. Besides donating money, members try to help whenever possible and as needed. Christmas baskets and gifts are also provided at Christmas for several needy families.

The social year started with a scavanger party. The spring rush party was a Millionaire's party and held at the Sikeston Country Club. The last social for the year was a box supper with husbands, which helped the treasury while members had fun.

Lila Brannock was chosen Xi Epsilon Zeta 1973 Girl of the Year and Jewell Bell was the 1973 Valentine Queen.

*Officers serve*

Velva Parrish, left, served as president of Xi Epsion Zeta Chapter of Beta Sigma Phi during 1973. Other officers are from left Lila Brannock, vice president; Erma Braswell, recording secretary; Luci Chambers, treasurer and Jewell Bell, corresponding secretary.



*1973 Valentine queen*

Xi Epsilon Zeta 1972 Valentine Queen Mary Lou Taylor, left, presents the yellow rose, the sorority's international flower, to Jewell Bell, the 1973 valentine queen.

*Girl of the year*

Lila Brannock, right, receives the trophy for 1973 Xi Epsilon Zeta Girl of the Year from Erma Braswell, the 1973 award winner.

## Dover named Otasco manager

DEXTER — Larry Dover in 1973 assumed the duties of manager of the Otasco Store in Dexter.

Dover has been associated with the Otasco Stores for the past six years. He and his wife, Phyllis, are the parents of two daughters, Karen, 5, and Carla, 2.

## *Robert is new Benton postmaster*

BENTON — Jordan T. ("Guss") Robert of Benton was administered the oath as postmaster of the Benton post office on June 29, 1973.

Robert has been with the postal service since 1957, when he began as a substitute clerk. He is a member of the Benton Chamber of Commerce and St. Denis Catholic Church.

## *Verleen's Boutique moves*

ORAN — Verleen Pobst, owner of Verleen's Boutique, relocated her dress shop in a new building in September.

The large room, which is accented with green carpet and dark colored paneling, features patio furniture and a coffee lounge in which men can relax while their wives are shopping.

The dress shop has junior and misses size dresses and matching accessories. Mrs. Pobst also sells different types of decoupage and ceramic items.

*Oran boutique relocated*

Mrs. Verleen Pobst stands beside racks of dresses in Verleen's Boutique which was moved to a new location in September 1973. The shop features junior and misses dresses with matching accessories.

## *Dexter church plans to build new complex*

DEXTER— The First Christian Church has announced plans to build a new church complex and fund raising has begun to meet the needs of the new building.

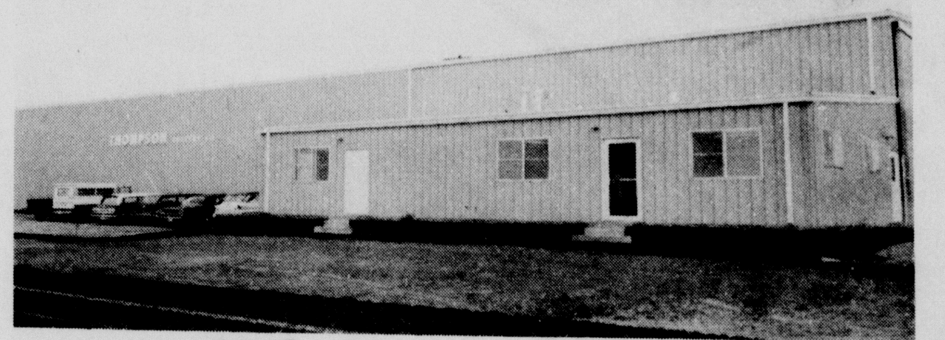
The pastor, the Rev. Stanley Land, said a consultant, Harold Fuss of Evanston, Ill., has been hired and will meet with church members concerning early plans for the building campaign.

Named as general chairman of the new building program are Mr. and Mrs. Bob Blankenship.

## *Capps chairs council on law enforcement*

MALDEN — John M. Capps of Dexter, Stoddard County Clerk, was elected 1973-74 chairman of the Bootheel Law Enforcement Assistance Council.

L. R. Bain, mayor of Hayti, was elected vice chairman and R. J. Dirks of Malden was elected secretary-treasurer.



**OUTSTANDING PROGRESS**
**is what we have shared with Sikeston and Southeast Missouri during the past two years. We are proud to be a part of such a progressive community and look forward to 1974.**

*"A Community that grows is a community that prospers."*

**THOMPSON CULVERT CO.**
**AIRPORT INDUSTRIAL PARK SIKESTON, MO.**

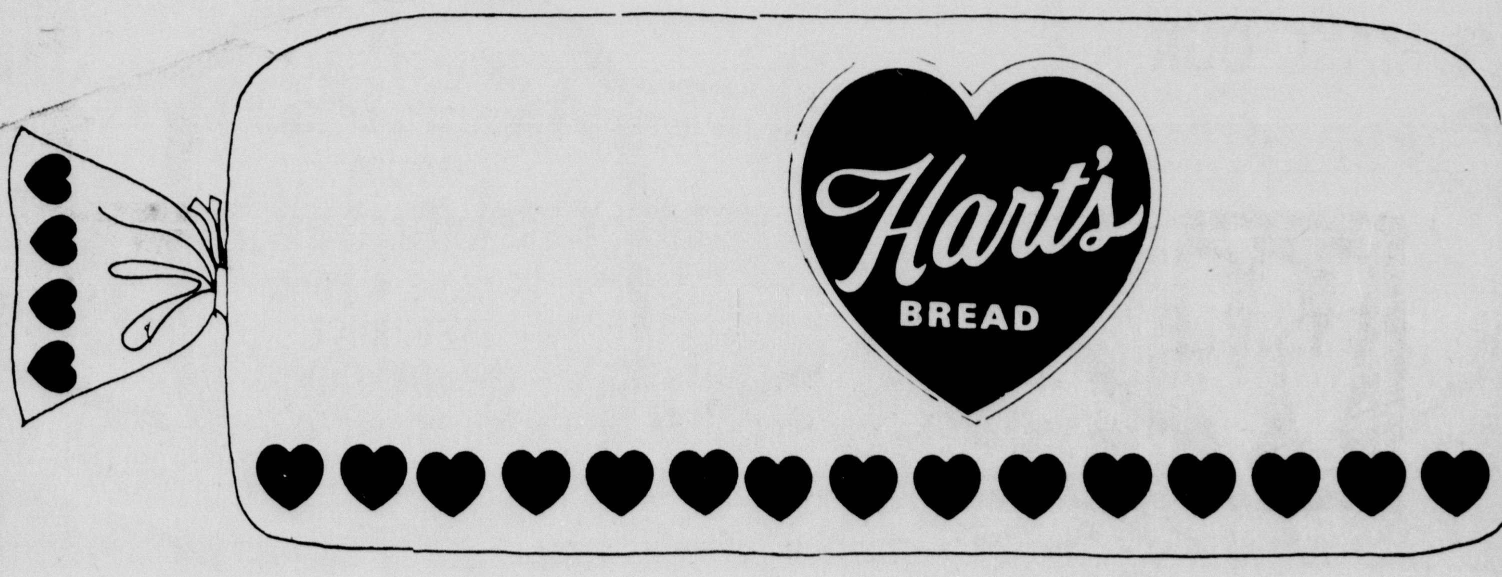
**K**eep
**S**ikeston
**I**n
**M**ind

1883-The on-the-spot news coverage possibilities of radio are foretold in this drawing entitled "Correspondent of the Epoch Tele-broadcasting the Important Events in the Far East." (Lithograph Robida)
- Bettmann Archive

We're not quite that old...but we've been serving Sikeston and Southeast Missouri for over a quarter of a century!

**1400 KSIM 1400**
**SENIOR RADIO**
**NO. 1 FOR 26 YEARS!**
**We're not just getting older, we're getting better!**

**Straight To The Hart...**
**IN 1974**
**with**



We Salute Sikeston and Southeast Missouri on its progress in 1973 and look forward to sharing their progress in 1974.

**INTERSTATE BRANDS CORP.**

## New realtor officers

Sikeston Board of Realtors installed new officers Dec. 18 at the Ramada Inn. From left are Ira M. Merideth of Sikeston, president; Gene Holland of Morley, secretary - treasurer; and E. Paul Jackson of Charleston, vice president. Calvin P. Broughton of Sikeston was elected to serve on the board of directors.

*Forward in '74*

### *1,941 active in 2 counties*

# 4-H work develops character

1973 was a very good year for 4-H Club work in New Madrid and Mississippi counties The 45 organized 4-H clubs had an enrollment of 1,941 members and leaders. The end purpose of all 4-H work is the development of the individual's character, knowledge and skills so he or she can lead a richer and fuller life and more ably meet the responsibilities of a democratic society.

In 1973 there were 50,767 youth enrolled in 4-H programs in the state of Missouri. The single project club has been making a comeback in urban and sururban areas. 4-H television clubs were piloted in 1967 and 1968 and county- wide leadership was inaugurated. Joint evaluation of exhibits by leaders and members began, so members can learn how and why an item is evaluated.

Individual projects have been expanded into new subject areas to meet interests of more youth, such as horsemanship, outdoorsman, electronics, animal science, plant science, child care, money management, photography, small engines, swimming and rescue, career education, and veterinarian science. Health, international understanding, and environmental studies projects are new or being revised to keep 4-H programming up-to- date. The universal project record for all projects has now been developed and is being used. Project members now help choose project goals with help of the leader.

The teen leader project was developed recently so 16 to 19- year- old youth can learn to lead a small club. This allows older teens to get involved and use a self-determined project. Each teen can also work an area of special interest.

4-H programs have incorporated in themselves the ability to make change and meet current needs of youth. In its earliest beginning 4-H was considered to be totally rural oriented. But today the majority of 4-Hers are working with self-determined projects that range from sewing to government and public affairs.

4-H today helps young people to become responsible citizens, improve family and ome living, create desirable relationships with others, engage in community development, share in international development and understanding, increase leadership competence, explore careers and improve employability.

4-H also promotes safety, health, and fitness; conserves natural resources; helps young people appreciate cultural arts and use leisure creatively, acquire knowledge of science and scientific methods, and acquire knowledge of food and fiber production and management.

Informal education provided through 4-H supplements training received in the home and school by engaging youth in meaningful activities which combine concrete practices with principles to provide understanding and invite additional inquiry. The broad program content extends from simple skills learned in project work to understanding gained through participation in international programs.

4-H programs have grown through dedication of adult leaders, members, and sponsors. The program requires many long hours of planning and working with projects, county events, local club events and state and national events. Each year a county recognition event is held in order to recognize outstanding 4-H members and leaders.

Another county 4-H event is the annual New Madrid County 4-H Fair, at which 4-H members exhibit projects.

Last year's event was held July 13 at the University of Missouri Delta Research Center in Portageville. activities included demonstrations by members and programs on personal development 4-H Club Achievement Day was held at the Vocational- Technical Trade School at Howardville.

Other programs held on an annual basis include summer 4-H camp at Lake Wappapello, state 4-H Week and 4-H Day, National 4-H Congress in Chicago, Ill., Citizenship Short Course, in Washington D.C., member and leader training courses locally, junior leader camp counselor training, American Royal 4-H Conference, and National 4-H Week.

Each year involvement in these various programs increases as programs grow. 1974 will include these and others as they are developed. Success of these programs lies with members and leaders with direction from the University of Missouri county extension cneters youth staff, Robert E. Taylor, area youth agent for New Madrid and Mississippi counties; Mrs. Pansy Crosby and Mrs. Alice Mason, New Madrid County youth Education assistants; and Mrs. Margaret Halter and Mrs. Marilyn Williams, youth education assistants in Mississippi County. Anyone interested in information about 4-H programs, should contact the persons mentioned in their respective counties.

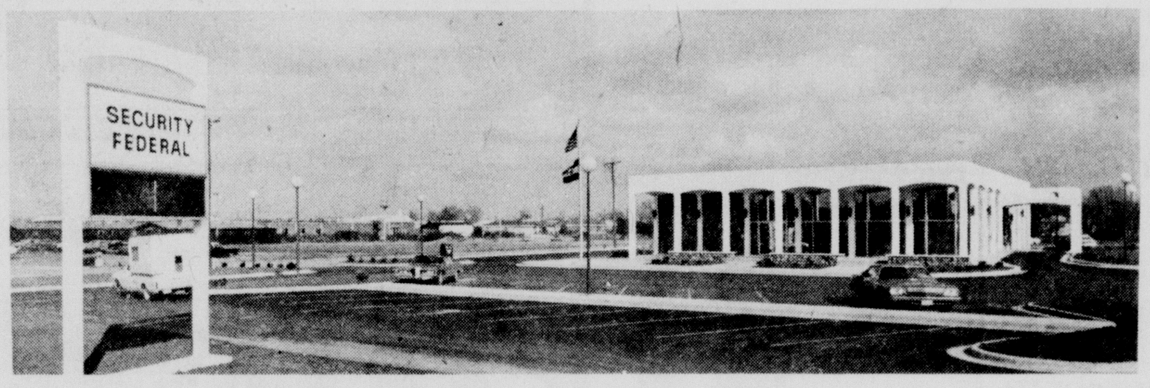
New Madrid County 4-H Clubs in 1973 included Shamrock and Willing Workers of Portageville; Lilbourn Boys, Marion Anderson, Lilbourn Middle Girls and Mary Jones of Lilbourn; Kewanee clubs 1 and 2; Canalou Clovers; Dawson/ LaForge; Boekerton; Howardville; Tally-Ho in Tallapoosa; Marston Busy Bees and Marston Community; Rainbow City of Conran; New Hope of Risco; Matthews Boys Matthews Community, Mattye Speed and Karen Moore of Matthews; New Madrid Clovers and New Madrid Garden Club.

Mississippi County 4-H clubs include Silver, Industrial Arts, Busy Bees, Chefs, Golden, Super Stars, Arts, The Persuaders, Child Care No. 1, Tractor Safety, Woodworking and Green Acres of Charleston; Young Helpers of Wyatt; Wilson City; Youth Take Action of Pinhook; Henson; Lucky Clovers of Charleston and Dogwood; Texas Bend; Prairie Park in East Prairie; Child Care No. 2 of East Prairie; Fish Lake in the Fishlake community; and Mount Lavel.

4-H began in 1902 in Ohio; and officially in the United States in 1914 with the passage of the Smith-Lever Act by Congress. In Missouri, it began in 1914 in Iron County. During the period 1900 to 1914, considerable informal club work was conducted by county superintendents of schools and cooperating teachers.

The United States became involved in World War I soon after the official beginning. Youth were enlisted to produce and preserve foods and to work to support the war effort. In the two decades following World War I emphasis began to shift toward local clubs independent of schools with self determination of programs; community, state, and national interests; and broader programs with educational value designed to meet interests of boys and girls.

In 1927, the 4-leaf clover was adopted as the emblem along with the pledge and motto. In 1938, single project clubs began to organize into year round community clubs which could meet more developemntal and educational needs. Following World War II, an international dimension was added to 4-H work as youth sent their own ambassadors to other countries. During the 1950's the project base was further expanded, and financial support increased through the efforts of the Missouri 4-H Foundation.



progress

WE HAVE GREATLY PROSPERED DURING THE PAST YEAR----AND ARE LOOKING FORWARD TO PROSPERING WITH SIKESTON AND SOUTHEAST MISSOURI IN 1974

STATEMENT OF CONDITION
At the Close of Business December 31, 1973

| | |
|---|---|
| **ASSETS** | |
| Mortgage Loans & Other Liens On Real Estate | $22,887,320.00 |
| All Other Loans | 2,445,612.00 |
| Loan & Contracts made to vacilitate Sale of Real Estate | 8,299.00 |
| Real Estate Owned & in Judgement | 39,511.00 |
| Cash on Hand and in BAnks | 527,520.00 |
| Investments and Securities | 3,395,062.00 |
| Fixed Assets Less Depreciation (Net) | 643,294.00 |
| Deferred Charges and Other Assets | 223,840.00 |
| TOTAL ASSETS | $30,170,458.00 |
| **LIABILITIES** | |
| Savings Accounts | $27,366,937.00 |
| Advance from Federal Home Loan Bank | 700,000.00 |
| Loans in Process | 120,430.00 |
| Other LIabilities | 885,317.00 |
| General Reserves | 797,864.00 |
| Surplus | 299,910.00 |
| TOTAL LIABILITIES AND NET WORTH | $30,170,458.00 |

"THANK YOU, OUR CUSTOMERS, FOR HELPING MAKE OUR PROGRESS IN 1974 POSSIBLE

SAVINGS FULLY INSURED UP TO $20,000 BY THE FEDERAL SAVINGS & LOAN INSURANCE CORPORATION, WASHINGTON, D.C.

In Order to serve our loyal customers more efficiently throughout the bootheel area, We have four branches to conveniently provide the needs of our customers

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SECURITY FEDERAL SAVINGS & LOAN ASSOCIATION
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SIKESTON, MO.
PHONE 471-2841

124 E. CENTER
SIKESTON, MO BRANCH

433 MAIN
NEW MADRID, MO. BRANCH

214 W. MAIN
MALDEN, MO. BRANCH

210 W. STODDARD
DEXTER, MO. BRANCH

## Trimmed in yellow

Mr. and Mrs. Rusty Cross own this new home constructed of green and white blended brick at 306 West Eighth St. in Portageville. Yellow trim, shutters and columns add decorative touches to the six- room house and attached carport. Built by Parkview Acres Inc. of Portageville, the house contains three bedrooms and two baths. Cross owns Cross Oil Co. on Highway 61 at Interstate 55 interchange north of New Madrid.

## Red brick used

Red mingled brick, black shutters and wrought iron accent the exterior of the new home owned by Joyce Starks at 413 Brown Drive in Portageville. The six- room house contains three bedrooms and is centrally heated and air conditioned. The home was built by Parkview Acres Inc. of Portageville.

## Accents are brown

Buff bricks accented with brown trim and shutters were chosen for the new home of Mr. and Mrs. John Edington at 405 Brown Drive in Portageville. The six- room home, built by Parkview Acres Inc. of Portageville, is centrally heated and air conditioned.

KIWANIS CLUB

*Kiwanis officers installed*

New Madrid Kiwanis Club 1973-74 officers installed in October are from left, Gary Clark, secretary- treasurer; Doyle Tanner, vice president and Earl Andrews, president, receiving congratulations from Division 15 Lt. Gov. Ed Beavers of Lilbourn.

# Kiwanians devote time to community betterment

NEW MADRID — The New Madrid Kiwanis Club during 1973 devoted most of its time and energy to fund raising projects for community betterment, according to Gary Clark, secretary. He added that all funds raised by the club were used solely for that purpose.

A major fund raising project undertaken by the club was sponsorship of Carson and Barnes Circus performances, which was financially successful and provided an opportunity for many area children to attend a circus for the first time.

Other fund raising projects were two chili suppers and sales of popcorn and light bulbs.

Financial contributions made by the club include a $300 donation towards the cost of air conditioning the community building and $100 to the Jaycees for a Fourth of July fireworks display.

In addition, the club supported a public drug abuse program, sponsored Cub Scout and Girl Scout troops, donated $25 for craft expenses to the Cub Scouts; made a $25 donation to the Raymond T. Sides Memorial Scholarship fund, and sponsored a little league baseball team.

The club is now planning to secure new and improved lighting for the city park and the purchase of new community betterment signs to be erected along highways leading into the city.

New officers installed in October, 1973 were Earl Andrews, president, who succeeded William French; Doyle Tanner, vice president, succeeding Andrews; and Clark, secretary- treasurer, succeeding Hubert Harris.

Clark noted the weekly attendance averages 58 per cent of the membership. The club meets each Monday night at 6:30 p.m. at Pauline's Cafe, 530 Mott St.

# Beaird to serve on savings board

James M. Beaird, executive vice president of Security Federal Savings and Loan Association in Sikeston, was elected in 1973 to serve on the board of directors of the United States League of Savings Associations.

The league is a nationwide trade organization of the savings and loan business and represents approximately 4,800 savings associations and co-operative banks which hold more than 98 per cent of the business assets.

The board of directors, the league's top policymaking body, is made up of one representative from each state, the District of Columbia and Puerto Rico and members of the executive committee.

## *Mrs. Metz takes office*

BLOOMFIELD— Sally Metz, Bloomfield Elementary School librarian, was elected vice president of the Missouri School Librarians' Association at the annual meeting in St. Louis November 9.

During 1974- 75, Mrs. Metz will assume the responsibilities of president of the group.

# Abernathy serves on electric board

James Abernathy of Sikeston Route One was appointed in January 1974 to fill the unexpired term of Alwin Gasser, who died in 1973, on the board of directors of the Scott- New Madrid- Mississippi Electric Cooperative.

Abernathy will serve until elections at the annual meeting in 1976.

Scott- New Madrid- Mississippi Electric Cooperative has 2,450 miles of line, 11,000 membes, and an average annual use in farm and home system of 6,000 kilowatt hours and in the total system of 7,361 kilowatt hours.

Other members of the board of directors are Jesse Bennett of Bloomfield, Charles K. Grojean of Chaffee, Louis Mayer of Dexter, Sam Jones of East Prairie, Emil C. Neumeyer of Jackson, Estel S. Nelson of Wyatt, James H. Spradling of Kewanee, Robert G. Stroud of Matthews, Earl F. Weeks Sr. of Bell City, Tom Moore of Matthews and Norbert Rolwing of Charleston.

The cooperative, which was chartered Jan. 13, 1938, serves Scott, New Madrid, Mississippi, Stoddard, Cape Girardeau and Bollinger counties.

Total assets at the end of 1973 were $9,819,107.34, compared to $8,963,834.70 in 1972.

Member equity totaled $3,395,449.07 at the end of 1973, when annual sales amounted to $2,343,124.17.

The cooperative is owned entirely by the members who receive service, and each member has one vote at business meetings. Twleve directors govern the cooperative.

Scott- New Madrid- Mississippi and Electric Cooperative has 59 employes at an annual payroll of $600,000.

D. H. Zaricor serves as general manager of the cooperative and Vernon Buck is operating superintendent.

At the Bloomfield branch office, Charles Graham is manager and Richard Hardin is line superintendent.

The electric cooperative employes spend several hours each year teaching 4- H members and vocational agricultural students fundamentals of electricity, how it should be used and the precautions that should be exercised.

Frank Ferrell

## Ferrell named Man of Year

Mayor Frank Ferrell was named Sikeston's Man of the Year April 26, 1973 at the annual Chamber of Commerce banquet at the Ramada Inn.

Dr. Carl Popp was presented the Sikeston Distinguished Service Award, for his efforts in establishing the intensive care unit at the Missouri Delta Community Hospital.

*Forward in '74*

## *Agri-Chemicals moves to new headquarters*

During 1973, Mid- Continent Agri- Chemicals of Sikeston moved its headquarters to 807 Linn St. from a warehouse on East Malone Avenue.

The company is a division of Mid- Continent Aircraft Corp. of Hayti. It carries a full line of agricultural chemicals and serves retail sales outlets throughout Southeast Missouri.

Pete Malone, district manager, says the company is looking forward to serving Southeast Missouri farmers during the coming years.

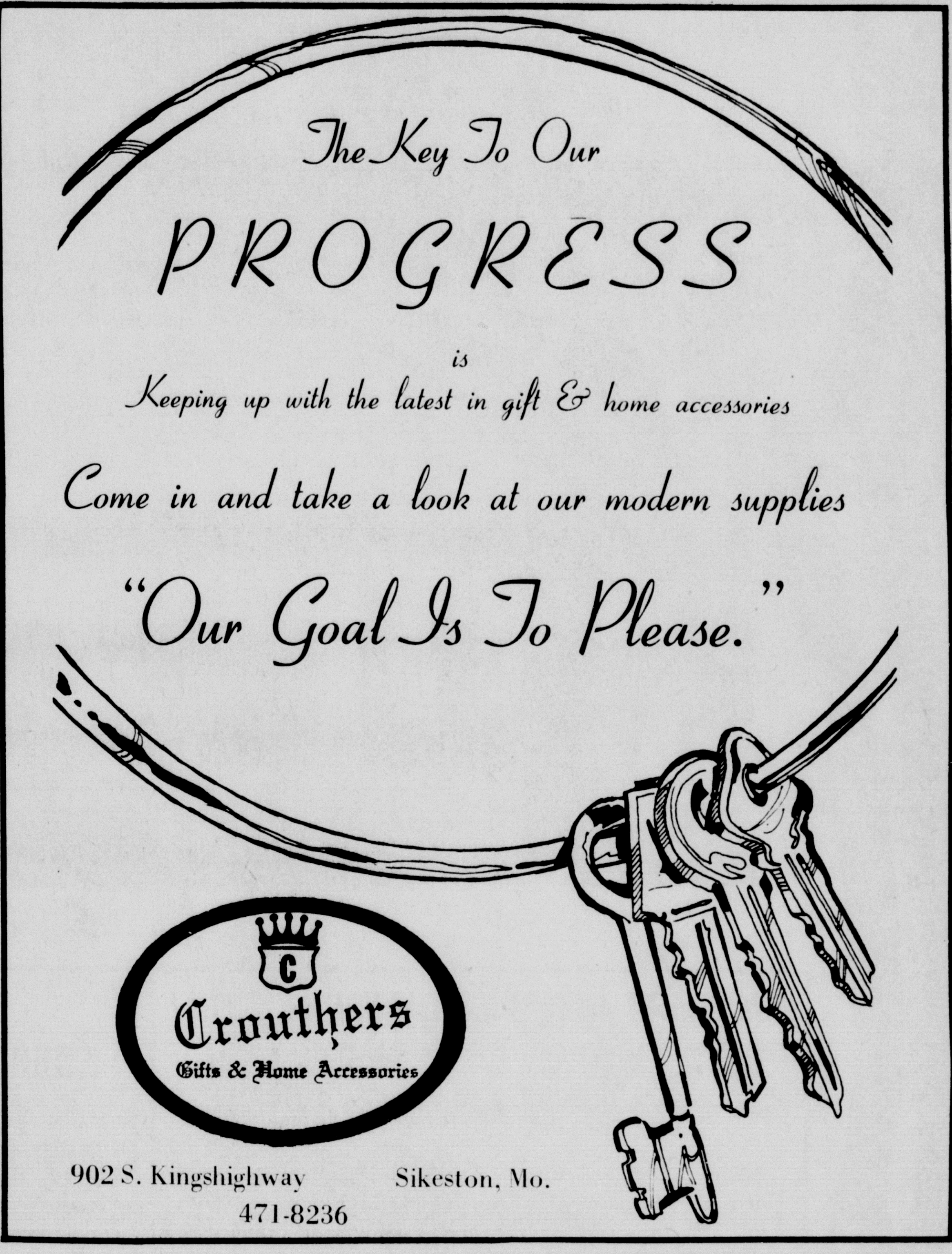
## Berry elected to 3-year term

Edward H. Berry of Sikeston, a partner in the accounting firm of Berry, Patmor and Co., was elected to a three- year term on the governing council of the Missouri Society of Certified Public Accountants at a July 1973 annual meeting near the Lake of the Ozarks.

Previously he served as president of the Southeast CPA chapter and president of the Missouri State Board of Accountancy.

*Shutters painted blue*

Bright blue shutters and front door accent the white drop-siding on the home of Mr. and Mrs. James Huff on Garfield Street in East Prairie. The three-bedroom home, built by H. L. Lewis of East Prairie, has two baths, carport and central heat and air conditioning.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is
Keeping up with the latest in gift & home accessories
Come in and take a look at our modern supplies
"Our Goal Is To Please."
Crouthers
Gifts & Home Accessories
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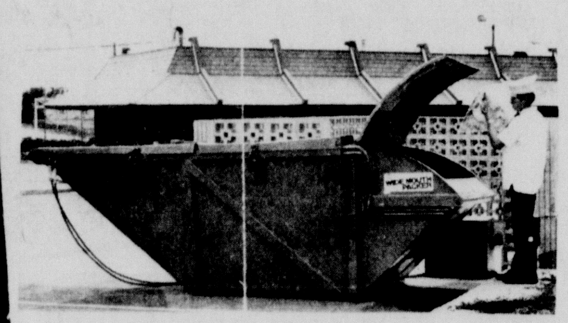
471-8236



PROGRESS
MEANS
Serving Our Customers with newer and more efficient methods.

LOOK AT THESE AREAS OF PROGRESS

With the new wide mouth packing continer, trash problems simply disappear.

See compactor at work at either Big K or Community Delta Hospital

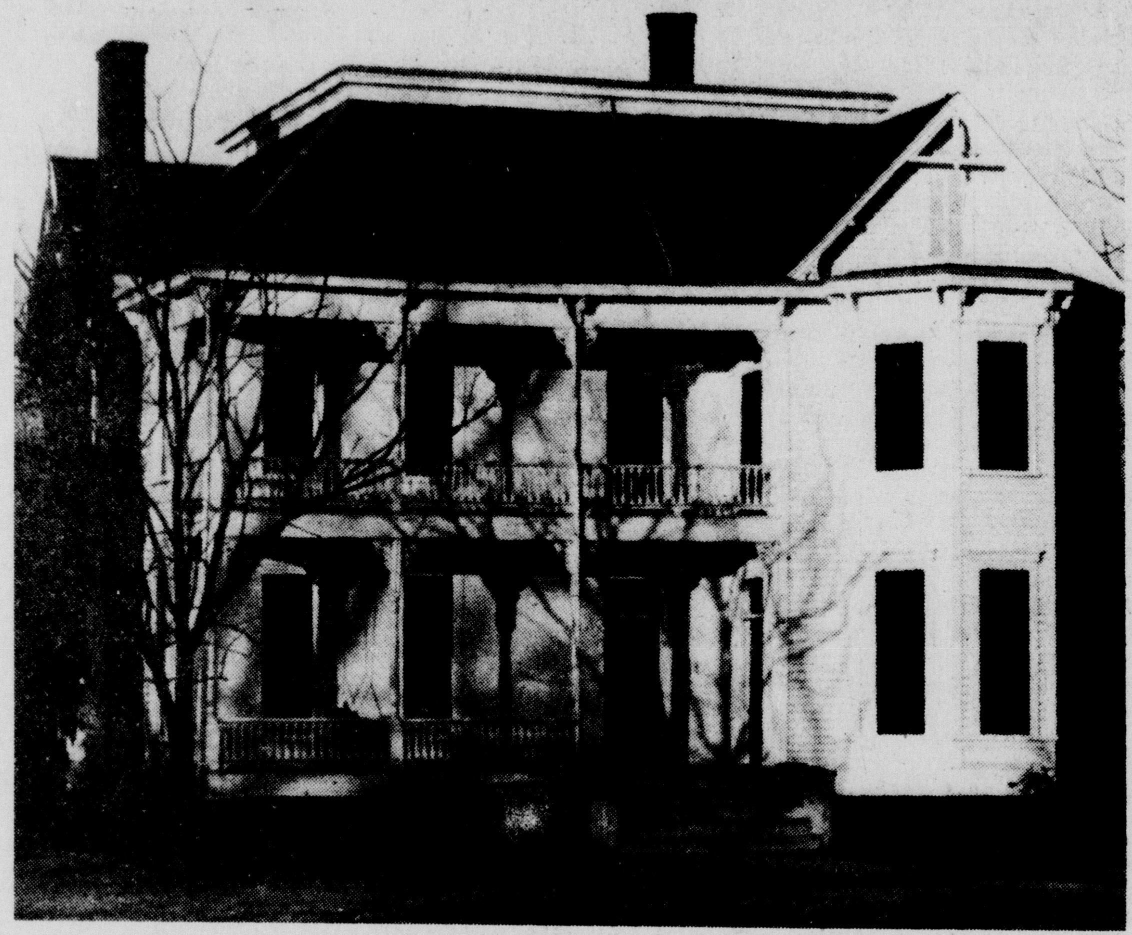
Another convenience is the new sanitation trucks.

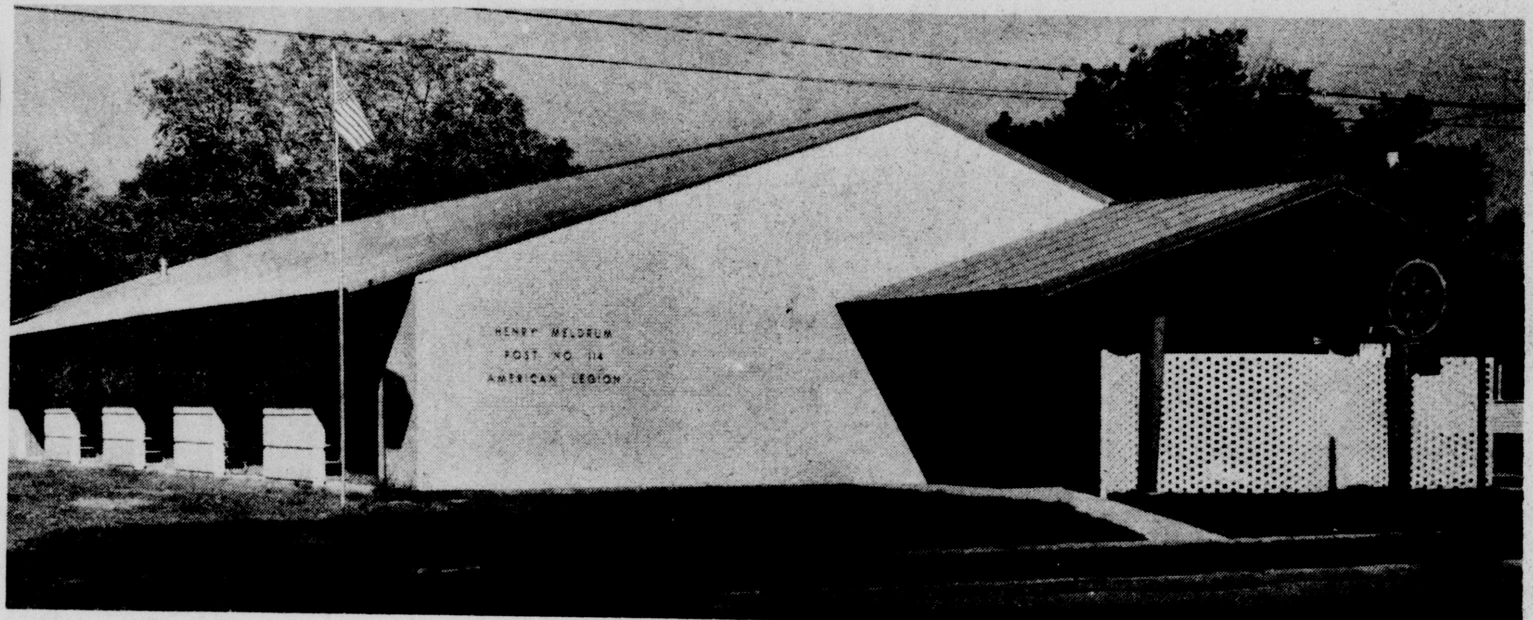
We are proud to have been able to do this during 1973 and are looking forward eagerly to serving you in 1974

SONNY'S SOLID WASTE, INC.
407 LILLIAN SIKESTON, MO.
PHONE 471-2869

Working Together For
PROGRESS
FOR 27 YEARS — — — — —
R. CLINTON CONSTRUCTION CO.
HAS WORKED AND BUILT WITH SIKESTON.
IT'S A GROWING COMMUNITY, AND A FINE PLACE TO LIVE AND WORK.
R. CLINTON
CONSTRUCTION CO.
MINER ROAD 471-1340

# Remember This?
## *The Old American Legion Home*





### YOU ARE INVITED TO ATTEND THE 29TH ANNUAL COTTON CARNIVAL
**Sept. 23-24-25-26-27-28**

The 28th Annual American Legion Cotton Carnival, sponsored by the Henry Meldrum Post No. 114. Six days of fun and merrimaking and once again will offer an opportunity for everyone to meet friends and renew acquaintances.

This Annual Celebration is widely recognized for its fine entertainment features, including a colorful midway with its concessions and rides for the children; and a program of entertainment and excitement, to be enjoyed by the entire family.

I, as Commander of the Legion Post of Sikeston, welcome you to Sikeston and our 29th Annual Cotton Carnival.

### PREAMBLE TO THE AMERICAN LEGION CONSTITUTION

For God and country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our associations in the great wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

**BILL COLE**
Commander

### AMERICAN LEGION OFFICERS HENRY MELDRUM POST NO. 114

| | |
|---|---|
| **CHARLES E. LEWIS** | Adjutant |
| **WM. C. MOORE** | 1st Vice President |
| **GEORGE T. JOHNSON** | 2nd Vice Commander |
| **GLENN McCLELLAN** | Finance Officer |
| **EARL SCHERER** | Service Officer |
| **GLEN BOND** | Chaplain |
| **CECIL HOLMAN** | Sergeant-At-Arms |

### AUXILIARY POST NO. 114

**MARY SCHILLIG**
President
**ESTELLE SCHOCH**
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# *Student council federation formed in Charleston*

The SeMo Federation of Student Councils was formed Nov. 14, 1946 at a "grass roots" convention sponsored by the Charleston High School student council, who were host to the first annual convention Federation convention March 15, 1947.

Schools attending the first convention other than the host school were Kelly, Campbell, Dexter, Ironton, Jackson, Poplar Bluff, Sikeston, Puxico and Lilbourn. The 28th annual convention was held last year in Ste. Genevieve. Convention material was sent to 51 schools, 48 of whom are paid members. The SeMo membership now extends from the Arkansas line to Crystal City.

At the 1966 convention held at Caruthersville, Mrs. Grayce Alexander, then the student council advisor at Hayti and the present advisor at Portageville, was elected by faculty advisors of the Federation membership to the office of executive secretary. She has held that office since 1966, being unanimously elected each three years when the position becomes open.

The SeMo federation of Student Councils has as its aims the following objectives: to create a better understanding between student councils, to help solve mutual problems and to exchange ideas and projects. The motto of the organization is "Always Forward."

The 1974 convention will be held at Dexter High School with approximately 500 students attending.

### *Secretary for 8 years*

Mrs. Grayce Alexander, student council advisor at Portageville High School, has been executive secretary since 1966 of the SeMo Federation of Student Councils, whose membership area extends from the Arkansas line to Crystal City

## Medical clinic opens in Steele

STEELE — A young couple from 'Thailand, arrived at Steel in June 1973 to open the Steele Medical Clinic.

Dr. and Mrs. Gritte Supattanasiri said they chose to locate in Steele after being told of the need for additional medical personnel as well as the excellence of the county hospital.

Anticipating pronunciation problems, the new doctor suggested residents shorten his name to "Dr. Gritte," pronounced in two syllables.

Dr. Supattanasiri's wife is a registreed nurse with a bachelor's degree in nursing and assists her husband in the clinic, in addition to caring for their daughter, Grittiya, who is three years old.

Although the Supattanasirises are from Thailand, where he received his medical degree in 1964, he is a native of China, but left the mainland when he was eight years old.

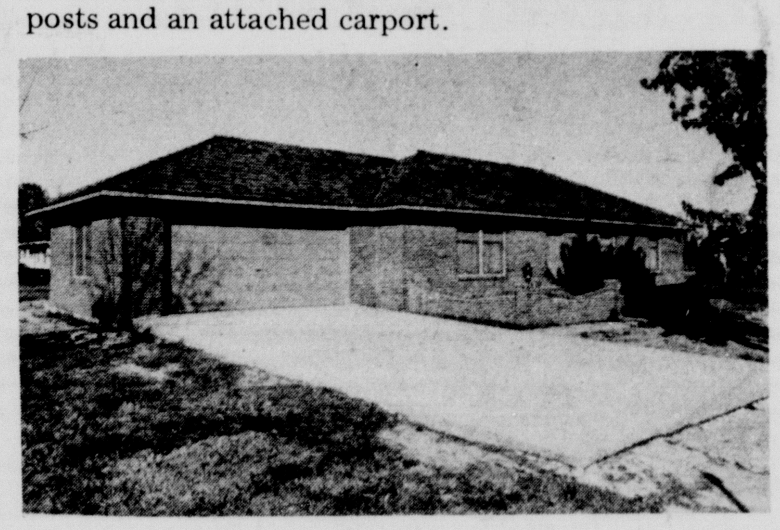
After coming to the United States, he interned at the West Sububan Hospital of Oak Park, Ill., and took a year's surgical residency at Michael Reese Medical Center in Chicago, Ill., followed by three years of surgical residency at Columbus-Cueno Medical Center in Chicago.

Dr. Supattanasiri holds a surgeons certification from the American Board of Surgery.

He was joined in July by a partner, Dr. Passakorn, who is a pedicatrician and also specializes in internal medicine.

### *Lacy home new*

White siding and buff brick enhance the home of Mr. and Mrs. Hershel Lacy at 611 West Duckett St. in Advance. The exterior also features white colonial posts and an attached carport.



### *Spanish style*

Cedar shake shingles are featured on this three-bedroom Spanish style home owned by Mr. and Mrs. James C. Richmond located on Benton Street in Advance. The home has an attached two- car garage.

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# Heritage House becomes sole responsibility of city

The year of 1973 saw many changes in Sikeston's senior citizens' center, Heritage House.

For the first time, the center, located at 305 Cresap, became the sole responsibility of the City of Sikeston. Interested churches and civic orrganizations helped the center.

Many people are surprised when they visit Heritage House and see how often and for how many activities the center is used. Organizations scheduling meetings during the past year included Scott County Welfare Office prevention of blindness clinic, housing authority, Homebuyers Association, housing and urban development department, Missouri Association for Social Welfare, University of Missouri Scott County Extension Service, and several sororities. American Legion Auxiliary meets here for special occassions as do church circles. A group of businessmen, trying to interest others in being more involved in Christian ideals, started a Sunday morning prayer service which lasted about six months.

Senior citizens enjoy the use of the center to bring a large family together under one roof. Many reunions are held here, as was a golden anniversary reception.

Poplar Bluff and Cape Girardeau senior citizen groups have visited Heritage House and entertained with Kitchen Bands. As a result, a band has been formed in Sikeston. Though inexperienced, their first performance was at the Christmas party. They hope to be able to perform for Civic organizations.

Meeting at the center on a regular basis are the Veteran's of Foreign Wars Auxiliary, National Association of Retired Federal Employees, World War I veterans and its auxiliary, a pinochle club, the Friday Night Club the Full Gospel Business Men's Association. A Prayer Group meets each Friday at 9 a.m.

Foster grandparents have moved their headquarters to Heritage House, taking the space vacated by the Office of Aging when that office moved to Cape Girardeau to be nearer the center of their extended program area.

A highlight of the year for many senior citizens, was when Mrs. Darrell Alcorn volunteered to act as hostess for a bus trip to Nashville, Tenn. to see the Grand Ole Opry and its stars. Some of the places visited were the Country Music Hall of Fame and Museum, The Upper Room Chapel with it's beautiful wood carving of the Last Supper, the Parthenon and the Hermitage.

Starting Dec. 3, meals were made available at low cost for senior citizens of Sikeston and its surrounding areas. Response was immediate and despite inclement weather 1,380 people were fed in the 20 days of that month that lunches were served.

Striving to reach those who live alone and are unable to cook nutritious meals for themselves, Heritage House Nutrition Program offers a varied meat and vegetable selection. Those who wish to eat their noon meal here each day may buy a book of tickets but they must be eaten in that week. Senior citizens can also buy a book of 15 tickets to be used at the convenience of the buyer.

If a person is incapaciated or ill, food may be carried out. One of the aims of the nutrition program is to get more older people to the center and get them involved in activities.

Many activities are available at the Heritage House. Card games of all kinds are played each Tuesday afternoons at 1:30 and Friday mornings are set aside for those who like to play pitch. Other table games are encouraged, including checkers, chinese checkers and dominoes. Wednesday afternoons have been set aside for all men and women interested in woodworking in the carpentry shop.

A ceramics class has been set up for 1- 3 p.m. Monday and 10- 12 a.m. Tuesday. There are two crocheting classes, one taught Wednesday from 10- 12 a.m. and the other on Thursday from 1- 3 p.m. All kinds of handcrafts are available each Wednesday afternoon.

It is suggested that people call the office and sign up for any project that interests them. If there is enough interest in knitting or decoupage, a volunteer teacher will be found to teach a class and at a convenient time set. The staff tries to involve people in as many activities as possible. Keeping busy is still the best way to combat emotional illness and the problems that face older Americans.

## *Weidemanns visit hall*

Duke and Virginia Weidemann of Sikeston leave following a tour of the Country Music Hall of Fame and Museum at Nashville during a trip there in November. The trip was sponsored by Heritage House.

## *On Nashville trip*

Jaspar Dover, left and Eugene Walker stand in the Grand Central Hall in Nashville which enshrines the all- time greats of country music. The plaque and portrait honor the star Roy Acuff. The trip to Nashville was one of the highlights of the year for many senior citizens and was sponsored by Heritage House.

## Miller elected president of Kiwanis Club

DEXTER— Russell Miller became president of the Dexter Kiwanis Club in 1973, succeeding John William Ringer.

Brad Dehm was elected first vice president and Bob Taylor second vice president. The new secretary is Larry Cook and the treasurer is Ed Riley.

Members of the board of directors include C. R. Trotter, Rodney O'Donnell, Stanley Land and Ringer.

## Walker named Citizen of year

BERNIE— Lacy Walker was awarded the 1973 Citizen of the Year Award presented by the Bernie Civic Club in August.

# *DeMolays celebrate first anniversary*

DEXTER — April 23, the Dexter chapter, Order of DeMolay, celebrated their first anniversary as members of this international youth organization dedicated to the principles of building better citizens out of teen- age boys.

The Dexter DeMolay's, along with a hard working advisory board and a progressive mothers' club, have been hard at work during 1973 trying to build their chapter into one of the outstanding chapters in the state.

Joe Alexander and Doug Bailiff served as Master Councilor's of the club during the year.

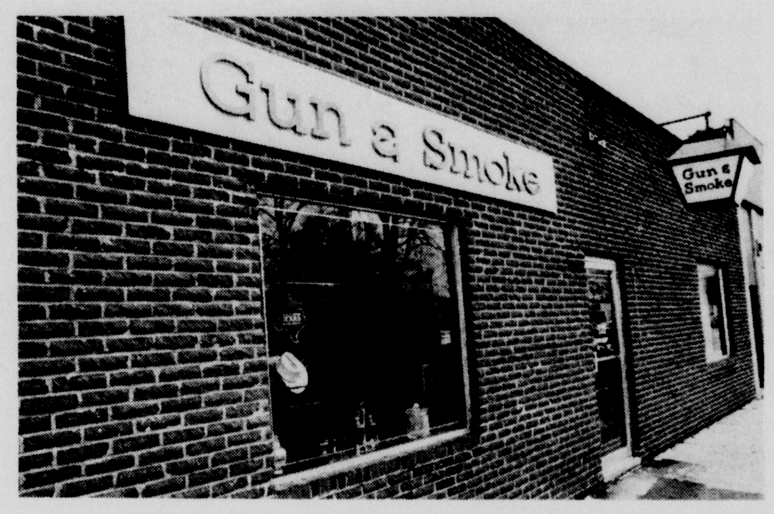
One of the highlights of the year, was the annual conclave held in Jefferson City in August. Along with having fun, the Dexter Demolays brought back to the chapter much useful information.

The chapter is sponsored by the Dexter Masonic Lodge No. 532.

## '73 news briefs

JANUARY

30–ORAN — Junior E. Wilson received the Man of the Year Award and John Gosche was presented the Past Achievement Award Monday night at the Oran Man of the Year banquet.



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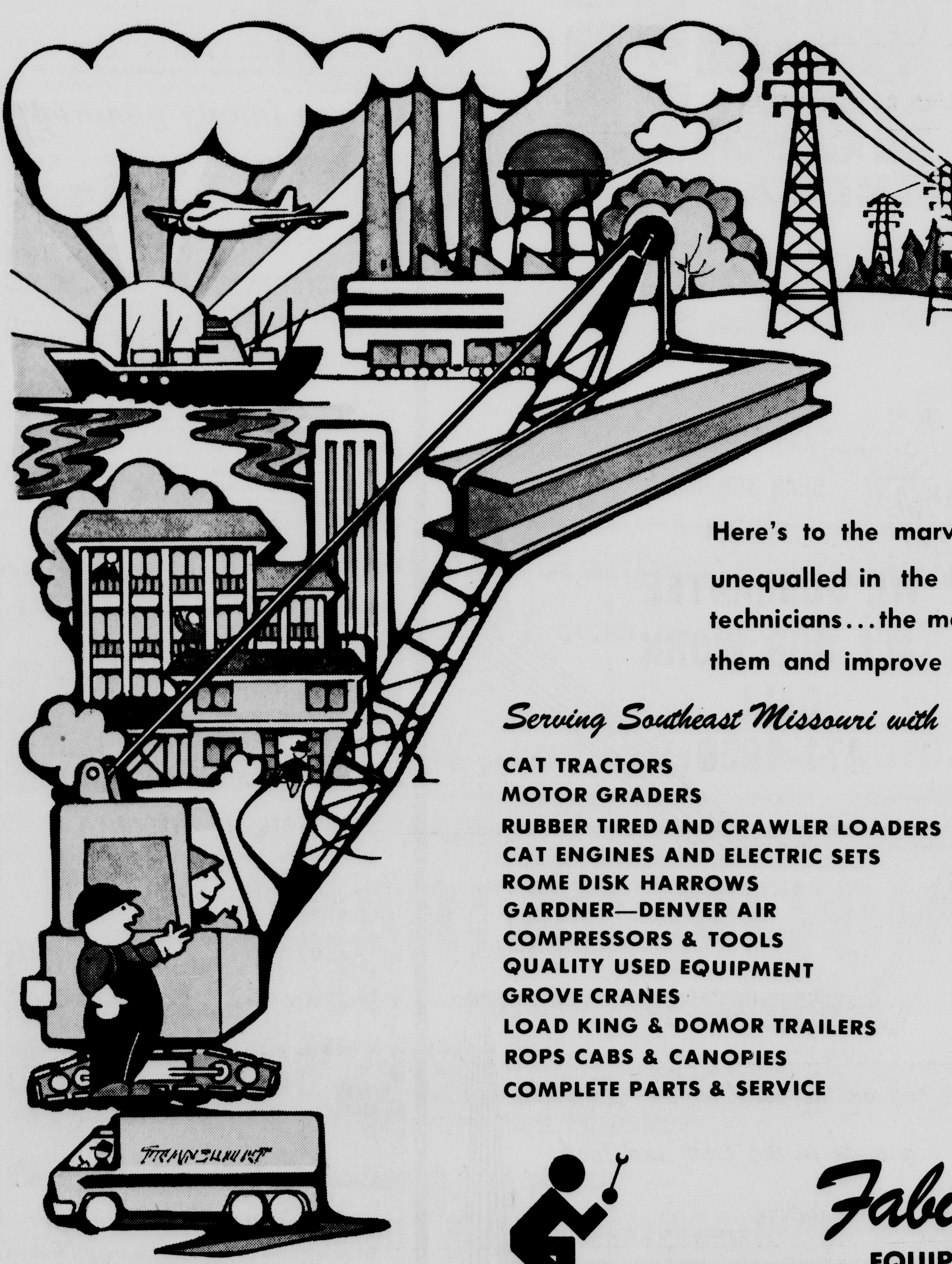

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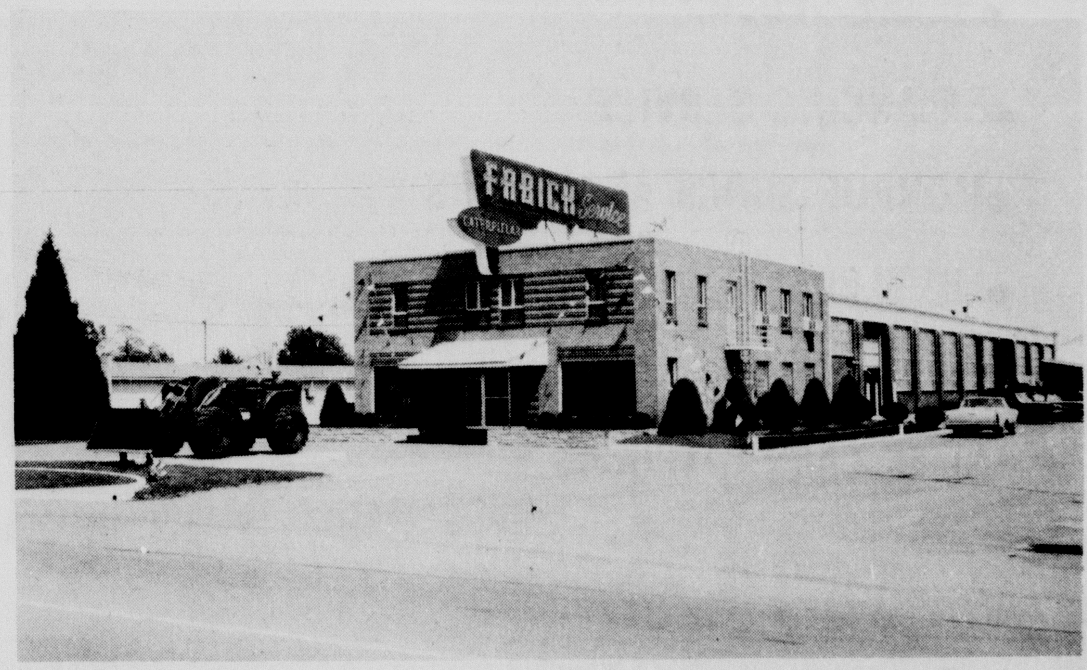

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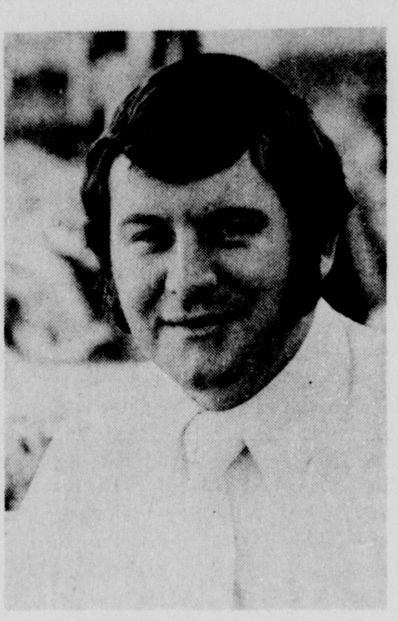
# Byrd manages P.N. Hirsch Co.



Richard Byrd Jr.

Richard Byrd Jr., a native of Sikeston, became the new manager in May of the P.N. Hirsch Co. store at 10 Midtowner Village Shopping Center.

Prior to his promotion, Byrd had been assistant manager of the Sikeston store for 18 months, then manager for two years of the company's store in Covington, Tenn.

Byrd graduated from Scott County Central High School and attended Three Rivers Community College in Poplar Bluff.

Norman Emily, former manager of the P.N. Hirsch store, moved to Washington, Mo., to manage a store for another company.

# *Gibbs, Matthews are new officers*

E. Van Gibbs, vice president of Farmers State Bank in Risco, was elected regional vice president of Region Six of the Missouri Bankers Association at the annual meeting Sept. 25 at the Ramada Inn.

Nearly 800 bankers, bank employes and members of their families from the region gathered and elected officers which included Charles Matthews, president of the Bank of Sikeston, to the position of regional secretary.

Region Six of the MBA is composed of the following Southeast Missouri counties: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, St. Francis, Ste. Genevieve, Scott, Shannon, Stoddard and Wayne.

The newly elected officers will assume office after the Missouri Bankers Association Convention in St. Louis in May, and will serve until May 1975.

# Mac Callis heads sheltered workshop

MALDEN — Mac N. Callis of Malden was named manager of the Cotton Boll Sheltered Workshop Corp., a non- profit corporation which will operate workshops for the mentally retarded and developmentally disabled in this area.

Callis' appointment was approved in May at a meeting of the corporation's board of directors.

The new sheltered workshop manager is a technical instructor at the Tri- County Trade and Technical Center at Malden and earlier served in the same position with the Western Electric Co.

The 42- year- old Callis is married, has two children and lives in Malden.

# *Risco family honored*

RISCO— The Paul C. Crouthers family of Risco received a state farm management award in December according to E. B. Nace, area farm management specialist.

The award was given by the University of Missouri at the program in St. Louis, sponsored by the St. Louis National Stockyards and Production Credit Associations.

Crouthers began farming with his father in 1956 after being discharged from the U. S. Navy. He bought a 330-acre farm that year and began farming it in 1957. He now owns 1,325 acres. In additions to his own land, Crouthers farms 1,200 acres of rented land for a total operation of 2,525 acres.

## *Butler appointed grand master*

August V. Butler of Sikeston was appointed grand master of the second veil of the Grand Chapter of Royal Arch Masons at the annual state meeting in May 1973 of the Grand Council of Royal and Select Masters and the Grand Chapter of Royal Arch Masons at Columbia. He was also elected sentinel of the Order of the Silver Trowel.

Elbert Sloan of Sikeston was reappointed illustrious deputy grand master of the Sixth Region of the Grand Council of Royal and Select Masters.

## *New in Advance*

Mr. and Mrs. Emmett Dunning of Advance are the owners of this new home located at 613 Duckett St. The white siding of the three bedroom home is trimmed with red brick.

## *Antique brick exterior*

White trim and posts accent the antique brick on this new home of Mr. and Mrs. Roland Drum located on Benton Street in Advance. Black shutters, covered walk and entry also mark the exterior.

BELL CITY
FACILITY
BANK OF ADVANCE

## *Bell City facility opens*

The Bell City facility of the Bank of Advance opened at this new building on July 16 after a 45- year interruption of a banking service to residents of Bell City. Ruth Millington, president of the Bank of Advance, will oversee this facility and Betty McKee and Sharon Lorch have been employed as tellers.

## Veterans administration pays $306,233,448

The Veterans Administration paid an estimated $306,233,448 in benefits to veterans of the State of Missouri in fiscal year 1973, Steve Savis, director of the St. Louis VA Regional Office, said recently.

Of that figure, $150,978,547 was for compensation and pension, $57,484,720 was for education allowances and vocational rehabilitation, and $14,045,747 went for insurance and indemnities.

The VA paid out another $1,287,129 for direct loans to veteran home- buyers in the state.

In addition, Savis said, the agency spent $7,609,662 for construction and related costs and $74,827,643 to operate the VA regional office and five VA hospitals located within the state.

# Southwestern Bell improves service

Sikeston experienced a healthy year in 1973 and, according to Southwestern Bell manager Mike Smith, 1974 will bring more of the same.

Smith says he doesn't use a crystal ball to make his predictions; he uses facts. "In 1973, Southwestern Bell spent more than $200,000 on new equipment to expand and improve telephone service in the Sikeston exchange," he said, "And in 1974, we expect to spend another $328,000 here to keep up with growth and provide facilities for the future.

"We believe telephone usage is a pretty good indicator of economic conditions," Smith said, "1973 was a good year and we think that 1974 will be even better."

As evidence of Sikeston's growth, Smith pointed to increased demand for telephone service during the last year. "We ended the year with approximately 14,100 telephones in service," he reported. "There were about 13,450 phones in service at the beginning of the year. That's a net gain of 650 telephones in one year."

Smith added that the daily average of telephone calls originating in Sikeston rose steadily during the past year. Now more than 68,070 calls a day are made compared to 58,418 on an average day this time last year.

The manager also pointed to a new Southwestern Bell program designed to help the company meet its commitment to future growth at a reasonable cost. "Starting in 1974, Sikeston will be linked up on a computer network with all of Southwestern Bell's large business offices in the state," Smith said. "The system is operated by a very large computer based in St.Louis and its purpose is to keep track of customer records and render customer bills more efficiently than ever before."

Smith said this computerized method of recording and billing of all telephone service charges will eliminate much manual work and with it the possibility for human error. "The machine will check and recheck itself at several points along the way." he said. "The end result will be customer records that are kept current each day and as free of error as can be.

"The savings of time, labor and money will be substantial," Smith reported, "and the system has the capacity to handle any foreseeable growth in this area and around the state. Most of the machinery needed to link us with this system has been installed and we're learning how to work it. We should be on the new system by summer."

In other telephone activity last year, Southwestern Bell named Smith as manager of its Sikeston office, which gives him responsibility for all telephone business office operations in Sikeston, New Madrid, Portageville, Marston, Lilbourn, Charleston, Wyatt and East Prairie. He replaced Dave Schmieg who was transferred by the company to a similar position in Joplin.

Of major importance was Southwestern Bell's elimination of eight party rural telephone service in the Sikeston exchange. "We were able to offer a better grade of service to all of our rural customers around Sikeston," Smith said. "I know our customers were pleased with the improvement, and that makes us happy.

"I'm sure that 1974 will also be a good year for the city," he said, "one with as much growth and just as many advances."

## *Young career woman named*

MALDEN — Mrs. Barbara Matlock was named "Young Career Women of the Year" by the Malden Business and Professional Women's Club.

Mrs. Matlock is a second grade teacher in the Malden R-1 School District. She is a 1968 graduate of Malden High School and earned a bachelor of science degree in elementary education in 1971 from Southeast Missouri State University at Cape Girardeau.

## *B&PW hosts coffee*

Sikeston Business and Professional Women's Club celebrated national Business Women's Week Oct. 21-27 with a coffee at the Kingsway Plaza Mall. Members hosting the coffee were Bernice Becker, Tatty Tope, Ester Hitchcock, and Lucille Armsby.

## Professional women observe national week

The Sikeston Business and Professional Women's Club celebrated National Business Women's Week, Oct. 21-27 with a coffee at the Kingsway Plaza Mall.

Part of the nationwide observance of National Business Women's Week, organized by The National Federation of Business Women's Clubs, Inc., and held annually since 1928 the week gives the nation the opportunity to honor contributions made by working women, who make up 40 per cent of the total national work force.

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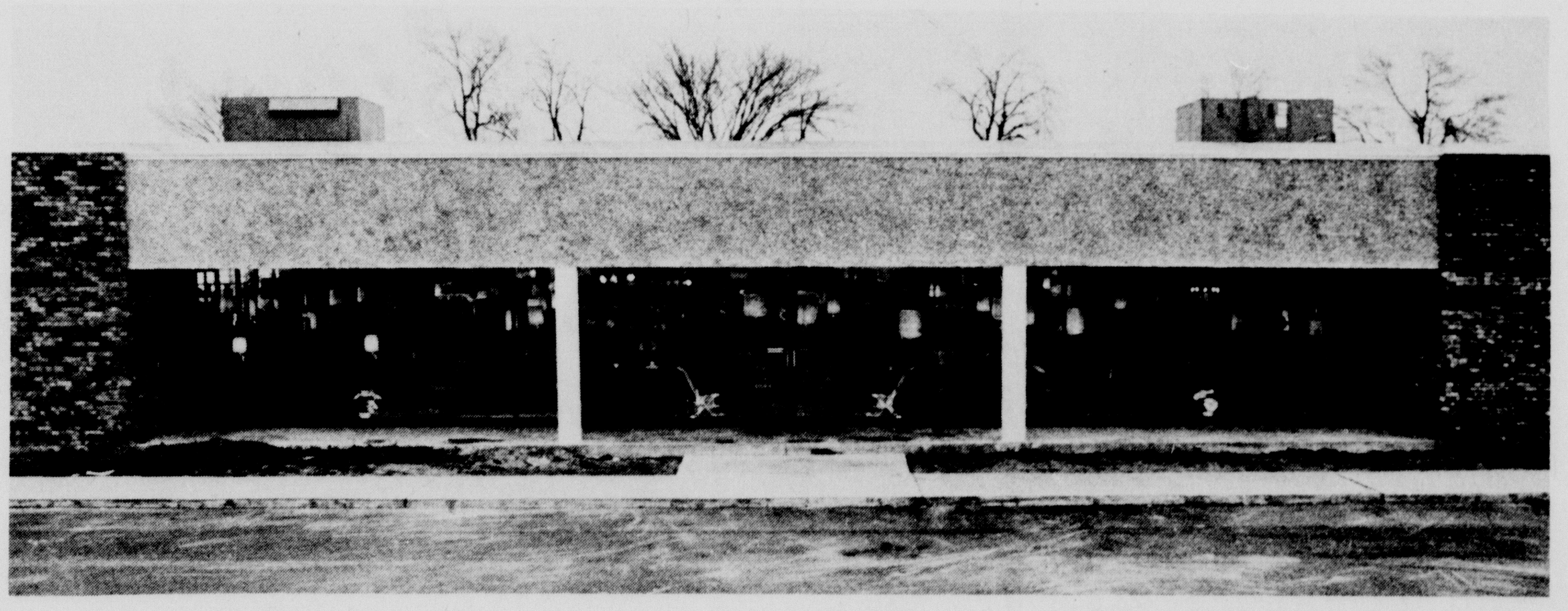

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The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (D)

# Lilbourn site is largest ceremonial structure in state

(EDITOR'S NOTE: Information on the Lilbourn archaeological site was prepared and collected by Salina Rice of Lilbourn.)

LILBOURN — Excavations at the Lilbourn archaeological site, located one- fourth mile west of Interstate 55 at the New Madrid- Howardville exit on Highway 61, have revealed the largest Indian ceremonial structure discovered in Missouri and the first mace, a symbol of status and authority, to be excavated in place by archaeologists in the state.

Recent excavations at the site began in the summer of 1970 by the University of Missouri -- Columbia when the New Madrid Vocational-Technical School was planned for construction on the site.

The Lilbourn site is only one of many in the Bootheel which make this area rich with information about the early American Indian civilization. However, much information concerning these people of the past will never be recorded because evidence of their existence is rapidly being destroyed through land- levelling, plowing, construction work and pothunters.

At least 15 known village sites are located within a five mile radius of Sikeston and over one hundered are recorded on the Sikeston ridge. An estimated 5,600 sites are located in the Missouri portion of the Mississippi River Delta.

In November 1969 one of these sites faced partial destruction when a grant was approved for New Madrid County to build a vocational-technical training school.

This site, a Mississippian fortified town site near Lilbourn, was placed in the National Historic Register in July 1969.

The Lilbourn site was first excavated in 1856- 1857 by G. C. Swallow, professor of geology at the University of Missouri. He uncovered a few Indian burials, but little was learned because of the lack of archaeological knowledge at that time.

A map of the site was made in 1876 showing nine mounds and 107 house depressions. A large terraced mound in the shape of a mace was shown to the north of the embankment encircling the townsite.

Mounds in the enclosure ranged from two to 21 feet in height. House depressions were 45 feet in diameter. Embankments on the east and north sides of town were three and one half to four feet high and enclosed a ditch three feet deep which served as fortification for the village. A swamp protected the other two sides. An oval area or plaza was used for ceremonial purposes. The 1876 map was later found to be basically correct in its arrangements.

Features mentioned on the map are not visible on the surface today, but excavations by the University of Missouri in June 1970 indicated that foundations are preserved underground.

Excavations in 1971 revealed this site was one of a series of ceremonial centers and acted as a central meeting place. According to Carl H. Chapman of the University of Missouri -- Columbia, the Lilbourn site was one of the few large undestroyed townsites with satellite support villages constructed by the Mississippian people in the Missouri part of the Mississippi Alluvial Valley.

As excavations continue, important knowledge is being gained about the way Indians lived in this area between 900 and 1400 A.D.

In spite of extensive surface destruction, the sub-surface remains still contain very important information and artifacts.

One important discovery was the location of the fortification wall and trench. Inside the wall were areas for houses, burials, and tool and pottery manufacturing activities. On the east side of town was a small, planned burial ground, but most burials and offerings had been damaged by plows.

The discovery in 1971 of a square house structure revealed much about construction. After digging a pit 13 feet by 13 feet down to the subsoil level, Indians dug deep narrow trenches on all four sides with small wooden posts placed inside to serve as wall supports. Wet clay secured the posts and small brush or cane was woven between posts and plastered with clay on the inside to make it solid. The roof was formed by an interlaced structure of poles attached to the top of wall posts and then covered with bundles of grass.

The house had three man areas of activity: sleeping, storage and trash disposal and food preparation areas.

Beneath the floor were 13 infant burials, indicating an Indian custom of burying infants in the floor of the house itself. The Indians believed in life after death, so survivors often placed a jug of water, a bowl of food or a shell spoon with the dead.

The burial plot of one of the most important men in the village, the keeper of the great ceremonial mace , was also discovered. With the man was the first mace to be excavated in place by archaelogists in Missouri. This 15 -inch sysmbol of status and authority was made of pink chipped stone and had been buried on his chest. At his waist were a bone pin and circular copper ornament. The mace and accompanying relics are evidence that the Lilbourn site was an important part of the ceremonial centers of sougheastern United States.

In 1972, work moved outside the fortification and to the mace mound. This mound is so named, because it is constructed in the shape of the mace found in the burial. Excavations on the mace mound revealed the largest Indian ceremonial structure to be discovered in the state. Uncovered on top of this large mound was a house measuring 33 by 44 feet.

Missouri no longer has this mace mound. All work on it ended that summer when the dirt mound was used to build an embankment for the sewage

Continued on page 2

*Temple mound discovered*

The large temple mound shown in this picture is one of nine mounds located at the Lilbourn archaeological site. The site, a Mississippian fortified town site, is located one fourth mile west of Interstate 55 at the New Madrid- Howardville exit on Highway 61. The people in the photograph are unidentified.

*Mace found in place*

This burial plot, discovered during studies at the Lilbourn site, contains the bones of one of the most important men in the Indian village, the keeper of the great ceremonial mace. The mace, a 15- inch symbol of status and authority, was buried on his chest. This was the first mace to be excavated in place by archaeologists in Missouri. The mace is evidence that the Lilbourn site was an important part of the ceremonial centers of the Southeastern United States.

## 19th Annual Progress Edition

## Building A Better Tomorrow

# Lilbourn site important

Continued from page 1

lagoon of the vocational - technical school. As the mound was levelled, another large structure was found to the east, but it was not possible to excavate the structure.

The physical remains of the people often serve the identify them and give clues to their origin. By studying bodies carefully, clues to nutrition and diseases are revealed. These findings can be applied to the study of nutrition and disease today.

The entire site and its information are a record of one people's way of life and their attempt to live in this environment.

Currently part of the village site has been set aside and will not be further destroyed. However, all of the mounds on the site have been levelled and used as fill dirt on the newly constructed school grounds. Proper and scientific excavation of this site could have been preserved for the future as one of the most complete examples of Mississippian Indian culture remaining in the states.

Archaeologists encourage all people to take a closer look before putting land moving equipment to work. Look for a low ridge or mound and Indian materials such as scattered pieces of pottery, chipped flakes, or arrowheads.

Anyone who wishes to help preserve a part of the state's heritage should contact the University of Missouri, a local archaeology chapter, or some interested person who can contact professional help.

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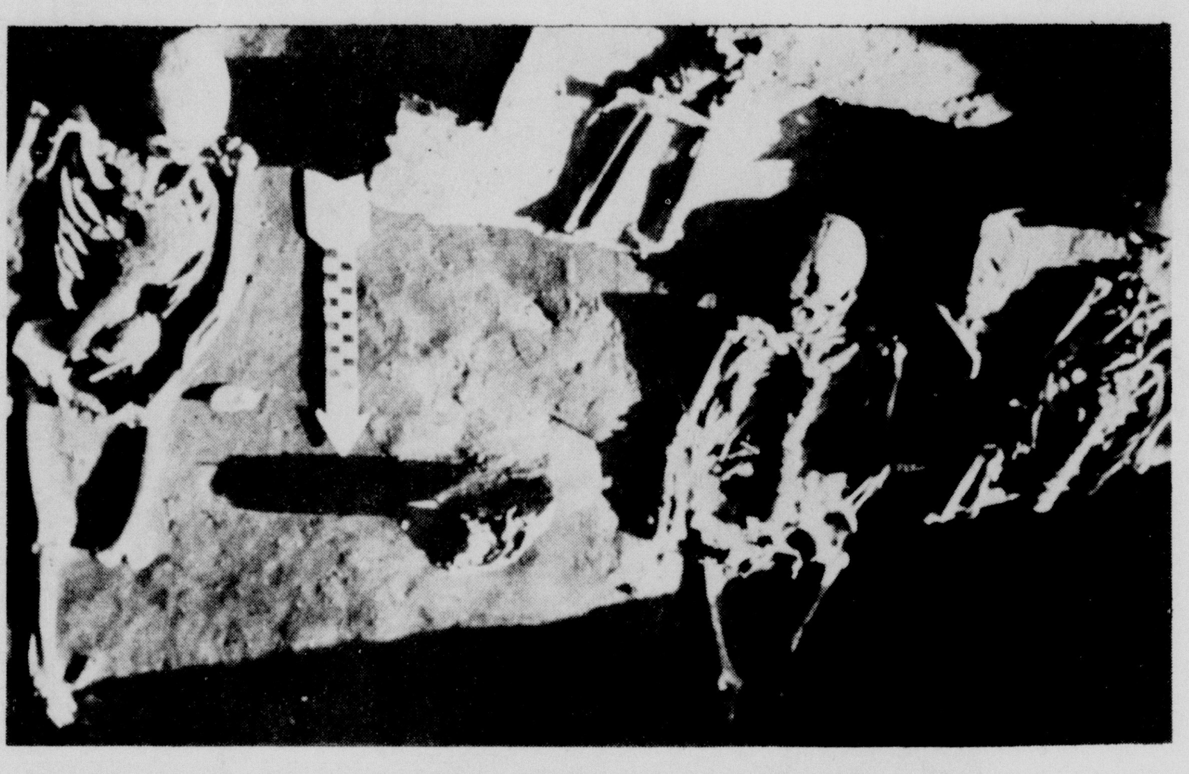
**Look to Southeast Missouri in '74**

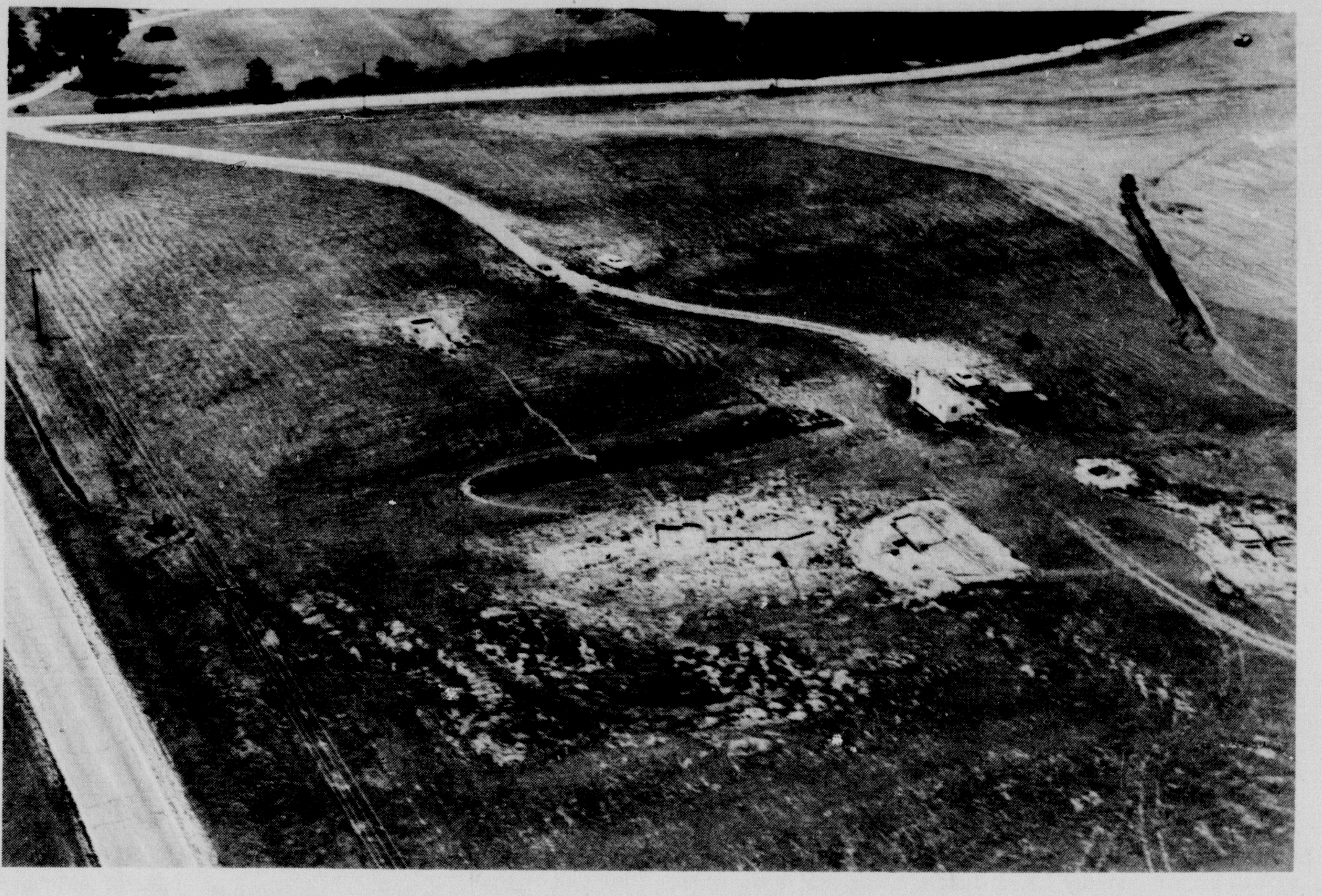
## Archeologists work carefully

Rolland Pagborn, a research associate of the University of Missouri--Columbia, and Thomas Keel a trustee in the Missouri Archaeological Society are shown in a house in which many infant burials were discovered. The Indians seemed to have the custom of burying infants in the floor of the house itself. Miniature vessels containing food had been placed with some of the infants indicating the belief in life after death.



## Burial plot important

Excavation of a burial involves detailed, close-up work. This is a view of the most important burial uncovered during studies at Lilbourn site, and contains the bones of the man with the mace, (on the left side of the picture). Other burials of less important men surround him.



## Lilbourn important archeological site

The Lilbourn Archaeological site, located one- fourth mile west of Interstate 55 at the New Madrid-Howardville exit on Highway 61, is one of the most important in Missouri. The site was first excavated in 1856. Since that time excavations have revealed the largest Indian ceremonial structure discovered in Missouri.

# Matthews church to be remodeled

MATTHEWS — The Matthews Christian Church congregation began an extensive remodeling of their present building Jan. 1, 1974.

A vestibule with another stairway to the basement will be constructed at the front of the church. A new roof and a brick veneer finish will be added to the entire frame structure.

Central heating and air conditioning, new light fixtures, new baptistry, and rearrangement of the choir loft in the front of the sanctuary are also included in the plans.

Bob Stearnes of Sikeston is architect for the work which is being done by the Alsup Construction Company of Sikeston.

T. J. Silverthorn is chairman of the church board.

The congregation has recently called the Rev. Don Schmidt of Loogootee, Ind. to be minister. He assumed his duties on Feb. 1.

## Lynn becomes assistant probation supervisor

DEXTER— Gerald Allen Lynn, 29, formerly of Hillsboro, became assistant district supervisor Nov. 1 of the Missouri Probation and Parole Board office at Dexter. He will handle all Magistrate and Circuit Court probation and parole cases in Stoddard County.

Lynn, who had served as a probation and parole officer at Hillsboro for the past two and half years, succeds Ron Hall who recently transferred from the Dexter office to Macon.

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SERVING SIKESTON AND SOUTHEAST MISSOURI WITH THE FINEST OF COTTON SEED PRODUCTS HAS HELPED US A LOT IN GETTING WHERE WE ARE TODAY . . . AND OF COURSE, YOU TOO!

'Where Cotton is King"

We Are Proud of Having Served Sikeston So Long.

SIKESTON COTTON OIL MILL
SIKESTON, MO.

and the BOOTHEEL AREA

## *Elder expansion provides 90 jobs*

The Elder Manufacturing Company of Bloomfield, manufacturers of boy's coats and suits, underwent major expansion in 1973, providing an addditional 15,000 square feet of space. The expansion provided 90 new jobs for area residents with an annual payroll increase of approximately $350,000.

# Bond will finance school improvements

BLOOMFIELD — Voters approved a $300,000 bond issue in May to finance improvements in the Bloomfield R-14 School District.

The bond issue will pay for the installation of a standby heating system, which went into operation Dec. 1. Gas cutback last year forced the school to close several times.

Funds for the purchase of three buses to replace older buses, provide better transportation and lower maintenance costs were included in the bond proposal.

Four elementary classrooms for children with learning disabilities will be constructed and space for the library and art department will be added to the high school with funds from the bonds.

The bond issue will also provide new- roofing and roof repairs for all buildings, covered walkways between buildings, new lighting for both the high school and elementary buildings, furnishings and equipment for the new facilities, parking and playground equipment and the purchase of additional land for later expansion.

## '73 news briefs

JANUARY

12--DEXTER — Percy Clippard was named Dexter Man of the Year and Shirlene Jordan was presented the city beautification award Tuesday.

12--BLOOMFIELD — Donald Gibbs has been elected president of the Bloomfield Chamber of Commerce.

13--Stephen Lee Taylor of 801 Vernon has been appointed asistant prosecuting attorney by James E. Moore III, prosecuting attorney.

## *Restaurant group new in Bootheel*

The Southeast Missouri Chapter of the Missouri Restaurant Association was organized in June for all persons in the southeastern region of the state engaged in commercial food service

Serving one- year terms as chapter officers are Walker Childs, Mr. C's Kitchen, Cape Girardeau, president; Lee Sullivan, Pizza Inn, Cape Girardeau, first vice president; Maxine Armstrong, The War Drum, Sikeston, second vice president; and Ralph Gremminger, St. Francis Hospital, Cape Girardeau, secretary- treasurer.

# *New Gideon camp formed in Sikeston*

The formation of a new camp of Gideons International in Sikeston was completed in December with the election and installation of officers at the conclusion of an eight- month new member training program at Holiday Inn.

President of the new camp, which has 15 members, is Ted Martin of Bertrand. Other elected officers include Marvin Wallace of Sikeston, vice president; Steve Douglas of East Prairie, secretary; Frank Burrell of Sikeston, treasurer; and Clarence Cantrell of Salcedo, chaplain.

Officers of the Camp Auxiliary for wives of Gideon members include: Mrs. Frank Burrell, president; Mrs. Herschel Deal of Sikeston, vice president; Mrs. Jack Powell of Bertrand, secretary- treasurer; and Mrs. Clarence Cantrell, chaplain.

Murl Christian of Poplar Bluff was the new member training leader for the Gideon and Mrs. Burrell as former member of the Poplar Bluff Auxiliary, directed training of the women's unit.

The Gideons International is a worldwide organization of Christian business and professional men composed of approximately 40,000 members in the United States and 97 foreign nations.

The organization is best known for its placement of Bibles and testaments for public use in such places as hotels motels, hospitals, schools, colleges and universities, doctor's offices, nursing homes and branches of military service.

The Gideons Association was founded in 1899 and began its Bible placement ministry in 1908. The organization has since placed well over 100 million scriptures in public places and promotes personal evangelism among its members.

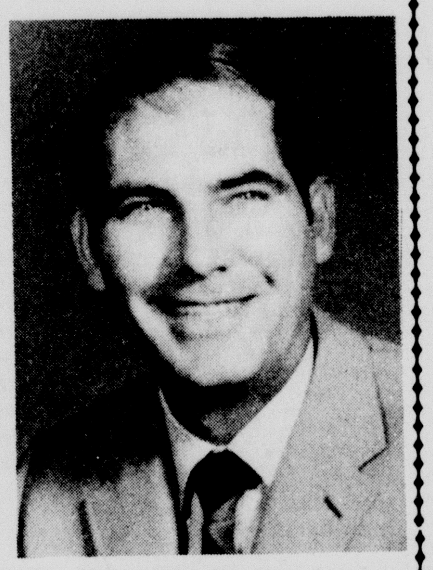
## Dunn new Bernie school superintendent

BERNIE — The new superintendent of schools for 1973 is Elmer "Doc" Dunn.

The Dunn family moved here from Potosi where Dunn has been employed for the past six years as principal in the Potosi School District.

He recently completed work for the degree of Specialist in Education. In addition to this, he holds a Bachelor of Science and Master of Science in Education degrees from Arkansas State University at State University, Ark. and is a member of Phi Delta Kappa, professional educational fraternity.

He is married and has four sons.



Elmer Dunn

## '73 news briefs

JANUARY

11--Seven new members were elected to the Board of Directors of the Sikeston Industrial Development Corporation Wednesday night. They were Jesse Lacefield, Joe Cravens, Robert Mitchell, Pat Lea, Don Agnew, Burt Rowe Jr. and Galen Kruger.

11--David Schmeig of St. Louis has been named manager of Southwestern Bell Telephone Co.

## *Carport attached*

Mr. and Mrs. Paul Ledbetter of Advance are the owners of this new three- bedroom home located in the Garner and Stilts subdivision. The white frame house has a black wrought iron railing on the steps and features an attached carport.

Pretty Shoes
MAKE THE SCENE!
in 1974
And we have all the latest styles to help you be a part of the progressive scent.
"Thank You" for contributing to our success in 1973 and we wish you the best in 1974.
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If Your Target is on Savings in 1974. . . .
STOREWIDE SUPER DISCOUNTS EVERYDAY
AN EXTRA 10% DISCOUNT FOR SENIOR CITIZENS
FILLING MORE THAN 2,000,000 PRESCRIPTIONS YEARLY
HELPING YOU TO SAVE ON YOUR DRUG NEEDS IN 1974 IS OUR WAY OF SAYING "THANK YOU" TO SIKESTON AND SOUTHEAST MISSOURI FOR THEIR PATRONAGE DURING THE LAST YEAR.
WE NOT ONLY CAN SERVE YOU WITH DRUGS, BUT ALSO COSMETICS, TOILETRIES, AND A FINE LINE OF GIFTS FOR YOU TO SELECT FROM.
VISIT US IN 1974 AND LET US HELP YOU SAVE.
DART ON DOWN TO
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NEXT TO MARKS FOOD MART - SIKESTON, MO.

STEP OUT OF THE ORDINARY---
INTO Fashion in 1974
Classic Tweeds
Accessories
Slacks
KNIT DRESSES
SWEATERS
handbags
Blouses...
Lingerie
Sportswear

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Vogue Dress Shop
133 FRONT
AGNES HILL
JOHN B. HITT, OWNER
LILLIE CARMADY
DOWNTOWN SIKESTON
IRENE COX

# H & R Block opens two branch offices

Ken Hoelscher, who opened the first H & R Block Tax preparation office in Sikeston in September 1967, expanded the business last year with a branch office in Morehouse and in 1974 with a branch office in East Prairie.

The Morehouse branch was opened in January 1973, and the second branch office in East Prairie opened in January 1974. The Sikeston office and two branch offices serve a 25- mile radius covering the counties of Scott, Mississippi, New Madrid and Stoddard.

Hoelscher began in 1967 with a small office and one employe. The business has now grown to be the largest franchise operation in H & R Block's Region 44, which includes from St. Louis south, and central and southern Illinois and northeastern Arkansas. In September 1972 the Sikeston office moved to larger facilities of 1,500 square feet at 814 South Main.

From 1967 to the present the number of employes has increased to 11 with an estimated four- month payroll of $7500.

Between January and April 16, the Sikeston office will do a substantial 18 per cent of the returns filed with the Federal government that have an address within the city limits of Sikeston, Hoelscher said.

Since 1967 the types of tax returns prepared by this office have changed greatly. As an example, in 1967 this area had a number of lower income farms and these tax problems were not nearly as complicated as today. The size of incomes has increased and the farmer is looking for every legal deduction that he can use to reduce his tax burden.

H & R Block offers a Farmers Tax Record book free of charge. This book helps the farmer keep records of his income and deductions.

With the increase in the average wage, each individual is looking for all possible deductions to relieve his tax burden. Home mortgage interest, real estate tax, personal property tax, child care expenses, medical mileage, and others are many times overlooked by the average taxpayer.

Hoelscher said that in the past six years H & R Block employes are often asked what they do the other eight and one half monghs of a year. He answers, "Plenty." "In some ways this is our busiest time of the year. Although the doors of our branch offices are temporarily closed, there is a lot of behind- the- scenes activity. Actually, income tax preparation continues throughout the year in the Sikeston office.

He explained that the office provides such additional service as quarterly estimates, amending returns and assisting clients by appearing with them, free of charge, if their tax return is audited by the Internal Revenue Service. The office is also available to answer any tax questions a consumer may have.

"In addition, we make detailed reviews and studies of the quality, consistency and effectiveness of our work in the Sikeston offices. We work on methods to improve our services and thoroughly review tax court rulings for new interpretations of all tax laws --- federal and state," Hoelscher added.

# DeMolay mothers guide local chapter

DEXTER— The DeMolay Mothers Club ended 1973 with a total of 31 members.

This auxiliary organization composed of a group of mothers, or female relatives of the DeMolay members, have worked hard this year to provide guidance and encouragement to the members of the chapter by assisting them in their social activities. The mothers undertook many fund raising projects throughout the year to help finance various activities within the chapter.

Ruth Guilliams and Elaine Besecker served as president of the club in 1973, with each serving a six-month term.

The club is looking forward to reaching its ultimate goal in 1974, by having 100 per cent active participation of all its members.

## Toys made from scraps

As part of the child care 4-H project, members collect scrap materials and make homemade toys for children. Kim McFarland, left, works on a mobile for a child, while Marie Malloy of Canalou, center, decorates a bleach bottle to be used as a piggy bank. Susan White, right, searches for just the right piece of scrap material for the toy she is planning.

# 4-Hers study child care

"What are little children like?" This is one of the main topics of a 12- week series being explored by 14 4- Hers from Sikeston and Canalou.

This program is sponsored by the University of Missouri Extension and 4- H leaders, Mary Myers of Sikeston and Diane Watson of Canalou.

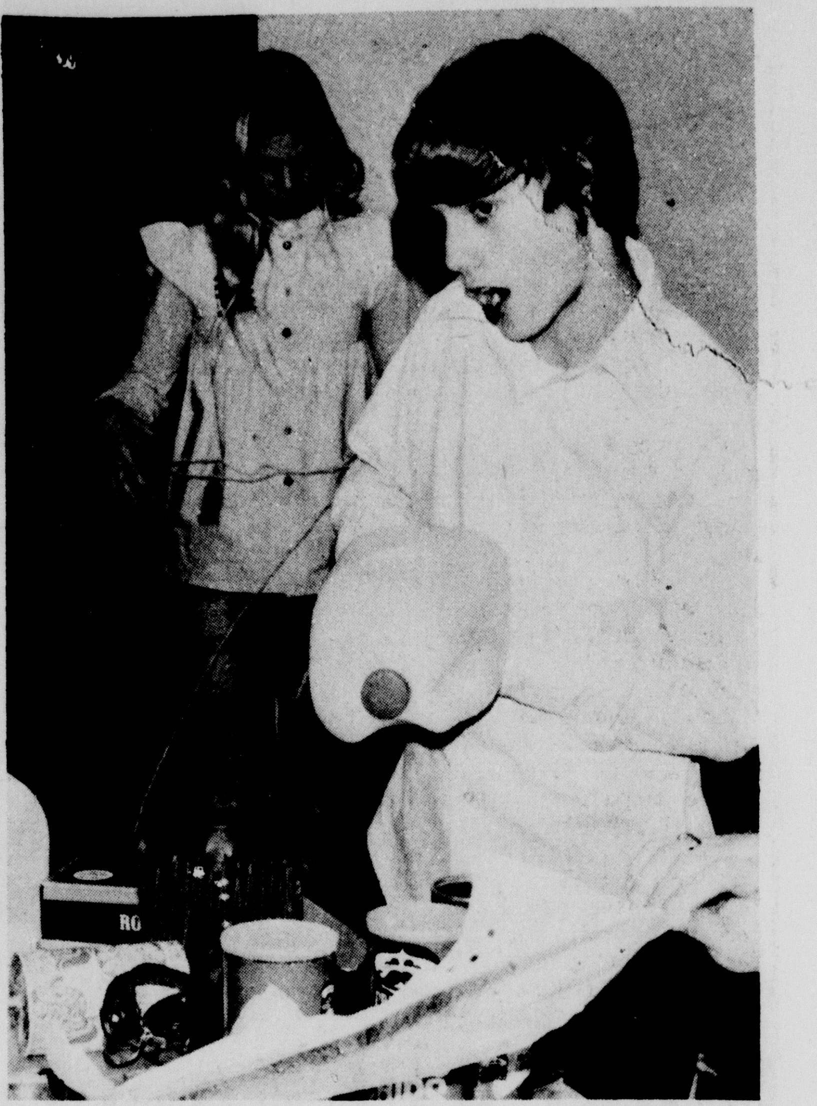
As part of the child care project, members will display their homemade toys, plan a party for the Child Development Center, show finger plays and experiment with other activities for children.

Learning how to select good books, make fun food, practice good safety habits and babysit with preschoolers are other aspects of this study.

One of the biggest challenges in 4- H is to develop a program interesting to young people. Significant to this challenge is the fact that 4- H began in Sikeston in 1970 with only 17 members. This year 100 Sikeston young people are participating in 36 different project interest groups.

Officers for 1974 are Susan MacLaughlin, president; Peter Myers Jr., vice president; Liz Ahlvin, corresponding secretary; Krisy Myers, recording secretary; Amy Bass, treasurer; Carl Leonard, parliamentarian; and Michele Manning, reporter.

*Forward in '74*



## Members make toys

Sikeston and Canalou 4—H members have discovered that scrap materials found around the home can make fun toys for children. Diane Moore, center, covers a coat hanger, while Gary Leonard cuts the bottom off a plastic milk jug. A ball on a string was later attached to the jug. The object of the toy was to try to get the ball in the open jug.

## Things I like

Michelle Watson of Canolou is deep in concentration working, on her scrapbook. The subject of the book is "Things I Like." Miss Watson was one of the children participating in the child care program.

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We are honored to be a part of Sikeston's progress. We would like to thank our customers and hope to continue distribution of our fine line of Sealtest products to you.

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JAMES DRUG
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We at James, are dedicated to keeping up-to-date with all the latest drugs in order to better serve you.

We know that in order to create progress, and to enjoy that progress, you have to be kept healthy.

That is our aim in 1974.
"Helping to keep Sikeston and Southeast Missouri healthy."

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DENTAL NEEDS
HAIR CONDITIONER
REDUCING AIDS
VITAMINS
ANTIHISTAMINES
HAIR COLORING
PRESCRIPTIONS FILLED
MEN'S TOILETRIES
FIRST AID SUPPLIES

WE WOULD LIKE TO TAKE THIS TIME TO THANK ALL OF YOU, OUR PATRONS AND FRIENDS FOR MAKING OUR PROGRESS POSSIBLE. WE ARE LOOKING FORWARD TO SERVING YOU IN 1974.

JAMES
DRUG
DOWNTOWN SIKESTON
129 E. FRONT 471-5107

### *Riverside's sixth library*

# Morley center opens

A giant step forward in giving service to its patrons was taken by the Riverside Regional Library headquarters in Jackson in 1973. A new center was opened in Morley, making a total of three now operating in Scott County, and bringing the overall number to six.

Full library service is now available from the Riverside Regional Library centers in Illmo, Benton and Morley. In addition, contracts with the Sikeston and Chaffee public libraries enable the three libraries to offer combined services to patrons within those cities' library districts.

Other centers in the Regional Library's three-county area are at Perryville and Altenburg in Perry County and Jackson in Cape Girardeau County. Bookmobile service, books by mail, and book deposits supplement the coverage of the region by these six centers.

TheRiverside Regional Library is governed by a 15-member Board of Trustees, consisting of the combined boards of the Scott, Perry, and Cape Girardeau county libraries, appointed by their respective county courts. Each trustee is appointed for a four-year term, and the number or re-appointments is testimony to the spirit of public service among these citizens.

Dr. Theodore Fischer of Altenburg, president of the board, is a charter member, having served continuously since the library was established in 1955. One of the Scott County trustees, Mrs. L. H. Shipman of Illmo, is also a charter member. Other members of the Scott County Library Board, which is one-third of the Riverside Regional Library Board of Trustees, are Mrs. Ray Marshall, of Sikeston, first appointed in 1963; Mrs. Robert Rosenquist of Kelso, also a 1963 appointee; Theon Schlosser, Jr. of Illmo; and Mrs. Albert Dame of, Sikeston, both serving their first terms.

Earl H. Oldham of Burfordsville is director, assisted by Leota Limbaugh of Jackson. Serving as librarian at the Illmo Center is Mrs. Glen Leiner of Scott City, and Mrs. John Cathey is in charge at the Benton center. Mrs. Lloyd Masters combines her duties as City Clerk at Morley with those of librarian at the Morley Center. Miss Lenora Norman is librarian at the Sikeston Public Library, and Mrs. Miriam Farris is the Chaffee librarian. Elizabeth Oldham of Burfordsville and Lester Wilfong of Jackson are the bookmobile librarians.

A new library service, begun in 1973, will be expanded in 1974. This is a lending library cassettes. New titles will be added on a regular basis, from a selection offered by a cassette cooperative recently formed by 20 Missouri libraries, including theRiverside Regional Library. The cassettes are distributed through the library's audio-visual department, which also offers a wide selection of 16 millimeter sound films, 35 millimeter filmstrips, and records.

The county jails were added to the list of institutions receiving library service during the past year. Considerable publicity over the entire state was given Scott County Sheriff John Dennis's announcement of this comparatively new field of cooperation between the county library and the county law-enforcement agency.

Another item which has received quite a bit of publicity is the library's legislative "hot-line" service allows a patron to receive answers to questions concerning the work of the state legislature simply by calling his local library. The library in turn relays the question to the state library, which has resources and contacts enabling the patron to receive an answer sometimes within minutes, and almost always within a few hours, of making the inquiry. As more people learn of the "hot-line", more and more calls are being received at the Riverside Regional Library's centers, and the state legislators are encouraging their constituenst to make use of it.

Circulation at the three Scott County library centers totaled 26,000 books in 1973: 14,000 at Illmo, 11,500 at Benton, and 500 at Morley, for the slightly over one month it was in operation. Bookmobile circulation, book deposits, and books by mail are in addition to this total. Total circulation for the entire Riverside Regional Library in 1973 was 158,500 books . In 1974 the Riverside Regional Library will operate under a $158,076.82 budget, most of which comes from the 1-mill tax residents of Scott, Cape Girardeau, and Perry counties voted in 1955. In addition to the tax revenue, some income is derived from interest on invested funds, from state aid, and from contributions by the cooperating public libraries in Sikeston and Chaffee. Scott County's share of the 1974 budget is $50,996.31.

The Riverside Regional Library operates under the overall supervision of the county courts of the three counties, and a report is made each year by the director to the county judges.

*Morley branch new*

The new Morley Regional Library opened in September. The library is located in the Morley Community Building, formerly the Morley Bank Building. Books, magazines, and audio visual materials and equipment are available at the library, one of six operated by Riverside Regional Library headquartered in Jackson.

## *Auxiliary assists veterans*

The American Legion Auxiliary, Henry Meldrum Post No. 114 in Sikeston had a total membership of 87 during 1973.

In the past year assistance was given by the group to four families of veterans in the local community.

The organization also contributed to the Sikeston Regional Diagnostic Clinic and to Heritage House. A sizable contribution was made to buy a color television for the Veterans Hospital at Poplar Bluff and the auxiliary also contributed to the emergency fund at the hospital. The fund is for the use of veterans or their families during hospitalization period. It provides lodging for families or money for a veteran to return to his home.

In June the unit entertained at the Veterans Hospital with a bingo party for the patients. During Christmas, members took gifts for the veterans to select to give their families for Christmas and wrapped gift boxes.

Money raising projects included a card party and poppy sales.

Officers for 1973 are Mary Schillig, president; Estelle Schoch, first vice president; Geneva Watson, second vice president; Shirley McClellan, treasurer; Dorothy Johnson, secretary; Bertha Wilcox, sergeant at arms; Pauline Foley, historian and Hazel Wallace, chaplain.

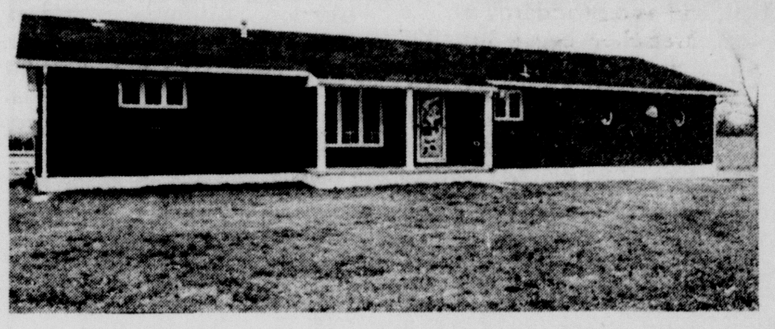
## *Vera Downs woman of year*

MALDEN — The Malden Business and Professional Women's Club selected Vera Downs as Malden Woman of the Year at their July 1973 meeting.

Emily Phillips was chosen as Woman of Achievement.

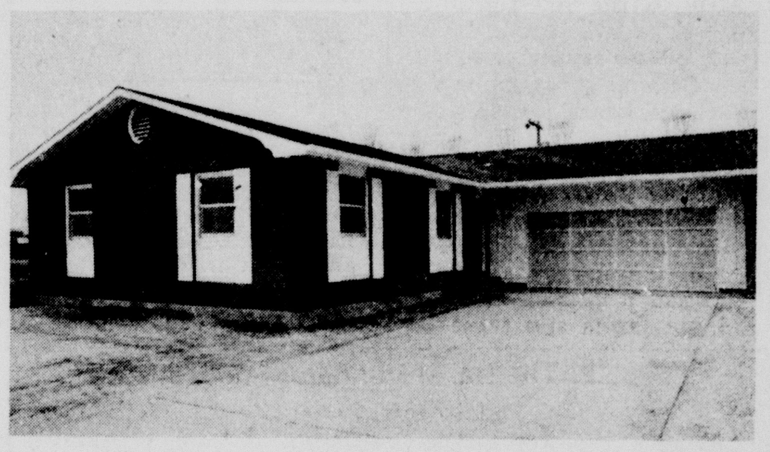
*Green and gold used*

Mr. and Mrs. Leon Glastetter moved into this new two- bedroom yellow frame home in New Hamburg on Sept. 1. The new home is done in green and gold color scheme.



*Urhahn home new*

Mr. and Mrs. Charles Urhahn own this recently completed home in Oran. The six- room brick home is accented by three white columns and has a full basement.



*White shutters accent*

White shutters accent this red brick home in Chaffee which is owned by Mr. and Mrs. W. E. Castleman, 608 Sheridan St. A double car garage is connected to the home.

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'Thank You For Allowing Us To Prosper & Grow With You"

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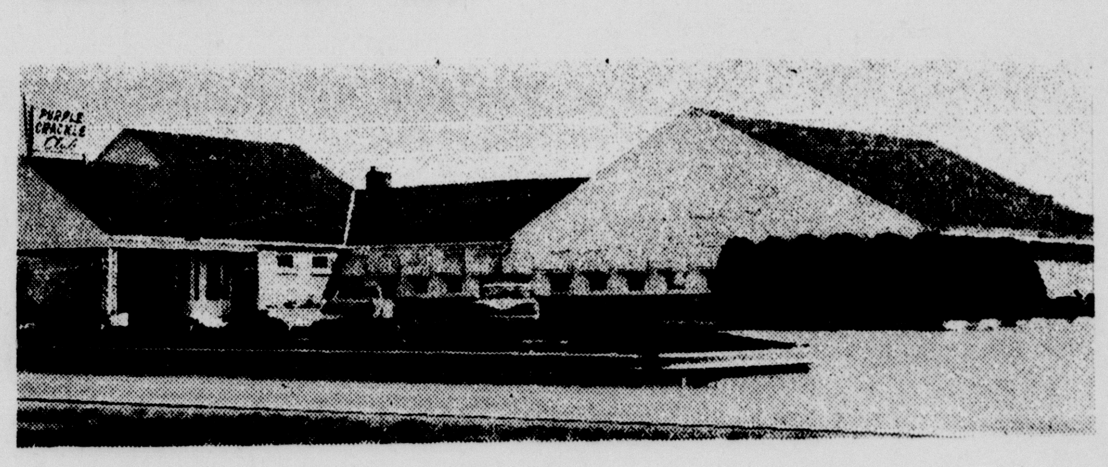
You Can Take Our Word For It.



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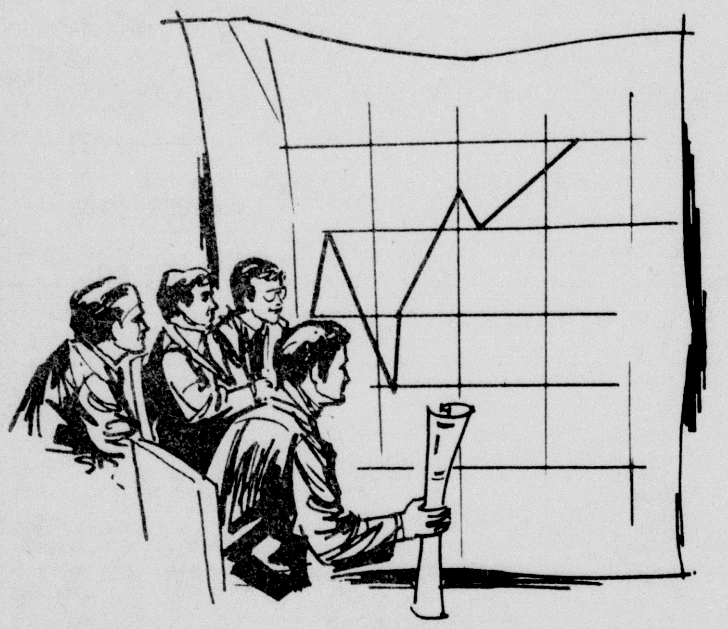
# ohn Dennis named o state committee

John Dennis of Sikeston was named to a newly formed Citizens Advisory Committee on Reorganization, Gov. Christopher S. Bond announced October 11, 1973.

The citizen group was established to review the managerial inefficiencies of the executive branch of state government and make recommendations for a reorganization bill.

In announcing the citizens committee Gov. Bond said, "The process of reorganization of the executive branch of state government began with citizen participation on the Little Hoover Commission. The overwhelming mandate from the voters of Missouri in August 1972, makes it clear that the voters of Missouri expect a manageable state government from the process of reorganization.

AS THE PROGRESS
OF SOUTHEAST MISSOURI
IS CHARTED UPWARD—SO IS OURS



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*Store area doubled*

Cox Office Supply 119 W. Malone doubled the size of their store during 1973 with the purchase of an adjoining building to the east. A totally new front was added to the building, and the interior was completely remodeled.

# Dr. Huang opens practice in Sikeston

Dr. Sen Shen Huang, a doctor of obstetrics and gynecology, associated in July 1973 with Dr. Grinny Ho at the Medical Arts Center, 808 E. Wakefield St. in Sikeston.

Dr. Haung is a native of Taiwan and has been in the United States about five and one half years. After graduating from Cline Medical College in Taiwan and completing one year of internship in the college, Dr. Huan left Formosa in 1968 to complete another one-year pediatric internship at Misercodia Hospital in New York City.

During the last three years, he completed his residency at the New York Infirmary, which is affiliated with New York University.

Dr. Huang said in an interview last week that he and Dr. Ho have been friends for 12 years. They met while attending medical school in Taiwan.

Dr. Sen Shen Huang

Dr. Huang, his wife, Nancy and their small son live at 201 Kennedy Drive.

# *Rev. Gainer to serve on college board*

DEXTER— The Missouri Baptist Convention has selected the Rev. Melvin Gainer of Dexter to serve on the Board of Trustees at Southwest Baptist College in Bolivar.

The Rev. Gainer also has been elected to the executive board and is to be chairman of the public relations committee for the college.

The Rev. Gainer is a businessman and pastor of the Westside Baptist Church in Dexter.

He has served on the executive board of Missouri Baptist Convention and has served two previous four-year terms as trustee at Southwest Baptist College. He then served as chairman of the building and grounds committee during the period Southwest Baptist College built a new campus and grew from an enrollment of 250 students to the present enrollment of 1,250 persons.

# Cox Office Supply expanded, remodeled

Cox Office Supply Co., 119 W. Malone, took on a totally new look after a major expansion in mic-1973.

Not only was the area of the store doubled, but the interior and exterior were completely remodeled.

Expansion and remodeling was completed in June of 1973 following purchase in November 1972 of the building immediately east of the previous location of Cox Office Supply.

Highlighting the interior is wall- to- wall carpeting and medium- dark wood paneling. One feature added by the company with the additional area is an office furniture showroom, in which chairs, desks and file cabinets can be spaciously displayed. Ceilings were lowered and new lighting and central air conditioning and heat installed.

The new exterior facade features a mansard roof front and large glass display windows, bounded by green painted areas.

The additional interior space provides an office for Jere W. Cox, president of the company, and more storage room. The company was also able to increase their inventory because of the expansion.

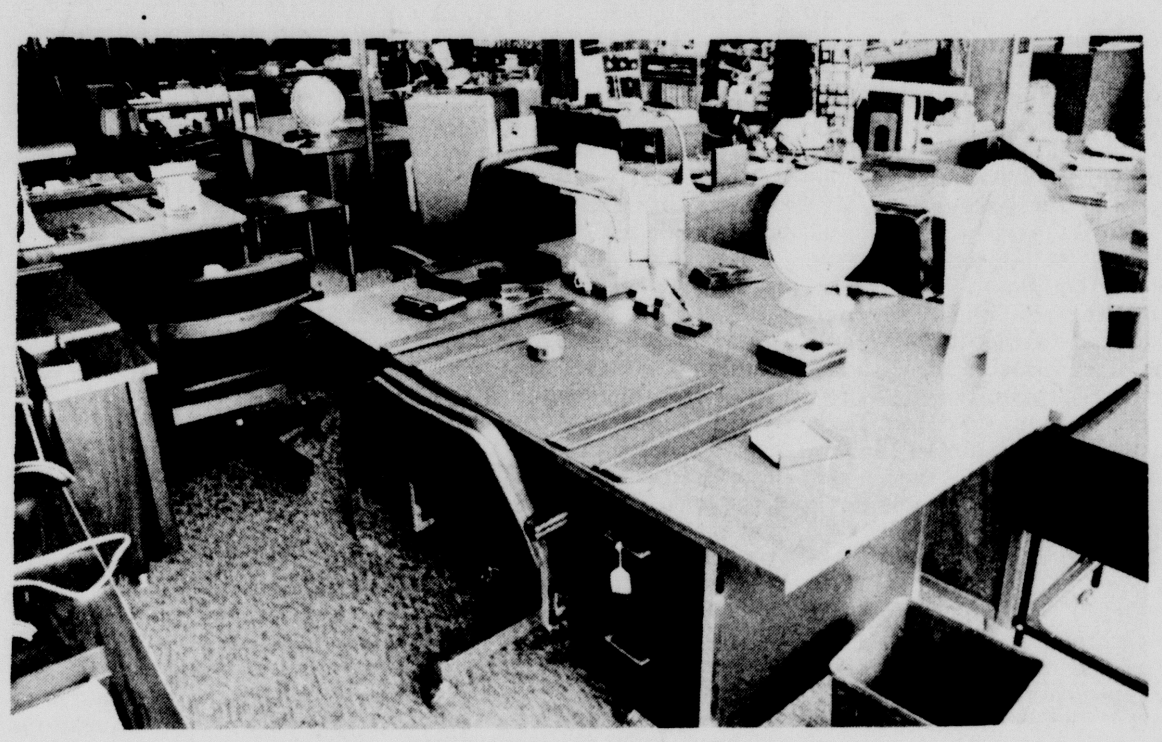
A new desk gift line, which includes desk accessories, was very popular last year, and this year Cox said.

A building behind the company store was torn down to provide employe parking.

Rick Cox, son of the company president, was added to the staff during 1973.

Jere Cox has been in the office supply business for about 11 years. He began operations in his home and eventually moved to the present location where the company has been for about seven years.

In August 1972, Cox Office Supply Co. was incorporated.



*Office furniture displayed*

An office furniture showroom was added in the additional interior space acquired by Cox Office Supply at 119 W. Malone during 1973. Now chairs, desks, file cabinets and accessories can be spaciously displayed in the newly remodeled store.
(Daily Standard photo by Tim Ludwig)

# *Dr. Johnson is examiner*

Dr. Howard Johnson, a Sikeston dentist, was informed in September 1973 by the Missouri State Board of Dentistry, that he was one of 10 dentists from Missouri selected to be a dental examiner for the newly organized Central Regional Dental Board, which encompasses 10 states.

Each of the states selected examiners from their state. Any dentist or dental hygenist passing the three-day examination will receive a license to practice their profession in all of the 10 states represented by the board.

The states included are Minnesota, Wisconsin, North and South Dakota, Nebraska, Iowa, Colorado, Kansas, Missouri and Oklahoma.

Dr. Johnson graduated from the University of Missouri Dental College at Kansas City in 1938 and from a two- year graduate program in prosthetics at Tufts University in Boston, Mass. in 1955. He holds a lieutenant colonel's commission in the Army Reserve, and currently serves on the nominating committee of the Missouri State Dental Association.

PROGRESSING
With
Southeast Missouri

Our progress is on the go everyday. On the go toward a better way of living for the people of this community. We work hard at our business to keep our patrons satisfied. Working together is an important factor of growth and prosperity.

We hope in 1974 we can all work together for a better tomorrow from experience of today.

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PROGRESS

We are proud of what our city has to offer toward growth and prosperity and of our achievements from year to year.

May We Reach Higher In '74 By Working Together

building A BETTER future

The best to you in 1974....
CITY OF
NEW MADRID

# Apartment complex completion near

Finishing work is now being completed by AmCon Construction Co. of Memphis, Tenn. on a 72-unit apartment complex located on South West Street.

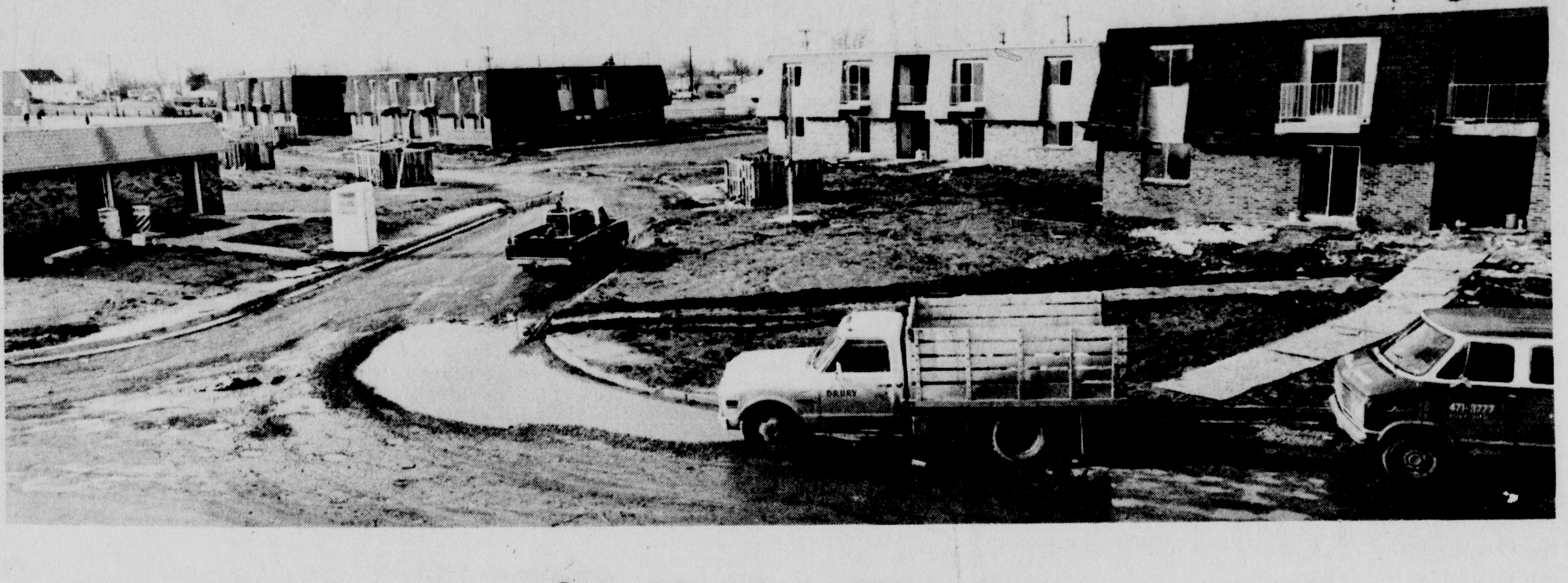
Construction on the nine-apartment building unit was begun in April and will be completed soon. Architect for the complex is William B. Bekemeyer of Memphis, Tenn.

Besides the nine apartment buildings, the complex will have another building, for the office, a community room and a laundry.

The complex contains eight one- bedroom apartments, 48 two-bedroom apartments and 16 three- bedroom apartments. Each Apartment has a stove and refrigerator, tile floors and is totally electric. Central heat and air will add to the comfort.

Rent for the apartments is currently scheduled as follows: $92 for one-bedroom apartment, $102 for two- bedroom apartment and $128 for three bedroom apartments.

The street through the complex will be blacktopped.



*Complex has 72 units*

In a short time, a new 72-unit apartment complex will open in Sikeston on South West Street. Finishing work is now being completed by AmCon Construction Co. of Memphis, Tenn. The complex has nine apartment buildings and another building for the office, a community room and a laundry.

## Ag Air Inc. acquires new loading machinery

Ag Air Inc., owned and operated by J. B. "Pete" Malone, acquired new machinery during 1973 which facilitates loading of airplanes and saves time.

The company began in 1943 with a Boeing Stearman airplane, and now has two modern agricultural aircraft, radio dispatched, in addition to a full line of farm chemicals.

In this day of ever increasing prices, unavailability of labor and the demand for speed and efficiency in farming operations, Ag Air airplanes are providing an invaluable service to the farmers in the areas of fertilizing, sowing seed and controlling insects and weeds in crops, Malone said about the business.

***Forward in '74***

# *Thrift Shop offers toys, clothing, household items at low prices*

CHAFFEE — The Thrift Shop, in the 100 block of Yoakum, sponsored by the First Methodist Church of Chaffee, is now in its third year.

This successful, non profit organization is actively engaged in reaching out to the needs of others. Every year many area people are in one way or another being helped by this community project.

The Thrift Shop helps provide for the needs of those unable to purchase new clothing and small household items due to inadequate incomes the needs of those families caught in emergency situations such as burnouts, illness or loss of employment, plus other community needs.

Items contributed to the Thrift Shop by local people are in no way junk or wornout items. For the most part, all items in the store are in good repair and serviceable. Items range from toys to all types of clothing for the entire family.

Mrs. Forrest Finch, the director, spends many hours each week mending, repairing, cleaning and getting items ready for sale in the small shop. But Mrs. Finch isn't alone in this project, several other women and men help in many ways to further assure the success of the project. And of course, those who give clothing and household items are equally as important in the project.

Listed below is a summary of Thrift Shop projects during 1973.

—Weekly sales of good used clothing to anyone at a very low cost.

—Made gifts of used and new clothing to needy families.

—Provided thousands of clothing items to Delmo Housing and Kingdom House in St. Louis after they did not sell at the Thrift Shop.

—Provided clothing, food, and money to several families who lost their homes due to fire and floods.

—Sent clothes for six Mexican patients in Missouri Delta Hospital after truck wreck and provided for shoes, too.

—Gave pajamas, to some children in Chaffee Hospital.

—Gave check for $1,000 to Chaffee Hospital for Cardiac Treatment Center.

—Paid for several pairs of glasses for needy individuals.

—Helped find furniture for several families following fires.

—Provided Christmas baskets and gifts for over 100 elderly and needy individuals.

—Worked closely with local welfare agencies to assist in many ways.

—Donated to several Fund Drives.

—Gave over 100 Bibles.

—Gave gifts to St. Ambrose school children to take to patients at St. Jude Hospital in Memphis.

—Helped local school secure some shoes and other clothing needs for several children.

—Provided groceries for several emergency situations.

—Helped provide heat for some families.

All money earned is put into a special account for community needs. The workers receive no compensation in a financial way, just the joy of helping others.

## '73 news briefs

JANUARY

2--Hayti Heights — David Humes was named the first mayor of Hayti Heights Tuesday by Pemiscot County Court.

3--United Fund collects $34,000.

4--Mrs. Robert Ogden of Morley gave birth at 11:12 a.m. Jan. 3 to the first newborn of the year. The 7 pound, 4 ounce girl was named Robyn Jean.

8--Sikeston has received a check for $78,000 as its final revenue sharing payment of 1972.

## Bell named administrator

CARUTHERSVILLE--- James W. Bell of Anaheim, Calif., accepted his position as the new administrator of the City of Caruthersville on July 1, 1973.

The Caruthersville city council created the post of city administrator when an electorate in December 1972 refused to switch from a mayor- council form of government to a city manager form.

The city administrator does not have the power to replace elected officials.

Bell holds a bachelor of science degree with a major in public administration and a minor in economics.

## '73 news briefs

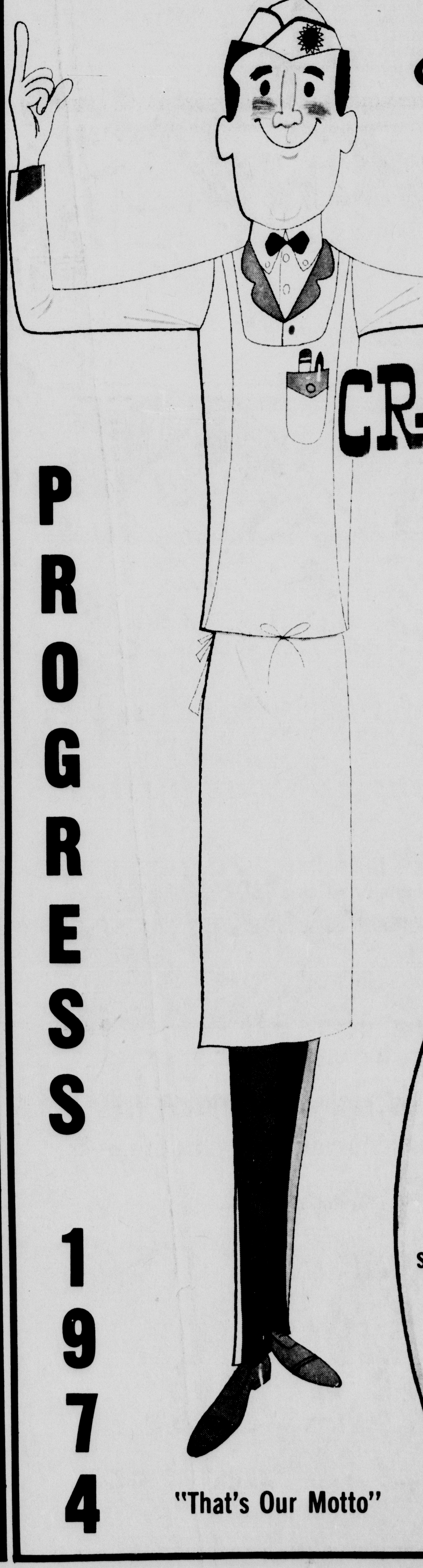
JANUARY

9--CHARLESTON — An estimated 500 Mississippi Countians braved chilly 28-degree weather Monday afternoon to welcome former Gov. and Mrs. Warren E. Hearnes back to their hometown.

Our Progress
Lets You Be You

We are proud to be a part of Sikeston's progress and look forward to doing our part in 1974

Mi-Lady's Lingerie
506 E. CENTER
SIKESTON, MO.



Super Service at

CRACKER-BARREL PRICES IN 1974 !

PROGRESS 1974

We're a Progressive Super Market with Old Fashioned Prices.

We can help you stretch your food dollar without sacrificing any food quality. Visit our produce department for the freshest fruits & vegetables. Our meat department for quality meat; and our frozen foods section for great money saving values.

Liberty Super Market
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ACROSS FROM SIKESTON WATER TOWER

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Because the people of this community care enough to patronize their hometown dealers and to come to us to get the very best in merchandise and service

Celebrating 13 years of progress with Sikeston

OTASCO
DOWNTOWN SIKESTON 471-3970

## Cole elected CTA president

DEXTER — Darrel Cole was elected president of the Community Teachers Association at a banquet held in May, marking the 15th anniversary of the Dexter CTA.

Cole was presented the gavel by outgoing president Francis Phillips.

OUR PROGRESS

CAN BE
MEASURED
BY OUR
CUSTOMERS

AND OUR CUSTOMERS KNOW THAT WHEN THEY SHOP US, THAT THEY GET THE MOST PROGRESSIVE PRICES IN TOWN.

"Thank You For Another Great Year"

ZIEGLER'S
SUPERETTE

621 W. NORTH 471-2864
SIKESTON, MO.

# 5 major educational trends identified

JEFFERSON CITY-- Five major educational trends-- eventually expected to affect every public school in the state- have been identified by Commissioner Arthur L. Mallory, State Department of Education.

Although none of the five instructional concepts is expected to reach its full potential in the next two or three years, all are now in various stages of development, Mallory said.

Commissioner Mallory has outlined the five trends as follows.

Expansion of preschool, or early childhood, programs; a continuing heavy emphasis on career- vocational education; an increasingly wider use of instructional television; more emphasis on personal, individualized learning; and a return to the basics, a new version of the old Three R's concept,— in elementary education.

"These trends will become a reality," Mallory said, "because the public-- parents, employers, institutions of higher learning, and the students themselves-- are beginning to demand them.

"A lot of new ideas have come and gone in education during recent years, but with considerable sifting and sorting done, these five concepts continue to pass all the tests. I have no doubt that they will become a reality in Missouri schools. In fact, one or more of these ideas are now being rapidly developed in almost every school district in the state."

Early childhood programs were cited as an example. Today, Missouri schools are successfully operating 38 of these programs, primarily for four- year- olds, and at least 11 more are being planned.

"Research repeatedly and continually proves that these early years, ages 4- 9, are tremendously important in the development of an individual," Mallory said. "As more and more parents come to understand this fact, we will be getting more and more programs."

An even more spectacular growth has occurred in career- vocational education. During the past year, more than 170,000 Missourians were enrolled in the various career- vocational programs administered by the Department of Education. Of these, more than 119,000 were in high school programs. This is an increase of about 63,000 students since 1965.

A similarly spectacular gain has been reported in the use of instructional television. A few years ago, only a few school districts were using this 'new medium.' Today, about 400,000 of Missouri's 1,077,000 public school students receive some kind of instruction by television.

These facts are behind the continued expanded use of the television medium: improved delivery systems are making it possible to reach more and more communities across the state; the cost of delivery has dropped drastically; the quality of programming is now undergoing a dramatic improvement, and escaping, finally, from the old "talking faces" concept.

Increasingly, learning will become a personal, individualized endeavor, Mallory predicts.

"Today, there are too many areas of knowledge, of increasing depths and dimensions, for young people to be aimed at any one, any four, or any 24 professions," he said.

"Eventually, at some stage in his development, the individual will pick his own area and he alone-- without benefit of law, or custom, or school mandate, or advertising-- will determine the depth and rate at which he will explore his chosen area of study."

In regard to the basics, Mallory said he is referring to reading; competency with the language in both written and spoken forms; arithmetic and the ability, at least, to figure simple interest a better understanding of our economic system; and more instruction about government and the rights and responsibilities of citizenship.

"The demand for the basics will come because the public is beginning to recognize that all other learning is impaired, even seriously jeopardized when an individual doesn't have functional skills," the Commissioner added.

"Consequently, the public is beginning to pointedly declare that a lifelong handicap is too great a price to pay for educational sophistication."

In conclusion, Commissioner Mallory said the key question at the present appears to be how long it will take for these five concepts to become a reality in all school districts.

"Indeed this element of time may become a matter of conscience for local school administrators because, in the end, the children and young people of our state will be the winners or the losers."

## Pilots buy instrument for airport

The Sikeston Pilot's Association, which works for improvement of the airport, purchased a 75 megacycle marker beacon transmitter for the Sikeston Memorial Airport during 1973 to aid pilots making instrument approaches during bad weather.

Funds for purchase and installation charges were provided through proceeds from the second annual Aviation Day held in September.

The 1973 Aviation Day was such a success that the association is planning a professional air show in conjunction with the third annual presentation in August 1974. Marion and Duane Cole of Shreveport, La., two of the most famous air show performers in the country, will entertain with precision aerobatics as well as a static display of civilian and military aircraft. Other attractions will include skydivers, airplane rides and agricultural flying demonstrations. Proceeds will again be applied to airport improvements.

The association has proven to be a valuable aid as liaison tool between pilots, citizens and city administrators. Its membership list includes lawyers, doctors, city administrators, professional and private pilots and other people.

Purpose of the association is to encourage and promote general aviation in Sikeston and the surrounding area and to serve a forum for ideas and suggestions on how to improve the airport facility.

Current officers are Pete Malone, president; Jim Statler, vice president; Micky Holyfield, secretary; and Chuck Grant, treasurer.

Anyone interested in aviation is invited to contact Micky Holyfield at the Sikeston Memorial Airport for information concerning meetings or membership.

## Bootheel farm families honored

Six Bootheel farm families were among 34 Eastern Missouri farm operators to receive state farm management awards in December from the University of Missouri Extension Division.

Southeast Missourians receiving awards were Mr. and Mrs. Harvie Jackson of East Prairie, Mr. and Mrs. Elmer Seyer of Oran, Mr. and Mrs. Charles G. Causey of Bloomfield, Mr. and Mrs. Joe G. Burge of Malden, Mr. and Mrs. Paul Caruthers of Parma and Mr. and Mrs. Wayne Myracle of Portageville.

The awards were given in recognition of demonstrated farm management ability, according to Schell Bodenhamer, associate dean of extension at the College of Agriculture.

The award program is sponsored by the Production Credit Associations of Eastern Missouri and the St. Louis National Stockyards Co.

*Officers learn of Camp Latonka*

The Coalesce Club provides a yearly campership for a deserving Girl Scout. Miss Ilena Aslin, center and seated, executive director of Cotton Boll Area Girl Scout Council, explains new programs offered at Camp Latonka to some club officers. Officers are, kneeling, Mrs. David Bailey, president; standing from left, Mrs. Claude Benny, vice president; Mrs. Mike Limbaugh, recording secretary; Mrs. Don Statler and Mrs. Ralph Ebersole, co- chairman of the 1974 fashion show.

# Coalesce Club members pledged to helping others

Being kind and helping others is the main objective of the Coalesce Club in Sikeston.

Since its origin in Sikeston in 1949, the club has paid for foster care for a child, purchased a specially designed wheelchair for cerebral palsy child, purchased Peabody Kits (educational kits), and assisted in other ways when needed at the Child Development Center.

The child development center is one of the main supports of the club and $400 has been budgeted for a donation to the center in 1974.

The club has also supported the United Fund, hospital fund, Girl Scouts, 4-H and has made available money to cover medical expenses for tonsillectomies.

Service projects for the Regional Daignostic Clinic have been supported by club members.

Annually the Homemaker award is presented to a deserving Sikeston High School senior.

To support these endeavors and many others not mentioned, the club sponsors an annual fashion show and card party. This year the fashion show is scheduled for March 11 at the Ramada Inn.

Officers of the club are Mrs. David Bailey, president, Mrs. Claude Benny, vice president; Mrs. Mike Limbaugh, recording secretary; Mrs. R. N. Archer, corresponding secretary; Mrs Glen Barks, treasurer, and Mrs. Don Statler, 1974 fashion show chairman.

Providing money and services that might not be obtainable otherwise has been the actual endeavor of the Sikeston Coalesce Club.

## '73 news briefs

AUGUST

9--RISCO — Gaston Brown of Risco is named Missouri Postmaster of the Year.

16--DEXTER — Plans have been announced for a new country club and golf course at Dexter.

Progress

MEANS IT'S

TIME FOR A
Change

Our thanks to all of our customers for making our progress possible. We hope you will see us when you get ready to make you're progressive changes & let us help you with your progress.

"Wishing You The Best In 1974"

RIGGS
WHOLESALE CO.

380 N. WEST
PHONE 471-4680
SIKESTON, MO.

NOTICE...
to Sikeston and Southeast Missouri!

Congratulations on another successful year of growth and progress. We, the members, of the the Sikeston Kiwanis Club are proud to be a part of this prosperous community and will strive to do our best and our part in making it a better place to live and work in.

AGAIN, WE SAY CONGRATULATIONS
FOR A JOB WELL DONE IN 1973!!

SIKESTON
KIWANIS CLUB

## In District 10 of Missouri Highway Department

# 276 miles under contract for improvement

During 1973 various types of contracts were active for improvements on 276.6 miles of state highways within District 10 of the Missouri State Highway Department. The total contract amount for these projects amounted to $68,232,070, according to information released by the district.

State highway projects completed in District 10 during 1973 totaled 149.6 miles of improvements at a cost of $16,487,315.

District 10 consists of 12 counties in the southeast portion of the state and has approximately 3,300 miles of state highways which are located on the interstate, primary, or supplementary system.

Interstate projects completed this past year consisted of 7.9 miles at a total cost of $7,033,656.

Urban projects totaling 6.6 miles were completed in 1973 at a cost of $2,629,964. Four of these projects were located in Sikeston. They consisted of three projects on Route 61 from U. S. Business Route 61 south to Route 60. The fourth project was Route 62, resurfacing from Route 61 to Route AA, which included signals at Pine Street. Also, work on Route 60 in Poplar Bluff from 10th Street to Main Street was completed.

Primary projects totaling 1.8 miles were completed at a cost of $410,523.

Supplementary projects were completed on 40.5 miles, totaling $5,687,828.

Two recreational access roads were completed in 1973. These projects were located in Cape Girardeau County at Lake Girardeau and in Scott County at Tywappity Lake. The cost of these projects totaled $91,242 for 2.2 miles of construction.

There were 90.6 miles of contract maintenance leveling course projects completed in 1973 totaling $634,102.

Projects under contract during 1973, but not completed, totaled 127.0 miles amounting to $51,744,755. Of these projects, 16.9 miles of interstate highways were under contract for a total amount of $39,377,565.

Three urban contracts were awarded on Route K (William Street) and Route 177 in Cape Girardeau and Route 60 at Maud Street in Poplar Bluff.

Primary projects consisting of 70.4 miles of improvements with a total contract price of $8,073,342 were not completed.

A total of 36 miles of supplementary roads under contract, but not completed in 1973, totaled $2,329,357.

A recreational area access road contract, Route RA in Butler County at Rockwood Landing on Lake Wappapello, is 98 per cent complete. The project consists of 0.8 mile at a cost of $99,764.00.

Contract maintenance leveling course projects, totaling 72.7 miles, with contracts awarded in November of 1973 for a total amount of $693,867 are scheduled for the 1974 construction season.

A more detailed summary of projects under contract in 1973 follows.

### INTERSTATE SYSTEM

Highway I-57 in Mississippi County, at Highway 60 east of Charleston, .376 mile, grading, culverts, bridge, signing and fencing and two 24- foot concrete pavements, 48 per cent complete.

Highway I-55 in Pemiscot County, approximately 1.5 miles south of Hayti south, 5.943 miles, grading, culverts, signing, bridges, fencing, and one 24- foot concrete pavement and resurfacing of existing pavement with asphaltic concrete, 68 per cent complete.

Highway I-55 in Pemiscot County, Route E west of Cooter northeasterly, 6.786 miles, grading, culverts, bridges, signing, one 24- foot concrete pavement; resurfacing existing pavement with asphaltic concrete, 66 per cent complete.

Highway I-55 in Pemiscot County, at Pemiscot Bayou, approximately .8 mile north of Route D south of Holland, .031 mile, widening two bridges, 85 per cent complete.

Highway I-55, in Cape Girardeau County, Highway 61 and 74 interchange, .388 mile, grading, culverts, signing, and ramps with 18-foot asphaltic concrete pavement, 100 per cent complete.

Highway I-57 in Mississippi County, Mississippi River bridge, .5 mile, steel superstructure, 60 per cent complete.

Highway I-155 in Pemiscot County, bridge over Mississippi River near Caruthersville, 1.345 miles, bridge substructure, 99 per cent complete.

Highway I-155 in Pemiscot County, Mississippi River northwest to levee, 1.239 miles, graded earth and culverts, 81 per cent complete.

Highway I-155 in Pemiscot County, bridge over Mississippi River near Caruthersville, .680 mile, bridge superstructure, 73 per cent complete.

Highway I-55 in Cape Girardeau County, approximately six miles southeast of Perry County line southeasterly to Fruitland, 7.506 miles, grading, culverts, bridges, signing, lighting, two rest areas, and two 24- foot concrete pavements, 100 per cent complete.

### URBAN SYSTEM

Route K in Cape Girardeau County, Cape Girardeau, Highway 61 east to Sprigg Street, 1.400 miles, grading, bridges, paving, signals, and lighting, 0 per cent complete.

Highway 60 in Butler county, Poplar Bluff, Maud Street and Valley Plaza Shopping Center, .3 mile, grading, paving and signals, 0 per cent complete.

Highway 177 in Cape Girardeau County, Cape Girardeau, north urban limits south, 1.3 miles, resurfacing, 0 per cent complete.

Highway 61 in Scott and New Madrid County, Highway 62 to business Highway 61 in Sikeston, 1.170 miles, grading, culverts, storm sewers, and 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 61 in New Madrid County, business Highway 61 in Sikeston to Highway 60, .413 mile, grading, culverts, 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 61 in Scott County, business Highway 61 south to Highway 62 in Sikeston, 1.768 miles, grading, culverts, lighting, signals, 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 62 in Scott County, Sikeston, Highway 61 to Route AA in Miner, 2.5 miles, resurfacing and signals, 100 per cent complete.

Highway 60 in Butler county, Poplar Bluff, 10th Street to Main Street, .7 miles, grading, paving and resurfacing, 100 per cent complete.

### PRIMARY SYSTEM

Highway 72, in Madison County, Route D east to Highway 67, 4.430 miles, grading, culverts, bridges and 24- foot asphaltic concrete pavement, 83 per cent complete.

Highway 62 in New Madrid County, one mile west of Route W to two miles east of Route W, 3.140 miles, grading, culverts, bridges shaping shoulders, and 24- foot asphaltic concrete pavement, 49 per cent.

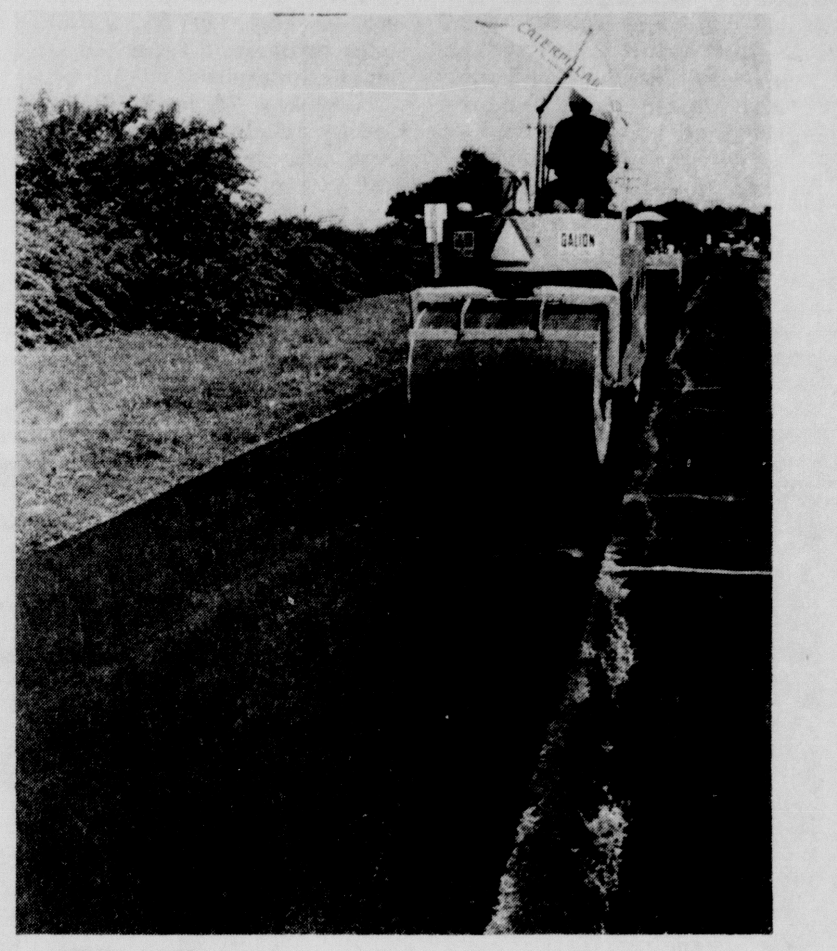
Highway 25 in Cape Girardeau County, 1.2 miles north of Route NN, .04 mile, replacing bridge hand rail, 100 per cent complete.

Highway 74 in Cape Girardeau County 1.6 miles west of Highway I-55, .037 mile, replacing bridge hand rail, 100 per cent.

Highway 51 in Bollinger County, 1.1 miles south of Route N, .023 miles, replacing bridge hand rail 100 per cent complete.

Highway 53 in Dunklin County, one mile southeast of Route J, 1.367 miles, shouldering and 20 foot asphaltic concrete pavement,

Continued on page 10



*Highway 61 resurfaced*

District 10 of the Missouri Highway Department contracted for extensive resurfacing and repair work on the highways in and around Sikeston during 1973. Above highway department workers prepare one lane on Highway 61 just north of Sikeston.

progress

IN

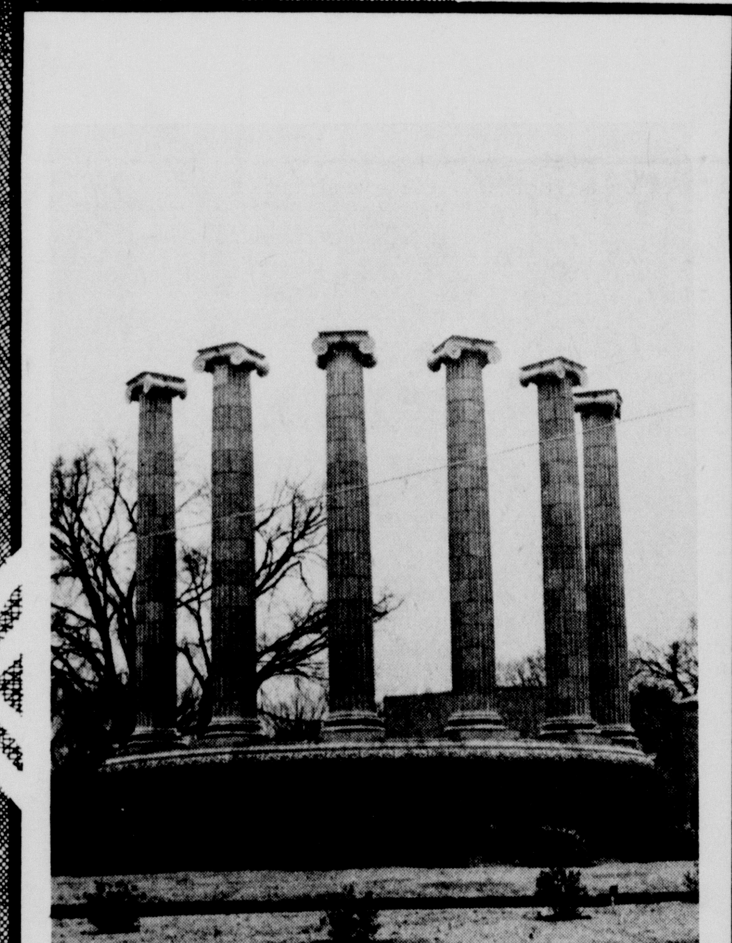
'74

Is what you can expect from Missouri's most progressive----

FARMER'S MUTUAL

INSURANCE COMPANY OF SIKESTON

NORTH NEW MADRID STREET
471-5382
SIKESTON, MO.



EVERYTHING WE DO---- ALL THE WORK WE HANDLE---- OUR CONCERN FOR YOU---- LEADS TO PROGRESS!

"Thank You" for your patronage in 1973!

F/M

Celebrating our second year in our new location. And 53rd year in business.

Let's move forward in 1974 together.

# Highways, routes improved

Continued from page 9

100 per cent.

Highway 53 in Dunklin County, drainage ditch No. 12, one mile southeast of Route J, .303 mile, grading, culverts, bridges, and 24-foot asphaltic concrete pavement, 100 per cent.

Highway 34 in Bollinger County, Lutesville -- Marble Hill at Crooked Creek, .5 mile, grading, bridge and paving, 23 per cent complete.

Highway 72 in Madison County, Route 00 east to Bollinger County, 9.533 miles widen and resurface, 0 per cent complete

Highway 72 in Bollinger County, Madison County line east to Highway 51, 7.950 miles, widen and resurface, 0 per cent complete.

Highway 72 in Bollinger County, Highway 51 east to Cape Girardeau County line, 10.057 miles, widen and resurface, 0 per cent complete.

Highway 72 in Cape Girardeau County, Bollinger County east to .4 mile east of Highway 34, 9.866 miles, widen and resurface, 0 per cent complete.

Highway 67 in Madison County, Route T to 1.5 miles south of Route C, 5 miles, resurfacing, 0 per cent complete.

Highway 62 in New Madrid County, Dunklin County line east to Highway I-55, 18.4 miles, resurfacing, 0 per cent complete.

Highway 91 in Bollinger County, Route T south, 1.53 miles resurfacing, 0 per cent complete.

### SUPPLEMENTARY SYSTEM

Highway 49 in Wayne County, in Williamsville, .72 mile, grading, culverts, bridge and base and plant mix bituminous surface, 93 per cent complete.

Highway 61 in Scott County, about .2 mile south of Route M, .051 mile, replacing bridge hand rail, 100 per cent complete.

Highway 77 in Scott County, about .5 mile north of Route A to 3.5 miles south of Route A, .089 mile, replacing bridge hand rail 100 per cent complete.

Highway 60 in Mississippi County, Route EE approximately one mile east of Wilson City, northeasterly to river, 5.074 miles, shouldering, asphaltic concrete, resurfacing 22 feet wide, 100 per cent complete.

Highway 61 in Scott County, Highway 91 east junction to Highway 61 business at Sikeston, 10.701 miles, 24 - feet asphaltic concrete, widening, resurfacing and shouldering, 100 per cent complete.

Highway 91 in Scott Coutny, Highway 61 to Route C, .73 mile, 24-feet asphaltic concrete, widening, resurfacing and shouldering, 100 per cent complete.

Route MM in Bollinger County, 2.4 miles and .2 mile north of Route 34 (Trace and Grassy Creeks), .958 mile, grading, culverts, bridges, and road mix bituminous surface, 100 per cent complete.

Route U in Stoddard County, Route MM to Highway 25, 3.888 miles, grading, culverts, plant mix bituminous surfacing 22-feet wide on part and resurfacing with plant mix 20 feet wide on part, 100 per cent complete.

Route U in New Madrid County, Route E in Lilbourn East to Highway 61, 4.439 miles, grading, culverts base and plant mix bituminous pavement, 100 per cent complete.

Route D (142) in Butler County, Highway 53 in Poplar Bluff south to Highway 158, 5.627 miles, grading, culverts, bridge and asphaltic concrete pavemment, 24 feet wide on part and resurfacing with 20 feet plant mix bituminous surface on part, 100 per cent complete.

Route Z in Wayne County, 2.1 miles east of Route D (Stanley Creek), .322 mile, grading, culverts, bridge, base and road mix bituminous surfacing, 100 per cent complete.

Route K in Scott County, Highway I-55 easterly to Route N., 1.913 miles, grading, culverts, part widening and resurfacing and part aggregate sub- base, plant mix bituminous base with asphaltic concrete, 24 feet wide, 68 per cent complete.

Route N in Scott County, Route K easterly about .2 mile, .181 mile, grading, culverts, part widening and resurfacing and part aggregate sub- base, plant mix bituminous base with asphaltic concrete, 24 feet wide, 33 per cent complete.

Route N in Scott County, .2 mile east of Route K and N junction easterly, 2.128 miles, grading, shaping shoulders and asphaltic concrete resurfacing, 100 per cent complete.

Route Z in Stoddard County, existing Route Z east to Route W, 2.296 miles, grading, culverts, bridges, and 20- foot aggregate surfacing, 100 per cent complete.

Route T in Wayne and Butler County, Route D south to Highway 60, 13.8 miles, resurfacing, 0 per cent complete.

Route D in Wayne County, Route Z south to Route T, 3.40 miles, resurfacing, 0 per cent complete.

Highway 61 in Cape Girardeau County, Highway I-55 south to Highway 25, 3.7 miles, resurfacing, 0 per cent complete.

Highway 34 in Cape Girardeau County, Highway 34 east, .3 mile, resurfacing, 0 per cent complete.

Highway 51 in Butler County, Highway 53 south to Arkansas State line, 7.343 miles, resurfacing, 0 per cent complete.

Highway 62 in Scott County Highway I-55 east to Mississippi County, 1.8 miles, widen and resurface, 0 per cent complete.

Highway 62 in Mississippi County, Scott County east to Highway 77, 2.8 miles, widening and resurfacing, 0 per cent complete.

Route B (142) in Ripley, Doniphan south to Route E, 4.155 miles, grading, culverts, bridges and 24-foot asphaltic concrete, 100 per cent complete.

### RECREATIONAL ACCESS

Toute RA in Scott County, Lake Tywappity to Route A, .949 mile, grading, culverts, and processed aggregate, 20 feet wide with seal coat, 100 per cent complete.

Route RA in Cape Girardeau County, Route U to Lake Girardeau, 1.253 miles, grading, culverts and aggregate, 100 per cent complete.

Route RA in Butler County, Route T to Rockwood Landing area entrance, .842 mile, grading, culverts, and plant mix bituminous surface, 98 per cent complete.

### MAINTENANCE LEVELING COURSE

Highway 102 in Mississippi County, Highway 105 north to Route A, 13.137 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 102AP in Mississippi County, Route A to Big Oak State Park, .82 mile, plant mix bituminous leveling course, 100 per cent complete.

Route AA in Scott County, Highway 62 south, 1.138 miles, plant mix bituminous leveling course, 100 per cent complete.

Route H in Scott County, Highway 62 north to Blodgett, 6.266 miles, plant mix bituminous leveling course, 100 per cent complete.

Route W in Scott County, Route P to Highway 77, 7.405 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 80 in New Madrid County, Highway 61 east to Highway I-55, 1.282 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 21 in Ripley County, Carter County line south to Highway 160, 12.787 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 160 in Ripley County, Highway 21 east to Butler County line, 12.207 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 160 in Butler County, Ripley County line to Highway 67, 3.967 miles, plant mix bituminous leveling course, 100 per cent complete.

Route P in Butler County, Highway 67 easterly, 1.081 miles, plant mix bituminous leveling course, 100 per cent complete.

Route W in Butler County, Route KK southerly to Highway 67, 9.129 miles, plant mix bituminous leveling course, 100 per cent.

Route N in Scott County, Cherry Street south to city limits of Illmo, .248 mile, asphalt concrete resurfacing, 100 per cent complete.

Highway I-55 in New Madrid County, Highway I-57 to New Madrid, 21.091 miles, seal coat shoulder treatment, 100 per cent complete.

Highway 34 in Wayne County, Piedmont easterly to west of Route N, 9.017 miles, plant mix bituminous leveling course, 0 per cent complete.

Highway 34 in Wayne County, Highway 67 east to Bollinger County line, 15.516 miles, plant mix bituminoius leveling course, 0 per cent complete.

Route H in New Madrid County, Canalou east to Highway 61, 6.656 miles, plant mix bituminous leveling course, 0 per cent complete.

Route E in New Madrid County, Route H north to Highway 60, 6.638 miles, plant mix bituminous leveling course, 0 per cent complete.

Route B in Mississippi County, Highway 80 north to Bertrand, 8.436 miles, plant mix bituminous leveling course, 0 per cent complete.

Highway 51 in Stoddard County, Highway 60 to Puxico 12.446 miles, plant mix bituminous leveling course, 0 per cent complete.

Route AA in Stoddard County Highway 25 to Route AC in Bloomfield, 2.097 miles, plant mix bituminous leveling course, 0 per cent complete.

Route J in Stoddard County, Bloomfield to Route WW, 11.894 miles, plant mix bituminous leveling course, 0 per cent complete.

TO SERVE THE PEOPLE
OF ADVANCE- BELL CITY
AND
SOUTHEAST MISSOURI...

With the best courtesy and friendly service we can extend is our PROGRESS.

Making our customers satisfied with our services for 71 years has enabled us to grow with Southeast Missouri. Their dedication provides a us with confidence to reach out for a higher goal.

We are proud of our part in the growth of this area and hope to serve our patrons in 1974. We thank you for making our growth and prosperity possible.

The best to you in 1974.

Bank of Advance

Each depositor insured to $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

EQUAL HOUSING LENDER
ADVANCE, MISSOURI

A FULL SERVICE BANK

## *Easy does it!*

James Orr of Morehouse guided traffic during July on Highway 61 north of Sikeston while construction work was being done on the road. Orr is construction worker for D. L. Harrison Co. of Cape Girardeau, the firm handling the blacktopping of Highway 61 from Sikeston north to Morley.

(Daily Standard Photo by Tim Ludwig)

## *Robison named superintendent*

CARUTHERSVILLE— Thomas Robison assumed his duties July 1, 1973 as superintendent of the Special School District of Pemiscot County.

Voters of Pemiscot County overwhelmingly approved the new school district in January, and it began operation July 1.

Robison is a native Missourian, having been born and brought up in Parma. He and his wife, Betty, have one son.

Robison holds a Bachelor of Science degree from Southeast Missouri State College at Cape Girardeau; a masters degree from Arkansas State College at Jonesboro, Ark.; and a doctorate from the University of Nebraska at Lincoln, Nebr.

# Highway projects scheduled for '74

Highway department projects scheduled for letting in District 10 during 1974 have an estimated total cost of $44,632,000 for 81.3 miles of highway improvements.

Approximately 66 per cent of this total cost is planned for interstate projects which consist of 20.3 miles of improvements with a total estimated cost of $29,012,000.

Urban projects are planned for 4.8 miles of improvements during 1974, having a total estimated cost of $2,017,000. These urban projects are located in Dexter, Kennett, Malden, Charleston, and Poplar Bluff.

Primary system highway projects consist of 35.1 miles of improvements for a total estimated cost of $8,839,000.

Supplementary road projects totaling 21.1 miles are scheduled for 1974, haing a total estimated cost of $4,764,000.

Following is a list of projects scheduled in 1974.

### INTERSTATE SYSTEM

Highway I-155 in Pemiscot County, Highway I-55 southeast to Route U, 4.8 miles, grading, bridge and paving.

Highway I-155 in Pemiscot County, Route U to the Mississippi River, 5.4 miles, grading, bridges and paving.

Highway I-155 in Pemiscot County, Mississippi river bridge, Missouri approach span, .6 mile, bridge.

Highway I-57 in Mississippi County, Highway 60 Charleston to one miles northeast of Route J.

Highway I-57 in Mississippi County, one mile north of Route J to the Mississippi River, 4.2 miles, grading three bridges and paving.

Highway I-57 in Mississippi County, Mississippi river bridge, .5 mile, concrete floor and painting.

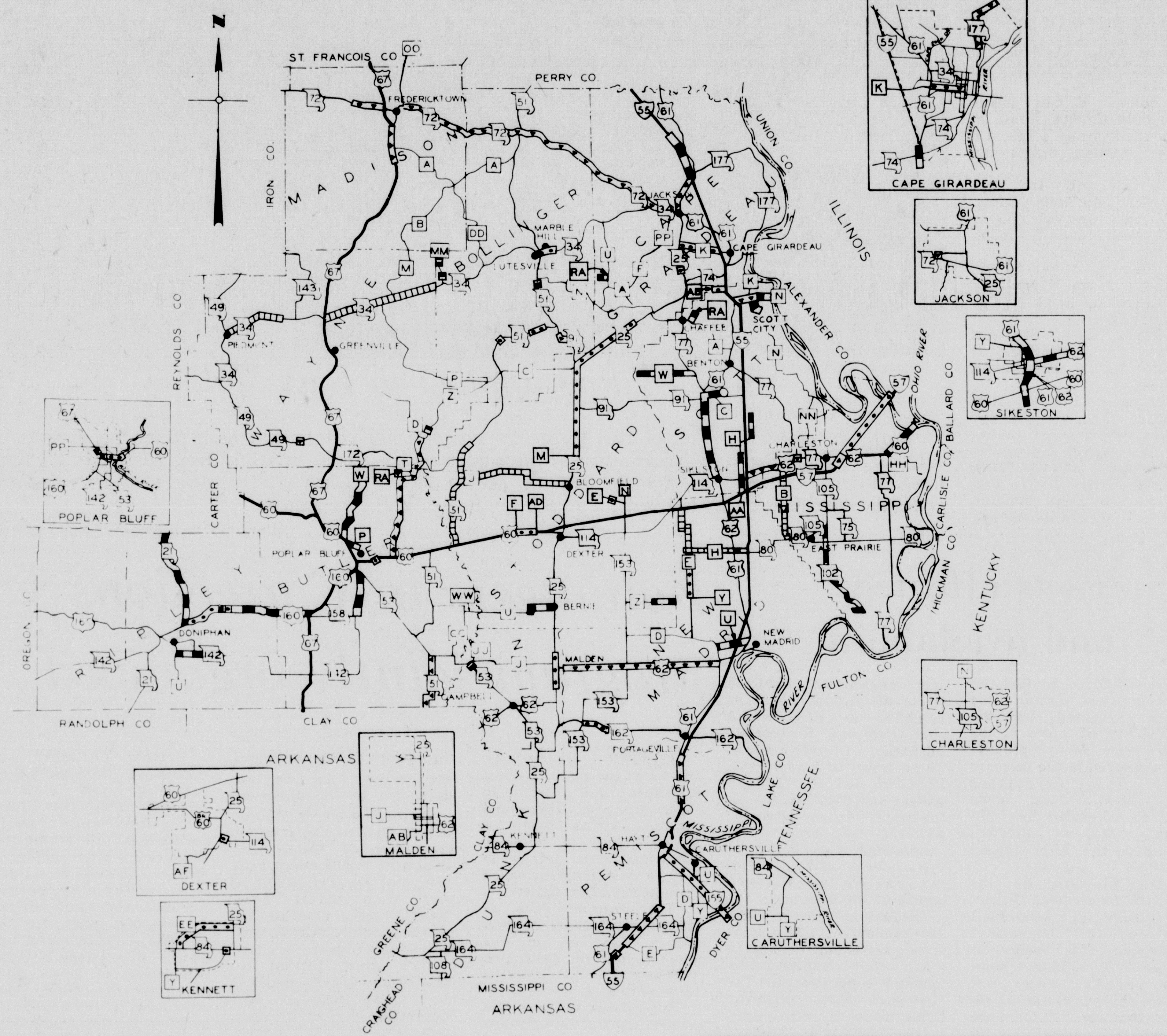
### URBAN SYSTEM

Highway 60 in Butler County, Poplar Bluff, Main Street east, 1.3 miles, grading, bridges, signals, widening and resurfacing.

Highway 114 in Stoddard County, Dexter -- Highway 25 east, .2 mile, resurfacing.

Continued on page 12

## MISSOURI STATE HIGHWAY DEPARTMENT
## DISTRICT NO. 10
## CONSTRUCTION PROGRESS
## MAP


N
ST FRANCOIS CO
PERRY CO
FREDERICKTOWN
UNION CO
ILLINOIS
IRON CO
MADISON
BOLLINGER
CAPE GIRARDEAU
REYNOLDS CO
GREENVILLE
WAYNE
ALEXANDER CO
SCOTT
STODDARD
MISSISSIPPI
CARTER CO
BUTLER
POPLAR BLUFF
DONIPHAN
RIPLEY
OREGON CO
RANDOLPH CO
CLAY CO
ARKANSAS
DEXTER
BLOOMFIELD
BERNIE
MALDEN
NEW MADRID
EAST PRAIRIE
CHARLESTON
KENTUCKY
HICKMAN CO
CARLISLE CO
BALLARD CO
OHIO RIVER
FULTON CO
TENNESSEE
LAKE CO
PORTAGEVILLE
CARUTHERSVILLE
PEMISCOT
DUNKLIN
KENNETT
GREENE CO
CRAIGHEAD CO
MISSISSIPPI CO
ARKANSAS
MISSISSIPPI RIVER
CAPE GIRARDEAU
JACKSON
SIKESTON
POPLAR BLUFF
CHARLESTON
MALDEN
DEXTER
KENNETT
CARUTHERSVILLE

LEGEND

PROJECTS UNDER CONTRACT IN 1973 ▭

PROJECTS COMPLETED IN 1973 ▬

CONTRACT MAINTENANCE LEVELING COURSE SHEDULED FOR 1974 ▭

PROJECTS SCHEDULED IN 1974 ▭

JANUARY 1, 1974

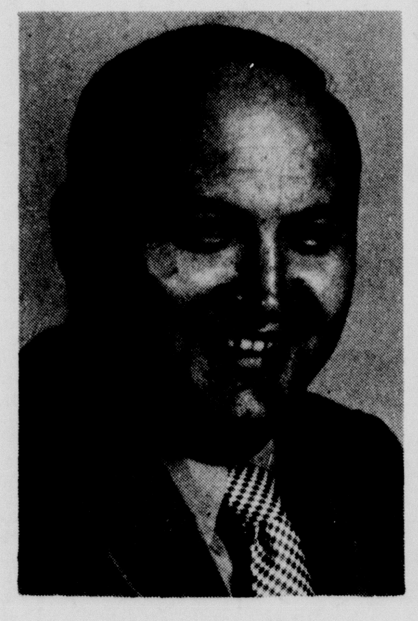
## *Sherman elected state president*

Roger B. Sherman, principal of Sikeston High School, was elected president of the Missouri Association of Secondary School principals Sept. 25, 1973 at the organizations 39th annual meeting in Columbus.

Sherman served as vice president of the association last year and has been a member of the executive committee for four years.

The Missouri Association of Secondary School Principals works toward upgrading the education profession by informing, coordinating emphasis, and involving its members in the improvement of Missouri high schools.

Sherman has been associated with Sikeston Public Schools since 1960.


Roger Sherman

**Progress '74**

*It Keeps the Wheels Of Time Turning For a Better Tomorrow*

*And What Better Way To Keep The Wheels Turning, Than By Serving Your Tractors At Mid-South Tractor Parts.*

We are proud of our reputation and we want to thank all of you for helping to make it possible.

TRACTOR PARTS

COMBINE PARTS

IMPLEMENT PARTS

**Mid-South Tractor Parts**

HIGHWAY 62 E. SIKESTON, MO.

*The Cat's Out Of The Bag*

We can't help but take this opportunity to thank Sikeston & Southeast Missouri for their patronage in 1973.

We plan to share 1974 with you by showing all of the latest first run movies.

*Malco Theatres, Inc.*

**MALCO TWIN CINEMA**
MIDTOWNER VILLAGE
**MALL CINEMA**
KINGSWAY PLAZA
**MALONE THEATER**
DOWNTOWN SIKESTON
**DELTA DRIVE IN**
HIGHWAY 61 NORTH
**McCUTCHEN THEATER**
CHARLESTON, MO.

the finest TREES·SHRUBS and PLANTS

ARE THE MOST IMPORTANT PART OF OUR **PROGRESS!**

*We are proud to provide Sikeston with a service that makes life more enjoyable.*

*"Thank You" for your patronage in 1973.*

*We are looking forward eagerly to the future .*

*Goode's Nursery*

205 GOODE DRIVE SIKESTON, MO. 471-3119

# 81 miles to be improved

Continued from page 11

Highway 25 in Dunklin County, Kennett -- Highway 84 west junction, .2 mile, intersection revision.

Route EE in Dunklin County, Kennett – Route 25 southwest to Highway 84, 2.8 miles, resurfacing.

Highway 105 in Mississippi County, Missouri Pacific Railroad at Charleston, .1 mile, flashing light signals.

Highway 62 in Dunklin County, St. Louis-Southwestern Railroad at Malden, .1 mile, flashing light signals.

Highway 60 in Butler County, Missouri Pacific Railroad at Poplar Bluff, .1 mile, flashing light signals.

PRIMARY SYSTEM

Highway 160 in Ripley County, Highway 21 north junction, east, 4.7 miles, grading, bridge and paving.

Highway 160 in Ripley County, .8 mile east of Route BB (Cypress Creek), .3 mile, bridge replacement.

Highway 34 in Bollinger County, Highway 51 north junction east 1.6 miles (Marble Hill), 1.6 miles, grading, bridge, and paving.

Highway 60 in Stoddard County, Route F east to Route AD, 2.8 miles, resurfacing.

Highway 60 in Butler County, 1.5 mile west of Route NN to Route NN, 1.5 miles, resurfacing.

Highway 25 in Cape Girardeau County, 2.2 miles south of Route P to Stoddard County, 5.9 miles, resurfacing.

Highway 25 in Stoddard County, Cape Girardeau County Route M, 13.7 miles resurfacing.

Highway 25 in Dunklin and New Madrid County, north of Malden to south of Malden, 4.4 miles, grading, bridge and paving.

Highsay 25 in Cape Girardeau County, Missouri Pacific Railroad at Delta, .1 mile, flashing light.

Highway 84 in Pemiscot County, St. Louis- San Francisco Railroad in Hayti, .1 mile, flashing light.

SUPPLEMENTARY SYSTEM

Route Y in Pemiscot County, Route U south to Highway I-155, 1.4 miles, grading and paving.

Highway 51 in Bollinger County, Zalma to Dongola, .5 mile, replace bridge handrails on five bridges.

Highway 25 in Cape Girardeau County, two miles north of Route A, .1 mile, replace bridge handrails on two bridges.

Highway 25 in Dunklin County, St. Louis-Southwestern Railroad at Arbyrd, .1 mile, flashing light signals.

Route K in Cape Girardeau County, Route 25 east to Highway I-155, 4.6 miles, grading, bridge and paving.

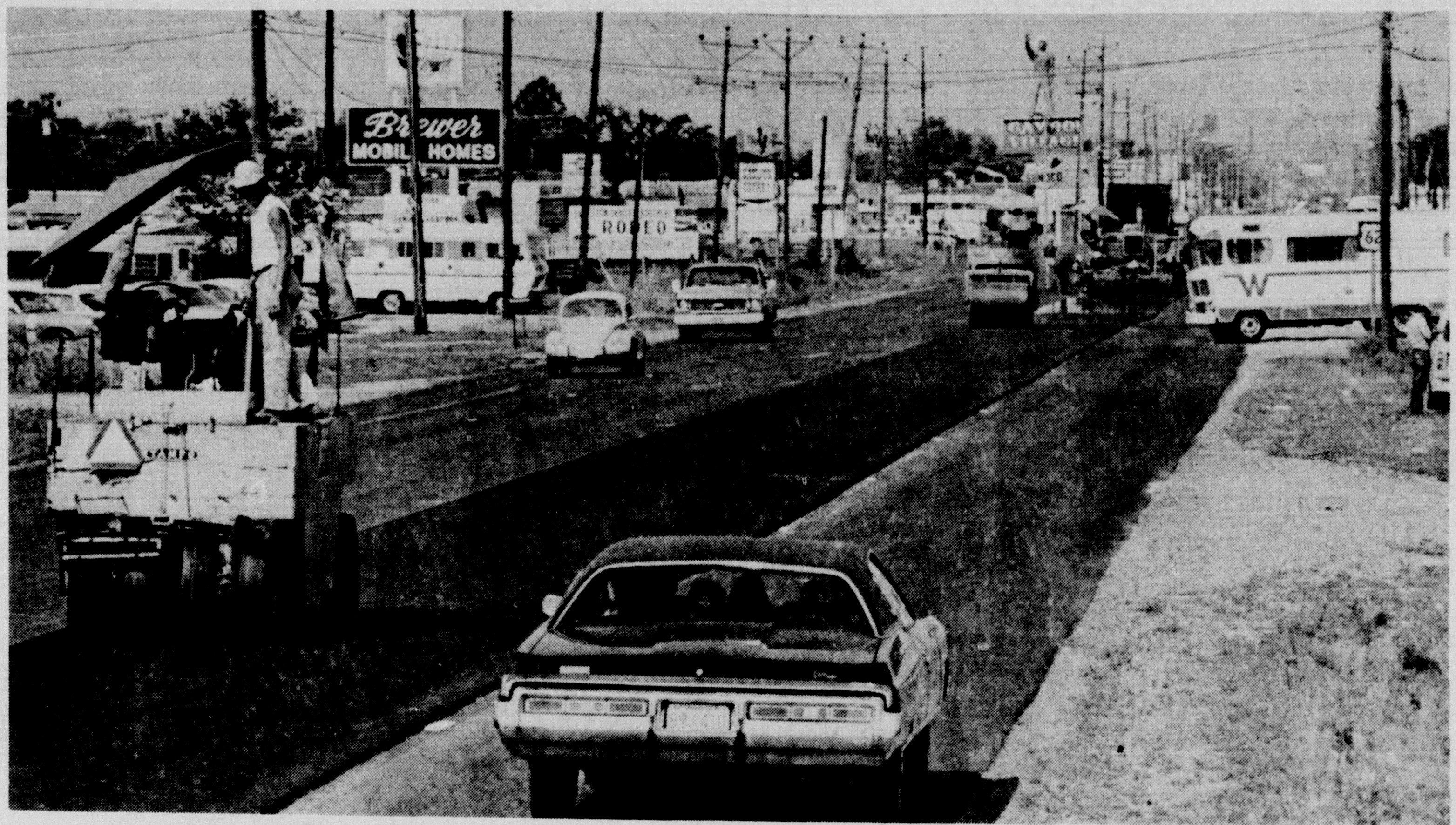
Route AB in Cape Girardeau and Scott County, two miles west of I-55 to I-55 (Nash Road) 1.9 miles, grading and paving.

Route AE in New Madrid County, Route H south to Route Y, 6.2 miles, grading and paving.

Route E in Stoddard County, 2.6 miles west of Route N, .3 mile, safety project.

Highway 162 in New Madrid County, Highway 153 east, 3.7 miles, bridge, widening, signals, paving.

Highway 162 in New Madrid County, .5 mile west of Route B, north junction, east, 2.3 miles, widening and resurfacing.



*Seal coating applied to East Malone*

Work on a new seal coating on East Malone in Sikeston continued through the 1973 summer months. In July the Missouri Highway Department was working on this the above stretch of East Malone. In the near foreground and center, heavy rolling machinery presses the new asphalt. The crew and machinery that are laying the asphalt are nearly lost in the normal heavy flow of traffic on Malone.

(Daily Standard photo by Tim Ludwig)

**Established 1901**
**in Sikeston,**
**C. H. Yanson, Jeweler. . .**

*. . . and we have been a part of this area's progress since then. We're happy and proud to be moving into 1974 with so many fine people.*

**C. H. YANSON,**
**JEWELER**
**134 E. FRONT**
**DOWNTOWN SIKESTON**

## Contracts affected by fund availability

It should be pointed out that contract awards have been affected by the availability of funds in the past year. Many projects were delayed in the program and new priorities established. Thus, some projects scheduled for 1974 may also be affected, changing the 1974 letting schedule.

In addition to the projects mentioned, District 10 highway department maintenance personnel resurfaced 755.5 miles of highways in 1973 at a total materials cost of $1,051,000.00. During 1974, approximately 749 miles are scheduled for resurfacing by department personnel.

The District 10 right of-way department obtained tracts of land at a cost of $442,735 in 1973, which were necessary for needed highway improvements. These tracts of land totaled $314,305 for the primary system and $128,430.00 for the supplementary system. In addition to these costs, condemnation awards not yet determined and relocation assistance payments will be made.

Economic growth and development of the state is to a great extent dependent upon the transportation facilities supporting it. The Missouri State Highway Department is continually striving to provide the best, safest, and most economical highways possible, with the least adverse environmental effect to meet today and tomorrow's traffic needs.

## *Volunteers in Corrections program jointly organized*

DEXTER — District's 12 and 14 of the State Board of Probation and Parole in Farmington and Dexter and the Missouri Association for Social Welfare in Jefferson City, announced jointly in July, a new program called Volunteers in Corrections.

The program calls on interested citizens to actively become involved in the rehabiltation of designated offenders in the two- districts 18- county area.

Supervision of over 900 persons by the two districts is limited due to insufficient staff. Caseloads in excess of 60 probationers and parolees place a burden on probation officers. Use of volunteers throughout the United States has proven to be an alternative to the dilemma.

According to the fourth United Nations Congress on Prevention of Crime and Treatment of Offenders, held in Kyoto, Japan, in 1970, it was concluded that "correctional practitioners have been quite isolated and have sought to perform alone a task which cannot be pursued successfully without the close support and cooperation of larger community." The report went on to say that until community involvement was forthcoming, little substantial progress can be expected.

Progress in corrections is today being realized through the volunteer movement.

Qualifications for volunteer probation and parole officer include maturity, friendliness, being a good listener, and responsibility. The backbone of the program is the one- to-one counseling volunteer. Volunteers may choose from a number of other jobs including transportation, tutoring, job training, financial management, prison visitation and family partnership. All prospective volunteers, after applying, will be screened, trained, and supervised by a professional probation and parole officer. A volunteer must see the offender a minimum of one hour per week. Upon completion of a six hour orientation course, the volunteer is carefully matched to the probationer on the basis of mutual interest, skills and ability to relate.

Anyone interested in learning more about how to become a volunteer probation and parole officer whould contact the Missouri Aossociation for Social Welfare, 113B West High Street, Jefferson City, 65101 or the local Probation and Parole Officer. The addresses are: District 12, 200 South Henry Street, Farmington, 63640; and District 14, 210 West Stoddard, Dexter, 63841.

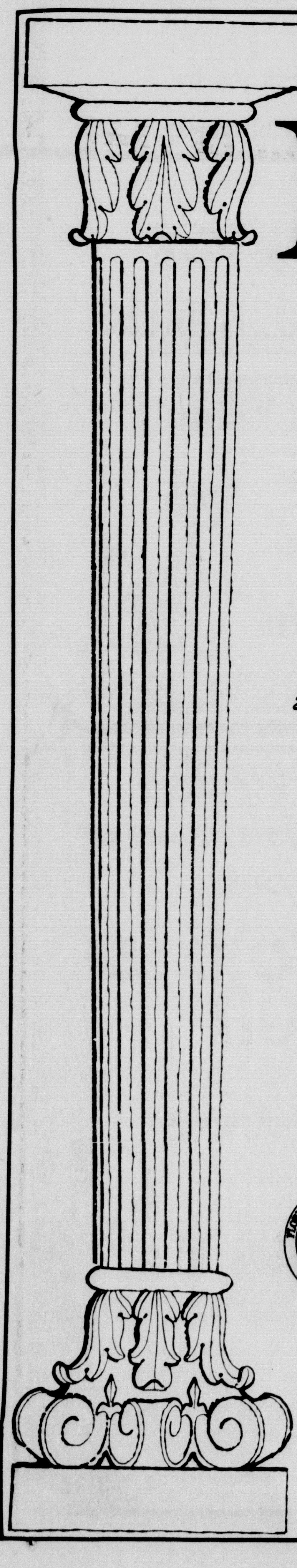
## '73 news briefs

JULY

5--CLARKTON — Congressman Bill Burlison named James Dunscombe of Clarkton as field secretary.

5--MALDEN Sparrel Davis is elected president of Chamber of Commerce.

12--MALDEN — City Council members approve $35,000 for the new recreational park.



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*Share your progress with that someone special by sending them flowers from*

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*"Wishing you the best in 1974"*

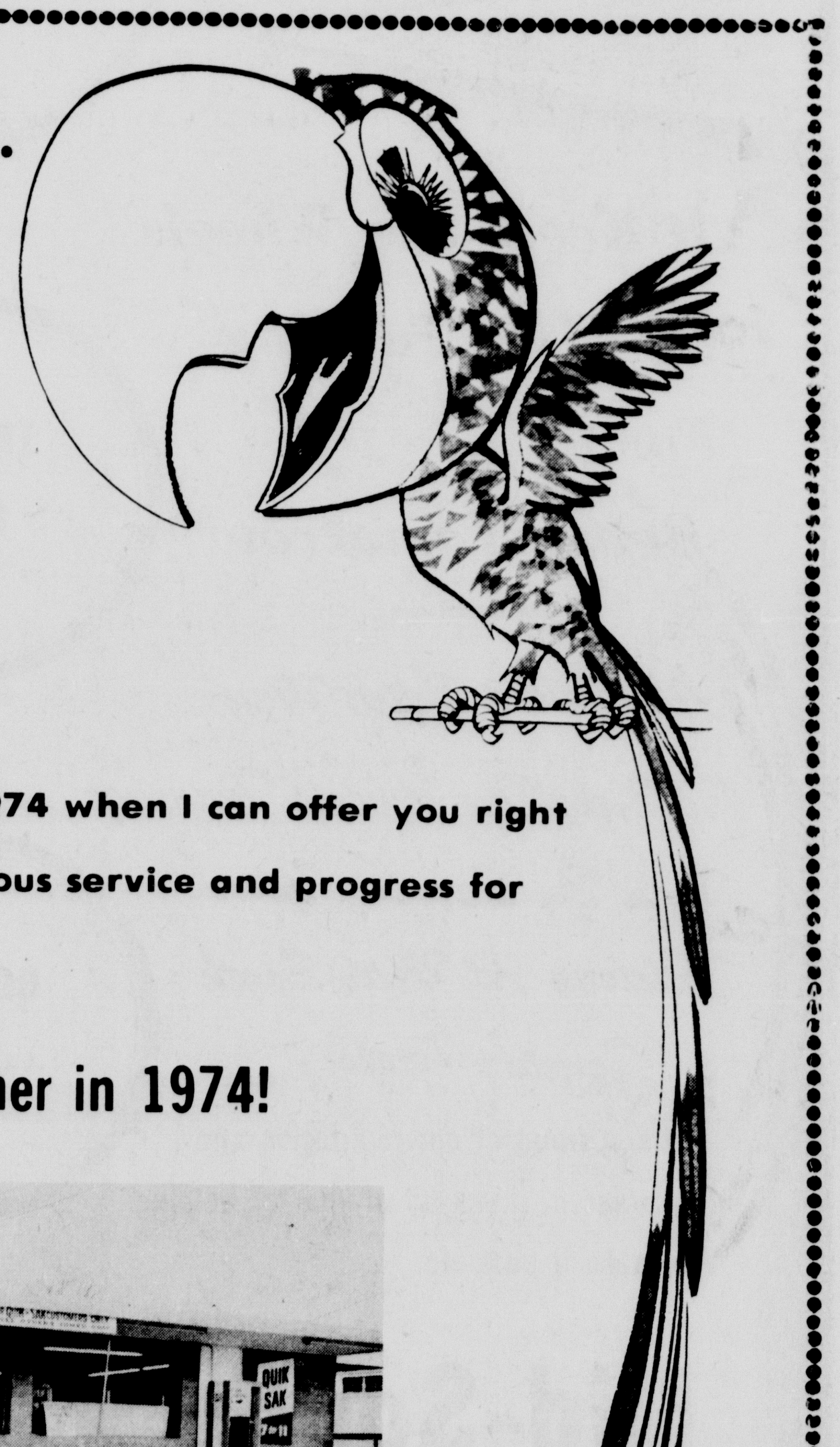
**Flowers SAY IT ALL**

**NOW HEAR THIS...**

**I am proud of the part I had in the progress of Sikeston, and I thank you for the part you had in my progress.**

**"I'm looking toward 1974 when I can offer you right prices, fast and courteous service and progress for tomorrow."**

**"Let's Work Together in 1974!**



QUICK SAK
QUICK SAK
7 to 11

**QUICK SAK**

**110 BRANUM** **472-0144** **SIKESTON, MO.**

# Sikeston clinic serves as retardation center

For the fiscal year 1973, the Sikeston Regional Diagnostic Clinic had an average daily attendance on a 365 day basis of 25.49 in-residents, 14.09 non-residents and 56.4 patients in extended day care.

The clinic serves as the mental retardation center for nine counties in Southeast Missouri. These counties include Ste. Genevieve, Perry, Scott, Cape Girardeau, Mississippi, New Madrid, Pemiscot, Bollinger and Madison.

In 1970 this region had a population of 193,761 and a land area of 4,669 miles. It is estimated that there are 5,715 persons with developmental disabilities in the region.

The clinic is responsible for all of the mentally retarded in the nine county region. It has 40 beds which are programmed as follows: 12 for diagnosis, eight for treatment, 10 for placement, and 10 for family relief.

The clinic has three broad budget programs: hospital support and services, community services and in-resident program.

Hospital support and services consists of 18 persons, two administrative, three fiscal, three maintenance, four custodial and six dietary persons.

The community services program consists of seven persons in community mental health to maintain the accomplished goal of returning 62 adult female retardates from institutions into 32 foster homes. The program provides socialization, habilitation, recreation and medical services. One psychiatric social worker is assigned to patient placement support to provide follow-up and support services to the retarded in the nine county region. As of Oct. 31 the total caseload was 1,047 persons.

The in-resident program provides for the care, treatment, education, diagnosis, and behavior modification of the mentally retarded. Services offered are personal care, day care, training, recreation, counseling of the retardate and his family, protective services, and transportation. Since the clinic opened in 1968, of 1,172 persons diagnosed, 57 per cent were male and 43 per cent were female. Nineteen per cent were not retarded. Types of retardation are as follows: profound, nine per cent; severe, 10 per cent; moderate, 18 per cent, mild, 29 per cent; and borderline, 34 per cent. Fourteen persons are assigned to the trainable/ educable portion of the in-resident program. These persons include five education assistants, four special education teachers, one special education supervisor, one guidance counselor, one graduate nurse, one activity therapist and one auto driver.

Twenty-nine persons are assigned to the in-resident diagnostic program. They include three clerk-stenographers, two laundry workers, 10 psychiatric aides, six licensed practical nurses, four graduate nurses, one speech therapist and three psychiatric social workers.

The clinic employs 69 persons full-time with a payroll of $467,096.

Dr. Joseph Blanton and Dr. Thomas Pinkstaff, Sikeston pediatricians, are the clinic's medical directors.

Dr. Thomas Waltrip of Sikeston and Dr. Ralph Rehm of Dexter medically serve the 62 adult female retardates in foster care.

Officers of the Sikeston Regional council on Developmental Disabilities for the clinic are Harold Gegg of Ste. Genevieve, chairman; Ralph Chitty of Cape Girardeau vice chairman; Mrs. Margaret Corrigan of Sikeston, secretary; and Pat Lea of Sikeston, treasurer.

Other members are Roy Marks of Sikeston, Layton Pickard of Charleston; Tom Richey II of Sikeston, Judge Marshall Craig of Sikeston, Donal Medley of Cape Girardeau, Donald Valleroy of Ste. Mary, Arthur Stephenson of Caruthersville, the Rev. Edward Wolfe of New Madrid, Gary Cooper of Marble Hill, and Martin Krueger of Fredericktown.

David Ragan, clinic administrator, serves as regional consultant to the Sikeston Region Council on Developmental Disabilities.

The Council has approved over a three year period from 1971-1973 seven projects totaling $138,419 for funding under the Developmental Disabilities Act. This includes two grants to the Community Sheltered Workshop in Sikeston. The region now has sheltered workshops covering all nine counties. A major accomplishment of the council was the preparation of a regional plan for the nine-county area. The plan was completed during March 1973.

The council meets on the fourth Monday of each month at 7:30 p.m., usually at the Sikeston clinic, and the meetings are open to the public.

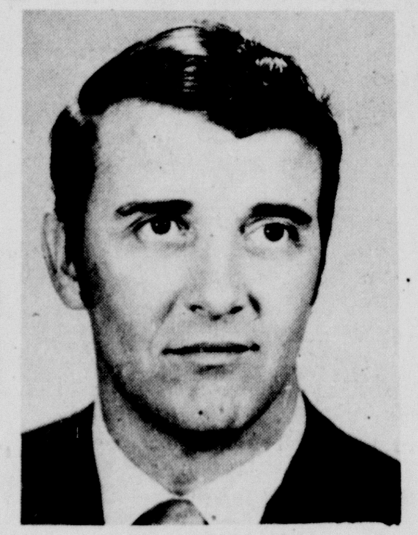
The mission of the Sikeston Regional Diagnostic clinic is to provide for the examination, diagnosis, care and treatment of the mentally retarded.

In accordance with legislation mandating the clinic to serve the retarded, the following is the criteria established by the Division of Mental Health's section on mental retardation for clinic services:

"Any individual who evidences subaverage intellectual and adaptive behavior as a result of functional lags during the developmental period of life and/or as a result of injury, illness, etc., during the post developmental period and which offers a presenting problems whose handicapping symptomatology will maintain itself, although in varying degrees, throughout the individuals life."

The definition of a developmental disability as stated in the developmental disabilities act and regulations is "... a disability attributable to mental retardation, cerebral palsy, epilepsy, or other neurological condition of an individual found by the Secretary of Health Education and Welfare to be closely related to mental retardation or to require treatment similar to that required for mentally retarded individuals, which disability originates before such individual attains age 18, which has constituted or can be expected to continue indefinitely, and which constitutes a substantial handicap to such individual."

# Dr. Dale Hill SeMo optometric president



Dr. Dale Hill

Dr. Dale A. Hill, a Sikeston optometrist, was elected president of the Southeast Missouri Optometric Society at the groups Nov. 10 annual organizational dinner-meeting in Sikeston.

Other Southeast Society officers elected were: Dr. Douglas V. McKillip of Caruthersville, vice president and Dr. Jerry W. Long of Poplar Bluff, secretary-treasurer.

***Forward in '74***

## *2 Sikestonians receive awards*

Holiday Inn of Sikeston innkeeper George Butler and housekeeper Bertha Luster received awards in October for being top among 100 inns, innkeepers and housekeepers for 1973 in the worldwide Holiday Inn system.

They were honored Oct. 17 with other innkeepers at a banquet concluding the 18th annual Holiday Inn world conference at Holiday Inn-Rivermont in Memphis, Tenn.

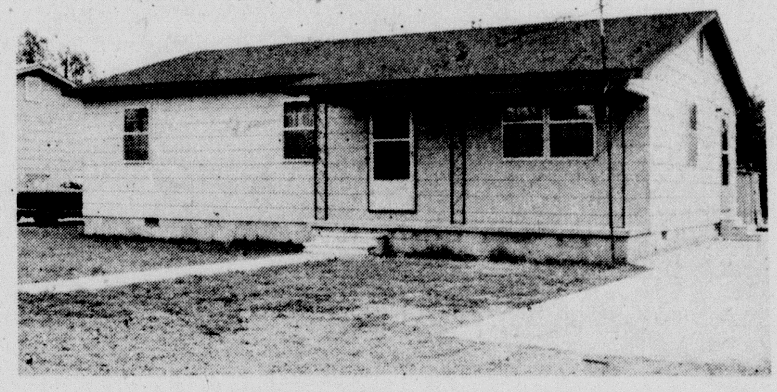
Recipients are chosen on the basis of quarterly inspections, civic participation, guest relations, responsibility and efficiency.

## *Adkison home new*

Double doors, painted coral pink accent the terricutta red brick of this three-bedroom home of Mr. and Mrs. Bill Adkison of 309 Wilbur St. in East Prairie. Furnished in Mediterranean style, the kitchen features a dropped ceiling entirely illuminated with flourescent blubs. Adkison is the agent for Mississippi County Gas and Oil Co. in East Prairie and his wife, Dickie, is also employed in the company's office.

## *Spacious setting*

A spacious tree-filled lot on Route Two near East Prairie, was selected by Mr. and Mrs. Richard Bell for the site of this modern family-designed home. The three-bedroom home features central heat and air conditioning and a two car garage. Bell is the assistant manager of Delta Business Forms of Cairo, Ill. and he and his wife have one son, Scott, 6.



## *Siding is grey*

322 Pecan St. in East Prairie is the site of this new home owned by Mr. and Mrs. Thomas Eldridge. Built by East Prairie Lumber Co., the home is finished in deep gray drop siding. Eldridge is employed by Katy Layell Farms and Mrs. Eldridge works at the Prairie Manufacturing Co.

# '73 news briefs

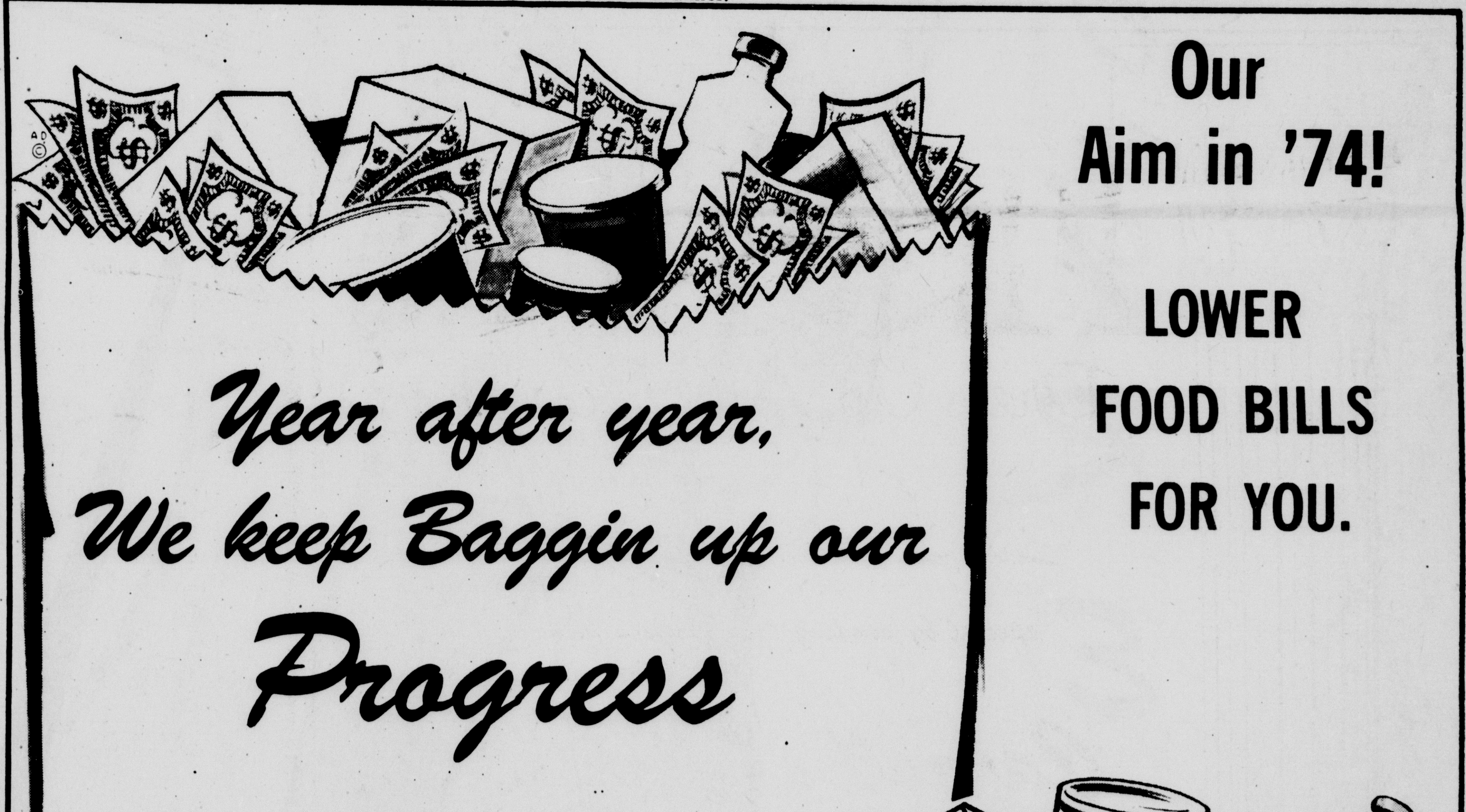
JUNE

Decorative redwood stained planter boxes and lattices were placed along Main Street by a group of volunteers in a beautification project sponsored by New Madrid Woman's Club and the Chamber of Commerce.

Kevin Ivy, 14, son of Mr. and Mrs. Walter Ivy, and Roger Baker, 13, son of Dr. and Mrs. Charles Baker, won expanse-paid trips to California in a contest sponsored by New Madrid IGA Foodliner.

The KEY to... SMART BUYS!
AND
PROGRESSIVE FASHIONS IN SHOES
IS FOUND AT
THROWER'S SHOES
COME IN DURING 1974
AND
STEP INTO PROGRESS
DOWNTOWN SIKESTON
139 E. FRONT 471-2844

A GIANT STRIDE
forward. . . .
in
1974
Congratulations
Southeast Missouri on another fine year of progress
We are proud of our part in that progress and look forward to attaining even greater goals in the future. We always try to build "A Better and Brighter Tomorrow."
BROWN
CONSTRUCTION COMPANY
ROUTE 2 624-3507 DEXTER, MO.



Year after year, We keep Baggin up our Progress

Progress is working, learning, earning, and most important, being able to save for the years ahead.

That's why we mark our food prices at what we know you can afford.

Our Aim in '74!
LOWER FOOD BILLS FOR YOU.

OUR PROGRESS MEANS GREAT FOOD SAVINGS WORTH BAGGING UP.

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**THE STORE WHERE QUALITY IS NEVER QUESTIONED...**

# *Our 61st Year*

**... and where you expect exceptional service from our employees ... and you get it!**

*A World of Fashion To Choose From.*

# in 1974

Buckner-Ragsdale

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## DOWNSTAIRS STORE

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TUF NUT DUX BAK
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HANES
ARKIN COLLECTION
GRACE TAYLOR
AND MORE.

*The Store of Distinction*

## THE BUCKNER-RAGSDALE Co

**DOWNTOWN SIKESTON**

# *Mikell Kilgore opens new investment service*

Mikell G. Kilgore hung out the shingle of Kilgore Investments in June at 411 North Kingshighway, although he began his investment business in February.

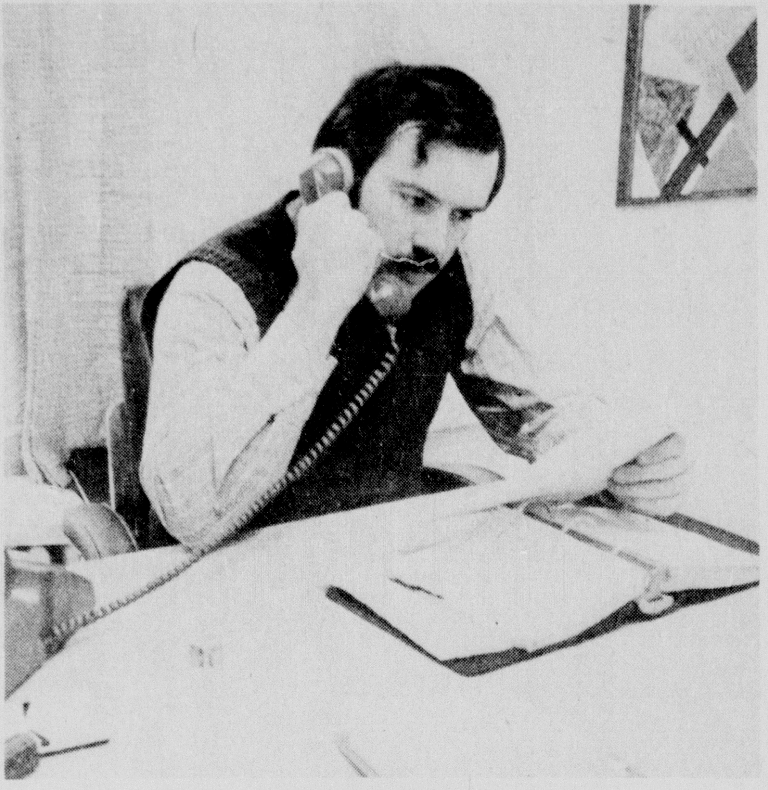
A registered stockbroker, Kilgore represents the company of Reinholdt and Gardner in Sikeston. He works through the Cape Girardeau branch of the firm and is a member of the New York Stock Exchange.

Kilgore handles financial and estate planning, investments in stocks, bonds and tax shelters, municipal bonds, deferred compensation plans and tax shelter retirement programs.

In addition to offering brokerage service to the community, Kilgore has shown an interest in the community by accepting appointment by former City Manager James Huff to serve in the last year as member of the Citizens Advisory Committee to the Sikeston Planning and Zoning Commission. The goal of the board and committee was to update the city's comprehensive plan for progress and expansion for the next five to 20 years.

Kilgore is a member of the Sikeston Jaycees, teaches the high school class in Sunday School at First Christian Church and is actively involved in Boy Scouts of America leadership, serving as chairman of the Okeechobee District Exploring program.

Kilgore and his wife, Sandy live at 909 Arlington Road. Mrs. Kilgore teaches second grade at Lee Hunter Elementary School and is president of the Sikeston Junior Woman's Club.


Mikell Kilgore

# Education program fights malnutrition

A program aimed at doing something about malnutrition of the needy was started in 1968. The Expanded Food and Nutrition Education Program (EFNEP) is sponsored by the United States Department of Agriculture and placed in charge of the Cooperative Extension Service. The program helped 7,388 people in the Bootheel during the last six months of 1973.

Paraprofessionals, called nutrition education assistants in Missouri, teaching food and nutrition and related topics to families in the neighborhood where they live.

The 14 million hungry people in our nation may not feel hungry, but are hungry because they do not eat the kinds of foods that will make them healthy.

The Bootheel has its share of concentration in malnutrition that affects its population of needy families with many children. The six counties of Scott, Stoddard, Mississippi, New Madrid, Dunklin and Pemiscot make up the first unit of EFNEP in Missouri, known as Delta Area, unit I. Four other units were organized simultaneously, in similarly troubled locations of the state, St. Louis, Kansas City, Columbia and an Ozark area comprised of Butler County and its western and northern adjoining counties. The current 14 units do not as yet cover the entire state of Missouri.

The Delta Area, unit I has two supervising home economists in charge of supervising and training the Nutrition Education Assistants (NEAs), programming and evaluating the foods and nutrition part of EFNEP. The 11 NEAs of Scott, Stoddard and Mississippi counties are under the supervision of Areva M. Abernathy, area home economist, headquartered at Benton and the 11 NEA's of New Madrid, Dunklin and Pemiscot counties are supervised by Linda Blake, Area Home Economist, headquartered at Kennett.

The finances and personnel of the program are administered by the area director, Glenn Patton, headquartered at Portageville at Delta Research Center of the University of Missouri, and Tom B. Stroup, area associate director, headquartered at Benton assists with programming.

The NEA's devote up to 25 per cent of their teaching time to youth group nutrition education programs. Adult teaching is done in groups or on individual basis in the home where preschool children and or no means of transportation prevent group participation.

The purpose of the EFNEP is to teach needy families with children about good nutrition, how to prepare and serve good meals, how to manage their money, food stamps or distributed foods, how to obtain and/or produce foods through gardening, hunting, fishing or gathering wild nuts, berries and plants, how to store food so that it will not spoil and keep it save to eat. If other needs exist, the NEAs are prepared to tell the family to whom and where it can go for assistance.

The last six- months' report (July 1, 1973- Dec. 31, 1973) has just been completed, and it relates these facts about the EFNEP in the six- county area for that period of time:

7,388 persons were in 1,180 program families (744 black; 431 white; 4 Spanish American; 1 Indian)

634 of these homemakers (1,180) had completed 8th grade education or less.

5,323 children at home were 19 years old or under

3,874 children were in school

3,842 children were in school lunch program

864 families were in Food Stamp Program

146 families were receiving distributed foods (Stoddard County only)

103 families received USDA/FHA assistance

683 families were on welfare

358 families lived in urban areas

37 had an income of under $84 a month

157 had an income between $84 and $167 a month

322 had an income between $168 and $250 a month

304 had an income between $251 and $333 a month

189 had an income between $334 and $417 a month

87 had an income of over $418 a month.

The families averaged spending from one- third to one- half of their monthly income for food during this six- month period.

151 program homemakers were under 24 years.

933 homemakers were between 25 and 55 years

96 homemakers were 56 years and over

In 1973, 1,290 youth were in 4-H type activities and studied nutrition, food preparation and preservation, sanitation and safe food storage appropriate for their age level. About 2,380 youths participated in Little Green Thumb, a gardening project designed for them. The youth cooked and served their vegetables in nutritious tasty ways; they preserved them, exhibited them, and won ribbons and prizes on their garden products both fresh and canned. Little Green Thumb was made possible by contributions from seed and fertilizer dealers, merchants, banks, civic clubs, Extension Homemaker Clubs and private, family and neighbor volunteers. About 850 adults grew family gardens and 333 obtained food from Mother Nature's wild sources. The yearly value of the family garden and these wild foods amounted to $89,644.40 in these six counties.

Other facts include:

25,364 quarts of food was canned and valued at $12,682.

60,696 pounds of food was frozen and valued at $38,097.80.

2,557 pounds of food was dried and valued at $1,891

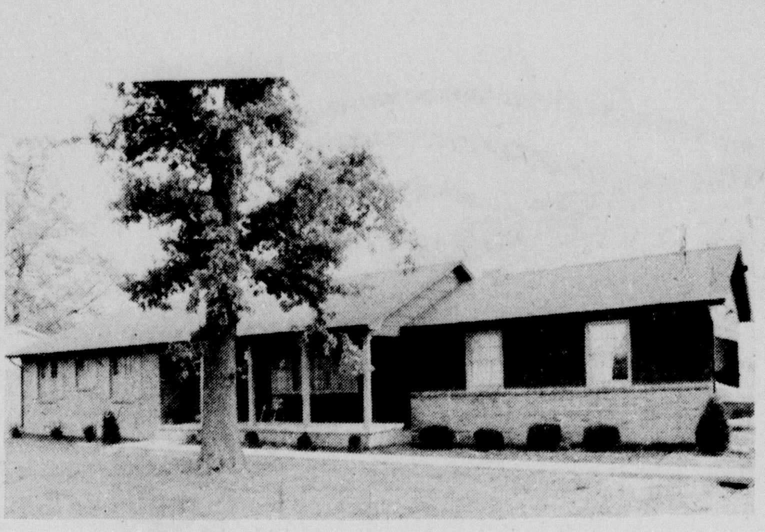
89,912 pounds of food was served fresh and valued at $26,973.60.

Of these 850 families producing vegetables in 1973, 428 families had youth enrolled in Little Green Thumb and 133 families experienced growing their first garden. 739 program families preserved foods, 192 for the first time.

The Food Stamp Program permits participating families to buy garden seed this season for the first time. It is anticipated that the gardening projects for Little Green Thumb members may have a variety of vegetables added to their gardens, and more adults will probably produce vegetables as has not been done since Victory Gardens during World War II.

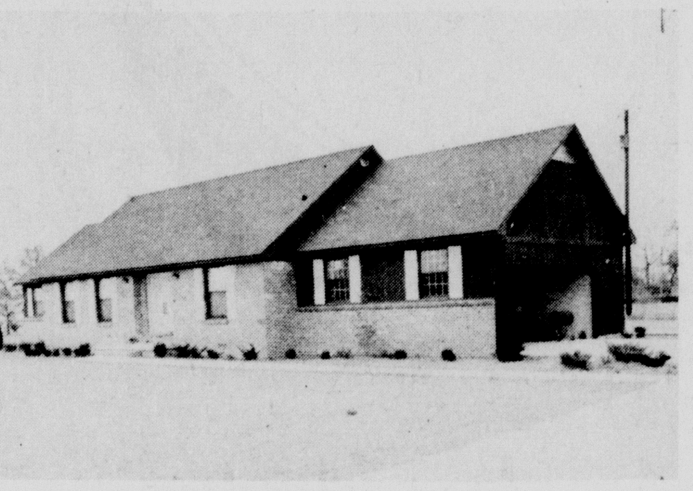
With the energy crunch, a garden at home may save many gallons of gas to stock up on fresh vegetables from the grocery store since they are the most perishable of foods next to meats, chicken, fish and eggs.

With the gasoline shortage, a back yard garden may be the most profitable vacation spot in the land for fresh foods plus stocking the supply for food shortages predicted for 1974, helping to keep the wolf from the door. It is evaluated that the malnutrition crunch is being dented by the EFNEP bunch.



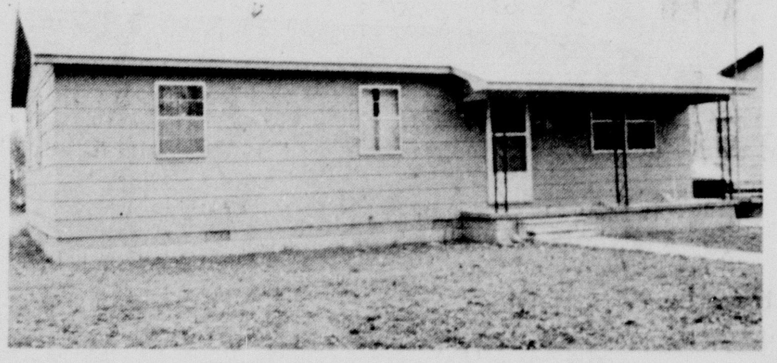
## *Kitchen has fireplace*

Towering oak trees compliment this ranch style home owned by Mr. and Mrs. Joe Webb on Highway 80 West, East Prairie. Salem gold and dark brown accent the antique brick of the home which features a country kitchen with a fireplace. Mr. and Mrs. Webb, owners and operators of Webb Service Agency, moved into their new home Sept. 21, 1973.



## *Antique brick used*

This home near East Prairie is owned by Mr. and Mrs. Ed Nichols. Rough sawed Cedar, stained dark brown, compliments the antique brick. Bedrooms for the children, Beverly, 13, and Steven, 11, are upstaris along with a private bath. The three bedroom home also features a formal dining room and fireplace in the den. Nichols is football coach at East Prairie High School and Mrs. Nichols is a registered nurse at the Missouri Delta Community Hospital in Sikeston.



## *New in East Prairie*

This modern three-bedroom home at 320 Pecan St. in East Prairie is owned by Mr. and Mrs. Jeff Lowry. Green drop siding accented by black wrought iron posts was used by the contractor, East Prairie Lumber Co. Lowry is employed by Terry Hequembourg Farms and Mrs. Lowry is employed by Brown Shoe Co. of Charleston. They have three children, Laura, 8, Angela, 6, and Jeff, age 9.

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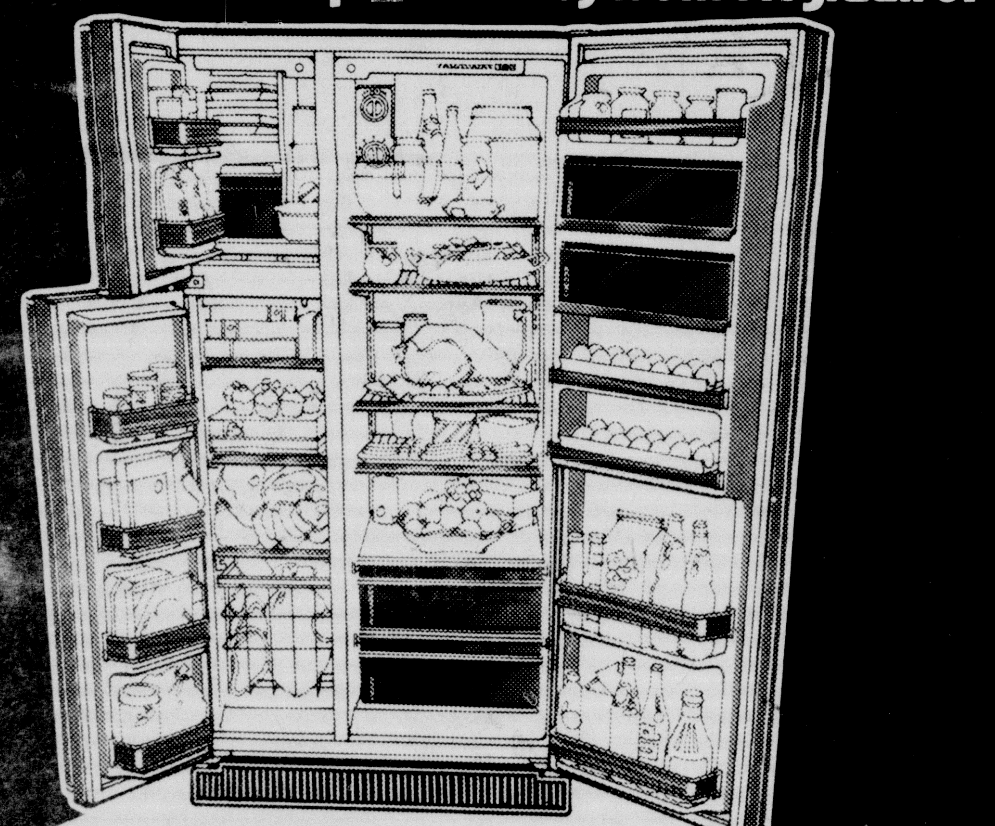
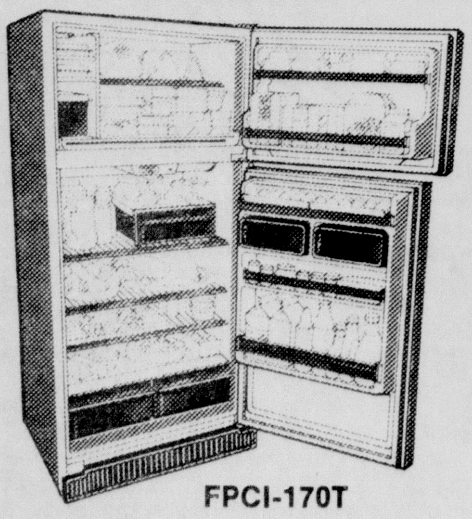


FPCI-203V3

Introductory special

3 doors! So you can get ice without warming the entire 6.97 cu. ft. freezer. 100% Frost-Proof. No need to defrost again. Smoked onyx and teakwood accents, so you'll have a truly elegant refrigerator. All in a 20.3 cu. ft. side-by-side Frigidaire refrigerator-freezer that's brilliantly organized for food storage. And you can add an Automatic Ice Maker whenever you like . . . now or later (extra charge).



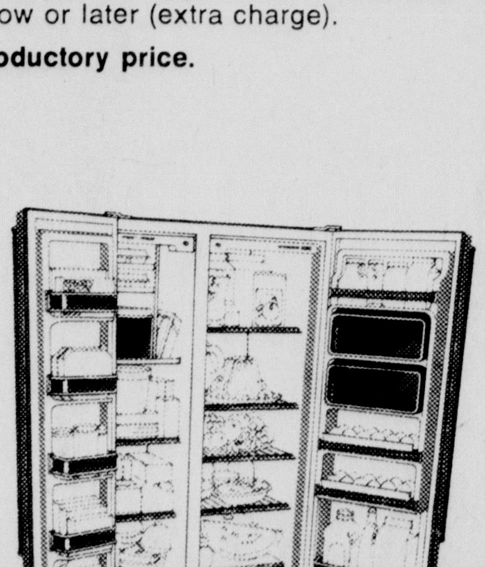
FPCI-170T

Big 17.0 cu. ft. Frigidaire top-freezer refrigerator has big 4.75 cu. ft. freezer section with a shelf inside and 2 on the door to help keep frozen food packages organized and easy to reach. 100% Frost-Proof in both sections. Refrigerator section has 4 shelves, 3 are cantilevered and fully adjustable to accommodate short or tall packages. Twin Vegetable Hydrators help keep fruits and vegetables crisp; the Meat Tender keeps most fresh-cut meats up to 7 days. Add an Automatic Ice Maker now or later (extra charge).

**Special introductory price.**

16.5 cu. ft. of organized space in this 100% Frost-Proof Frigidaire side-by-side Refrigerator-Freezer. 6.04 cu. ft. is freezer! With 3 shelves and a sliding basket to help keep frozen packages easy to reach. In the refrigerator section, 5 shelves (1 adjustable, 1 sliding) and 3 door shelves let you store thin, tall, fat, flat, or bulky items, even bottles and jars, with ease. And a Meat Tender keeps most fresh-cut meats up to 7 days. Add an Automatic Ice Maker now or later (extra charge).

**Special Introductory price.**



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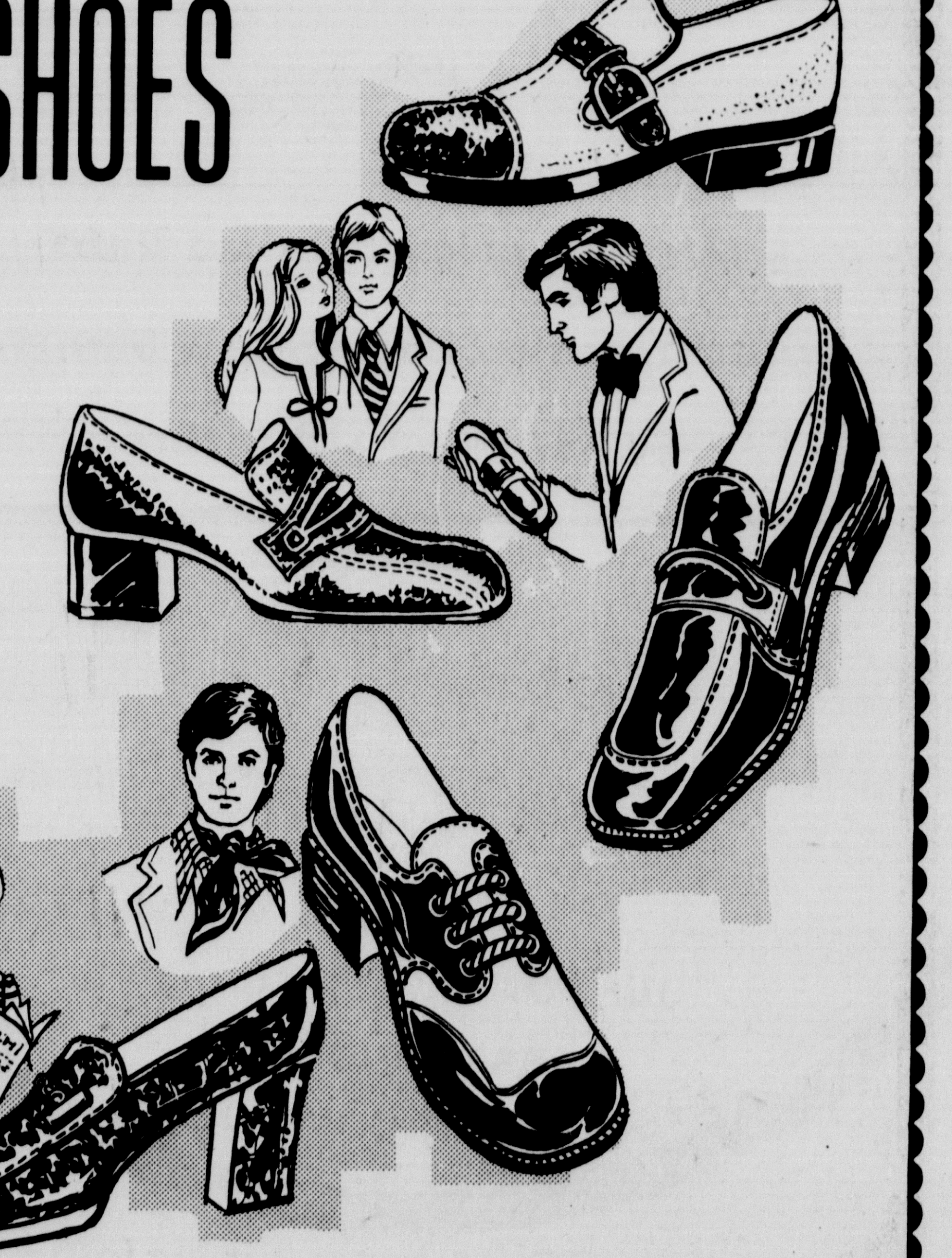
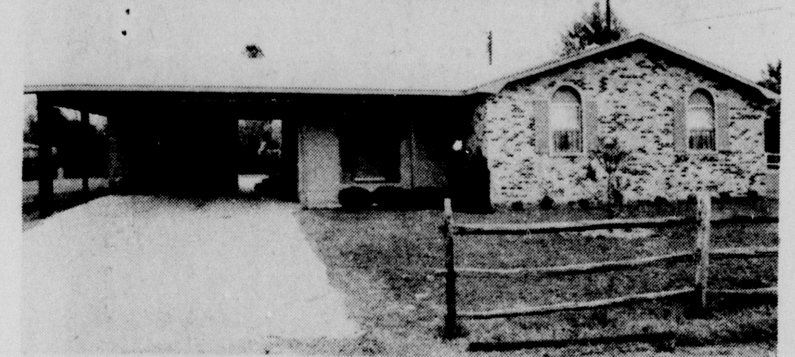


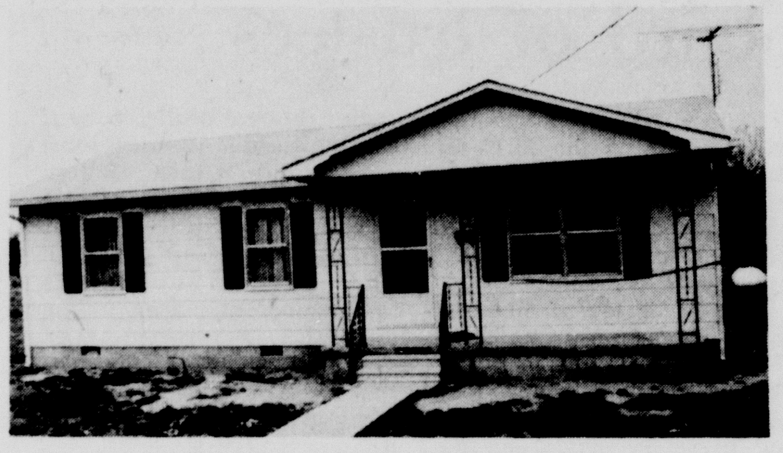


## *Motif is Spanish*

Antique brick in shades of yellow, gold and off-white compliment the tawny gold drop-siding on this Spanish style home owned by Mr. and Mrs. Bill Bryant in Gullion Acres, East Prairie. Wrought iron guards frame the arch windows of the home. A Spanish motif in shades of olive green and muted yellow were used in decorating the interior of the three-bedroom home. Bryant, a farmer, and his wife are the parents of two sons, Cully, 7, and Jason, 3.

## *Pool featured*

This modern six-room home owned by Mr. and Mrs. Ed Duty in the Oliver Addition of East Prairie is contructed of antique brick and accented by black shutters and white trim. A swimming pool and patio at the rear of the home are special features. The home was built by Duty, a self- employed dragline operator. The couple, along with their grandson, Stacy Kestner, moved into the home in June 1973



## *Steward home new*

Small's Lumber Co. of Wyatt was contractor of this new home owned by Mr. and Mrs. Gary Dale Steward of 314 Irene St. in East Prairie. Black shutters and wrought iron posts accent the white drop siding on the three-bedroom home. Steward is employed by Walden's Market in East Prairie and he and his wife are the parents of two children, Kevin,9, and Tracey, 4.

## *Area men appointed to advisory council*

Peter C. Myers of Sikeston and Charles G. Ross Jr. of Caruthersville were appointed in June 1973 to the 23- member Governor's Advisory Council on Agriculture for 1973.

Myers farms 1,650 acres in New Madrid and Scott counties and raises beef cattle and swine. He has lived in the Sikeston area for 18 years.

A graduate of the University of Wisconsin in Madison, Wis., with a bachelor of science degree in agriculture, Meyers is a member of the Missouri Farm Bureau, Missouri Farmers Association, Missouri Cattlemen's Association, Missouri Pork Producers Association and the American Soybean Association.

He has served on the board of directors of the Missouri Farm Bureau, Missouri Cotton Producers Association and the Missouri Cattlemen's Association.

Ross, a lifelong resident of Caruthersville, is chairman of the board of Bank of Hayti, vice chairman of First State Bank in Caruthersville, a member of the advisory committee of the University of Missouri Delta Center at Portageville, a trustee and member of the executive committee of the American Soybean Association and has been chairman of the Caruthersville Housing Authority since it was established in 1964.

He began farming in 1947 and is still an active farm operator in partnership with his sons. He is a graduate of the University of Missouri-Columbia with a bachelor of arts degree in political science.

## *16 SeMo women educators honored*

Sixteen Southeast Missouri women educators were honored April 6, 1973 at a dinner meeting at the Ramada Inn when they were initiated into the Beta Gamma Chapter of the Delta Kappa Gamma Society, an international, educational and honorary organization of outstanding women educators.

Educators selected for this honor were Mrs. Linda Henson of Cape Girardeau, Mrs. Jean Ann Whitaker of Chaffee, Miss Ida Kinney and Miss Onieta Kinney of Dexter, Mrs. Joyce Daniels of Illmo, Mrs. Agnes Wilburn of Matthews, Mrs. Shirley Hammock and Mrs. LaRita McIntyre of Morehouse, Miss Ruth Cole of Parma, Miss Linda Harris of Portageville and Mrs. Lois Bond, Mrs. Christine Davis, Mrs. Jacqueline Grant, Mrs. Joan Grant, Mrs. Dorothy James and Mrs. Nancy Williams of Sikeston.

Beta Gamma Chapter officers are Mrs. LaRita McIntire, president; Miss Ida Kinney, first vice president; Mrs. Jean Whitaker, second vice president; Mrs. Linda Henson, recording secretary; Mrs. Dorothy James, corresponding secretary, and Miss Ruth Cole, treasurer.

## Dr. Martin attains degree of fellowship

Dr. Andrew D. Martin of Sikeston was named in October 1973 a fellow of the American Academy of Family Physicians.

The degree of fellowship may be attained in either of two ways: successful completion of 600 or more hours of accredited continuing medical study, or achievement of diplomate status in the specialty of family medicine as a result of passing a certifying examination administered by the American Board of Family Practice.

Fellowship entitles the conferee to use the title, "Fellow of the American Academy of Family Physicians" of FAAFP.

### *In Bloomfield*

# Child care center opens

BLOOMFIELD — The Bloomfield Area Child Care Center opened in June of 1973 on North Viola Street.

The center is run by and for parents who have children in the center.

The Bloomfield Area Child- Care Center was designed to offer the young child a positive living and learning experience.

Developmental child- care tries to meet the wide range of physical, emotional, social and intellectual needs of each child within the frame work of a protective environment.

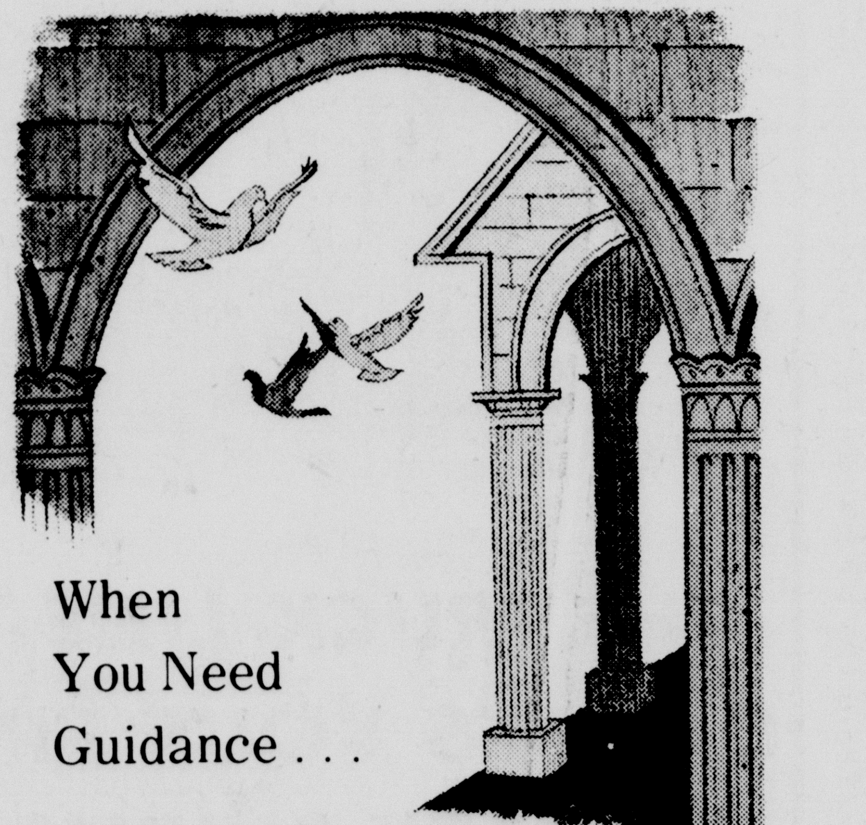
The child- care center staff is trained in childhood education so that the children receive more than custodial care.

Everyday routine is used to sharpen the child's natural curiosity and develop and increase motor skills and verbal abilities.

Elizabeth Welborn, a graduate student of the George Warren Brown school of Social Work of Washington University, in St. Louis is organizational director.

*Center run by parents*

The Bloomfield area Child Care Center opened at this house located on North Viola Street in June. The center is run by parents and designed to offer children a positive living and learning experience.



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# Chapter members active during 1973

Delta Gamma Chapter of Beta Sigma Phi in Sikeston enjoyed a successful year in 1973 with their fund raising activities, parties, service projects and donations.

One of the main fund raising activities was the annual fashion show in August presented by the Accent Shop at the American Legion building. The theme of the show, "A More Beautiful You in 1973., was carried out by a presentation of figure- control exercises and service of high protein refreshments.

Mary Lou Taylor of Sikeston won the grand prize, a three day and two-night stay for two at Hillhigh Spa in Horseshoe Bend, Ark.

Other fund raising activities included the sale of candles and popcorn, a "Show 'n Sell" auction, a spring style show at Wal-Mart in which Delta Gamma members modeled, and a float entry in the Cotton Carnival parade. The float, which was a joint effort of all four Sikeston chapters of Beta Sigma Phi, won third prize.

Throughout the year, Delta Gamma members enjoyed various parties and socials.

The third annual Valentine Dance, sponsored by Delta Gamma and Xi Zeta Alpha chapters, was held at the Sikeston Country Club in February. Judy Comer was crowned Valentine Queen by Kristin Lewis, the 1972 queen.

In April the International Founder's Day tradition was celebrated by a combined meeting of all Sikeston chapters. Louanna Bixler and Judy Comer were presented the Girl of theYear award for Delta Gamma Chapter.

During the summer members remained socially in touch with a coffee and at a come- as- you- are breakfast as guests of Xi Zeta Alpha Chapter.

The spirit of Halloween was celebrated at the Witches Night Out party, and Christmas was celebrated with a combined party for Xi Zeta Alpha and Delta Gamma chapter members.

Delta Gamma's primary service project is financial assistance to the Child Development Center in Sikeston. Fifty chairs were presented to the center by chapter members in February. The group also made refreshments and favors available for the children's Valentine, Halloween and Thanksgiving parties.

The club also presented educational toys to the center and conducted an Easter Egg hunt in Malone Park. For the children's Christmas party, members hand- stitched and decorated candy- filled stockings. Delta Gamma also presented a check for $275 to the center for the purchase of needed equipment.

Among the other service projects and donations by Delta Gamma were: Thanksgiving baskets for needy families, new shoes for children in a needy family, clothing and a decorated Christmas tree to a family, entertainment for those at a local nursing home.

Officers for Delta Gamma chapter are Mrs. Ray Leonard, president; Mrs. Gary Bixler, vice president; Miss Virginia Bridges, recording secretary; Mrs. Larry Ruebush, treasurer; Mrs. Bill O'Neal, corresponding secretary; Miss Glenda Bridges and Mrs. Emil Schuchart, city council representatives, and Mrs. J. R. Harwell, social sponsor.

Beta Sigma Phi is an international organization founded in 1931 as a social and cultural organization for women. Though it is not primarily a service organization, each chapter plays an important role in the betterment and service of its community.

*Club helps center buy supplies*

Delta Gamma Chapter of Beta Sigma Phi presented a check for $275 to the Child Development Center to be used for the purchase of needed supplies. Lewis Blanton, left, vice chairman of the executive advisory board for the center, met with Delta Gamma representatives, from left, Mrs. Larry Ruebush, treasurer; Mrs. Ray Leonard, president; and Mrs. Tom Lambert. Students clockwise from Mrs. Lambert are Robert Ellis, Pat Simmons, Ellie Prater, Carolyn Simmons, Tammy Vaughn, Lisa Seymour, Monty Fuller, Tommy Edwards and Larry Marcus.

*Judy Comer reigns*

Judy Comer is crowned 1973 Valentine Queen by Kristin Lewis, 1972 queen. The crowning took place at the annual Valentine dance of Delta Gamma Chapter of Beta Sigma Phi.

*Show raises funds*

One of the main fund raising activities for Delta Gamma Chapter of Beta Sigma Phi is the annual fashion show presented in August. Discussing activities during the 1973 show are, from left, Fran Peabody of Dallas Texas, show moderator; Glenda Bridges, ways and means chairman, and Beverly Leonard, president.

## Beaird elected to board of trustees

James Beaird of Sikeston was elected to the Missouri Baptist College board of trustees in November 1973 by the Missouri Baptist Convention for a term lasting until 1976.

Beaird, a lay member of the Trinity Baptist Church in Sikeston, is president of Security Federal Savings and Loan Association in Sikeston and presently serves on the national board of directors of savings and loan associations.

Missouri Baptist College in St. Louis is currently celebrating its 10th year of education service to the greater St. Louis metropolitan area. The college is owned and operated by the Missouri Baptist Convention and is located at 12542 Conway Road in St. Louis.

## 553 crippled children treated

The Missouri Crippled Children's Service currently provides care to 553 patients in the Sikeston district, which includes Scott, New Madrid, Pemiscot and Mississippi counties.

The service locates and provides care to children under the age of 21, who are afflicted with specified crippling conditions or diseases, and whose parents or guardian cannot afford to provide the necessary treatment.

The district office at 3 Plaza Drive in Sikeston serves as an operational base for MCCS professional personnel. Personnel include a district nursing coordinator, a social service worker, a speech and hearing pathologist, and a vocational rehabilitation counselor. These people work with the patients and their families to achieve a well- rounded treatment and rehabilitation program.

In 1973, Mrs. Juanita Newton of Sikeston, the district nursing coordinator, has made over 813 home visits

MCCS provides hospital care for patients in the Sikeston district at Missouri Delta Community hospital. This hospital became an MCCS affiliated hospital in April 1969. From July 1972 to July 1973, MCCS provided nine children with 114 days of in patient hospital care at Missouri Delta Community Hospital. In that same period MCCS provided 22 outpatient clinic visits for 22 children and also provided 181 office visits for 110 children. All MCCS care at Missouri Delta Community Hospital during July 1972 to July 1973 totaled $14,055.23.

Currently a larger number of Sikeston children are being referred to hospitals away from home due mainly to Dr. Frank Tull leaving the area. MCCS believes that even though this is true, children are continuing to receive good care and supervision.

MCCS patients in the Sikeston district also receive hospital care at St. Francis Hospital in Cape Girardeau, St. Louis University Hospital, Cardinal Glennon Memorial Hospital in St. Louis, St. Louis Children's Hospital, Jewish Hospital in St. Louis, Barnes Hospital in St. Louis, University of Missouri Medical Center in Columbia and Lucy Lee Hospital in Poplar Bluff.

### Heuring places in national poster contest

NEW HAMBURG — Dennis Heuring, son of Mr. and Mrs. Charles J. Heuring of New Hamburg, and a student at State School No. 11 for Retarded Children at Cape Girardeau, won third place in the 1973 National Safety Poster Contest sponsored by United Commercial Travelers of America.

PROGRESS '74

Growing with Sikeston in 1973 has proven to us, that we are in a very progressive community.

WE LOOK FORWARD TO THE FUTURE AND TO SERVING YOU WITH THE SAME FRIENDLY, COURTEOUS SERVICE AND THE SAME TOP QUALITY MERCHANDISE THAT WE HAVE IN THE PAST.

"Thank You" for your continued confidence during 1973 in our service and our management.

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# Frisco experiences record revenues

ST. LOUIS — "For the St. Louis-San Francisco (Frisco) Railway Company the year 1973 was another year for continued growth, with record revenues and revenue ton- miles," said R. C. Grayson, chairman and president, in a year- end statement.

"Earnings, however, will be down, reflecting the results of the devastating floods which struck our system and the poor rate/cost relationship occasioned by the industry's inability to secure adequate freight rate increases to offset the rapidly escalating cost of supplies, especially fuel and wages," he said.

Industrialization of Frisco territory remains strong. Through November, reported Grayson, nine new industries have located on the system over the same period of 1972. In addition, TOFC (piggyback) has once again been a bright spot and through November, piggyback loads were approximately 16 per cent above last year.

"While remaining optimistic for 1974, to predict what is hiding in the wings for the new year is most difficult because there are so many uncertainties," continued Grayson. "Again our costs, both for wages and materials, will continue to rise," he said. The Frisco has joined with other western carriers in petitioning the Interstate commerce Commission for a 5 per cent increase in freight rates and it is hoped that there will be no delay in securing the approval of this increase. It is anticipated also that an additional increase will be sought to cover the tremendously increased cost of fuel.

"Any forecast for 1974 at this particular time is subject to change without notice," stated Grayson, "however, we believe our freight volume will remain at a relatively high level and perhaps even show a slight increase in ton-miles of service performed. The ton- mile statistic is a measurement of not only weight transported but also distance carried."

"Fuel allocations and the ability to secure these allocations could alter our predictions," he said, "however, and while some of our traffic may decrease because of the effect of the energy crunch on certain industries, there is the possibility that some business could be diverted to rail from other modes because of our more efficient use of energy."

Frisco's capital expenditure program for 1974 reflects the optimism mentioned above as it has budgeted approximately $50 million, which includes the purchase of 1,100 new freight cars and 25 locomotives, as well as increased expenditures for new and relay rail programs and bridge program. This is a substantial increase over the last several years and compares with an average expenditure of $26 million for the years 1968-1973.

# *Blanton re-elected to board*

David E. Blanton, Sikeston attorney, was inducted into the American College of Trial Lawyers during 1973 and was re- elected to serve an additional two- year term on the board of governors in the Missouri Bar.

The American College of Trial Lawyers is a national association designed to improve the standards of trial practice, the administration of justice and the ethics of the trial branch of the profession.

Membership is attained by invitation of the board of regents.

Blanton is one of the 30 members of the board of governors of the Missouri Bar and represents District 7, which includes Bollinger, Butler, Cape Girardeau, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Ripley, St. Francis, Ste. Genevieve, Scott and Stoddard counties.

The board of governors is the governing body of the Missouri Bar, the official organization of the legal profession to which all lawyers who practice in the state of Missouri are required by rule of the Supreme Court to belong.

David Blanton

# Apartment complex planned in C'ville

CARUTHERSVILLE — The Caruthersville Housing Authority announced in December that land for the proposed seven- story apartment complex for the elderly has been optioned by Boyer Construction Co. of Sikeston.

Gerald L. Jones, executive director of the housing authority, said "the optioning of the land and the approval of Boyer Construction Co. as contractor ends many doubts as to whether or not the complex would be built."

The high rise complex, to be located at 5th and Carleton, was originally scheduled to be constructed early in 1973 at a cost of $1.4 million. Since the time this announcement was made in December 1972, Consultants Development Corp. of Memphis, Tenn., contracted for the project, determined it could not complete the project at the original cost.

Financing, as well as other problems, started speculation whether the complex would be built at all. The building is expected to be the tallest building in Caruthersville.

Ralph Stone of the housing authority said the complex will cover approximately 54,000 square feet. It will have 54 one- bedroom units and six two- bedroom units. There will be a community space on the ground floor covering between 7,500 and 8,000 square feet.

Included in the community space will be a meeting room that will seat 300 persons, two craft rooms, a couple of game rooms, kitchen, laundry facilities and a lobby with television.

Construction has not yet begun on the project.

# *Sikeston man is director*

Gregory M. Comer of Sikeston was named in July 1973 as regional director of the Bootheel Regional Council in Aging.

He assumed his duties July 1, 1973.

Comer is married to the former Juliana Beussink of Leopold. They have one daughter, Christina, and live at 218 Collins Drive.

The Council on Aging is a body of interested persons working together to formulate and initiate concrete, action- oriented plans to meet the priority needs of older persons in the community. The general catagories of needs include education, employment and retirement, health, housing, income, nutrition, retirement roles and activities, spiritual wellbeing and transportation.

The office for the council is located at 307 Cresap St. in Sikeston.

# Madrid center summarizes '73 activities

NEW MADRID — The New Madrid County Health Center has announced a summary of its activities in 1973.

Under the department of sanitation, 73 milk samples from dairy trucks and grocery stores were collected by the sanitarian and delivered to the Division of Health laboratory in Poplar Bluff. The samples were collected six times each month. The programs taken over by the Department of Agriculture on July 1, 1973.

Other inspections included 223 on food and food service establishments, 18 motels, four hotels, 52 landfills, 85 water samples; seven Head Start programs and completion of an inspection of sewage system of the South Lilbourn project.

Four dog heads and two squirrel heads were collected and delivered to the Division of health laboratory. Rabies tests on all were negative.

Forty nuisance complaints were handled by sanitarians and the administrator.

Fourteen Farmers Home Administration small sewage and water supply systems were designed and inspected by the sanitarian, who met with City Councils on 12 different occasions in regard to environmental health.

The sanitarian attended a three- day landfill meeting in Jefferson City.

Health department nurses gave the following immunizations polio, 1,805; tetanus, 1,252; measles, 71; measles and rubella, 615; typhoid, 2,340; diphtheria, 1,252; whooping cough, 997; rubella, 427; and smallpox, 102.

Twenty- four family planning clinics were held at the health center which included 144 new patients, 227 in attendance; 83 intra uterine contraceptive devices given; other, 5; returns, 133; pap smears, 228; and 62 oral contraceptives given.

The nurses held 38 well baby clinics with a total of 199 new patients and 456 return patients.

The following diseases were treated in 529 office visits; tuberculosis, 95 patients; chronic disease, 120; venereal disease, 30; cancer, 30; mental health, 10; family planning, 46; maternal and child health, 25; rheumatic fever, 15; circulatory diseases, 90; and communicable diseases, 68.

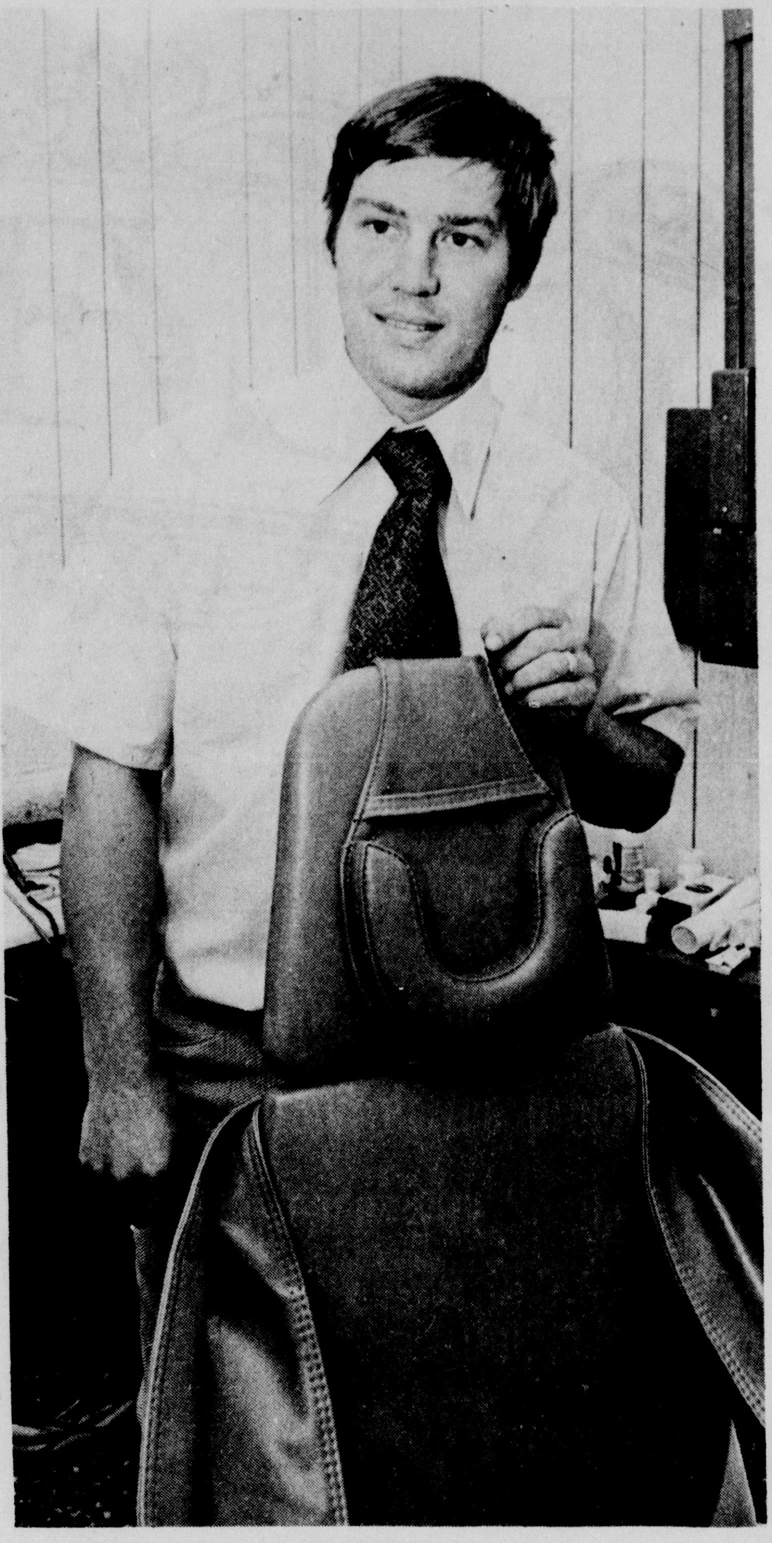
Home visits made by nurses included: tuberculosis, 120 visits; diabetes, 54; chronic diseases 84; mental health, 54; rheumatic fever, 15; stroke, 15; circulatory diseases, 75; cancer, 15; maternal and child health, 50; dental, six; and communicable diseases, 12.

The nurses participated in the Sikeston chest clinic and attended eight district staff meetings.

Administrator William S. Dillion is a member of the American Lung Association of Eastern Missouri and attended two meetings. He served as a board member of the Council on Aging and attended 15 meetings. He is a member of the SeMo Association of Public Health Administrators and attended 24 meetings.

Dillon attended a five-day food school administered by the Food and Drug Administration in St. Louis, served on three task forces and attended 38 task force meetings during the year and made 10 school visits to various county schools.

Dillon and the sanitarian also put on a health education program for the Howardville Health Fair.



Dr. Bill Boyce

# *Dr. Boyce opens dentistry practice*

Dr. Bill Boyce returned to his home town and opened a general dentistry practice in August 1973 at 710 Lake St. in Sikeston.

Miss Libby Whitworth, 12, Green Meadows, is Dr. Boyce's dental assistant.

Boyce grew up in Sikeston, graduated from Sikeston High School in 1964, from Southeast Missouri State University in Cape Girardeau in 1969 and from University of Missouri Dental School in Kansas City in May 1973.

Boyce is married to the former Marilyn Ables. They have two children and live at 1002 Allen Blvd.

Boyce is the son of Mr. and Mrs. Charles H. Boyce of Sikeston. Mrs. Boyce is the daughter of Mr. and Mrs. Cline Ables of Sikeston.

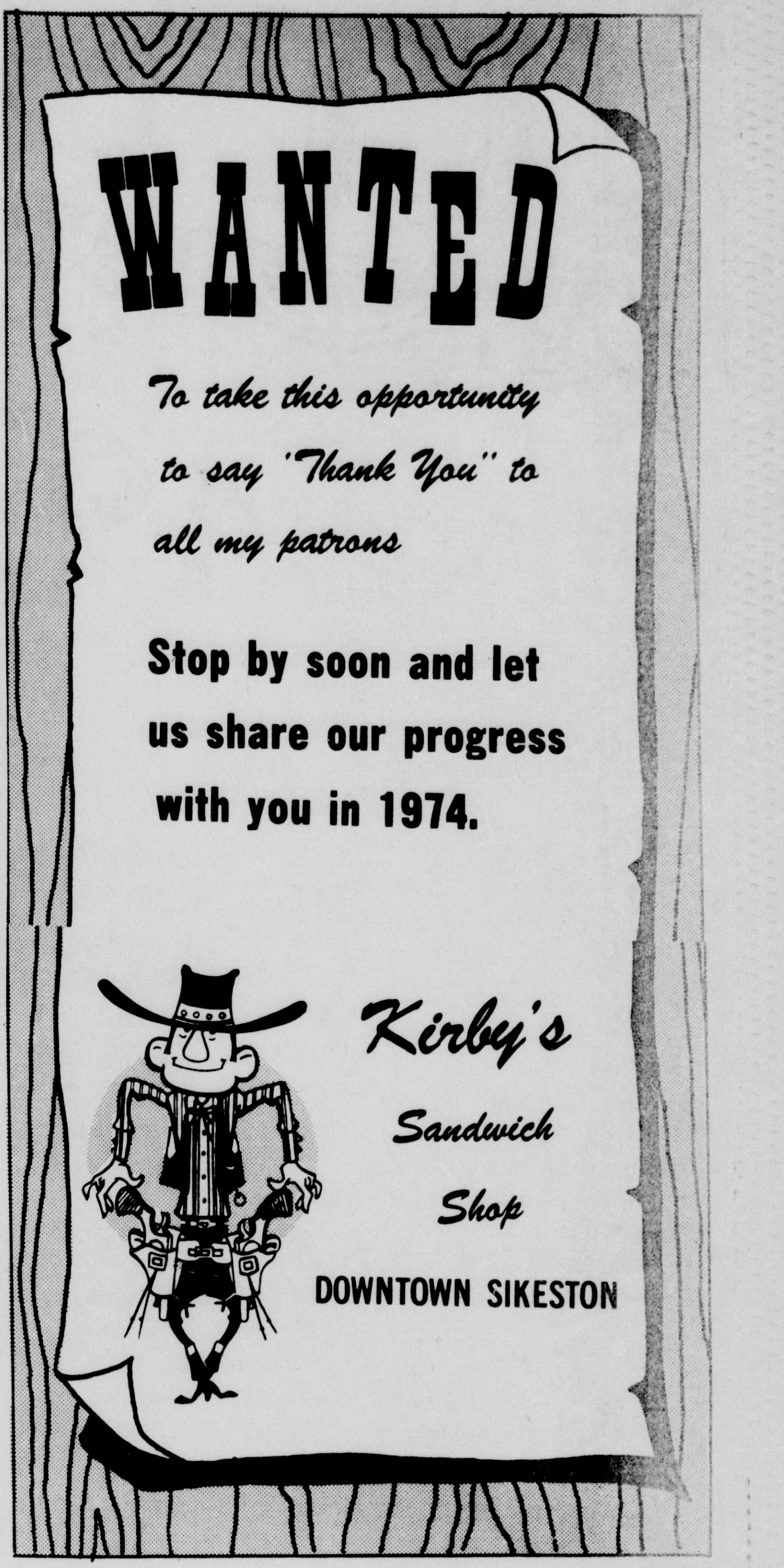
# BHS band wins first

BLOOMFIELD— The Bloomfield High School band won first place in the Class A division of the Southeast Missouri Band Association's fifth annual parade- field show held in Poplar Bluff in October.

The Bloomfield band won with high points and received an excellent rating.

The junior high band took second place with a superior rating in the junior high division.

Both bands are under the direction of Wayne Freeman.

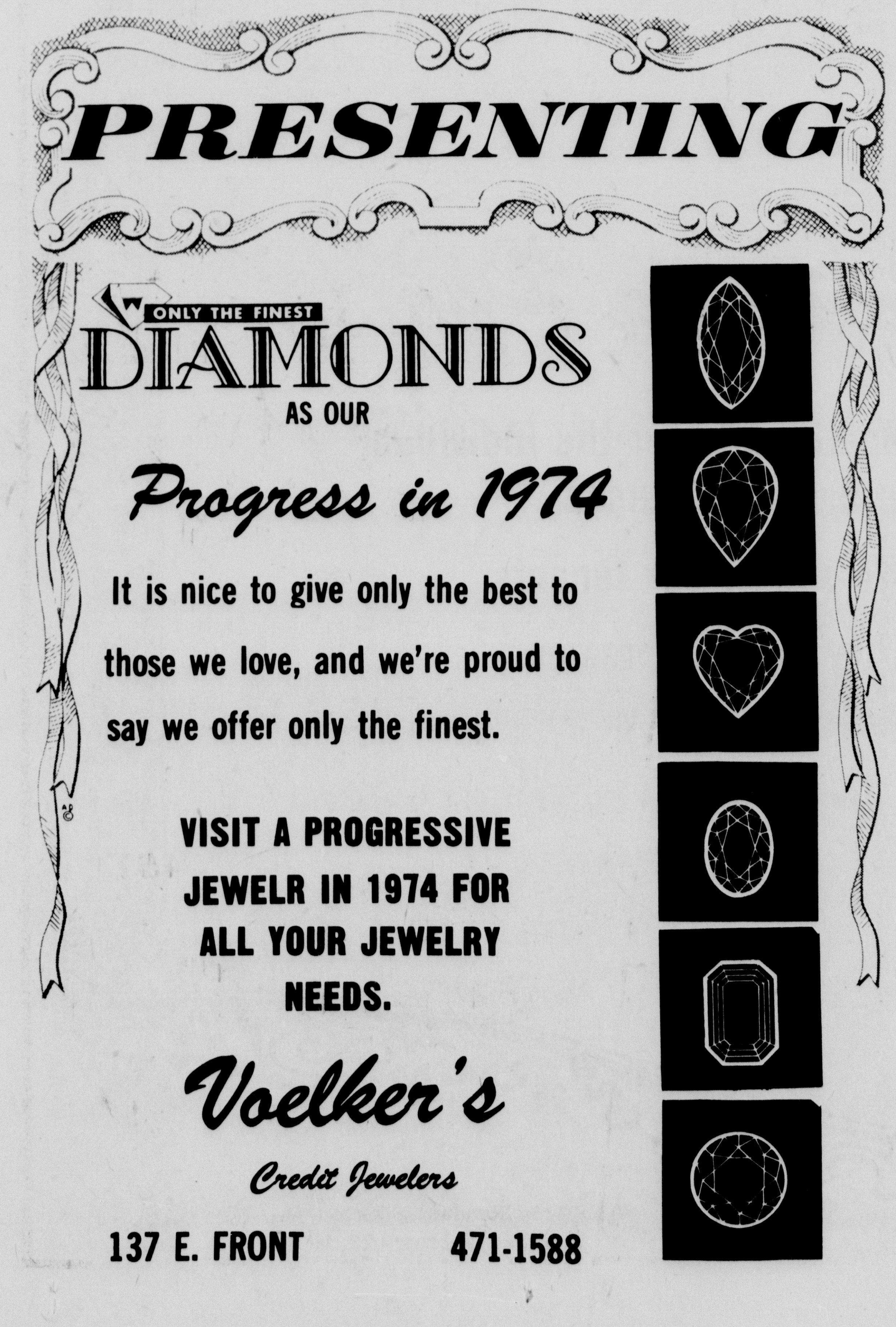


WANTED

To take this opportunity to say "Thank You" to all my patrons

Stop by soon and let us share our progress with you in 1974.

Kirby's Sandwich Shop
DOWNTOWN SIKESTON



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Progress in 1974

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Credit Jewelers
137 E. FRONT 471-1588

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We are proud of our product and proud of the progress that we have made with Southeast Missouri.

You, our customers, are responsible for that progress.

'Thank You"

"47 YEARS OF SERVICE"

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Charleston, Mo.

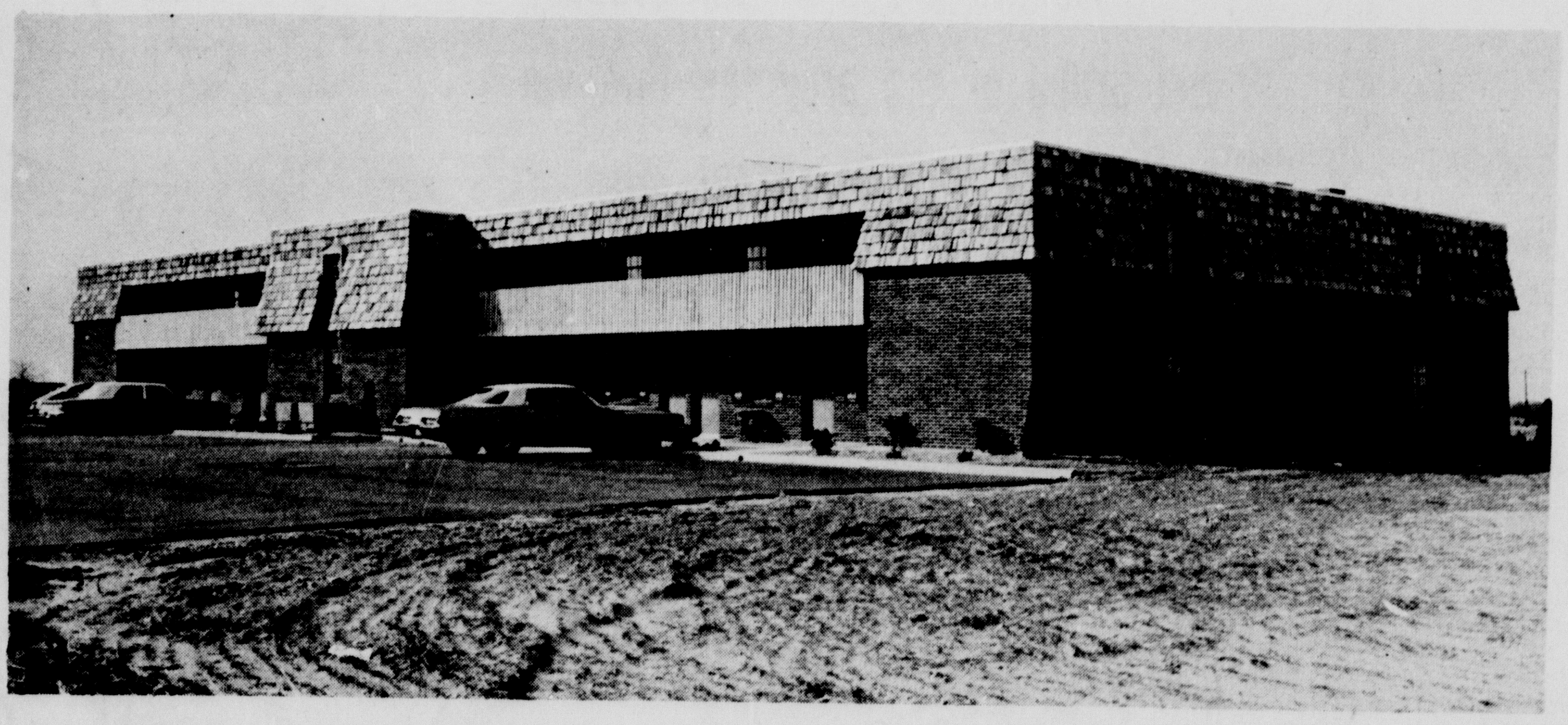
# IT'S CLASSICAL

## 1974 PROGRESS

RAMADA INN
ROADSIDE HOTELS

## The Ramada Inn Progresses Because of What We Offer...

- Facilities for receptions, sales meetings, banquets, up to 650 people.
- Entertainment in our lounge at its best.
- Modern motel rooms with comfort and luxury.
- Clean modernized pool for your fun.



## *Ramada Parts...*

**Apartments for the individual progressive person.**

**We satisfy our tenants.**

**They are our progress!**

## *The Best To You In 1974*

**I—55 AND ROUTE 62**

**MINER, MO.**

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (E)

*Bernie progress noted*

# 8 acres added to city park site

BERNIE— Hard work by the City Council, Chamber of Commerce and other organizations have paid off as Bernie saw many improvements in 1973.

Plans were finalized in April for the purchase of an additional eight acres to add to the 14 acres of city park ground. The new 22- acre park is located west of Highway 25.

The city signed a contract with the fire department in May to provide rural fire service for three years.

In June a new monitor for the fire department and civil defense was purchased.

Cable television was made available to Bernie citizens after the City Council signed a contract with See- Mor Cable TV Company of Sikeston.

When the city- owned sanitary landfill was opened to the public in August, a new caterpillar and a 16 cubic yard compactor were purchased for the landfill.

The city hall was remodeled in 1973 and Maxine Foster was appointed as the new city clerk.

The city also completely revised its bookkeeping, checking and auditing system. A new modern bookkeeping system will be used.

FUTURE SITE OF
BERNIE
CITY PARK

*Park planned*

The future site of Bernie's new 22- acre park located on Highway 25 North. The city purchased eight additional acres in April to add to the 14 acres of city park ground.

# Scott courthouse improved in '73

BENTON--- The Scott County Court made many decisions during 1973 for improvements of the county and courthouse. A sanitary landfill was purchased by the court and wiring and electrical improvements were made during remodeling activities at the courthouse.

On Nov. 9 the court voted unanimously to purchase a sanitary landfill site one mile north of Morley on Highway 61 for use by Scott County residents.

The landfill site was acquired from Kenneth Dement of Sikeston, for the lowest bid of $300 per acre for a total of 110 acres. The county had been leasing the since since Oct. 4.

The Court felt that owning the landfill site would save money for the county since $13,000 had already been invested in the land by previous landowners.

The landfill was first open for business on June 18 by James Patrick of St. Louis who halted the landfill operation July 24, apparently due to lack of business.

On July 31, Sonny's solid waste of Sikeston purchased the landfill operation from Patrick and operated it until the County Court leased it on Oct. 4.

Many residents were critical of the landfill, charging that it had not been properly managed.

The Court made the landfill site free to individual users and placed a small service charge for people in trash hauling business.

The court asked mayors that if Scott County towns would help finance the landfill until the end of 1974, the County Court would then pick up the tab.

All the cities and rural areas in the county, with the exception of Kelso, Chaffee, Haywood City and Diehlstadt agreed to pay the county for operation of the landfill.

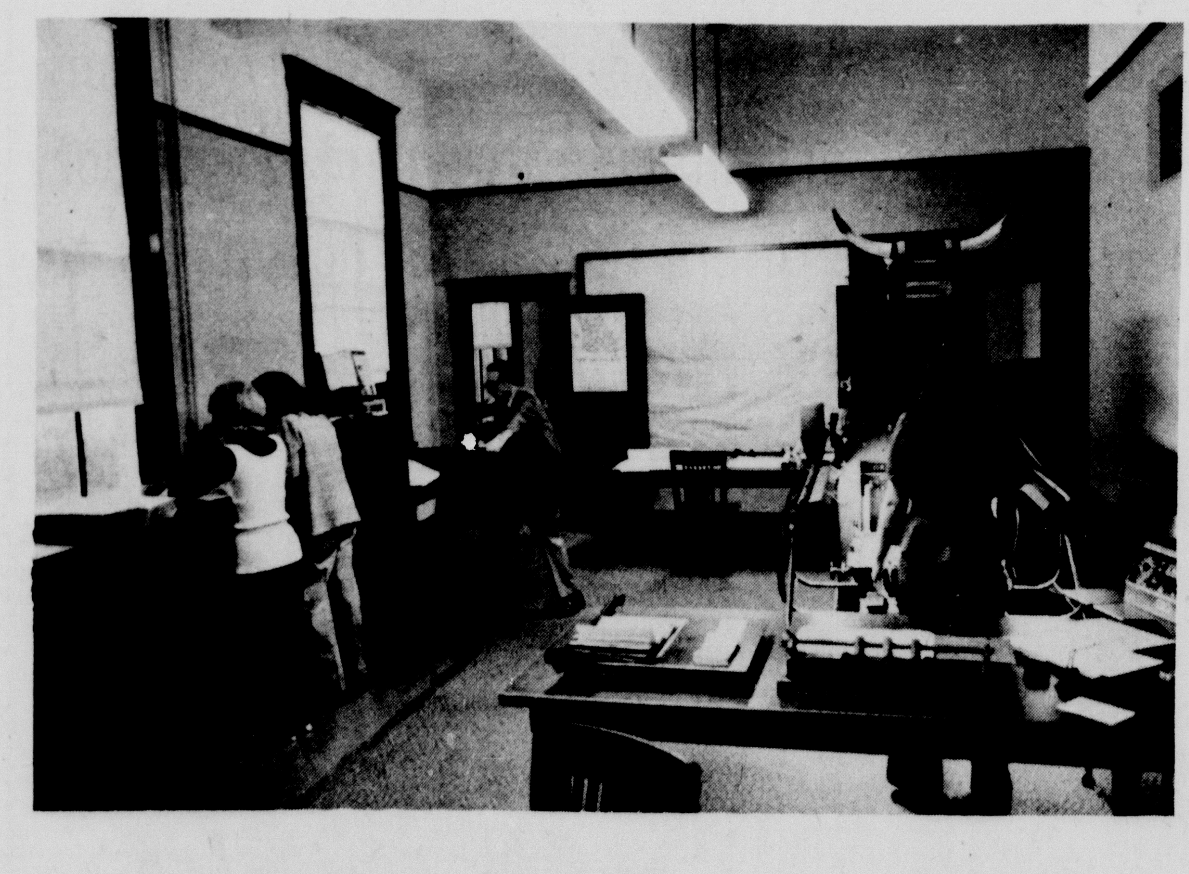
The second task the county Court accomplished in 1973 was redecoration of the courthouse.

Each room in the courthouse was repainted and carpeted. Furniture was re- arranged, pictures were hung and the courthouse took on a new look.

Each room was carpeted in a green tweed and paint in various rooms ranged from light green to a dark gold.

In August D & D Electric Co. of Dexter made wiring and electrical improvements to the courthouse that cost over $5,000.

D & D Electric submitted an itemized list of major electrical problems in the courthouse that needed to be repaired or replaced to bring wiring up to the established fire code and make the building safe.



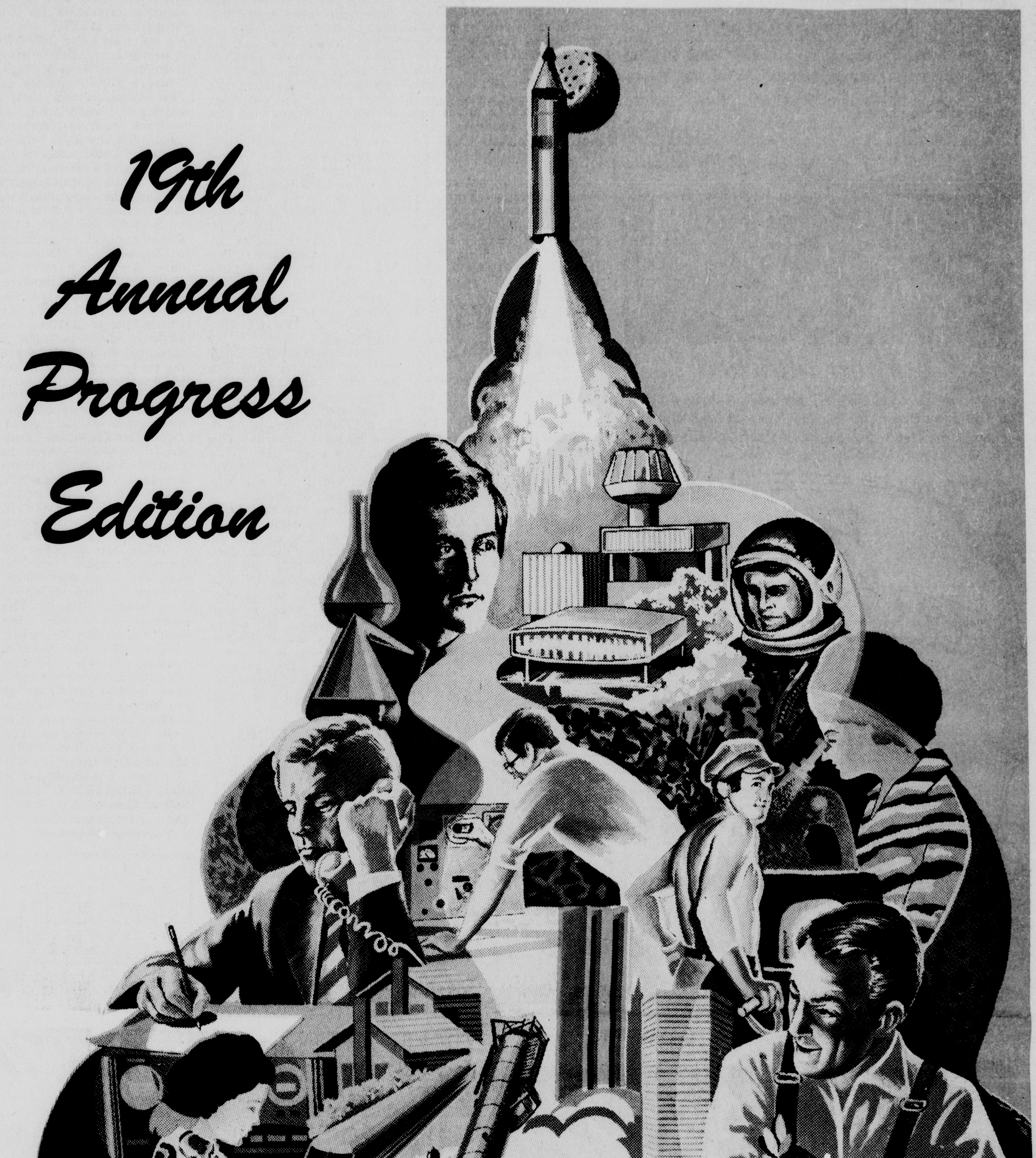
*Recorder's office repainted*

Each room in the Scott County courthouse at Benton was repainted and carpeted during 1973. From left Mrs. Jane Bollinger, Mrs. Kathy Gilmore, Orland Bollinger and Mrs. Connie Deason work in the recorder's office.

*Landfill purchased*

In November of 1973 the Scott County Court purchased a sanitary landfill located one mile north of Morley on Highway 61 to be used for solid waste disposal by Scott County residents.

# 19th Annual Progress Edition



# Building A Better Tomorrow

# IT'S CLASSICAL

## 1974 PROGRESS

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ROADSIDE HOTELS

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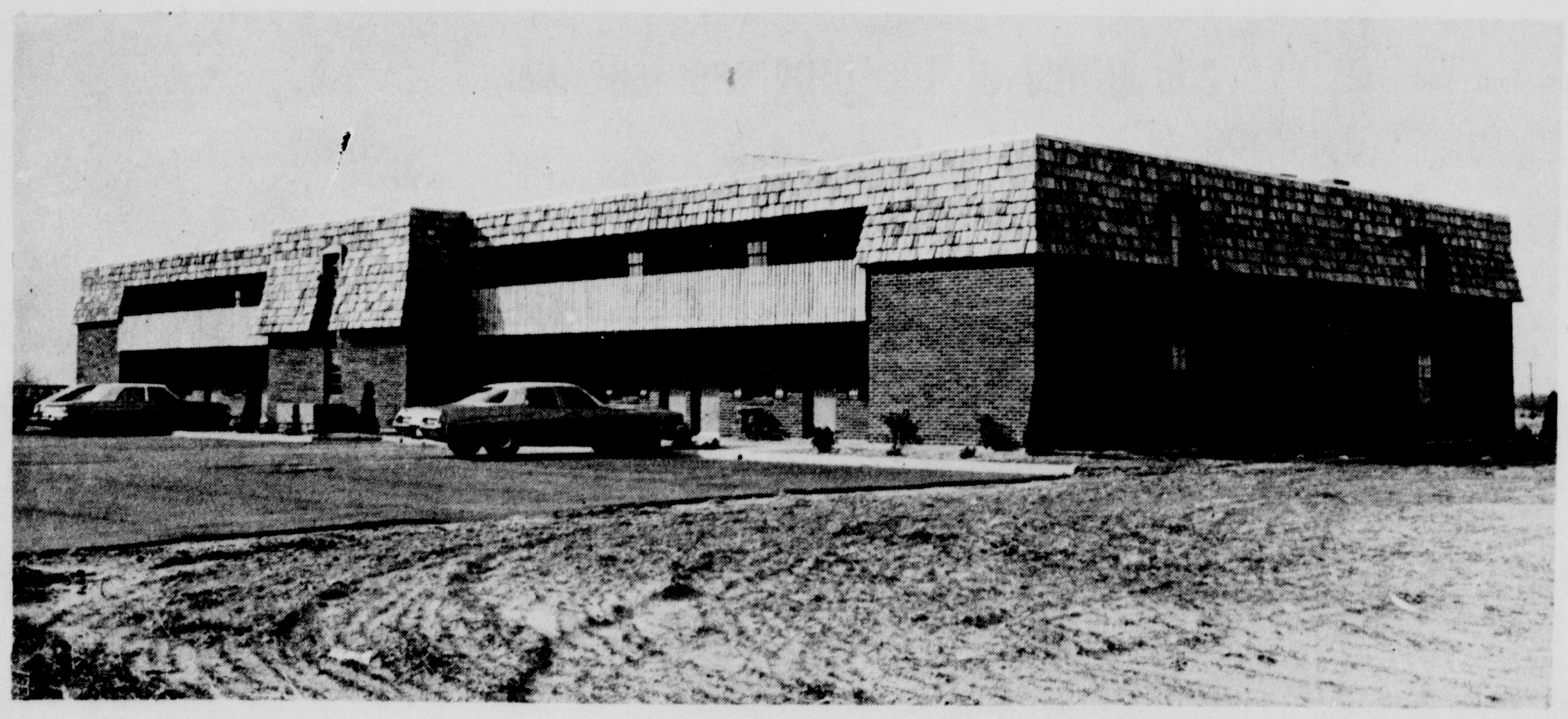

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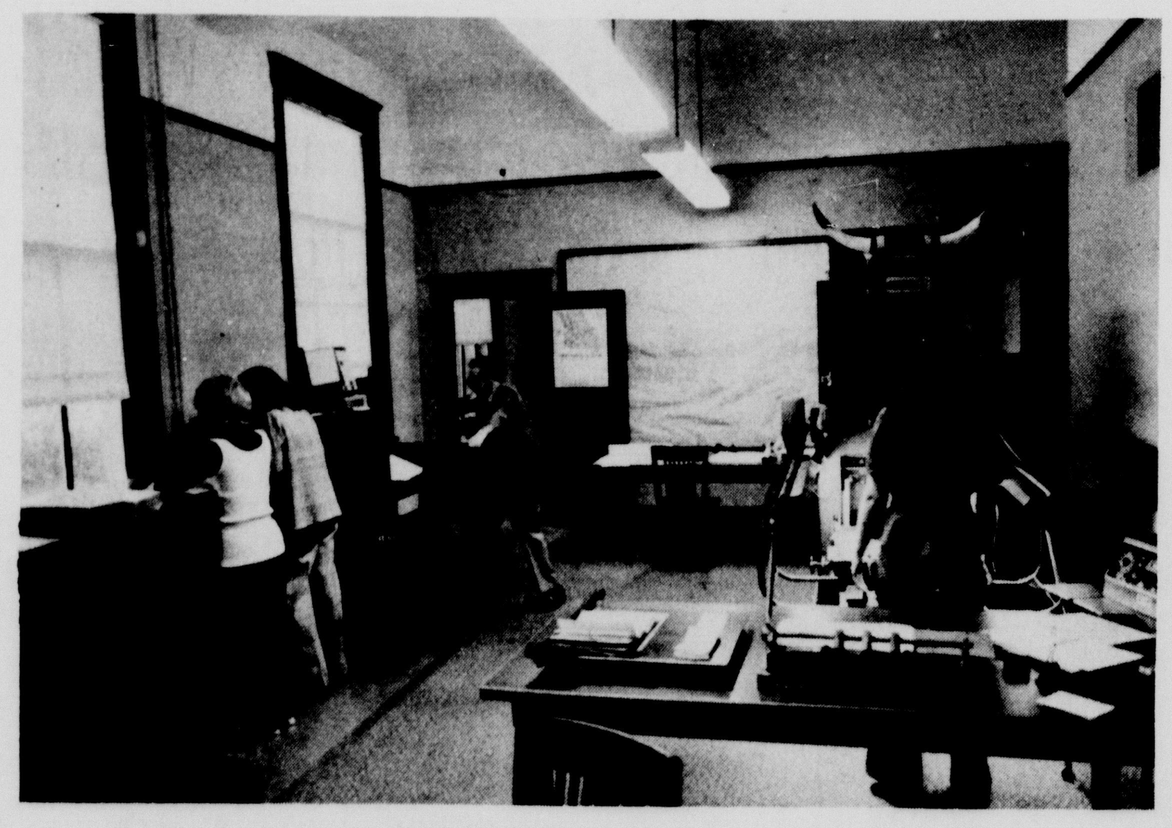

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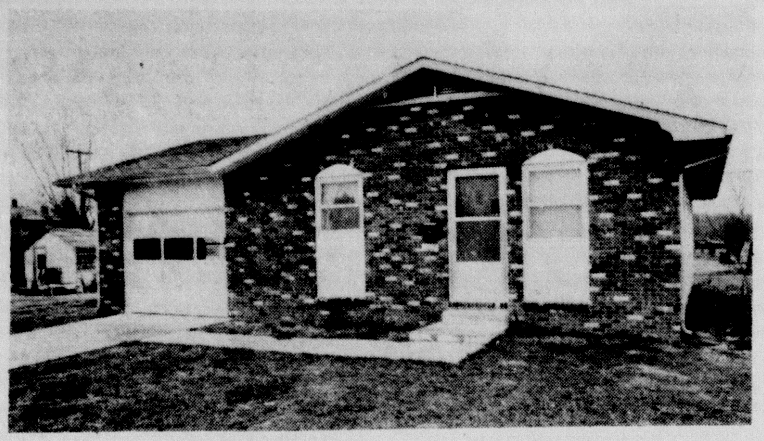
# Building A Better Tomorrow



### Red brick used

Red brick forms the exterior of this Chaffee home which is owned by Mr. and Mrs. Larry Young at 102 E. Clarmon. It features a one- car garage attached to the house.

### Carport attached

Mr. and Mrs. H. E. McClary live in this new home at 201 Easy Street in Chaffee. The red brick home is accented by five white columns and black shutters. A one- car carport is attached to the house.

*With 3 productions*

# Little Theatre completes 15th season

With the production of "Pajama Tops", "Fiddler on the Roof", and "Pure as the Driven Snow" during 1973, Sikeston Little Theatre completed their 15th season.

Although scripts are now on taking up shelf space, and greasepaint and make- up are washed off, memories of late-night rehearsals and frantic minutes before the first curtain opened are still vivid in the minds of many Sikeston residents who helped make 1973 a successful year for Sikeston Little Theatre.

The board of directors of Sikeston Little Theatre is comprised of Lynn Colley, president; Allen Harris, vice president; Vivian Boyer, secretary and Electa O'Hara, treasurer. Other members of the board are Thedamay Cleek, Jim Wenneker, David Boyer, Rosalie Boyer, Earl Braswell, Hope Terrell F. X. Schumacher III, Carole Clayton and Lynelle DuPont.

Little Theatre's efforts to equip the auditorium of the Sikeston Activity Center continued during 1973. The group was able to secure 350 plastic molded seats for the building, to be placed in the theatre but available for use by any organizations in Sikeston. Portions of the new stage rigging were delivered during 1973 and the theatre hopes the entire stage will be equipped by the end of 1974. Plans now call for heavy velvet drapes, backstage curtains, rigging to fly flats into the attic, new stage lighting and spotlights.

Each year at the last play of the season, the theatre group presents two awards to students who have assisted during the past season. The Dr. Tom L. Chidester Award is presented to the high school age student who has continued the tradition of backstage work started by the late Chidester. This award was presented in 1973 to Terri Ann Terrell, daughter of Mr. and Mrs. Jim Terrell, and to Teresa Morris, daughter of Mr. and Mrs. Cliff Morris.

The Sikeston Little Theatre Memorial Award is presented annually to a college age student who has contributed to the success of Little Theatre through his or her backstage efforts. This year's winner was Little Theatre veteran David Boyer, son of Mr. and Mrs. Ralph Boyer of Sikeston.

In June, Sikeston Little Theatre undertook a new project, as they entered the Missouri Play Contest. Two acts from Meil Simon's comedy, "Plaza Suite" were presented by the group. Contestants were entered from Sikeston, St. Louis, Kansas City and Joplin and the winner was to represent Missouri in the regional acting festival in Rochester, Minn. Although the cast, composed of Hope Terrell, Jim Wenneker, David Boyer and Sandra York and directed by Thedamay Cleek, did not win the state contest, the entry gave the group valuable experience for the next contest in 1975.

To close the 1972-73 season in June, Little Theatre presented a French farce, "Pajama Tops", directed by Jim Wenneker and Sandra York. A small cast of veterans such as Annette York, Jim Crenshaw, Karen Roberts, David Ziegenhorn, Joe Ellen Felker and Ron Peek presented three nights of fast- moving adventure and humor.

Earlier in April, the annual musical presentation of the season, "Fiddler on the Roof" had been presented to a standing-room- only crowd in the activity center. Set in a tiny Russia Village in 1905, this difficult play portrays a village of Russian Jews and the many problems they face in everyday life. Director Hope Terrell had the services of familiar Little Theatre faces such as Dr. J. R. Dupont as Tevye and Carole Clayton as Golde to head the cast. About 1,000 people attended the production which also included in the cast Dr. Tom Pinkstaff, Rosalie Boyer, Vivian Boyer, Julie Harbin and Bruce Eby.

Music was provided by Terry Teachout as the fiddler, Bonnie Harris, pianist, and Debbie Howington, flutist. The chorus was under the direction of Jim Wenneker.

To begin the 1973-74 season, Little Theatre presented in October the old-time melodrama, "Pure as the Driven Snow." Cast as the hero and heroine in white were Larry Hightower and Vivial Boyer. Bruce Eby, Lynelle Dupont, Tim Chambers, Lee Beck, David Bird, JoEllen Felker, Rosalie Boyer, Sharon Mason, Jana Sisk and Barbara Boshears also appeared in the cast.

The audience got into the spirit of the play with booing and hissing as the villain appeared and applause when the hero was on stage. Many even brought peanuts and popcorn to throw at the villain and give the play a real old- time flavor. Completing the return to the olden days were songs from the past that had been added by the cast and directors Carole Clayton and Lynelle Dupont. The chorus consisted of Kim DeCota, Gary Pickett, Lisa Terrell, Mark Ingram, Steve Dupont, Terry Teachout, Janie Felker and Carolyn Dupont with pianist Andrea Harber.

During the past 15 years, Sikeston Little Theatre has grown two- fold in membership, added new types of memberships and continued to provide members from Sikeston and surrounding communities with an opportunity to enjoy an escape through comedy or music.

### Little Theatre awards presented

Awards were presented at the final performances of "Fiddler on the Roof" to members of the Sikeston Little Theatre group who worked with the organization during the theater season. Winners of the Dr. Tom Chidester award for members of high school age were Terri Terrell, left, and Teresa Morris, center. David Boyer, second from left, received the Sikeston Little Theatre Memorial Award for college- age members. Hope Terrell, seated at right, director of the show and member of the Little Theatre group and Lynn Colley, president, presented the awards.

### Ralph becomes state director

Bob Ralph, longtime Sikeston baseball supporter, assumed the Babe Ruth baseball state directorship Jan. 1, 1974.

Ralph, who has been in association with Babe Ruth baseball since 1970, and served in many different capacities for the organizations, was previously assistant state director.

In 1972 Ralph was honored by the Chaffee Boys League for outstanding service as he enrolled Chaffee in the Babe Ruth baseball program.

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"THE MOST BEAUTIFUL WAY
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Sikeston's progress and even
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Call us and see our progress go to work.

It's Shocking!

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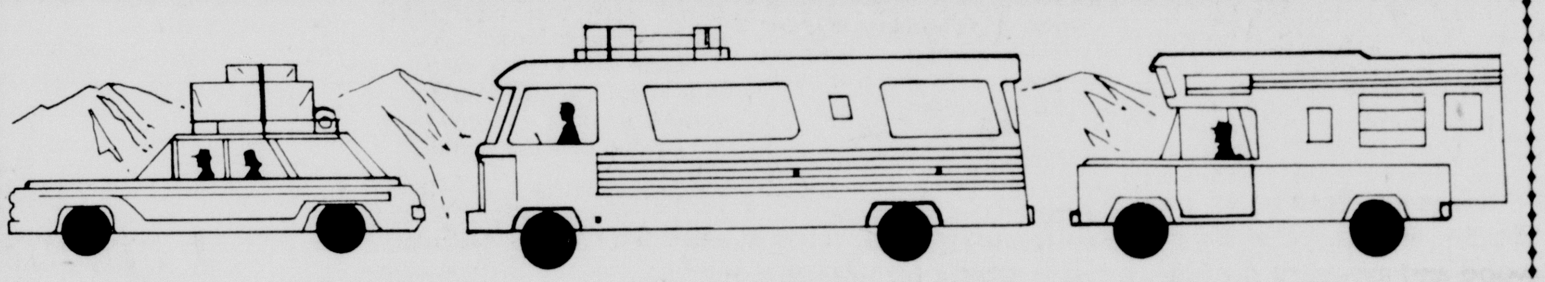
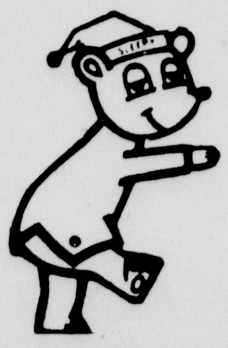


No Matter How You Travel

It's always nice to know that at the end of a long, hectic day, there is a warm, friendly place where you can stop, kick off your shoes, and snuggle down in a nice cozy bed. Sikeston Travel Lodge offers this warm hospitality to anyone who passes their way.

TRAVELODGE

Come in and enjoy excellent foods from our restaurant.



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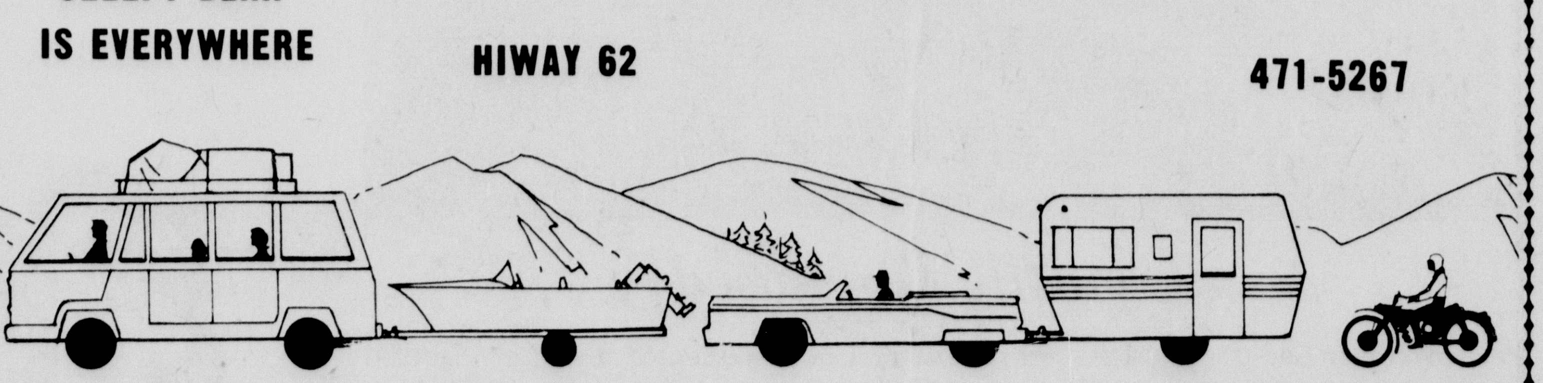
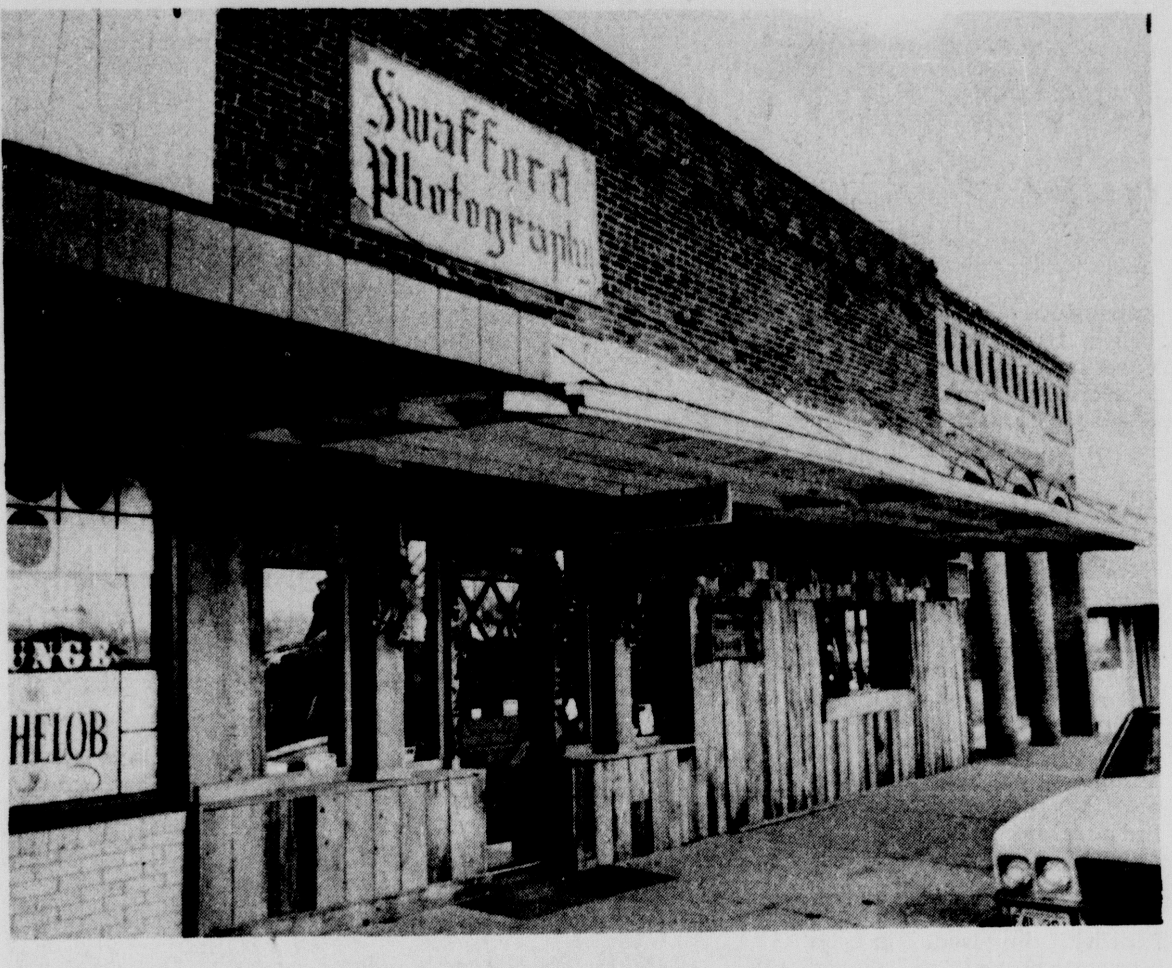




*Swafford's remodeled*

Swafford's Photography Studio in Bernie underwent a major face- lift during remodeling in January 1973 to become one of the city's most attractive buildings. A rustic look was used on the exterior front and the use of stone and greenery carried the rustic theme throughout the interior.

*Studio has rustic look*

Norman Swafford, owner- managers of Swafford's Photography studio in Bernie, stands by a window in his newly remodeled studio. The use of stone, wood and greenery provides a rustic setting on the interior.

# Delta project emphasizes gardening, nutrition

CHARLESTON — The Delta Little Green Thumb Garden project had an enrollment of 2,380 youngsters between the ages of 6 and 19 during 1973. This program is getting more and more people involved year by year.

In the six county Bootheel area the Delta Little Green Thumb Garden project is a group of young people engaged in producing quality vegetables and flowers. Enrollments by counties in 1973 were 340 in Scott, 470 in Mississippi, 447 in Stoddard, 314 in New Madrid, 357 in Pemiscot and 450 in Dunklin.

The emphasis in 1973 was on growing major vegetables which are nutritious, and at the same time relatively easy to grow.

They include leafy vegetables, --- turnip greens, mustard greens, lettuce; those with roots -- carrots and radishes; those where fruits are eaten -- green beans, okra, cucumbers, tomatoes, green peppers and sweet corn. Several other vegetables will be added in 1974.

This program started in the Bootheel in 1970 in Scott, Mississippi and Stoddard counties. Nine food and nutrition assistants employed by the University of Missouri's extension division wanted to involve youth while working with adults in families on nutritious foods and better health. The program was set up by the youth staff and home economist, Areva Abernathy of Benton, Linda Blake of Kennett and Bill Purnell, area youth specialist taking the lead.

By 1973 the Little Green Thumb Garden program had spread over the six county Bootheel area. Most of the recruiting, teaching and supervision is done by 22 education assistants and two area home economists. More than 300 adult volunteer leaders assisted with the program last year.

Youth enrolled in the program are given seed, fertilizer, and instructions in garden growing. The university's nutrition assistants, the youth staff and the volunteer adult leaders provide most of the leadership and receive special help from university agronomy specialists.

Even before the garden begins to produce, youth and their mothers receive instructions in food preparation, food preservation, meal planning with emphasis on nutrition and good health.

In developing the program, consideration was given the following ideas in the Bootheel area. Adaptability was the first consideration. Almost every family, living in town or in a rural area has a few feet of garden space available. Even window boxes, fence rows, old washtubs, etc. can provide space for a few plantings.

Another consideration was economy. Costs are relatively small in relation to the benefits. Grocery bills may be reduced and diets improved.

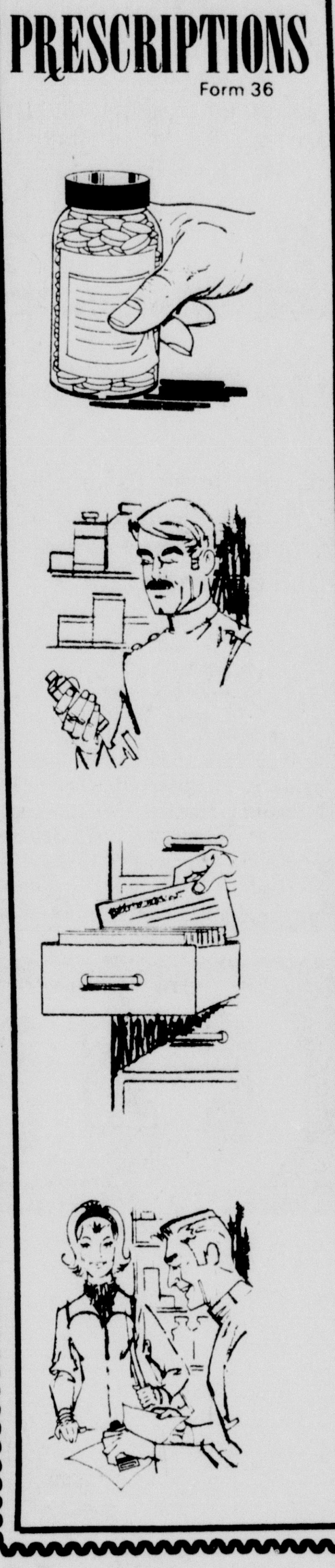
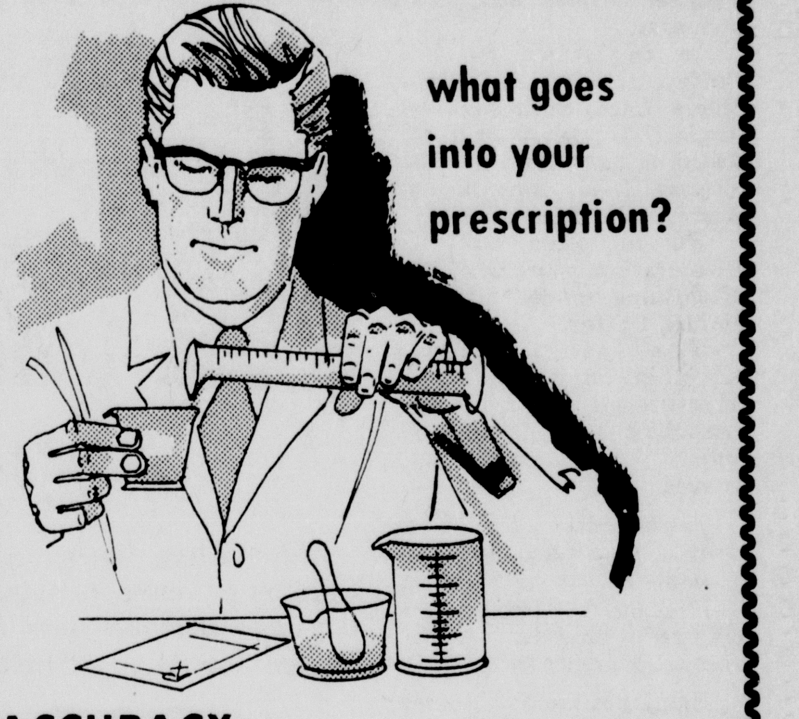
The opportunity for learning is the third consideration. Children learn not only the science and art involved in growing a garden, but also the economics, nutrition, planning, food preparation and preservation and group cooperation.

The fourth consideration is satisfaction. Nothing is more satisfying to a child than producing and owning something through his own efforts.

Little Green Thumb in past years has been financed by contributions from religious groups, civic groups, banks businesses, and interested individuals. Fertilizer dealers have donated plant food.

With the energy shortage and the high cost of food and other living items, the program staff expects to have greater participation than ever before. The program has been directed toward families who do not have financial means nor motivation to produce a garden. It will continue to be offered to this group. The staff believes the desire to produce and own something coupled with gaining knowledge and satisfaction will continue to be incentives for the young people involved in the program.

***Forward in '74!***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Form 36

what goes into your prescription?

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**KNOWLEDGE----**

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# Alma Coffey buys Classic

Since buying The Classic in the Midtowner Village Shopping Center, Alma Coffey has made many changes in the store which has a wide line of women's clothing.

Many new lines have been added to update the styles and apparel available at the store. Some lines added were Jack Winter, Vicky Vaughn, Joshua Tree, New Girl Modern Junior, In, Redeye, and Beach Party for the younger woman and young teen-ager.

In the ladies line Mrs. Coffey has added Nardis, Shady Lane, Sorinth Street, Angie U. S., Bailey, Paddle 'n Saddle and Booth Bay blouses, and tops in all shades and colors.

Future plans call for redecoration, more new lines of clothing, modeling lessons by Mrs. Coffey.

The store offers everything in women's wear from dresses, slacks, blouses, ensembles and lingerie, to boots, jewelry, purses and scarves.

Merchandise for both mother and daughter are available at the New Classic.

Mrs. Coffey broadcasts a daily radio program from the store on community news.

Employes include Maxine Woods and Cynthia Coffey.

The Coffeys live at 111 Winter Drive and have four children, Cynthia, 18; Shelia Suzette, 10; Steven, 9; and Jeffrey, 7.

*Shop features wide selection*

Mrs. Alma Coffey, right, purchased The Classic in the Midtowner Village Shopping Center in August. With a background of women's apparel, Mrs. Coffey discusses the new lines which have been added since she took over with Mrs. Maxine Woods, employe of The Classic.

# '73 news briefs

FEBRUARY

2--By the end of November, Morley residents will have a new water supply system approved by the Missouri Health Department.

14--Sikeston R-1 School District Tuesday approved a million dollar bond sale to finance construction of the new junior high school.

21--PORTAGEVILLE — William Ed Greenfield has been named director of the Delta Area HEAD Start Programs.

26--DEXTER — Centennial celebrations in honor of Dexter's 100th year began Saturday with a pie-baking contest.

27--MARSTON — Marston voters approved liquor by the drink by 122-35.

27--DEXTER — Dispatcher Charles Young of Dexter began work Saturday morning in the dispatching facilities of the new fire station.

# *Over 14,000 jobs created in state*

JEFFERSON CITY — Missouri communities attracted more than 14,000 new jobs created during 1973 by new and expanding industries according to Ray V. Jeffrey, acting director of the State Division of Commerce and Industrial Development.

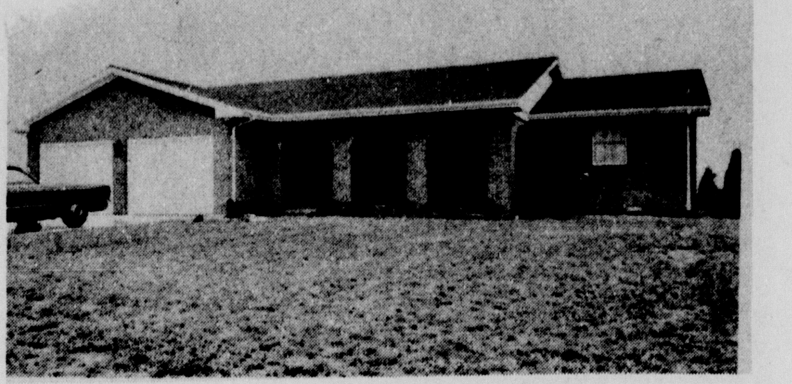
Preliminary figures by the division's research section reveal that a total of 14,280 new jobs were created as a result of 382 new and expanding industries last year; this figure represents an increase of 3,566 jobs over 1972. Of the 382 reported developments, 341 or 89 per cent were manufacturers, 30 were warehousing facilities, six were manufacturers' offices, three were mining concerns and two were research and development facilities. A further breakdown shows 177 manufacturers announced plans to construct new plants while 164 announced expansions.

Jeffrey said research efforts have verified 191 new industries during 1973, which added 6,444 new jobs; 22 per cent more than 1972. Expansions increased from 153 in 1972 to 200 in 1973, boosting the number of new jobs created some 44 percent over the previous year.

"It should be pointed out," Jeffrey explained, "that this announcement of new jobs does not take into account those firms suffering employment setbacks or those discontinuing operations, and therefore, does not represent, nor is it intended to represent, net gains. Total new jobs announced include the number of workers employed or to be employed by industries planning to develop new facilities, expand existing ones or hire additional persons due to a facility involved in an intrastate move."

Developments announced during 1973 which resulted in substantial employment include: Fasco Industries, Inc. a new facility to be built in Eldon, which will ultimately employ 700; Motorola, Inc., new to Joplin, accounting for an additional 500 workers; Nooter Corporation in St. Louis adding 500 employees; Rival Manufacturing Company, new in Albany, to employ 450; a new facility in Hannibal to hire 200; an expansion to add 60 persons in Sweet Springs; Thorngate, Ltd., of Cape Girardeau, a new plant to hire 400 workers; Westinghouse Electric, new in St. Louis County, to employ 400; and numerous others including Hagale in Marshfield and Forsyth; Jack Fabick in Fenton; Kellwood Company in Bland, St. Louis County, New Haven and Japan (Mo.); Union Carbide in Maryville; International Hat in Piedmont; Chemagro Corporation in Kansas City; Permaneer Corporation in Wright City; Central States Diversified, Inc. in St. Louis; and Brown Shoe Company in Mountain Grove, Caruthersville, Charleston, Dixon, Fredericktown, Ironton, Piedmont, Dexter and Steelville.

"Although there is no question but what present economic conditions will have some effect upon the success of Missouri communities attracting new and expanding industries during 1974, we are confident there will be no let-down in the communities' efforts to expand their industrial base," Jeffrey concluded.



## *Arches frame entry*

Arch columns frame the entryway to this Spanish style home owned by Dr. and Mrs. Gregorio Rodriguez at 1412 East State St. in Charleston. The three- bedroom home has a two car garage, central heat and air conditioning, and is constructed of red brick. Dr. and Mrs. Rodriguoz and their two sons, Ernie, 5, and Eddie, 4, moved into their new home in July.

## *Robinson home new*

Black wrought iron posts and shutters were used in contrast with the burnt gold siding on the home of Mr. and Mrs. Tommie Robinson, 112 West Tom Brown St. in Charleston. The home has four bedrooms and bath and half. Robinson, who is employed by Miller's Vegetable Farm in Bertrand, and his wife and four children moved into the home Nov. 5.

## *Siding is gold*

Located at 202 South Elm St. in Charleston, this modern five- room home is owned by Mrs. Ruth Knox, a retired school teacher, who said she especially likes the two spacious bedrooms. Mrs. Knox and her grandson, Bobby Gerald Knox, moved into the home in June. Beige trim sets off the gold drop siding on the home built by East Prairie Lumber Co.

PROGRESS

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We are looking forward to serving you in 1974.

Budget Laundry & Cleaners
D.C. WILBORN, LOCAL ROUTEMAN-ALSO RENTAL

## New home has 5 rooms

East Prairie Lumber Co. was contractor for this attractive five- room home at 216 Grand St. in Charleston, owned by Mr. and Mrs. Theodosia Emory. Olive trim was selected to accent the brick front.

## Duson home new

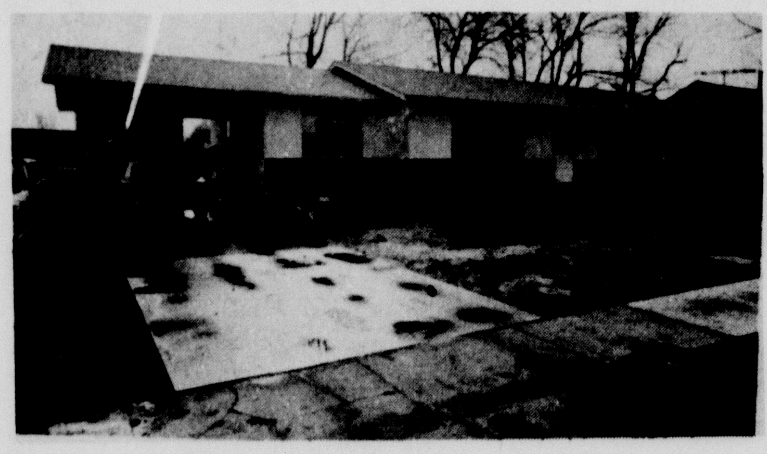
Mr. and Mrs. Benjamin Duson own this six- room and one bath home at 706 Grand St. in Charleston. Green shutters add interest to the home built by Eaker Construction Co.

## New in Charleston

T. M. Fitzpatrick, a retired carpenter, is the proud owner of this new home at 202 Brooklyn St. in Charleston. Light green drop siding, accented by a white trim, was used in construction of the three-bedroom home by McTigue Construction of East Prairie. Fitzpatrick moved into his home in February 1973.

## Shutters are green

Miss Mattie Henry, a retired school teacher, said the convenience of her modern two- bedroom home at One Hearnes Drive in Charleston is the special feature. Bright green shutters add a decorative note to the white dropsiding on the home built by Phillips and Staples Construction Co. of Charleston. The home also has central heat and air conditioning.



## Red brick used

Red brick adds beauty to this four- bedroom home at 202 Vine St. in Charleston, owned by Mr. and Mrs. Bob Howard. The Howards moved into the new home Nov. 9. The home has a large living room, bath and half, den and kitchen, and an attached carport. Howard is employed by Owens Bros. Farms.

## Fireplace enjoyed

Mr. and Mrs. Marshall Currin are owners of this three- bedroom home at 206 Washington St. in Charleston. White shutters add interest to the brick home built by Don Cummins of Bertrand. The fireplace in the family room has been enjoyed by the Currins and their son, Marshall Gerald Currin, since moving in on Jan. 11, 1974. The home has a two- car garage, two baths and central heat and air conditioning. Currin is a retired cafe owner and operator and Mrs Currin is employed by Urban Renewal in Charleston.

# Optimist Club sponsors programs for youth

As in past years, the Sikeston Optimist Club was active with community projects and programs for youth of the community.

Both winners of the annual oratorical contest, sponsored by the club in March, placed at the zone contest held in Jackson in May. Peter Myers of Sikeston placed third, while Johce Griffin of Matthews Route One placed first and competed in the state contest in Jefferson City. At the state contest she won fifth place out of 20 contestants.

Among other Optimist Club activities were presentation of a savings bond to a girl and boy from Sikeston Middle School, who were chosen Outstanding Citizen for the year. The club co-sponsored the Bicycle Safety Week Program, helped the summer recreation program and recognized a police officer during Respect for Law Week.

Optimists also contributed to the Sikeston Regional Diagnostic Clinic for the annual state olympics for the handicapped and sponsored a Girl Scout to summer camp and a boy to Boys State.

Other youth projects sponsored by the club were the Tri-Star Basketball contest, with over 2-- Sikeston boys participating, a Boy Scout troop and a senior Babe Ruth baseball team.

The bowling team, sponsored by the club took top honors during 1973 at a tournament in Jackson.

Special events for the year included a gospel singing fund raising project, purchase of shoes for needy children at Christmas and observation of Youth Appreciation Week.

Optimists operated a booth during the Cotton Carnival and the annual Holiday Hippodrome Stage Circus.

Special guests at club meetings included foreign exchange students and the Secretary of Optimist International.

# *Mrs. Walker is educational assistant*

Mrs. Carolyn Whitener Walker, has joined the First United Methodist Church in Sikeston as the educational assistant.

Church members feel that this addition to their staff will prove most beneficial to the church and the community.

Mrs. Walker and her two daughters, Nancy and Connie, came to Sikeston last August from Boca Raton, Fla., where they were active in the First United Methodist Church. She was educated in St. Louis County schools, Southern Methodist University in Dallas, Texas and is a graduate of Central United Methodist College in Fayette. She holds a life- time secondary education teaching certificate in the state of Missouri.

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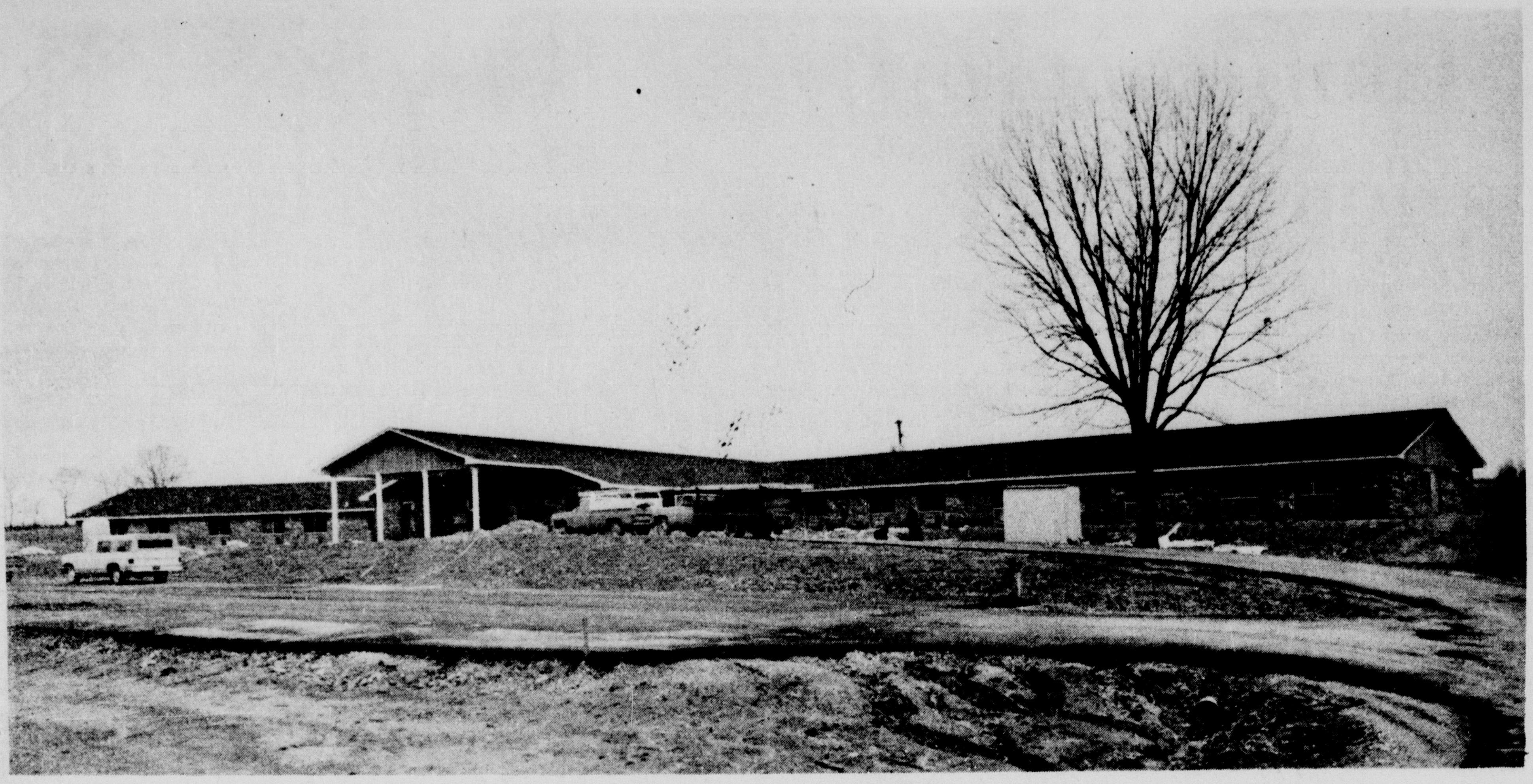


## Nursing home nears completion

The Puxico Manor Nursing Home is scheduled for completion in April. The 17,000 square foot building will house 60 beds, with room for expansion. Construction of the nursing home which began in August followed two years of planning, delays and revisions.

# Puxico Manor opening scheduled for April

PUXICO — Construction of Puxico Manor Nursing Home is now under way after more than two years of planning, delay and revision. Scheduled completion date of the 17,000 square foot building has been set for April of this year.

Initially, Stoddard County board members of the Delta Area Economic Opportunity Corporation (DAEOC) and DAEOC Housing Program personnel decided that one of the primary needs of the elderly in Stoddard County was adequate and comfortable housing for the ill and retired of the area.

In October 1971 a meeting was jointly held with representatives from the division of welfare, the Stoddard County Court, DAEOC and other interested parties to discuss the need for a nursing home and means by which it could be financed. A month later it was determined that the cost of construction for a 60-bed home would be approximately $400,000.

The DAEOC housing department, under the direction of Charles Tucker, and with the assistance of Lloyd Lepcheske, set about the tedious job of coordinating the necessary steps of securing support and financial backing for the facility. A not- for- profit development corporation was formulated with the prospect that the County Court would lease the site for the project.

A major setback to the plans was a ruling in December from the Missouri Atty. Gen. John Danforth that such a proposition was unconstitutional. Private investors were sought by DAEOC as an alternative measure. The most enthusiasm for the project came from several leading citizens of Puxico who made it known that they would indeed be amenable to locating such a facility in Puxico.

Leading this group was Puxico superintendent of schools George Sifford, who mady land available north of the high school in March 1972. Financing for the project came from three sources: Poplar Bluff Loan and Building Co., Small Business Administration and 23 citizens of Puxico, who invested the total of $400,000 — $197,500 of that came from citizens.

The newly formed corporation, Puxico Manor Inc., decided to become a for- profit concern, so the DAEOC people had to withdraw their support, but not before Tucker and Lepchenske had provided the necessary catalytic effect.

The building is rapidly taking shape since construction began the first of August. Carl Dexter is handling the job. When completed, the building will contain 17,000 square feet of space, house 60 beds, with a capability for expansion to 120 built in, and total cost will be $425,000.

The site will then be leased by the corporation to Lincoln Brothers, who will operate it using nurses trained primarily in Stoddard County.

# Addition planned

DEXTER— The First Baptist Church in August announced plans to build a one- story educational addition as recommended by the survey and planning committee.

# Service center opens

MALDEN— A Christian Service Center opened in Malden in October under the sponsorship of the Malden Church of Christ.

The center is located on West Main Street, across from Laden Furniture Company.

It was established to give Christian service and assistance to all who have material, as well as spiritual, needs.

The center is operated totally by volunteer help and contributions of goods and supplies will be accepted from other church congregations or individual residents in the community.

New and used clothing, furniture, household items and food will be received for dispensing to those in need. Volunteer workers will sort clothing, mend and clean items and then distribute them to qualified needy persons.

Nothing will be purchased or sold. All contributors will receive an itemized receipt for tax purposes.

Several business firms, as well as numerous individuals, have contributed to the center to assure the success of the opening.

---

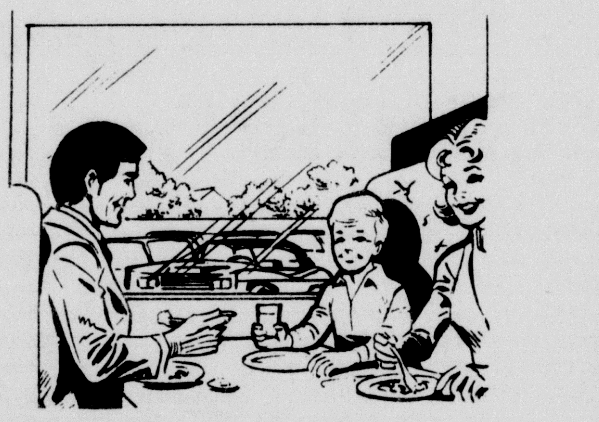
*Forward in '74!*

## Light olive siding used

Mr. and Mrs. Homer L. Baehr chose blended brick, light olive siding, white posts, shutters and trim to accent their new six- room home on Route D near Lilbourn. Woods Lumber Co. of Portageville was building contractor. Baehr is a farmer and the family moved into their new house in June.

## Exterior accents black

Mr. and Mrs. George Ingle and their eight- year old daughter, moved into their new home on Route D near Lilbourn in August 1973. Window- height brick, wrought iron and black shutters highlight the exterior of the three- bedroom house. Sonny Weaks of Lilbourn was building contractor and financing was through Farmers Home Administration. Ingle is meatcutter at Smith Grocery in Lilbourn and his wife, Laverne is employed by Glidewell's Grocery.



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DELICIOUS BAR-B-QUE RIBS!
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### *Oakview Apartments built in '73*

The Oakview Apartments, located on Beckwith and Cleveland Streets in Malden, are owned by James Strait of Memphis, Tenn. Built during 1973, the apartment house contains eight units.

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# *First community owned market opens in state*

HOWARDVILLE — Mayor Willie B. Hamilton proclaimed Sept. 22, 1973 a "great day" at the grand opening ceremony for Missouri's first community owned supermarket -- HACE Co-op Supermarket -- in this nearly all black community of 500 residents.

Howardville Area Cooperative Enterprises (HACE) Inc. was formed in 1971 primarily as a cooperative, self- help endeavor to obtain a supermarket for the community which would ease the burden and expense for many of its elderly and low income citizens who were forced to travel to other communities for groceries.

Missouri Delta Ecumenical Ministry (MDEM), headquartered in Hayti, sponsored and guided the project. The co-op required two years of work by the residents, who were solely responsible for developing the concepts, raising funds and organizing management of the program.

MDEM is a not- for- profit interdenominational social action arm of the church which was established in the Bootheel in 1965 to develop programs to solve the root causes of the area's poverty and to help residents with long- term solutions to their own problems.

Area residents provided money by purchasing shares of stock to buy a 2.6 acre site on Highway 61. Construction and operating funds to stock and run the modern 3,500 square- foot store have come entirely from private sources. Any profits at the end of the year will be re- distributed back to shareholders.

Membership in HACE is open to anyone. However, persons do not have to be co-op members to shop at the store, and the supermarket serves residents of surrounding communities as well as Howardville residents.

Mayor Hamilton, who is also president of the HACE board of directors, told the grand opening crowd "We've had many obstacles in our way, but we're sure not going to let you down now ... We're going to make the store go!"

And, the store is going, according to Joe Wirtel, MDEM staff member assigned as project director to assist in management training, who said sales during the first four months have been good and are growing each month.

"They (the residents) are glad to have a store in their own town, and feel the prices are right and service is good," said Wirtel.

"HACE members are really proud to have a store," Wirtel said, and added "They express that pride by now identifying it as 'our store'."

Wirtel reported 28 new co-op members were gained in 1973. "They (HACE) are very much encouraged and are looking enthusiastically to a better 1974," Wirtel said.

### *HACE Co-op owned by citizens*

Henrietta Grant, left, manager of HACE Co- op Supermarket in Howardville takes time out from her various duties to consult with Baron Duff, meat department manager. The modern, fully stocked grocery store which opened in September, climaxed a two- year self- help endeavor by area residents to secure a community owned shopping facility.

## Little Acorn Youth Camp accomodates 120 youngsters

CHARLESTON — "From the tiny little acorn comes the giant oak tree" is the philosophical theme of the Little Acorn Youth Camp held each year at Lake Wappapello.

This camp was developed in 1968 for children in families who are unable to provide a camping experience.

The week- long camp, held at the 4-H club campsite at Lake Wappapello in July of each year, accomodated 120 campers. The six Bootheel counties of Scott, Mississippi, Stoddard, New Madrid, Pemiscot and Dunklin, are now able to send 20 children to the camp, more than in past years.

The camp is financed in a variety of ways which include United Funds from Charleston and Kennett, and contributions from churches, civic groups, banks and other businesses, fraternal orders, individuals and other sources. In 1973 the National Youth Development Foundation provided some funds.

The program is developed and coordinated by Bill Prunell of Charleston, area youth specialist, and other University of Missouri extension staff members. It is designed to provide educational and recreational experiences. The fellowship with others is designed to lead toward citizenship development for both campers and counselors.

In order to help campers develop personal health and grooming habits, and to make their stay at the 1973 camp more enjoyable, each was presented a personal grooming kit containing a towel, wash cloth, soap, tooth brush, toothpaste, comb, swim suit and a T-shirt.

Ranking at the top of a long list of activities in 1973 were three well- prepared, nutritious meals per day, with plenty of food and fresh milk for each youngster. Mid-morning and mid- afternoon refreshments and a bedtime snack were also provided for each camper.

The camping program was designed with emphasis on recreation and fun with educational activities at intervals. The most popular activity has been swimming. Each group swims two or more times a day. Other parts of the recreational program include canoeing, archery, basketball, softball, volleyball, horseshoes, box hockey, tether ball and shuffleboard.

Activities considered both educational and recreational at camp include water safety, fire arms safety, grooming, fire safety, drills, vespers, flag ceremonies, rifle range practice, clean up activities, crafts, talent shows, groups singing and assemblies.

A full time professional staff is on hand for the camp. They include Bill Purnell, Dee Allen Goedeke of Bloomfield, Katherine Hill of Caruthersville, Sharon Hunt of Benton, with assistance from Margaret Halter of Charleston, Alice Mason of New Madrid, Jane Thompson of Caruthersville, Betty Ressel of Kelso, Art Province of Charleston, Danny McDonnough of Poplar Bluff and Danny Dempster of Greenville.

Frances Boulton of New Madrid and 12 teen- agers serve as cabin and youth counselors and program assistants. All teen- age counselors are volunteers and received a 31- hour training course.

The Delta Little Acorn Youth Camp is sponsored by the University of Missouri Extension Division in cooperation with many local organizations. The 1973 camp was an experience in togetherness The campers, 9, 10, 11 and 12- year- olds, worked together, shared together , played together, ate together, lived together and learned to share each others concern.

Arthur Biles of Charleston, 10- year- old camper, exposed the feeling of most of the campers when he wrote in his evaluation. "The first day I looked around for friends and I found four. The next day my friends and I were looking around for games we liked. We played box hockey and many other games. We had a talent show. and now we have to go. I'm not ready to go."

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May we continue to progress with you in 1974.

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# Members borrow record amount

Farmers that own and borrow money from the Sikeston Production Credit Association have had a rewarding year according to association officers.

PCA members borrowed in excess of $52,000,000 during 1973. This is an all time record high and is a $15 million increase over last year's $37,000,000. It is the largest increase in the history of the organization and an accomplishment of which PCA members can be proud and happy.

The Sikeston Production Credit Association serves the Bootheel counties of Scott, Butler, New Madrid, Mississippi, Stoddard, Bollinger and Cape Girardeau. In the history of the association, 1973 was one of the most perplexing years.

Increased operating costs, foul harvest conditions at the end of 1972, market and export uncertainties, supply problems, floods and replanting of crops have forced farmers to borrow this year as they have never borrowed before.

As the nation's prime interest rate reached 10 per cent, the farmers' average cost of money increased also. In 1971 Southeast Missouri PCA members paid an average of 7.08 per cent and in 1972 the average cost dropped to 6.89 per cent. The year 1973 yielded an average cost of 8.12 per cent. The association is happy to see this favorable rate being extended to farmers, yet it must realize the rates will remain uncertain in the months ahead. Currently, the prime interest rate to large corporations is around 9.25 and 9.50 per cent and this will have an ultimate effect on the local cost.

Farming is not an easy business to jump into and the money required has been growing rapidly. The average PCA loan for 1973 was $27,000.

This past decade, there has been an 18 per cent reduction in farm numbers nationally. Even in boom year 1973 farm members dropped one per cent and there was a loss of three million acres of farm land. Nationally, this leaves 4.6 per cent of the population to produce more food and fiber than has ever been produced before.

Through justifiable pride, farmers can point to their ability to increase their productivity. This is hinged on their ability to secure adequate money to pay for the increased cost in equipment, feed, fertilizer, fuel, labor and other operation costs. Some think these increases will call for an 18 per cent increase in loans for 1974.

First Bank of East Prairie

A bank progresses only when a community progresses, and Southeast Missouri has again proven that with drive and determination, there are no limits to the goals our community can reach.

We hope that this progress continues in 1974 and that we may remain a part of it.

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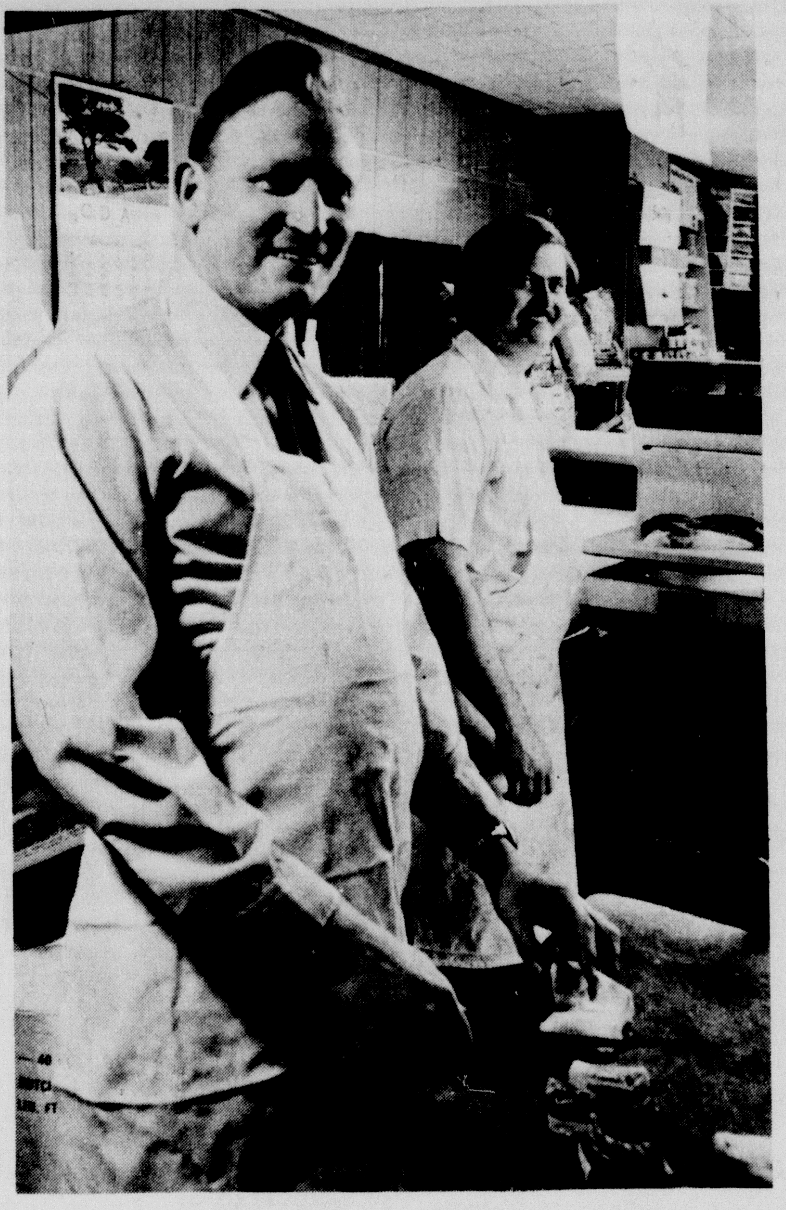

## Custom cutting meat

Wade Hatcher, left, and Ted Long prepare custom-cut meat for customers of Wade's Food Mart at 800 Warner St. Hatcher is owner of the store and Long was hired as the new butcher during 1973 and also make deliveries for the store.

Wade's FOOD MART
PHONE 471-4963
FREE DELIVERY
800 WARNER ST
SIKESTON, MO.

## Free delivery

Wade's Food Mart at 800 Warner St. offers free delivery service six days a week during store hours.

## Red blazers new

Dorothy Turner, new head checker at Wade's Food Mart, and Elva Hatcher, owner, look sharp in their red blazers as they total items for a customer at the front check- out counter. The store with the red carpet and service offers full time delivery six days a week.

# 2 new employes serve customers

Wade and Elva Hatcher, owners of Wade's Food Mart at 800 Warner St., increased the number of employes at the grocery by two, during 1973.

Ted Long, the new butcher, also makes deliveries and Dorothy Turner was hired as head checker.

The store with the red carpet and service offers full time delivery six days a week. Store hours are from 8 a.m. to 8 p.m. Monday through Saturday and 10 a.m. to 6 p.m. Sunday.

The store has one check out counter in front of the store and another in the back which services the delivery business.

## *2 receive award checks*

PUXICO — Ronnie Tweedy of Puxico and Robert McGhee of Essex received award checks being judged winners in the Stoddard County Soybean Yield Contest.

Tweedy, who won top honors from producing a yield of 48.11 bushels per acre, was presented a check for $100, while McGee was presented a second- place award of $50 for his yield of 43.76 bushels per acre.

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***Forward in '74!***

# VA Hospital opens intensive care unit

POPLAR BLUFF — The new general purpose intensive care unit of the Poplar Bluff Veterans Administration Hospital was opened in September 1973.

"The construction of this modern, six-bed intensive care unit is an example of the Veterans Administration's continuing policy of progressive medical care," Wooten D. Simpson, director of the hospital, said.

The hospital admitted its first patient on Jan. 8, 1951. The 225-bed general medical and surgical hospital serves a veteran population of almost 50,000 in 21 Missouri counties and six Arkansas counties.

1974 Brings------

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EAST PRAIRIE, MO.

*In R-2 School District*

# Social, moral, career development emphasized

EAST PRAIRIE — The importance of education is growing each year due to the complexity of our society and the East Prairie R-2 School District is placing more emphasis upon providing educational experiences for social, moral and career development. The total goals for each school include intellectual, physical, social and career development, according to Superintendent Gerald W. McElrath.

McElrath, who assumed his duties as superintendent July 1, 1973, replacing Ray Melton, was assistant superintendent of the Jackson Public Schools prior to moving to East Prairie. A native Missourian, he moved to Dexter in early childhood and attended Dexter Public Schools. After serving in the Navy and attending college, he returned to Dexter and began his teaching career in 1950. While there he served successively as elementary teacher, principal, director of curriculum and assistant superintendent constituting 15 years in that system. Following this, he was employed for seven years as superintendent at Gideon.

McElrath holds a Bachelor of Arts and Master of Arts degree from George Peabody College in Nashville, Tenn. and has done graduate work at the University of Missouri- Columbia and Southeast Missouri State University at Cape Girardeau.

Total enrollment in the district is 1,685 students and includes 384 in kindergarten through second grade; 562 in grades three through sixth; 300 junior high school; and 439 in high school. There was a decrease of 113 students this year from the 1972-73 enrollment of 1,789 due mainly to families who moved from the flood areas last spring and did not return, according to McElrath.

Because of loss of students none of the rooms are over- crowded. However with the addition of new special programs, funded by the federal government, the district is still short of the needed smaller rooms and in order to expand additional special services more classrooms will be needed in the future.

In the R-2 District there are 48 elementary teachers; 18 junior high teachers; 29 high school teachers; and eight special teachers and administrators, for a total of 103. The district also employs two nurses, nine teacher aides; seven secretaries; seven custodians 16 bus drivers; and 16 cooks.

*Supt. McElrath*

Gerald W. McElrath, former assistant superintendent of Jackson Public Schools, was employed as superintendent of the East Prairie R- 2 School District in July of 1973. He replaced Ray Melton, who resigned to accept the position of superintendent of the New Madrid School District.

The budget for the 1973-74 school year totaled $1,634,816 and of that amount, $1,080,333, or 66 per cent, went for salaries.

A break down of the 1973-74 budget shows the following expenditures: Administration, $45,157; instruction, $1,027,063; attendance and health, $15,041; transportation, $87,367; operation and maintenance, $102,950; fixed charges, $102,552; food services, $103,200; student activities, $30,000; capital outlay, $41,486; debt service, $72,000 and payment to other districts, $8,000; for a total of $1,634,816.

Receipts were as follows: local revenue, $486,000; county revenue, $95,000; state revenue, $791,500 and federal revenue, $215,605, for a total of $1,588,105.

McElrath said that according to the budget the district will experience deficit spending this year in the amount of $46,711; and, if the inflationary trend continues, it will be necessary for the board to find ways to increase revenue or reduce some aspects of the program. The largest increases in costs include salary increases of the staff, transportation, food and instructional supplies.

Residents in the school district are assessed a tax rate of $2.95 per $100 evaluation for school taxes, a rate considerably lower than the average rate paid in other surrounding districts.

The district has a "AAA" rating from the State Department of Education and is equipped to prepare each student who graduates with a sufficient background to enable him to enter college, vocational school or attempt a vocation of choice.

The curriculum in the schools include a wide variety of experiences designed to meet the needs of every student. In addition to regular classes, a broad curriculum in specialized areas are available including special education for the mentally retarded, speech correction, remedial reading, physical education, music, art, library, health and pupil personnel services. Every teacher is fully certificated in the area in which they are assigned.

## *High school independent study expanded*

The high school program offers a total of 83 and one-half units of credit from which most students select from 17 to 25 units during the four years. Missouri history, comparative government, interpersonal communications, ecology and glee club have been adeed to the curriculum, according to LaWayne Law, high school principal, who said a concentrated effort toward curriculum analysis and improvement has been the major goal at the high school level.

Programs have been greatly expanded in independent study opportunities for exceptional students and a program of increased awareness of current health problems is being revitalized through the physical education program, Law said.

Clerical duties of master scheduling was completed with the aid of computer assisted scheduling services at Southeast Missouri State University at Cape Girardeau. It is planned that grade reporting services will be considered for next year as a follow up to the scheduling services. Microfilming of selected materials will be added this year.

The home economics department of the high school was remodeled this year with the installation of new kitchen units consisting of cabinets, double stainless steel sinks and garbage disposals. Lights for the new football field, located behind the high school, have been purchased and work on the project is presently underway and should be completed for spring track season this year. Building and custodial management have been restructured and a centralized inventorying and purchasing agent for the district has been designated. Emergency handbooks identifying emergency procedures for school and school related areas have been adopted and made available to schools and person in the community.

Continued to page 10

*East Prairie Board of Education*

Members of the East Prairie R- 2 School District's Board of Education for 1973- 74 are, from left, Ronald Carter, Clayton Allstun, Jim Bogle, superintendent; Gerald McElrath, Donald Dick, President Ray Lewis and L. B. Presson.

*Students study independently*

Independent study programs provide students an avenue for enrichment in an interested subject area. Mike Given, right, and Cecilia Shipman are shown working on a science lab exercise in the East Prairie High School.

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# Junior high safety improvements made

Continued from page 9

In the A. L. Webb Junior High School several changes were made which helped both the appearance and safety of the building, according to Arlen Powell, principal. Safety treads were installed on all steps inside the building and carpet was laid on all landings and in the main hall for safety and to cut down on the noise factor. A poured floor covering was installed in the basement hall, adding to the appearance of the building and an ease in cleaning.

Changes were made in the regular class schedules, giving the students greater choice and flexibility in their schedules during their two years in junior high. Classes offered include: math, science, social studies, language arts, physical education, art, music, homeliving, shop, bank, work experience and a well equipped library. Art, music, homeliving and shop are offered this year as semester courses instead of being held on alternate days, thereby making a better learning situation.

Special programs added within the last year include a full- time remedial reading program, full- time remedial math program and recently a full- time migratory program working with students who have to change schools often because their parents have farm- related jobs requiring them to move frequently, Powell said. The school also has a full- time special education program and part-time speech correction program.

Another improvement made this year is in the cafeteria. There are now two serving lines instead of one and by rearranging the serving lines 300 students can now be served a type 'A' hot lunch in less than 15 minutes.

All seventh and eighth grade students can participate in intramural programs such as softball, basketball, volleyball, table tennis, chess and checkers during the noon hour or after school. In addition, there is competitive interscholastic athletics in basketball and track for the boys and junior varsity football is available for boys in the eighth and ninth grades. This football program was re- instated this year at the junior high level after an absence of three years.

## *Elementary curriculum changes made*

In the A. J. Martin and R. A. Doyle Elementary Schools many changes were made in the curriculum curing 1973. At the primary level, the new program of reading which began last year in first grade was extended to second grade this year. Because academic progress depends so much on reading and related reading skills it was felt that the adoption of this new reading series would improve overall content learning, according to James Barnhill, elementary supervisor.

Two additional sections of remedial reading and mathematics were added at the intermediate levels of the elementary curriculum. Because there was no room available in the current building, these classes are being held in the Boy Scout Hut.

In the area of music education, a full- time instructor was employed for the Doyle Primary Center. Choruses from second, fifth and sixth grades has been formed to provide emphasis for more talented music students.

A full day session for one section of kindergarten is another improvement. This project is an experimental class funded by the federal government, a Title I program.

Physical education classes have been increased in the first two grades and special classes for individual instruction once a week in addition to the regular physical education classes is presented for fifth and sixth grade students.

The facilities of the elementary level were also improved this year. The A. J. Martin playgrounds have been landscaped and additional equipment installed. Seesaws, swings, sliding board and back- stop for the baseball field are some of the improvements.

Classrooms in the elementary achools were redecorated last summer with new colors of beige, blue, green and gold accenting the surroundings. Classrooms of the academic building of the Martin school received new vinyl tile of beige with specks of gold. The corridor was covered with green commercial carpet, not only improving the appearance but greatly reducing the corridor noise.

Construction of the addition to the kindergarten building was completed the latter part of January of 1974 and is now occupied by the Remedial Reading class of the Doyle Primary Center. McTigue Construction Co. of East Prairie received the contract for the addition which cost $38,599.

## *East Prairie health council formed in '73*

In October of 1973 the East Prairie R-2 Health Council was organized with its primary function co-ordinating a total school health program that would involve students, school personnel, parents and the community. This can be achieved by closer communications within the school and more information given the public.

Projects to be considered by the council include screening programs such as vision, hearing, growth and development, dental, heart scan, and tuberculin testing, as well as the follow up. Communicable diseases and their prevention will be considered.

Consideration is also being given to a method of obtaining glasses or other corrections for needy students as well as other medical services that at present there are no resources for. There has been some discussion regarding storage and dispersement of clothing for needy students.

Some of the accomplishments include the completion and distribution of a drug education handbook to be used in classrooms by all personnel for instruction of students. First aid boxes on all buses have been checked and restocked as necessary and all drivers have received first aid instruction. Better co-ordination of the physical education program is being stressed to establish more continuity from elementary level to junior high to senior high. Emphasis is also being put on teaching a unit in health on the junior high and senior high level.

Meeting of the Health Council are held the second Tuesday of each month in the Board of Education room. Council members are: Ann Emory, chairman, Shirley Powell, Gerald McElrath, LaWayne Law, Arlen Powell, James Barnhill, Carl Cox, Mary Moore, Ronald Hoffman, Roberta Hunter, Aubrey Wilson, Jaunita Anderson, Pat Helm, Connie Cook, Dr. A. L. Weaver and Jackson L. Burke, administrator of the Mississippi County Health Department.

## *Curriculum committee is formed*

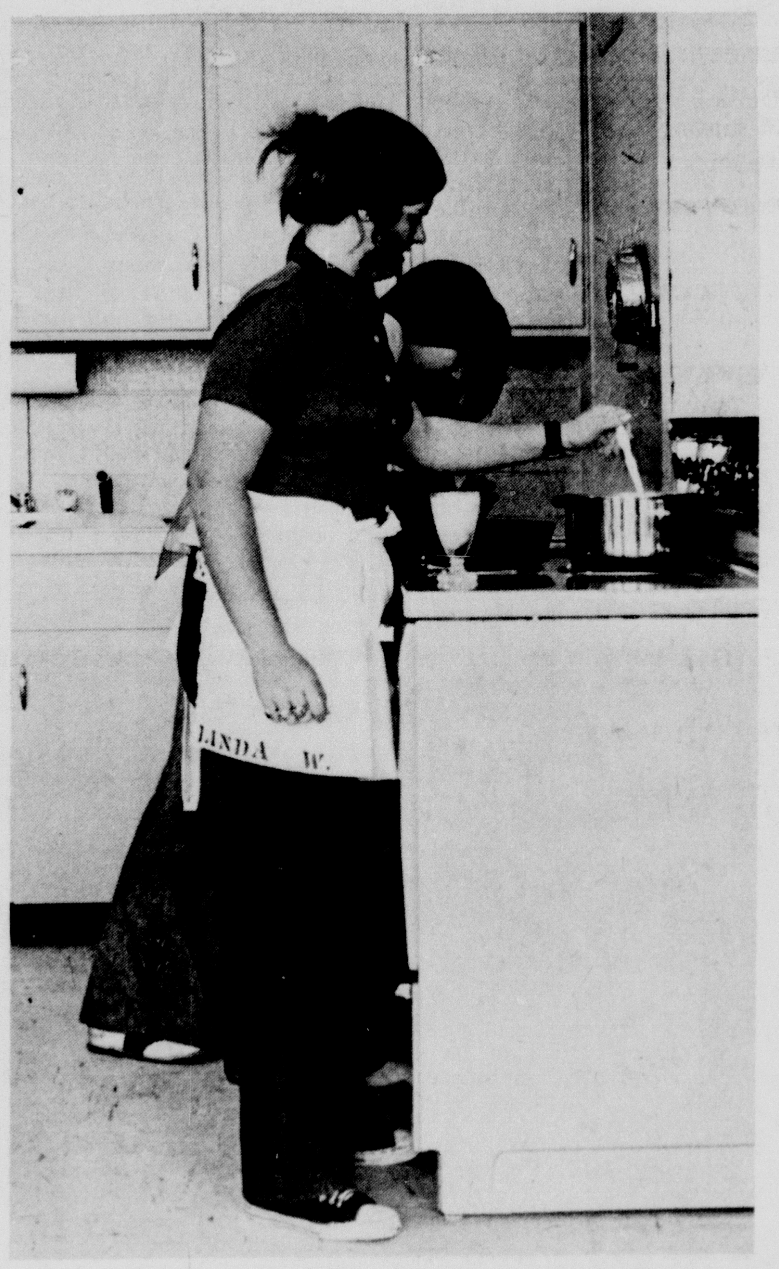
A curriculum committee, organized for the purpose of evaluating and instituting changes in the curriculum, was formed this school year. Members are Mrs. Carolyn Johnson,chairman, Carl Cox, Mrs. Ellen Tucker, James Barnhill, Miss Mary Williams, Arlen Powell, Lawayne Law, Earl Lomax and Gerald McElrath. The committee meets each month to discuss ways of improving the schools.

The committee suggested that teachers meet regularly on a departmental basis for curriculum review and planning and as a result, a two- hour workshop is now scheduled for the third Monday of each month. The committee has requested a curriculum study and evaluation from the State Department of Education and a team will be sent to visit the local system and give recommendations for improvements in the curriculum.

Continued to page 11

## *Kindergarten addition completed*

Construction of this addition to the kindergarten building of the R. A. Doyle Elementary School in East Prairie was completed in January of 1974 at a cost of $38,599.



## *Kitchen units installed*

Kitchen units with double stainless steel sinks and garbage disposals were installed in the home economics department of East Prairie High School in 1973 as part of the remodeling program. From left, Shelia Wallace, Lisa Riggs and Charlotte Myrick are shown in one section of the kitchen.

## '73 news briefs

MARCH

14--Plans are going ahead for an outdoor lab for district school students, Sam Harbin, superintendent of schools told the Sikeston Board of Education Tuesday.

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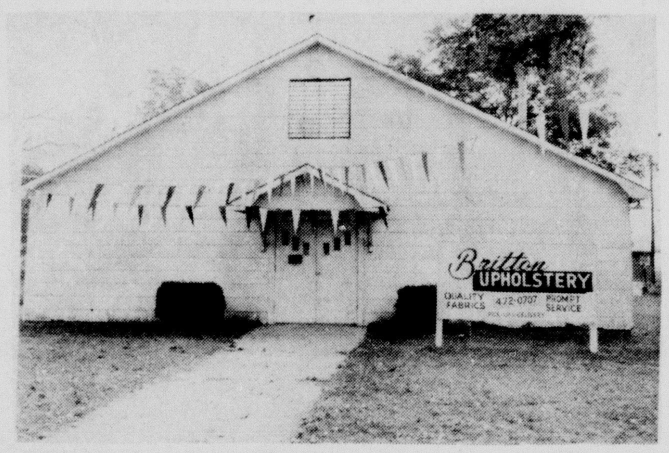

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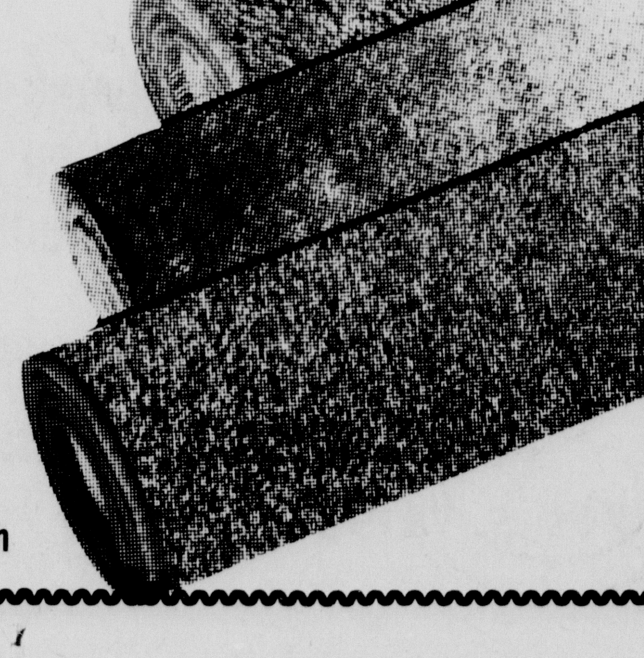

## *Ecology added to curriculum*

Ecology, the study of man in relation to his environment, was added to the curriculum of East Prairie High School in 1973. Student Karen Brown is shown taking a survey of water species and their environment relation analysis on one of the class field trips which provides a practical and functional approach to the subject.

# Counselors gather career information

Continued from page 10

Miss Mary Moore, coordinator of the R-2 counseling program, said a portion of the counselors' time during this school year has been spent discussing, attending meetings and gathering information on Career Education or Career Development. Career education is based on the thought that all experiences in school, curriculum, instruction and counseling should be set toward the goal of preparing each student for a life of economic independence, personal fulfillment and feeling that there is dignity in all types of work. The schools have been working toward this goal for some time, but more emphasis and planning to put this approach into high gear is now a top priority.

At the secondary level much work and planning by the administration and counselors to upgrade graduation requirements has been going on throughout the year. The state department of education has presented a new set of minimum requirements for graduation in the state, therefore, the high school will need to revise graduation requiremtnts to meet the state minimum, plus what this particular district's needs may be. When a decision on requirements is made, the secondary counselors will be in the process of enrolling each student for the coming year in a course of study tailored to fit the individual need.

In November 1973, a report was sent to the State Department of Education listing handicapped and disadvantaged children in the district and counselors will continue the process throughout the year.

## *Programs under Title I expanded*

For the school year 1973-74, the school district has expanded the small class instruction available through the use of Title I funds.

Title I, of the elementary and secondary education act, has as it's main purpose to improve the educational offering to educationally deprived children. All children who are behind grade level in the four basic areas may be helped by Title I.

This year there is a class in remedial arithmetic at the junior high school, two classes of remedial arithmetic at elementary level, and one class in remedial language arts, besides the four remedial reading classes.

At the kindergarten level an extended day kindergarten, which is an opportunity for 20 children to attend full day kingergarten, has been added.

# Junior high school planned for Dexter

DEXTER — The Dexter school board took major steps during 1973 toward building a new junior high school which will cost between $800,000 and $1 million.

After employing an architect, a site will be chosen and the plan will be presented to the voters.

Supt. Thurston S. Hill said it will take about two years from the board's initial action for a new building to be completed.

## Dr. Booth begins surgery practice

DEXTER— Dr. William V. Booth, associated with Dr. Ronald T. Hill at Hillview Medical Center, began his practice of general surgery in Dexter in July.

Dr. Booth had just completed his residency in general surgery at Louisiana State University Medical Center in New Orleans, La., and spent the prior six months at Lafayette, La.

He graduated from LSU Medical School in 1966 and did his internship at Arkansas Baptist Hospital in Little Rock, Ark. Afterwards he spent two years in the Navy, one of which was on the hospital ship Sanctuary in Vietnam.

Dr. Booth and his wife Cherry are parents of four children, Denise, 9; Greg, 8; Cindy, 4; and Gary, 10 months.

The Booths are members of the Catholic Church and are interested in outdoor recreation, especially camping, fishing and hiking.

---

**Onward to progress!**

## *Recently completed*

This recently completed building on South Walnut Street in Dexter, is the new home of the Day- Spitzmiller Company.

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In addition to the other fine insurance companies represented, business has expanded to include Kemper Insurance Group, Financial Indemnity Company, Reliable Life Insurance Company and Ozark Benefit Association Life Insurance Company.

Real Estate became a more active part of Bailey and Bailey with the licensing of Charlotte Bailey as head of real estate sales.

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# *Drive- in has new owners*

EAST PRAIRIE — Mr. and Mrs. Richard Givens purchased the Double "B" Drive-In at 401 Wast Washington Drive on April 15 from Wallace Brown and Sonny Bard, who, along with their wives, had operated the business since it opened earlier in the year.

The drive-in is open seven days a week, from 9 a.m. to 10:30 p.m. weekdays and from 10 a.m. to 11:30 p.m. on Sunday, with five employes in addition to the Givens.

Located across the street from the junior high school and near the high school, the drive-in caters to the student trade and serves all the favorite sandwiches, soft drinks and malts. Pizza, chicken and fresh catfish dinners are also served. The drive-in has a seating capacity of 40 and also has window service for takeout orders.

## '73 news briefs

### FEBRUARY

16–MALDEN — Nine Bootheel communities received grants totaling $1 million om the Department of Housing and Urban Development.

*Givenses buy drive-in*

The Double "B" Drive-In, a favorite place for students, opened under new management in April. Mr. and Mrs. Richard Givens are the new owners.

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# First Assembly of God sanctuary redecorated

During the 1973 calendar year, the First Assembly of God Church has seen progress on many fronts.

The Sunday School year closed with an average attendance of 409, a considerable increase over the previous year.

From the special evangelistic efforts through the year, the church has had about 40 conversions and received 26 new members.

The church sanctuary and parsonage were redecorated and the church fellowship hall was air- conditioned by Bridger Plumbing Company. Extra parking space was secured and prepared for off-street parking.

From a financial standpoint, the church had a very healthy increase, closing the year with a fine balance. The income of the church during 1973 was almost 300 per cent above 1965, the year the present pastor assumed pastoral duties of the church.

One of the highlights of the year involved the youth of the church. The youth missionary program, known as Speed · the- Light, provides vehicles for foreign missionaries and is one of the most unique programs in existence. The First Assembly of God youth contributed $4,200 to the program. They were highest contributors among about 380 churches in the Southern Missouri District of The Assemblies of God.

The prospects and goals for 1974 are greater than the achievements for 1973.

Rev. and Mrs. T. A. McDonough

# Glenn Aslin appointed Bloomfield postmaster

Glenn F. Aslin was appointed in 1973 as new postmaster for the Bloomfield Post Office.

Postmaster Aslin began his career in the United States Postal Service as a temporary clerk. After serving in the U. S. Army from 1940 to 1945, he returned to the Bloomfield Post Office. He was promoted to a regular clerk, distribution and window clerk, distribution clerk, and in December 1966, he was made assistant to the postmaster.

April 4, 1973, he was installed as officer- in charge, due to the retirement of Donald L. Bess, postmaster.

Glenn Aslin

***Forward in '74***

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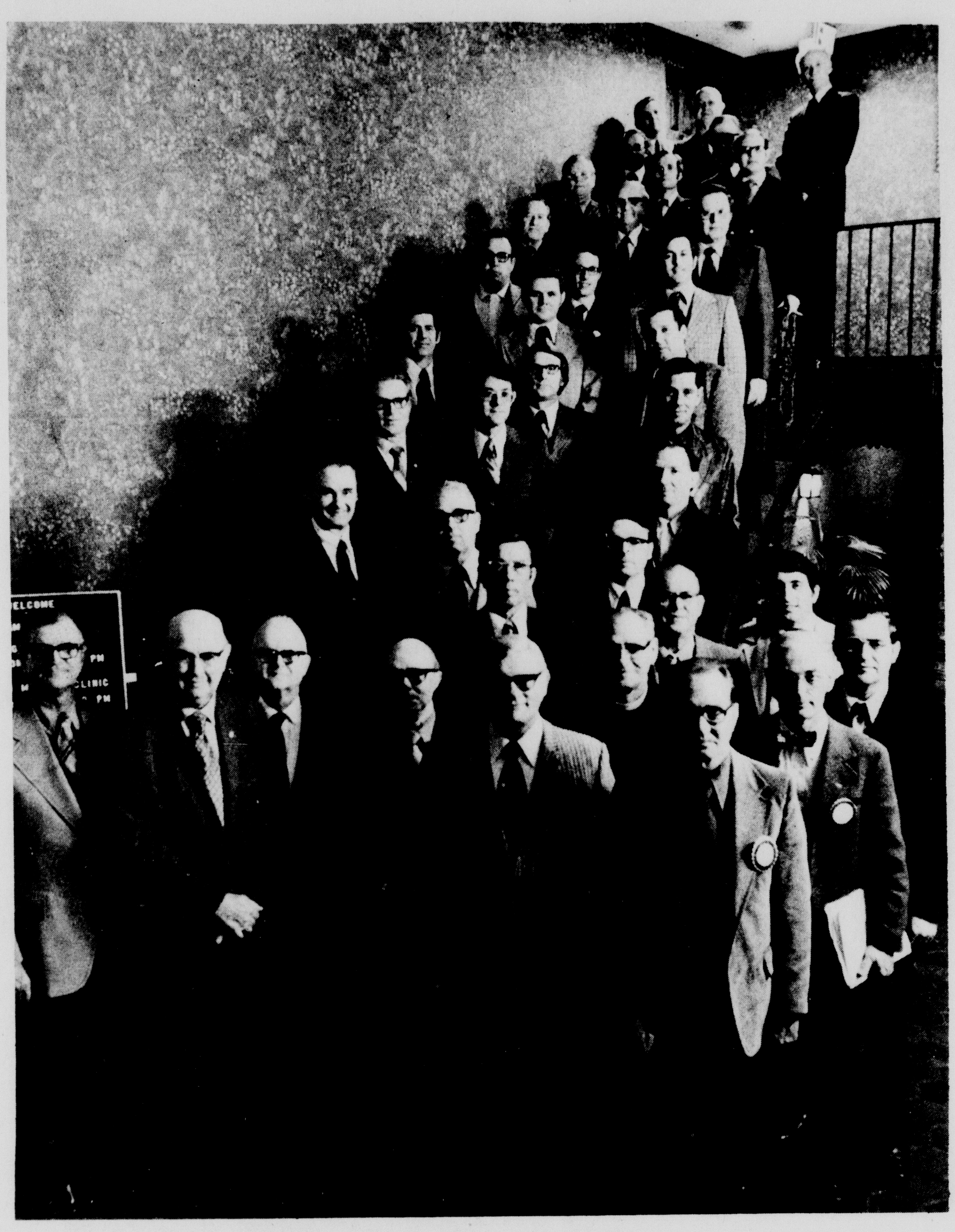


Sikeston Rotary Club

Members of the Sikeston Rotary Club kept busy during 1973 with various club service projects and interesting meetings. Members are, in front row, left to right, Paul Jobe, Thatcher Scism, Paul Bumbarger, Lennie Whitworth, Jim Woods, Pipes Jones, V. Allan Hubbard, Wm. Swann, Robert Herrick (behind Swann) and Ken Williams. Other members will be identified in verticle rows from the bottom of the stairs to the top. In the row nearest the wall, from bottom to top, are Walter Hedrick, Ferrell Miller, Harley Barnes, Ira Shuffit, W. J. Schmerbauch, Charles Green, Allan Blanton and Ernest Elledge. In the middle row, beginning at the bottom, are Alex Waters, Fred Koch, John Southern, Pat Jones, Clyde Launius, Jim Green, Max Chandler, Richard Giles, Otto Dvorak (partially hidden) and Ralph McElroy. In the row next to the railing from bottom are Bill Baker (behind Pipes Jones) Lewis Blanton, Ken Glidewell, Lucian Stoner, Ed Scheu, Jim F. Smith, Willard Seabaugh, John Carpenter, and George Delaney.

# Rotarians enjoy fellowship, service

Sikeston Rotarians enjoyed a full year of fellowship and service to the Sikeston community.

The year's first project saw a swarm of Sikestonians descending upon the American Legion Hall for all the hot chili, soft drinks and ice cream one could eat for $1. Last Year's annual Rotary Chili Day was on Washington's Birthday. This year's date will be Monday March 4

In the early summer days, Rotarians rolled up their sleeves to gather white elephant items and items donated by city merchants for the annual Rotary auction. The money derived from this project sponsored the Bootheel Area Youth Fair.

The familiar ring of "hot popcorn, cold soda" was heard above at least some of the noise created around the annual Cotton Carnival.

Then, following harvest days, many Rotarians welcomed area farmers to Sikeston for the city's annual Farmer's Appreciation Night.

Of course, Rotarians enjoy the fellowship of other Rotarians and guests during the informative programs at each weekly meeting.

The Rotary motto is "Service above Self". However, many people other than Rotarians are involved in this service. Every club member is aware of and appreciates the support that people of Sikeston give to make these services possible.

During 1973, the club was able to continue most of its service projects, expand some and add others. The Rotary little league team sponsorship was continued. The club increased its contribution to Rotary International which pays for a year's education for about 800 young people around the world in a country other than their own. Southeast Missouri presently has four students studying abroad financed by Rotary Foundation.

As in the past tuition grants were provided for Sikeston High School graduating seniors to study at Southeast Missouri State University in Cape Girardeau. During 1973, the number of students provided such a grant was increased from three to four and the amount of time the tuition is paid was increased from two years to four years.

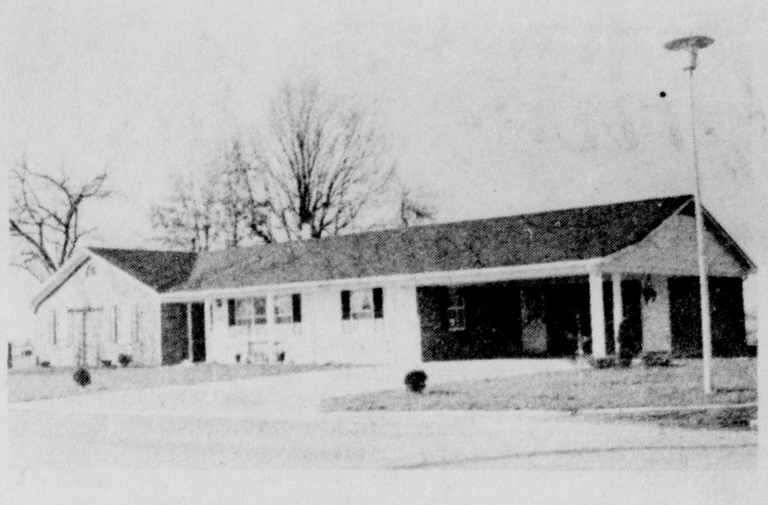
Cash awards were given to two graduating seniors for their unselfish service to fellow students and teachers.

A Sikeston youth is sponsored to Boys State annually and various service agencies for disadvantaged persons and financial drives for local causes are assisted by the Sikeston Rotary Club.

Current officers of the club are Jim Woods, President; Ken Williams, vice president; Charles Green, secretary; and Ed Ring, treasurer. The board of directors includes Ken Glidewell, Cliff Morris, Peter Myers, and Van Allen Hubbard. Ernest Elledge is in charge of the club bulletin.

The organization meets Mondays at 6 p.m. at the Ramada Inn.

Thatcher Scism serves as district governor.



## Carpeting is gold

Mr. and Mrs. Bill Glaus moved into their new home at 601 St. Peter in New Madrid in June and their first child, a daughter, Heidi Nicole, was born Dec. 24. Constructed of red brick, the exterior is accented with white trim, white columns and black shutters. Gold carpeting was used throughout the three- bedroom house, except celery green was chosen for the living room. A fireplace highlights the family room. Glaus is industrial arts teacher at New Madrid High school and Mrs. Glaus is special education teacher at Howardville school. Ellis Builders Supply of Portageville was the contractor.

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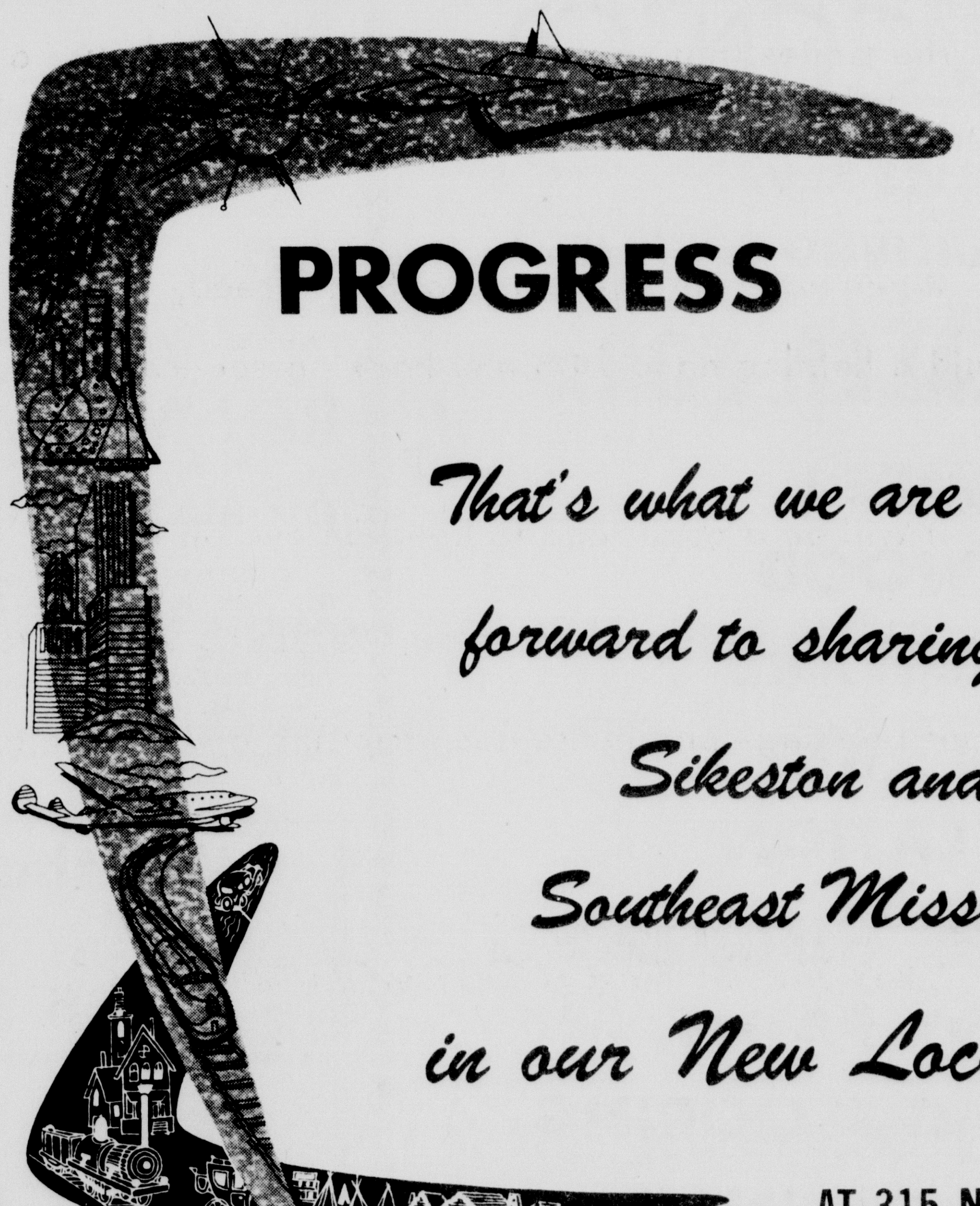

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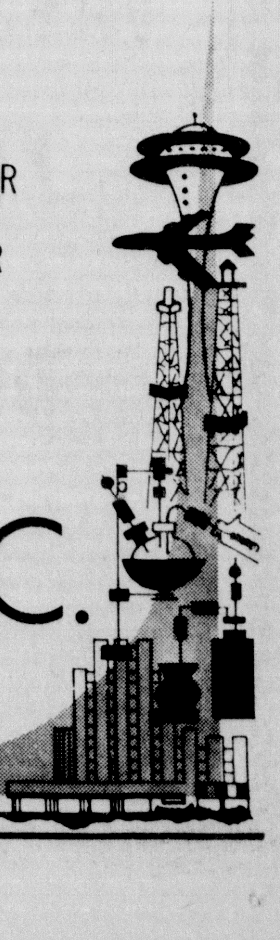


*Workers concentrate on price labeling*

Price labeling is the activity of this group of workers at the Community Sheltered Workshop in Sikeston. From left to right are Wilma Staggs of Dexter, Ethel Lewis of Lilbourn, Teresa Bateman of Canalou, Naoma Cates of Charleston, Delores Moreland of East Prairie, Francis Lott of New Madrid, Patricia Dyson of Oran, Joyce Baker of Bloomfield and Anna Young of Lilbourn.

*Pallets constructed*

William Pennington of Chaffee, front, works on a pallet at the community sheltered workshop on Airport Drive. Manufacturing pallets is a new project for the workshop. Work is being done from left by Raymond Mouser of Chaffee, partially hidden; Wesley Dixon of Dexter, (in the back), Kenny Treadwell of Sikeston and Bobby Joe Warf of Lilbourn.

# Medical group is formed

DEXTER — Three Dexter physicians, Dr. Ronald T. Hill, Dr. Anthony Zoffuto and Dr. William V. Booth announced in December that a doctor's group had been formed and that Dr. Thomas W. Henderson, who, until recently, had practiced in Poplar Bluff, would join them.

The new group is known as the Dexter Medical and Surgical Group, Inc. and is located in the Hillview Medical Clinic across from the Dexter Memorial Hospital on One Mile Road.

It was also announced that Jim Kennedy had been hired as the new clinic manager. Kennedy has been business manager at the Dexter Memorial Hospital since March, 1972.

The complete staff at the clinic includes, in addition to the four physicians and clinic manager, four nurses, a lab technician, two office employes and two part- time high school student employes.

*Paper recycled*

Stella Treadwell of Sikeston prepares paper for re- cycling at the community sheltered workshop on Airport Drive. The paper recycling program was just recently added at the workshop.

# Workshop reaches employment capacity

At the beginning of 1973, the Community Sheltered Workshop, Inc. on Airport Drive, employed 58 people, and by mid- summer the workshop reached their employment capacity of 85 people. The average daily work force is 70 per day.

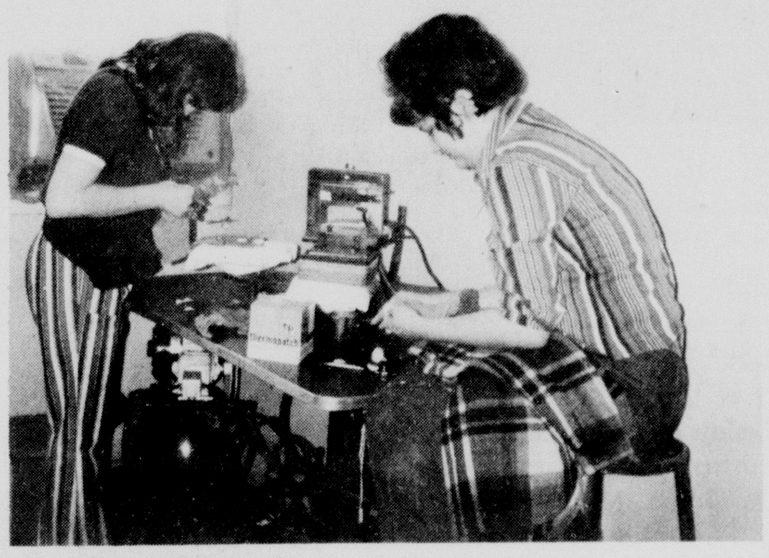
The interest among others to be employed is at a high demand, but due to the working space and contracts, the workshop has reached a point of hiring new employes only when there is a drop out.

In 1973 the workshop enjoyed a progressive year. On March 5 another van was added from New Madrid County which transports 18 people to the workshop each day. This makes the fourth van that the sheltered workshop has in operation each day.

During the past year many new types of work were added for those employed at the workshop. Employes are now engaged in work such as packing, mending, sewing, repairing and recycling of glass. This year the workshop is also offering a place to recycle newspapers and magazines. The boys have manufactured about 7,300 pallets and have rebuilt over 2,500.

The community sheltered workshop has placed revenue in this area in the amount of $110,946.88 from work on the contracts from local and out- of- town industries, plus state aid.

Officials at the workshop are looking forward to a big year in 1974, with the continued support of the four county area.



*Gloves patched*

One new type of work being done at the Community Sheltered Workshop Inc. on Airport Drive is glove patching for Todd Laundry. Operating the glove patching maching are Sandra Ditto of East Prairie and Francis Lott of New Madrid.

## Rev. Walker serves on state aging council

BLOOMFIELD— The Rev. John H. WaLker, 64, pastor of Trinity United Church and West Pleasant Valley Methodist Church, in December, accepted an invitation from Gov. Christopher S. Bond to serve as a member of the Governor's Advisory Council on Aging.

The Rev. Walker is now serving as chairman of the 18- county Southeast Missouri Area Agency on Aging composed of 10 members.

## Boyd elected head of ginners association

CAMPBELL— A. B. Boyd Jr. of Campbell was elected president of the Arkansas-Missouri Ginners Association in March 1973.

Boyd operates the Campbell Gin and is interested in other ginning operations in Arkansas and Missouri. He is married to the former Edie Provo of St. Francis, Ark. They have three children.

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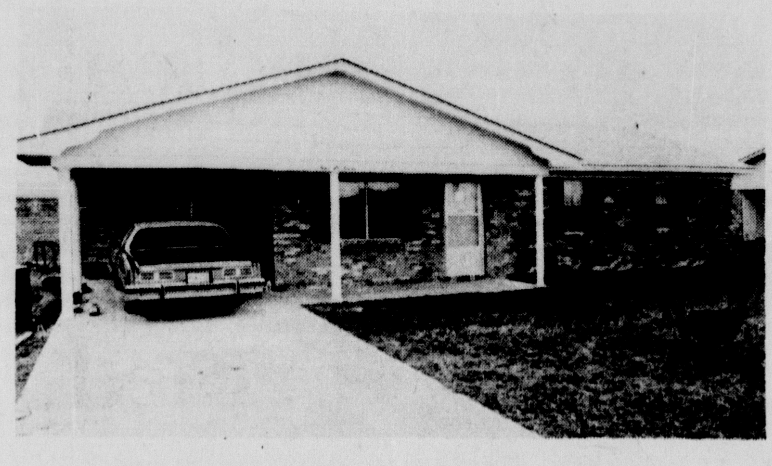
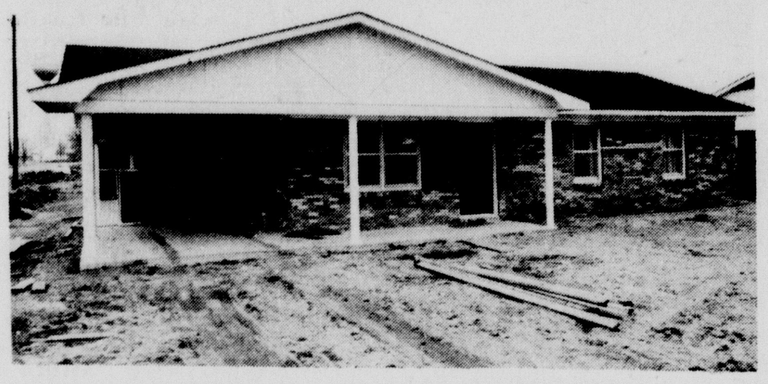
COUPON FREE WASH 1st LOAD FREE Good Week of Mar. 25
COUPON FREE WASH 1st LOAD FREE Good Week of Apr. 1
COUPON 8 POUND LOAD $1.50 Good Week of Mar. 4



## Kettle identifies home

A swinging kettle identifies the new home of Mr. and Mrs. Darrel Blattel at 407 Brown Drive in Portageville. White columns and black shutters accent the mingled sandburnt brick exterior. The six-room house contains three bedrooms, one and a half baths and is centrally heated and air conditioned. Blattel is employed by Noranda Aluminum Inc. in St. Jude Industrial Park.



## Crafton home new

Mr. and Mrs. Hugh Crafton are owners of this new brown- blended brick home at Eighth and McArthur Streets in Portageville. A wide gable extending over the attached carport and front entrance is supported by white columns. The six-room house contains three bedrooms, one and a half baths and is centrally heated and air conditioned.

## Brick red, white

Mr. and Mrs. Paul Ward are owners of this new home at 403 Brown Drive in Portageville. Red and white blended brick, black shutters and buff trim accent the exterior of the six- room house. Centrally heated and air conditioned, the house contains three bedrooms and two baths. Parkview Acres Inc. of Portageville was the builder.

# DAR members involved

"Involvement -- in the chapter, in the community, and in the nation" has been the 1973- 1974 theme of the King's Highway Chapter of the Daughters of the American Revolution. The chapter currently has 50 members, including eight junior members.

During 1973 the chapter was awarded a gold medal for participating in the nationally sponsored activities of DAR and a blue ribbon for their yearbook.

Mrs. Alex Waters Jr., chapter regent, and Mrs. Roy Walden, recording secretary, represented the King's Highway chapter at the continental congress in April 1973 in Washington D.C.

Mrs. A. Jackson Hunter, of the Sikeston chapter, serves as state chairman for the southeast district. The Southeast Missouri State District conference at Jackson in September 1973 was attended by six members.

Each February the chapter honors girls from each of 12 area high schools by awarding them as outstanding good citixens in their senior class. Silk flags, good citizenship pins and certificates are presented to the young women at the annual George Washington's birthday tea in recognition of their achievements.

Each May two eighth grade history students are presented cash awards by the King's Highway Chapter in the Sikeston, Charleston and East Prairie Junior high schools in honor of their scholarship in history.

The chapter also places copies of the National Society DAR magazine in the public libraries in Sikeston, Charleston and East Prairie; the junior high and high schools in Sikeston and Charleston, and East Prairie High School.

This past year a resolution was sent to the state resolutions chairman from the chapter urging support of local, state and national law enforcement agencies by the public in order to assist in lowering the crime rate. Encouragement for enacting the legislation creating February as National History Month, has continued in the form of letters sent to United States Congressmen.

In April 1973, a DAR memorial plaque was placed on the grave of past member Miss Caroline Hess, and ceremonies were conducted at the site by members of the chapter.

Permission from the National Historian General has been requested by chapter members who are descended from Catherine Phillips Hunter, daughter of revolutionary soldier, Jenkins Phillips, and wife of revolutionary soldier, Joseph Hunter, and their daughter, Hannah Hunter Stallcup, to mark these two grave sites. The cemetery is located behind the Sikeston Hunter Memorial Presbyterian Church.

One of the activities of the National Society of DAR is the location and preservation of historical sites of interest.

## Col. Mize speaks to DAR

Following the November meeting of the King's Highway Chapter of the Daughters of the American Revolution, Miss Margaret Harris, Col. Robert Mize of Cape Girardeau, and Mrs. A. Jackson Hunter enjoy refreshments. Col Mize was guest speaker at the meeting and is commanding officer of the Air Force Reserve Officers Training Corps detachment on the campus of Southeast Missouri State University in Cape Girardeau.

## Members relax

Miss Margaret Harris, left, Mrs. David Milburn and Mrs. Robert C. Evans relax during a September meeting of the King's Highway Chapter of Daughters of the American Revolution at the home of Mrs. Evans. The portrait behind the group hangs in the ball room of the historic home

## McCord named Boss of Year

Joe McCord was chosen Boss of the Year in October 1973 at the annual meeting of the Sikeston Business and Professional Women's Club at the Ramada Inn.

At this annual event, club members invite their bosses, and one of them is selected as Boss of the Year.

# Scott County farmland totals 249,408 acres

Scott County has 249,408 acres of farmland and 214,033 acres of tillable cropland, according to the Scott County Agriculture Stabilization and Conservation Service newsletter in January.

The following facts were also presented about farming in Scott County:

Approximately one third of the acreage is hill land and two thirds is flat land.

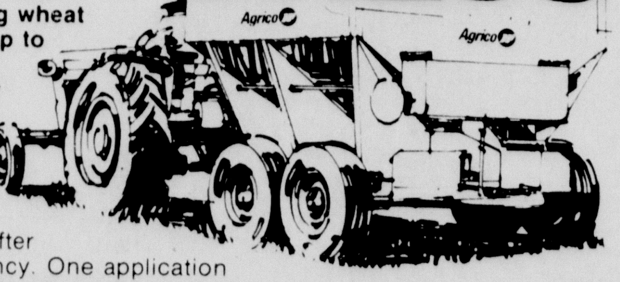
There are 2,060 farmers having an interest as either owner, operator or tenant in the county's 1,416 farms. The average farm contains 176 acres.

## '73 news briefs

JANUARY

24--BLOOMFIELD — Voters Tuesday approved both a $250,000 bond issue to construct a new water treatment and distribution system and a $150,000 bond issue to provide funds for expansion of Elder Manufacturing Co. facilities.

# Forward in '74!



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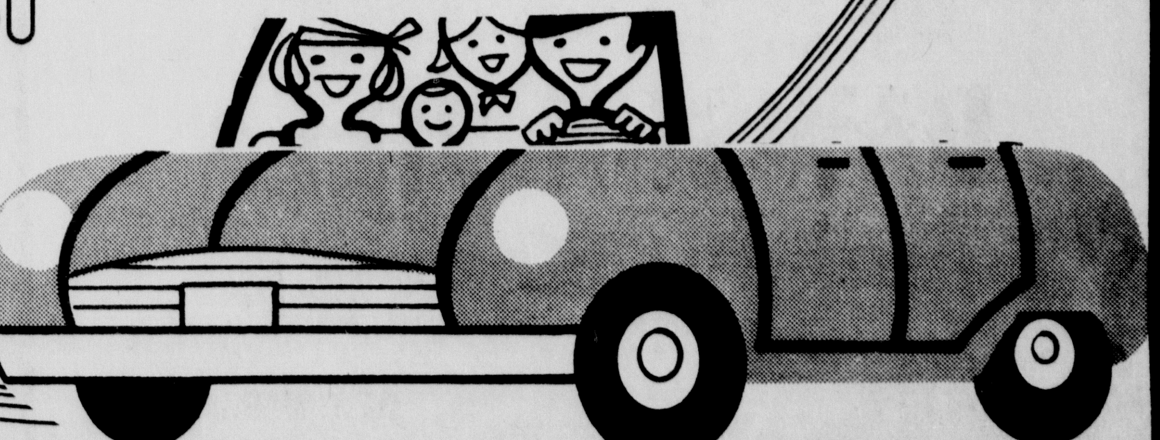

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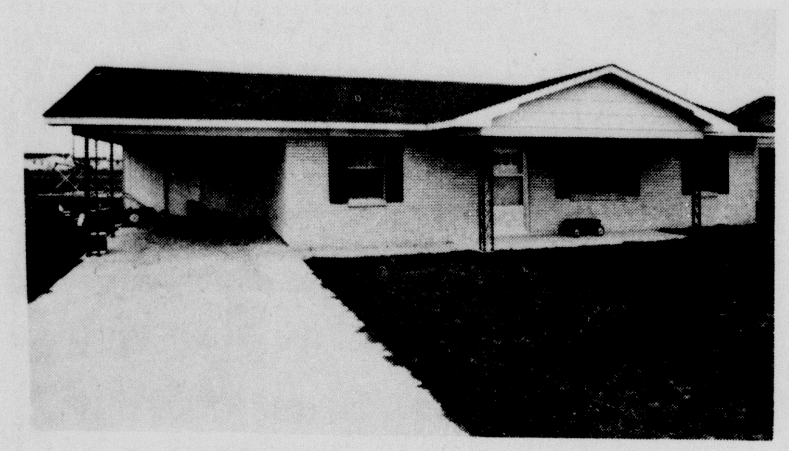
BEST TO YOU IN 1974

## Dial home new

Mr. and Mrs. Marshall Dial and two children live in this new antique brick home on East Sixth Street in Portageville. The seven- room house contains three bedrooms, two baths and has a double carport, screened porch, and patio at the back. Wood shingle roof and a fireplace highlight the colonial style house. Ellis Builders Supply of Portageville was contractor for Dial, who is director of the New Madrid County Library. Mrs. Dial teaches school.



## Appliances coppertone

The Roy Norton family moved into their new home at 510 Foster Drive in Portageville in 1973. Buff colored trim and black shutters and ironwork highlight the exterior of the white brick home, which is centrally heated and air conditioned. The six-room house, built by Parkview Acres Inc. of Portageville, has coppertone kitchen appliances. Norton is employed by Associated Electric Co. in St. Jude Industrial Park.

# Old era ends; new one begins

BLOOMFIELD — Bloomfield residents saw the end of an old era and the beginning of a new one when the old Renner Building was torn down on the corner of the courthouse square to make room for a new storage building.

The two-story building on the corner of Court and Prairie streets, which once housed Buck's Store, was purchased by the Stoddard County Court in 1973. It was torn down to make way for a new building to be constructed to house county records.

The court agreed to purchase the building for storage because nearly all county offices are running out of storage space for their records. The Circuit Court, County Court and collector's offices have the greatest need for space.

In addition to the courthouse and jail, the county currently owns a building for Magistrate Court and some storage.

Construction has not yet begun on the new building.

# Citizens organize to help children

NEW MADRID— The incentive behind the formation of the New Madrid County Child Welfare Advisory Committee in Nov. 1971 was a desire to help children of New Madrid County.

A diverse group of interested citizens from over the county believed an organization could inform others of services and resources available and assist the county child welfare workers in obtaining foster parents and other specific goals.

Services of the committee include placing children in foster homes and working with foster parents, juvenile court and juvenile officer, adoptive parents, unmarried mothers and neglected, homeless and abused children or those with physical or mental handicaps.

During the past year, the committee has been active in bringing the needs of children of the county before the public.

Various guests have spoken at monthly meetings, including Mrs. Eula Dunn of Kennett, day care representative for the area; and Richard B. Cravens, Ph.D., of Jefferson City, director of community health. A program concerning child abuse was also presented.

The committee has arranged for child welfare employes to speak to service clubs on requests relative to the needs of county children, and also coordinates an annual summer picnic and a Christmas party for the foster children and their foster parents.

Committee members are Mrs. Jack Carlson, chairman; Charles Spitler, vice chairman; Mrs. Harry Campbell of Lilbourn; Mrs. Bill Chamberlain of Catron; Mrs. Ellis Gemberline of Gideon; Mrs. Robert Herring of Gideon. Jackson Clay Hunter, Mrs. Nancy Kaiser, Lewis Magruder, Mrs. Algie Phillips, Dick Spitzer of Parma; Mrs. Lola Wigfall of Howardville; and the Rev. Roger Graham, of Portageville.

# Mrs. Davis appointed fee agent

CHARLESTON--- Mrs. Gary Davis of 201 Williams St. in East Prairie, was appointed license fee agent for Mississippi County in September by State Revenue Director James Spradling. She replaced Mrs. W. J. Simmons.

The daughter of Mr. and Mrs. Edward Fennema of East Prairie, she and her husband are the parents of five children and have lived in East Prairie for 17 years.

Seed cleaning division modernized

Central States Grain Elevators Supply Inc. of Sikeston designed and furnished the equipment for the seed cleaning division of Rolwing- Moxley Co. of Charleston when the company modernized and expanded that division. When Rolwing- Moxley Co. decided in July to expand, Central States was asked to assist with the design and later to furnish the 50- foot by 120- foot steel building and all seed handling equipment.

# Central States supplies equipment for expansion

The Rolwing- Moxley Co. of Charleston modernized and expanded the seed cleaning division of their business during 1973 with design and equipment furnished by Central States Grain Elevators Supply, Inc. of Sikeston.

Rolwing- Moxley Co. has been serving farmers in the Charleston area during the past quarter century with their grain handling, grain drying, grain storage, cotton ginning, seed cleaning and farm fertilizer facilities.

In July the company began plans for modernization and expansion of the seed cleaning division. Central States was asked to assist with the design and later to furnish a 50- foot by 120- foot steel building and all the seed handling equipment. The seed handling equipment was installed by Taylor Steel Construction Company of Poplar Bluff.

The new facility for seed cleaning at the Rolwing-Moxley Co. has the capability of having 300 to 400 bushels of seed for each of 10 different customers on reserve holding for position through the equipment.

Although the seed cleaning plant did not get into full use until late in November, thousands of bushels of seed have been processed and stored in one-bushel paper bags on pallets in the new steel building.

Major features of the new facility protect the seed from damage to germination and prevent mixing of seed from one lot to another.

Seed can be processed at rates up to 425 bushels per hour and is moved by universal belts cup elevators or gravity. The final step is bagging from the cleaner. After the clean seed gravitates through the scale, the one bushel paper bag is tripped and moves by belt through a automatic sewing machine that releases the bag to a moving elevating belt bag stacker.

William Z. Baker of Sikeston is president of Central States which serves a five state area, including Southeast Missouri, northeast Arkansas, southwest Illinois, west Tennessee and western Kentucky.

## '73 news briefs

JANUARY

25--EAST PRAIRIE — Mrs. Dorothy Hanor has been hired as city collector of East Prairie.

27--JACKSON — The Riverside Regional Library at Jackson is offering a new service to its patrons in Cape Girardeau, Perry and Scott counties. The libraries now have a hot- line contact with information sources in state legislature.

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## Miss McMikle reigns

CHARLESTON– Miss Mary Katherine McMikle, daughter of Mr. and Mrs. Elgin McMikle, reigned as the 1973 Dogwood- Azalea Queen during the Fifth Annual Dogwood- Azalea Festival held the weekend of April 14. Miss McMikle was sponsored by the Kiwanis Club of Charleston.

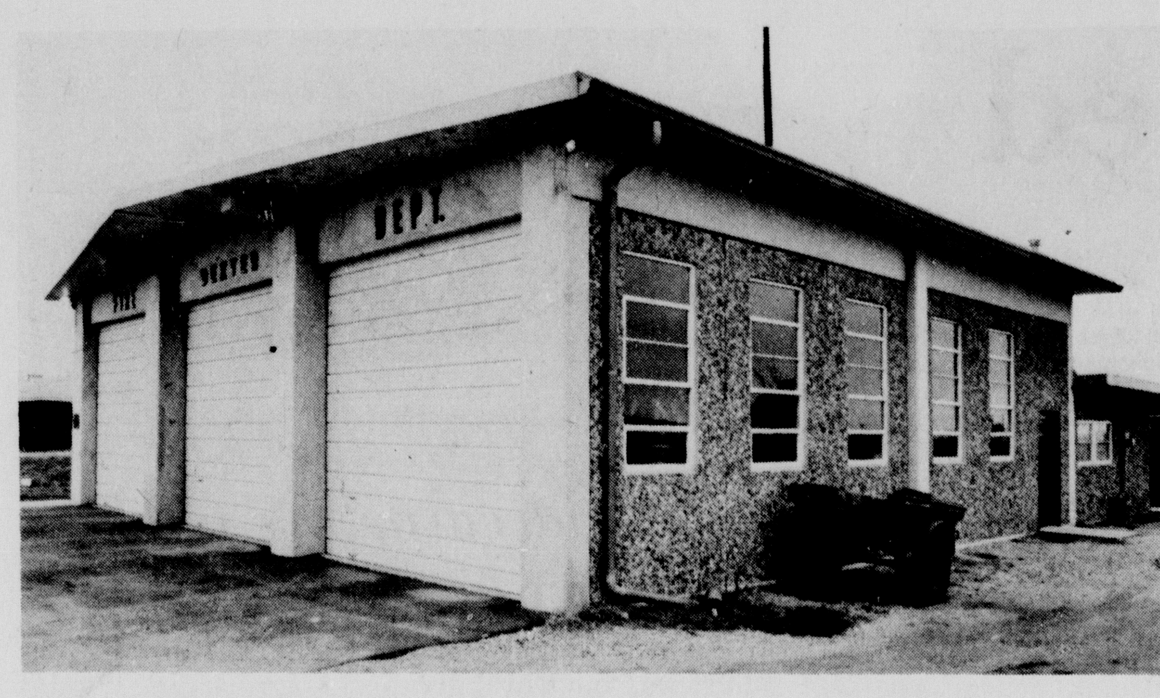
The first runner- up, Miss Lucia Marshall, daughter of Mr. and Mrs. Ed C. Marshall, was sponsored by the Molly French Garden Club and the second runner- up, Miss Jane Robertson, was sponsored by the Junior Study Club.

Jeffrey DeGroot, four- year- old son of the Rev. and Mrs. Rodney DeGroot of Charleston, was selected the Azalea Prince and Amanda Lynn Barnett, four- year- old daughter of Mr. and Mrs. David Barnett of Bertrand Route One, was selected Azalea Princess.

## '73 news briefs

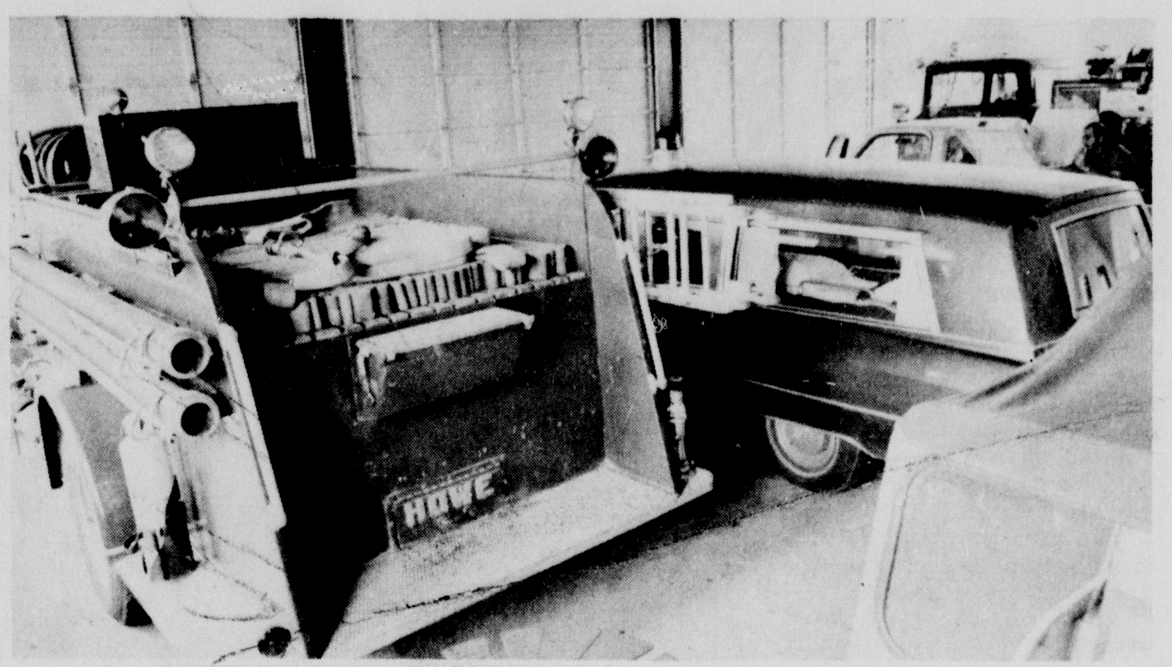
MARCH

15--BENTON — Melvin Glueck of Illmo Route One is the new chairman of the Scott County Extension Council.



*Firehouse has 5,000 square feet*

Dexter's new firehouse building, which was completed during 1973, contains approximately 5,000 square feet of space and has room to house three fire trucks and two smaller vehicles. Open house was held in May at the new station located on the corner of West Market and Cooper Streets.



*Station houses new ambulance*

The new Dexter fire station, located on the corner of West Market and Cooper streets houses, among other equipment and trucks, the new city fire truck and new ambulance. The new fire house provides the city of Dexter with efficient fire prevention equipment and communication system.

*City jail to be completed soon*

The new city jail, located on Cooper Street in Dexter adjacent to the new fire station is nearing completion. The jail will include facilities for adult men, women and juveniles as well as bath facilities, restrooms, offices for the police department, conference rooms and other facilities. The building will cost $57,200.

# Dexter firehouse completed in '73

DEXTER — Open house was held in May at the new firehouse located on the corner of West Market and Cooper Streets.

Approximately 450 people, both local and out of town, were on hand to view the finished firehouse and tour the facilities. The new seven foot communication center in the dispatcher's office seemed to attract the most attention.

The commcenter was purchased from the Guardsman Security Company of Poplar Bluff in late 1972.

This commcenter is equipped with a burglar alarm system, a fire alarm system, a priority response system which is hooked up to all the banks and loan companies, and a status board for the fire department officials.

The console also has a system which is called Department Security. With this the jail and both firehouses are monitored. The unit also has status buttons for the police cars, four telephones for fire, police, business and fire alert. The fire phone is hooked up to a 24 hour tape recorder. There are two radios, one for the police and the other for fire calls.

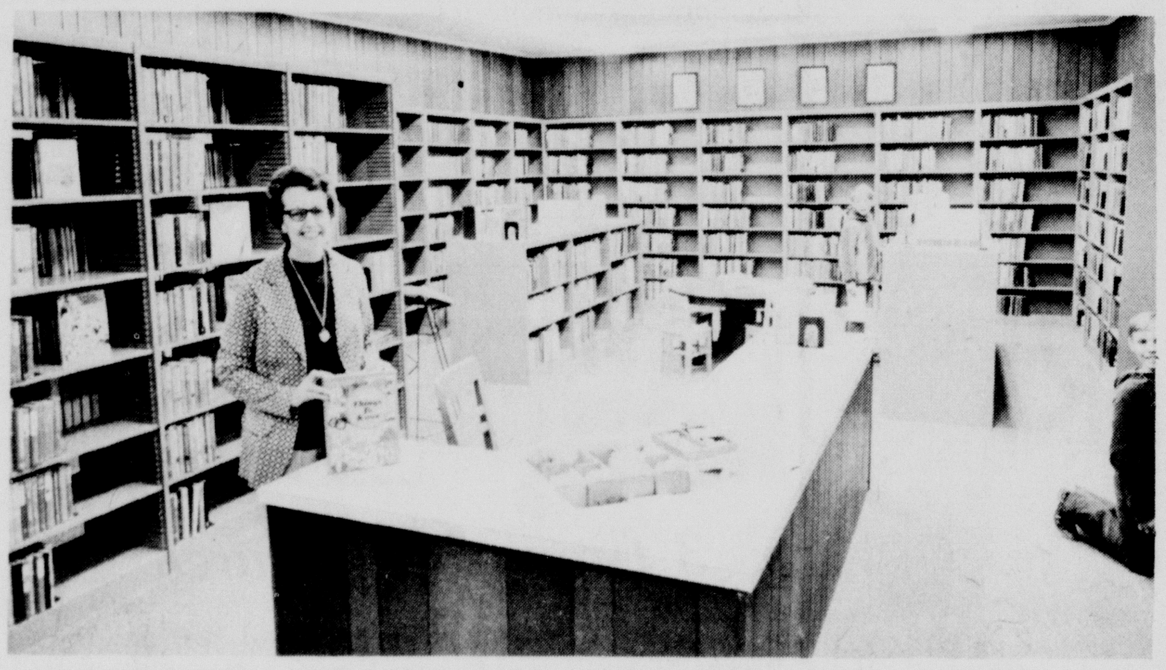
The console also houses a television monitor which is connected to a closed circuit monitor at the north door entrance and a completed inter- communication system. A Johnson- Dulscan radio monitors the police, fire, sheriff and local highway patrol calls.

The firehouse has enough space to house three fire trucks and two smaller vehicles.

A new fire truck was also purchased in 1973 at a cost of $40,000.

The new firehouse building contains approximately 5,000 square feet of space.

The entire facility provides the city of Dexter with the most modern, efficient type of fire prevention equipment available today.



*Children's section remodeled*

Mrs. Grundy Turlington, librarian, is proud of the newly remodeled children's department of the Dexter Public Library. The remodeling consisted of new paneling, steel shelving, a new lighting system and carpeting. This completes several remodeling projects in recent years and the library has now been remodeled throughout.

## Walpole named police chief

DEXTER– Sanders Walpole, 53, a five- year veteran of the police force was named acting chief of police in September.

Walpole was appointed to replace former acting chief, Tom Nunn, ho was asked to resign by the city council.

Both Nunn and Walpole were appointed to fill the vacancy left when elected chief of police, Clay Baker, resigned because of ill health.

## Fram announces expansion

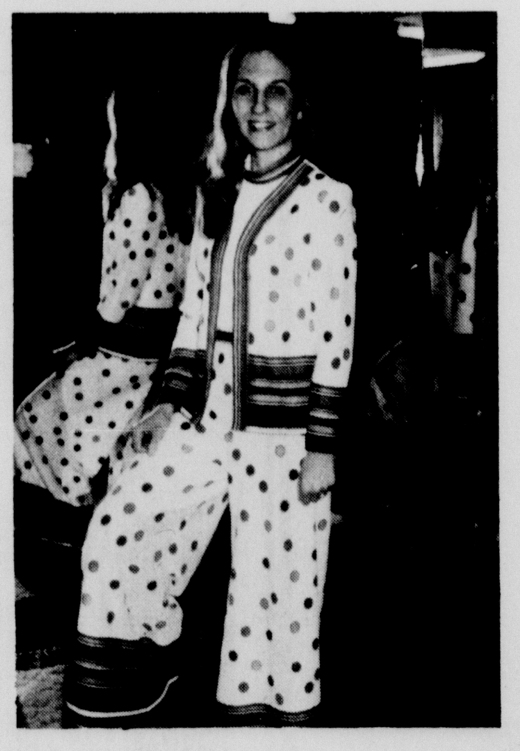
DEXTER– Fram Corporation, manufacturer of oil, air and fuel filters, announced plans in October to build a 1,000,000 square foot addition to the present plant located on Fram Road.

The expansion will be used for production and warehousing and will employ 70 additional people with an annual pay roll increase of $500,000.

*Introducing-----*

*Karen Finley,*

who steps into a fashionable '74, wearing a polazzo pant set in polyester. The model she is wearing comes in green, navy blue and orange on a white background, and is ideal for spring entertaining.



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### To be one of tallest

This new grain elevator which will hold 350,000 bushels of grain and will reach 161 feet into the air is under construction at the MFA plant in Bernie. This storage facility will be one of the tallest throughout this area when completed. The base alone contains two million pounds of concrete.

# RSVP organized

EAST PRAIRIE-- The Mississippi County Retired Senior Volunteers Program (RSVP), organized in July, officially began operations in August with an office located at 605 East Main St. Mrs. Carey Johnson is the program director and Mrs. Bill Morgan is secretary, bookkeeper.

The program was funded through the local Chamber of Commerce, which received a $35,622 federal grant through ACTION, the federal volunteer program consolidating Vista and the Peace Corps with the purpose of developing volunteer service in local communities for men and women age 60 and over who wish to contribute their time and talents in community projects.

At present there are 35 senior volunteers in the county, according to Mrs. Johnson. Some are assisting in Headstart classes in Charleston and East Prairie, special education classes, principals offices, lunchrooms, and a Friendly Visiting program for shutins and those in nursing homes. Making dolls and repairing toys for distribution by the DAEOC center at Christmas was another project and being planned now is the formation of a Kitchen Klatter Band, which would entertain at nursing homes and other events.

### RSVP director

Retired citizens age 60 and over in Mississippi County, who have time, love, and a talent they would like to share with others in their community, should contact Mrs. Carey Johnson, program director for the RSVP Program in the county. The office for the program, organized in July, is located at 605 East Main St. in East Prairie.

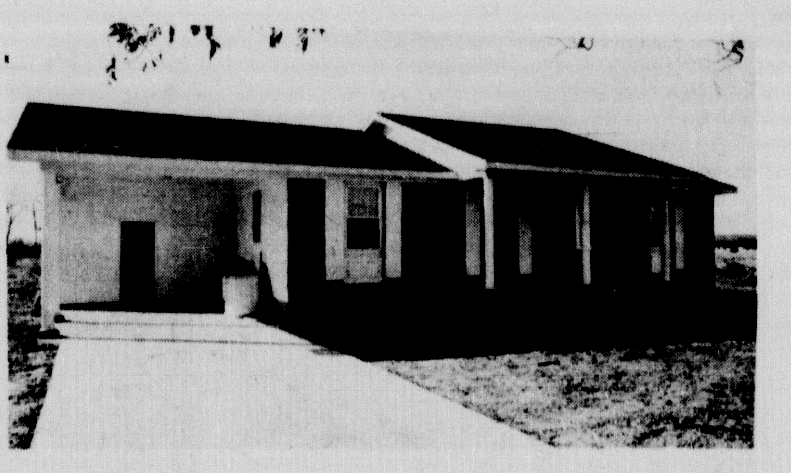
Ralph Brown of East Prairie, a retired truck driver, had the distinction of being the first working senior volunteer in the county. On July 23 he began his duties by assisting with playground supervision at the Doyle Elementary School in East Prairie.

After a small van was purchased in October, Brown was employed as the driver to provide transportation to and from work sites for the volunteers. He has also assisted the police department by checking business doors after closing hours.

The oldest volunteer is 86 and works in a principals office at one of the local schools. Average age for those involved in the program is 73.

Some future areas for volunteer services include assisting at libraries with 4- H and extension clubs, counciling through the area juvenile authority and teaching crafts such as knitting and crocheting.

Serving on the RSVP Advisory Board are Mrs. Johnson, James Barnhill, Mrs. Elizabeth Brown and Barney Webster of East Prairie; John Hopkins, Mrs. J. J. Reeves and the Rev. D. J. Dixon of Charleston; Mrs. Ida Davis and Mrs. Ethel Small of Wyatt; Mrs. Clifton Riley of rural Charleston; Jim Robinson of the Pinhook Community; John Beiss and Jack Powell of Bertrand; and Gregg Comer from the Office of the Aging in Cape Girardeau.



### Bright carpeting used

Mr. and Mrs. Cloyce Poore and four children live in this new house at 850 Maple St. in New Madrid, which was built by Lilbourn Lumber and Hardware Inc. White trim, shutters and columns accent the antique brick exterior. Bright carpeting was chosen to compliment the off- white interior. Poore is New Madrid County sanitation officer.

### New 3-bedroom home

The Donnie Hornburg family lives in this new house at 401 Vandenvender St. in New Madrid. Riverview Enterprises Inc. of New Madrid constructed the modular home which contains three bedrooms and a bath and a half, and is centrally heated and air conditioned. The frame house is accented with a brick front, white trim and shutters and white wrought iron posts. Hornburg is employed at Noranda Aluminum Inc.

### 3 fireplaces featured

Dr. and Mrs. Sam Hedgepeth and two children, Teresa Maria, 7, and George David, 5, live in this new home at 425 St. Peter in new Madrid. The nine-room house contains a full basement, four bedrooms and three baths. The living room, library and den each feature a fireplace. A blue and white color theme was chosen for the foyer, living room and dining room. Field stone, white brick and trim, with black shutters highlight the exterior. A weathervane marks a garage attached at the right. Cline Allen of Lilbourn was building contractor. Dr. Hedgepeth is a dentist.

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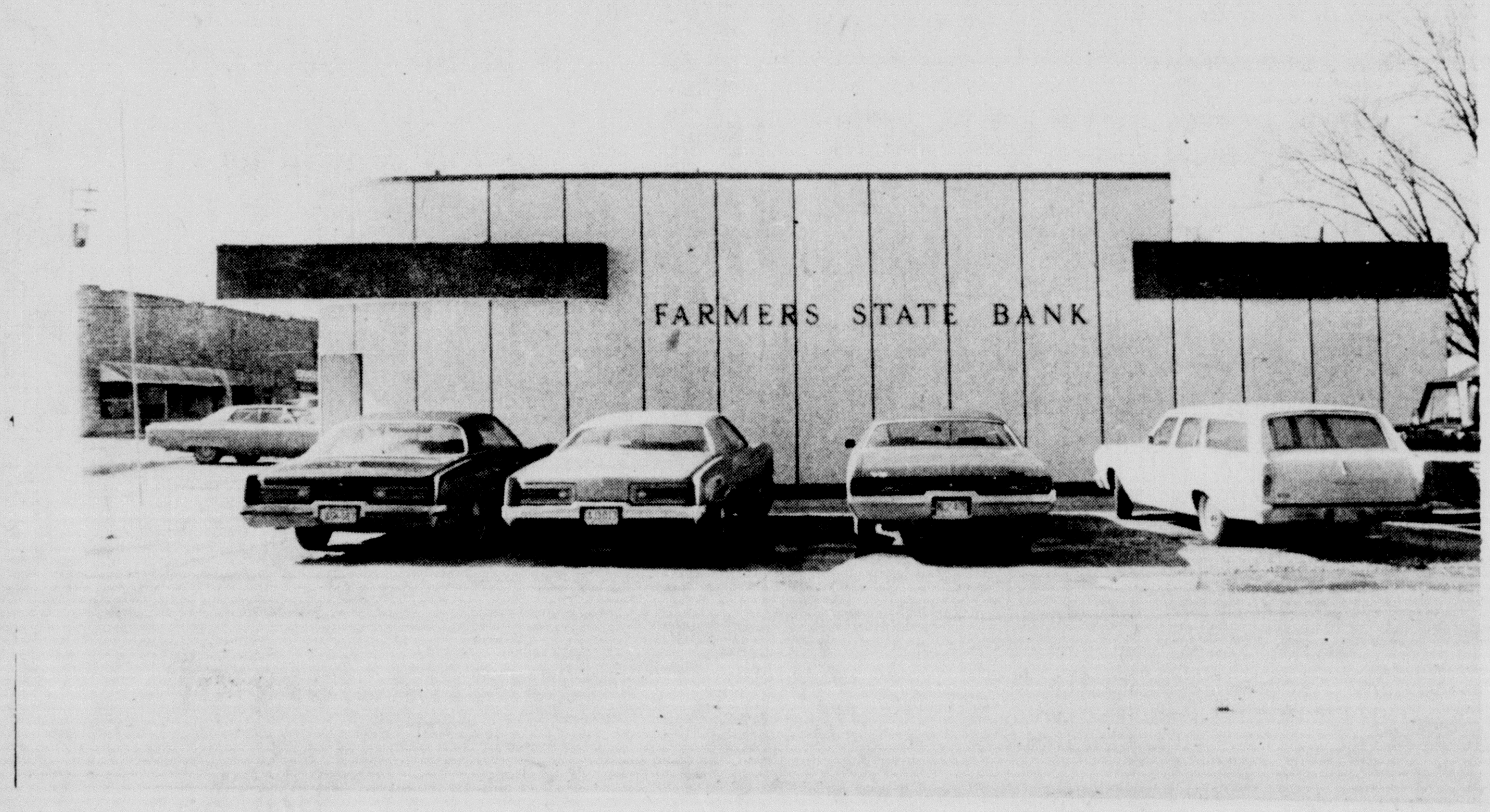

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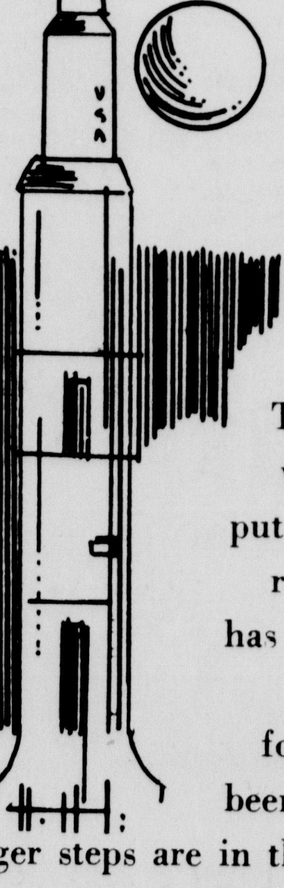
RISCO, MISSOURI



The Countdown!

A NEW YEAR IS SET TO SKYROCKET!

Technological advancements have put the stars within reach. The future has come to light — today. Big steps for mankind have been taken, and bigger steps are in the planning. Research has unlocked the doors to man's dreams, discovered new horizons, broadened fields of study. Modern technology has set progress soaring to greater heights.

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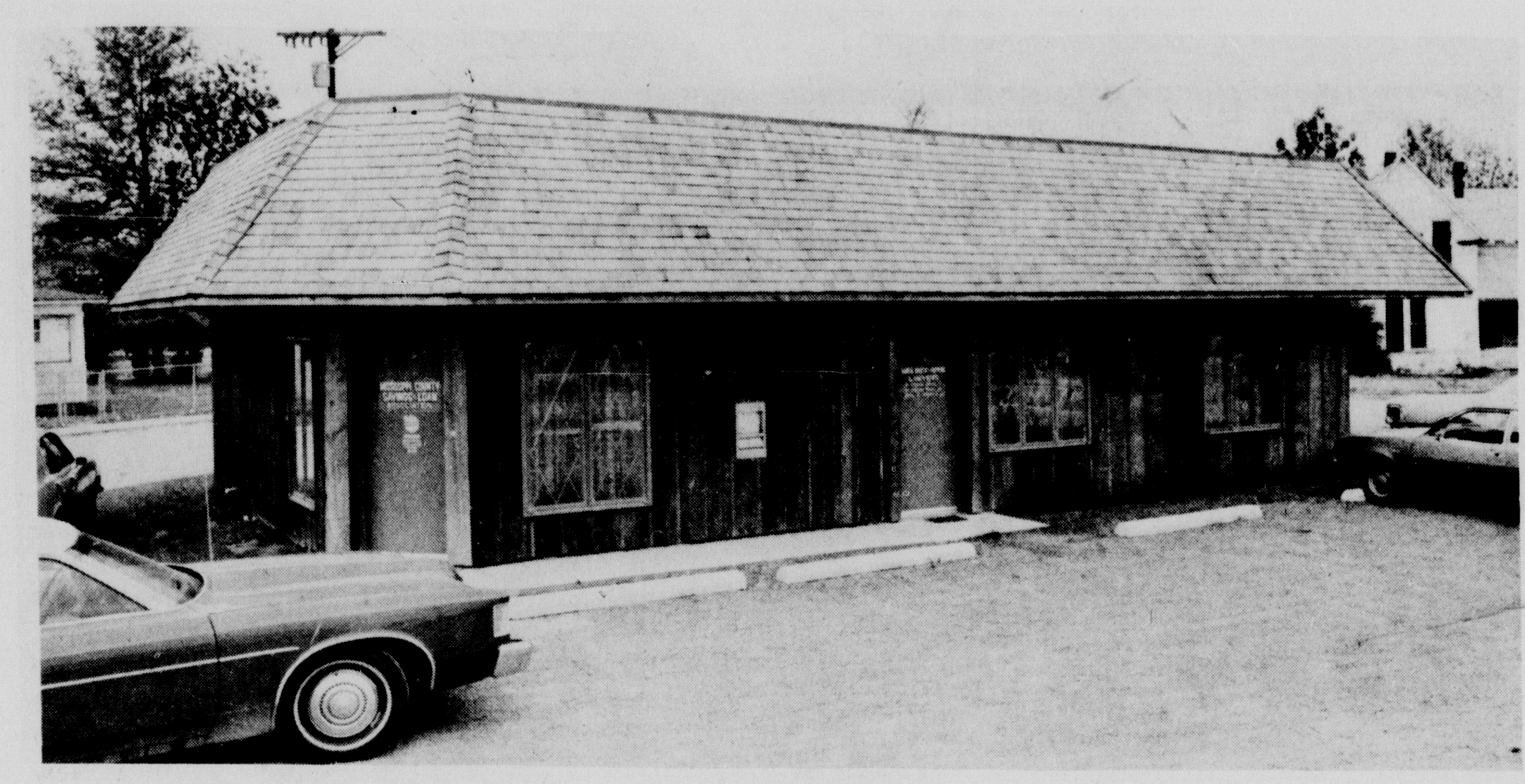
# Savings and loan, law firm branches share new building



## *New home of 2 East Prairie firms*

This attractive building at 605 East Main St. in East Prairie houses the branch offices of Mississippi County Savings and Loan Association and the law firm of Banta, Banta and Hopkins.

EAST PRAIRIE--- The branch office of the Mississippi County Savings and Loan Association was opened June 4, 1973, followed by an open house Aug. 26.

The building, located at 405 East Main St., houses the loan association and a branch office of the law firm of Banta, Banta and Hopkins.

W. Clifton Banta Sr. purchased the property in 1972 and the building, formerly a service station, was completely renovated with East Prairie Lumber Co. as general contractor.

The exterior of the building was finished with vertical wood paneling with lattice windows and a mansard roof. Landscaping and an asphalt driveway will be added at a later date.

Attractive wood paneling was used in the interior along with green tweed carpeting and beige open- weave draperies. Recessed lighting panels were installed in the accoustical ceiling and black leather furniture completes the decor.

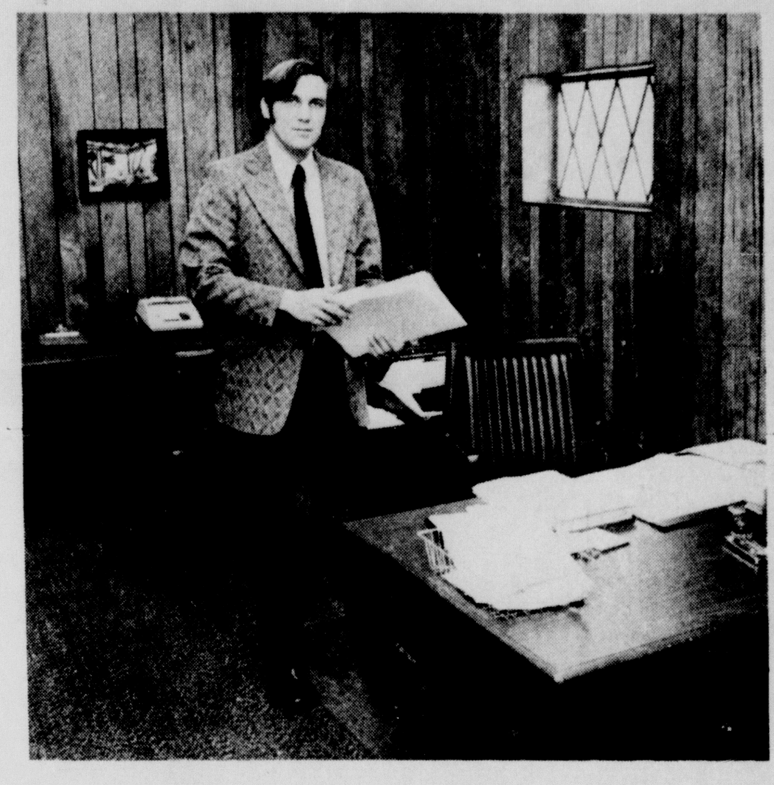
Mrs. Doug Hutcheson of East Prairie is office manager of the Savings and Loan Association, assisted by Mrs. Bobby Ditto. Office hours are from 9:30 a.m. to 12:30 p.m. and 1:30 to 4:30 p.m. through the week, and 9 a.m. to noon on Saturday.

John Hopkins joined the Banta and Banta Law Firm of Charleston in May of 1973 after receiving his law degree from the University of Missouri— Columbia in December of 1972. Originally of Mexico, he is married to the former Jane Banta, daughter of Mr. and Mrs. W. Clifton Banta Sr. of Charleston. He and his wife are the parents of two children, Ellen, 10, and Jack, 7, and the family lives in Charleston.

Hopkins spends afternoons in the East Prairie office and is also assistant prosecuting attorney of Mississippi County.

W. Clifton Banta Sr. is in the East Prairie office each morning.

Miss Kathleen Sullivan of East Prairie is employed as secretary for the attorneys.



## *Hopkins joins law firm*

John Hopkins joined the Banta and Banta Law Firm in May and is shown in the private office of the firms branch office in East Prairie.

## *New branch manager*

Office manager of the new branch of the Mississippi County Savings and Loan Association in East Prairie is Mrs. Doug Hutcheson. The office was opened in June.

## New dog pound opens

MALDEN— A new city dog pound that meets all state and humane requirements was opened in December.

The new pound is constructed to permit both inside and outside movement of the animals within the eight- by- four- foot kennels, with half the kennel inside and half the kennel outside. It also has a runabout with a six- foot outside fence enclosure, a cat kennel and a gas chamber.

The cost of the facility was $5,000. It was constructed by the park maintenance crew.

## '73 news briefs

JANUARY

31--Jim S. Green received the Distinguished Service Award and Ralph E. Boyer was named Boss of the Year Tuesday night at the annual Jaycee DSA and Boss of the Year banquet at the Ramada Inn. Fred Glover, juvenile officer for Scott and Mississippi counties, received the Outstanding Young Law Enforcement officer award and Dianna Hahs was named outstanding young educator.

## Brown is Postmaster of Year

RISCO — Gaston Brown, Risco postmaster, was named Postmaster of the Year in August 1973 by the Missouri Branch, National League of Postmasters.

The honor was achieved by Brown through outstanding service as vice president of the Missouri Branch for three consecutive years and by service in various capacities on committees in behalf of the League for the past 12 years, since his appointment as Risco postmaster in 1961.

## Church enters 64th year

ESSEX— Clines Island General Baptist Church on Route AB near Essex celebrated its 64th anniversary in November.

The church was organized in 1909 under the leadership of the Rev. Tommy Davis with 13 charter members. The church has since grown to its present enrollment of 86 with the Rev. Ronnie Ledbetter as pastor.

***Forward in '74!***

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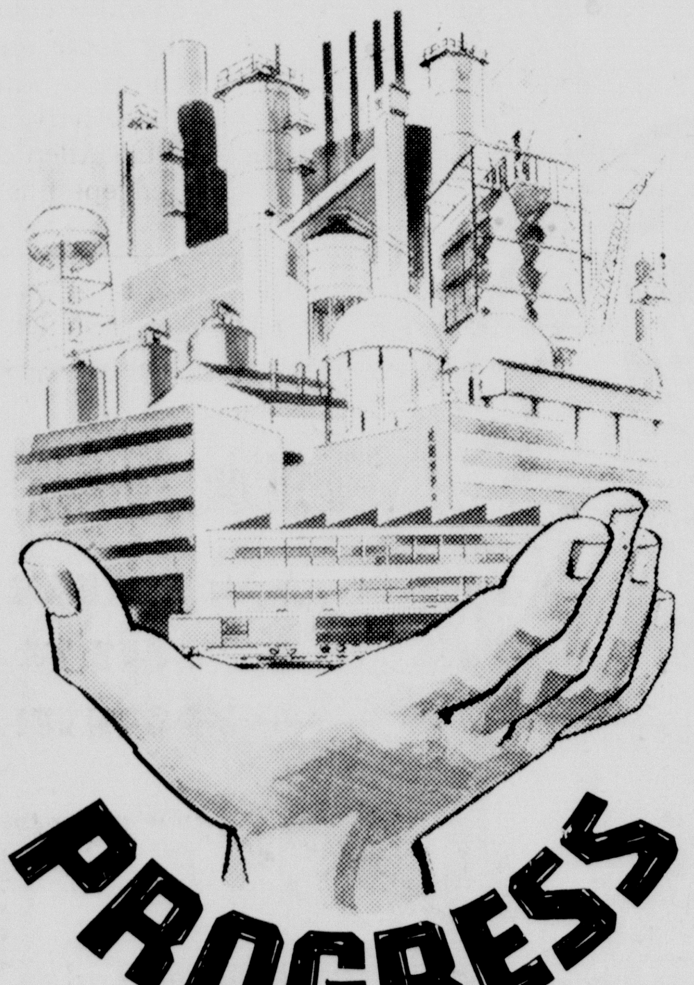

What does a farm auction have to do with a modern city of the future?

People come for miles to attend a farm auction. When they come, they spend money at our places of business; our restaurants, our motels, our service stations, our clothing stores, our grocery stores and we all benefit. This helps the city to grow and to progress in the future.

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Hale Brothers
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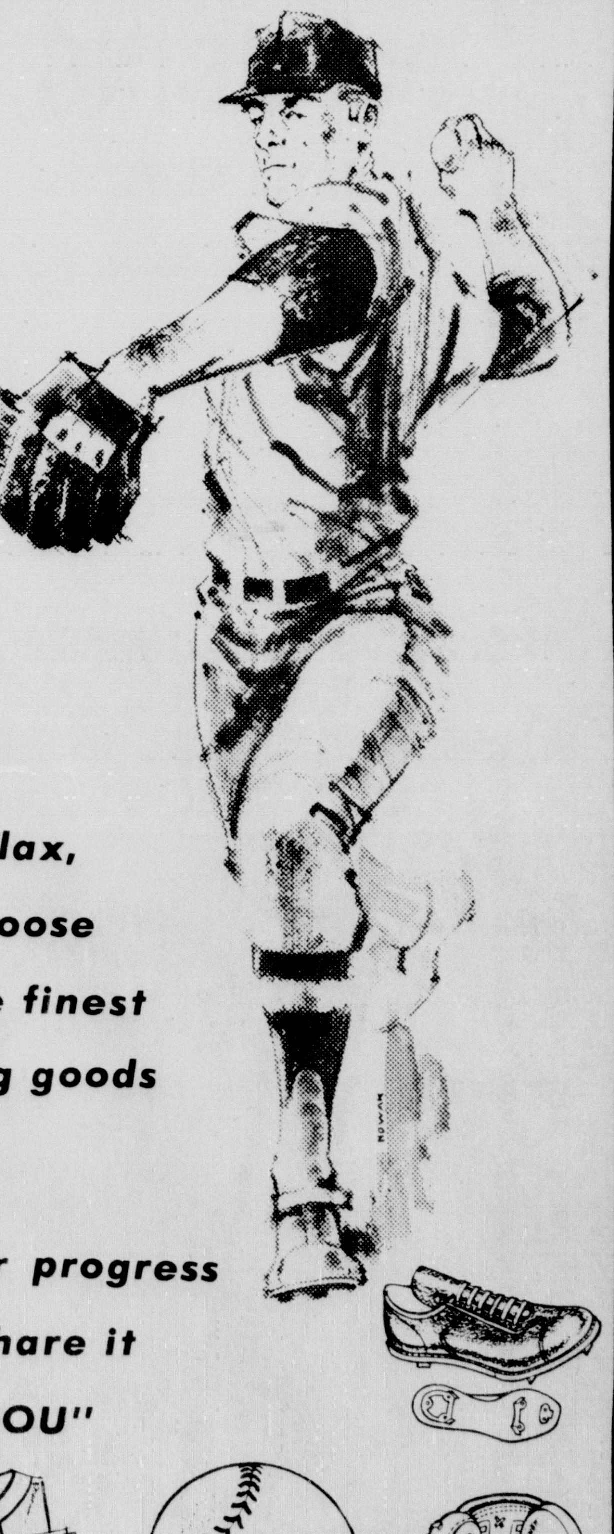
Bob Hale-Sikeston
Dave Hale-Cape Girardeau

FARM AUCTION



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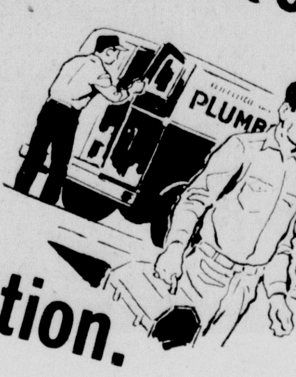

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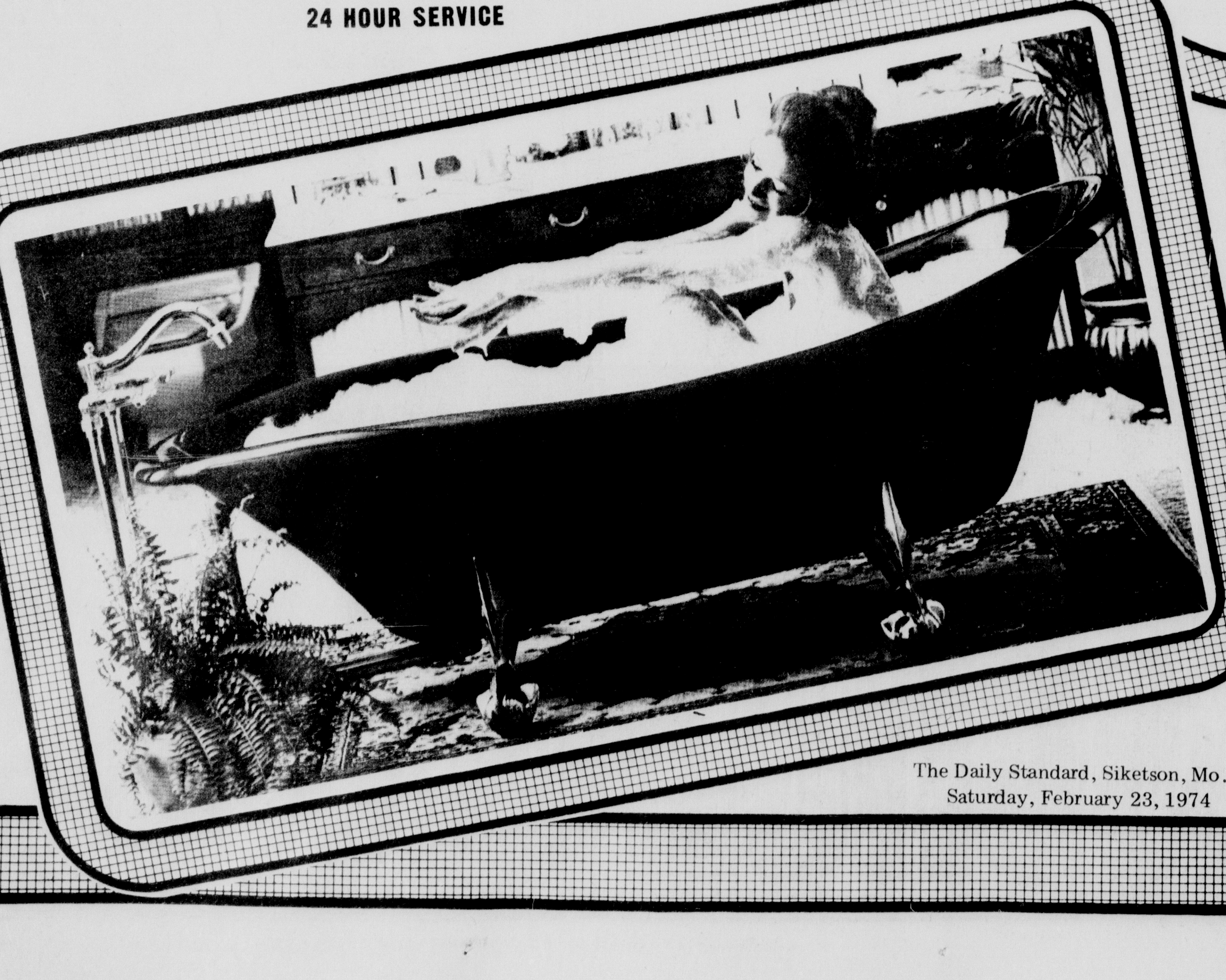

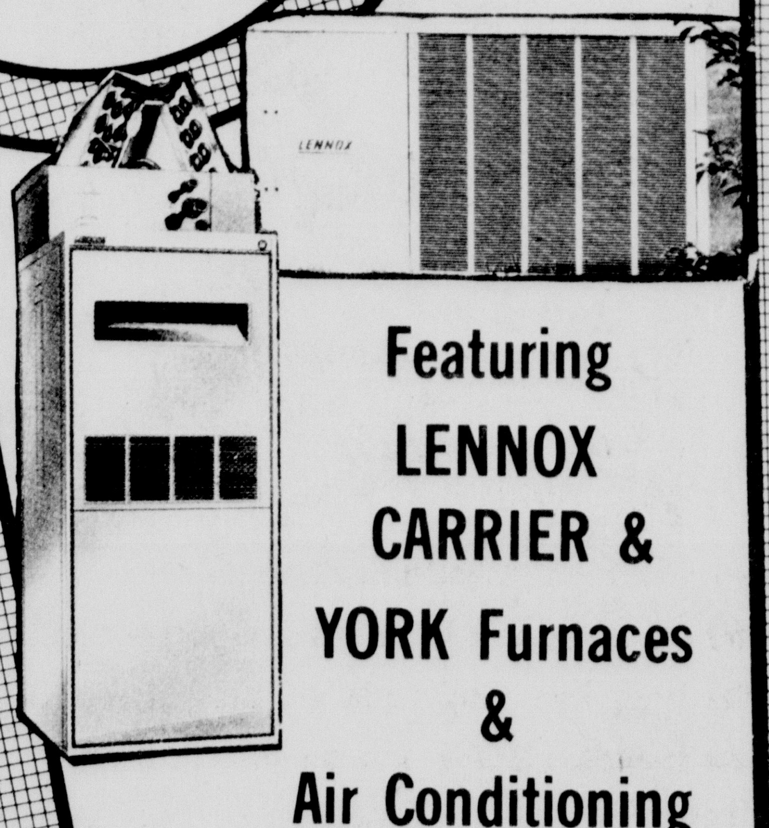

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# Dr. Bennett moves office

Dr. R. B. Bennett, a Sikeston chiropractor, now has a lot more office space than he did before April 1973.

In April Dr. Bennett moved his office from 535 Greer to 706 S. Kingshighway. The office is located in a residence which was completely remodeled and enlarged.

There are nine rooms, halls and a basement and ample parking space for Dr. Bennett's patients. One room is for x-ray and lab work and the rest are treating rooms of one form or another.

Dr. Bennett has been practicing in Sikeston since 1954.

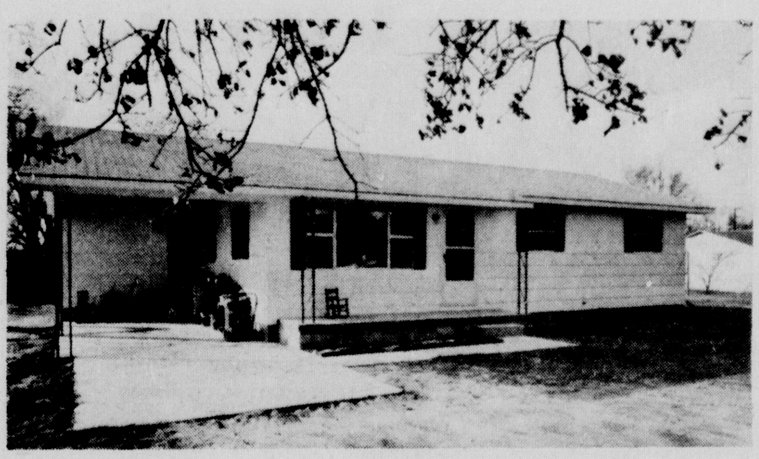
*House remodeled for office*

Dr. R. B. Bennett, a Sikeston chiropractor, moved into his new office at 706 S. Kingshighway in April. The remodeled residence was enlarged to make room for an x-ray area and various treating rooms.

## Record is hit

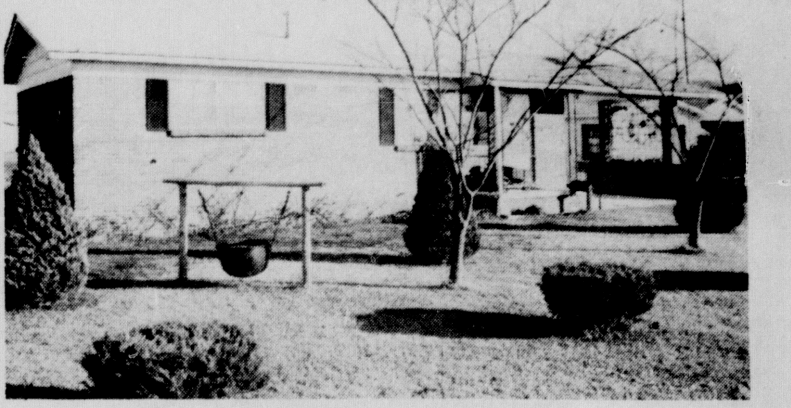
MALDEN — A record by Narvel Felts of Malden made the hit record charts only one week after being released in June 1973.

The song, "Drift Away," was recorded on Cinnamon label and produced by Bill Rice, also of Malden. It was listed in Cash Box, Billboard and RecordWorld.



*Shutters accent home*

Black posts and shutters accent the home of Mr. and Mrs. L. B. Williams, located at 207 Mann St. in Bernie. The new three- bedroom frame home was built by Bob Blevins of Bernie.

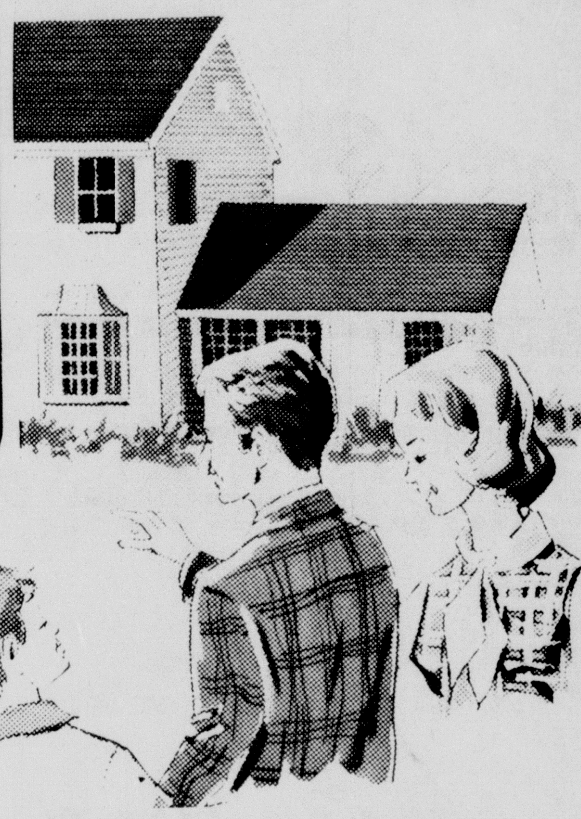


*Gough home new*

Mr. and Mrs. Arvel Gough are the owners of this new home located at 807 Walher St. in Bernie. The three- bedroom brick home also features an attached carport.

## Pier appointed park chairman

MALDEN — John Pier was appointed chairman of the Park Committee for a three- year term at the November city council meeting.



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Our experienced staff know the importance of owning a home or place of business that you know has been constructed with the best in materials and know how. We take pride in the fact that we are a part of such a growing area as Southeast Missouri.

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# Knights of Columbus celebrate 25th year

St. Francis Xavier Council No. 3151 of the Knights of Columbus in Sikeston celebrated their 25th anniversary during 1973.

A special celebration was held May 5th and was attended by Mayor and Mrs. Frank Ferrell and representatives from most civic clubs. The Sikeston council received its charter April 28, 1948. Also present were state Knights of Columbus representatives and officers from surrounding councils at Oran, Scott City and Cape Girardeau. Charter members and their wives and 25- year members and their wives were honored along with the past grand knights.

During 1973 Fred Kaullen, a 50- year- member of the Knights of Columbus, was honored at a special dinner and program entitled "This is Your Life."

To kick off the year 1973 and to get members involved in a much needed community activity, mental health, a special film entitled, "A Way Out of the Wilderness" was presented, by Hilary Schmittzehe of Cape Girardeau, state general program activity director.

Informative programs on drug abuse in the Sikeston community were presented by members of the Sikeston Police Department and a discussion on how the law functions in Scott County was presented by the county prosecutor's office during meetings in February.

Election of new officers for the 1973- 1974 year was held in June and the following were elected: Greg Comer, grand knight; Ron Stratman, deputy grand knight; Art Ziegler, recording secretary; Anton "Barney" Miederhoff, financial secretary; Glenn Matthews III, warden; Tony Heckemeyer, advocate; Elmer Ernn, chancellor; Wilfred Scherer, treasurer; Terry Dame, outside guard; Mike Welter, inside guard; and Jim Trustee, three year trustee.

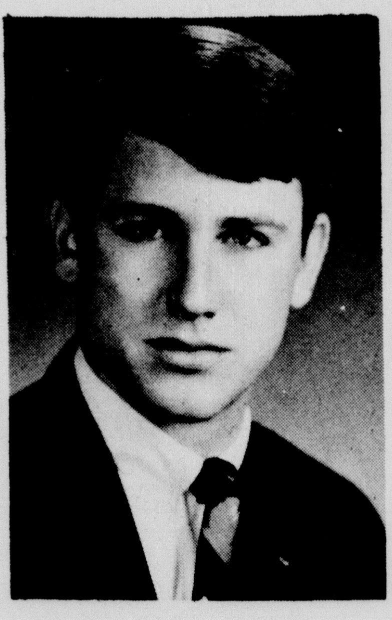
Several members of the council attended and are getting involved in the Missouri Association of Social Welfare. This is in conjunction with the Volunteers in Action movement.

Members are now busy circulating petitions to be presented to the United States representatives in Congress, which read, "We petition the congress of the United States to adopt without delay the Human Life Amendment to the Constitution of the United States guaranteeing the Right to Life to the unborn, the ill, and the incapacitated."

The Tootsie Roll sale for benefit of the mental retardation program was held in October. Sixty percent of the net proceeds will stay in Sikeston. Proceeds earned by the council were given to the fetal monitoring machine fund to be donated to the Missouri Delta Community Hospital.

In September at a special meeting, the council voted to sponsor a Columbus Squire Program for youth between the ages of 13 to 17 in the Sikeston area.

The special investiture of the new officers of the Columbian Squire Circle was held in December, and 17 young men joined as charter members.



George Gilmore

# Gilmore admitted to bar

George Gilmore of Sikeston was sworn in as a member of the Missouri Bar Association in May after successfully completing the licensing examination.

Gilmore is the son of Mr. and Mrs. Weber Gilmore of Sikeston and is practicing law with his father and cousin, Tom Gilmore, in the firm of Gilmore and Gilmore, 217 S. Kingshighway.

## '73 briefs

MARCH

1--Back in the days when shoes were $3.50 and $4 and when straw hats were very popular and only cost $1.50, Charles Lee Blanton Sr. purchased the Sikeston Standard. Today the newspaper has been in the Blanton family 60 years.

5--NEW MADRID — New Madrid County court this morning signed a $47,000 contract with Dien Construction Co. of Dexter for operations, alterations and improvements of the county jail.

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PROGRESS

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*Press prepared*

Mrs. Helen Wolfe, left, and Miss Marcy Simpson prepare to start the press at Action Printing Services at 401 Main St. in New Madrid.

# Action Printing opens

NEW MADRID-- A new printing business, Action Printing Services, was established in April, by the Rev. Edward E. Wolfe and Mrs. Wolfe at 401 Main St.

The business evolved from a 20 year interest in printing as a hobby by the Rev. Wolfe.

The shop is equipped to do all types of job printing, including letterheads, business forms, posters, brochures, programs and business cards.

Miss Marcy Simpson assists the Wolfes in the shop.

# *Marbles receive awards*

Tupperware deistributors Pat and Bill Marble of Semonea Sales in Sikeston were presented several awards in 1973 for outstanding sales and recruiting achievements. The awards were presented to the Marbles in September during Tupperware Home Parties' 1973 "Magical Jubilee" at Appalachian State University in Boone, N. C.

# *Stoddard records on microfilm*

BLOOMFIELD— Records in the Stoddard County recorder's office were converted to microfilm during the ear'y part of October.

Records had been duplicated on a copying machine. The new equipment includes a large microfilm machine, two viewers and a printer.

# Clothing programs to meet needs of families planned

The University of Missouri area textiles and clothing programs for Mississippi, Scott, and Stoddard counties were planned during 1973 to meet the need of families in the area.

These programs were planned by team effort of the area textiles and clothing advisory committee and Jewel Grady of Bloomfield, area textiles and clothing specialist.

Mrs. Paul Trout of Advance, served as chairman of the advisory committee. She was assisted by Mrs. Larry Yeakey of Bloomfield; Mrs. James Beech of Sikeston; Mrs. Jospeh Heuring of Chaffee; Mrs. Lindell Robertson and Mrs. Norbert Rolwing of Charleston.

Many varied methods were used in 1973 to provide educational information such as clothing workshops, shortcourses, leader training meetings for both adult and youth leaders, tours, special interest meetings and fairs.

The spring special interest meeting attracted over 100 homemakers from the three counties to hear Velda Rankin of Columbia, associate professor of textiles and clothing of the University of Missouri discuss "173 Trends in Fashion". Also included in the presentation was the discussion of how a designer garment becomes accepted as fashion.

This meeting was climaxed by a fashion show which was staged by Jean Peters of the Jean Allen Shop in Sikeston. Thirty homemakers modeled garments depicting the life style of a Bootheel homemaker.

Americans live in a consumer society. They need to be well informed and capable consumers skilled in the ability of determining the best buys and having an understanding of clothing production and marketing.

A group of homemakers in 1973 completed a five-year program including consumer information relating to these topics. To complete the requirements, homemakers had to complete a study of clothing construction, textile production, garment manufacturing and clothing retailing.

The study included county and area clothing workshops well as tours to Dyersbury Textile Mills and Martee Original dress factory in St. Louis, and Goldsmith's Retailing in Memphis.

Educational needs and interests greatly differ among clientele groups, but no group is more interested than limited homemakers who want to 'Make A Dress'. The University of Missouri Extension Division cooperated with the Delta Area Economic Opportunity Corporation at Bell City and conducted a series of lessons on "Make A Dress".

Thirty hours of supervised instruction were given to homemakers which resulted in each enrollee completing a simple dress and modeling it in a dress revue for friends and neighbors in the local community.

Teaching leaders to provide educational information for many audiences has been one of the roles of the extension staff members.

Homemakers Extension Club clothing leaders in 1973 were given a lesson in Fashion Wisdom. They used the information to present a local club lesson.

In the program staff members emphasized terms which are used in fashion publications and also helped club members gain a better knowledge of fashion. They also discussed ways economics, government, politics, international affairs, society and transportation effects fashion. To conclude the program, good basic line and design principles of fashion were stressed.

Volunteer youth leaders of textiles and clothing projects have added greatly to the outreach of extension teaching. 4-H leaders in the area were not only active in local club leadership but also assisted in planning and conducting one outstanding area 4-H clothing event, "The 4-H Consumerama Teen Clothing Scene".

The 4-H consumerama program was designed to strengthen the consumer education aspect of the 4-H clothing project.

Leaders involved in the initial planning were: Mrs. Joh Stahl and Mrs. Bob Lowery of the LeValle 4-H club, Mrs. Jewel Moore and Mrs. Marvin Westrich of the New Hamburg club, Mrs. Patricia Juedemann of the Benton club and Miss Kathleen Staebel of the Kelso Willing Workers Club.

Mrs. Margret Halter of Charleston, and Mrs. Ed Hicks. and Miss Debbie Esskew and Mrs. Winfred Huey of Dexter assisted with program activities.

Nancy Keiffer, teen leader of the Kelso Club, served as mistress of ceremonies and publicity chairman.

The 90 4-H'ers, parents, and leaders attending were given a preview of "The New Look For Fall" in ready-to-wear, fabric selection and hairstyling.

Technological development over the recent years and the predictions for the future have made consumers life more complex and have increased responsibilities in decision making.

Aggressive and sophisticated promotions of pattern companies, sewing machine companies, and fabric retail outlets have significantly increased interest in home sewing from both an economic measure and a creative outlet.

"The Sewing Fair", a jointly planned and conducted program of extension clothing specialists, extension leaders, and the Kingsway Plaza Mall Retail Merchants Association was focused on providing information to update consumer knowledge.

Technical skill and consumer buying information booths were set up at the mall during the fair. The 11 learning booths to provide educational information were operated by Mrs. Betty Gunter of East Prairie, Mrs. Nina Reinbott of Bertrand and Mrs. Norbert Rolwing, Mrs. Marshall Stone, Mrs. Lindell Robertson, Mrs. Fred Moxley and Mrs. Margaret Stricker of Charleston, representing Mississippi County; Mrs. John Ashcraft and Mrs. Ervin LeGrand of Illmo- Scott City, Mrs. K. M. Streeter of Painton and Mrs. Hazel Hubbard, Mrs. Clyde Barnes and Mrs. Lydia Clayton of Sikeston, from Scott County.

From Stoddard County instructors were Mrs. Paul Trout and Mrs. Roy Kinder of Advance, Mrs. Benny Hesselrode and Mrs. R. M. Limbaugh of Bell City, Mrs. Doyle Worley of Dexter and Miss Faye Davis of Bernie; and from New Madrid County, Mrs. Wendell Crosby of Parma, Mrs. Elizabeth Daneil of Morehouse, Mrs. W. E. Stewart of Malden and Mrs. Don Landers of Risco.

In addition to the above programs for providing educational indormation to solve clothing problems, many small group meetings were conducted on specific topics with civic club groups, Future Homemakers of America, girls and Girl Scouts. Regular newsletters, mass media releases, home and office visits and telephone calls were also used to reach the major overall clothing objective which is:

"To assist families regardless of age, race, or educational level to become awarre of the social and psychological aspect of clothing and textiles, to increase knowledge in consumer competence and technical skills and to assist families to make best use of family resources to receive greatest satisfaction for its members."

PROGRESS
*is a word*
*that We Are Familiar With.*
*As Sikeston Has Progressed,*
*So Have We*

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FAMOUS BRANDS
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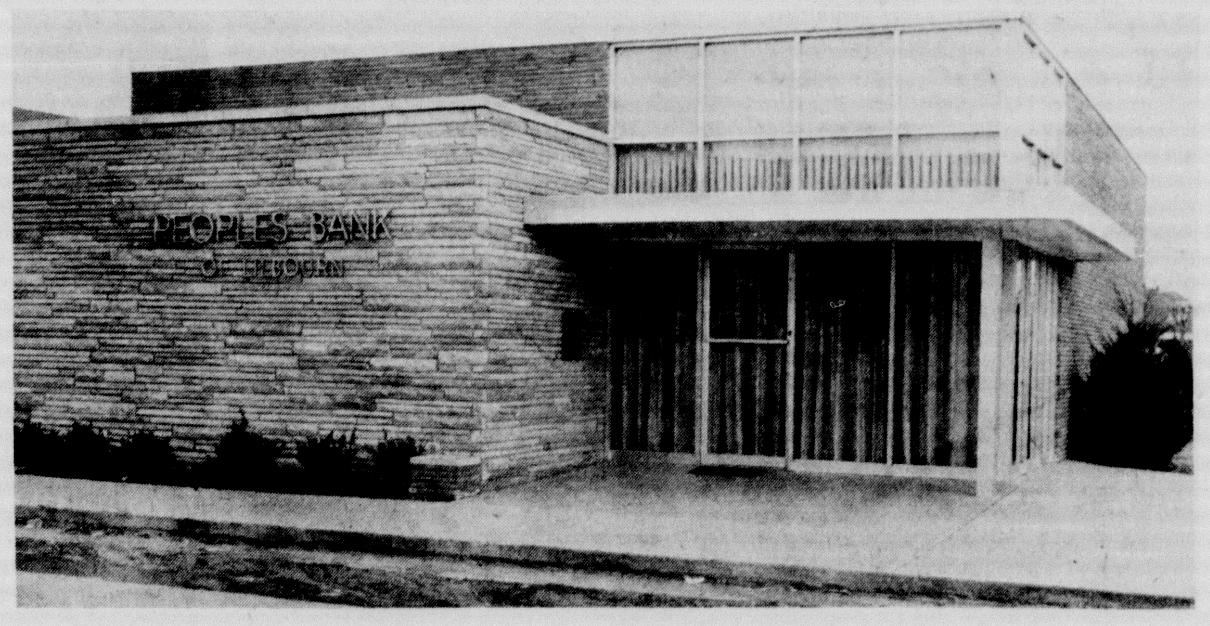
FORWARD TOGETHER



We feel that by serving one another we can all
help Lilbourn and Southeast Missouri grow.
We have set high goals for the year 1974, and we
hope that with your help, we may be able to attain
them.
*'Hoping To Serve You in 1974"*
Peoples Bank of Lilbourn
LILBOURN, MO. PHONE 688-2111

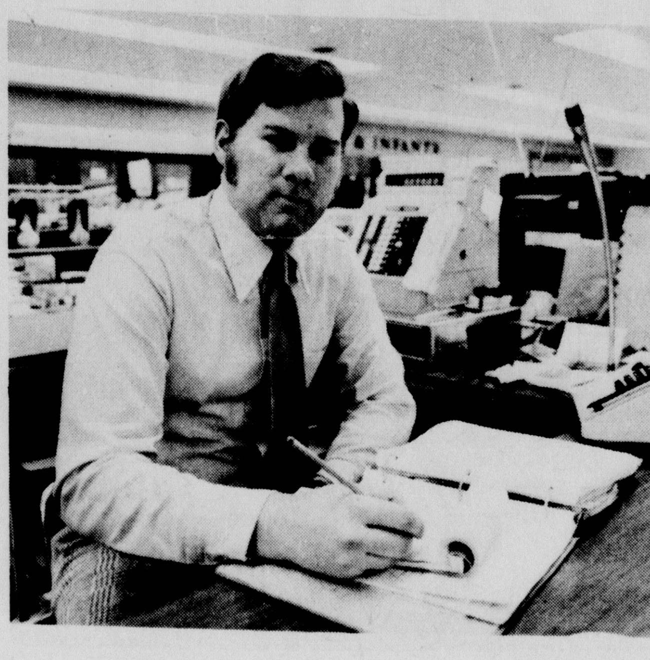
# P.N. Hirsch opens at new location

EAST PRAIRIE — Dec. 10 was opening day for the P. N. Hirsch and Co. store at the new location on the corner of Lincoln and Pine Streets, according to Manager Paul Page, who said a grand opening is planned for this spring. The store was formerly located on Main Street.

The store occupies 70 by 100 feet of floor space in the 8,500 square foot building on which construction was begun in September by Cowan Construction Co. of Sikeston. The remaining space will house a Quick Shop at a future date. The exterior is finished in red brick and paved parking areas at the front and side are available for customers convenience.

Merchandise in the modern self-service store has been expanded and new lines added including toys, candy, stereo tapes and albums. Recessed fluorescent lighting and wider aisles are another added feature.

Page, formerly of Cairo, Ill., became manager in May, replacing Randall Canada, who was transferred to Covington, Tenn, after managing the local store for six years. Prior to moving to East Prairie, Page was assistant manager of the company's store in Cairo, Ill. for three years. In addition to Page, the store has five employes.



### *Page new manager*

Paul Page assumed management of the P. N. Hirsch Store in East Prairie in May. Wider aisles, fluorescent lighting, expanded merchandise stock and free parking add to shoppers convenience in the new store.

## Douglas promoted

DEXTER — Allen Douglas was promoted to vice president of Security Federal Savings and Loan Association in February 1973. He started with the firm in August of 1970 as manager of the Dexter Branch.

Security Federal's home office is located in Sikeston with branch offices in Dexter, Malden and New Madrid.

### *P.N. Hirsch moves*

The all-new, modern self-service P. N. Hirsch Store opened for business at it's new location on the corner of Lincoln and Pine Streets in East Prairie in December 1973.

*Bakery ownership changes*

## Products remain same

CHARLESTON — New faces are now seen at the Charleston Bakery on East Market Street but the same fresh baked pastries, cakes, and breads are still available.

Mr. and Mrs. Marvin Ruff of Sikeston purchased the bakery and formulas from Mr. and Mrs. Fred Kinder, who retired in 1973 after owning the shop since 1931. The Ruffs officially took over the business on July 1.

The showroom of the bakery has been replastered and painted and a remodeling program for the bakery department is now underway. Formulas and methods of baking used by the Kinders have been retained and Ruff said no major changes in baking procedures will be made. Soft drinks and milk are now served for the convenience of customers.

Ruff, 42, has been in baking 25 years and he and his wife, Carolyn, worked for Barkett's Big Star Bakery in Sikeston four years prior to purchasing the shop. Ruff holds a degree in baking from the University of Oklahoma in Norman, Okla. In addition to Ruff and his wife, the shop has five employes.

### *Ruff new owner*

Baking is not a new field for Marvin Ruff, who purchased the Charleston Bakery July 1. Although faces may be new at the shop, the formulas and baking methods remain the same.

Ray Wiles

## Wiles named manager

DEXTER — Ray Wiles of Springdale, Ark., was named manager at the Wal-Mart Discount Store in June.

He has been with Wal-Mart for two and a half years and has worked in all departments of the store. His last assignment was assistant manager at Springdale.

## 901 farms enrolled in feed grain program

During 1973, the feed grain program had an enrollment of 901 farms earning a total of $732,824, according to Gloria Haney, clerk of the feed grain, wheat and cotton programs of the Scott County Agriculture Stabilization and Conservation Service.

Participating wheat farms totaled 889 with earnings of $225,957. The 447 cotton farms cooperated with the 1973 cotton program earning $699,901. Combined payments to Scott County farmers for the three programs were $1,658,683.

As a requirement of the feed grain program, 6,636 acres were set aside from production in 1973.

Our Tribute
To Sikeston
FOR OVER 25 YEARS
Beautiful, Enduring
Monuments

a monument, a memory

As symbol of living memories, as enduring tribute, a monument stands forever. We have many beautiful designs, crafted in granite or marble, or bronze for your choice.

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Monument Co.
800 S. Main
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Our Progress is
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Thank you for your patronage in 1973. May we continue to serve you in 1974

SHOP WHERE YOU FIND THE MOST PROGRESSIVE PRICES IN TOWN!

Bloemer's Grocery
1056 N. KINGSHIGHWAY SIKESTON
"The store that's just around the corner"

27 Years of Progress

ABC MEMBER ASSOCIATED BUILDING CENTERS YOUR GUARANTEE OF RELIABILITY
QUALITY Glidden PRODUCTS
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27 years of progress with Sikeston and the Sikeston trade area, has proven to us that we are in a very progressive area.

We expect to continue our progress in 1974, by providing quality building materials, lumber, paint, roofing and woodworking at reasonable prices

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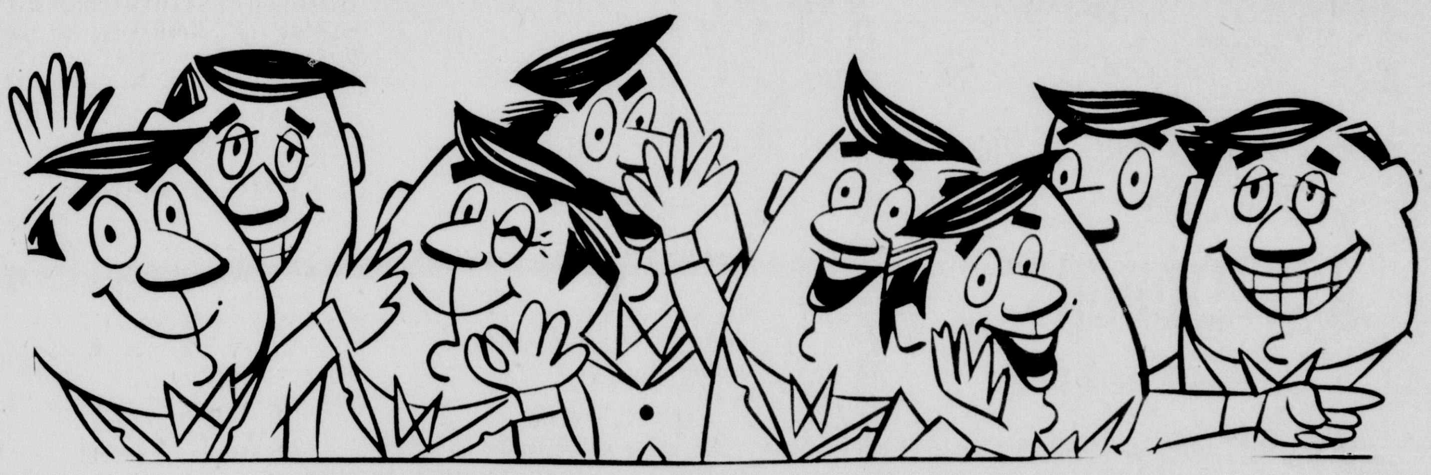
R.L. Guthrie & W.R. Guthrie Management



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Gaslight Square has brought the finest and largest selection of charcoaled-broiled steaks and sea food that can be found in the Bootheel area.

Served in an atmosphere both comfortable and relaxing.

Fresh water catfish served with all the trimmings.

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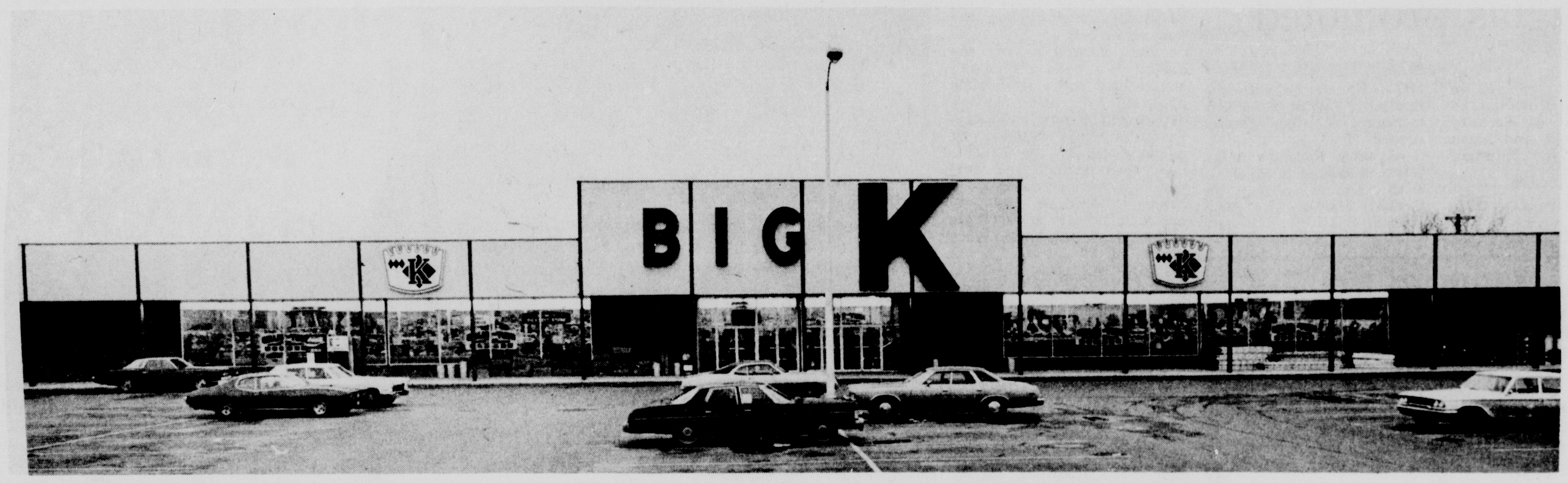
BIG K

# Fit for a KING!

*Big K, the "King of Values," extends their sincere thanks to the people of Sikeston and surrounding trading area for making our arrival such a rich and rewarding experience. We pledge our best efforts in 1974 to you, our valued customer, in return for the confidence you have placed in us.*



The management of Big K stores, a Nashville, Tenn. based regional discount chain presently operates 57 discount stores in a seven state area and have announced the opening of 14 new stores in 1974.

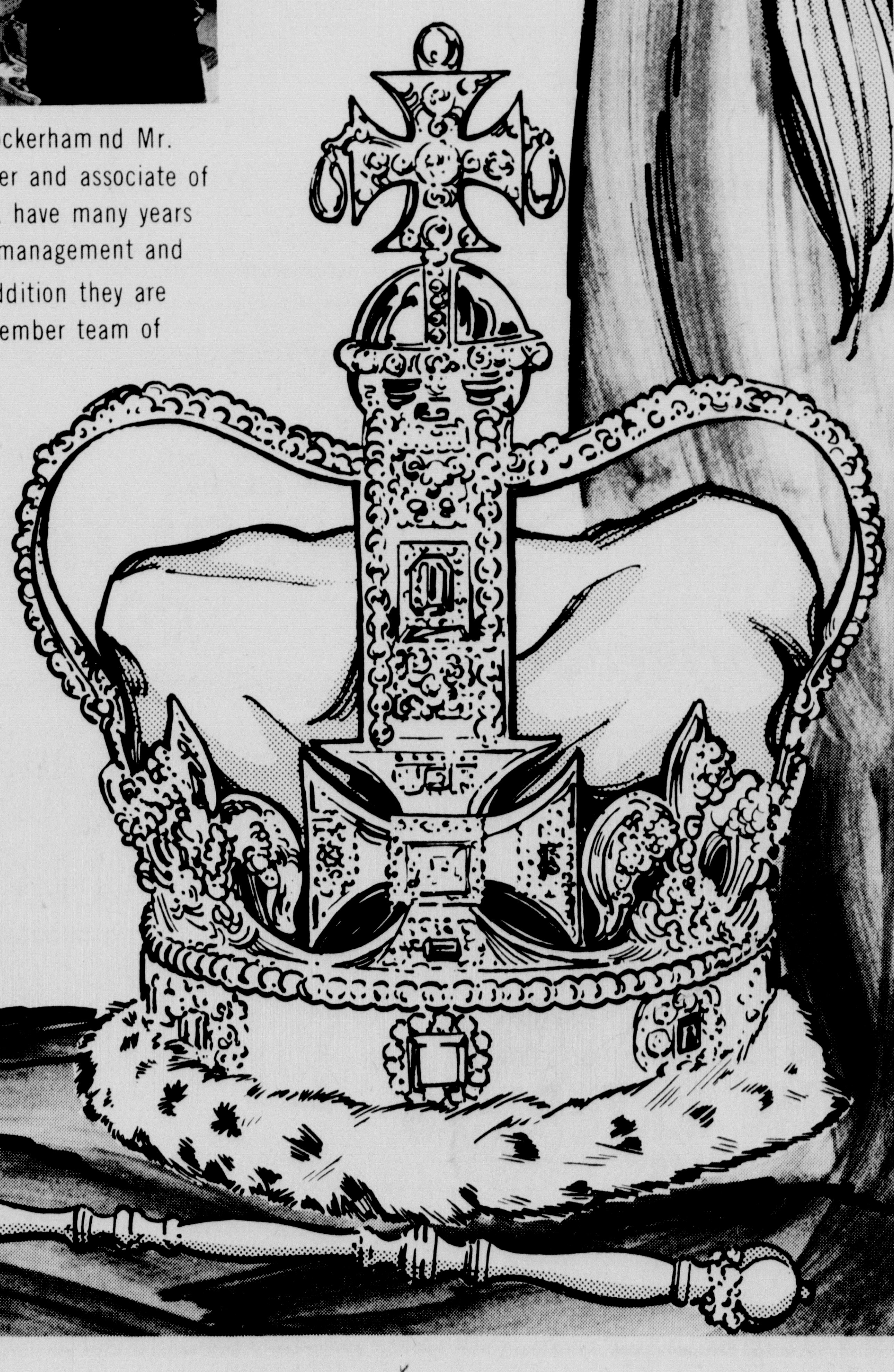
Sikeston, Mo. was chosen as the first venture west of the Mississippi River and another Big K will be opened soon in Poplar Bluff, Mo.

As pictured, Sikeston's Big K features 250 ft. frontage onto a large well lighted parking lot. Three wide entrances into the parking area provide the customer with an easy traffic flow and a minimum of conjestion.

Big K was pleased to locate in this stragetic business area of Sikeston . . . the regional business hub of Southeastern Missouri.

Mr. Norman Cockerham nd Mr. George Willis, manager and associate of Sikeston's new Big K have many years experience in retail management and merchandising. In addition they are assisted by a four member team of manager assistants.

Pictured is just a small portion of Big K's well displayed and well stocked sales floor. Large aisles and conveniently arranged departments make for easy and pleasant shopping. You'll find quality fashionably apparel for ever member of the family. Shoes, drapery and curtaions, a large fabric and sewing center, housewares, camera dept. candy, stationery and school supplies. A large year-around toy dept. automotive and sporting goods dept. are just a few of the 99 departments featuring quality merchandise at discount prices. Big K is a complete one-stop shopping center long recognized as the King of Value.



The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (F)

## 19th Annual Progress Edition

## Building A Better Tomorrow

# New Madrid works to better community

NEW MADRID-- The New Madrid Chamber of Commerce, for the general improvement of the entire community in 1973, focused its efforts on city beautification and cleanup, medicine, recreation, economic growth and promotion of citizen involvement in community betterment.

Following through on projects the citizens had listed in a "Rate Your Community Survey" as being most beneficial to the community, the Chamber of Commerce and Community Betterment Committee joined to give the downtown area a facelift.

In June a Community Pride Week was sponsored. The entire downtown area was cleaned by volunteers and 15 redwood planters were placed along Main Street. Trellises were built and erected between the buildings with open alleys. Shrubs were placed in the planters, and in the spring flowers will be planted in each planter with the evergreen.

All the expense of the spring cleanup project was paid by the chamber and Community Betterment Committee.

Proceeds from a children's day sponsored in June by the Chamber were used in the beautification and cleanup campaign.

The theme of the community betterment program will continue to be "Together for Progress in a Better New Madrid" and again this year bumper stickers will be distributed to the people to stress awareness in the program.

New community betterment signs have been received and were paid for by the Kiwanis Club. Erection and landscaping is planned for early spring.

At the Missouri Community Betterment Conference in October 1973 in Jefferson City, the New Madrid Community Betterment Committee was presented a third place plaque and a $400 cash award for the accomplishments made toward community betterment this past year. Attending the conference were the committee chairman, the Rev. Edward Wolfe, Mrs. Wolfe, Mr. and Mrs. Sam L. Hunter Jr. and Mr. and Mrs. Clint Halstead.

TOGETHER
FOR PROGRESS
IN A BETTER
NEW MADRID

*Halstead is president*

Clint Halstead, 1973-74 president of the New Madrid Chamber of Commerce, assumed duties in May at the annual Chamber of Commerce awards banquet.

New Madrid has again entered the awards competition for 1974. The community betterment committee plans to continue with its beautification project and to begin in the very near future to establish a historical museum for New Madrid.

Results of the "Rate Your Community" survey will still be used as a guideline for projects toward the wants and needs of the community.

An annual memory tree sponsored by the community betterment committee was erected on the courthouse square at Christmas time. Mrs. Idamaye Ellis donated a tree which was planted permanently on the lawn. It will be used each year to be lighted as a memory tree and will also add to the beauty of the courthouse. A second tree will be planted this spring. Proceeds of $316 collected during the Christmas season by lighting the tree will be used for beautification and the historical museum.

The city of New Madrid was featured in the summer issue of Horizons, a magazine published by Noranda Mines Ltd., Toronto, Canada, and again in the fall issue of The Harbinger, published by the Missouri Division of Commerce and Industrial Development.

Through efforts of the medical committee of the chamber, Dr. T. Pattaropong-- Dr. Pat--, a doctor of internal medicine and a native of Thailand, was secured for the community. He established his practice in November which ended a two- year search for a doctor by the committee.

The Chamber spearheaded a $10,000 drive to raise funds to have a modern and well equipped medical office. With community spirit and involvement the goal was surpassed by almost $8,000. Purchase of the needed equipment has already begun.

At a medical fund dinner on Jan. 19, attended by 350 persons, the Chamber honored Dr. Louis J. Smith, who is semi- retired, for his long dedicated service to the community during his 37 years of medical practice.

Chamber of Commerce medical committee members are Bruce Allan, Dr. Charles Baker, J. Corbett Davis, Clint Halstead, Dr. Sam Hedgepeth, Hal E. Hunter and Sam L. Hunter Jr., chairman.

During the year the Chamber has compiled an updated community profile, which is used by the Bootheel Regional Planning Commission and the Missouri Division of Commerce and Industrial Development. This profile contains information and data concerning the community which a prospective industry uses in selecting an area in which to locate.

The Chamber of Commerce board of directors endorsed passage of a proposal enabling construction of a second generating plant in the city-owned St. Jude Industrial Park.

There have been continuing efforts by the Chamber of Commerce for promotion of the community's merchants and economic growth in the city.

The recreation committee is progressing in its project to improve and develop two parks in the city. In February 1973, a $119,314 matching grant was approved by the Department of Housing and Urban Development.

The committee is in the process of purchasing the O'Bannon school property along Pinnell and Brush Prairie Streets. Work is expected to begin within the next two months on the projects according to Larry Rost, park projects chairman.

A highlight for the Chamber is the annual awards banquet when achievements are recognized and future plans announced.

At the sixth annual dinner in May the New Madrid Rotary Club was presented an award for its efforts to improve the business district in New Madrid. The club contracted and paid for illustrations of a proposed facelift of downtown buildings by artist Allen Nelson.

F. M. Baird, retiring president, was presented a plaque for his leadership and service during his tenure in office. Mrs. Clint Halstead, executive secretary, was given a plaque in recognition of her loyal dedication to the Chamber of Commerce and to the community.

*Award presented*

Mrs. Clint Halstead, executive secretary of the New Madrid Chamber of Commerce was recognized for her loyal dedication and service to the Chamber and the community by retiring president, F. M. Baird at the Chamber's sixth annual awards banquet in May, 1973.

*Baird receives plaque*

F. M. Baird, left, retiring president of the New Madrid Chamber of Commerce, received a plaque in gratitude for his leadership and service during his tenure, from Bob Hedgepeth at the sixth annual Chamber of Commerce banquet in May, 1973.

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Milk
Chocolate flavored milk
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CONGRATULATIONS SIKESTON AND SOUTHEAST MISSOURI ON ANOTHER SUCCESSFUL YEAR OF PROGRESS!

We are proud to be a part of the continous growth in this area, and we thank our patrons for making our growth possible.

We look forward to serving you in 1973 with our fresh dairy products.

**Turner Dairies Inc.** QUALITY CHEKD

SIKESTON, MO.

Missionary officers gather

The Woman's Missionary Union of the First Baptist Church in Sikeston enjoyed an active 1973, with emphasis on mission support. Leading the group during the year were, from left, Mrs. John Nunnelee, WMU director; Mrs. Lenzie Beck, WMU enlistment director; Mrs. Leon Chapman, Baptist women director; Mrs. Donald Beggs, Baptist women day president; and Mrs. Lou Goehri, Baptist women night president.

## *Mrs. Nunnelee heads Baptist women's group*

Mrs. John Nunnelee served as director during 1973 of Woman's Missionary Union of the First Baptist Church at 1101 North Main.

Other officers leading the organization were Mrs. Frank Burrell, secretary; Mrs. Lenzie Beck, enlistment director Mrs. C. L. Gipson, action director.

Mrs. Leon Chapman is director of the Baptist Women. Baptist Women day president is Mrs. Donald Beggs and Baptist Women night, president is Mrs. Louis Goertz. Mrs. John Calvin served as mission action leader of the day society and Mrs. Gary Lathum served as mission support leader.

Mission support was the main emphasis for the group during 1974, and programs were centered around this topic.

Theme for the Dec. 2-9 Week of Prayer for foreign missions was "God's Gift... Unspeakable." "In Him is Life" served as theme for the March 3-10 week of prayer for home missions.

Mrs. Larry Wright serves as director of Acteens for youths ages 12 to 17, while Mrs. Thomas Ellison directs the Girls in Action program for girls ages six to 11. Director of Mission Friends for 3, 4, and 5- year- olds was Mrs. Robert Waldman.

## *Morley receives fire truck*

MORLEY— For the first time in the town's history Morley received a fire truck.

The truck, a 1943 pumper, is being leased from Sikeston for one dollar per year.

Sikeston could no longer use the truck because insurance underwriters require that a truck be replaced every 15 years in larger cities. Smaller towns such as Morley can use a truck as long as it runs. The truck had been sitting in the Greer Street fire station in Sikeston and had only a minimal trade in value.

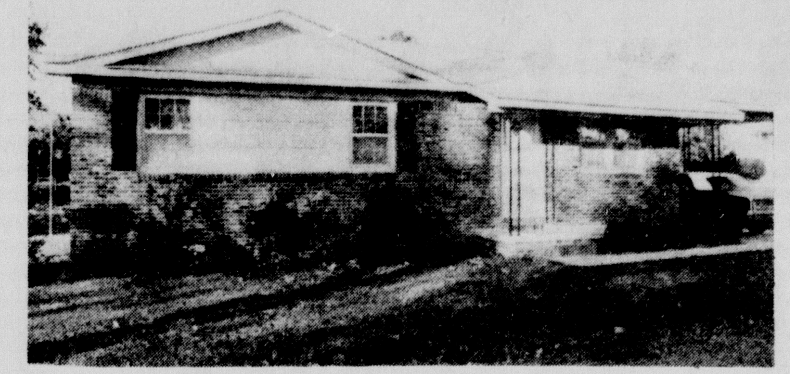
However, the truck is in good condition and pumps 500 gallons of water per minute.

Part of the lease agreement with Morley said that if Sikeston needs another truck, to help fight a fire, the Morley unit will respond.

## Taake hired as soil scientist

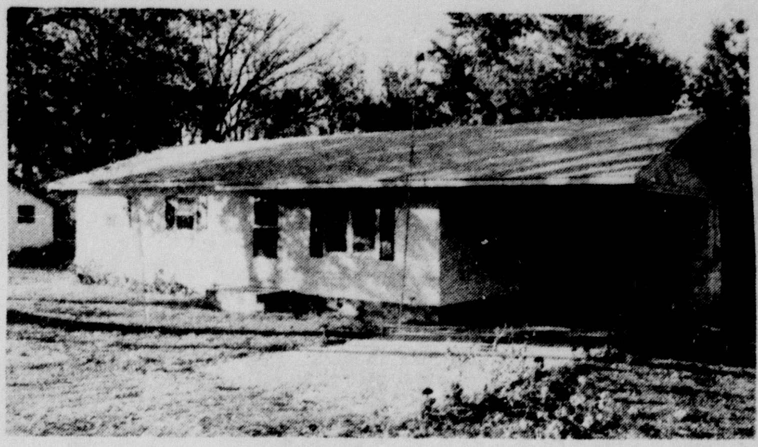
BENTON— Mark Taake of Cape Girardeau was hired in September by the Scott County Soil and Water Conservation District as a soil scientist to assist Bill Knight in making a standard soil survey for the entire county. The program is expected to take two years to complete.

Taake is the son of Mr. and Mrs. Clarence Taake Jr. of Ullin, Ill. where he graduated from Century High School in 1969. He completed his education at Murray State University in Murray, Ky., where he majored in agronomy.



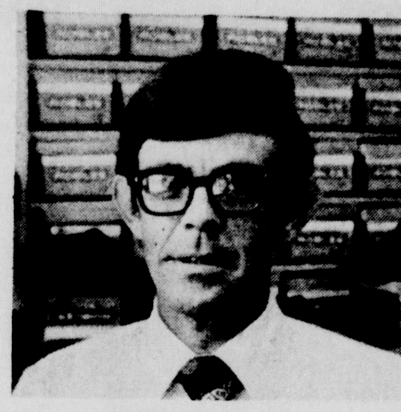
Carport attached

Mixed brick is accented by black shutters and white trim on this new three- bedroom home of Mr. and Mrs. Norman Cate located at 312 Hester Street in Bloomfield. The house features an attached carport with black wrought iron post.



Durbin home new

Black shutters accent this white frame house in Bloomfield owned by Mr. and Mrs. Verneal Durbin. A storage area is located behind the carport.



Thank you for making our progress in 1973 possible.

Stop in for a visit and wear our progress out in 1974

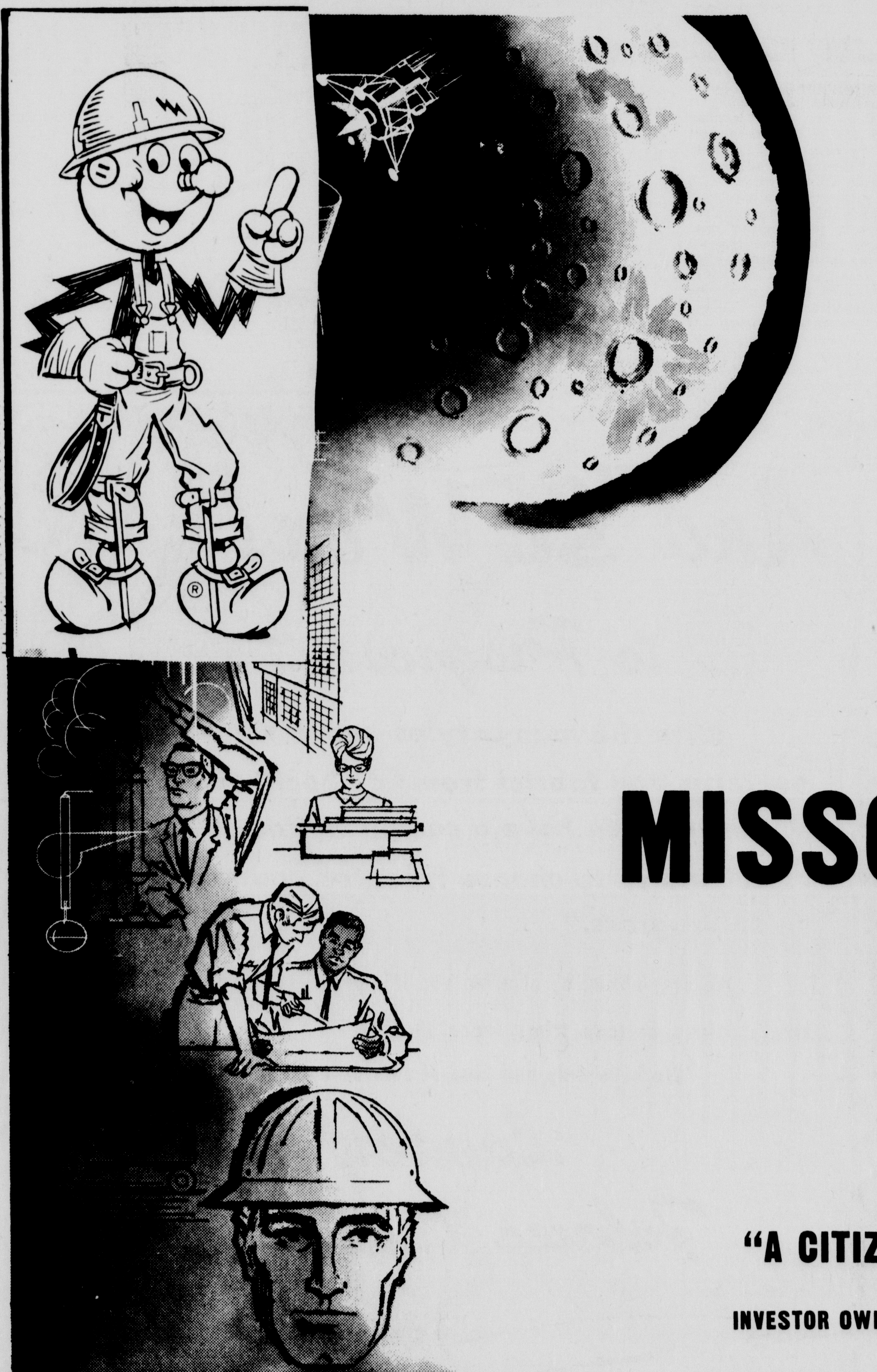
Joy Pickett

Bill Pickett

Pickett's Shoe Store

Downtown Sikeston

Formerly Norton's Shoes



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"A CITIZEN WHEREVER WE SERVE"

INVESTOR OWNED BUSINESS MANAGED
TAXPAYING

# Rorex employed as R-1 superintendent

CHARLESTON--- Charles Rorex, 45, of Jefferson City was employed as Superintendent of R-1 School District in March 1973 and assumed the position on July 1.

Prior to coming to Charleston, Rorex was assistance director of school finance statistics in the State Department of Education. For six years he was superintendent of North Pemiscot R-1 School District in Wardell and at Advance R-4 School District for two years. He was also a classroom teacher in Southeast Missouri for 13 years.

A graduate of Arkansas State University at Jonesboro, Ark., he received a bachelor of science education degree with a major in physical education and minor in history. His master degree in education is also from Arkansas State and he holds a specialist certificate in educational administration from Southern Illinois University at Carbondale, Ill. His professional organizations include the Missouri State Teachers Association and the Missouri Association of School Administrators.

During the 1973-74 school year, many improvements have been made in the R-1 School District. Headlining the list is a new program in character education for kindergarten through 12th grades.

On the elementary level, the reading lab was expanded, a full-time elementary librarian was employed and a new math lab was developed. Parent-Teacher conferences at the kindergarten and first grade levels were started and a full-time social worker for all grades was hired.

The remedial reading program in the junior high school was expanded, a reading consultant for Title I teachers was added and a curriculum committee was formed.

Charles Rorex

Detailing each of the above improvements will show how the Charleston R-I schools have progressed educationally in 1973-74.

The Charleston school district was chosen to participate in the dynamic, new experimental program, Character Education, primarily because of it's rural setting. The district is one of two in the state selected for the program which was made possible by a grant from the Missouri Law Enforcement Assistance Council, through the State Department of Education. It is presently funded from January of this year through January of 1975.

Charleston was selected to represent the rural setting because it is heterogeneous in nature. There is a good cross-section of Missouri's children living in the district. A wide range of perspectives is evident within the system, as well as a wide range of cultural influences. A state department official stated that when he was interviewing people from various school systems, the administration, the counselors and the faculty of Charleston emerged most impressive. "The seriousness with which the program was dealt and the quality and thoughtfulness of the questions asked, made us feel that Charleston would give the charactered program the support and intensity it values and needs," Keith Schaffer, of the State Department of Education, remarked.

The officials also felt that Superintendent Charles Rorex would support the program and would, consequently be a valuable asset to the success of the program.

The real aim of the program is to prevent students from dropping out, both physically and psychologically. On all levels charactered hopes to provide special services, through school staff, for children who are faced with problems that might hinder them from moving through the educational system. Those who leave school have fewer alternatives and consequently, they often end up working against the community and society rather than for it.

The program has brought in some new personnel, such as an additional elementary counselor and a project coordinator. Pat Rorex will provide elementary counseling in the kindergartens, Bertrand elementary and in the A.D. Simpson School. Colleen Voss, as coordinator, will be a medium through which community systems can interact children in the community.

One of the components of the program already underway is the referral system in which teachers, counselors, administrators and other school personnel can refer students which they perceive as having needs that are not being met, these needs being both psychological and physical. The students needs are then followed up by referring to community resources when available or by developing new services to deal with evident problems for which no resource existed.

It also offers faculty members teacher-in-service training and workshops, expenses paid, with graduate credit hours. Through these experiences teachers should receive additional insight and creative skills which will further enable them to deal with and to help the student with special needs.

A fundamental aspect of the program which makes it so valuable and unique is that with this program, no pre-established, structured solutions were brought in and imposed on the community. Every major component of the educational process, student, faculty, administration and community, will participate in formalizing objectives, in directing and reacting to both these objectives and the means by which they can be realized.

Volunteer and parent-effectiveness programs are presently being planned to strengthen what is already being implemented within the school context.

### *Reading lab begun at elementary level*

The district, aided by Title I funds has begun an innovative reading learning laboratory in the Heanres Elementary School.

Reading deficiencies in students have long been of major concern to the school and community. The teachers, administrators and school board have been pursuing ways to alleviate the reading problems of students and the new reading learning laboratory may well be part of the solution.

Machines and computers can be used as helpful tools in education. The reading lab is based on the latest scientific advances in both machines and computers. All equipment, materials, study carrells and consultants, are leased through Prescription Learning Corp. of Springfield, Ill.

Prescription Learning Corporation (PLC) provides three major services to the school: diagnosis, individual prescription, and a prescription learning laboratory.

Terry Rowe

PLC assesses and identifies the needs of each student scheduled to the reading lab through a series of diagnositc instruments that have been developed for this purpose. The assessment identifies and interprets deficiencies and disabilities that are useful and essential in the improvement of students' reading ability. It provides a prescription based on each individual need, as assessed by the diagnositc tools. The prescription is worked out and developed through the use of computer matching of learning agencies with correct learning programs and procedures.

The laboratory in the Hearnes School includes all machines and materials needed to carry out a student's individual prescription. As the needs of the students change throughout the year, the systems are changed to fit these needs. In addition PLC maintains the machines, provides in-service training to teachers on how to implement the laboratory and provides continuous consultation to insure the success of the program.

The reading laboratory offers a number of unique advantages to the district. First, the diagnosis and prescription that is provided greatly reduces the amount of teacher time spent performing these activities, leaving more time for the teacher in the lab for working with the student. Since it is an individualized program, it offers a way for the school district to move closer to individualized instruction which is believed to benefit the student. This is because students can progress at their own rate of learning and not fall behind the rest of the class or beheld back.

It also reflects all areas of accountability, which is a growing concern in education today. This is accomplished through post-testing that readily reflects the progress of the student. Also, records are maintained that depict the daily activities of the laboratories.

Hearnes Elementary was the first school in the state to incorporate a prescription learning reading laboratory. The laboratory consists of 30 individual stations and has two full-time teachers and one aide assigned to it. There are 140 students scheduled in the program and they attend the lab daily for a 35 minute session. Ten of the 30 individual stations are classified as "mini-labs" and are placed in different classrooms.

### *Math lab program new in grades 1-3*

Another innovative program started at Hearnes Elementary is the implementation of a math lab utilizing a variety of math materials with Hoffman Information Systems materials being the core of the program. The lab is funded through Title I, and serves grades one through three.

The lab emphasizes individualized instruction. Kits have been prepared for each child according to their individual needs and progress. The program evokes high motivation of a degree more sophisticated than the expected machine type motivation. To this point, the administration has been very pleased with the math lab operation and plan to continue it next year.

Lab director is Jane Benthall and Linda Vinson is the teacher. Leanna McElmurry is an aide.

### *New staff members*

The Hearnes school has been without a full-time librarian for several years. With the position filled this year by Peggy McNeary, a better accounting of library material and resources are available to the student and faculty making this position a welcomed sight.

Sandra Howard was employed as a reading consultant, funded through Title I, Elementary Secondary Education Act (ESEA), to work with the Title I classroom teachers in the area of reading. The consultant is available to the teachers to assist in the selection of reading materials and to help coordinate the purchasing of Title I reading supplies. The consultant also offers suggestions to the teachers on different techniques in the development of reading skills.

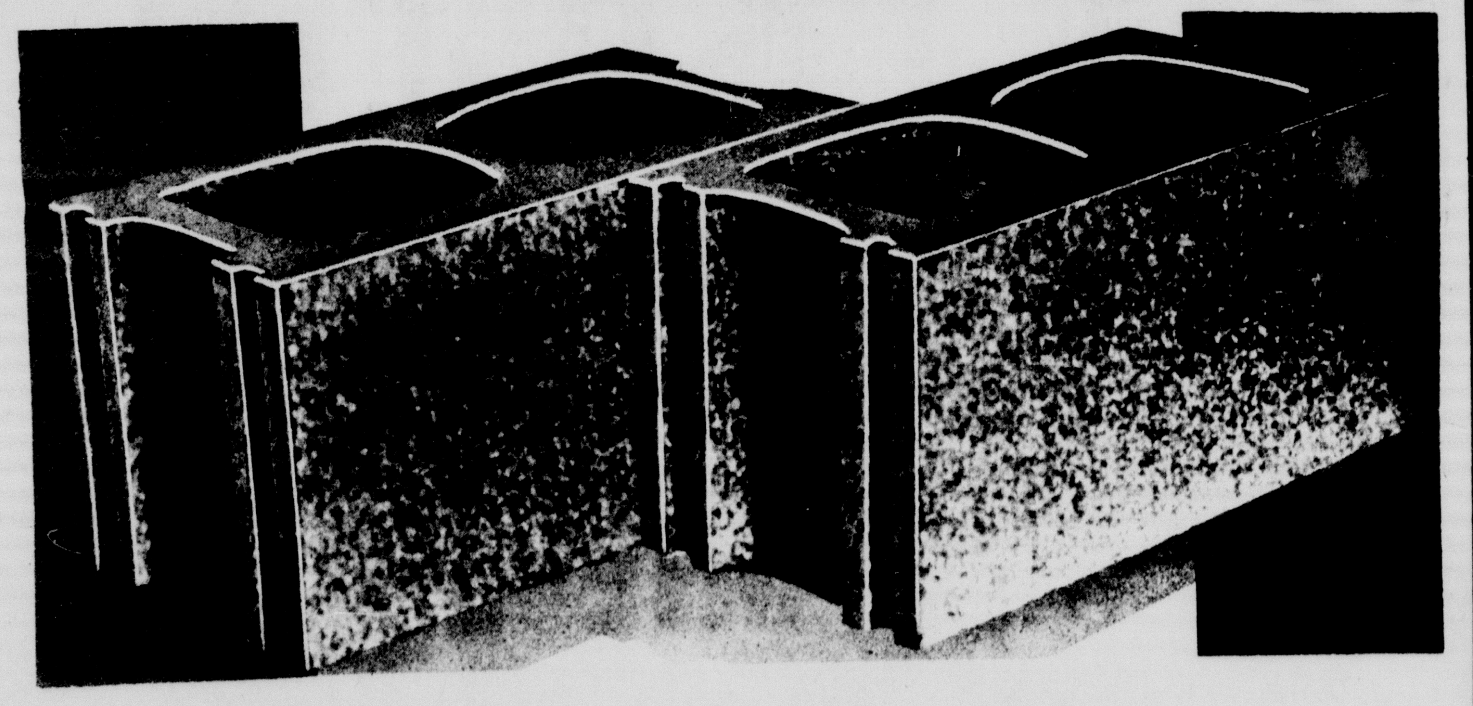
Sandra Carr was employed as a social worker this year and is working with parents and students of all ages and in all grades. A social worker was employed last year through a Title VI, ESEA grant, and the social worker this year is funded locally. Through cooperation with the faculty, counselors and administration, the social worker has strengthened the school by coordinating and contacting referral agencies and acting as a liaison between the school and the home.

An additional remedial reading specialist was employed through Title I, ESEA funds for the junior high school. Martha Pierceall joined Jane Griffin as a remedial reading specialist and the expansion enables more student to be served and further strengthens the overall reading program of the school system.

Parent-teacher conferences have been started at the kindergarten and in one classroom of first grade. The parental response to these conferences has been exceptional with 104 parents involved. If this enthusiasm and cooperation continues the conferences will be expanded to include more grades.

A curriculum committee was organized by Superintendent Rorex and is headed by Mike Back, administrative assistant. The committee is composed of representatives from the community, school board and Community Teachers Association. The primary function is to conduct an indepth study of present school curriculum and offer suggestions for improvements.

The committee is aided by satellite committees from each school. The teachers on the committee from each school report to the central committee regarding suggestions and possible plans for the improvement of the curriculum at that particular school. The central committee then reviews these suggestions and through discussion and investigations take the necessary action.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to Progress. . .

With the many styles and designs of patterns and fabrics from Lambert Fabrics Unlimited. We have a complete line of merchandise to choose from for you to "sew on to progress."

We stay ahead by offering you this progress. We have every kind of fabric, buttons, trims, laces, threads.

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Lambert
Fabrics Unlimited

CAPE GIRARDEAU, MO.

## *New in Lilbourn*

Window- height brick, white hardboard, black shutters and wrought iron posts were chosen by Mr. and Mrs. Bennie Nelson to accent the exterior of their new six- room house on Second Street in Lilbourn. The all- electric house contains three bedrooms and was built by Welton Henry, contractor, of Lilbourn. Nelson is a farmer and Mrs. Nelson is employed by the New Madrid County Welfare Office.

## *Appliances built-in*

Mr. and Mrs. Bob Phelps and daughters, Deena, 8, and Joni, 4, live in this new house at 209 Second St. in Lilbourn. The all- electric six- room house contains three bedrooms and two baths. It is centrally heated and air conditioned. The kitchen is equipped with built- in range, dish washer and garbage disposal. The brick and frame exterior is accented with white trim and black shutters. Ellis Builders Supply of Portageville was the contractor. The Phelps are Lilbourn high School teachers.

## *3 bedroom home new*

Mr. and Mrs. Danny C. Cooper and their two sons and two daughters, moved into their new home at 119 E. Phillips St. in Lilbourn in March. Window- height brick, gold trim and wrought iron are exterior features of the six- room house which contains three bedrooms. Sonny Weaks of Lilbourn was contractor and financing was through Farmers Home Administration. Cooper is employed by Noranda Aluminum Inc.

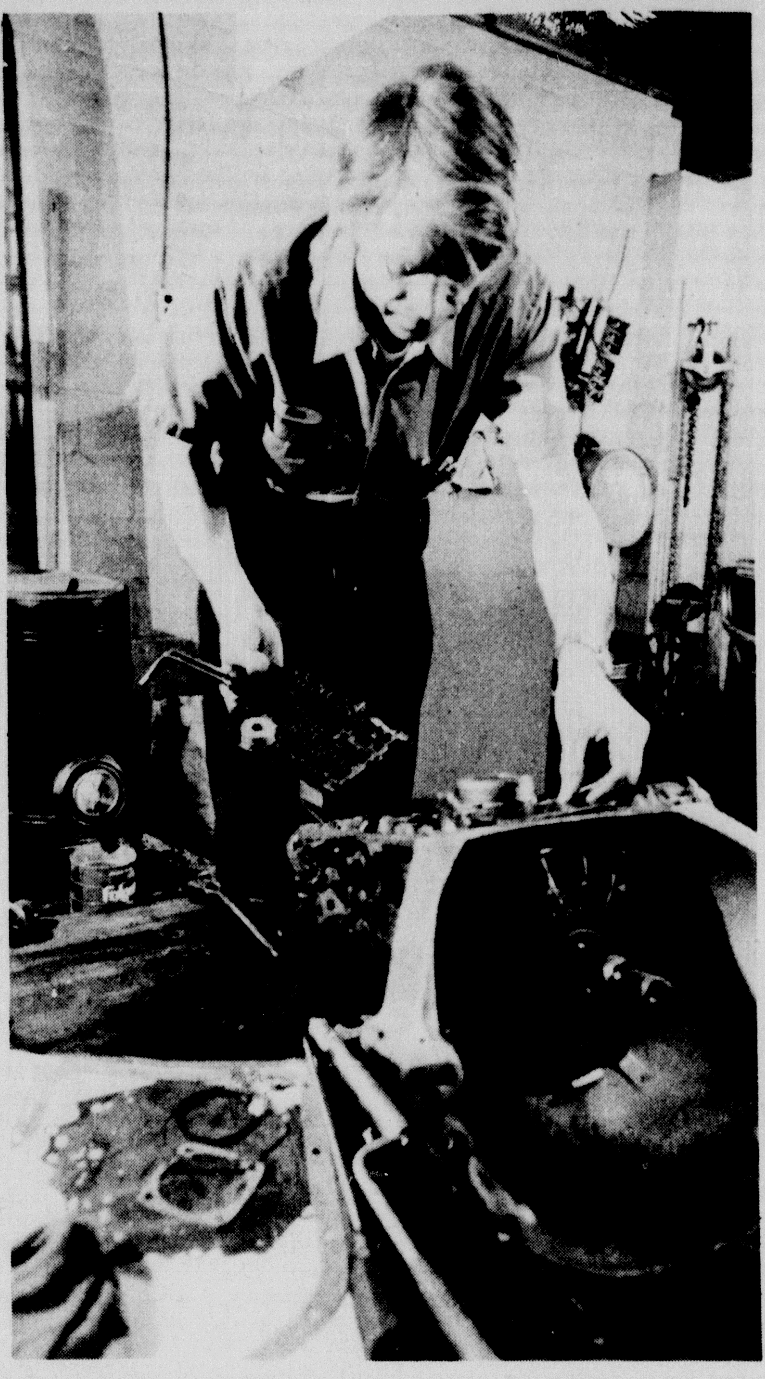
## B&K Auto Repair opens

Sikestonians now have a new place to get their cars repaired when something goes wrong. Ken Caudle opened the B & K Auto Repair Shop in July at 719 S. Frisco Street.

He and his son, Larry Joe, offer complete auto repair, except body work.

Caudle said that the business is doing well. He added that he had expected it to take two years to do the quantity of business he is currently doing.

The front end alignment machine is the prized piece of equipment in the new shop.



*Transmission repaired*

Ken Caudle, owner of the new B&K Auto Repair Shop, works on a car transmission. Caudle opened his shop in July at 719 S. Frisco St. and offers complete auto repair.

## *Illmo church celebrates 50th anniversary*

ILLMO— The Illmo First Baptist Church celebrated its 50th anniversary Sept. 30 with the Rev. R. M. Stovall, pastor of Anna Heights Baptist Church at Anna, Ill., speaking at the morning worship hour.

Young people of the church provided music following the morning service.

The church history was reviewed and a concert was presented by the Baptist Student Union Choir of Southeast Missouri State University in Cape Girardeau. Dr. Robert Cox is director of the group.

*Look to Southeast Missouri in '74*

## 4-H club organized in Illmo

ILLMO— A new 4- H club specializing in emphasizing livestock projects, primarily beef and swine related, was formally organized April 3 in the Illmo Housing authority meeting room by Dee Goedeke, area youth agent at the Benton University of Missouri Extension Center.

The new club selected the name, Illmo Lively Livestock Producers 4- H Club and meets the first Tuesday of each month. Ronnie Burger of Illmo is the club leader.

Officers elected by the new club were Paul Scherer, president; Jim Scherer, vice president; Mike Jansen, secretary- reporter; Tom Heiserer, treasurer: and Mike Drury, game leader.

## Drive in has new manager

BLOOMFIELD— The Circle Drive Inn re-opened Oct. 26 under the new management of Mrs. E. R. Duke. The business has been leased by John Duke, son of Mrs. Duke.

## Toy lending library begins

BENTON— Program highlights of the University of Missouri Extension Center at Benton during 1973 included the beginning of the Bootheel toy lending library and a parent education program.

The Bootheel toy lending library is designed to make the child's first teacher more effective.

The library lends toys which allow parents to help their children develop specific concepts and fundamental problem-solving abilities, while playing with them.

Parents join in scheduled sessions during which a family development specialist presents a video tape which describes one of the nine toys or games and tells which skills the toy is designed to develop. Parents can also discuss learning experiences of their children. After each session, the parents return the toys and take home a new toy. Group sharing of the ways children respond or think of new ways to play with the games and group support are vital parts of the program.

Games and toys include all sort of things, from sets of small cans, which parents fill with different objects and shake to let the child learn different sounds, to a simple game of color lotto, which enables a child to pick up an understanding of colors by matching colored squares with those on a lotto board.

When groups of children were tested on 13 different skills, there was significant improvements after use of the toy lending library.

Getting across new skills has not actually been the most important object of the library. Such teaching is a means of improving interaction between parents and children.

The long range objections of the parent education program is to help strengthen the family as a fundamental unit in America society.

Many schools across the nations are implementing classes and programs to provide daily and realistic contact with young children so that teens learn the delights of a cooing baby are accompanied by diaper changing.

## Galemore honored by Farm Bureau

BENTON— Raymond Galemore of Sikeston Route Two was honored with a recognition dinner in May at the farm bureau building in Benton for his 25 years of service as an insurance agent for Farm Bureau.

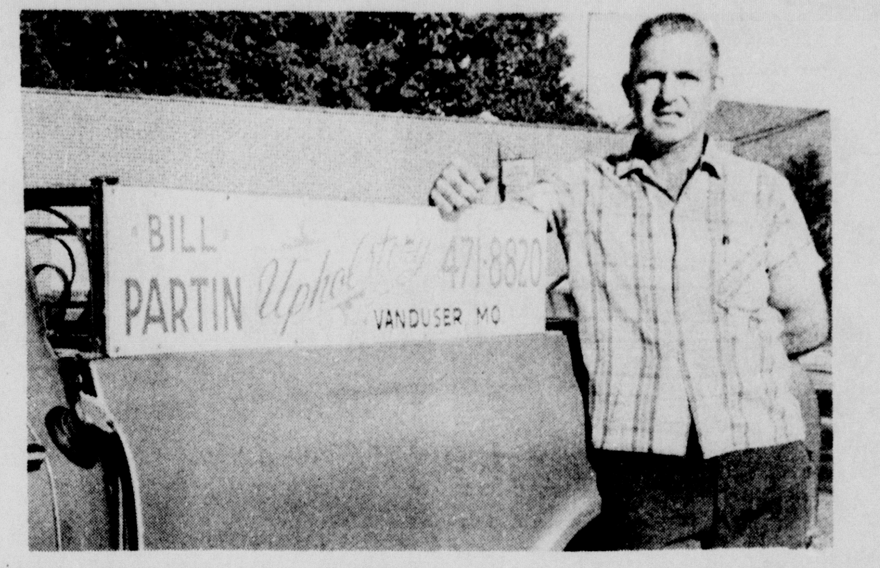
The Scott County board presented Galemore with 25 silver dollars, a silver tray and silver bowl. Letters of congratulations were received from several friends and colleagues who were unable to attend.

## Linevilles recognized

CAMPBELL-- Mr. and Mrs. Amos Linville of Campbell Route One were named District Farm Family of the Year in March at the Farmers Home Administration Family of the Year banquet.

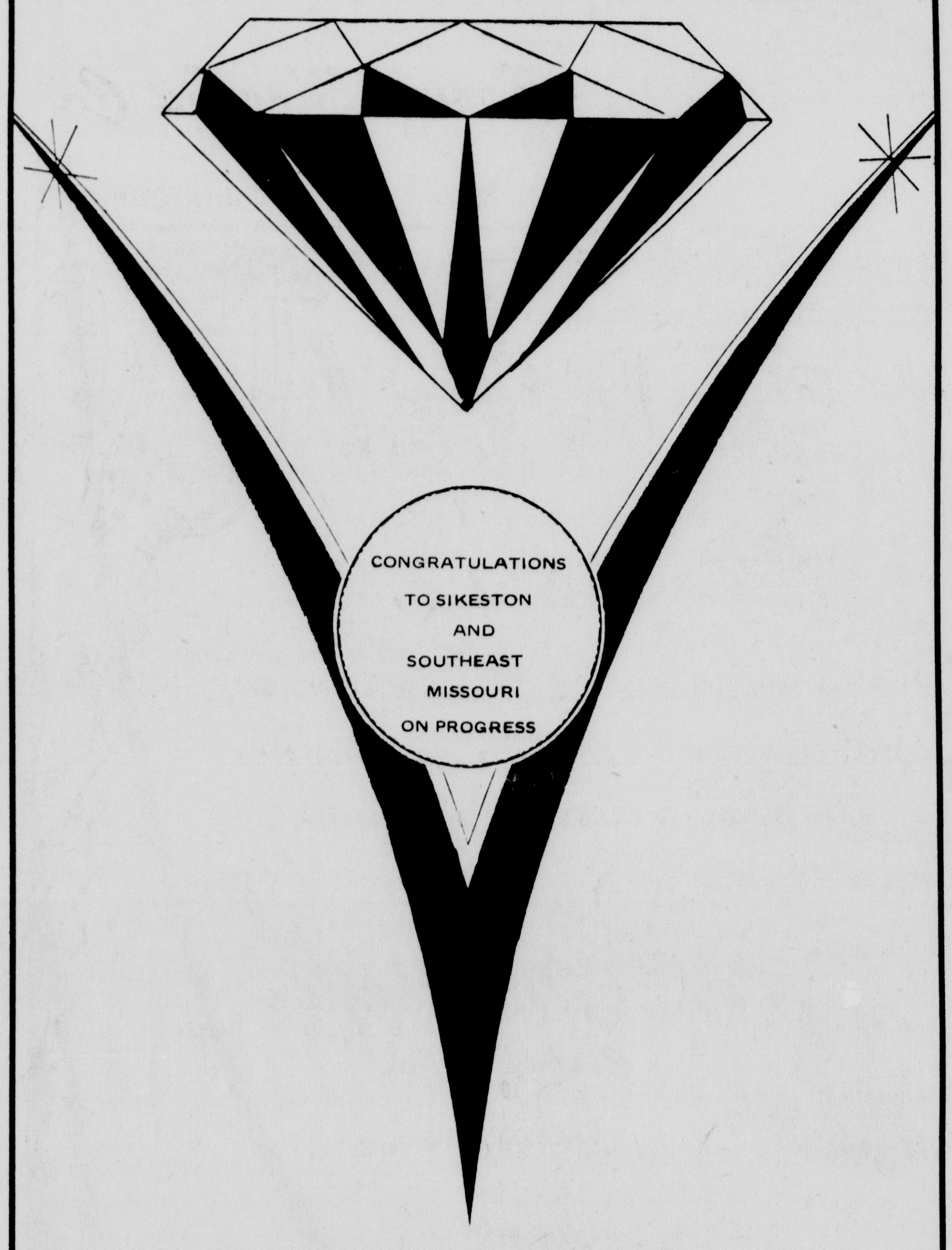
The Linvilles own 480 acres and rent 80 acres used mostly for row crops. although they do have a few beef cows. Linville cleared most of the land he owns and farms.

Progressive?



Of course we are! How can we help but be when we have patrons such as you. We are proud to be part of Southeast Missouri's progress and look forward to 1974.

Bill Partin Upholstery
Vanduser, Mo. 471-8820



Wright's JEWELRY
125 N • NEW MADRID
Downtown Sikeston

Let's All Work Together...

LET'S KEEP OUR FARMS AND AMERICA MOVING AHEAD

Let's Roll Up Our Sleeves and Get Started For 1974.

In '73, our farmers met the challenge and demand to produce record levels of food and fiber!

Our Missouri farms boosted soybean production over 20% & Production Credit Ass'n. was there to supply the money. Loans to PCA members in 1973 increased over 40%!

"Let's pull together for progress in 1974"

SIKESTON PRODUCTION CREDIT ASSOCIATION

Production Credit Association
The go ahead people

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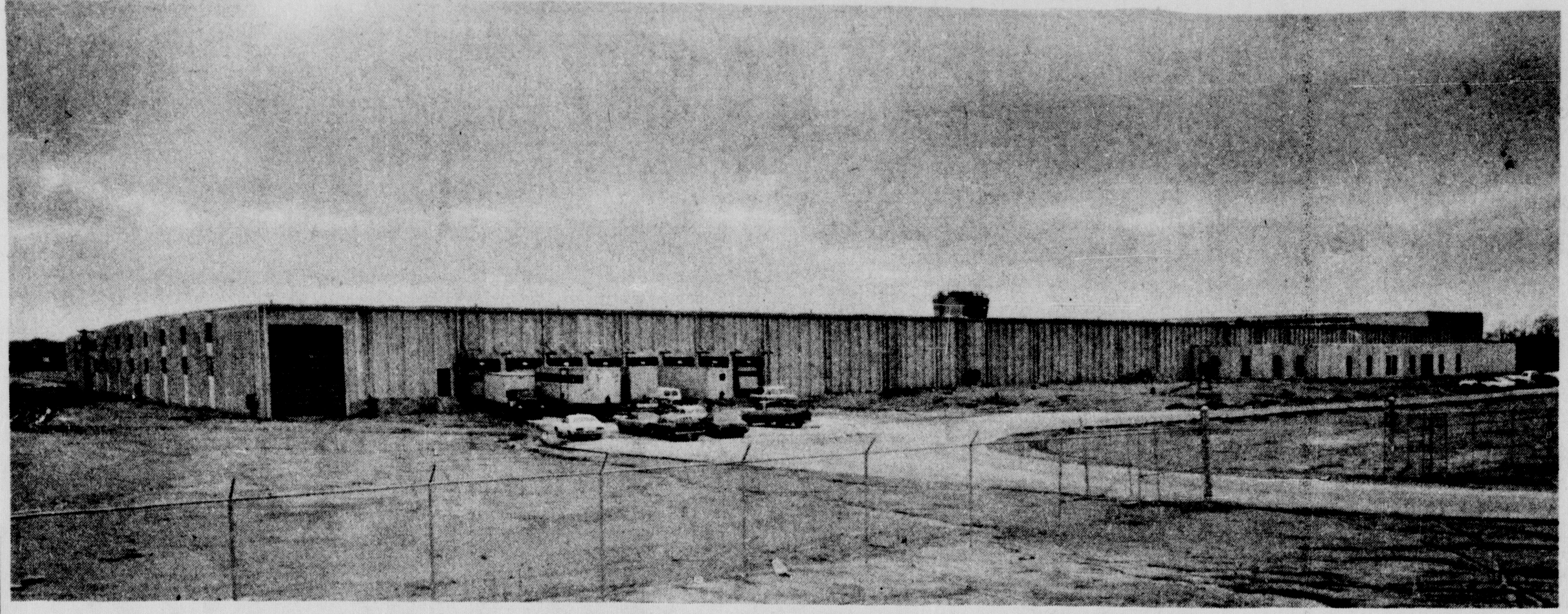

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Allford was presented with his certificate and credential at the annual meeting and convention of the Medical Academy held in Chicago during August.

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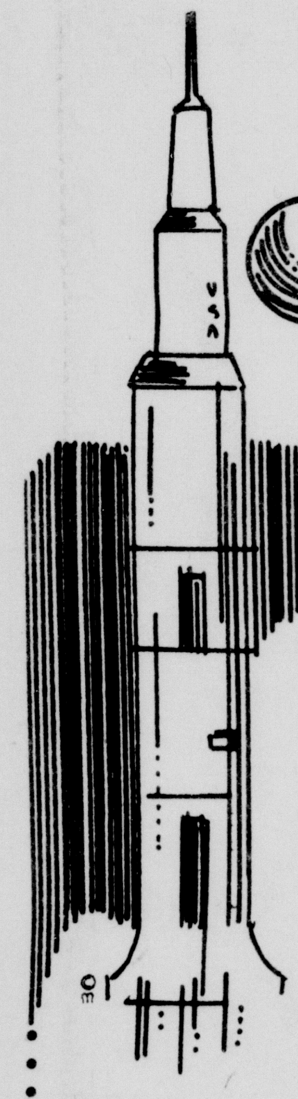
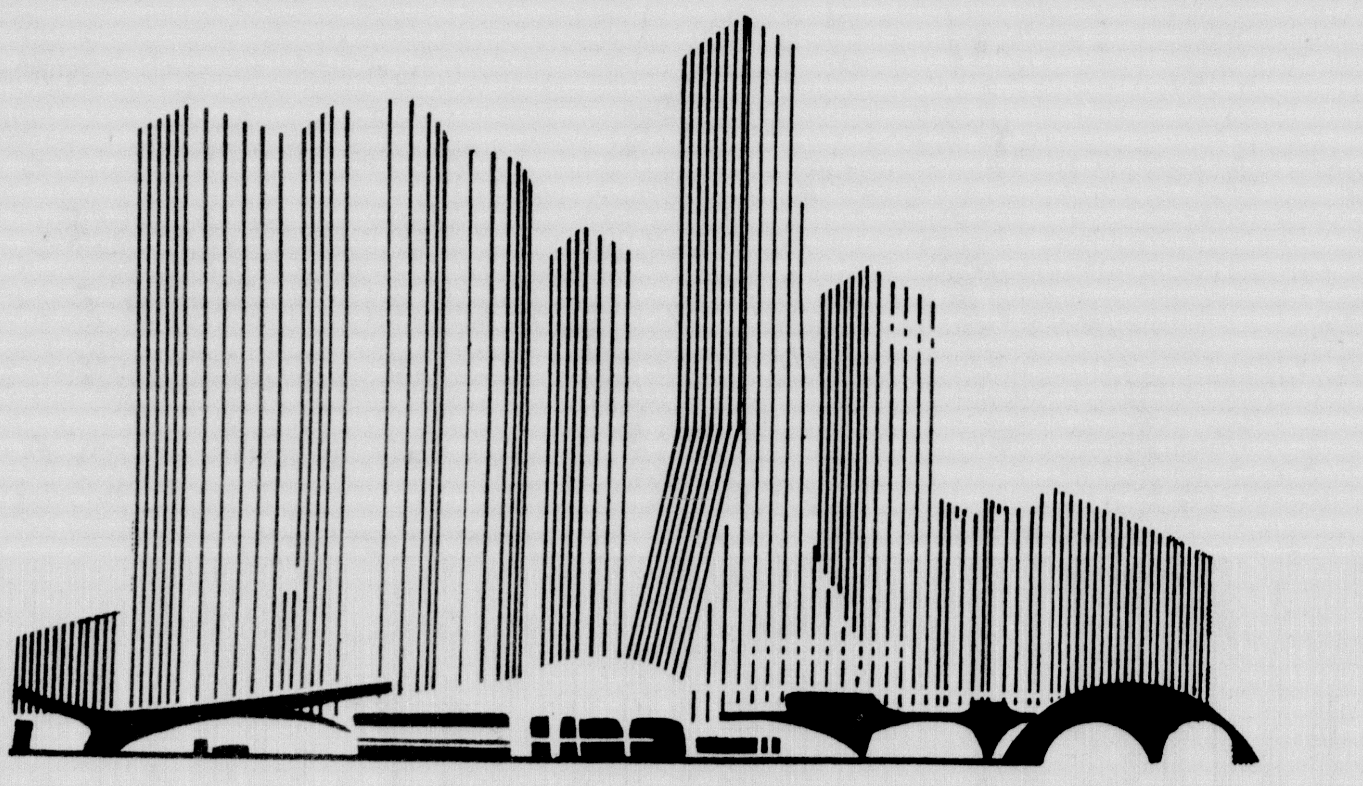
Vice presidents elected included Mrs. Ann Glueck of Scott City, first vice president; Mrs. Cora Crader of Oran, second vice president; and Mrs. Karen Moore of Sikeston, third vice president.

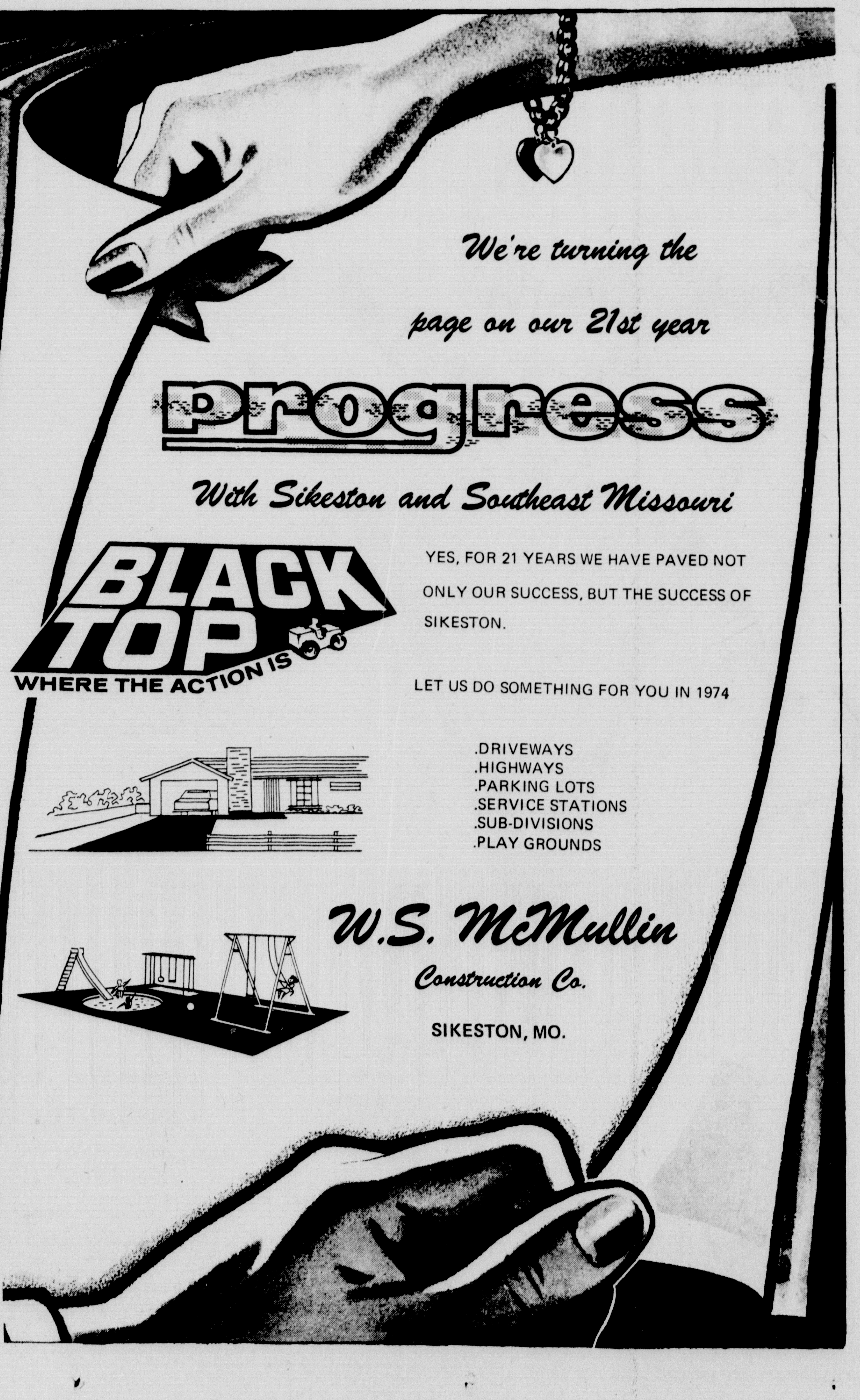
Other officers elected were Sharron Ferrell of Sikeston, treasurer; Mrs. Eula Ballard of Chaffee, secretary; Mrs. Addie Long of Chaffee, historian; Mrs. Lela Lankford of Chaffee, parliamentarian; Mrs. Mary Stewart of Benton, chaplain; Mrs. Lena Felker of Sikeston publicity chairman; and Mrs. Connie Sherford of Chaffee, auditor.

LOOKING AHEAD...
To A Bigger and Better Year in 1974
Mobil
we are proud to serve this community.
HAILEY'S MOBIL OIL CO.
S. KINGSHIGHWAY SIKESTON, MO.





PROGRESS
'74 key to the future
Success in Local Community Leads to Progress for Our Country, Our World
Our Congratulations to Sikeston and Southeast Missouri on another outstanding year. For 71 years we have been one of the leading manufacturers of hardware. We're proud of our progress. And our thanks to all who helped to make 1973 a year to remember and be proud of.
NATIONAL LOCK HARDWARE
DIVISION OF KEYSTONE CONSOLIDATED INDUSTRIES INC
DOORLOCK MANUFACTURING DIVISION
SIKESTON, MO.



We're turning the page on our 21st year
progress
With Sikeston and Southeast Missouri
BLACK TOP WHERE THE ACTION IS
YES, FOR 21 YEARS WE HAVE PAVED NOT ONLY OUR SUCCESS, BUT THE SUCCESS OF SIKESTON.
LET US DO SOMETHING FOR YOU IN 1974
.DRIVEWAYS
.HIGHWAYS
.PARKING LOTS
.SERVICE STATIONS
.SUB-DIVISIONS
.PLAY GROUNDS
W.S. McMullin Construction Co.
SIKESTON, MO.

*In 5 county area*

# Home health program established

HAYTI— In November Gov. Christopher Bond announced a $100,000 grant for a home health service program for a five- county area on a one- year trial basis.

The Home Health Service program, a new concept in health care in Missouri, is available for anyone in need of home care service in Scott, Mississippi, New Madrid, Pemiscot, Dunklin and Stoddard counties.

The program was designed to provide nursing care, health aid services and eventually physical therapy in the home.

The program has enabled patients to leave the hospital sooner or enter later. While such a program has provided a lesser financial burden on the patient, it also maintains the patient's independence. The patient no longer is required to stay in the hospital for a long period of time simply to have care.

The SeMo Home Health Care Agency, which operates locally out of the county health departments (except in Stoddard County which operates out of the Dexter Memorial Hospital), is available to any patient who is ill, needs this service, is referred by a doctor.

The agency is a non- profit organization which offers skilled nursing services of registered nurses and licensed practical nurses and aide care in the home, regardless of age, race, religion and/or socio- economic status.

These services can be obtained and given only as an order from a physician. The agency provides service to any qualifying individual regardless of medical insurance, medicare, medicaid, or other coverage. No one will be denied medical service on grounds of inability to pay.

Services to home- bound patients are given on a part- time or intermittent basis. A home- bound patient is one who is essentially confined to a place of residence due to an illness or injury and if ambulatory or otherwise mobile, is unable to be absent from his residence except on an infrequent basis, or for a period of relatively short duration, such as a short walk prescribed as therapeutic exercise.

Part- time or intermittent means that most patients whose home health care is covered will require services a few hours a day, several times a week. Some may require longer service on one day than on other days, and such adjustments are encouraged. Occasionally, a full day may need to be provided.

The objectives of the Home Health Agency is to make available a more comprehensive service through continuing patient care.

It is hoped that the number of hospital days per patient will be decreased by the provision of the home health service; the hospitalization of some patients will be unnecessary because home health services are provided. The program also is planned to assist physicians and hospitals in providing complete and continued health care by providing complete nursing care and other therapeutic services in an individual's home, to initiate an established rehabilitation program for the prevention of unnecessary debilitation and by the restoration, of those already disabled, to develop the usefulness of the home care nursing service to the community as a valuable asset to existing service; to assist ill or disabled persons to maintain independence in their own surrounding as long as possible and to provide home health services to those people who qualify through payment to the Social Security Administration.

The agency is supervised by an RN. She supervises the care in accordance with the orders of the physician responsible for the care of the patient and under a plan of treatment established by such physician.

An LPN is assigned to each county to do the skilled nursing and home health aide service. The RN will supervise the LPN's work, initiate the plan of treatment, and evaluate and re- evaluate regularly the nursing needs of the patient.

Written instructions for patient care are prepared by a registered nurse. Personal care duties which may be performed by a home health aide are essentially those which are performed by a nurses aides in institutions.

The home health aide may also perform certain incidental household services immediately related to the health care of the patient which are similar to those performed by a nurses' aides in an institution.

The agency also reports changes in patient's condition and needs, and completes appropriate records. If the patient has a contagious disease, such service may include washing or sterilizing utensils and dishes used by the patient. However, general housekeeping duties are not reimbursable.

A supervisory visit by the RN is made at least every two weeks to the patient's residence either when the aide is present to observe and assist, or when the aide is absent, to assess the relationship and determine whether goals are being met. The RN provides direct supervision as necessary and is readily available at other times by telephone.

Consideration relevant to the acceptance of patients include: the attitude of patient and his family toward his care at home; reasonable expectation that patient's medical, nursing and social needs can be met adequately in his residence, including a plan to meet medical emergencies; adequate physical facilities in the patient's residence for his proper care and availability of family, substitute family member able and willing to participate in patients care.

This program was achieved by the associations of Public Health administrations of the five counties working with the Missouri Division of Health and the comprehensive Health Council of Malden.

The SeMo Regional Home Health Agency is governed by the board of directors (administrators) of the five local public health centers. They are: William D. Pate of Hayti, chairman; Troy Wilson of Kennett, vice president; Jackson Burke of Charleston, secretary; William Dillion of New Madrid, treasurer; and Warren Manning of Benton, member.

The SeMo Home Health Care Agency has an advisory group of interested volunteers who meet regularly to assist in approving and reviewing policies of the agency. The advisory group consists of Agnes Cunningham, Mississippi County Welfare Office, Charleston; Thelma Buckthorpe, M. D., Scott County Health Department, Benton; Marshall Craig, circuit judge, Scott County, Benton; Jack Norman, administrator, Dexter Memorial Hospital, Dexter; Sam Bodine, director of Vocational Training School, New Madrid; Charles Williams, Sparks Funeral Home, Charleston; W. O. Bryant, M. D., Hayti; Geraldine Adkins, RN director of nursing at Presnell Hospital, Kennett; Moody Summitt, executive director of Comprehensive Health Council, Malden; L. B. Painter, M. D., Portageville.

Employes of the SeMo Regional Home Health Agency are William D. Pate of Hayti, administrator; Margie Riddick of Portageville, health- educator- coordinator; Patricia Rick of Caruthersville, RN supervisor; Mary Pride of Kennett, bookkeeper; Bonnie Sample of Kennett, bookkeeper; Debbie Kincade of Wardell clerk- typist; Katherine Rudkin of Gideon, LPN New Madrid County; Elvia Moore of Advance, LPN Stoddard County; Jeannine Riley of Sikeston, LPN Scott County; Dorris Cogdill of Charleston, LPN Mississippi County; Vicki William of Kennett, LPN Dunklin County, and Donna Buchanan of Hayti, LPN Pemiscot County.

*Board of directors*

SeMo Regional Home Health Care Agency board of Directors from left are Warren Mannings, administrator, Scott County; William D. Pate, administrator; Pemiscot County; William Dillion, administrator, New Madrid County, and Jackson Burke, administrator, Mississippi County. Troy Wilson, administrator, Dunklin County was not present for the picture.

*Home Health LPNs*

LPN's of the six counties for the Home Health Agency are, from left, Katherine Rudkin, New Madrid County; Elvia Moore, Stoddard County; Jeannine Riley, Scott County; Dorris Cogdill of Mississippi County; Donna Buchanan, Pemiscot County and Vicki Williams, Dunklin County.

*Mrs. Riddick*

Mrs. Margie Riddick is health- educator coordinator of the Home Health Agency.

Patricia Rick

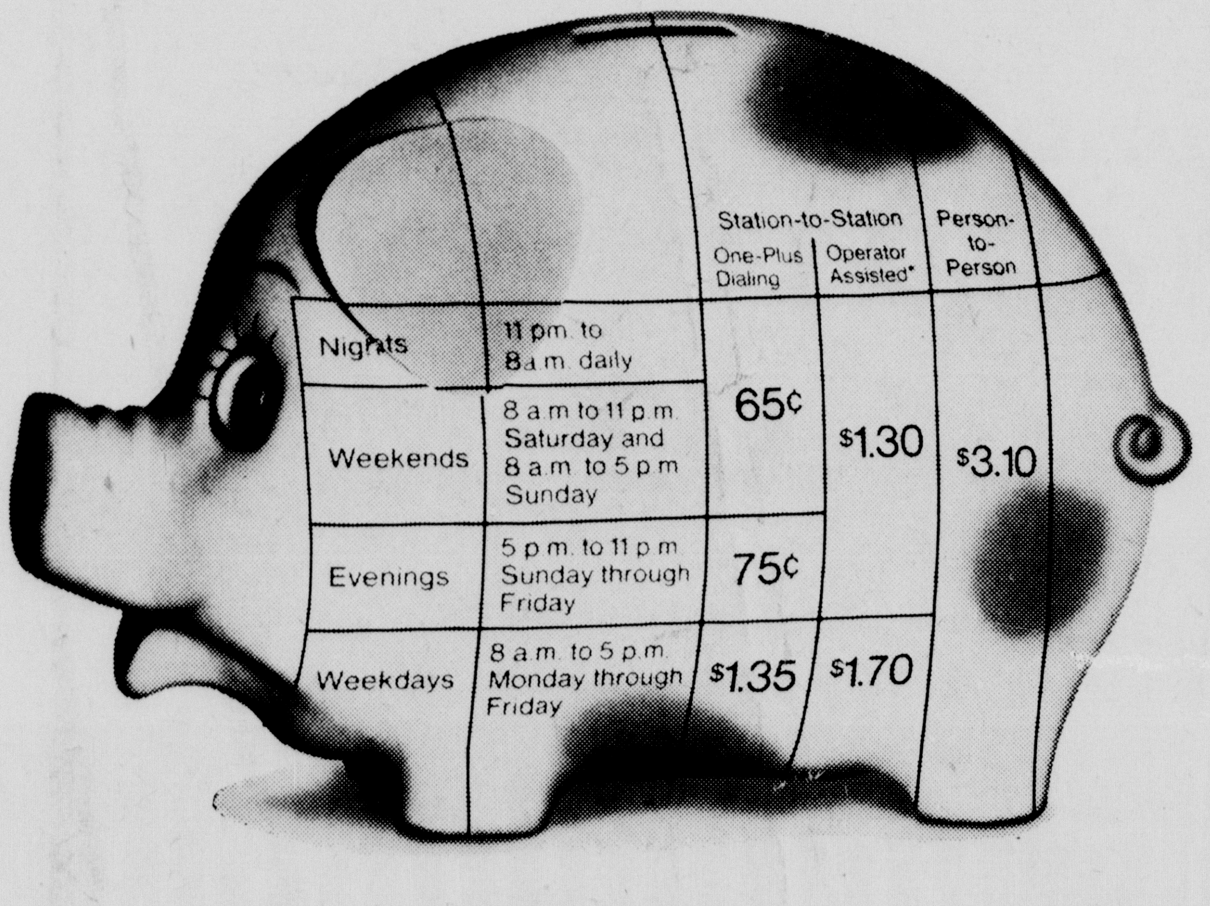
## Branch bank in Bell City opens

BELL CITY— The new Bell City facility of Bank of Advance, opened in July, providing the first bank services in Bell City in 45 years.

The building was built by Rodgers Construction Co. of Dexter.

Mrs. Ruth Millington is president of the bank and David Cummings is vice president. Sharon Lorch and Betty McKee, tellers, operate the new facility.

Hours for the banking facility are from 8:30 a.m. to 2:30 p.m. Monday through Saturday, except Thursday which are from 8:30 to 11:30 a.m.



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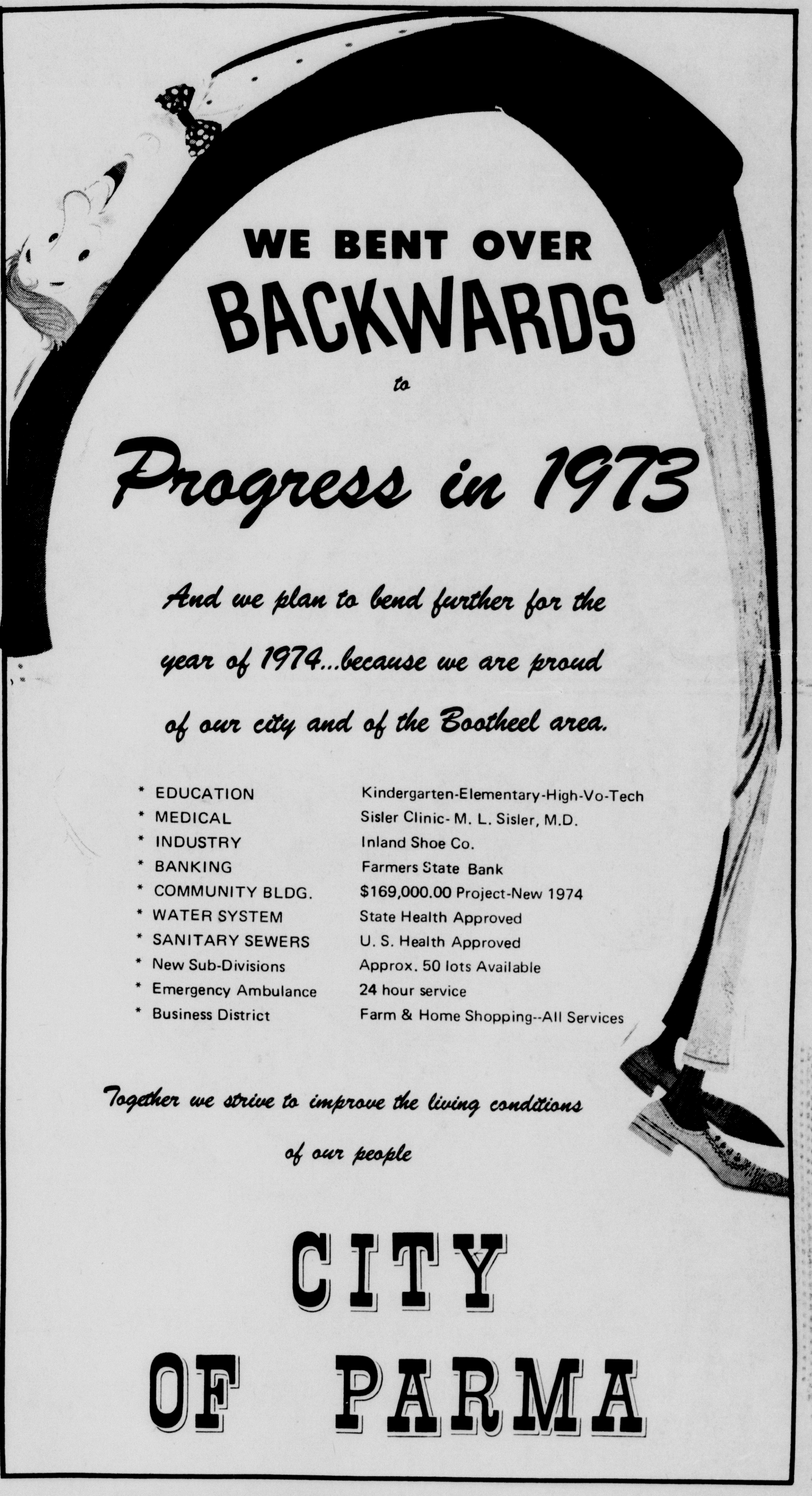

WE BENT OVER
BACKWARDS
to
*Progress in 1973*

*And we plan to bend further for the year of 1974...because we are proud of our city and of the Bootheel area.*

| | |
|---|---|
| * EDUCATION | Kindergarten-Elementary-High-Vo-Tech |
| * MEDICAL | Sisler Clinic- M. L. Sisler, M.D. |
| * INDUSTRY | Inland Shoe Co. |
| * BANKING | Farmers State Bank |
| * COMMUNITY BLDG. | $169,000.00 Project-New 1974 |
| * WATER SYSTEM | State Health Approved |
| * SANITARY SEWERS | U. S. Health Approved |
| * New Sub-Divisions | Approx. 50 lots Available |
| * Emergency Ambulance | 24 hour service |
| * Business District | Farm & Home Shopping--All Services |

*Together we strive to improve the living conditions of our people*

CITY
OF PARMA

BILL
O'Guinn
FUNERAL HOME

. . . WITH DIGNITY ALWAYS

Because we understand that in time of bereavement the little things are so very important, we strive to maintain dignity in all our arrangements.

Bill O'Guinn Funeral Home

*"A friendly home where each service is given our personal attention."*

PHONE: 471-8824

403 N. KINGSHIGHWAY SIKESTON, MO. 63801

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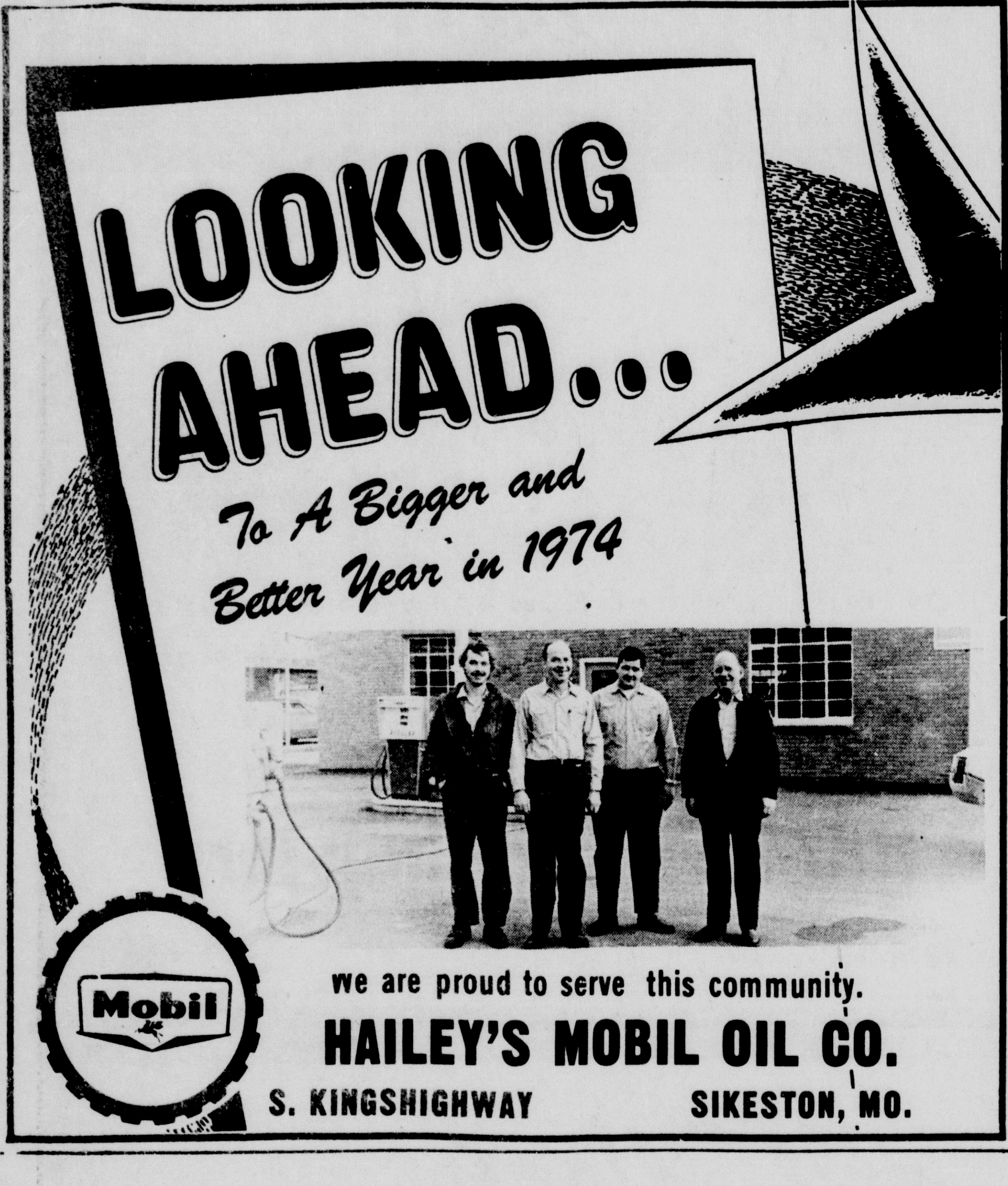
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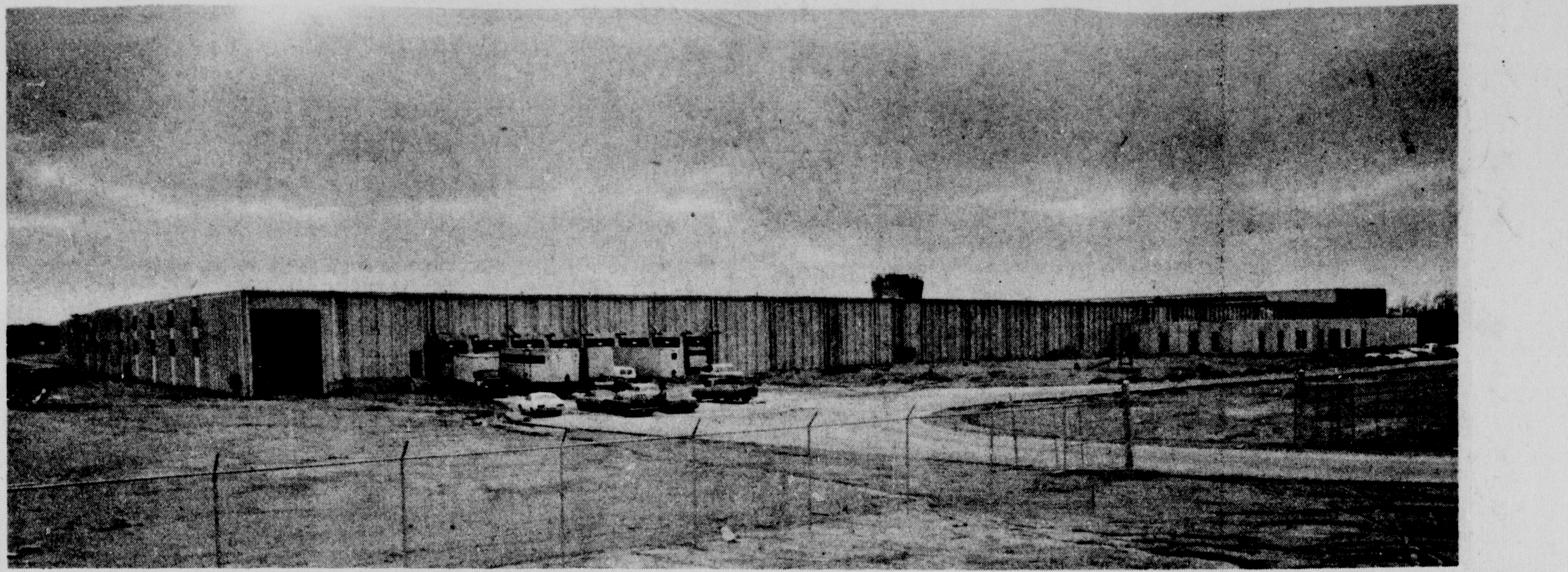

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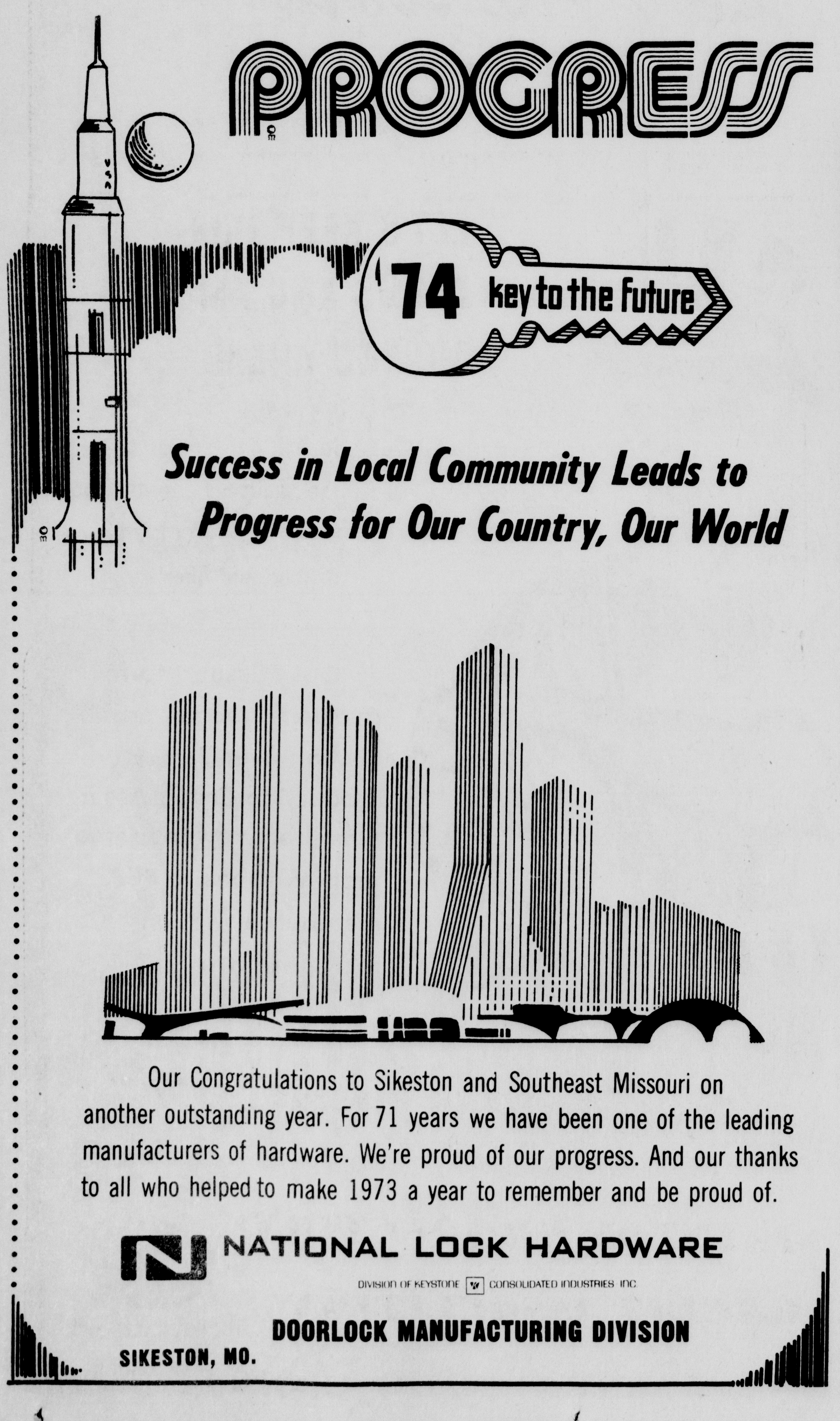
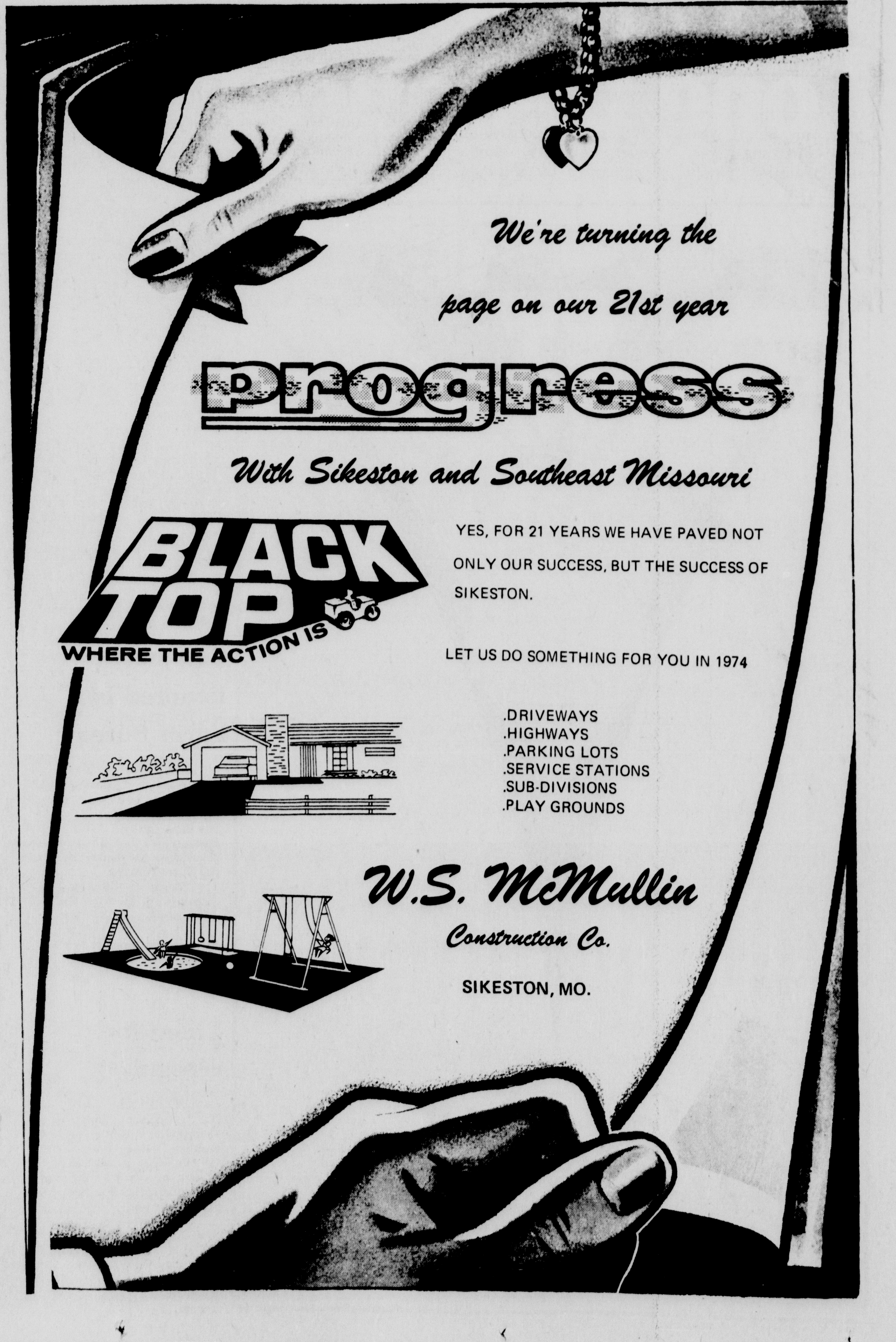

PROGRESS
'74 key to the future
Success in Local Community Leads to Progress for Our Country, Our World

Our Congratulations to Sikeston and Southeast Missouri on another outstanding year. For 71 years we have been one of the leading manufacturers of hardware. We're proud of our progress. And our thanks to all who helped to make 1973 a year to remember and be proud of.

NATIONAL LOCK HARDWARE
DIVISION OF KEYSTONE CONSOLIDATED INDUSTRIES INC
DOORLOCK MANUFACTURING DIVISION
SIKESTON, MO.


We're turning the page on our 21st year
progress
With Sikeston and Southeast Missouri
BLACK TOP
WHERE THE ACTION IS
YES, FOR 21 YEARS WE HAVE PAVED NOT ONLY OUR SUCCESS, BUT THE SUCCESS OF SIKESTON.

LET US DO SOMETHING FOR YOU IN 1974

.DRIVEWAYS
.HIGHWAYS
.PARKING LOTS
.SERVICE STATIONS
.SUB-DIVISIONS
.PLAY GROUNDS

W.S. McMullin
Construction Co.
SIKESTON, MO.

*In 5 county area*

# Home health program established

HAYTI— In November Gov. Christopher Bond announced a $100,000 grant for a home health service program for a five- county area on a one- year trial basis.

The Home Health Service program, a new concept in health care in Missouri, is available for anyone in need of home care service in Scott, Mississippi, New Madrid, Pemiscot, Dunklin and Stoddard counties.

The program was designed to provide nursing care, health aid services and eventually physical therapy in the home.

The program has enabled patients to leave the hospital sooner or enter later. While such a program has provided a lesser financial burden on the patient, it also maintains the patient's independence. The patient no longer is required to stay in the hospital for a long period of time simply to have care.

The SeMo Home Health Care Agency, which operates locally out of the county health departments (except in Stoddard County which operates out of the Dexter Memorial Hospital), is available to any patient who is ill, needs this service, is referred by a doctor.

The agency is a non-profit organization which offers skilled nursing services of registered nurses and licensed practical nurses and aide care in the home, regardless of age, race, religion and/or socio-economic status.

These services can be obtained and given only as an order from a physician. The agency provides service to any qualifying individual regardless of medical insurance, medicare, medicaid, or other coverage. No one will be denied medical service on grounds of inability to pay.

Services to home- bound patients are given on a part-time or intermittent basis. A home- bound patient is one who is essentially confined to a place of residence due to an illness or injury and if ambulatory or otherwise mobile, is unable to be absent from his residence except on an infrequent basis, or for a period of relatively short duration, such as a short walk prescribed as therapeutic exercise.

Part- time or intermittent means that most patients whose home health care is covered will require services a few hours a day, several times a week. Some may require longer service on one day than on other days, and such adjustments are encouraged. Occasionally, a full day may need to be provided.

The objectives of the Home Health Agency is to make available a more comprehensive service through continuing patient care.

It is hoped that the number of hospital days per patient will be decreased by the provision of the home health service; the hospitalization of some patients will be unnecessary because home health services are provided. The program also is planned to assist physicians and hospitals in providing complete and continued health care by providing complete nursing care and other therapeutic services in an individual's home, to initiate an established rehabilitation program for the prevention of unnecessary debilitation and by the restoration, of those already disabled, to develop the usefulness of the home care nursing service to the community as a valuable asset to existing service; to assist ill or disabled persons to maintain independence in their own surrounding as long as possible and to provide home health services to those people who qualify through payment to the Social Security Administration.

The agency is supervised by an RN. She supervises the care in accordance with the orders of the physician responsible for the care of the patient and under a plan of treatment established by such physician.

An LPN is assigned to each county to do the skilled nursing and home health aide service. The RN will supervise the LPN's work, initiate the plan of treatment, and evaluate and re- evaluate regularly the nursing needs of the patient.

Written instructions for patient care are prepared by a registered nurse. Personal care duties which may be performed by a home health aide are essentially those which are performed by a nurses aides in institutions.

The home health aide may also perform certain incidental household services immediately related to the health care of the patient which are similar to those performed by a nurses' aides in an institution.

The agency also reports changes in patient's condition and needs, and completes appropriate records. If the patient has a contagious disease, such service may include washing or sterilizing utensils and dishes used by the patient. However, general housekeeping duties are not reimbursable.

A supervisory visit by the RN is made at least every two weeks to the patient's residence either when the aide is present to observe and assist, or when the aide is absent, to assess the relationship and determine whether goals are being met. The RN provides direct supervision as necessary and is readily available at other times by telephone.

Consideration relevant to the acceptance of patients include: the attitude of patient and his family toward his care at home; reasonable expectation that patient's medical, nursing and social needs can be met adequately in his residence, including a plan to meet medical emergencies; adequate physical facilities in the patient's residence for his proper care and availability of family, substitute family member able and willing to participate in patients care.

This program was achieved by the associations of Public Health administrations of the five counties working with the Missouri Division of Health and the comprehensive Health Council of Malden.

The SeMo Regional Home Health Agency is governed by the board of directors (administrators) of the five local public health centers. They are: William D. Pate of Hayti, chairman; Troy Wilson of Kennett, vice president; Jackson Burke of Charleston, secretary; William Dillion of New Madrid, treasurer; and Warren Manning of Benton, member.

The SeMo Home Health Care Agency has an advisory group of interested volunteers who meet regularly to assist in approving and reviewing policies of the agency. The advisory group consists of Agnes Cunningham, Mississippi County Welfare Office, Charleston; Thelma Buckthorpe, M. D., Scott County Health Department, Benton; Marshall Craig, circuit judge, Scott County, Benton; Jack Norman, administrator, Dexter Memorial Hospital, Dexter; Sam Bodine, director of Vocational Training School, New Madrid; Charles Williams, Sparks Funeral Home, Charleston; W. O. Bryant, M. D., Hayti; Geraldine Adkins, RN director of nursing at Presnell Hospital, Kennett; Moody Summitt, executive director of Comprehensive Health Council, Malden; L. B. Painter, M. D., Portageville.

Employes of the SeMo Regional Home Health Agency are William D. Pate of Hayti, administrator; Margie Riddick of Portageville, health-educator- coordinator; Patricia Rick of Caruthersville, RN supervisor; Mary Pride of Kennett, bookkeeper; Bonnie Sample of Kennett, bookkeeper; Debbie Kincade of Wardell clerk- typist; Katherine Rudkin of Gideon, LPN New Madrid County; Elvia Moore of Advance, LPN Stoddard County; Jeannine Riley of Sikeston, LPN Scott County; Dorris Cogdill of Charleston, LPN Mississippi County; Vicki William of Kennett, LPN Dunklin County, and Donna Buchanan of Hayti, LPN Pemiscot County.

*Board of directors*

SeMo Regional Home Health Care Agency board of Directors from left are Warren Mannings, administrator, Scott County; William D. Pate, administrator; Pemiscot County; William Dillion, administrator, New Madrid County, and Jackson Burke, administrator, Mississippi County. Troy Wilson, administrator, Dunklin County was not present for the picture.

*Mrs. Riddick*

Mrs. Margie Riddick is health- educator coordinator of the Home Health Agency.

Patricia Rick

*Home Health LPNs*

LPN's of the six counties for the Home Health Agency are, from left, Katherine Rudkin, New Madrid County; Elvia Moore, Stoddard County; Jeannine Riley, Scott County; Dorris Cogdill of Mississippi County; Donna Buchanan, Pemiscot County and Vicki Williams, Dunklin County.

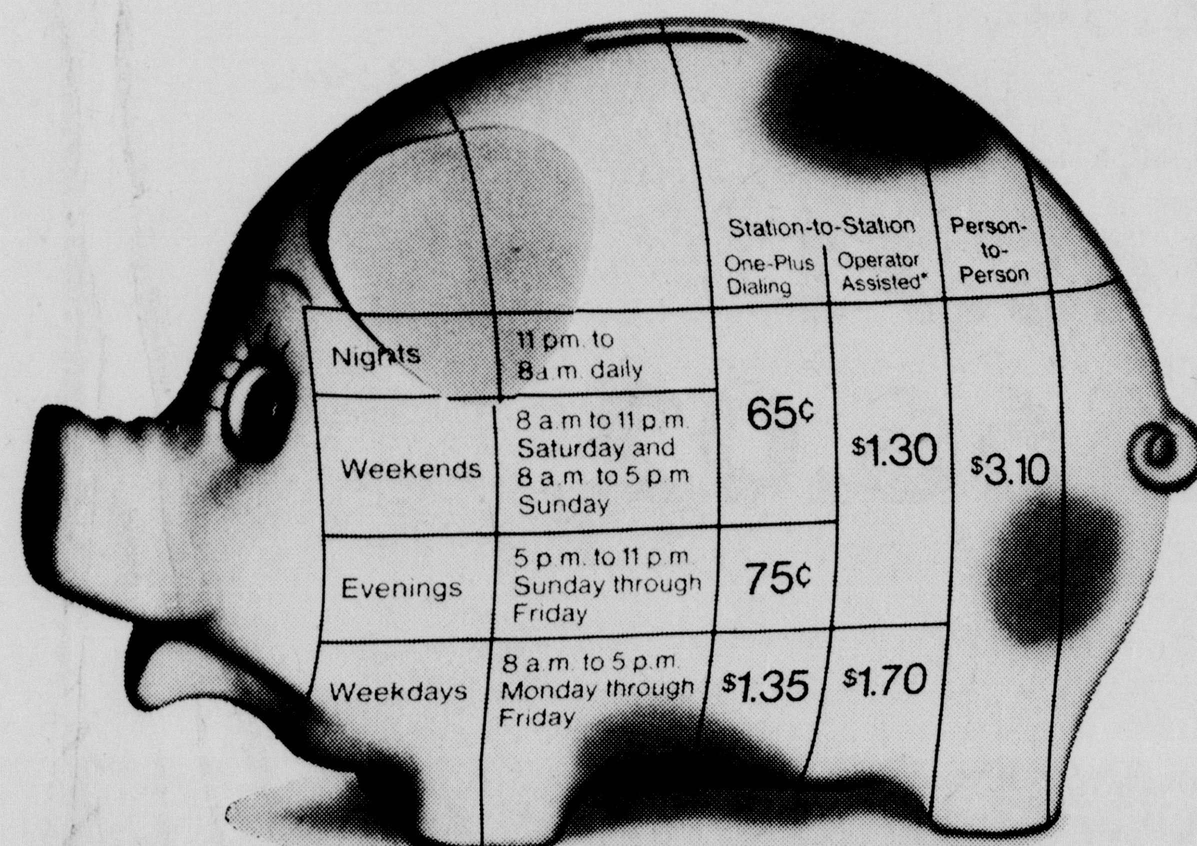
## Branch bank in Bell City opens

BELL CITY— The new Bell City facility of Bank of Advance, opened in July, providing the first bank services in Bell City in 45 years.

The building was built by Rodgers Construction Co. of Dexter.

Mrs. Ruth Millington is president of the bank and David Cummings is vice president. Sharon Lorch and Betty McKee, tellers, operate the new facility.

Hours for the banking facility are from 8:30 a.m. to 2:30 p.m. Monday through Saturday, except Thursday which are from 8:30 to 11:30 a.m.



Start your own Long Distance savings plan.

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| Nights | 11 p.m. to 8 a.m. daily | 65¢ | $1.30 | $3.10 |
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| Evenings | 5 p.m. to 11 p.m. Sunday through Friday | 75¢ | | |
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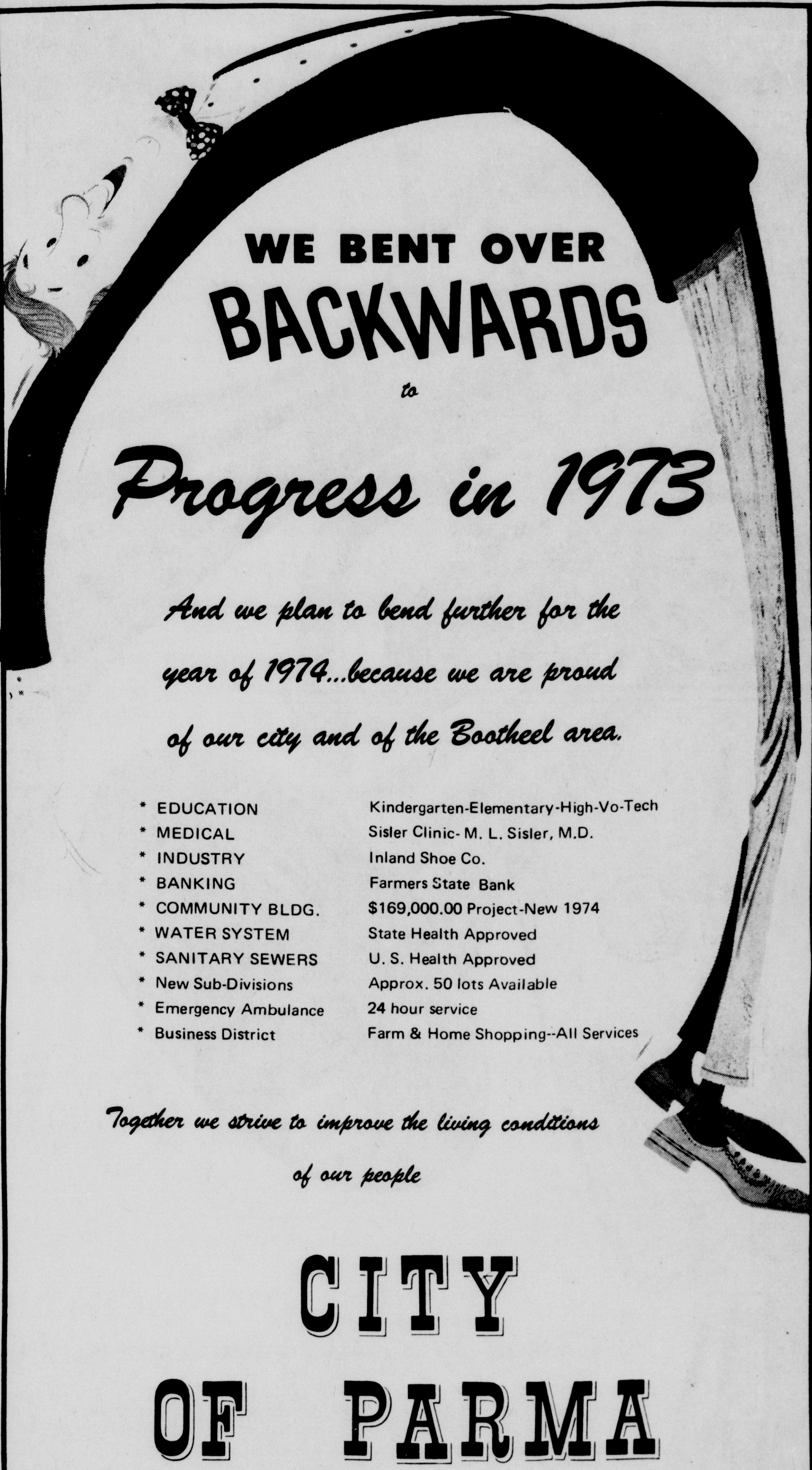
Southwestern Bell

*Credit card, third number, hotel-guest and collect calls, plus calls made from pay telephones. Rates above do not include tax.



WE BENT OVER BACKWARDS to Progress in 1973

And we plan to bend further for the year of 1974...because we are proud of our city and of the Bootheel area.

| | |
|---|---|
| * EDUCATION | Kindergarten-Elementary-High-Vo-Tech |
| * MEDICAL | Sisler Clinic- M. L. Sisler, M.D. |
| * INDUSTRY | Inland Shoe Co. |
| * BANKING | Farmers State Bank |
| * COMMUNITY BLDG. | $169,000.00 Project-New 1974 |
| * WATER SYSTEM | State Health Approved |
| * SANITARY SEWERS | U. S. Health Approved |
| * New Sub-Divisions | Approx. 50 lots Available |
| * Emergency Ambulance | 24 hour service |
| * Business District | Farm & Home Shopping--All Services |

Together we strive to improve the living conditions of our people

CITY OF PARMA

. . . WITH DIGNITY ALWAYS

Because we understand that in time of bereavement the little things are so very important, we strive to maintain dignity in all our arrangements.

Bill O'Guinn Funeral Home

"A friendly home where each service is given our personal attention."

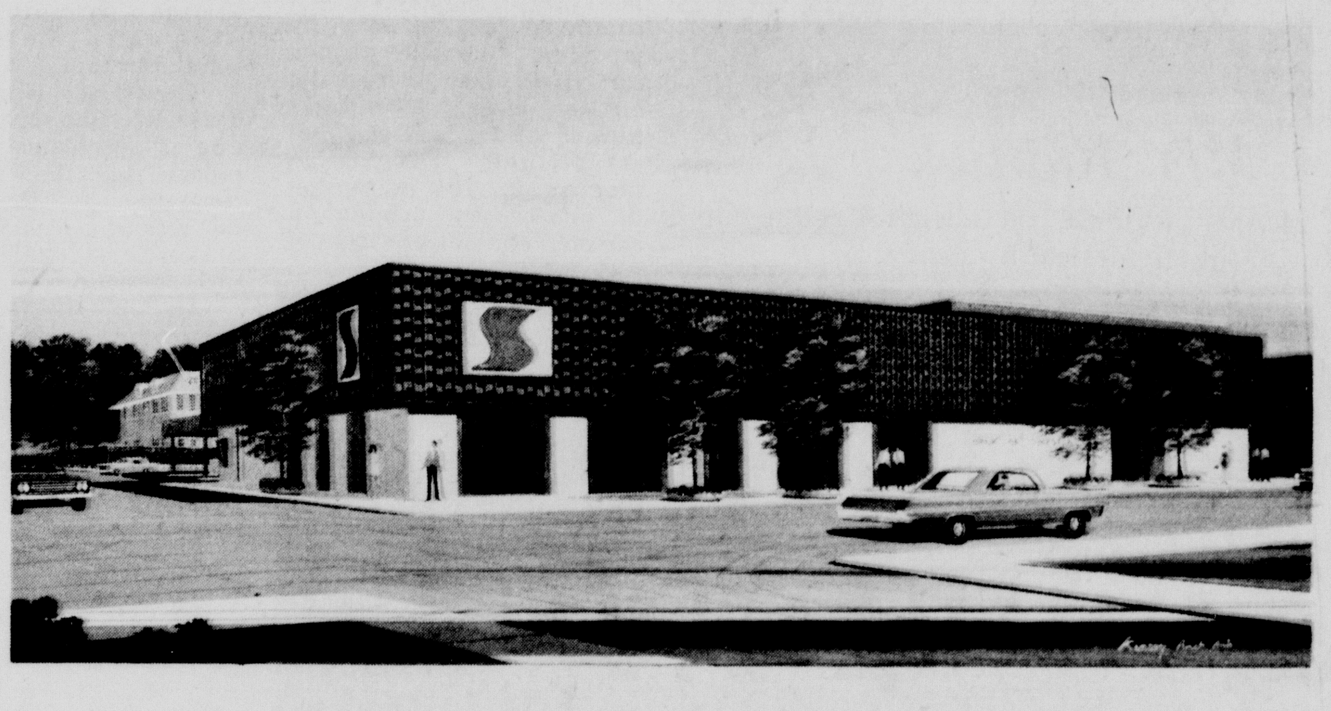
PHONE: 471-8824

403 N. KINGSHIGHWAY SIKESTON, MO. 63801

# ANNOUNCING

## 87 YEARS OF

# PROGRESS



For 87 years we have enjoyed a progress that you, the people of Sikeston and the Sikeston area, have made possible.

We appreciate the confidence you have placed in us. And as we begin our 87th year, we are more determined than ever to maintain our leadership as the financial center of Sikeston.

**1967 - $23,288,476.81**
**1968 - $26,350,467.10**
**1969 - $27,284,539.75**
**1970 - $29,676,256.34**
**1971 - $33,449,706.63**
**1972 - $36,121,145.71**
**1973 - $42,474,466.02**

W. S. Corrigan, Chairman of the Board
Charles D. Matthews, President

Clem Beal, Vice President
Robert Couch, Vice President
Jarrell Griffin, Vice President
Doyle Horne, Vice President
E. C. Matthews, Jr., Vice President
Richard Adams, Ass't Vice Pres.

Each depositor insured to $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

Mike Couch Ass't Vice President
Ned Matthews, Ass't Vice President
Carl F. Schorle, Cashier
Fay Carter, Ass't Cashier
Rosalie Boyer, Ass't Cashier
Ron Bloemer, Ass't Cashier
Barry Ferrell, Ass't Cashier

*Helping you change things for the better. . . . .*

# Bank of S Sikeston

Sikeston, Missouri

# 8 new tenants move into mall

By JOHN J. NOONEY
Vice President
Nooney Company

During the past year, eight new tenants moved into Kingsway Plaza Shopping Center, raising the occupancy rate to 95 per cent and providing an even greater shopping variety for the residents of the four states it serves.

We anticipate that the number of shoppers at Southeast Missouri's largest shopping center will continue to increase, just as it has every year since the center was completed in 1971.

There are two reasons for this. First, Kingsway Plaza is becoming increasingly better known throughout the area as the one center where individuals may do all their shopping without having to drive to numerous locations.

The second reason is one which we wish did not exist, and that is the energy situation and the escalating price of gasoline. With it becoming more expensive almost daily to operate an automobile, and with the dwindling supply of gasoline, more shoppers are coming to Kingsway Plaza because they can get everything they need with just the one stop.

A number of economists are predicting a slow- down, if not a mild recession, in the nation's economy. We believe the effect, if any at all, will be minimal in this area because of the sound agricultural base upon which the economy is built.

It is possible that with a slightly greater supply of gasoline, the area's economy could be stronger and the buying power of its people increased.

One problem, inflation, will be with us again this year, although at a reduced rate. This, too, could increase the attractiveness of Kingsway Plaza since it provides an individual with an unequalled opportunity to shop comparatively.

We look forward to 1974 with great expectation and confidence. We feel assured that the occupancy, traffic and sales of Kingsway Plaza will increase; we also believe that, with a few exceptions, this could be a better year for the people of Sikeston and Southeast Missouri.

***Mall reaches 95 per cent occupancy***

The Kingsway Plaza Mall in Sikeston reached 95 per cent occupancy during 1973. Eight new tennants moved into the mall which has free parking for 2,500 cars, constant 72 degree temperature, and rest rooms.

***Board of directors at Kingsway Plaza***

The board of directors of the Kingsway Plaza Mall are, from left, Bill Cook, Nooney Co.; Bob Bowen, chairman, J. C. Penney; Charlie Baranowski, TG&Y; Eursy Eaves, Rye's Jewelry; and John O. Woodyard, Britts.

# Retail Merchants Association plans special mall promotions

The Retail Merchants Association of the Kingsway Plaza Mall each year plans bigger promotions for the customers in this trade area and offers non-profit organization use of the mall.

The association is made up of merchants at the mall, with officers elected by all members and a board of directors who meet prior to every association meeting.

The mall merchants meet once a month to plan promotions and events for the next month.

The mall supports the Boy Scouts, Girl Scouts and 4-H program. As in past years, the annual Scout-a-Rama will be held in 1974 at the mall.

The mall also sponsors a little league baseball team.

Non-profit organizations are allowed to use the mall for bake sales and other home made items.

During 1973 two Kingsway Plaza Mall advertising promotions won state awards. The anniversary sale placed first in the state ad division and the "Whale of a Sale" promotion won second prize.

Promotions sponsored by the mall association during the year include Sidewalk sales in January, which is one of the favorites of area shoppers; George Washington Sale in February; and the Outdoor Living Show in March.

During 1973 the outdoor living show drew 15,000 people to view the boats, motors, trailers, bikes, and all outdoor living furniture.

A style show is sponsored in April along with the Easter parade of bargains.

There are also special features on holidays throughout the years.

The Fourth of July brings a large fireworks display open to the public at the Kingsway Plaza Mall.

On Labor Day of 1973 in September, the mall sponsored a balloon lift off, which was the first time this area had witnessed a professional balloon company taking off.

One special activity is the Sew and Fashion Show. Garments made by area seamstresses are put on display and judged. Several winners are chosen, but in 1973, the grand prize winner received a sewing machine.

At Christmas and Easter the mall provides a color picture service for children.

Special activities at the mall included the petting zoo, trout fishing for children, electric train rides, square dancing and Santa's rocket ship, which drew 10,500 children.

John O. Woodyard
President of Association

William R. Cook
Manager of Kingsway Plaza

LOCATED NEAR I-55 AND I-57 IN SIKESTON

KINGSWAY PLAZA

SHOPPING CENTER

•••SOUTHEAST MISSOURI'S ONLY ONE-STOP SHOPPING CENTER

CONSERVE ENERGY••• SHOP AT KINGSWAY PLAZA

Where 36 stores and shops, including J.C. Penney Co., Britt's, Graber's, T.G.&Y. , Safeway and Osco Drugs, are ready to serve you. In addition, there's a theater, two restaurants, even government offices in this city within a city. Air-conditioned mall for your shopping comfort

AMPLE FREE PARKING

Owned and Managed by

Nooney Company
Pierre Laclede Center
7701 Forsyth Boulevard
Saint Louis, Missouri 63105
(314) 863-7700

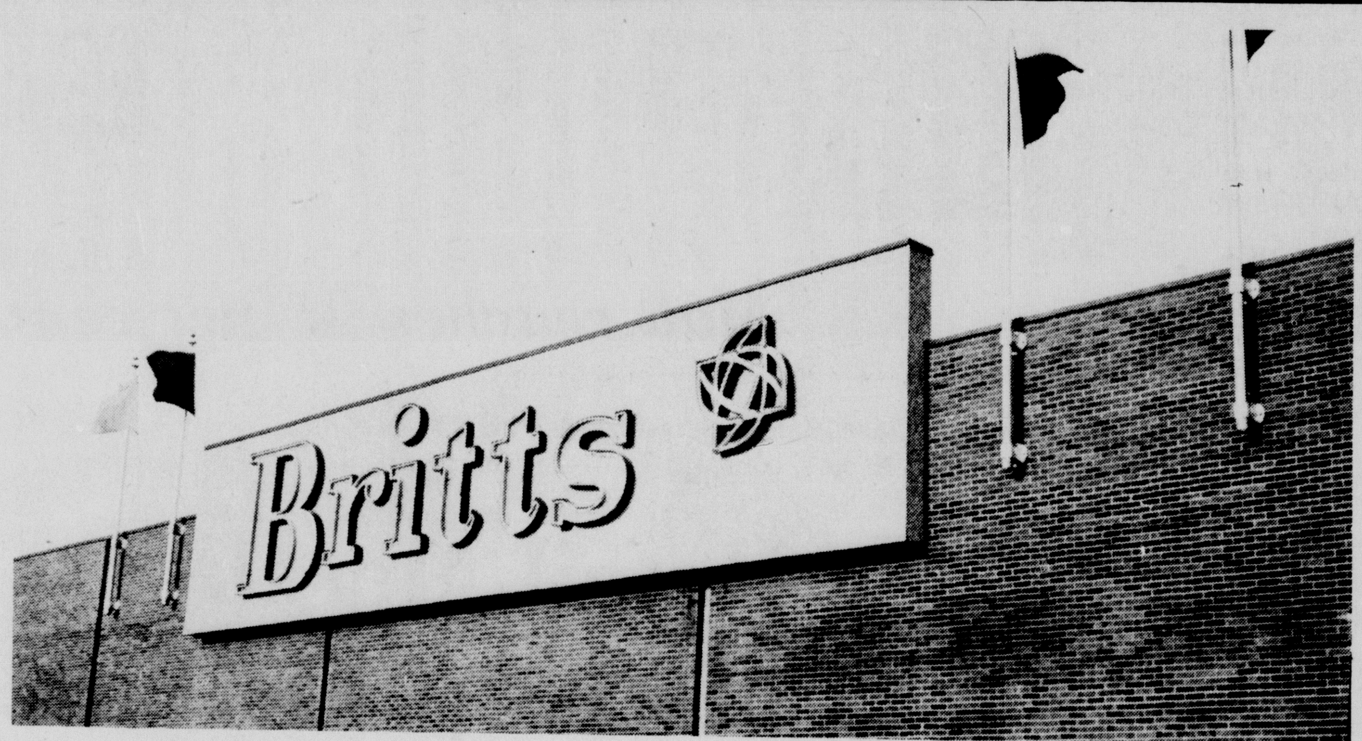
# Britt's is growing with Sikeston!

**OPEN:**
**10:AM TILL 9:PM**
**MONDAY THRU**
**SATURDAY**

Britts
WONDERFUL WORLD OF FASHION

KINGSWAY PLAZA MALL
SIKESTON, MO.

*One of the areas finest department stores is right here in Sikeston. Britts offers the largest selection of quality name brand merchandise in the area with many fine departments to help you satisfy your every shopping need.*



THIS AREAS LARGEST
EAGLE STAMP REDEMPTION CENTER.

## The Big Payoff

Stick 'em up!

**Join Our Eagle Stamp Bonus Bankcard Club**

**Get A Bonus Bankcard Here!**

Everytime you make a $2.50 purchase, we will give you an EAGLE STAMP BONUS SEAL. 8 Seals fill your Bankcard. Then the BIG PAYOFF... An EXTRA

**300 EAGLE STAMPS**

Fill as many Cards as you like NOW THRU April 13, 1974.

THE BIG PAYOFF!
Join our
Eagle Bonus Bankbook Club
300 EAGLE STAMPS
300 Eagle Stamps for each Bonus Bank card filled now thru APRIL 13, 1974
BRITTS
DEPARTMENT STORE
Kingsway Plaza Mall
Sikeston, Missouri

## LOOK AT THESE QUALITY SAVINGS!!

EARLY AMERICAN WOOD PIECES WITH GEORGE BENT PROTECTOLAC® FINISH
FINELY CRAFTED FURNITURE THAT COULDN'T BE MORE PRACTICAL OR...CHARMING!

Exclusive Protectolac® finish resists alcohol, boiling water, fruit acids, detergents, even nail polish remover! Wipes clean with mild soap and water. Fantastic!

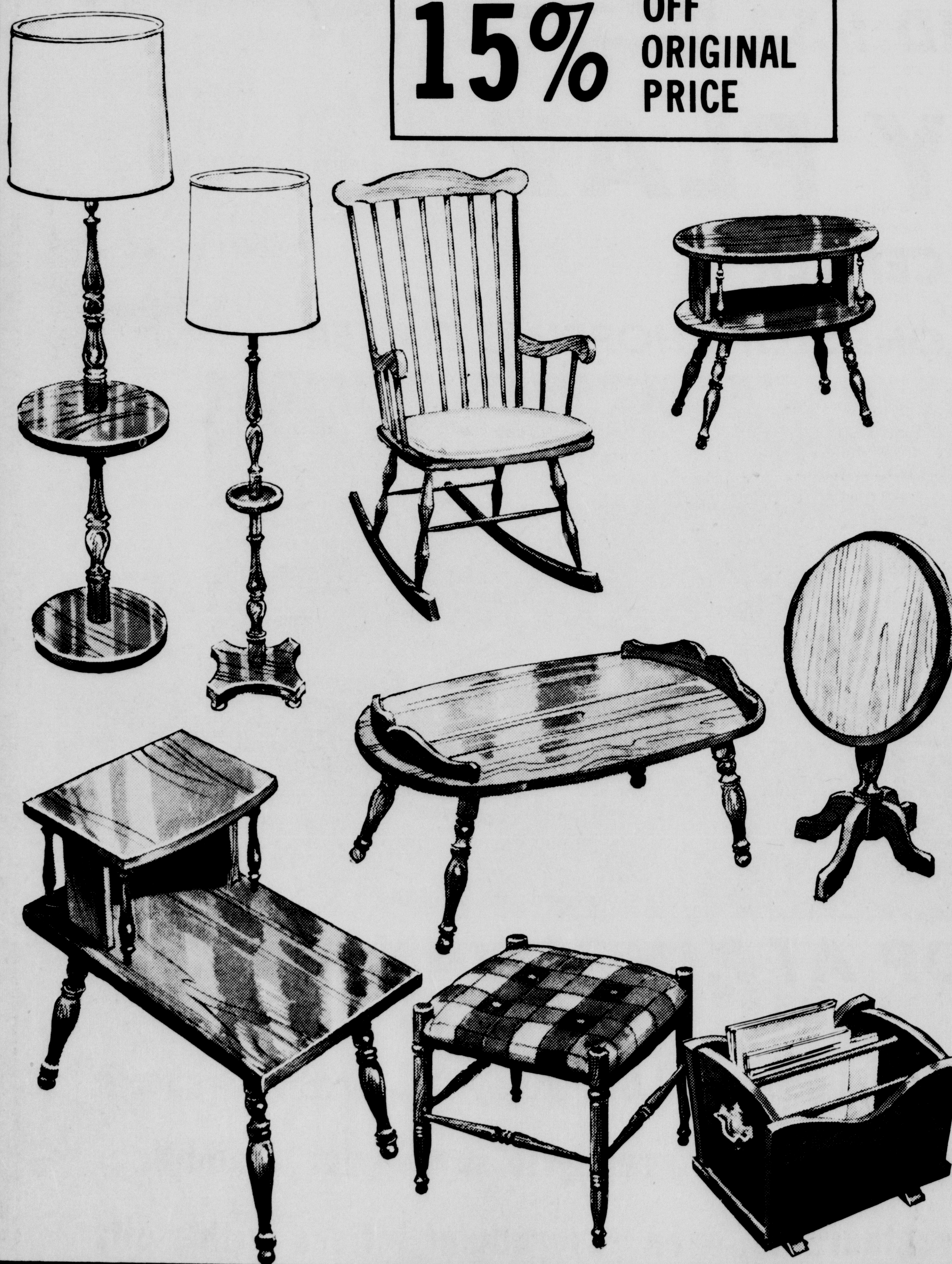
- **EASY PAYMENT PLAN**
- **LAY-A-WAY**

Open A Britts Charge Account
master charge THE INTERBANK CARD
Your BANKAMERICARD welcome here

### YOUR CHOICE NOW THRU MON. FEB. 25th

### GEORGE BENT FURNITURE

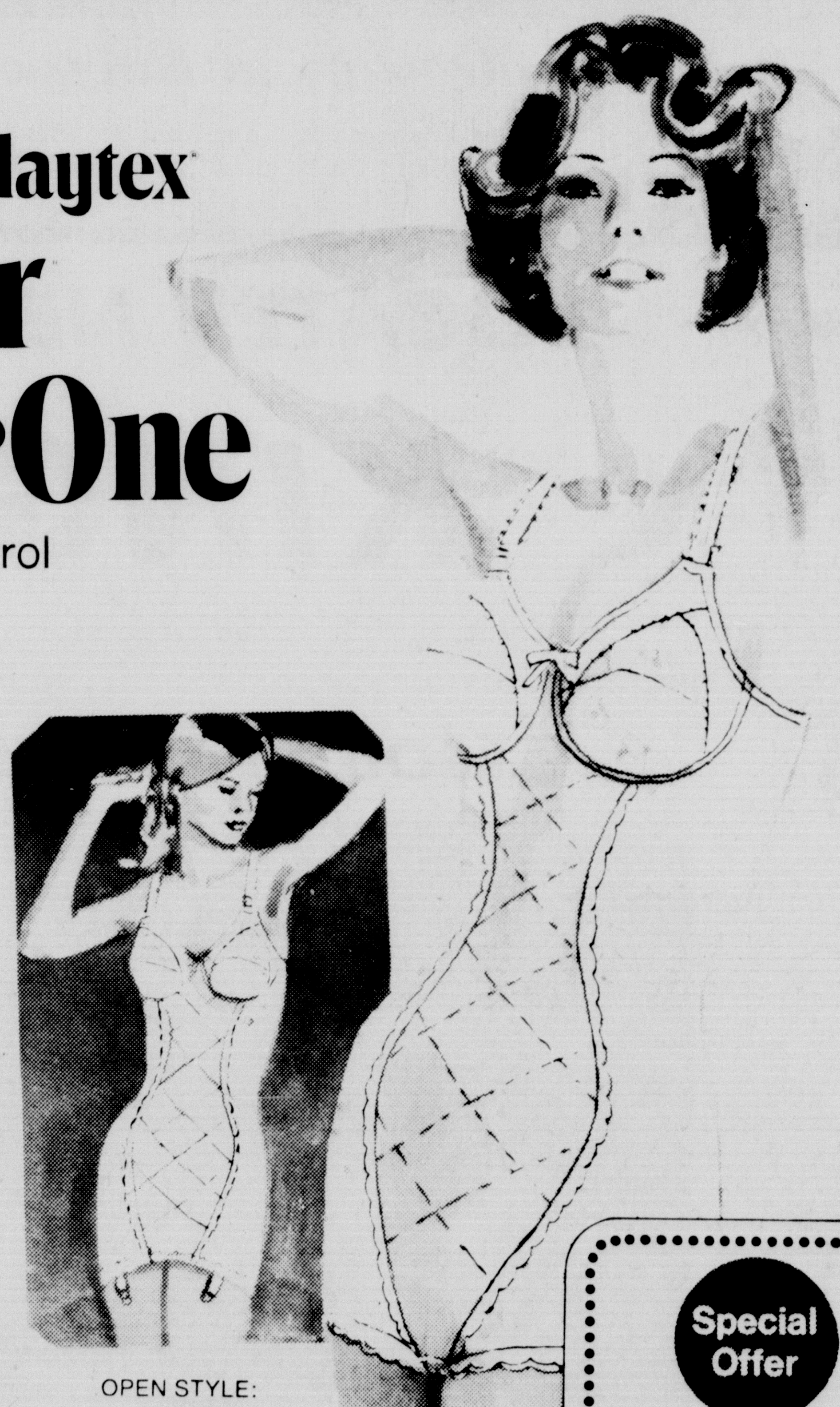
**15% OFF ORIGINAL PRICE**



**PLAYTEX OFFER BEGINS MONDAY FEB. 25th 1974**

new
Playtex

# 18 Hour All•In•One



Now...all-over control and support that's comfortable for hours!

**Slim silhouette...**
A smooth profile for a trim appearance under every fashion. Gives you all-over control,yet lets you reach, stretch and bend in comfort because it's made with the exclusive 18 Hour fabric. Attractive lace cups suspended in a unique self-adjusting frame of sheer lightweight elastic. Adjustable stretch straps. At last, all-over comfort, control and a trim appearance,all day long!

OPEN STYLE:
34-42B
34-44C
36-44D
$18.95

BRIEF:
34-42B
34-44C
36-44D
$19.95

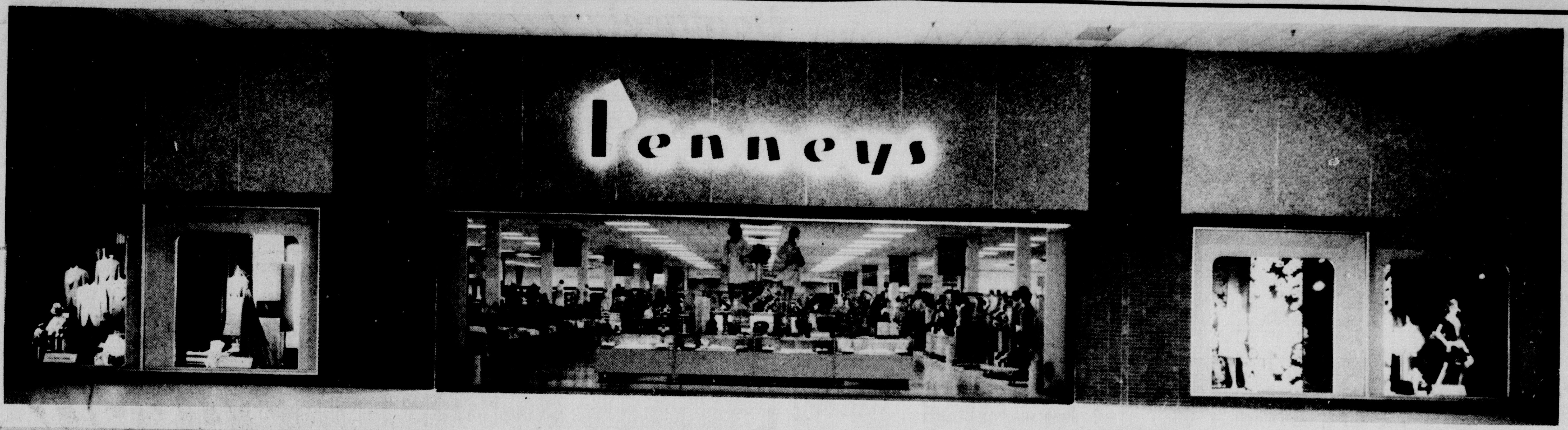
**Special Offer**
**$2.00 Cash Refund Or Your Money Back**
from Playtex if not completely satisfied. Exclusive of postage and taxes. See store display for details. Offer expires May 25, 1974.

Britts

© 1973 BY INTERNATIONAL PLAYTEX CORPORATION PRINTED IN U.S.A.

## WE ARE PROUD TO BE A PART OF SIKESTON'S GROWTH

WE THANK ALL THE PEOPLE IN THE AREA WHO HAVE MADE OUR STORE A SUCCESS. WE HOPE TO SERVE YOUR GROWING NEEDS BETTER AS EACH YEAR GOES BY.



CHRIS MILLER, CATALOG SUPERVISOR

VIRGINIA HOLSINGER, SALES ASSOCIATE DRAPERY

You can add one major purchase to another with Penney's Time Payment Plan
EVELYN STRUWE, CREDIT SUPERVISOR

LADIES READY-TO-WEAR DEPT.

SPORTSWEAR
BARBARA EDGIN, SALES ASSOCIATE LADIES SPORTSWEAR

# 74

## JCPenney

### We know what you're looking for.

The close of one year and the Start of another is always a good time to stop and take Stock of where you've been, where you are, and most important where you're going. At J.C. Penneys we are continually doing this to keep our stores and our merchandise up to date.

At J.C. Penneys you're not just Another Customer, you're our customer, a human being with special wants and needs. It's our job to supply them in a friendly, fashionable, comfortable atmosphere you can enjoy shopping in.

Many years ago in Kemmerer, Wyoming, J.C. Penney opened his first store and called it the "Golden Rule." From this his first Store his chain grew to over 1800 stores both here and in Europe. In all 1800 stores all the Sales Associates have the same friendly helpful attitude.

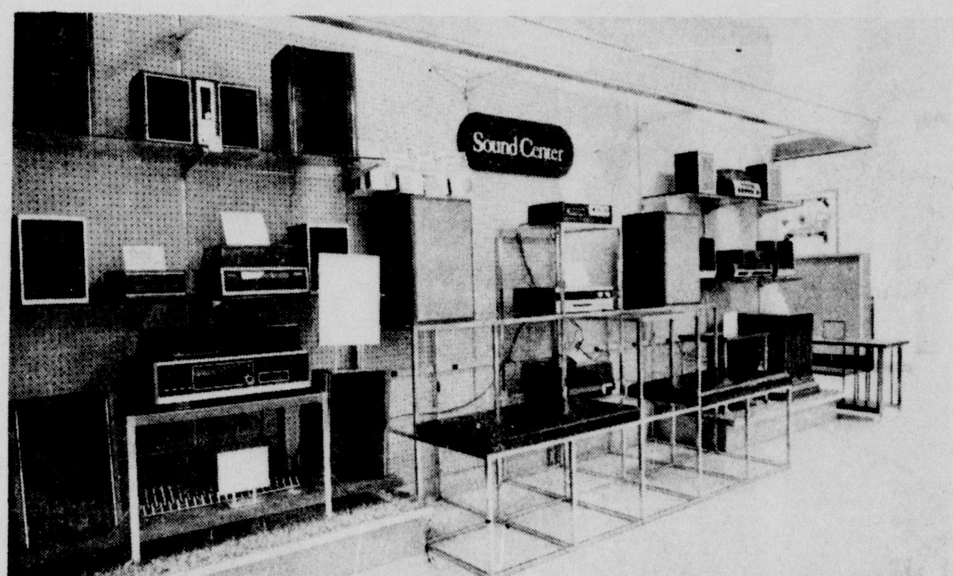
So as we close out 73 and 74 gets under way we want to pause just for a moment and say thank you for bestowing in us your trust and confidence that has made the Penney Company what it is today. No matter how we grow we will continue to be conscious of our reputation for honesty and integrity our customers have learned to expect. We are proud of our company and of the Penney "edge," of exceptional quality and value in every piece of merchandise we sell at J.C. Penney Co.

AUTO CENTER
TIRES on sale today
TIRES on sale
J. C. PENNEY AUTO CENTER

AUTO CENTER STAFF

MEN'S & BOYS' DEPT.

G. R. BOWEN - MANAGER
BILL MAWHINEY, SALES & MERCHANDISING MANAGER



ELECTRONICS DEPT.

SYLVIA FANSLER, SELLING SUPERVISOR

ASSOCIATES J. C. PENNEY COMPANY

MARY PROBST, PERSONEL MGR.

# Bowen named manager

J. C. Penney Co. located in the Kingsway Plaza Mall in Sikeston experienced many changes during 1973.

George "Bob" Bowen became the new manager of the Sikeston store in November, coming to Sikeston from an Oklahoma City Penneys store. He began his career with J. C. Penney Co. in 1953 in a store in Texas City, Tex.

Penney's also has a new assistant manager, Bill Mawhiney. He transferred to Sikeston in December from Pittsburg, Kan. Mawhiney has been with J. C. Penney Co. for seven and one-half years, beginning his career in Omaha, Neb. He and his family live at the mini farms near Sikeston.

Other personnel changes included promotion of Don Culberson to advertising and presentation supervisor. Charles "Bud" Beal is the new manager of the men's department and Jim Buck now heads the shoe department.

Gerald Storms is currently a department manager trainee in the home furnishings area.

The number of employes was also increased.

A new cosmetic line was added in November 1973 with two trained cosmeticians. The store has tried to enlarge every area throughout the store and keep up with current styles. The bicycle line has been greatly increased, as has the stereo component section and camera department.

In January 1974 an extensive training program was initiated for Penney personnel. Training includes customer service hints, films on the latest designs, presentations and advertising ideas.

The store contains a catalog section, which can be used either in the store or by phone. The Penney charge card is good at the auto center as well as Penney stores throughout the 50 states.

*Bowen manages Penneys*

George "Bob" Bowen joined the J. C. Penney Co. in Sikeston as manager in November. He began his career with the company in 1953 and transferred to Sikeston from an Oklahoma City Penneys store.

*New assistant manager*

In Dec. 1973 Bill Mawhiney became the new assistant manager at J. C. Penney Co. in the Kingsway Plaza Mall. He has been with the company seven and one-half years and transferred to Sikeston from Pittsburgh, Kan.

# *Bootheel Records opens*

One of the many new stores which opened at the Kingsway Plaza Mall in 1973 is Bootheel Records.

The new store which offers musical instruments, and a wide selection of records and tapes opened in April.

Musical instruments include guitars, banjoes, mandolins, drums and harmonicas. The store also carries amplifiers speakers and stereo equipment, black lights and posters.

On Aug. 26, Shelby Kneezle of Sikeston became the new manager of Bootheel Records. Gaylon Lytle of St. Louis is owner.

Employes include Steve Reed and Jackie Hickson.

Mrs. Kneezle said the store experienced a good year in 1973 and is looking forward to a bigger year in 1974.

*Mrs. Kneezle is manager*

Shelby Kneezle looks through a few of the wide selections of albums available at the new Bootheel Records at the Kingsway Plaza Mall in Sikeston. Mrs. Kneezle became manager of Bootheel Records Aug. 26.

## Plate lunches added to menu

Plate lunches and new sandwiches were added during 1973 to the menu at Kings Kitchen in the Kingsway Plaza Mall.

Plate lunches, which vary daily, have become very popular among customers according to Margaret Fowler, manager. The restaurant also offers a breakfast menu which includes homemade biscuits. Homemade stews and soups are also served.

New sandwiches include the club and the country king burger.

In August Mary Jane Smith, joined the staff as assistant manager.

## *Shuffit joins staff*

Stanley Shuffit joined the Graber's staff as assistant manager during 1973. New lines and increased stock were added to the junior women's department during the past year.

**Facing the challenge of '74!**

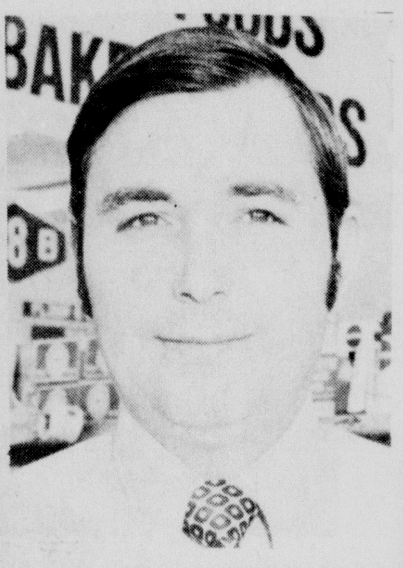
# Newcomb new Safewaymanager

Safeway at the Kingsway Plaza Mall has just recently initiated a new customer courtesy program called "Smile and Speak."

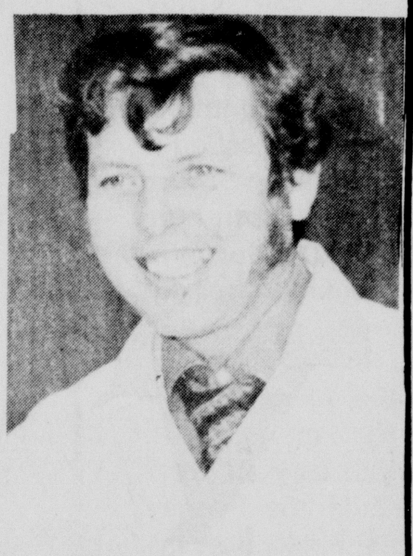
Besides the new program, Safeway has experienced some personnel changes.

Randall Newcomb became manager of the Sikeston market in January 1974. He came to Sikeston from a North Little Rock, Ark. Store and has been with the Safeway Company for five years. He and his wife have one son and live on Cambridge Drive.

Also new at Safeway is Norman Tucker, market manager. He joined the Sikeston staff in July 1973 coming from West Memphis, Tenn. He has been with Safeway three years.



Randall Newcomb



Norman Tucker

## Rest areas at mall carpeted

The Kingsway Plaza Mall interior is going to look slightly different in the near future.

The recessed rest areas are currently being carpeted with an indoor, outdoor carpet.

Restrooms will be redecorated, with new doors and carpeting in the hallway. The ladies restroom will have a new double vanity with marble top and new towel racks.

***Look to Southeast Missouri in '74***

Congratulations
Sikeston
We are proud to start our third year in such a progressive community.
Visit-Us- We will gladly share our progress with you.
Bresler's hand packed
33 FLAVORS ice Cream Shop
KINGSWAY PLAZA MALL

The lateset in Progressive Fashions for Men

WE OFFER RK SHAMPOO AND RK RECONDITIONING TREATMENT AS PART OF OUR SHOP SERVICE

RK Shampoo's naturally-organic, acid-balanced protein formula leaves your hair feeling stronger and visibly healthier after the first shampooing.

RK Protein Reconditioner is a naturally-organic, acid-balanced protein reconditioner, hydrolyzed to be absorbed by the hair. It helps cure and prevent tired, damaged, frizzy over-dry hair.

MAKE AN APPOINTMENT WITH US TODAY AND START YOUR RK HAIR ROUTINE.

KINGSWAY BARBER SHOP
Kingsway Plaza Mall
Sikeston, Mo.

DONNA KYLE, CAROLYN HOLMAN, SALESGIRLS
GLENNA SHY- MANAGER

progress
Growing with Southeast Missouri.
New, complete Book Store added to our lines

Bonnie's Hallmark & Gift Shop
KINGSWAY PLAZA MALL SIKESTON, Mo.

Our Progress isn't Just Magic . . .

We work hard to please our customers with low discount food prices and courteous service.

MEATS - featuring only USDA gov. inspected beef.

PRODUCE- featuring wide varieties of fruits and garden fresh vegetables.

SHOP OUR PROGRESSIVE DISCOUNT PRICES AT YOUR
SIKESTON
SAFEWAY STORE
SAFEWAY

*At TG&Y*

# Management changes; departments enlarged

TG&Y Family Center at the Kingsway Plaza Mall in Sikeston experienced a change in management as well as some remodeling and enlargement of various departments.

In August Charles Baronowski returned to Sikeston as manager of the family center from Batesville, Ark. He had previously helped open the Sikeston store in 1970 and remained there until 1972.

Dick Bramlett became assistant manager in October. He came to Sikeston from Montgomery, Ala. store.

Most remodeling and enlargement activities during 1973 centered around the TG&Y pet department. About 20 tanks of fish were added to the department which was enlarged by 60 feet. A few more lines of parakeets were added, as well as a stock of hamsters and other small animals. The fish selection includes many types from the common tropical fish to more exotic types.

More dog and cat supplies were also added to that section of the store. The store has all types and sizes of aquariums and can special order others. Mike Callaway is the new department head.

Future plans call for a further enlargement of the pet department which still features the large parrot "TG."

The sporting goods department, which was also expanded, is now managed by John Meyers. This area includes a larger line of fishing tackle and sporting and hunting equipment.

The hair care and jewelry department were expanded by about 30 feet in 1973. The assortment of decorative wall clocks was almost tripled in size according to Baranowski.

A facelift was also experienced by the fabric department. Five more tables of fabrics were added as were new lines of 100 per cent polyester double knit fabricks.

Other expansions included the arts and crafts and artificial flower section. In that area more craft and hobby necessities were added.

*Pet department enlarged*

The familiar parrot "TG" marks the new enlarged pet department at TG&Y in the Kingsway Plaza Mall in Sikeston. About 20 tanks of fish were added to the department which was enlarged by 60 feet.

*New manager*

TG&Y Family Center in the Kingsway Plaza Mall in Sikeston has both a new manager and new assistant manager. Dick Bramlett, left, became assistant manager in October, while Charles Baranowski returned to the Sikeston store as manager in August.

## Mall sponsors balloon ride

Labor Day celebrations in 1973 at Kingsway Plaza Mall included a balloon ride with a pilot from Balloon Ascensions, Led. of Statesville, N. C.

The balloon ride was sponsored by the Kingsway Plaza Retail Merchants Association.

The balloon was 70 feet high, or equal to the height of a seven- story building, and 55 feet in diameter. Its volume was 57,000 cubic feet and it cost about $5,000.

## Traveling pet 200 visits mall

Forty- eight animals, which made up one of the largest traveling pet zoos in the country, were on the grounds of the Kingsway Plaza Mall for a week in July. Also featured during that week was a miniature electric locomotive and a giant, air filled, pillow walk.

LET US ALL PROSPER THRU Progress

*It is important to look your best in the world today.*

Let us help you by using our progressive techniques. Our progress depends on the quality of work we do.

That's why we say

*"Our Service Does Make A Difference"*

Try Us & You'll See Why!

ONE 1 HOUR KINGSWAY CLEANERS

IN KINGSWAY PLAZA MALL

Here It Is! FRESH AT ITS BEST

Let us point out the benefits of super-clean fashions. They'll retain their new appearance for a longer time, say nice things about the wearer. For spotless dry-cleaning, depend on our experts.

No Monkeying Around

*We at T.G. & Y Are Here to Please*

AND THAT'S SURE NOT HARD TO DO WHEN THERE ARE SUCH NICE PEOPLE AS YOU AROUND

The people of this area have meant everything to our PROGRESS and we thank you for it.

Progress for us means service to you. We try to stock products that are an interest to you at prices you can afford.

Being a part of Sikeston and Southeast Mo. is great.

May we continue to serve you in 1974

TG&Y
family center
Quality Guaranteed

TG&Y® family centers

KINGSWAY PLAZA MALL SIKESTON, MO.

IT IS SO EASY TO *Progress* WITH CUSTOMERS LIKE YOU!

*"Serving Plate Lunches Daily"*

Come in and enjoy our delicious sandwiches made right here in our own kitchen with ingredients supplied by local sources.

Or just come in for a cup of our delicious coffee and sit a spell.

*We're looking forward to spending a great 1974 with you.*

Daily Plate Lunch

Open 8:30 AM Until Mall Closes

Try Our Fast Service

THE KING'S KITCHEN

Kingsway Plaza Mall

(NEXT TO GRABERS)

# Bray named Osco manager

Pat Bray joined Osco Drug the first of February 1974 as manager.

He and his wife, Sharon, and three sons, Brian, 8; Shawn, 6; and Kevin, 4; came to Sikeston from W. Lafayette, Ind. Bray joined the Osco company in September 1969 and has over 15 years of drug store experience. The Bray family lives in Pecan Grove Acres near Sikeston.,

During 1974 Osco Drug will try a totally new concept in merchandising to offer shoppers a total shopping experience.

The store will be rearranged in departments so that shoppers can easily find what they are looking for.

The arts and crafts section is being enlarged with another 24 foot display table.

Related sales items will be centrally located in the departments.

Just recently the front of the store was widened. In this area three gift towers will be added by the end of this month. The gift card section will also be expanded by another 20 feet.

Osco Drug is reinstating price posting policy, along the consumerism line.

The liquor department will be enlarged by the end of May, and a wider selection of imported wines will be available. Three new wine racks are currently on order.

Osco Drug also expects to have their own photo developing company for quicker and more quality service.

Another department to be expanded is the camera department. The area for special promotions, such as at Valentine's Day will also have a larger space.

Rick Powers joined the Sikeston store in July as pharmacist.

Osco Drug of Sikeston is one of three in Missouri and one of 213 in the chain.

Pat Bray

## '73 news briefs

MARCH

21--DEXTER — Dexter voters gave landslide approval Tuesday to two revenue bonds to raise $9.1 million for the new Arvin Industries Co. plant and site.

23--CHARLESTON — Miss Ruth Ellen Heggie received the Chamber of Commerce Service Award at the annual Chamber banquet.

30--EAST PRAIRIE — Man of the Year honors were taken by Mayor Lloyd Hogan Thursday night during the third annual Chamber of Commerce banquet.

# *Clothes Closet expanded in 1973*

Expansion at the back of The Clothes Closet at the Kingsway Plaza Mall provided more room for an increased stock of junior clothing.

The back area was enlarged by a width of 69 inches making room for a third dressing room. A group of jeans with the fadded look and nail head decorations were added in the junior department along with a larger inventory of dresses.

In the ladies department, Catalina sportswear and swimwear was added.

*Mrs. Woods new manager*

Mrs. Bedith Woods, left, became manager in April 1973 of Wigs Unlimited in the Kingsway Plaza Mall in Sikeston. She and Judy Taylor, the new assistant manager, look at new styles in wigs at the shop.

*Imports featured*

Items that are different and unique are kept in stock at J's Spanish Store in the Kingsway Plaza Mall in Sikeston. Mr. and Mrs. Orley Jackson of Illmo own the store which opened in November.

# J's Spanish Imports opens

Mr. and Mrs. Orley Jackson of Illmo opened J's Spanish Imports in the Kingsway Plaza Mall in November 1973.

The new store specializes in items that are different and unique, Betty Jackson, manager, said about the new business.

The Jacksons originally opened J's Spanish Store in Cape Girardeau, but closed that one to move to the Sikeston mall.

By doing all their own hauling and buying from Mexico, the Jacksons explained that prices can be kept lower.

The wide variety of furnishings, pottery, jewelry and large and small gifts are purchased for the shop in Mexico from warehouses and street peddlers in an effort to find unique items

All items in the store are hand crafted. Hand blown glass is a speciality along with all styles of chandaliers and furniture.

Future plans call for enlarging the store's area.

## '73 news briefs

MARCH

12--BENTON — Groundbreaking was held this weekend for the Benton facility of the Oran State Bank.

24--Mr. and Mrs. Amos Linville of Campbell received the district Farm Family of the Year Award at the Farmers Home Administration's Farm Family of the Year banquet Friday night.

Magnavox
annual sale '74

Come in today and choose from a wide variety of Magnavox Annual Sale values —television, stereo consoles and stereo components—price reduced to save you money...so buy now and save on a magnificent Magnavox!

BUY NOW AND SAVE

25" diagonal videomatic solid-state color tv

Model 4786—Mediterranean styling

videomatic®
SOLID-STATE COLOR TV

This beautiful Magnavox adjusts its own picture to changing room light—automatically—for a clear, sharp picture day or night. One-button tuning, of course (in fact, Videomatic is the most completely automatic one-button system you can buy)...and 100% solid-state chassis, too...plus a Super-Bright™ Picture Tube for astonishingly bright pictures...and distinctive breakfront design in your choice of three styles—all magnificent.

SAVE $50.21

NOW ONLY $649.74

McConnell's
Magnavox
Home Entertainment Center
Kingsway Plaza -Sikeston, Missouri

We're Moving Ahead in '74

We are proud to have become a part of this rapidly growing city, Sikeston, Mo. We are looking forward to serving you in '74.

J's Spanish Imports
KINGSWAY PLAZA MALL SIKESTON, MO.

Turn Our progress On in 1974

Music is one of man's greatest enjoyments and we are proud to be able to provide, not only the latest, but also the oldest in the music sound to the people of Sikeston & Southeast Missouri.

Cassette RECORDERS & PLAYERS

Bootheel Records
K.P. MALL - SIKESTON
OPEN MONDAY THROUGH THRUSDAY
10:00 A.M. TILL 9:00 P.M.
FRIDAY & SATURDAY
TILL 9:30 P.M.

DISCOVER
The 'Sights 'n Sounds' of '74
at
SIGHT 'N SOUND SHOWROOMS

WE HAVE RCA, CURTIS-MATHES, SONY, ADMIRAL, & ADMIRAL HOME APPLIANCES.

These are the names of our Progress. Come in and let us share them with you in 1974.

KINGSWAY PLAZA MALL SIKESTON, MO.

*Wide selection of books available*

During 1973, Hallmark Card and Gift Shop was expanded to make room for the new book store located in the back. The book store opened in April and carries a wide selection of magazines as well as a variety of books.

# Book store opens

Besides a new book store, Hallmark Card and Gift Shop at the Kingsway Plaza Mall in Sikeston also has a new manager.

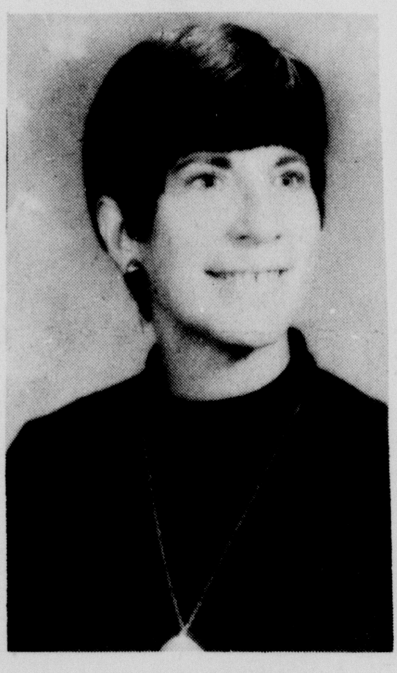
Mrs. Glenna Shy became manager of the shop Nov. 23. She and her husband Jerry, and son, Mark, 14, live at 800 Cambridge Drive in Sikeston.

Hallmark Card and Gift Shop has expanded during 1973 to make room for the new book store located in the back of the shop. The book store, which opened in August, has books from the best sellers list and sporting books to a large selection of the Cambridge Bibles. The large manazine rack, also offers a wide selection in that area.

In Hallmark items, new lines of cards have been added as well as new lines of albums and guest books for every need.

The store also has children's books, puzzles, a wide selection of candles and matching party units.

Along with wedding invitation orders, Mrs. Shy will help brides plan the total wedding, even through the reception.



Glenna Shy

# Arts, crafts department added at Britts Department Store

A new arts and crafts department was added in 1973 to the many already in Britts department store in the Kingsway Plaza Mall.

The department contains a wide selection of hobby and craft necessities.

Also new at Britts are Greg Bailey, assistant manager; John Hooper, assistant manager and Dave Boardman merchandising manager.

Britts, which is now a subsidiary of McCrory, has increased the selection in the junior women's department and the young men's section.

The television and entertainment department now have two new lines, Sony and Zenith.

The Miss Britt Junior Scene contest, sponsored in October each year in Britts had 402 contestants in 1973 with 16 high schools represented, more than in past years

The department store is constantly taking on new lines and brand names, John O. Woodyard, manager of Britt's said.

## *White wins grand prize*

Buddy White of Marston was grand prize winner of a boat and trailer at the conclusion of Kingsway Plaza Mall's outdoor living show in March.

A drawing was held to determine the winners.

Other winners included: Myron Latimer of Marston, a radio from McConnel's Magnavox Home Entertainment Center; Kevin Boardman, 926 Davis Blvd., a fishing chair from the Weiser Shop; Curtis Barnett, 202 Lions St., eight foot by eight foot tent from Penneys; Dona Adams, 115 School St., $5 gift certificate from Chris' Young World.

Calvin Clements, 522 E. Center, patio umbrella from Osco Drug; John Goodall of Wyatt, trolling motor from TG&Y; Mrs. Tom Braswell, 320 Missouri, golf bag and clubs from Britts; Elsie Fowler, 110 Second St., quart of sewing oil from The Singer Co.; Larry Massey, Route Three, $5 gift certificate from Rye's Jewelry; Barbara Wallace, 316 Marian, $2.98 hair brush from Wigs Unlimited.

Alice Walters, 413 Crowe Ave., pair of casual shoes from Lee's Shoe Store; Opal Lawson of Puxico, hibachi from Cloud 9; John Lowney, 106 Spring Drive, $10 off any men's trousers from Ben's; Pat Ockel of Malden and Ricky Brock of Lilbourn, a pint of ice cream from Bresler's Ice Cream.

Rob Stearnes, 707 Hickory, patio light from Bonnie's Hallmark; Janice Glover, 202 Illinois, two plate lunches from Kings Kitchen; Cathy Dawkins, 408 Broadway, $10 gift certificate from the Clothes Closet; Ora Ellis, 508 W. Murray Lane, tote bag from Grabers; Janet Johnson, Route Two, three-pound canned ham from Safeway, and Loraine Keller, 129 S. Stoddard, $1.50 box of karmel korn from Karmel Korn shop.

Debbie Vangilder of Route Four, Woodrow Proctor of Morehouse and Mrs. J. C. Larson of Dexter, $25 savings bonds from First National Bank.

# '73 news briefs

MARCH

16--Mrs. Frances Phillips of Dexter was elected first vice president and Charles Robert Depro of Sikeston was elected second vice president of the Southeast Missouri Teachers Association Thursday night.

19--NEW MADRID — Construction of a second unit to the 600,000 kilowatt electric generation plant near here is scheduled to begin soon.

23--Slusher- Baker, Inc. Farm and Home Supply on South Kingshighway officially cut the ribbon today.

31--MINER — An engineer's plan for a water and sanitary sewer system for Miner has been submitted to the Miner Town Board. Mayor L. F. Wheeler said construction hinges on whether the town can get federal funds to help pay for the million-dollar project.

From Your KARMELKORN SHOP From Your KARMELKORN SHOP

Thank You!!
for your business in 1973.
We hope to serve you
just as well in 1974!

IT IS A PLEASURE TO HAVE BEEN ABLE
TO PROGRESS WITH SIKESTON
AND SOUTHEAST MO.

KINGSWAY PLAZA MALL

From Your KARMELKORN SHOP From Your KARMELKORN SHOP

Steping ahead in '74
in styles and in fashions.
That is our pledge to you in
1974 from
The Clothes
Closet
...and
Frances' Beauty Salon
Where you will find hair stylists
that are "up" on the latest in styles.
KINGSWAY PLAZA MALL
SIKESTON, MO.

PROGRESS A STEP IN THE RIGHT DIRECTION

We take this opportunity
to thank everyone who has
shopped with us this past
year, and hope we can
continue to serve you
better in 1974.

Grabers
KINGSWAY PLAZA MALL
SIKESTON, MO.

WIGS UNLIMITED

The NOW—LOOK for TODAY'S WOMAN

THE PROGRESSIVE WOMEN
OF SIKESTON ARE SOME OF
THE BEST IN THE WORLD.

WE WOULD LIKE TO HELP KEEP
THEM THAT WAY BY PROVIDING
THE LATEST FASHIONS IN WIGS,
WIGLETS AND FALLS.

We are looking forward to
progressing with Sikeston
in 1974.

"The Best To You In 1974."

Kingsway PLAZA MALL

WIGS Unlimited
WORLD'S BUYING POWER

## *Barber shop receives special designation*

Kingsway Barber Shop at the Kingsway Plaza Mall in Sikeston has been designated a RK Hair Care Center according to owner Jerry Shy.

The shop has a complete line of RK men's grooming products, and specializes in hair styling.

The shop is currently operating by appointment with three full time operators.

## '73 news briefs

### MARCH

24--Funds of $70,000 have been approved for improvements on the Sikeston Memorial Airport.

29--EAST PRAIRIE — Gerald W. McElrath, assistant superintendent of Jackson Public Schools, has been employed by the East Prairie R-2 Board of Education as superintendent of schools.

WHEN
PIN MONEY
ISN'T ENOUGH----
Come visit us---We will be glad to help you in whatever way we can.
We are proud of the service we have to offer you in '74
CIT FINANCIAL SERVICES
155 Kingsway Plaza Mall, Sikeston, Mo. 63801
Phone (314) 471-3343

# CIT branch opens

A new Sikeston branch of CIT Financial Services opened Aug. 1 at the Kingsway Plaza Mall.

The branch is one of nearly 800 that the company has throughout the United States. CIT grants personal loans, finances the purchase of mobile homes, recreational vehicles and industrial equipment and leases business equipment.

J. Randy Walker was named manager of the new branch. R. L. George is customer service representative, and Carolyn Brownfield joined the company Jan. 16, 1974 as service assistant.

The territory covered by the new branch, in addition to Sikeston, consists of the counties of Scott, Pemiscot, Stoddard, Mississippi and New Madrid. The office was CIT's 23rd in Missouri.

*Ready to serve*

Aug. 1, the new Sikeston branch of CIT Financial Services opened at the Kingsway Plaza Mall. Ready to serve customers are from left, R.L. Geroge, customer service representative; Carolyn Brownfield, service assistant; and J. Randy Walker, manager.

## Mall celebrates July Fourth

Kingsway Plaza Mall Retail Merchants planned a big Fourth of July celebration in 1973, which included special sales for the Fourth and over $700 worth of fireworks which were displayed July 3.

## New lines added at Jean Allen's

New lines of clothing have been added at Jean Allen's at the Kingsway Plaza Mall in Sikeston.

Jean Peters, owner, attended four markets to bring Sikeston customers the latest styles and fashions, best quality at the reasonable prices.

## Karmelkorn under new ownership

Mary Kage purchased the Karmelkorn Shoppe from Karmelkorn Inc. during 1973.

The shop has seven employes and still offers homemade candies along with the popkorn and carmelcorn specialities.

## Facing the challenge of '74!

# McConnells triple sales in 4½ years with Magnavox

McConnells Magnavox Home Entertainment Center located at the Kingsway Plaza in the past four and a half years tripled their sales.

"We actually started in 1967 in a garage behind my house,'' stated Earl McConnell. "My brother, Gerald, and his family had just returned home from the Chicago area after working five years in the television industry. All we did then was run service calls, fix televisions and any electronic product.''

In late 1969 the McConnells decided to enter the sales area and started selling Magnavox. The very next year they moved into the Kingsway Plaza, only to find it was the best move in their history.

The next three years achievements resulted from hard work and the fact that more people saw and accepted the product.

McConnells, have attended all of Magnavox's special sales and factory service courses to keep abreast with new styles. The advent of increased use of solid state in color T.V. has changed this industry considerably and the three to four classes each year help the owners keep up with these changes. Last year Magnavox even paid their way to a special marketing meeting in Las Vegas. There Magnavox unveiled the present product line which has already won national awards.

The McConnells are extremely confident that 1974 will be an outstanding year for the McConnells and Magnavox.

Earl's wife, Faye, and Gerald's wife, Judy, maintain the office and bookkeeping part of the business.

Sales manager of the firm is an older brother, L. C. McConnell.

L. C. McConnell

*New blazers modeled*

Earl, left, and Gerald McConnell show off their new blazers beside one of the many entertainment sets at McConnell's Magnavox Home Entertainment Center in the Kingsway Plaza Mall in Sikeston.

## Cosmetics added at Weiser Shop

During the fall of 1973 a new cosmetic line was added at the Weiser Shop at the Kingsway Plaza Mall in Sikeston.

The Mary Quant cosmetic line is now available, including nail polishes, lipsticks, mascaras, eye glosses, tints, falsh eyelashes and other items.

Also added was a Gilead lingerie line offering short gowns and some pajamas.

## Rye's adds pen line

Rye's Jewelry added Cross pens to their wide stock of merchandise during 1973.

PEPSI
PEPSI-COLA
PEPSI
PEPSI-COLA

"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PEPSICO, INC.

Pepsi People...making their way through days full of sunshine—whether the sun is shining or not. Wherever you see this kind of people, you can be sure you'll see this kind of cola—Pepsi. To put away thirsts...and help put back the thirst for livin'. When you're ready to sail into a summer day, join the Pepsi People—feelin' free.

Join the Pepsi People feelin' free!

PEPSI

BOTTLED BY PEPSI COLA BOTTLER, MALDEN, MO. UNDER APPOINTMENT FROM PepsiCo, INC., PURCHASE, N.Y.

We've Come A Long Way, Baby!

See Today ..................
What's Happening Tomorrow!
Jean Allen's
"Watch Words"
Style
Quality
Price
Come---- Judge Us!
Kingsway Plaza Mall - Sikeston, Mo.

# Paula Harper buys House of Beauty

Paula Harper became the new owner Feb. 11 of the House of Beauty at Kingsway Plaza Mall in Sikeston.

This is the first time Mrs. Harper has had her own beauty shop, although she has been a beautician for 13 years.

The shop has three operator areas, and although Mrs. Harper is currently the only beautician in the shop, she does have plans to add some other operators.

Mrs. Harper specializes in blow cutting which involves using scissors and pivoting the cut around the head. Curling irons are then used to create the style.

She also styles wigs and hair pieces.

Mrs. Harper has attended a special school in St. Louis and is a L'Oreal color technician.

*New owner*

The House of Beauty at the Kingsway Plaza Mall is now owned by Paula Harper. She took over the beauty shop Feb. 11 and has been a beautician for 13 years.

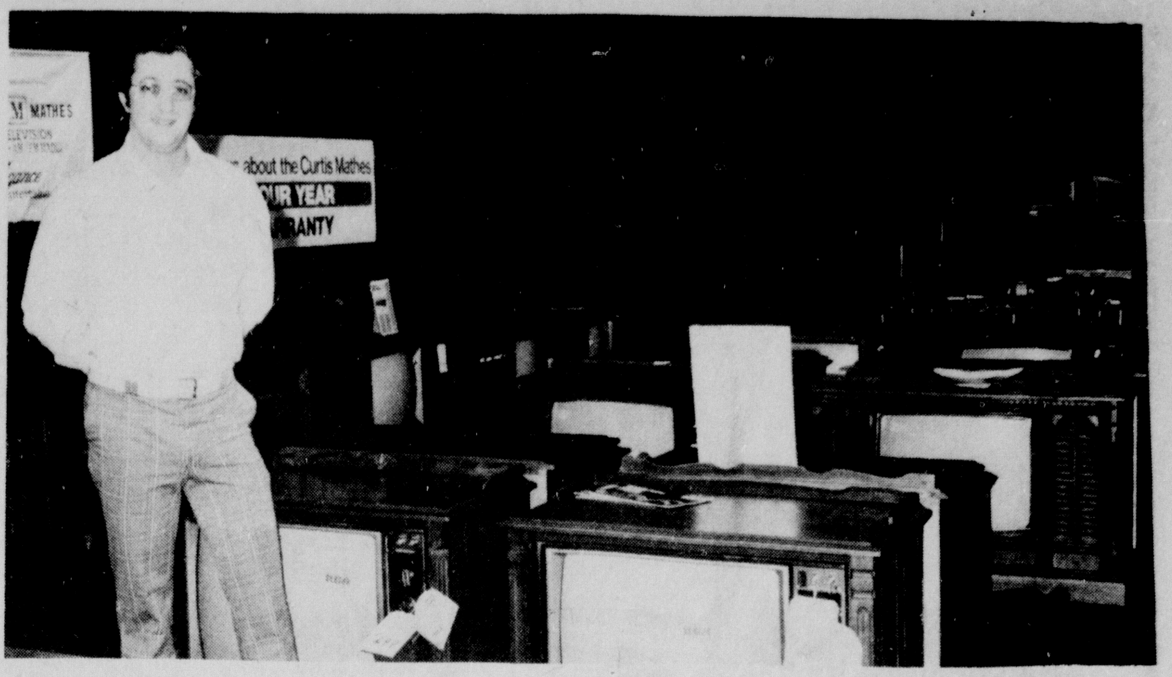
# *Sight 'n Sound opens at mall*

Sight 'n Sound Showrooms opened in July at the Kingsway Plaza Mall in Sikeston with John Clayton of Scott City as manager.

The new store carries color televisions and stereos made by RCA and Curtis Mathis, as well as some other lines. Electrophonic components are also available at the showrooms.

The business is owned by Larry Sample of Scott City and Bill Neeham of Cape Girardeau.

Brad Langston is an employe.



*Clayton manager*

John Clayton of Sikeston became manager of the Sight 'n Sound Showrooms at the Kingsway Plaza Mall in Sikeston when it opened in July.

# Selective Service offices collocate

Selective Service offices of Mississippi, Stoddard, Scott and New Madrid counties were collocated in September 1973 to an area office at the Kingsway Plaza Mall Shopping Center in Sikeston.

Mrs. Gladys Nebel of Benton is executive secretary of Selective Service Area Office No. 25 and Mrs. Clara St. Mary of New Madrid is the local board technician for the office.

Only local board records were moved and present board members in each county are continuing in that capacity.

Collocation is a plan under which Selective Service will operate on a standby basis, continuing to register and classify registrants and maintain a pool of young men to be examined and inducted in time of national emergency.

Mrs. Nebel explained that boards were collocated because the fiscal budget was drastically reduced and because there will be no more induction calls except in an emergency.

Young men must still register when they reach their 18th birthday. Volunteer registrars were appointed in local schools to eliminate the need for young men to travel to Sikeston.

# Hills are new optometrists at mall

Dr. Dale A. Hill and his wife, Dr. Sarah W. Hill, opened an optometry practice during 1973 at the Kingsway Plaza Mall in Sikeston.

Hill is a 1972 graduate of Southern College of Optometry in Memphis, Tenn. Mrs. Hill graduated from Southern in June 1969.

Dr. Sarah Hill

Dr. Dale Hill

# '73 briefs

MARCH

30--Mrs. Warren Manning was named Sikeston Woman of the Year Thursday night at the 14th annual Woman of the Year Banquet, sponsored by the Business and Professional Women's Club of Sikeston.

MALCO THEATRES

of Sikeston are proud of the part we have played in the intelligent growth of Southeast Missouri with the opening, on Oct. 11, 1973, of the beautiful new Mall Theatre in the Kingsway Plaza.

And we are also pleased to announce that we have been able to bring back to that screen, starting Feb. 22, the same movie that we opened with — the delightful "PAPER MOON". Many people were unable to see this movie — widely acclaimed as one of the best of the year — the first time, so we are happy to be able to offer it again.

The Directors Company presents
RYAN O'NEAL
A
PETER BOGDANOVICH
PRODUCTION
"PAPER
MOON"
PG
A Paramount Release

The Weiser Shop

Today is the best time to be a woman.

You're in a fast changing world which is changing for you. We at "The Weiser Shop" let you be you. We thank you for shopping with us in 1973 and hope you will come again in 1974.

The Weiser Shop

Kingsway Plaza Mall Sikeston, Mo.

BB
EST. 1972
SIKESTON
MISSOURI

Although clothing styles change, the quality never does.

We, at Ben's, offered both in '73 and will do so again in '74

Ben's

Kingsway Plaza Mall
Sikeston, Missouri

What Is Progress! WITHOUT CHILDREN?

Chris' Young World

Our progress depends upon our children. Therefore it is necessary to provide for their needs too! We are happy to be able to do just that by providing the latest in children's fashions.

Chris Bridger, would personally like to thank the patrons of Chris' Young World. We hope to serve you again in 1974.

Chris' Young World

KINGSWAY PLAZA MALL SIKESTON, MO.

# Singer displays new machines

The Singer Company in the Kingsway Plaza Mall in Sikeston now offers three new models of sewing machines and has employed two new persons.

C. L. McCoy is now outside salesman for the Sikeston store, while Violet Dewitt serves as bookkeeper. They joined Billie Carroll, who is inside salesman.

The main most popular new model of sewing machine is the Futura. This machine with its sleek styling has been designed with operating simplicity. The machine's slanted front provides more room to work. The controls are located under the cover at eye level.

The machine has a new way to make buttonholes, the one- step buttonholer which actually computes the buttonhole size for seamstress.

*McCoy joins staff*

C. L. McCoy, left, joined the Singer Co. at the Kingsway Plaza Mall during 1973 as outside salesman. Manager of the store is Charles Alexander, right. One of the newest products in the store is the new Singer sewing machine, the Futura, which is displayed here.

*Machine demonstrated*

Billie Carroll, right, inside salesman of the Singer Co. in the Kingsway Plaza Mall in Sikeston demonstrates the new Futura sewing machine to Violet Dewitt, who joined the company in 1973 as bookkeeper.

# New lines added

Ben's at the Kingsway Plaza Mall added many new lines during 1973 to offer men of the area an even wider selection of fashionable clothing and accessories.

One of the main new products is Aramis toiletries for men, which is found only at Ben's in Sikeston. Aramis will add their 900 line of toiletries this spring.

Also new at Ben's is Cortefiel leather outer wear. Cortefiel, a Spanish import is one of the fine leather makers of the world.

Leather accessories, such as key chains, checkbook covers, and other items, by Aigner are now available at the mall shop.

Deansgate suits and sportscoats are also new, as are Sero shirts, a traditional shirt line, and Peter's Sportswear.

Ben's is owned by Ben and Lucy Chambers and managed by John Hartzog and Tim Chambers.

John Wilson

## Wilson manages Malco Theatres

John C. Wilson of Fayetteville, Ark. recently became manager of Malco Theatres in Sikeston.

Wilson has been with Malco Theatres one year and he and his wife Carol, live at 232 Moore Ave.

One of the threatres within the Malco group is the new Mall Cinema, which opened its doors in Oct. 11.

# Civic club provides financial assistance

Mrs. Roy Marks was elected president of Women's Civic Club for 1974 and will be assisted by Mrs. Margaret Cain, vice president Mrs Tom Gleason, secretary; and Mrs. Fae Brewer, treasurer.

The club was organized in 1937 as a Junior Women's Club, but the name was changed in a short time to the Civic Club.

Civic efforts through the years have been providing financial and sponsoring assistance to the Girl Scouts, including a memorial campership fund in honor of the late Mrs. Lynn Twitty, who was a club member. Another memorial is planned for the late Mrs. Robert Dempster, also a club member.

Financial aid to families with school children in need of medical and dental care is a major portion of the Civic Club's activities.

Since the Heritage House for senior citizens of the area has been in operation, it has received regular and substantial donations for its operation from the Civic Club.

Two major fund- raising projects are undertaken each year by the club to honor community commitments. These are the semi- annual shopping tour bus trips to Goldsmith's of Memphis, Tenn., and the Christmas Home Tour.

Forty women, including officers, are on the club's membership role:

Mrs. Cline Ables, Mrs. Fae Brewer, Mrs. Max Chandler, Mrs. Charles Conn, Mrs. Charles Ainsworth, Mrs. Kermit Bird, Mrs. Mildred Cannedy, Mrs. Lea Edwards.

Mrs. Gene Aufdenberg, Mrs. Margaret Cain, Miss Kathryne Clark, Mrs. W. G. Funk, Mrs. Keith Collins, Mrs. Tom Gleason, Mrs. Robert Hope, Mrs. Edgar Johnson, Mrs. Louis Largent.

Mrs. John Nunnelee, Mrs. Maurice Stauffer, Mrs. Leo Smith, Mrs. Edward Taylor, Mrs. Leon Garrett, Mrs. J. R. Harwell Mrs. Edna Young Husband, Mrs. Howard Johnson.

Mrs. Roy Marks, Mrs. Gene Potashnick, Miss Almaretta Sidwell, Mrs. Carl Schorle, Mrs. Harrison Tanner, Mrs. L. O. Whitworth, Mrs. Jane Gillespie, Mrs. Paul Heckemeyer.

Mrs. Gilbert Hopper, Mrs. E. R. Largent, Mrs. B. J. Murback, Mrs. W. C. Reid, Mrs. A. P. Sargent, Mrs. L. M. Standley and Mrs. Scott Waters.

# Bank grows

Judy Sickal

First National Bank of Sikeston had a very successful year in 1973, adding to its growth approximately $10 million in assets making a total asset value of $36 million.

During the year 1973, First National Bank also added three women to its staff of officers. They were Phyllis Jones, Shirley Kegley and Judy Sickal, assistant cashiers.

First National Bank is proud to be a part of Sikeston and the community and will continue to strive to serve the area with the finest banking services and facilities available.

*Forward in '74*

Phyllis Jones

Shirley Kegley

## *Mall merchants give away rodeo tickets*

Prior to the Jaycee Bootheel Rodeo in August, the Kingsway Plaza Retail Merchants Association gave away 10 rodeo tickets, valued at $4.50 each.

Winners were chosen by a drawing.

## '73 news briefs

MARCH

29--Don Agnew of Security National Bank was elected president of the Sikeston Chamber of Commerce at a noon meeting today.

Let Us Help You Put Your Best Foot Forward in 1974.

Progress!
to us at
Lee's
Means being able to provide friendly service, progressive prices, and the latest fashions to our Patrons.

We look forward to growing with Sikeston in 1974.

LEE'S Shoes

Lee's FAMILY SHOES
SHOES
MASTER CHARGE
BANKAMERICARD
KINGSWAY PLAZA MALL

You're the Picture of Loveliness When you leave
House of Beauty
KINGSWAY PLAZA MALL

PAULA HARPER, NEW OWNER OF HOUSE OF BEAUTY, INVITES EVERYONE TO COME ON OUT ...... SHE ALSO INVITES PROSPECTIVE BEAUTY OPERATERS, AS SHE WOULD LIKE TO ADD SOME EMPLOYEES.

Jewelry Gifts
WATCHES
We feel progress should sparkle and stand out in the world... like our diamonds do!
We take great pride in our progress and hope to continue to serve you as well in 1974.
DIAMONDS
"Together Progress Is Ours!"
Rye's Jewelers
"DIAMONDS ARE OUR BUSINESS"
KINGSWAY PLAZA
SIKESTON, MO.
229 - 8th STREET
CAIRO, ILL.

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*Drug*

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- Osco Drug believes in your right to know and compare prescription drug prices before you buy.
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- You can see our prescription drug price list when you're shopping in an Osco, or you can call our Pharmacist and ask him to quote you the price of your prescription over the phone. He has 30,000 computerized prices right at his fingertips.

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**We respect your right to know and compare!**

**KINGSWAY PLAZA MALL**
**SIKESTON, MO.**

# KINGSWAY PLAZA MALL

## OFFICERS 1974

**JOHN O. WOODYARD** - President
**EMMA OWENS** - Secretary, Treasurer
**CHARLES BARANOWSKI** - Advertising Chairman

## MEMBERS

Ben's
Bonnie's Hallmark
Bootheel Records
Breslers Ice Cream
Britt's Coffee Shop
Britt's Department Store
Chris' Young World
C.I.T. Finance Corp.
The Clothes Closet
Cloud 9 Gift Shop
First National Drive-In Bank
Frances Beauty Shop
Grabers
J.C. Penney
J.C. Penney Auto Center
J's Spanish Imports
Karmel Korn Shoppe
The Kings Kitchen
Kingsway Crown Finance
Lee's Shoes
Mall Theatre
McConnell's Magnavox
Meller's Photo Drive-In Stores
Nooney Co. (Bill Cook)
OSCO Drug
Rye's Jewelers
Safeway Discount Foods
Sight 'n Sound Showrooms
Singer Sewing Centers
T.G. & Y. Family Center
The Weiser Shop
Wigs Unlimited

## OFFICERS 1973

**EURSY EAVES** - President
**JIMMY KILLION** - Vice Pres
**JACK KOOPMAN** - Advertising Chairman
**EMMA OWENS** - Sec.-Tres.

RETIRING CHAIRMAN OF BOARD
**JOHN O. WOODYARD**

Retiring President - 1974
**Jack Koopman**
Promotion

## GOALS

1. Lower Prices
2. Quality Merchandise
3. Friendly Service
4. Ample FREE Parking
5. 72 Degrees Everyday
6. Latest Fashions
7. Family Shopping

## PROMOTIONS

SIDEWALK DAYS
EARLY OPENINGS
OUTDOOR LIVING
MEMORIAL DAY
FOURTH OF JULY
BACK TO SCHOOL
FALL FASHION
THANKSGIVING
CHRISTMAS
STYLE SHOWS

KP
Kingsway
PLAZA
MALL

## BOARD OF DIRECTORS

**BOB BOWEN** - Chairman
J. C. PENNEY
**JOHN WOODYARD**
BRITT'S DEPT. STORE
**JACK KOOPMAN**
OSCO DRUG
**CHARLES BARANOWSKI**
T.G. & Y. FAMILY CENTER
**TIM CHAMBERS**
BEN'S

WILLIAM COOK MALL
MANAGER FOR THE
NOONEY COMPANY.

## THANK YOU FOR OUR GROWTH IN 1973!

SHOP THE KINGSWAY PLAZA MALL FOR FAMILY FUN - ENCLOSED SHOPPING - COFFEE SHOP - RESTAURANT - BARBER SHOP - CLEANERS - BEAUTY SHOP - DEPARTMENT STORE - DISCOUNT STORE - DRUG STORE - WIG SHOP - INFANT STORE - LADIES' STORES - MEN'S STORES - SEWING MACHINE - RECORD SHOP - TV'S, RADIO -

**ALL AT THE MALL!**

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (G)

*For Malone & Hyde Inc.*

# Major expansion marks past year

Major expansion marked the year 1973 for Malone and Hyde Inc. of Sikeston, which is now entering its 19th year of business.

A new 25,000 square foot freezer and receiving area was completed during the past year on the south side of the main Malone and Hyde building at 1500 West Malone Ave. The 600,000 cubic foot freezer is the latest design in frozen food storage facilities and equipment. Included in the facilities are a receiving dock, a . office area and a large lounge for employes of the produce and frozen food departments.

Malone and Hyde's produce area experienced a 35 per cent increase in size as well as a complete remodeling. Totally new refrigeration and handling facilities were installed in the expansion.

Other new equipment in the produce area at the Sikeston division are seven banana rooms. The rooms are electrically controlled with regulated humidity. Together the seven rooms have the capacity to ripen about 3,500 forty- pound boxes of bananas at one time.

Expansion activities also included a new three- bay drive- through garage which can handle as many as nine truck units at one time. Complete fueling, washing and servicing facilities are available at this unit located to the east of the main complex.

The new area employs 13 fulltime mechanics and servicemen. Malone and Hyde operates 70 over- the- road vehicles from the Sikeston headquarters, and services all of its own trucks, equipment and cars.

Malone and Hyde tripled the size of the diary and dough products department, and the refrigeration and handling equipment of this department were painted and remodeled.

The company has 28 acres, under lease which was completely landscaped, fenced and surfaced in parking areas.

Traffic can flow smoothly and constantly throughout the Malone and Hyde complex because of the new design of parking areas and roads.

The Sikeston division has already drawn plans for two future expansions that will more than double the amount of square footage which the company currently has.

Presently employing about 200 people, Malone and Hyde distributes over 7,000 items in parts of Missouri, Indiana, Kentucky and Illinois. Products distributed include groceries, produce, frozen foods, dairy and refrigerated dough products, non- food items and health and beauty aids.

*New addition completed*

During 1973 the new 25,000 square foot freezer and receiving area was completed during the past year on the south side of the main Malone and Hyde building at 1500 West Malone Ave. The 600,000 cubic foot freezer is the latest design in frozen food storage facilities and equipment.

# Improvements nearly completed

EAST PRAIRIE — A three- year water improvement program neared completion at the close of 1973 and to the residents of East Prairie this was the most progressive step made during the year. On February 5 of this year the water treatment plant was put in operation.

While all of the work was not done in 1973, progress was visible to the eye and residents were aware that the badly needed water improvements for which a $425,000 bond issue was approved on March 2, 1971 was soon to be a reality.

Construction of the 200,000 gallon water storage tank located near the end of West Walnut Street was begun in February of 1973 with Universal Tank and Iron Works of Indianapolis, Ind. as prime contractor. Construction was completed on the 142 foot high tank in December. The outside will be painted later this spring.

The water treatment plant on Cutliph Street is capable of filtering 1,176,000 gallons per day. The plant is a modern masonry building with plate glass front and was built by Cowan Construction Co. of Sikeston.

Waters and Associates of Sikeston were engineers for the project and Bridger Plumbing and Heating Corporation of Sikeston installed the pipe work. The plant is modern and automatic and has an electrical control panel where all valves in the plant are push- button operated with indicator lights showing the position of each operation. City Manager Bob Kakac and city employes, Darriel Williams andRoy Howlett Jr., have been trained in the operation of the plant under the supervision of engineer Bud Waters.

Included in the water improvement project was the installation of new water mains. During July, 10 and 12 inch lines were laid along Garfield, Willow and Lincoln Streets by Bridger Construction Co. at a cost of approximately $15,000. In November a six inch water line was laid along Helen Street by the city crew at a cost of approximately $1,300.

At present, water meter boxes are being installed and City Manager Bob Kakac said Bridger Construction Co. should have the boxes in over the city by the end of February.

Additional water mains are to be laid later this year and city funds will be used to pay for them. Revenue from the water meters will be used for normal future expansion, Kakac said.

Kakac was employed as city manager July 24, replacing Gene Cullen who resigned June 15 to accept the position of water treatment plant supervisor at Poplar Bluff.

Kakac came to East Prairie from Highland, Ill., where he was office manager for the city of Highland and also served as acting city manager for some time. He and his wife, Joan, have one daughter, Melora, and are members of the United Church of Christ.

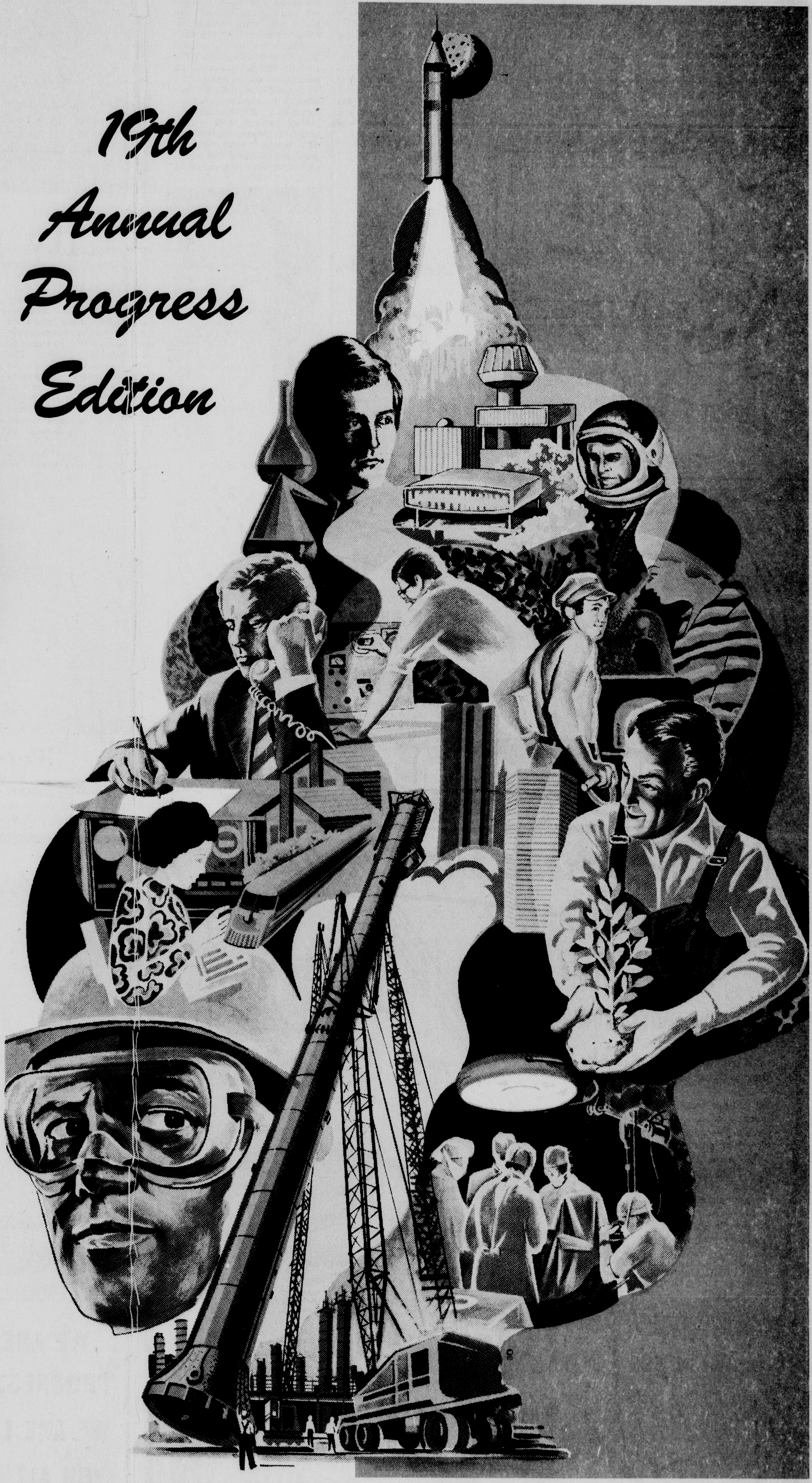
In June, Mrs. LaWanda Douglas was successful in her bid for election to the city council to fill a position left

Continued on page 2

*Water tower new*

Construction of a 200,000 gallon water storage tank was included in East Prairie's total water improvement program. The tank, located on West Walnut St., was constructed by Universal Tank and Iron Works Corp. of Indianapolis, Ind. and completed in December.

# 19th Annual Progress Edition



# Building A Better Tomorrow

# Kakac new city manager

Continued from page 1

vacant by the late W. E. Moss. A self- employed insurance agent, she is the first woman to be elected to the council.

In a reorganizational meeting of the council on June 13, Dr. A. L. Weaver was elected by the council to serve as mayor and Councilman Jones Hedge was elected vice- mayor. Edward Falkoff and Louis "Blue" Turley complete the council.

Sidney Drummond was appointed police judge by the council in August, replacing K. E. Jackson and Mrs. Katherine Edwards was employed in November as the city's first meter maid.

During the summer, sanitary sewer lines were installed along six streets and additional sewers will be laid this year. In April, the city purchased an oil distributor from the state highway department and the city street department, under the supervision of Charlie Thornton, paved portions of more than a dozen streets in addition to making spot repairs. A street paving program is planned for 1974 also.

Other major expenditures for the city included a breathalyzer machine for $949.64 from the Bootheel Law Enforcement Council; radar unit for $1,087 from revenue sharing funds; radio for one of the patrol cars and four walkie- talkie units with 90 per cent of the costs coming through the Bootheel Law Enforcement Assistance Council; and an electronic bookkeeping- billing machine.

McMullin Construction Co. of Sikeston was awarded the contract for paving and guttering along Bill Pope, Traylor and Wellborn Roads in September. The street will be 24 feet wide, with one and one- half inch hot mix asphaltic pavement on a six inch soil cement base with two- foot wide concrete curb and guttering along each side. Property owners will be charged $6.51 a foot for the construction, scheduled to begin this spring.

The budget, accepted by the council in March, estimated the city's revenue for the year would be $278,200 and estimated expenditures were $275,450.

Plans for this year and possibly extending into 1975 include the adoption of an ordinance and awarding of a contract for a sanitary trash disposal service; further expansion of the sanitary sewer system and storm water drainage; installation of more water mains; purchase of a new fire truck; and a street paving program.

Bob Kakac

## Oath taken

Mrs. LaWanda Douglas was elected the first city councilwoman for East Prairie in a special election June 11, 1973. Administering the oath of office to Mrs. Douglas is City Clerk Webb DeField.

# 125th anniversary celebration held

NEW HAMBURG— A beard growing contest was only one of many events that were held in New Hamburg as the town observed its 125th anniversary with a two day celebration Aug. 10 and 11.

Preparation for the beard contest began when men said good- bye to razors, electric shaver and the clean cut look.

Activities got underway Aug. 10 with the judging of Little Miss and Little Mr. New Hamburg at 7 p.m. The selection of Miss New Hamburg was followed by a dance.

Following the beard judging contest, the German Folk Dancers of Belleville, Ill. performed.

## Jewell serves as president

Earl L. Jewell, advertising director of The Daily Standard, was elected president of the Missouri Advertising Managers' Association for the 1973- 74 term at the annual spring meeting in June 1973 in Columbia.

Other new officers are Sandra Smith, Brunswick Brunswicker, vice president and Betty Johnson, Carthage Press, secretary.

*In community betterment*

# City receives service stars

EAST PRAIRIE — Two service stars in Community Betterment were awarded East Prairie during 1973 after the city met requirements in the areas of community planning and zoning. The stars were added to the Community Betterment signs at the entrances to the city the latter part of December, joining the city's first star, which was awarded in the area of education in February 1967.

The only stars that are needed for East Prairie to become a five- star community are in the area of transportation and utilities. The city has met the requirements on sewers and street lighting in the utility category and with the water improvement nearly complete, that star should be awarded this year. Street improvements should bring the fifth star in the transportation category.

James L. Barnhill was re-appointed chairman of the local Community Betterment Committee for 1973-74 in December by the sponsoring organization, the Chamber of Commerce.

Barnhill, who is director of elementary education in the East Prairie R-2 School District, served as co-chairman in 1972 and assumed chairmanship of the committee last spring following the resignation of Mrs. Kay Melton.

Youth for Community Betterment received one of five youth group trophies in November during the 10th annual Missouri Community Betterment conference held in Jefferson City. The award is made annually for youth activities judged the most outstanding in the Missouri Community Betterment program.

As part of their activities during 1973, the group was actively involved in creating the Grace Bright Campbell Park and the renovation of the old Veterans of Foreign Wars building for a scout hut. In addition to the larger projects, they sponsored a "Friendliest Clerk" project, operated a shuttle service for senior citizens, held glass collecting drives for recycling at the Sikeston Sheltered Workshop, held an elementary art work display, set up roadblocks for cancer drive, and assisted in flood control work last spring.

Serving as co- chairman of Community Betterment is Robert Hess, industrial arts instructor at the senior high school. Hess has been assisting Barnhill several months mainly in working with the youth group.

Goals for 1974 include more youth involvement, additional activities for senior citizens and emphasis on city beautification.

In 1972, East Prairie was awarded first place in the Missouri Community Betterment program over other cities in the same population category of 2,500 to 5,000 residents. At that time Mrs. Carey Johnson was chairman of the local committee.

## Water treatment plant

This modern masonry building on Cutliph St. houses East Prairie's new water treatment plant which was put into operation Feb. 5, 1974. The treatment plant was part of the city's water improvement program.

Invitation to dinner

An Invitation is not necessary at "Little Man" Lambert's Cafe

We serve up good old fashioned cooking with good old fashioned service

"The Best To You In 1974"

Explore a NEW WORLD in 1974

Progress with Treflan

Try the Treflan Early Ambush Plan

.....it gets the weeds before they get your soybean yields.

Set up your weed control as much as six weeks before planting. Broadcast Treflan and disc. Cross disc again ahead of the planter. You'll incorporate your Treflan, prepare your seedbed and chop out early-germinating resistant weeds. Treflan so dependable it's guaranteed See us for details.

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DIVISION MID CONTINENT AIRCRAFT CORP.
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ELANCO PRODUCTS COMPANY

We're Moving Ahead in '74

WE ARE HAPPY TO HAVE BEEN A PART OF THE PROGRESS OF SIKESTON AND MINER COMMUNITY. WE ARE LOOKING FORWARD TO GETTING TO KNOW YOU ALL BETTER IN 1974.

Sambo's RESTAURANT
WHERE COFFEE'S STILL 10¢
Highway 62 at I-55 Miner, Mo. 471-3832
OPEN 24 HRS
Sambo's RESTAURANT

## *Essex branch opens*

The Essex Facility of the Bank of Bloomfield opened its doors in August. The building once housed the Farmers Bank of Essex, which closed its doors in 1931, and has not been used for banking for 42 years.

# Banking returns to Essex after 42 years

ESSEX — Banking returned to Essex after a 42 Year interruption in August of 1973. Until then it had been a long time since residents could walk into the old building on the corner and transact banking business.

The Bank of Bloomfield opened a branch facility in the brick building that once housed the Farmers Bank of Essex which closed its doors in 1931. The new bank is called the Essex Facility, Bank of Bloomfield.

The building was remodeled by Wayne Richmond of Advance. Much of the old interior wood was kept and refinished. Overseeing the Essex Branch as well as the Bank of Bloomfield is Gilbert Logel, new executive vice president, who has joined the Bank of Bloomfield.

The Farmers Bank of Essex was started in 1919 and when the bank closed in October of 1931 J. A. Hux was president. Jess Vaughn had an insurance firm in the bank building and was the last to locate in the building.

Bank officials stated that an attempt had been made to retain much of the interior of the old bank to give an antique decor but that there was enough of a new appearance to provide a progressive step for this community.

---

**Onward to progress!**

## *Step into the past*

Upon entering the Bank of Bloomfield branch facility in Essex, customers may feel as though they are stepping into the past. The old interior wood of the brick building, which once housed the Farmers Bank of Essex, was kept and refinished. Cashier areas with their wrought iron partitions add greatly to the old fashioned decor.

## 2 Oran men receive awards

BENTON— Two Oran men were presented conservation awards during the Scott County Soil and Water Conservation District's 11th annual meeting in December.

Arthur Eftink and Wesley Schlosser of Oran were presented certificates for outstanding achievements in conservation farming.

Paul Stucky of Benton and Frank Schlosser of Illmo were elected Soil and Water Conservation District area supervisors for 1974 during the meeting.

# *Rev. Ed Stephenson returns to Emmanuel Baptist Church*

Emmanuel Baptist Church at 600 S. Kingshighway, has made several additions to its church family in 1973.

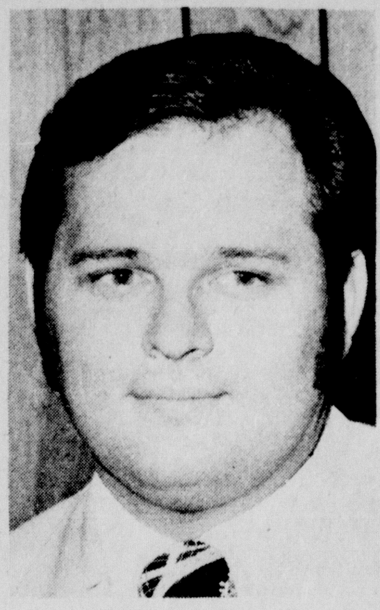
The Rev. Ed Stephenson, who had served as pastor from Feb. 1970 through October 1972, returned to the church. The Rev. Mr. Stephenson has been in the ministry for 10 years, half of which have been spent in evangelistic work throughout the Midwest. He attended Central Baptist College of Conway, Ark. He and his wife Sarah and son Eddie live in the church parsonage at 209 Edmondson.

Three new deacons, J. O. Dover, Earl Sloan and Phil Winters, were also added to the church during the year.

Revival services will be conducted at the church from March 4 to March 9 with The Rev. Jerry Jolly, evangelist.

In the month of June a special missions day is being planned with Rev. Craig Brahham, secretary of Missions for the Baptist Missionary association of America, as speaker.

Dr. Harold Cooper will speak in a Bible Conference July 22 to July 26 dealing with science and the Bible. Dr. Cooper is Dean of Central Baptist College and is a leader in the BMAA and a recognized scientist in the field of genetics.



Rev. Ed Stephenson

In the fall another special evangelistic meeting is being planned.

Emmanuel Baptist Church will celebrate its 23rd birthday in June, and members are looking to this year as the church's greatest. This year will be a record year financially, a record year in supporting missions worldwide, a record year in attendance, and a record year in additions. Possible plans will be made for a new building. Records have already been broken and the Rev. Mr. Stephenson says there is no reason the trend should not continue. He said the key or formula to success is W-O-R-K.

Emmanuel Baptist Church is a fundamental, evangelistic, pre- millenial, mission minded church and is one that is beginning to be recognized as a real leader in the building of spiritual lives and dedication of lives to Jesus Christ. To expand it's ministry Emmanuel Baptist Church is sponsoring a new radio program entitled "Pass It On" every Saturday on Radio Station KSIM at 10:15 a.m. with the Rev. Mr. Stephenson as speaker.

## Graham joins law firm

CHARLESTON — Edward Graham joined the law firm of the late Roderic Ashby in September. The firm has offices at 105 East Court St. in Charleston and 603 East Main St. in East Prairie.

Graham, a native of Charleston, has been an attorney with Kansas City Life Insurance Co. the past two years. He is the son of Mr. and Mrs. Woodrow Graham of Charleston and a graduate of Charleston High School where he was state champion in the 440- yard dash. He later attended the University of Indiana at Bloomington, Ind. on a track scholarship, receiving his bachelor of arts degree in 1968. In 1971 he received his juris doctor degree from University of Missouri in Columbia.

He is married to the former Dolores Frick of Evansville, Ind. and they have two children, Shannon, 4, and Tiffany, 1. The Grahams reside on East Commercial Street in Charleston.

progress

PROGRESS... is what we have been doing for years.

Bunny Bread is happy to have participated in Southeast Missouri's progress during 1973 and looking forward to 1974.

Bunny Bread Company
1405 WEST MALONE SIKESTON, MO.
PHONE 471-4589

PROGRESS
IS WHAT WE
HAVE BEEN
GRADUATING
FOR
100 YEARS

SOUTHEAST MISSOURI STATE UNIVERSITY
1973-1974
CENTENNIAL YEAR

1974 SUMMER SESSIONS

FIRST SHORT SESSION
JUNE 10 TO JULY 11

SECOND SHORT SESSION
JULY 12 TO AUGUST 10

REGULAR SESSION
JUNE 10 TO AUGUST 10

*You may take 6 hours in each short session or 12 hours in the regular session.*

SOUTHEAST MISSOURI
STATE UNIVERSITY
CAPE GIRARDEAU, MISSOURI

THIS WAY
TO THE
GRECIAN
STEAK HOUSE
531 GREER SIKESTON, MO.

8 DIFFERENT KINDS OF Steak
LOOK
TRY OUR DELICIOUS DONNER BEEF
SPECIAL
BANQUET FACILITIES FOR PRIVATE PARTIES OR CLUB MEETINGS
SAVINGS
PLENTY OF FREE PARKING

We have Enjoyed
Cooking the Best
Steaks in town
for the finest
people around.

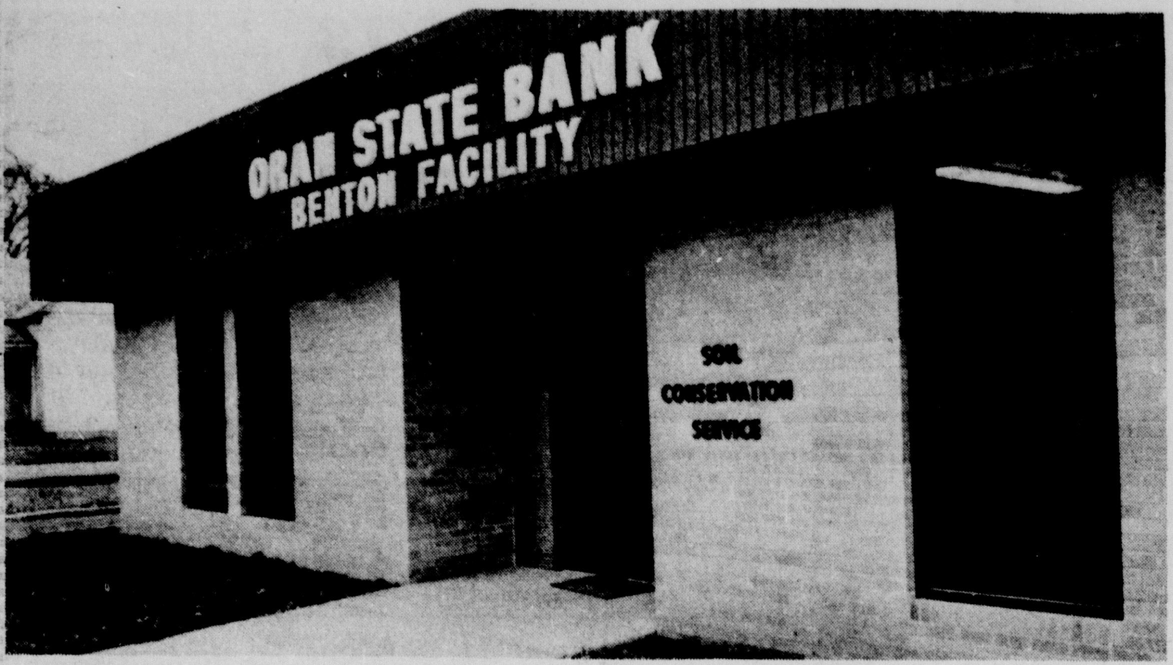
WE CALL THIS TRUE PROGRESS AND WANT TO TAKE THIS OPPORTUNITY TO SAY THANK YOU TO ALL OF OUR CUSTOMERS.

WE ARE LOOKING FORWARD TO SERVING YOU IN 1974.

For Carry Out Service
471-6877

OPEN SUNDAY THROUGH FRIDAY
11 a.m. to 12 MIDNIGHT

OPEN FRIDAY & SATURDAY
11 a.m. to 2 a.m.



*Banking returns to Benton*

The new Benton facility of Oran State Bank opened for business Aug. 28, marking the first time since the 1930s that Benton has had banking service.

# Benton facility opens in August

BENTON — The new Benton facility of Oran State Bank opened Aug. 27, providing Benton residents with banking service for the first time since the early 1930's.

The new facility provides the same services as the main bank in Oran, with the exception of loans which are handled only in the Oran office.

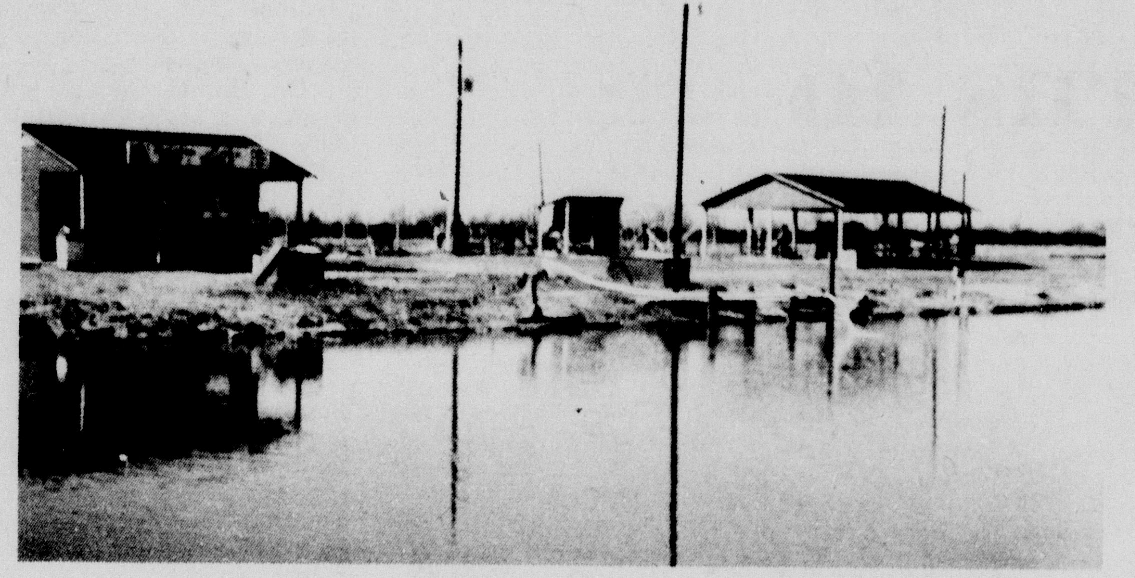
The one- story building is approximately 41 feet by 54 feet and has a warm gray brick with overhang in brown. Windows and doors are aluminum with bronze tinted glass. A public lobby extends through the building from Missouri Street to a parking area at the north. The west half of the building houses the banking quarters and the east half includes a bank private office and space rented to the Soil Conservation Service.

The bank facilities and lobby walls are mostly exposed brick with some wood panelling and some fabric covering. The banking areas include tellers area, officer's desk, coupon booth, and large vault with safe deposit boxes. The drive-up window and night depository are behind the tellers counter in the west building wall. The banking area and lobby have carpet.

The bank has access from both streets with parking to the north of the driveway.

Present officers, directors and employes of Oran State Bank are:

Earl R. Jarvis, president and director; Thomas R. Gilmore, vice president and director; Albert M. Spradling Jr., vice president and director J. H. McConnell, vice president and director Ben F. Marshall III, vice president and director; Dillon J. Ross, director; Michael J. Ross, director Thomas L. Arnold, director; W. G. Mason, cashier and secretary; Mary J. Wade, assistant cashier; Junior E. Wilson, cashier Anita K. Wubker, teller Mrs. Eashus, teller; Judy Jones, bookkeeper Brenda Bollinger, bookkeeper Elaine Heuring, bookkeeper; and Linda Patterson, part- time teller.



*Fishing lake opens*

Rainbow Lake, located north of Sikeston, offers area residents a way to spend their leisure time and acquire some food at the same time. The fishing lake is two acres and stocked with channel catfish. Shown in the picture are the picnic area at right and the shop for bait and equipment rental and sales, left.

# Rainbow Lake is stocked with catfish

Leisure time is becoming more important and has been receiving much emphasis recently. Rainbow Lake, a new recreation facility in the Sikeston area, is just the place Southeast Missourians can go to spend some of that leisure time, relax, and catch some channel catfish.

John M. Brewer and Osby Brewer of Sikeston own the two- acre lake north of Sikeston and held their grand opening April 1.

The latest addition to Rainbow Lake has been two lakes in which fish are raised. One of the lakes is four and one- half acres and the other is three and one- half acres. This enables the Brewers to provide their own fish, instead of bringing in grown fish.

During 1973, over 30,000 pounds of channel catfish were purchased and slightly over 22,000 were sold, John Brewer said.

Other facilities at Rainbow Lake include playground and picnic equipment, fish fryers, a bait and rod and reel shop and indoor restrooms.

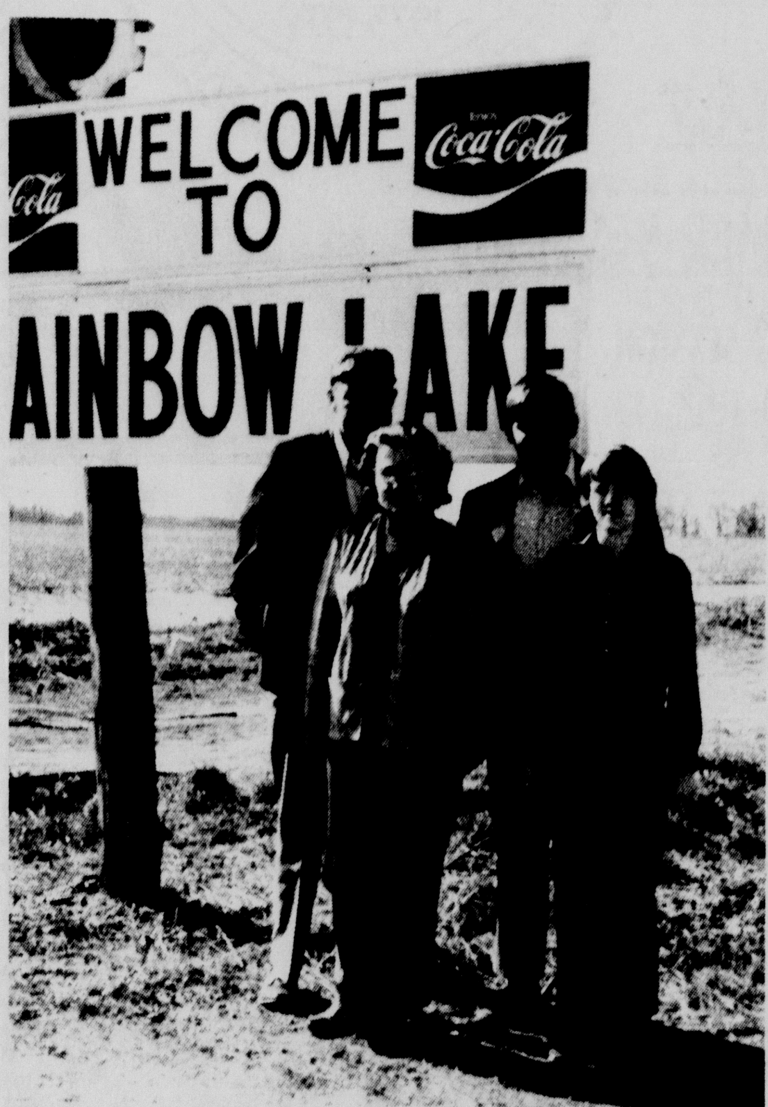
Rods and reels for fishing can be rented at the lake or fishermen can bring their own. There is even an area in which to clean fish; or, those who prefer not to bother with that job can have their fish cleaned for a charge.

To get to the lake, fishermen traveling east on Highway 62 through Sikeston, should turn left on the first blacktop road east of the I- 55 overpass and then proceed about two miles. The road is clear and has been re- graveled since the grand opening.

Plans for this year include a first anniversary celebration this spring, with a drawing for a rod and reel as at the 1973 grand opening. Prior to the 1973 grand opening, 100 head of fish were tagged. No charge is made for tagged fish when caught and more fish will be tagged this year.

Future plans include an overnight parking area with complete hook- up facilities.

John Brewer will also try to stock the lake with trout, which would be a first in Southeast Missouri, he said.



*Brewers own lake*

A new recreation facility opened in the Sikeston area April 1. Owners of the new two- acre lake north of Sikeston are from left Osby Brewer, Viola Brewer, John Brewer and Margie Brewer.

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Much has been done, and much more will be done to realize the full potential of community progress. Our personal blueprint blossoms with ideas and plans for working with you and for serving you, as we start 1974 together.

For 12 years we have "blueprinted" the needs of New Madrid and Southeast Missouri. We hope to continue serving you in '74 with the same fine service & quality workmanship.

B & H Development Co. Inc.
409 MOTT ST. NEW MADRID, MO.
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Leave it to Volkswagen to come up with a new car that's astroundingly right for the times. The 1974 Volkswagen Dasher. It's called Volkswagen because it has everything you've come to know and love us for. Precise engineering, functional design, dependable service, and — most especially — economy. It's called Dasher because it's the most dashing car we've ever put together. Complete with rakish good looks, exciting performance, lots of comfort on the inside and lots of styling on the outside. No matter hwo you look at it, you'll see that Dasher is the car for our times.

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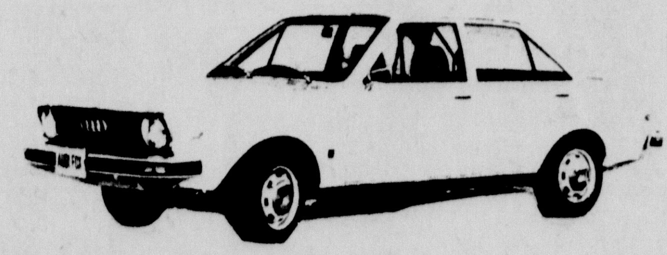
When you buy one,
you get covered by our Owner's Security Blanket, the most advanced new car coverage plan in the world. For the first 12 months or 20,000 miles, if anything goes wrong, we'll fix it free. * (If the repair takes overnight, just make an appointment and we'll lend you a car free.) That's just part of our Owner's Security Blanket.

Come in and we'll tell you more.

* For 12 months or 20,000 miles, whichever comes first, in normal use and service we'll fix any factory defective part except tires and filters on any properly maintained '74 Volkswagen.



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The Audi-Fox has front wheel drive like the Cadillac Eldorado, the same kind of brakes as the Porsche racing car, and more trunk space than the Lincoln Continental.

THE AUDI-FOX
We proud of our record of selling new & used cars during 1973.
We invite you to be one of our many satisfied customers during 1974.

# Tri-County Bank's new Matthews facility opens

MOREHOUSE-- A new branch facility, complete remodeling, a new name and increased financial growth are all part of the major expansion experienced by Tri- County Bank of Morehouse during 1973.

Last year the Bank of Morehouse was renamed Tri- County Bank in order to better identify itself in the area with those it serves.

The interior of the bank building in Morehouse was remodeled and updated to include a board room and other modern improvements.

A parking lot with adequate lighting was constructed adjacent to the building. A drive- in window with night depository is also a new feature of the remodeled Morehouse facility.

Oct. 4, the branch bank in Matthews officially opened its doors to customers. The 1,500 feet of floor space accommodates two officers and also affords that area of Southeast Missouri the convenience of drive- in banking and night depository.

Meredith Lee, president of Tri- County Bank, said safe deposit boxes are expected to be installed in the near future at the Matthews facility.

In the past one and one-half years, the Tri- County Bank's financial statement has reflected a growth of about $3 million, which is two and one- half times its size at June 30, 1972.

During 1973, Dr. Max Heeb of Sikeston and Hutson Goza of Essex were added as new members of the board of directors. Joe Gooch was named assistant vice president of the Tri- County Bank after serving six years with a banking group in St. Louis. The banking staff was also increased in size during the past year.

The bank currently is in the final phases of completing automation of all bank services and extending services to become a full service institution.

Tri- County Bank now extends loan service to compliment all types of business and personal accounts.

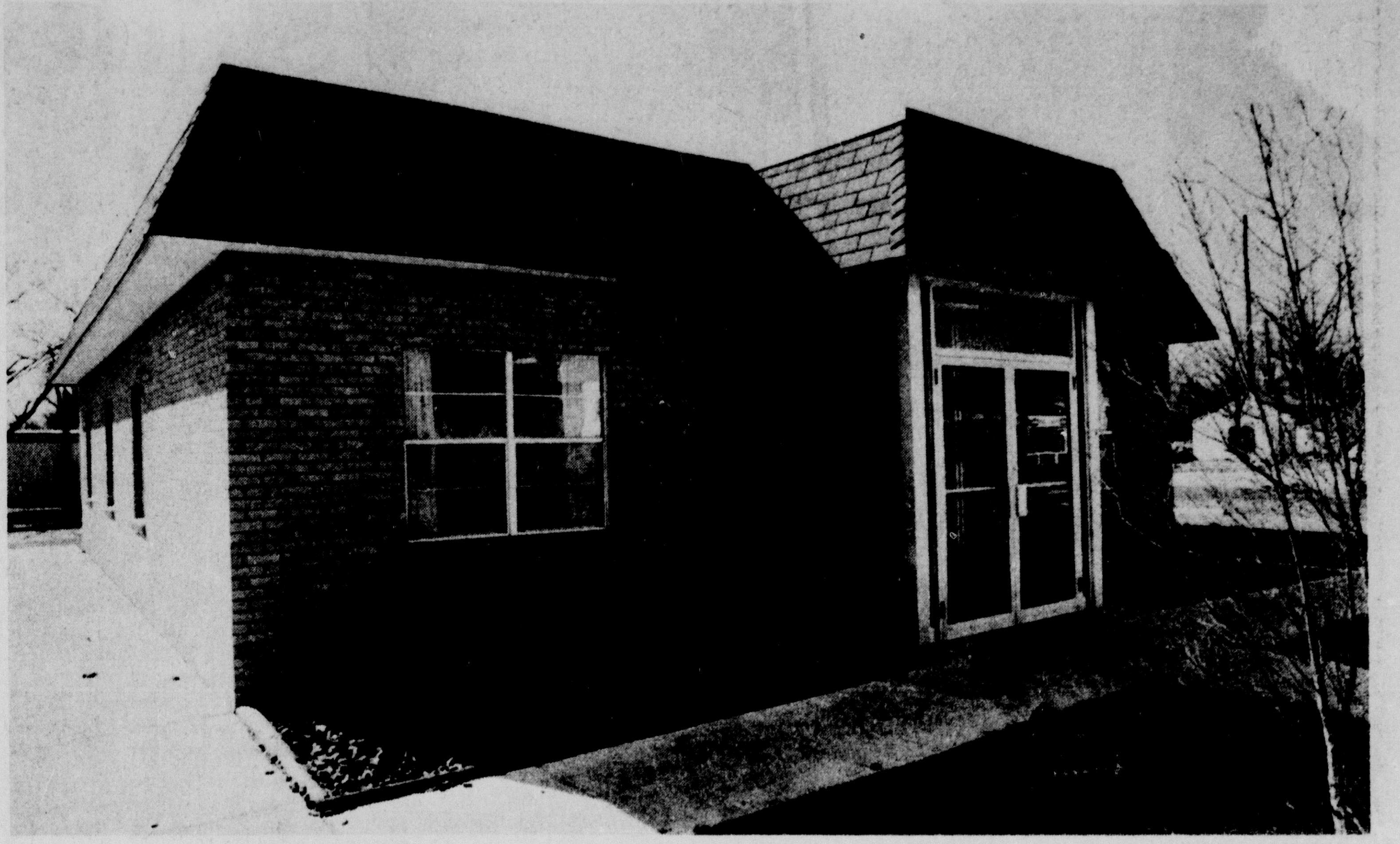
Members of the board of directors, other than Dr. Heeb and Goza, are Bernard C. Rice, Pat Lea and Joel A. Montgomery of Sikeston and Dale Geske of Matthews. Montgomery is chairman of the board.

*Tri-County officers*

During 1973, the Tri- County Bank underwent a complete remodeling which even involved a new name. To better identify with area customers the Bank of Morehouse was renamed Tri- County Bank. Joe Gooch, seated, was added to the staff as assistant vice president. Talking with Gooch in his newly remodeled office is Meredith Lee, president of Tri- County Bank.

*Ready to serve*

The interior of the Tri- County Bank was completely remodeled during 1973. Ready to serve customers at the new teller area are, from left, Janet Roux of Sikeston, Don Hammock of Canalou, Sharon Beaird of Sikeston, Carol Perry of Canalou and Mary Lou Taylor of Sikeston.



*Matthews facility opens*

The new Matthews facility of the Tri- County Bank officially opened Oct. 4. The 1,500 feet of floor space accomodates two officers and also affords that area of Southeast Missouri the convenience of drive- in banking and night depository.

# BEDC directors appointed in '73

JEFFERSON CITY-- New members of the board of directors of the Bootheel Economic Development Council were appointed by Al Sikes, director of the Missouri Department of Community Affairs.

Board members include, from Scott County: Mrs. Mary Doggett, Pat Lea, Frank Steward Jr., Frank A. Stanley and L. F. Wheeler of Sikeston.

Stoddard County: Percy Clippard, Willis Conner and Mrs. Virginia Hendricks of Dexter; and Elmer Kinkade and R. B. Woods Jr. of Bernie.

Mississippi County: Mrs. George Harrison and Marion Waggener of Charleston; Mrs. Ora Mae Heath of Bernie; and Lloyd Hogan and Richard Reed of East Prairie.

New Madrid County: John H. Calvin and Dr. D. F. Morris of Sikeston; Sam L. Hunter of New Madrid; Donald Rone Jr. of Portageville; and Dick Spitzer Jr. of Parma.

Pemiscot County: Wayne Bond of Hayti; Earl Bullington and William Inman of Caruthersville; David R. Humes of Hayti Heights; and Clyde Southern of Steele.

Dunklin County: Glen Brogden, Jerry P. Combs, B. Neil Lewis, and Jack Stapleton Jr. of Kennett and R. J. Dirks of Malden.

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WE ARE LOOKING FORWARD TO SERVING YOU IN 1974
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"The place to go for the best in beer, is Bess Supply Co. in Sikeston."
For 6 years we have served the needs of Sikeston and Southeast Missouri. We are proud of our service and our product.
Miller High Life
"The Best To You In '74!"
BESS SUPPLY CO.
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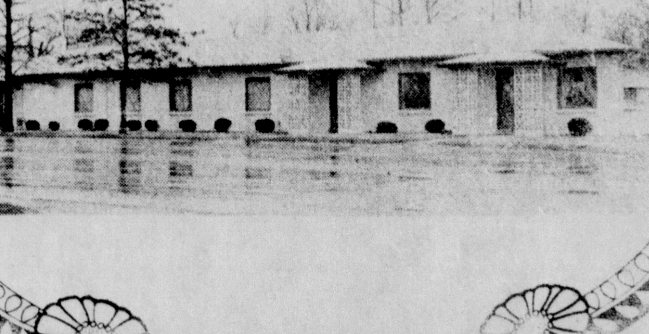


The Personal Touch
Has been our way of showing you in the past that we care in your time of need.
As we enter our 22nd year of service to Southeast Missouri, we would like to state that "The Personal Touch" will be as much a part of our service in the future as it has been in the past. That is our way of saying "Thank You" for helping make our progress.
McMikle Funeral Homes Inc.
EAST PRAIRIE
CHARLESTON

### *Wide selection of meat*

Experienced meat cutters, from left, Leonard Dunlap, Albert Purser and Howard Hampton keep a well supplied fresh meat case at Sam's Big Star Supermarket on Dawson Road in New Madrid.

# Sam's Big Star opens

NEW MADRID-- The opening of Sam's Big Star Supermarket in Villa Shopping Center on Dawson Road was marked with ribbon cutting ceremonies on Sept. 12.

Mr. and Mrs. Sam Purser and Mrs. Martha Ransburgh are the owners and operators of the new store, which is the first new supermarket to be opened in New Madrid in several years.

The new brick building, containing nearly 10,000 square feet of floor space, is designed along matching lines of the other building complex in the shopping center.

The interior design and layout with modern equipment and fixtures enables convenient one- stop shopping.

Sam's Big Star joins a long list of Big Star markets operating in 12 mid- America states. Malone and Hyde Inc. of Sikeston is the principal supplier and the New Madrid store participates fully in merchandising promotionals.

Store hours are 8 a.m. to 7 p.m. Monday through Thursday, from 8 a.m. to 8 p.m. Friday and Saturday, and 9 a.m. to 5 p.m. on Sunday.

# Shirley Dyer opens real estate office

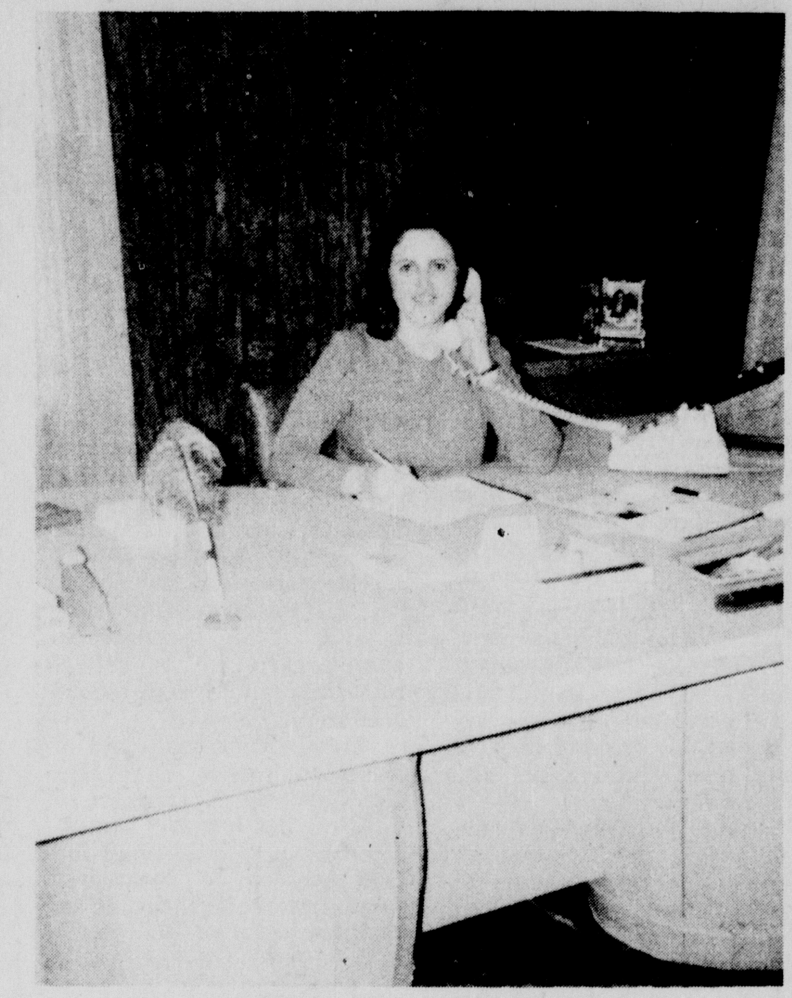
The real estate field is not new to Shirley A. Dyer, but this year brought forth a new adventure with the opening of her own offices in July 1973 at 666 Park Ave. in Sikeston.

Mrs. Dyer believes that a realtor's success lies in personalized service and that selling real estate is a "serving- people- business." She has added that whether the listing is "a modest cottage or a luxurious French chalet, clients deserve and demand conscientious, dedicated, beyond- the- call- of- duty type service.

Mrs. Dyer attended Southeast Missouri State University in Cape Girardeau where she majored in art and minored in business, physical education and psychology.

To further her career in real estate, she has been enrolled in the Realtor Institute of Missouri classes for graduate study in real estate. Mrs. Dyer has completed 10 hours of the required 16 hours of study for a Graduate of Realtor Institute designation.

She is a member of the Sikeston Board of Realtors, National Association of Realtors, Missouri Association of Realtors, National Institute of Real Estate Brokers, and the Women's Council of Realtors.



### *New office*

Shirley A. Dyer is busy with a customer in her new office at 666 Park Ave. Mrs. Dyer opened her own real estate office in July 1973.

## Bill Knight begins survey

BENTON— Bill Knight, a soil scientist for the Soil Conservation Service, moved to Scott County in July to begin work on a standard soil survey for the entire county.

Knight's home town is Keytesville. He has worked in Nevada, Mo., for a year for the Soil Conservation Service.

He is a 1971 graduate of University of Missouri where he received a masters degree in agronomy after receiving a bachelor of science degree from the same school.

Knight and his wife Betty life at Ferrell's Trailer Court near Benton. Members of the Christian Church, they have no children.

Knight had been working under the supervision of Burton Brown, who is party leader for the progressive soil survey. He will be stationed in Benton until the survey is completed.

*Progress*

In this rapidly changing day & age, everyone should know exactly what's going on in the world in which they live. What better way to keep in touch with the latest progress than with a subscription of Reader's Digest?

Contact your community representative today.

**WALLACE B. WHITE**

READER'S DIGEST COMMUNITY REPRESENTATIVE
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**The Better Life For All Through**

*Progress!*

It's the American dream. And it's still very much alive. The great ideals still make sense. The tools we need are at our disposal.

It's all right at our fingertips: the better world, the better life. How do we set it in motion? With faith in ourselves and our fellow men . . . hope in a brighter tomorrow . . . and tender, loving care.

Caring means concern . . . responsibility, too . . . and appreciation: of our technology, natural resources, and special human potential.

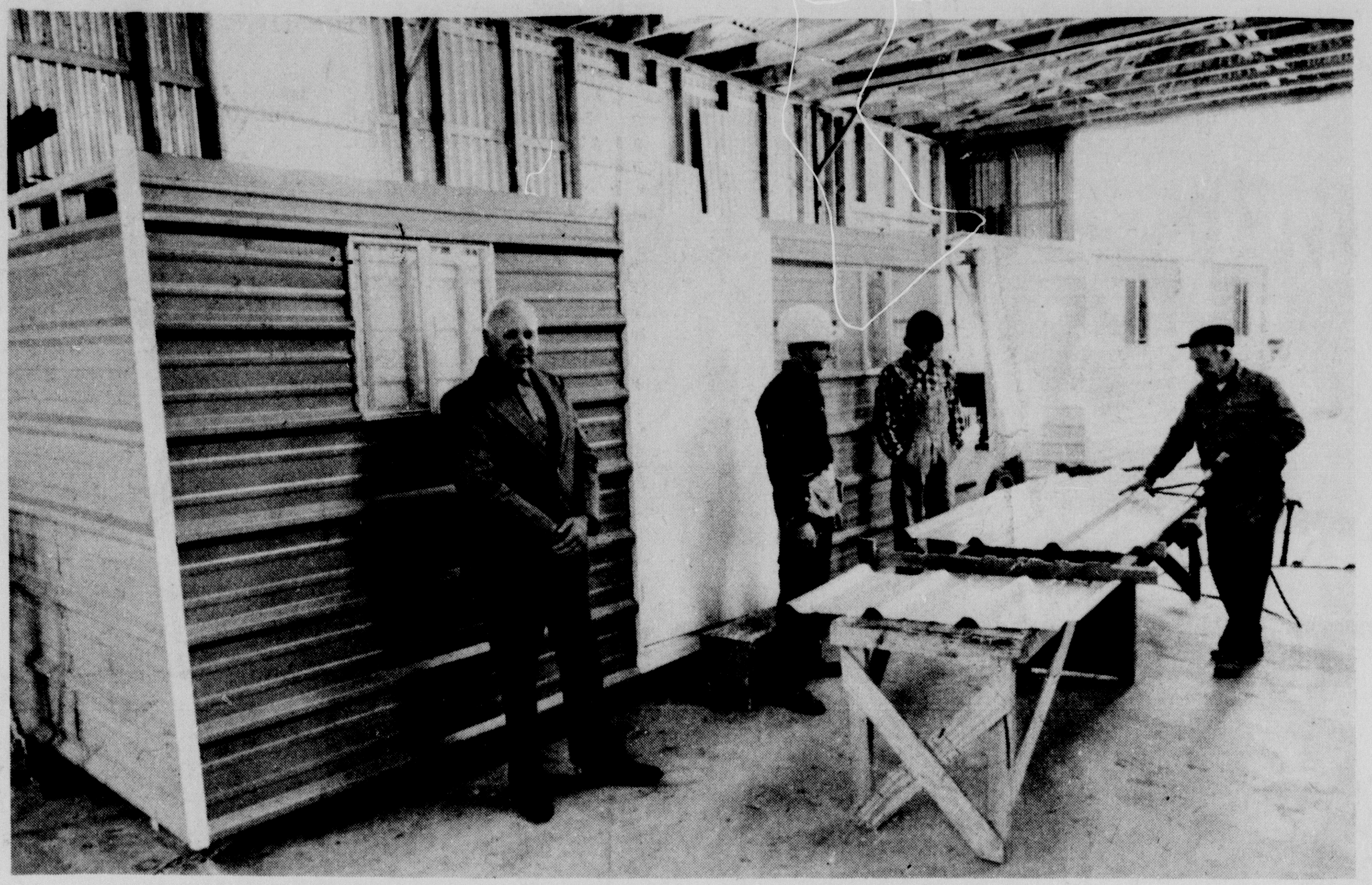
Let's use them and use them well. The better life is waiting.

*We are proud to be able to be of service to our progressive community. We are looking forward to continuing our services to you in 1974.*

*"Dedicated To Making Sikeston A Better Place To Work, Live & Play*

**ASSOCIATED NATURAL GAS CO.**

112 SOUTH NEW MADRID
471-2100
SIKESTON, MO.



### Utility building constructed

G. R. "Bud" Hartwell, left, owner of Riverview Enterprises Inc. at 304 Powell Street in Ner Madrid, stands before a multi- purpose utility building under construction at the company warehouse. Employes from left are Loyne Simpson, Jimmy Rooker and Johnnie Hammett. At far right a completed building is ready for delivery to the buyer.

*At Freeze Queen*

## Hot pit barbecue is speciality

NEW MADRID — Hot pit barbecue is the specialty of the house at the Freeze Queen on Highway 61 operated by Mr. and Mrs. Larry Kinsey. However, tacos were recently added to the menu, and Kinsey said that addition is receiving good response.

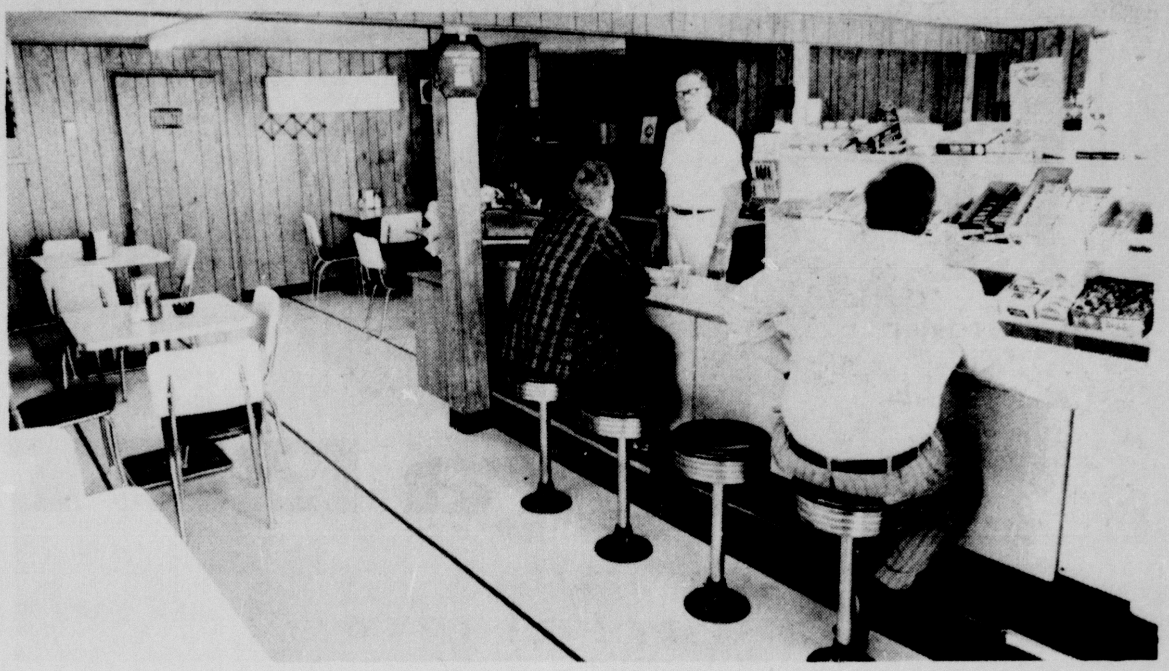
With his own recipe for the tacos and sauce, Kinsey can make them as hot or mild as a customer prefers.

In addition to all types of short orders, including pizzas, the Freeze Queen also has a complete fountain and ice cream section.

For fast and convenient carryout orders, persons may telephone 748-2046 or there is a drive- up window service.

Business hours are 10 a.m. to 10 p.m. Sunday through Thursday and 10 a.m. to 11 p.m. on Friday and Saturday.

Kinsey, who formerly operated the Cream Castle in Sikeston for nine years, said new tables and chairs were on order which will complete remodeling and redecorating of the interior.



### Kinsey owns Freeze Queen

Larry Kinsey owner of the Freeze Queen on Highway 61 in New Madrid, with more than 10 years experience in the food service business, guarantees good food plus fast and friendly service.

# Multi-purpose utility buildings made, sold

NEW MADRID— "Multi-purpose" aptly describes the portable utility buildings manufactured and sold by Riverview Enterprises Inc. at 304 Powell St.

G. R. "Bud" Hartwell, owner of the firm, said the buildings, which are available in four sizes and six colors, have been sold for such uses as a donut shop, dog pound, offices, guardhouses, playhouses and outside storage in mobile home parks.

The buildings are fully constructed at the company warehouse and then transported to the buyer's site. Hartwell said sales in Missouri and Arkansas had been very good during 1973.

Most of the buildings are 8 feet by 8 feet, 8 feet by 12 feet, 8 feet by 16 feet and 10 feet by 20 feet, or by special order, 12 feet by 36 feet. Colors available are gold, green, blue, gray, tan or brown.

Quality construction features pointed out by Hartwell include aluminum windows, 30 to 36 inch exterior grade doors, three coats of baked on enamel paint over one galvanized coat and three- quarter inch chipwood flooring.

## Rev. Lester Dale new pastor

The Rev. Lester Dale conducted his first services in July as new pastor of North Acres General Baptist Church, 202 Kennedy Drive.

The Rev. Mr. Dale came to North Acres church after three years as pastor of First General Baptist Church in Truman, Ark.

He was reared in Advance where he graduated from high school; then attended Southeast Missouri State University at Cape Girardeau for two years.

A minister for 20 years, the Rev. Mr. Dale, his wife and daughter Gayla, who is a high school freshmen, live at 345 E. Gladys St. The couple has another daughter, Mrs. Don (Carla) Martin of Brandon and an 18- month-old grandson.

Before serving as pastor of the church in Trumann, the Rev. Mr. Dale was pastor of the Bernie General Baptist Church for six years.

Other towns in which he has served pastorates include Gray Ridge, Poplar Bluff and two rural churches near Advance.

Rev. Lester Dale

## SIDC elects new officers

Sikeston Industrial Development Corporation in January 1974 elected new officers to one- year terms and board members to four years each.

Jim Beaird was re- elected president, Earl Hutchison was elected vice president, and Allen M. Blanton was re-elected secretary- treasurer. Hutchison succeeded Ray Clinton as vice president.

Two new board members were elected and five were re-elected a few days prior to the election of officers. One man was also elected to fill an unexpired term.

New members are Tom Gilmore and L. M. Standley.

Keith Ziegenhorn was elected to fill the unexpired term of Jess Lacefield, who moved to Oklahoma.

Those re- elected were: Charles L. Blanton III, Bernard Rice, Bill Porter, Jim Beaird and Ray Clinton. All terms expire in 1977, except Ziegenhorn's which will expire in 1976.

Board members holding two- year terms include Don Agnew, Robert Mitchell, Pat Lea, Joe Cravens, Galen Kruger and Burt Rowe Jr.

Board members with one-year terms include Ralph Boyer, Robert S. Matthews, Harold Vogel, Earl B. Hutchison, Wilson McMullin, Charles Matthews and Allen Blanton.

Automobiles have changed---
---And so has Their Service needs.

We have kept up to date with automotive changes and are proud to say we can provide our customers with the best service possible.
You have made our progress possible---
We would like to share it with you.
TIDWELL'S SERVICE STATION
471-9995 SIKESTON, MO. 621 N. MAIN

PROGRESS
We are happy to have contributed to the progress of Southeast Missouri during 1973 and are looking forward to 1974.
OUR BRIDAL SHOP is one of the finest in Southeast Missouri- We carry 100 wedding gowns in stock, dresses for the mother of the bride & groom and all the accessories for the wedding.
WE ARE PROUD OF OUR SHOP AND YOU WILL BE TOO!
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Citizens Bank of Charleston
Can Help You Be a Part Of The Future in 1974
Whatever your hopes, your plans, your dreams, we can help you set them in operation now. If you need a savings plan, we have them to suit each individual familys situation. Or, if you need a loan, we can arrange that too---on terms convenient to you.
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progress
In Aviation has made great strides in the past
"Onward and Upward in '74"
The best to Southeast Missouri in 1974
We hope to uphold that tradition in the future by serving our customers with the most modern and up-to-date aviation services available.
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# Progress
## for a BETTER TOMORROW!

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OUR NON-FOODS DIVISION SUPPLIES OUR STORES WITH A COMPLETE VARIETY IN HEALTH AND BEAUTY AIDS, HOUSE WARES, PET SUPPLIES, SCHOOL SUPPLIES AND MANY OTHER ITEMS.

THEREFORE MAKING YOUR NEARBY BIG STAR, FOOD MART OR M&H FOOD STORE A COMPLETE ONE STOP SHOPPING CENTER FOR YOU.

### AS SIKESTON PROGRESSES SO DO WE.

IN 1956 WE HAD A TOTAL OF 39 EMPLOYEES WITH A YEARLY PAYROLL TO THE SIKESTON AREA OF APPROXIMATELY $117,571.00.
IN 1973 WE EMPLOYED 207 PEOPLE WITH A TOTAL PAYROLL TO THE SIKESTON AREA OF APPROXIMATELY $1,533,145.00.

HYDE PARK

BIG STAR

### PROGRESS

**IT KEEPS THE WHEELS OF TIME TURNING FOR A BETTER TOMORROW.**

QUALITY STAMPS

Malone & Hyde

**PROGRESS—IS PEOPLE WORKING TOGETHER TOWARD A COMMON GOAL**

### QUALITY STAMPS

QUALITY STAMPS, A DIVISION OF MALONE & HYDE, CONTINUES TO GROW AS THE CONSUMER DEMAND HAS MADE IT THE NO. 1 GIFT STAMP IN THE 15 STATE MALONE & HYDE MARKETING AREA.

### HYDE PARK THE SHIELD OF QUALITY

OUR QUALITY CONTROL DEPARTMENT ASSURES YOU THAT WHEN YOU BUY HYDE PARK PRODUCTS YOU ARE GETTING THE HIGHEST QUALITY AT THE LOWEST POSSIBLE PRICES.

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STAMPS

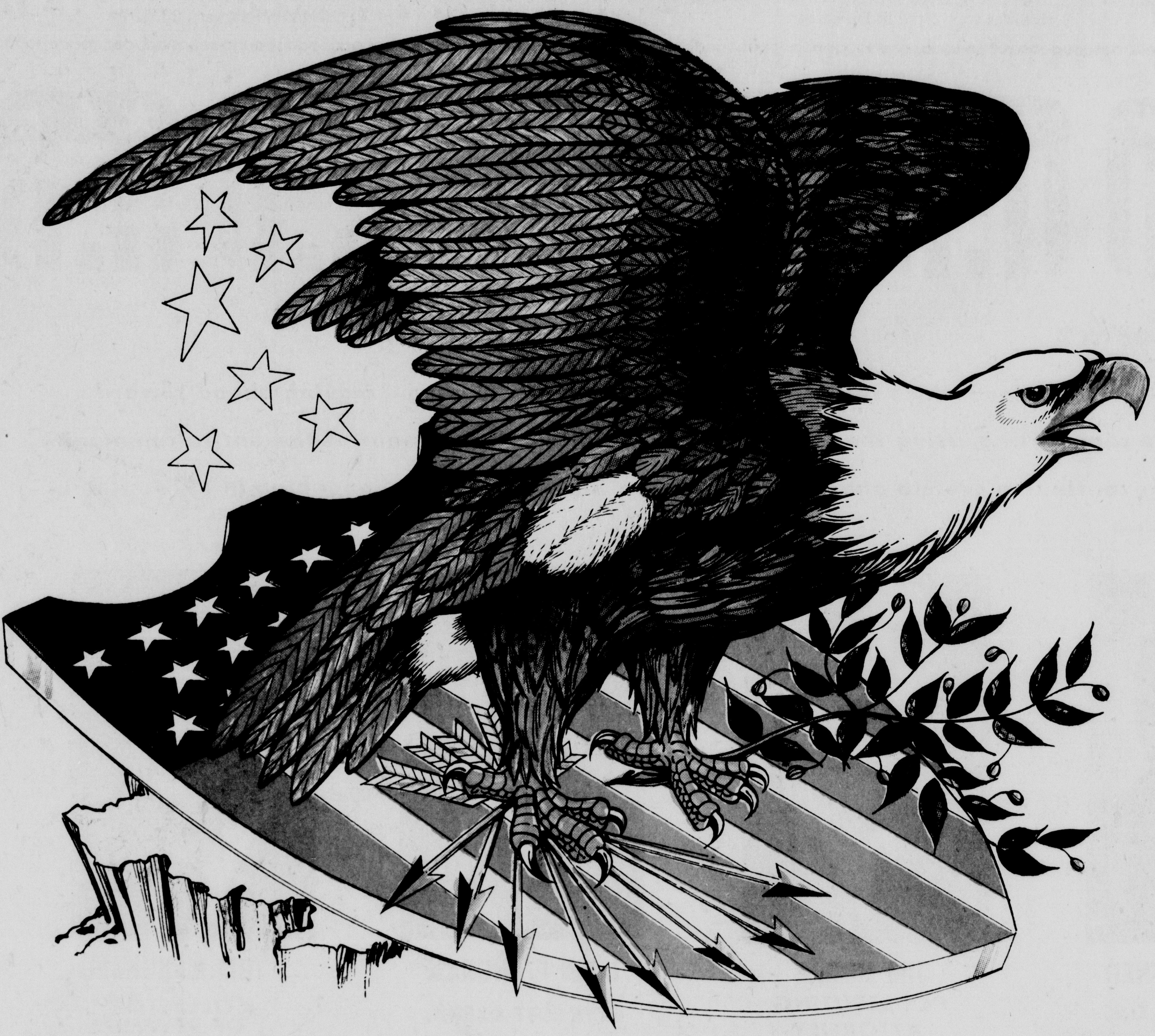
### AS SIKESTON GROWS SO DO WE.

IN 1956 THE SIKESTON DIVISION OF MALONE & HYDE WAS SERVICING 36 STORES IN TWO STATES. IN 1973 WE WERE SERVICEING 158 STORES IN THE FOUR STATE AREA.

HYDE PARK

# Malone & Hyde, INC.
## FOOD DISTRIBUTORS

# A FREE PRESS...THE PEOPLE'S CHOICE!

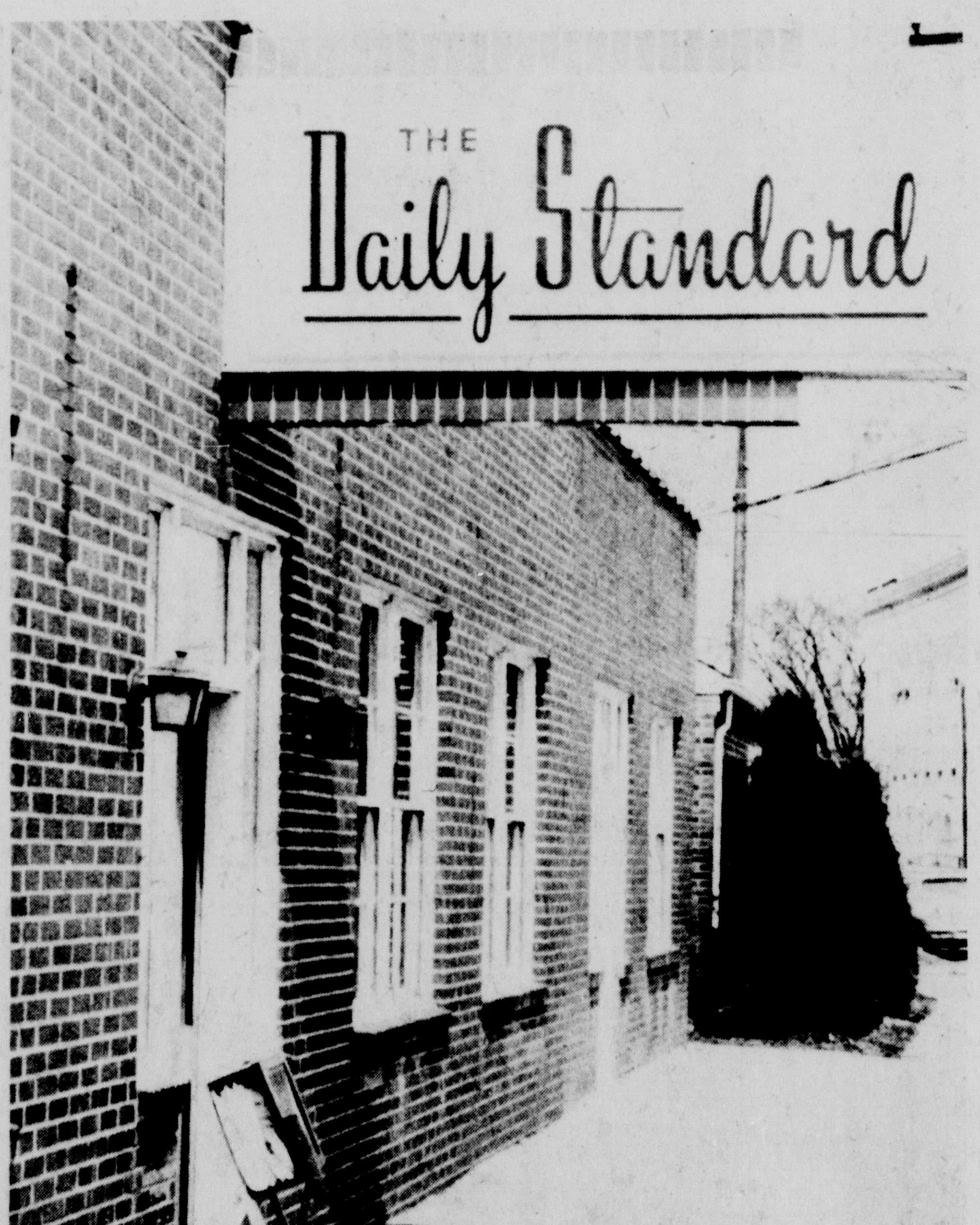


## Newspapers Your Foundation for a Free Press

Sure, it's idealistic. It's also practical. For how can a people govern themselves if they don't know what's going on?

Freedom of speech is a mockery unless you know what you're talking about. Your personal freedom depends on freedom of information.

That's why a free and fearless press is one of our Constitutional rights.



## *A Free Press is our idea of* PROGRESS

***We are proud of the fact that since 1913, the Blanton family has worked to provide you with a free press. We have progressed with the times throughout the years, and are now able to provide you with the latest techniques in printing; whether it is news, advertising , photography, or job printing. We would like to take this time to say "Thank You" for your patronage.***

## *The Daily Standard and Sikeston Publishing Company*

**C.L. Blanton, Jr — C.L. Blanton III — Allen M. Blanton**

**471-1137** **205 S. New Madrid St.** **Sikeston, Mo.**

# Soil survey begins

BENTON— Mapping of the Scott County standard soil survey officially began Sept. 17 with an opening ceremony in a field on the south side of Virginia Street in Sikeston. Employes of the Soil Conservation Service office at Benton began the mapping process.

Mark Taake of Cape Girardeau, district soil scientist, is assisting Bill Knight of Benton in mapping the soil for the entire county. The project is expected to take two years to complete.

Taake and Knight have been testing different types of soil in the county and determining what types are suitable for industrial and agricultural purposes.

Information about the soil survey will be submitted to the Bootheel Regional Planning and Zoning Commission to help determine a comprehensive plan for Sikeston.

K. M. Streeter of Bell City, chairman of the Scott County Soil and Water Conservation District, said the soil survey will serve as a valuable asset for Scott Councy since such information in some cases is required for federal aid eligibility.

Streeter also said the urban area in the county will receive the most benefit from the survey.

Jerry T. Harlow of Benton, district conservation agent, said the entire program would cost approximately $200,000, but the only part taxpayers are asked to contribute is the salary of the soil scientist.

The County Court and cities in the county have already donated money to help finance the survey.

*Church constructed*

The Reorganized Latter Day Saints Church, located on Highway 25 north of Bernie was completed in December.

# Mrs. Sturgeon is Woman of Year

EAST PRAIRIE — Mrs. Joe Sturgeon was selected Club Woman of the Year in September by members of the Junior Civic Club.

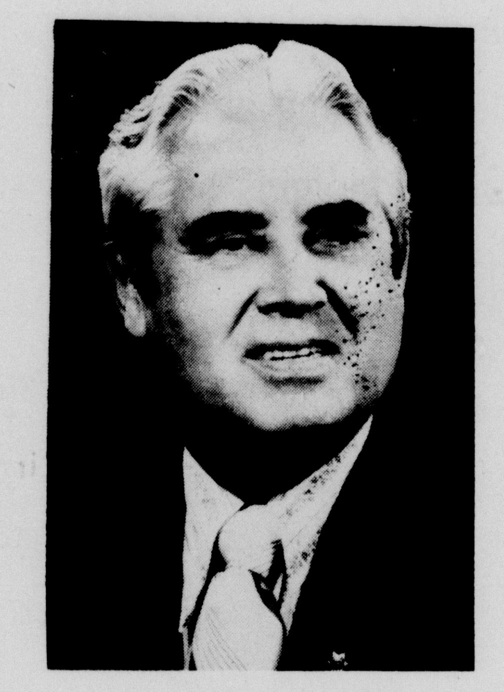
Mrs. Sturgeon has been a member of the club since 1962 and held the offices of president, vice president, secretary, treasurer, reporter, historian, parliamentarian and chaplain. She has also been active on various club committees and was appointed chairman of the club's Welcome Neighbors program, which was formulated last summer.

Mr. and Mrs. Gerald McElrath were the first recipients of the Junior Civic Club's Welcome Neighbors Program. McElrath is the new superintendent of the R-2 School District and Mrs. McElrath is an elementary music instructor. East Prairie's city manager and wife, Mr. and Mrs. Bob Kakac, who moved here in July, were also presented gift certificates donated by local merchants from the club's Welcome Neighbors program.

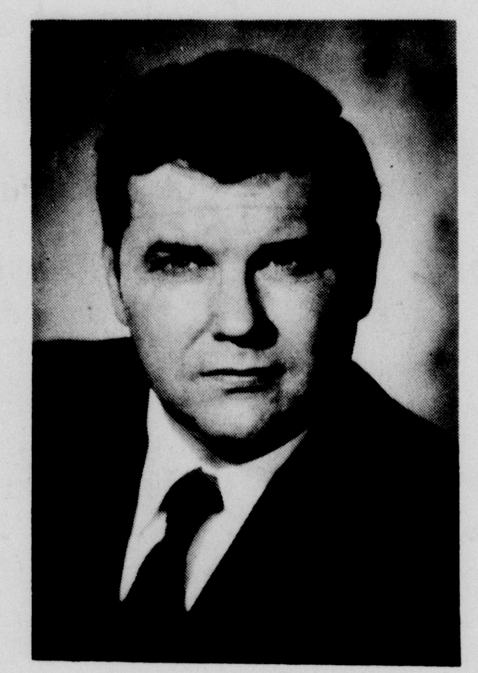
# PROGRESS

## *Depends on all of us working together*

***Progress is good things happening---and joint endeavor does the job----keeping the wheels turning--- moving ahead toward a better future for all of us. Progress is people cooperating, using their vision and skills for the betterment of the entire community. Lets dedicate our efforts--- together--- to foster continuing growth and prosperity---keep the good things happening in 1974. . . .***



**JOHN C. DENNIS**
*SHERIFF*



**BOB KIELHOFNER**
*COUNTY CLERK*

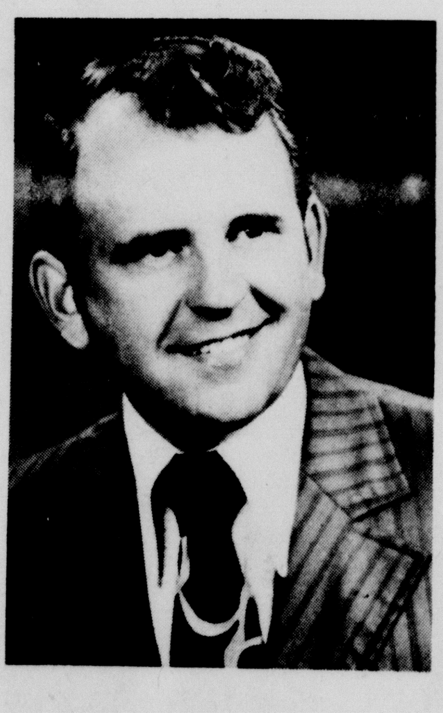
**JIM MOORE**
*PROSECUTING ATTORNEY*

**LYNN F. INGRAM**
*CIRCUIT CLERK*

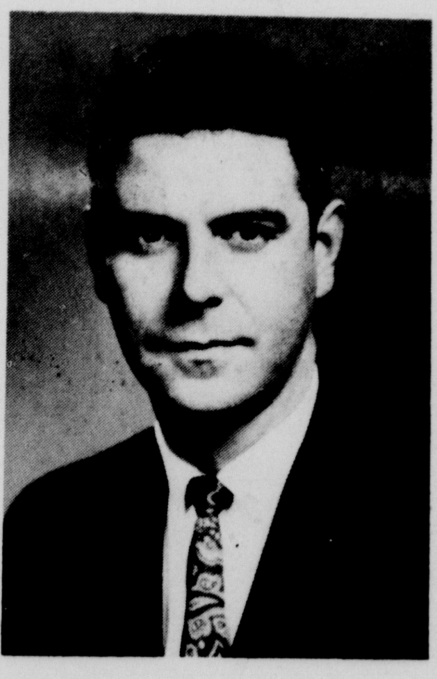
**TOM MARSHALL**
*COLLECTOR OF REVENUE*

**JOHN BOLLINGER**
*RECORDER OF DEEDS*

**HESS PORTER**
*TREASURER*



**BILL FERRELL**
*ASSESSOR*



**JOHN H. SIDES**
*PROBATE JUDGE*

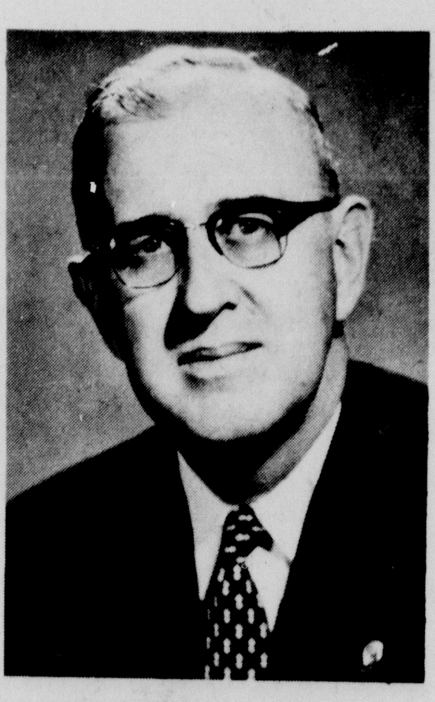
**GENE NUNNELEE**
*CORONER*

**LES LANKFORD**
*PRESIDING JUDGE*

**ELDON ZIEGENHORN**
*1st DISTRICT JUDGE*

**LOUIE HIRSCHOWITZ**
*2nd DISTRICT JUDGE*

**LLOYD G. BRIGGS**
*MAGISTRATE*



**MARSHALL CRAIG**
*CIRCUIT JUDGE*
*JUDICIAL NO. 33*

**R. HODGE DECKER**
*PUBLIC ADMINISTRATOR*

**C.R. WATERS**
*COUNTY SURVEYOR*

## *Your County Officials*

# East Prairie Lumber Co. moves to new location

EAST PRAIRIE--- For 28 years East Prairie Lumber Co. has offered people of Southeast Missouri a complete line of building materials. Now the company has moved to a new location and an even broader line of materials are available, plus added lines of merchandise.

The later part of December the company was moved from 298 N. Washington Drive to 115 West Main St. The owners, Charles Conn of Sikeston and L. D. Davis of East Prairie, who is also manager of the company, have planned to develop a home center type store at the new location.

The display area of the store which is 64 by 140-feet, was completely remodeled and modern display shelves were installed for ease of viewing and selecting by customers. An interior decorating department has been added which features a large selection of wallpaper with matching materials, carpeting and other home accessories.

A private office for Davis and a bookkeeping department were constructed at the rear of the main building. An attractive shingle canopy covers the offices and service counter.

A 75- by- 68 foot lumber storage shed was built adjoining the main building. With the additional space, an expanded line of building materials were added. The company still retains the old location for storing of materials.

A parking lot on the west side of the building was paved as a part of the expansion program.

### *Supplies displayed*

An interior view of East Prairie Lumber Co. at it's new location, 115 West Main St., shows the modern display area with the service desk and offices in the background.

### *Storage shed constructed*

This 68- by- 75- foot lumber storage shed was constructed by East Prairie Lumber Co. at their new location, 115 West Main St. With the additional space, a broader line of building materials are now offered.

# *Oran school repairs made*

ORAN — Blacktopping of areas of school grounds and bordering streets and all cleanup, painting and repairs were completed when Oran R-3 School District classes opened Aug. 27.

With the help of student employes, paid through the Missouri State Employment Service and Neighborhood Youth Corps, considerable painting, cleanup and repairs inside and outside the school building were completed.

The high school parking lot, school driveways, back entrances to elementary classrooms and outside elementary basketball court was blacktopped and streets bordering the school grounds were blacktopped before the start of school.

New playground equipment, such as swings and teeter- totters, were installed.

Seventh and eighth grades were departmentalized and a counselor was employed for grades seven through 12. Art was added to the junior high curriculum and a second-year course was added for trade school students who are transported to Sikeston.

Remedial reading and mathematics were offered under the Title I, Elementary and Secondary Education Act.

Remedial classes are held at Guardian Angel Elementary School for one period each day. Two teachers serve the Oran Public Elementary School the remainder of the day.

---

**Facing the challenge of '74!**

# Sonny's up-dates sanitation business

With the increased concern for solid waste disposal in the past year, Sonny's Solid Waste Inc. has been changing their methods of collection to give the community up- to- date modern service.

The newest project for the company are trash compactors. Sonny Glaus, owner of the company, has currently installed two compactors in Sikeston and has plans for more.

The first trash compactor, capable of compressing 80 cubic yards of trash into six cubic yards, was installed at Big K discount store. Not only was the installation a first for Sikeston, but it was also a first in this area of the Bootheel, Glaus said in speaking of the project.

A trash compactor cuts down on employment time and should cut down on insurance payments, Glaus said. Storage space is also condensed, since a store no longer must have room to pile cartons while waiting for them to be collected. With the compactor, cartons are compressed when thrown away.

The second compactor was installed Feb. 1 at the hospital.

The compactors meet all ecology standards and help cut the stores expenses, after the initial expenditure.

Glaus also purchased a new truck to handle the disposal from the compactors, as well as other trash disposal.

Glaus explained that three or four stores in one area could split the cost of such a compactor and all use one in a central area, thus saving on storage area for all stores.

Disposal of residential trash also took a new form for customers of Sonny's Solid Waste Service.

A bag system was begun with customers paying only for what they have to dispose of. The price of the bag is the cost of disposal. Senior citizens, who do not have a lot to dispose of, have been especially happy with this system Glaus said.

He explained that the system helps him provide efficient, dependable service for his customers.

Glaus has been in business 10 years and plans to remain in the sanitation business.

### *Compactor emptied*

Sonny Glaus watches as one of the new compactors in Sikeston is emptied into the disposal truck. Glaus, owner of Sonny's Solid Waste Inc., began the trash compactor program in Sikeston during 1973. There are currently two compactors installed and plans for more. The disposal truck, was purchased during 1973 to handle the compactors.

# Glueck heads council

BENTON— Melvin Glueck of Illmo Route One was elected chairman of the Scott County University of Missouri Extension Council at their annual meeting in March.

Other offices elected were Layton Hubbard of Sikeston, vice president; Mrs. Gertrude LeGrand of Illmo, secretary, and Junior E. Wilson of Oran, treasurer.

The Scott County University of Missouri Extension Council is the legal extension organization in Scott County. The job of the council is to cooperate with and support the University of Missouri in carrying out extension educational programs.

Scott County extension has four major areas of duties. These are divided into personnel, programs, finances, and elections.

# City buys fogger

BENTON— The City Council during June approved the purchase of a mosquito fogger from Riverside Chemical Co. of Charleston.

The fogger was used to spray for the control of mosquitoes in the city.

1973 GRADUATES
STOP BY—We will do your '73 tax free.
YOUR INCOME TAX

If this looks like you at "Income Tax Time" put down that paper and pencil and come see us. We have been serving Sikeston's and Southeast Missouri's tax needs for 7 years. If you don't mind us getting personal and asking questions that may seem silly, we may save you money. And we stand behind our work too.

H&R BLOCK®
THE INCOME TAX PEOPLE
814 South Main
Open 9 a.m. - 9 p.m. Weekdays 9-5 Sat. Phone 471-0880
Other Area Offices
East Prairie
Morehouse

Look to the Future

Building for tomorrow is a standard phrase in the City of Lilbourn. We accomplish and grow each year and look to the future for better achievements to our city.

We are proud of our progress and are looking forward to more growth in 1974.

We, the people of Lilbourn, invite you to visit our city, you'll never meet a stranger

CITY OF LILBOURN
SINCE
OCTOBER 7, 1903

WE ARE TRYING TO CONTRIBUTE TO THE PROGRESS OF SOUTHEAST MISSOURI WITH
AMBULANCE SERVICE
ARE YOU INTERESTED IN GOOD AMBULENCE SERVICE?

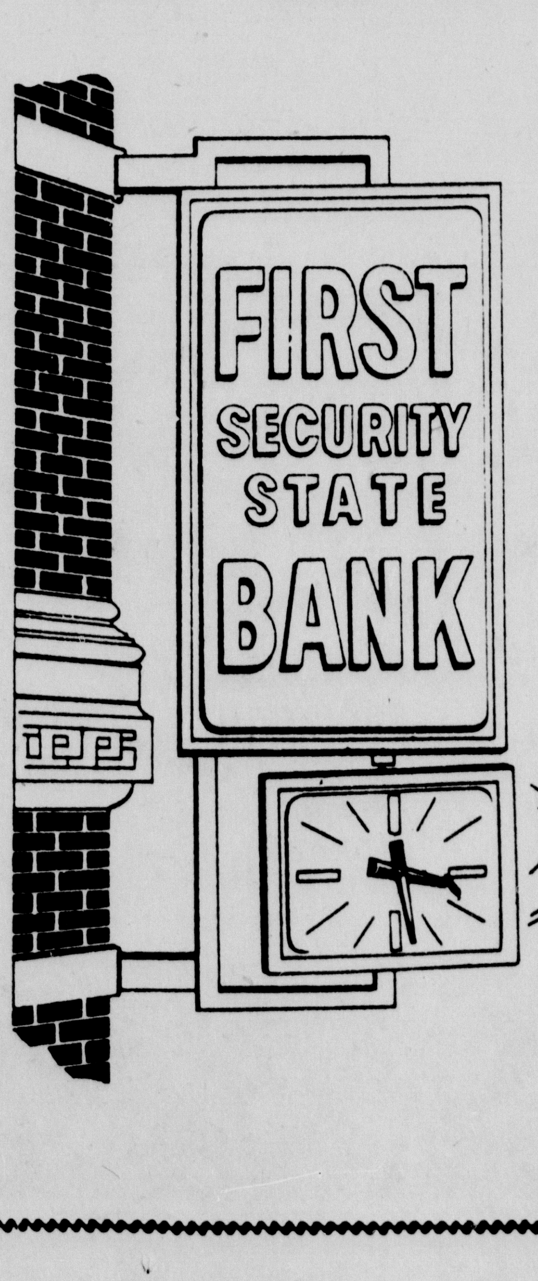
If you are, send us your name, address and telephone number in the space below. If enough respond to this ad, Christian Memorial Funeral Home is considering setting up a complete ambulance service for Sikeston area.

Mail to: Christian Memorial Funeral Home
422 N. Main St., Sikeston, Mo.

Name. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Address. . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Telephone. . . . . . . . . . . . . . . . . . . . . . . . . . .

| | |
|---|---|
| Sikeston. . . . . | $10.00 |
| Morehouse<br>Canalou<br>Matthews<br>Bertrand<br>Vanduser<br>Blodgett | $15.00 |
| Charleston<br>East Prairie<br>New Madrid<br>Dexter | $25.00 |
| Cape Girardeau . | $35.00 |
| St. Louis<br>Memphis | $95.00 |

PROGRESS



YESTERDAY
TODAY
TOMORROW

Thank you for banking with us

# LAST YEAR'S PROGRESS MEANS NEW OPPORTUNITIES IN '74

**ON THIS LAST DAY OF 1973, FIRST FEDERAL HAS SURPASSED THE GREAT SUM OF**

## ONE HUNDRED—FIVE MILLION DOLLARS

*You can be just as proud as we are------because You Helped Us Grow. First Federal wishes to thank everyone who helped them grow to this astounding amount. Your confidence and trust in us makes us proud---but, you can be just as proud as we are. When you save with us you're not only earning the highest rates the law allows, but you're also helping your neighbors, too. And the community. The money you save stays here in this area, providing home loans, which in turn, stimulate business, and when business is good, the whole community benefits.*

**It pays to save at FIRST FEDERAL----------Where you get**

## More For Your Money...

**First Federal pays top dollar in Southeast Missouri to its savers---Which Means-----More For Your Money!**

**FOR THE YEAR 1973 OUR ASSOCIATION PAID OUT MORE THAN THE SUM OF**

## $4,660,000.00

**In Dividends To The People Using Our Savings Plans**

*This sum, which would supply the payroll for a large size industrial plant, was the direct result of systematic, regular saving on the part of our patrons. It is a fine example of how we can help you save during the coming year.*

**START PACKING IN THE INTEREST**

| | | | |
|---|---|---|---|
| 5.25% per year | Passbook Savings earn | 5.39% | *Effective Rate |
| 5.75% per year | 90 Day Certificates earn ($1,000 Minimum) | 5.92% | *Effective Rate |
| 6.50% per year | 12 Month Certificates earn ($1,000 Minimum) | 6.72% | *Effective Rate |
| 6.75% per year | 30 Month Certificates earn ($1000 Minimum) | 6.98% | *Effective Rate |
| 7.50% per year | 48 Month Certificates earn ($1,000 Minimum) | 7.79% | *Effective Rate |

*Compounded rate per annum when dividends are not withdrawn.

*A substantial interest penalty is required for early withdrawal on the above saving certificates as specified by Federal Home Loan Bank regulations.

FEDERAL HOME LOAN BANK SYSTEM MEMBER

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION**

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION
SAFETY OF YOUR SAVINGS INSURED UP TO $20,000

**Branch Office**
**2127 William**

**Home Office**
**325 Broadway**

HOURS!
8:30 AM TO 4:00 PM
MONDAY THRU FRIDAY
8:30 AM TO NOON SATURDAY
BRANCH OFFICE OPEN
FRIDAYS UNTIL 5:30 PM

**NEW FACILITIES WILL BE LOCATED AT**

**303 S. Kingshighway,**
**Sikeston, Mo.**

**Phone**
**471-7885 - 471-2770**

Building A Better Tomorrow

19th Annual Progress Edition

35c
PER COPY

The Daily Standard

NATIONAL EDITORIAL NATIONAL Blue Ribbon NEWSPAPER FOUNDATION 1974

OUR 63RD YEAR | SIKESTON, SCOTT COUNTY, MISSOURI, | SATURDAY, FEBRUARY 23, 1974 | 146 PAGES | NUMBER 309

# Murphy released

ATLANTA, Ga. (AP) — Atlanta Constitution Editor Reg Murphy, ransomed by his newspaper for $700,000, returned home unharmed Friday night and said of his kidnapers, "It's important for them to know they didn't win a big victory."

"They frightened me very badly. They frightened my family," Murphy told a crowd of newsmen and neighbors at his two-story brick home 50 hours after he had been abducted.

Murphy was kidnaped Wednesday night by men who said they were members of the "American Revolutionary Army," an apparently rightwing extremist organization unheard of before the kidnaping.

With his arms around his wife and two daughters, Murphy said, "I'm all right. I don't feel very good. I'm kind of shaky."

"You saved my life today," he told newsmen, referring to the relay of messages from his newspaper to the kidnapers via radio and television.

"Before I was so rudely interrupted, I used to say this ought to be a civilized country," Murphy said. "I still think this ought to be a civilized country. The people who think like this are going to have to use some other tactics because this won't win them many friends."

Less than three hours before, Jim Minter, the managing editor of the Constitution, drove an open jeep in cold, windy weather to the end of state highway 400, a limited access highway which ends in a lonely area near Alpharetta, a town about 30 miles north of Atlanta. He carried the $700,000 ransom packaged in plastic bags inside two suit cases. He went alone.

"When I arrived there was a car in front and a car in back of me," Minter said. He said there were two men in one car and a single man in the other. He said they were not disguised but he did not get a look at their faces.

He said he dropped the money beside the highway and left.

The FBI had little immediate comment.

"Our efforts so far have been directed toward getting Mr. Murphy back safely," said Special Agent Richard Hamilton. "And we have no further comment at this time."

Earlier, Minter had asked the abductors, who identified themselves as the right-wing American Revolutionary Army, to give an indication that Murphy was still alive. An affirmative reply was received.

"We are acting in good faith, but we must have definite information that Reg Murphy is alive," Minter said.

The assurances came only hours after the kidnapers promised to release Murphy on Friday night if $700,000 ransom is paid and all goes well.

## Editor's Note

By PAT GROJEAN

Just as the 1973 progress of the Bootheel built a brighter today, so will 1974 progress build a better tomorrow. The building of that future is constantly going on as dreams become realities and challenges are met.

With people working together in 1973 new businesses and industries opened, new homes and housing complexes sprang up, older businesses were remodeled or expanded, health care and fire protection were improved, highways repaired or constructed, and communities upgraded and expanded by their citizens and organizations.

Our aim with this 19th annual special edition was to record 1973 progress within our area of Southeast Missouri. Some new homes, constructed and occupied during 1973 in Sikeston, were omitted because owners could not be contacted. If owners, who would like their new homes included, will call The Daily Standard office at 471-1137 with the information, by Wednesday, Feb, 27, we will be glad to run the photographs on a space available basis in the near future.

Most pictures within the progress edition were taken and processed by Tim Ludwig, staff photographer.

The staff and management take this opportunity to thank advertisers for making this special record possible. We also thank civic leaders, organizations and others for their cooperation in compiling information to be included.

Today we present the pictorial and printed history of 1973 as we continue to build an even better and brighter tomorrow with new hopes, new plans and new goals.

## Penzel apparent low bidder

JEFFERSON CITY — Penzel Construction Co. of Jackson was the apparent low bidder for construction of the Missouri approach on Interstate 155 to the Mississippi River bridge south of Caruthersville in Pemiscot County.

The bid by the Jackson firm was $2,782,447.04 and was one of the bids opened Friday by the state Highway Commission for 14 projects expected to cost a total of $20 million.

SPEED
LIMIT
55

## Signs changed

Changeover of Missouri's speed limit signs to the new 55 - mile per hour limit imposed as an energy - saving measure has begun in the Sikeston area. Glen Godwin of Sikeston, special maintainence foreman in charge of signs in District 10 of the Missouri State Highway Department, began putting "55" decals over the old numbers Friday morning. Plans call for the signs on lesser traveled state roads to be reduced from the faster limits first. Most of the signs will be changed on the spot without having to be taken to a shop. This method will enable all of the signs to be changed by March 4 — the day the 55- mile per hour limit goes into effect in Missouri

(Daily Standard photo by Tim Ludwig)

## Cab driver says he made false report

Vernon Millstead, 22, of Cape Girardeau, a driver for the Yellow Cab Co., was arrested at 1:35 p.m. Friday in Sikeston and has been charged with making a false report according to police.

Millstead told police Thursday that he had been robbed of $30 at knifepoint about 8:25 p.m. on Alabama Street by five youths.

He identified the youths as Freddie Tyrone Warren, 19, of 1508 North St., Dewright Wyse, 19, of 318 Westgate; Michael Gipson, 20, of 315 Petty; Robert Lee Jimmerson, 17, of 105 Petty; and Franklin Roosevelt Howard, 17, of 1405 Washington.

Millstead told police he picked up the five at Park Street in Cape Girardeau and brought them to Alabama Street in Sikeston where one of the youths pulled out a knife and told him "Now you got us here and I'll take your money." He also said a belt-type coin changer was taken. The five youths were arrested early Friday morning at their homes.

Police said Millstead walked into the police station Friday and said he had filed a false police report. He told police the five youths did not rob him, they only failed to pay him the cab fare. He was released on $100 bond.

The five youths, who were released from custody will be arraigned, in City Court Thursday on charges of petty larceny.

## No. 19 completed

Another year of progress has been recorded with publication of the 19th annual progress edition. After working on the edition, selling advertisements, gathering pictures, stories and information, and preparing it all for press, members of The Daily Standard staff who were closely involved in the edition survey the front page of the final section to go to press. Looking over the negative in the camera room are from left, Bernice Cummins, advertising saleswoman; Pat Grojean, progress editor; Harold Brewer, camera room foreman; and Janet Storey, composing room superintendent.

(Daily Standard photo by Tim Ludwig)

# More gas released for Missouri use

WASHINGTON (AP) — The Federal Energy Office ordered increased gasoline supplies totaling over 326 million gallons for February to 26 states and the District of Columbia on Friday night.

Most of the states had previously been assigned increases in their supplies, but South Carolina was added to the list and all others received further increases.

Energy chief William E. Simon told reporters the new gasoline should begin flowing to service stations very quickly, in some cases immediately, and should alleviate the long lines at service stations which have plagued some areas.

Simon also said the Federal Energy Office was working with all states to improve reporting systems and to allow greater equalization of gasoline supplies in March and the following months.

Here is the list of increases issued Friday night by the FEO comparing each state's basic available supply for February, and its previous increase and Friday's revision:

Alabama, basic supply 104.7 million gallons, plus 5.24 million, now increased to 10.48 million gallons.

Arizona 73.1 million, plus 3.66 million increased to 7.32 million.

Connecticut 81.3 million, plus 1.75 million now increased to 8.8 million.

Delaware 20.3 million, plus 400,000, now increased to 2 million.

District of Columbia 16.6 million, plus 300,000, now increased to 1.7 million.

Florida 293.2 million, plus 5.86 million now increased to 17.59 million.

Illinois 313.6 million, plus 6.27 million now increased to 31.4 million.

Indiana 166.4 million, plus 3.33 million now increased to 16.6 million.

Kentucky 103.5 million, plus 2.1 million now increased to 10.4 million.

Maine 34.1 million, plus 680,000 now increased to 3.4 million.

Maryland 110.1 million, plus 2.2 million now increased to 11 million.

Massachusetts 166.2 million, plus 3.24 million now increased to 16.2 million.

Mississippi 78.7 million, plus 1.57 million now increased to 7.9 million.

Missouri 155.2 million, plus 3.1 million now increased to 15.5 million.

Nevada 19.2 million, plus 960,000 now increased to 1.92 million.

New Hampshire 19.6 million, plus 980,000 now increased to 1.96 million.

New Jersey 212.4 million, plus 10.62 million now increased to 21.24 million.

New York 402 million, plus 8 million now increased to 40.9 million.

North Carolina 171.9 million, plus 3.42 million now increased to 17.2 million.

Oregon 67.7 million, plus 3.39 million now increased to 6.78 million.

Pennsylvania 305.3 million, plus 6.11 million now increased to 30.5 million.

Rhode Island 29.3 million, plus 590,000 now increased to 1.9 million.

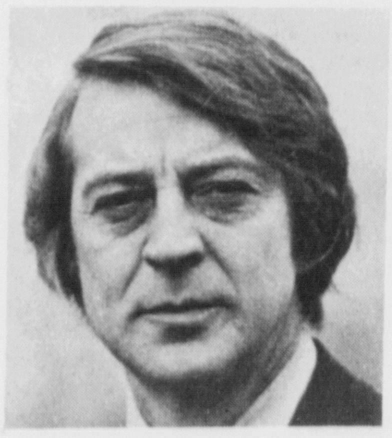
# Stephenson announces for Congress

Art Stephenson, Pemiscot County prosecuting attorney, announces that he will oppose incumbent U. S. Rep. Bill D. Burlison for the Democratic nomination for the 10th District congressional seat in the Aug. 6 primary election.

The 10th District covers the 19 Southeastern Missouri counties of Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron, Jefferson, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, St. Francois, Ste. Genevieve, Scott, Stoddard and Wayne.

Chief law enforcement officer of Pemiscot County since 1969, Stephenson, 41, was appointed to the position by former Gov. Warren E. Hearnes to fill the unexpired term of Joe Taylor, who resigned. Stephenson was subsequently re-elected in 1970 and 1972 without opposition.

Stephenson grew up in Kansas City, where he attended local schools. After two years of service in the Marine Corps, he returned to Kansas City to attend the University of Kansas City, where he graduated with a bachelor of arts degree in 1956, then earned his law degree in 1959.



Art Stephenson

He set up law practice in Kansas City and for four years was an assistant prosecuting attorney in Jackson County.

After his appointment as Pemiscot County prosecuting attorney, Stephenson moved to Caruthersville.

He is past vice president of the board of directors of the Missouri Delta Ecumenical Ministry and is presently serving his second two- year term on the board; he has greatly assisted in the establishment of a rural legal assistance program for the poor; works actively with the bar associations of New Madrid, Pemiscot and Dunklin counties and is widely known for his readiness to provide free legal counsel for poor black and white communites in the Bootheel. He is currently serving without pay as attorney for the communities of Homestown and Hayti

See No. 2 Page 8

## 5 vehicles in Dexter collision

DEXTER — City police reported Friday a five-vehicle accident at the intersection of Highway 25 and Stoddard Street which resulted in minor injuries about 8:25 a.m. Friday.

The accident occurred when Marvin Pierce, who was driving an Armor Meat truck south on Highway 25 was attempting to make a left turn onto Stoddard Street and was struck by Ricky Brown of Illinois, who was traveling north on Highway 25 when his brakes failed to work at a stop sign. Pierce's truck was knocked into a northeast direction across the median and into the parking area of a Texaco Service Station location on the corner. Pierces truck struck a pickup driven by Clara Bullard. Mrs. Bullard's truck hit another pickup which struck another automobile

Brown and a passenger were treated at the emergency room of Dexter Memorial Hospital for minor injuries.

# Advertisers who made this special edition possible

The following advertisers made the 19th annual progress edition possible.

A & H Factory Outlet; AAA Auto Parts; ABE Home Center; A.C. Riley Cotton Gin, New Madrid; Ag-Air Inc; Agrico Chemical, Matthews; A. M. Riggs Wholesale; American Legion; Army Surplus; Associated Natural Gas; Atterberry Dairy Charleston; Aufdenberg Equipment Auto Tire & Parts.

Bailey & Bailey Insurance; Tom F. Baker, Essex; B&H Auto Electric Service & Parts; B & H Development, New Madrid; B & K Auto Repair; Bank of Advance, Advance; Bank of New Madrid, New Madrid; Bank of Sikeston; Baugher's; Beauton's Drug Shop, East Prairie; Bell City Farm Store, Bell City; Ben's; Bess Supply; Big K; Bill O'Guinn Funeral; Bill Porter Upholstery, Vanduser; Bloemer's Grocery; Bob RAlph Distributing Bob's Rid-X, Morehouse; Bootheel Dairy; Bootheel Records; Bresler's Ice Cream; Bridger's Plumbing, Heating & Air Conditioning; Britton Upholstery, Vanduser; Britt's; Brown's Construction Co., Dexter; Brown Shoe Fit Co., Cape Girardeau; Buckner- Ragsdale; Budget Laundry; Bunny Bread; Burger Chef; Burger King.

Canedy Signs; Cape Volkswagen, Cape Girardeau; Carroll's Florist C & S Ford Tractor, Inc.; Charles Mitchell Real Estate; Charles Todd Uniform Rental; Christian Memorial Funeral Home; Chris' Young World; Citizens Bank of Charleston, Charleston; C.I.T. Corp; City of Lilbourn, Lilbourn; City of Matthews, Matthews; City of New Madrid, New Madrid; City of Parma; City of Portageville; The Classic Shop; R. D. Clayton Real Estate; Clothes Closet; Coffey's TV & Appliance; Collins Piano Center; Cooney Equipment; Corsage Shop, New Madrid and Portageville; County Officers Co-op; Cox Office Supply; Crouthers Gift Shop; Crumps Drive-In, East Prairie; Cummins Diesel.

Dales Fire Co., Portageville; Davis Marble Co.; Davis Pharmacy, New Madrid; Dawson Villa, New Madrid; DeLisle Funeral Home, Portageville; Denson Lumber Co. Parma; Dollar Store; Donald Furniture; Doric Industries, Morley; Dr. Pepper; Dutchtown Beef Co., Dutchtown.

East Prairie Lumber Co., East Prairie; Econo- Travel Motor Hotel; Edwards Pharmacy, Portageville; Elfrink Truck Lines, Cape Girardeau; Essex Bank, Essex; Etheridge and V & W Alignment.

Fabick Brothers; Falkoff's, East Prairie; Falkoff's Mens Store; Farmers & Merchants Bank, Cape Girardeau; Farmers Bank Marston Facility, Marston; Farmers Mutual; Farmers State Bank, Parma; First Bank of East Prairie, East Prairie; First Federal Savings & Loan, Cape Girardeau; First National Bank; First National Bank, Malden; First Security State Bank, Charleston; Flower Basket; Fred's; Frisco Railroad; Garden of Memories Cemetery; Gas Lite Square; Goode's Nursery; Graber's; Grecian Steak House; Gun and Smoke; Guth Bros. Block and Brick, Cape Girardeau;

H & R Block; H & H Electric Service, Matthews; Hailey's Mobile Oil Co. Hale's Auction; Hale's Jewelry; Hallmark; Hambrick Electric; Harper's Travel Agency; Hart's Bread; Hazel-Williams; Hearts & Flowers Gift Shop, Malden; Hedges Pharmacy, East Prairie; Heinold Hog Market, Bloomfield; Helen's Florist; Helmes Motor Co., New Madrid; Herb Stephens Real Estate; Hickory Log Bar-B-Q, Dexter; Holyfield Flying Service; Home Materials; Host House- America, Charleston; House of Beauty.

IGA; Imperial Bowling; Imperial Floor Coverings, Morehouse; International Shoe Co.; Iron Gate Gallery, East Prairie.

James Drug; J. C. Penney; Jean Allen's; Jean's Studio; Jenkins Shoe Store; J's Spanish Imports; Julia's Draperies, Lilbourn.

Karmel Korn; Kasten Masonry, Jackson and Cape Girardeau; Kings Kitchen; Kingsway Barber Shop; Kingsway Cleaners; Kingsway Retail Merchants; Kirby's; Knit & Stitch, New Madrid, KSIM Radio.

Lambert Cafe; Lambert Fabric, Cape Girardeau; LaPetite; Lee's Shoes; Lewis Furniture; Liberty; Lindsey's M & H.

Malco Theatre; Mall Cinema; Malone & Hyde;

See No. 1 Page 8

## It's inside.....

Judge orders heavy fines in DWI cases in City Court. Turn to ... page 3.

Sisters are reunited in Sikeston after separation of 14 years. For society news, turn to ... page 4.

For complete Regional Tournament results turn to sports news ... pages 9 and 10.

## .....and outside

Considerable sunshine today with high in the 40s. Increasing cloudiness tonight with low in the 30s. Chance of rain Sunday with high in the 40s.

Sunset today ......... 6:47 p.m.
Sunrise tomorrow...7:37 a.m.
Moonset tonight.... 8:30 p.m.
First Quarter ............March 1

PROMINENT STARS

Regulus in the east at moonset. Arcturus rises--- 10:13 p.m.

VISIBLE PLANETS

Saturn high overhead at moonset. Mars sets -- 1:17 a.m. Venus in southeast at sunrise.

THE DAILY STANDARD
205 S. New Madrid St., Sikeston, Mo. 63801
PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS).
Second - class postage paid at Sikeston, Missouri 63801
By Carrier: $1.95 month Sikeston and Miner. $1.50 month Elsewhere.
By Mail where carrier service is not available.
State of Missouri — 1 year, $15.00; 6 months, $8.00; 3 months, $5.00
All Other States — 1 year, $20.00; 6 months, $11.00; 3 months, $6.00

Saturday, February 23 -- 1953, Notorious car thief sentenced to six months or 24,000 miles, whichever comes first.

* * *

POOR CHARLIE SAYS!

People who say they love each other sometimes have funny ways of showing it.

* * *

PRESIDENT NIXON'S FAMILY

Russia's last czar, Nicholas II, was forced to abdicate in March, 1971, by the Russian Revolution. Seventeen months later he was taken by the Bolsheviks to a cellar and shot. For good measure, his family was executed along with him.

Let us make it perfectly clear: we are not equating President Nixon with Czar Nicholas. However, we believe that a certain parallel does exist between the way the family of Nicholas was treated and the way the President's family is being treated today. And we don't like it.

As a newspaper, we are the first to grant that President Nixon is fair game for the press. He freely chose the pitfalls of public life and is well aware of the adversary relationship that often exists between elected officials and the media, especially in an era characterized by government scandal.

That said, however, we must wonder aloud why some members of the press insist on dragging the President's family down with him.

Item: A UPI story dated January 1 from Alderwood Manor, Washington, with this sensational lead paragraph: ' Mrs. Edward Nixon, sister-in-law of the President, says it's 'tough' to be left home alone with the couple's two children while her husband is 'off being paid to do nothing.''' (Is there a mother/housewife alive who hasn't complained at one time or another about being home with the kids while hubby is out bringing in the bacon?)

Item: Another UPI story, dated February 1 from Washington, D. C., in which the President's daughter, Tricia, felt compelled to answer rumors in the press that her marriage to Edward Cox is breaking up: "I don't know how they get started," Tricia said. Then, looking at her husband, she said, "We really love each other."

As we said above, the President is fair game to the press. We believe however, that the great majority of comments in the press regarding the family amounts to nothing more than gratuitous mischief making. We think it should cease.

* * *

Dr. George Hale, Sr. confides that these days being told that someone thinks the world of you is no compliment.

* * *

"The biggest business in America today," remarks Mr. Ira A. Lipman, president of Guardsmark, Inc., in The Wall Street Journal, "is not even listed in the Fortune 500. It is the business of crime. Crime is the nation's greatest problem; it follows, as night follows day, that the second greatest problem is crime prevention. As you know all too well, crime is not limited to city streets, dark hallways, and underworld handouts. It is spreading with epidemic speed throughout industry -- taking the shape of vandalism; of theft of monies, of raw materials, and of finished merchandise; of threats of violence and vengeance bombing; and in the insidious infiltration of drugs and narcotics into industry. Where will it all end?"

* * *

Overheard at the coffee shop. Did you ever think the day would come when a guy with two cadillacs would have a problem?

* * *

ANOTHER GRANDSTAND PLAY?

Senate minority leader Hugh Scott, R-Pa. says that he has seen proof of the President's Watergate innocence but the White House won't let him reveal it.

Vice President Ford says the White House has offered to show him the same kind of proof but he hasn't bothered to go see it.

Can it be true? Can Richard Nixon really be permitting himself to suffer the slings and arrows of an outraged nation, to let himself be taken to the very edge of impeachment, only in order to vindicate himself in dramatic fashion and confound his enemies at the 11th hour?

If so, it is in keeping with the personality of the man who withstood the most bitter denunciation for his Christmas, 1972, bombing of North Vietnam, even while the Pentagon had photographic proof that the destruction was overwhelmingly limited to military targets.

And if so, it is "brinksmanship" with a vengeance, and something this weary, confused country could very well be spared.

* * *

Howard Flieger, editor of U. S. News & World Report, writes that the Bicentennial Center for the District of Columbia, the nation's capital, was dedicated on January 14 by the mayor of Washington. A representative of the White House was there. So were other dignitaries.

Looking down on the occasion was a new mural, done for the Bicentennial office by an artist named H. H. Booker II.

Among the personages depicted --

Karl Marx, the father of Communism.

Friedrich Engels, Marx's associate.

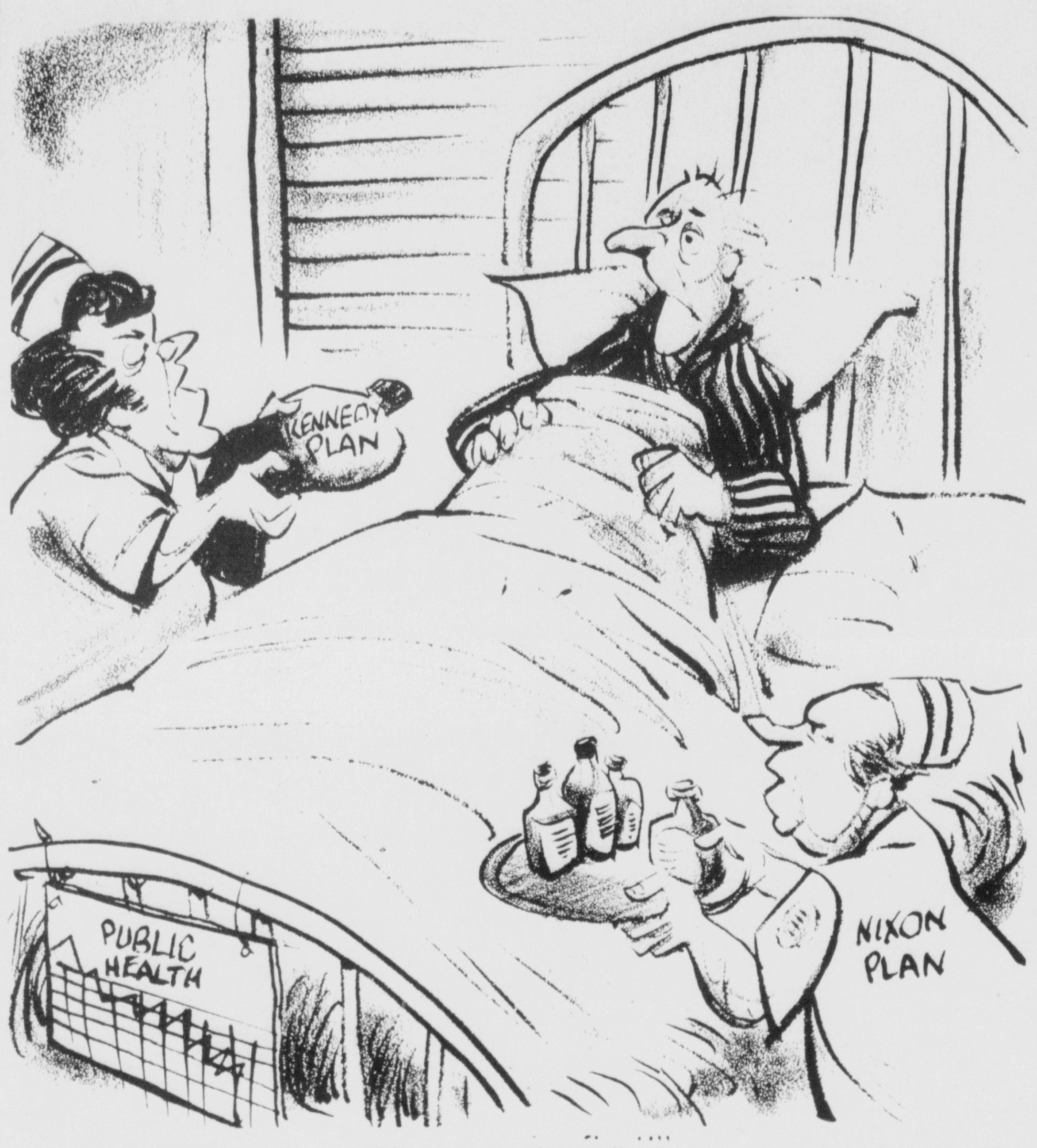
Joseph Stalin of the Soviet Union.

Mao Tse-tung of the Chinese Communists.

For extra measure, the muralist included a caricature of President Nixon wearing a mustache and clad in the costume of a movie gangster. He sketched the President's daughter, Tricia Nixon Cox, with an Afro hairdo. He included a portrait of Angela Davis.

This is Americana?

"I Saw Him First!"



TOMORROW
FEBRUARY 25 — SUNDAY

CARNIVAL IN BRAZIL. Feb. 24- 26. Brazil. The big annual event in the life of a Brazilian. The three days preceeding Ash Wednesday.

ESTONIA: NATIONAL HOLIDAY. Feb. 24.

FASCHING SUNDAY. Feb. 24. Germany and Austria. The last Sunday before Lent.

SOURDOUGH RENDEZVOUS. Feb. 24- Mar 2. Whitehorse, Yukon Territory. Sourdough breakfast, dog team races, snowshoe races, flourpacking contest.

WINTER FESTIVAL. Feb. 24- Mar 3. Prince Albert, Saskatchewan, Canada. Prince Albert Dog Derby and King Trapper competitions.

FEBRUARY 25 — MONDAY

BUN DAY. Feb. 25. Iceland. Children invade homes in the morning with colorful sticks and receive gifts of whipped cream buns. (On the Monday before Shrove Tuesday. )

FASCHING. Feb. 25-26. Germany and Austria. Fasching, Fasnacht, Fasnet, Feast of Fools. A Shrovetide festival with processions of masked figures, both beautiful and grotesque. Always the two days (Rose Monday and Shrove Tuesday) between Fasching Sunday and Ash Wednesday.

KUWAIT: NATIONAL HOLIDAY. Feb. 25.

ROSE MONDAY. Feb. 25. Germany and Austria. The Monday before Shrove Tuesday.

SHROVE MONDAY. Feb. 25 Denmark. Street urchins' carnival.

WHITEHORSE SOURDOUGH RENDEZVOUS WINTER CARNIVAL. Feb. 25- Mar 3. Snowmobile, snowshoe and national dogteam races, local arts and crafts exhibits, sourdough hotcake breakfasts, parades and much more. Sponsor: Tourism and Information Branch, P. O. Box 2703, Whitehorse, Y. T. Canada.

* * *

THE WRONG GIRL

A top executive had hired a new secretary and one of her first assignments was to write a letter to Allis- Chalmers in Milwaukee to inform them that he had been called out of town and would be unable to keep an appointment.

When he returned to his office four days later he found the carbon copy of the letter on his desk which contained the following message:

''Alice Chalmers, Milwaukee, Wis. Dear Alice, I'm off for Texas and can't keep your date. Much Love."

Horrified he immediately phoned Allis- Chalmers. "I hope you haven't received a certain letter from my office."

'Received it?" was the answer. "It's been on the bulletin board for the past three days!"

* * *

ONLY SURE PROMISE

In the field of health care, it is patently evident in view of soaring government deficits, that the public treasury is in no position to shoulder massive health care costs as envisioned by advocates of a federal compulsory health insurance program.

A Brookings Institution study reports that, while federal health insurance should deal with problems of the poor who cannot meet even normal medical expenses and middle - income families faced with the catastrophic costs of prolonged illness, any government assistance program should be limited. "It should", the report says, "minimize the transfer to the federal budget of normal medical bills paid by middle - and upper- income consumers in order to save scarce tax resources for high priority public expenditures." In essence, this means that the "private sector" health care financing system in the U. S. should be strengthened as part of the overall medical and health care structure.

Leaders in the health care financing field agree with the Brookings Institution findings. One of these leaders states: "... we believe a national health policy body should be established within the office of the President ... to promote the total health and well- being of the people ... such a council would be a major step toward a rational method of determining orderly priorities in the continuing development of the health delivery and financing systems. The financing of health care services must be approached in the context of a defined national health policy ... A national health policy, which would take a truly broad view of health care, would help us achieve our goal of bringing quality health care to all Americans."

This kind of down - to-earth thinking on health care and the separation of politics from health care matters offer the only promise of steadily rising health standards in the future.

* * *

A farmer vows he increased egg production by putting this sign in the henhouse: "An egg a day keeps Col. Sanders away."

* * *

NEW YORK STATE ACTS TO STEM CHILD ABUSE

Toll-free phone numbers, open to the public on a 24-hour basis, enable the New York State Department of Social Services to require all local welfare departments to install 24- hour - a- day, seven day - a - week facilities capable of accepting and acting quickly on reports of child abuse or neglect.

Under the new system, in emergency cases remedial action can be taken immediately by a local agency or police. In all cases, the local welfare department will be required to make an investigation of all reports within 24 hours.

* * *

THIS IS THE STORY OF PETEY, THE SNAKE

Petey was a snake, only so big. Petey lived in a pit with his mother.

One day Petey was hissing in the pit when his mother said, "Petey, don't hiss in the pit, go outside the pit to hiss." So Petey went outside of the pit to hiss.

Petey was hissing all around when he finally leaned over and hissed in the pit. Petey's mother heard Petey hissing in the pit and said, "Petey, if you must hiss in a pit, go over to Mrs. Pott's pit to hiss in her pit

Petey went over the Mrs. Pott's pit to hiss in her pit, but Mrs. Pott was not at home, so he hissed in her pit anyway. While Petey was hissing in Mrs. Pott's pit, Mrs. Pott came home and found Petey hissing in her pit. She said, "Petey, if you must hiss in a pit, don't hiss in my pit; go to your own pit and hiss."

This made Petey very sad, and he cried all the way home. When Petey got home, his mother saw him crying, and said, "Petey what's the matter?" Petey said, "I went over to Mrs. Pott's to hiss in her pitt but Mrs. Pott was not at home, so I hissed in her pit anyway. Mrs. Pott came home and found me hissing in her pit and said, "Petey, if you must hiss in a pit, go to your own pit and hiss. Don't hiss in my pit."

This made Petey's mother very angry, and she said, "Why that mean old lady. I knew Mrs. Pott when she didn't have a pit to hiss in."

* * *

WHEN IT'S US IT'S ENTIRELY DIFFERENT

Aviation Week & Space Technology magazine reports that the Air Force Foreign Technology Division laboratory is analyzing parts taken from the wreckage of the Soviet Tupolev supersonic airliner that crashed spectacularly on the last day of Paris air show.

"Parts were scooped up and spirited away by USAF intelligence officers shortly after the crash," says the magazine, before French security personnel could cordon off the site.

U. S. officials are particulary interested in pieces of the Tu-144's turbofan engines, a version of which is used on one of Russia's strategic bombers. But the missing parts, says Aviation Week, could pose a problem for civil investigators attempting to discover the cause of the accident.

Imagine the howls about the dirty Commies if Russian spies had spirited away evidence from the wreckage of an American aircraft, civilian OR military, while the bodies of the unfortunate victims were still warm.

But apparently we have reached the point where anything Americans do is O. K. as long as it is in the interests of "national security."

* * *

OF IMMENSE BENEFIT

"Multinational" is one of those words that has crept into general use accompanied by much misunderstanding. A measure has been introduced in Congress to curtail the operation of multinational companies, so it is time the public learned the meaning of multinational as applied to a business enterprise.

As described in a quarterly report to shareholders of a large international drug firm, a multinational company is "... a phenomenon of our time" and not just a company that sells products abroad. "A multinational company", explains the report, "is one that establishes foreign subsidiaries, builds manufacturing plants abroad, and employs, at all levels, citizens of the countries in which it operates." A number of leading U. S. prescription drug firms are multinational companies. Their operations have greatly benefitted the U. S. economy. They have increased employment, made substantial contributions to the U. S. net balance of payments and bolstered U. S. exports. American multinational companies, according to the drug company statement, have increased their domestic payrolls by almost 50 per cent during the past decade. Due to the larger scale of their operations, they have been pioneers in the advancement of technology and have helped to maintain U. S. leadership in the invention and development of superior products and processes.

Instead of protecting jobs of American workers, the proposal to cripple multinational operations of major American firms is what one Congressman calls, "... a prescription for economic disaster for the United States and Free World. Under the guise of allegedly preventing American jobs from being 'exported', it would jeopardize the jobs of millions now employed ..." A new name in the vocabularly should not trap the public into supporting a measure that would start the U. S. "back- pedaling" into a new dark age of isolationism.

* * *

Our family was content til we saw that TV commercial where a big machine crunches up old cars. One of those cars is just like ours. And it's our good one!

* * *

Betcha Didn't Know .. Sociologists who say neighborliness is on the wane ought to see our neighbor when he's had wane too many! (Ah pshaw.)

* * *

MEXICO CHILLY TO SOCIALISM

There will be no repetition of the Chilean experience in the United States' closest Latin neighbor.

In an address before the recent annual convention of the Texas Daily Newspaper Association, a high Mexican government official emphastically rejected socialism as a means of achieving social justice in his country.

"Mexico has decided to seek a more just and equitable growth while preserving her traditions and the framework within which we live," Fausto Zapata Loredo, Undersecretary of the Presidency, told the newsmen.

"But we don't accept that growth at the expense of our liberty — and this means we're not interested in a socialist economy."

The term of President Luis Echeverria has been marked by scurpulous preservation of freedom of expression, said Zapata, and "we will never sacrifice the freedom of an individual's initiative."

Political stability has been maintained in Mexico for more than 40 years, he pointed out. During the past three decades, the economy has grown at an average annual rate of 6.5 per cent in real terms.

Yet in spite of this rapid growth, distribution of income has been unusual. This has necessitated a profound examination of past mistakes, with steps taken to correct them while preserving traditional principles.

Praising the United States for "an astounding capacity for self- examination" as revealed by the Watergate problem, Zapata asserted that without such an attitude, a society "is burying itself, whether in the short term or over the long term.

Mexico chose the path of freedom and has accepted all the risks this implies."

* * *

POINT OF IDIOCY

The stated objective of the Water Quality Control Act of 1972, in the words in Representative Philip M. Crane of Illinois, "... is to give the country 100 per cent clean water by 1985. Yet, according to expert testimony before Committee, the estimated cost of achieving 100 per cent clean water by 1985 is $2.3 trillion. This $2.3 trillion just happens to be more than the entire world's Gross National Product." The Congressman points out that it was almost impossible for anyone to vote against the bill because to do so would make it appear that he "... was in favor of dirty water." Thus public pressure and an onrushing political stampede to support before the eyes of the voters, the most high- minded goals can result in the passage of absolutely inoperable and idiotic legislation. This does not serve the public interest, and it thwarts our national purpose by failing to set standards that can be reached to move us closer to environmental goals we all favor.

Pollution levels can be brought to a very low and, indeed, a harmless point from the standpoint of their effect on the environment as technology and know-how are applied to the problem. To reach for zero standards of pollution is simply beyond either the technical, material or monetary resources of the nation in the foreseeable future.

# Washington Merry-Go-Round

## By Jack Anderson

JACK ANDERSON SAYS:
Saudis Want Bigger Slice Of Aramco's Pie: Yamani

RIYADH-- The next victim of the Arab oil squeeze will be the biggest oil producer of them all, the giant Arabian American Oil Company (Aramco).

This is the word of Sheikh Ahmed Zaki Yamani, the smooth Saudi Arabian oil minister, who told me his government soon will demand a greater share of Aramco.

His government is also willing, he told me. to increase production to meet the world's oil needs. The Saudis are under pressure to boost production one million barrels a day each year through the rest of the 1970s.

After the Arab oil embargo, the daily output was cut back from last year's nine- million-barrel peak. Yamani told me it is now back up to 8.6 million barrels and could reach 10 million barrels next year.

There is plenty of petroleum, he said, under the hot Saudi sands. The proven reserves are estimated over 60 billion barrels and he believes the available supply could be doubled by exploration.

The abundance of petroleum in Saudi Arabia adds emphasis to my own findings that there is no real oil shortage under the ground. There is a shortage, apparently, of refined petroleum products. This has been caused by a tightening of refinery capacity.

Saudi Arabia now owns 25 per cent of the great Aramco complex in partnership with Exxon, Mobil, Texaco and Standard of California. Yamani would not say how large a share he will seek. But he mentioned the example of Kuwait, which recently took over 60 per cent of Gulf Oil's operation in that country.

Other sources close to Yamani suggested that the Saudis may seize full, 100 per cent control of Aramco. In return, the consortium would be paid for their assets and would be offered Saudi oil at a discount.

The takeover will come as no surprise to Aramco, whose secret papers have been forecasting the move for months. In fact, the corporate brass had expected to sit down with Yamani this month to discuss the "restructuring" of Aramco.

Yamani told me he isn't ready to negotiate with Aramco officials just now, but he implied that it won't be long.

As czar of the world's largest oil reserves, Yamani wields tremendous economic power. Oil barons from Texas to Tokyo have been flying into this sandy, remote Saudi capital to consult with him.

He is as disarming as he is powerful, with a soft voice, soulful eyes and a gentle manner. In his persuasive way, he told me of Saudi Arabia's willingness to ease the world's oil hardships. Not only will his government try to relieve the shortage, he said, but will exert its influence to roll back prices.

I challenged the 20- million-barrel daily output he had promised in public statements. As evidence, I showed him a secret corporate document, which declares:

"Severe technical problems have been encountered by Aramco in the Saudi Arabian fields....(In 1973), production was increased from 6.5 million barrles/day to 9 million barrels/day to meet increasing U.S. demands.

"The reservoir pressures fluctuated so greatly that corporate engineers now estimate production will be stabilized at no more than 7.5 million barrels/day, far below the 20 million barrels/day projection."

Yamani expressed quite surprise but intense interest in the Aramco papers. He said his technical experts keep close watch on Aramco's production. The alleged "severe technical problems" couldn't have developed, he felt sure, without his knowledge.

He agreed it will take a few years to reach the 20- million-barrel goal. It will also require a huge investment. Development of the Saudi fields surpassed $600 million last year and could reach $1 billion a year, he said.

Despite the Arab oil embargo, meanwhile, Saudi production has gone steadily up. The cutback during the Arab- Israeli war last October merely reduced the output from nine million to 7.5 million barrels daily. This was still one million barrles a day more oil than came out of Saudi Arabia at the height of its production a year earlier.

U. S. oil companies, meanwhile, have misinformed the government about the true amount of oil in their reserves. Sources on the inside have told me that the figures submitted to the government consistenly have understated the amount of available oil.

Additional billions of barrels could also be extracted economically from the oil sands at today's market price. The real issue, in other words, is not supply but price. The oil companies can come up with plenty of oil when the price is right.

There is a legitimate shortage, apparently, of refining capacity. But this, too, is the fault of the oil companies. They have built no refineries in the United States since 1969.

Refineries were neglected because the profits were low. But now that refineries are vitally needed, the cost of building them has doubled. In the end, of course, this will be added to the Pike's Peak cost of petroleum products.

FOOTNOTE: Oil industry spokesmen admit they underestimated oil demands and, therefore, didn't gear up for it. They deny charges that they deliberately created the shortage to boost prices and profits.

# Inside Labor

## By Victor Riesel

Meany- Wallace Detente:
Insiders Report New Coalition To Balk Ted Kennedy's Presidential Ambition

WASHINGTON-- Labor's tart chief of chiefs, George Meany, who leads this nation's third major party (often its second) has put all his political blocs in a row-- according to insiders-- to blockade Ted Kennedy, to smash George McGovern's comeback and to put labor's very own man, Scoop Jackson, in the White House in 1977.

This, according to the highest labor sources, is the full meaning of the strange eye- to-eye private conference of Meany and Gov. George Wallace at 5:30 p.m. Wednesday, Feb. 13 in the closely guarded Hotel Americana suite of some Alabama labor leaders in Bal Harbour (Fla.).

Informed intimates of both men say that the almost unreal meeting was deliberately set to show "the flag" publicly as the signal to all of a new working coalition inside the Democratic party.

George Meany, Washington's most political senior citizen, is a scientist at running secret sessions. He has talked with the world's great without even his associates knowing of the conversations. He could have met Gov. Wallace in such fashion that it never would have leaked.

Instead, Wallace, wheelchair and all, went right up the hotel's front entrance. He went right through the lobby when he could have been driven to a back door. He shook hands with some of the loungers. Then he took the lift to the suite for the private talk, coffee, coke and cigars. And they didn't just discuss Social Security for almost two hours.

The talk was arranged by some of the Governor's Alabama labor friends. They are close to Meany, too. The Governor has been wooing blue- collar workers for years and is a power among union rank- and- filers in Michigan, Ohio, Pennsylvania, Maryland and California, to name just a few states.

He has strong building and construction trade union support. And only recently he backed the owner- driver truck strike. He is a force in the American labor movement whether its official leadership likes it or not. In 1968 they did not-- and hurled some 50 million leaflets against him.

But it's different now. Unless a miracle puts George Wallace on his feet again, he won't try for President, he told me recently. But he will have a mighty powerful bloc of delegates at the Democratic party's miniconvention in Kansas City this December. So will Meany's Committee on Political Education (COPE)-- the country's third party.

From labor's strategic viewpoint it is vital to dominate the all- powerful miniconvention. For who controls that gathering makes the rules which will control the 1976 Democratic nominating convention

Meany and Wallace have much in common politically now. They're both opposed to Ted Kennedy Actually the Massachusetts Senator was piqued over not being invited to the AFL- CIO's midwinter executive session in Bal Harbour. He did dispatch his labor liaison man, Paul Kirk, to the sessions and for talks with COPE's director, Al Barkan.

To Wallace, Sen. Scoop Jackson is the lesser of all evils. He'll accept him since the alternative will be Kennedy or someone further left.

Thus Meany, a blend of Metternich and Golda Meir, has his blocs consolidated. He has the Coalition for a Democratic Majority in smooth swing. It is headed by his philosophical political adviser Ben Wattenberg who has just created a Task Force on Foreign Policy. On it is Meany's latest protege, the school teachers' Al Shanker, a new AFL- CIO vice president.

One of the first statements issued by the Task Force, which is headed by Prof. Eugene Rostow (Undersecretary of State for Political Affairs under Lyndon Johnson) slashed at McGovern's "neo- isolationist thrust of the Democrats' 'Come Home, America' campaign theme in 1972."

COPE is the guardian organization for Frontlash, the neighborhood youth voter registration organization whose executive director Charlotte Rose, briefed labor officials at the Hotel Americana this past week.

There is also the A. Philip Randolph Institute which is organizing in black communities. Thus labor's political organization, which worked in low profile behind closed doors during the Executive Council meeting last week, is in high gear. Its machinery now has the non-McGovern intellectuals, the youth, the blacks, the trade union network, the progressives and George Wallace's hard- hat, blue- collar mass following all tied up in one alliance.

And they've included Kennedy and McGovern out.

Dan Dougherty is in his third season as Army's basketball coach.

NICKERSON
FARMS
RESTAURANT
FAMILY
NIGHT SPECIAL
"ALL YOU CAN EAT"
MONDAY THRU
SATURDAY
COUNTRY
FRIED CHICKEN
OR
FISH FRY
Served with Potato, Salad and Home-Made Bread with Honey Butter.

SPECIAL
SUNDAY DINNER
ROAST
TURKEY BREAST
'With all the fixins'
VISIT THE FRIENDLY
FOLKS AT THE FARM
I-55 & Hwy. 77 - Benton, Mo.
Your Host
Larry Adams
SKEL
Dispensing
Skelly Petroleum
Products.

# Judge orders heavy fines in DWI cases

Clarence Scarbrough, 116 W. Kathleen, was sentenced to 30 days in jail and fined $260 in City Court Thursday for driving while intoxicated.

For others charged with driving while intoxicated, Thursday night was a time for heavy fines and suspended jail sentences. Walter Leroy Frankum, 1718 Oklahoma, received 15 days in jail, suspended for one year, while a charge having no city sticker was dismissed. Howard J. Ward, 534 E. Kathleen, was fined $110; Ulyss Ralph Ayers, 202 Edwards, was fined $110; David Lynn Holifield of East Prairie was fined $110. Jerry Wayne Menz, 913 Lora, was fined $110. He was also fined $35 on charge of carrying a concealed weapon.

Other people receiving suspended jail sentences include Paulette Virginia Brown of Wyatt, fined $160 and received five days in jail, suspended for one year; Byron L. Klingel, fined $210 and sentenced to one week in jail, suspended one year; Roger Lee Morgan, 718 Kendall, fined $20 and sentenced to 10 days, suspended for a year. He was also fined $30 for speeding. An assault and battery charge was dismissed.

Johnny Wayne Davison, 330 Dona, was fined $110 for assault and battery with $50 suspended for one year on good behavior.

Fined for speeding were Robert Earl Carlisle of Matthews, $40; Helen Imogene Monan, 510 Coleman, $20; Hal D. Howser Jr., 406 Virginia, $20; Patrick Theodore O'Brien of Scott City, $40; Jack Lee Beckwith, 608 Blanton, $50 and $15 for failing to stop at a stop sign; William H. Crumpecker of Morehouse, $20.

Sandra J. Sharp, 23 Green Meadows, $20; Elizabeth A. Heiser, Route four, $20; Solomon Steward, 100 Dixie, $15.

Edward C. Scheu, 725 N. Main, careless and imprudent driving, $20; Richard Hobbs, 205 Dixie, disorderly conduct, $35; Vernon Ramsey, 103 N. West, careless and imprudent driving, $20; James Curtis Rose of Memphis, was fined $60 for resisting arrest. Charges of assault and battery, disorderly conduct, and destroying private property were dismissed.

Otis Lou Rose, 112 W. Gladys, was fined $60 for resisint arrest. Charges of assult and battery, disorderly conduct and destroying private property were dismissed. Wanda Lee Downer, 216 S. Center, no city sticker, $11.

A warrant was issued for the arrest of John L. Cray, 324 Selma, for failing to appear in court on charges of peace disturbance. A $35 bond was forfeited. Jackie Ray Morgan of East Prairie, forfeited bond of $30 for improper passing and $90 for speeding. Saddie Green, 1706 Ford, forfeited $10 for failing to appear on a peace distrubance charge. Helen Loranie Schenburg, 218 Hardin, forfeited $50 on an assault and battery charge.

Cases dismissed include, Diana Brown, 218 Alabama, three counts of assault and battery; Gloria Jean Baker, 1706 Ford, two counts of peace disturbance; Faddie D. Bonner, 108 Luther, assault and battery.

William Earl Hannah, 411 Lee, assault and battery; Clifford Nesby of Kansas City, peace disturbance, carrying a concealed weapon and public intoxication; Willie James Ellis, 357 Magnolia, peace distubance; William Eugene Graham of Benton, careless and imprudent driving; Rita Mae Kidd, 1330 Murray Lane, assault and battery; and trespassing; Edna Rea Herrion, 109 Pine Oak, peace disturbance.

Cases continued to Feb. 28 include, Robert Lee Porter, Dunn Hotel, assault with a deadly weapon; Theodore Eugene Jennings of St. Charles, petit larceny; Alvin Leon Robinson, 208 Jaycee, petit larceny.

Cases continued to March 7 include, Marvin Ellis Vannoy of St. Louis, resisting arrest, speeding, driving while intoxicated, disorderly conduct and assault and battery; Robert L. Andrews, Route Two, driving while intoxicated; John Alfred Brewer, Route Two, driving while intoxicated and speeding; Amon Benson Ashcraft, 308 Mary, driving while intoxicated.

# *FHA picks area family for contest*

BRAGG CITY — The Hal Walls family of Bragg City, Route Two has been selected to represent District Nine in the annual Farmers Home Administration Farm Family of the Year. The district includes eight counties in Southeast Missouri.

Mr. and Mrs. Walls have 10 children. They started farming in 1948 by borrowing money from Farmers Home Administration to purchase farm equipment and for crop production expenses. Since that time they have borrowered additional FHA funds to expand their farming operation, including the purchase of a 220-acre farm.

Through good farming practices and above average management, Mr. and Mrs. Walls have been able to increase their net worth by 70 times since receiving their first Farmers Home Administration loan. Their major farm eiterprises consist of cotton, soybeans and wheat. To increase farm production and income, the Wallses have sought the services of other agricultural agencies.

The Wallses have a good debt repayment record. Their farm ownership loan is for 40 years; their operating loan for seven. Both are paid current and ahead of schedule at the present time.

Before getting his own farm, Walls worked for D. C. Conley as a sharecropper. When the family decided to start farming, they did not have the necessary resources, so they applied and received their FHA loan at that time.

Norell, signature fragrance of some of the world's most interesting and beautiful women.
SHY'S
471-0285
MIDTOWNER VILLAGE

## LOOKING BACK

# *Birds Point warehouse planned*

50 Years Ago
February 23, 1924

Walter Matthews of Vanduser was a visitor here Wednesday.

Miss Mildred Stubblefield was among the young ladies at Christian College, who received honorable mention for superior work at college.

Dal Harness of Cape Girardeau, who is connected with the shoe factory, moved his family to Sikeston Wednesday.

Plans for the erection of a warehouse at Birds Point by the St. Louis & Tennessee River Packet Co., were announced Monday by representatives of the company who were in Charleston making preliminary arrangements for the project.

40 Years Ago
February 23, 1934

Big Opening - Mrs. Willie Cravans and children of Malden spent the weekend with her mother, Mrs. A. H. Phillips.

Morley - Dorris Ragains received employment in the office at the Shoe Factory at Sikeston and began his work Tuesday.

Mrs. Effie Hunter of Kansas City is the guest of Mrs. Kate Greer having arrived last Sunday.

The young people of the local Christian Church will give a program and pie supper at the church Monday night. The public is invited.

30 Years Ago
February 23, 1944

Sikeston's Bulldogs Friday returned to form in a game here with Morehouse HIgh School and downed the visitors 34 to 18. In the B game the visitors were defeated 30 to 9.

Lt. Warren E. Taylor and Lt. Bill M. Tinder os Sikeston, who recently were commissioned as pilots in the Army Air Forces and received their wings, have been visiting in Sikeston while on leave.

Pfc. Durward Dover, who has been stationed in England and has returned to this country to take cadet training, is visiting his parents, Mr. and Mrs. J. W. Dover.

James C. Allen, 68 years old, died at his home in Sikeston Thursday.

20 Years Ago
February 23, 1954

Mrs. Asa Boner of Poplar Bluff, grandmother of Mrs. Bill Patterson of Sikeston, died unexpectedly yesterday in St. Louis at the home of a son, Champ Boner, who she was visiting.

Sgt. Earnest E. Dover, son of Mr. and Mrs. Harvey Dover, 319 Williams street, is among the 42 Missourians listed aboard the transport Gen. S. B. Buckner, scheduled to dock at Seattle, Wash., today.

Charleston— Funeral services for John Thaddeus Vinson, 70, a resident of Blodgett since 1931, will be tommow in Blodgett. He died yesterday at his home after an illness of one and one-half years.

Charleston - Jim Smith, 73, a resident here, died this morning at the Peminscot Nursing Home in Yayti.

In celebration of their wedding anniversary, Mr. and Mrs. Ralph Bailey were honored Saturday by friends, with a pot-luck supper at the home of Mr. and Mrs. Charles Goolsby.

Among the 61 students who received mention on the Dean's List at Union University, Jackson, Tenn., for the fall quarter is Miss Carolyn Jackson, daughter of Mr. and Mrs. A. M. Jackson.

Mrnd Mrs. Elvis Kaiser are parents of a son born yesterday at the Delta Community Hospital.

# Emergency flood loans available

Farmers in Scott and Mississippi counties who sustained production or physical losses as a result of heavy rains, flooding or severe storms between March 6, 1973, and May 11, 1973, plus May 26 and 27, 1973, for Scott County, may be eligible to receive and emergency loan from the Farmers Home Administration.

Those who have not received an emergency loan to assist them in recovering from their loss may apply for such a loan at the Farmers Home Administration office at 106 E. Center Street, Sikeston, before close business on April 2.

The loan applications will be taken under the terms of a law enacted Jan. 2. Individual examination will be made of each application to determine date of the disaster occurrence and type of emergency loan benefits for which the applicant is eligible.

Farm emergency loans may include funds to repair or restore damaged farm property as well as to reimburse applicants for expenses already incurred for such purposes.

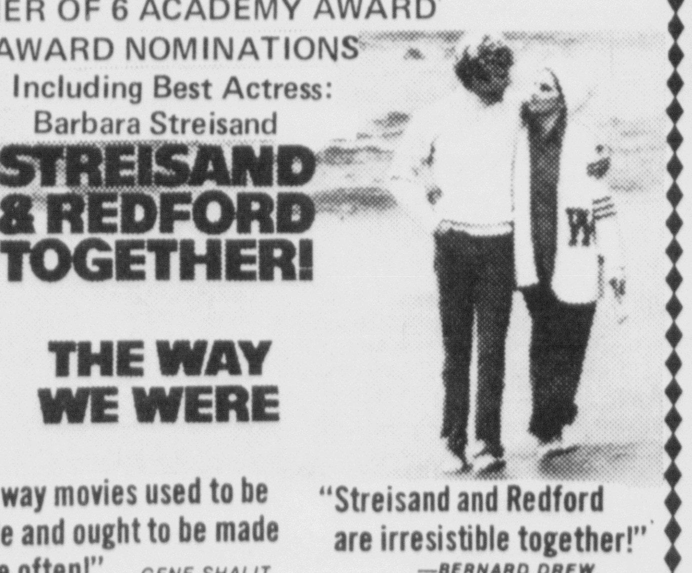
Loans based on qualifying production losses may include funds to reimburse applicants for production expenses which went into damaged or destroyed crop or livestock enterprises, but not to produce new crops during 1974.

Payment terms depend on the purposes for which the loan is used and the applicant's payment ability.

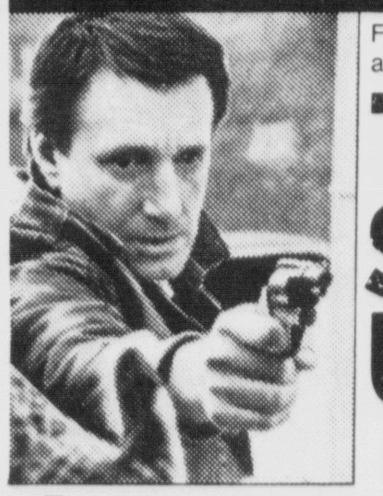
No loan may exceed the actual loss sustained.

Applications are now being taken in the office. Loans cannot be processed before final instructions are received from the national office.

MALCO I
TWIN
MID-TOWN CENTER
FRIDAY AND SATURDAY
FEATURES 7 & 9:15
Sunday through Thursdav
Feature 7:30
HELD OVER — 4TH HIT WEEK!
WINNER OF 6 ACADEMY AWARD
AWARD NOMINATIONS
Including Best Actress:
Barbara Streisand
STREISAND & REDFORD TOGETHER!
THE WAY WE WERE
"The way movies used to be made and ought to be made more often!" —GENE SHALIT, NBC-TV
"Streisand and Redford are irresistible together!" —BERNARD DREW, Gannett News Service



MALCO 2
TWIN
471-8420
Fri. & Sat. Features 7 & 9
Sun. through Thurs. Feat. 7:30
HELD OVER!
The dirty-tricks squad that even regular cops are afraid of!
From the producer of "Bullitt" and "The French Connection."
THE SEVEN UPS
COLOR BY TVC LAB
PRINTS BY DE LUXE®
PG
Thry take the third degree oe one step further



MALONE
107 W. MALONE 471-4390
Features: "Raw" 7 PM
"Apartment" 8:45
Sat. & Sun. Matinees 2 PM
Beneath modern London, buried alive in its plague-ridden tunnels, lives a tribe of once humans. Neither men or women, they are less than animals... they are the
"RAW MEAT"
of the human race!
Starring - DONALD PLEASENCE
DAVID LADD SHARON GURNEY
Plus
"APARTMENT ON 13th FLOOR"

MALL
CINEMA
Kingsway Plaza-4710566
Fri. & Sat. Features 7 & 9
Sun. through Thurs. Feat. 7:30
"ONE OF THE FIVE BEST PICTURES OF THE YEAR! TATUM O'NEAL HAS AN EXPRESSIVE FACE AND A NATURAL ACTING TALENT THAT COULD EARN HER AN ACADEMY AWARD!" —Vernon Scott, U.P.I.
"PICTURE OF THE MONTH!" —Seventeen Magazine
The Directors Company presents
RYAN O'NEAL
A PETER BOGDANOVICH PRODUCTION
"PAPER MOON"
PG
A Paramount Release

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Midtowner Village
Sikeston, Mo.
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CASCADE
FOR AUTOMATIC DISHWASHERS
LIMIT 1
77c
EXPIRES 2/25/74

Discount Coupon
BIG SMITH
MENS
INSULATED JACKETS
REG. $8.58
$4.96
EXPIRES 2/25/74
WE RESERVE THE RIGHT TO LIMIT ALL QUANTITIES
WAL-MART DISCOUNT CITY Midtowner Village
WAL-MART DISCOUNT CITY Midtowner Village Shopping Center WAL

NOTICE

Wedding information must be submitted to The Daily Standard within three weeks after the ceremony. Weddings one month old or older will NOT be run.

LOSE 10-20-30 POUNDS!

Easy To Lose Lbs. Fast With New Vitamin 'E' Diet

HOLLYWOOD (Special)- New scientific discoveries have produced a Vitamin E diet that quickly works wonders on overweight people, and reportedly is gaining great popularity across the country with glowing reports of easy weight loss "while still eating almost as much as you want."

Those who follow the simple Vitamin E diet report an average loss of at least a pound a day and even more without exercise or starvation. Nutritionists' files are bulging with happy testimonials from formerly overweight people who are now trim and slim again. Best of all, you can still eat almost as much as you want of the "forbidden foods" like steak, chicken, fish, sauces, gravies, bacon & eggs and still lose weight.

Chewable (candy-like) vitamin E tablets, as used in the diet plan, contain a new scientific combination of ingredients that quickly curbs and controls the appetite, while also giving the wonderous benefits of Vitamin E which is so essential to good health.

The use of the new Vitamin E Diet tablets and foods prescribed in the plan will, through natural action, act to help your body use up excess fat. According to recent clinical test, a person who is deficient in Vitamin E or Protein "will double the speed of fat utilization" with the use of Vitamin E.

E-DIET AVAILABLE

To get a copy of this highly successful diet and E Tablets, send $5.00 for 10 day supply (or $7.00 for 20 day supply or $10.00 for 30 day supply) to: Vita-E Diet, Dept P 10 11526 Burbank Blvd., North Hollywood, Cal. 91601 (Unconditional money-back guarantee if not satisfied).

Ann Landers

# Waitress job is learning experience

Dear Ann Landers: I agree with you that the tipping system in our country is lousy -- that employers should pay the people who work for them and not pass the burden on to the customer. But so long as the system exists, waitresses must depend on it to get by.

I am no longer a waiterss, but being one for six years was a great learning experience for me. It taught me to be considerate of others. For example: I remember how four five secretaries used to sit at a table for two hours at lunch, ask for third cups of coffee, and leave 15 cents each -- even though they were making at least $500 a month. It never occurred to them that they were tying up a table that otherwise might be used by two or even three other groups whose tips would help a waitress pay her rent.

Of course, a tip is a gift -- but so is thoughtfulness and consideration. Thanks for letting me sound off. -- No Name

Dear N.: I'm sure you spoke for thousands of waiters and waitresses from coast to coast, and on behelf of them all, I thank you.

Dear Ann Landers: I am 43, divorced, and living with my widowed mother who is in her 70s. While I was married, Mother lived alone in an apartment near us. I saw her several times a week, took her grocery shopping, to the doctor, etc. When I was divorced she suggested that we buy a house together. She made the down payment and I have been taking care of the mortgage and upkeep.

I have since met a woman I want to marry. Mother is against the marriage on religious grounds. The questions I need answered are these: Do I have a moral obligation to continue to live with my mother since we bought the house together? It would be impossible to move my new wife in with us because they are not compatible. Also, I will have custody of my children soon and my mother doesn't get along with them because she despises their mother.

I realize now I made a mistake buying this house with Mother. She can't keep it up without my help. What's more, she is doing her best to make me feel guilty about suggesting that she live alone again. Any answers? -- Too Many Commitments.

Dear T. M.C.: The house must be sold so your mother can get her down payment back and you can have a life with your children and the woman of your choice.

Of course, you'll have to help set Mother up in a new apartment and continue to take her marketing, to the doctor etc. You owe her this, but you don't owe her your life.

Dear Ann Landers: Last week, we had a birthday party for a girl who works in our office. We all agreed that nobody could spend more than $3.

I didn't have time to shop, so I went to the drugstore downstairs and picked up a bottle of bubble bath. They don't gift- wrap. Everything goes in a sack. It looked awful, so I threw the sack away and presented the bubble bath in the original box.

I was later told that I had insulted the hostess because an unwrapped gift is like coming to a party naked. It shows you didn't think she was worth "dressing up for." Right or wrong?-- Gift Rapped

Dear G.R.: An unwrapped gift is pretty tacky, but it's not a crime. Had you gone to the party naked you could have been arrested for indecent exposure. Forget it.

What's the story on pot, L. S. D., cocaine, uppers and downers, speed? Can you handle it if you're careful? Send for Ann Landers's new booklet, "Straight Dope on Drugs." For each booklet ordered, send a dollar bill, plus a long, self- addressed, stamped envelope (16c postage) to Ann Landers, P. O. Box 3346, Chicago, Illinois 60654.

# Craft exhibit hopes to attract craftsmen from various fields

CAPE GIRARDEAU — Carroll Snead, general chairman of the fourth annual Regional Craft Fair Exhibit said Saturday that pre- registrations were being received from professional and amateur craftsmen in Illinois, Tennessee and throughout Missouri, as well as schools, for this year's event.

"We are endeavoring to present and encourage a larger number of craftsmen and promote greater public interest than before," Snead said. "This will be a challenge since previous fair exhibits have been very successful.

This year's fair dates are April 6, from 1 p.m. to 8 p.m., and April 7, from 1 p.m. to 6 p.m.

The theme — Today's Crafts ... Heirlooms of Tomorrow — will hopefully attract craftsmen in such fields as banner making, candlemaking, ceramics, Christmas art, gem cutting, papercraft, photography, pottery, printer's art, silkscreen and woodcuts, textile weaving, stitchery, macrame, tin can art, toys, woodworking, enameling and other crafts.

The fair is open to anyone, regardless of age, who produces craft items for fun, study and use, either on an amateur or professional basis. Items must be one of a kind, and not made from commercially made designs or molds and not previously exhibited at the craft show in Cape Girardeau. Exhibits will be arranged by crafts.

In addition to the space allotted to each craftsman, special attention will be focused on "one" special piece that, in the opinion of the artist, will be an "heirloom of tomorrow."

Exhibits are to be delivered the morning of April 6 at the south entrance of the Arena Building at Arena Park, and arranged between 8 a.m. and 10 a.m. They must remain intact until exhibition closes on April 7 at 6 p.m. Orders may be taken during the fair and items may be picked up by the buyer after 6 p.m.

Group exhibits by craftsmen working jointly are encouraged. This applies to schools and clubs. There is no entry or insurance fee.

The council will not be responsible for loss or damage to exhibited items, but special protection will be furnished during the fair and guards will be on duty at all times from Saturday morning until the closing hour Sunday.

The annual craft fair exhibit in Cape Girardeau is sponsored by the Arts and Recreational Council, Inc., formerly the Christian Arts Council, Inc. of Cape Girardeau. It is becoming one of the largest craft fairs of its kind in the midwest and anyone interested in participating is urged to register immediately since exhibition space is limited.

Closing registration date is March 11. Blanks and information may be obtained by telephone after 6 p.m. from Carroll Snead, 335-7048, or Otto Dingeldein, 335-3579, or by writing Arts and Recreational Council Inc., Box 606, Cape Girardeau, Mo. 63701.

# Sisters reunited in Sikeston after separation of 14 years

By JUDY STRICKLIN

Two sisters— aged 19 and 20— who had not seen each other for 14 years, held a reunion Sunday in Sikeston. A third sister, 16, is still being sought by the former Margaret and Mary Ann Oliver of Pemiscot County, who were separated 14 years ago when they and their sister, Joyce Ann, were placed in different homes for adoption.

Mr. and Mrs. L. C. McConnell of Sikeston Route Three adopted Margaret, then age 5. She is now Mrs. Tom Robey and lives at 114 Broadway Ave. Mary Ann was adopted about the same time by Mr. and Mrs. Parker Moody of Caruthersville, but neither sister knew of the other's whereabouts.

Through the help of an aunt in California, Margaret learned the name of Mary Ann's adoptive parents and contacted the Moodys in Caruthersville. The Moodys soon got in touch with their daughter, who is married to Eugene Dennis and lives in Memphis, Tenn.

The sisters were reunited for the first time Feb. 7 in Sikeston, and a family dinner was arranged for Sunday in the McConnell home to help them celebrate their reunion.

Joyce Ann Oliver was 2 years old when she was adopted by a St. Louis family when the sisters became separated. Margaret and Mary Ann are now looking for her.

Guests at the reunion dinner included: Mary Ann's father- in- law and mother- in- law, Mr. and Mrs. Elmer Dennis of Kennett; her parents and brother, Mr. and Mrs. Parker Moody and son of Caruthersville; her husband, Eugene Dennis and son Steven of Memphis; and Margaret's parents and sister, Mr. and Mrs. L. C. McConnell and Marsha McConnell of Sikeston; and her husband, Tom Robey.

# New book reveals the real Truman

PORTAGEVILLE — A recent addition to the New Madrid County Library's collection of reading material is the book "Plain Speaking", by Merle Miller.

"Plain Speaking," a book "so alive it will seem warm to the touch," as one critic has put it, is uniquely important as political history. But its appeal as intimate biography is so irresistible, so human, it quite diverts one from the obvious fact that here is a President wholly revealed as we have never before had one revealed.

Twenty years since he left the White House, after the year of Watergate of all years, that plainest speaker of all, Harry S. Truman, comes to us alive, in his own words and of those closest to him.

"Plain Speaking" derives from extraordinary circumstances. Fellow Midwesterner Merle Miller talked in total frankness with Harry S. Truman for hundreds of hours spanning many months in the early 1960s, recorded on tapes and in notes.

He also interviewed virtually all those close to Truman from his earliest childhood in Independence, Mo., through his years in Washington, D. C.

## New Madrid Community Calendar

MONDAY

New Madrid Kiwanis Club chili supper is scheduled from 4 p.m. to 8 p.m. in the New Madrid Community Building on Mill Street. Proceeds are earmarked for the New Madrid Medical Fund.

MONDAY

Rotary Club will meet and eat at 6:15 p.m. Monday at the Kiwanis Club chili supper.

MONDAY

Masonic Lodge meets at 7:30 p.m. in the Masonic Temple.

TUESDAY

Chapter 293, Order of the Eastern Star, meets at 7:30 p.m. in the Masonic Temple.

WEDNESDAY

Jaycees meet at 8 p.m. in the Jaycee building, 710 Riley St.

WEDNESDAY

Lucy Jefferson Lewis Chapter, Daughters of the American Revolution, meets at 7:30 p.m. at the home of Miss Jaonne Hunter. Co-hostesses are Mrs. William Catt and Mrs. Ophelia Wade. Mrs. Virginia Carlson will show movies taken in New Madrid.

THURSDAY

New Madrid County Bess Truman Club will have a luncheon meeting at 12:30 p.m. at Cottonboll Inn in Marston. Members are urged to bring items for a white donkey sale.

THURSDAY

American Legion meets at 7:30 p.m. in the Veterans Building, Highway 61 North.

# New styles are simple to make

By JEWEL GRADY
Area Clothing &
Textiles Spec.

CHARLESTON — Are you a homemaker with that urge to develop sewing techniques and skills? The spring of '74 is the time to learn more.

Fashion focus for home sewing features the new, soft, sew loose fashions. Pattern companies are gearing spring designs to the popular "big shirt" look. Patterns have been designed with features for every skill, every age, every figure type and every activity. Some patterns are even developed with specific skill suggestions and construction technique charts.

There is a pattern for each homemaker who may be wanting to join the crowd of home sewers.

In addition to pattern company suggestions, the University of Missouri Extension Division is conducting a Basic Clothing Construction Workshop. Classes will be held from 9:30 to 11:30 a.m. and 1:30 to 3:30 p.m. on March 7, 14, 21 and 28 at the University of Missouri Extension Center, 109 N. First St., Charleston.

An outline of the course and an enrollment form may be obtained from the Mississippi County University of Missouri Extension Center by phoning 683-6129.

Deadline date to enroll will be March 1.

## Calendar of Events

SATURDAY

Kings Highway Chapter of Daughters of the American Revolution will meet at 2 p.m. in Ramada Inn for the annual George Washington birthday tea.

MONDAY

Sikeston Junior Women's Club will meet at 7:30 p.m. in the Security National Bank community room.

MONDAY

Sikeston Coalesce Club will meet at 7:30 p.m. in the home of Mrs. Don Statler. Final plans for the fashion show and card party will be discussed.

MONDAY

Sikeston Middle School PTA will meet at 7:30 p.m. in the school cafeteria. Dr. Thomas Pinkstaff, pediatrician, will be guest speaker.

MONDAY

VFW Auxiliary will meet at 7 p.m. in the Heritage House

TUESDAY

Xi Zeta Alpha chapter of Beta Sigma Phi will meet at 8 p.m. at the home of Judy Barge, 105 Link Drive. Laurel Carr will be in charge of the program.

TUESDAY

Chapter HB of PEO will meet at 7:30 p.m. in the Security Federal Savings and Loan Association community room. Hostesses will be Miss Jane Anne Baker and Mrs. Ernest Harper.

WEDNESDAY

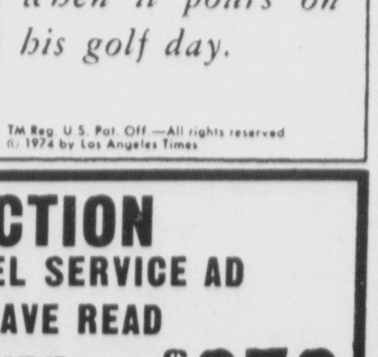
Sikeston Business and Professional Women's Club will meet at 7:30 p.m. at the Country Club.

THURSDAY

Sikeston Chapter No. 137, Order of the Eastern Star, will meet at 7:30 p.m. in the Masonic Temple on South Kingshighway.

THURSDAY

Mis-Sco-Deau Association of Educational Secretaries will meet at 6:30 p.m. at Sikeston's new junior high school cafetorium.


love is ...
2-23
Kim
. . . cheering him up when it pours on his golf day.
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# SCHOOL LUNCH MENU

CHAFFEE SCHOOL
BREAKFAST MENU

- Monday
  - Glazed doughnut
  - Assorted dry cereal
  - Mixed juices
  - One-half pint milk
- Tuesday
  - Hot oatmeal
  - Buttered oven toast
  - Grape Jelly
  - Mixed juices
  - One-half pint milk
- Wednesday
  - Pancake with maple syrup and butter
  - Oven fried bacon
  - Orange juice
  - One-half pint milk
- Thursday
  - Scrambled eggs and bacon bits
  - Hot Biscuits with butter
  - Apple butter
  - Orange juice
  - One-half pint milk
- Friday
  - Coffee cake with crumb topping
  - Assorted dry cereal
  - Mixed juices
  - One-half pint milk

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SIKESTON SCHOOL
MENU

- Monday
  - One-half pint milk
  - Beef ravioli
  - Cheese slice
  - Tossed salad
  - Peaches
  - Bread and butter
- Tuesday
  - One-half pint milk
  - Juicyburger on bun
  - Buttered corn
  - Mixed greens
  - Fruit juice
- Wednesday
  - One-half pint milk
  - Corn dog
  - Macaroni and tomatoes
  - Blackeyed peas
  - Fresh apple
  - Slice bread
- Thursday
  - One-half pint milk
  - Ham salad sandwich
  - Green peas
  - Buttered carrots
  - Pear half
- Friday
  - One-half pint milk
  - Chili and crackers
  - Peanut butter sandwich
  - Gelatin salad
  - Cookie

---

MATTHEWS SCHOOL
MENU

- Monday
  - One-half pint milk
  - Chicken fried steaks
  - Tomatoes with macaroni
  - Garden peas
  - Fruit cocktail cake
  - Bread
  - Butter
- Tuesday
  - One-half pint milk
  - Baked beans with weiners
  - Creamed potatoes
  - Jello
  - Bread
  - Butter
  - Mixed greens
- Wednesday
  - One-half pint milk
  - Turkey and noodles
  - Green beans
  - Pickled beets
  - Hot rolls
  - Cranberry sauce
  - Butter
- Thursday
  - One-half pint milk
  - Chili and crackers
  - Carrot and celery sticks
  - Peach half
  - Butter
- Friday
  - One-half pint milk
  - Beef pattie and gravy
  - Buttered corn
  - Whipped potatoes
  - Cherry cobbler
  - Bread
  - Butter

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SCOTT COUNTY CENTRAL
MENU

- Monday
  - Beans and ham
  - Tomatoes
  - Slaw
  - Bread
  - Pie
  - One-Half pint milk
- Tuesday
  - Chili and crackers
  - Pickles
  - One-half peanut butter sandwich
  - Fruit
  - One-half pint milk
- Wednesday
  - Hot dog on bun
  - Pork and beans
  - Whole potatoes
  - Jello and topping
  - One-half pint milk
- Thursday
  - Fried chicken
  - Creamed potatoes
  - Lima beans
  - Bread
  - Fruit
  - One-half pint milk
- Friday
  - Fish on bun
  - Tartar sauce or catsup
  - Purple hull peas
  - Potato chips
  - Cake
  - One-half pint milk

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CHAFFEE SCHOOL
LUNCH MENU

- Monday
  - Roast beef with brown gravy
  - Creamed potatoes
  - Seasoned green beans
  - Apple butter
  - Hot rolls and butter
  - One-half pint milk
- Tuesday
  - Chili with crackers
  - Peanut butter sandwich
  - Carrot and celery sticks
  - Apple crisp
  - One-half pint milk
- Wednesday
  - Salmon patty with catsup
  - Seasoned pintos
  - Cabbage slaw with green peppers and celery
  - Fruit cocktail
  - Bread and butter
  - One-half pint milk
- Thursday
  - Chicken and dumplings
  - Buttered garden peas
  - Cranberry sauce
  - Sliced peaches
  - Chocolate cake with butter icing
  - Bread and butter
  - One-half pint milk
- Friday
  - Juicyburger on bun
  - French fries with catsup
  - Buttered whole kernel corn
  - Glazed doughnut
  - One-half pint milk

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EAST PRAIRIE MENUS

- Monday
  - One- half pint milk
  - Bar- B- Q weiner on bun
  - Baked beans
  - Cole slaw
  - Applesauce cake with pink icing
  - Butter
- Tuesday
  - One- half pint milk
  - Beef stew with vegetables
  - Crackers
  - Tossed salad
  - Peanut butter cookies
  - Butter
- Wednesday
  - One- half pint milk
  - Hamburger on bun
  - Pickle and onion slices
  - Buttered corn
  - French fries
  - Fruit cobbler
  - Butter
- Thursday
  - One- half pint milk
  - Italian spaghetti
  - Candied sweet potatoes
  - Rolled wheat rolls
  - Cole slaw
  - Chilled fruit
  - Butter
- Friday
  - One- half pint milk
  - Turkey and dressing
  - Green beans
  - Cranberry sauce
  - Hot rolls with butter
  - Chilled applesauce.

## Community Calendar

TUESDAY

Chapter JU of PEO will meet at 1:30 p.m. in the home of Mrs. C. R. Waters, 109 Salcedo Road.

WEDNESDAY

Sikeston Business and Professional Women's Club will meet at 7 p.m. at the Country Club.

SIKESTON PUBLISHING
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203 S. New Madrid St.
PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS) at SIKESTON, MISSOURI, 63801.
Entered at the Postoffice at Sikeston, Scott County, Missouri, 63801, as Second Class Mail Matter, according to act of Congress, March 2, 1875, Saturday, 4th, 1950.
Second-class postage paid at Sikeston, Missouri, 63801.
C.L.Blanton, Jr................ Publisher
C.L. Blanton, III...Business Manager
Tony Pippen..........Managing Editor
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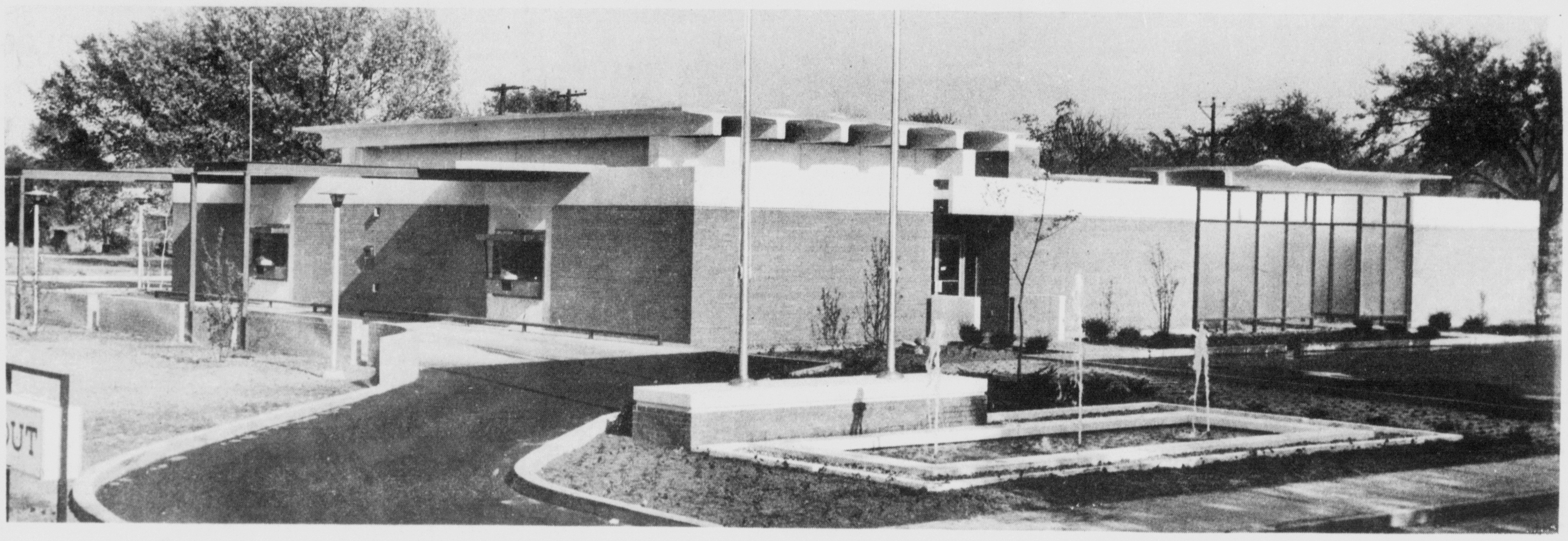

*America continues to take giant strides in its quest for a better society. This solid achievement in the areas of better jobs, health, welfare, the problems of our minorities, greater leisure time certainly has not come without struggle.*

*Certainly there has been unrest. There have been grave problems. There have been mistakes. But the greatness of our nation, of our people, lies in our proven ability to forge ahead while at the same time working hard to correct injustices. We are a just nation, and therein lies the certainty of our future progress.*

*We are proud of our country, our community, and of the people who live in it. We would like to take this opportunity to say Thank You for letting us serve you in 1973 and hope to be of even more service in 1974*

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*Sikeston, Mo.*

# Campbell man heads National Peach Council

CAMPBELL — W. Carlton Stewart of Campbell, a peach grower who believes in trying to be first into his market area with the best fruit, has been elected president of the National Peach Council.

During the past year he had been first vice president of the council and a member of the council's executive committee and had overall responsibility for the planning of the 1974 convention which was held Feb. 10-13 in St. Louis.

Reared on a family farm where peaches were one of the principal crops, Stewart left home long enough to learn that he did not care to work in an automobile plant but preferred returning home to take up peach farming seriously.

He had once considered engineering as a career and his natural abilities in that direction show in a number of pieces of equipment which the Stewarts have built for themselves as well as in the home which he designed for his family.

The family farm is now incorporated as Stewart Fruit Co., but it is still family owned. Stock is held by Stewart, his brother, John C. Stewart Jr. and their parents, Mr. and Mrs. John C. Stewart.

Soon after Carlton returned from the summer he had spent working in Detroit he was able to convince his father that property improvements would pay off. Productive acreage was increased by bulldozing brush and filling gullies, part of a long-range plan which is still being carried out, with revision made as needed.

Improvements and changes have not always been made as quickly as Stewart would have liked because they have been made on a pay-as-you-go basis.

Improvements have included two large cold storage rooms, a hydrocooler to handle bulk bins and a new packing line. The Stewarts put in the first cold storage and packing line in their area, although Carlton does not claim to be an innovator of such things. Instead, he says that he has traveled extensively to other peach growing areas and has picked up and used the best ideas he could find.

A company-owned plane, which both Carlton and John pilot, has helped them greatly in traveling to various points.

Ideas they have picked up and used include hedgerow plantings and chemical thinning. The company also owns its own mechanically refrigerated semitrailers and leases tractors and drivers to move their peaches to St. Louis and other markets. All peaches are shipped on pallets, which speed both loading and unloading of the fruit.

Stewart has long urged national farm labor legislation, and believes that wages for farm workers should be on a level with that paid workers in industry. He believes agriculture and agricultural labor have been subsidizing the consumer and the time is long past when this should have ceased.

He says he is not opposed to bonafide farm labor unions, but is strongly against the type of thing which has happened when workers were forced into paying dues and working under union rules without being given a chance to vote on whether they wanted to join or not.

Stewart was a leader in the effort which led to the formation of the nine-county Missouri Peach Merchandising Council, which uses a marketing order to raise funds for promotion of peaches raised in that area. He also is president of the board of trustees of the Missouri Fruit Experiment Station at Mountain Grove.

Stewart has been active in National Peach Council since 1964. He has held a number of committee posts in addition to serving as a vice president for the last three years.

He is married to the former Miss Dixie Lee Dean. They have one son, Terry, a college student at Jonesboro, Ark., who works in the packing shed as a forklift operator when he is not in school.

# *Marijuana equipment confiscated in Bernie*

BERNIE — Acting on an anonymous tip, Bernie police confiscated marijuana equipment apparently belonging to a youth identified as Jeff Brackett, 18, of Denver, Colo., and two juveniles Sunday.

According to the police report, an anonymous phone call was received by officer David Moore to the effect that "three boys have brought a box into a home", and the caller requested that the police examine the contents of the box. After giving the location of the box, the caller hung up, the police reported.

Moore did examine the box and found one roach holder, five marijuana pipes (three of which had been used, the report stated) and two small jars.

Acting on another tip, Moore then brought the Brackett youth and the two juveniles into custody, police stated. Brackett denied the box belonged to him, saying "It's not my stuff, it belongs to them (indicating the two juveniles)," according to the police report.

However, Brackett was turned over to the Stoddard County sheriff's department on a possession of marijuana equipment charge. Brackett is currently in the county jail at Bloomfield pending a hearing on the charges.

The two juveniles, for whom no addresses were given, were turned over to Stoddard County juvenile officers, the police reported.

# Senate panel favors welfare budget cut

JEFFERSON CITY, Mo. (AP) — Sen. Norman Merrell, D-Monticello, said Friday the Senate appropriations subcommittee on welfare has decided not to give the welfare division 3,300 new employes.

He said the subcommittee has found ways to cut the division's budget request by about $8 million and believes further cuts may be feasible.

The subcommittee decided to freeze the number of welfare employes at 4,552, the number on the December payroll. That would cut the agency's request for administration from $20.8 million to $18.1 million, a reduction of about $2.6 million.

Merrell said the subcommittee is trying to cut out unnecessary and obsolete programs and fund only the new programs deemed absolutely essential.

Other subcommittee members at meeting Friday were: Sens. A. Clifford Jones, R-Brentwood, and Richard Webster, R-Carthage.

In the House, first round approval has been given to four appropriations bills.

## HOSPITAL NOTES

PEMISCOT MEMORIAL:
Admitted:
Clomer Lucy, Caruthersville
Mildred Swiggart, Caruthersville
Kelly Knox, Hayti
F. K. Taylor, Hayti
Dewey Treece, Hayti
Martha Overman, Steele
Denice Bolin, Steele
Linda McGill, Portageville
Myrna Russell, Portageville
Sammie Whitledge, Gideon
Mary Adkinson, Cooter
John Hutson, Wardell
James Brazwell, Pascola
Aline Williams, Lilbourn
Hubert Robinson, Peach Orchard
Released:
Cora Medlin, Caruthersville
James Sims, Caruthersville
Loretta Boyd, Caruthersville
Rosie Brand, Hayti
Pearlie Jones, Hayti
Anthony Childers, Portageville
Lacreda Grisson, Portageville
Linda Cole, Portageville
Albert Bragg, Steele
Evelyn Wright, Steele
Juanita Hatley, Steele
Florence Cunningham, Steele
Willie Robbins, Marston
Larry Meador, Black Oak, Ark.
Emma Nichols, Holland

----

DEXTER MEMORIAL:
Admitted:
Lillie Hayden, Puxico
Mary Robinson, Dexter
Maggie Clark, Bell City
Billy Kidd, Dexter
Herbert Majors, Bernie

----

CHAFFEE GENERAL:
Admitted:
Hattie Cook, Lutesville
Gertie Vance, Morley
Donna Irwin, Perkins
Imelda Lindner, Oak Ridge
Released:
Edward Meyr, Jackson
Lillian Cunningham, Chaffee
Horace Lindille, Glenallen
Leonda Dunca, Bloomfield
Berdie Lauck, Oran
Edgar Rudy, Cape Girardeau

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COLLECTOR
MARY JEAN SIMMONS
Charleston, Mo.

DEMOCRATIC CANDIDATE
MISSISSIPPI COUNTY
CIRCUIT CLERK & EX-OFFICIO RECORDER OF DEEDS
MRS. IDA McTIGUE PHILLIPS
Charleston, Mo.

DEMOCRATIC CANDIDATE
PRESIDING JUDGE
MISSISSIPPI COUNTY
RALPH ADKISSON
Charleston, Mo.

DEMOCRATIC CANDIDATE
CIRCUIT CLERK & RECORDER
MISSISSIPPI COUNTY
LORETTA BEVIL SMITH
1003 State St.
Charleston, Mo.

RE-ELECTION DEMOCRATIC
ASSOCIATE JUDGE
FIRST DISTRICT OF
MISSISSIPPI COUNTY COURT
LINDSAY HURLEY
Rt. 1
Charleston, Mo.

DEMOCRATIC CANDIDATE
NEW MADRID COUNTY
COLLECTOR
W. A. (DUB) SCOBEY
New Madrid, Mo.

DEMOCRATIC CANDIDATE
NEW MADRID COUNTY
COLLECTOR
ROBERT A. RILEY
New Madrid, Mo.

DEMOCRATIC CANDIDATE
SCOTT COUNTY COLLECTOR
TOM MARSHALL
Sikeston, Mo.

CITY COUNCILMAN
MIKELL KILGORE
909 Arlington Rd.
Sikeston, Mo.

RE-ELECT CITY COUNCILMAN
DON FULTON
1309 Osage
Sikeston, Mo.

CANDIDATE
CITY COUNCIL
ARTHUR BRUCE
Sikeston, Mo.

CITY COUNCIL
DENNY CORNWELL
Sikeston, Mo.

DEMOCRATIC CANDIDATE
PRESIDING JUDGE
SCOTT COUNTY
LOUIE HIRSCHOWITZ
Oran, Mo.

DEMOCRATIC CANDIDATE
2nd DISTRICT ASSOCIATE
JUDGE
SCOTT COUNTY
LES LANKFORD
Chaffee, Mo.

RE-ELECT 1ST DISTRICT
ASSOCIATE JUDGE
SCOTT COUNTY
ELDON ZIEGENHORN
Sikeston, Mo.

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**POLICE PERSONNEL BOARD**
**CITY OF MARSHALL, MISSOURI**
**ANNOUNCEMENT OF APPLICATIONS FOR CHIEF OF POLICE**

The Police Personnel Board of the City of Marshall, Missouri, announces that applications are being accepted for appointment of Chief of Police for the City of Marshall, Missouri.

Applications and additional information may be obtained at the office of the Secretary of the Police Personnel Board, 214 North Lafayette Avenue, Marshall, Missouri 65340 (Area Code 816-886-2226) and must be filed with the Board by 12:00 noon, Friday, March 15, 1974.

**BY ORDER OF THE POLICE PERSONNEL BOARD**
**SHIRLEY J. MARTIN, SECRETARY**

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February 25-26-27
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Wish someone Happy Birthday
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**WANTED YOU AT LITTLE VINE**
S.S. 10:00
Preaching 11:00
Evening 6:00

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PFC Elvis Leon Kaiser
Love Mom, Dad, Linda and Be-Be

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**The Rendleman are changing their farming operation to light row equipment, and will sell the following equipment to the highest bidder.**

**SATURDAY FEB. 23, 1974**
**10:00 AM RAIN or SHINE**

**LOCATION:**
Go north of Bell City, Mo. 3 miles, turn left, go over railroad tracks at Medsler.

tractors
1--806 INTERNATIONAL TRACTOR, DIESEL WITH DUALS 18-4-34 TIRES ALL EXTRAS
1--656 INTERNATIONAL TRACTOR DIESEL WITH ALL EXTRAS
1--1969 "503" COMBINE, IHC. HYDROSTAT 16 FOOT HEADER LOW BAR, ALL EXTRAS.
1--403 IHC. COMBINE WITH ALL EXTRAS
1--400 IHC TRACTOR EQUIPMENT
1--6 ROW AMCO HIPPERS WITH HYDRAULIC MARKERS LIKE NEW
1--6 ROW ROLLING LISTON CULTIVATOR, LIKE NEW
1--6 ROW IHC CULTIVATOR, LATE MODEL
1--6 ROW OLIVER PLANTER, WITH ALL EXTRAS. PULL TYPE
1--6 ROW NO TILL OLIVER PLANTER. ALL EXTRAS PULL TYPE
1--INTERNATIONAL 6 ROW PLANTER 3 PT. TOOL-BAR.
1--5-14 SEMI-MOUNT PLOW. OLIVER.
1--410 EVERSMAN LAND PLANE
1--16 FOOT JOHN DEERE WING DISC
1--19 FT. WING TYPE VIBER SHANK CULTIVATOR 3 PT.
2--6 ROW OLIVER CULTIVATOR, SEAL BEARING GAUGE WHEELS 3 PT.
1--6 ROW PREMERGE RIG
1--13½ FT. GLENCO FIELD CULTIVATOR, 3 PT.
2--J.D. 4 ROW HOE
1--WIDWEST HARROW, 16 FT.
1--5-16 OLIVER SEMI-MOUNT PLOW.
1--500 BU. GRAIN DRYER, BEHLEN, ALL ELECTRIC
2- 329 N. CORN HEADS FOR 403
1-BEHLEN 375 BU. GRAIN DRYER
1--16 FT FLEXIBLE HARROW
1--SET OF SOIL SURGERS
1--2-14 J.D. PLOW 3 PT.
1--INTERNATIONAL 2 ROW, CORN PICKER
1- 30 FT. AUGER WITH GAS MOTOR
1--3PT. SIDE WINDER WITH STUMP JUMPER.
1--FEED MIXER

trucks & trailers-
1--1969 GMC ½ TON PICKUP CLEAN
1--1960 INTERNATIONAL TRUCK ½ TON
1--1966 CHEV 10 WHEELER TRUCK
1- INTERNATIONAL TRUCK, 2 TON WITH HOIST GOOD GRAIN BED.
1--INTERNATIONAL TRUCK WITH FIFTH WHEEL.
1--INTERNATIONAL TRUCK WITH PARKER GRAVITY FLOW BED, 250 BU.
1- J.D. FOUR WHEEL GRAIN TRAILER, WITH HOIST
1--FOUR WHEEL WITH GRAIN BED.
1--J.D. TRAILER WITH METAL BED, 175 BU.
"SEVERAL ITEMS TOO NUMEROUS TO MENTION

SOME NEIGHBORS WILL SELL

1--2150 OLIVER TRACTOR 530 HOURS DUALS 4 WHEEL DRIVE FINDER TANKS HYDROPOWER 3 PT.
1--J.D. 95 COMBINE 1967 HYDROSTATE WITH ALL EXTRA
1--J.D. 95 COMBINE 1966 WITH ALL EXTRAS
2--J.D. 13 FT. WHEEL DISC R. W. AND W.A.
1--234 CORN HEAD FOR J.D. 95
1- 4 ROW FIELD CHOPPER

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2 bedroom furnished apartment, carpeted, adults only, $125 per month. Call 472-0764

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For Rent — Furn. apt. Adults. 471-0416

Furnished Apt. for Rent — (4) 1 bdr. apartments for rent. $80.00 monthly or $25.00 weekly. Utilities paid. 471-5184 Mont Mitchell

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**1 & 2 BEDROOM**
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Unfurnished
Equipped kitchen, laundry facilities. Swimming pool. Elect. Air & heat.
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3 bedroom house, adults only $85.00 monthly. 722-3308

For Rent — 3 bedroom house. 471-7764

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Small furn. house. $90 mo. Adults only. Evenings after 5. 472-0737 or 471-2500

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Mobile Home for Rent. $95 Adults only 471-2500 - 472-0737 evenings.

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For Rent — Mobile home, 3 bedrooms, 1½ baths. Phone 471-1048

Furnished 12x65 3 bedroom mobile home, central air, storage bldg. Tied down and underpinned. 688- 2263, Lilbourn.

1971 2 bedroom, mobile home, utilities paid. Washer & Dryer, T. V. air cond. Good garden spot. Country located. 667- 5100

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For Rent
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Reduce safe & fast with GoBese Tablets & E-Vap "water pills" Osco Drug.

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Clothing, dishes, odd tables, nic-naks, waffle iron. 518 Park Ave. Fri- Sat. 8-5.

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$17.00
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Goodyear Tire Center
Midtowner Village

## 13. Real Estate

1170 acres. 30 miles north Cairo, Ill.

950 acres production. Bottom Rest pasture. 1/2 mile east of W. Vienna.

644 acres 2 sets good buildings all Ohio river bottom 5 miles Paducah, Ky. in Ill.

350 acres corn & bean land, near Pinkneyville, Ill.

140 acres on black top road. Mixed land. Scott Co. $500 per acre.

326 acres on Hwy 77 east of Benton. Will sub divide $500 per acre.

Some land in Southern Illinois for cash rent.

W. J. McMikle
224 Kramer Dr.
Sikeston, Mo.
472- 0564

**HOUSE FOR SALE**
2 Bedrooms, Living Room, Kitchen, & Bath fully carpeted, Utility Room, central heat, window air conditioner, carport, fenced in back yard. 323 Edmundson, 471- 3978

For Sale — 3 bedroom brick, full basement, central air and heat, ½ acre lot. Morley. 262-3669

For Sale — 132 Acres, 8 houses joins town of Risco, Mo. Several cattle farm. Malcolm Greenway 313 N 2nd St. Phone 763-7077. Blytheville, Ark.

160 acres near Sikeston, modern 3 bedroom house, machine shed, good wheat crop.
J. R. JAMES REAL ESTATE
214 No. Main
471-9490 NIGHT 471-2718

House for Sale
Call 471- 2766

318 Allen Blvd.
For Sale: 8 room house located 1 block from nice park, 2 blocks from school. After 1 p.m. 471-0124

Building lot in Hunter Acres West 85'x155' 471-7232

Commercial Bldg. Brick & Block. 1600 sq. ft. with office & rest room. Central H/A. 471-7232

Attention Contractors
Acreage for sale near Sikeston, Mo. Jobe Real Estate. 471-8175 or 471-0687

Modern 2 bedroom house with bath, in Oran. For more information. Call 262- 3334
James Watkins

For Sale — Large Cape Code Home with acreage, 4 bedrooms, den, family room, kitchen, dining room, Large living room with fireplace, and 2 full baths. Phone 748-5861 or 688-2055.

## 15. Wanted To Rent

Wanted to rent — Large 3 bedroom house or 2 bedroom with family room. Now or within next few months. Call 471-7765

## 16. Wanted To Buy

Winchester Rifles wanted
Any kind any condition. Write Box C.C. 100 Daily Standard

Want to buy — Small desk or a childs desk in good condition. Call 471-6764

Babysitter needed in my home, 8- 5 daily
201 Kinder
471- 4540

Planned Promotional Opportunity
This position offers a career opportunity through planned advancement to management levels and higher earnings.
Applicants should have some college training or a high school diploma with business experience. Must have good driving record.
Equal opportunity given to female & minority applicants. Good starting salary, plus liberal employee benefits.
For an interview appointment Call or write to:
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P. O. Box 1092
Sikeston, Mo. 63801
phone— 471- 3343
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OPENINGS FOR THREE PEOPLE. Work part time or full time. Good income in your area. No experience necessary. Write Donaldson's Inc. 113 Missouri St., Charleston, Mo. 63834 or phone 683-3050. Monday's thru Friday's 8:00 p.m. - 10:00 p.m.

## 19 — CHILD CARE

Will do babysitting in home.
471- 9172

Babysitting in my home daily. Phone 471-7537

## 20. Lost & Found

Black & tan male german shepherd puppy. Answers to "Ranger". Lost around 120 Kingshighway. Reward for his return. 471- 1159 or 471-8292

## 21. Business Opportun.

ADVERTISING REPRESENTATIVE
Law enforcement Publications. Excellent commissions - Travel. Call 314-471-1400.

Come to us for the car
AND
We'll go to the bank for the money.
**Joe Phillips Volkswagen**
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Q: "We want a new home, but is this really a good year to get started?"

A: Yes. If you wait, it's going to cost you.

If you really want your new home, have it built now! Costs keep climbing. The home you want will cost more later.

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U.S. Silver Coins
1964 and before
Paying Highest Price
Paying 200% over face value for under $500 in coins. For every $100 in coins you receive $300 over $500. Call 335-0105 for price. AAA Coin Co.

## 18. Help Wanted

Wanted
Qualified welder, steady work. Steam crane operator. Steady work. State age, qualifications Mail to Box 433, Cairo, Ill. 62914.

General Farm worker. House furnished if wanted - call 471-2467 after 7 p.m.

Tire Service Man
Truck Tire Experience Necessary.
**GOOD YEAR TIRE CENTER**
Midtowner Village
Sikeston, Mo.

Help Wanted — Grill cook, 6 day week, 11 a.m. - 8 p.m. shift. Apply in person Cream Castle. W. Malone.

Baby Sitter, Days must be exerpeinced. Call after 5:30. 471-7631

MAKE IT HAPPEN IN 74
Our company plans on doubling our sales and management force in 74. They have given me an unlimited amount of money to do this. If you have sales ability and are willing to work and learn, this might suit you. If money is your problem write P. O. Box 837 Poplar Bluff, Mo. today for a friendly private interview and make your dreams come true for tomorrow.

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NOW AVAILABLE
Be In Business For Yourself
Full Or Part Time.
DISTRIBUTOR NEEDED-NOW!
To Supply and Service Company established accounts in the Local Area for the
WORLD FAMOUS
DONNA LEE COMPANY
No Selling Experience required as Company will train and work with you servicing these accounts located in Drug, Variety, Super Markets and Discount Stores. Profit Potential is virtually unlimited. $98.00 and more each day worked is a very conservative estimate.
A $3,495. secured inventory investment puts you in an established business right now.
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## 24. Special Services

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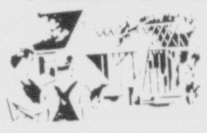

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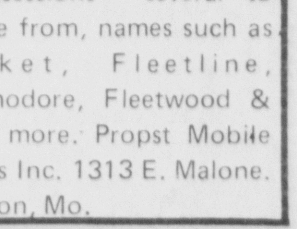

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Roofing & repair. Minor Home repairs. 471-2666.

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Roof repair painting, concrete patios, Cash & Terms, Hawkins Bros. 471-2666

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Will do home repair, carpenter work and concrete work. 471-4847 or 471-4738

Painting — Interior — Exterior. Reasonable. 667-5055.

D & D Tree Trimming, 472-0550. Discount Fireplace Wood.

## 25. Poultry & Livestock

Reg. Angus Bull. Contact R. Crenshaw
683- 3143

AUCTION
Southern Missouri-Illinois
POLLED HEREFORD ASSN.

SALE: SAT., MARCH 2, 1974 at Farmington Auction Bldg. (U. S. Hwy. 67, about 2 miles north) FARMINGTON, MISSOURI
Show: 9:00 a.m. Sale: 12:00 Noon
30 BULLS — 20 FEMALES
Auct: Eddie Sims, Lawton, Okla. Judge: Crawford Price, Vienna Mo. For Catalog write: John Cicardo, Secy., Rockwood, Ill. 62280.

## 26. Pets

For Sale: Registered young beagles. Cheap for quick sale. 471-3201

For Sale — Bird Dog after 5 p.m. 471-7764

Registered toy Pekingese, Peke-a-poo and poodle puppies, Ralph Henson, Illmo, Mo. 264-4678.

## 28. New & Used Cars

For Sale — 1973 Volkswagen Like new, 7000 miles. $2250. Phone 667-5914

For Sale — 1966 Plymouth 4 door Sedan. Clean and in A-1 condition. Call 471-3338

1970 Catalina Pontiac Station Wagon; electric rear window, excellent condition. $1295. 262-3952 or 262-3869

For Sale — 1964 Ford, power, A.C., F.M. radio. Excellent motor. 471-9445, 471-1021 after 5.

For Sale — 1970 Maroon Chevy Impala. Black interior, four door, air, power steering, Good condition. 471-7232

73 Mercury station wagon loaded. Steel radial tires. Only 11,000 miles. 568- 3338, Bloomfield

For Sale
55 Chevy 2 door hard top mag wheels V- 8 engine, $450.
Call 545- 3301
after 6

FOR SALE— 1967 Ford Econoline pickup- Small 6 cyl w/automatic trans- good condition. See at Hodaka shop or call 471- 1946 for information.

For Sale
1972 Ford Custom 4- door. One owner, low mileage. See at Coleman's Bar- B- Q.
Phone 471- 9927

1973 Bronco, automatic, power steering, 10,000 miles. 748-2277 after 5:00

For Sale — 69 Ford Torino GT. 302 Engine. Automatic 471-9463

## 30. Farm Supplies

For Sale 6000 gal. Storeage tank 643-2342

S.R.S. 400 soybeans, clean in sack, early for wheat. Call 396-5336 after 7 p.m.

## 34. Mobile Homes

For Sale 1969 Ramada Mobile Home. Call 471- 3343 before 5:00

For Sale — Mobile home, take over payments. 2 bedroom, glass sliding doors. 12x54. 471-1017 or 471-2575

Mobile home 12x52 unfurnished 2 window air conditioners. $3,500.00 471-6949 or 471-6080

For Sale Mobile home - 12x70 Bath & ¾ - 4 ton central air - washer & dryer - double oven - Phone 649-3200

Rocket - 1969 - 12x61
Repo
Assume payments. See at Propst Mobile Homes Inc. 1313 E. Malone, Sikeston, Mo.

24 Wide Home. 3 bedroom fully furnished. 4" walls. Set up on your lot. $8,495.00.
Galemore Mobile Homes
Charleston, Mo.

REPO — 1973 Steury Tent Camper, 8 sleeper, complete. Assume payments, or make offer. See at Propst Mobile Homes Inc. 1313 E. Malone, Sikeston, Mo.

Repossessions - several to choose from, names such as Rocket, Fleetline, Commodore, Fleetwood & many more. Propst Mobile Homes Inc. 1313 E. Malone. Sikeston, Mo.

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For the Best Price,
Quality, Service
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WE HAVE ALL THE EXTRAS TO MAKE YOURS A SUCCESSFUL ONE.
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# Deaths

## DELTA VIENNE

ST. LOUIS — Delta Vienne, 87, formerly of Malden, died Thursday at the Firmin Deslodge Hospital.

The body is at Boyd-Bradshaw Funeral Home in Malden where arrangements are incomplete.

## JOHNNY EUGENE PRICE

MALDEN — Johnny Eugene Price, 54, died of a coronary attack Thursday at his home.

He was born Sept. 15, 1919 at Campbell to the late William and Maudie Underwood Price.

He was married Jan. 31, 1949 to Nellie Rose, who survives.

Also surviving are one son, Richard Dale Price of the home; one daughter, Sue Lindsey of Bernie; one brother, Zeffie Price of Risor, Ark.; two sisters, Wilma Moody and Lola McGill of Malden; and five grandchildren.

Friends may call after 2 p.m. today at the Landess Funeral Home in Malden where services are scheduled for 3:30 p.m. Sunday.

Burial will be in Memorial Park Cemetery.

## MARGIE ELIZABETH VANCIL

MALDEN — Margie Elizabeth Vancil, 76, died at 1:15 a.m. Friday at Doctors Hospital in Poplar Bluff.

She was born Feb. 27, 1897 at Center Hill, Ark. to the late John and Dochia Rice English. She was a member of Sunny Vale Baptist Church.

She was married in 1964 to Arthur Vancil, who survives.

Other survivors include one son, Johnny K. Kankfery with the U. S. Army in Germany; one daughter, Mae Wilkerson of Santa Rosa, Calif.; seven stepsons, Edward Vancil of Malden, Joe Vancil of Flint, Mich. J. L. Vancil of Youngstown, Ohio, Billy, Curt, Connie and Shirley Vancil of St. Louis; three stepdaughters, Sue Renfro of St. Louis, Helen Holderfield of Piggott, Ark. and Velma Templeton of Malden, and five grandchildren.

Friends may call after 2 p.m. today at the Landess Funeral Home in Malden where services are scheduled for 2 p.m. Sunday with the Rev. Billy Phipps officiating.

Burial will be in Memorial Park Cemetery in Malden.

## DORA ELLEN LEGGETT

ALLENVILLE — Mrs. Dora Ellen Leggett, 72, died at 1:05 a.m. Friday in St. Francis Hospital at Cape Girardeau, where she had been a patient since Feb. 12.

She was born Dec. 11, 1901 near Delta to the late Chris and Mercy Surface and was a member of the Full Gospel Tabernacle at Advance.

On Dec. 8, 1942, she married Lee Roy Leggett of Whitewater, who died Dec. 23, 1972.

Surviving are one son, Marvin L. Bass of Whitewater; a half sister, Clara Seward of Kankakee, Ill.; and three grandchildren.

Friends may call after 1:30 p.m. today at Amick- Burnett Funeral Chapel in Chaffee, where services are scheduled at 2 p.m. Sunday. The Rev. J. D. Smith, pastor of Full Gospel Tabernacle, will officiate.

Burial will follow in Union Park Cemetery at Chaffee.

## EDNA BELLE GUILL

MARSTON — Mrs. Edna Belle Guill, 80, died Thursday in her home, following an extended illness.

She was born, Sept. 2, 1893, in Carmi, Ill., to the late George and Anna Khastain Reno.

Survivors include two daughters, Mae Moore and Helen Gulley of Jonesboro, Ark.; two sons Harry Clark of Hardy, Ark., and C. H. "Dude" Clark of New Madrid; two sister, Marge Puckett and Georga Girvin of Portageville; one brother, Paul King, of St. Genevieve, 22 grandchildren and 29 great- grandchildren.

Friends may call after 10 a.m. today at Richard Funeral Home in New Madrid. Services are scheduled at 2 p.m. Sunday in the funeral home with the Reverends Bill Baldwin and Mike Smith, officiating. Burial will follow in Portageville cemetery.

## No. 1

Con't from page 1

Maple Oil Co. Marks Food Mart; Martindale's Used Cars; Matthews Facility, Matthews; Meadow Heights Mobile Home, Chaffee; Mechanical Systems; MFA, Bernie; MFA Oil Ag Chemical Division; Mid-Continent Agriculture Chemical; Mid- Delta Agency; Mid- South Tractor; MiLady Lingerie; Mint Family Restaurant; Missouri Utilities; Mode-O-Day; Mon Petite Beauty Shoppe; Monsanto Agriculture Center, Portageville, Charleston and Huntersville; Montgomery Ward; Moore's Ace Hardware; Morgan Furniture, Dexter; Morley Farm Supply, Morley; McConnell's T-V; McDonald's; McMikle Funeral Homes, East Prairie; W. S. McMullin Construction Co.

National Lock; Nooney Co. St. Louis; Nunnelee Funeral Chapel.

Oran State Bank, Oran; Osco Drug; Otasco; Ozburn-Abston.

Palmer T-V; Parkview Acres Inc., Portageville; Paul's Government Supplies; People's Bank of Lilbourn, Lilbourn; Pepsi- Cola Bottling Co.; Pickett's Shoe Store; Pizza Villa, Dexter; P. J.'s Auto Supplies; Playboy Lounge, Dexter; P. N. Hirsch; R. B. Potashnick Construction Co., Cape Girardeau; Price Furniture, Dexter; Production Credit Association; Propst Mobile Home; Purple Crackle, East Cape Girardeau, Ill.; Pyramid Roofing.

Quality Lumber, Malden; Quick Check; Quick Sak.

Raggedy Ann Shoppe; Ray Clinton Construction; Ramada Inn; Reeves Insurance & Real Estate, East Prairie; Righter Trucking; Riverside Building, Cape Girardeau; Riverview Enterprises, Inc., New Madrid; Town & Country Shopping Center, Dexter; Rowland & Co.; RSP Shoppe, Charleston; Rudy's Furniture; Russell's Bulldog; Rust & Martin, Cape Girardeau; Rye's Jewelers.

Safeway; Saliba's, Charleston; Sambo's Restaurant; Sam's Big Star, New Madrid; Satterfield Body & Wrecker Service; Scott City Bank, Scott City; Scott County Milling Co.; Scott- Huff Agency; Scott-New Madrid- Miss. Co-op; Sears; Security Federal Savings & Loan Assn.; Security National Bank; SEMO Motors; Shelby Funeral Home, East Prairie; Shoe Box; Shoe City, U.S.A.; Show-Me Rental Land; Sight 'N Sound Showrooms; Sikes' Sporting Goods; Sikeston Board Municipal Utilities; Sikeston Churches

Sikeston Cotton Oil Mill; Sikeston Farm Equipment Co.; Sikeston Kiwanis Club; Sikeston Monument Co.; Sikeston Motor Co.; Sikeston Seed Co.; Sikeston Truss Co.; Six Gold Archery; Skinner Welding; Slusher- Baker; Smalls L.P. Gas, Wyatt; Sonny Presley; Sonny's Sanitation; Southeast Missouri Univerisity, Cape Girardeau; Southwestern Bell; Speed Queen Laundry; Stan's Carpet; Sterling's; Super D; Superior Business Machines.

T. G. & Y.; Thompson Culvert Co.; Thrower's Shoe; Tidwell's Service Station; Travel Lodge; Tucker Truck Lines, Cape Girardeau; Turner Dairy; Twitty Farm Equipment, Lilbourn.

The Uniform Shoppe; UniRoyal, Inc.

Verleen's Boutique, Oran; Versatile Homes Morley; Voelker's Jewelers; The Vobue Dress Shop.

Wade's Food Mart; Wallace White; Wal-Mart; Walthers Furniture, Cape Girardeau; The Weiser Shop; Welsh Funeral Home; Western Auto; White's Drug Store; Wilcoxson & Son Co., Malden; Wigs Unlimited; Wright's Jewelry.

Yanson's Jewelry; Young's Car Wash.

Ziegler's Superette.

## No. 2

Con't from page 1

Heights.

An active church goer, Stephenson is a member of St. John's Episcopal Church in Caruthersville, where he is a lay reader a warden of the Bishop's Council and a delegate to the Diocese of Missouri. Stephenson is also a member of American Legion Post 88 in Caruthersville.

Because of his long years of experience in working with young people, Stephenson was asked by the Pemiscot County Court to serve as a member of the Law Enforcement Assistance Council's Committee on Juveniles. This group has the responsibility for overseeing and then recommending the spending of federal funds under the 1968 Crime in the Streets Act.

He also serves as a member of the board of directors of the Sikeston Region 7 Council on Development Disabilities, which is a part of the Governor's Advisory Council on Mental Retardation and Other Development Disabilities. This organization assists groups and institutions working to help the handicapped and mentally retarded.

Stephenson is married and has four children.

# $2 million in Bootheel public projects pending

MALDEN — More than $2 million in public improvement projects in the Bootheel are currently pending and awaiting federal approval, according to Philip Shelton, executive director of Bootheel Economic Development Council and Regional Planning Commission.

Four major projects are now being processed for funding by the U.S. Economic Development Agency, after having been submitted by BEDC and BRPC, Shelton said.

The largest project is a major improvement plan for the Malden Industrial Park, totaling $1.8 million. Plans call for renovation of water and sewer facilities at the park and additional access roads to the park. Some $800,000 is scheduled from EDA sources, while an additional $300,000 has been requested from the Environmental Protection Agency.

The balance of the funds wil come from local sources, Shelton said.

Another major project awaiting EDA approval calls for water and sewer line installations in the newly-created city of Hayti Heights. This proposal totals $260,000.

The city of Hayti also has a pending EDA project, totaling $100,000, for sewer expansion to the east side of the city. The extensions are designed to serve new motels being planned at the intersection of Interstate 55 and Highway 84.

Still another pending project is a $5,000 preliminary grant for the Sikeston Industrial Park. This request is in the form of a technical assistance study for the city's industrial park south of Sikeston.

Total of all pending grants in the six- county area is $2,165,000.

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LOCATED CORNER W. MURRAY LANE AND BRANUM
SIKESTON, MISSOURI 63801
(314) 471-4089 471- 6133

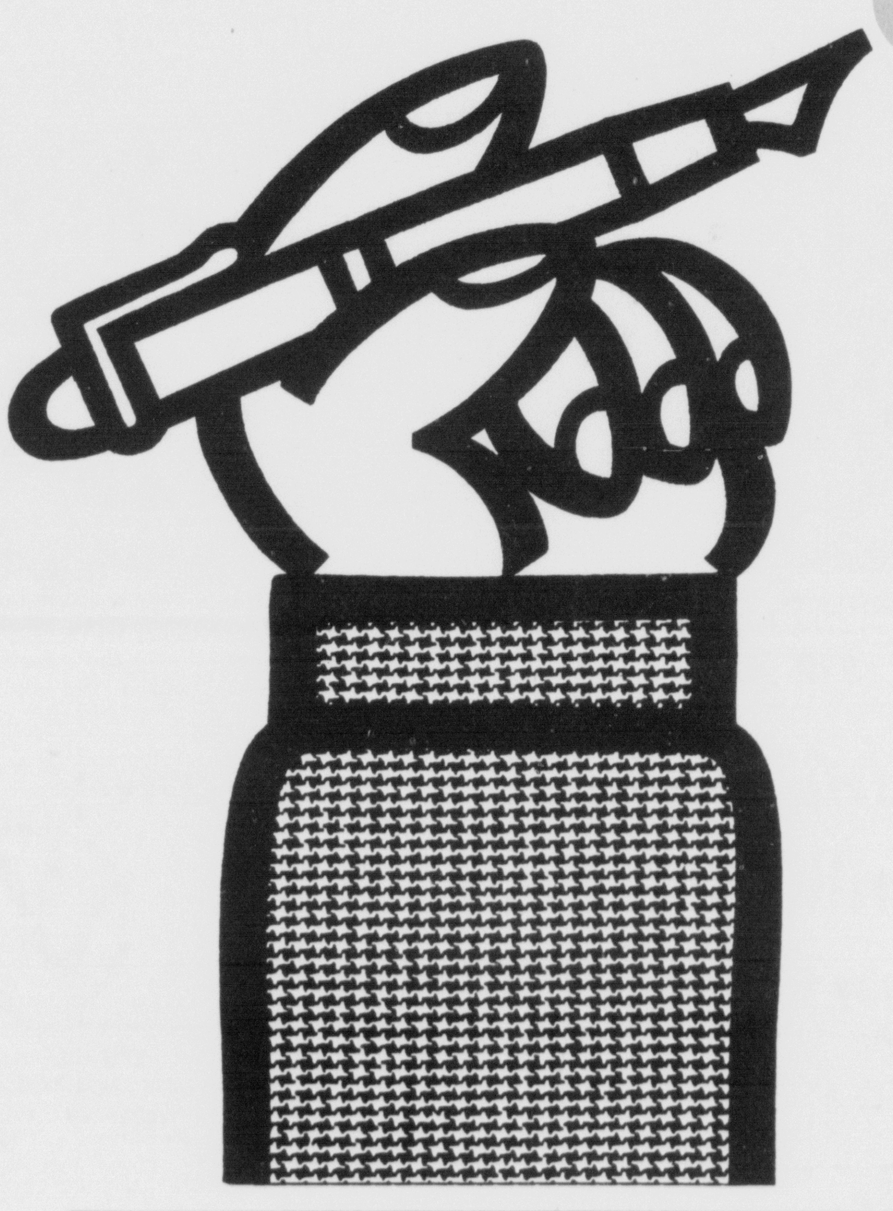
APRIL 14, IS EASTER SUNDAY:
It evokes thoughts of the Resurrection and also evokes thoughts of our loved ones who have passed on.
"Pay Homage To Those Who Have Gone"

This can be done by the installation of a Bronze Memorial. Call or stop by Cemetery Office and order your permanent Bronze Marker soon.

Owned and Operated By: Marion & Faye Thomas

FOR SIKESTON JUNIOR AND SENIOR HIGHS...AND ADULTS!

"How I'd change Sikeston ...for the better" CONTEST



Sikeston Country is a great place to live, work, and study.

But you may have ideas on changing things to make Sikeston Country even better.

Write us your thoughts, in 250 words or less, following the simple rules below.

You may win one of the nine Bank of Sikeston awards!

SAVINGS ACCOUNT
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Three awards in each of three groups: Juniors, Seniors, Adults:

1st...$50.00 savings account
2nd...$25.00 savings account
3rd...$10.00 savings account

Or, equivalent additions if you already have a Bank of Sikeston savings account!

JUST FOLLOW THESE SIMPLE RULES

A first award of a $50.00 savings account, a second award of a $25.00 savings account, and a third award of a $10.00 savings account will be made by the Bank of Sikeston to contest winners in *each* of three categories: Junior High students (grades 7, 8, 9), Senior High students (grades 10, 11, 12)...and adults (any age!)

1. Judging will be based on originality and expression of thought in developing the theme, "How I'd change Sikeston for the better." Neatness will also be important.
2. All entries must be typed (or plainly written) on plain, 8½ x 11-inch paper, using one side only of each sheet.
3. All sheets must be stapled (or clipped together), with a cover sheet on which appears the contest name, "How I'd change Sikeston for the better," together with your name, address, and phone number. If student, also give name of school and grade.
4. No entry may exceed 250 words in length.
5. Submit your entry to any teller or officer of the Bank of Sikeston . . . downtown or Motor Bank. Or, mail your entry to: "Contest," Bank of Sikeston, P. O. Box 1028, Sikeston, Missouri 63801
6. Entries must be received no later than March 8, 1974.
7. Decisions of an independent panel of judges will be final, and all entries become the property of the Bank of Sikeston.

Bank of Sikeston
*Helping you change things for the better*

MEMBER F. D. I. C.

# Meadows stars

SENATH — Carl Meadows pumped in 28 points to pace a four player double figure barrage and lead Lilbourn to a repeat trip into the state basketball tournament, claiming the championship of the Senath-Hornersville Class AA regional, dumping North Pemiscot 78-59.

Coach Larry Warren's LHS cagers jumped out into a 22-11 first quarter lead and build up a 40-24 halftime advantage behind a tenacious defense and sharp shooting.

The Panthers, who had struggled to stay alive in the tournament Thursday night when it was forced to rally in the fourth quarter to defeat New Madrid, looked like a completely different ball club with a spirited defense and strong rebounding.

Sophomore Frankie Robinson backed Meadows' leading effort with 18 markers. Ernest and Carl McFerren rounded out the double figure scoring with 11 points each.

Richard Hursey paced the Mustangs with 20 markers and sophomore Jerry Stewart added 14 for the only other double figure mark for NPHS.

Lilbourn will travel to Poplar Bluff Monday night to face the Richland champion Kelly Hawks in a rematch of last season's first round. The Hawks prevailed last season.

Scoring:

LILBOURN (78)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| Farr | 2 | 3 | 4 | 7 |
| Meadows | 11 | 6 | 3 | 28 |
| E. McFerren | 5 | 1 | 2 | 11 |
| Robinson | 7 | 4 | 2 | 18 |
| C. McFarren | 4 | 3 | 3 | 11 |
| White | 1 | 0 | 4 | 2 |
| Treadwell | 0 | 0 | 2 | 0 |
| Baker | 0 | 0 | 1 | 0 |
| Ray | 0 | 1 | 1 | 1 |
| Iron | 0 | 0 | 1 | 0 |
| Totals | 30 | 18 | 23 | 78 |

NORTH PEMISCOT (59)

| | | | | |
|---|---|---|---|---|
| **Reedus** | 1 | 2 | 2 | 4 |
| **Hursey** | 8 | 4 | 4 | 20 |
| **Norris** | 1 | 1 | 3 | 3 |
| **Stewart** | 3 | 8 | 2 | 14 |
| **Jennings** | 2 | 3 | 2 | 7 |
| Robinson | 1 | 1 | 2 | 3 |
| Blackman | 2 | 4 | 3 | 8 |
| Totals | 18 | 23 | 18 | 59 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Lilbourn | 22 | 18 | 19 | 19 | 78 |
| N. Pemiscot | 11 | 13 | 17 | 18 | 59 |

# Stage set

BLOOMFIELD — The Oran Eagles eliminated the BHS Wildcats 73-54 and Scott Central beat Naylor 78-65 in the class A regional here Friday night to advance into the Semi-finals Saturday night.

Coach Ronnie Cookson's Braves doubled the score, 20-10, in the first period and had no trouble turning back the Bulldogs.

Naylor made a mild rush in the second period as the Bulldogs outscored the Braves 22-18 but that was the only threat.

Kenny Bright had the hot hand for the Braves with 26 points and Edward Moore pumped in 17 for Naylor.

Oran, who has become hot of late, raced past the Wildcats and coach Joe Scott's forces put the defense to coach Don Metz's Wildcats, never allowing BHS to come within more than three points of the Eagles.

Steve Rushin was the only Wildcat that the Eagles were unable to contain as he fired in 23 points. Sophomore Robert Taylor hit 25 to lead the Eagles.

Scott Central takes on Matthews at 6:30 Friday and Oran plays Puxico at 8 p.m. Saturday.

Scoring:

BLOOMFIELD (54)

Puba 10, Rushin 23, Jackson 12, Jackson 2, Sharp 7. Totals: FG-23; FT-8; PF-9

ORAN (73)

Hurst 6, Atchinson 4, Caldwell 16, LeGrand 8, Dirnberger 10, Seyer 2, Taylor 25, Friga 2. Totals: FG-36; FT-1; PF-16

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Oran | 14 | 16 | 20 | 23 | 73 |
| Bloomfield | 11 | 11 | 18 | 14 | 54 |

-----

SCOTT CENTRAL (78)

Porter 13, Bright 26, Cook 12, Peet 6, McRoberts 8, Thomas 10, Williams 3. Totals: FG-35; FT-8; PF-17

Naylor (64)

Byrant 8, White 12, Emmons 12, Moore 17, Wheetley 6, Murdock 7, Crumley 2. Totals: FG-26; FT-12; PF-15

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Scott Central | 20 | 18 | 19 | 21 | 78 |
| Naylor | 10 | 22 | 14 | 18 | 64 |

## Statewide Regional Results

Finals

2A at Higginsville

Higginsville 47, Carrollton 35

2A at Linn

California 69, Versailles 57

2A at Kearney

LeBlond 57, Smithville 53

3A at Ewing

Moberly 46, Kirksville 44

3A at Liberty

St. Pius 60, Liberty 46

3A at Eldon

Fulton 69, Rock Bridge 68- overtime

2A at Republic

Nixa 68, Forsyth 39

2A at Holden

Pembroke County Day 72, Raymore - Peculiar 65

2A at Cassville

Seneca 65, Mount Vernon 59

3A at Eureka

Bayless 63, Lutheran South 62

3A at Troy

Wentzville 58, St. Dominic 50

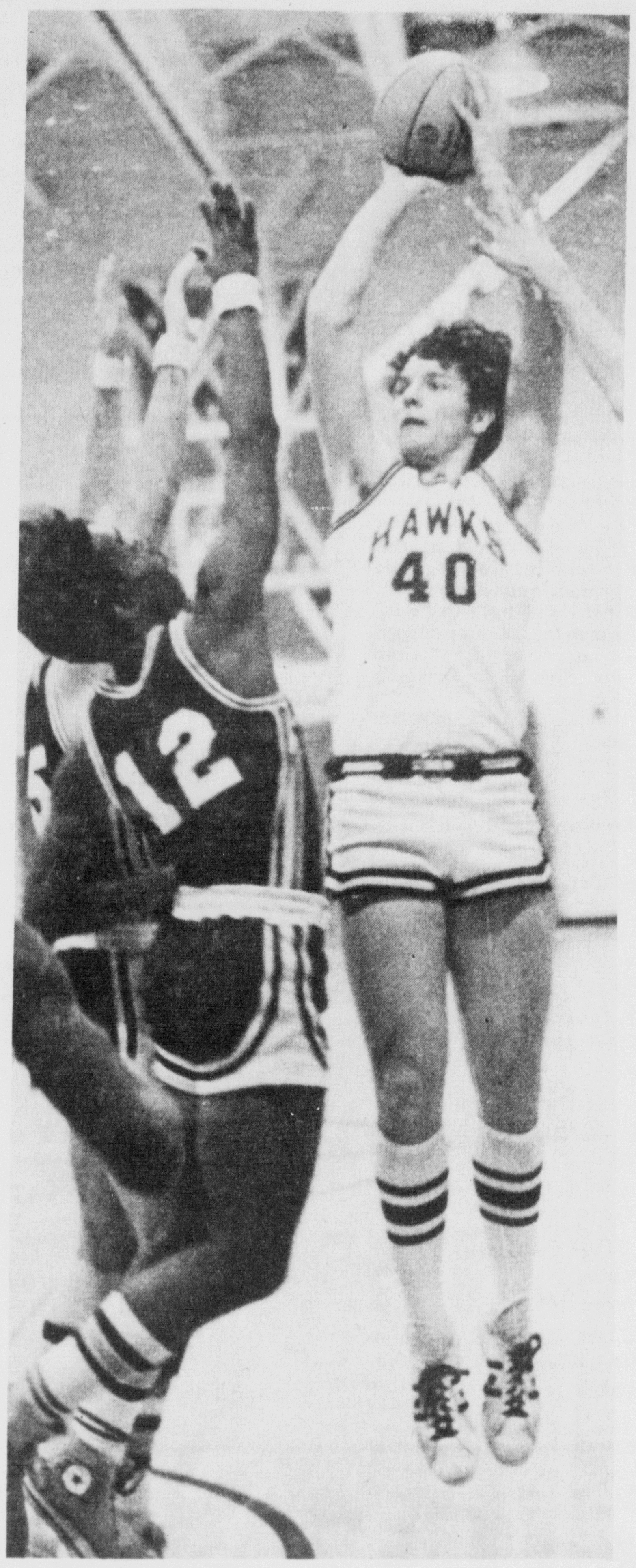
3A at Sullivan

Owensville 101, Pacific 51

## College

## basketball

Bates 101, MIT 79
Penn 89, Brown 72
Princetòn 70, Yale 60
Harvard 79, Cornell 67
Columbia 66, Dartmouth 59
New Orleans 93, Ga. St. 86
Cent. Missouri 89, SE Missouri 71



Kelly's Jeff Jackson (40) shows his form in shooting a jump shot against Neelyville Friday night in the Richland regional. The 6-foot-3 senior took over the team leadership and fired in 25 points in the finals.

# KHS wins

DEXTER — Coach Terry Turlington's Kenneth Indians advanced into the Class AAA state tournament with a 50-39 victory over Doniphan here Friday night for the championship of the Dexter regional.

Defense was the key to the Indians triumph, as they held the Dons outside all night and put the game away in the second quarter with a 12-2 advantage.

Kennett used a balanced offense, placing five players in the offensive colum, three of which notched double figures. Robert Roundtree headed up the Tribe's offense with 14 points. Ben McCracken and Chris Miltenberger added 10 each. Steve Brumitt hit 17 for the Dons leading effort and game high honors.

The Tribe will face Potosi at Cape Girardeau Monday night in the first round of the Class AAA state tournament.

Scoring:

x cKENNETT (50)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| McCracken | 5 | 0 | 2 | 10 |
| Miltenberger | 5 | 0 | 1 | 10 |
| Williams | 4 | 0 | 0 | 8 |
| Johnson | 3 | 2 | 3 | 8 |
| Roundtree | 7 | 0 | 1 | 14 |
| Totals | 24 | 2 | 7 | 50 |

DONIPHAN (39)

| | | | | |
|---|---|---|---|---|
| Brumitt | 8 | 1 | 3 | 17 |
| March | 4 | 0 | 1 | 8 |
| Beline | 0 | 0 | 2 | 0 |
| Swindle | 2 | 0 | 1 | 4 |
| Cole | 2 | 0 | 4 | 4 |
| Farrin | 3 | 0 | 0 | 6 |
| Totals | 19 | 1 | 11 | 39 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Kennett | 13 | 12 | 16 | 9 | 50 |
| Doniphan | 12 | 2 | 12 | 13 | 39 |

# Kelly No. 1

By Bill Harrison

ESSEX — Coach Nick Lanpher's Kelly Hawks played as a team possessed against the Neelyville Tigers' of coach Terry Tomlinson here Friday night in the championship game of the Richland regional ripping the Daily Standard's third rated team 99-72 to advance into the first round of the class AA state tournament for the second consecutive year. The Hawks are the top rated team in the latest Daily Standard poll.

On again off again Bob Felter started for the injured Dan Kern and led the Hawks with 28 points. Felter just last week had turned in his uniform due to some disagreement with coach Lanpher but decided that he'd rather play basketball then anything else and got the important starting role and came through to prove his worth. Jeff Jackson fired in 25 points and Mike Brasher chipped in with 20 in the rout.

The Hawks came out firing in the opening minutes of the first period and with Jackson and Felter bombing the hoop Kelly built up a quick 18-4 lead.

Tommy Robinson began to find the range for the Tigers and Kelly made a few turnovers allowing theTigers to get within eight at the end of the half.

The Hawks began to press a little in the opening minutes of the third period and forced NHS into some floor mistakes and Kelly used their fastbreak tactics to regain their 14 points lead enjoyed at the opening of the first period.

Coach Tomlinson tried in vain to get more scoring power in the game but the taller Hawks controlled the boards their deadly shooting kept the Tigers out of range. Robinson was high man for the Tigers with 20 points. Kenny Urhahn held Gary Purdom to 10 points and Russ Mothershead held Leon Johnson to 12 as Kelly played an outstanding defensive game.

"Our boys played the game the way they were supposed to", commented coach Lanpher, "They got up just before the game", he continued.

The Hawks will tangle with the Lilbourn Panthers at Poplar Bluff Monday night at 7:30 in the first round of the class AA state tournament.

Scoring:

KELLY (99)

| Player | FG | FT | PF | TP |
|---|---|---|---|---|
| Jackson | 10 | 5 | 3 | 25 |
| Urhahn | 6 | 0 | 3 | 12 |
| Brasher | 8 | 4 | 1 | 20 |
| Mothershead | 5 | 2 | 2 | 12 |
| Nebel | 1 | 0 | 0 | 2 |
| Felter | 12 | 4 | 3 | 28 |
| Totals | 42 | 15 | 12 | 99 |

NEELYVILLE (72)

| | | | | |
|---|---|---|---|---|
| Purdom | 4 | 3 | 1 | 10 |
| Robinson | 10 | 0 | 3 | 20 |
| Johnson | 0 | 0 | 1 | 12 |
| Hogan | 5 | 3 | 3 | 12 |
| Walters | 3 | 0 | 4 | 6 |
| Haynes | 1 | 0 | 7 | 2 |
| Petty | 3 | 0 | 0 | 6 |
| Whitchorn | 2 | 0 | 0 | 4 |
| Totals: | 39 | 4 | 13 | 72 |

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Kelly | 20 | 22 | 24 | 33 | 99 |
| Neelyville | 8 | 26 | 14 | 24 | 72 |

## Statewide Regional Results

3A Semifinals

At Jennings

Mercy 75, King 65

Jennings 76, Lutheran North 64

At Wright City

Belle 86, Silex 64

Bourbon 75, Valley Park 45

2A Finals

At Priory

Kinloch 60, John Burroughs 41

At Hermann

Winfield 64, Hermann 63

1A Regionals

At Bloomfield

Scott Central 78, Naylor 64

Oran 73, Bloomfield 54

# TRCC favored

FLAT RIVER — Coach Gene Bess' Three Rivers Community College Raiders are seeded number one in the National Junior College Athletic Association Region 16 Eastern division Basketball tournament to be held at Mineral Area College February 27- March 1 and 2.

The Raiders are the defending champions of the eastern division tournament.

Three Rivers sports a 20-5 record and are currently ranked 20th in the NJCAA top 20 this week.

The Raiders finished third in last years national event

The East champ will face the west division winner in the best two- out- of - three series for the right to represent the district in the national at Hutchison, Kan., in mid-March.

The Raiders drew a bye in the first round and will face the winner of the East Central and Forest Park game on Friday at 9:00 p.m.

First round schedule will find East Central facing Forest Park at 6:00 p.m. Feb. 27, Jefferson plays Meramec at 9:30 Feb. 27., and Florrissant Valley plays Mineral Area Feb 27 at 7:45.

The Three Rivers Raiders placed four players on the Missouri Junior College Athletic Conference All-Conference team as Dennis Sims, formerly of Richland high school was named to the first team while honorable mention went to teammates Albir Cassell of Charleston, Lee Stevens of Scott Central and Mike Edwards of St. Louis.

# ST. Pins Champ

IRONTON — St. Pius of Festus moved into the AA State basketball tournament Friday night with a 54-43 victory over Clearwater for the championship of the Ironton regional and the right to face the winner of the Priory regional Monday night at Flat River in a first round state game.

Clearwater, the coaches pre-tournament favorite to claim the event, battled gallantly without the services of two of its starters. Cary Barks, the Tigers big 6-5 center, sat on the bench with the flu while teammate Mike Holmes was sidelined with an ankle injury.

St. Pius moved out into a 10-8 first quarter lead and held a 27-24 half time advantage before Clearwater moved ahead 38-37 going into the fourth quarter, but failed to maintain the edge as St. Pius moved out for a 17-5 edge and the trip to the state tournament.

Terry Werner paced a balanced St. Pius offense with 15 points. Al Riney and Steve Kassen added 12 and 11 respectively to round out the Festus double figure scoring. Rick Smith hit for Clearwater.

Scoring:

ST. PIUS (54)

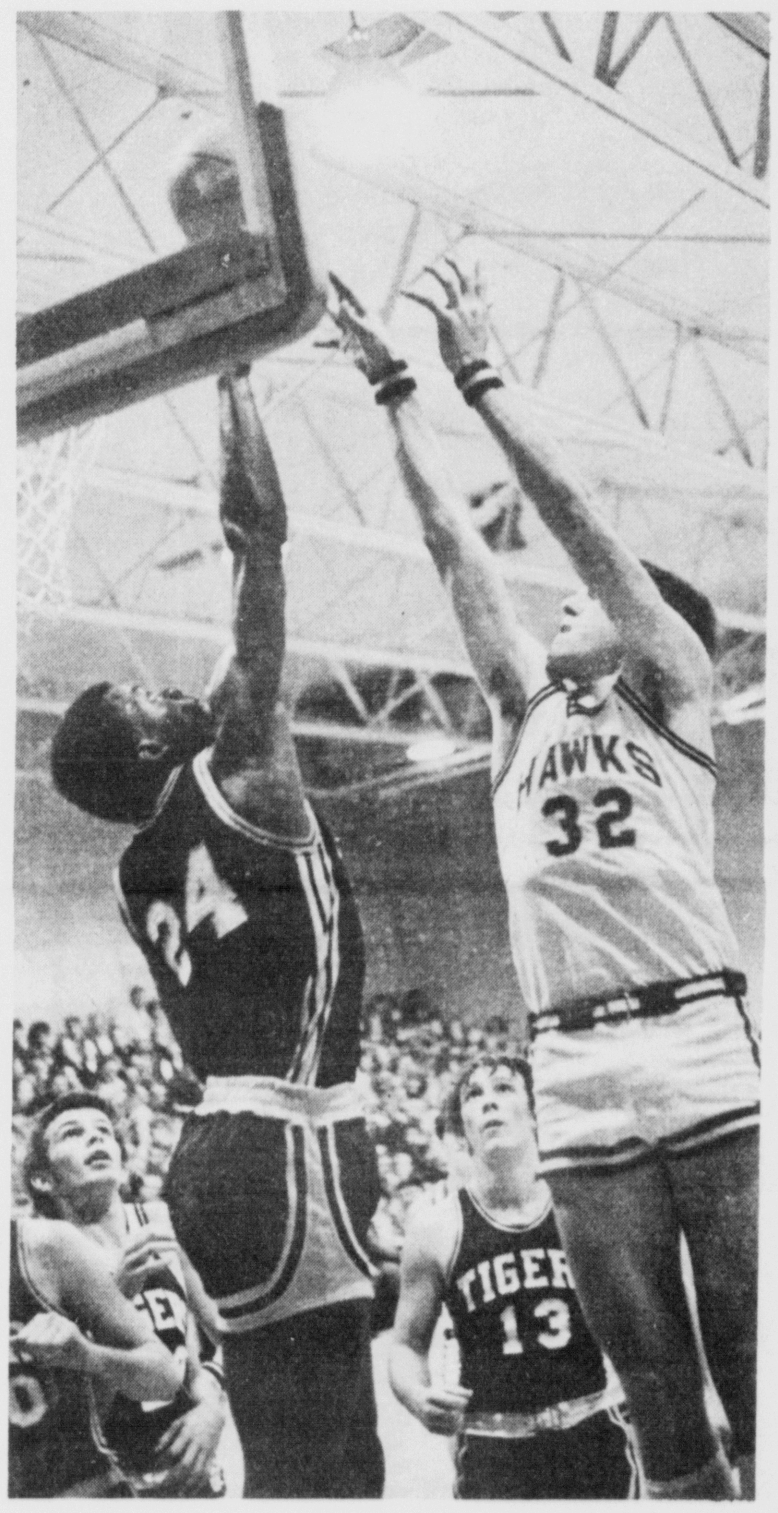
Werner 15, Riney 12, Kassen 11, Magre 8, Casey 4, Scherer 4, Totals: FG-23; FT-8; PF-10

CLEARWATER (43)

Smith 14, Twidwell 10, Barks 7, Allen 4, Sisco 2. Totals: FG-19; Ft-5; PF-14

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| St. Pius | 10 | 17 | 10 | 17 | 54 |
| Clearwater | 8 | 16 | 14 | 5 | 43 |



6-foot-5 junior, Russ Mothershead, (32) lays in two points over the outstretched arms of Leon Johnson in the finals of the Richland regional Friday night. The Hawks turned back Neelyville 99-72 to advance into the first round of the class AA state tournament Monday night at Poplar Bluff.

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# Suggs leads Tiger charge

CAPE GIRARDEAU — Floor mistakes killed the Sikeston Bulldogs in their last regular season game here Friday night, as they dropped a 77-53 decision to the high - flying Cape Central Tigers. Sikeston turned the ball over 24 times -- 16 in the first half. Central was guilty of only 11 miscues.

Roy Bowman and Mark Eaves were the only Bulldogs on the mark. Bowman hit 17 points on just ten floor shots, as his teammates seemed to be unable to get the ball to their top scorer. Because he couldn't get a pass from his teammates, the 6- foot forward went inside against players as much as nine inches taller and battled on the boards for ten rebounds and most of his team- leading points. Eaves was the only other Bulldog able to fight off the taller Tigers inside. The 6-foot- 3 sophomore, who has really played very well since joining the SHS starting lineup, was the game's top rebounder with eleven. The two combined to lead Sikeston to a surprising 35-32 edge on the boards.

Six- foot- 6 Owen Suggs had the hot hand for the Tigers. Despite Roger Tillman's hustling defensive play, the big senior took charge of the Central offense when 6- foot- 9 Stan Ray got in foul trouble and scored 20 of his 30 points in the second half. Suggs simply outjumped and outran all the Bulldog defenders and used a feather-light touch from the free throw line to connect on nine of 12 second half shots. He also led the Central rebounders with nine.

After the teams were tied at four, the Tigers went to their two big inside men the rest of the way and led by ten, 20-10, at the period's end.

They pleased a vociferous Tiger crowd with a fine second quarter effort that bloated the difference to 38-15 before the Bulldogs finally were able to find the basket. Outscoring CCHS the rest of the way, Sikeston still trailed by 16, but they appeared to be able to play with the Tigers, since Ray was in foul trouble and Sikeston had begun to control the boards.

Early in the second half Sikeston again charged at the Tigers and narrowed the score to a dozen at 44-32. However, from there to the period's end Central showed the large crowd why they are seeded number one in the class 4-A regional tournament by blasting the Bulldogs 20-7 to lead 64-39.

Both teams substituted freely in the last frame, with the Bulldogs able to knock just one point off the Central lead, 14-13, to lose by the aforementioned 24- point margin 77-53.

The two teams meet again next Tuesday night in the first round of the regional tournament and it is obvious that SHS will have to figure out some way to stop Suggs, while at the same time getting the ball to Bowman more often.

In the first game the Sikeston junior varsity team fell to Cape 57-47. Central, whose scoring was led by Mike Williams' 13 markers, led most of the game. But, until the fourth quarter, the largest lead of the night for either team was five.

Trailing three points entering the period, the Bulldogs went ahead 41-40, but Central seemed to get every break the rest of the way and won going away after Sikeston's leading scorer Ed Nunnelee fouled out. Nunnelee scored 14 points for the Bulldogs who finished the year 14-3 and claimed first place in the SEMO conference junior varsity race with a 6-1 record.

CAPE CENTRAL (77)
Suggs 30, Daye 8, Ray 12, Ford 10. Seabaugh 9, Gross 8. TOTALS: FG 30; FT 17; PF 12.

SIKESTON (53)
Bowman 17, Eaves 10, West 4, Tillman 10, Marks 5, Jones 5, Lawrence 2. TOTALS: FG 23; FT 7; PF 18.

Score by Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Cape Central | 20 | 20 | 24 | 13 | 77 |
| Sikeston | 10 | 14 | 15 | 14 | 53 |

## Statewide Regional Results

Regional Tourneys

Finals

2A at Ironton
St Pius of Festus 54, Clearwater 43

2A at El Dorado Springs
Lamar 89, Bolivar 65

3A at Neosho
Joplin Memorial 66, Neosho 64

3A at Brentwood
Clayton 75, Chaminade 58

Semifinals

2A at Marceline
Fayette 73, Macon 42
Salisbury 46, Unionville 44

1A First Round
At Green City
Lancaster 68, Linn County 58
Queen City 67, Meadville 52

2nd Round
Green City 89, Milan 84

At Windsor
Northwest 65, Leeton 61
Sacred Heart 71, Otterville 60

2nd Round
Smithton 90, U. High 37

3A Finals

At Flat River
Potosi 58, Fredericktown 40

## Southeast Missouri High School Basketball

FRIDAY'S RESULTS
CLASS A REGIONAL
At Bloomfield
Scott Central 78, Naylor 64
Oran 73, Bloomfield 54
At Clarkton
Risco 56, Holcomb 55
Delta C-7 61, Gideon 53
At Zalma
Delta 78, Zalma 56
Meadow Heights 59, Leopold 50
CLASS AA REGIONAL
At Senath
Lilbourn 78, North Pemiscot 59
At Richland
Kelly 99, Neelyville 72
At Ironton
St. Pius 54, Clearwater 43
CLASS AAA REGIONAL
At Dexter
Kennett 50, Doniphan 39
At Flat River
Potosi 58, Fredericktown 40
SATURDAY'S SCHEDULE
CLASS A REGIONAL
At Bloomfield
6:30 -- Matthews vs. Scott Central
8:00 - - Puxico vs. Oran
At Clarkton
6:30 --- Clarkton vs. Risco
8:00 --- Parma vs. Delta C-7
At Zalma
6:30 -- Advance vs. Meadow Heights
8:00 - - Delta vs. Oak Ridge
MONDAY'S SCHEDULE
CLASS AA STATE TOURNAMENT
At Poplar Bluff
7:30 --- Lilbourn vs. Kelly
At Flat River
7:30 - St. Pius vs. Priory Regional winner.
CLASS AAA STATE TOURNAMENT
At Cape Girardeau
7:30 -- Kennett vs. Potosi
At Hillsboro
THURSDAY'S SCHEDULE
CLASS AAAA REGIONAL
At Cape Girardeau
7:30 --- Sikeston vs. Cape Central

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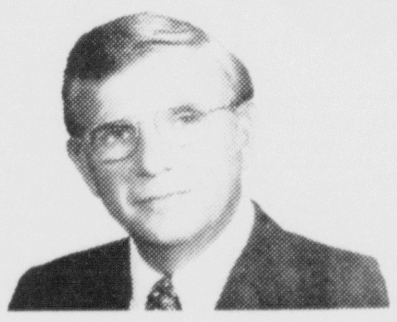

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# Risco, Delta C-7 struggle

CLARKTON — Pre-tournament favorites, Risco and Delta C-7, had to fight for their lives Friday night to remain alive in the Class A regional.

Coach Stan Whitson's Tigers held on for a 56-55 win over Holcomb while Delta C-7 rallied from a 29-28 halftime deficit for a 61-53 triumph over Gideon.

Risco breezed through three quarters, building up a 44-33 lead, but had to fight for dear life in the fourth quarter as the Hornets rallied for a 22-12 advantage, falling one point short.

Dennis Patterson pumped in 23 points to pace the Tigers offense while teammates Steve Landers and Andy Smelser added 14 and 10 markers respectively. Mike Tucker had 23 for the Hornets leading effort.

Gideon jumped out into a 17-12 lead in the first quarter and maintained a one point lead at half before going dead cold in the offensive department in the third quarter, yielding to the Chargers pressing tactics and falling behind 42-35 going into the final period.

Carey Guyton hit 16 for the Chargers leading offensive effort. Thomas Mead hit 14, Dwight Blankenship 12 and Jack Ratliff 10 while Ricky Cleaves paced the Bulldogs with 18 markers.

Scoring:

HOLCOMB (55)
Rollins 14, Collins 6, Tucker 23, Dement 11, Watson 1. Totals: FG-24; FT-6; PF-12

RISCO (56)
Smelser 10, Landers 14, Patterson 22, Cook 8, Calvin 4. Totals: FG-24; FT-8; PF-10

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Risco | 12 | 12 | 20 | 12 | 56 |
| Holcomb | 7 | 10 | 16 | 22 | 55 |

----

DELTA C-7 (61)
Ratliff 10, Wilkerson 9, Guyton 16, Blankenship 12, Mead 14. Totals: FG-28; FT-5; PF-6

GIDEON (53)
Murphy 6, Sparks 8, Pyland 11, Cleaves 18, Sullivan 2, Wingo 8. Totals: FG-25; FT-3; PF-12

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Delta C-7 | 12 | 16 | 14 | 19 | 61 |
| Gideon | 17 | 12 | 6 | 18 | 53 |

# Dragons make it

FLAT RIVER — The Potosi Dragons claimed a 18 point win over the Fredericktown Black Cats in the championship game of the Class AAA Regional Basketball Tournament Friday night.

The Dragons will face the Kennett Indians in the first round of the State Basketball Tournament February 25, at 7:30 p.m. in Houck Fieldhouse at Cape Girardeau.

Potosi established a early lead and held it to the half for a 27-19 advantage. The Black Cats fought back in the third quarter but a 23 point fourth quarter for the Dragons cinched the game. The final score 58-40.

Scoring:

Potosi (58)
Carr 8, Woodland 6, Donty 15, WAlton 5, West 9, Rutledge 9, Connley 2, Koffman 2. TOTALS: FG 22; FT 14; PF 10.

Fredericktown (40)
Bollinger 4, Nations 24, Hill 6, Nail 2, Stephens 2, Long 2. TOTALS: FG 18; FT 4; PF 18.

Score by Quarters;

| | | | | | |
|---|---|---|---|---|---|
| Potosi | 14 | 13 | 8 | 23 | 58 |
| Fredericktown | 9 | 10 | 12 | 9 | 40 |

# Bobcats advance

ZALMA — Delta and Meadow Heights bounded into the semi-finals of the class A regional tournament here Friday night as the Bobcats whipped Zalma 78-56 and MHHS downed Leopold 59-50.

LHS stayed in the game in the first quarter outscoring the Panthers 14-13 but MHHS took charge in the second period and controlled the game the rest of the way for the win. The Panthers' height advantage was the deciding factor in the game as they controlled the boards.

Mike Eeftink was the leading scorer for LHS with 11 points. Steve Hahs led MHHS with 16.

Carson Kelly and Mitch Stroder led the Bobcats to victory with 24 and 21 points respectively over the ZHS Bulldogs.

Zalma made a game of it for the first eight minutes as the Bulldogs matched Delta with 14 points apiece. Delta edged out to a two point, 18-16, advantage in the second period and blew the game out in the third period outscoring Zalma 23-11 in the third period and 23-15 in the fourth quarter. Davied Kirkpatrick and Micky West hit 14 apiece for Zalma.

Scoring:

DELTA (78)
Kelly 24, Kelly M. 2, Stroder 21, Martin 2, Vance 4, Lemmons 7, Gibson 2, Storder M. 2, Crowder 12, Duncan 2. Totals: FG-29; FT-20; PF-17

ZALMA (56)
Monday 10, Kirkpatrick 14, Gowan 6, West 14, Richards 2, Shell 2, Totals: FG-25; FT-6; PF-21

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Delta | 14 | 18 | 23 | 23 | 78 |
| Zalma | 14 | 16 | 11 | 15 | 56 |

----

LEOPOLD (50)
Beel 11, Eeftink 10, Eeftink 11, Janson 10, Vandeven 8.

MEADOW HEIGHTS (59)
McCormack 10, Bollinger 7, Crites 13, Brotherton 8, Hahs 15, Gilly, Clements 2, Totals: FG-25; FT-9; PF-20

Score By Quarters:

| | | | | | |
|---|---|---|---|---|---|
| Meadow Hgt | 13 | 16 | 11 | 19 | 59 |
| Leopold | 14 | 12 | 12 | 12 | 50 |

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# Iota Rho active in '73

PORTAGEVILLE-- Iota Rho chapter of Beta Sigma Phi, composed of members from the Portageville- New Madrid area, continued to be active in 1973 with educational and civic service projects.

The chapter was organized Sept. 27, 1965 with 10 charter members and currently has 23 members, seven of whom were initiated into the chapter on Nov. 12, 1973. New members are Charlotte Hogan, Judy Broughton, Gail Dial, Elaine Girvin, Kay Kimes, Martha Perkins and Myra Rone.

A traditional project of the chapter is an annual valentine party and Christmas party for the Hayward State Training School. During the past year, Iota Rho donated to community betterment, Camp Wonderland, Lions Club Telethon and air conditioning of the New Madrid Community building.

The sorority collected $317.23 for Cystic Fibrosis during a door- to- door campaign in New Madrid and Portageville.

The chapter actively participated in the annual Portageville National Soybean Festival by building a float titled "Happiness is--Festival Time". For the eighth consecutive year, the chapter sponsored and directed the junior king and queen contest during the festival.

Most recent project by the sorority was in January of this year when members manned voter registration booths on two Saturdays at supermarkets enabling more than 200 qualified voters to register.

To help finance these projects, a new fund- raising activity was launched on March 13, 1973 by presenting a fashion show at the Cottonboll Inn at Marston with several local merchants participating. The show was a success and the chapter decided to make it an annual event.

## Royalty named

Crowned 1973 junior royalty at the National Soybean Festival in Portageville were Darryl Patterson, 4, and Andrea Lynn Atwill, 5, of Portageville. At left are first runners up, J. B. DeLisle, 4, of Memphis Tenn. and Kimberlee Anne Long, four, of Portageville. Second runners- up at right are Dustin Kimes Dowling, 4, of Kewanee and Tina Phillips, 4, of Portageville. Iota Rho chapter of Beta Sigma Phi has sponsored and directed the contest for eight consecutive years.

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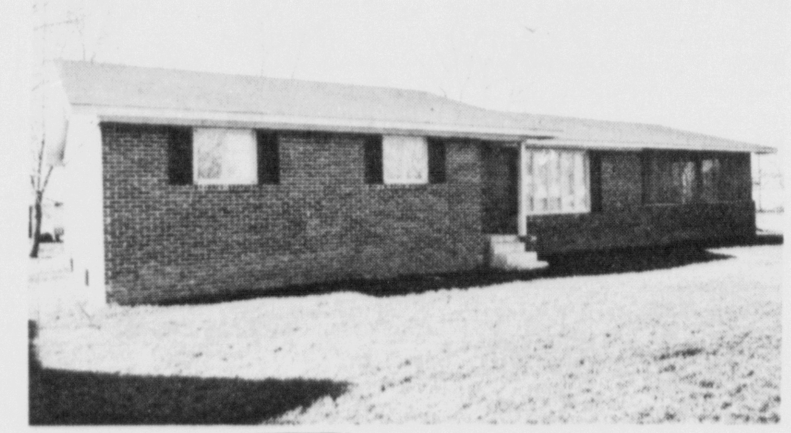
Young's Car Wash, 1607 E. Malone, opened for business in April. Penrod Enterprises of Cape Girardeau is the owner and Lonnie Ward is manager. The car wash offers free vacuums.

## New in New Madrid

Window- height brick, topped with grey hardboard siding and black wrought iron accent, the new six- room house at 1000 First St. in New Madrid built for Mr. and Mrs. Theodis Maltbia. The all-electric house contains three bedrooms. Bruce Martin of Marston was contractor and financing was through Farmers Home Administration. Maltbia is employed by Noranda Aluminum Inc. and they have two children. The family moved into the new house in July.



## Spanish decor

Mr. and Mrs. Charles Ice and children, Melanie, 4, and Charlie, 9, moved into their new home at Fifth and Benton streets in Lilbourn in 1973. The nine-room house contains three bedrooms, two baths, a dining room, family room with fireplace. The full-size basement contains a work room. The interior features a Spanish decor and the brick exterior is accented with yellow trim and black shutters. Ice is New Madrid county surveyor and Mrs. Ice is employed by Bank of New Madrid. Parma Lumber Co. was major contractor and building supplier.

## Columns add distinction

White columns across the front entrance and carport add distinction to this three bedroom home of Mr. and Mrs. Lytle Bingham, 303 Danforth St. in Charleston. The brick home has two baths, central heat and air conditioning and fireplace in the large living room. Bingham, who is a foreman at Brown Shoe Co. in Charleston, his wife and daughters, Christy, 5, and Holly, 2, moved into their new home on Dec. 21.

Betty's BEAUTY SHOP

## Olive siding chosen

Mr. and Mrs. Billy Don Francis moved into their new home at 609 Helena St. in Charleston in November. A white door and olive green siding complements the antique brick at the front of the home built by Francis, who is a self employed contractor. Mrs. Francis is a beautician and has her shop in the home, which also has three bedroom and two baths.

# Church marks 100th year in '73

CHARLESTON-- A three day celebration, concluding Nov. 17, 1973 with the Mass of Thanksgiving, marked the 100th anniversary of St. Henry's Catholic Church.

The Rev. Raymond Rau, first associate pastor of St. Henry's and now pastor of St. Anthony's Church in Rosati, was the speaker and the present pastor, Msgr. Charles P. Schmitt was chief celebrant of the mass.

Celebrating the Eucharist with the pastor was his associate, the Rev. Michael J. Swalina, Father Rau, the Rev. George Harr of Kimmswick, and the Rev. Frank Palermo of Lamar, all former associates at St. Henry's; the Rev. Msgr. Joseph Keusenkothen of Kelso, former dean of the Sikeston deanery; The Rev. Ernest Marquart, rector of the Sacred Heart House of Studies in Springfield; the Rev. Richard Folwing of Oran; and the Rev. Stephen A. Schneider of Cape Girardeau.

Mike O'Rourke, a St. Henry's High School graduate, now studying law in St. Louis, served as master of ceremonies at the hospitality hour following the mass. Guest speaker was David Rolwing, another St. Henry's allumnus now living in Cary, Ill.

The history of the church reveals Father Henry Willenbrink was appointed the first pastor in Charleston in 1873 and he placed the parish under the patronage of St. Henry, Emperor of the Holy Roman Empire. A frame church was built on the property still occupied by the Charleston parish.

Eight priests served the Charleston parish in the next 15 years and in July 1888, Father Francis Brand was appointed pastor. Under his pastorate a one- room school was established, followed by a small brick school, which also proved inadequate. Plans were made for a larger building which was to serve as living quarters for the sisters, the boarding students, as well as class rooms, a parish hall and auditorium. The building which still serves the parish was opened Sept. 12, 1892 and was called the Charleston Convent School.

In July 1895, Father Henry Hussman became pastor of St. Henry's replacing Father Brand. Under Father Hussman, a new church of Romanesque style was built on land donated by H. J. Deal and the cornerstone was laid in 1905. Father Hussman was replaced as pastor in 1909 by Father Henry C. Petri and under his direction, the decorations and beautification of the church was completed. Stained glass windows were designed and installed and the main altar of St. Henry's Catholic Church in St. Louis was moved to Charleston to complete the interior.

In the summer of 1924 three bells were purchased for the church, blessed and given names; St. Henry for the Patron St. Henry with the petition to pray for us; St. Anne with the petition to cherish our devoted women; and Joseph, protector of Jesus with the petition to protect the youth.

A two- manual pipe organ, which still serves the church, was installed in 1936, a gift of Bernard A. and Joseph G. Rolwing. The organ was designed by Sister Gonzaga, who organized a men's and Boys Choir, a tradition still retained at St. Henry's. The present boys choir is under the direction of Sister Jeanne Schmitt and in recent years an adult choir has been formed under the direction of Sister Alice Regine. On occasion, Dom Ermin Vitry, a monk of the Abbey of Maredsous, Belgium comes to St. Henry's to assist with music at the school and church.

Father Petri continued as pastor of St. Henry's for 21 years. Rev. John R. Wieberg succeeded Father Petri and under his leadership, the parish school was extended to a complete high school, which graduated it's first class in May 1937. High school was eliminated at St. Henry's in June of 1969.

In the mid forties, the parish and school increased in size and an associate pastor, Father Raymond Ray, was appointed to assist Father Wieberg.

Father Rau was appointed as administrator of the new parish of St. Mary Coretti in East Prairie in June 1950. The present church there was completed and dedicated on June 28, 1953. Also in 1953, a new grade school was constructed in Charleston and the high school was remodeled and renovated.

The present pastor, Msgr. Charles P. Schmitt arrived in Charleston Jan. 14, 1949. In 1955 the interior of the church was completely renovated and a new altar of polished marble, built in the form of a table, was installed. A new convent and new rectory were constructed and dedication services were held May 10, 1964.

During St. Henry's history, 16 parish members have entered into a religious vocation. They are: the Rev. Sidney Paul Stocking, the Rev. Elmer McFadden, the Rev. Richard Rolwing, Bro. Leo Scholz, Sister Miriam Newcum O.S.U., Sister Mary Metzger O.S.U., Sister Helen Rolwing O.S.U., Sister Imogene Zilafro C.S.C., Sister Mary Stella Test C.P.P.S., Sister Gertrude Duenne C.P.P.S., Sister Maretta Carr C.P.P.S., Sister Beatrice Marie Kettere C.P.P.S., Sister Mary Virgil Bryan C.P.P.S., Ajarwe VeBarbara Pierceall C.P.P.S., Sister Bernadine Duenne C.P.P.S. and Sister Maureen Stocking O.P.

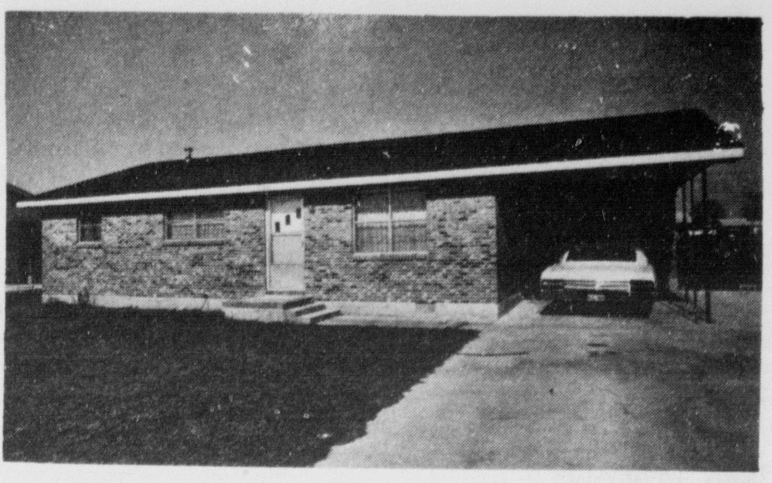
St. Henry's parish members total approximately 850 at present and Msgr. Charles P. Schmitt who was recently re- appointed for the fourth time as Vicar General of the Springfield- Cape Girardeau Diocese continues as pastor. The Rev. Michael Swalina was appointed associate pastor in August of 1971.

## Kitchen built-in

This two - bedroom home at 503 West Commercial St. in Charleston is owned by Mrs. Ethel Lloyd. Black shutters accent the white siding and red brick at the front of the home. The built-in kitchen is especially enjoyed by Mrs. Lloyd who moved into her new home in January of 1973.

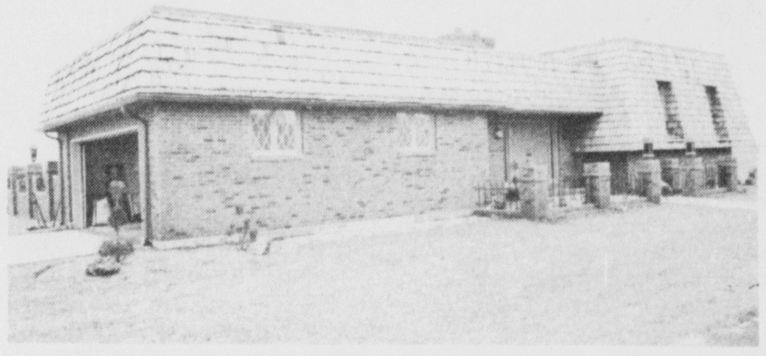
## Trim is green

East Prairie Lumber Co. was contractor for this home owned by Mrs. Inez Hamilton on West Iron Banks Road in Charleston. Green trim was selected to accent the pink drop siding.



## Early American motif

Exterior brick on this new home at 1320 McDougal St. in Sikeston was mingled for an interesting effect. Mr. and Mrs. Jimmie Chadd chose Early American accents for the interior which is decorated around golds and browns. William Dock Construction built the house for Chadd who is employed at Potlatch Forests Inc.



## Tongate home new

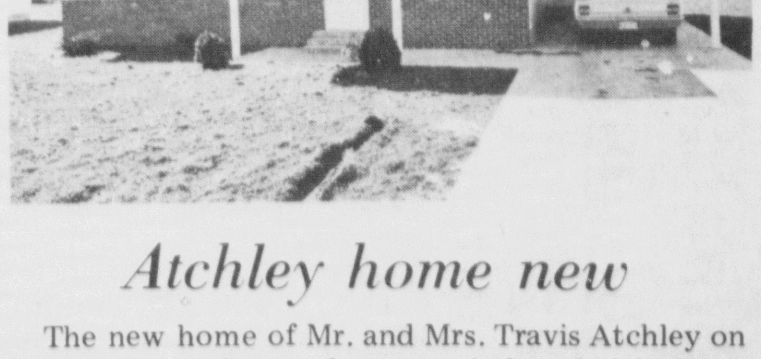
Mr. and Mrs. Dick Tongate and their three children live in this home located north of Sikeston. A basement, fireplace and upstairs are the highlights of this home. Green carpet is in each room with French provincial furniture. Grojean Engineers of Sikeston designed and were contractors for the new home.

## Avocado appliances

Mr. and Mrs. Jesse Sullenger and son live in this new home on Jaycee Avenue in Lilbourn. Black wrought iron and trim accent the white hardboard siding. The living room has paneled walls. Avocado green appliances with dark oak cabinets highlight the kitchen. Grey Johnson of Lilbourn was builder. Farmers Home Administration financed the construction for the Sullengers who are retired farmers. The new house replaces a similar one destroyed by fire.

## Rose siding chosen

Mrs. Dixie M. Douglas and three children live in this new house at 113 E. Phillips St. in Lilbourn. The six- room house contains three bedrooms and is centrally heated. The exterior is accented with a brick front, rose siding and white trim and posts. Sonny Weaks of Lilbourn was building contractor and financing was through Farmers Home Administration.



## Atchley home new

The new home of Mr. and Mrs. Travis Atchley on Route D near Lilbourn features window- height brick topped with light green hardboard siding accented by darker green shutters and trim. The six- room house was constructed by Sonny Weaks, contractor, of Lilbourn and financed by Farmers Home Administration. Special features include carpeting in the living room, three bedrooms and hall. Atchley is employed at Noranda Aluminum Inc. in St. Jude Industrial Park.

# 1973 is year of challenge for DAEOC

By VERAL CAID
Director of Area Opportunity Centers

PORTAGEVILLE — The year of 1973 was a year of frustration and challenge for the Delta Area Ecomimic Corporation, DAEOC.

Early in the year the Nixon administration in Washington set out to dismantle the Office of Economic Opportunity. DAEOC received instructions to phase out by June 30. These phase out instructions had the expected results, many experienced personnel found now jobs and the morale of the remainder fell drastically. Efforts to fight poverty in the Missouri Delta was parallized.

By June 30, a series of federal court decisions had forced the President to release OEO funds and DAEOC was still in business. Vacant positions were filled and DAEOC personnel went to work to make the year a success.

At DAEOC, we recognize that poverty is an immensely complex problem and should not be overly simplified. In order to make a reasonable attempt at eliminating poverty we must identify and attack the most significant problems which create poverty in our area. We identify five of the most basic as follows:

1. Unemployment or underemployment due to lack of jobs and lack of necessary skills and education.

2. Unhealthy home environment including homebound sick and elderly without proper care.

3. Inadequate housing. Inability of low income people to own a home.

4. Lack of jobs for low income youth which will provide the income, experience and self-confidence necessary to break the cycle of poverty.

5. Apathy of the community toward the poor and the need of an energetic co-ordinated effort to involve the poor in self-help efforts.

It is apparent that the these are not the only conditions which create poverty, but they are among the most basic which must be overcome before people can raise themselves out of poverty. For this reason, seven component programs of DAEOC deal with these basic problems. To ssum up our progress for 1973 we will look at each of the DAEOC components and its accomplishments.

### Economic Opportunity Development

The EOD component of DAEOC provides a free service to both the low income unemployed and the employers of the community. Low income residents are recruited and provided with free counseling or testing to assess their interest and eligibility for employment.

When possible, the client is placed in a training program that fits his needs. Along with job training, the client receives follow up service which encourages him to attend regularly and make the most of his opportunity. He is coached on such vital traits as grooming, personal, dependability and punctuality.

While the unemployed client readies himself for employment, EOD developers are constantly contacting area employers and other agencies to locate job openings. When the client is placed on the job he receives follow up services from workers who help him learn to solve the problems which hinder his chances of remaining employed.

In 1973, 432 men and women were placed in the job. After screening, some were referred immediately to jobs while others were trained for such skills as, meat cutting, nurse's aide, clerical and welding. Over 1,000 employers were contacted on a monthly basis to locate openings. At the end of the year, the followup survey indicated that 64 per cent were still employed which is an impressive figure when it is considered that most of the clients are from the ranks of the chronic unemployed

### Education

The education component of DAEOC is closely allied to the EOD. Utilizing the EOD outreach staff, unemployed people are recruited for pervocational or vocational training. Last year courses were offered in meat cutting, welding, nurse's aide training and clerical training. These training courses enrolled 385 men and women in1973.

General Education Development (GED) courses were held by DAEOC throughout the area. GED courses offer the low income person a chance to earn a high school equivalincy diploma. 410 adults were enrolled in GED classes in 1973. Basic Education Development (BED) was also offered for those who need grade school level education.

### Family Services

The Family Service Program is aimed at helping low income sick and elderly care for themselves and achieve a healthy home environment. The Program Director, headquartered at Malden, supervises 12 health aides, two in each county. Services provided at this time include:

1. Hospital Equipment Loan Program. Hospital Equipment is available for patients who cannot afford to pay a rental fee. The majority of these patients are stroke and cancer patients. Equipment available: hospital beds, wheel chairs, walkers, commode chairs, trapeze bars, mattresses, and bed rails. A total of 635 pieces of equipment was loaned out to 565 persons in 1973.

*Wheelchair provided*

Roosevelt Miller of Charleston was provided a wheel chair through the hospital equipment loan program directed by DAEOC family services. 635 pieces of medical equipment were loaned in 1973 in the six- county area of Scott, New Madrid, Mississipp, Pemiscot, Dunklin and Stoddard.

2. Emergency Medical Fund: Limited fees can be paid for emergency medical attention and prescriptions, such as drugs for epilepsy, heart, diabetes, cancer.) Many times these drugs are purchased until a medicaid card can be obtained. $3,812.55 was provided in the past year to 354. Another $5,568.19 in donations was given for food and utilities for families in emergency situations.

3. Referral Services: Out reach aides make referrals to persons not aware of services available to them. Such as diagnostic clinics, food stamps, health department clinics, vocational rehabilitation, state hospitals, welfare, county courts, cancer societies, heart foundations, POB clinics. Last year 7,635 persons were contacted and 189 were referred to well baby or family planning clinics. And then 84 were referred to welfare departments and 69 to county health departments.

4. Home Care: Blood pressures, dressing of wounds, bed baths, teaching care of invalid patients (bed baths-changing bed of bed-fast patient) assisting with diets and seeking assistance for persons needing glasses, hearing aids and braces. A total of 7,635 people were contacted in 1973.

5. Clinic Assistance: In Stoddard County, where there is no health department, Family Service assists local schools in setting up Immunization Clinics. Last year 125 participated in well baby clinics with transportation being provided in 2 counties.

### Family Planning

DAEOC operates a family planning program in conjunction with Family Service. This program provides low income families, who desire, with free information, medical assistance and contraceptives.

Seven family planning clinics were in operation in 1973. These clinics were held in DAEOC facilities or in conjunction with County Health Departments, with the exception of Mississippi County, where the clinic was held in the office of a private doctor.

The clinic provided a complete examination including a pap test, which is an important means of detecting cancer. After an examination the patient and physican decide together on the most suitable method. All popular birth control methods are available including "the pill" and the inter uterine device (IUD).

After the clinic, family planning outreach workers povide follow up services to help patients with any problems that might occur. Participants who can't afford birth control pills are given them free of charge. Transportation is provided for patients who have none. A total of 1,465 patienst received services from family planning in 1973.

### HOUSING DEVELOPMENT

Purpose of the housing program is to assist low-income families in obtaining low- rate federally insured loans for land development, construction, rehabilitation of present homes and to insure fair housing throughout the area.

During the 1973, the Housing Development Department was responsible for placing 82 families into new dwellings. Seven families were placed into existing dwellings and 2q rehabilitations were completed.

Other assistance rendered by the department included 92 loans for purchase of lots, down payments, and closing cost.

### NEIGHBORHOOD YOUTH CORPS

The Neighborhood Youth Corps is a program which provides paid work experience for young people, ages 14 through 21, whose family income is below Department of Labor guidelines. These jobs often enables the youth to stay in school until graduation and greatly enahnces his chance to enter the labor market. NYC has two major components, the in- school program and the summer program.

The in- school program provides for 209 jobs in the 1973-74 school year and is funded in the amount of $156,640. This program provides work after school (10 hours per week) as well as counseling. NYC increased the holding power of school by enabling the student to earn money for clothing, fees, and social activities important to teenagers. NYC fosters self- respect, confidence and ambition in the student.

During summer months, the traditional school vacation period, millions of young people look for work. The disadvantaged youth, those most in need of work, are frequently least able to find it. The NYC Summer Program makes it possible for this group to work during the summer and earn money that can make the difference between returning to school in the fall or joining the ranks of the undereducated, unskilled and unemployed.

During the past summer $419,130 was allocated for employing 977 young people in the Bootheel. These young people worked for city, county, state nad federal agencies on work assignments such as: clerical, education, recreation, health, food services, maintenance, custodial and conservation.

### OPERATION MAINSTREAM

Mainstream is designed to provide meaningful work experience and training for chronically unemployed persons who are over the age of 18. The unemployed or underemployed person is involved in work which provides training for permanent jobs. Mainstream employees work 40 hours per week on jobs that will improve the social or physical environment of the community. Jobs were provided to 56 in 1973.

### NEIGHBORHOOD SERVICE SYSTEM

The Neighborhood Service System addresses itself to the intangible causes of poverty which are the most difficult to overcome. These intangibles are such things as public apathy and misunderstanding of the poor and the lack of involvement of the poor in self- help activities.

Twelve Area Opportunity Centers (AOC) located in areas accessible to the poor have been provided. These centers provide a meeting place for the poor and groups incolved in community improvement. Neighborhood Service System provided services to 13,657 low income persons in 1973.

During the past year Neighborhood Service System has worked to promote resident involvement in the solution of mutual problems. Area Opportunity Centers personnel were significantly involved in 2,676 meetings with a total attendance of 40,244. These meetings involved the poor in such activities or topics as: Senior citizens, block clubs, health, NAACP, 4-H clubs, welfare, chamber of commerce, Boy and Girl Scouts, Head Start, PTA, civic improvement, housing, Veteran's Administration, and human rights.

The neighborhood centers were instrumental in the mobilization and coordination of existing cash resources. Some $15,065.45 in cash was donated to needy people throughout the target area. This sum reflects the money donated as a result of referral and usually the personal contact of DAEOC Staff in behalf of needy individuals. This money was donated in small sums ranging from $5 to $100 and was used for such essential needs as food, transportation, medicine, fuel, eye glasses, or utilities. In addition, four centers sponsored fund raising events with a profit of $673.83 which was used in behalf of underprivileged children and poor families.

During the annual Christmas drive AOC personnel solicited and helped local sources to distribute the following to the needy: eighty- one food baskets, 200 pairs of new shoes, 12 new coats for underprivileged children, toys for 75 families, shoes for family of nine, 250 sacks of fruit to underprivileged children, 101 baskets of fruit to homebound elderly, $390 in cash for gifts to the elderly and $201 cash in behalf of destitute families.

One of the most unfortunate aspects of poverty in the Bootheel is that it includes a huge percentage of elderly people. One of the primary goals of the N.S.S. is to aid senior citizens in obtaining resources to meet their social, economic and spiritual needs.

*Mrs. White helped*

Mrs. Lilly White of Charleston was among 565 persons who received services in 1973 from the Delta Area Economic Opportunity Corporation (DAEOC) family service program.

In 1973 AOC staff worked with 32 senior citizen clubs on a weekly basis. These clubs held 1,228 meetings with a total attendance of 17,995. Staff provided leadership and solicited local volunteers and resources. These clubs made and sold arts and crafts to finance activities and charities. The average monthly bank balance of all clubs was $4,996. Senior citizens from six counties participated in a senior citizen bazaar at the Kingsway Plaza Mall in Sikeston on Dec. 1, which grossed over $1,000.

AOC personnel maintained contact with senior citizens in every county and worked with local resources to obtain adequate housing, transportation, health care and related needs of the aged.

The Charleston center personnel were directly involved in a senior citizen meal program which served 12,400 meals in 1973. This program was founded by local people depending on volunteer labor and contributions to survive. AOC Staff cooperated with Urban Renewal Staff in applying for Title VII (Older American Act) Nutrition Funds. The Program has been granted $11,700.

AOC staff helped six senior citizen clubs submit applications to the Regional Council on Aging. All of these applications were approved and these clubs received grants for recreational equipment.

AOC personnel assisted in planning most of the 17,995 senior citizen meetings which stressed recreational and spiritual activities to enhance retirement roles.

Much of the AOC Staff's time is used to educate the public to the needs of low income people in the area and present programs to community groups and leaders in order to educate the general public to the needs of the low income citizens. Some of the accomplishments in 1973 were as follows:

1. AOC personnel delivered in excess of 100 speeches or programs on topics related to the poor.

2. Articles concerning the agency and needs of poor have appeared in every county of target area.

3. Radio was used in many areas to announce events of interest to the poor.

4. Staff of every center have met on a personal basis with various civic and political leaders.

5. One center and staff joined the chamber of commerce.

### HEAD START

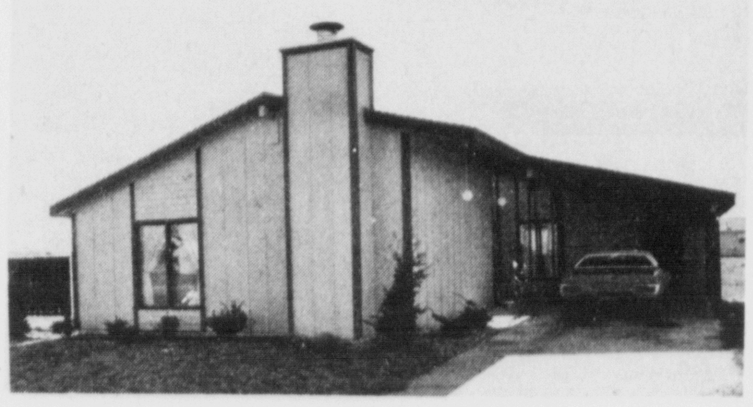
Delta Area Head Start is preschool training for underprivileged children. This training is focused on the social, cultural and recreational learning experiences which low income children often lack. Head Start helps the disadvantaged child develop the social skills and maturity necessary to compete with children from more privileged homes. Head Start stresses the importance of family involvement in the educational process and seeks to motivate the family to improve the home environment. In 1973 DAEOC was the grantee for the $1,250,000 program which conducted 65 classes and served 1,300 children. The program was administered by the Missouri University Extension Division.

*Decor based on green*

Mr. and Mrs. Boyce Dollar are owners of a new four- bedroom home at 727 Delmar St. in Sikeston. Redwood and gold siding highlight the exterior of the home which has central heating and air conditioning. Centered around a basic green color, the interior features an Early American motif. Rough cypress was chosen for the kitchen and den decor. Dollar is an electrical contractor.

*Black accents exterior*

Mr. and Mrs. Loy Smith live in this new home at 319 Baehr Road in Lilbourn. The six- room house contains two bedrooms and is centrally heated and air conditioned. Antique window-height brick, white trim, black shutters, black roof and black wrought iron posts were chosen to accent the exterior. Woods Lumber Co. of Portageville was building contractor. Smith is a retired farmer.



*Fireplace featured*

Mr. and Mrs. James Bailey and their two sons, Brian and Keith, moved into the new home at 1305 Shelby Ave. in Sikeston during 1973. The three-bedroom home has pale yellow siding on the exterior and is decorated with blues and greens inside. Special features include a fireplace in the living room. Bailey is manager of MFA Security Service in Sikeston.

*Split-level home new*

Mr. and Mrs. Jim Vines of Sikeston Route Four and their two children, Melanie, 7, and Marty, 3, moved into their new split- level home during October. A two car garage is attached to the home.

*Shag carpet chosen*

Mr. and Mrs. Smith Campbell moved into their new home at 121 Dawson Avenue in Lilbourn in November of 1973. Constructed of gold brick, the exterior is accented with gold trim, shutters and columns. The two- bedroom house has two baths and is centrally heated and air conditioned. Interior walls are off white with shag carpeting throughout, except in the kitchen. One bedroom features green carpeting. Gold was chosen for the other bedroom and living room. Harvest gold appliances accent the kitchen. Sonny Weaks of Lilbourn was building contractor. Campbell is a farmer.

*Carpet is gold*

Mr. and Mrs. Homer Ponder moved into this new home on Dawson Avenue at Fifth Street in Lilbourn Feb. 1, 1974. The seven- room house contains three bedrooms and two baths and is centrally heated and air conditioned. Black shutters, white trim and columns accent the white brick exterior. The interior features off-white walls with gold scrolled carpeting throughout. Avocado appliances and brown and gold carpeting were chosen for the kitchen. Marvin Riggs of Lilbourn was building contractor. The Ponders own and operate Ponder Funeral Home.

*4 bedrooms featured*

Mr. and Mrs. Andrew Thomas and six children live in this new home at 315 East Benton Street in Lilbourn. The six- room house contains four bedrooms and one - and - a- half baths. Green and white trim, black shutters and roof were chosen to highlight the brick and frame exterior. Thomas is employed at Noranda Aluminum Inc. and Mrs. Thomas is employed by Delta Area Head Start in Portageville. Their children are Evelyn, 21, Ruth Etta, 17, Elouise, 16, Duane, 14, Andrew Jr., 13 and Vicki, 6.

*Patio featured*

Mr. and Mrs. Glenn Pinkerton, who are expecting their first child in May, own this new three- bedroom home at 125 Thomas Drive in Sikeston. Chocolate-colored antique brick was used for the exterior which has a two- car carport. A special feature of the house is the 24- foot- by- 28- foot patio with gas grill. Gold, orange and yellow highlight the interior which has a built- in vacuum system. Pinkerton is a barber at the Kingsway Plaza Barber Shop and Mrs. Pinkerton works as a secretary at Noranda.

*Jolliet-Marquette expedition entertains*

Members of the Jolliet- Marquette Re-enactment Expedition, en route down the Mississippi River retracing the 3,000 mile canoe voyage by French explorers 300 years ago, entertained with skit and songs at New Madrid following a welcoming ceremony on July 11, 1973 by city officials and citizens. The Lucy Jefferson Lewis chapter, Daughter of the American Revolution, directed a procession to the river bank where Junior American citizens club members led the pledge of allegiance to the American flag and singing of "My Country Tis of Thee".

# DAR Chapter receives 43 national awards

NEW MADRID — The Lucy Jefferson Lewis chapter, Daughters of the American Revolution, marked its 26th year of dedication to the objectives of the National Society and the Missouri State Society by receiving 43 national awards at the annual Continental Congress in Washington, D. C. in April, 1973, for entries in the National Junior American Citizens contest, and 11 state awards and a gold honor roll ribbon at the state conference in Kansas City in February of 1973.

Objectives of the National JAC committee are to instill good citizenship in the youth of all races and creeds, to teach loyalty to the United States and to give practical ideas for service to home, community, school and country.

A team of three New Madrid high school youths, Neal Edwards, Ben Ashley and Bob E. Recker, who entered a replica of a fort of revolutionary times titled "Fort Madrid" received a special bicentennial award, which was one of nine given nationwide. The entry was displayed during the DAR Continental Congress and is presently on display at DAR headquarters in Washington, D. C.

The chapter sponsors JAC clubs in the schools from kindergarten through high school, and this year membership totals 1,315, which also includes the Dexter school.

In addition to the JAC project, the chapter also sponsors awards to Good Citizen Girls and National Defense awards to outstanding senior boys.

A flag dedication ceremony was held in November when a new American flag was presented to the Immaculate Conception School after repairs were made to the school's flagpole.

In July, the DAR and JAC club members joined with city officials and citizens in welcoming ceremonies for members of the Jolliet- Marquette Re-enactment Expedition. In a brief ceremony on the Mississippi River bank, each of the crew members was presented honorary membership pins by JAC club members and Miss Dorothy Conway, DAR chapter chairman. The chapter was co-host with the city for a dinner for the visitors at the New Madrid County Club.

Present membership in the chapter is 57, of which 12 are charter members.

*Youths receive awards*

New Madrid high school youths, from left, Neal Edwards, Ben Ashley and Bob E. Recker, received a special national bicentennial award from the National Society, Daughters of the American Revolution, for their prize winning replica of a fort of revolutionary vintage titled "Fort Madrid" entered in the Junior American Citizens contest. There were only nine such awards made nationwide.

# Delta Center helps area farmers

PORTAGEVILLE— The University of Missouri-Columbia Delta Center, which is located on T road (formerly U. S. 61) one- half mile south of Portageville on a 180 acre farm known as the Margaret Marsh Farm, includes laboratories, greenhouses, a small library, a large auditorium, cotton gin, offices, a U. S. Department of Commerce Weather Station and the area soil testing laboratory.

The facility functions as a center for university programs, a handy place where Delta people can go for information, educational meetings, workshops, and short courses. Extension specialists are on hand to conduct educational programs in cooperation with county university extension centers of the area. An airport near Marston provides quick access to University of Missouri scientists and professors for further technical help.

The field crops department began crop experiments north of Sikeston in the late 1930s. Carl Luper supervised work locally that was planned by Professor W.C. Ethridge and others on the College of Agriculture campus in Columbia. From 1951 to 1959 a 100 acre farm was rented south of Sikeston. The farm house was used as an office while the research expanded to include cotton breeding and variety testing, soil fertility, pasture grasses, insect control and irrigation.

The Delta Center came into being in 1959 through the generosity of Mrs. Margaret Marsh and Mrs. Matilda Cavanaugh. The two women had planned to will their farms to the University, a decision based on their interest in experiments in agriculture and their appreciation for assistance received from the University's Department of Horticulture.

When they learned the university was seeking a site such as theirs on which to establish a Delta experiment station, they arranged for the university to begin using the 666 acres, which are now known as the DeWitt Clinton Lee Farm. This farm is in Pemiscot County, seven miles Southeast of Portageville at the junction of T and TT roads. A third farm of 80 acres came to the center from the estate of Matilda Cavanaugh, which is located on the river bank east of Portageville.

Dr. Norman Brown was the first superintendent of the Delta Center. He was associated with cotton research at Sikeston for several years before being named to the position. Dr. Brown retired in February of 1973, and now lives in East Prairie. Charles F. Cromwell Jr., agricultural engineer from the Columbia campus, was named superintendent in March 1973. He lived in Sikeston from December 1956 to March 1958. He now lives in the Margaret Marsh-Matilda Cavanaugh home on the corner of the Marsh Farm.

Broad areas of agricultural research by the Delta Center include plant breeding, variety testing, weed control, soil fertility, plant diseases, insect control and irrigation. As a major crop in the region, cotton gets special attention on plant breeding, soil treatment, weed control, insects and diseases. Defoliation and fiber quality are other special areas of intense research with cotton.

Cotton with stronger fibers is continually sought by textile mills. General improvement of the inherent quality of Missouri cotton fibers enhances its competitive position with other regions and with synthetic fiber industries. A major objective of the Missouri breeding program has been to incorporate longer and stronger fibers into adapted strains without causing a decline in their productivity or earliness of maturity. Auburn M was the first variety developed at the Delta Center under this program. It is an extra- early maturing variety resistant to the fusarium wilt- root- knot disease. Delcot 277 is a more recent product of this research. It is more resistant to fusarium and verticillium wilts. Other improved varieties are being developed now at the center.

A recent interest in cotton breeding has been to develop a variety and management system for early maturing, short staple- strong fibered cotton as used in the non- woven fabric industry. The goal is a variety planted a week later than current varieties and harvested two weeks earlier with a low- cost brush harvester.

Soybeans are now grown on over a million Bootheel acres. The cyst nematode was identified as a major pest about the time the center was established at Portageville. Other known soybean diseases such as charcoal root rot and downy mildew are also limiters to maximum production. A major effort at the center is now aimed at a basic breeding program to discover resistant strains and develop adapted varieties.

Weed control, insect control and plant disease identification and control are all research areas that cross crop lines. Major efforts are being made by center staff to solve Bootheel problems in each of these areas. Chemicals are tested and Missouri recommendations are developed to guide farmers.

Horticulture staff in Columbia and at the center are screening processing tomato varieties for commercial production potential. These varieties must be suitable for once-over machine harvest.

Yields exceeding 40 tons per acre have been obtained in research plots.

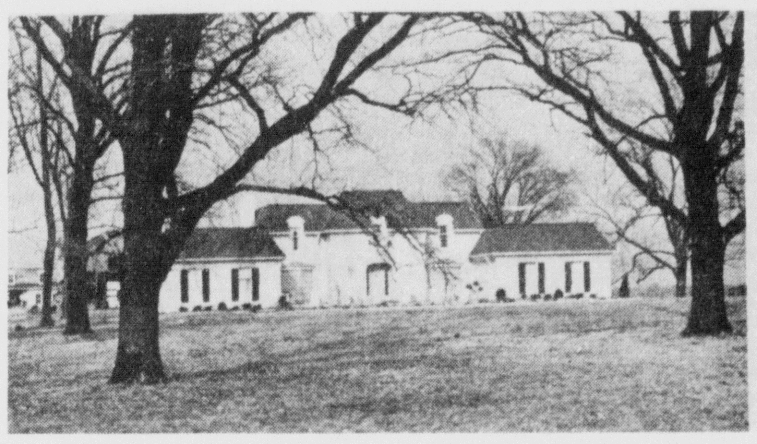
Horticulturists at the center also participate in southern region sweet potato trials. Watermelon and cantaloupe varieties from many states are screened at the center for adaptation to the Bootheel area.

A new malting- type barley variety has been developed to the seed-increase stage. It should be released soon.

Delta Center staff living in Sikeston include Bill Sappenfield, cotton breeder; Harold Kerr, weed control researcher; Chuck Baldwin, pathologist; Joe Scott, agronomy extension professor; and John Garrett, area extension soils specialist.

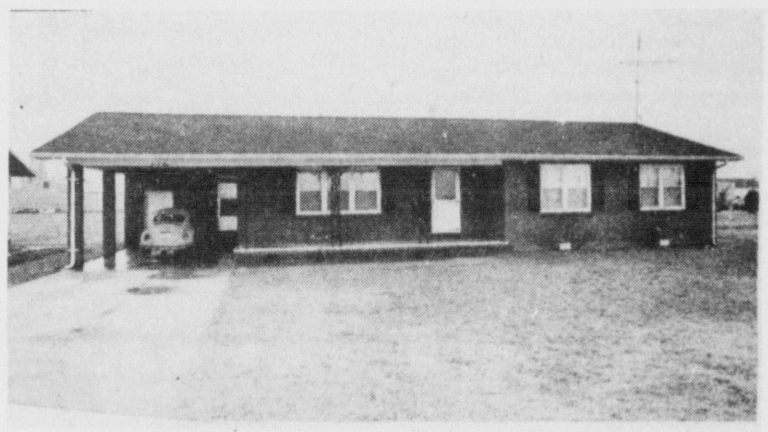
Extension Area Director Glenn Patton commutes from Charleston. Tim Houser, research entomologist, lives in New Madrid; Charles Kruse, agronomist, commutes from Dexter. Malden is home for Jim Roth, soils researcher and Luther Stokes, research specialist; Grover Shannon, soybean breeder, is a new resident of Caruthersville.

Portageville is home for Keith Harrendorf, cotton research entomologist; David Guethle and Allan Wrather, research specialists and extension specialists Flernoy Jones, entomology; Dave Kelley, livestock; E. B. Nace, farm management; Hank DiCarlo, horticulture; Phil Kelley, community development and Kathryn Kinnard, programmer. Mike Cooper, extension youth specialist commutes, from Hayti. Gary McWilliams commutes from Blytheville, Ark., to supervise the cotton insect scouting program.



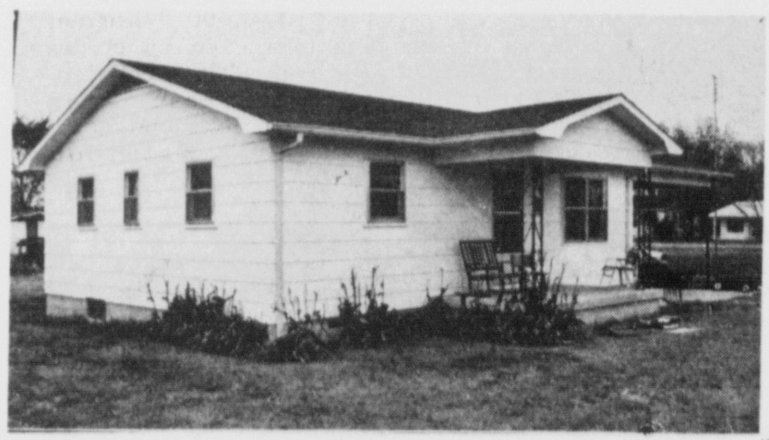
*Many special features*

A grove of spreading Oak trees form the setting for the country estate of Mr. and Mrs. L.D. Joslyn of Charleston Route Two, which was completed in February 1973. Off- white brick was used in construction of the French Loire Valley style home. The foyer of the four bedroom home, features a brass and crystal chandlier from Czechoslovokia. A similar chandlier hangs in the dining room. The living room fireplace has a white marble mantle and green marble hearth taken from an old home in Paris, France. In addition to two master bathrooms, one of which has a sunken marble tub, the home has two full baths and four half baths. A Serpentine wall was constructed across the front of the estate. Joslyn heads the law firm of Joslyn, Joslyn and Tindall of Charleston.



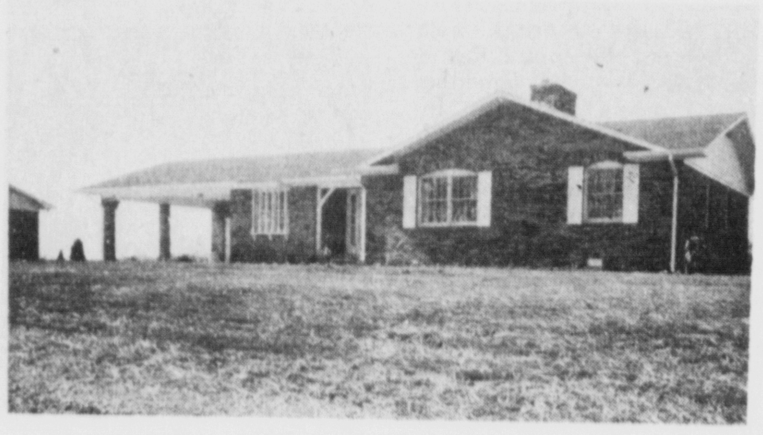
*Furnishings traditional*

Traditional furnishings with a gold and green color scheme were selected by Mr. and Mrs. Tommie Martin for their new red brick home at 603 S. Ninth St. in Charleston. The three- bedroom home was constructed by Grover Brownfield of Charleston. The Martin's have two children, Billy, 13, and Debbie, 11. Martin is manager of the meat market of the Charleston IGA Food Store and Mrs. Martin is a secretary at the Junior high school.



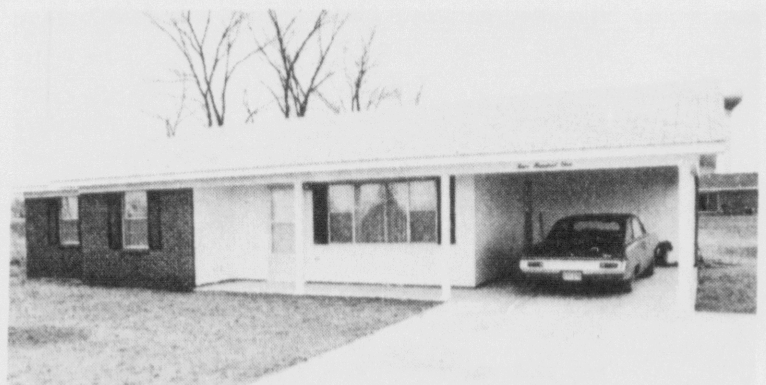
*Couch home new*

Mr. and Mrs. Roscoe Couch and their son, Alex William, moved into this new home at 307 Taylor St. in East Prairie in March 1973. Wrought iron posts on the porch and carport accent the white drop-siding on the home built by Bob Thurmond, Bill Burney and the Rev. Bill Whitsitt.



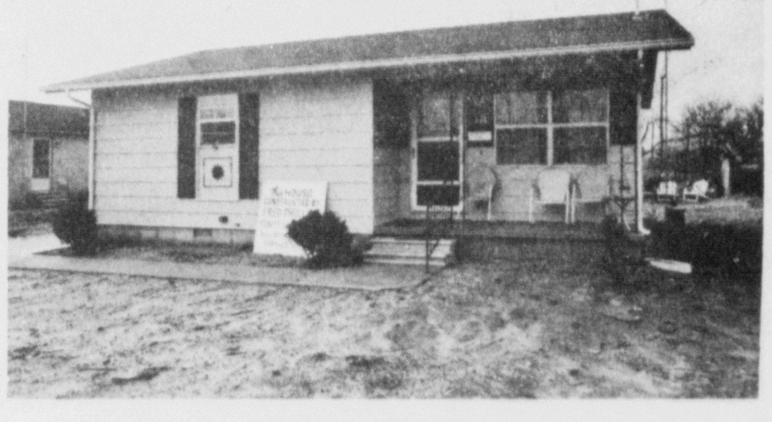
*Carpeting pale blue*

Pale blue carpeting, two mirrored bathrooms and a fireplace with brick planters on each side are just some of the outstanding features of this three bedroom brick home, owned by Mr. and Mrs. Bill Lawson of Dexter. The house also features a formal living room, formal dining room, family room and an attached two car carport.



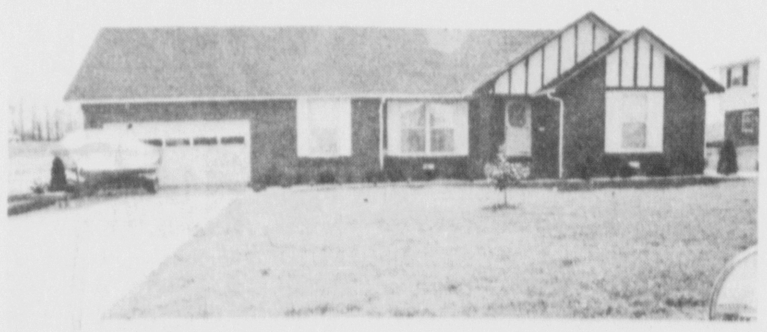
*Black shutters chosen*

This six- room red brick home at 401 Brown Drive in Portageville was built for Mr. and Mrs. Jim Knight by Parkview Acres Inc. of Portageville. The home is centrally heated and air conditioned. White trim and black shutters add decorative touches to the exterior. Knight is employed by Plasteen Supply Co. in Portageville.



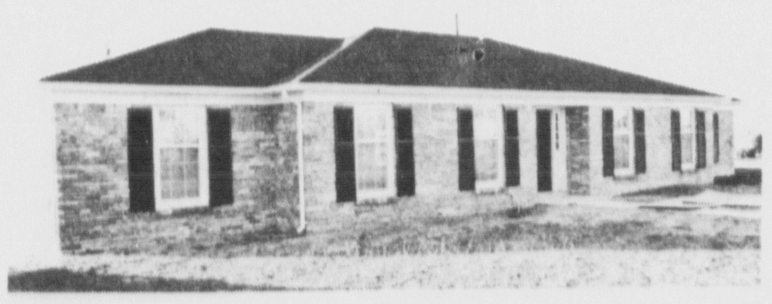
*Trim dark brown*

A decorative panel placed under a front window adds eye appeal to this two bedroom home owned by Mrs. Bertha Williams of 514 South Locust St. in Charleston. The beige drop siding on the exterior of the home, constructed by Fred Phillips of Charleston, is accented with dark brown trim. Mrs. Williams moved into the home Dec. 14.



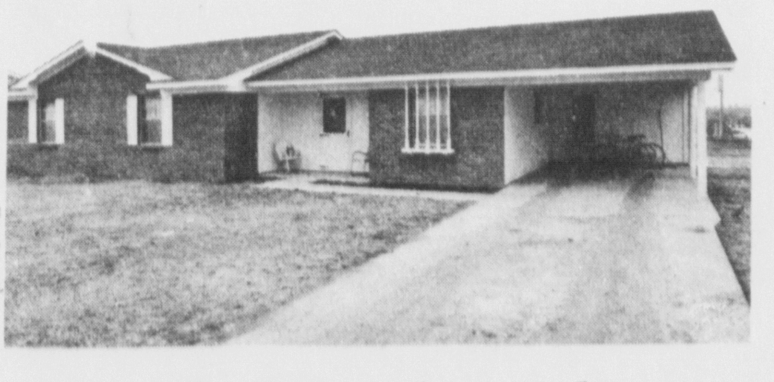
*Fireplace featured*

Mr. and Mrs. Don Glendenning are the owners of this new three bedroom Spanish style house located at 101 Ridgetop Drive in Dexter. The home features two baths and a fireplace in the family room. The new house was constructed by the Dexter High School building and trades class. Glendenning is employed as an engineer for the new Arvin Industries Plant.



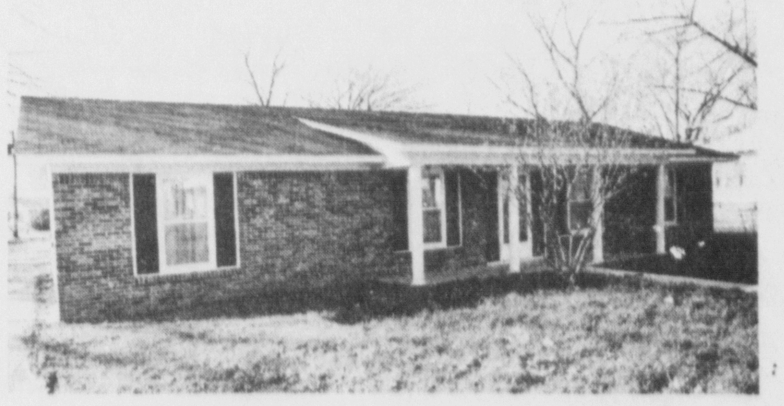
*Brick colors mixed*

Mixed brick forms the exterior front of this home located at Merritt and Howell Streets in Malden and owned by Mr. and Mrs. Irvin Blockhold. The design of the home is highlighted by black shutters and roof.



*Red brick used*

Mr. and Mrs. Edd M. Moody Jr. live in this new red brick home at 302 West Eighth St. in Portageville. White trim, shutters and millwork accent the exterior of the seven- room house which contains four bedrooms and two baths. Parkview Acres Inc. of Portageville built the house for Moody who is a salesman for Rone Chevrolet Co. in Portageville.



*Galemore home new*

Mr. and Mrs. Lawrence Galemore moved into their new home at 730 Mitchell St. in New Madrid in May. The seven- room house contains three bedrooms, two baths and has a double carport at the back. Black was selected for the roof and shutters and white for the trim and columns to accent the mingled brick exterior. The Galemores own and operate Galemore's Sears Catalog Sales and they have two children, Jana, 6, and David, 4. Woods Lumber Co. of Portageville was building contractor.

Board of directors

Board of directors of the Sikeston Public Library include, from left, Paul Bumbarger, Mrs. Roger Bailey, Mrs. Bob McCord, Mrs. Harry White, Tom Gilmore, Miss Uriel Haw and Mrs. John Hux.

# Reader registrations grow to 1,456 in '73

During 1973, the Sikeston Public Library experienced a growth of 1,456 new reader registrations. Total circulation at the library amounted to 52,975 in 1973, which is an increase of 828 over 1972.

Reader interest increased considerably in non- fiction books during 1973.

The library was made more comfortable by installing carpet throughout the reading room. This improvement reduces noise to a minimum.

A new copy machine was added for the convenience of readers who may need such s service. A total of 2,165 copies were made for the public, and duplicates were made for use in the library.

Members of the library board include Mrs. Bob McCord, Mrs. Roger Bailey, Mrs. Harry White, Mrs. David Bowman, Miss Uriel Haw, Paul Bumbarger, Tom Gilmore and Terry Conn.

Miss Lenora Norman serves as librarian. Other staff members are Mrs. C.W. Martin, Mrs. Ralph Ottinger, Mrs. William Guess and Mrs. Frank Sibley.

Librarians

Librarians at Sikeston Public Library, 221 N. Kingshighway, from left, are Mrs. Bill Guess, Mrs. Ralph Ottinger, Mrs. Frank Sibley, Mrs. C. W. Martin and Miss Lenora Norman.

# Easter Seal program moves ahead in 1973

PURPOSE: TO HELP A HANDICAPPED OR AGED PERSON DEVELOP SKILLS THAT WILL INCREASE HIS ABILITY, SELF IMAGE AND INCOME, AND TO HELP THOSE INDIVIDUALS BECOME A CONTRIBUTING PART OF THEIR COMMUNITY AND TO MAKE THE COMMUNITY AWARE OF THEIR ABILITIES AT THE SAME TIME.

The end of 1973 was the close of another progressive year for the Southeast Missouri Easter Seal Homecraft Program. More than 125 persons are now enrolled in the program, with new applications being received weekly.

Sales at the Homecraft shop at 315 S. Kingshighway in Sikeston and at several special sales, increased in 1973 to $6,344.13 from $5,724.15 in 1972. There was a definite increase in special made -to order requests on many of the craft items.

The SeMo Easter Seal Homecraft Program is in its second year on South Kingshighway. The move had been made in 1972 to provide more work space and display area.

Mrs. Buford Baber, director of the program, says that they are hoping to grow to a point where handicapped people can come to the shop for instruction and to work.

The Easter Seal Homecraft Gift Shop sells items which have been made by aged and handicapped persons who are not employable away from home.

Participants in the program receive 75 per cent of the retail price of items sold in the shop. The remaining 25 per cent returns to the center. All materials used in making the items are furnished by Easter Seal.

The Homecraft program, whose headquarters is in Sikeston, is underwritten by the Easter Seal Societies in Scott, Mississippi, New Madrid, Stoddard, Cape Girardeau, Bollinger, Dunklin and Pemiscot counties. There are also four clients in Reynolds County.

The Easter Seal Society and the Missouri Society for Crippled children and Adults are synonymous.

Vocational rehabilitation counselors in the nine-county area may refer individuals confined to their homes to the homecraft program or cases where training in a center is not feasible. The vocational rehabilitation section is a Division of the Missouri Department of Education.

When vocational rehabilitation referrals are accepted in the program, materials and training for a 16 week period are paid for by the vocational rehabilitation division. It is the obligation of the homecraft center to provide materials, instructors and a market for the finished items. These same services are provided for those in the homecraft program when they are not referrals, with funds form the annual Easter Seal Drive. Mostppeople who work with the homecraft program, except Mrs. Baber, are volunteers. Some of the instructors are paid and others volunteer their time.

The work clients has been adapted to their interests and established abilities, and all have some kind of instruction. Kits are made up at the homecraft shop and sent to the clients, who in turn make the product.

Mrs. Baber said they are hoping to develop an outlet for the sales of items in each county sometime in the future. Last year there were sales in Dexter, at the Azalea-Dogwood Festival in Charleston, and at the state teachers meeting in Cape Girardeau.

Prices for the items are based on an agreement between the client and the homecraft center.

Funds for operating the program are derived from the Easter Seal drive and the Lions Club Telethon.

Mrs. Baber said that in all counties, one of the greatest needs is a good corps of volunteers to keep in contact with those enrolled in the program and in contact with the county homecraft chairman.

In Scott County there are approximately 30 volunteers who serve in various capacities. They work in the shop one afternoon a month from 1 to 5 p.m. While there, they help prepare kits for clients, check in and price finished items and wait on customesr. Other volunteers serve as instructors, going into the homes with materials and instructions and returning finished products to the store.

Instructors in the program include Mrs. Ruth Lee and Mrs. M.H. Davis of Sikeston, Mrs. Janie Johnson of Scott City -Illmo, Mrs. Ron Hill and Mr. John Morgan of Dexter, Mrs. Irma Pulliam of Cape Girardeau, Mrs. Mary French of Charleston, Mrs. R.A. Brown Jr. of Kennett and William Pelts of Hayti.

Volunteers in Scott County include, Mrs. A.P. Veasman, chairman, Mrs. Dola York, Mrs. Tharon Stallings, Mrs. Fred Rodman, Mrs. L.A. Schuerenberg, Mrs. Loyd Triplett, Mrs. William Swann, Mrs. Albert Marks, Mrs. P.J. Schlosser, Mrs. John Strinich, Mrs. Kermit Bird, Mrs. M.H. Davis, Mrs. Arthur Ziegenhorn, Mrs. J.E. Lowney, Mrs. W.C. Reid, Mrs. Beatty Miller, Mrs. J.H. Calvin, Mrs. E.F. Weidemann, Miss Myra Tanner, Mrs. L.C. Lewis, Mrs. L.M. Standley, Mrs. Imogene Treece, Mrs. Chip Schmerbauch, Mrs. John Cowell, Mrs. E.C. Matthews, Jr., Mrs. W.B. Cunningham, Mrs. Charles Barnett, Mrs. John Hoper and Miss Linda Pobst of Sikeston and Mrs. Jessie Holmes of Scott City.

At the present time, because of the need by the clients for prepared kits, the Homecraft shop is in need of six to 10 volunteers who would give either three hours one morning or four hours one afternoon each month.

Donations of discarded nylon hose, remnants of material, thread, trims, yarn, etc. are accepted. Cash donations are deductible and readily converted to purchase of supplies.

Stuffed animals made

Mrs. Irene Niswonger of Dexter has been in the Homecraft Program since October, 1972. She is shown using a specially made sewing machine purchased for her to use with her one hand. Mrs. Niswonger has made stuffed animals, 60 inch floor turtles, towels, hot pot sets, etc. and has become very adept with the machine. Her instructor is Mrs. Ron Hill. The articles are sold at the Easter Seal Homecraft Shop at 315 South Kingshighway in Sikeston.

Plaques completed

Harold Miller of Illmo puts the final finish on decoupaged plaques which he sells in the Easter Seal Homecraft Shop and from his home. His instructor is Mrs. Janie Johnson. Miller received a broken back in an auto accident on the night of his high school graduation.

Homemade gifts available

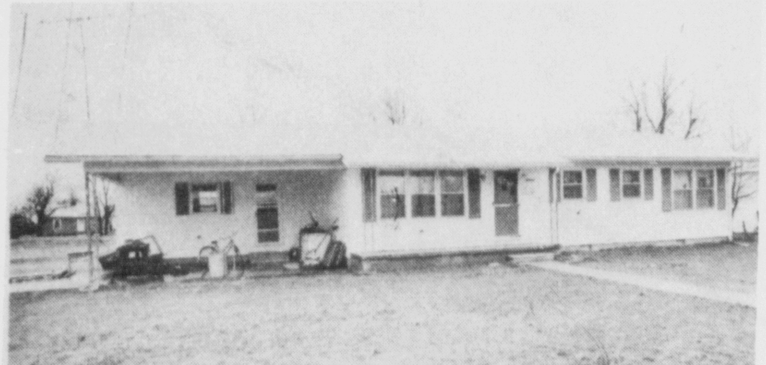
Mrs. William Swann looks over the large assortment of stuffed animals, pillows, plaques, clothing for babies and other items made by the handicapped for Easter Seals Homecraft Center at 315 South Kingshighway in Sikeston.

Green interior featured

The Alex Jackson home, 208 Alabama, Sikeston, is a three- bedroom home with a red and green exterior and green interior. The home also has a carport and features central heating and air-conditioning.

White trim accents

Red brick and white trim accent the exterior of this new brick and frame home owned by Mr. and Mrs. Wade Shankle located at 319 East Stoddard St. in Dexter.

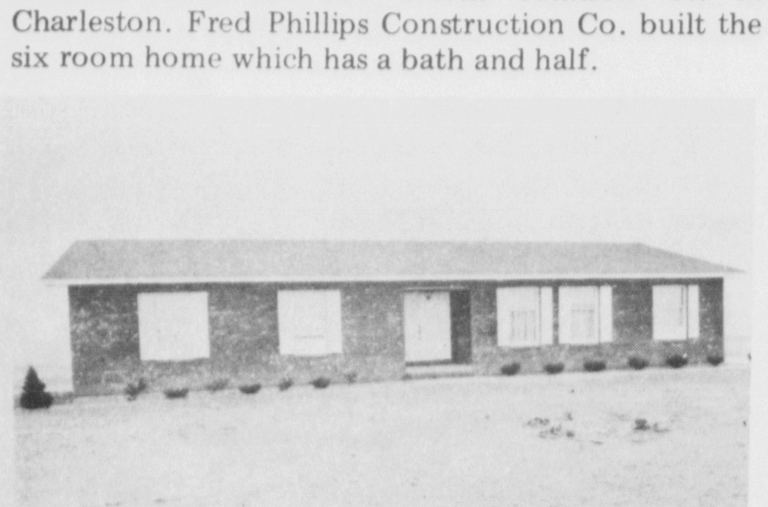


Green shutters

Olive green shutters are featured on the Reeder Pittman home at 511 North Johnson St. in Charleston. Fred Phillips Construction Co. built the six room home which has a bath and half.

New in Charleston

Varigated brick accents the white vertical siding on the home of Mrs. Bess Lawrence of 1206 Warren St. in Charleston. H. P. Staples Construction Co. was the contractor for the nine room home.



Shutters accent home

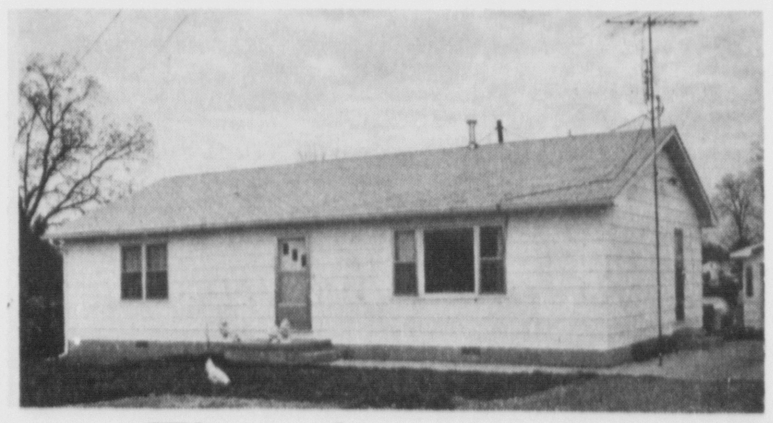
White shutters contrast with red brick to add a delightful accent to this new home owned by Mr. and Mrs. Al Skinner, 125 Linda, Sikeston. The all electric home has nine rooms and features a fireplace in the family room. A convenient double carport is in the back.

Yellow frame used

Mr. and Mrs. Stanley Wallace and their two children, Ginger, 6, and Vernetta, 5, of Morley occupy this yellow frame and partially brick home. The home is accented with black shutters and white columns. The Wallaces moved into their new home during May.

Antique brick used

Mr. and Mrs. Charlie Rimel are the owners of this attractive antique brick and frame home located in a wooded setting on One Mile Road in Dexter.



Wyatt home new

Mrs. Fred Reynolds is the owner of this four room home on Berry St. in Wyatt. L. R. Bowles of Wyatt built the home which was completed in Oct. of 1973.

# 1,179 occupy housing authority dwellings in '73

Total population of occupants in Sikeston Housing Authority's 325 dwellings as of Dec. 31, was 1,179.

The Housing authority was organized Dec. 2, 1957 and since that time has provided decent, safe and sanitary housing for 1,021 families through its three different housing programs,-- owned- rental, private-owned leased (Section 23) and Turnkey III, home ownership.

During the past year, 90 families moved in and out of dwellings.

Average annual income of rental families was $2,943.63. Annual income range for rental families was $777.60 to $6,984.24, including over- income groups. The average monthly rental was $44.69 including utilities. Monthly rental ranged from $5.50 to $106.50, no utilities included.

The monthly payment range is $45 to $127, and no utilities are included. The average annual income for homebuyer families is $5,875.90.

The total income for the Sikeston Housing Authority during 1973 was $187,823.13. Total annual payroll is $37,033.75 and total expenditures locally, during 1973, for payroll, materials, services and rent to owners of leased housing was $167,200.63.

As of Dec. 31, the housing authority had on demand and time deposits in the local financial institutions 223,552.11.

A housing authority is an agency created under state laws for the purpose of planning, developing, owning and operating public housing.

It is governed by local commissioners who are appointed by the governing body of the city. The Board of Commissioners consist of Charles M. Mitchell, chairman; J. M. Law, vice chairman; and J. H. Bucher; Richard James and Kenneth Dement. These men receive no pay.

They have employed Billy C. Hanna as executive director to be responsible for the operation and administration of the program and his staff consists of Hope Terrell, secretary-bookkeeper; Minnie Harrington, cashier; Charles Scudder, maintenance foreman; and Marion Ryan and John Tharp, maintenance men.

Accounting for the Housing Authority is done by the firm of James V. Stallings & Co., Certified Public Accountant of Sikeston. The legal counsel is Dwight Crader.

This is Sikeston's program and is in no way to be construed as a "Federal Agency."

One of the most misunderstood aspects of low- rent housing is its financing of construction. Through its Annual Contribution Contract with the Sikeston Housing Authority, the Federal government guarantees the retirement of bonds annually by the housing authority for a period of 40 years.

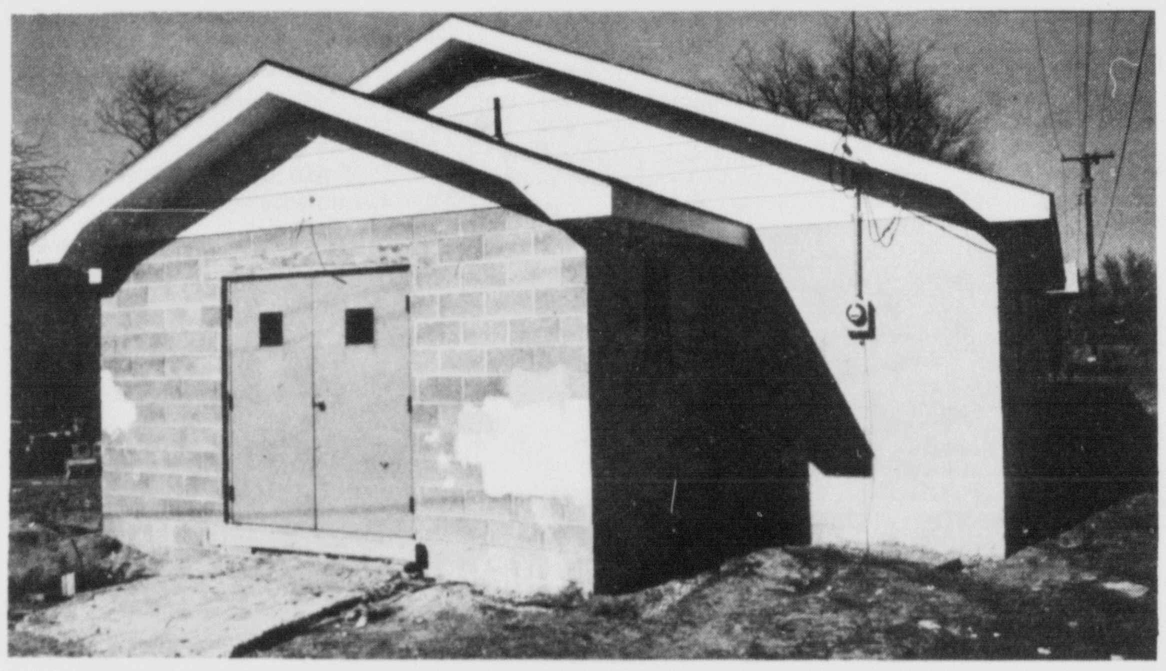
All funds for construction that are provided by the Federal government are loans, not gifts, and must be repaid from the sale of bonds. When the construction of a project is completed, bonds are sold by the housing authority to the general public.

Those bonds are guaranteed by the Federal government much in the same way FHA and the VA guarantees an individual's home loan. Bonds are sold in sufficient quantity to pay back all funds advanced, plus interest, to the Federal government. The bonds are not an indebtedness of the city of Sikeston.

The Commissioners, in setting rents, had to take into consideration the requirement that rental income must be sufficient to cover operating expense since Federal funds are not available for this purpose. Low- rent housing helps pay community expense. Even though the State laws exempt low- rent housing from local taxes, Sikeston's Housing Authority makes a regular payment- in- lieu- of- taxes of 10 per cent of the shelter rent collected.

Payment to all taxing bodies of Sikeston for 1973 amounts ot $13,055.18. This is several times the amount received in taxes on the same property prior to acquisition by the housing authority.

The application for 75 dwelling units for elderly and five for large families was returned by HUD. This application will be re-submitted when funds are released.



Mount Olive church constructed

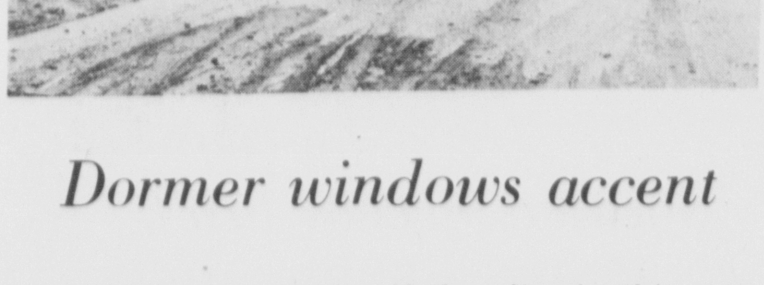
Mount Olive Baptist Church on East Benton in Lilbourn built this new concrete block church in 1973 to replace an old frame church which burned in the spring. A 10- foot- by- 12 foot vestibule fronts the 32 foot by 52 foot church which is paneled in light almond, contains a fiberglass baptistry and a pastor's study. Lilbourn Lumber and Hardware Inc. was building contractor.

Kitchen is avocado

White ornamental ironwork is featured on the four bedroom brick home of Mr. and Mrs. Gary Gorsee, 902 Shelby St. in Charleston The kitchen of the home is done in avocado and the living room and dining rooms feature colors of orange and yellow. The Forsees moved into the home Sept. 1. He is wire chief for Southwestern Bell Telephone and Mrs. Forsee is a teacher at the Webb Junior High School in East Prairie.

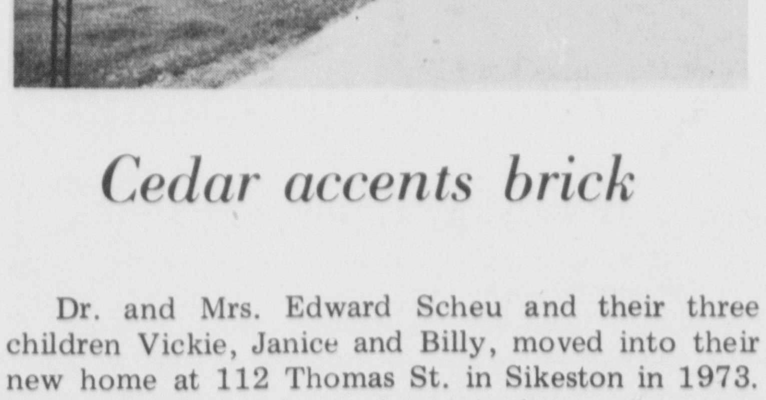
Gold siding chosen

Black wrought iron posts and banisters accent the gold drop siding on the new home of Mr. and Mrs. Robert Lee Sterling, 206 Ramsey St. in East Prairie. Sterling is employed by Potlatch-Forest of Sikeston and Mrs. Sterling is employed by Howard's Sundries in East Prairie. The couple have one son, Robert Todd, 6. Small's Lumber Co. of Wyatt was the contractor.



Dormer windows accent

Mr. and Mrs. Charles Hodges live in this new French provincial home at 304 West Eight St. in Portageville. Dormer windows mark the one and one-half story house containing seven rooms with an attached double carport. There are two bedrooms and complete bath upstairs and two bedrooms and bath on the lower floor. Parkview Acres Inc. of Portageville built the grey brick residence.



Cedar accents brick

Dr. and Mrs. Edward Scheu and their three children Vickie, Janice and Billy, moved into their new home at 112 Thomas St. in Sikeston in 1973. The exterior of the three- bedroom home is decorative brick with cedar wood and is furnished with early American and Spanish furniture. Special features include a fireplace. The home also has a full basement. Dr. Scheu is a chiropractor.

Preparing for turtle race

Chrisy Thornton, left, watches as a turtle is prepared for a race during Girl Scout Day Camp which was held June 4-8 at the Bill Lewis farm near Avert. Thornton is a member of a new camp group, the pixie unit. This unit was organized for younger children of staff members.

# Girl Scouts active

An active girl scouting program included many unusual and exciting adventures in 1973 for Sikeston's enthusiastic girls.

Local Girl Scouts were honored during the past year with trips to nationally sponsored events. Melodie Powell, senior Girl Scout, participated in the national training and program committee. The committee meets at the Girl Scout headquarters in New York four times a year. Eleven other scouts from different areas in the United States join Melodie at these meetings to recommend interesting training and programs.

Jeanne Britt was one of 11 Girl Scouts in the nation to attend the Follow the Star wider opportunity in Texas from Aug. 3-15. The group spent the first three days in local homes and then experienced many activities and adventures. Girls from Finland aiso participated in this event.

Three girls for the Sikeston area, plus 15 others took a bicycle trip. Melodie Powell, Michelle Powell and Rosie Barr were scouts attending from this area. The group rode to Williamsville and then to Markham Springs, later ending at Piedmont for the nights. The next 10 nights were spent various places along the mapped trail.

In the summer, day camp opened as girls passed over the rainbow looking toward new adventures for one week with the help of Mrs. Bill Lewis and Mrs. John Cowell. About 100 girls from Sikeston, Matthews and Morehouse neighborhoods attended the day camp from June 4-8 at the Bill Lewis Ranch near Avert. They were assisted by 32 staff members.

The theme, "Look to the Rainbow", was carried out in various ways. Awards were given each day to the unit who found the bag of gold which had been hidden on the camp ground. Housekeeping awards were also given to the neatest unit. Other activities included a scout's own, a progressive dinner, a turtle race and crazy hair day. Five- year camper awards were also presented.

A new unit at camp this year was the pixie's. This unit was for younger children who belonged to staff members. Senior scouts took care of the children during the camp day.

During summer, Girl Scouts also enjoyed new program activities at Camp Latonka. These included horseback riding, water skiing and riflery.

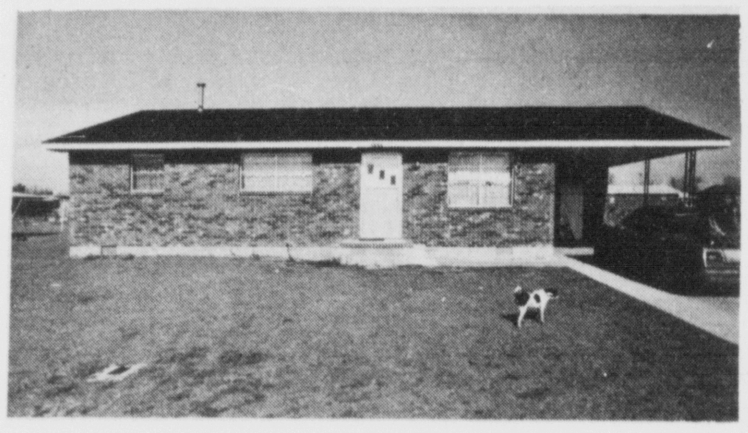
The Cotton Boll Girl Scout Council purchased 12 horses for the camp. Rick Walk, of Puxico instructed girls in that program.

In August two bus loads of cadettes and four adults took a council sponsored trip to "Shepherd of the Hills" country. The trip was directed by Mrs. John Sargent, assisted by Mrs. L. D. Davis and Mrs. James Leggett of Bloomfield and Miss Byron Ford.

Most senior scouts are working on aid bars which are divided in 14 categories such as animal care aid, merchandising aid, aid to the handicapped, program aid and public relations aid. This is one of the biggest projects that the girls do individually.

The cadettes this year can choose from seven different challenges instead of having to do just four.

Many junior troops have accomplished a great deal this past year. Troop 28, sponsored a neighborhood bicycle safety project to teach a brownie troop, cub scout troop and neighborhood children safety precautions of bike riding. They also decorated the Sikeston convalescent center for Thanksgiving and Christmas. Also for Christmas the girls made stuffed toys for the pediatrics ward at Missouri Delta Community Hospital.



Flippo home new

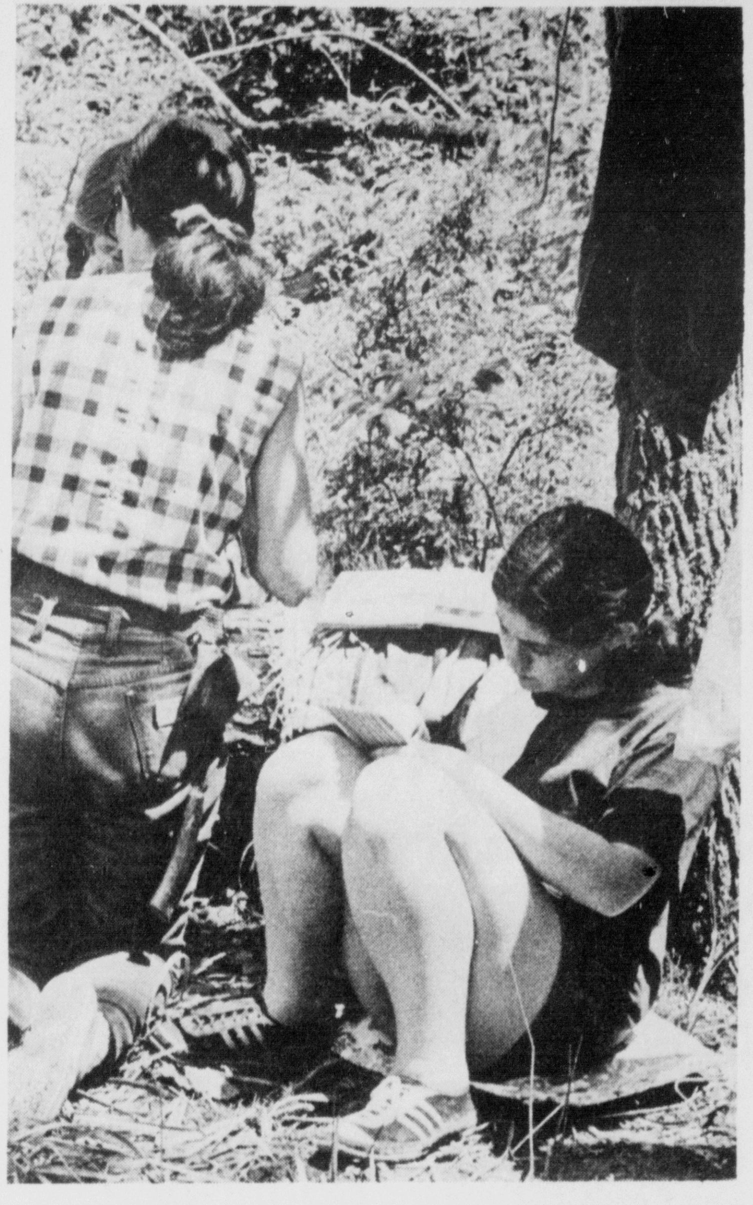
Mr. and Mrs. Jean Flippo and their four children moved into this new three bedroom brick home located on 1322 McDougal St. during 1973. Flippo is employed by Ramada Inn.

Furniture colonial

This four- bedroom brick home is occupied by Mr. and Mrs. Marion Thomas and their four children and is located on 606 Carroll St. The house is carpeted throughout has colonial furniture and a fireplace.

New in Benton

Mr. and Mrs. Gray Beggs of Benton own this brown brick home. A bricked - in patio entrance highlights the house, which has decorate guards attached to the window. A circle drive is in front of the home.



At summer camp

Badge work is combined with fun at Girl Scout Day Camp each summer. Anita McFarland, left, kneeling, and Kathy Downen are working on requirements for one of the many Girl Scout Badges. Day camp was held June 4-8 1973 at the Bill Lewis farm near avert.

National meeting

Senior Girl Scout Melodie Powell talks with Arnold Martinez of Montebello, Calif. during a meeting of the national training and program committee in January in New York. Martinez is a national board member of the Girl Scouts of America. Miss Powell is one of 12 Girl Scouts in the United States who serve on the committee.

Style is Dutch colonial

Dr. and Mrs. John D. Minton are the owners of this new split- level Dutch colonial house located in Glenwood Estates in Dexter.

Colors are gold, white

Mr. and Mrs. Edward Moone and their daughter, Nikki, of Oran moved into this three- bedroom brick home during July. The color scheme in the home features gold and white. A carport is attached to the house.

Fireplace featured

On Sept. 26, Mr. and Mrs. Jim Eastwood moved into their new three bedroom home on Lake Road in Chaffee. A family room in the home is accented by a fireplace. The home has central air conditioning.

# Charleston attains five star status

CHARLESTON — Requirements for five- star status in the Community Betterment Program were met; a bond issue for water improvements was approved; the Urban Renewal project continued ahead of schedule; and the city's major industry began an expansion in 1973, highlighting some of the progressive steps made by the city during the past year.

Charleston joined the Missouri Community Betterment program in 1969. Criteria for the final two stars were met in 1973 and the stars were awarded in January 1974, bringing the city the coveted five- star status. Paving portions of 12 streets met the requirements in the area of transportation and the additions to park facilities during the past two years brought the city up to requirements in community services. Stars in education, utilities, and community planning have previously been awarded.

Approximately $83,000 was spent to pave portions of the 12 streets with McMullin Construction Co. of Sikeston as contractor. In addition, about $50,000 was spent for street paving in the Urban Renewal area with the cost being paid by Urban Renewal

Portions of 14 streets have been advertised for the 1974 street paving program. With their completion, about 95 per cent of the city's streets will then be paved. Costs for this year's program have been estimated at $80,000.

Qualifying the city for it's star in community services was work done in the parks. A concession stand and entrance markers were erected at the 15- acre Benny Hillhouse Memorial Park and 600 portable bleachers were purchased at a cost of $4,220. The bleachers may be transported to other city parks for special events. Picnic tables, playground equipment, including a horseshoe pitching court, were installed in the E. Charles Rolwing Park. The parking lot there was paved at a cost of $3,500 and additional lighting for the tennis court in the Rolwing Park will be added this year.

In 1971 Charleston was awarded first place in the Missouri Community Betterment program over participating cities in their population category. The same year, the Youth for Community Betterment also took first place honors for their involvement in community activities.

A $125,000 bond issue for the city's share in the cost of a water improvement program was approved May 15, 1973 by a vote of 156 for to 72 against. Federal grants, totaling $290,000 were approved by Ozarkia and the Department of Housing and Urban Development for the water improvement program.

In June, the city entered into a contract with R. W. Booker and Associates of St. Louis for an engineering study of the proposed improvements, which will include the extension of water mains in the east end of the city to property which was annexed at the same time the bond issue was approved. Six and eight inch water mains will be installed and repairs are to be made on old lines and at the water treatment plant.

The city is presently installing water meters, paid for by revenue sharing funds, to avoid wasting water and overworking the treatment plant.

The $4.2 million Urban Renewal Program, which began in February 1972, continued ahead of schedule during 1973. Some 25 new homes were constructed in addition to rehabilitation of 32 homes in the Neighborhood Development Program area and six homes in the conventional urban renewal area. More than half of the original 340 old homes and buildings in the area have been torn down.

The City Council, in September, approved a contract with the housing authority under terms of which the city would build and maintain a park and playground at the former Lincoln School grounds in the urban renewal area. Under the contract, the housing authority was to rehabilitate the school building for a multi- purpose community room and offices for the housing authority.

One wing of the building is being considered as a location for a day- care center. The renovation of the building is nearly complete and should be ready for occupancy this spring.

Plans are now being formulated by the city's Park and Recreation Board for the development of the Lincoln School park. Proposed improvements will include resurfacing of the basketball and tennis courts, goals and backstops, lighting and fencing.

Richard Martin, who came to Charleston as city manager on Sept 1, 1969, resigned from the position last September to accept the position as city manager of Kirksville. Since his resignation, Willis Downs, former city engineer and building inspector has served as acting city manager.

During Martin's administration, the urban renewal program began, a new city hall was constructed in 1972, a comprehensive plan for the water and sewer program was developed, housing units were constructed and the industrial park was further developed.

The industrial park off Plant Road is 90 per cent complete at present. A water storage tank was constructed last year, streets were paved and a sewer lift station was installed at a cost of $9,500 by Paul Montgomery Construction Co. of Poplar Bluff. Acting City Manager Willis Downs said the park lacked installation of five manholes and approximately 1,300 feet of eight inch sewer lines for completion.

Fifty units of leased housing, located west of the Kimes Addition, is nearing completion. Marben Corporation of Memphis, Tenn. were contractors for the units with construction being done by Dicon Inc. of Olive Branch, Miss.

Work should begin in March of this year on another 50 units of public housing as an adjunct to the city's west side Urban Renewal project. The 50 units of "turnkey" housing will be constructed by Urban West Developers, Inc. of St. Louis and will be located between West Commercial and West Marshall Streets. There will be one apartment house built north of West Commercial Estimated cost of the project is $960,000. There will be 16 one bedroom apartments; 18 three bedroom units 11 four bedroom units; and five five-bedroom dwellings.

The city was approved for $69,900 for disaster relief by the Federal Disaster Assistance Administration to be used for repairs to storm sewers and streets caused by the high water table during flooding conditions last spring. Some $15,000 has been re- imbursed the city to date under the program for repairs already made.

Brown Shoe Co. on East Marshall St. began an expansion program, which according to company officials, will bring a substantial increase in employment upon completion at the local plant. A 200 by 400 feet addition is being added to the plant by Mississippi Valley Structural Steel Co. of St. Louis and should be ready for occupancy by May of this year. The city recently finished the installation of a culvert and filling in of the drainage ditch near the plant and the company will pave the area for an employe parking lot. Cost of the culvert and fill work was approximately $9,300.

William G. Knight and P. J. Ponder Jr. were elected to the City Council in April to serve three year terms. Dr. Lowell Nicholas was elected by the council to serve as mayor and other council members are Wyman Beasley and Sam Story.

The budget submitted by Martin and approved by the council estimated revenue for the year at $470,738 and expenditures in the amount of $410,700. The tax rate for $100 assessed valuation was reduced from $1.70 to $1.50. The primary reason for the reduction in the tax rate was because a 1953 bond issue for the sewerage treatment plant was paid off in 1973.

Highlighting last spring's activities was the annual Dogwood- Azalea Tour, held April 14-15, sponsored by civic and service organizations and the Chamber of Commerce.

W. Clifton Banta Sr. served as president of the Chamber of Commerce for 1972-73 and presided at the chamber's annual banquet in March. Dr. Arthur Mallory, commissioner of education of Missouri was the featured speaker.

In December 1973, George Story was elected president of the chamber and this year agri- business is being stressed in an effort to involve farmers in the chambers activities. There are approximately 160 members in the chamber this year.

Securing additional industry is one of the main goals of the chamber for the coming year. At present, a 12,000 square foot building on Plant Road is available for new industry.

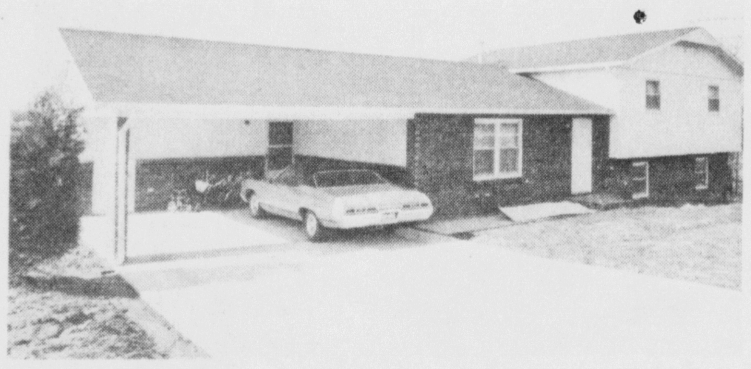
Progressive growth for Charleston, much in evidence in the past two years, will continue with the active involvement of public spirited residents, dedicated city officials and Chamber of Commerce.

## Chamber secretary

Mrs. Joan Morgan was employed as secretary for the Chamber of Commerce and the Retired Senior Volunteer Program in July 1973.

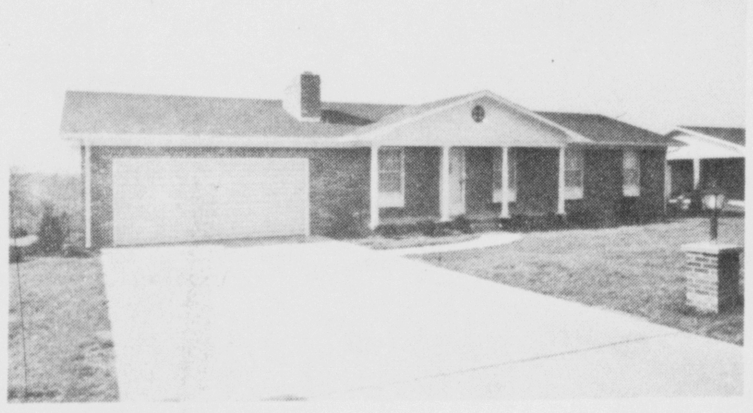
## Located in wooded area

Mr. and Mrs. Wilson Jarrell are the owners of this new Dutch Colonial home located in a wooded area of Glenwood Estates in Dexter. Mrs. Jarrell is employed by the Dexter school system as junior high school principal.



## 4 bedroom home new

This four befroom, two bath home, located on One Mile Road in Dexter, is the new home of Mr. and Mrs. David Shelton. Shelton is employed as a carpenter and constructed the home himself. The Shelton's have three children.



## Campbell home new

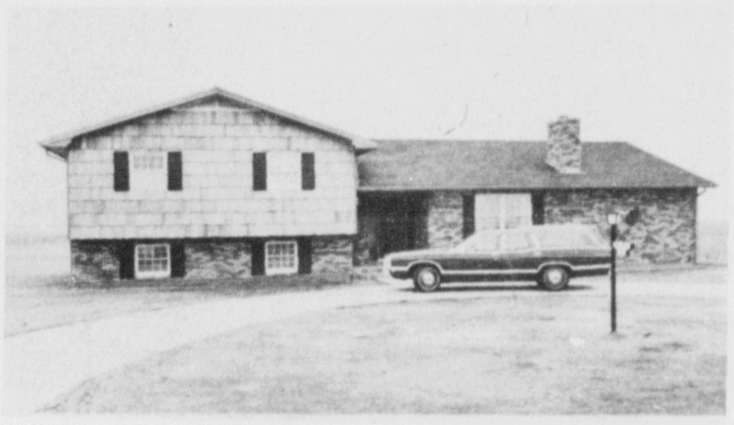
Mr. and Mrs. Louie H. Campbell are the owners of this new three bedroom brick home located on One Mile Road in Dexter. The house features a two car garage and two baths. Campbell is employed by Tucker Truck Line.

## White pillars accent

White pillars and shutters accent this red brick home at 120 Linda, Sikeston, owned by Mr. and Mrs. Joe Williams. The three- bedroom home features both central heating and air conditioning. Williams is owner of Joe's Mini- Mart and Mrs. Williams is employed by First National Bank.

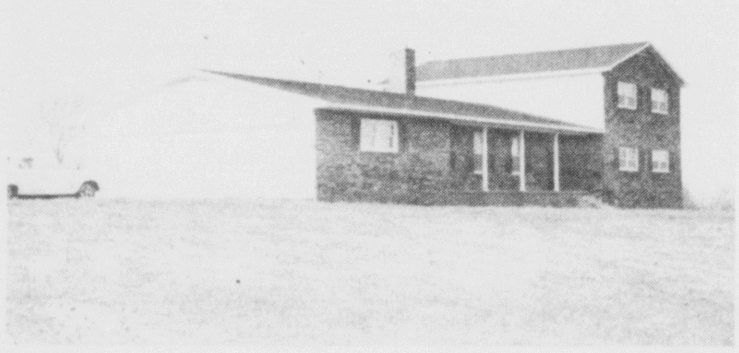
## _ Patio featured

Mr. and Mrs. Ronald Ryan and their two sons, Ronnie, 4, and Chris, 9- months, moved into this new, three- bedroom home at 843 Cambridge, Sikeston, during March of 1973. The green and gold color scheme is accented with Early American furniture. A special feature of the home is a patio located behind the home. Ryan is a trooper for the Missouri Highway Troop E. Patrol.



## Tri-level home new

This four- bedroom tri- level home at 129 Linda St. in Sikeston was built for Mr. and Mrs. Larry Lester and their three children by Riney Construction Co. of Sikeston. The exterior is of brick and shake shingles. The home has a sunken living room with a fireplace and is decorated with greens and golds. Lester is a dentist in Sikeston.

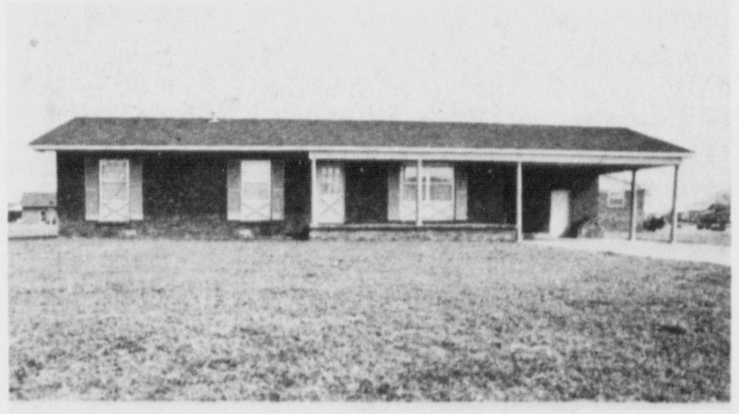


## 3 bathrooms featured

Mr. and Mrs. Thomas Cooper of Dexter are the owners of this three bedroom home located in Glenwood Estates. The new home features three baths and a three car garage. Mr. Cooper is the owner of Cooper Auto Sales.

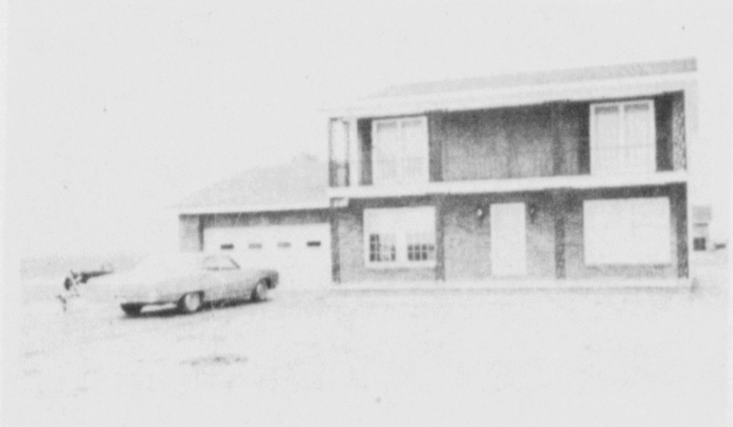
## Siding is gray wood

Mr. and Mrs. Randall Newcomb and son, Gergory Scott, 3, moved into their new home at 839 Cambridge, Sikeston in 1973. The exterior is white brick and gray wood siding . A fireplace accents the overall color scheme of green and blue. Newcomb is manager of Safeway Food Store at Kingsway Plaza Mall.



## Golds, greens chosen

Mr. and Mrs. James Lambert selected gold and green colors for the interior of their dark brown, brick home at 826 Cambridge, Sikeston. The home has three bedrooms, two baths, double garage and central heating and air conditioning. Lambert is supervisor for Malone and Hyde, Inc. and Mrs. Lambert is a secretary at First National Bank. They have one son Michael, 6.



## Shingles add interest

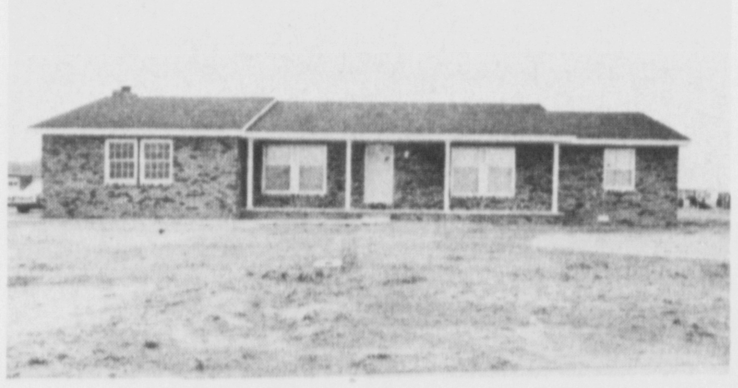
Mr. and Mrs. Robert L. Davis, 128 Linda, Sikeston, are the owners of this two- story home which has a red brick exterior on the first level and redwood paneling on the upper deck. Shank singles above and below the breakfast bar add an interesting effect. The home, built by Mike King of Sikeston, features a completely marbled bathroom.

## Brown and beige used

Mrs. Louise Moreton, owner of Economy Oil Co. in Wyatt, selected soft browns and beige colors for the interior of her red brick, ranch style home located on Pecan Street in Wyatt. The home has three bedrooms, two and a half baths, double garage and central heat and air conditioning. Shirley Staples of Charleston was contractor and Mrs. Moreton moved into her new home Dec. 1.

## Furnishings Spanish

White colonial posts and window trim accent the red brick home of Mr. and Mrs. Boyd Sparks at 855 Cambridge, Sikeston. The house has four bedrooms, two baths and a basement. Total rooms number 11 and the interior is decorated in green and gold with Spanish furnishings. Special features include a den—recreation room combination and a two- car garage. The couple has one daughter, Terri, 18, and one son, Bill, of Dexter. Sparks is a route salesman for Charles Todd Uniform Rental of Sikeston.



## Furniture Mediterranean

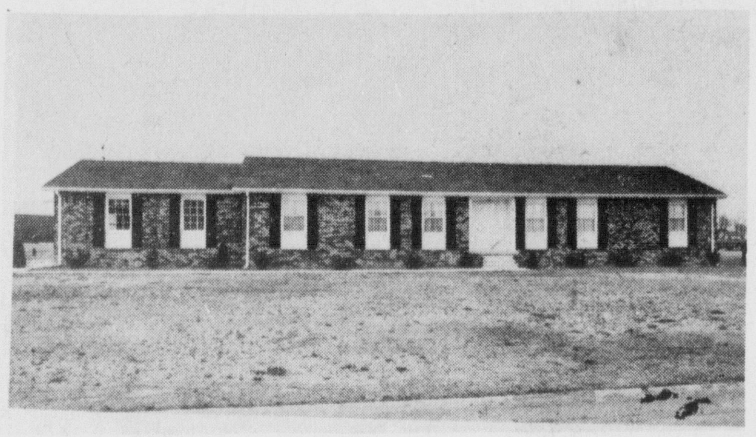
Four white columns and a curved sidewalk leading to the side garage are special features of the Mike King home at 105 Thomas Drive, Sikeston. The buff colored brick home has three bedrooms and two baths. It has Mediterranean furniture and is done in yellow, orange and green. An added attraction of the home, which King built, is a fireplace in the family room. King is a real estate broker for the John L. Wilson Agency and Mrs. King is employed by Scott County Welfare Office. They have two children, Matt, 6, and Linda, 2.

## Shutters accent brick

This unusual dutch style home is owned by Mr. and Mrs. Lawrence Sanders, 118 Linda, Sikeston. Black shutters and roof and white pillars add a unique accent to the brick home. Green, gold, blue and red highlight the Spanish- Mediterranean furnishings of this home built by J and J Homes. An added feature is a walk- in bath in the master bedroom.

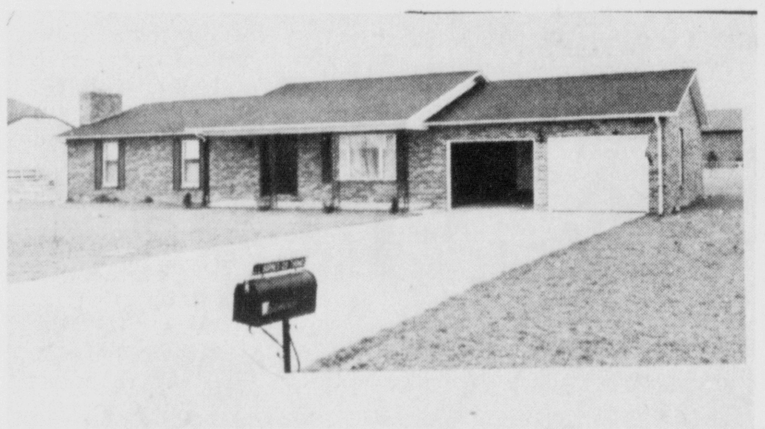
## Decor Early American

This four- bedroom brick home at 861 Cambridge in Sikeston was built for Mrs. Barbara Hitchcock and her son Scott, 16, by Robinson Lumber Co. The home has central air and heat and an early American decor. Special features include a fireplace and patio. Mrs. Hitchcock is a self- employed real estate agent.



## Gold appliances inside

Nichols Lumber Co. of Dexter was contractor for this three- bedroom home owned by Mr. and Mrs. Larry Wall. The home is located at 104 Linda Street, Sikeston, and is of multicolored brick. It also features two baths and a two- car garage and is fully carpeted, including the family room. Brown and rust colors are apparent throughout the house and kitchen appliances are harvest gold. Wall is general manager of Charles Todd Uniform rental Co. of Sikeston and he and his wife have two children.

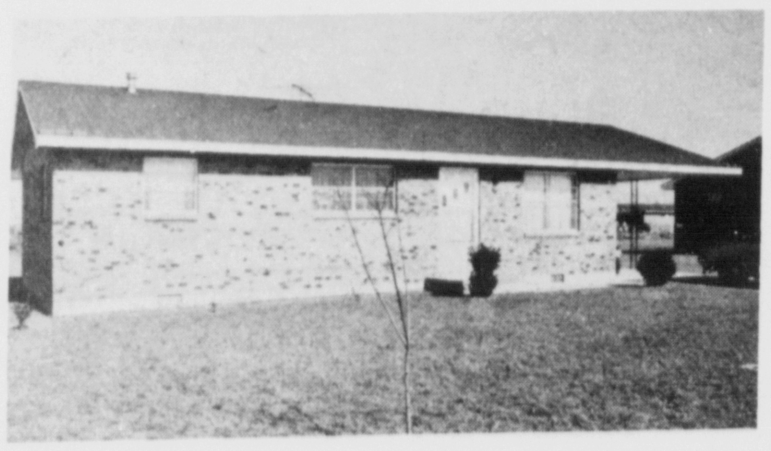


## Family room favored

The family room of the Jim Barnes home, 120 Thomas Drive, Sikeston, is located in the full basement and features a fireplace running the entire length of one end. Rustic paneling and built- in book shelves help make it the favorite room of the couple and their two children. The brick home has three bedrooms, two baths and a two- car garage. It is also fully carpeted and features four wrought iron columns in front. Barnes is pharmacist at Missouri Delta Community Hospital.

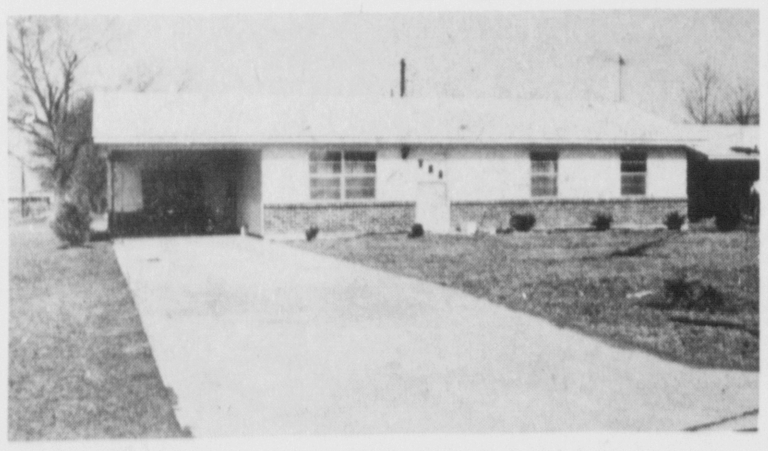
## 3 bedroom home

The Ron Myracle family recently moved into this three- bedroom, antique brick home located at 116 Spring Drive, Sikeston. The house has a two- car garage and is furnished in Early American. Collins Construction Co. built the house. Mr. and Mrs. Myracle are parents of three children, and Myracle is employed by the Board of Municipal Utilities.



## Furnishings Mediterranean

Brown, antique brick is a feature of the Charles Melton home, 1324 McDougal, Sikeston. The house has three bedrooms, one and a half baths and is filled with Mediterranean furniture. The interior is mostly done in shades of gold. The Meltons have four children.

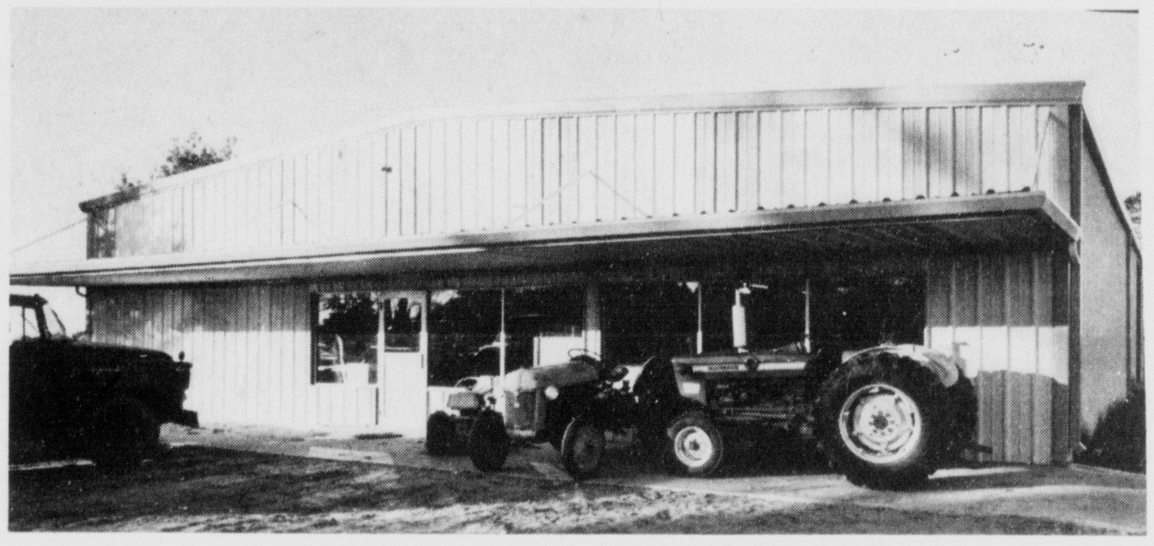


## White adds contrast

This white frame and red brick home at 414 Jackson St. Sikeston, was constructed in 1973 and is now owned by the Rudell Gilbertson family. The home has three bedrooms and a central heating unit and the interior is done in shades of green. The Gilbertsons have two daughters, Layna, 15, and Charlita, 11.

## Beauty shop is new

Another new business at Dexter's Town & Country Shopping Center in 1973, was The Powder Puff Salon of Beauty. The new shop is managed by Brenda Bradley.



## Company moves to new building

Clark Ford Tractor Sales of Bloomfield moved into this new 7,500 square foot building located just east of Bloomfield on Nov. 1. The company was formally located just west of the present location on Highway 25. Houston Clark is owner- manager of the company.

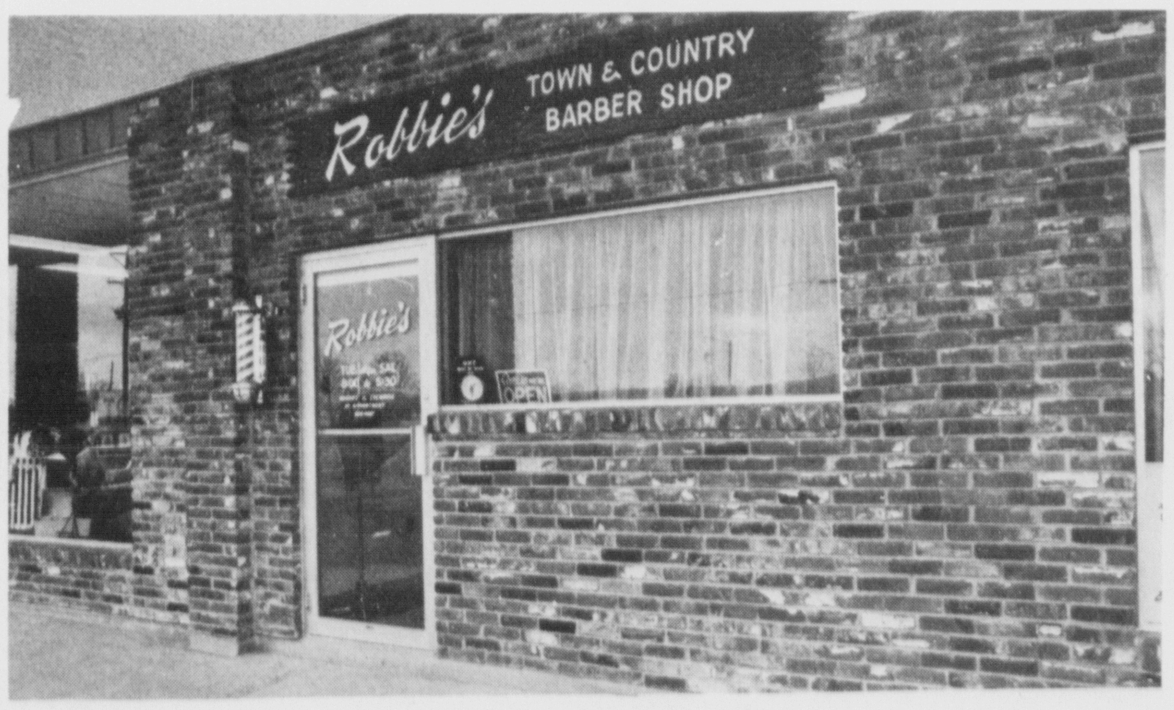
## Apartment building completed

Shirley Staples of Charleston is owner and contractor for this modern three-family apartment building at 308 South Virginia in Charleston. A combination of brick and yellow drop siding was used in construction of the building which offers two bedrooms, kitchen, living room and bath to each unit. It was completed in July.

Ye Olde Fashion
Ice Cream Parlour

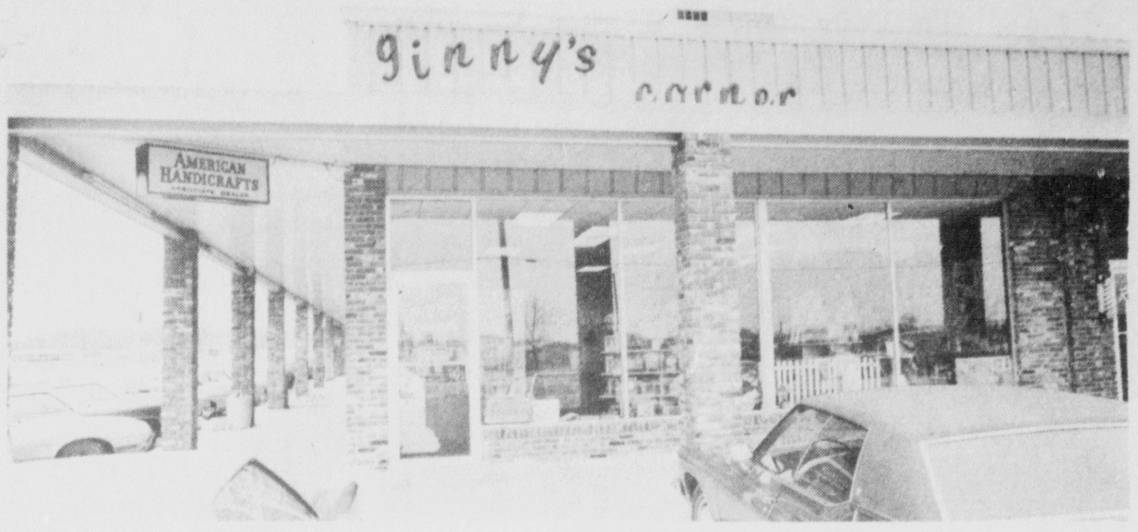
## Ye Olde Fashion Ice Cream Parlour

Ye Olde Fashion Ice Cream Parlour, located at the Town & Country Shopping Center in Dexter opened for business in this new building on Feb. 1, 1974.



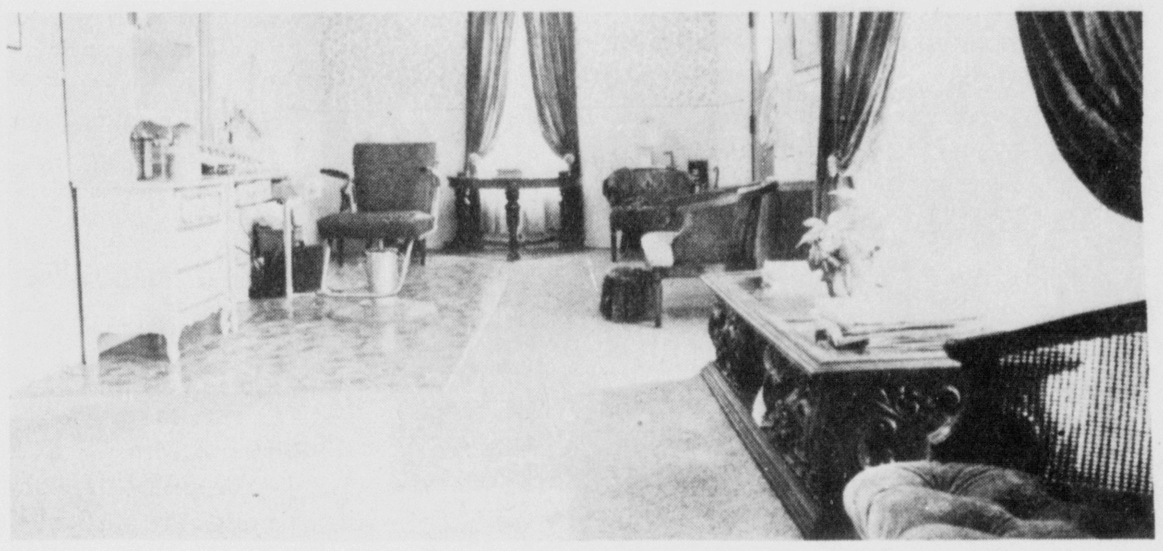
## Barber shop opens

Robbie's Town & Country Barber Shop opened for business at this new building Oct. 1, 1973. The new shop is located in Dexter's Town and Country Shopping Center on Highway 114 West.



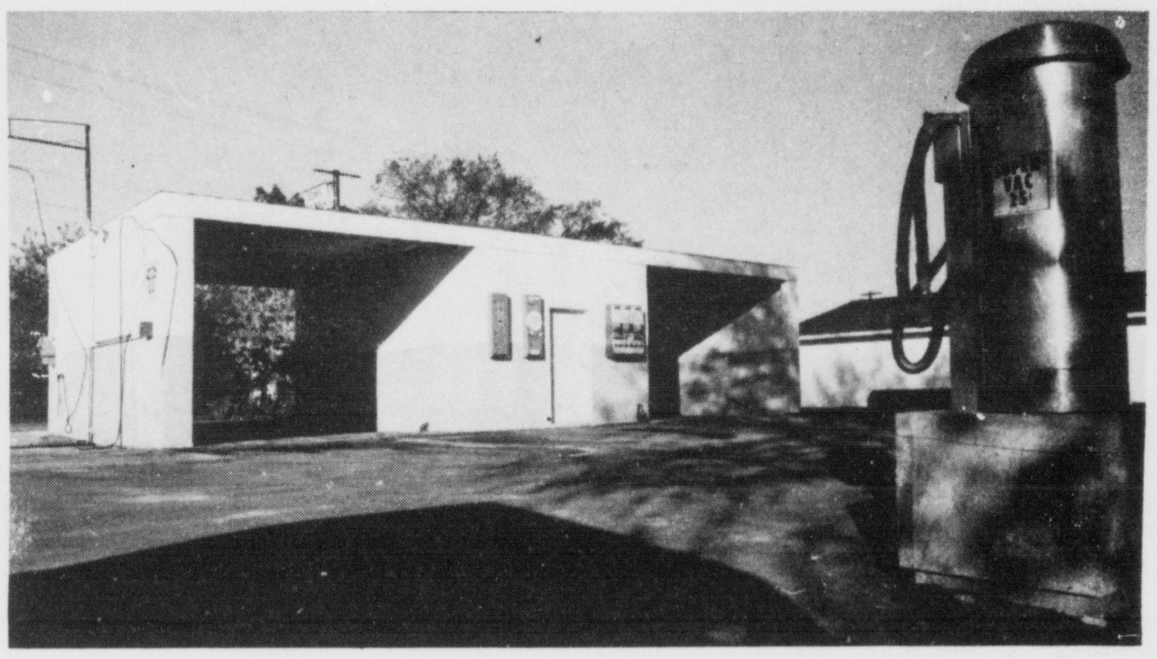
## Craft supplies available

Another new business for Dexter during 1973 was Ginny's Corner, an American Handicrafts Associate Dealer, which opened at this new building located in the Town & Country Shopping Center located on Highway 114 West



## Smith operates The Cottage

The Cottage, a Sikeston beauty shop, re- opened in October under new ownership. Jerry Smith now operates the shop at 216 E. Center.



## Dean's Car Wash opens

Dean's Car Wash, located on Bloomfield Avenue in Bloomfield opened for business in June. Dean Cooper is owner of the new car wash.

PEPSI
Don's
STEAK
HOUSE

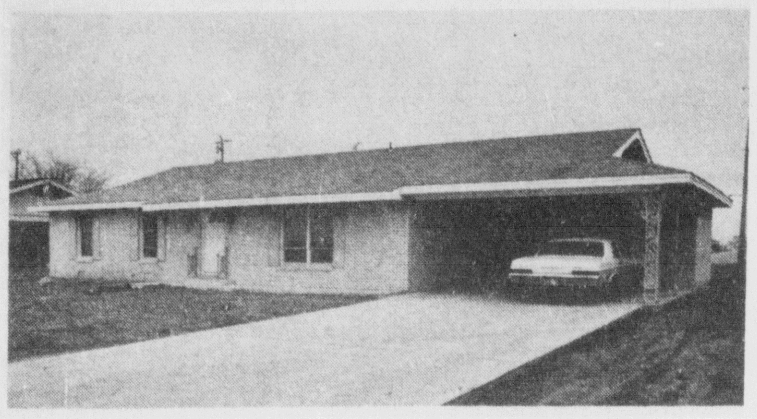
## Don's Steak House new

Don's Steak House, located at the intersection of Highway 25 and South Prairie Street in Bloomfield, opened for business in July. Don Gibbs is owner-manager.

Moore-Harris Abstract & Title Co.

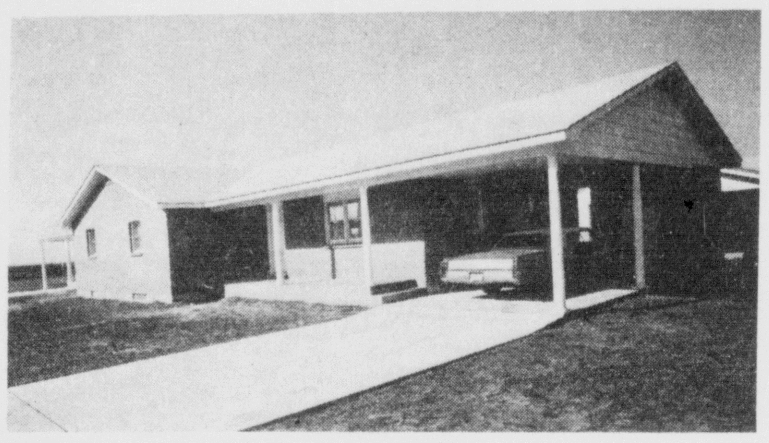
## Companies consolidated

The Moore-Harris Abstract and Title Co. and the Scott County Abstract and Title Co. were purchased by Tom, Weber and George Gilmore in January of 1974. The companies, which were owned by Lloyd Briggs of Sikeston, were consolidated into one company and called the Scott County Abstract Co. Mrs. Kathy Gilmore was the only new employe added to the company.



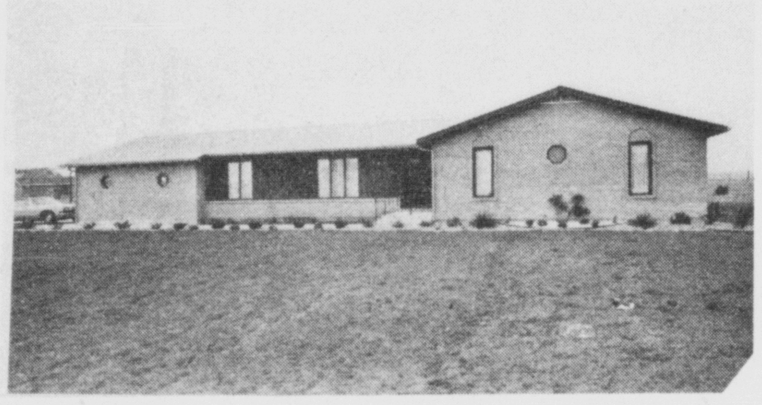
## Brick is cream colored

Mr. and Mrs. O. W. Lewis are newcomers to Sikeston and have moved into this new home at 115 Spring Drive. The cream colored brick home has two full baths and three bedrooms and a two- car carport. The interior is done in crystal lime. Mrs. Lewis is the former Arpa Hill and is from East Prairie. Lewis is formerly of New Madrid and is retired. The home was constructed by Collins Construction Co.



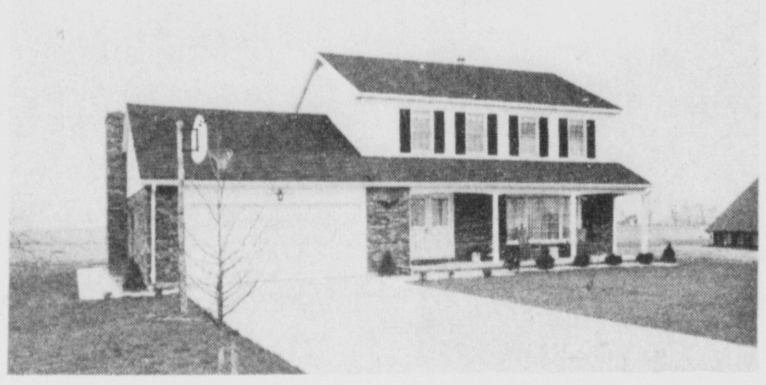
## Duplex completed

Twin carports and white trim are attractive features of this brick duplex owned by Sue Gardener, 905a Davis Blvd., Sikeston. Both living units have five rooms and one unit has a basement as an added attraction. Central heat and air are additional features of this home built by Eldon Ziegenhorn of Sikeston.



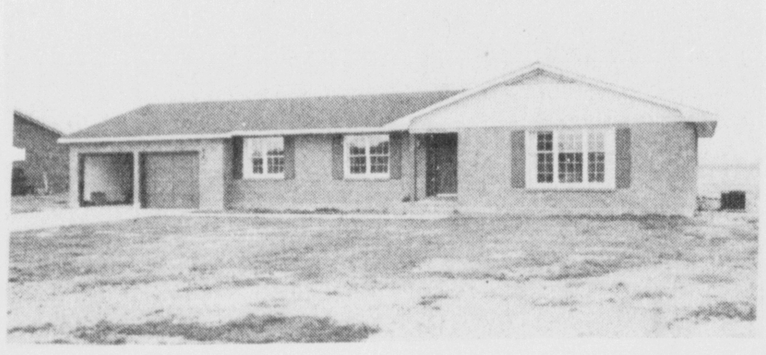
## Doorways are arched

Mr. and Mrs. John Vest, 108 Linda, Sikeston, are owners of this sand colored brick home. Mediterranean style furnishings are throughout the home, accented by arched doorways and a Spanish mural in the dining room. A full basement is another outstanding feature in the ranch- style dwelling.



## Fireplace in family room

White pillars and black shutters accent this colonial brick home owned by Mr. and Mrs. Albert J. Marks, 110 Thomas, Sikeston. A full masonry fireplace flanked by built-in bookcases, highlight the family room. Joe Riney built this home, which features a half acre, fully landscaped yard.

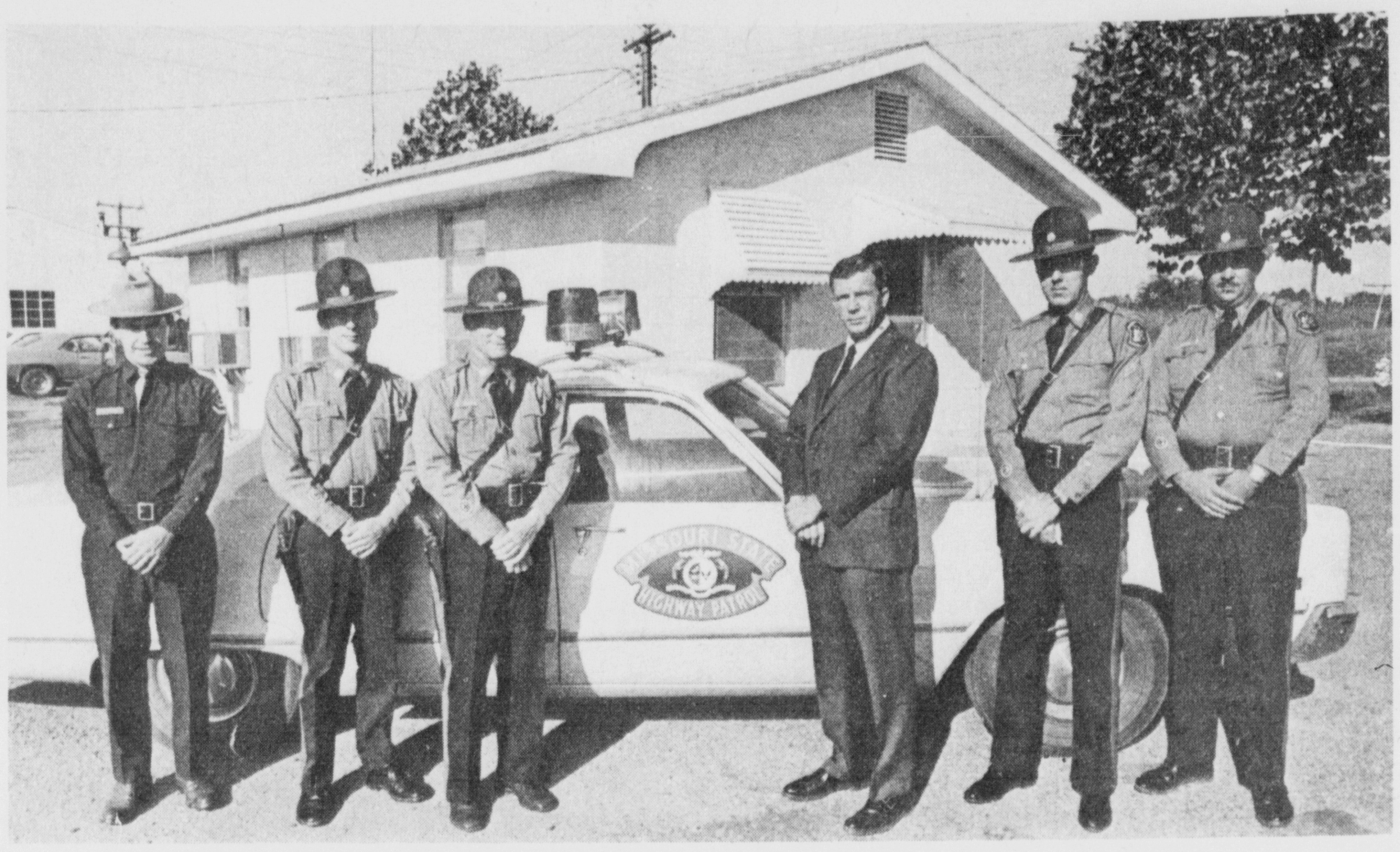


## Built-in hutch featured

Mr. and Mrs. W. R. Manning own this ranch- style brick home located at 114 Thomas, Sikeston. The furnishings are basically traditional with a gold, blue and green color scheme throughout. The family room features a fireplace and built- in bookcases. A built- in hutch in the breakfast room is another highlight of this home built by Joe Riney of Sikeston

## Complex has four units

Shirley Dyer is owner and contractor of this four unit apartment building at 202 Woodlawn in Sikeston. The four- plex is completely furnished and features all built- in appliances. The two two-bedroom, and two one-bedroom apartments are designed for comfort.



## Officers assigned to Sikeston

Among officers assigned to the new Missouri State Highway Patrol satellite office in Sikeston. From left, are: Bob Landers, radio dispatcher; Trooper Mike Robertson, Lt. W. E. Lemonds, commanding officer; Cpl. Benny Rapert, criminal investigator; Cpl. Mendell Clark; and Trooper Harvey Harris.

# Satellite office opens

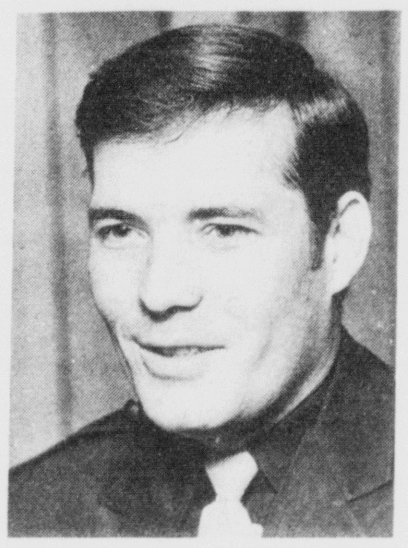
Highlights for the Missouri State Highway Patrol in Sikeston during 1973 were the beginning of a new satellite office and the advancement of three men.

Lt. W. E. Lemonds, Sgt. Alvin Mills and Cpl. Mendell Clark were each transferred to the new office during 1973.

The office, located at 111 Edward St., was designed to act as a communications link and eventually is expected to become a fullscale troop headquarters. The satellite office serves Scott, Mississippi, New Madrid, Pemiscot, Bollinger, Cape Girardeau and Perry counties.

The office is the first of its kind and is part of an experimental plan initiated by Col. Samuel Smith, superintendent of the State Highway Patrol.

Instead of having to go to Troop E headquarters in Poplar Bluff to pick up supplies, troopers are now able to pick them up at the Sikeston Office.



Larry Steward

Radio dispatchers in the satellite office are on duty each day from 7 a.m. to 3 p.m. Later, officials hope to have the office open 24 hours a day.

The office eliminates the need for Sikeston residents to make long distance telephone calls to get information from the patrol. Anyone who wants information about road conditions or a serious accident is now able to obtain it from the satellite office.

Twenty- eight men are working out of the satellite office, which is still operating on a trial basis.

Troopers still receive orders from the Poplar Bluff headquarters office, with the satellite office serving as a communications link.

Lt. Lemonds was promoted to lieutenant and assigned to the Troop E satellite headquarters in September of 1973.

Lemonds was appointed trooper on Aug. 1, 1952 and stationed in Sikeston. He was transferred to Portageville in 1954. In October of 1955 he was assigned to Poplar Bluff to the commercial division in charge of weight station and officers. He was promoted to sergeant in 1958.

He and his wife Olene have two children.

Alvin Mills

Larry Steward, 27, a weight inspector for the patrol was transferred from Kirkwood to the satellite station during January of 1974.

Steward is the son of Mr. and Mrs. Marvin Steward of Piedmont and the grandson of Mr. and Mrs. Welton Shanks of Matthews.

He has been employed as weight inspector for highway patrol since 1968.

He and his wife Marie Elaine live at 221 Harry St.

## Split-level home new

This split- level brick home is owned by Mr. and Mrs. Ed Aldrich, 113 Linda, Sikeston. The all electric home features three bedrooms and two- and- one-half baths The Aldriches have two children, Rob, 8, and Andy 5.

## Kitchen poppy-red

White pillars and white trim accent this antique brick home owned by Mr. and Mrs. Marshall Heisler, 114 Linda, Sikeston. Heisler built this home, which features a poppy- red kitchen, accented by black light fixtures. A fireplace adds glowing warmth to the family room. Mr. and Mrs. Heisler have three girls Cindy 10, Donna 9 and Maggie 5 months.

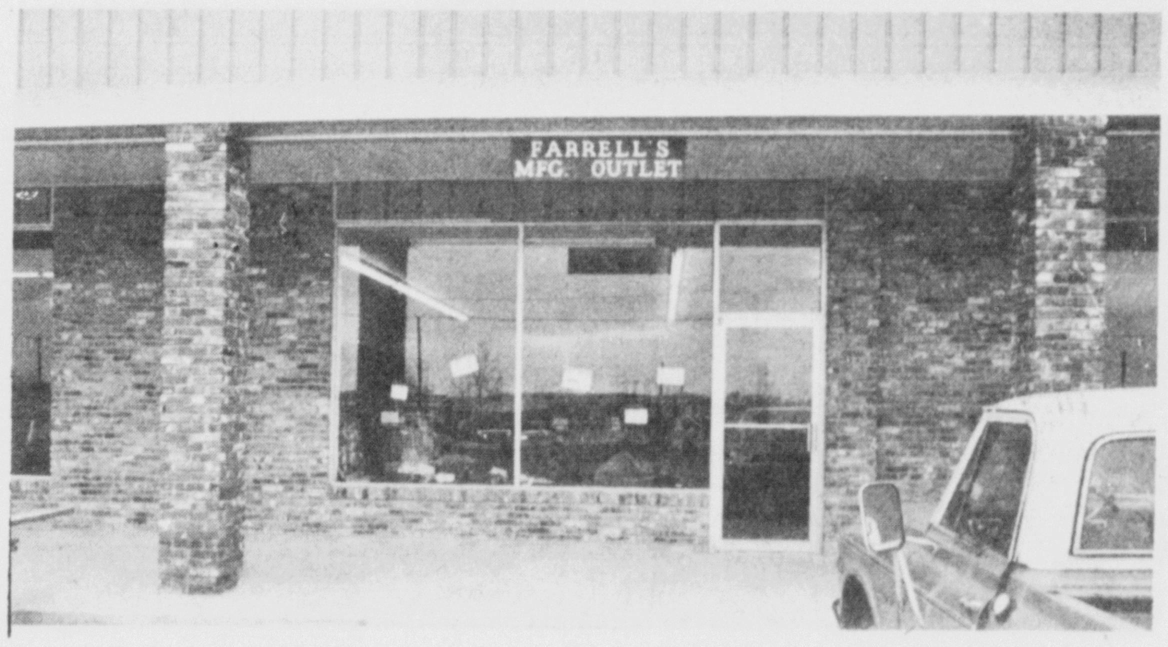
## Red brick has

Mr. and Mrs. Scott Matthews moved into this red brick home at 915 Cambridge, in Sikeston, in 1973. The house has seven rooms, three of which are bedrooms, and the modern interior is done in cream color. Matthews is a farmer.

P. N. HIRSCH & CO.
DEPARTMENT STORES
TOYS

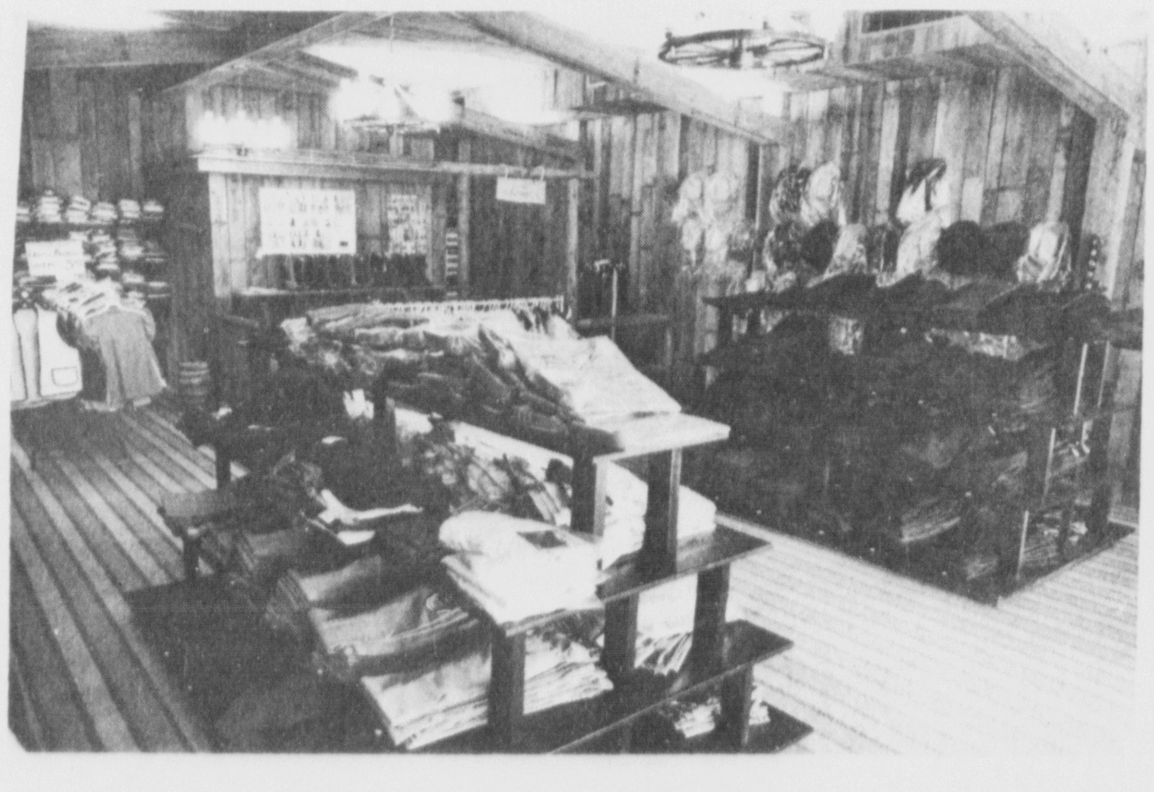
## P. N. Hirsch & Co. completes move

P. N. Hirsch & Co. department store of Dexter completed the move from downtown into this new building in the Town and Country Shopping Center on Highway 114 West and opened for business at the new location in August. The new store has 10,000 square feet of space and features free parking.



## Grubbs is owner, manager

Farrell's Mfg. Outlet, located at the Town and Country Shopping Center in Dexter, opened for business in early December. Farrell Grubbs is owner-manager.

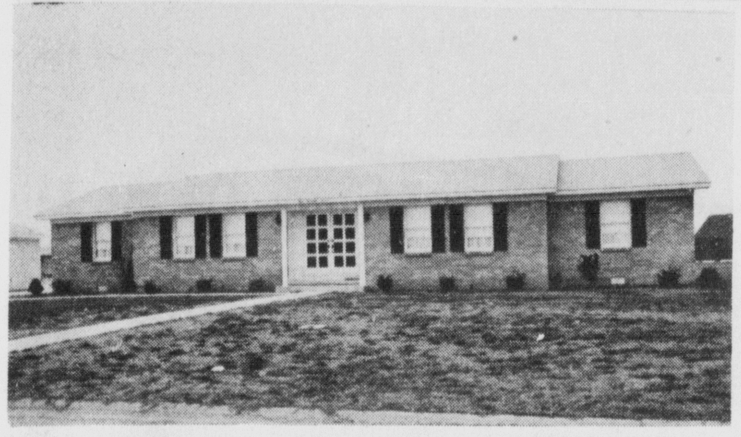


## Colonel's Western Store is new

The new Colonel's Western Store, located at 113 East Stoddard St. in Dexter, opened for business in April. D. L. Bess of Bloomfield is owner- manager.

## Fred's opens in 1973

Fred's, a well- known discount chain of stores in the Mid- South opened for business Aug. 15 in downtown Dexter. The store is located at 15 South Locust St. Roger Mears is manager of the new store.



### Decor is Spanish

Mr. and Mrs. Dean Stotts moved into this three bedroom home on 1007 N. West St. in Sikeston in 1973. The home has light- colored brick with black shutters and has a double garage. A fireplace highlights the living room which is furnished in a Spanish decor.

### Sunken den featured

Mr. and Mrs. Ron Watson and their three- month old son, Josh, own this brick one- and- a- half story home at 115 Thomas Drive, Sikeston. The three bedroom house has two baths, a two car garage and is accented by black shutters and black cedar fronting on the second floor. Special features include a balcony on the front and back of the upstairs and a sunken den. Joe Riney was contractor. Watson is a salesman for Malone and Hyde.

### Rooms different colors

This white brick home at 101 Linda Drive, Sikeston, is owned by Harley Barnes, principal of Sikeston Middle School, and has three bedrooms and two baths. Features include a two car garage and a fireplace in the family room. The house also has central heat and air conditioning and each room is done in a different color. Mr. and Mrs. Barnes have two children, a son, Budd, 15, of the home, and a daughter, Barbara, in California.

### Columns grace home

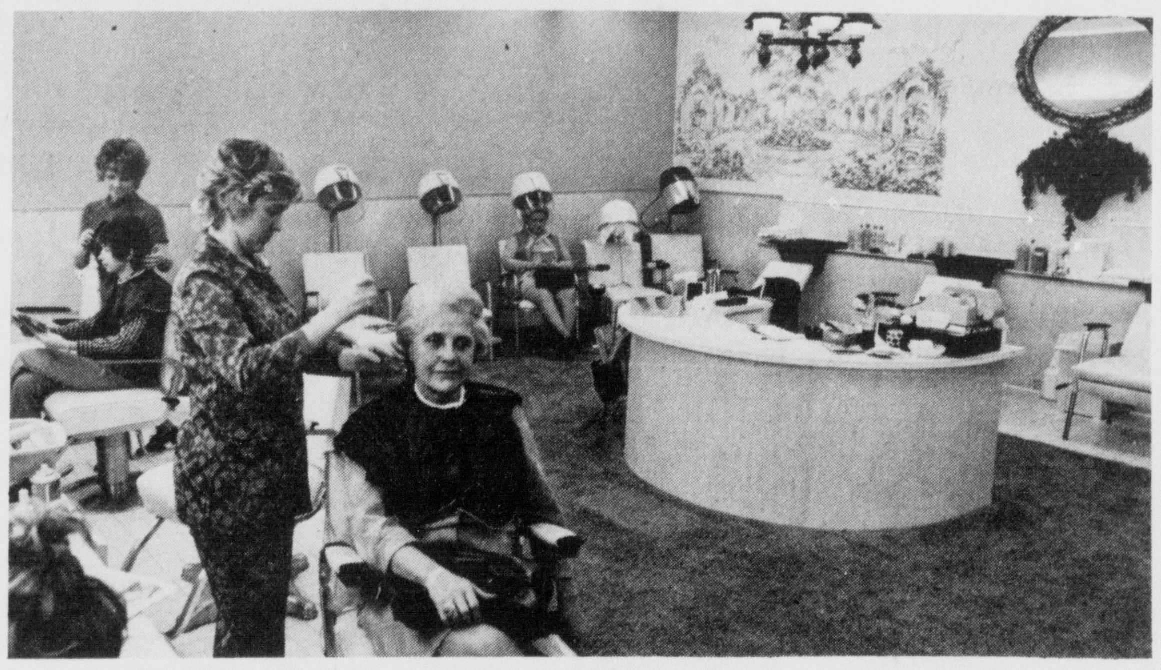
Four columns grace the front of the Ken Walls home at 112 Spring Drive, Sikeston. The three bedroom home has two baths and a two- car enclosed carport. Italian Provincial furniture is featured throughout the home and rooms are planned around various color schemes. The home was built by Collins Construction Co. Walls is superintendent of State Bank Examiners of Southeast Missouri District and recently moved to Sikeston from St. Louis County. Mr. and Mrs. Walls have one daughter, Kendra, 19 months.

### 'Lots of room'

This one and a half story home, owned by Floyd Carr and located at 113 Thomas Drive, has "lots of room," according to Mrs. Carr. The four bedroom house has two baths and a full basement and an extra storage room on the upper floor. The exterior is of antique brick and features a two- car garage. The house is all electric and features French Provincial furniture in the main living area. Most of the walls are white and blue and green that are used in the color scheme. The Carrs and their three children, Cari 13, Robert, 11, and Jonathan, 2, live in the home which was constructed by Eldon Ziegenhorn and Wayman Pratt, who did most of the interior. Carr is co- owner of Carr Roofing Co.

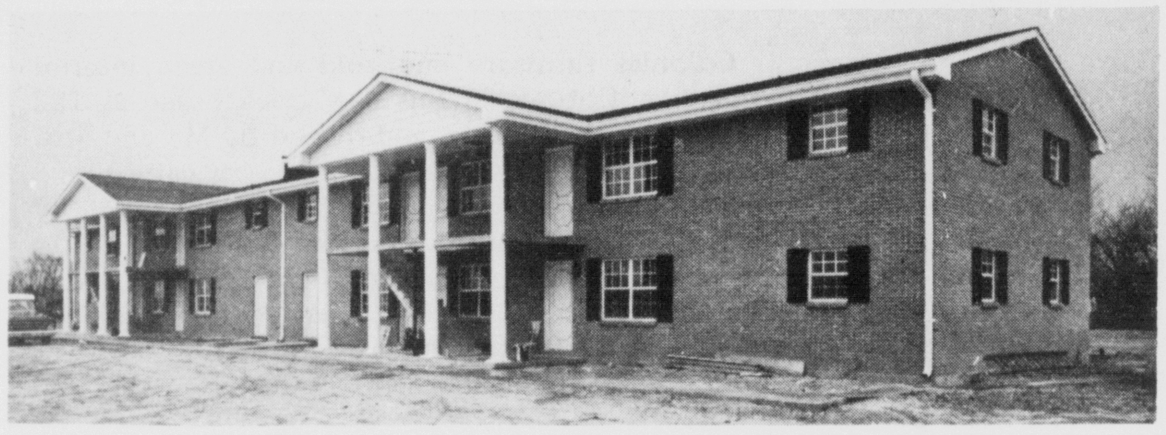
### New terminal building completed

Completed during 1973 was the above new terminal building for Tucker Truck Line. The new building is located on Fram Road in Dexter's new west side industrial park.



### Shirley's Coiffures opens

Shirley's Coiffures, located at 1 North Elm St. in Dexter, opened for business in late February. The new shop, decorated in pastel blue and white, is owned by D. L. Bess of Bloomfield and managed by Shirley Pyles. Pictured is shop manager Shirley Pyles and customer Mary Thrower in foreground and operator Gail Gibson and customer Ruth Lovins.



### Apartments nearly complete

Raymar Apartments, located on Second Street in Chaffee are expected to be finished and ready for occupancy by the end of February, according to owners, Mr. and Mrs. Raymond Dame of Chaffee. The two- story building will have 12 one - and - two- bedroom apartments.

### Dale Tire back in business

Dale Tire Co. is back in business at 405 E. Main St. in Portageville after a fire on Oct. 11, 1973 heavily damaged the store. Oliver Dale, owner, said the firm is offering the same efficient and friendly service to meet the automotive needs of the public. A complete line of car, bus, truck and tractor tires and service are available, as well as all types of automotive repairs at reasonable prices for labor, parts and service.

### Mural is featured

Black shutters accent the white siding on the new home owned by Mr. and Mrs. Gerald Jackson, 123 Linda in Sikeston. A riverside scene mural on a dining room wall is the outstanding feature in this home.

### Boy's bedroom is red

Mr. and Mrs. Ronald Carmody and sons, Michael, 12, and Scott, 6, are owners of this new home on 140 Autumn Drive. The exterior is southern antique brick. The three- bedroom home has a family room and Michael's bedroom is painted red. The home was built by John R. Cowell Jr. Carmody is a lineman for Scott- New Madrid- Mississippi Cooperative.

## Forward in '74!

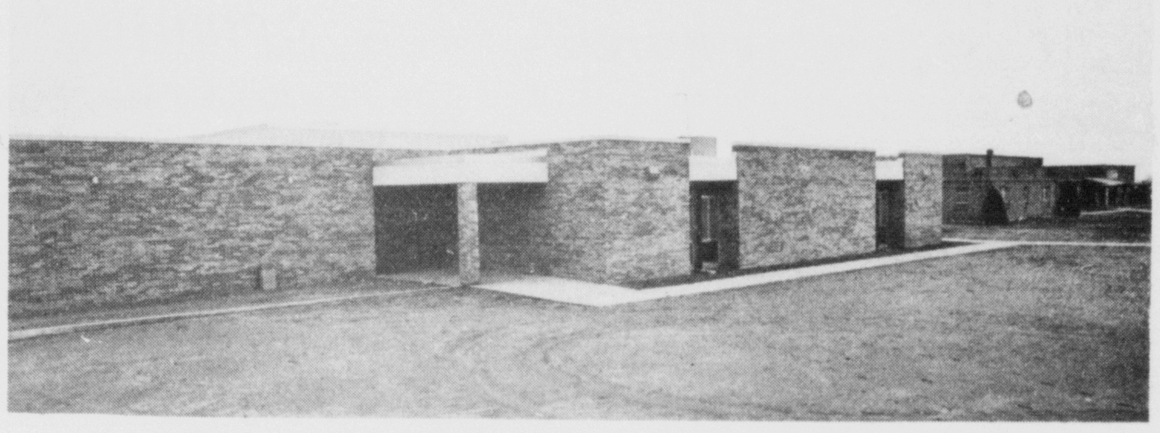
### Cooper is owner of new store

Dean's Package Store located on Highway 25 and Bloomfield Avenue in Bloomfield, opened for business in August. The new store is owned by Dean Cooper.

COAT
CENTER
HERMAN ALLEN CO.

### New look in Sikeston

Part of downtown Sikeston has been taking on a totally new look recently. Although work is not quite finished, the building on the southeast corner of New Madrid and Center streets provides an old fashioned look. The new front was constructed to depict the period in which the building was originally constructed, about 100 years ago.



### School addition costs $553,000

A new addition costing $553,000 was added to Scott County Central High School during 1973. The building holds grades three through seven and includes classes for special education, art, music and an assembly and cafeteria room. The assembly room has a seating capacity of about 800.

COLONEL SANDERS' RECIPE
Kentucky Fried Chicken
"It's finger lickin' good"

### Restaurant opens in center

Colonel Sanders Kentucky Fried Chicken Restaurant, located in the Town and Country Shopping Center in Dexter, opened for business in this new building in October.

### 3 firms in new building

This new building located on East Vine Street in Dexter and constructed during 1973, is the new home of Westside Realty, Dexter Credit Bureau and County Wide Abstract Company.

# Phillips acquires agency

POPLAR BLUFF -- Joe Phillips, a native of Arbyrd, recently acquired the Volkswagen agency on Highway 67 South in Poplar Bluff. The new agency opened for business on Feb. 8.

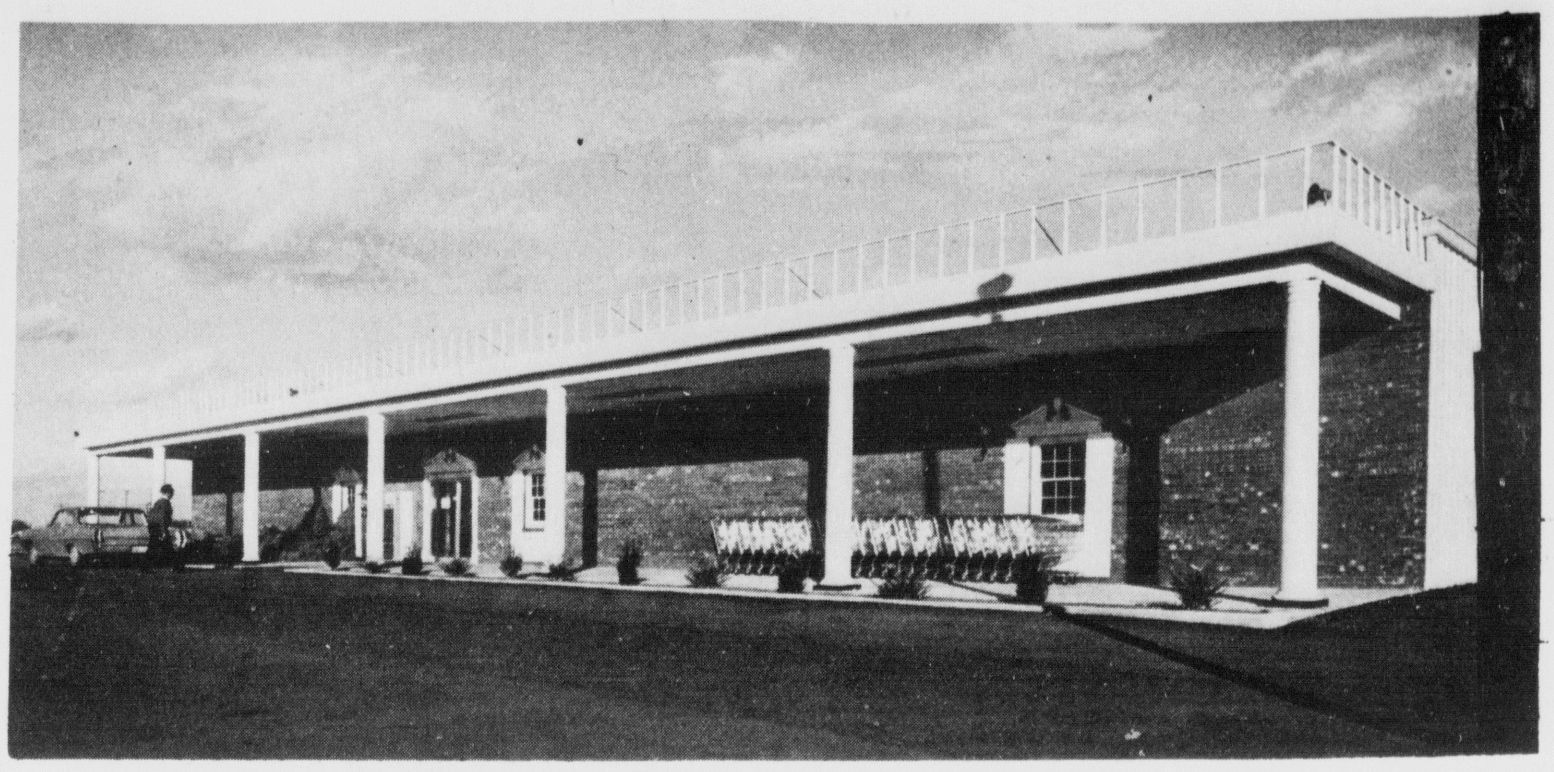
After a dozen years in the automobile business in St. Louis, Phillips returned to Southeast Missouri in early 1974. Prior to entering the automobile business, he farmed for many years in the Senath, Hornersville area.

Don Johnson is office manager for Joe Phillips' Volkswagen dealership. He was born in Greeley, Colo. and has 19 years of experience in the car business.

Rich Pennington, general manager, is originally from Chaffee and has been in Volkswagen sales and management for over four years

## *Kilmer's Fashion Alley new*

Kilmer's Fashion Alley located at 14 North Locust St. in Dexter, opened for business on March 27. The store is owned and operated by Mary Kilmer of Bloomfield.



## *Pleasure Market opens*

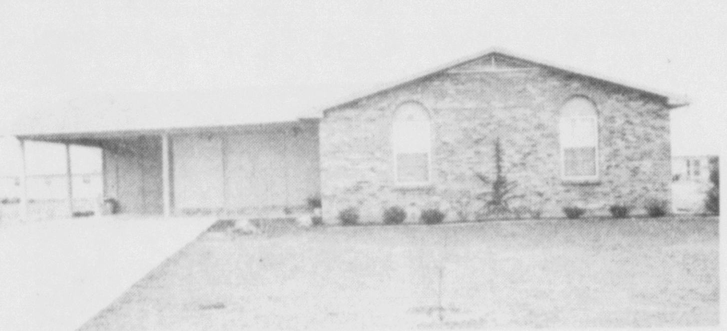
The Pleasure Market, located on Highway 25 North in Malden, opened for business in October. Richard Bailey and Galen Ray Bailey are the co- managers of the new market.

## *Fireplace featured*

Red and gold accents the interior of the Herbert Bailey home, 401 Shady Lane, Sikeston, and a special feature is a huge fireplace with brick smokestack, which can be seen from the front of the house. The home has two bedrooms and is furnished with Early American furniture.

## *Brick dark brown*

Mr. and Mrs. Paul Hitt are owners of this three-bedroom home at 835 Stanford Drive, Sikeston. The exterior is dark brown brick. The overall color scheme is green. A special feature of the home is a fireplace in the family room. Hitt is employed by the Missouri State Employment Service in Sikeston.

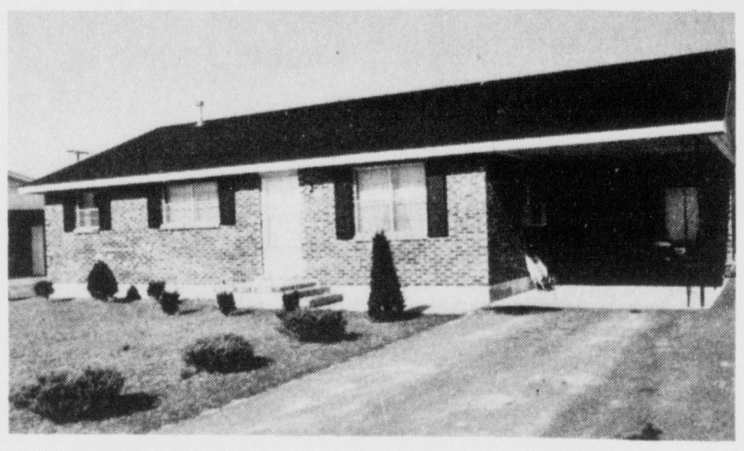


## *Interior is blue*

French Provincial furniture and blue interior grace the home of Mr. and Mrs. Raymond Hinds, 841 Stanford Drive, Sikeston. The house has three bedrooms, two baths and a special feature is the entrance hall. The exterior is a mixture of light and dark red brick. Hinds is bank examiner for Federal Deposit Insurance Corp. of St. Louis.

## *New in Sikeston*

Sgt. and Mrs. Alvin E. "Bud" Mills and their three children are the owners of this new home on 711 Bayberry in Sikeston. The three-bedroom home has light brown brick on the exterior and features a fireplace inside. Mills is a member of the Missouri Highway Patrol.



## *Spanish decor chosen*

Red and black living room decor with Spanish furniture is a special feature of the Robert Smith home, 1326 McDougal, Sikeston. The three-bedroom home also has one and a half baths and a one- car carport with a side apron for additional parking. The house was constructed by William Dock and sons. Smith is a mechanic and Mrs. Smith is employed by Boston's Dairy Cream. They have two children.

## *Arches accent home*

The three- bedroom home of Hoyt Kyle, 837 Stanford Drive, Sikeston, is done in bryberry brick, an orange- brown combination, and has three arches accenting the front of the house. The home has two baths and has a fire place in the family room. It is decorated in red and orange inside and filled with early American furniture. Mr. and Mrs. Kyle have two children, and Kyle is an appraiser for Missouri State Highway Department.

## *Coffey home new*

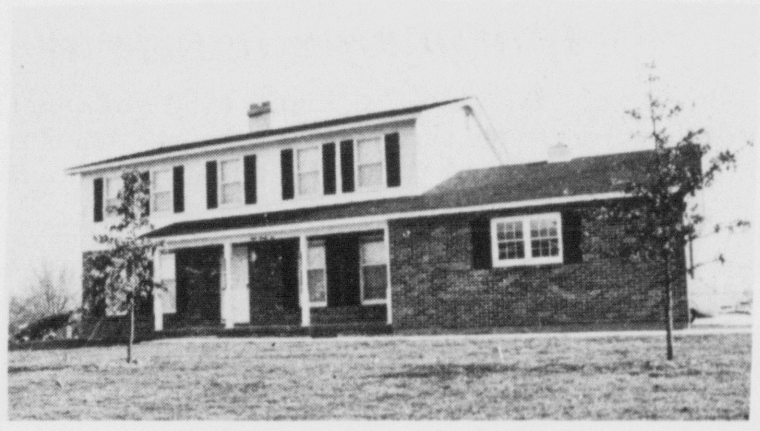
Mr. and Mrs. Jerry Coffey are owners of this new three- bedroom home at 917 Cambridge Drive, Sikeston. The seven- room house has one and a half baths and has a brick veneer front. The house also has a one- car carport and furnishings are white. Coffey is part owner of Coffey TV and Appliance.

## *Green dominates decor*

Virgil Hyslip of Vanduser built this new home at 939 Cambridge Drive for Connie Chapman. The exterior of the three-bedroom home is dark wood paneling and brick. Green is predominant in the color scheme of the home. She is employed by Potlatch Forests Inc. of Sikeston.

## *Colonial furnishings*

Colonial furniture and gold and green interior colors are features in this new brick home at 123 Terrace Drive, Sikeston, and owned by Mr. and Mrs. George Waters. The house has a one car carport and central heating and air conditioning and was built by Collins Construction Co. The Waters and their eight children, ranging in ages from 3 to 19, now live in the five bedroom house which also has two completed bathrooms and work begun on another. Two of the bedrooms are located in the full basement.

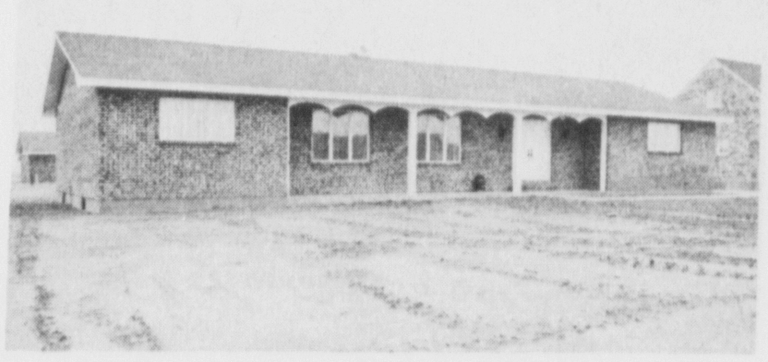


## *5 bedroom home new*

The full basement of the Bill Shell family, 822 Pine St., Sikeston, is equally divided into a family room and recreation room and features a wood burning fireplace in the family room half. The two-story house also has five bedrooms, four of which are located upstairs as well as one of the two baths. The outside of the Shell home is done in antique brick and has a two- car garage. The home was constructed by Joe Riney. The Shells have four children, and Shell is an agent for Prudential Insurance.

## *Awning accents exterior*

Mr. and Mrs. F. E. Street are owners of this new home at 125 Terrace Drive, Sikeston. The home features three bedrooms, a bath and a half and has a brick exterior with front porch awning. A curved sidewalk leads to the front door and the one- car carport has an approach to the right to provide additional parking. Street is a salesman with Malone and Hyde, Inc.



## *Two fireplaces featured*

This three- bedroom brick home at 109 Thomas St., Sikeston, was built by H and D Builders of Sikeston for Mr. and Mrs. John Scapino and son John Gregory, 10. The home has a full basement and features two fireplaces. Scapino is a retired railroad detective.

## *Living room blue*

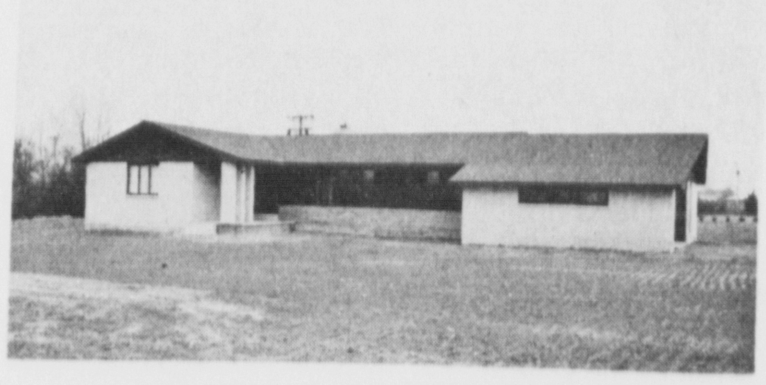
A family room, decorated in orange and filled with Early American furniture and a formal living room with blue decor are two of the special features of the C. R. Ketcherside home, 818 Cambridge Drive, Sikeston. The three bedroom home has one and a half baths and a one- car garage. The Ketchersides have one son, Christian, 2. They moved into the home Jan. 1, 1974. They are from Hannibal. Ketcherside is District Construction foreman for Southwestern Bell Telephone Co.

## *Antique brick used*

Mr. and Mrs. Randy Tell came to Sikeston in November of 1972 and moved into this new home at 822 Cambridge Drive, in March of 1973. The couple have two children and have decorated their three-bedroom home with Spanish furniture. The antique brick home also has one and a half baths and a one-car carport. Norman Faulkner was contractor. Tell is an insurance adjuster and Mrs. Tell is employed in the insurance department of Missouri Delta Community Hospital.

## *Grey siding used*

Mr. and Mrs. Ronald Gilmer and their 15- month-old son, Ronald Jr., live in this new home at 1313 Shelby Ave. in Sikeston. The three- bedroom home has grey siding and is decorated around a basic blue color. Gilmer is controller at Potlatch Forests Inc.

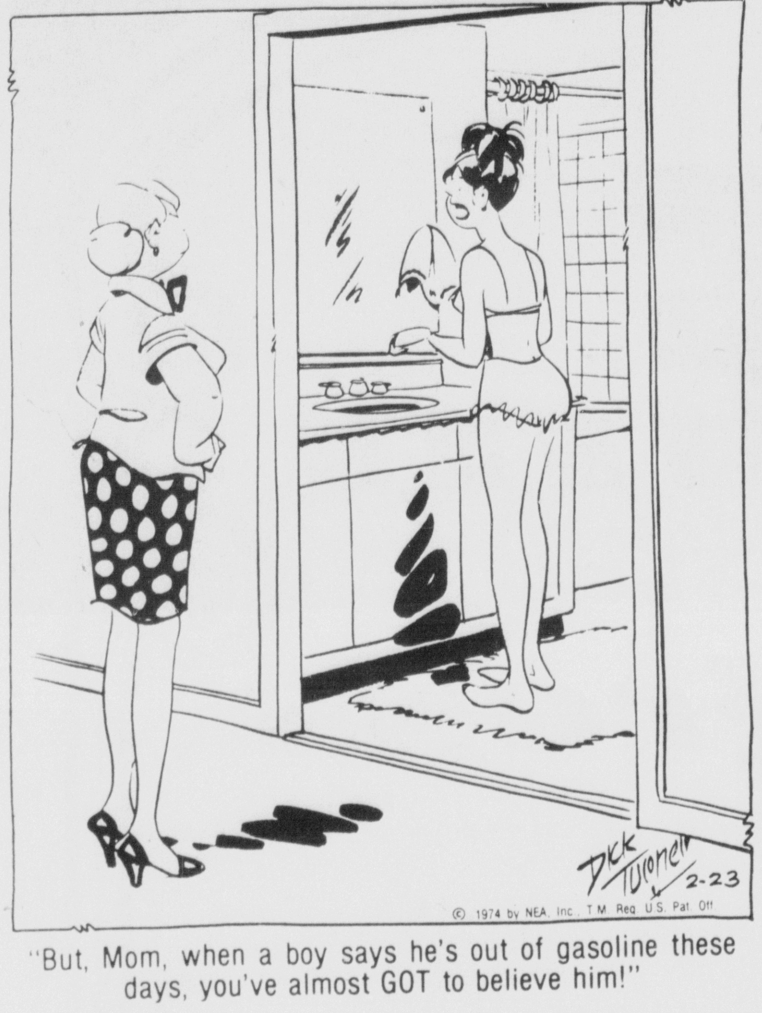


## *Lawn landscaped*

A new white brick and stone house at 24 Green Meadows is owned by Dr. and Mrs. Aziz Mahboubi, Sikeston's new Urologist. Special features include white interior and patio and landscaped land. The four bedroom house features two and a half baths and a half basement. The Mahboubis have two sons.

## CARNIVAL

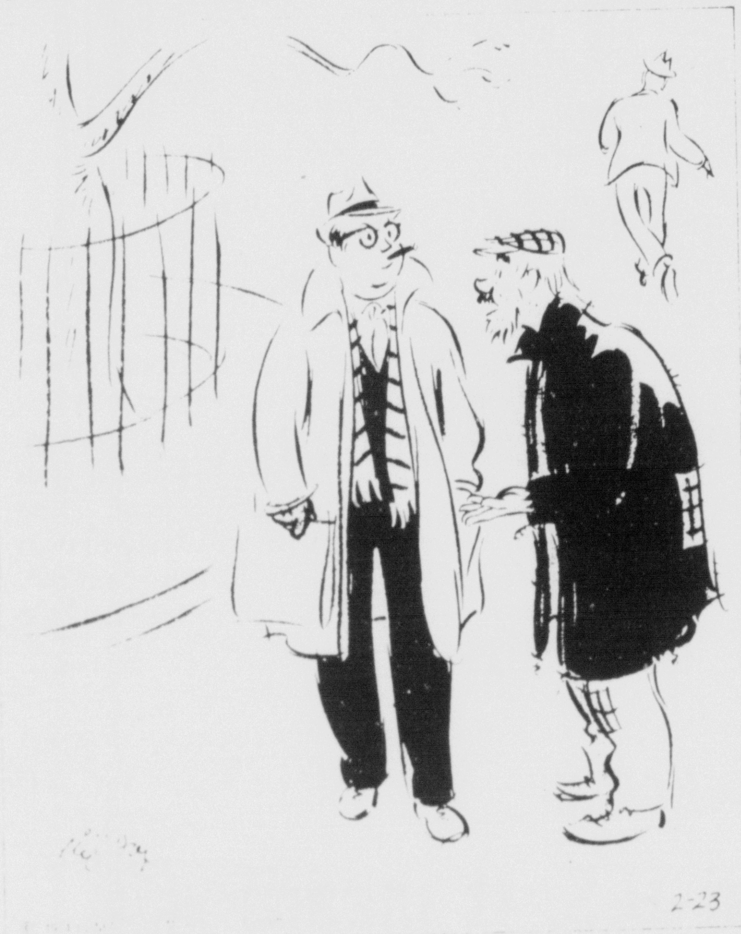
by Dick Turner


Dick Turner 2-23
© 1974 by NEA, Inc. T.M. Reg. U.S. Pat. Off.

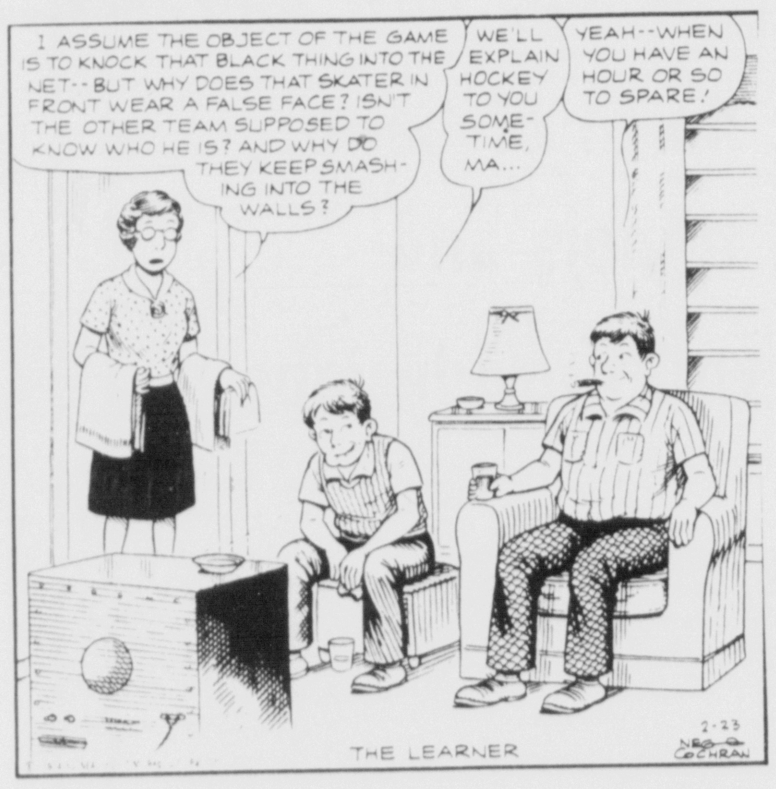
"But, Mom, when a boy says he's out of gasoline these days, you've almost GOT to believe him!"

## SIDE GLANCES

by Gill Fox



"No, sir, I don't have to beg. I do it on a voluntary basis!"


I ASSUME THE OBJECT OF THE GAME IS TO KNOCK THAT BLACK THING INTO THE NET-- BUT WHY DOES THAT SKATER IN FRONT WEAR A FALSE FACE? ISN'T THE OTHER TEAM SUPPOSED TO KNOW WHO HE IS? AND WHY DO THEY KEEP SMASHING INTO THE WALLS?
WE'LL EXPLAIN HOCKEY TO YOU SOMETIME, MA...
YEAH--WHEN YOU HAVE AN HOUR OR SO TO SPARE!
2-23
NEB COCHRAN

THE LEARNER

## STAR GAZER

By CLAY R. POLLAN

*Your Daily Activity Guide According to the Stars.*

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

**ARIES** MAR. 21 – APR. 19
3-5-9-14
22-28-39

**TAURUS** APR. 20 – MAY 20
11-13-16-55
62-73-76

**GEMINI** MAY 21 – JUNE 20
4-7-8-43
53-54-71

**CANCER** JUNE 21 – JULY 22
20-29-40-45
64-67-74

**LEO** JULY 23 – AUG. 22
21-25-35-51
56-58-68

**VIRGO** AUG. 23 – SEPT. 22
6-18-27-32
63-72-86-90

1 Someone
2 Don't
3 Poor
4 Travel
5 Day
6 Attractive
7 Write
8 Important
9 For
10 Decision
11 Dark
12 Concerning
13 Clouds
14 Social
15 A
16 Are
17 Say
18 Proposition
19 Depend
20 Hopes
21 Do
22 Life
23 Nearby
24 Anything
25 Some
26 Only
27 Appears
28 Romance
29 And
30 Upon
31 A
32 From
33 Contact
34 Someone
35 Pioneering
36 Unless
37 Respects
38 You
39 Love-making
40 Dreams
41 And
42 Your
43 Letters
44 Really
45 Concerning
46 Admires
47 Is
48 May
49 Woman
50 Your
51 New
52 Turn
53 Pull
54 Social
55 Beginning
56 Horizons
57 Has
58 Attract
59 Impressive
60 Out
61 [illegible]
62 To
63 A
64 Money
65 Own
66 To
67 Good
68 You
69 To
70 Be
71 [illegible]
72 Strange
73 [illegible]
74 Materialize
75 Personality
76 Away
77 To
78 Efforts
79 Be
80 Of
81 Your
82 Mate
83 It
84 Help
85 Made
86 Source
87 And
88 Dislike
89 Initiative
90 Today

2/24

**LIBRA** SEPT. 23 – OCT. 22
34-37-41-46
50-59-75

**SCORPIO** OCT. 23 – NOV. 21
15-33-48-52
60-77-81-88

**SAGITTARIUS** NOV. 22 – DEC. 21
19-26-30-42
65-78-87-89

**CAPRICORN** DEC. 22 – JAN. 19
1-23-47-61
69-70-80-84

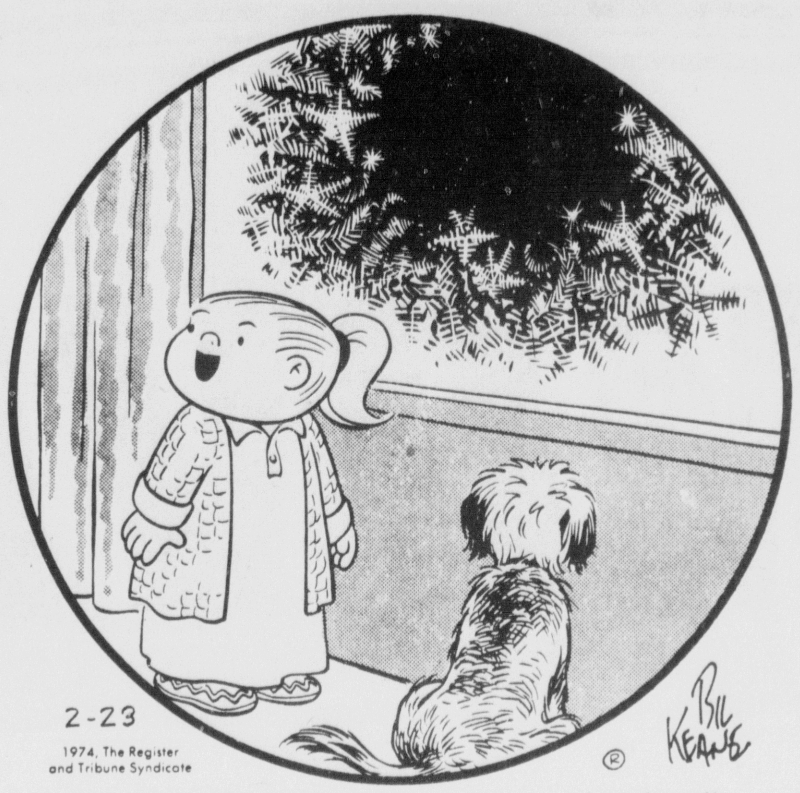
**AQUARIUS** JAN. 20 – FEB. 18
10-12-31-49
57-66-79-85

**PISCES** FEB. 19 – MAR. 20
2-17-24-36
38-44-82-83

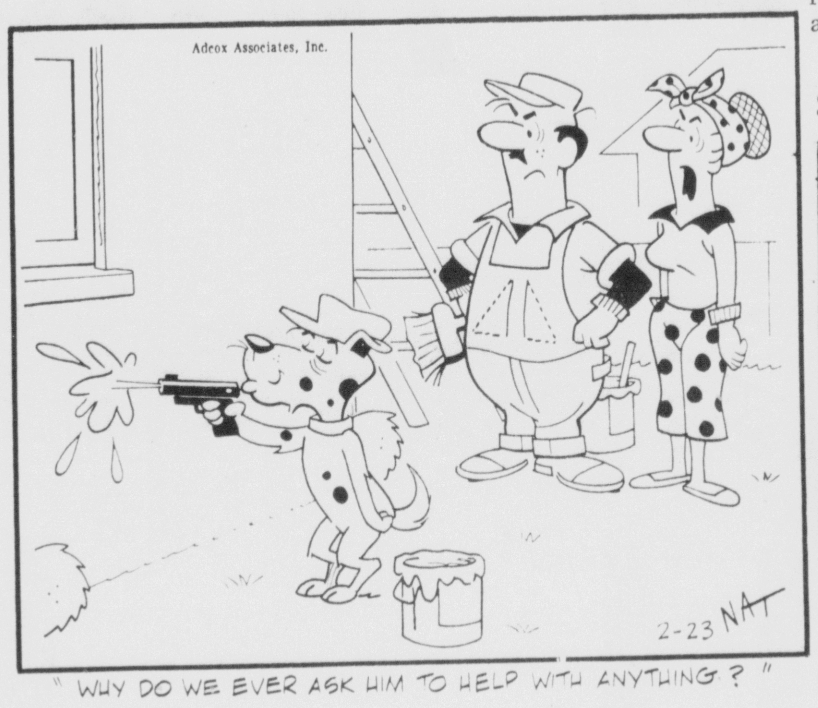
Good Adverse Neutral

## THE FAMILY CIRCUS

By Bil Keane


2-23
1974, The Register and Tribune Syndicate
Bil Keane

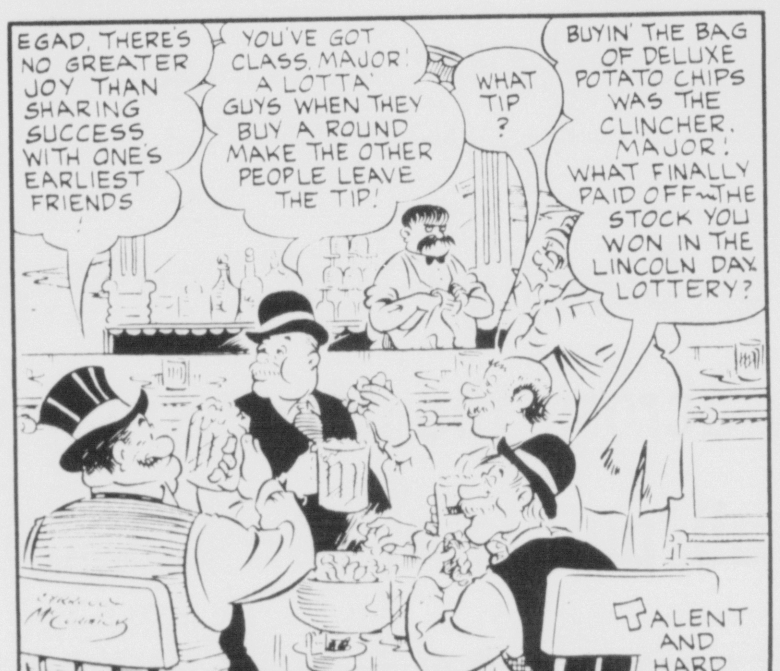
"Look what Jack Frosting put on our window!"


Adcox Associates, Inc.
2-23 NAT

" WHY DO WE EVER ASK HIM TO HELP WITH ANYTHING ? "

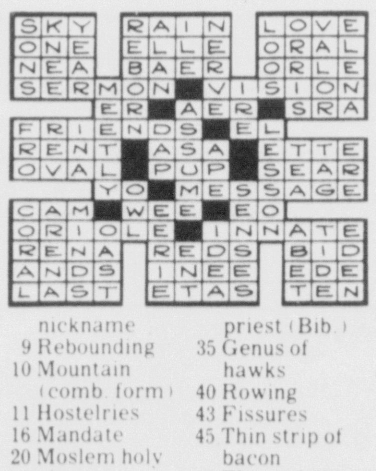
## OUR BOARDING HOUSE

with Major Hoople


EGAD, THERE'S NO GREATER JOY THAN SHARING SUCCESS WITH ONE'S EARLIEST FRIENDS
YOU'VE GOT CLASS, MAJOR! A LOTTA GUYS WHEN THEY BUY A ROUND MAKE THE OTHER PEOPLE LEAVE THE TIP!
WHAT TIP ?
BUYIN' THE BAG OF DELUXE POTATO CHIPS WAS THE CLINCHER, MAJOR! WHAT FINALLY PAID OFF—THE STOCK YOU WON IN THE LINCOLN DAY LOTTERY?
TALENT AND HARD WORK, SNUFFY=
© 1974 by NEA, Inc. T.M. Reg. U.S. Pat. Off.
2-23

## Titles

Answer to Previous Puzzle



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| N | E | A | | B | A | E | R | | O | R | L | E |
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| | | | E | R | ■ | A | E | R | ■ | S | R | A |
| F | R | I | E | N | D | S | ■ | E | L | | | |
| R | E | N | T | ■ | A | S | A | ■ | E | T | T | E |
| O | V | A | L | ■ | P | U | P | ■ | S | E | A | R |
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| C | A | M | ■ | W | E | E | ■ | E | O | | | |
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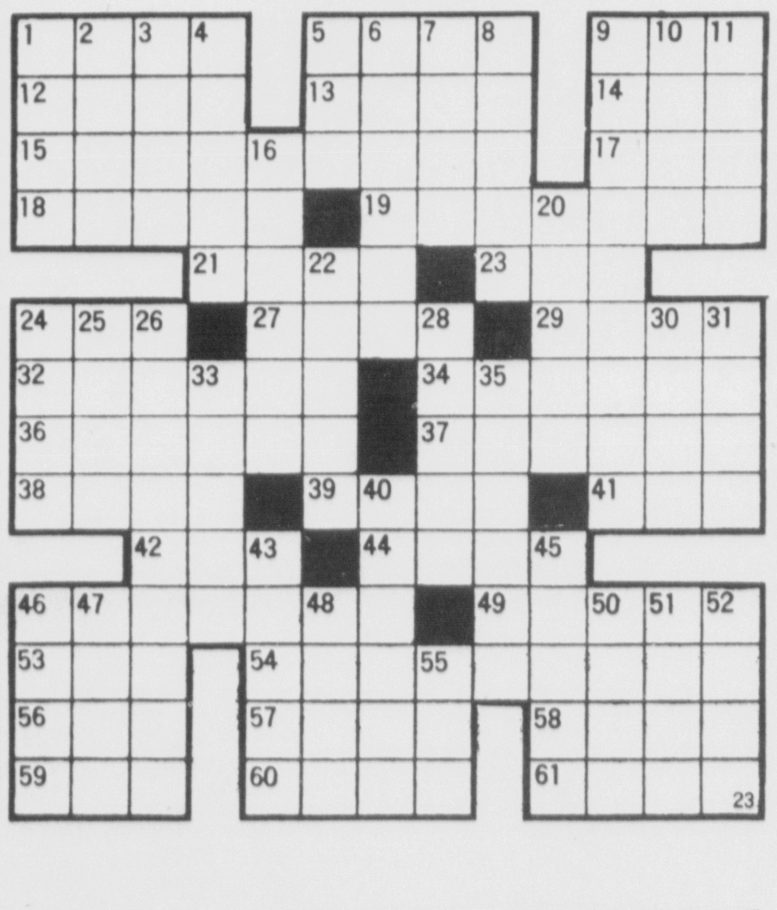
| A | N | D | S | | I | N | E | E | | E | D | E |
| L | A | S | T | | E | T | A | S | | T | E | N |

ACROSS
1 Duke of ——
5 Former Russian ruler
9 King (Fr.)
12 Asseverate
13 Demigod
14 Sea eagle (var.)
15 Chemical mixtures
17 Oriental coin
18 Eaten away
19 Former feudal barons of Japan
21 Foot covering
23 Conger
24 Viper
27 Is wrong
29 Plant shoot
32 Gratify
34 Consent
36 Musical composition
37 Stringed instruments
38 Pitcher
39 Portal
41 Trustees (ab.)
42 Craggy hill
44 Circle parts
46 Sliding scale
49 Forearm bones
53 Constellation
54 Sleaziest
56 Be seated
57 Slight coloring
58 Roman philosopher
59 Compass point
60 Droops
61 Ireland

DOWN
1 Feminine appellation
2 Always
3 Roman emperor
4 Lock of hair
5 Article
6 Dispatcher
7 Range
8 Girl's nickname
9 Rebounding
10 Mountain (comb. form)
11 Hostelries
16 Mandate
20 Moslem holy city
22 Mountain nymph
24 Church part
25 Dilatory
26 Permeate
28 Flavor
30 Perfume
31 Promontory
33 First high priest (Bib.)
35 Genus of hawks
40 Rowing
43 Fissures
45 Thin strip of bacon
46 Flower holder
47 Goddess of discord
48 Pseudonym of Lamb
50 Adjacent
51 Italian city
52 English school
55 Mountains (ab.)

(NEWSPAPER ENTERPRISE ASSN.)



# Today in U.S. history

By THE ASSOCIATED PRESS

Today is Saturday, Feb. 23, the 54th day of 1974. There are 311 days left in the year.

Today's highlight in history:

On this date in 1836, the siege of the Alamo began in San Antonio, Tex. The Texan defenders were overwhelmed and killed by the Mexican attackers on March 6.

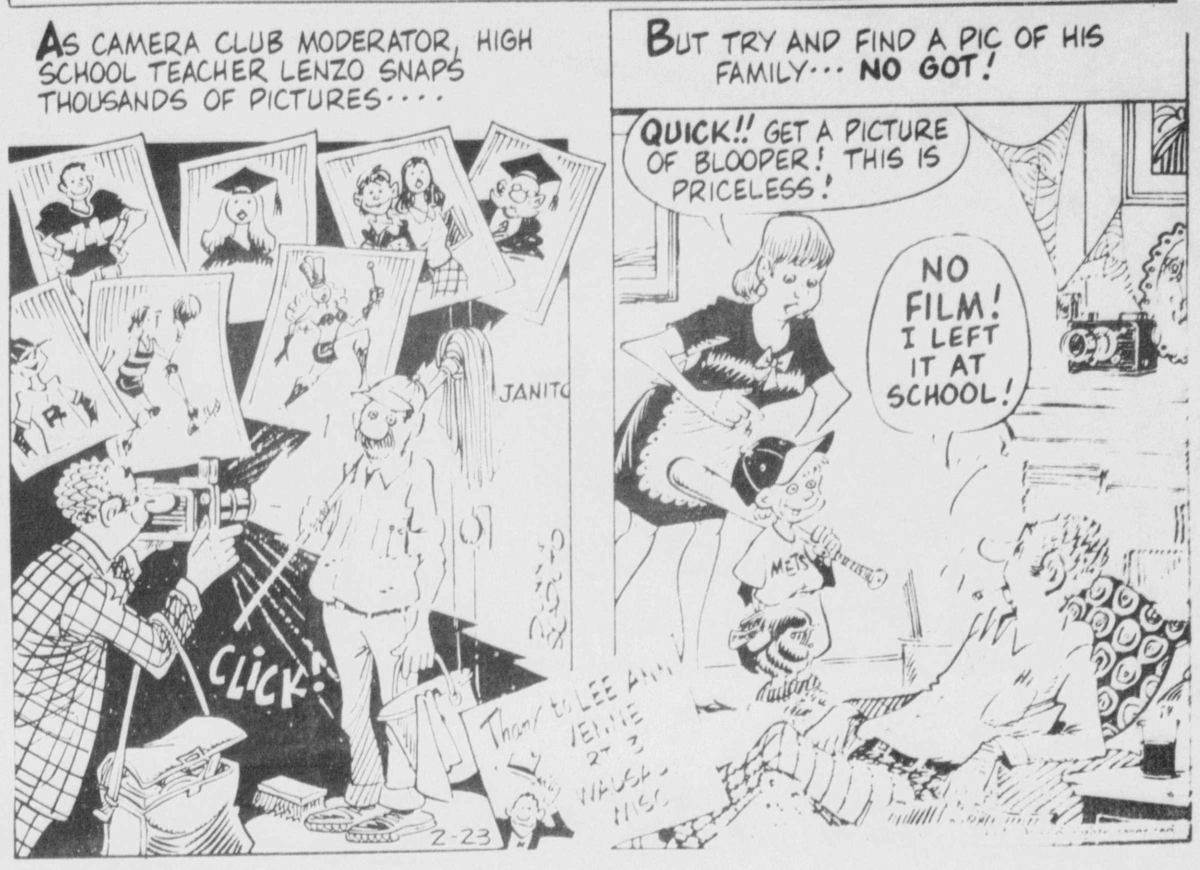
On this date:

In 1847, U.S. troops under Gen. Zachary Taylor defeated Mexican Gen. Santa Anna at the Battle of Buena Vista, Mexico.

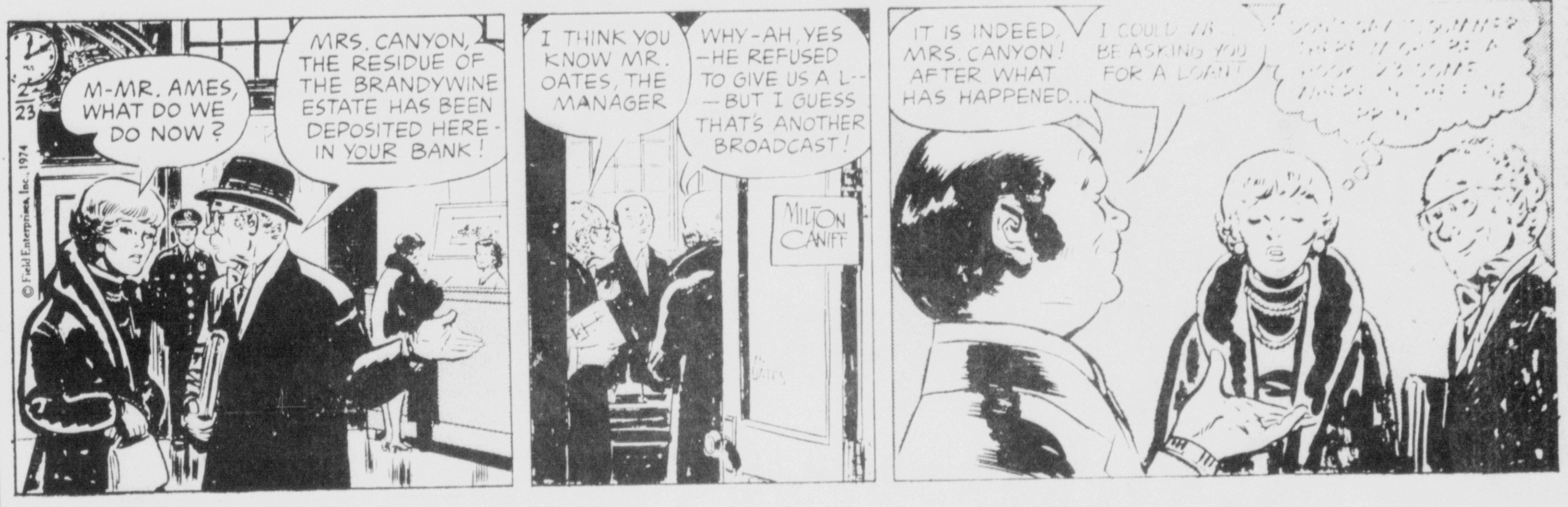
In 1861, President-elect Abraham Lincoln arrived secretly in Washington to take office. A plot to assassinate him in Baltimore had been foiled.

In 1870, Mississippi was readmitted into the Union after the Civil War.

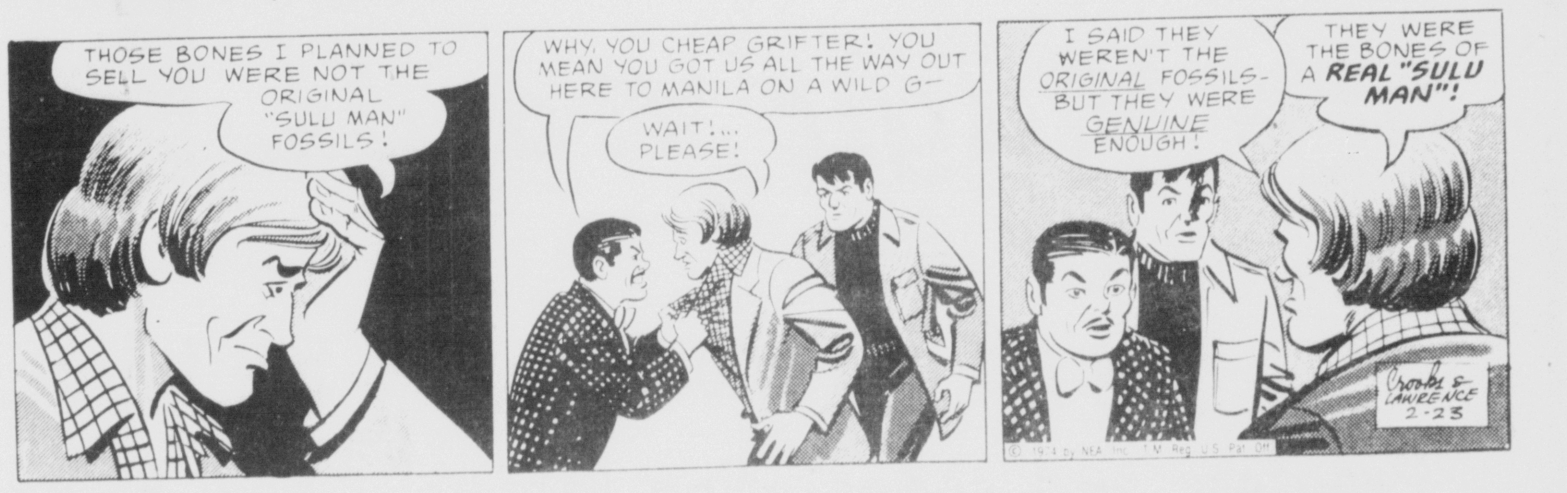
## They'll Do It Every Time ®


AS CAMERA CLUB MODERATOR, HIGH SCHOOL TEACHER LENZO SNAPS THOUSANDS OF PICTURES....
JANITO
CLICK!
2-23
BUT TRY AND FIND A PIC OF HIS FAMILY... NO GOT!
QUICK!! GET A PICTURE OF BLOOPER! THIS IS PRICELESS!
NO FILM! I LEFT IT AT SCHOOL!
METS
Thanx to LEE ANN JENNIE 2? 3 WAUSAU, WISC

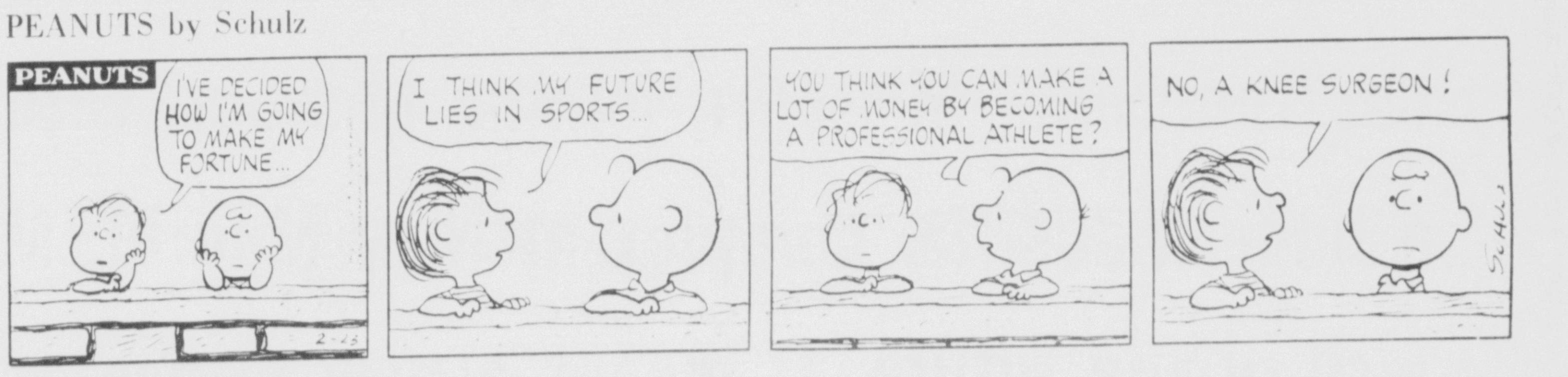
## STEVE CANYON by Milton Caniff


2 23
© Field Enterprises, Inc. 1974
M-MR. AMES, WHAT DO WE DO NOW?
MRS. CANYON, THE RESIDUE OF THE BRANDYWINE ESTATE HAS BEEN DEPOSITED HERE - IN YOUR BANK!
I THINK YOU KNOW MR. OATES, THE MANAGER
WHY-AH, YES —HE REFUSED TO GIVE US A L-- —BUT I GUESS THAT'S ANOTHER BROADCAST!
MILTON CANIFF
IT IS INDEED, MRS. CANYON! AFTER WHAT HAS HAPPENED...
I COULDN'T BE ASKING YOU FOR A LOAN!

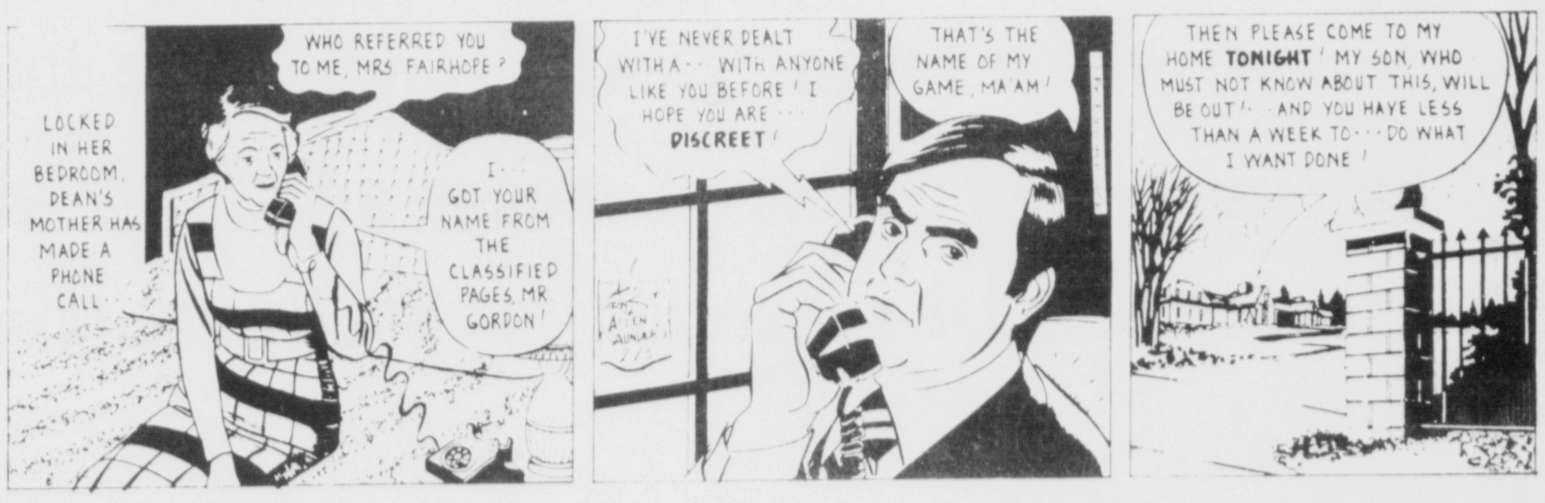
## CAPTAIN EASY by Crooks & Lawrence


THOSE BONES I PLANNED TO SELL YOU WERE NOT THE ORIGINAL "SULU MAN" FOSSILS!
WHY, YOU CHEAP GRIFTER! YOU MEAN YOU GOT US ALL THE WAY OUT HERE TO MANILA ON A WILD G—
WAIT!... PLEASE!
I SAID THEY WEREN'T THE ORIGINAL FOSSILS- BUT THEY WERE GENUINE ENOUGH!
THEY WERE THE BONES OF A REAL "SULU MAN"!
Crooks & Lawrence 2-23
© 1974 by NEA, Inc. T.M. Reg. U.S. Pat. Off.

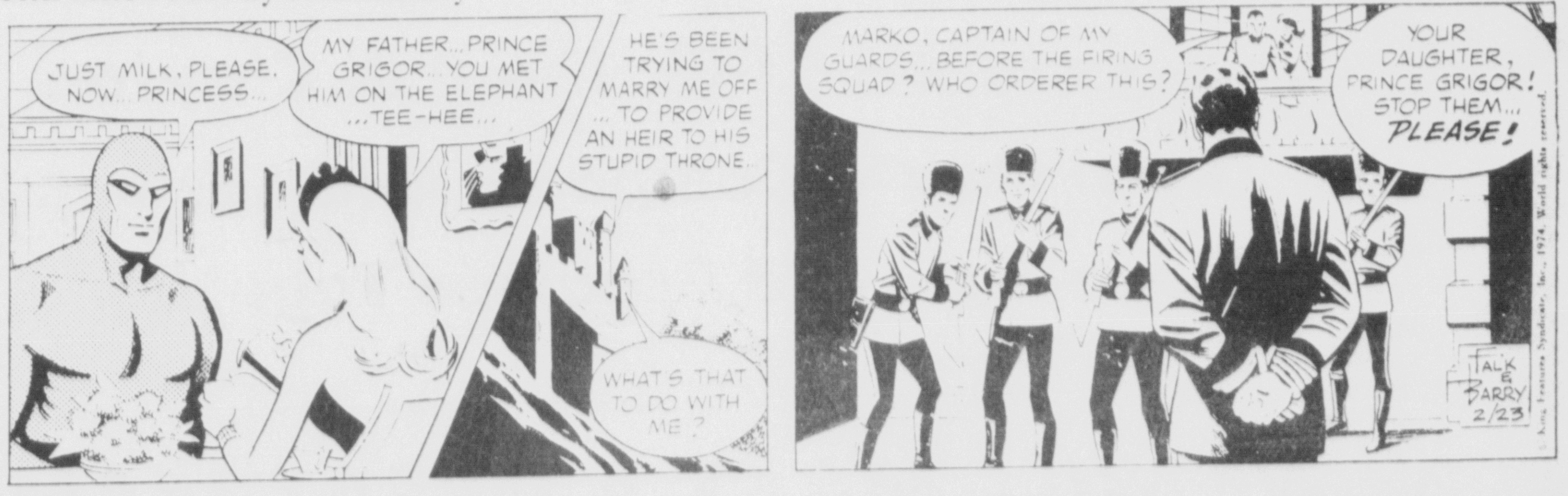
## PEANUTS by Schulz


PEANUTS
I'VE DECIDED HOW I'M GOING TO MAKE MY FORTUNE...
2-23
I THINK MY FUTURE LIES IN SPORTS...
YOU THINK YOU CAN MAKE A LOT OF MONEY BY BECOMING A PROFESSIONAL ATHLETE?
NO, A KNEE SURGEON!
SCHULZ

## MARY WORTH by Saunders and Ernst


LOCKED IN HER BEDROOM, DEAN'S MOTHER HAS MADE A PHONE CALL...
WHO REFERRED YOU TO ME, MRS. FAIRHOPE?
I... GOT YOUR NAME FROM THE CLASSIFIED PAGES, MR. GORDON!
I'VE NEVER DEALT WITH A... WITH ANYONE LIKE YOU BEFORE! I HOPE YOU ARE... DISCREET!
THAT'S THE NAME OF MY GAME, MA'AM!
THEN PLEASE COME TO MY HOME TONIGHT! MY SON, WHO MUST NOT KNOW ABOUT THIS, WILL BE OUT! ...AND YOU HAVE LESS THAN A WEEK TO... DO WHAT I WANT DONE!

## THE PHAMTOM by Falk & Barry


JUST MILK, PLEASE. NOW... PRINCESS...
MY FATHER... PRINCE GRIGOR... YOU MET HIM ON THE ELEPHANT ...TEE-HEE...
HE'S BEEN TRYING TO MARRY ME OFF ... TO PROVIDE AN HEIR TO HIS STUPID THRONE...
WHAT'S THAT TO DO WITH ME?
MARKO, CAPTAIN OF MY GUARDS... BEFORE THE FIRING SQUAD? WHO ORDERER THIS?
YOUR DAUGHTER, PRINCE GRIGOR! STOP THEM... PLEASE!
FALK & BARRY 2/23
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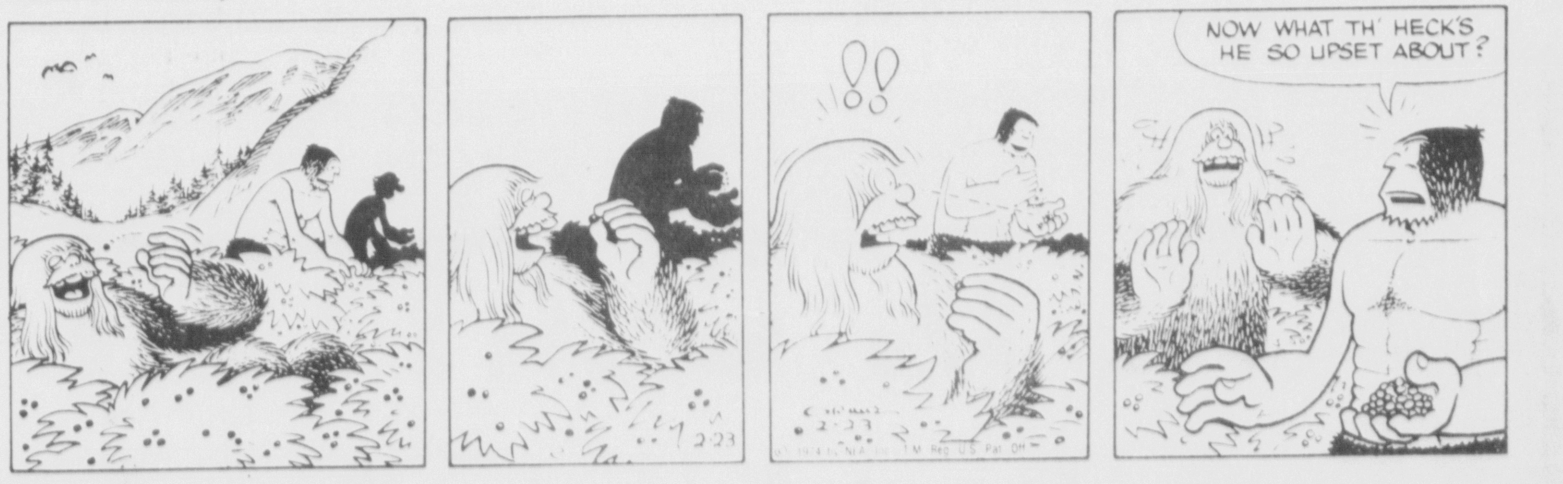
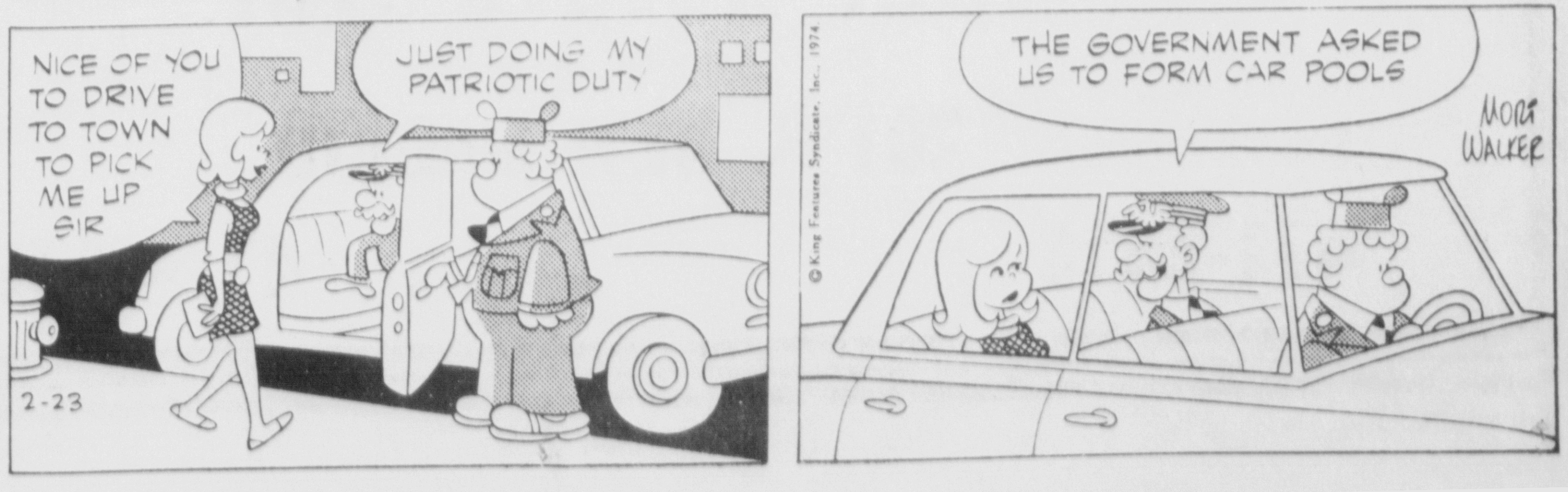
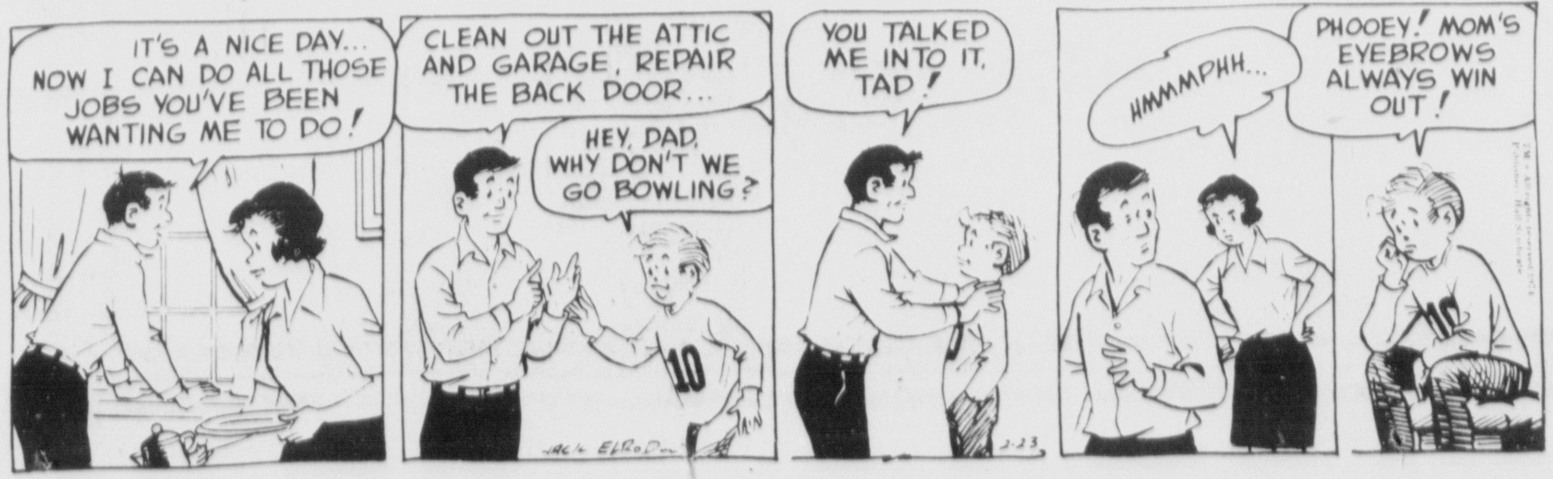
## ALLEY OOP by V.T. Hamlin


2-23
!!
2-23
© 1974 by NEA, Inc. T.M. Reg. U.S. Pat. Off.
NOW WHAT TH' HECK'S HE SO UPSET ABOUT?

## BEATLE BAILEY by Mort Walker


NICE OF YOU TO DRIVE TO TOWN TO PICK ME UP SIR
JUST DOING MY PATRIOTIC DUTY
2-23
THE GOVERNMENT ASKED US TO FORM CAR POOLS
MORT WALKER
© King Features Syndicate, Inc., 1974.

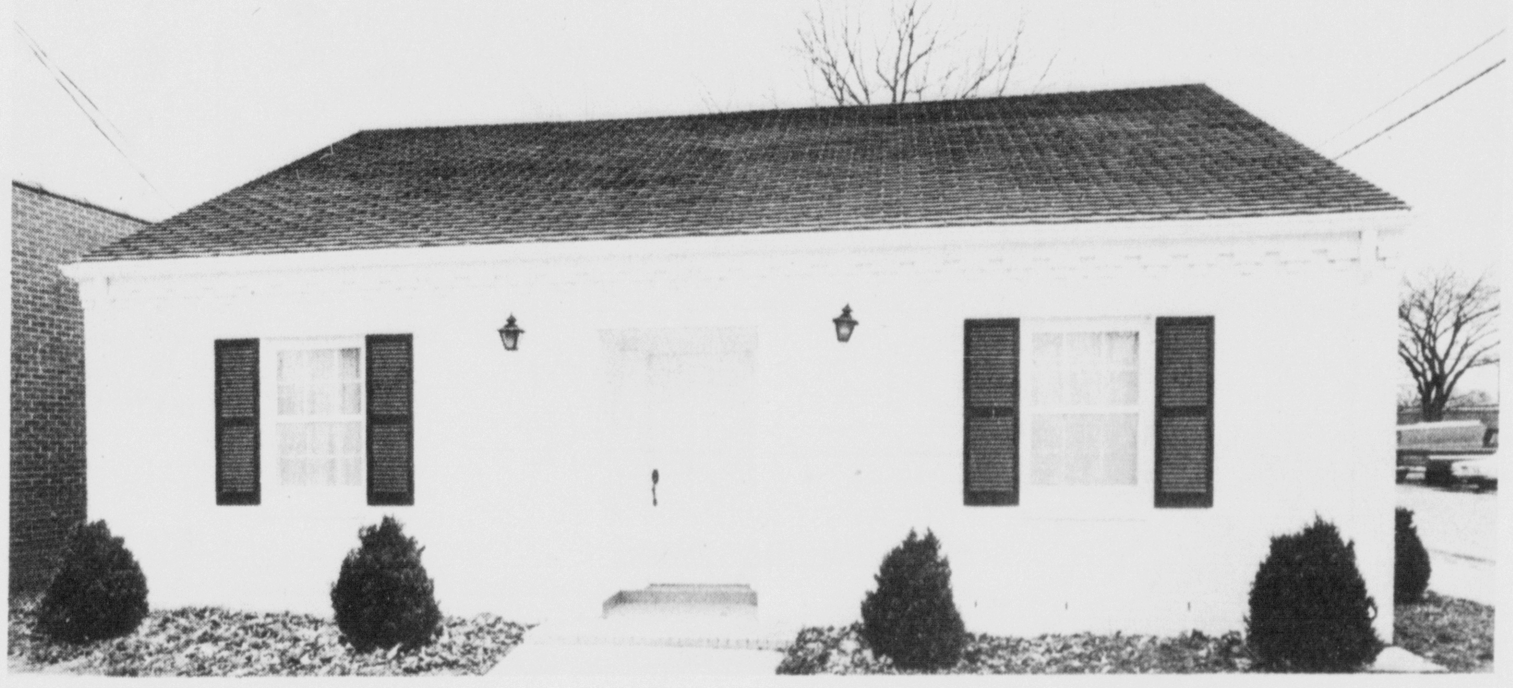
## THE RYATTS by Jack Elrod


IT'S A NICE DAY... NOW I CAN DO ALL THOSE JOBS YOU'VE BEEN WANTING ME TO DO!
CLEAN OUT THE ATTIC AND GARAGE, REPAIR THE BACK DOOR...
HEY, DAD, WHY DON'T WE GO BOWLING?
JACK ELROD
YOU TALKED ME INTO IT, TAD!
2-23
HMMMPHH...
PHOOEY! MOM'S EYEBROWS ALWAYS WIN OUT!

# on the MOVE...

## toward greater progress

**Yes! Progress**
**And**
**Cooperation**
**are Magic Words.**



Our New Location 201 South New Madrid, Next Door To The Daily Standard

Progress and cooperation is the future of Sikeston and Southeast Missouri. Progress and cooperation means a new bridge across the Mississippi River at Caruthersville, Missouri, joining Missouri with all points of the Southeast U.S. It means a huge industrial complex at New Madrid, Missouri providing hundreds of jobs now and also in the future. It means a new bridge across the Mississippi River north of Cairo, Illinois, which means greater travel, more tourists and new markets in Illinois and Eastern United States. It means an industrial park for Sikeston which will provide jobs and commercial expansion for Southeast Missourians.

*Come On And Join The R.D. Clayton Real Estate Company And Let's Cooperate And Progress Together.*

***WE WILL MAKE A GREAT TEAM.***

## R. D. CLAYTON

### Real Estate Co.

**201 S. NEW MADRID**

**471-5813** **471-4179**

# City services increase in '73

The year, 1973, has been a year of many events for the City of Sikeston. The use of city funds during the past year has greatly increased city services to the citizens of Sikeston.

The City Council was able to decrease city property tax rate from $1.74 to $1.50 due to the advent of Revenue Sharing funds. This gave considerable relief to property owners without jeopardy to city services. Revenue sharing monies also made possible the purchase of much needed equipment in all departments.

Many educational programs for various department employees were instigated in 1973 and through continuance of these programs, the employees effectiveness in the discharge of their duties will be evident in their daily tasks.

The volunteer firemen, auxiliary police, and civil defense men should be given special recognition for their excellent participation during the past year.

These achievements have been possible through the unselfish efforts of our many boards, commissions and interested citizens of our city.

Regardless of how efficient any city government functions, the cooperation and aid of the citizens will determine the effectiveness of any program.

The City Council, the Citizen commissions, boards and city employees express sincere appreciation to all citizens for their spirit of cooperation in 1973 and with continued effort bring a more productive 1974.

William L. Whitlock
Acting City Manager

## *Departments report progress*

POLICE DEPARTMENT

The police force is currently composed of 32 regular officers and 20 auxiliary policemen. In addition to the work of the paid staff, the auxiliary police worked a total of 2,112 manhours during the year without compensation.

Leon Culp was appointed in 1973 to fill the chief of police vacancy created by the resignation of Arthur Bruce in June. Sgt. Jack Patterson replaced Lt. Leonard Campbell who also resigned.

Also promoted this year to Lieutenant status were Thurman Burns and Walter Wilson. Those officers promoted to sergeant were Richard Couch, Anderson Walker Jr. and Charles Sherrard. Promoted to corporal were officers Marshall Moore, Jessie Redd, and Joe Sebourn. Bobby Beardsley was hired to replace Jim Sherwood as humane officer.

Leon Culp
Police Chief

The department acquired five new patrol cars in 1973.

Both the paid force and the men in the auxiliary served Sikeston well in 1973. The following report of police activity in 1973 shows an increase in police work and decrease in crimes.

Police activity included 967 peace disturbance calls in 1973 compared to 1,074 in 1972; 161 doors and windows opened compared to 220 in 1972; 232 police escorts compared with 209 in 1972; 171 prowlers compared with 199; 148 drunken driving arrests compared with 92; 160 juvenile arrests in both 1973 and 1972; and 1,837 total arrests compared with 1,532 in 1972.

During the past year, 116 adults and juveniles were dismissed or released. The figure was 110 in 1972.

Other comparisons with 1973 figures listed first are 717 warnings issued compared with 484; 198 requests to watch premises compared with 151; 496 vehicular accidents compared with 516; 128 personal injuries composed with 146; 28 automobiles stolen compared with 23; 27 automobiles recovered compared with 25; and two fatalities compared with one in 1972.

Frank Ferrell
Mayor

Most known offenses decreased in number also. The 1973 figures are 379 thefts with 117 clear, three robberies, 183 cases of vandalism, 131 cases of assault, 105 burglaries with 28 clear, 20 bad checks with 16 clear, 19 cases of forgery with 10 clear, 17 cases of leaving the scene, and 65 cases of investigations.

PLANNING AND ZONING COMMISSION

Members of the Planning and Zoning Commission are Bob Stearnes, chairman; Ted Elliott, vice chairman; and W. Raymert Miller, Dueane DeCota, Frank Ferrell, Don Fulton, E. R. Inman and Glenn Greene, members. Inman provides advice in utility matters for the commission.

The commission meets regularly each month to consider proposals and recommend actions to the City Council. A major effort of the commission for 1973 was the planning for the recreational complex at the city's airport. One of the most important roles was the instrumentation in the formulation of the updating of Sikeston's comprehensive plan.

The Commission also recommended several areas rezoned which is one of the group's major functions.

STREET DEPARTMENT

The work force of 13 men maintains approximately 103 miles of streets and alleys. The Sikeston Street Department performs a wide variety of work including grading streets and ditches; mowing right- of- ways; removing and replacing pavement failures· patching streets· cleaning storm drains and inlets; installing culvert pipe; and constructing sidewalks along with many other incidental jobs too numerous to mention.

Statistics for 1972- 73 are as follows:

Miles of street swept 4,823 in 1972 and 5,255 in 1973.

Blocks street graded- 1,310 in 1972 and 2.402 in 1973.

Trees removed from roadways- 295 in 1972 and 121 in 1973.

Stumps removed- 422 in 1972 and 423 in 1973.

Sidewalk construction- 1,284 lineal feet in 1972 and 1,798 lineal feet in 1973.

Driveway construction- the city laid 10,754 square feet of driveways in 1973.

Street paved- East Gladys Street from Selma Street to dead end; Butler Street from west side of Carroll to Vaughn; Westgate Street from Malone to Compress Road· and Shelby Street from Blanton to Vaughn.

These streets were constructed of concrete curb and gutter, six inch soil cement base and one and one- half inches asphalt surface. Approximately 200,000 square yards of seal coat was also applied to asphalt streets.

The street department acquired two new two- ton dump trucks and one one-half ton pickup.

Building construction permits totaled approximately $2,306,820.00 in 1972 and $3,634,660.00 in 1973.

LIBRARY

Sikeston Public Library is controlled by a library board which consists of Mrs. Bob McCord, Mrs. Roger Bailey, Mrs. Harry White, Miss Uriel Haw, Mrs. John Hux, Tom Gilmore, Paul Bumbarger, Terry Conn and Mrs. David Bowman.

William L. Whitlock
Acting City Manager

Public librarian is Miss Lenora Norman.

There were 1,412 new readers in 1972, and 1,418 registered in 1973. Total checkouts amount 52,270 for 1973 and were up from 52, 147 in 1972.

The library was open 302 days during the year.

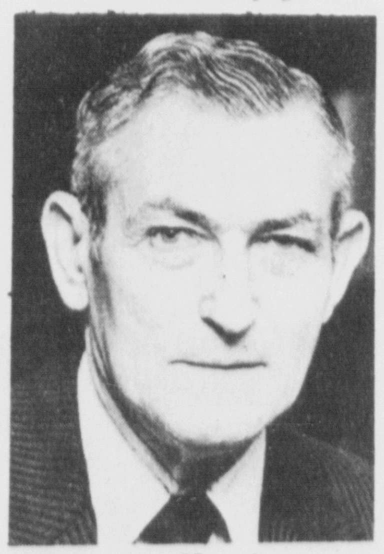
AIRPORT

Through a federal grant Sikeston Municipal Airport's landing strip and taxiways were resurfaced and lighting system updated. Further improvement are anticipated in the coming year with the assistance of federal grants.

Henry ''Cotton'' Holyfield is manager of the airport.

Continued on page 3

C. W. Martin
City Collector


John Vaughn
City Clerk

Patricia Patterson
Secretary

Sandy McMackin
Secretary

DeLois Montjoy
Clerk to Collector

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (B)

19th Annual Progress Edition

# Building A Better Tomorrow

# *Helping Our Town and Community to Progress Spiritually*

| | |
|---|---|
| **Hunter Memorial First Presbyterian Church**<br>REV. TOM BASS., PASTOR | **471-3267**<br>ALLEN BLVD. |
| **Illinois Ave. General Baptist Church**<br>DR. THOMAS ROBISON, PASTOR | **471-2207**<br>217 ILLINOIS |
| **North Acres General Baptist Church**<br>LESTER DALE, MINISTER | **471-3419**<br>202 KENNEDY DRIVE |
| **First Church Of The Nazarene**<br>COY PRESSON, PASTOR | **471-5751**<br>HWY. 61 NORTH |
| **Emmanuel Baptist Church**<br>REV. EDWIN STETHENSON | **472-0806**<br>600 S. KINGSHIGHWAY |
| **First United Methodist Church**<br>OTTO L. DVORAK, MINISTER | **471-3283**<br>HIGHWAY 61 NORTH |
| **First Baptist Church**<br>REV. RIDDLE, PASTOR | **471-4122**<br>8594 NORTH MAIN |
| **Concordia Lutheran**<br>REV. HEROLD LOHRMANN | **471-5842**<br>PARK AT WAKEFIELD |
| **Trinity Baptist Church** | **471-9435**<br>129 RALPH |
| **New Bethel Baptist**<br>REV. HOMER STALLINGS | **Charleston, Mo.**<br>ROUTE 1 |
| **Wesley United Methodist Church**<br>REV. JERRY STALLER | **471-0384**<br>600 PINE |

## *100 Psalm*

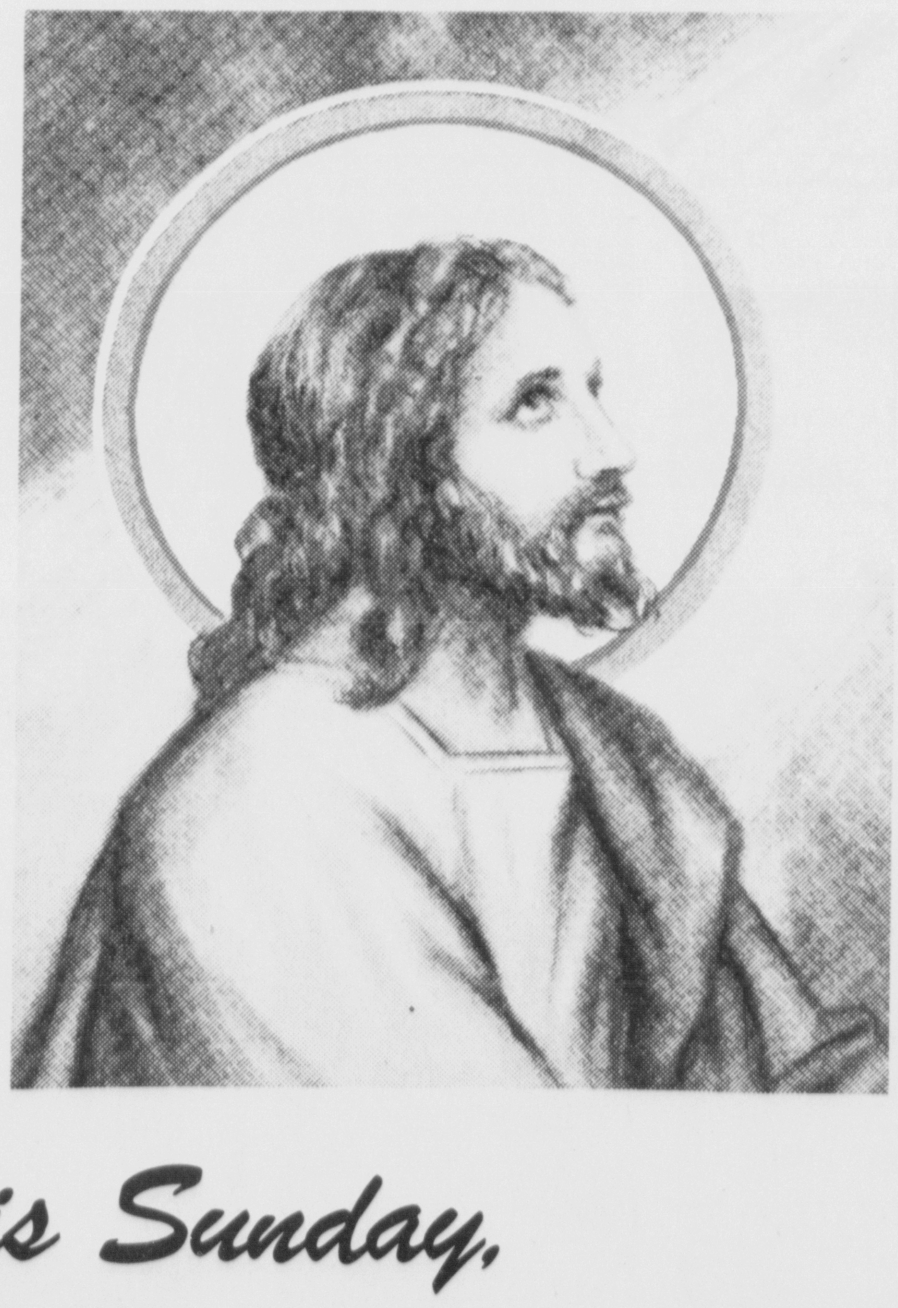
*Make a joyful noise to the Lord, all the lands!*
*Serve the Lord with gladness!*
*Come into his presence with singing!*

*Know that the Lord is God!*
*It is he that made us, and we are his;*
*we are his people, and the sheep of his pasture.*

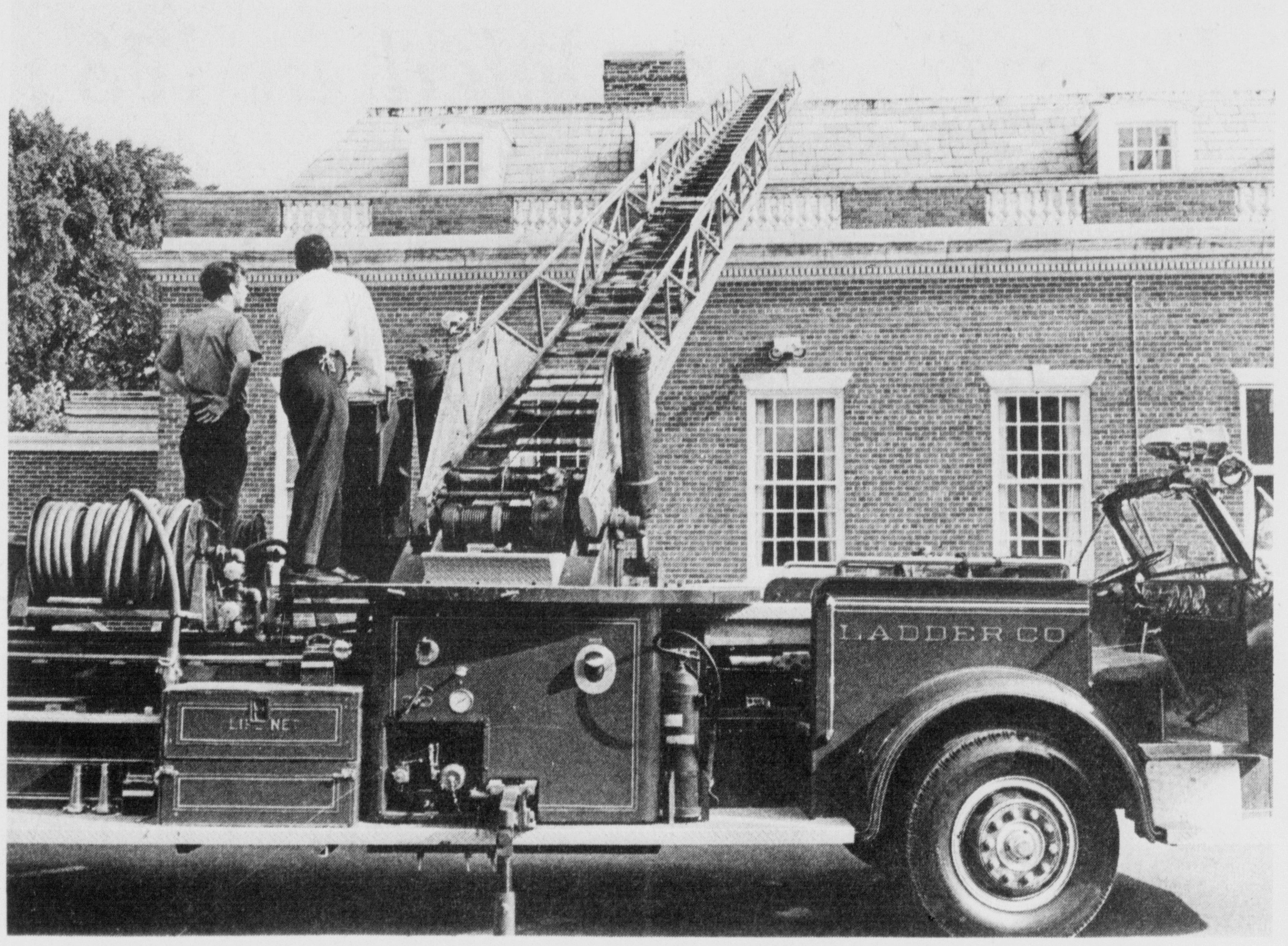
*Enter his gates with thanksgiving,*
*and his courts with praise!*
*Give thanks to him, bless his name!*

*For the Lord is good;*
*his steadfast love endures for ever,*
*and his faithfulness to all generations.*

*"If you are not affiliated with any church in your area, please attend any of the above and keep God in your heart and your life."*



*Attend a church of your choice this Sunday, and all Sundays— but attend!*



*Ladder truck displayed*

Fireman Jim Hailey, left, watches as Fire Chief Larry Linnemeyer swings the ladder of the city's new 85-foot ladder truck over the roof of the City Administrative Building.

# Major changes improve city's fire protection

Because of major changes made within the Sikeston Fire Department during 1973, Sikeston residents now have better fire protection services.

Fire prevention, which was stressed by members of the fire department during the year, has been improved in Sikeston according to Fire Chief Larry Linnemeyer.

During Fire Prevention Week, a concentrated campaign was undertaken to educate Sikeston residents on fire and prevention. Operation Red Ball was begun during that week and was termed a success by the chief. The red balls are placed on windows of children or invalids to make rescue during a fire quicker.

The department also acquired much new and needed equipment during 1973.

An 85- foot ladder truck arrived in Sikeston in July, to further increase fire fighting attempts. The used truck cost the city $13,000, far below the cost of a new truck which would have run around $65,000. The truck is housed in the West Malone Avenue station until a proposed northside station can be built.

The fire department also acquired a new pumper truck during 1973. It arrived at the end of July at a cost of $37,000.

Larry Linnemeyer
Fire Chief

In May the new chief's car, a white station wagon, arrived.

A new rescue truck was acquired in January 1974. The volunteer fire department purchased the 1968 one and one- half ton van. Volunteers did needed repair work on the van to equip it as a rescue vehicle.

City firemen also received new protective equipment designed to comply with Occupational Safety and Health Act standards, according to the Fire Chief Larry Linnemeyer.

The new hats are made of poly- carbon material that is extremely strong and light weight. Linnemeyer said the hats are puncture- proof, something the old hats weren't.

The new coats are also light weight and have stripes on them that glow in the dark.

The new shoes have steel toes and shanks for extra strength and protection.

Two new air packs were also received by the department for entering smoke filled buildings.

One extra paid person was added to the force during 1973. The total number of paid firemen is now eight, including the chief.

Sam Chad and Albert Patterson were promoted to captains during the year.

Volunteer officers include Glenn Matthews, assistant chief of the volunteers, W. A. Garner, chief of battalion one, and Virgil Shelton, chief of the second battalion.

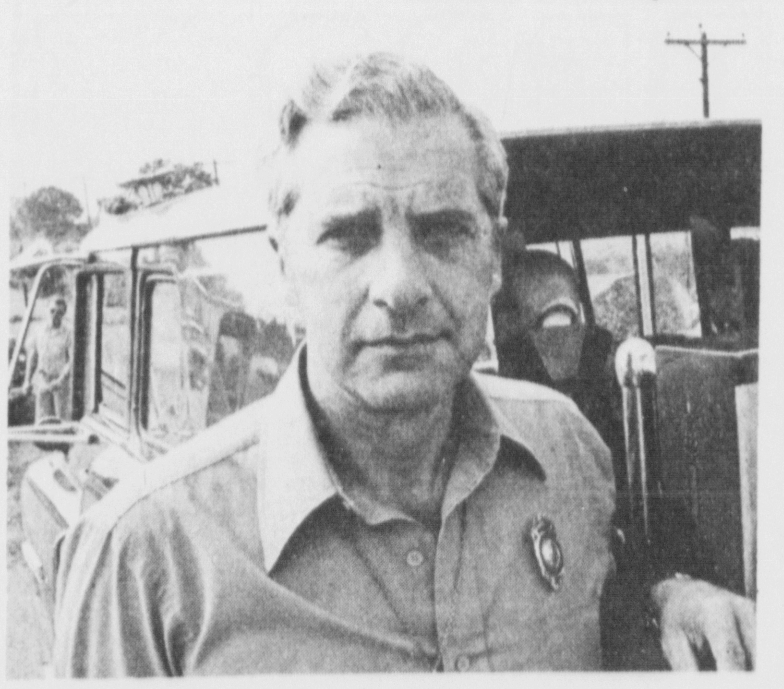
Sikeston Fire Department also added a chaplain to its volunteer force. He is the Rev. Paul Walker, pastor of the First Christian Church, 1040 N. Main St. Linnemeyer said chaplains play an important role in times of major fires comforting and helping people who have lost a member of the family or their possessions, or if a fireman is killed or injured.

Chief Linnemeyer attended a fire department management school in Dallas, Texas during the spring of 1973. He is also a new member of the National Fire Protection Association.

A new program is in the very first stages of organization by the fire department. That is a Fire Buff program. A fire buff program is made up of individuals from all walks of life, who are interested in fire fighting. They enjoy watching engine companies as they fight a fire. Fire buffs are on the scene to wait for a request to be made of them, they do not ask what they can do to help during a fire.

Fire buffs can help by getting coffee, donuts, or other edibles at an extremely long fire. On other occasions they may help with hose rolling or other back breaking chores which relieve the firefighters to fight the fire.

A fire buff organization is one of the best defenses a department has, Chief Linnemeyer said about the program. The fire buffs are strong supporters of the department.



*Chaplain joins force*

The Rev. Paul Walker, pastor of the First Christian Church at 1040 North Main St., joined the Sikeston Volunteer Fire Department as Chaplain during 1973. Fire Chief Larry Linnemeyer said chaplains play an important role in times of major fires, comforting and helping people who have lost a member of the family or their possessions.

## *Grant received for recreation complex*

Continued from page 1

PARK DEPARTMENT

Due to the growing need for recreational facilities, the city had applied and received a grant from the Federal Government for the development of a recreation complex near the city's airport. In 1973, the city applied for an extension of time for completion of this complex and it is now planned for completion of the park by the end of 1974. The ball fields are hoped to be ready by this spring.

The park board directs the activities of the park maintenance crew which maintains parks, city cemetery, city administrative grounds and the hospital grounds. The Park Board members are Jim Pharris, chairman; and W. L. Clayton, John David, Eula Burns, Ernest Wilson, Geneva Beck, Ruth Sharp, John Scapino, Sonny Glaus and Willard Sexton, members.

Headed by Larry Traw, park superintendent, the park board had 4,091 manhours spent in mowing· 256 manhours spent in planting and caring of flowers, shrubs and trees· and 165 manhours spent in caring for the playgrounds and ballparks in the city.

**Forward in '74!**

*Another Sign of Progress For Southeast Missouri*

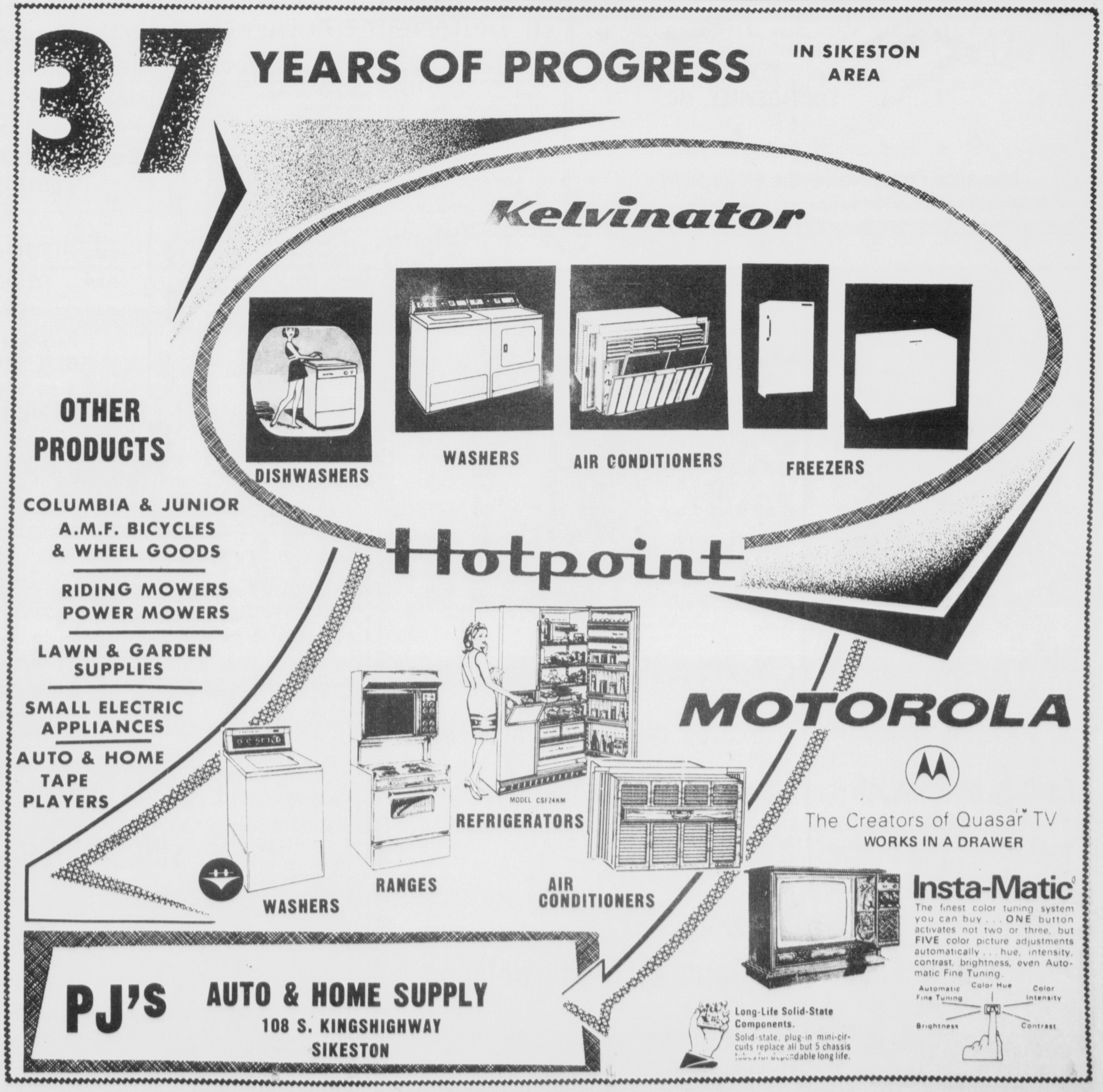
ECONO-TRAVEL

**ECONO — TRAVEL MOTOR HOTEL**

R. 62 EAST AT I-55 SIKESTON, MO.

**We're happy to be a part of the progress of Southeast Missouri in 1973 and looking forward to serving Southeast Missouri in 1974.**

*'Watch for our Grand Opening Soon'*



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Kelvinator

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WASHERS
AIR CONDITIONERS
FREEZERS

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A.M.F. BICYCLES
& WHEEL GOODS

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Hotpoint

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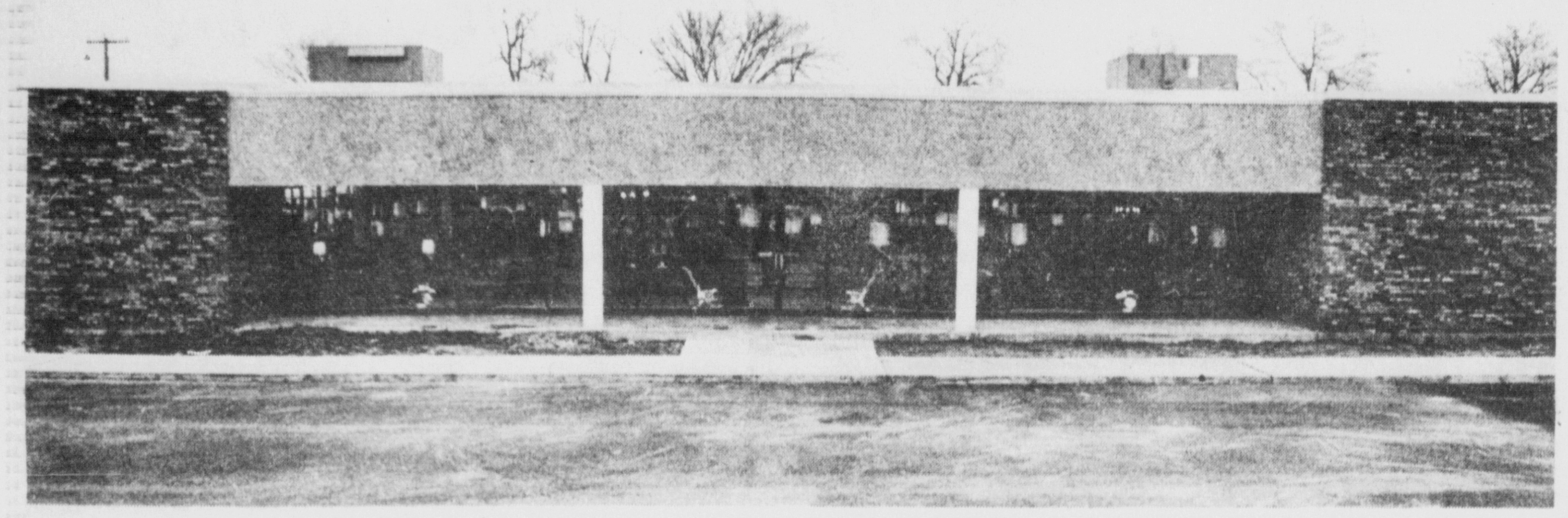
PJ'S AUTO & HOME SUPPLY
108 S. KINGSHIGHWAY
SIKESTON



*Store features large display area*

The new Kingsway Furniture, with 37,000 square feet, was constructed during 1973. Ribbon cutting ceremonies at the new building on South Kingshighway were held Jan. 4, 1974.

# Kingsway Furniture opens

In order to update the presentation of home furnishings in the Sikeston and Southeast Missouri area, the new Kingsway Furniture Store was constructed during 1973.

The 37,000 square foot building is located on South Kingshighway across from the Kingsway Plaza Mall. Kingsway Furniture is owned by Lewis Furniture Co. and replaces the downtown Lewis store. Merle Kieffer manages the Kingsway Furniture Store and Kenneth Bailey manages Lewis Furniture Co.

The new store has about three times the floor space as the downtown store had and features 23,000 square feet of actual display area. Added to that is a 14,000 square foot warehouse.

Ribbon cutting ceremonies were held Jan. 4.

Since moving into the new store, the quality of home furnishings offered at the store was upgraded, and the selection has been increased. Due to a larger display area, the store is now able to exhibit more furnishings in actual room settings than at their old location.

Brands added to those already in the store include Flexsteel, Thomasville, Lazy Boy, Simmons and others.

Kieffer said that they have been told by customers and traveling salesmen that the store is one of the finest between St. Louis and Memphis.

The store services what it sells and delivers free- of- charge.

Ernest Cox, Taylor Noles and Kieffer serve as sales persons while Edward McCain and James Oliver make up the delivery crew.

The store has plenty of off- street parking and is in strategic and convenient location, Kieffer said.

Partially because of its location, the store has drawn customers from Kentucky, Illinois and all over Southeast Missouri.

The building was designed by Grojean Engineers of Sikeston.

Kieffer expressed thanks to the people of Sikeston and Southeast Missouri for their response to the store since its opening.

# *Fabrific remodeled in '73*

Fabrific, located in the Midtowner Village Shopping Center, underwent a major remodeling during 1973.

A totally new interior was necessary following the fire in Barkett's Big Star.

A new exterior wall was erected and new ceilings added. New light fixtures and a medium blue painted walls accent the store's interior.

Fabrific is managed by Mrs. David Lee of Sikeston. Linda Jobe of Sikeston became a new employe of the store during 1973.

Area supervisor for Fabrific is Gary White of Hazelwood and regional supervisor is Bill Lee of Tulsa, Okla.

*Fabric inspected*

Linda Jobe, left, new employe of Fabrific, and Mrs. David Lee, manager, look over some new spring fabric which recently arrived in the store. The store, located in the Midtowner Village Shopping Center, has a totally new interior.

## 2 receive certificates

BENTON— James W. Abernathy of Sikeston Route One and John Engram of Vanduser were given the Extension Leader's Honor Roll Certificates in March at the annual Scott County Extension Council meeting at Benton.

Their names were added to the Leader's Honor Roll plaque in the office of vice president, Carl N. Scheneman, in University Hall, in Columbia. Dr. Scheneman is vice president for Extension of the University of Missouri.

## *Lady Elk officers installed*

DEXTER — Glenda Southerland was installed as president of Lady Elks for 1973.

Other officers are Verna Lee Adams, vice president; Shirley Lewis, secretary; Mary Layton, treasurer; Marion Gillispie, Tiler; Mary Watson, chaplain; and Betty Yont and Connie Hungins, board of trustees.

## *Anderson is Kelly principal*

BENTON— Tom Anderson was hired as the new Kelly high school principal during 1973.

Anderson was formerly employed as math and chemistry teacher in the Bloomfield school system.

He and his wife and two children live in the Benton community.

## Malden wins second in betterment contest

MALDEN — The City of Malden won the second place award in its division of the state's annual community betterment contest for progress achieved during 1973.

Malden was one of the twenty- five communities in the state to receive such an award.

The city passed another milestone in its growth with the expansion of the city limits. Two additions to the city limits were formally taken into the city in April.

Other major achievements for the city during 1973 include the construction of the new 13,300 square foot community building and the beginning of a fulltime summer recreational program in three of the five city parks.

A transportation system for the city is closer to being a reality as members of the Malden Area Transportation System (MATS), call on area residents for $5 shares in the system and donations. The money reaised from selling shares will be placed in an escrow account to act as matching funds to secure federal or state funds in setting up a cooperative transportation system.

Mayor G. H. Anderson took office in April as the newly elected mayor, Charles White was installed as the new councilman from ward three and Phil Santie was elected chairman of the council.

## Rev. Wilks is minister

CHARLESTON--- In August of 1973, the Rev. Thomas Wilks began his ministry at the First Baptist Church on Main St.

Rev. Wilks and his wife, Jackie, moved to Charleston from Pine Bluff, Ark., where he had been youth associate and pastoral intern for two years and Mrs. Wilks taught elementary school. The couple was originally from Louisiana and attended Louisiana College. After college, Rev. Wilks attended the Baptist Theological Seminary in New Orleans and the First Baptist Church is his first ministry since the seminary where he served as pastor of the Baptist Church of Vancleave, Miss.

Rev. and Mrs. Wilks reside in the church parsonage at 601 E. Commercial St.

## '73 news briefs

APRIL

4--Phil Barkett was re-elected president of Sikeston R-6 school board Tuesday by a vote of the members.

4--Sikeston voters returned incumbent city councilman Arthur Ziegenhorn to his seat in light voting Tuesday.

4--MATTHEWS — Mrs. A. W. Wagley was elected mayor of Matthews Tuesday.

- Sincerity
- Thoughtfulness
- Dignity

These are the words that characterize our service. Services that we extend to you in time of grief and sorrow.

DeLisle Funeral Home

**209 WEST MAIN**
**PORTAGEVILLE, MO.**

*Let us serve you in time of need.*

**Insurance Protection for the Entire Family**

**Dollar for Dollar...**

**PAUL'S GOV. SURPLUS, INC.**

OFFERS YOU MORE

**in 1974!**

Let us help you to progress this year with the right heavy equipment to do the job and to do it well.

BULL DOZERS
FORK LIFTS
DRAG LINES
6x6 TRUCKS 2½ TON
4x4 TRUCKS ¾ TON
JEEPS
M5 SURPLUS BULL DOZERS
3 DAY SERVICE ON MOST PARTS.

Hwy 60 East Sikeston

We are proud to have contributed to the progress of Southeast Missouri in 1973 by opening the new Essex Facility of Bank of Bloomfield. We are looking forward to serving you better in 1974.

ESSEX FACILITY

**Essex Facility of Bank of Bloomfield**

OF BANK OF BLOOMFIELD

ESSEX, MO.

A SURE SIGN OF - - - - -

**PROGRESS**

THE TOWN & COUNTRY SHOPPING CENTER

DEXTER, MO.

During 1973, this shopping center has opened several new businesses to contribute to the progress of Southeast Missouri. We are looking forward to expanding in 1974 and to further contribute to the progress of this area.

# Falkoff's expanded, remodeled

During 1973, Falkoff's, at 104 East Front St., experienced major remodeling and expansion.

The selling area of the store was increased about 400 square feet and a receiving room was added. Isles were widened for the convenience of customers, ceilings lowered, new lighting and wall fixtures added, and paneling erected in the new section. A rust color dominates the carpeting which was laid throughout the interior.

The expansion and remodeling, which began January, was completed in July, although the store remained open throughout the work period.

Dave Friedman, owner, and manager said that the added space provides better merchandise display and makes shopping easier for customers.

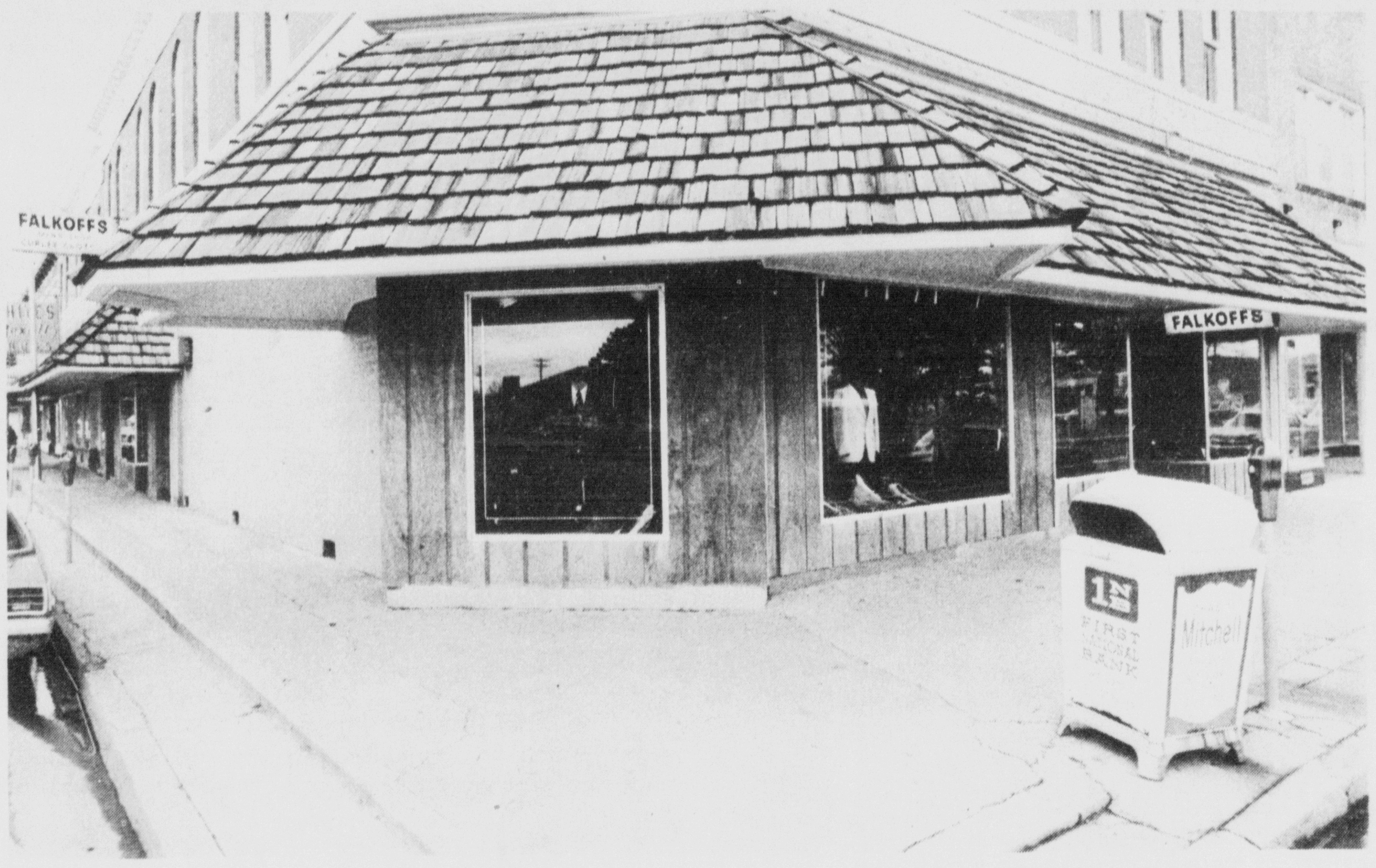
The exterior facade, which extends around the corner, was painted green. A wood- shingled roof adds to the attractiveness. Large display windows complete the exterior.

Falkoff's stocks a wide selection of men's clothing and accessories from western shirts, slacks and shirts to dress shoes and suits. Other items include work shoes, underwear, slacks, jeans, casual sports coats, regular sport coats, suits, dress and casual shirts, knit shirts and coordinates, sweaters, windbreakers, heavy jackets, swimwear and walk shorts, bow ties and neck ties, cologne, cuff links, and dress and sports hats.

The store carries prep sizes for young men in shirts windbreakers and heavy jackets, and slacks. Tall man and big man sizes are also available in some items.

New lines added include Palm Beach suits, Hathaway shirts.

*Forward in '74!*



*Exterior redecorated*

Large display windows, wood shingles and siding set off the new exterior at Falkoff's, 104 East Front St. in Sikeston. During the past year Falkoff's underwent major expansion and remodeling. The selling area was increased about 400 square feet and a receiving room was added.

# Harper's Travel Service celebrates 17th anniversary

February marks the 17th Anniversary of the Harper's Travel Service in Sikeston. The Harpers— Mildred and John, Jr. and their associates, Maxine Berkbigler, and Annabelle Merideth, have a total of 32 years experience in the travel business.

Mrs. Harper attributes their success to their efforts to give each client the best service possible. This service and personal attention given each customer costs nothing extra and often saves money for the customer.

Each member of this business has traveled extensively. During the past year they made trips to Hawaii, Mexico, Las Vegas, Alaska, Houston, Bermuda, Aspen, Jamaica, Guam, Saipan Island (Micronesia), Los Angeles, New York City, South America, and an overnight workshop as a guest on the cruise ship, the Statendam.

Harper's Travel Service serves the public with plane reservations and plane tickets, cruises, ships, hotel reservations, car rentals, tours, packages at vacation resorts, trip insurance, independent travel arrangements, information regarding passports, all at no extra cost to the customer.

There is no more valuable asset than happy satisfied travelers and Harper's Travel Service is proud of the many customers who come back to them time after time for their travel arrangements.

# Convalescent center opens in Sikeston

The new 120- bed Sikeston Convalescent Center, 101 Kennedy Drive, opened Sept. 24 under the administration of George Stevens.

Four wings of the star- shaped building contains 30 beds each for patients. The fifth wing houses the dining room, kitchen and utility facilities.

The entranceway includes the administrative offices. A central control station for nurses is located at the junction of all four corridors. From the control station, the door of every room is within view of persons on duty.

The nursing complex has two medicine prep rooms, an oxygen storage area and chapel.

The center also offers beauty shop and barber services, occupational therapy, restorative nursing program, physical therapy and motivation program. The philosophy of the center is to encourage participation by the patients in center activities and even in community affairs.

Rooms for patients are either private or semi- private. A few special rooms are available for couples.

The center, which is owned and was built ty Collins Construction Co., features a fire control system. This system has an electronic sensor and sprinklers. It monitors the water pressure and itself as a further safety factor.

The building also has two direct electrical incoming services to assure electrical power.

All exits are electronically monitored, so staff members will know if a door opens and where.

The dining room facilities are large enough to seat all patients, and 98 per cent do eat in the dining room, Stevens reported.

The center does not have a rigid schedule which must be followed by all patients.

Future plans include development of a garden area between the wings. In these areas, patients could have gardens or enough room for games and even pets.

The center currently employs 36 persons and has about 50 patients. The number of patients will be increased proportionately with the number of patients.

# Units constructed

CHAFFEE— Ralph E. Boyer Construction Co. of 910 South Kingshighway in Sikeston began work June 16 on 50 additional units of low rent housing for Chaffee Housing Authority.

The contract calls for the completion of the units in 365 working days and it is estimated the project will be completed in 10 months from the first working day. Plans call for 16 elderly and 34 non- elderly homes. The elderly homes will be equipped with buddy alarm systems and wall- to- wall carpeting.

The two and three- bedroom homes will have carports; single bedrooms and off- street parking.

The entire area will be landscaped. One acre or more will be set aside for a playground and will be enclosed with a four foot cyclone fence.

The entire 100- unit housing project and its facilities are located on 20 acres originally purchased by the housing authority. Cost of the original 50 units and a community center built in 1969- 1970 was $980,000.

*Benton tower new*

Globe Industrial Contractors of Henderson, Ky., completed the new Benton water tower in June. The tower holds an estimated 75,000 gallons of water.

Let us make all the arrangements for your next trip----business or pleasure.

We will take care of your plane reservations-tickets-hotels-car rentals-trip insurance-domestic-international-independent and escorted tours-cruises.

"THAT'S WHAT WE CALL PROGRESS"

Harper's Travel Service

217 Tanner St. 471-2084

Mint 'Family Restaurant,

opened February 15th, is one of the finest family restaurants to be found in Southeast Missouri.

We are proud to be a part of the progress of Sikeston in 1974 and are eagerly looking forward to serving you in the coming years.

Mint 'Family' Restaurant

(Formerly "Caskey's")

OPEN 6 AM TO 10 PM DAILY – CLOSED MONDAYS

207 E. CENTER SIKESTON, MO.

Progressing with Southeast Missouri. . .

We're glad to have contributed to the progress of Southeast Missouri in 1973 and are looking forward to serving you in 1974.

Smalls L.P. Gas Co.

WYATT, MO.

PHONE 675-3261

OVER 27 YEARS OF PROGRESS!

That's what we've shared with Sikeston and Southeast Mo.

PREMIERE DAYS

VALUES FROM ZENITH®

AMERICA'S #1 NAME IN QUALITY HOME ENTERTAINMENT!

featuring new 1974 Zenith SOLID-STATE

CHROMACOLOR® II

a totally advanced solid-state color tv system that sets an exciting new standard of color tv performance and dependability

The MATADOR • E3855W

Exciting new 17" diagonal Solid-State Chromacolor II compact portable. Distinctive grained American Walnut color cabinet accented by sharply contrasting White trim on top. Advanced Chromacolor Picture Tube. 100% Solid-State Titan 275V Chassis with Power Sentry Voltage Regulator. Solid-State Super Video Range Tuning System. Chromatic One-button Tuning. AFC.

The ALTAIR • E4547M

Brilliant 23" diagonal Solid-State Chromacolor II. Authentically styled Early American lowboy console. Wrap-around gallery, shaped apron front rail with turnings and spool-turned legs. Maple color. Advanced Chromacolor Picture Tube. 100% Solid-State Titan 300V Chassis with Power Sentry Voltage Regulator. Solid-State Super Video Range Tuning System. Chromatic One-button Tuning. AFC.

17"
DIAGONAL

23"
DIAGONAL

ZENITH®

PALMER'S TELEVISION & REPAIR

DOWNTOWN SIKESTON

*New supermarket has 26,000 square feet*

The new Barkett's Big Star supermarket in the Midtowner Village Shopping Center opened Nov. 20. The 26,000 square foot building replaces the building which was destroyed by fire in July 1973. The new store building was designed by Grojean Engineers and general contractor was Ryan Construction Co.

*Bright colors chosen*

The fresh produce department is only one of the departments in Barkett's Big Star which is larger than in the old store building. Bright colors and letters provide for easy shopping in an attractive surrounding.

# Barkett's Big Star moves to new building

The new 26,000 square foot Barkett's Big Star in the Midtowner Village Shopping Center was opened Nov. 20.

The new store is approximately 6,000 square feet larger than the building which was destroyed by fire in July. All departments are larger and wider aisles provide for convenient shopping.

The produce and frozen food departments were both increased in size. The meat department now includes gourmet meats, such as shish kebob and fondue meats. The store offers a much larger selection of cards and party goods according to Phil Barkett, owner of the store.

Interior bright colors add to the pleasant shopping conditions of the store.

The country kitchen is larger than in the old store and has self- service facilities for carry- out and in- store dining. Both hot and cold foods are available in the country kitchen. Carry- out tacos and pizza have been added to the long list of items produced by the kitchen.

Ample parking is available at the store which was designed by Grojean Engineers of Sikeston. Ryan Construction company was general contractor for the new store.

# Libby Walker installed as Job's honored queen

Miss Libby Walker was installed as honored queen of Sikeston Job's Daughters for the next term in ceremonies Dec. 9, at the Masonic Temple.

Because Job's Daughters is founded on a Bible passage from the Book of Job, it is a requirement that the bethel perform a church service in the honored queen's church. This year's church services were performed in the First United Methodist Church under the direction of the Rev. Otto Dvorak, pastor.

The verse, Job 42:15 reads: "And in all the land were no women found so fair as the Daughters of Job; and their Father gave them inheritance among their brethren."

The Order of Job's Daughters was founded in 1920 for the purpose of banding together young girls between the ages of 12 and 20 with proper Masonic relationship for character building through moral and spiritual development, by teaching a greater reverence for God and the Holy Scriptures loyalty to the flag; and the country for which it stands; and respect for parents and guardians.

Jewelled crowns and capes of royal purple velvet are worn by the honored queen and princesses.

Honored queens presiding in 1973 were Kathy Eaker and Francis Riddle. The bethel enjoyed such activities as potluck dinner, come- as you- are breakfasts and a Christmas party with the local DeMolay chapter.

During the spring, the organization held a car wash; officers and the choir participated in special Bible ceremonies for the installations of the Order of the Eastern Star and DeMolay.

A cake walk was also held for fathers and master masons in 1973.

Members of the honored queen's cort for 1974 are: Susan Dement, senior princess; Beth Hambrick, junior princess; Lee Ann Matthews, guide; Myra Mills, marshall Andrea Wheeler, chaplain; Leslie Cox, recorder.

Patti Eaker, treasurer; Carolyn McAfee, librarian; Pam Weddington, first messenger; Debbie Critchlow, second messenger; Teresa Weathers, third messenger; Nancy Forbis, fourth messenger.

Robyn Hale, fifth messenger; Julie Branum, senior custodian; Vickie Ahart, junior custodian; La Rue Campbell, inner guard; Susie Adams, outer guard; and Michelle Powell, musician.

Members of the executive council are:

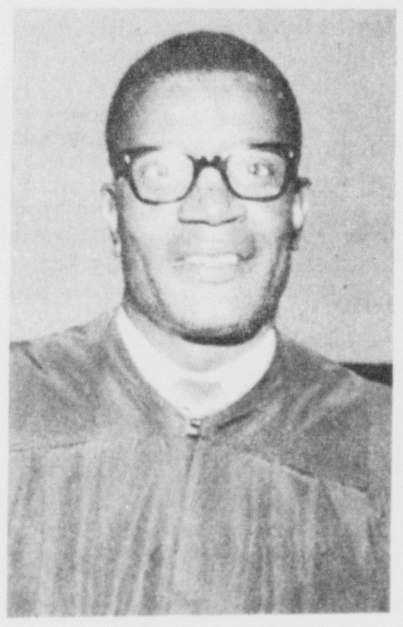
Mildred Canedy, bethel guardian; Ronald Eaker, associate guardian; Lucille Mount, secretary; Mary Ann Forbis, treasurer; Barbara Hambrick, director of music, Bernadine Mills, director of paraphenelia; Mary McAfee, director of sociability; and L. E. Webb, promoter of finance.

# *Church burns mortgage*

Progress at West End Missionary Baptist Church during 1973 included a new pastor, burning of the mortgage on the fellowship center and improvements to the parsonage.

Jan. 20, 1974, the $9,000 mortgage was burned by members of the church. The mortgage had been initiated on behalf of the church for construction of the fellowship center.

The Rev. William Hobson of Jackson, Tenn. accepted the position as new pastor Oct. 14. Church membership increased during 1973 by 25 new members.



Rev. William Hobson

The senior choir at West End Baptist church installed an intercommunication system in the church that records all activities occurring in the sanctuary on an eight tract tape.

Tapes are kept on file in the library and are used to reach the sick and shut- ins who are unable to attend church services. Visits to these people are made by the missionary society.

The membership also installed wall- to- wall carpeting in the parsonage and renovated the kitchen and bathroom.

Signs with the name of the church were erected on the front and back of the church building.

# Bloomfield progresses

BLOOMFIELD— The progress experienced by Bloomfield in 1973 is very much in evidence with the opening of six new businesses and the move of two old businesses into new buildings.

The Elder Manufacturing Company underwent major expansion providing many new jobs for area residents.

The Bloomfield Child Care Center was established in July, providing a much needed service for the area.

Voters passed bond issues in 1973 for the construction of a new water treatment plant and for much needed improvements in the R- 4 School District.

Many improvements were noted at the city park, with the installation of new playground equipment. The old log cabin located on the east end of the park was restored by the Stoddard County Historical Society. Plans were also made for construction of another tennis court for the park.

Bloomfield purchased a new ambulance in December to provide area residents with emergency ambulance service.

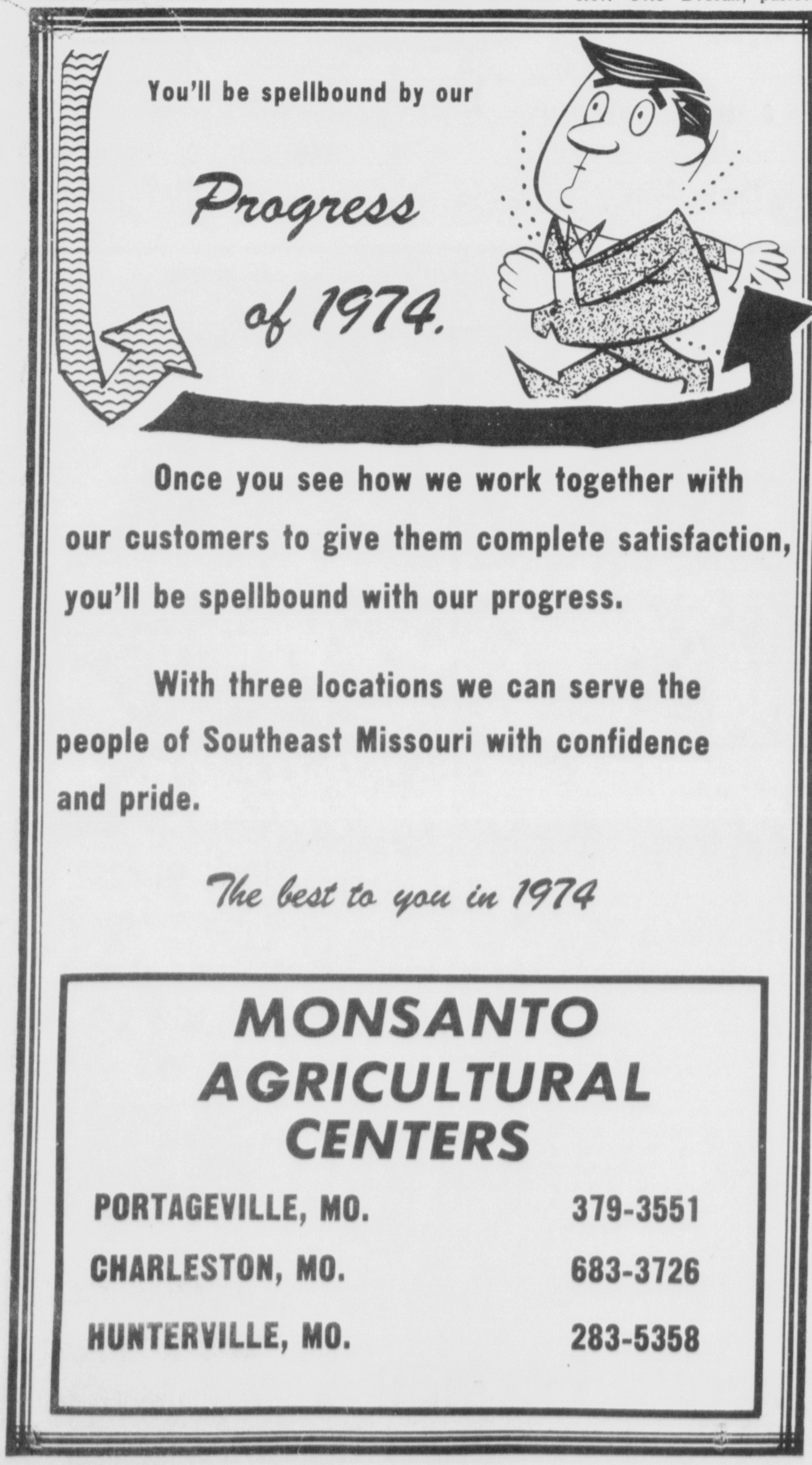
Other major improvements for the city during 1973 included the purchase of a new fire truck, a new police car, and a major remodeling of the Bloomfield Public Library. The police car was the city's first.

We are happy to have been a part of the progress of Southeast Missouri by bringing you a shop in both New Madrid and Portageville.

*We look forward to serving you better during 1974.*

*Corsage Shop*

NEW MADRID, MO.
PHONE 748-2522
PORTAGEVILLE, MO.
PHONE 379-3836



You'll be spellbound by our

*Progress of 1974.*

Once you see how we work together with our customers to give them complete satisfaction, you'll be spellbound with our progress.

With three locations we can serve the people of Southeast Missouri with confidence and pride.

*The best to you in 1974*

MONSANTO AGRICULTURAL CENTERS

PORTAGEVILLE, MO. 379-3551
CHARLESTON, MO. 683-3726
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PROGRESS 1974

*"The Oldest Dealer in New Madrid"*

Quality New & Used Cars
Complete Body Shop

We are proud of the part we have played in the progress of Southeast Missouri during 1973 and look forward to 1974!

*Helmes Motor Co.*

NEW AND USED CARS
SALES & SERVICE
PHONE 314-748-2577
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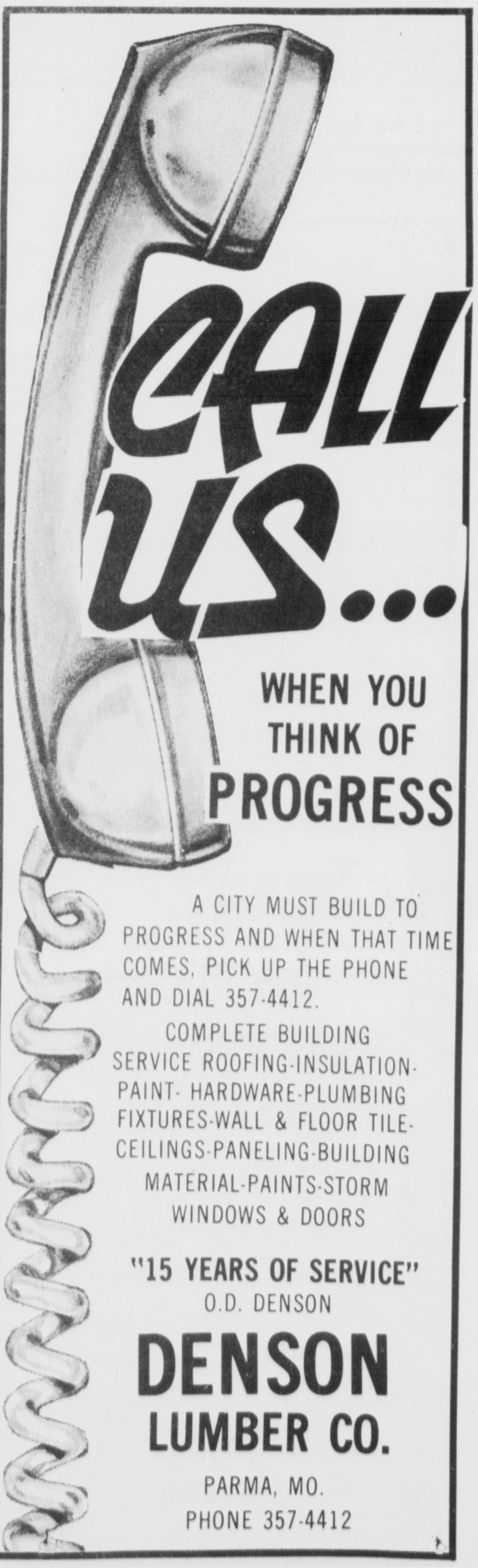
SPOT-LITE THESE
VALUES
USED CAR
TODAY!



WHEN YOU THINK OF PROGRESS

A CITY MUST BUILD TO PROGRESS AND WHEN THAT TIME COMES, PICK UP THE PHONE AND DIAL 357-4412.

COMPLETE BUILDING SERVICE ROOFING-INSULATION-PAINT- HARDWARE-PLUMBING FIXTURES-WALL & FLOOR TILE-CEILINGS-PANELING-BUILDING MATERIAL-PAINTS-STORM WINDOWS & DOORS

"15 YEARS OF SERVICE"
O.D. DENSON
DENSON LUMBER CO.
PARMA, MO.
PHONE 357-4412

CHEVROLET
PONTIAC
OLDSMOBILE
GLENN MARSHALL
GM
1974 Oldsmobile!

## New dealership opens

Glenn Marshall Motors Inc., a new Chevrolet- Pontiac- Oldsmobile dealership at Highway 61 and Scott Street in New Madrid opened in September. Marshall was formerly associated with John Ellis Chevrolet Co. in Memphis, Tenn. A brother, Don, retired Air Force pilot, is in charge of the firm's service department.

# Mode-O-Day remodeled

Bright colors were used on the interior walls of Mode- O- Day in the Midtowner Village Shopping Center, during 1973 remodeling work.

Walls were painted in large solid colored panels using bright blue, green, pink, gold and red. Display areas were added in the center of the store on the two side walls.

Bright pink carpeting now accents the window display along with new chains which add variety to the display. New dressing room drapes were also added.

Velva Parrish, manager of Mode- O- Day, said that the merchandise is all new and the dress and sportswear line has been increased during the past year.

## Bright colors highlight interior

Bright colors now highlight the interior of Mode-O-Day in the Midtowner Village Shopping Center. The walls were painted in large panels of bright blue, green, pink, gold and red. The merchandise is also all new and the dress and sportswear line has been increased.

**Facing the challenge of '74!**

## Chaffee Rotary Club awarded ACTION funds

CHAFFEE— The Rotary Club of Chaffee was awarded $29,967 by ACTION, the citizens service corps. to start a retired Senior Volunteer Program (RSVP).

The grant of the private, non- profit organization at 800 South Main St. was announced in Washington during July of 1973 by ACTION Director Mike Balzano.

The one- year grante will enable the group to start an RSVP in Scott County, placing 100 senior volunteers in service the first year and as many as 500 in the next year.

## Waters is student body president

Charlie Waters was elected student body president of Sikeston High School for the 1973- 74 school term. Drew Matthews was elected vice- president, during the March elections.

## Rev. Young assumes duties as pastor

CHARLESTON--- The Rev. James N. Young, 39, assumed duties as pastor of the Southside Baptist Church on East Tom Brown St. in February of 1973.

A native of Crawford County, he is a graduate of Southwestern Baptist Theological Seminary in Fort Worth, Tex. and served as pastor of churches in three states, coming to Charleston from Water Tower Baptist Church in St. Louis.

He and his wife, Sally, are former residents of St. Peter's and are the parents of two children, Penny and Jimmy. Mrs. Young is a registered nurse and is the elementary school nurse in Charleston. The family lives in the church parsonage at 902 School St.

## Bootheel receives $500,000

JEFFERSON CITY-- Bootheel counties received over $500,000 of the $6 million given Missouri counties in road funds before the end of the 1973 year.

State Revenue Director James Spradling said the counties received five per cent of the gasoline tax collected in their counties.

The biggest check was sent to New Madrid County which received $195,591. Amounts received in other counties were: Dunklin, $132,735; Mississippi, $27,869; Pemiscot, $52,129; Scott, $34,891; and Stoddard, $84,718.

## elects officers

CHARLESTON--- Junior Study Club officers for 1973-74 are Mrs. Carter Fenton, president; Mrs. C. I. Lutz, vice- president; Mrs. George Simmons, recording secretary; Mrs. Steve Moore, corresponding secretary; Mrs. Sam Story, treasurer; Mrs. Ed Robertson, chaplain; Mrs. Herbert Marshall, parliamentarian; and Mrs. Joe Ellis Jr., press and publicity.

WE ARE PROUD TO HAVE
BEEN ABLE TO HAVE SHARED
OUR PROGRESS
WITH YOU.
OUR BEST TO YOU IN 1974!
**Davis**
**MARBLE CO.**
SIKESTON, MO.
ROGERS STREET 471-6856

## Airport contract awarded

CHARLESTON — The Mississippi County Court in December 1973 awarded McMullin Construction Co. of Sikeston a contract for construction of the Mississippi County Airport, which will be located approximately midway between Charleston and East Prairie.

The contract was in the amount of $244,286.95 for the base bid, and $4,630 for a non- directional radio beacon.

Some 99 acres of ground, owned by the Rolwing Brothers, Norbert, John Francis and Pat, south of Route C, and west of Highway 105, was purchased for the site of the airport. County residents approved a bond issue for $50,000 as the local share in the costs in 1972. Other funds available include $50,000 in state airport grants; $201,710 from FAA; and $125,803 from the Ozarks Regional Commission for a total of $427,513.

Included in the construction will be the grading of a 225 foot by 3,600 foot north- south runway safety area; construction of a six- inch soil cement base course for taxiway, apron and 60 foot by 3,200 foot runway; and surfacing the soil cement base course with a two- inch asphaltic- concrete wearing surface.

Also included will be the installation of medium intensity runway and taxiway lighting system, lighted wind cone and segmented circle markers, visual approach slope indicators on both ends of the runway access road and fencing. A modest terminal building will also be erected.

R. W. Booker and Associates of St. Louis are the consulting engineers for the project.

**Onward to progress!**

**PROGRESSING**
**WITH SIKESTON**

YOUNGS CAR WASH
WASH 1.50
15 GAL. FREE WASH
10 GAL. .50
5 GAL. 1.00

*"You look better in a clean car."*
**CAR WASH . . . $1.50** Carnuba Spray Wax 69¢ extra
**SAVE 5c PER GALLON**
toward your car wash when you purchase gas. We sell Shell Oil Co. products
**YOUNG'S CAR WASH**
East Malone Ave. between Coleman's BBQ and Bowling Alley.
SIKESTON, MO.

PROGRESS
Making Good Things Happen
It takes the right kind of people . . .
people with ambition and lots of get-up-and-go . . . goal-directed people
with a talent for working together.
Caring people like you.
SIX — GOLD ARCHERY
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*"Building Today For A Better Tomorrow"*
IN 1973 WE BUILT
APPROXIMATELY
20 HOMES . . . .
3 SUBDIVISIONS,
2 IN CITY, AND
1 IN COUNTRY.

WE CONGRATULATE PORTAGEVILLE AND SOUTHEAST MISSOURI ON THE GROWTH IN 1973, AND HOPE IN 1974 BIGGER AND BETTER PROGRESS WILL DEVELOPE.

WE ARRANGE FOR LOT AND HOUSE IN ONE DEAL, AND ALSO YOUR FINANCING. WE KEEP HOMES READY FOR OCCUPANCY AND WILL BUILD TO YOUR SPECIFICATIONS.
**PARKVIEW ACRES, INC.**
AND FIVE-O SUBDIVISION
PORTAGEVILLE, MISSOURI PHONE 379-3671
J. D. STAFFORD, PRESIDENT
BILL BROWN, SECRETARY
EVANS BAKER, VICE-PRESIDENT
LEEDS BUTLER, TREASURER

# PROGRESS

## Our coming to Sikeston helped in the 1973 Progress of Southeast Missouri.

We are happy to be in Sikeston and to have contributed to the progress of this area by offering you the finest line of furniture at the prices you can pay.

We believe in Sikeston and want to become a part of this community. We are all local people and want to see our community prosper in 1974.

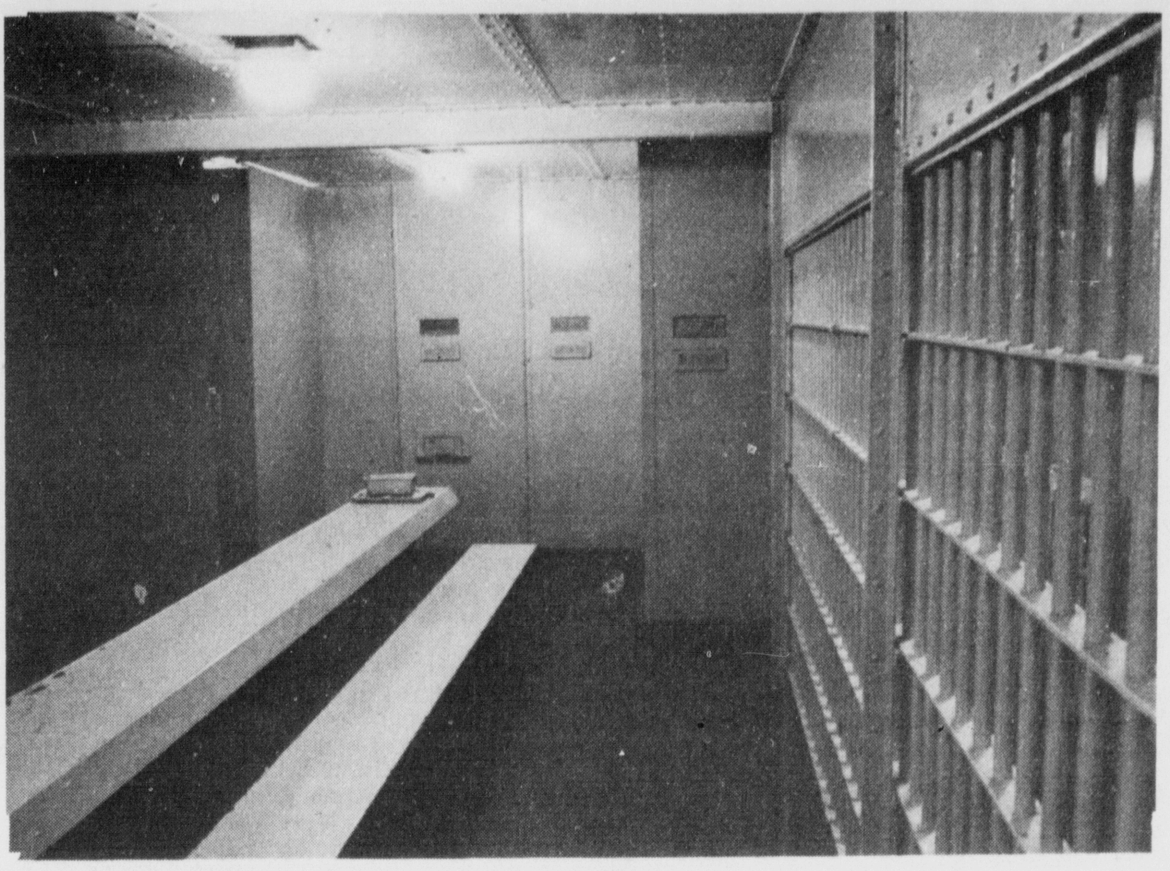
Our pledge in the coming year is to continue bringing you the finest quality furnitre and to save you even more in 1974!

**SIKESTON, MO.**

**Donald**
**FURNITURE**
**WORLD**

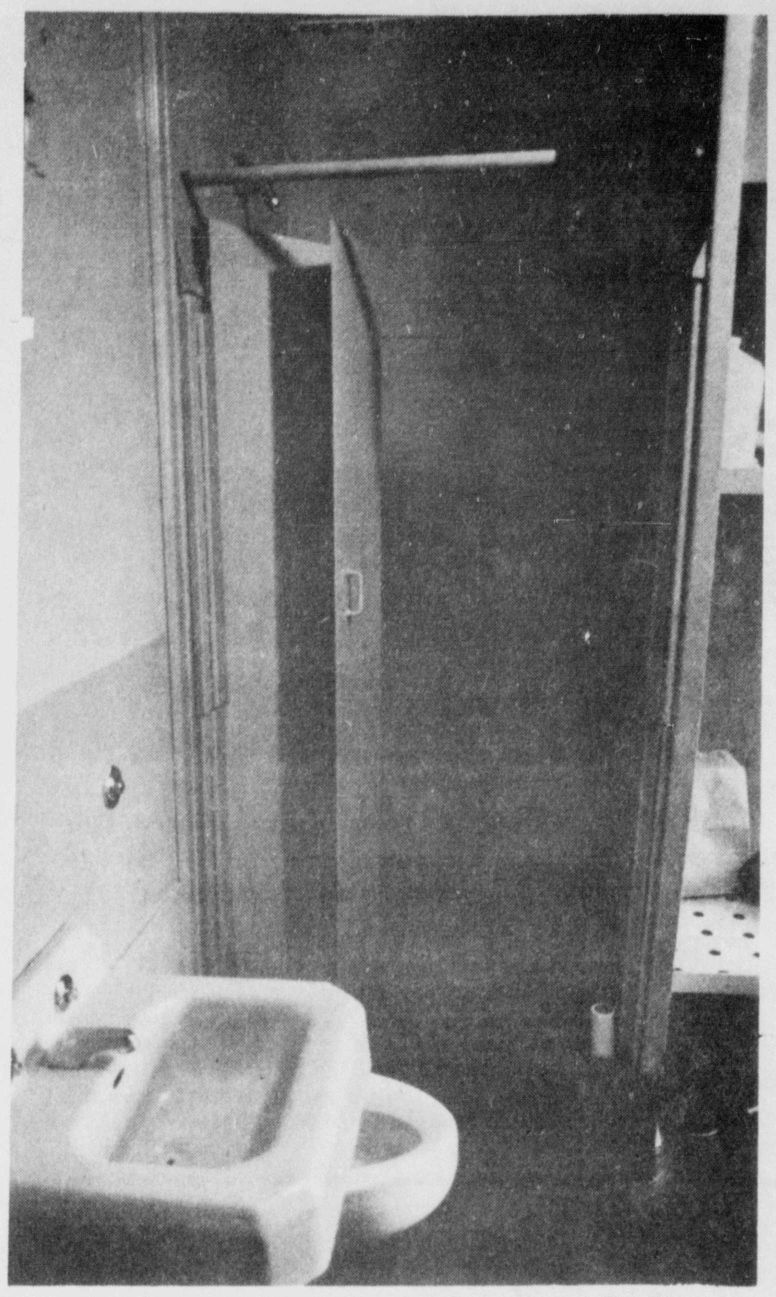
*Sheriff has new office*

Mementoes of his years in office span the walls of the new office of Mississippi County Sheriff W. J. "Pedro" Simmons. The office located in the courthouse, was formerly occupied by the county highway engineer.



*Jail facility painted*

A tour of the Mississippi County jail reveals a spotless facility, freshly painted and brightly lighted, with adequate ventilation and security measures.



*Lavatories*

New lavatories and automatic hot and cold showers were installed in the Mississippi County jail in Charleston as part of a three year remodeling program.

# Mississippi jail renovated

CHARLESTON — A three-year renovation program for the Mississippi County jail was completed in 1973 and another project, the Mississippi County Ambulance Service, was begun Jan. 1, 1974 under the directorship of Sheriff W. J. "Pedro" Simmons, who is presently serving his 14th year as sheriff of Mississippi County.

Simmons said he began making application to the Bootheel Law Endorcement Council in Malden in 1971 for funds to renovate the jail and was informed the council would only grant up to $5,000 if an architect was not employed to plan the program. The decison was made to apply for the $5,000 grant and have the work done under the supervision of Simmons.

From 1971 through 1973 a total of $15,000 was funded by the Law Enforcement Council to the Mississippi County Court for the renovation program.

Simmons said a new lighting system was installed in the jail, with each cell having three lights and two outlets. Four new showers with pushbutton automatic hot and cold water controls were added, along with eight new lavatories.

For additional security, steel screens were placed over windows and steel plates were installed over the wooden doors and windows leading to the living quarters for the jailer. Steel screen doors were also installed for security and better ventilation and two large fans were purchased to provide better air circulation. The exterior and interior of the two story structure was painted.

The jail at present is in good condition but needs approximately $7,000 worth of security improvements, Simmons said. According to Simmons the State Law Enforcemtnt Council has ruled that counties cannot spend any more money on their jails and the council wants assurance from County Courts that they will help in building regional jails. In his opinion, Simmons said he felt if there is to be regional jails then the money should come from the state.

A tour of the renovated jail in Charleston reveals it is clean, sanitary, brightly lit and well-ventilated.

In addition to the renovation of the jail, the sheriff's department in the courthouse was enlarged and redecorated in March of 1973. An office adjoining the seriff's department and formerly occupied by the highway engineer, was remodeled for Simmons and Deputy Sheriff Jack Ivie. Walls in the suite of offices were painted gold. A gold tweed carpet and draperies were added to Simmons' office and matching tile was installed in the other rooms.

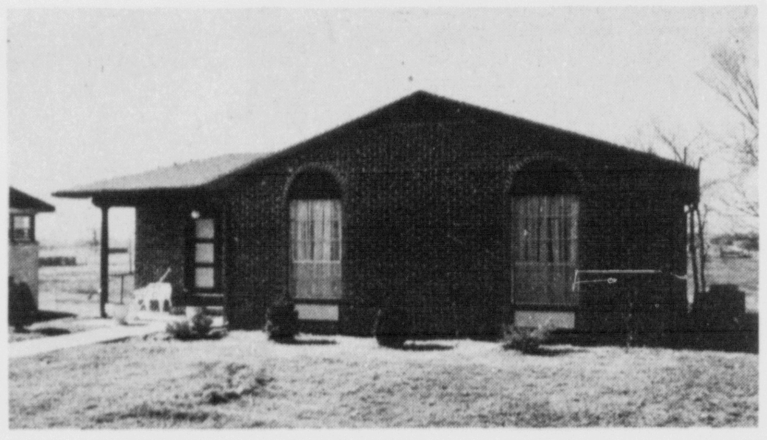
An additional deputy sheriff Robert Smith, was added to the staff, which now includes, Simmons, Ivie, Mike Baughman and Smith.

Simmons said when it became apparent the funeral homes in the county would no longer provide an ambulance service after Jan. 1, 1974, he approached the County Court with the possibility of operating an ambulance service under the supervision of his office. "I did this because I did not think the county should pay $50 to $60 thousand dollars a year for ambulance service when I believed we could do it $20,000 cheaper."

At present, two ambulances are in service. One is located in East Prairie and staffed by Lyle Scott and Bill Morgan. The other is located in Charleston and operated by William Woods and Ernest Walker

The Mississippi County Court has ordered two new ambulances, equipped as to specifications of the Missouri Division of Health. Delivery of one ambulance is expected in March and the other by July 1. These ambulances will have sheriff's radios, with communication with both East Prairie and Charleston Police Departments, which serve as dispatchers for the ambulances.

By July 1, the four ambulance attendants will have completed their 81 hours of training as required by the Division of Health. "With the latest approved equipment and attendants with the required training, Mississippi County should have a very good ambulance service," Simmons said.



*Red brick exterior*

Red brick was used on the exterior of this new three-bedroom at 517 Malcolm St. in Sikeston which is owned by Mr. and Mrs. W. O. Swiney. The interior was decorated in golds, greens and yellows, and Maple furniture used throughout.

*Look to Southeast Missouri in '74*

*Forward in '74*

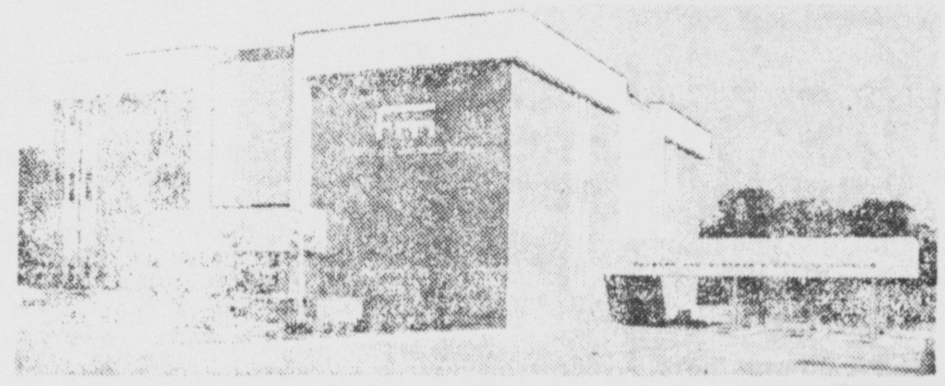
PREVIEW!
OF THINGS TO COME

WE ARE HAPPY TO CONTRIBUTE TO THE PROGRESS OF SOUTHEAST MO. AND ARE LOOKING FORWARD TO SERVING YOU DURING 1974.

We carry a complete line of paintings by local painters and other outstanding artists; art supplies, crafts and antiques.

*Iron Gate Gallery*
118 S. CENTER - EAST PRAIRIE, MO.
PHONE 649-2364
MRS. FAY SCHNEIDER, OWNER

PROGRESS



We're happy to participate in the Progress of Southeast Missouri by building our New Bank at 2001 William St.

We invite you to use all our services which would make our bank a one-stop bank.

A FULL SERVICE BANK

Each depositor insured to $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

fm
"Come Home.....
Bank With Cape Girardeau's Only Home-Owned Bank"
Serving You Since 1905

FARMERS and MERCHANTS BANK

Home Bank
2001 William St.

Drive-In Facility
Sprigg and Good Hope

SONNY PRESLEY

In 1973, we provided Sikeston and surrounding schools with an investment of $51,264.00 in new 1973 regular size Chevrolets for the purpose of driver education. This is a non-profit phase of our business which we hope will develop safe driving habits for our future generations.

*Thank you for your business and we look forward to serving you better in 1974.*

ED BOARDMAN

OSCAR MAINARD

MOE GAINES

CECIL OWEN

HARLAN DUNCAN

Any one of these courteous salesmen are qualified to explain why it is better to drive a regular size Chevrolet other than a compact.

*We deal the pleasing way!*

Sonny Presley CHEVROLET
124 WEST CENTER
SIKESTON, MO.

*New members*

Several new members were sworn in during 1973 as members of the Cape Girardeau- Mississippi- Scott County Legal Secretaries Association. Three from left are Dorothy Hathhorn of Charleston, Jenny Jaco of Jackson and Jan Greene of Cape Girardeau.

### Rev. Ayers accepts pastorate

MALDEN— The Rev. Arlon Ayers of Bernie accepted the pastorate of New Prospect Baptist Church near Malden in June.

His wife is the former Esther Gray, daughter of the late Mr. and Mrs. Garnet Gray, who were residents of the Clarkton and Gideon area.

Progress!

We are proud to have been a part of the progress of Portageville and Southeast Missouri in 1973 and hope to continue serving you better in 1974.

**DALE TIRE CO.**

PORTAGEVILLE, MO.
PHONE 295-5312

# Legal secretaries name Judge Craig Boss of year

Judge Marshall Craig was honored Nov. 29, by the Cape Girardeau- Mississippi- Scott Counties Legal Secretaries Association as Boss of the Year.

The judge won the award during a banquet at the Sunny Hill Motor Inn inCape Girardeau. All bosses were invited to the special celebration and each was presented a crown to wear by his secretary. Because of his winning crown, Judge Briggs received the Boss of the Year title and a plaque to accompany it.

Master of ceremonies for the evening was William S. Rader, a Cape Girardeau attorney. Entertainment was presented by a group from Sikeston called "The Trio," consisting of George Gilmore, David Bird and Tom Nunnelee.

The Boss of the Year night banquet was only one of the activities of and awards made by the legal secretaries association.

One of the association's proudest honors is the scholarship award to a high school graduate who desires to further his education. In May, Howard Lewis, a young student of the Campus High School in Cape Girardeau received the Harry C. Blanton Scholarship Award, given in tribute to Blanton of Sikeston who was a distinguished leader in the legal field. Each year the recipient is chosen from a school in Cape Girardeau, Mississippi or Scott County.

In October, the association visited the municipal court of Cape Girardeau with Judge Vernon Auer presiding, as part of Legal Secretaries Court Observance Week. Following court proceedings, Judge Auer and City Attorney A. Robert Pierce held a question and answer session for the members.

Mrs. Jackie Givens of Cape Girardeau was named Legal Secretary of the Year in May at a banquet at the Ramada Inn.

New officers were also installed at the May banquet. They are Debbie Propst of Cape Girardeau, president; Bonnie Noles of Sikeston, vice president; Peggy Eftink of Cape Girardeau, secretary; Shirley Roberts of Cape Girardeau, treasurer; Thelma Bess of Sikeston, governor; and Mrs. Givens, representative to the National Association of Legal Secretaries.

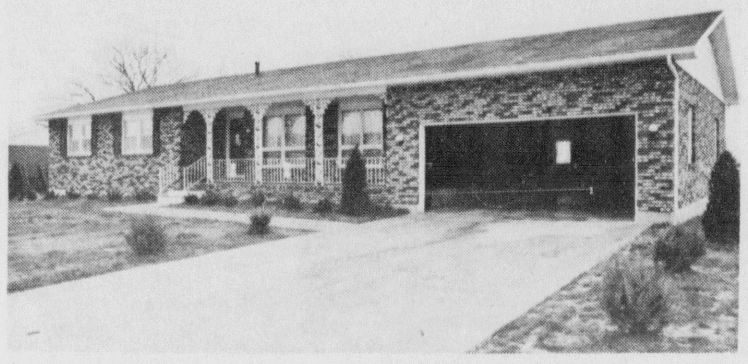
*Craig honored*

Judge Marshall Craig, right, of Sikeston, received the Boss of the Year award in November from the Cape Girardeau- Mississippi- Scott County Legal Secretaries Association. Presenting the award is William S. Rader, of Cape Girardeau, master of ceremonies for the evening banquet held in Cape Girardeau.

### Miss Dohogne presented check

ORAN— Miss Nancy Dohogne daughter of Mr. and Mrs. James Dohogne of Oran was presented a $10 check during the Scott County Soil and Water Conservation District's 11th annual meeting in December for winning first place in the county poster contest.

Miss Dohogne also won first place in the state poster contest during July in Fulton where she competed with approximately 300 students in the state.



*New in Chaffee*

Mr. and Mrs. Gene Cummins own this black and brown brick home at 607 Sheridan St. of Chaffee. The home is accented by black shutters and has a double garage.

### Ownership changes

CHAFFEE— Ownership of the Chaffee IGA Foodliner was taken over June 6 by Mr. and Mrs. Al Brown of Jackson. The store, formerly Huey's IGA, was sold by Mr. and Mrs. Dorris Huey.

Brown previously worked at supermarkets in Columbia and was assistant manager at Pioneer Orchard in Jackson before joining Wetterau Foods Inc. at Scott City.

Store personnel remained the same, with Robert Bell as head butcher and Art Meyr as produce manager.

**SATTERFIELD'S 24 HOUR WRECKER SERVICE**

207 N. FRISCO - SIKESTON, MO.

IF YOU NEED WRECKER SERVICE
CALL
471-8261 or 471-2187 DAYTIME
471-9438 JAMES SATTERFIELD
471-0970 GEORGE WRIGHT
NIGHTS

LET US ALL PROSPER THRU Progress

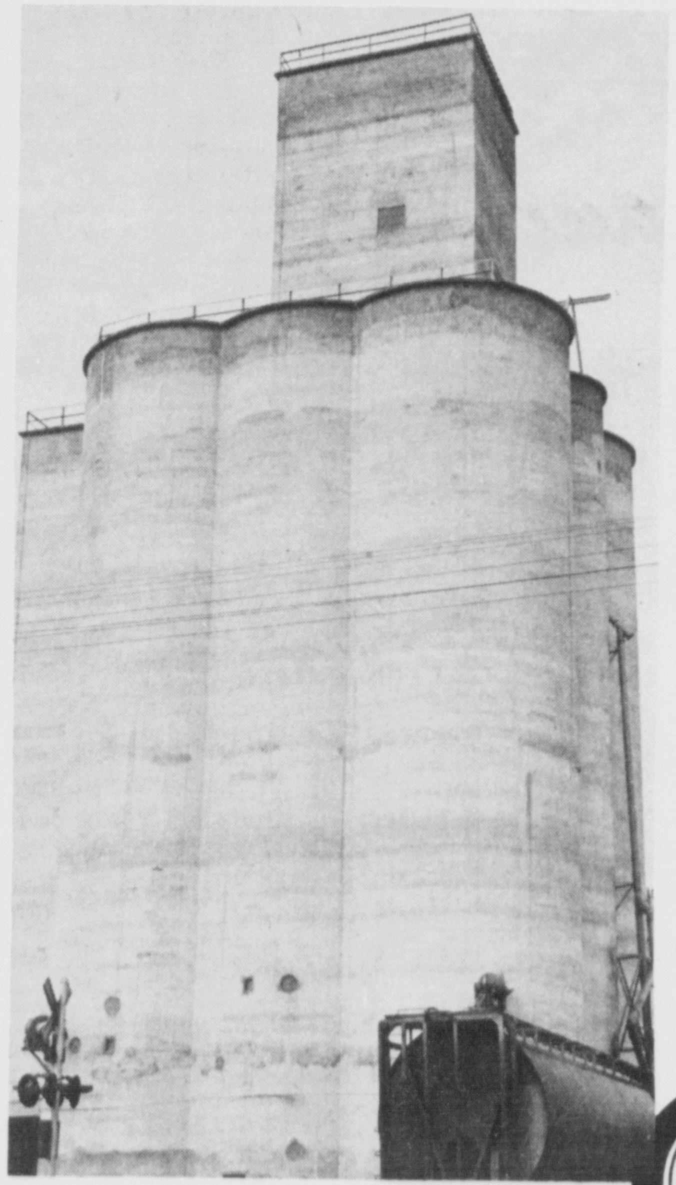
We are proud to become a part of the Progress of Southeast Missouri in 1974 by bringing our fine company to Dutchtown, Missouri

We will do our best to serve you and bring you the finest line of meats available in the coming years

Come visit us soon.

**DUTCHTOWN QUALITY BEEF CO.**

HIWAY 25 DUTCHTOWN, MO.
5 MILES OFF INTERSTATE I-55



LOOKING FORWARD TO 1974!

WE ARE HAPPY TO HAVE CONTRIBUTED TO THE PROGRESS OF BERNIE AND SOUTHEAST MISSOURI IN 1973.

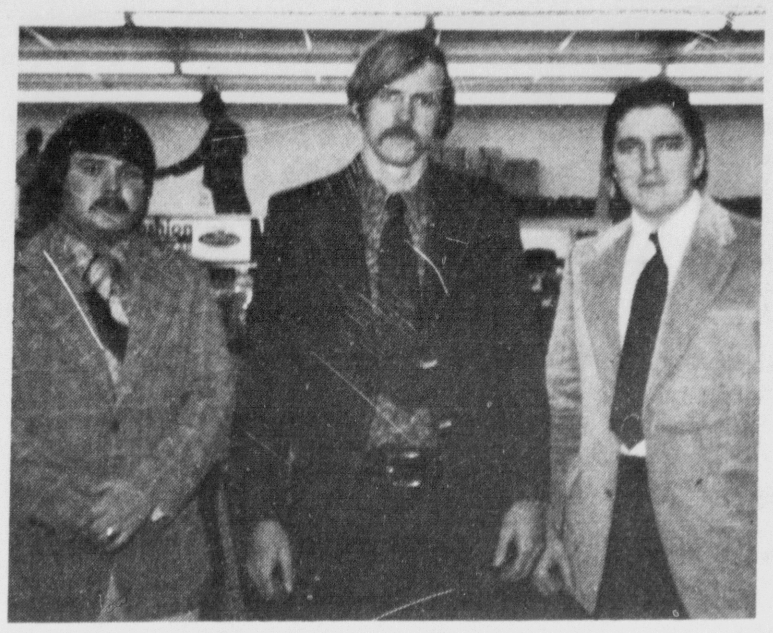
WE ARE LOOKING FORWARD TO SERVING YOU DURING 1974.

**M.F.A.**

BERNIE, MO.

*Big K comes to Sikeston*

The first Big K store west of the Mississippi opened in Sikeston Aug. 23 on South Kingshighway. The store has 50,000 feet at its foundation and a second floor on top of the main display area for storage. In its 99 departments, Big K offers discount prices.



*Assistant managers*

The three new assistant managers at Big K discount store in Sikeston are, from left, Tom Thurman, Don Cornell, and Robert Jones.

## W. R. Miller named first vice president

SCOTT CITY— William R. Miller, vice president and general manager of the Scott City division of Wetterau Food, Inc., was named a first vice president of the company in June.

Leonard V. Waldon, vice president and general manager of Wetterau's Bloomington, Ind., division replaced Miller in the same capacity at Scott City.

Before moving to Scott City to head that division in 1971, Miller had served as corporate director of store development, sales manager of Hazelwood division and manager of store development at Scott City. He joined Wetterau in 1960.

*Progress in '74!*

We are proud of our contribution to Southeast Missouri's progress in 1973 and are looking forward to more progress in 1974.

As manufacturers of roll-over protective structures for heavy equipment, you can see us for any problems you may have.

**DORIC INDUSTRIES, INC.**

MORLEY, MO. PHONE 262-3950

### First West of Mississippi River

# Big K opens

The first Big K store west of the Mississippi and thus the first in Missouri opened in Sikeston Aug. 23 on South Kingshighway.

The store is only one in the fastest growing regional discount chain whose home office is in Nashville, Tenn.

The Sikeston store is 50,000 feet at its foundation and has a second floor on top of the main display area. A conveyor runs to the second floor which is used for heavy stock and storeroom. Big K has a 250 front and 200 foot depth with a 25 foot by 250 foot stockroom in the back.

Norman Cockerham managers the store with associate manager George Willis. About 52 people are employed at the store and most are from the local area.

Big K has 99 departments and offers a long line of wearing apparel for the whole family, housewares, cosmetics, cameras, fabrics, toys and much other merchandise.

The large parking lot is paved and well lighted. Big K is located with easy access to South Kingshighway and Highway 61.

General contractor for the Sikeston store was Ryan Construction Co. and consulting engineers were Grojean Engineers.

The parent company of Big K is Kuhns Variety Store. The first big K store opened in 1962, and there are now 57 Big K stores and 27 variety stores in the chain.

The chain experienced a 33 per cent growth in sales and earnings in 1973 and the stock is listed with the American Stock Exchange. Located primarily in seven mid- south states, Big K is expanding into new states each year. Fourteen stores are scheduled to open in 1974, the nearest one being in Poplar Bluff.

Computers have been used by the company to provide better merchandising. The complex unit control set- up which is computerized allows managers to quickly see each week the movement of the various goods in their store. With this merchandising tool, managers can quickly provide customers with more popular items.

Big K has three New York buying offices, one for soft goods and two for hard goods. That way the store keeps up on all new products for the consumer.

*Manager, associate*

Norman Cockerham, left, manages the new Big K store located on South Kingshighway and is assisted by George Willis. About 52 people are employed at the store and most are from the local area.

## Carter purchases Thrower's

DEXTER— John Carter announced in June he had purchased Thrower's Mens Store on Stoddard Street from Mrs. Mary Thrower. The store continues to operate under the same name.

The Thrower family first purchased the store 55 years ago. It has been in continual operation in the same block in downtown Dexter since it opened.

## Eisenhower Trophy goes to Dexter company

DEXTER — The 1221st Transportation Company of Dexter was awarded the Eisenhower Trophy for being the outstanding National Guard company in Missouri in 1973.

This was the second year in a row that the Dexter company has been named the outstanding National Guard company.

## Morley to have new water system

MORLEY — By the end of February, Morley residents will have a new water supply system, approved by the Missouri Health Department.

"For the past five years the Morley Community has worked and wanted a new water system and a 35- year loan of $163,000 by the FHA is making this possible," said Bobby Hicks, county supervisor for Farmers Home Administration.

Qualification for the loan required 165 people to sign a contract called "a water users agreement." On signing the contract, each paid a $25 hookup fee and $10 meter deposit. When water lines are laid, those who signed contracts will only pay for the lines to their house.

Those who did not sign the contract will have to pay a minimum of $125, or the acutal cost of getting water lines to their property, whichever is greater. For some, the cost may be as much as $300 to $400, depending on whether their property is on courses with the lines.

At present, Morley residents supply their own water system.

**Helen's Florist**

HIGHWAY 61 SOUTH
SIKESTON, MO.
PHONE 471-5594

Florafax DELIVERY, INC.

Celebrate Your Progress

by giving our Progress to someone special

*Elegance and Caring is a part of our Progress -*

*We are here to serve you*

*Host House of America*

**A Professional Nursing Home**

1220 E. Marshall
Charleston, Missouri

*Brooks Electric Service*

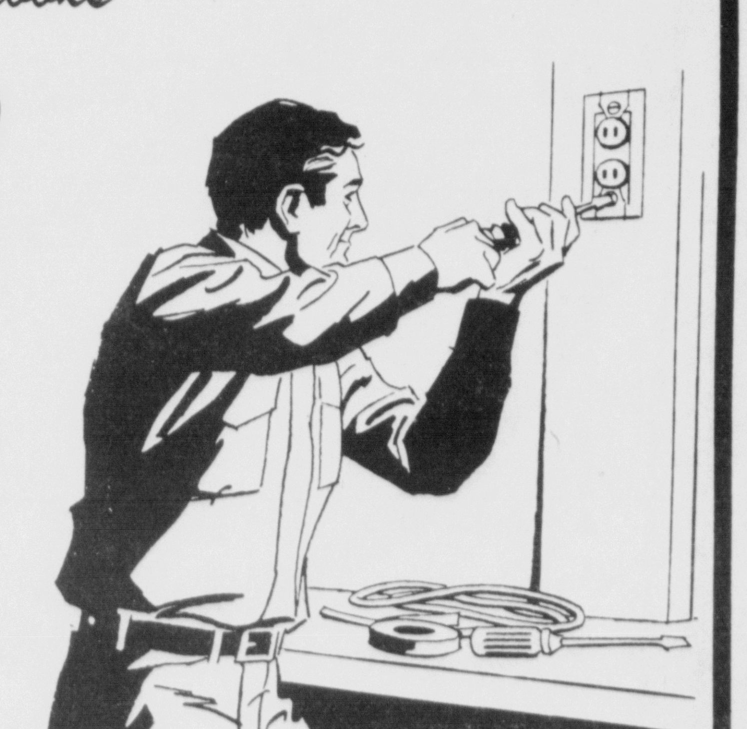
See *Clifford Brooks*

PROGRESS

We have all the equipment necessary for backhoeing, trench digging, cable laying and all types of septic tank work.

Our men are equipped with the knowledge and modern machinery to accomplish these jobs in in the shortest time possible and still guarantee satisfaction. All you need do is phone them and they will gladly come over and look over your location and give estimates.

With Brooks Electric Service, you can rest assured that you get top quality work.



We are happy to have contributed to the progress of Southeast Missouri during 1973 and are looking forward to 1974.

*Brooks Electric Service*

**EMERGENCY SERVICE**

MATTHEWS, MO. PHONE 472-0726

*Office dubbed Little Red Barn*

# Reeves Insurance moves

EAST PRAIRIE — All lines of insurance and real estate including farms, homes, and businesses, plus income tax service, are available at the Reeves Insurance and Real Estate office at the new location on Highway 80.

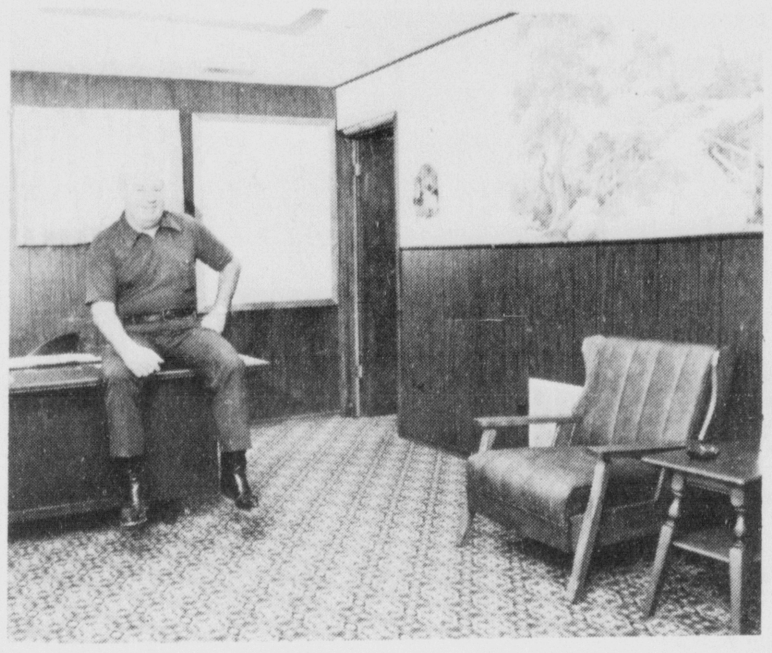
The new office, appropriately dubbed the "Little Red Barn", was opened Aug. 17 and is owned and operated by Mr. and Mrs. Bill Reeves. The office was formerly located at 605 East Main St.

The eye-catching building, patterned after a barn, is constructed of rough sawn lumber, stained red with white trim, and was built by Gene O'Guinn of East Prairie. Barn siding paneling was used in the interior of the office which has a large reception room, private office for Reeves, storage area and restroom.

Newspaper print wallpaper is featured on one wall in the front office area occupied by Mrs. Reeves and Mrs. Nadine Levan, who is employed as receptionist and secretary. Adding distinction to Reeves's private office is a large memory lane mural on one wall and comfortable leather upholstered furnishings. Green homespun draperies and green carpeting throughout completes the decor.

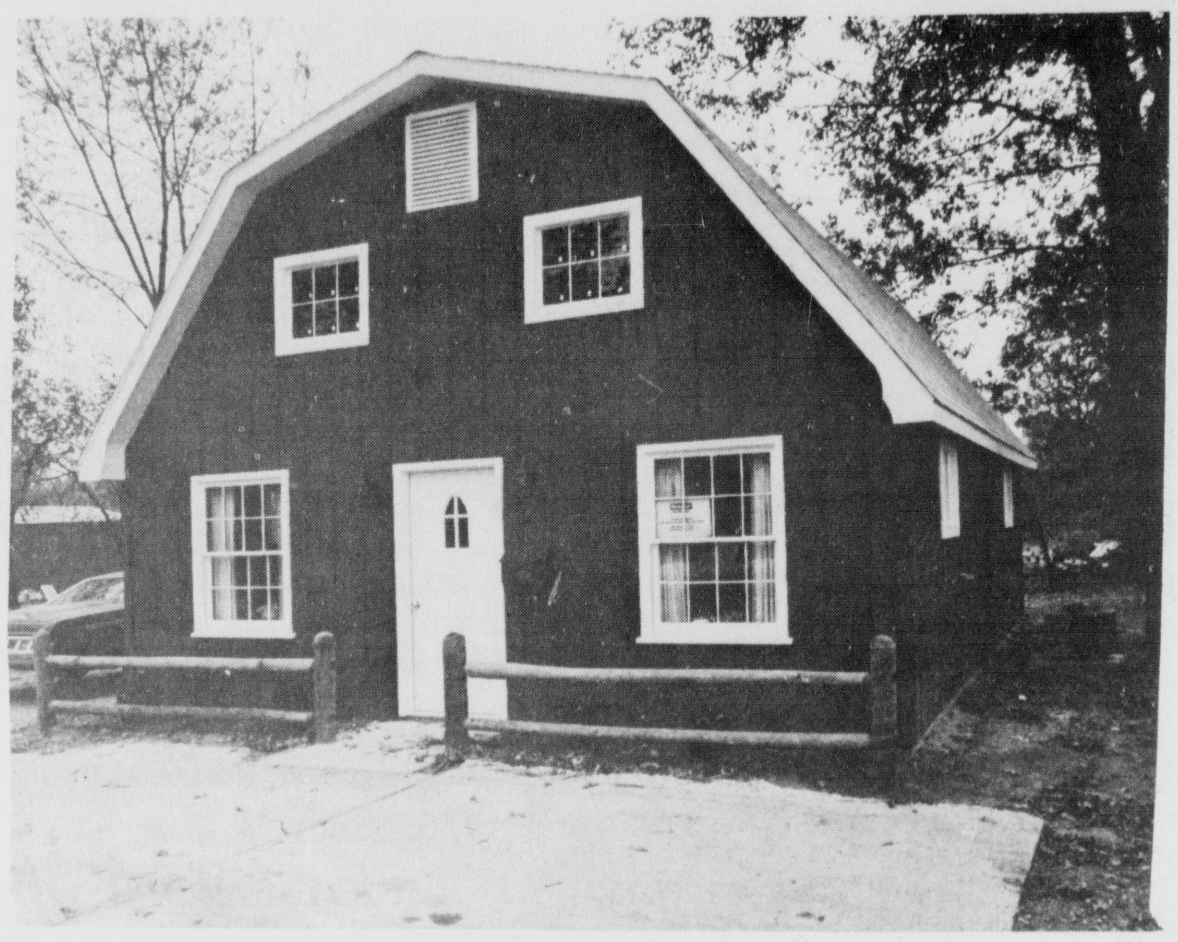
Reeves has been in the insurance business for 16 years and was recently joined by his wife, who received her real estate broker license in November, earning her the distinction of being Mississippi County's first lady real estate broker. Prior to joining her husband at the new office, Mrs. Reeves was employed for 12 years as office manager of East Prairie Lumber Co.

The Reeves are the parents of two daughters, Mrs. Danny Scruggs of East Prairie and Miss Melissa Reeves, a senior at Southeast Missouri University in Cape Girardeau. They have one granddaughter, Shannon Scruggs.



*Reeves relaxes*

"Insurance at a savings" has beeen offered area residents for 16 years by Bill Reeves, shown here in his private office at his agency's new location on Highway 80 in East Prairie.



*Little Red Barn is new*

The Little Red Barn on Highway 80 West is the new home of the Reeves Insurance and Real Estate Office. The new office was opened Aug. 17 and is owned and operated by Mr. and Mrs. Bill Reeves.

*Inside new office*

Mrs. Bill Reeves, standing, recently joined her husband in operating Reeves Insurance and Real Estate Office. Mrs. Nadine Levan, seated, is employed as secretary for the firm now located on Highway 80 in East Prairie.

**Onward to progress!**

# Little opens own company

Eugene Little Jr. opened his Pride Land Painting and Drywall Company in July 1973, and believes it to be the only black-operated painting and drywall company in Southeast Missouri.

Headquarters for the new company is at Little's home, 527 Sunset Drive.

Little has been working for Delta Painting and Drywall Co. of Sikeston for about two years and has been doing painting and drywall work for about four years. He is a 1970 graduate of Sikeston High School and learned the painting and drywall trade from George Rutledge and his own experiences.

Little has said he is looking for the cooperation of the people in helping him get established with his own company and in getting work without going through another man.

"I would like to work to improve Sikeston as a whole, especially the black community," Little said in talking about his company.

Future plans include an apprenticeship program to help teach others his trade.

He currently has one truck.

## *Buttry heads Bernie Chamber*

BERNIE— Jerry Buttry, who is associated with his father in the operation of the Western Auto Store, was elected president of the Bernie Chamber of Commerce for 1973.

Buttry was elected in February.

Other officers elected were: Leo Renfro, vice-president; Wanda Hughes, secretary-treasurer; Neva Jenkins and Norman Swafford for three year terms and J. M. Allen for a one year term.

WE ARE HAPPY TO HAVE STARTED OUR BUSINESS DURING 1973 BY BUYING THE PINKLEY DRUG STORE AND WE LOOK FORWARD TO SERVING YOU DURING 1974.

PROGRESS

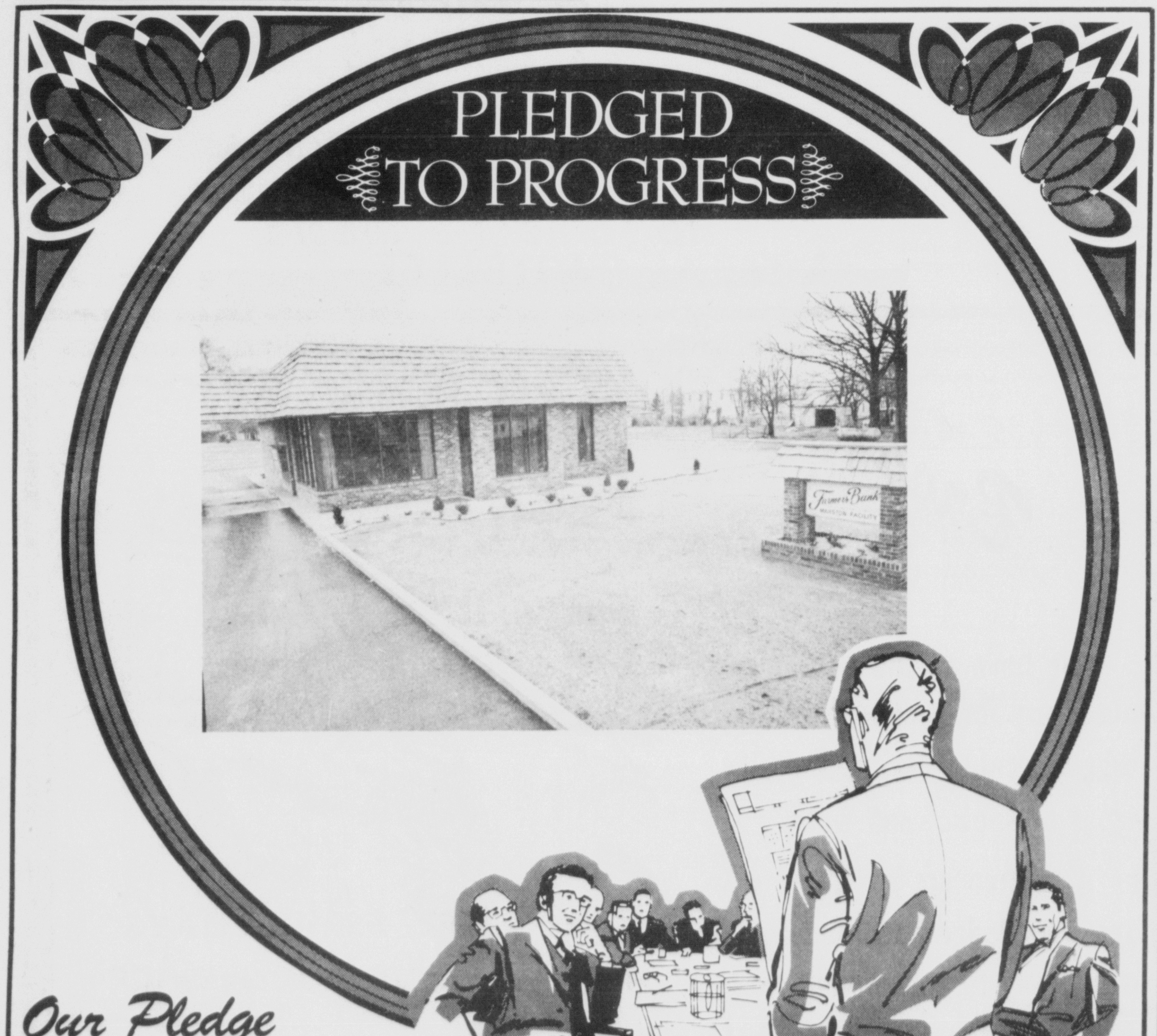
"Serving the Public Since 1922"

EDWARDS PHARMACY
BRYAN H. EDWARDS, Owner
Portageville, Mo.
Phone 379-5403

We are happy to contribute to the progress of Southeast Missouri by bringing our new business to Lilbourn, Mo.

WE ARE LOOKING FORWARD TO SERVING YOU DURING 1974.

M.F.A. OIL AG CHEMICAL DIVISION
FRED SCHRENBERG, MGR.
LILBOURN, MO. PHONE 688-2152



PLEDGED TO PROGRESS

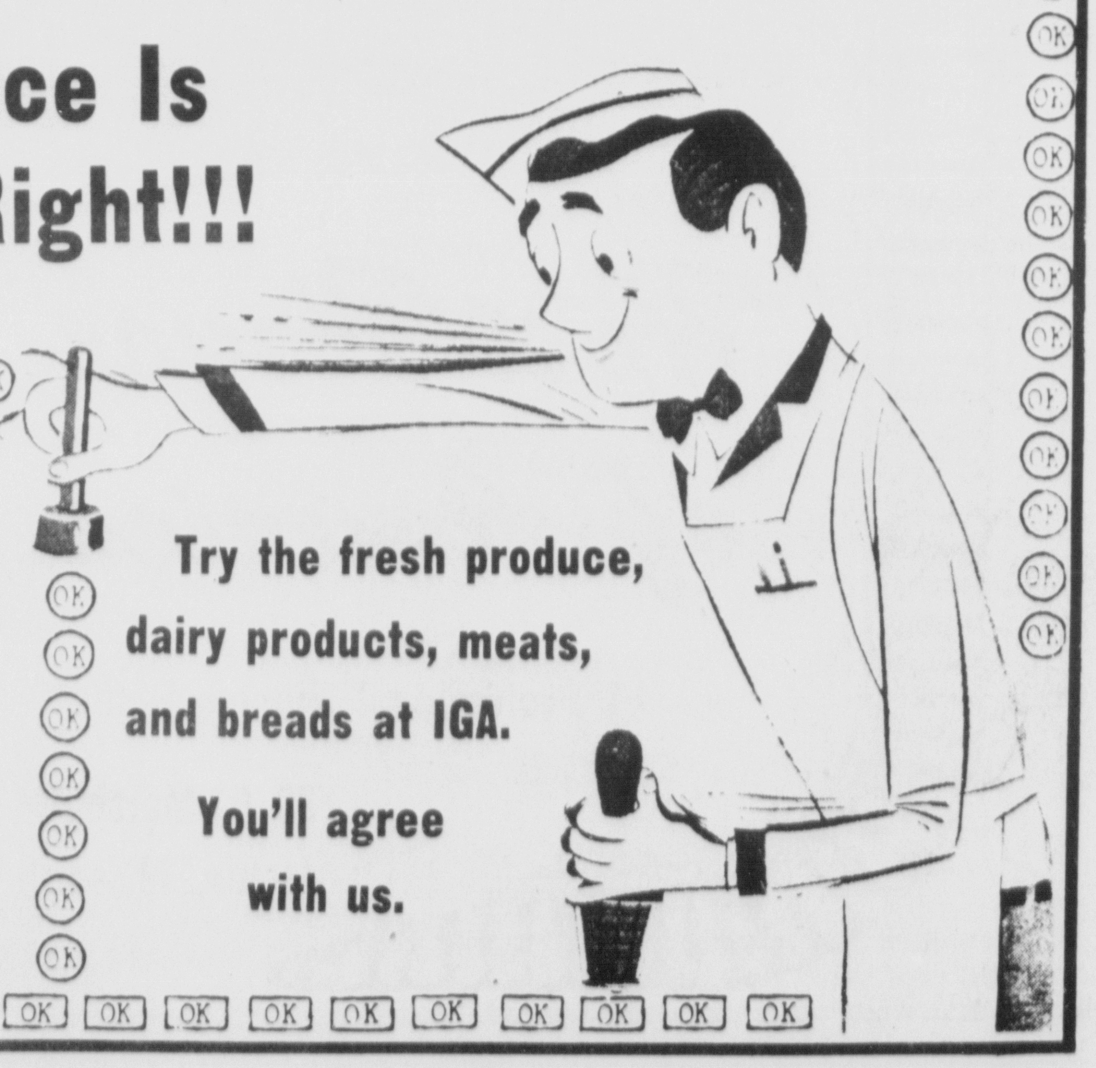
Our Pledge in 1974 . . .

Is to help in any way we can to help the community of Marston and Southeast Missouri to grow and move forward.

We are proud of the progress we shared with all of you in 1973, and look forward to serving you with all your needs in 1974.

"The Best To You in '74!"

FARMER'S BANK
MARSTON FACILITY
MARSTON, MO.



IGA FOODLINERS
SIKESTON 1045 SOUTH MAIN 471-9500
CHARLESTON NORTH MAIN 683-6202

Try Your Progressive IGA FOODLINER . . .

The Price Is Always Right!!!

Our "KOZY KITCHEN" is always supplied with fresh baked pies and cakes to your liking.

Hot vegetables and meats are ready for the table.

CARRY OUT DINNERS

Try the fresh produce, dairy products, meats, and breads at IGA.

You'll agree with us.

*MFA Ag Chemical Division opens*

M.F.A. Oil Co. Ag Chemical Division in Lilbourn opened Jan. 15 in this new building on Route D. The metal 7,000 square - foot structure, which contains warehouse facilities, display room and an office, was constructed by Roy Owens Construction Co. of Malden. Fred Schuerenberg is manager of the new business, which offers a complete line of farm chemicals.

# Farm chemicals available at MFA

LILBOURN— A complete line of farm chemicals, seed corn and milo seed is available at the M.F.A. Oil Co. Ag Chemical Division which opened Jan. 15 in a new building on Route D.

The new business is managed by Fred Schurenberg, a lifetime resident of Lilbourn, who also operates the Lilbourn M.F.A. Oil Co.

Schuerenberg said the business primarily services Southeast Missouri and Northeast Arkansas and offers delivery service or customer pick- up at the large warehouse loading dock.

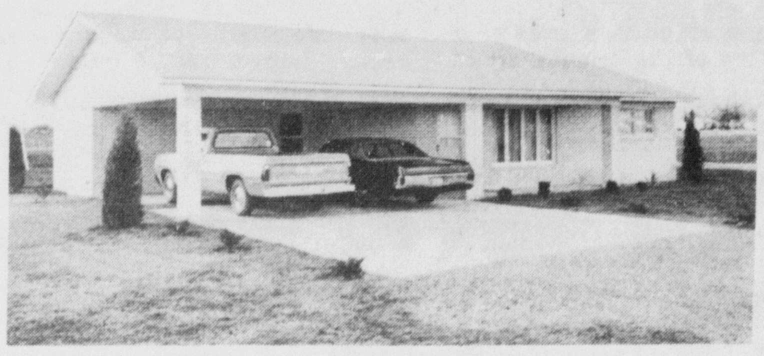
Business hours are 8 a.m. to 5 p.m. Monday through Friday and 8 a.m. to noon on Saturday. However, hours will be extended from 6 a.m. to 6 p.m. during the prime farming season. Phone in orders may be made by calling 688- 2152.

## '73 news briefs

APRIL

6--The Sikeston R-6 Board of Education Thursday awarded the contract for building of the new junior high school to Ryan Construction Co., which submitted low bid of $836,424.

6--Gun and Smoke Shop held grand opening ceremonies today at their new location, 521 Greer.



*White home new*

Mr. and Mrs. Ray White live in this new three-bedroom home located at 508 Medler St. in Bernie. The brick home features a two- car carport and was constructed by the owner.

# Bob's control team rids buildings of pests

Bob's Rid- X Termite and Pest Control team has treated buildings since opening in 1973 from pest birds, copper head snakes and brown recluse spiders to skunks.

The company offers free inspection and is bonded, insured and locally owned. Custom services include moisture proofing to prevent wood rot, mold and mildew; house leveling; and complete damage repair.

The company's termite technicians and carpenters have done everything from replacing a single termite-eaten window sill, to replacing over half of a water or insect- damaged substructure of a house.

Fly control is another service offered by Bob's Rid-X. They are distributors for Gilbert International, manufacturers of Flygrid, blacklite flying insect electrocutors.

Bob's Rid- X Termite and Pest Control presently has agents in Sikeston, Scott City, Charleston, Dexter and Poplar Bluff, to serve needs of its local customers.

Bob's RID-X
TERMITE & PEST CONTROL
Bonded · Insured · Damage Repair Service
FREE INSPECTION!
RID-X

*Bob's Rid-X begins operation*

Bob's Rid- X Termite and Pest Control began operation in 1973. The company offers free inspection and is bonded, insured and locally owned.

BURGER KING
BURGER KING HOME OF THE WHOPPER
HOME OF THE WHOPPER

*For A Meal Fit For A King. . .*

*at Progressive Prices. . .*

TRY

BURGER KING

"HOME OF THE WHOPPER"

A MEAL IN ITSELF!

911 E. MALONE SIKESTON, MO. 471-9242

# Nunnelee Chapel enters 45th year

The Nunnelee tradition of dependable funeral service was begun in 1929 by the late John Fred Nunnelee, as a department in his Blodgett general mercantile store.

Today this tradition is carried on by his wife, Audrey; his two sons, John and Gene; his grandson, Tom, and a respected employe, Leonard E. Andres.

The Nunnelee family has served from five different locations since the firm's founding. In 1937, Nunnelee Funeral Chapel was established in an old Charleston residence. The Frank Lair Funeral Service in Charleston was purchased in 1939. From this third location, the Nunnelee family operated a full- service funeral home until 1970. The Taylor Funeral Home at 209 West Center Street in Sikeston was purchased in 1955, and the Nunnelee family has been serving from the former Jackson Funeral Home at 205 North Stoddard Street in Sikeston since March 20, 1970.

President of the incorporated firm is Audrey V. Nunnelee.

John F. Nunnelee Jr., is vice- president of the Nunnelee Funeral Chapel. A graduate of the Hohenschuh - Carpenter College of Mortuary Science at St. Louis, he is a past Kiwanis Lieutenant Governor, a past president of the Missouri Funeral Directors Association, and a member of the Masons Gideons, the Flying Funeral Directors of America, and the First Baptist Church in Sikeston.

He and his wife, the former Miss Myrtle Rogers of Blodgett, have two children, John Roger "Rod" Nunnelee and Judy Herring, both of Richmond, Va., and four grandchildren.

The firm's secretary - treasurer and general manager is Gene Nunnelee. Gene, also a Hohenschuh-Carpenter College graduate, is a Mason, Kiwanian, and a member of the Board of directors of Sikeston's United Fund. In addition, he is a past chairman of the board of stewards of the First United Methodist Church.

Gene and his wife, the former Miss Marie Lucille Ohmes of Diehlstadt, have five Children, Priscilla, Diane, Gena, Edward, and Tom Nunnelee.

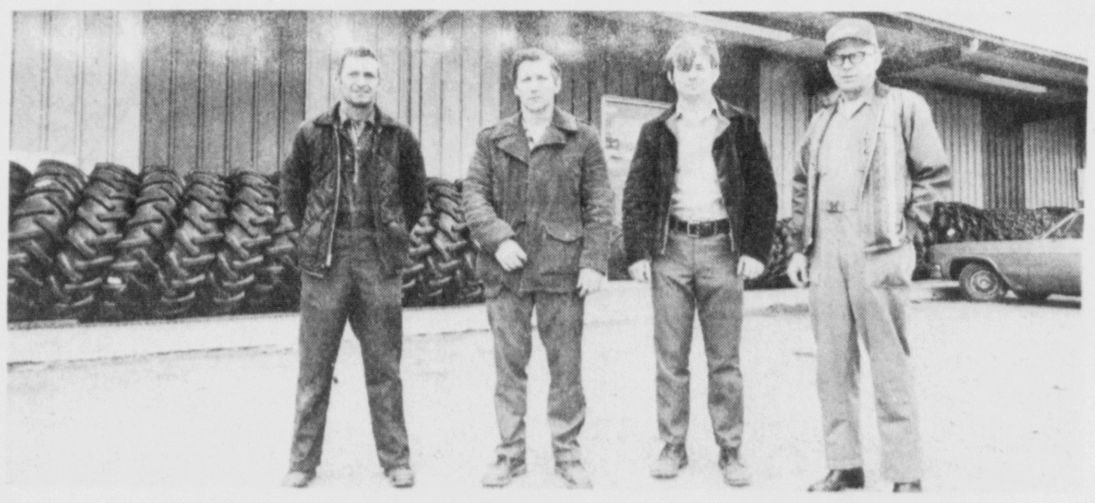
Tom Nunnelee is a 1968 graduate of the Kentucky School of Mortuary Science in Louisville. He has taken an active part in the business of the firm since March 1, 1968, and is a licensed funeral director and embalmer.

Tom is a member of the Sikeston Jaycees, the Knights of Columbus, and St. Francis Xavier Catholic Church. He and his wife, the former Miss Alice Waltemath of Memphis, Tenn., have one child, Christina.

## Miss Roberts elected officer

Miss Ruth Roberts of Sikeston in April 1973 was elected vice chairman of the Department of Science of the Southeast Missouri Teachers Association.

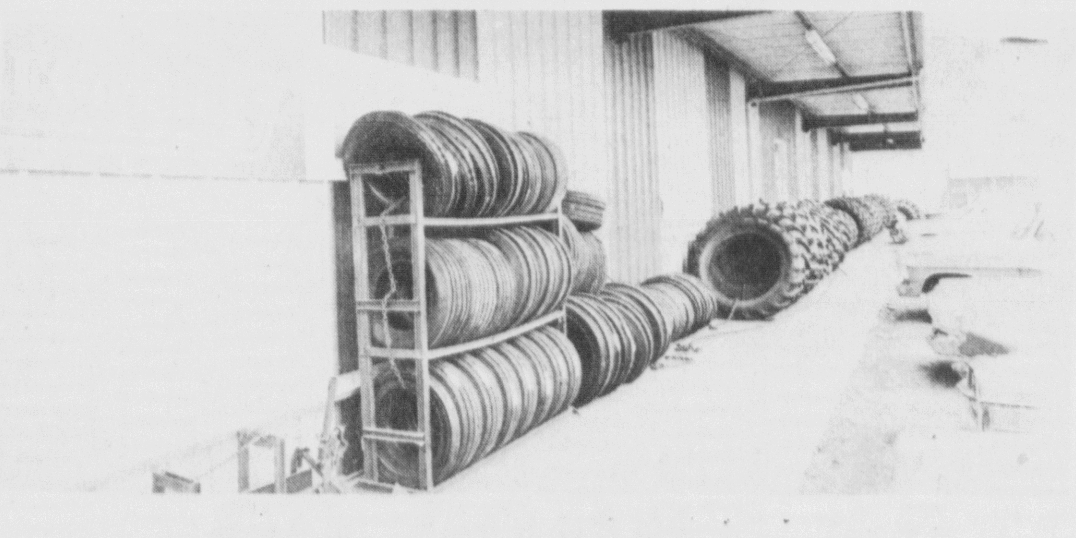
SIGNS OF PROGRESS FOR 1974!



FOR THE BEST TIRE BUYS - SEE THE OTHER GUYS

GLENN SLUSHER RON ELLIOTT
LARRY FARRENBURG DON ALLEN

B.F.Goodrich we're the other guys



B. F. GOODRICH AND DAYTON TIRES
BATTERIES - FARM SUPPLIES -
PLUMBING AND ELECTRICAL SUPPLIES -
HAND TOOLS - ITEMS FOR THE HOME -
THOUSANDS OF QUALITY ITEMS AT
DISCOUNT PRICES. - EASY TERMS AVAILABLE

SLUSHER-BAKER
FARM AND HOME CENTER

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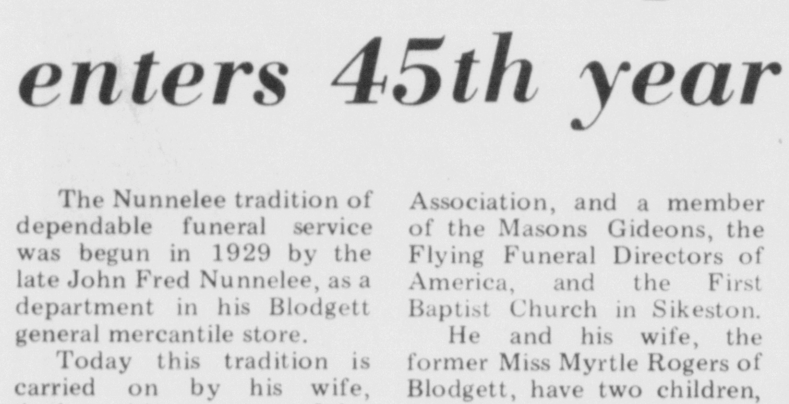


*Chocolate trim used*

This modern five- room home at 113 West Tom Brown St. in Charleston is owned by Mrs. Hattie Moore. The white drop siding is accented with a chocolate brown trim and was built by Staples Construction Co. of Charleston.

### Milburn recognized nationally

Alan Milburn, a seven year student of the oriental art of self- defense techniques better known as Karate, received honorable mention recognition by the Professional Karate Magazine in July 1973 as one of the top 10 Karate fighters in the United States.

WE ARE PROUD
TO BE A PART
OF THE
PROGRESS OF
BLOOMFIELD
AND SOUTHEAST
MISSOURI.

We hope you will visit us
during the coming years.

Julia's Draperies
BLOOMFIELD, MO.

# Italian food served at Pasquale's

After Nov. 26, 1973 residents of Sikeston and the area had a new place to go for a complete line of Italian foods. On that date Pasquales opened their doors in the Midtowner village Shopping Center on Highway 62.

Located next to the Malco Twin Cinema, Pasquales has a seating capacity of 115-120.

The Sikeston restaurant is one of over 200 units in the Pasquales chain which is the fourth largest pizza franchise in the nation. Headquarters are in Birmingham, Ala.

The Sikeston store is owned by Jim Fakes and Rick and Gary Fakes and managed by the latter two.

Pasquales of Sikeston features a long list of favorite Italian foods. First on the menu is Italian Pizza. The speciality is the super pizza, which has seven toppings. Pasquales will also make any pizza to the customer's specifications.

Spaghetti and Ravioli, covered with a thick sauce, are also on the menu and are served with garlic bread.

Salads are a speciality of Pasquales, especially the chef salad which has meat, cheese, onions and peppers in it.

Also on the menu are six Italian style sandwiches, all served on garlic bread. They include the Hoogie, with three types of Italian meats; meatball Hoogie, stromboli steak, pizza burger, ham sandwich and roast beef.

During the meal, customers can relax in the old Italian atomosphere which has a patio effect. Black wrought iron accents the red decor and separates the booths.

Carry-out service is available for all orders.

Future plans call for an outside dining area and a breezeway between the theater and restaurant. The breezeway would have a fountain to provide an outdoor Italian effect.

Future plans also call for live entertainment at times.

Hours of the restaurant, which employes 10 persons, are from 11 a.m. to 11 p.m. Monday through Thursday and 11 a.m. to 12 p.m. Friday and Saturday. Hours will be expanded in the future.

### '73 news briefs

APRIL

3—The city Council Monday night approved the annexation of three tracts of land totaling 1,800 acres, the first of three steps necessary to bring the land into the city.

*Pasquale's opens*

Showing off some of Pasquale's menu items and the old Italian decor are Albert Jones, left and Gary Fakes, right. The new restaurant opened in November in the Midtowner Village Shopping Center.

Playboy Lounge

We are proud to be a part of the progress of Dexter and Southeast Missouri and are looking forward to serving you in 1974.

COME TO US FOR BREAKFAST, LUNCH,
DINNER OR JUST A DRINK.

Playboy Lounge
DEXTER, MO.

# Iron Gate Gallery is outlet for paintings

EAST PRAIRIE--- The black iron gate, slightly ajar, directs you to the yellow studio- shop known as the Iron Gate Gallery at 118 South Center St., owned and operated by Mrs. Faye Schneider.

The shop was opened Sept. 1, 1973 in Mrs. Schneider's studio at the rear of her home, primarily as an outlet for paintings of the more than 30 active artists in the immediate vicinity of East Prairie and as a convenient place for them to purchase their art supplies.

Adding interest and providing a dozy, inviting atmosphere to the shop is the line of antiques and other one of a kind items which are featured, along with handmade crafts.

The paintings on display are changed once a month and while most of the paintings are by local artist, including Mrs. Schneider, out of state artists are also featured.

Suzie Noe of Lilbourn is at the shop the first Saturday in each month to do pastel portraits. She is especially talented with children's portraits and appointments can be scheduled. Her paintings are also on display.

Beginners art classes are also offered. Mrs. Schneider said her first class, which began in October, is about ready to graduate and anyone interested in taking lessons should drop by the shop.

An invitation to drop in and browse is extended to art lovers, antique seekers or those who are interested in unique articles. It just may be available. The shop is open seven days a week from 1 to 9 p.m. and appointments can be made by calling the Schneider home at 649- 2364 or the Mississippi County Fertilizer Co. at 649- 3171, where Mrs. Schneider works mornings with her husband, Howard.

*Studio -shop opens*

Paintings, art supplies, and antiques are a few of the items available at the Iron Gate Gallery in East Prairie. Mrs. Faye Schneider, shown at her easel in the studio- shop, opened the business in September of 1973.

PLEDGED TO PROGRESS

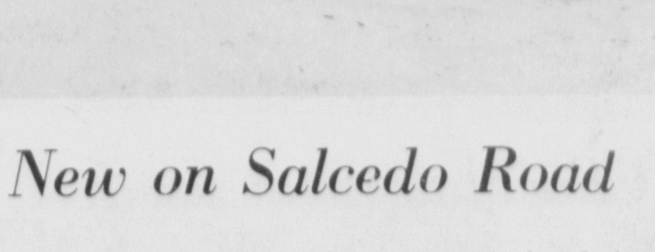
SIKESTON TRUSS CO

WE ARE PROUD TO HAVE
CONTRIBUTED TO THE PROGRESS
OF SOUTHEAST MISSOURI DURING
1973 AND PLEDGE TO MORE
PROGRESS DURING 1974.

SIKESTON TRUSS CO.
RT. 2 SIKESTON, MO.
PHONE 471-2794
OR 471-8700

*Mediterranean decor*

Mr. and Mrs. Bob Rimel chose a Mediteranean decor with green carpeting for their new three-bedroom home at 1301 Shelby Ave. in Sikeston. Gold siding highlights the exterior of the home which was built by Central Constructors of Sikeston. Rimel is a lab technician at Ferguson Medical Clinic.



*New on Salcedo Road*

A four- bedroom modern Spanish brick home, located on Salcedo Road, is owned by Mr. and Mrs. J. C. Phillips. Two two- car garages, two carports and two patios are located on the side at the rear of the home. A fire place accents the family room.

# Donald Furniture World opens

The new Donald Furniture World opened in April at 115 West Center St. in Sikeston providing area customers with a wide selection of furniture, appliances and accessories.

Manager of the new store is Paul Terrell. The building features three floors. The lower two floors are devoted to showroom space and the upper floor is a warehouse.

Each showroom is about 80 by 120 feet in size. Donald Furniture World is one in a chain of stores located in Tennessee, Mississippi, Arkansas and Missouri. The home office is in Memphis, Tenn.

The store features all types of home furnishings and carries a wide selection of decorating accessories.

The downstairs showroom features living room suits of all types, appliances and electronic equipment. The upstairs showroom is generally devoted to dining room, and dinette furniture, bedroom suits and bedding. For easy customer shopping, much furniture and accessories are displayed in room groupings.

The store offers free decorating consultation and works with civic organizations that want to learn about home interior decorating or color coordination.

Eight employes currently serve customers.

Donald Furniture World carries many familiar brand names, such as Philco and Whirlpool appliances, Lazy Boy, Thomasville, Broyhill, Sealy, and tables by Andrea, as well as many, many others.

The accessory selection includes oil paintings, the latest in velvets with prints, acrylic paintings, and wall plaques designed by artists.

*Furniture on display*

A wide selection of furniture, appliances and accessories are available at the new Donald Furniture World at 115 West Center St. in Sikeston. Much of the furniture and accessories are displayed in room groupings on the two large display floors. The new store opened in April.

## Wilcox & Sons expands in '73

Wilcox & Sons Furniture Store in Malden underwent extensive expansion in August 1973, with the addition of 5,000 square feet of warehouse space. The additional footage was added to the rear of the new store which opened in September 1972. Charles West is manager of the store.

## New Madrid FHA farm loans reach nearly $1 million

NEW MADRID — Farm operating loans to New Madrid County farmers made in 1973 by the Farmers Home Administration office in New Madrid reached nearly $1 million, according to figures released by county supervisor Dennis Hurley.

A total of $987,450 was approved for 90 farmers for operating loans to buy seed, fertilizer, gas, chemicals, equipment and livestock or for repairs.

Rural housing loans amounting to $866,624 were approved for 91 applicants, either to construct new houses or for remodeling and repairs.

Twenty- three farm ownership loans totaling $572,960 were approved for applicants to buy farmland.

Emergency loans amounting to $54,380 for three persons were approved due to flood losses. One soil and water loan of $2,400 was made.

First liens held by FHA totaling $649,850 for operating loans were subordinated to other lending institutions.

## Cloud heads Kiwanis Club

EAST PRAIRIE--- Roy Cloud was elected president of the Kiwanis Club in June of 1973.

Other officers include J. W. Bohannon, vice-president; Joe Watson, secretary- treasurer; and directors, LeRoy Givens, Edmund Morgan, Barney Webster and Howard Schneider.

## Smith receives farm award

Harold Smith of Skeston received an award Aug. 20 1973 for his farming efforts in Scott County.

He was honored with farm families around the state on Farm Family Day at the 1973 Missouri State Fair in Sedalia.

# Crump's Drive In moves

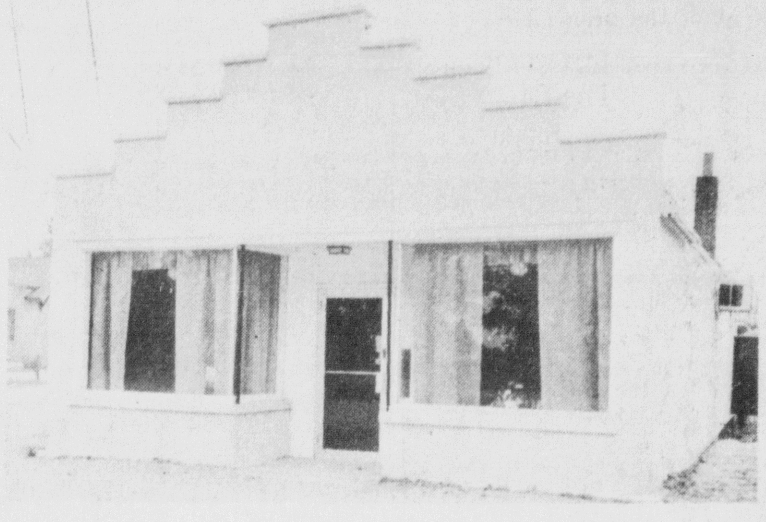
EAST PRAIRIE--- Crump's Drive In, formerly located on North Washington Drive, was moved to a new location in October of 1973, according to the owner, Mrs. Mary Crump, who is assisted in managing the business by her son, Dale Crump.

Mrs. Crump purchased the building formerly housing Blumenberg's Gro., on Highway 80 West and completely remodeled both the exterior and interior, prior to moving.

With the additional space, a family- style restaurant was developed, although window service is still available. In addition to sandwiches and fountain service, lunch and dinner menus now include catfish, steaks and plate lunches.

The interior was paneled and bright orange furnishings were installed in both the front of the restaurant and the private dining room. The outside of the building was painted turquoise with white trim.

With a staff of 10, the restaurant is open seven days a week, from 10 a.m. to 10 p.m. weekdays and 10 a.m. to midnight on Saturdays.



*Location new*

Highway 80 West in East Prairie is the new location of Crump's Drive In and Restaurant. Following a complete renovation, the business was opened in October of 1973.

*Forward in '74!*

ONWARD AND UPWARD FOR '74

We are happy to be a part of the Progress of Southeast Missouri with our new business.

We handle a complete line of Ladies Ready-To-Wear

Visit us Soon!

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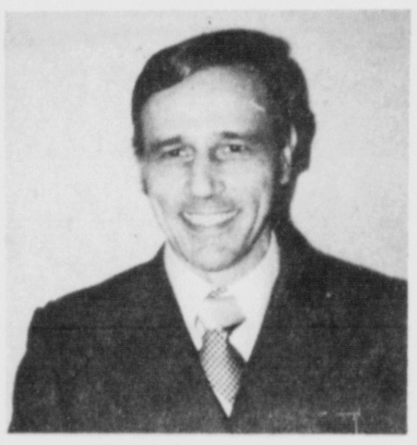
Oran, Mo. Phone 262-3195


DON AGNEW
EXECUTIVE VICE PRESIDENT

JO SIDES
VICE PRESIDENT

JEAN CLOUD
BOOKKEEPER

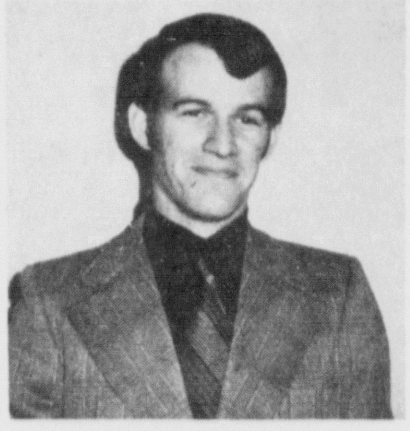
JANET VINES
BOOKKEEPER

VICKIE MOUCHETT
BOOKKEEPER

MARSHA MITCHELL
TELLER

SANDY RUEBUSH
TELLER

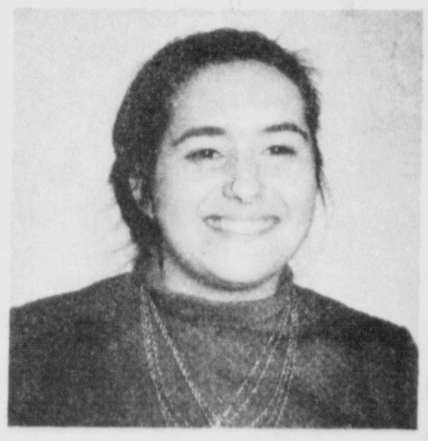
BILL WALTRIP
CASHIER


LOUIS FARRIS
LOAN OFFICER

These People Enjoy Their Work . . . .

COME BANK WITH THEM!

JANICE KAISER
TELLER


DENISE STEWART
TELLER

PHYLLIS LIMBAUGH

JUDY TIDWELL
SEC. & RECEPTIONIST

| | |
|---|---|
| December 31, 1965 | 5,358,050.35 |
| December 31, 1967 | 6,820,328.34 |
| December 31, 1969 | 7,485,609.76 |
| December 31, 1971 | 11,097,941.37 |
| December 31, 1973 | 13,445,400.92 |

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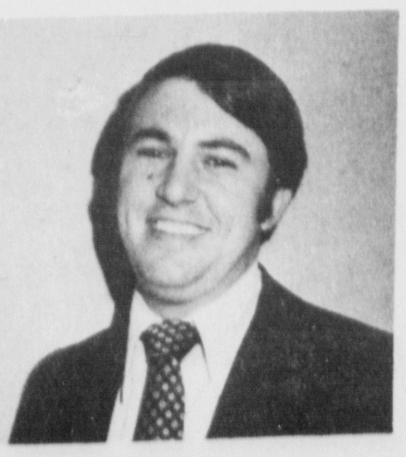
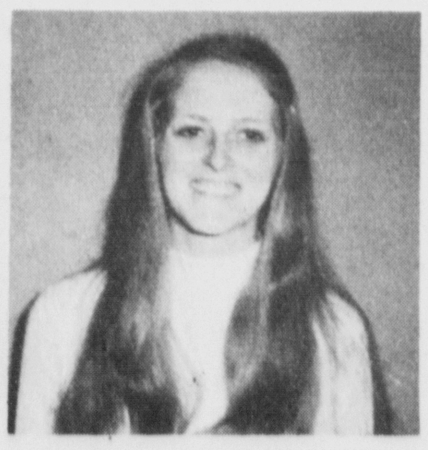

ERIC PIEL
CREDIT MANAGER

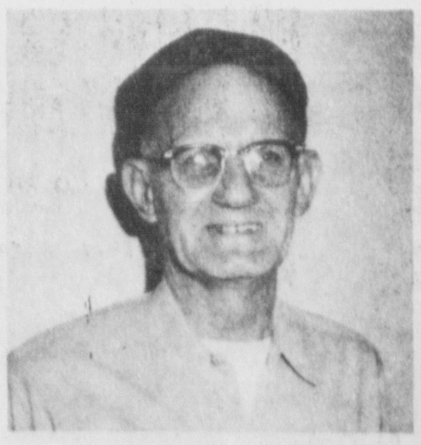
CAROLE CLAYTON
PUBLIC RELATIONS

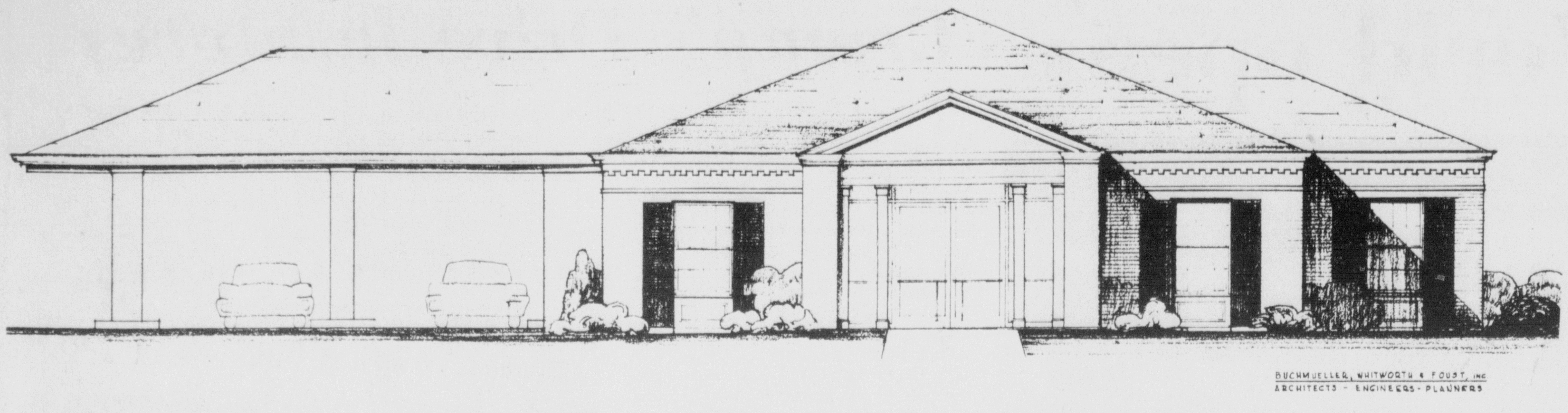

ANNETTE PAYNE
LOAN TELLER

ALICE JEFFORDS
LOAN TELLER

BETHANY FRANSLER
LOAN TELLER

OPAL BLACKMAN
TELLER


CHESTER WAGONER
CUSTODIAN


BUCHMUELLER, WHITWORTH & FOUST, INC
ARCHITECTS - ENGINEERS - PLANNERS

*Proposed Sikeston bank facility*

The new Sikeston facility of First Federal Savings and Loan Association will be built during 1974 at 303 S. Kingshighway. Plans call for the contract to be let in March and the facility to be open about the middle of August. Buchmueller, Whitworth and Foust, Inc. are architects for the new bank.

# New banking facility to open in '74

The Sikeston facility of First Federal Savings and Loan Association, to be located at 303 South Kingshighway, is currently in the planning stages.

Plans call for the contract to be let in about one month, and the facility to be in operation by the middle of August.

The Sikeston facility will have about 2,400 square feet and offer full banking services when complete, including drive- in window.

When the facility opens there will be three employes and Chuck Grant will be vice president and branch manager.

The building will be made of red brick and will have a basement to be used as a small community room during the day.

The home office of First Federal Savings and Loan Association is at 325 Broadway in Cape Girardeau. A second facility is located at 2127 William in Cape Girardeau.

Grant joined the Association in March 1973. He had previously served as vice president of Security National Bank in Sikeston.

First Federal Savings and Loan was started in 1928 by Lindsay W. Simmons, who is president of the association and chairman of the board of directors.

From that beginning in 1928 assets have grown from $3,492.98 to $105,780,887.16 at the end of 1973. From 1972 to 1973 the bank experienced a growth in assets of $12,453,955.25.

"We look forward to serving the people of Sikeston," Grant said. He added that the new facility will be a part of Sikeston, with hometown designers and hopefully contractor.

Buchmueller, Whitworth & Foust, Inc. are architects for the new facility.

## *Ingram receives meritorious award*

BENTON-- Lynn F. Ingram of Sikeston, circuit clerk of Scott County, was presented a meritorious award in December by the U. S. Department of State Passport Agency in Chicago for outstanding community service in his participation in the passport application acceptance program.

RM

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EVERYTHING FOR THE HOUSE

. Fine furniture
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COMPLETE SERVICE

. Home delivery
. Custom drapery & upholstery
. Carpet installation
. Professional Design Service (free of charge)

Rust & Martin
"Interiors of distinction"

House Beautiful PACE SETTER STORE
Rust and Martin has been selected by House Beautiful Magazine as its "Pace Setter" store for this area.

HWY. 61 SOUTH, CAPE GIRARDEAU, MO.

# Cummins increases number of employes

Cummins Missouri Diesel Sales Corp., in its second year of operation in Sikeston, has increased the number of employes from nine in February 1973 to 23 currently.

The business, located on Highway 60 East is now operating two full shifts a day, instead of one. The shifts run from 8 a.m. to 1 a.m. each day.

A new sign was erected and Bud Mehner was employed as the new service manager.

The number of mechanics has been increased from five to 16.

John Hoper, Cummins branch manager in Sikeston, said the company is looking forward to a prosperous 1974.

*New sign erected*

The new sign at Cummins Missouri Diesel Corp. on Highway 60 East makes the year- old business easily identified. The company is now working with two full shifts.

## *New Baptist church formed*

A new Freewill Baptist Church was formed in May and has been meeting each Sunday at Sikeston Activity Center, 201 S. Kingshighway, with the Rev. Denzil Durbin as pastor.

A-B-E HOME CENTER, INC.
WHOLESALE BUILDING SUPPLY

*Building supplies available*

ABE Home Center Inc., 705 Davis Blvd. opened in March, with an interior decorator available by appointment. The center is open from 7 a.m. to 5 p.m. Monday through Friday and from 7 a.m. to noon on Saturday.

# ABE Center opens

Interior decorating, home planning and free estimating are a few of the services provided by ABE Home Center Inc., 705 Davis Blvd. which opened for business during March.

The business is owned by Earl Hutchison, Allen Crites and R. E. Meyer all of Sikeston.

A total of 11,000 square feet, the business has seven employes with one as an interior decorator.

Different types of doors, bathroom fixtures, fireplaces and kitchen appliances are just a few of the displays set up in the store.

"We try to keep up with new styles and that is why we display a lot of different items," Hutchison remarked.

ABE builds some of their own homes and they equip them with cabinets, carpeting, plumbing, heating and air conditioning.

## *Dr. Popp on heart board*

Dr. Carl Popp of Sikeston was elected in July 1973 to serve a three year term on the Missouri Heart Association board of directors.

H. Mitchell Perry Jr., M. D. of St. Louis, was elected president of the association for the 1973- 74 fiscal year which began July 1, 1973. Clifford R. Talbert Jr., M. D. of Cape Girardeau was elected vice president.

## Mrs. Moore elected council president

BENTON — Mrs. Jewell Moore of New Hamburg was re- elected president of the Scott County 4-H Council Oct. 16.

Other officers elected were Mrs. Ervin LeGrand of Kelso, vice president; Mrs. Charles Juedermann of Benton, secretary; Mrs. Peter Myers of Sikeston, treasurer; and Mrs. Melvin Schott of New Hamburg, reporter.

Look Forward To 1974!

WE ARE HAPPY TO HAVE
CONTRIBUTED TO THE PROGRESS OF
SOUTHEAST MISSOURI IN 1973
BY OFFERING YOU A NEW BUILDING
AND BETTER SERVICES.

WE ARE LOOKING FORWARD TO
SERVING YOU DURING 1974.

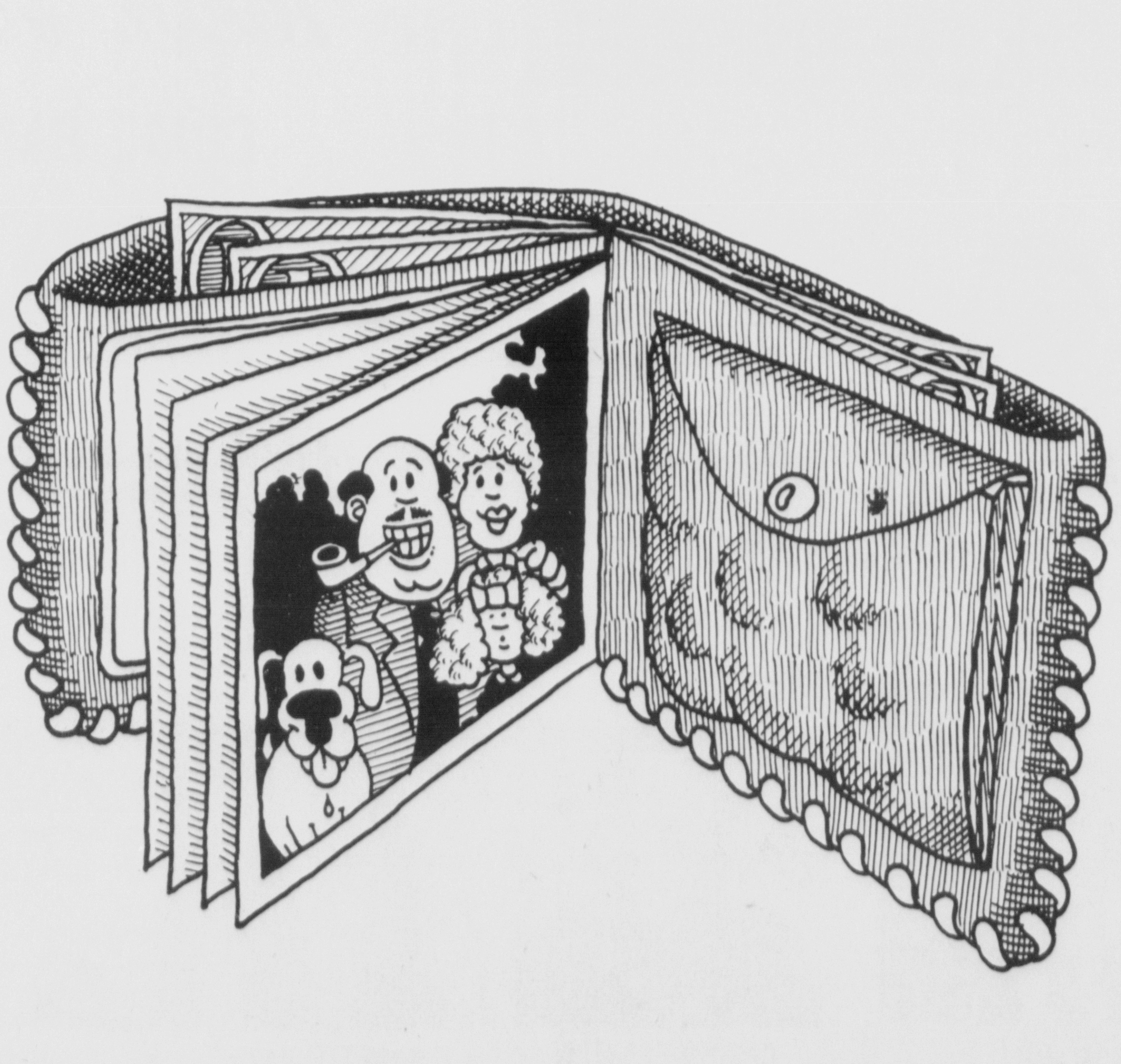
CRUMPS DRIVE-IN

902 W. Washington - East Prairie, Mo.
Phone 649-9976

WE FILL STOMACHS WITHOUT EMPTYING WALLETS.

McDonald's®

1207 EAST MALONE
SIKESTON



OPEN 24 HRS
Sambo's
RESTAURANT

*Restaurant open 24 hours*

Sambo's Restaurant opened in November on Highway 62 East. The new restaurant is managed by Ron Soteros and open 24 hours a day.

# Sambo's opens

Sambo's Restaurant, located on Highway 62 East officially cut the ribbon Nov. 4.

Several hundred people attended the opening and were served free food and champagne. Ron Seteros is manager of the restaurant.

The new Sambo's is one in a chain of restaurants throughout the nation. The chain began as a small pancake house at the beach in Santa Barbara, Calif. in 1957. The first restaurant was opened by Sam Battistone Sr. and F. Newell Bohnett. They combined their names by contracting SAM and Bo (hnett) to come up with the storybook character Sambo for a pancake house. With their wives they did $90,000 worth of business that first year.

Fifteen years later, Sambo's had grown into a nearly $64,000 business and in 1972 opened its 200th restaurant, although many more have opened since.

In addition to Sambo's restaurants, the corporation today operates two other divisions: Heidi Pie Shops and Blue Ox Restaurants. The chain prides itself on its economical prices and wholesome American food. Fighting inflation in its own way, it has established a national policy of a 10 cent cup of coffee, refilled as many times as the customer wants.

## *Bennett heads Charleston Kiwanians*

CHARLESTON--- Tom Bennett was installed as president of the Kiwanis Club Oct. 29 at the annual ladies' night dinner and installation service.

Other officers serving for 1973- 74 are Jesse Farmer, vice- president; Charles Fowlkes, secretary- treasurer; and board members, Ben B. Moore, Jack Farmer, Leroy Shew, Manford Cox, Frank Gillespie and Ron Seals.

## '73 news briefs

APRIL

9--This year's Jaycee Man of the Year, is Dennis Ziegenhorn. This is the highest award presented to a Jaycee.

11--Ground breaking ceremonies were held this morning at the site of Sikeston's new junior high school.

Progress in '74!

We are proud of our past progress and hope that in 1974, with our new owner, Mr. Lloyd Gooch, things will be better than before.

We will continue serving you our best and we shall be at your services at all times.

SIKESTON SEED CO.

LLOYD GOOCH, OWNER

COMPRESS RD. SIKESTON, MO.

PHONE 471-2518

# Tanner makes changes at Six-Gold Archery

Bruce Tanner became resident manager of the Six-Gold Indoor Archery Range at 603 Davis Blvd. in May.

Since coming to Sikeston, Tanner has erected a new bulletin board at the business on which he displays pictures and articles of men who killed deer with bows and arrows, information about the archery league and hunting opportunities in the area.

A handicap league is currently going on with openings for new members. The league started Dec. 20 and will run until April 18. It is similar to the bowling leagues, Tanner explained, and equipment can be rented at the range if needed.

Six- Gold Archery also sponsors a junior archery olympic development program for children ages eight through 17.

For people who do not know how to shoot, there is no charge for instruction.

Six- Gold Archery has a sales and service area and indoor range.

"Few people realize the opportunities for recreation that archery has," Tanner explained.

*New manager*

Bruce Tanner, the new manager of Six- Gold Indoor Archery Range at 603 Davis Blvd., works on an arrow at the shop. Tanner came to Sikeston in May.

## Essary is mayor

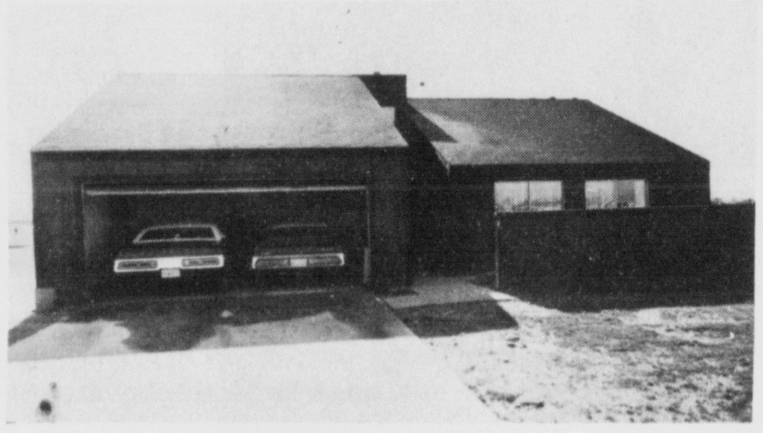
ANNISTON — John Essary was elected mayor of Anniston in April of 1973.

Aldermen elected were Cleonard (Red) Thurman and John Blackwell.

## Teresa Marie Houchin chosen Miss Sikeston

A new Miss Sikeston officially started her year-long reign Sept. 28, 1973. She is Teresa Marie Houchin, daughter of Mr. and Mrs. John Houchin of 1019 Davis Blvd.

First runner-up was Teresa Marie Scherer, daughter of Mr. and Mrs. Dempsey Gardner of Route Three. Beth Waters, daughter of Mr. and Mrs. George Waters of 123 Terrace Drive, was chosen second runner-up.



*Fireplace featured*

Cedar siding accents the exterior of the Roy Rhyne Jr. home at 1309 Shelby in Sikeston. The three- bedroom home is decorated in green and gold with early American accents. The living room features a fireplace and balcony over-looking the room. Central Constructors built the home for Rhyne, his wife, Ruth, and two children, Michael and Kimberly Michelle. Rhyne is manager of Combined Insurance and has an office in his new home.

## Nick and Jim's opens

RISCO — Nick and Jim's Barbecue, located near Lancaster's Grocery, opened for business in June of 1973.

They serve plate lunches and snacks.

The business is operated by Mr. and Mrs. James Lancaster and seats approximately 32 persons.

Another Sign of Progress for Southeast Missouri

We are happy to participate in the progress of Southeast Missouri by opening a new Mobile Home Park and we are looking forward to serving Southeast Missouri in 1974.

Meadow Heights Mobile Home Park

Mr. & Mrs. Morris Montgomery, Owners

Chaffee, Mo. Phone 794-2734

HEINOLD HOG MARKETS

We are happy to have participated in Southeast Missouri's Progress during 1973 and are looking forward to serving the farmers in this area during 1974.

a chance to give you a bigger hog check!

Call Collect 314-568-4546

Heinold Buys Hogs,
Monday through Friday, 7 a.m. to 1 p.m.

BLOOMFIELD, MO.
(South on Route 25)

HEINOLD HOG MARKETS

Progress in Roofing -- 1974 Style

Let Pyramid Roofing Co., Inc. help you in 1974.

We offer the most modern roofing techniques and equipment.

We can boast of 25 years roofing experience.

- RESIDENTIAL AND COMMERCIAL ROOFING
- BONDED BUILT-UP ROOFS
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LLOYD F. STONER - LUCIEN M. STONER

PYRAMID ROOFING CO., INC.

114 BRANUM SIKESTON, MO. 471-3071

### *Stew... on peach council*

**CAMPBELL** — W. Carlton Stewart, a native resident of Campball, was elected in March 1973 first vice president of the National Peach Council, headquartered in Hartingsburg, W. Va.

*The*
*Reeves Agency*
is the place where buyers and
sellers get together on farms,
houses and lots.

Complete
Line of Insurance

Contact Bill or Billie Jean Reeves,
Brokers at

*The*
*Little Red Barn*

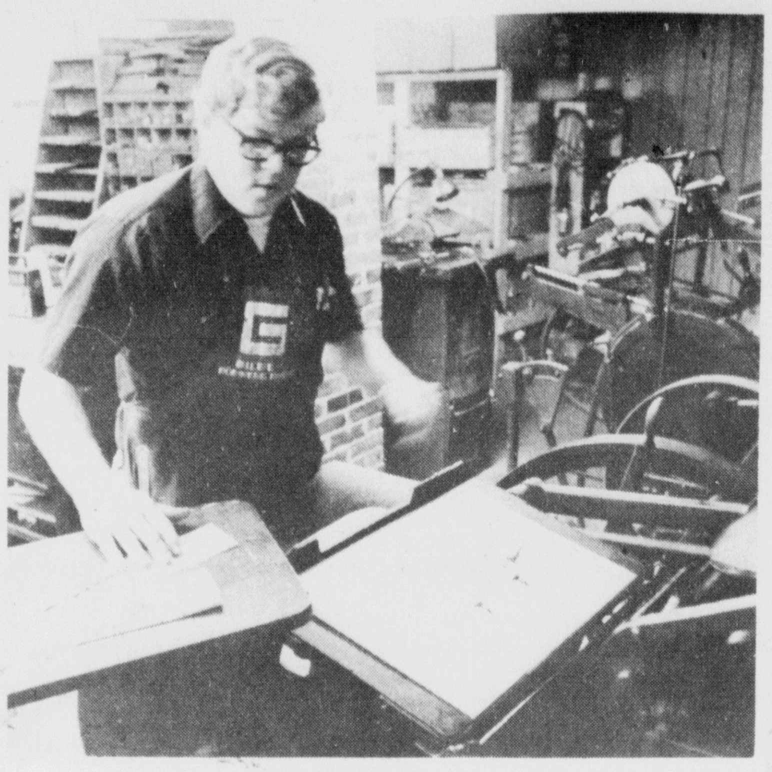
across from cemetery
in East Prairie, Mo.

We Started Long Ago

Times were different then, but folks were the same as they are now. They knew we were giving them a fair shake. And today, like years ago, they're still putting faith in us. We reckon with folks like that behind us we've got a good thing going.

*110 Years of Service & Dependability!*
*1864 to 1974*

WALTHER'S
FURNITURE COMPANY
Broadway & Middle
Cape Girardeau, Mo.



### *Press readied*

Bruce Bird works at one of the presses of the Bruce Bird Printing Co. at 315a Harris. The company opened in May 1973 with complete offset and letterpress equipment. Bird also teaches graphic arts at the Southeast Missouri Trade and Technical School in Sikeston.

## *Bird Printing Co. opens*

With complete offset and letterpress equipment, the Bruce Bird Printing Co. at 315a Harris opened for buisness in May.

Owner Bruce Bird operates the business part time when not teaching graphic arts at the Southeast Missouri Trade and Technical School in Sikeston. He hopes someday to operate the business full time.

Bird prints "a little bit of everything,'' including business cards, business forms, announcements, stationery, and magnetic signs.

He is currently in his third year of teaching in Sikeston, and graduated from Southeast Missouri State University in 1971 with a Bachelor of Science degree in education and emphasis in printing.

### *Office furniture display*

Superior Business Machines at 112 E. Center changed ownership during 1973. The company was purchased by SeMo Office Equipment, but remains in the same location. The store now has a larger display area of office furniture.

## *Ownership changes at Superior Business*

Superior Business Machines, located at 112 East Center St., changed owners in 1973.

SeMo Office Equipment purchased Superior Business and moved into the Superior building in February of 1973. Since that time, the number of personnel has been increased.

New lines of equipment have been added and inventories increased. The business is now able to offer a wider display area of furniture.

Sales representatives for the company are Henry Dirnberger, Charles McGill, and Mike Buchanan.

### *New offices*

James V. Stallings and Co., certified public accountants moved into this new office building at 731 North Main St. Stallings purchased the building which has 12 offices and ample parking space.

## Stallings firm moves to new location in '73

James V. Stallings and Co., certified public accountants, has moved from offices at 315 N. New Madrid to 731 N. Main St. The building, which was completely remodeled, contains 12 offices and has ample parking space.

Eight staff accountants and five secretaries are now employed by the company, which opened a new branch office at 19 W. Stoddard St. in Dexter in February. The branch has three employes.

## '73 news briefs

APRIL

12--Building permits were issued during March for an $800,000 apartment complex, a new franchise restaurant and a large discount store.

26--The City Council this morning approved a record budget of $1,283,575.75 for the coming fiscal year while, at the same time, lowering the city's tax rate from $1.75 per $100 assessed valuation to $1.50.

## New shop specializes in uniforms

The Uniform Shoppe opened Aug. 1, 1973 at 524 South New Madrid St., but moved Feb. 1, 1974, to its current location at 114 E. Center St.

The Shoppe is owned by Mr. and Mrs. John Eddy and Mr. and Mrs. Phil Tidwell of Sikeston. Pat Eddy and Beth Tidwell manage the store which features uniforms from six companies in many styles and colors. Dresses, pants suits, separate slacks and smocks are all available.

As well as women's uniforms, The Uniform Shoppe also carries mens tops and jackets, and Candy Striper uniforms.

Also availabel at the store are both white and colored panty hose, including support hose; name plates and badges, a liquid concentrate fabric wash, and a line of purses.

***Look to Southeast Missouri in '74***

The
UNIFORM
SHOPPE

### *All styles uniforms available*

Pat Eddy, left and Beth Tidwell, look over one of the new uniforms recently received by The Uniform Shoppe at 114 E. Center St. The new shop opened Aug. 1 and features uniforms for women in all styles and jackets for men.

## County officials begin new terms

NEW MADRID — New Madrid County officials beginning new terms were Prosecuting Attorney Hal E. Hunter Jr., Sheriff W. L. Ramsey Jr. and Surveyor Charlie Ice.

New Madrid County deputy sheriffs appointed by Sheriff W. L. Ramsey Jr. and approved by Circuit Judge William L. Ragland were J. T. Kindred, Glynn Burch, Joe Moore, Fred Roe, Alfred Scott, C. B. Correthers, Hollis Lindley, Willis Wingo, Ronnie Adams, Virgil "Flip" Dees, Walter Ivy, Reba Jackson and Elgie Price.

GARDEN OF MEMORIES
CEMETARY,INC.
"The Cemetary Beautiful"
Located Corner W. Murray Lane and Branum
Sikeston, Missouri 63801
(314) 471-4089 471-6133

April 14 Is Easter Sunday:
It evokes thoughts of the Resurrection and also evokes thoughts of our loved ones who have passed on.
"Pay Homage To Those Who Have Gone"
This can be done by the installation of a Bronze Memorial. Call or stop by Cemetary office and order your permanent bronze marker soon.

Owned &
Operated By:
Marion &
Faye Thomas

Skinner's Welding Service
2010 BETTY ST. SIKESTON, MO. 472-0566

*"Leave Your Welding Problems to Skinner"*

SOME PEOPLE TALK ABOUT WHAT THEY CAN DO, BUT HERE IS PROOF THAT SKINNER CAN DO IT.

- Undercarriage work on crawler tractors
- Motor block repair
- Welding of all kinds
- We make all types drive shafts
- Old parts rebuilt like new
- 40 years experience

"NO JOB TOO BIG OR TOO SMALL, SKINNER WELCOMES THEM ALL"

# Six shops located under one roof

The Raggedy Ann Shoppe, 118 South Ranney St., is a progressive, many faceted operation with different rooms, or shops, located under one roof. Thus, it has become known as the "mini mall" of Sikeston.

The shoppe moved to the South Ranney location, under the new ownership of Mrs. Ann Elliott, in September 1972.

At the shoppe, customers find a gift shoppe, art shoppe, dresden shoppe, Ye Olde Candle Shoppe decoupage- craft shoppe, and a year round Christmas Shoppe.

The art shoppe has a wide selection of Grumbacher oils, acrylics, water colors, pastels, brushes, canvasses, painting pattern books and other painting supplies, including frames.

An old wooden ice box in the shoppe contains tinware for tole painting, wooden and copper miniatures for the nostalgic decorator and collector and many one- of- a- kind items for that unique creation.

The Dresden Shoppe opens a new world to the decorator- crafter in that there are statues, wall plaques, pedestals, lamps, figurines, lavabos, and frames which may be purchased finished or unfinished; with over 200 different finishes to choose from. The Raggedy Ann Shoppe is an exclusive distributor for fine quality Dreseen in this area.

Fine quality wooden plaques, purse boxes, decorator boxes and ecology boxes are awaiting the crafter in the Decopage-Craft Shoppe. With over 75 different shapes and sizes of boards to choose from and hundreds of different decoupage prints, the crafter should find just the thing for that added touch to a home or for that special gift. The Shoppe handles quality paints, stains and varnishes needed for finishing and the decorative handware for that added finishing touch. Supplies for dimensional decoupage, foil art, antiquing, feather, foam and fake fur art, stain glass, net and ribbon accessories are also available.

Upon entering the Candle Shoppe, a customer will see large candle cart holding candles in a large variety of colors, scents and sizes. The Shoppe handles candles from four major candle companies. Scented soaps, and sprays, candlerings, fruit and flower picks, baskets of many sizes and styles, incense and burners, and candleholders of many descriptions are available. There is also a corner hutch loaded with candlemaking supplies.

The year round Christmas Shoppe is a room filled with ornaments, wreaths, garlands, and arrangements for the special season. the Christmas Shoppe has many kits for those special decorations and has collector ornaments, Danish mobiles and wooden handcarved and painted ornaments.

The Raggedy Ann Shoppe also offers instruction classes in beginning oils (tole), advanced oil painting, rug out dresend craft, draped figures, decoupage-pursemaking, macrame, dimensional glass painting, mini canvas, and quilling. Daytime and evening classes are offered with instructors Dixie K. Lloyd and Ann Elliott. The workshop and classroom area is located in the rear of the shoppe. During 1973, the number of students in classes surpassed the 200 mark. Classes for children are offered in the summer.

SOAP and CANDLES

*Ye Olde Candle Shoppe*

Ann Elliott with the mascot of the store, stands in Ye Olde Candle Shoppe in the Raggedy Ann Shoppe at 118 South Ranney. The shoppe, which is known as the mini mall contains six different shops under one roof.

# Eveleigh Insurance opens in Sikeston

Lyle Eveleigh opened Eveleigh Insurance Agency at 102 Broadway in May, after moving here from StJoseph.

Representing Safeco, the Great Central and Wisconsin National insurance companies, Eveleigh handles all types of insurance.

He has been in the insurance business about four years and is experienced in business and commercial insurance.

Eveleigh hopes to have three or four employes within five years.

He and his wife and two daughters live at 808 Agnes.

# *Hanna elected state director of association*

Billy C. Hanna, executive director of Sikeston Housing Authority, was elected a state director of the National Association of Housing and Redevelopment Officials at an April 25- 28, 1973 meeting in Springfield.

The association is comprised of public agencies, city officials, leading contractors, architectural and engineering firms and interested citizens.

No —— a Faucet Won't Work!

If you're going to do it yourself, you need the "right" tool for the job.

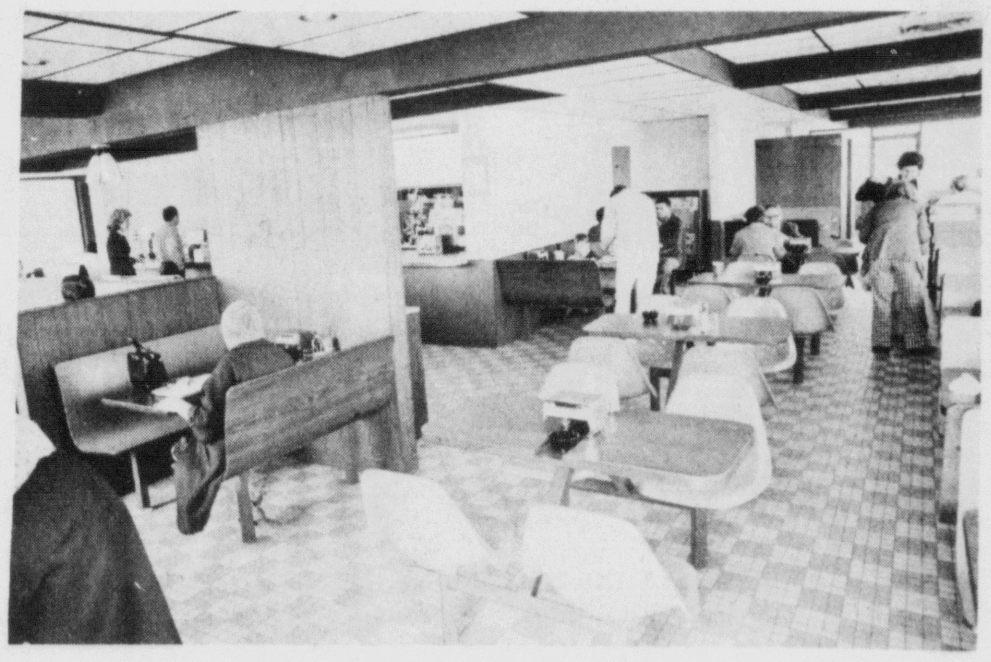
We'll help you find the right tool, nut, screw thig-a-ma-jig or whatever. You won't find our eyebrows arched when you bring us your home repair problems. You'll find our ear a sympathetic one ... and we'll guide you to the right tol tools and supplies for the job. You'll be welcomed into our midst with more than understanding...because...we are "Do It Yourself" enthusiasts, too!

We enjoy serving a progressive community

Moore's Ace Hardware

DOWNTOWN SIKESTON 471-3189

Burger Chef



You'll Like What's New at

Burger Chef

Burger Chef

HIGHWAY 61 SOUTH
SIKESTON, MO.

*Classes begin in new building*

Classes began Feb. 4, 1974 for eighth and ninth grade students in the new Sikeston Junior High School located across from the high school field house. Following a year of construction, with Ryan Construction Company as general contractor, grand opening ceremonies were held Feb. 3. Buchmueller, Whitworth and Foust, Inc. of Sikeston designed the building.

# Jr. High dedicated

The new Sikeston junior high school building, a symbol of community cooperation and interest, was dedicated Feb. 3, 1974.

The following day, Feb. 4, eighth and ninth grade students began classes in the new building loated at 100 Twitty Drive across from the high school field house.

With more than 48,000 square feet, the structure has 33 teaching stations including facilities for physical education, home economics, industrial arts, library and art as well as adequate classrooms for the basic subjects. A cafetorium and food service facility are incorporated within the structure as well as administrative, guidance and health service offices.

The floors and halls and some classrooms are carpeted while other classrooms, not conducive to carpeting, have tile floors. The cafetorium is floored with terrazo and the gymnasium has a vinyl Robbins Sport- Tred floor. All lighting, central heat and air conditioning controls are operated from master control rooms to provide maximum efficiency.

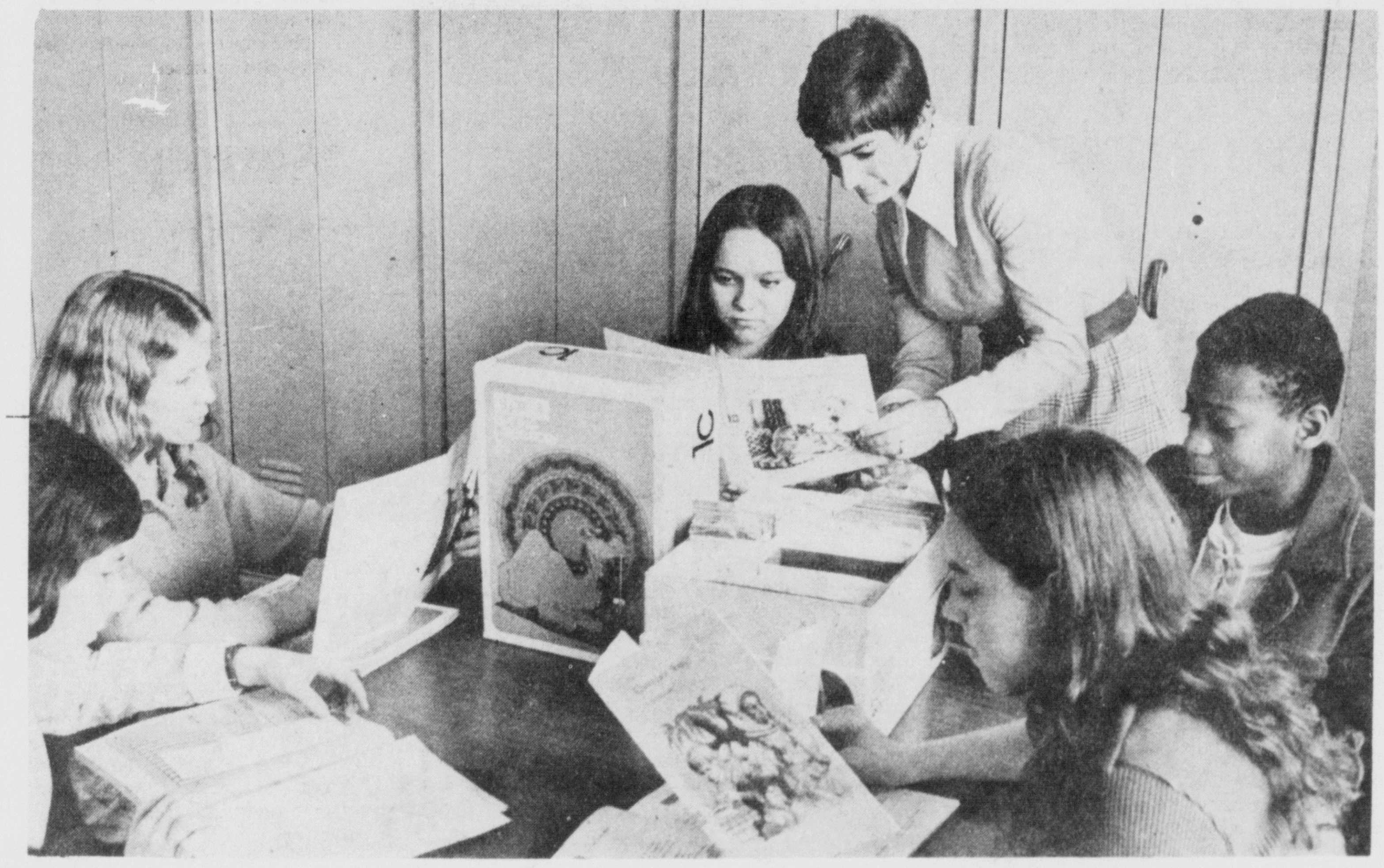
The new school was built to relieve overcrowded conditions at middle school and high school. Although the need has existed for a long time, the board of education and the people of Sikeston delayed construction of this facility until it could be accomplished within present tax structures. Final plans for the building began in September, 1972. Bonds were voted in November 1972 and construction was initiated in March 1973.

Architect for the building was Buchmueller, Whitworth and Foust, Inc. of Sikeston and general contractor was Ryan Construction Company.

W. L. Clayton serves as principal of the new school and Bill Priday is vice principal.

*Student council to host conference*

Sikeston Senior High School will host the 1974 Missouri Association of Student Councils conference in March. Over 1,000 people are expected to attend the event, completely planned and run by high school students. The students in charge are, back row, from left, Mark Ingram, Marcia Lewis, Maureen Klein, Andrea Harber, Janet Davis, Elisabeth Dupoint, Julie Masterson, and Beth Waters; front row, from left Roy Sanderson, Terry Teachout, co- chairman, Melodie Powell, co- chairman; Drew Matthews, Vice- President; Charlie Waters, President; and Mark Deane.
(Photo by Drew Matthews)



*Reading lab mini-texts studied*

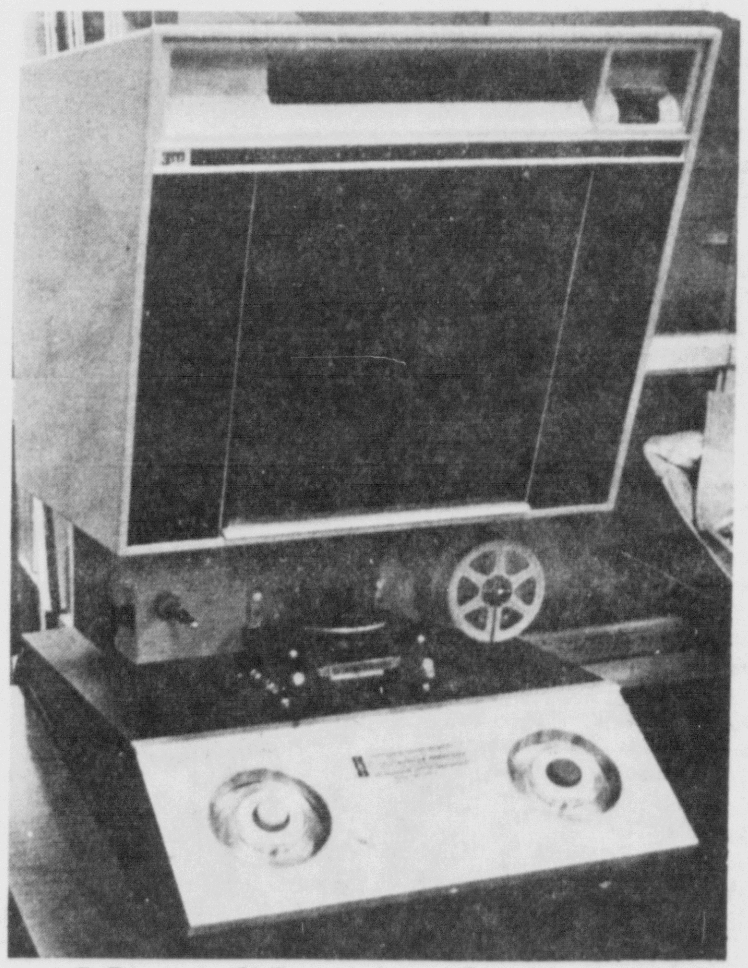
Mrs. Barbara Smith, standing, of the Sikeston Middle School faculty uses SRA reading laboratory mini-texts to aid her class in achieving maximum learning results. From left, students are Janice Mullins, Teresa Carmack, Brenda Brown, Thomas Norris, and Sherry Vanover.
(photo by Drew Matthews)

*Aides join Child Study Center*

The professional staff of the Child Study Center at Lee Hunter Elementary School has been augmented by aides, from left, Mrs. Lynne Darter, Mrs. Emma Lee Baker, and Mrs. Margerie Cockerham, shown here working with three children from the center.
(Photo by Drew Matthews)

*New motor pool*

The new R- 6 "motor pool," located at the Airport facility, serves as a storage area for all district buses. The centralized motor pool facilitates maintenance and provides for smoother operation of bus fleet.
(Photo by Drew Matthews)



*Microfilm reader new*

A step into the future at the Sikeston Senior High School library is the new microfilm reader- printer now coming into use.
(Photo by Drew Matthews)

# 2,230 enrolled at elementary level

The elementary schools of the Sikeston Public School District began the 1973-1974 school year with 2,230 pupils enrolled in kindergarten through grade five. Due to a small drop in enrollment, mostly at the primary grade levels, we were able to reduce the number of regular classroom teachers by two, and still maintain a satisfactory pupil- teacher ratio at all levels.

On the opening day of school, all but eight classrooms had pupil- teacher ratios of less than thirty students per classroom. Prior to the end of the first semester, reductions had been made, and at present only three classrooms have thirty or more students enrolled. A noticeable degree of improvement in pupil progress is anticipated as a result of this favorable pupil-teacher ratio throughout our elementary schools.

For a number of years, schools have been trying to improve our library materials and services. For the first time there is now a full- time elementary librarian. The elementary librarian renders valuable service to classroom teachers and their students by making selected books, reference materials and audio- visual supplies available when needed.

Other teaching groups who give valuable service to students in all elementary schools include a staff of remedial reading and arithmetic teachers, an art supervisor, a speech department, a guidance staff, a music and physical education department, and a school nursing staff – most of whom divide their time between two schools.

Daily attendance during the first semester of the school year was very good even through a six- week period of unusually severe weather. Attendance during the first half of school, including the extended period of inclement weather, averaged slightly above 95 percent. Contributing to the favorable attendance data was the absence of the usual wide- spread children's epidemics which usually affect attendance during the early winter months.

In recent statements, our Commissioner of Education for Missouri, Dr. Arthur L. Mallroy of Jefferson City, has challenged educators throughout the state to "watch the learner". The degree to which teachers "watch" the learner will determine the quality and effectiveness of total educational effort. By paying attention to our students, teachers can provide the kinds of learning experiences which will enable students to cope with new problems, both inside and outside the classroom.

Instruction at the elementary level has witnessed many technique changes in recent years. More effective diagnosis of each student's needs, and then adjusting his materials and instruction to remedy these needs, is a practice which is being used with great success in more and more schools. Some have labeled this "prescription teaching", but the idea is the same. The key to success in this practical method of instruction has been thorough and accurate diagnosis.

Recently, many inexpensive diagnostic materials (tests) have been developed which can be accurately administered by classroom teachers. Teachers may call on counselors to re-check the validity of their findings, if they are in doubt; however, most teachers have had adequate training in the use of these diagnostic devices being used, for the most part, to evaluate strengths and weaknesses of basic skills in the areas of reading and arithmetic.

Should a teacher in the Sikeston Elementary Schools desire further diagnosis for a student who seems to have problems of a more serious nature, which hampers the student's ability to learn at the desired rate and level, she may refer the student to the Child Study Center located at Lee Hunter School. This center has staff members who are capable of making a more detailed evaluation of the child's needs as well as making recommendations for more effective instruction.

The educational needs of elementary students are always changing. This makes it necessary to continuously evaluate curriculum materials and instruction to keep pace with these needs. At present, studies are being conducted by staff members, elementary principals, and the curriculum coordinator in both the social studies and arithmetic areas. It is probable that the study group will recommend the adoption of new textbook materials and supplemental materials for use in these basic areas as soon as funds are available.

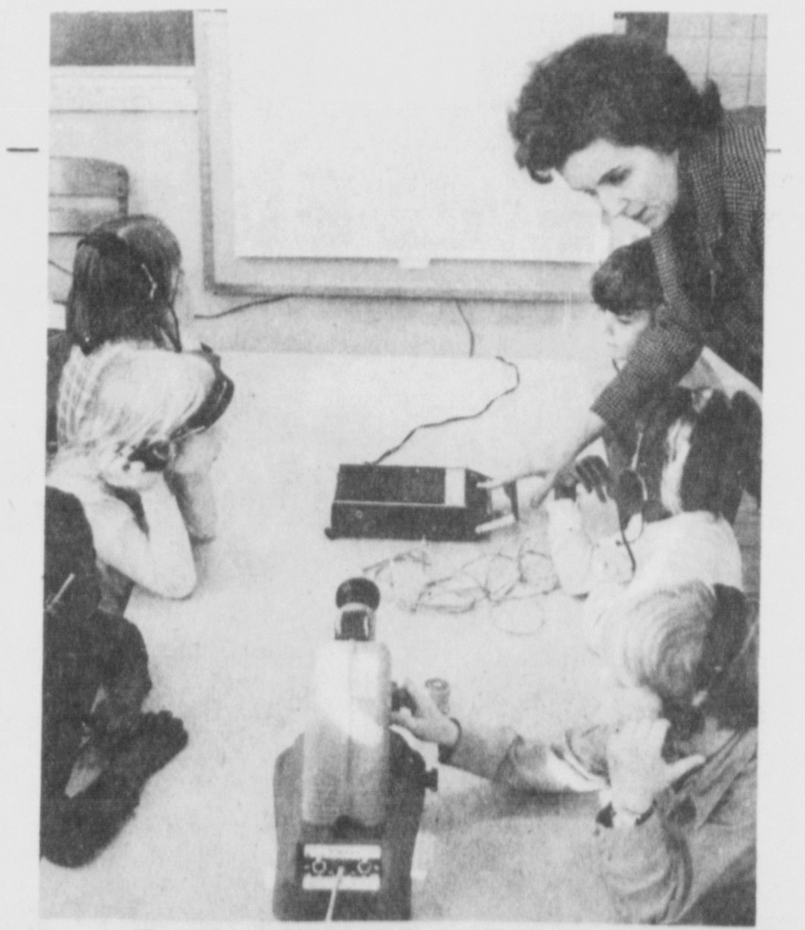
A committee has also been selected to set up program objectives and write a curriculum guide to be used to introduce career education to our elementary program of studies. It is felt that children at an early age need a better understanding of the many necessary services being performed by men and women in the community. Career education will not be taught as a separate subject, but will be integrated in all areas of existing basic instruction.

School personnel will continue to "watch the learner'' and make adjustments in the instruction program which will best serve Sikeston students as individuals. The cooperation and support of parents is appreciated in educational endeavors.

An excellent example of this cooperation is the rate of participation in parent-conferences -- usually scheduled in January, at the end of the first semester. Again this year, approximately nine out of every 10 parents were present for a conference with their child's teacher. This type of teamwork builds understandings which are valuable assets in achieving desired progress.

*Puppets used*

Lee Hunter Elementary School counselor Mrs. Mary Ann Petzoldt uses a Duso kit to study the career potentialities of elementary- level children, a part of the individualized learning techniques being used in the R-6 district. Mrs. Petzoldt is working with Barbara Whitlock.
(Photo by Drew Matthews)



*Learning with film*

Modern technology is being used in the R-6 district to bring the teaching process closer to a one-to- one situation, Mrs. Nancy Williams, a kindergarten teacher, oversees the use of sound-filmstrip equipment with separate listening stations for each student. Working with the film strip are, from left, Jimmy Williams, Fawn Harvey, Jane Pinkstaff, Bobby Sanderson, Wendy Bratcher, and Ronald Meridith.
(Photo by Drew Matthews)

McDonald's
OVER 12 BILLION SERVED
McDonald's

*Restaurant opens*

McDonald's, located at 1207 E. Malone Ave., opened for business in October. The store features 100 per cent beef hamburgers and is operated with the interests of Sikeston and its residents in mind.

# McDonald's new in '73

Since opening Oct. 9, McDonald's Restaurant at 1207 E. Malone Ave. has been and will continue to be operated with the people of Sikeston in mind, Manager John Childress said recently about the new business.

He added that McDonald's offers tours through their restaurant and, if contacted, will try to help in some way with any local community betterments projects.

After one and one half years of research and construction time, McDonald's opened in Sikeston with local residents employes and in management positions. Bill McDonald serves as assistant manager of the restaurant which is open from 7 a.m. to midnight seven days a week.

With parking for 77 vehicles, McDonalds of Sikeston has an inside seating capacity of 68 and outside seating for 35 people.

McDonald's is one of the few restaurants in Sikeston that serves 100 per cent beef hamburgers, Childress said.

With community beautification in mind, different types of plants and trees were placed around the restaurant. They include three types of evergreens, holly bushes, dogwood trees and yuccas.

Owner of the Sikeston restaurant is Barnhouse and Partners of Cape Girardeau. General contractor for the building was Lindsey Construction Co. of Granite City, Ill.

The McDonald's chain started in 1955 in California. By 1965 there were 700 stores throughout the 50 states and by 1973 there were over 2,500 stores throughout the world. The staff now includes over 600 people with specialists in every field.

# Isolette purchased

A transport Isolette was purchased for the Missouri Delta Community Hospital by the Junior Woman's Club of Sikeston with money raised during 1973.

Money for the isolette, which is used for the care of premature babies, was raised by the club with a spring horse show production and performances of the Red Stocking Follies held in the fall of 1973.

Besides the equipment, the club also donates books and stuffed toys to the pediatrics ward at the hospital.

Other projects include an annual Easter egg hunt for the children of Sikeston, donation of Christmas gifts to Girls Town, sponsorship of a Girl Scout troop and a float entry in the Cotton Carnival.

During 1973, club members met monthly for programs based on the theme "A better tomorrow through involvement today."

President of the club is Sandra Kilgore. Other officers are Betty Heckemeyer, vice president; Judy Sickal, recording secretary; Kay Piel, corresponding secretary; and Judy Nickell, treasurer.

Mrs. Fred Koch of the Senior Woman's Club is coordinator of the group.

Gun a Smoke
Gun & Smoke

*Gun and Smoke moves*

The Gun and Smoke shop moved from its former location in the Kingsway Plaza Mall to 521 Greer St. during March. The firm is managed by Mike Fransler of Sikeston and handles a complete line of firearms, cases, rifle telescopes and ammunition.

ANOTHER SIGN OF PROGRESS
FOR
SOUTHEAST MISSOURI

MARTINDALES USED CARS
E. MALONE AT MINER PHONE 471-5536
Handling only top quality late model used cars.
We are looking forward to serving you in 1974.

# Almar Books opens

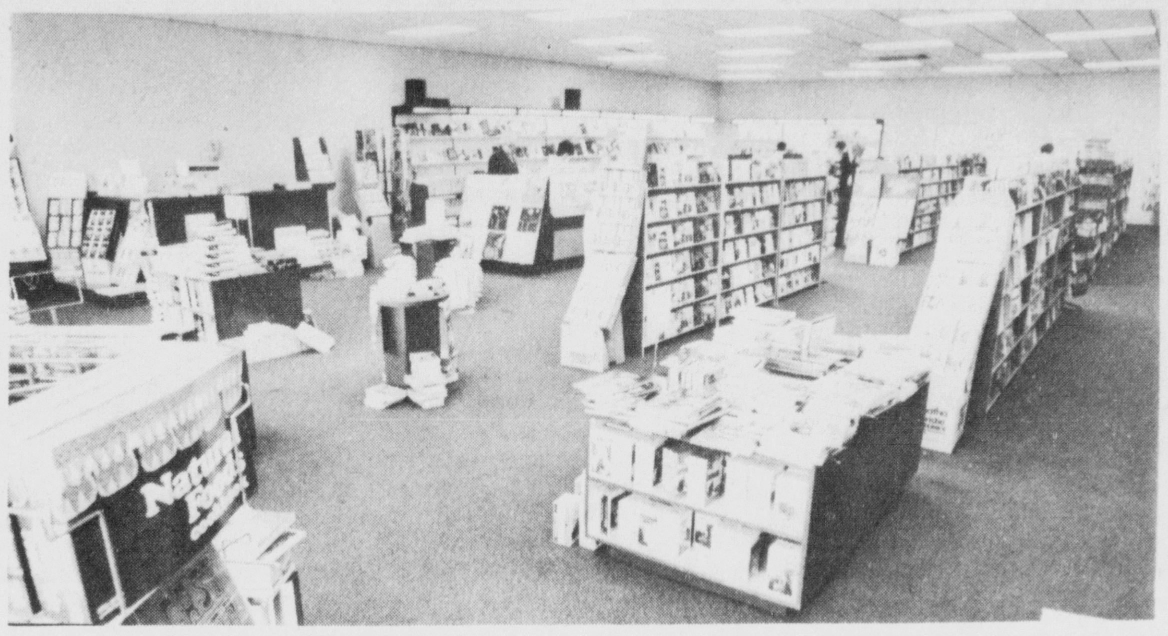
Almar Books, Records opened Oct. 27 at the Midtowner Village Shopping Center offering Sikeston residents a wide line of paper back books, hard back books magazines, records, and eight track tapes.

Bill Thompson manages the store and is assisted by Sharron Lathum.

The store offers the largest selection of hard back books in Sikeston. Best sellers and current titles are also available in paper back and hard back. Other items in the store include children's books a few cards, top 30 records, eight track tapes, learning tapes, and comic books.

Thompson said if a book or tape is available, but not in stock in the store, he can usually get it for a customer if desired.

The store is owned by Almar Enterprises.



*Wide selection available*

Customers shopping at Almar in the Midtowner Village Shopping Center in Sikeston, can browse among the wide selection of paper back books, hard back books, records and tapes and magazines. The store offers the latest best sellers and current titles.

*Speciality is craft supplies*

Another new business that opened in Sikeston during 1973 was American Handicrafts, which specializes in supplies for arts and crafts hobbyists. Mrs. Julia Fransler, foreground, is the assistant manager and pictured in the background is Mrs. Judy Barksdale.

# Skating rink in 35th year

Sikeston Roller Rink, located at 840 Applegate, was purchased by Zural Satterfield from Earl Underhill and Gaines Beck in 1949. The rink has been in operation at its present site for 35 years.

Since Satterfield has owned the rink it has been entirely rebuilt, enlarged and modernized.

The rink now features a double skating floor, which has become a necessity due to the differences in today's skaters-- including adults to small children. The second floor accomodates the small skater.

The building is of metal construction with an open beam ceiling. The posts in the center of the rink were removed to make a safer and larger skating surface. There is now over 8,000 square feet of skating surface.

The floor is made completely of northern hard rock maple, proven to be the safest and smoothest flooring for roler skating.

"Skating supplies have gone up in recent years," Satterfield said, "but skating is still the best entertainment for your money that is available today."

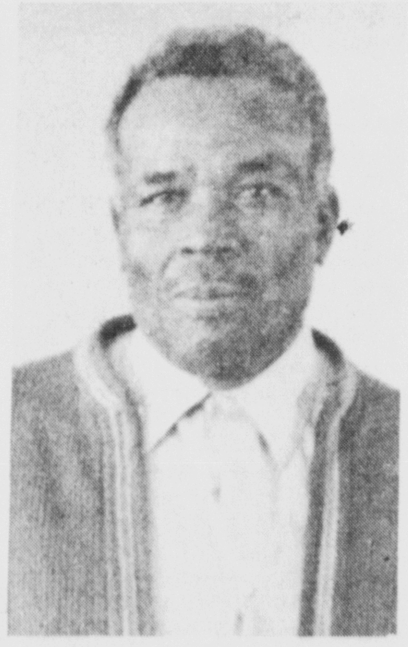
"We would like to see some of our old skaters back at the rink", he added," and we'd do our best to make your skating enjoyable."

## *Advance year book recognized*

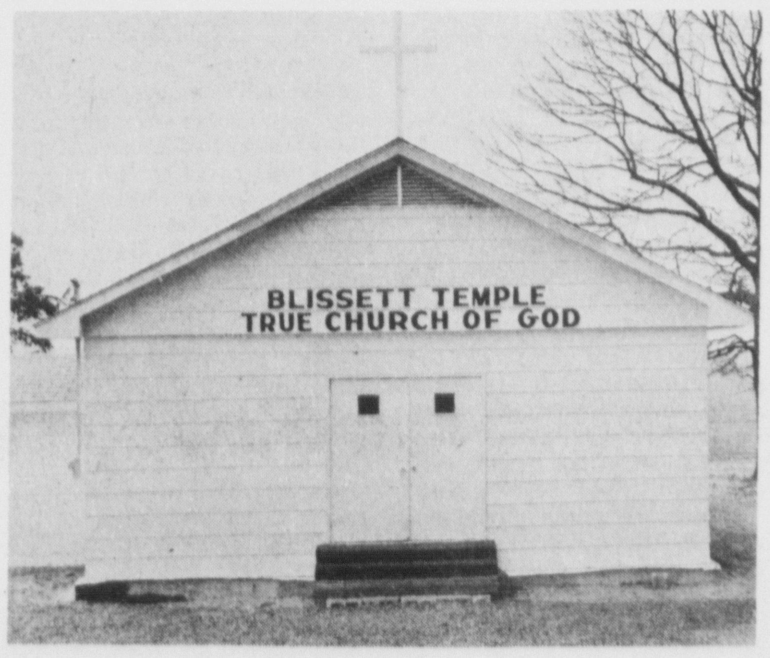
ADVANCE — Advance High School's yearbook, the 1973 Advancer, received All-Missouri honors from the Missouri Interscholastic Press Association.

All- Missouri is the highest possible rating in the MIPA contest.

Mrs. Jan Morgan is the yearbook adviser.



Rev. E. L. Blissett



*New church building*

Blissett Temple True Church of God was named after its pastor the Rev. E. L. Blissett, after he built the church. The first services in the church were held on Oct. 14, 1973.

# Rev. Blisset builds building in '73

MORLEY— Because the congregation did not have the money to hire a carpenter to build a new church, the Rev. E. L. Blissett, who is 71 and pastor of the Blissett Temple True Church of God, took it upon himself to build a church.

"I did not consider building the church a big task...I wanted to build it and with the help of God I made it," the Rev. Mr. Blissett said.

The Rev. Mr. Blissett, who has been pastor of the church since March 1, 1957, said before the church was finished in October of 1973, his congregation held services in a "run down building" that used to be a Missionary Baptist Church on Highway 91.

The Rev. Mr. Blissett said he began work on the church the last of April and the first services were held on Oct. 14. "I didn't work on the church every day...I went on with my farming and other work during this time," he remarked.

The only part of the church the Rev. Blissett did not do himself was the roof, which he hired someone else to do.

The sanctuary is decorated with white paneling and a red and black tweed carpeting. The podium was built by the Rev. Mr. Blissett, and is finished in the white paneling.

Red velvet curtains in the church were made by the Rev. Mr. Blissett's sister, Mrs. Alice Turk of Sikeston.

Approximately 20 benches occupy the sanctuary. Some were bought and the others made by the Rev. Mr. Blissett.

Sunday School classes are held in a 26 x 50 feet basement which holds six classes. Plans are being made to add a kitchen and lounge area in the basement.

The building is centrally heated and it is hoped by the Rev. Mr. Blissett that by summer it will have air conditioning.

A pastor study in the upstairs addition is decorated with a red brick- like linoleum with white painted walls.

Plans have been made to also add a nursery in the upstairs addition.

The white frame building had been finished so that in the future, brick can be added to the outside.

The Rev. M. Blissett said the church believes in various types of music and has many different types of instruments which include, a piano, electric organ, drums, guitar, tambourine, cymbals, baritone, flute and saxaphone.

# Motor Hotel to open

The new 48- room Econo-Travel Motor Hotel is schedule to open in early March. It is located adjacent to the Dutch Pantry Restaurant at the Highway 62 and Interstate 55 interchange.

Harry Naylor, president of M.F.M. Corporation in Jackson, Tenn., said, "We want people to come and see for themselves we have first-class rooms like the well-known luxury chains at year-round economy prices."

Reggie Smith, of Jackson, Tenn., secretary- treasurer, described the motel as featuring large, comfortable, electrically heated and air-conditioned rooms, fully carpeted, containing two double beds, deluxe mattresses, dresser, desk, full bath and dressing area, television and telephone. Smith added, "One big attraction to the businessmen is our 25 cent service charge for unlimited phone calls."

The motel is owned by Motels for Missions Corporation in Jackson, Tenn. M.F.M has dedicated itself in support of the Oriental Missionary Society International and will donate 10 per cent of the proceeds on a continuing basis to the Christian Missionary organization.

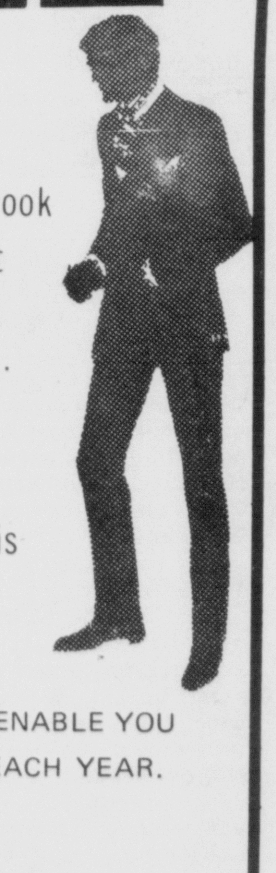
A spokesman for Econo-Travel Motor Hotel chains stated that the Sikeston motel will be one of 510 licensed sites issued throughout 34 states.

# '73 briefs

APRIL

11--Kendall Sikes of 507 N. Kingshighway was elected chairman of the board of Missouri Delta Community Hospital Tuesday.

27--Mayor Frank Ferrell was named Sikeston Man of the Year Thursday night at the annual Chamber of Commerce banquet at the Ramada Inn. Dr. Carl Popp was presented the Distinguished Service Award.



Men!
IF you want to look Progressive but can't afford the cost of looking that way . . .
Visit A&H Factory Outlet for a selection that is truly progressive
OUR ALWAYS LOW, DISCOUNT FACTORY PRICES ENABLE YOU AND US TO PROGRESS MORE EACH YEAR. AND THAT'S IMPORTANT.
A & H FACTORY OUTLET
SIKESTON, MO.

We Supply:
Brick
Concrete and Lightweight Blocks
Fireplace Materials
Styrofoam Insulation
OUR BRICK PRICES START AT
$56 per 1,000
Contrary to what competition is telling, we are VERY MUCH in the concrete block business.
KASTEN MASONRY
JACKSON, MO. 243-3591
CAPE GIRARDEAU, MO. 334-1314

***Bank of Sikeston***

# Services increased

The Bank of Sikeston has been constantly changing throughout its 86 years of business to keep up with the times and needs of area customers. 1973 was another year of change and increased services for Bank of Sikeston customers.

One new program at the bank is the S Set for people ages 18 to 35. Upon becoming a member of this group, a person received a $10,000 life insurance policy, no service charge on checks, discount coupons each month and a chance to attend free parties. The program currently has about 600 members.

One of the main new services available to Bank of Sikeston customers is the long- term real estate loan. Before starting the real estate department this past year, the bank only offered a 10 year maturity limit on real estate loans. A lending program has now been initiated to make 20 to 25 year loans available. Charles Matthews, president of the Bank of Sikeston, thinks this department will become a very important part of the bank's operation.

The department is affiliated with government programs such as Veterans Administration, Farmers Home Administration and private lenders.

The new department will be located upstairs on the south part of the bank building. Construction and decorating work in that area is currently being finished. The agriculture credit department will also be located upstairs.

To provide easy access to that area, an elevator is being installed by the far east entryway.

Banking hours have been increased from 8 a.m. to 5 p.m. five days a week. During these hours full banking functions are carried out. Matthews stated that reaction to those new hours had been very good.

As further evidence of progress, the Bank of Sikeston has grown about $6 million dollars in the past year. There are now 51 employes at the bank.

Other new equipment at the bank includes a camera system which views all entrances and cashier areas as a security measure.

All operations within the bank are now computerized with work being done by the Southeast Missouri Computer Center in Sikeston.

The Bank of Sikeston was established Aug. 15, 1887 by Charles D. Matthews Sr. and the bank's original home was located in a frame store building at the corner of New Madrid and Front Streets. At that time two employes served the needs of Sikeston's population.

The bank has moved to new locations and grown each year with the city of Sikeston.

## '73 news briefs

MAY

Cousins, Cindi Phillips, daughter of Mr. and MRs. W. R. Phillips Jr., and Mark Phillips, son of Mr. and MRs. E. M. Phillips, were named valedictorian and salutatorian of the 1973 New Madrid high school graduating class.

# Active chamber office opens in '73

EAST PRAIRIE--- The first active office for the Chamber of Commerce was opened at 605 East Main St. in July 1973.

During the year the Chamber had 50 active members, who elected Barney Webster as president for the year. Dr. Randall Shurtz was elected vice-president and Mrs. Joan Morgan was employed as chamber secretary. Mrs. Morgan is also employed as secretary for the Retired Senior Volunteer Program, which has an office in the same building. The Board of Directors includes Bob Kakac, William "Red" Nall and Lloyd Hogan.

The industrial committee, headed by Lloyd Hogan, was successful in a fund drive which raised $10,000 for financial assistance to the Prairie Manufacturing Co. in their expansion program.

The company has been operating in East Prairie for over 20 years and manufactures men's and women's trousers. In the expansion program, the company acquired an industrial tract on East Washington Drive, formerly occupied by the Watson Tractor Aids Co. and moved their cutting department and materials storage to the new site.

Moving of the cutting operations out of the old plant made approximately 6,000 square feet of floor space available and allowed enlargement of the sewing operations. With the installation of additional sewing machines, some 50 new jobs were created and another 50 openings may possibly be available in the near future.

The expansion is expected to boost the local payroll to approximately $400,000 per year.

Another highlight in the Chamber year was the city's achievement of two service stars in the areas of community services and zoning under the Community Betterment Program, which is sponsored by the Chamber.

The Mississippi County Retired Senior Volunteers Program began in August under the sponsorship of the Chamber of Commerce, which received a federal grant of $32,622 through ACTION, the reorganized department which incorporates the Peace Corps, VISTA and other programs. Mrs. Carey Johnson is program director for the county and has her office in the chamber building.

On Dec. 28 the Chamber held an appreciation dinner for Congressman Bill Burlison and at that time paid special tribute to Prairie Manufacturing Co., Hubbard Muffler Co. and Stanley Muffler Co. for ther economic and industrial growth which has also benefited East Prairie.

The Chamber is in the process of compiling a community profile and conducting a 1974 membership drive.

*Mobile home park opens*

Meadow Heights Mobile Home Park in Chaffee is owned and operated by Mr. and Mrs. Morris Montgomery. The trailer park opened in May of 1973, and when completed, is expected to hold about 70 trailers. Twenty mobile homes are in the park.

Security Fede
SAVINGS & LO
ASSOC

*New offices*

Security Federal Savings & Loan Company completed the move into this newly remodeled building located at 210 West Stoddard St. in Dexter in August. The new offices provide more room for office personnel, as well as other facilities. Alan Douglas is manager of the Dexter office.

# Burger Chef expands

*New hostess*

Mary Klutts joined Burger Chef as the new hostess early this year. She is ready to serve customers at their tables, doing services such as refilling coffee cups. The salad bar is also a new feature at Burger Chef.

Burger Chef Restaurant, Highway 61 South, was updated in 1973 with expansion, remodeling and installation of practically all new equipment

The restaurant now seats 114 persons, which is double its original seating capacity. A new toaster butters and toasts buns for better and hotter sandwiches. New broilers were also added.

A patio with six picnic tables was built to seat about 30 people. Planters will be added for a flower garden effect

The latest innovation at the Burger Chef is the salad bar, designed so that customers may garnish their own sandwiches. Burgers can be ordered with or without the trimmings. Customers may fix their own salads and get refills. Salads are also made ready- to- go.

Mary Klutts has been employed as hostess for the restaurant in order to give better service. She is ready, for example, to re- fill coffee cups.

Ernie Fowler is manager and Kenny Wibbenmeyer and Denny Miller are assistant managers. The assistant managers were added during 1973 so a manager would be at the restaurant at all times.

**Onward to progress!**

MODEL 5000 PULMO-LAB

*Pulmonary function equipment*

Tom Oldham demonstrates the use of pulmonary function equipment to Becky Renaud of Charleston. The new equipment, purchased during 1973, is used to establish vital lung capacities of patients.

*Infant warmer*

Margaret Jackson, left, and Margaret Housemen show off the new infant warmer used for newborns at Missouri Delta Community Hospital. The new warmer is being used for almost all newborn patients and has the ability to keep the body temperature of the newborn at a constant level.

# Eastside church progresses

Eastside Church of the Nazarene, 129 Ralph St., saw its greatest achievements in all departments in 1973, according to the pastor, the Rev. C. Conrad Carrigan.

A children's church was organized in February 1973 under the direction of Mrs. J. W. Hoffert.

In March, the church celebrated its 14th anniversary with the Rev. and Mrs. M. W. Hoffert as special speakers. The church organ was also dedicated on this occassion.

Sunday School attendance records were broken twice during the year, once on Easter Sunday and again on August 26 for the Vacation Bible School program.

In April two buses were purchased and the bus ministry was begun.

A contest to beat the summer attendance slump, Soaring in the Summer, was conducted during June, July, and August for the entire denomination. Eastside church won in its division on the Missouri district and the pastor and Sunday School superintendent won a fishing trip for this achievement. The church placed in the top ten on the district in numerical and percentage gains nearly every month.

A new record was set for World Missions giving as Eastside Nazarenes gave $580 in the Thanksgiving Offering.

The church received an Evangelistic Honor Roll Certificate at the district assembly in August for receiving nine new members in the church on profession of faith, the church par excellence recognition for meeting all the district goals.

After serving 14 months as associate pastors, the Rev. and Mrs. J. W. Hoffert retired in December.

Another successful year of day care was conducted in Kiddieland Nursery School.

We're Glad To Have Had
A Part In The Progress Of
Southeast Missouri In 1973.

We have brought to the farm area the finest line of quality farm machinery in Southeast Missouri.

We have enjoyed serving you during 1973 and look forward to serving you during 1974.

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IN FARM MACHINERY & ACCESSORIES.

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# Hospital is now better equipped

By HAROLD L. JONES
ADMINISTRATOR

Often times it has been said that an organization is either advancing or regressing but never stands still. This is certainly correct in hospital organizations. By its very nature, a hospital is an organization that has the concern of the community's welfare at heart. If it lives up to its primary objectives, then it must continue to advance if it is to be an effective organization.

It has become increasingly more difficult for hospitals to introduce new technology to a community because of the increasingly dictatorial control of the Federal Government and pressing economic problems that are affecting our entire society. In spite of these deterrents, the Missouri Delta Community Hospital experienced improvement in patient care in several areas and is now better equipped to service the citizens of this community than ever before in its history.

To give insight into this growth process, a few of the patient care and support areas are presented below.

PULMONARY FUNCTION STUDIES

The hospital has purchased pulmonary function equipment sufficient to establish a pulmonary function lab. Under the supervision of Thomas Oldham, disgnostic procedures are performed on patients referred by hospital physicians to establish vital lung capacities and consequently the ability of the individual to absorb oxygen. This is especially vital in this geographic area because of the high incident of lung disorders. There are many people in our community suffering from emphysema and other limiting lung diseases. The need to measure vital capacity becomes especially acute when patients with limiting lung disorders need surgery for other physical problems.

EMERGENCY DEPARTMENT

The emergency area is one of the areas in the hospital where continuous attention is given to methods of improving services. Often times excellent services can mean a difference between life and death.

The emergency facilities at the hospital have always been equipped in such a way that emergency situations can be coped with without a loss of time. During the past year, a new piece of equipment was added which will not only expedite services to cardiac patients in the emergency room, but can be used in any part of the hospital should an emergency situation arrive which needed the equipment. The "life pack" is a unit which can be used to defibrillate a patient's heart through an electric shock. This is a unit which can operate on batteries, thereby making it a mobile piece of equipment. Since its purchase, it has been used on several occasions and has proven to be a most valuable addition to the emergency equipment available.

LABORATORY AUTOMATION

Three new pieces of equipment have been purchased for the laboratory to automate certain laboratory procedures. This gives the hospital the ability to perform additional laboratory tests as well as more speed and accuracy in performing more or less standard tests.

The Model S Coulter Center is used to do white cell counts, red cell counts, and hemoglobin determinations. This instrument will do the three tests mentioned plus four other measurements of a person's red cell in 20 seconds. It combines speed with a high degree of accuracy.

The automated Spectrophotometer also combines speed and accuracy. This instrument is quite versatile and can be used for many different tests. It is used primarily to determine enzyme levels in patient's blood. Certain enzymes become elevated following heart attacks and the levels are useful to the doctor as he evaluates the patient's condition. The instrument can perform enzyme levels on 30 patients in about 15 minutes.

Another piece of equipment new to the laboratory is the Osmometer. This instrument measures the osmotic pressure of all molecular constituents in fluids. By the use of the diagnostic tests which can be performed with this piece of equipment, a physician can determine the necessity of continuing or discontinuing the use of intravenous fluids.

NURSERY— NEWBORN EQUIPMENT

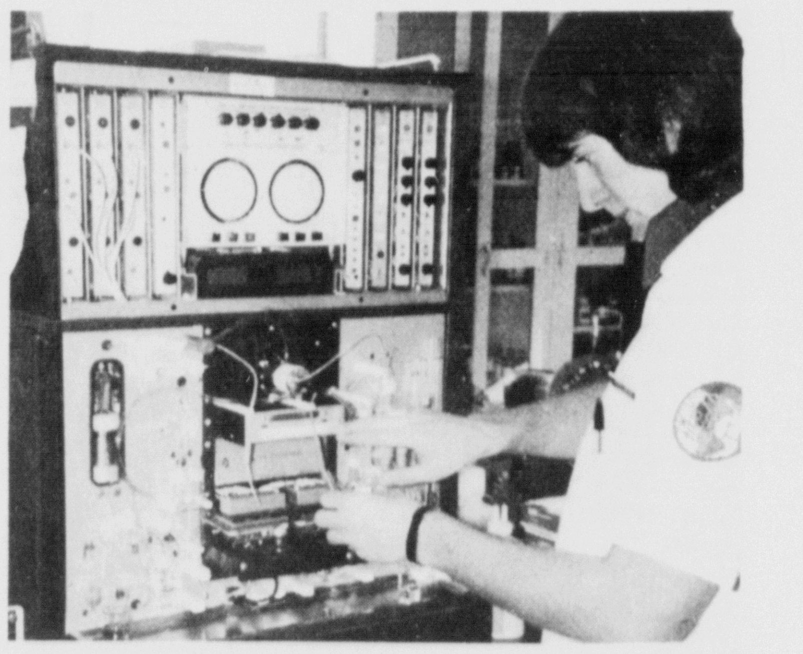
Several new pieces of equipment have been purchased for newborn and pediatric age children. The purchase of some of this equipment has been made possible through contributions by the Junior Women's Club. Two of those pieces of equipment follow.

A transport incubator was purchased from funds donated to the hospital by the Junior Women's Club. This piece of equipment is used to transport newborn infants to other hospitals when a need to transfer is apparent. The equipment creates a stable environment for the infant and assists him with oxygen and a constant temperature. This will greatly improve the ability to transport these infants safely.

A new infant warmer is being used for almost all newborn patients and has the ability to keep the body temperature of the newborn at a constant level. This piece of equipment is especially useful in cesarean section operations.

SUMMARY

We have shown new pieces of equipment which have been very useful in elevating the level of patient care at the Missouri Delta Community Hospital. The most important asset this hospital has to offer the citizens of the community is the dedication of the personnel who work here.



*New lab equipment*

An Automated Model S Coulter Counter is only one of the three new pieces of equipment that were purchased during 1973 for use in the laboratory of Missouri Delta Community Hospital. Craig Welter demonstrates the machine which is used to do white cell counts, red cell counts, and hemoglobin determinations.

*Osmometer new*

Ronnie Watson demonstrates the new osmometer in the Missouri Delta Community Hospital Laboratory. By use of the diagnostic tests which can be performed with this piece of equipment, a physician can determine the necessity of continuing or discontinuing the use of intravenous fluids.

# Church moves to new location

The First Church of the Nazarene, "The Church with a Heart," moved to a new location during 1973.

The church purchased the former Northside Church of Christ property of Highway 61 North. To this building they added 16 classrooms and three offices and installed wall-to-wall carpeting in the sanctuary.

Since moving to the new building in November, the church has experienced added enthusiasm and a notable growth in attendance.

The Teen choir, known as the Heartbeats, grew from 19 members to over 40.

Gene Hinze, formerly of Dexter, has been added to the church staff as associate minister and minister of music. He, his wife, Sue, and daughter, Lori, live at 102 Winter Drive.

The Sunsday School average attendance at the First Church of the Nazarene for the year 1973 was 322, an increase of 100 over last year.

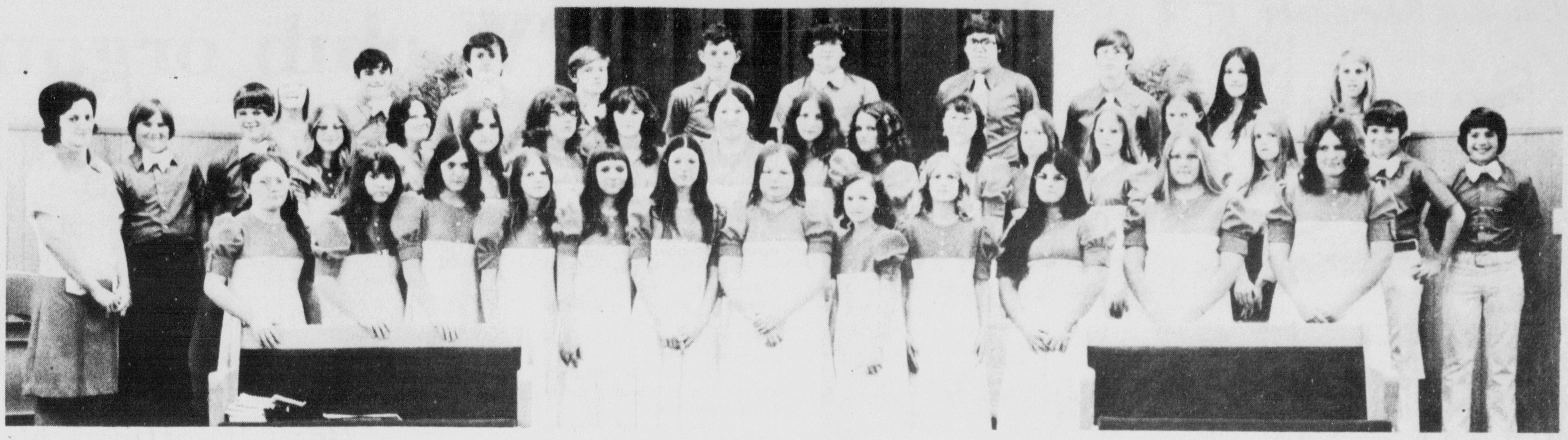
Through the summer months, church members operated an outreach program with the church busses and puppet shows at various stops around the city. The average attendance per week during the summer was 216.

The total of summer attendance and Sunday School attendance showed an average of 352 persons per week over the average attendance of 1972. This represented a 303 per cent increase.

The First Church of the Nazarene in Sikeston was third in the denomination for growth during the summer months. Because of this achievement, the pastor, Coy O. Presson, will travel to England for two weeks to tour the home and birthplace of John Wesley. The Missouri District of the Church of Nazarene and the local congregation of Sikeston are sponsoring this trip which is scheduled for March 22 through April 6.

In 1973, the church purchased three more busses, making a total of seven buses which are used to transport people to services and on special trips. The church averaged 152 people per Sunday transported on buses. The 1972 average was 68.

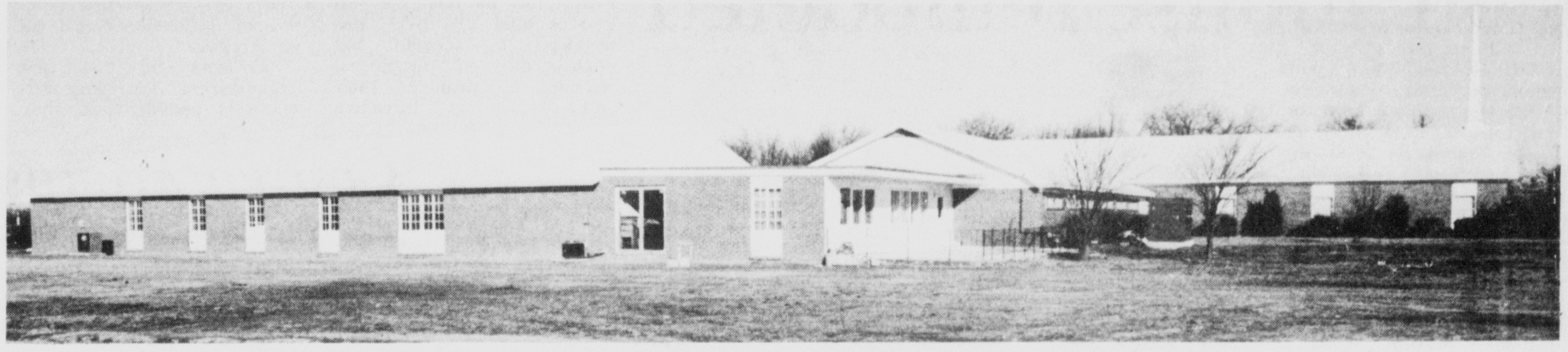
Gene Hinze



*Heartbeats grow from 19 to 40 members*

The First Church of the Nazarene teen choir, known as the Heartbeats, grew from 19 members to 40 in 1973. Members of the choir are from left, front row, Dianne Clements, Vicky Brown, Sheila Vinson, Sheila Hammon, Brenda Brown, Frances Campbell, Sharon Wallace, Donna Griswell, Teresa Carmack, Becky Campbell, Anita Clark, and Alayna Morris. Second row, from left, Shawn Morris, Mark Launius, Cathy Rodgers, Phyllis Wren, Mary Midkiff, Ila Scherffius, Cheryl Maddox, Marcella Buckley, Kathy Carmack, Sandra Taylor, Kathy McCoy, Rhonda Wilson, Dawn Presson, Pam Hammon, Karen Jones, Chris Launius, and Scott Campbell. Back row from left, Janeen Jones, Lester Powell, Danny Carmack, Lynn Taylor, Roger Taylor, David Blackburn, David Sparks, David Paullus, Vicky Sloan and Ellen Greer. Ruth Ann Wasson, at far left is director of the group.

Rev. Coy O. Presson



*First Church of Nazarene moves*

After purchasing the old Northside Church of Christ building on Highway 61 North, the First Church of the Nazarene contracted for an addition, shown on the left of the main church building. This addition provides 16 classrooms, and three offices.

# R-1 School District upgrades system

By RAY MELTON
Superintendent

HOWARDVILLE — The New Madrid County R-1 Enlarged School District continued to move forward in improving curriculum and upgrading the school system in efforts to move toward higher educational program standards. These efforts have been inspired by a forward looking Board of Education and a public that is becoming increasingly aware of the need for constant improvement.

The most unusual achievement of the New Madrid County R-1 School District in the past year was the opening of the Vocational-Technical Skills Center in the fall of 1973, after a dedication program in August that brought Commissioner of Education Arthur Mallory to our area. The facility consists of two circular pods with more than 100,000 square feet of instructional space. Each of the pods encompasses the latest thinking in design and equipment. Of particular convenience for large group meetings are the air-conditioned media center and the multipurpose room located next to a food serving area. Many district patrons have utilized these facilities and patrons are reminded they are for the use of the people of the district. Fourteen areas of vocational instruction were offered to the secondary students in this initial year, with five additional areas being readied to meet new demands.

The opening of the vocational center was the culmination of work and efforts of countless people interested in bringing a broader educational program to the youth and adults of the area. The work toward this goal actually started in 1968 when the voters combined five high school districts and one common school district into a single unit with the purpose of creating a district with a tax base large enough to promote a higher quality program which would include vocational education. The district then voted to bond itself for $1 million and coupled it with a grant from the Economic Development Administration to build and equip the facility.

In excess of 400 secondary students have enrolled and availed themselves of the programs this first year of operation. These students are transported on a half-day basis from the district's five high schools and cooperating adjacent school districts. Course offerings include welding, auto mechanics, auto body and fender repair, building trades, air conditioning and refrigeration, farm mechanics, graphic arts, electricity electronics, data processing, accounting, business machines, secretarial science, health occupations, and institutional foods. To be added for the 1974-75 school year are machine shop, appliance repair, clothing and textiles, drafting, and sheetmetal classes. Along with the opening of instruction for secondary school students, adult courses have been offered with satisfying response as more than 130 adults have enrolled in the evening classes. The facility has also housed several college level classes.

The position of job development and placement specialist has been added to the staff of the vocational school whose task it is to help bridge the gap between the school and the buisness world and to assist students in moving from a status of trainee to that of a wage earner. This person also works closely with the high school counselors in providing information and direction for them as they work with their students.

An advisory committee was selected by the New Madrid County R-1 Board of Education whose responsibility it is to advise and counsel the school administrators in the area of vocational education and to make suggestions and recommendations for the guidance of the state and local boards. The members of the committee represent various areas of the business and professional fields in the communities of the district. They are: Leon Saalwaechter, L. H. Recker, Judge John H. Calvin, Boneta Panter, Dr. Tom Barnes, Evelyn Atwill Bette Morgan, Bernice Rogers, Vernon Johnson, Richard Mills, Paul Mahar, Mayor Randall Ramsey, Bill Hayes, Ben Caple, Dick Twitty, Margaret Fowe, Joe Duncan, Collis Maltbia, Ralph Hawkins, and Johnnie Daniels. This committee provides a two-way system of communication between the school and the community, which is highly desirable for all educational programs.

Curriculum changes in 1973 were made throughout the schools in the R-1 district. At the elementary level, an additional art teacher and a learning disabilities teacher supplemented the program at the Lilbourn unit. A speech correctionist was employed to serve the district students attending the Matthews and Parma units, and a secondary special education teacher was added to the staff this year at Matthews. At New Madrid, industrial arts and home economics were offered for the first time to eighth grade students, and Matthews High School added algebra II and trigonometry to their course offerings.

Instructional activities aided by Title I funds include remedial classes in reading, social studies, language arts, science, basic skills, as well as small class instruction. For the first time, Title I funds provide a remedial basic skills program in the two parochial schools in the R-1 district, a half-day program for the Immaculate Conception Schook in New Madrid and a half-day program at St. Eustachius School in Portageville.

The Follow Through program, located in the Portageville Central Elementary School, began its sixth year and includes kindergarten through the third grade. Follow Through is a research and development program operated partially through grants from the U. S. Department of Health, Education, and Welfare. It was designed to maintain and increase the gains made by children in Head Start and other preschool programs. The National Follow Through program requires that each project be comprehensive in scope and directly focus on all aspects of child learning and development. This includes instruction, medical and dental health, nutrition, psychological services, social services, staff development, and career advancement. The local program was adopted by the district in 1968-69, and the program is scheduled by the Department of Health, Education, and Welfare to phase out one grade at a time beginning with kindergarten after this year. The Portageville Follow Through program earned national recognition at the 1973 National Educational Fair.

More than 100 children have been enrolled in the continuing program for migrant students. This tutorial service includes small group instruction in communication and computational skills and health referrals.

The Title III Learning Improvement Center located at Canalou is presently in its third year of operation in the district. This program is designed to meet the needs of students whose educational achievement is impaired to a serious degree by learning disabilities. The center acts as a diagnostic clinic to identify early and educationally treat children with these particular problems. An integral part of the Title III program is the in-service training provided for teachers who are working with the students diagnosed as having learning disabilities. In accordance with the guidelines of the project, the program will be phased out at the end of this school year, as federal funding will be terminated at that time.

Twenty-six teachers and three supervisors are involved in an active adult basic education program. This program is offered at nine locations throughout the district and provides training for adults wishing to increase their skills in reading and writing and related subjects. Well over 100 adults are availing themselves of these academic services which for some will lead to a certificate of high school equivalency.

The school district purchased ten new school buses in 1973 and has recently purchased 17 new buses for the 1974-75 school year. In an effort to insure that the drivers of the buses are skilled in defensive driving techniques, all district bus drivers attended workshops sponsored by the National Safety Council and the State Department of Education.

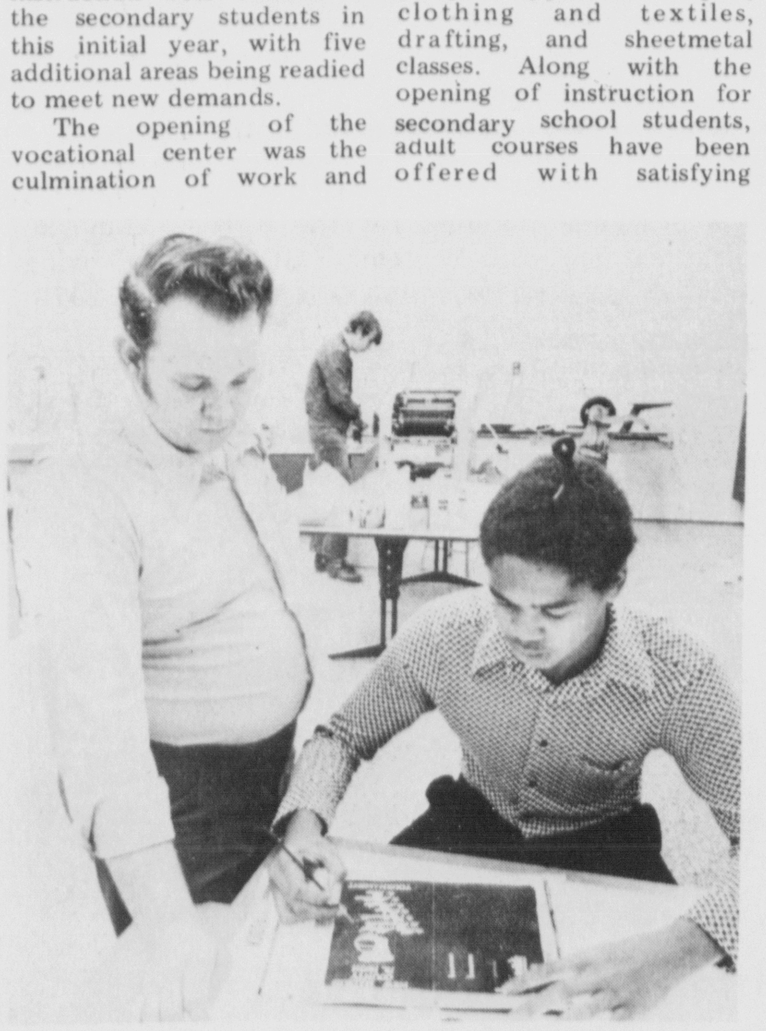
Many projects were undertaken during the past year to improve the physical plants in each of the district's five units. At New Madrid, these included painting or paneling of classrooms at each school, painting of exterior trim and tuckpointing of brick walls at Scott Street Middle School, reroofing of the cafeteria at Main Street Elementary School, and repairing of the roof of the Kewanee Elementary School cafeteria. Matthews unit purchased six rooms of student furniture as well as new stage curtains for the high school auditorium, and the high school building was tuckpointed and waterproofed. A new roof was a major repair item for the Parma Elementary School and extensive painting was done in the high school and elementary buildings. At Marston, improvements included a covered walk connecting all buildings and the installation of new playground equipment. The gym at Lilbourn High School was renovated, a new roof was laid at the Lilbourn Elementary School and a new heating system was installed at the Howardville Middle School. An important addition to the Portageville unit was a sidewalk canopy connecting the high school and junior high school with the school cafeteria; also a canopy was installed from the cafeteria to King Avenue. The roof at Conran Elementary School was replaced and the exterior walls were tuckpointed and waterproofed. Boekerton Elementary School's water facilities were improved.

The New Madrid County R-1 Board of Education recently adopted new graduation requirements beginning in the 1974-75 school year requiring the completion of 20 units of credit and eight semesters of attendance. Three units each are required in communication skills and social studies, and one each in science, mathematics, fine arts practical arts, and physical education, with the remaining nine as electives. The regulations combine the minimum requirements of the State Department of Education with the requirements established by the local board.

A total of 5,228 students have enrolled in the New Madrid County R-1 School District in his school year, and the number of faculty members has increased to 310 teachers and administrators

A fine spirit of cooperation is evident throughout the district between the teachers and the administration as all strive toward the goal of providing the best possible education for the students in the R-1 district. Committees have been actively engaged in selecting textbooks, evaluating the curriculum, improving grade cards, selecting criteria for valedictorian, salutatorian, and honor roll, planning the school calendar, etc., with the result that many feel they have a part in the overall planning of the school program.

As the New Madrid County R-1 School District looks to the future, there are many challenging opportunities for a continual raising of the standards of the educational program being offered to the pupils and patrons of the district. As the state's largest district in land area, it is only fitting that the district have one of the best programs in the state. This will surely happen as the people in the areas of Lilbourn, Matthews, New Madrid, Parma, and Portageville continue their cooperative effort in upgrading the entire program for the benefit of pupils and public as well This spirit of all-district cooperation and a continual awareness on the part of all school personnel that a school exists only to "serve the pupil" will result in achievement that all will be proud to claim.



*Negative opaqued*

Kirby Grant of Lilbourn, graphic arts student at the New Madrid R-1 vocational-technical school opaques a negative as instructor Gene Ozment looks on. In the background, George Holland of Portageville operates an offset duplicator.

ANOTHER SIGN OF
PROGRESS
FOR SOUTHEAST MISSOURI:
THE NEW
Matthews Facility

TRI-COUNTY BANK

OF TRI-COUNTY BANK
WE ARE GLAD TO HAVE CONTRIBUTED TO THE PROGRESS OF MATTHEWS AND SOUTHEAST MISSOURI BY THE OPENING OF OUR NEW BANK IN MATTHEWS.
WE FEEL THAT WE CAN BETTER SERVE THE PEOPLE OF SOUTHEAST MISSOURI AND ARE LOOKING FORWARD TO 1974.
Matthews Facility
OF THE TRI-COUNTY BANK
MATTHEWS, MO.

*Offices have green decor*

Harmonizing shades of green were used in decorating the Magistrate Court offices. Shown here in the main office are Mrs. Evelyn Howlett, left, clerk of the Probate and Magistrate Courts, and Mrs. Kathryn McCarthy, standing, deputy clerk of the Magistrate Court.

# Courthouse remodeled

CHARLESTON--- The Magistrate Courtroom and offices were moved from the first floor to the second floor of the courthouse following an extensive remodeling program which began in July.

Bien Construction Co. of Dexter submitted the low bid of $47,000 and was awarded the contract for remodeling by the county court house. The work was financed through county revenue-sharing funds and completed in December. Buchmueller, Whitworth and Foust, Inc. of Sikeston were the architects.

The new suite of offices are located across the hall from the Circuit Courtroom.

The first step in the remodeling was the leveling of the slanting floor, followed by the installation of a new record vault which is approximately 10 feet wide by 25 feet long. Partitions were added to form the main office, courtroom and a private office for Magistrate Judge T. J. Brown Jr. Windows were remodeled and a suspended ceiling with recessed lighting added.

Interior walls have been painted in verdant haze green complemented by sheer draperies of olive green with turquoise strip. Commercial carpeting of green tweed design was laid throughout and green leather chairs were purchases for the lawyers table. Benches from the old circuit courtroom were refinished for seating in the spectator area.

The hallway connecting the two courtrooms was created by the construction program. A suspended ceiling with recessed lighting was installed, the walls were painted in a matching green, and tile in a harmonizing green was laid.

*Judge has new office*

The new private office of Magistrate Judge T. J. Brown Jr., shown here seated in his favorite chair which was moved from his old office, over looks Court Street in Charleston.

# B&PW club organized

NEW MADRID — The New Madrid Business and Professional Women's Club was organized in October 1973. The club's official charter was presented on Feb. 18, 1974 with 21 charter members signing.

This club is part of the National Federation of Business and Professional Women's Clubs, Inc.

Objectives of the organization are:

.. to elevate the standards for women in business and in the professions.

.. to promote the interests of business and professional women.

.. to bring about a spirit of cooperation among business and professional women of the United States.

.. to extend opportunities to business and professional women through education along lines of industrial, scientific and vocational activities.

Since its founding in 1919 the National Federation of Business and Professional Women has worked to elevate the standards of employed women, to promote their interests, to develop cooperation among them, to extend to them opportunities through education, and to foster greater acceptance of women in business and the professions.

Officers of the new organization are Jeannette Haubold, president; Carol St. Mary, first vice president; Faye Hedgepeth, second vice president; Ellouise Melton, recording secretary; Idamaye Ellis, corresponding secretary; and Rebecca Nistendirk, treasurer.

Other charter members are Mary Lois Davis, Algie Phillips, Bonnie Warren, Betty Taylor, Caroline Phillips, Thelma King, Venus Frizzell, Ravena Grissom, Nadine Townsend, Lorene T. Marsh, Martha Hunter, Velma French, Debbie Milan, Nancy Kaiser and Doris Hampton.

*B&P W officers elected*

Officers of the New Madrid Business and Professional Women's Club, organized in October are from left, Jeannette Haubold, president; Carol St. Mary, first vice president; Ellouise Melton, recording secretary; Faye Hedgepeth, second vice president; and Rebecca Nistendirk, treasurer. Idamaye Ellis, corresponding secretary is not shown.

## Church groups join together

The past year was a year of change for the Women's Society of Christian Service and the Wesleyan Service Guild of the First United Methodist Church in Sikeston.

The two organizations joined in October to become the United Methodist Women.

It is now a membership organization open to all Methodist women who are concerned about other people and seek to identify with a group orientated with those interests.

The nine circles and two guilds concentrate their programming toward the uniting of the two groups. Members attended seminars and training sessions to prepare for the new organization.

Groups within UMW plan their own programs according to their interests, such as prayer groups, mission study, Bible study, community and family life and church service.

Officers elected to serve the 155 members for 1974 are Mrs. Maurice Stauffer, president; Mrs. Paul Jobe, vice president; Mrs. Van Allan Hubbard, secretary, and Mrs. DeWint Zaricor, treasurer.

*Methodist women form club*

Officers of the newly formed United Methodist Women of the First United Methodist Church are, from left, Mrs. DeWint Zaricor, treasurer; Mrs. Paul Jobe, vice president; Mrs. Maurice Stauffer, president; and Mrs. V. Allen Hubbard, secretary.

(Daily Standard photo by Ron Porter)

## Jaycee chapter organized

CHARLESTON — The local Jaycee chapter was organized in November of 1972 with Jackie Whiteside being elected to serve as the organizations first president.

Since being organized, the chapter has increased from 24 members to the present 32 members. Whiteside was re- elected president in April 1973. Other officers include Jim DeMann, vice- president; Bob Stallings, second vice-president; Dennis Rolwing, secretary; and Bill O'Guin, treasurer. John Bledsoe, George Hathhorn and Junior Malugen are members of the Board of Directors.

The Jaycees program offers personal growth through community development for young men between the age of 21 and 35, regardless of occupation or profession. The program is designed specifically to meet the needs for young men seeking to make his place in his community and working toward goals and offers the opportunity to voice his opinion in community affairs. It is a practical leadership development course which gives young men a chance to try new ideas and improve old ones, plus social contact with other young men.

The local chapter is one of 6,400 active Jaycee chapters in the United States and there are 80 active chapters in foreign countries.

During 1973 they were very active in community activities. In August they sponsored the Jaycee Fall Festival a senior league baseball program during the summer; five ring circus in September; Radio auction with merchandise donated by local merchants; Christmas toy drive and Christmas tree pickup. Candidates for Boys State are also sponsored by the organization and an Azalea Dance is held in conjunction with the annual Dogwood- Azalea festival.

A blocking sled was presented to the Charleston High school football team last season from funds collected from various events.

A child abuse program has been scheduled for March 28 in the high school commons. There will be a guest speaker and a film on the subject will also be shown. Child abuse is the number one priority program for all Jaycees this year.

*New buses purchased*

The United Pentecostal Church is currently undergoing further expansion. Besides the expansion activities the church also purchased two new buses, making a total of four buses. The Rev. Billie Butler, front, is the current pastor.

# Church undergoing expansion

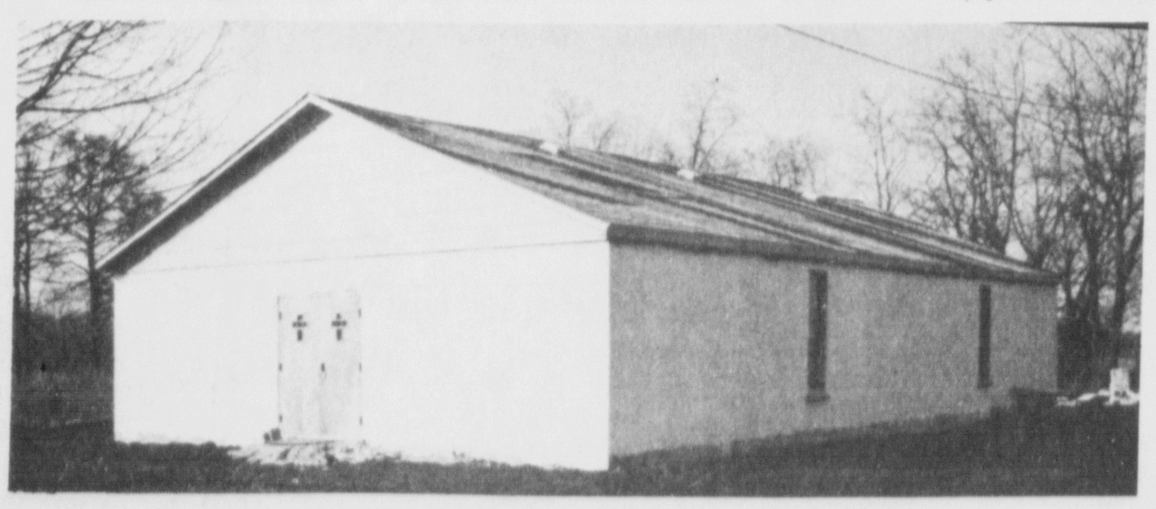
United Pentecostal Church, located at the corner of Matthews and Warner Streets, is undergoing expansion begun a year ago. The church building has been bricked and new glass windows, new glass doors and new front steps were added.

When the expansion is completed, the church will have five large departmental rooms, four rest rooms and a pastor's office. With the 4,080 feet expansion, the church will have a total of 11,800 square feet.

Two new buses have been bought, making a total of four buses used for church and Sunday School.

All the repair work has been done by men of the church. Improvements include new paneling and upholstering of pews.

The church was founded in July 1951 by the Rev. Billie Butler, who is the present pastor. Seating capacity is now about 320, including choir seats.



*First worship services held*

The first worship services in the new Independent General Baptist Church on Old Kingshighway in New Madrid were conducted on Dec. 16. Constructed of concrete blocks by volunteer church members, the building is 30 feet by 60 feet. In addition to the sanctuary, there are three Sunday School classrooms and rest room facilities. The Rev. Robert Burnes, pastor, reports Sunday School attendance has increased from in the twenties to a high of 84.

## Neighborhood superette to open soon

A new neighborhood superette is scheduled to open the first of March on Davis Boulevard in Sikeston.

The store is owned by Phil Barkett and has 4,500 square feet of space. Ron Jenkins will manage the new store which will be open seven days a week.

Barkett said that the store will handle USDA prime beef when available.

Ample parking will be available at the store which was designed by Grojean Engineers of Sikeston. Charles Ainsworth is general contractor for the new superette.

# Educational building dedicated

EAST PRAIRIE--- Dedication services for the new educational building of the Nelson Memorial United Methodist Church were held Aug. 13, with Bishop Robert E. Goodrich Jr. of St. Louis, Bishop of the United Methodist Churches of Missouri, as special guest.

The two story structure, located at the intersection of Washington and Martin streets, houses six classrooms, a church office, social room and small kitchen. The new addition connects with the main building and also has a private entrance. Bob Sorrells Construction Co. of East Prairie were contractors for the new addition, designed by Donnellan and Porterfield Architects of Poplar Bluff.

Red brick veneer, closely matching the main building, were used on the exterior. The interior is completely carpeted and has all new furnishing. A larger parking area was also added in 1973. Total costs of the expansion program were approximately $75,000.

The Rev. Glen Lashley is pastor.

*Church addition completed*

Construction of the new educational building for the Nelson Memorial Methodist Church in East Prairie was begun in September of 1972. Following completion of the new addition, dedication services were held in August of 1973.

*Presbyterian annex nearly completed*

A new educational annex to the Presbyterian Church, 621 Davis St., New Madrid is nearly completed except for bricking the exterior. The 30 foot by 80 foot addition contains five classrooms, pastor's study, ladies' lounge and two restrooms. Interior walls are paneled and vinyl floorcovering was used in the classrooms. Gold tweed carpeting was selected for the pastor's study and ladies' lounge and green shag carpeting was used in the restrooms. The educational unit is centrally heated and air conditioned and is the first building expansion for the church in 50 years. The basement of the church which formerly contained the classrooms has been extensively remodeled into a kitchen and dining room facility.

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (C)

# 19th Annual Progress Edition

## Dexter grows rapidly in 1973

DEXTER— In 1973 Dexter experienced the most rapid growth of any city in Stoddard County.

The Chamber of Commerce, aided by a progressive City Council, succeeded in bringing to Dexter two new manufacturing plants, which will provide approximately 415 new jobs for area residents when in full operation. The present expansion underway at the Fram Corporation, will employ another 70 persons and numerous other smaller businesses which have located in Dexter have brought even more jobs.

New homes built in 1973 added to the landscape, especially in the rolling hills located west and north of the city.

The city saw many improvements in 1973, including the establishment of new sewer districts, paving and resurfacing of the city streets, many improvements at the two city parks and a recent addition of a new park.

A new city jail is nearing completion, a new fire house was opened and plans are in the making for a new recreational center development.

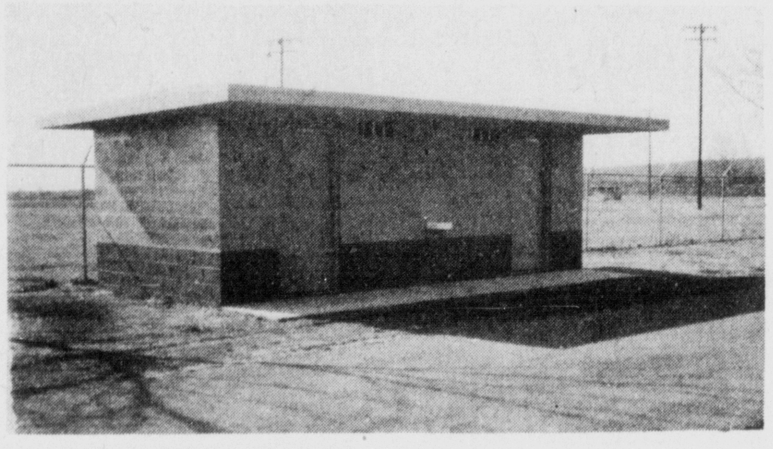
The city signed a contract with Lemons Brothers for the use of their 75- acre landfill located north of the city on Highway 25.

Two ambulances were purchased to give area residents emergency ambulance service after such service was discontinued by local funeral homes.

The city's wards were reapportioned in 1973 and a new zoning ordinance was passed. The city also passed a new dog ordinance.

Leslie Day was elected second ward alderman and Herbert Aarant was elected police judge in a special election held in August. Sanders Walpole was named the new chief of police.

The city of Dexter chose the slogan "A Bright Future, A Proud Past", for its centennial celebration held in 1973 and in looking back over the past year, the future of Dexter looks bright indeed.



*New at city parks*

New comfort stations, painted in brilliant colors, such as this one located in East Park, were among the many improvements made to Dexter's city parks in 1973.

## *Expansion of city limits planned*

By WANDA ATCHLEY

DEXTER — A movement is currently under way here to expand the city limits.

With Dexter's rapid growth and prospects that such growth will continue, city officials are looking at the city's boundaries and are confident that a major expansion is needed.

The massive expansion to the west of the city, plus considerable growth to the south and prospective growth to the north, all point the way for further expansion.

"Right now there are many families, who, for all practical purposes, are Dexter residents yet do not live within the city limits," Mayor Willis conner pointed out.

Problems, which certainly are not new, have been developing for several years and, with several projects already under way, prospects soom good that expansion will continue.

The forthcoming rebuilding of Highway 60 around Dexter to the north is having an effect on residents feelings towards expansion. This project is now in the planning stage, but many persons have already realized that if Dexter is to have more control over the project, then it should be in the city limit. Numerous people are determined to have a major say in how the highway sweeps around the city.

Therefore, many people would like to see all of Highway 60 in the city limits.

The recreational center development, and adjacent home development in the west side is also affecting thinking. If plans materialize, this will be a major development.

## Dexter celebrates 100th birthday

DEXTER — The city's 100th anniversary was celebrated during 1973, beginning with the signing of a proclamation by Mayor Willis Conner.

The centennial officially began Jan. 1, 1973 and continued through July 4, which was the city's official birthday. A series of events were scheduled for each month.

The celebration really got under way in March with the selling of centennial plates and buttons. The Centennial Cookbook was published by the Junior Civic Club, the Lions Club hung centennial banners in downtown Dexter and the beautification committee put up new city entrance signs.

The hospitality headquarters were opened and historical windows were decorated in April.

In May, the Jaycees opened a stockade in downtown Dexter and local men caught without a beard or "Chicken" button were thrown into jail.

One of the highlights of the centennial celebration was the flea market day held June 16. Entertainment, included a medicine wagon, Indian dancers, hog and husband calling contest, antique exhibits, merchant sales, individual flea market sales and concession stands.

As a kick- off for centennial week, a parade was held June 30 with Lt. Gov. William Phelps serving as grand marshal.

The Dexter Kiwanis Club sponsored an old fashioned pie and box supper and square dance following the parade on the evening of June 30. The "Ole Time" fiddlers, Stan Stanford and Jim Hyslop, accompanied by other string players provided the music for the square dancing.

The centennial choir, numbering approximately 100 persons, provided an evening of religious and patriotic music on July 1, which featured Miss Jeanne Trevor of St. Louis as guest soloist.

Jaycee Youth Day was held July 2, with swimming events, track events and a concert by Dexter Senior High School Band.

An industrial exhibit was held on Stoddard Street July 3 and a beard and bonnet contest was sponsored by the Jaycees and Jaycee Wives.

The centennial festivities climaxed July 4 with the annual Rotary festival. Contests, games, booths and concessions were on the agenda for this old fashioned Fourth of July celebration. A parade of flags was held later in the evening and the day was climaxed with a huge firework display.

The centennial celebration was termed a huge success by everyone concerned. Wilson Jarrell was centennial chairman.

1873 DEXTER 1973
A BRIGHT FUTURE
A PROUD PAST

*Signs mark centennial*

These centennial signs, erected by the Dexter Jaycees, were placed at each entrance to the city as part of Dexter's centennial celebration. This sign is located at the south city limits on Highway 25.

# Building A Better Tomorrow

Mrs. Millie Wallhausen

# Mrs. Wallhausen is Woman of the Year

CHARLESTON--- Mrs. Mildred "Millie" Wallhausen was named Woman of the Year for 1973- 74 Oct. 18, climaxing the eight annual Woman of The Year Banquet, sponsored by the Business and Professional Women's Club.

The announcement was made by Mrs. Mildred Smith, who earlier in the evening was presented as Honorary Woman of the Year by Miss Frances Daniel, president of the BPW Club.

Mrs. Wallhausen, cited as a "selfless" person devoted to her family, young people and her community, is publisher of the Enterprise-Courier and writes a weekly column, "Millie's Soapbox".

# The Corsage Shop opens

PORTAGEVILLE-- Grand opening of The Corsage Shop at 304 East Main Street was marked with open house on May 6.

The new business, established by Mrs. Ernest Carpenter of New Madrid Route One, is managed and operated by Ken Cope, floral designer, who was associated with Mrs. Carpenter in the operation of The Corsage Shop at New Madrid Route One.

Complete wedding decorations and floral arrangements are a specialty of the shop, which also offers a wide variety of fresh cut flowers and plants.

Adding aparkle and glitter to the attractive shop is a display of famous- name gift items of crystal, china, dinnerware, silver and candles.

Mrs. Carpenter noted a bridal registry service has proven to be very helpful to patrons selecting wedding gifts.

## *Crystal, china displayed*

Sparkling crystal and china in The Corsage Shop at 304 East Main Street in Portageville provides an attractive background for Mrs. Joe Robertson, shop employe.

## *Mrs. Phillips elected MSTA vice president*

DEXTER — Mrs. Francis Phillips, a teacher in the Dexter school system, was elected second vice president of the Missouri State Teachers Association at a meeting held in St. Louis in November.

# Reginald Young Charleston lawyer

CHARLESTON--- Reginald Young, a May 15, 1973 graduate of the Missouri University School of Law at Columbia, began his practice of law in the office of James Haw, 112 South Main St. in October 1973.

Young, a 1966 graduate of Charleston High School and the son of Mr. and Mrs. Ellis Young of Charleston, is married to the former Miss Janie Bock, daughter of Mr. and Mrs. Charles Bock of Charleston. Mrs. Young teaches physical education at East Prairie High School and the couple lives in the Bridges Community south of Charleston.

## *Dr. Shreim practices in Sikeston*

One of Sikeston's new doctors is Dr. Ali R. Shreim, who associated with the Ferguson Medical Group in July 1973.

He is a doctor of internal medicine, specializing in hemotology, blood diseases and disorders.

Dr. Shreim is a native of Lebanon but received his training in Iran on a medical scholarship. While in Iran, Dr. Shreim met his wife Maryan, who was a fine arts student at the university. They were marrried in New York in 1971.

Dr. Shreim moved to the United States in 1969 to complete his studies at Yale University in New Haven, Conn.

## *Richmond rules Elks*

DEXTER— Dwight Richmond of Bloomfield was installed in March as exulted ruler of the Dexter Elks Club during their third anniversary and installation party.

Other new officers of the club are Joe Hunter, leading knight; Bob Stanislaw, loyal knight; Robert Taylor, lecturing knight; Roy Lewis, esquire; Denton Musgrave, inner guard; Glen Bien, tiler; Kenneth Wiseman, secretary; Dewight Gillespie, treasurer; Jim Tate, trustee, and George Riddle, chaplain.

Ritual at the meeting was presented by the State Ritualistic Champion of the Washington Lodge.

Donald C. Conrad, of Washington, Elks state president, also attended.

## *4 new plants create 1,300 Bootheel jobs*

MALDEN— Phillip Shelton, director of Bootheel Regional Planning Commission, reported in October that four new plants, which located in the Bootheel area in 1973 and several expansions, have created 1,300 new jobs and a $9 million payroll increase.

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***Forward in '74!***

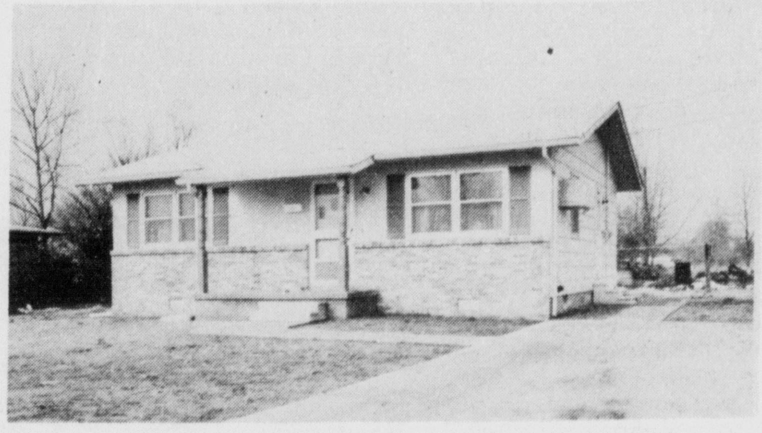
## '73 briefs

FEBRUARY

12--PORTAGEVILLE — The Portageville unit of New Madrid County R-1 Enlarged School District Follow-Through Program has installed a modern system of data communications to provide weekly individualized feedback of academic pupil progress to teachers.

## *Siding is yellow*

This modern five- room home on West Iron Bank Road in Charleston is owned by Mr. and Mrs. Mose White. Deep yellow siding, accented by a white roof and white shutters, was used in construction of the home.



## *Olive green shutters*

Olive green shutters contrast with the light yellow siding and mingled brick on the home of Mrs. Mable Sutherland at 206 West Ada St. in Charleston. The home was built by Fred Staples Construction Co. of Charleston.

## *New in Charleston*

Olive green drop siding with yellow trim was used in construction of the Guyeula Johnson home at 111 West Iron Bank Road in Charleston. East Prairie Lumber Co. built the seven room home.

FORWARD IN 74
with

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ORAN, MO. MEMBER F.D.I.C. CO2-3561

We are always pleased to serve you. We feel that by giving you, our customers, individual attention and honest, personal service, we are saying "Thank You" in the best way we can.

AND WITH

ORAN STATE BANK – (BENTON FACILITY)
BENTON, MO. MEMBER F.D.I.C.

We are also pleased to announced that 1973 brought us a new facility in Benton, where we are now able to meet all your needs more fully with the same fine services

International SHOE COMPANY
1923

PROGRESS
IN
SIKESTON

International SHOE COMPANY

International SHOE COMPANY

International SHOE COMPANY

International SHOE COMPANY
1974

AT THE START OF ITS 52nd. YEAR OF OPERATION IN SIKESTON, INTERNATIONAL SHOE COMPANY IS PROUD TO HAVE CONTRIBUTED TO THE COMMUNITY'S GROWTH AND PROGRESS IN THE PAST HALF CENTURY.

INTERNATIONAL SHOE COMPANY LOOKS FORWARD TO A CONTINUED MUTUALLY REWARDING ASSOCIATION FOR MANY YEARS AHEAD.

*Shutters add interest*

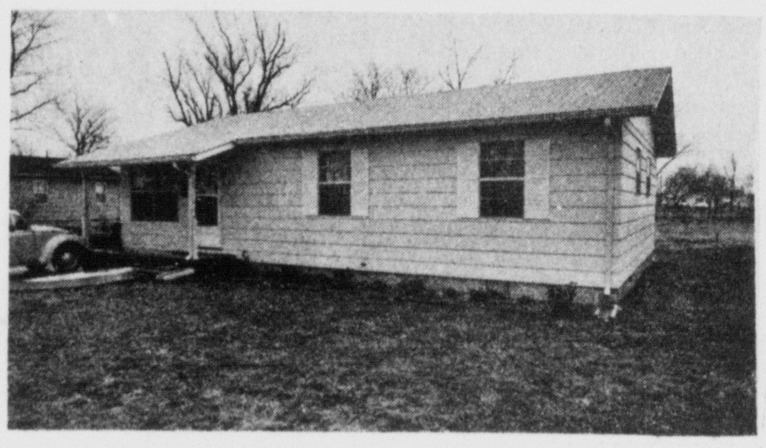
East Prairie Lumber Co. was the contractor for this five- room home owned by Lillie Mae Towens at 101 West Ada St. in Charleston. Black shutters and roof were used to add interest to the gold siding.

*Dixon home new*

White shutters compliment the light green siding on the home of Sidney and Clara Dixon, 104 West Tom Brown St. in Charleston. The five- room home was built by Phillips and Staples Construction Co. of Charleston.

*White siding used*

Mrs. Ida Adams is the owner of this five - room home on East Prairie Street in Charleston. White drop siding, accented by hunter green shutters, was used in construction by the Phillips and Staples Construction Co. of Charleston.



*Home has 5 rooms*

This five- room home at 109 West Iron Bank Road in Charleston is owned by Mr. and Mrs. Roosvelt Verner. Built by Phillips and Staples Construction Co., the home has yellow drop siding with white shutters.

# Tau Chapter pledges 10 new members in '73

Ten new pledges became members of Tau Chapter No. 507 of Beta Sigma Phi and Myrtle Nunnelee was installed as chapter president during 1973.

Also installed in May as new officers were Dee Comer, vice president; Faye Harper, recording secretary; June Cope, corresponding secretary; Loretta Alsup, treasurer; Jessie Taylor, director; Lila Harwell, sponsor, and Mary Keenan, Myrtle Nunnelee and Dee Comer, city council representatives. Lilyan Whitson was named alternate to city council.

New members of the international, social, cultural and civic sorority are Dorothy Pennington, Irene Smith, Sharron Lathum, Polly Hanks, Shirley Crites, Mildred Graviett, Marianna Heeb, Ruth McCollum, Dorothy Sanderson and Melba Jean Wyley. Membership in the organization is by invitation and ritual.

Sorority members help with Heritage House, the scouting program, Easter Seal drive, toy lending library of the Missouri Extension service and Regional Diagnostic Center. One special project of the group is adopting a family at Christmas.

The 1973 float entry in the cotton carnival parade won third place for the sorority.

Special events during 1973 included a day at Six Flags in July for Beta Sigma Phi members and families, a rush party in October, pledge ritual in November, Valentine banquet in February, and mother-daughter banquet in May.

Sorority members meet the first and third Tuesday evening of each month. Cultural programs are outlined by international headquarters and are based on the theme happiness through self, people, nature, literature, travel and art.

The international theme of Beta Sigma Phi for 1973-1974 was "Love, Love, Love."

The colors of Tau Chapter are black and gold and the flower is the yellow rose.

*Officers of Tau Chapter*

Officers of Tau Chapter of Beta Sigma Phi are from left Myrtle Nunnelee, president; Dee Comer, vice president; Faye Harper, recording secretary; June Cope, corresponding secretary; and Loretta Alsup, treasurer.

## Forrester manages Charleston market

CHARLESTON--- Herb Forrester was named permanent manager of Del Farms Super Market on West Marshall Street on April 30.

Originally of East Prairie, he moved to Charleston in 1949 and graduated from high school there in 1950. In 1951 he began working for Barkett's Super Market at the present location of Del Farms. When the store was sold to the National chain in 1955, he remained there as manager.

In 1957 he was transferred to St. Louis, in 1958 to Cape Girardeau and in 1959 to Jacksonville, Ill., where he worked until being transferred back to Charleston.

## Boyd appointed vice president

DEXTER— Jerry Boyd was appointed executive vice president of the Dexter National Bank in June.

Boyd has 18 years banking experience and comes to Dexter from Canton State Bank in Canton. He attended Arkansas State University in University City, Ark. and is a graduate of the school of Commercial Banking, University of Virginia at Charlottesville, Va.

Boyd is married and the father of two girls and a boy.

## Depro president-elect of Missouri Council

Bob Depro, instructor at Sikeston High School, was elected vice president in May 1973 of the Missouri Council for Geographic Education.

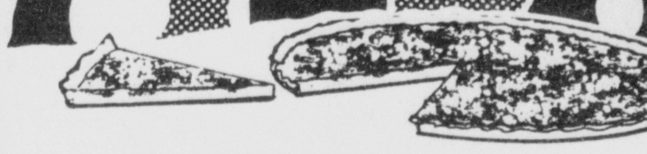
Depro also holds the position of president- elect, which automatically makes him chief executive of the organization next year. The election took place at the University of Missouri in Columbia.

In March, Depro was elected second vice president of the Southeast Missouri Teachers Association.

Bob Depro

*Forward in '74*

When You Think
PIZZA
in 1974
Thank you, our customers for making our progress possible.
PIZZA VILLA
Hwy. 114 East Dexter, Mo.
TOWN-COUNTRY SHOPPING CENTER
DINE-IN OR CARRY OUT
Phone 624-5556
20 Mile Service



PREVIEW!
OF THINGS TO COME
WE ARE HELPING TO BUILD TOWARDS A BETTER TOMORROW
Throughout the years, this agency has played an important part in Sikeston's progress by providing the best policies available for our customers.
Looking to the future, we plan to continue to provide this service at a minimum of cost.
Our sincere thanks to you, our friends and customers, for making all this possible.
"The Best To You in 1974"
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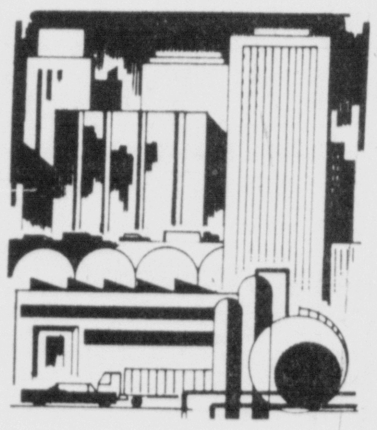
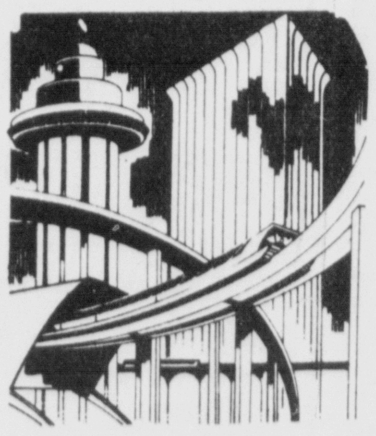
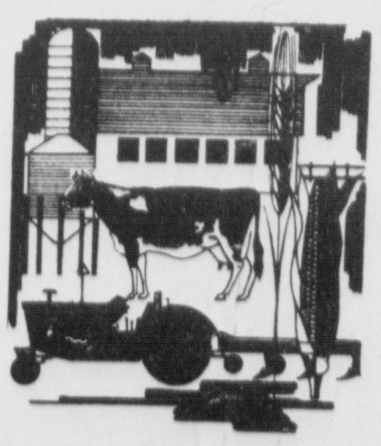


BILL HUFF



CLARENCE SCOTT

BOB SCOTT



MORE FOR LESS...
is what you will find in our Western Auto Store during 1974
That is our way of saying "Thank You."
WE ARE PROUD TO BE A PART OF SIKESTON'S AND SOUTHEAST MISSOURI'S PROGRESS DURING 1973.
LOOKING FORWARD TO SERVING YOU AND YOUR FAMILY IN 1974
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THE FAMILY STORE AND CATALOG ORDER CENTER
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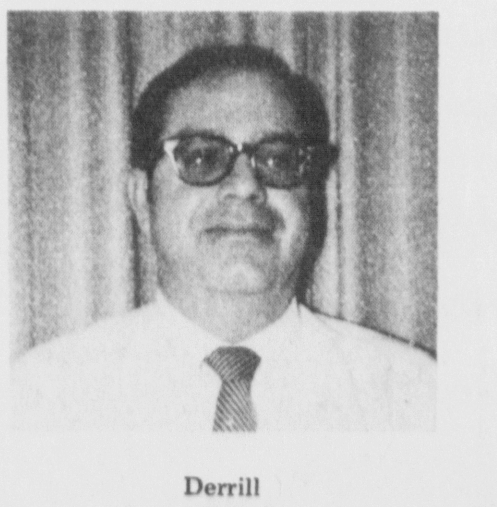
TREASURE HOUSE
QUALITY-CRAFTED HOME FURNISHINGS
"FOR BEAUTY & VALUE"
• WESTERN AUTO STORES



Derrill

## Lucy elected to executive committee

Richard Lucy, a member of the Tanner Street Church of God in Sikeston, was elected October, 13, 1973, to the executive committee of the Missouri Men of the Church of God.

The organization, which met in St. Louis for the elections, is composed of laymen whose main purpose is to assist their pastors in spreading the gospel.

## Davis new president of Malden Chamber

MALDEN — Sparrel W. Davis was elected president of the Malden Chamber of Commerce for 1973-74.

He succeeded Ron Wilkerson for a one year term.

Also elected were Charles Royal, vice president and Bill Johnson, secretary treasurer.

Elected to the board of directors were Hank Watson, H. A. McConnell, Bill Stuart, Gordon Waller and Jim Wietham.

## First nursing home opens in Pemiscot Co.

HAYTI — The first patient into the Pemiscot County Nursing Home adjacent to the hospital in Hayti, was admitted in July 1973.

Jack Tipton, administrator of the hospital, said the nursing home has 60 beds.

With completion of construction in July, the nursing home became the first and only one in the county. Construction had begun in May 1972 on a vacant lot between the hospital and the Pemiscot County Health department.

## Poplar Bluff chosen All American City

POPLAR BLUFF — This Southeast Missouri community of 16,600 was chosen as one of the 11 "All America Cities" for 1972 by the National Municipal League and the Saturday Evening Post, which present the annual award.

The announcement was made April 14, 1973.

The designation was given in recognition of citizen action and civic leadership to achieve projects of major benefit to the community.

## Bloomfield contracts for landfill use

BLOOMFIELD— The city of Bloomfield signed a contract with Lemmons Brother's Company of Dexter for use of their 75 acre landfill site one and one half miles north of Dexter.

The city agreed to pay a rate of $1.94 per person in the city which has a total population of 1,584 persons. This amounts to a total of $3,072.96. The Bloomfield trash truck is also required to pay a gate fee of $4 per load.

John's PACKAGE
THE STILL ON THE HILL
OPEN
SERVE YOURSELF ICE
ICE
ICE

*Still on the Hill opens*

The Still on the Hill near Bloomfield opened for busness in October. The new liquor store is located on Highway 25 South and is owned by John Branum.

## Extension Club emphasis on community betterment

The Sikeston Extension Club will soon celebrate its tenth year. Charter members still active in the club are Mrs. Rudolph Chittenden, Mrs. Carl Slayton and Miss Elreno Shelton.

During 1973, the Extension Club had various educational programs of interest. Members of the Sikeston 4—H Club presented a program, two extension club members talked about the European trips, and a health program was presented.

Special emphasis is being placed on community betterment and international relationships this year. Mrs. Edyth Spidell, international chairman for the county, has suggested the club support the Foreign Youth Exchange, study relationships to the United Nations, support Radio Free Europe and study family like, culture and customs of other countries.

Mrs. Rudolph Chittenden serves as president of the club and Mrs. Carl Clayton is vice president. Other officers include Mrs. Leon Chapman, secretary treasurer Mrs. R. L. Guthrie, reporter; Mrs. Oriole Jackson, devotional leader, and Mrs. Ben Matthews, telephone chairman.

Mrs. Carl Campbell was the first club president in March 1964 when the club club was organized. Over the past 10 years programs of interest and education have ranged from a fashion show, hat making lessons good grooming, hand crafts, flower arranging and Christmas decorations to lessons on buying and preparing food, refinishing furniture, landscaping, mental health, safe driving and probate proceedings.

The Sikeston Extension Club is looking forward to another interesting and rewarding decade, hoping members may as the club collect states, "realize it is the little things that create differences; that in the big things of life we are as one."

## *Joe Webb painting wins first*

EAST PRAIRIE-- First and second place honors in the Eighth Annual Art Guild Show held in June went to Joe Webb for his painting Jack In The Pulpit and Come Sit With Me.

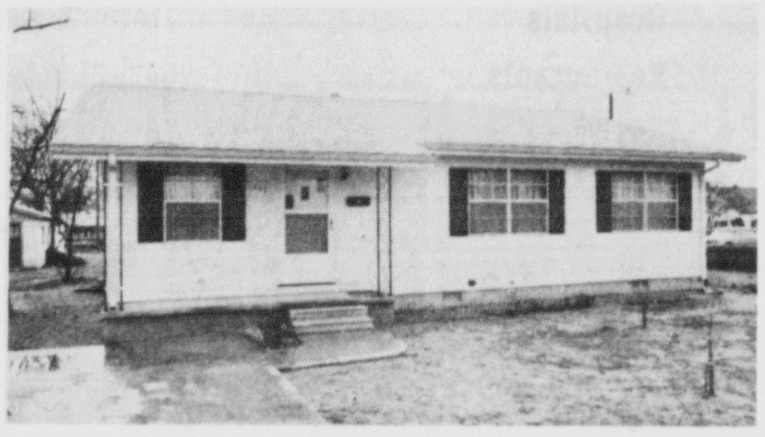
Third place went to Mrs. Jan Cantwell for her pen and ink and water color, Country Boy. Miss Arpa Hill and Mrs. Dicky Adkison received honorable mentions.

The event was held in the First Bank of East Prairie and special guests for the reception were Mr. and Mrs. Charles Rhinehart of Cape Girardeau.

## Stroup elected

Tom Stroup of Benton, Bootheel associate area extension director, was elected president of Missouri Epsilon Sigma Phi, a national professional organization for extension workers.

Stroup was elected at the organization's annual meeting in November 1973 on the University of Missouri- Columbia campus. Epsilon Sigma Phi has approximately 300 members in Missouri.



*4 bedroom home new*

Mrs. Annie Verner and her eight children moved into this four- bedroom home at 111 West Ada St. in Charleston in June. An extended roof forms the front porch of the home built by Phillips and Staples Construction Co. of Charleston. Black shutters and posts compliment the white drop siding. Mrs. Verner is employed by J & J Quick Meats in Charleston.

*Purple trim accents*

Mr. and Mrs. Tom Smith of 20 South Heggie St. in Charleston selected a purple trim to highlight the blond brick of their new home built by W. Smith Construction Co. The home has six rooms, bath and a half, and features an unusual stone facing at the front entryway.

*Gray brick used*

Light gray brick and white vertical drop siding adds eye appeal to the two bedroom home of Mr. and Mrs. A. J. Johnson, 503 West Market St. in Charleston. Black wrought iron banister and a crossbuck stormdoor also add to the attractiveness of the home which the Johnsons moved into in October. Johnson is a retired farmer.

PROGRESS

ELECTRICITY is for People...

It keeps their homes bright. It helps their businesses to function smoothly. It lights up their lives. It's a privilege to serve our community — with electricity for the people.

HELP US CONSERVE IT IN '74

SCOTT-NEW MADRID-MISSISSIPPI
ELECTRIC CO-OP
OFFICES -- BLOOMFIELD & SIKESTON

PROGRESS WITH SIKESTON and Cooney Equipment in 1974

We know we are only a small link in a big chain, but we are proud of our products and we are proud to present our line to the people of Southeast Missouri in 1974.

We hope that by working together in the coming year, we may all be able to meet tomorrows challenges a little better.

COONEY EQUIPMENT CO.
HIWAY 61 S. 471-5260 SIKESTON, MO.

# Improvements made on Scott jail

BENTON— A recreational area for prisoners, availability of library books, a new plumbing system, and a new radio dispatcher were just a few of the changes experienced by the Scott County jail at Benton during 1973.

Scott County is the only known county jail in the state of Missouri to offer library books to its prisoners. Old paperback books and some hardback volumes are sent to the jail for prisoners to enjoy. According to Sheriff John Dennis, cellmates often read aloud to other prisoners who are unable to read.

If a book is destroyed in any way, privileges are taken away from the prisoner, Dennis said. The sheriff added that one prisoner who used to be a troublemaker is no longer a problem since the books became available.

As a prisoner is being released from jail, his name is compared to the book check-out list. If the prisoner has destroyed any books, it could mean a delay in his release from jail, Dennis said.

A 12- foot high fence, on the right side of the jail, with barbed wire attached to the top, was completed June 13 to enclose a recreational area for prisoners.

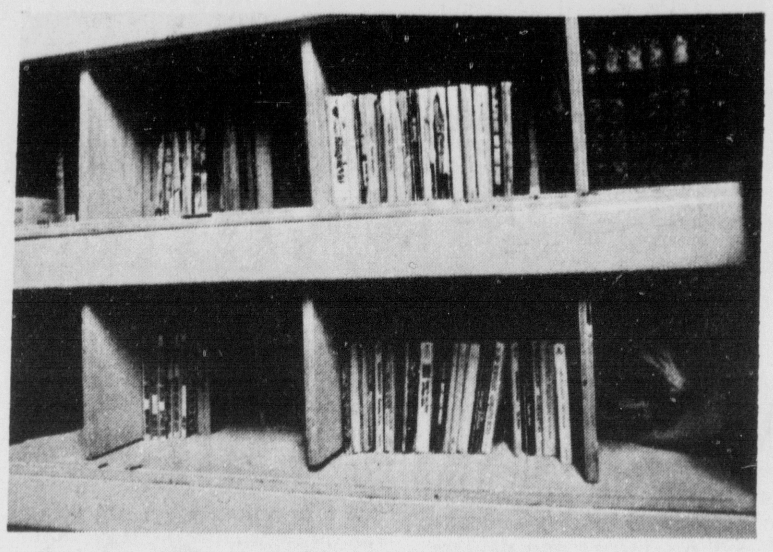
Prisoners can now get out of their cells a few hours every day to exercise, play games, such as horse or basketball, or just relax.

The $1,500 fence cost county taxpayers little. The Bootheel Law Enforcement Council financed 75 per cent of the recreation program and will save the county money over a period of time.

For a prisoner to be allowed to use the recreation area, he must obey all jail rules. If he fails to do this, he will not be permitted to leave his cell.

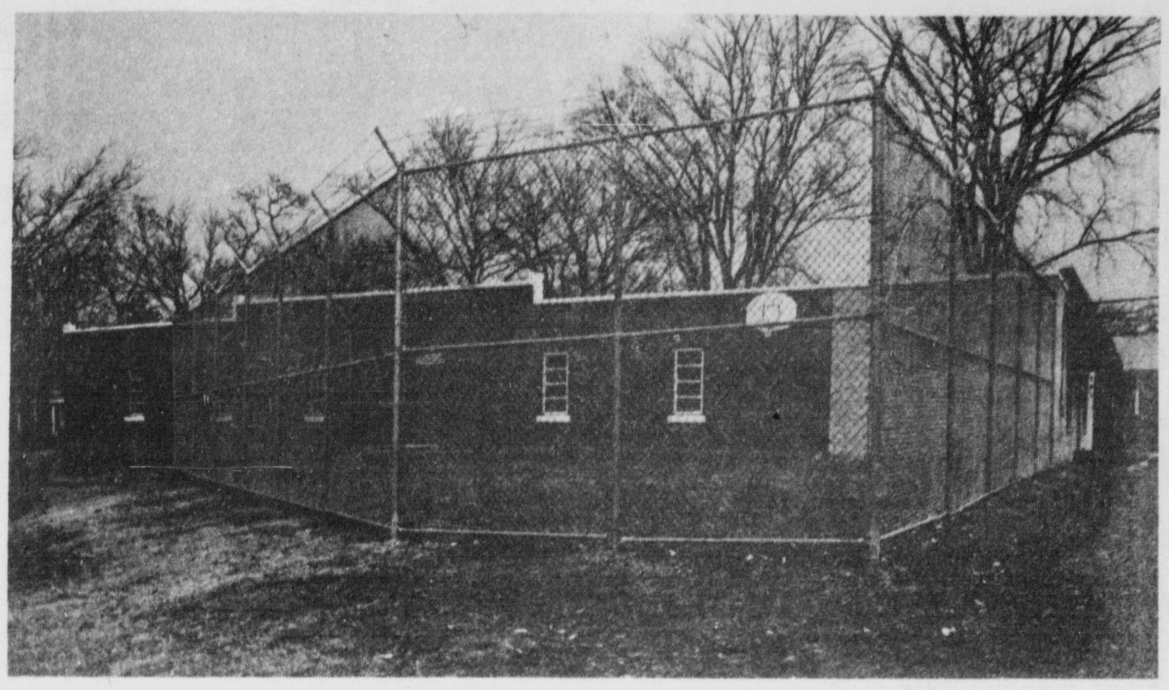
An addition to the staff of the sheriff's department is Mrs. Shirley Glastetter of Chaffee who is the new radio dispatcher. Mrs. Glastetter and her husband, Clyde, have five children.

Other members of the sheriff's department are Mrs. Lillian Scherer, secretary and Jack Stewart, Dave Sanders, Gerald Inman and Bud Jones, deputies.



*Books available*

In April 1973 library books were brought to the county jail for prisoners to read for pleasure and enjoyment. Scott County jail is the only county jail in the state of Missouri to offer this type of program.



*Recreation area completed in '73*

On June 13, a $1,500 fence was completed as a recreational area for prisoners. Prisoners now have an opportunity to get out of their cell each day and exercise.

*New radio dispatcher*

Mrs. Shirley Glastetter, a new Scott County radio dispatcher, takes a moment to relax after talking over the radio. She joined the sheriff's department in December 1973.

# Roach manages Malden Chamber

MALDEN — Dennis Roach, 24, of Little Rock, Ark., formerly of Poplar Bluff, was named manager of the Malden Chamber of Commerce in April.

He was selected at a meeting of the board of directors of the chamber on committee recommendation.

Roach, son of Mr. and Mrs. Del Roach of Poplar Bluff, graduated from the University of Arkansas with a major in marketing and minor in advertising. He was a member of the Arkansas Razorback football team from 1969 to 1972. He is a member of the Church of Christ.

## Cairo hospital changes hands

CAIRO — Cairo's financially distressed hospital, known for the past 100 years as St. Mary's Hospital officially became PADCO Community Hospital on Sept. 1, 1973, owned and operated by the Pulaski-Alexander Development Corporation.

The agreement allowed the hospital to continue operations rather than close Aug. 31, 1973 because of financial difficulties.

## *Mrs. Manning named Woman of the Year*

Mrs. Warren Manning was named Sikeston Woman of the Year March 29, 1973 at the 14th Annual Woman of the Year Banquet, sponsored by the Business and Professional Women's Club of Sikeston, at Ramada Inn.

Mrs. Manning, who lives at 600 Holly Hill Drive, was named for her outstanding contributions to the community.

She has been an active member of the following organizations: Presbyterian Church, Girl Scouts, Day Care Center, Coalesce Club, Sikeston's President's Council, Parent-Teacher Association, Sikeston Regional Diagnostic Clinic, 4-H club work and Young Couples Club.

## Dudley receives award

DEXTER — Joe Dudley received the Outstanding Jaycee award for 1973 and Janie Barker received the Outstanding Jaycee Wife award in a joint banquet for installation of officers held in May.

Installed as Jaycee officers were Don Powers, president; Eric Grossman, vice president; Glen Tucker, second vice president; R. J. Riddle, secretary; and board members Dale Crites, Dennis Backfish, Dale Dillman and Tom Love.

Jaycee Wives officers installed were Patty Myers, president; Donna Grossman, vice president; Vickie Burris, secretary; and Meredith Powers, treasurer.

## Guthrie honored

Sikeston resident James L. Guthrie, an insurance representative with Combined Insurance Company of America, has been honored for outstanding sales and service to the public.

In April 1973 Guthrie was awarded membership into the W. Clement Stone International Sales and Management Achievement Club, which is an international club named after the company's founder and board chairman.

## *Factory completed in C'ville*

CARUTHERSVILLE — Construction of the Arnold Sales Company factory building in Caruthersville was completed in March of 1973 and production at Pemiscot County's newest industry began immediately according to owner George Arnold.

The factory is manufacturing corrugated boxes.

Work first began to locate the factory in August of 1972.

## *Forward in '74!*

THE WHOLE TOWN
HAS BEEN BUZZING
ABOUT
OUR PROGRESS.

and we hope our progress has been satisfactory in 1973.

We Supply or You May Buy.

Linen needs of:
Hotels
Motels
Hospitals
Restaurants

New Uniforms For Sale or Uniform Rentals
Garages, Body Shops, Service Stations, Industrial Institution, Casual Wear

"93 YEARS OF SERVICE"

CHARLES TODD
UNIFORM RENTAL

400 NORTH STREET SIKESTON, MO. 471-3917

Progress in creative styles

As we progress, we always have you in mind. "Thank you" for your patronage in 1973 and we hope to serve you as well in 1974.

Mon Petite
Beauty Shop
427 W. Malone 471-2850

GIVE YOUR HOME
"LOOK OF TOMORROW" WITH
CARPET
from
IMPERIAL
FLOOR COVERINGS
CARPET OUTLET MARKET
7 MILES WEST OF SIKESTON ON NEW HWY. 60
MOREHOUSE, MO. PH. 667-5294 & 5295

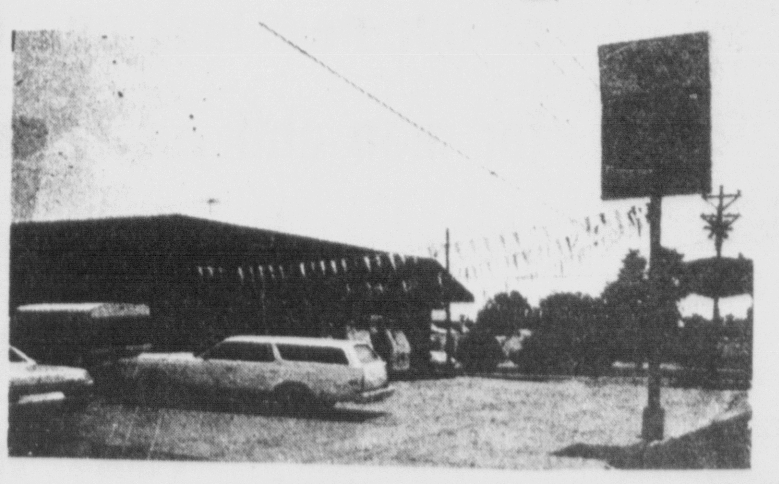
As we enter our 4th year of service to the Southeast Missouri area, we are proud to say that we can offer you a complete selection of any type of floor covering you would like to have in your home or place of business

VISIT US SOON AND HAVE A LOOK YOURSELF

We Hope You Have A
Very Prosperous "1974"

"Thank You"
For A Good Year of Progress

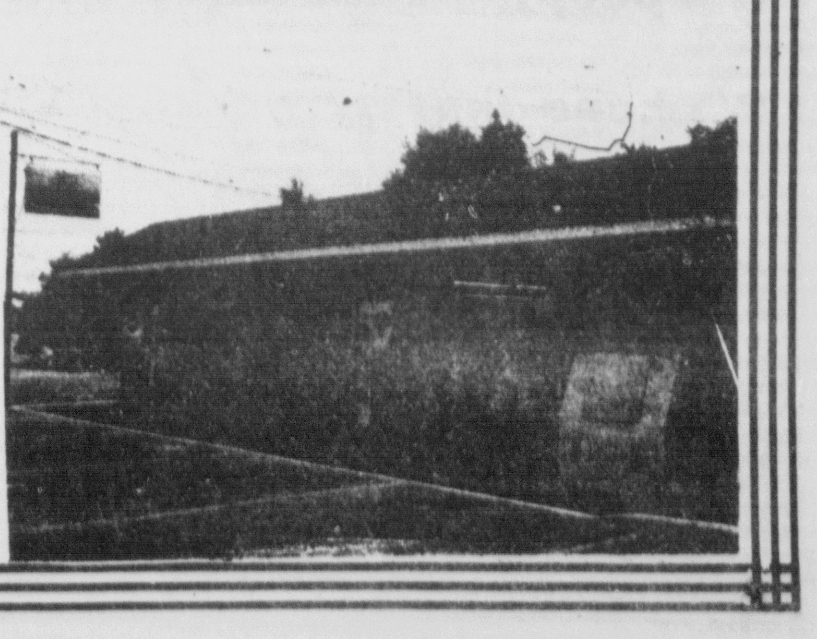
2 Locations
QUICK CHEK

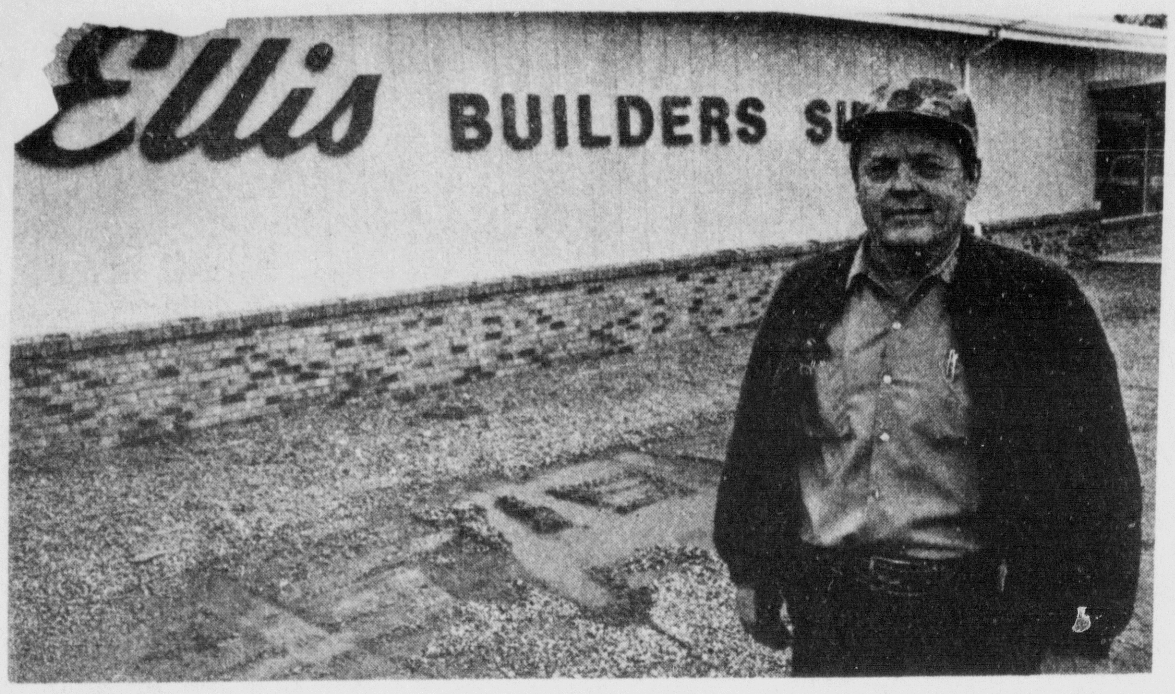


1801
EAST
MALONE

OPEN 7 DAYS A WEEK
7 A.M. TO 11 P.M.
FOR YOUR SHOPPING CONVENIENCES

709
SMITH
STREET





## New Ellis building erected

Gene Ellis stands before the new building erected for Ellis Builders Supply on Highway 61 north in Portageville, where a grand opening in June, attracted many visitors. In addition to a complete line of building supplies, the business also contracts commercial and residential construction.

## Ferrell new Scott assessor

BENTON-- William F. "Bill" Ferrell of Sikeston Route Two was sworn into office in August 1973 as Scott County Assessor.

Ferrell officially took office September 1, 1973 after being elected to the post in November 1972.

Ferrell, a life- long resident of Scott County, graduated from Sikeston High School in 1957, then attended Central Methodist College at Fayette and Southeast Missouri State University in Cape Girardeau.

He is a member and past president of the Sikeston Jaycees, a charter member of the Sikeston Elks Club and a member of Moolah Shrine Temple and First Baptist Church.

He and his wife Sharon have four children.

### Jarvis elected to motel board

Earl Jarvis was elected secretary in December of the board of directors of Best Western Motels.

# Specialist helps improve county economic standing

Although Floyd Wright has been area agronomy specialist with the University of Missouri Extension Division in Charleston, for only about six months, he believes that the progress of his program has been, and will continue to be, to increase the economic standing of Mississippi County and area producers by increasing their knowledge of recommended agronomic practices.

Because agriculture is a constantly changing situatioon, each year brings new problems. New technology, new varieties, chemicals and methods must be tried and proven.

The University of Missouri Extension has an agronomy specialist in each county of the Bootheel area. The specialists have the responsibility for development of the agronomy (crops and soils) education programs in each county, and secondary responsibility to the area.

The principal function of the agronomy specialist is program development for major crops produced. This also involves plant disease monitoring, soil fertility practices, pesticide management and education, as well as forages and minor crops. Distribution of current information to producers and dealers is a very important part of the duties.

The agronomy program in Mississippi County will consist of three or four major meetings each year to be held in January and February. Short courses will be held as the subject and need arises.

Also, a monthly newsletter is sent to producers to keep them informed on current recommendations, problems they should be looking for, supply situations, and other information. As the new recommendations are developed information is sent to dealers. This is an attempt to aid producers and dealers in planning management programs for the year. Wright's job is to see that the producers have access to the latest developments in technology, techniques, and research at the earliest possible date. This is accomplished by crop meetings, newsletters, news articles, short courses radio releases, and personal contact

The major crops and soils meeting to be held each year will be designed for the needs of producers. The main emphasis will be placed on production management, ways to maximize efficiency and profits while minimizing inputs. Wright believes the rising production costs will force farmers to become better managers to stay in business. This is why they must have the latest information on recommended practices for their production programs. This is not to say that agricultural producers are not adept at their work, Wright stresses; but, to illustrate why 4.9 per cent of the countries population produces food and fiber for the other 95.1 per cent.

In 1973, Wright visited with many producers and dealers on their farms and businesses, to discuss production practices and problems. Personal contact is an excellent situation to learn about each producer's cropping program and problems and in turn explain to him ways and methods to increase productivity.

The main concern among producers during the past growing season was soybean cyst nematodes and diseases, weed and insect control, and boll rot in cotton. A cotton boll rot survey was conducted and losses determined for Mississippi County. Losses ranged from 12 per cent to 44 per cent. The loss in dollar value of this ranged up to $105 per acre. This is substantial loss that must be prevented. Soybean disease, weed, and insect problems were many in 1973 and several dollars per acre were lost. This loss cut into profit. Management must be increased to help remedy this.

In 1974, Wright hopes to encourage better management. Also, to provide the agricultural community of Mississippi County with information needed to make proper decisions concerning crop production. This will be done by winter meetings, newsletters, news articles, and personal contact.

The crop year 1974 as in other years presents a challenge to everyone involved in Agriculture.

## Rowe elected

Burt H. Rowe Jr., president of Farmers Mutual Insurance Co. of Sikeston, was elected second vice president of the Missouri Association of Farm Mutual Insurance Companies and also Missouri representative to the National Association of Mutual Insurance Comapnies at the group's 78th annual convention Nov. 11-13 in Jefferson City.

Fred Burress of Burress Insurance- Agency of Steele and secretary-treasurer of Farmers Mutual Insurance Co. of Sikeston, was elected to the loss prevention and standard forms committees of the state association.

## Botsch manages drug store

DEXTER — Noel Botsch assumed the managership of the Dexter Cut Rate Drug Store June 1. The drugstore, owned and operated here for several years by Mr. and Mrs. Archie Parker, was sold to Overturf Drug Stores, Inc., with stores in Malden and Bernie.

Botsch attended Southeast Missouri State Univeristy in Cape Girardeau one year and four years at the University of Missouri Kansas City School of Pharmacy. He did most of his internship at the Overturf stores and for the past year worked at the Broadway Prescription Shop in Cape Girardeau.

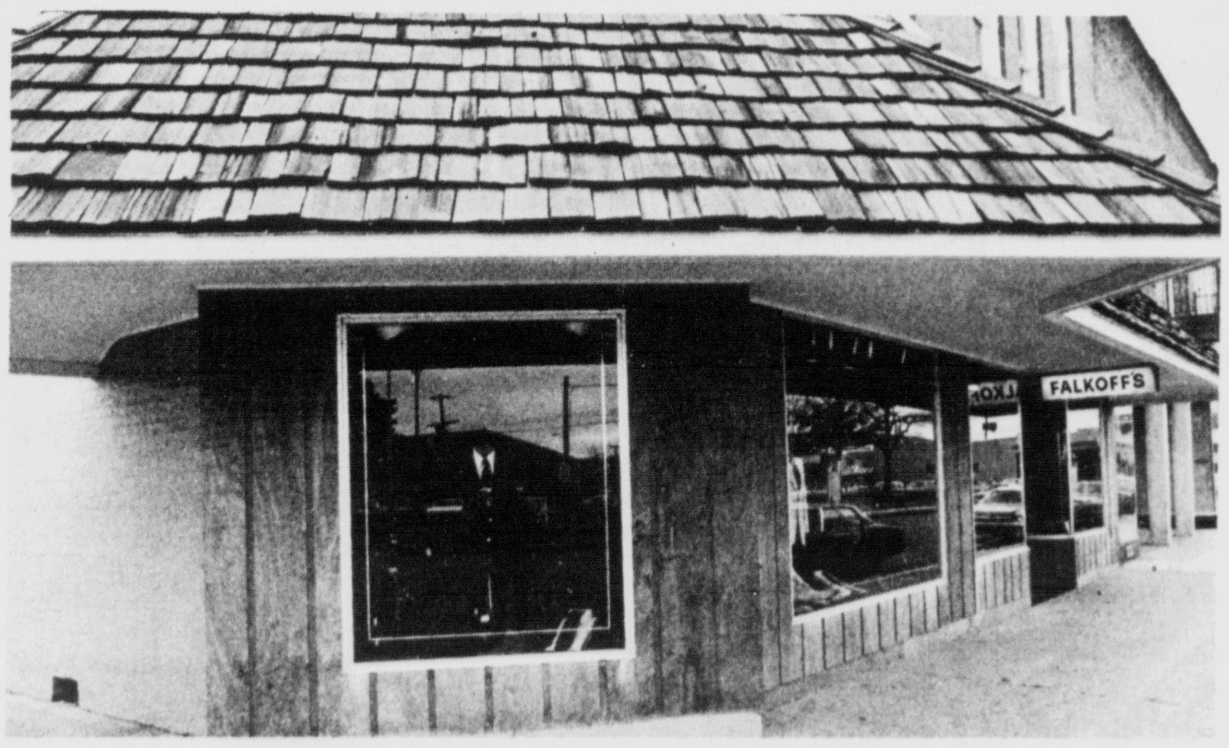
### Association elects officers

DEXTER—Joyce Peerman, co-publisher of the Post and Cash-Book in Jackson, was elected president of the Southeast Missouri Press Association May 29, 1973 at the 81st annual meeting, held at the Dexter High School.

Ralph Clayton, publisher of the Caruthersville Democrat-Argus, was elected first vice president; Paul Pautler, publisher of the Perryville Monitor, was elected second vice president; Wade Roop of the DeSoto Press was elected secretary and John Miller, advertising manager of the Dexter Statesman- Messenger, was elected treasurer.

Wishing For A Progressive Place To Shop?

Look no farther than our new front door



1973 Saw us enlarge our store and remodel it inside and out. We are proud of our new look and we are even prouder of the progressive styles and fashions for men and young men, that our enlargement has enabled us to include in our stock.

YOU HAVE DONE SO MUCH TO HELP US PROGRESS, THAT WE ARE PROUD TO HELP YOU WITH YOURS IN 1974.

Falkoff's
Men' and Boy's Shop

DOWNTOWN SIKESTON 104 E. FRONT 471-9331

Banking facility new in Marston

Farmers Bank of Portageville opened this new banking facility in Marston on Nov. 5. The blended brick building is accented with a wood shingle roof extending over a drive- in window. Jerry M. Malone of Caruthersville was building contractor.

# Farmers Bank of Portageville establishes Marston facility in '73

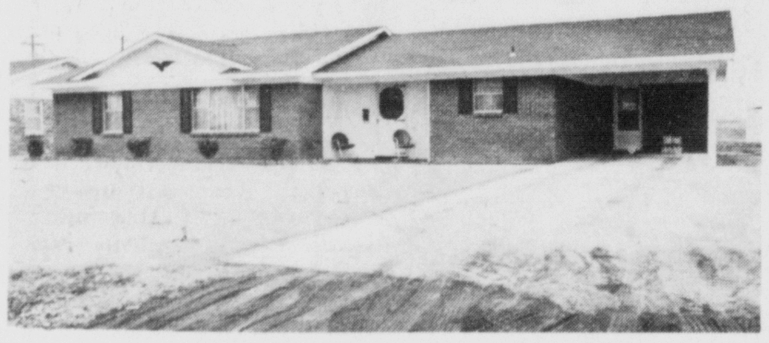
MARSTON— A new banking facility, established by Farmers Bank of Portageville, opened for business on Nov. 5 at the corner of Mitchell and Elm Streets.

An open house was held the preceding day for inspection by the public of the modern building which contains three teller stations, a manager's office, coupon booths, large vault with safety deposit boxes and a community room complete with kitchen facilities.

Services offered at the facility include checking accounts, loan payments, safe deposit boxes, bank money orders, food stamp service, savings accounts, saving certificates, night depository and drive- in window service.

Buddy DeLisle of New Madrid is manager and Mrs. Pat Johnson is assistant cashier.

Banking hours are 9·a.m. to 2:30 p.m. Monday through Thursday and 9 a.m. to 6 p.m. on Friday.



Eagle accents exterior

Mr. and Mrs. George L. Adams own this new red brick six- room house at 308 West Eighth St. in Portageville. Black shutters and eagle and white trim accent the exterior. The house has three bedrooms, two baths and is centrally heated and air conditioned. Parkview Acres Inc. of Portageville built the house for Adams, who owns Adams Shell Service Station.

## Indiana firm buys livestock company

BLOOMFIELD— Heinold Hog Market of Kouts, Ind., purchased the Stoddard County Livestock Company property south of Bloomfield as its 62nd market in seven states.

The hog and cattle market was acquired from West Kentucky Land and Cattle Co. The company began operating under the Heinold name in September.

The stockyard is located just south of Bloomfield on Highway 25 and is managed by David Schmidt.

## '73 briefs

FEBRUARY

15--Sikeston police have received a new VU- control elevation system for the top of a police car. The unit extends a panel consisting of flashing warning lights, 10 flashing directional lights, two flood lights and an electric siren to an overall height of 12 feet.

### Board of Municipal Utilities reports

# Accounts increase by 279

The Board of Municipal Utilities in Sikeston reports that during 1973 electrical accounts increased by 279, of which 50 were total electric accounts. Sales also increased in 1973 over 1972 by slightly more than 9,000,000 kilowatt hours.

A number of underground projects were completed during the year. The Alexander Klein subdivision, in the southern part of the city near South Kingshighway, was converted from overhead distribution to underground at a cost in excess of $9,000. Underground construction into new and expanded Hunter Acres West, Crestwood Subdivision and Scott Manor Apartment Complex was completed during the year.

Highway lighting on North and South Main was completed with the extension of both sections to the city limit line. The board will continue to review the lighting needs of the city and respond to any needs that arise.

The most urgent matter facing the electrical system currently is the supply of additional power for the future. A number of solutions are being studied at this time which includes additional purchase of wholesale power and the expansion of the city's generating facilities.

During the year, the board of Municipal Utilities initiated a program to obtain gas distribution facilities in Sikeston. They are still actively engaged in this project and hope it will be concluded during 1974.

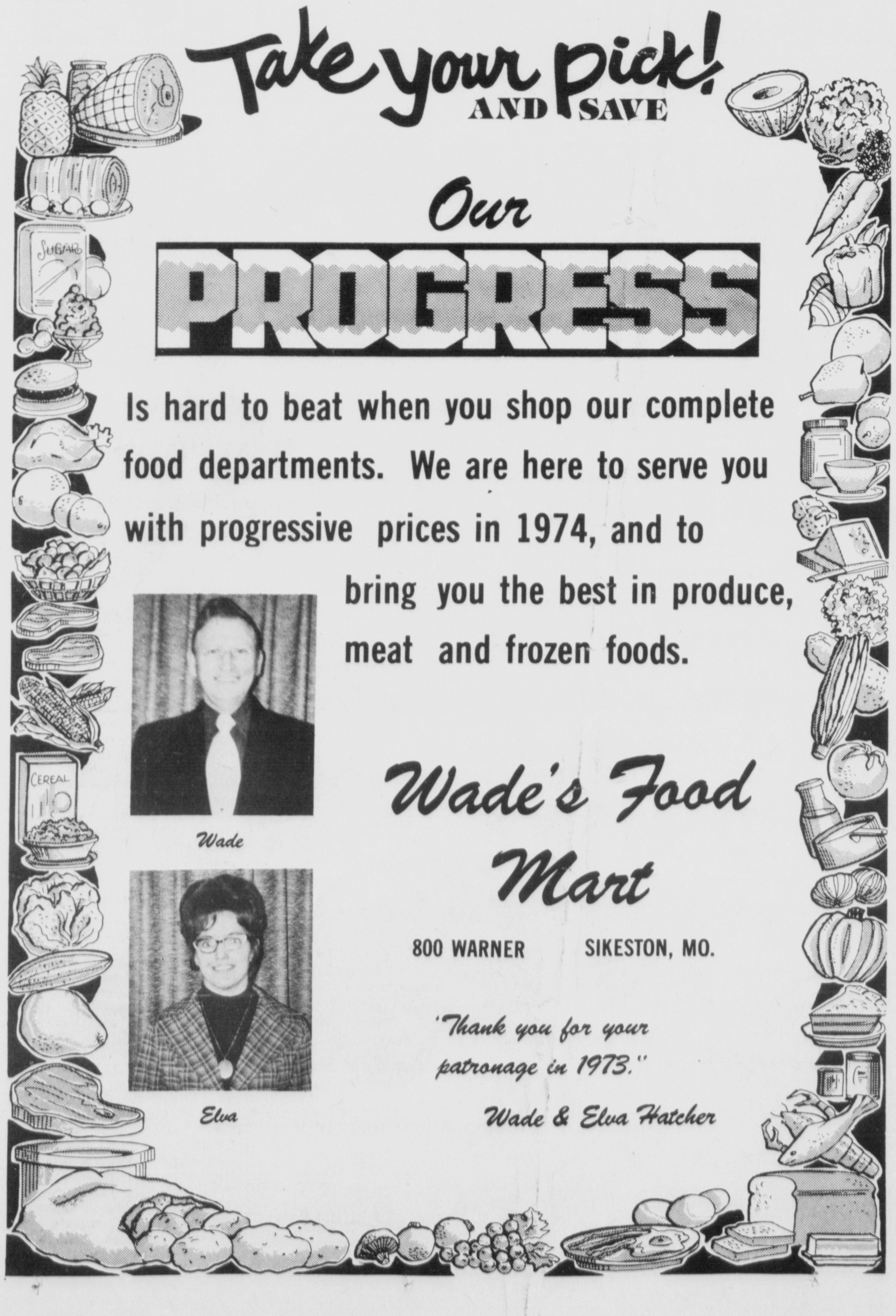
The growth of annual water consumption indicates a need for additional capacity in the very near future. Expansion of the existing plant facilities is under study to determine the best approach to needs for the next 10 years.

Late in 1971 members of the Board of Muncipal Utilities had received an engineering report which indicated that a rate reduction in the electrical operation was possible if operating costs did not take a substantial increase.

BLOCKING PRICES FOR YOU in 1974

IS OUR WAY OF SAYING
"Thank You"
TO ALL YOU WHO HAVE HELPED
TO MAKE OUR PROGRESS POSSIBLE.

Little BIG DOLLAR Store
WHERE YOUR DOLLARS HAVE MORE CENTS



Take your pick! AND SAVE

Our PROGRESS

Is hard to beat when you shop our complete food departments. We are here to serve you with progressive prices in 1974, and to bring you the best in produce, meat and frozen foods.

Wade

Elva

Wade's Food Mart

800 WARNER SIKESTON, MO.

"Thank you for your patronage in 1973."

Wade & Elva Hatcher

"Furnishing"
Sikeston and
Southeast Missouri

With the finest in home furnishings is our way of saying "Thank You" to this area for our progress in 1973. We will strive to continue this service in 1974.

YOUR GE DEALER

- CARPET
- APPLIANCES
- STEREOS
- COLOR TV
- FURNITURE OF ALL KINDS

Rudy's Furniture Co.

COMPLETE HOME FURNISHINGS

115 SOUTHWEST STREET SIKESTON

together we'll make it in '74

*Progress is people working Together*

# WHERE ELSE?

You can count on us to do our share in promoting good will and progress, in helping with community projects for the betterment of all.

"Thank you Sikeston and Southeast Missouri for making this past year our best ever."

MERCURY
LINCOLN

FORD
FORD DIVISION Ford

## BUT IN

## SIKESTON

## COULD YOU FIND AS PROGRESSIVE A MOTOR COMPANY AS

SIKESTON MOTOR CO

FORD
FORD DIVISION Ford

MERCURY
LINCOLN

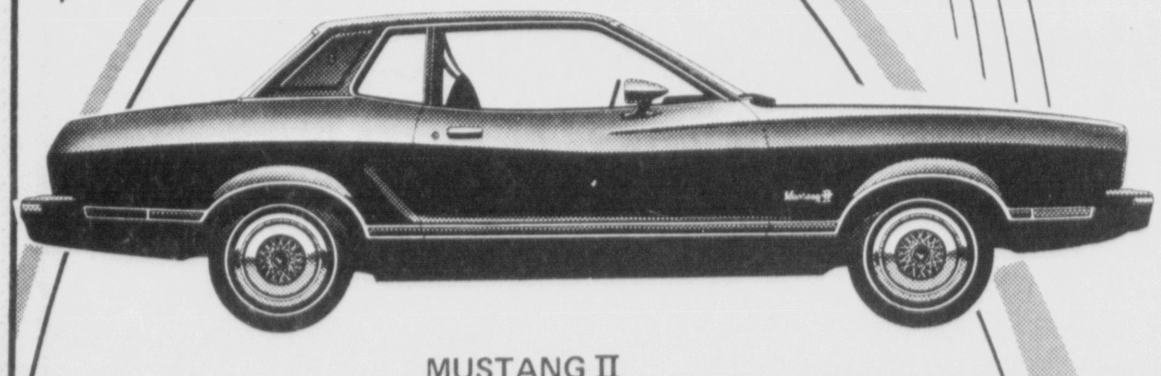
# SIKESTON MOTOR CO.

**"We are proud of Sikeston---**

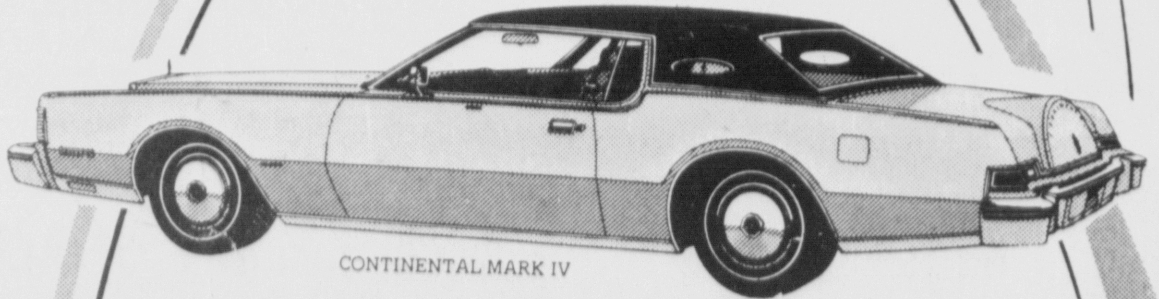
**and we hope that**

**Sikeston**

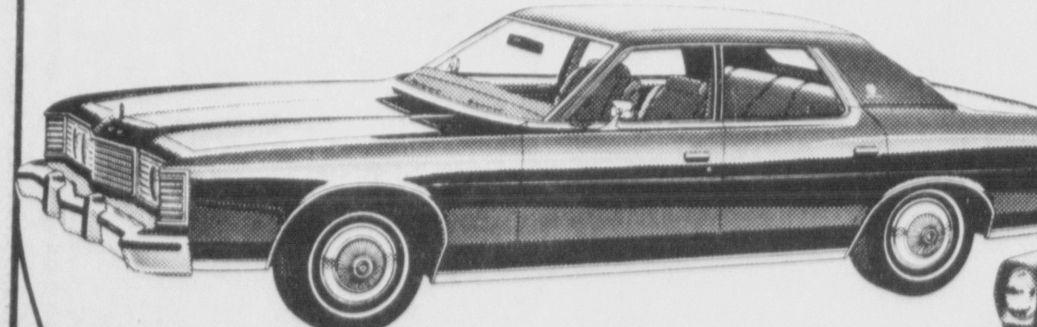
**is proud of us."**



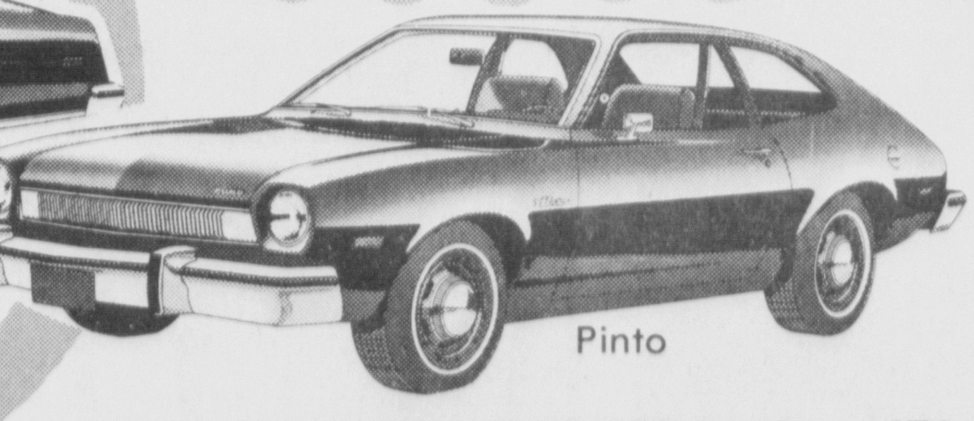
MUSTANG II
Ghia



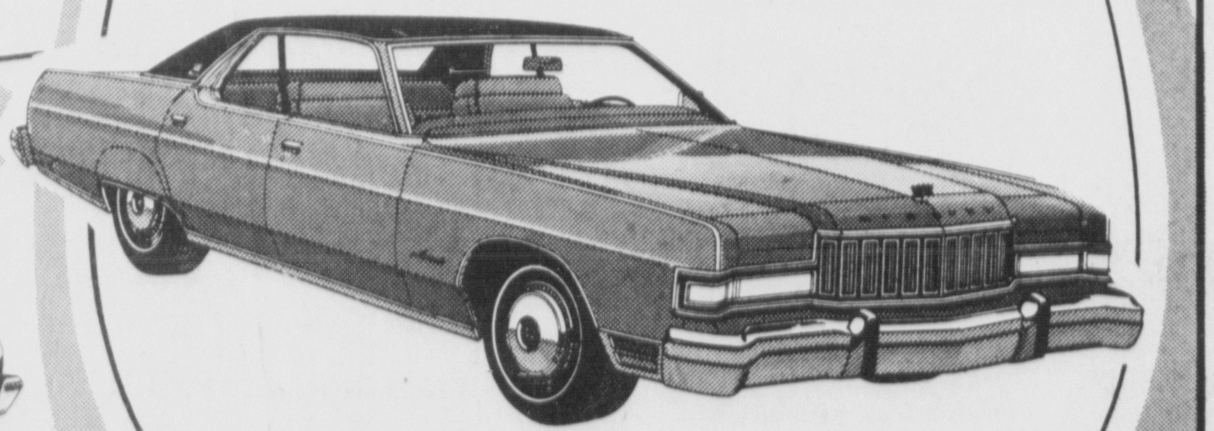
CONTINENTAL MARK IV



LTD BROUGHAM
4-Dr. Pillared Hardtop



Pinto



MARQUIS BROUGHAM 4-DOOR HARDTOP

**1030 SOUTH MAIN SIKESTON, MO. 471-1256**

EARL WALKER
MECHANICAL CONTRACTOR
INC.

*New headquarters has 3,520 square feet*

New headquarters building for Earl Walker Mechanical Contractor Inc. opened in October on the outer road just south of Interstate 55 and Highway 162 interchange at Portageville. The company celebrated its 25th anniversary in 1973. The modern 3,520 square foot building contains ten rooms for offices or storage, a shower room and three rest rooms. Ellis Builders Supply of Portageville erected the building and Walker furnished and installed the electrical, plumbing, heating and air conditioning fixtures and systems.

# Portageville company celebrates 25 years

PORTAGEVILLE-- Earl Walker Mechanical Contractor Inc. celebrated its 25th year in business with open house on Oct. 6, at the company's new headquarters building on the outer road just south of Interstate 55 and Highway 162 interchange.

Employes of the firm have increased in number from three or four when the business was first established by Walker to approximately 70 new.

A further mark of growth and progress was noted in December when a major contract totaling nearly $800,000 with Uniroyal Rubber Co. in Red Oak, Iowa was completed. Walker's first contract 25 years ago was for plumbing installation in a new home built by Mr. and Mrs. J. C. Ransburgh on Highway 162 East.

Specializing in installation of heating, air conditioning, plumbing, electrical and process piping systems, work contracts extend over nine states.

Since Walker and Charles Wheelis of Portageville, a mechanical estimator with the firm, are licensed pilots, they, and another mechanical estimator, Ronald Seabaugh of Portageville, and an electrical estimator, Clifford White of Caraway, Ark., commute by air to the widespread project sites as well as to the company's branch office in Corinth, Miss.

## Nace receives agribusiness award

PORTAGEVILLE — E. B. Nace of Portageville received the Agribusiness Service Award at the Farmers Recognition Banquet Nov. 20, 1973.

Nace earned the award for outstanding ability in tying together the agriculture and business communities.

An area farm management specialist, Nace holds bachelor of science and master of science degrees in agriculture and has worked for the University of Missouri Delta Center at Portageville for nine years.

He also is a collector of Indian artifacts.

## Mrs. Hearnes on committee

Mrs. Warren E. Hearnes of Charleston was elected in July 1973 to the executive committee of the Missouri Baptist Convention.

# Pharmacy has new owner

PORTAGEVILLE— Byron H. Edwards, a registered pharmacist for 24 years, assumed ownership and management in January of the long established Pinkley Drug Store at 120 East Main St.

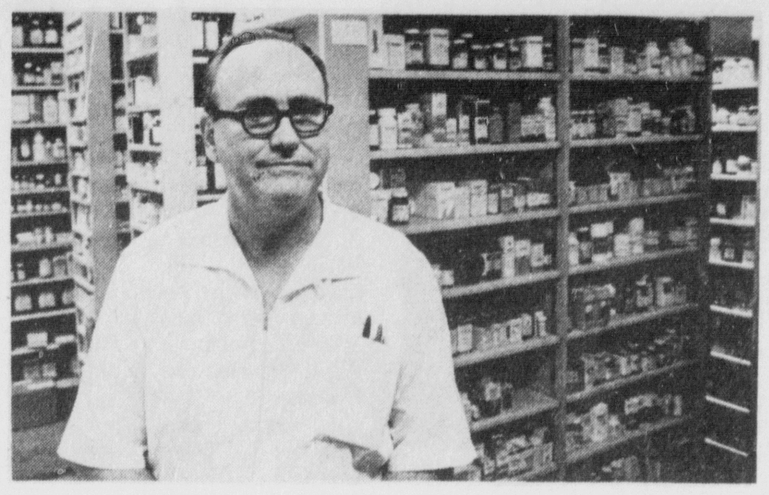
Edwards, born and reared in Portageville, is the son of Mrs. Kitty Edwards. He attended Portageville schools and received his degree in pharmacy in 1949 from Vanderbilt University in Nashville, Tenn.

Before returning to Portageville, he was employed at City Walgreen Drug Store in New Madrid.

Now known as Edwards Pharmacy, the drug business was purchased from L. Faherty Pinkley and J. Carroll Pinkley, whose late father, T. C. Pinkley Sr. founded the drugstore in 1922.

For 51 years the business has been on Main Street serving the drug needs of area families extending to the fourth and fifth generations.

Edwards, who is assisted by Mrs. Wanda Hinton, a 25-year employe of the Pinkley store, said he will continue the business in the high ethical standards set by the Pinkley family.



*New owner*

Byron H. Edwards, registered pharmacist, is new owner of Edwards Pharmacy at 120 East Malone St. in Portageville. The business was formerly Pinkley Drug Store owned and operated by L. Faherty Pinkley and J. Carroll Pinkley until Edwards acquired the business in January 1974.

## *Rollins is new Wyatt postmaster*

WYATT--- Paul A. Rollins, former postmaster at Peach Orchard, was appointed postmaster at Wyatt in April. The oath of office was administered by Charles L. Oxley, manager of the Evansville District Office.

Rollins began his career in the postal service as acting postmaster at Peach Orchard in January 1969. In August 1971, he was appointed postmaster there. On June 30, 1972 he was installed as officer- in- charge of the Portageville Post Office and his detail was terminated in November 1972 when he was returned to his former position at Peach Orchard.

Rollins and his wife, Nora, are the parents of four children, Paul, Robert, Sophie and Michelle.

## Forsee named new telephone wire chief

CHARLESTON--- Southwestern Bell Telephone named Gary D. Forsee as new wire chief in August to handle plant operations in Charleston.

Forsee was given the responsibility of directing and administering telephone installation and repairs in and around Charleston and East Prairie. He replaced Charles L. Thurman, who accepted the position of chief switchman for the company in Cape Girardeau.

Prior to moving to Charleston, Forsee was installation foreman in Kansas City. He started with the telephone company in June 1972 as an installation foreman and also held the position of chief assigner in Kansas City. He is a graduate of the University of Missouri at Rolla with a bachelor of science degree in civil engineering.

## *Miss Heggie honored*

CHARLESTON--- Miss Ruth Ellen Heggie was presented the Chamber of Commerce Service Award at the Seventh Annual Chamber of Commerce banquet held March 22 in the high school commons room.

The award was presented by Chamber President Dr. Lowell Nicholas, who cited Miss Heggie as "the person who most influenced my work in the chamber and one who will serve on any committee and do all the work, but never serve as chairman."

Dr. Arthur L. Mallory of Jefferson City, Missouri's Commissioner of Education, was the featured speaker at the event attended by about 300 persons.

## '73 news briefs

FEBRUARY

28--The city planning and zoning commission Tuesday recommended to the city council that Crestwood Estates subdivision be approved for development. The 50 lots are bounded by Ingram Road and Pine, Helen and Virginia Streets.

In Focus...
A PICTURE OF HOW
WE'VE MADE PROGRESS

Our community has worked wonders in boasting our economy — through working together in protecting our environment, upholding high ideals, technology.

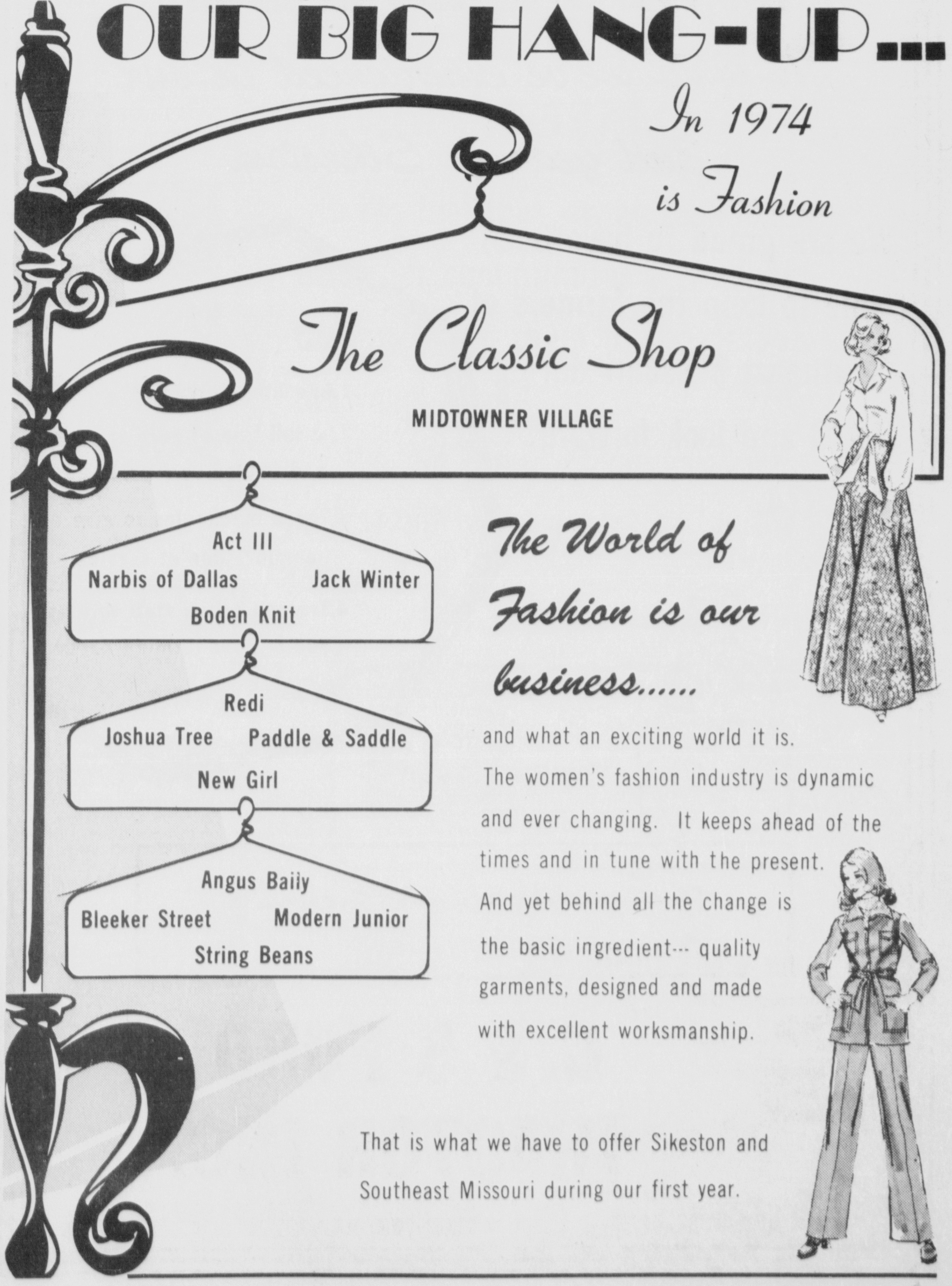
Yesterday and today can be used as guides for tommorow's goals.

We are proud. . . .

Mayor and
Board of Aldermen
PORTAGEVILLE, MO.

BEST WISHES
FOR THE
CONTINUED GROWTH
OF THE
SIKESTON
COMMUNITY

THOMAS F. BAKER
COMPANY, INC.
BAKER ( ESSEX P.O. )
MISSOURI 63846



OUR BIG HANG-UP...
In 1974
is Fashion

The Classic Shop
MIDTOWNER VILLAGE

Act III
Narbis of Dallas
Jack Winter
Boden Knit

Redi
Joshua Tree
Paddle & Saddle
New Girl

Angus Baily
Bleeker Street
Modern Junior
String Beans

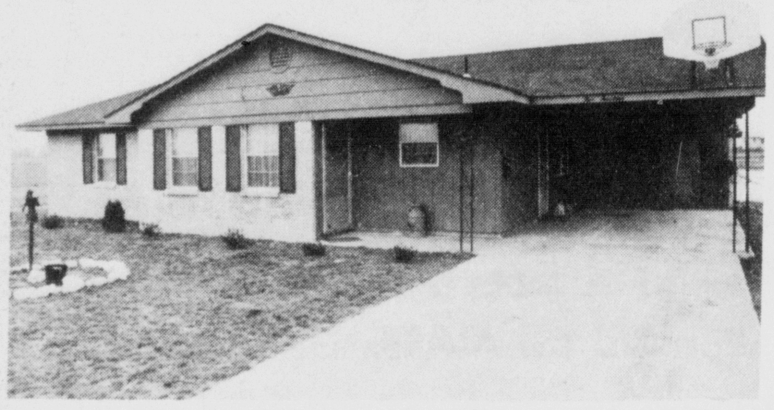
The World of Fashion is our business......

and what an exciting world it is. The women's fashion industry is dynamic and ever changing. It keeps ahead of the times and in tune with the present. And yet behind all the change is the basic ingredient--- quality garments, designed and made with excellent worksmanship.

That is what we have to offer Sikeston and Southeast Missouri during our first year.

## Columns mark entry

White columns mark the entry to the new home of Mr. and Mrs. Harvey Gremard, 512 Foster Drive in Portageville. The light buff brick home contains six rooms, including three bedrooms and one and a half baths. The home is centrally heated and air conditioned. Parkview Acres Inc. of Portageville constructed the home for Gremard, who is employed by the U. S. Dept. of Agriculture.



## Americana accents used

Mr. and Mrs. Bill Ward and family live in this new home at 514 Foster Drive in Portageville. The six-room house has three bedrooms and a bath and a half. The antique brick exterior is complimented by brown trim and shutters. Americana accents in the front yard are a hand pump and milk can and eagle on the house. Ward is employed by Noranda Aluminum Inc. in St. Jude Industrial Park. Parkview Acres Inc. of Portageville built the house.

*Now doing business on own*

# Capitol enjoys successful year

Capitol Painting and Drywall Co. enjoyed a successful 1973 when they began doing business on their own.

Herb Dirnberger and Ken Essner of New Hamburg, owners of the company, have announced they are no longer associated with Delta Painting and Drywall Co. in Sikeston.

During the year, the number of Capitol employes increased from two to six. The company does residential, commercial and industrial work in this part of Southeast Missouri. Besides two trucks, the company has equipment necessary to do any type of spray work.

Dirnberger added that the Capitol crew is reliable, experienced and professional.

## Capitol painters work on complex

Capitol Painting and Drywall Co., with headquarters in New Hamburg, began business on their own during 1973. They had previously been associated with Delta Painting and Drywall in Sikeston. One of their most recent and largest jobs was interior and exterior painting and drywall work on the new 72- unit apartment complex located on South West Street in Sikeston.

## Hogan named East Prairie Man of Year

EAST PRAIRIE--- Man of the Year honors were given Mayor Lloyd Hogan at the Third Annual Chamber of Commerce banquet on March 29. Hogan was a joint selection of the chamber and the Community Betterment Committee.

Mrs. Ray Melton, Community Betterment chairman, made the presentation to Hogan for "his dedication to family, community and as a man proud of his committment to God."

The Hogan family moved to East Prairie in 1952 and he is owner of Hogan's Farm Supply. For four years he served as mayor and was instrumental in bringing about the adoption of the city manager form of government.

Percy Clippard, Dexter's Man of the Year for 1969 and 1972, was guest speaker.

# Recreation center planned for Dexter

DEXTER — In a joint announcement made in August by the Board of Directors of the Stoddard County Country Club and Rodney O'Donnell, local real estate developer, the country club and O'Donnell have arranged to build a new family recreation center here.

The new center will consist of 340 acres west of Dexter that O'Donnell purchased. It is located between Three Mile Road and Route ZZ, on the south side of Grant Street. The club itself will get 150 acres, donated by O'Donnell, for their facilities The remaining 190 will be subdivided.

The golf course will be an 18- hole championship course and will be designed by a nationally known golf course designer.

The club will also have a large swimming pool and tennis courts.

## *Long's story selected for production*

CHARLESTON-- Michael "Mike" Long, 10- year- old son of Mr. and Mrs. Larry E. Long, was notified in August 1973 that his story, "Swedlow Tedlow" had been selected by the National Educational Television Network for production on it's children show "Zoom".

## *Bernie woman featured in May*

BERNIE — Mrs. Guy (Judy) Perkins of Bernie was featured in the May issue of "Farm Wife News", a national publication for farm women.

Mrs. Perkins was on the first Head Start board in Bernie and is past president of Bernie Civic Club. She is vice president of Stoddard County Women's Council for County Improvement. Mrs. Perkisn is active in church and is den mother for her son's Cub Scout Troop. Her main interest is painting and she participates in many of the art shows throughout Southeast Missouri.

The Perkinses live on a farm that has been in the family for 110 years on the outskirts of Bernie. They have 527 acres of corn, cotton and soybeans.

## '73 news briefs

FEBRUARY

10--NEW MADRID — New Madrid County budget for 1973 nears the $1 million mark.

## *Dame is Outstanding Young Farmer of Year*

Terry Dame

Terry Dame of Sikeston was named Outstanding Young Farmer of the Year at the Farmer Recognition Banquet Nov. 20, 1973.

A $100 savings bond accompanied the award which was sponsored by the Jaycees, Sonny Presley Chevrolet and Coffey's TV and Appliance. The savings bond was made available by the Bank of Sikeston, First National Bank and Sikeston Production Credit Association.

Dame majored in agriculture at Southeast Missouri State University in Cape Girardeau and has been farming for about 10 years on 1,000 acres. He farms four different tracts north of Sikeston and near Bell City and normally grows corn, cotton, wheat and soybeans.

## '73 news briefs

FEBRUARY

17--New breathing apparatus for the Sikeston Fire Department has arrived.

WE ARE HAPPY TO HAVE PARTICIPATED IN THE PROGRESS OF SOUTHEAST MO.

WE AT

Bob's RID-X

appreciate very much the confidence placed in our service and wish all our customers & competitors another year of good health and successful business.

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PROGRESS

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4.Trained office staff to help you in your farming needs.

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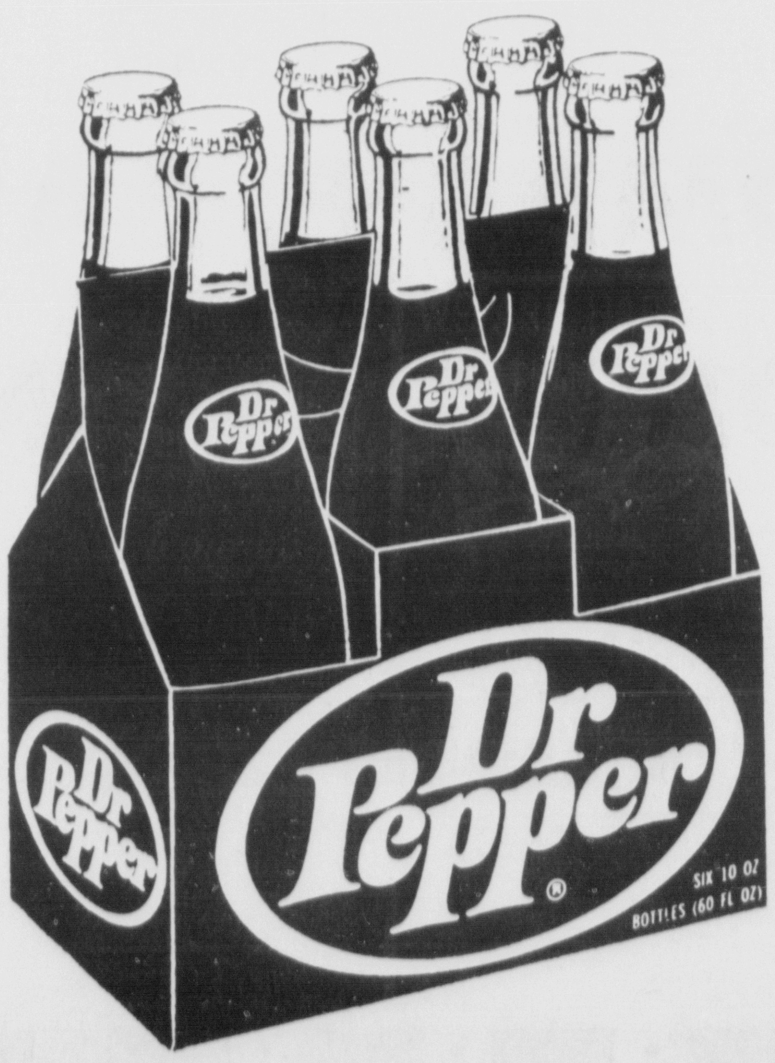

Progressing With Southeast Missouri with Dr Pepper®

Dr Pepper
SIX 10 OZ BOTTLES (60 FL OZ)

# Dollar Store relocates; expands merchandise stock

PORTAGEVILLE— Relocation of Best Dollar Store from 209 Main to a newly remodeled and redecorated building at the corner of Main and DeLisle Streets was marked by ribbon cutting ceremonies Aug. 23.

The store has been able to greatly expand its stock of merchandise at the new location and is considered one of the most modern merchandising outlets in the mid- south chain of 46 Best Dollar Stores.

Participating in the opening ceremonies were Mrs. Rachel Carson, manager of the Portageville store; Wayne McAlpin of West Memphis, Ark., owner and business manager of Best Dollar Stores; Mayor Barry Richardson, Chamber of Commerce representatives; and Mrs. Mary DeLisle, owner of the building, who, at the age of 97, continues to be active in community and civic affairs.

# Ponder honored

CHARLESTON-- P. J. (Pete) Ponder was named Man of the Year at the seventh annual Man of the Year banquet May 18. The event, sponsored by the Lion's Club, was held in the Armory and attended by about 150 persons.

Ponder, a native of Mississippi County and owner of Ponder Chevrolet Buick Co., is a member of the city council, chairman and long- time member of the Industrial Development Committee and has been a member of the Chamber of Commerce board of directors. He serves as board member and youth counselor of the United Methodist Church. Ponder also served as scoutmaster for ten years and was scout commissioner for several years.

Featured speaker at the event was Bill Bradley of Crystal City, a member of the champion New York Knickerbockers of the National Basketball Association.

## '73 news briefs

JANUARY

18--Grand opening ceremonies were held today at Dutch Pantry Restaurant.

## New location has more space

Best Dollar Store has been able to expand and offer a wider variety of merchandise since occupying this newly remodeled and redecorated building at Main and DeLisle streets in Portageville in August.

# Sikeston construction tops $3 million mark

March led 1973 in construction starts with $1,493,055 in building permits issued that month, a review of city records shows.

A total of $3,886,660 in building permits were issued during the year, including 71 permits for the construction of new single- family homes. The 1973 figure was $1,581,840 above the 1972 total of $2,304,820.

A 72- unit apartment complex was started in March on South West Street for which a permit was issued in the amount of $793,830.

Also begun in that month was $500,000 worth of construction on the Big K store and the Kingsway Furniture Store, both located near Kingsway Plaza Mall. Work also started on six single- family homes in March. A total of $650,435 in construction started in August, the second highest month. Construction included a $388,000 building to house Barkett's Big Star Market which had been destroyed by fire on July 15. Eleven single- family homes were begun that month.

The slowest month for new construction was September when only $86,625 worth of construction permits was issued. Only three new homes were started that month.

Permits issued by month included: January, $140,000; February, $200,000; March $1,403,055; April, $230,075; May, $178,245; June, $190,925; July, $177,250; August, $650,435; September, $86,625; October, $218,620; November, $103,050; and December, $114,000.

# Johnson appointed quarantine inspector

JEFFERSON CITY--- Douglas B. Johnson of Sikeston was appointed agriculture quarantine inspector for the eight-county Southeast Missouri area, James B. Boillot, commissioner of the state Department of Agriculture, announced April 7, 1973.

Johnson, a Bootheel area resident for 15 years, services and maintains the soybean cyst nematode quarantine in Butler, Cape Girardeau, Dunklin, Mississippi, New Madrid, Pemiscot, Scott and Stoddard Counties.

## Miss Jones receives special cancer award

In October 1973, Addie Mae Jones of Sikeston received the Crusade Spirit Award, a special award from the National Cancer Society, at a meeting of the Missouri Cancer Society of Jefferson City.

This is the first year the award was given and it was presented to only two persons in Missouri. It is given for interest shown in helping to promote, publicize and aid the cure of cancer.

Tony Heckemeyer

## Heckemeyer admitted to Missouri Bar

Tony Heckemeyer of Sikeston was sworn in as a member of the Missouri Bar Association in May 1973, upon successful completion of the licensing examination.

Heckemeyer is a former representative from Scott County to the Missouri House of Representatives where he served as majority whip. He entered the practice of law in the firm of Daniel S. Norton, Attorney at Law, 807 N. Main St.

## Homemakers club formed in Antioch

ANTIOCH— A group of homemakers in the West Antioch community west of Bloomfield met in October to organize a homemakers extension club.

The group elected Mrs. James Clark president, Mrs. Edsel Edwards vice- president and Mrs. Harol Jones secretary- treasurer.

They also agreed on the name of Reorganized West Antioch Extension Club, since there previously was a club in this community.

# Mrs. Ray releases second recording

EAST PRAIRIE--- Country and western singer, Mrs. Doris Ray of East Prairie, released her second recording in October. The song, "What Makes a Man and Woman Do the Things They Do" and the flip side, "Tired of Being His Fool", were written by Mrs. Ray.

The record was made at American Sounds Studios in Bertrand and the arrangement was by Eddie Glass. Mrs. Ray is under contract with BMI of Nashville, Tenn., as a writer.

The daughter of Mr. and Mrs. Charlie Henderson of Route Two, she and her husband, Bill Ray, reside on Route One.

Her first recording, released in May 1973, was "A Man I Hardly Know".

Presenting
the latest in
yarns to our patrons
is our way of saying
"Thank You"
for our progress
in 1973.
We are
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Where you get more on your money in '74. Stocking Combat Boots, Vietnam Boots, Jackets, Hats, Field Jackets, Over Coats, Rifle Cleaning Equipment, Slings etc. anything military

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NEW, USED AND SOME ABUSED
ARMY SURPLUS STORE
835 W. MALONE

Another RECORD BREAKING YEAR! ...we're still growing and so are our depositors!

OUR BANK IS HAPPY TO HAVE PARTICIPATED AND CONTRIBUTED TO THE PROGRESS OF SOUTHEAST MISSOURI, AND TO HAVE THE OPPORTUNITY TO GROW MORE AND MORE EACH YEAR.

THE LOYALTY AND CONFIDENCE IN OUR PATRONS IS DEEPLY APPRECIATED. WE HOPE TO CONTINUE OUR FRIENDLY SERVICE WITH YOU IN 1974.

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LOOKING AHEAD...
TOWARD 1974....

We feel that we at John Deere offer our communities a product that will help them to progress in the years ahead..

We are proud of our products and proud to be a part of Southeast Missouri.

"The best to you in 1974"

JOHN DEERE

"Nothing runs like a Deere"

Aufdenberg Equipment Co.
SIKESTON, MO.
AND
New Madrid Tractor Co.
NEW MADRID, MO.

# Portageville club installs second slate of officers

## *1973 Portageville B&PW members*

Portageville Business and Professional Womens Club members are, kneeling, from left, Wanda Hinton, recording secretary; Ampara Hand, first vice president; and Kathryn Kinnard. Standing, from left, are Grayce Alexander, president; Georgia Scherer, treasurer; Jeannette Haubold; Betty Edgar; Bertie Butler, 1973 Woman of the Year; Lorene Holland; Eva Jean Keith; Linda Harris, corresponding secretary; Margarette Kelley; Frances Butler and Evelyn Richardson. New members not shown are Shirley Foster, JoAnn Haubold, Jan Heuring, Sari Skinner, Helen Thompson and Jedidah Young.

PORTAGEVILLE — Grayce Alexander was installed in April 1973 as president of the Portageville Business and Professional Women's Club. The club's second slate of officers were installed at a ceremony attended by about 100 guests.

Other officers installed were Jeanette Haubold, first vice president; Ampar Hand, second vice president; Linda Harris, corresponding secretary; Wanda Hinton, recording secretary, and Georgia Scherer, treasurer. Currently Mrs. Hand is first vice president due to the resignation of Miss Haubold. Mrs. Hand will be installed as the 1974-75 president in April.

Mrs. Bertie Butler
1973 Woman of Year

The club has continued the Girl of the Month project. Local young women are chosen for this honor during the nine school months for their scholastic achievement and school, church and community activities. Those selected to date are LaDonna Moody, September; Rita DeLisle, October; Donna Klipfel, November; Pam Houser, December; Julia Alsobrook, January and Karen Martin, February. A Girl of the Year will be chose in May. In 1973 she was Janet Hulshof.

Other traditions have been established by the club which is now in its second year. One tradition is the members choice of Woman of the Year. Mrs. Bertie Butler was 1973 Woman of the Year and was honored in October with a tea. A charger member of the club, she has been chairman of the civic participation committee for two years. She is president of the New Madrid County Cancer Society and has taught a Sunday School class in the children's division of First Baptist Church for five years. Mrs. Butler has been active in Cub Scouts, serving as a den mother, and in Boy Scouts. She is bookkeeper and office manager for Earl Walker Mechanical Contractor Inc. in Portageville where she has been employed for eight years.

The club held its second annual Bosses Night Banquet in November and crowned Steve Bell of Sikeston as "King of Bosses."

Club members take an active role in local affairs, serve on civic committees, donate to charity projects and cooperate in all capacities which are relevant to the interest of the town.

At the District 6 yearly convention at Malden in October, Mrs. Alexander was unanimously elected as the voting candidate of 16 clubs to the state convention in Kansas City in April.

The Portageville Club meets the third Tuesday night of each month in the homes of members.

## *Honorary members*

Leonard Hand, left, and Harry "Cuz" Moreland of Portageville were presented honorary membership certificates by the Portageville Business and Professional Womens Club in appreciation for their assistance to the organization. Leslie Alexander was also named an honorary member.

## *President installed*

Billie Jackson, left, installing officer from the Hayti Business and Professional Womens Club, presents the presidential gavel to Grayce Alexander, who also served as charter president. The Hayti B&PW Club sponsored the Portageville club's organization.

1974
PROGRESS...

Congratulations Southeast Missouri on another year of progress. And, we thank our patrons for making our part in the growth of 1973 possible, and by giving us confidence of such a fine community.

We, as one of the finest quality furniture stores between St. Louis and Memphis, invite you to visit us soon.
We Wish You The Best In 1974.

- LARGEST LAZY BOY DEALERS IN SOUTHEAST MISSOURI
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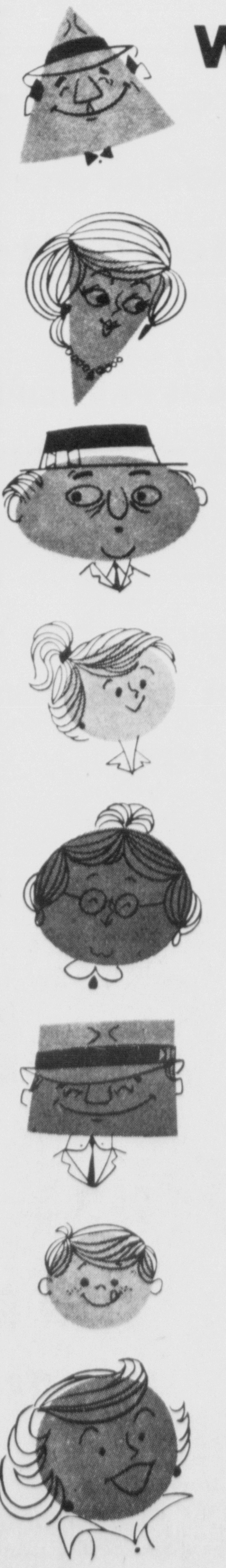

We build our
PROGRESS
for People.

Progress means new families and new homes. We are equipped with the desire and the experience to provide our kind of progress to Southeast Missouri.

We are looking forward to the year 1974.

VERSATILE
HOME BUILDERS, INC.
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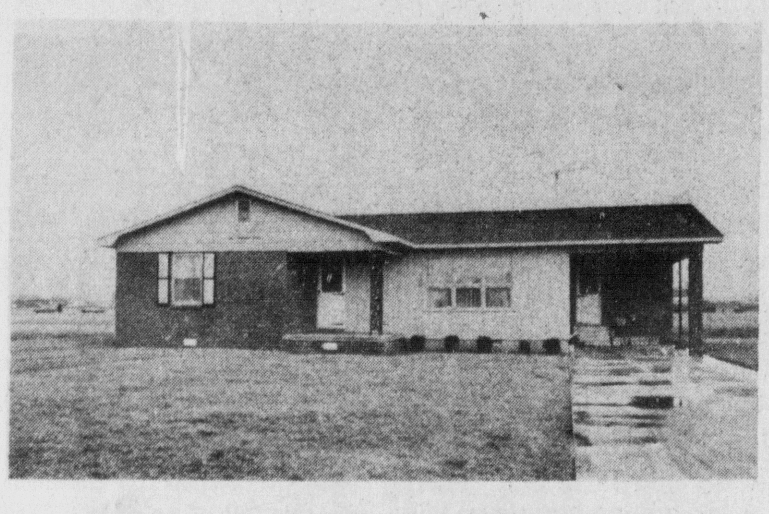

## New ranch style home

Mr. and Mrs. Jim Forbey and their four daughters, Jamie, Kimberley, Lori and Charity moved into their new ranch style home at 612 South Ninth St. in Charleston in August. The total electric home, built by Bob Thurmond of East Prairie, has three bedrooms and two baths. Yellow board and batten accents the brown and blond brick of the home which has central heat and air conditioning. Forbey is a salesman for Bunny Bread in Sikeston.

## *Wright is agronomy specialist*

CHARLESTON--- Floyd Wright Jr., a native of Dunklin County and graduate of Holcomb High School, accepted the position of area agronomy specialist for Mississippi County with the University of Missouri Extension Division in September.

Before joining the University of Missouri Extension Division, he was associated with Wright Bros. Farms of Holcomb and Campbell.

He holds a bachelor of science degree in agronomy from Arkansas State University in Jonesboro, Ark. and a master of science in plant pathology from the University of Arkansas in Fayetteville, Ark.

## Rev. Ritz installed pastor of Faith Lutheran Church

Rev. Rudolph Ritz

DEXTER — The Rev. Rudolph A. Ritz was installed as the new pastor of the Faith Lutheran Church, Saddle Spur and Trotter Roads, on May 1.

Prior to coming to Dexter, the Rev. Ritz counseled in the psychology section of the Veterans Administration Hospital in Cleveland, Ohio and served in the guidance center of Kent State University in Kent, Ohio.

He holds a Master of Divinity Degree from Concordia Theological Seminary in St. Louis, and a Master's Degree in Counseling from Kent State University in Kent, Ohio.

The Rev. Ritz has served pastorates in Minnesota, Ottawa, Canada, Indiana Florida and Ohio.

During his pastorates, new church buildings were erected in Plato, Minn.; Mt. Calvary in Ottawa, Canada; Redeemer Lutheran in Kokomo, Ind. and Providence Lutheran in Deltona, Fla.

He has been active as director of public relations in Indiana and conducted weekly radio broadcasts in Kokomo, Ind. He has taped devotions over NBC-TV, Cleveland, Ohio.

In sports, he played semi-pro baseball as a second baseman, pitched softball in St. Louis, and still enjoys tennis.

As hobbies he enjoys gardening, bicycling, and cooking. One of his favorites is homemade potato pancakes, as well as homemade ice cream.

His wife, Meta, is a registered nurse, on the staff at Dexter Memorial Hospital.

Pastor and Mrs. Ritz have five children and six grandchildren. They reside at 1300 West Grant St.

## *New in Chaffee*

Black shutters accent this new two- story white frame home at 314 South Third St. in Chaffee which is owned by Mr. and Mrs. Ely Mitchell.

PROGRESSING
with
MATTHEWS
and
SOUTHEAST
MISSOURI

Our city is proud to be a part of such a prosperous area.

We hope to contribute to Southeast Missouri's growth of 1974 as we have done in the past.

MAYOR and OFFICIALS
of
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Progress With Sears In 1974

The Program?
Working Together

Cooperation. That's what's needed in 1974 to make the year what it can be — and should be. That's what we offer to you.

The store where you call us - - - - - - place your order - - - - and we do the rest.

"That Means Progress To Us"

SEARS
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MIDTOWNER VILLAGE 471-3030

## *Woman's Club celebrates 60 years in Sikeston*

The Woman's Club of Sikeston, which is celebrating its 60th year, was host Oct. 10 to about 200 members and guests of the ninth district of the Missouri Federation of Women's Clubs, Inc.

The meeting was held at the First United Methodist Church with Mrs. Home Collins of Cape Girardeau, ninth district president, presiding. State officers of MFWC attending were Mrs. John W. Strecker of Neosho, president, and Mrs. Gary N. Cooper of Marble Hill, second vice president.

The Woman's Club of Sikeston received the honor roll award from MFWC for its activities.

A card party is held each year by the club to raise money for charitable purposes. The club donated to Heritage House, and the Sikeston Regional Diagnostic Clinic for a student to attend the state olympics.

Each year the club donates to Girls' Town of Mountain Grove, a federation project. Several members, individually, donate a penny-a- day to Girls' Town. The club donates to most federation projects which are mainly scholarships in different fields.

Other activities include selling candy for the Kidney Disease Foundation of Missouri.

Four members participated in the Junior Woman's Club Red Stocking Follies in Novembers.

This past year the club enjoyed the following activities: a program on cultural arts and crafts with members participating and explaining their display, a panel program on CARE with Mrs. Vincent Wissman as moderator; a panel program on "Americans, Here, There and Everywhere" lead by Mrs. M. E. Montgomery; and a report by Bruce Lawrence, the high school student sponsored by the club to the sophomore pilgrimage in Jefferson City.

Mrs. Fred Koch serves as president of the club. Other officers are Mrs. Thatcher Scism, first vice president; Mrs. William Z. Baker, second vice president; Mrs. Otto Dvorak, secretary; and Mrs. L. M. Schroff, treasurer.

## Dexter company wins award of excellence

DEXTER — Lewis Rogers Construction Company, Inc. of Dexter won an award of excellence in Stran- Steel Corporation's Building of the Year contest. Rogers winning facility was the Cape Central Airways at Cape Girardeau Municipal Airport.

The international competition is conducted annually among approximately 600 Stran builders throughout the world. Only 67 awards were presented in the international contest. The blue steel facility is a two- building unit, and the Rogers Company fire protected all columns and doors.

***Look to Southeast Missouri in '74***

LEADING THE WAY
THROUGHOUT SOUTHEAST
MISSOURI EVERY DAY.

AERIAL APPLICATION AND CHEMICAL SALES

AG-AIR, INC.

PETE MALONE, PRESIDENT
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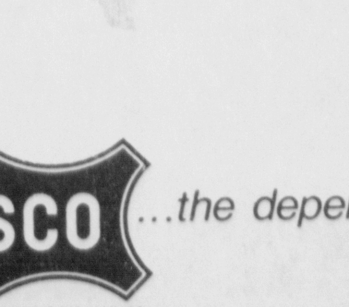
Every Frisco train
is a one-car
train
.....yours!

(Here's a case where we think small)

Frisco concentrates on the needs of the individual shipper — *your* needs. The commodity you're moving. Your car. Its origin and destination. Its safe handling. The scheduling of its departure, arrival or transfer to meet your requirements. And our advanced computer system gives immediate information on the locale and routing of your shipment at any time, day or night.

On the Frisco, *your* concerns become *our* concerns. And we share them more intimately, because we're small enough to work closely with you, but big enough to get the job done right. Depend on it.



*Ship IT on the* FRISCO *...the dependable one*

ST. LOUIS-SAN FRANCISCO RAILWAY CO.

7201

*First auxiliary officers*

Officers of the newly formed Fraternal Order of Eagles Ladies Auxiliary No. 3319 are from left Mary Hopkins, of St. Joseph, part of the team which performed the initiatory work; Shirley Vanover, chaplain; Darlene Phillips, conductor; Jolene Tyrone, secretary; Olive Cole, outside guard; Carolyn Happe, treasurer; Chris Campbell, junior past president; Shelia Hampton, vice president; Jean Curtis, president; Ginny Campbell, inside guard; Mary Freeman, Linda Taber, and Marie Little, trustees; Lois Vincent, delinguent dues collector; Lorraine Grimes, auditor; Dorothy Brinkman of Hermann who assisted with the instituting; and Jane Thorton of Hermann, past state auxiliary president, and instituting deputy.

# Eagles auxiliary is instituted

The Auxiliary to Sikeston Aerie No. 3319 Fraternal Order of Eagles was instituted May 20 with 61 charter applicants and 33 initiates.

Instituting deputy commissioned by the Grand Aerie membership department was Jane Thorton of Eagles Auxiliary No. 1328 in Hermann and the past state auxiliary president and past grand auxiliary officer. The St. Joseph Auxiliary No. 49 degree team performed the initiatory work.

Chris Campbell of Sikeston was the Lady Organizer appointed by the Aerie No. 3319 Fraternal Order of Eagles.

Local Eagles Auxiliary officers appointed by the instituting deputy were Chris Campbell, junior past president; Opal Jean Curtis, president; Shelia Hampton, vice president; Shirley Vanover, chaplain, Darlene Philips, conductor; Jolene Tyrone, secretary; Carolyn Happe, treasurer; Ginny Campbell, inside guard; Olive Cole, outside guard and Marie Little, Mary Freeman and Linda Taber, trustees. Chris Campbell was named honorary auxiliary mother of the year for 1973- 1974. Lorraine Grimes was named auxiliary auditor and Lois Vincent, delinquent dues collector.

Several money raising activities were conducted during the year such as bake sales and benefit dances. At Christmas the Fraternal Order of the Eagles presented six new bicycles to the Regional Diagnostic Clinic and the auxiliary presented a ping pong table and set to the clinic.

Together the Aerie and Auxiliary presented Christmas baskets to 10 needy families suggested by the county welfare department.

SIKESTON
REGIONAL
DIAGNOSTIC
CLINIC

*Bicycles, ping pong table donated*

The Sikeston Eagles Club donated six bicycles, while the auxiliary of the club donated a ping pong table and accessories to the Sikeston Regional Diagnostic Clinic in December. At the ceremony were from left, Larry Davidson, Herman Grimes, Jean Curtis, Shelia Hampton, M. A. Freeman and David Ragan, administrator of the diagnostic clinic. The folded ping pong table is located behind them.

# Employment security office finds jobs for 2,225

The Missouri Division of Employment Security at 202 South Kingshighway received 7,289 new applications of persons seeking employment, and a total of 2,225 job placements were made during the fiscal year of 1973.

The office counseled 1,225 applicants having vocational or other problems and administered 1,882 specific and general aptitude tests during fiscal 1973.

Other accomplishments include nine referrals and enrollments in the Job Corps, 20 in Operation Mainstream, and 1,889 applicants placed in gainful employment.

Of the 2,225 placements made during the fiscal year, 45 were handicapped and 313 were veterans.

During this period 2,529 job openings were received.

At various times of the fiscal year, 10,933 persons were available for employment. Male applicants accounted for 5,419 of this total and female applicants for 5,514. Of the total 10,933 persons available, 4,390 were provided some service during the period.

The Work Incentive Program (WIN) unit attached to the local office is comparatively new in the area with the first employe assigned in March 1973. WIN is a program established in 1967 by an amendment to the Social Security Act. The objective of the program is to develop employability services for welfare clients receiving aid to dependent children and aid to dependent children of unemployed fathers.

Efforts of the program are directed toward providing services and training necessary for making these persons as economically and socially independent as possible. It is expected that by helping these persons to become employable, they will be removed from public assistance roles of the Department of Welfare. This will reduce the taxpayer's burden of increasing welfare costs and at the same time, produce new tax monies from the new earners.

The local Win unit currently has nine personnel assigned to it with the following accomplishments for the calendar year 1973: 1,900 registrations, 471 appraisal interviews, 276 participants assigned and 204 persons employed.

In 1973, the local Manpower Development and Training Skills Center was funded for a total of $658,901. Of this amount, $341,772 was for allowances. During the 1973 calendar year, 347 persons were enrolled in training from throughout the Bootheel area. Of this total, 182 persons were referred from the Sikeston local office area that includes Scott, Mississippi, New Madrid and Stoddard counties. For this local office area, 139 persons have completed the training program.

Approximately 115 of the 139 trainees completing vocational courses have found employment. The local office area trainees have been paid approximately $177,000 in allowances and office experience shows that this money goes directly into the economy of Southeast Missouri.

The skills center is funded by the Manpower Development and Training Act. The goal of the act is to train unemployed or underemployed persons in occupations where skill shortages exist. It is jointly operated by the Division of Employment Security, who selects and refers qualified applicants to vocational training courses administered by the local board of education. Each individual enrolled in training receives a combination of basic education and related classroom and occupational skill training. Upon completion of training by the Department of Education, the trainee is referred back to the employment service for job placement. MDTA training started in Missouri in 1962. Individuals classified as disadvantaged comprised 80 per cent of the trainees from 1968 through the present.

The unemployment insurance section of the Sikeston office has the responsibility of administering the unemployment insurance programs. This program protects workers against loss of income during periods of involuntary unemployment. The monetary payments are made to an individual from a trust fund supported by a tax on payrolls of Missouri employers covered by the Missouri Employment Security Law. This tax is paid entirely by the employers; no deduction is made from the worker's wages.

Unemployment benefits for ex- service men, unemployed federal civilian workers, trade adjustment assistance for workers who become unemployed as a result of an increase in imports which results from a tariff concession, disaster unemployment assistance for people who are unemployed as a result of a major disaster such as floods, earthquakes, etc. Allowances paid trainees in Manpower programs are paid from grants appropriated by the federal government.

During the 1973 fiscal year, the local office had a total of 54,933 unemployment insurance claims. Of this total, 8,374 were initial or new claims with an additional 5,564 renewed claims filed. Continued claims totaled 40,995 with 32,255 weeks compensated.

Total amount of unemployment insurance payments during the period was $1,441,058, with the average weekly payment amount $44.68. As a result of heavy rains and flooding in the spring of 1973 there were 3,127 disaster unemployment assistance claims filed in the local area with 45, 407 weeks claimed in addition to the regular claims. These funds were absorbed in the local economy to cushion the economic blow of reduced purchasing power by individuals temporarily unemployed.

The local office is a service organization and as such is community minded in serving applicants, employers, community organizations and state and federal agencies. The manager of the local office is H. D. Lambert with a staff of 35 employes.

Manager Lambert is assisted by the following supervisors of the various units: Kenneth O. Story, employment service; Andrew J. Layton, unemployment insurance; Donnie Shuck, MDTA coordinator; Ray Teroy, WIN area coordinator, and Paul Hitt, local WIN unit.

The Missouri Division of Employment Security is part of a national system of employment service offices established as a result of the social Security Act of 1935.

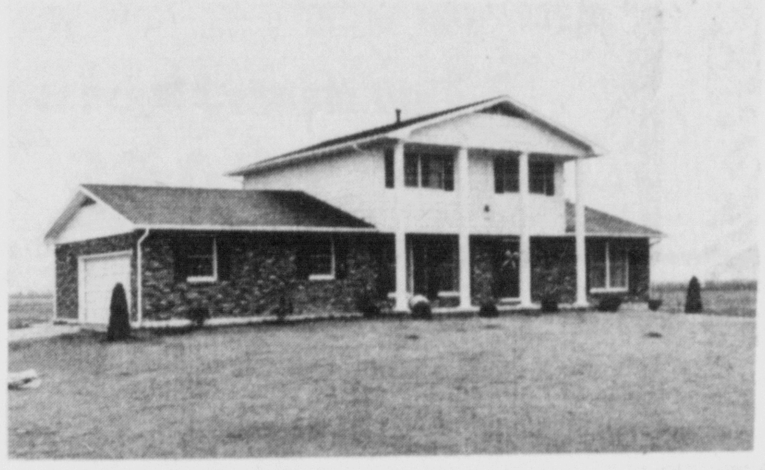
The purpose of the division is the alleviation of economic insecurity due to unemployment. The division has the following obligations to pay unemployment benefits and to collect the necessary payroll taxes in accordance with the Missouri Employment Security Law, to aid the public in achieving economic security through meaningful employment by means of action- oriented programs financed by federal funds, to administer programs of counseling and testing and training to would-be workers who are not job ready.

The cost of operating the division and the major portion of its programs is paid for out of federal grants of funds which are derived from federal payroll taxes paid generally by employers of one or more workers. Funds to pay for special programs come from appropriations made by Congress.

The local office of the Missouri Division of Employment Security is comprised of two main sections. First is the employment security section. Its responsibility is implementation of the counseling program, testing program, placement service, manpower training and special programs.

The other section is the unemployment insurance section. Its responsibility are to pay unemployment benefits to workers who are unemployed and who meet the requirements of the unemployment law.

The local office serves the areas of Mississippi, New Madrid, Scott and Stoddard counties.



*2 car garage attached*

This new two- story home is owned by Mr. and Mrs. Dewayne Bryant of Chaffee. The brick home is accented by four white columns, white siding on the second floor and black shutters. A two car garage is attached to the home.

WE'RE BUILDING THE LINKS TO PROGRESS
IN SOUTHEAST MISSOURI

R. B. POTASHNICK

GENERAL CONTRACTORS—CAPE GIRARDEAU, MO.
AND
MARY CONSTRUCTION CO. INC.

We are proud of the part we have played in Southeast Missouri's progress during the year 1973. We are eagerly looking forward to a bigger and better year in 1974. Look to us for your-------

BRIDGES—DAMS—LEVEES—DAMAGE—DRAINAGE—ALL TYPES SURFACES

# Development center in 6th year

For children attending the Child Development Center at 229 Westgate during 1973, highlights of the year included field trips to an animal petting zoo, Cape Girardeau Municipal Airport, a Sikeston fire station, an egg ranch and the rodeo.

The non-profit community agency is in its sixth year of continuous service and provides an unregimented choice of educational play activities for three and four- year- old children of low income working parents.

During 1973 the children also enjoyed parties at Christmas, Valentine's day and Halloween, a picnic and play day in a Cape Girardeau park, field trips to a supermarket a visit with circus animals, special lunches at hamburger restaurants, camping fun with tents in the play ground and many more activities.

The center is operated by a local board of interested citizens and offers its services at a minimum cost. The center works to enrich educational experiences and developmental training beyond that available in a child's own environment. It operates eight house a day, five days a week, 12 months a year, and is bi- racial with teaches and enrollment about evenly divided.

Day care at the center includes a hot noon meal plus morning and afternoon snacks; art, music, and craft supervision; use of all playground equipment and indoor toys; health habit training including an afternoon rest period and medical examination by a doctor and dentist special field trips and outings and daily transportation to and from the center if needed.

The Sikeston center is funded under Title IV of the Social Security Act from the federal department of Health, Education and Welfare, through the Missouri Division of Welfare.

Under terms of the contract signed by the local executive board, the Sikeston community provides the first 25 per cent of the total cost. This is matched by 75 per cent for HEW. The community's share comes from contributions.

The executive board of the center thanks St. Francis Xavier Catholic Church, Coalesce Club and Delta Gamma Chapter of Beta Sigma Phi for large cash donations during the 1973.

The center is accredited and licensed by Missouri for a maximum enrollment of 40 children. Two rooms of 20 children are maintained with the use of a third multi-purpose room for eating, sleeping and special activities. A ratio of one teacher for every five children insures individual attention.

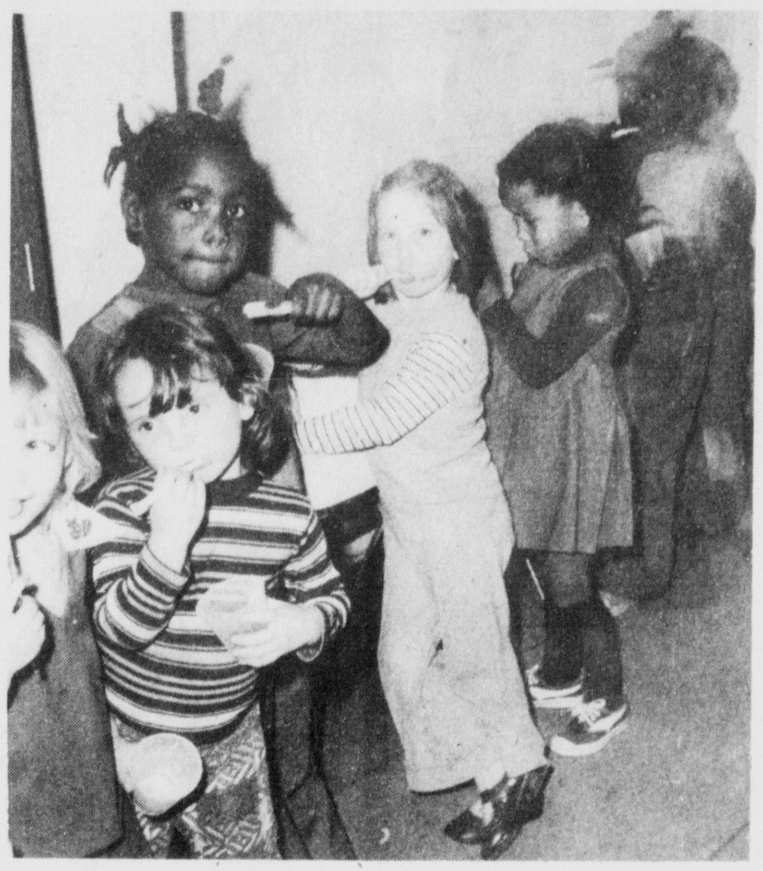
Officers of the executive board for the current year are Judge Marshall Craig, chairman; Lewis Blanton, vice chairman; Mrs. Margaret Schmerbaugh, secretary; Mrs. Janice Matthews, treasurer; Mrs. Jean Collins, coordinator Art Hobbs, financial consultant; Mrs. Marcia Manning, educational consultant; the Rev. Tom Bass, chairman of finance committee; the Rev. Robert Schumacher, chairman of the public relations committee; and Mrs. Sue Marble, chairman of admissions committee.

Other board members are Mrs. Millicent Page, John Scott, Mrs. Lisa Popp, Don Fulton, Mrs. Wanda Seymour, Mrs. Penny Simmons, and Mrs. Daisy Davis.

The center staff includes Mrs. Keith Collins, coordinator of all activities; Mrs. Decima Munger, center director and lead teacher; Mrs. Albert Flowers, lead teacher; Mrs. Shelia Hawkins, secretary, bus driver and parent coordinator; Mrs. Inez Hunt and Mrs. Mildred Smith, assistant teachers; Mrs. Phyllis Morphis and Mrs. Mattie Savage, trainees on the Mainstream program; and Ulyese Neal, maintenance.

Mrs. Kendall Sikes, Mrs. William Vandivort, Mrs. Robert Scott, and Mrs. John Marshall have regularly given time to lead children in specialized music, dance and rhythm movement.

Child Care Consultants on the state division of welfare staff in Jefferson City visit and work regularly with local teachers and children to insure the highest quality possible in learning opportunities.



## Health habit learned

Brushing teeth is a vital part of the health habits at the Child Development Center at 229 Westgate. Children learning a good habit are from left Tammy Headd, Debbie Winemiller, Shauna Harris, Roxanne Darnell, Carolyn Simmons, and Donma Harris.

## Dr. Loper recognized

DEXTER — Dr. Eldon L. Loper was recognized for more than 40 years of service in the optometric profession at a Missouri Optometric Association convention held in May at Osage Beach.

## The Nursery opens under new owners

MALDEN — The Nursery, formerly the Black Family Tree Nursery, on Highway 25 North in Malden opened in June under new owners, Jack Kirkman and Danny Stinson of Dexter.

The two men have 10 years of nursery experience, including all types of trimming, cutting, landscaping and spraying.

Mrs. Kirkman and Mrs. Stinson manage the retail end of the business while their husbands do the field work.

# Mrs. Kelley directs city welfare office

Mrs. James Kelley

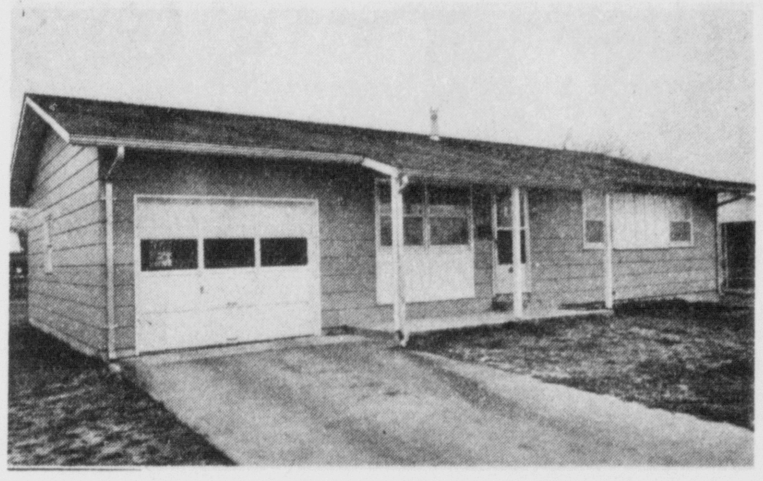
Mrs. Audrey Kelley assumed the duties Dec. 26 of City Welfare Director and executive secretary of United Fund of Sikeston, Inc. She replaced Mrs. Jewell Allen who retired after 20 years of service.

The City Welfare Office is supported by the United Fund of Sikeston, Inc. During the last year, 191 cases were reviewed by the office. Of these cases 91 were for food, 19 for medical aid, 19 for transportation, 14 for assistance in paying utility bills, and seven for other miscellaneous needs. The welfare center also received 119 applications for Christmas baskets and 54 applications for toys.

The United Fund of Sikeston, Inc. has just closed a successful campaign under the leadership of the Rev. Paul D. Walker, chairman and Dave Schmieg, co- chairman. The $36,292.87 which was raised during the drive will be divided between 11 participating agencies.

Mrs. Kelley and her husband, James Kelley, an employe of International Shoe Co., live at 849 William St. They are the parents of two sons, Staff Sergeant Gerald E. Kelley, stationed with the United States Army in Copenahgen, Germany, and Ray A. Kelley, meat buyer for Malone & Hyde Inc. in Sikeston.

Prior to becoming welfare director, Mrs. Kelley worked for eight years as teacher's aide at Lee Hunter School.



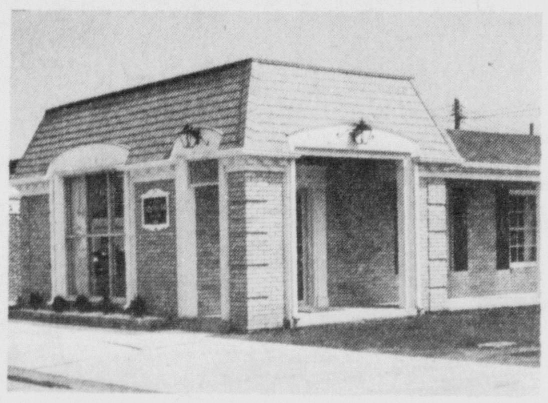
## Basement featured

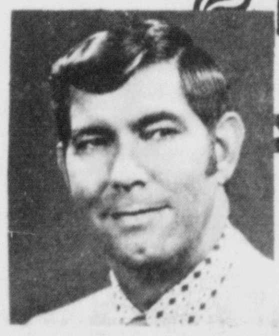
Mr. and Mrs. Jerry Riley and their children recently moved into this new three- bedroom home at 108 E. Clarmon St. in Chaffee. The home features a full basement.

When Sikeston progresses -----

We Progress

We are proud to be a part of Southeast Mo's progress





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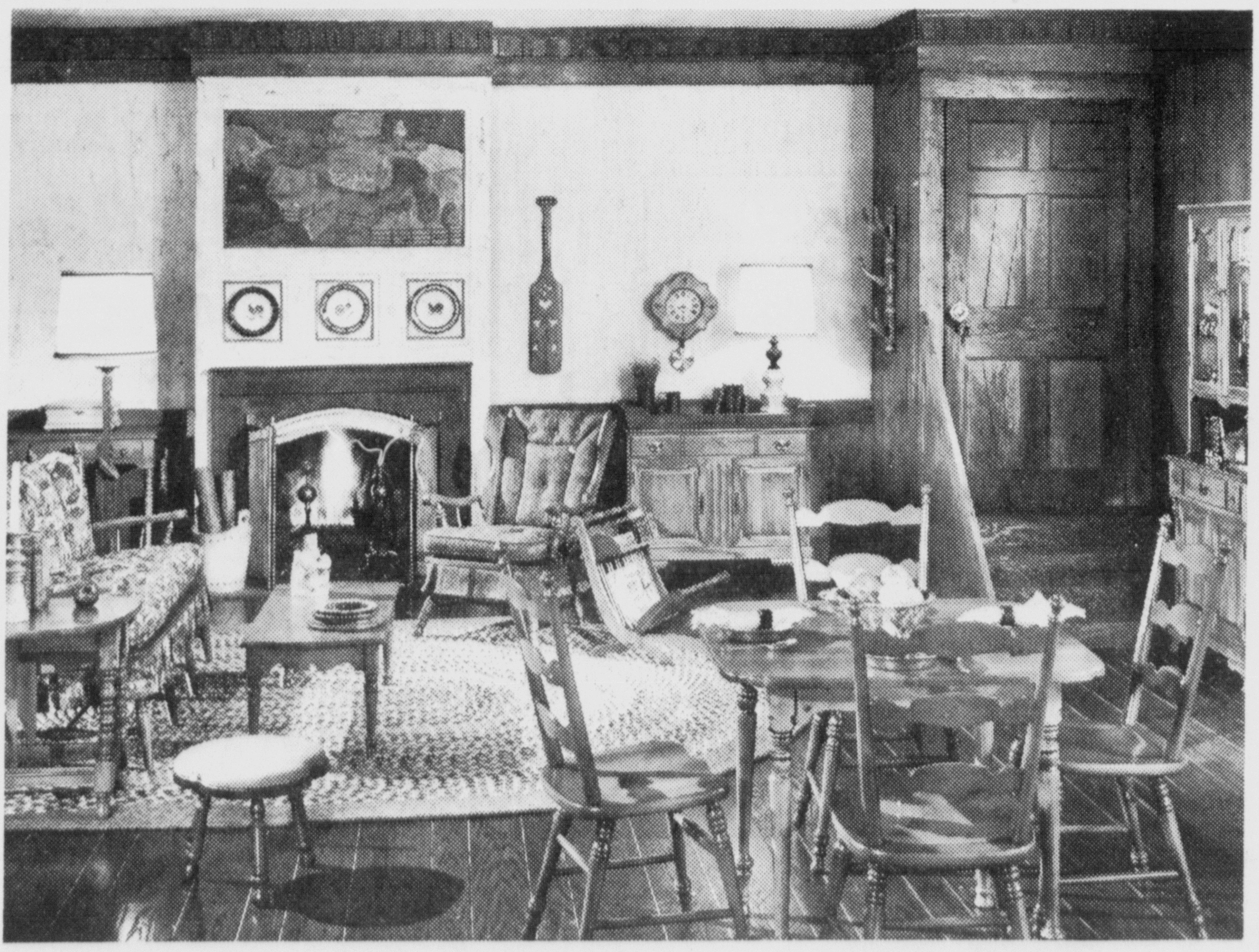
RES. 471-1260
C.F. CLINE, ASSOCIATE
DORIS STEPHENS, ASSOCIATE
471-1260



Nearly childproof.
Entirely beautiful.

OUR TELL CITY "YOUNG REPUBLIC" FAMILY ROOMS.

A family room is a place for togetherness. Comfort. A place where children are free to be children. But pride is important, too. Oftener than not, this is the first place guests go.

Our Tell City "Young Republic" gives you the best of both—Early American furnishings that are as tough as they are beautiful.

The Solid Hard Rock Maple is one of the hardest materials grown, so scratch-and-dent-resistant they use it for bowling alleys. Your own eyes are the best judge of beauty. But you should know that experts believe "Young Republic" is one of the finest Early American styles—completely authentic, handsomely detailed, so beautifully proportioned it will never be out of style. Start your collection today. Tomorrow, you'll have Tell City heirlooms.

MORGAN FURNITURE
DOWNTOWN DEXTER, MO.

LOOKING

Progress

Well, you can stop looking, We have much progress thanks to our highly dedicated customers. While farming changes, we change in order to satisfy our patrons... equipment, feed, fertilizers, seeds and land improvements. We work and strive yearly to give you the best.

We Are Looking Forward To Serving You In 1974!

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FOR LESS
**WAL-MART**
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IN

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**DAY IN AND DAY OUT DISCOUNT PRICES TO SAVE YOU MORE.**

FOR

## Our Continuing Progress Offering You Satisfaction With Our Everyday

**OVER 40,000 SQ. FT. OF FLOOR SPACE FILLED WITH**

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Do Sell
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**NATIONALLY ADVERTISED BRANDS**

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**SATISFACTION GUARANTEED BY REFUND or EXCHANGE**

**COMPLETE LINE OF GOODS---**

**SPORTING GOODS, CLOTHING, SHOES, JEWELRY, TOYS, MATERIAL, AUTO ACCESSORIES, HOUSE WARES, AND MANY, MANY, MORE.**

## STATEMENT OF POLICY:

Wal-Mart stores are operated on the firm conviction that our most important asset is you, our customer. So with every purchase from Wal-Mart you can count on 100 per cent satisfaction or your money back. We pledge to you the finest quality, nationally advertised brands at the lowest prices in this area. If we run out of a sale item you receive a rain check to buy that item at our low sale price when the new inventory is received.

We feature quick, easy central checkout system with courteous cashiers to serve you.

You're sure to like Wal-Mart's warm and friendly style of doing business and we welcome the opportunity to serve you. Remember---- you always save at Wal-Mart and you must be satisfied.

*Thank You, Sikeston and Southeast Missouri for making 1973 an outstanding year for us. We look forward to serving you in 1974.*

*'The People's Choice'*

# WAL-MART

**MIDTOWNER SHOPPING CENTER**
**SIKESTON, MO.**
**471-0306**

# Velva Parrish heads chapter

Velva Parrish served as president of Xi Epsilon Zeta Chapter of Beta Sigma Phi during 1973, under the theme, "Lead a Queenly Quest."

Other officers are Lila Brannock, vice president; Erma Braswell, recording secretary; Luci Chambers, treasurer; and Jewell Bell, corresponding secretary.

Although Beta Sigma Phi is mainly a cultural organization, service projects are also part of the yearly activities. Heritage House is the main project of the club. Besides donating money, members try to help whenever possible and as needed. Christmas baskets and gifts are also provided at Christmas for several needy families.

The social year started with a scavanger party. The spring rush party was a Millionaire's party and held at the Sikeston Country Club. The last social for the year was a box supper with husbands, which helped the treasury while members had fun.

Lila Brannock was chosen Xi Epsilon Zeta 1973 Girl of the Year and Jewell Bell was the 1973 Valentine Queen.

*Officers serve*

Velva Parrish, left, served as president of Xi Epsion Zeta Chapter of Beta Sigma Phi during 1973. Other officers are from left Lila Brannock, vice president; Erma Braswell, recording secretary; Luci Chambers, treasurer and Jewell Bell, corresponding secretary.

*1973 Valentine queen*

Xi Epsilon Zeta 1972 Valentine Queen Mary Lou Taylor, left, presents the yellow rose, the sorority's international flower, to Jewell Bell, the 1973 valentine queen.

*Girl of the year*

Lila Brannock, right, receives the trophy for 1973 Xi Epsilon Zeta Girl of the Year from Erma Braswell, the 1973 award winner.

## Dover named Otasco manager

DEXTER — Larry Dover in 1973 assumed the duties of manager of the Otasco Store in Dexter.

Dover has been associated with the Otasco Stores for the past six years. He and his wife, Phyllis, are the parents of two daughters, Karen, 5, and Carla, 2.

## *Robert is new Benton postmaster*

BENTON — Jordan T. ("Guss") Robert of Benton was administered the oath as postmaster of the Benton post office on June 29, 1973.

Robert has been with the postal service since 1957, when he began as a substitute clerk. He is a member of the Benton Chamber of Commerce and St. Denis Catholic Church.

## *Verleen's Boutique moves*

ORAN — Verleen Pobst, owner of Verleen's Boutique, relocated her dress shop in a new building in September.

The large room, which is accented with green carpet and dark colored paneling, features patio furniture and a coffee lounge in which men can relax while their wives are shopping.

The dress shop has junior and misses size dresses and matching accessories. Mrs. Pobst also sells different types of decoupage and ceramic items.

## *Dexter church plans to build new complex*

DEXTER— The First Christian Church has announced plans to build a new church complex and fund raising has begun to meet the needs of the new building.

The pastor, the Rev. Stanley Land, said a consultant, Harold Fuss of Evanston, Ill., has been hired and will meet with church members concerning early plans for the building campaign.

Named as general chairman of the new building program are Mr. and Mrs. Bob Blankenship.

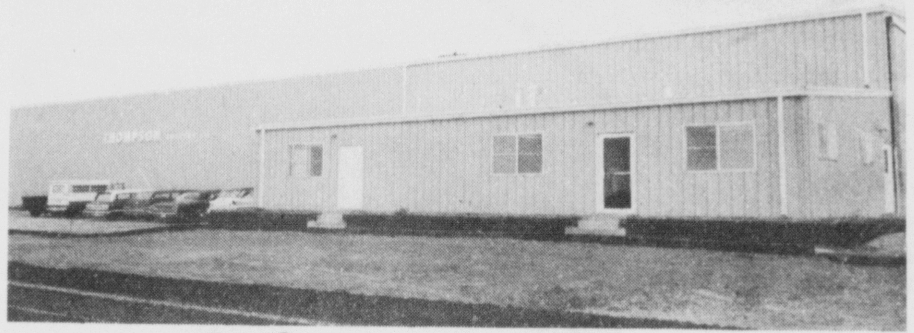
## *Capps chairs council on law enforcement*

MALDEN — John M. Capps of Dexter, Stoddard County Clerk, was elected 1973-74 chairman of the Bootheel Law Enforcement Assistance Council.

L. R. Bain, mayor of Hayti, was elected vice chairman and R. J. Dirks of Malden was elected secretary-treasurer.

*Oran boutique relocated*

Mrs. Verleen Pobst stands beside racks of dresses in Verleen's Boutique which was moved to a new location in September 1973. The shop features junior and misses dresses with matching accessories.



**OUTSTANDING PROGRESS**
**is what we have shared with Sikeston and Southeast Missouri during the past two years. We are proud to be a part of such a progressive community and look forward to 1974.**

"A Community that grows is a community that prospers."

**THOMPSON CULVERT CO.**
**AIRPORT INDUSTRIAL PARK** **SIKESTON, MO.**

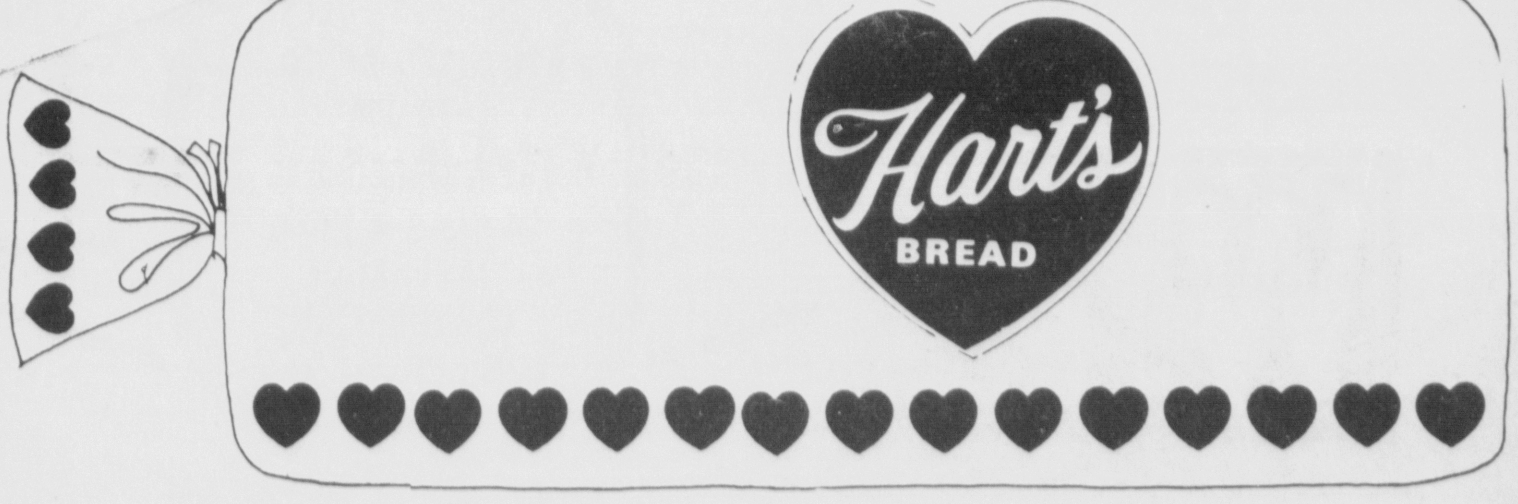
**K**eep
**S**ikeston
**I**n
**M**ind

1883-The on-the-spot news coverage possibilities of radio are foretold in this drawing entitled "Correspondent of the Epoch Tele-broadcasting the Important Events in the Far East." (Lithograph Robida) - Bettmann Archive

We're not quite that old...but we've been serving Sikeston and Southeast Missouri for over a quarter of a century!

**1400 KSIM 1400**
**SENIOR RADIO**
**NO. 1 FOR 26 YEARS!**
**We're not just getting older, we're getting better!**

**Straight To The Hart...**
**IN 1974**
**with**



**We Salute Sikeston and Southeast Missouri on its progress in 1973 and look forward to sharing their progress in 1974.**

**INTERSTATE BRANDS CORP.**

## *New realtor officers*

Sikeston Board of Realtors installed new officers Dec. 18 at the Ramada Inn. From left are Ira M. Merideth of Sikeston, president; Gene Holland of Morley, secretary - treasurer; and E. Paul Jackson of Charleston, vice president. Calvin P. Broughton of Sikeston was elected to serve on the board of directors.

*Forward in '74*

### *1,941 active in 2 counties*

# 4-H work develops character

1973 was a very good year for 4-H Club work in New Madrid and Mississippi counties The 45 organized 4-H clubs had an enrollment of 1,941 members and leaders. The end purpose of all 4-H work is the development of the individual's character, knowledge and skills so he or she can lead a richer and fuller life and more ably meet the responsibilities of a democratic society.

In 1973 there were 50,767 youth enrolled in 4-H programs in the state of Missouri. The single project club has been making a comeback in urban and sururban areas. 4-H television clubs were piloted in 1967 and 1968 and county- wide leadership was inaugurated. Joint evaluation of exhibits by leaders and members began, so members can learn how and why an item is evaluated.

Individual projects have been expanded into new subject areas to meet interests of more youth, such as horsemanship, outdoorsman, electronics, animal science, plant science, child care, money management, photography, small engines, swimming and rescue, career education, and veterinarian science. Health, international understanding, and environmental studies projects are new or being revised to keep 4-H programming up-to- date. The universal project record for all projects has now been developed and is being used. Project members now help choose project goals with help of the leader.

The teen leader project was developed recently so 16 to 19- year- old youth can learn to lead a small club. This allows older teens to get involved and use a self-determined project. Each teen can also work an area of special interest.

4-H programs have incorporated in themselves the ability to make change and meet current needs of youth. In its earliest beginning 4-H was considered to be totally rural oriented. But today the majority of 4-Hers are working with self-determined projects that range from sewing to government and public affairs.

4-H today helps young people to become responsible citizens, improve family and ome living, create desirable relationships with others, engage in community development, share in international development and understanding, increase leadership competence, explore careers and improve employability.

4-H also promotes safety, health, and fitness; conserves natural resources; helps young people appreciate cultural arts and use leisure creatively, acquire knowledge of science and scientific methods, and acquire knowledge of food and fiber production and management.

Informal education provided through 4-H supplements training received in the home and school by engaging youth in meaningful activities which combine concrete practices with principles to provide understanding and invite additional inquiry. The broad program content extends from simple skills learned in project work to understanding gained through participation in international programs.

4-H programs have grown through dedication of adult leaders, members, and sponsors. The program requires many long hours of planning and working with projects, county events, local club events and state and national events. Each year a county recognition event is held in order to recognize outstanding 4-H members and leaders.

Another county 4-H event is the annual New Madrid County 4-H Fair, at which 4-H members exhibit projects.

Last year's event was held July 13 at the University of Missouri Delta Research Center in Portageville. activities included demonstrations by members and programs on personal development 4-H Club Achievement Day was held at the Vocational- Technical Trade School at Howardville.

Other programs held on an annual basis include summer 4-H camp at Lake Wappapello, state 4-H Week and 4-H Day, National 4-H Congress in Chicago, Ill., Citizenship Short Course, in Washington D.C., member and leader training courses locally, junior leader camp counselor training, American Royal 4-H Conference, and National 4-H Week.

Each year involvement in these various programs increases as programs grow. 1974 will include these and others as they are developed. Success of these programs lies with members and leaders with direction from the University of Missouri county extension cneters youth staff, Robert E. Taylor, area youth agent for New Madrid and Mississippi counties; Mrs. Pansy Crosby and Mrs. Alice Mason, New Madrid County youth Education assistants; and Mrs. Margaret Halter and Mrs. Marilyn Williams, youth education assistants in Mississippi County. Anyone interested in information about 4-H programs, should contact the persons mentioned in their respective counties.

New Madrid County 4-H Clubs in 1973 included Shamrock and Willing Workers of Portageville; Lilbourn Boys, Marion Anderson, Lilbourn Middle Girls and Mary Jones of Lilbourn; Kewanee clubs 1 and 2; Canalou Clovers; Dawson/ LaForge; Boekerton; Howardville; Tally-Ho in Tallapoosa; Marston Busy Bees and Marston Community; Rainbow City of Conran; New Hope of Risco; Matthews Boys Matthews Community, Mattye Speed and Karen Moore of Matthews; New Madrid Clovers and New Madrid Garden Club.

Mississippi County 4-H clubs include Silver, Industrial Arts, Busy Bees, Chefs, Golden, Super Stars, Arts, The Persuaders, Child Care No. 1, Tractor Safety, Woodworking and Green Acres of Charleston; Young Helpers of Wyatt; Wilson City; Youth Take Action of Pinhook; Henson; Lucky Clovers of Charleston and Dogwood; Texas Bend; Prairie Park in East Prairie; Child Care No. 2 of East Prairie; Fish Lake in the Fishlake community; and Mount Lavel.

4-H began in 1902 in Ohio; and officially in the United States in 1914 with the passage of the Smith-Lever Act by Congress. In Missouri, it began in 1914 in Iron County. During the period 1900 to 1914, considerable informal club work was conducted by county superintendents of schools and cooperating teachers.

The United States became involved in World War I soon after the official beginning. Youth were enlisted to produce and preserve foods and to work to support the war effort. In the two decades following World War I emphasis began to shift toward local clubs independent of schools with self determination of programs; community, state, and national interests; and broader programs with educational value designed to meet interests of boys and girls.

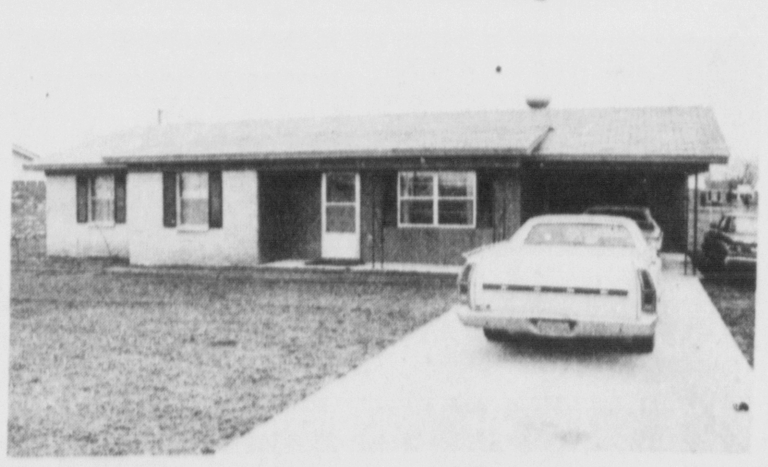
In 1927, the 4-leaf clover was adopted as the emblem along with the pledge and motto. In 1938, single project clubs began to organize into year round community clubs which could meet more developemntal and educational needs. Following World War II, an international dimension was added to 4-H work as youth sent their own ambassadors to other countries. During the 1950's the project base was further expanded, and financial support increased through the efforts of the Missouri 4-H Foundation.

## *Trimmed in yellow*

Mr. and Mrs. Rusty Cross own this new home constructed of green and white blended brick at 306 West Eighth St. in Portageville. Yellow trim, shutters and columns add decorative touches to the six- room house and attached carport. Built by Parkview Acres Inc. of Portageville, the house contains three bedrooms and two baths. Cross owns Cross Oil Co. on Highway 61 at Interstate 55 interchange north of New Madrid.

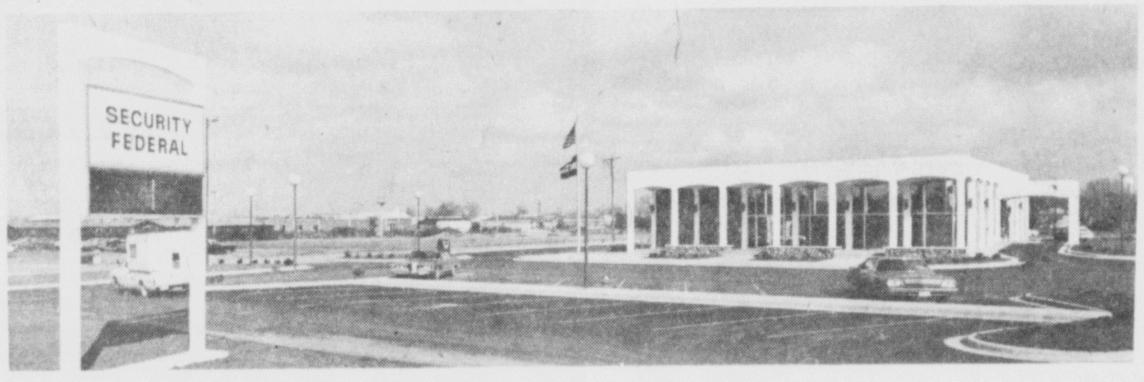
## *Red brick used*

Red mingled brick, black shutters and wrought iron accent the exterior of the new home owned by Joyce Starks at 413 Brown Drive in Portageville. The six- room house contains three bedrooms and is centrally heated and air conditioned. The home was built by Parkview Acres Inc. of Portageville.



## *Accents are brown*

Buff bricks accented with brown trim and shutters were chosen for the new home of Mr. and Mrs. John Edington at 405 Brown Drive in Portageville. The six- room home, built by Parkview Acres Inc. of Portageville, is centrally heated and air conditioned.



progress

WE HAVE GREATLY PROSPERED DURING THE PAST YEAR----AND ARE LOOKING FORWARD TO PROSPERING WITH SIKESTON AND SOUTHEAST MISSOURI IN 1974

STATEMENT OF CONDITION
At the Close of Business December 31, 1973

ASSETS

| | |
|---|---|
| Mortgage Loans & Other Liens On Real Estate | $22,887,320.00 |
| All Other Loans | 2,445,612.00 |
| Loan & Contracts made to vacilitate Sale of Real Estate | 8,299.00 |
| Real Estate Owned & in Judgement | 39,511.00 |
| Cash on Hand and in BAnks | 527,520.00 |
| Investments and Securities | 3,395,062.00 |
| Fixed Assets Less Depreciation (Net) | 643,294.00 |
| Deferred Charges and Other Assets | 223,840.00 |
| TOTAL ASSETS | $30,170,458.00 |

LIABILITIES

| | |
|---|---|
| Savings Accounts | $27,366,937.00 |
| Advance from Federal Home Loan Bank | 700,000.00 |
| Loans in Process | 120,430.00 |
| Other LIabilities | 885,317.00 |
| General Reserves | 797,864.00 |
| Surplus | 299,910.00 |
| TOTAL LIABILITIES AND NET WORTH | $30,170,458.00 |

"THANK YOU, OUR CUSTOMERS, FOR HELPING MAKE OUR PROGRESS IN 1974 POSSIBLE

SAVINGS FULLY INSURED UP TO $20,000 BY THE FEDERAL SAVINGS & LOAN INSURANCE CORPORATION, WASHINGTON, D.C.

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*Kiwanis officers installed*

New Madrid Kiwanis Club 1973-74 officers installed in October are from left, Gary Clark, secretary- treasurer; Doyle Tanner, vice president and Earl Andrews, president, receiving congratulations from Division 15 Lt. Gov. Ed Beavers of Lilbourn.

# Kiwanians devote time to community betterment

NEW MADRID — The New Madrid Kiwanis Club during 1973 devoted most of its time and energy to fund raising projects for community betterment, according to Gary Clark, secretary. He added that all funds raised by the club were used solely for that purpose.

A major fund raising project undertaken by the club was sponsorship of Carson and Barnes Circus performances, which was financially successful and provided an opportunity for many area children to attend a circus for the first time.

Other fund raising projects were two chili suppers and sales of popcorn and light bulbs.

Financial contributions made by the club include a $300 donation towards the cost of air conditioning the community building and $100 to the Jaycees for a Fourth of July fireworks display.

In addition, the club supported a public drug abuse program, sponsored Cub Scout and Girl Scout troops, donated $25 for craft expenses to the Cub Scouts; made a $25 donation to the Raymond T. Sides Memorial Scholarship fund, and sponsored a little league baseball team.

The club is now planning to secure new and improved lighting for the city park and the purchase of new community betterment signs to be erected along highways leading into the city.

New officers installed in October, 1973 were Earl Andrews, president, who succeeded William French; Doyle Tanner, vice president, succeeding Andrews; and Clark, secretary- treasurer, succeeding Hubert Harris.

Clark noted the weekly attendance averages 58 per cent of the membership. The club meets each Monday night at 6:30 p.m. at Pauline's Cafe, 530 Mott St.

# Beaird to serve on savings board

James M. Beaird, executive vice president of Security Federal Savings and Loan Association in Sikeston, was elected in 1973 to serve on the board of directors of the United States League of Savings Associations.

The league is a nationwide trade organization of the savings and loan business and represents approximately 4,800 savings associations and co-operative banks which hold more than 98 per cent of the business assets.

The board of directors, the league's top policymaking body, is made up of one representative from each state, the District of Columbia and Puerto Rico and members of the executive committee.

### *Mrs. Metz takes office*

BLOOMFIELD— Sally Metz, Bloomfield Elementary School librarian, was elected vice president of the Missouri School Librarians' Association at the annual meeting in St. Louis November 9.

During 1974- 75, Mrs. Metz will assume the responsibilities of president of the group.

# Abernathy serves on electric board

James Abernathy of Sikeston Route One was appointed in January 1974 to fill the unexpired term of Alwin Gasser, who died in 1973, on the board of directors of the Scott- New Madrid- Mississippi Electric Cooperative.

Abernathy will serve until elections at the annual meeting in 1976.

Scott- New Madrid- Mississippi Electric Cooperative has 2,450 miles of line, 11,000 membes, and an average annual use in farm and home system of 6,000 kilowatt hours and in the total system of 7,361 kilowatt hours.

Other members of the board of directors are Jesse Bennett of Bloomfield, Charles K. Grojean of Chaffee, Louis Mayer of Dexter, Sam Jones of East Prairie, Emil C. Neumeyer of Jackson, Estel S. Nelson of Wyatt, James H. Spradling of Kewanee, Robert G. Stroud of Matthews, Earl F. Weeks Sr. of Bell City, Tom Moore of Matthews and Norbert Rolwing of Charleston.

The cooperative, which was chartered Jan. 13, 1938, serves Scott, New Madrid, Mississippi, Stoddard, Cape Girardeau and Bollinger counties.

Total assets at the end of 1973 were $9,819,107.34, compared to $8,963,834.70 in 1972.

Member equity totaled $3,395,449.07 at the end of 1973, when annual sales amounted to $2,343,124.17.

The cooperative is owned entirely by the members who receive service, and each member has one vote at business meetings. Twleve directors govern the cooperative.

Scott- New Madrid- Mississippi and Electric Cooperative has 59 employes at an annual payroll of $600,000.

D. H. Zaricor serves as general manager of the cooperative and Vernon Buck is operating superintendent.

At the Bloomfield branch office, Charles Graham is manager and Richard Hardin is line superintendent.

The electric cooperative employes spend several hours each year teaching 4- H members and vocational agricultural students fundamentals of electricity, how it should be used and the precautions that should be exercised.

Frank Ferrell

## Ferrell named Man of Year

Mayor Frank Ferrell was named Sikeston's Man of the Year April 26, 1973 at the annual Chamber of Commerce banquet at the Ramada Inn.

Dr. Carl Popp was presented the Sikeston Distinguished Service Award, for his efforts in establishing the intensive care unit at the Missouri Delta Community Hospital.

***Forward in '74***

## *Agri-Chemicals moves to new headquarters*

During 1973, Mid-Continent Agri- Chemicals of Sikeston moved its headquarters to 807 Linn St. from a warehouse on East Malone Avenue.

The company is a division of Mid- Continent Aircraft Corp. of Hayti. It carries a full line of agricultural chemicals and serves retail sales outlets throughout Southeast Missouri.

Pete Malone, district manager, says the company is looking forward to serving Southeast Missouri farmers during the coming years.

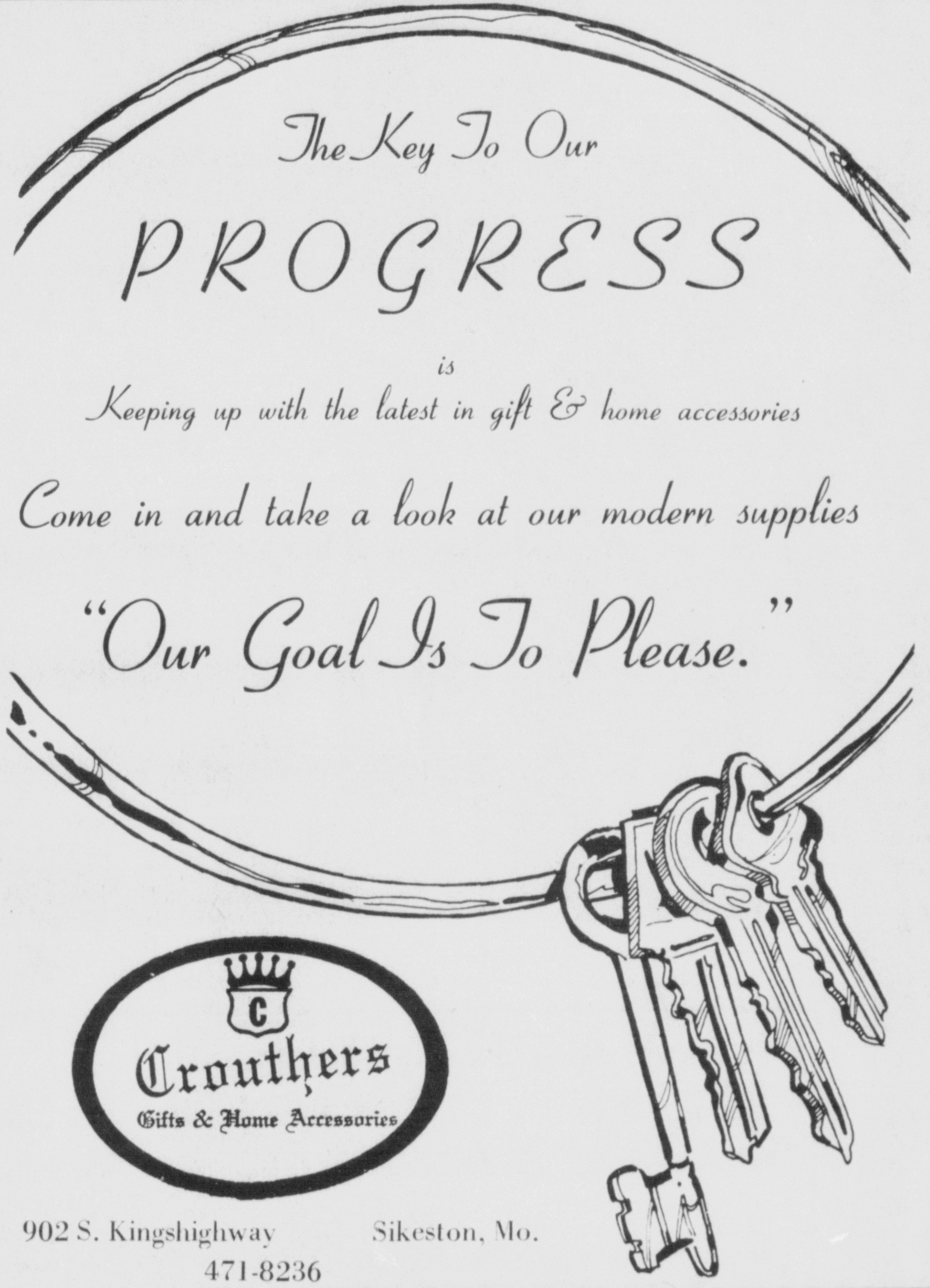
## Berry elected to 3-year term

Edward H. Berry of Sikeston, a partner in the accounting firm of Berry, Patmor and Co., was elected to a three- year term on the governing council of the Missouri Society of Certified Public Accountants at a July 1973 annual meeting near the Lake of the Ozarks.

Previously he served as president of the Southeast CPA chapter and president of the Missouri State Board of Accountancy.

*Shutters painted blue*

Bright blue shutters and front door accent the white drop-siding on the home of Mr. and Mrs. James Huff on Garfield Street in East Prairie. The three-bedroom home, built by H. L. Lewis of East Prairie, has two baths, carport and central heat and air conditioning.



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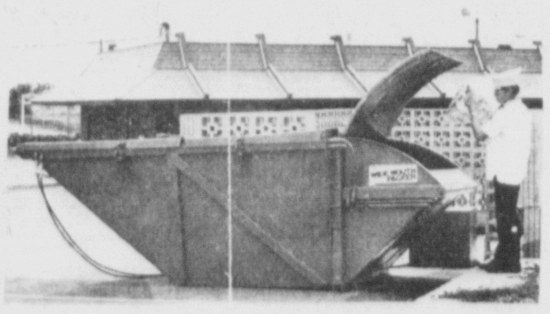

With the new wide mouth packing continer, trash problems simply disappear.

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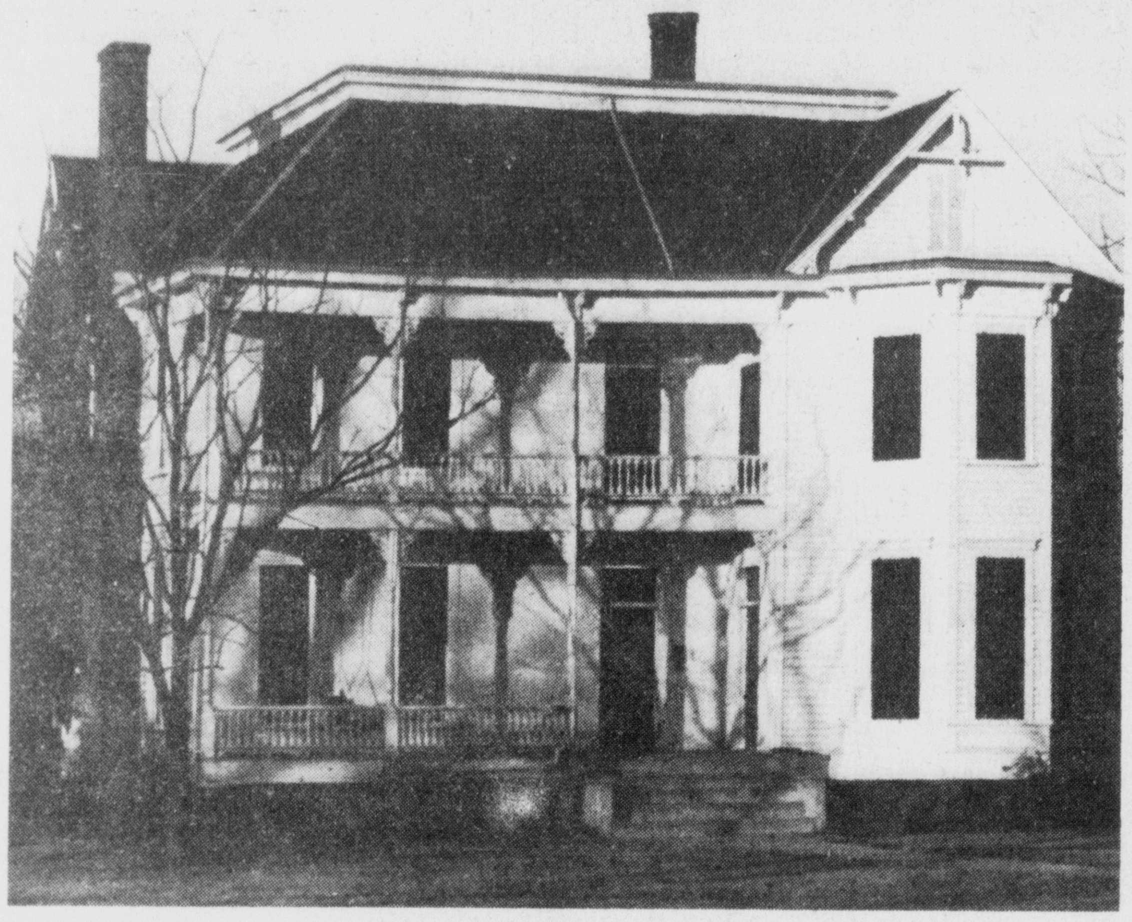
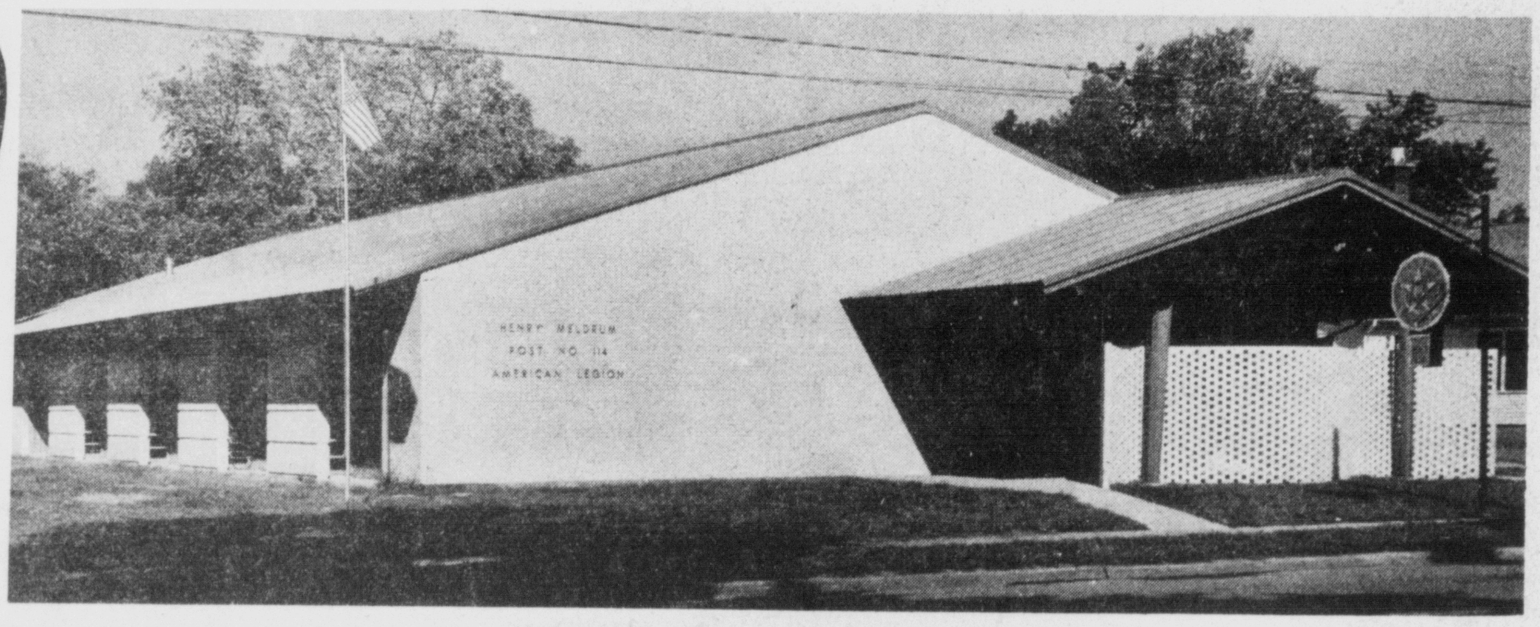
## Remember This?

## The Old American Legion Home





### YOU ARE INVITED TO ATTEND THE 29TH ANNUAL COTTON CARNIVAL

**Sept. 23-24-25-26-27-28**

The 28th Annual American Legion Cotton Carnival, sponsored by the Henry Meldrum Post No. 114. Six days of fun and merrimaking and once again will offer an opportunity for everyone to meet friends and renew acquaintances.

This Annual Celebration is widely recognized for its fine entertainment features, including a colorful midway with its concessions and rides for the children; and a program of entertainment and excitement, to be enjoyed by the entire family.

I, as Commander of the Legion Post of Sikeston, welcome you to Sikeston and our 29th Annual Cotton Carnival.

### PREAMBLE TO THE AMERICAN LEGION CONSTITUTION

For God and country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our associations in the great wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

**BILL COLE**
Commander

### AMERICAN LEGION OFFICERS HENRY MELDRUM POST NO. 114

| | |
|---|---|
| CHARLES E. LEWIS | Adjutant |
| WM. C. MOORE | 1st Vice President |
| GEORGE T. JOHNSON | 2nd Vice Commander |
| GLENN McCLELLAN | Finance Officer |
| EARL SCHERER | Service Officer |
| GLEN BOND | Chaplain |
| CECIL HOLMAN | Sergeant-At-Arms |

### AUXILIARY POST NO. 114

| | | |
|---|---|---|
| MARY SCHILLIG<br>President | DOROTHY JOHNSON<br>Secretary | HAZEL WALLACE<br>Chaplain |
| ESTELLE SCHOCH<br>1st Vice President | SHIRLEY McCLELLAN<br>Treasurer | MRS. DANNY J. PARKER<br>Membership |
| GENEVA WATSON<br>2nd Vice President | PAULINE FOLLY<br>Historian | BERTHA WILCOX<br>Seargant At Arms |

## American Legion Henry Meldrum Post No. 114

***We are interested in getting old or new members this year. If you are eligible for membership, please contact Bill Cole, Post Commander***

# Student council federation formed in Charleston

The SeMo Federation of Student Councils was formed Nov. 14, 1946 at a "grass roots" convention sponsored by the Charleston High School student council, who were host to the first annual convention Federation convention March 15, 1947.

Schools attending the first convention other than the host school were Kelly, Campbell, Dexter, Ironton, Jackson, Poplar Bluff, Sikeston, Puxico and Lilbourn. The 28th annual convention was held last year in Ste. Genevieve. Convention material was sent to 51 schools, 48 of whom are paid members. The SeMo membership now extends from the Arkansas line to Crystal City.

At the 1966 convention held at Caruthersville, Mrs. Grayce Alexander, then the student council advisor at Hayti and the present advisor at Portageville, was elected by faculty advisors of the Federation membership to the office of executive secretary. She has held that office since 1966, being unanimously elected each three years when the position becomes open.

The SeMo federation of Student Councils has as its aims the following objectives: to create a better understanding between student councils, to help solve mutual problems and to exchange ideas and projects. The motto of the organization is "Always Forward."

The 1974 convention will be held at Dexter High School with approximately 500 students attending.

*Secretary for 8 years*

Mrs. Grayce Alexander, student council advisor at Portageville High School, has been executive secretary since 1966 of the SeMo Federation of Student Councils, whose membership area extends from the Arkansas line to Crystal City

## Medical clinic opens in Steele

STEELE — A young couple from 'Thailand, arrived at Steel in June 1973 to open the Steele Medical Clinic.

Dr. and Mrs. Gritte Supattanasiri said they chose to locate in Steele after being told of the need for additional medical personnel as well as the excellence of the county hospital.

Anticipating pronunciation problems, the new doctor suggested residents shorten his name to "Dr. Gritte," pronounced in two syllables.

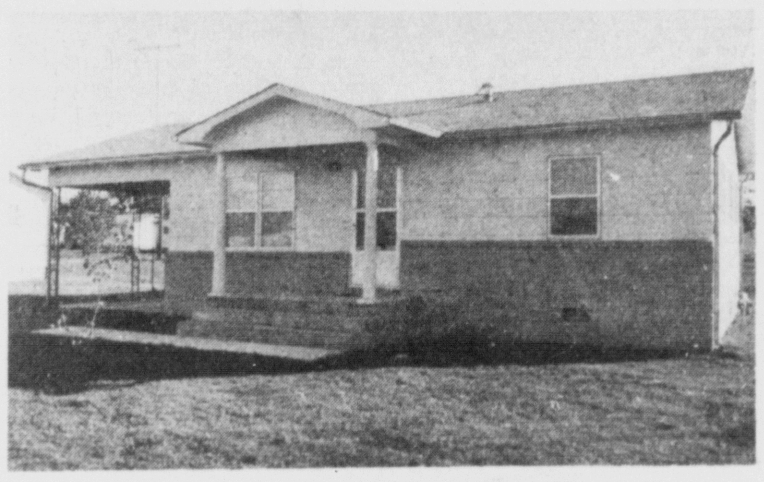
Dr. Supattanasiri's wife is a registreed nurse with a bachelor's degree in nursing and assists her husband in the clinic, in addition to caring for their daughter, Grittiya, who is three years old.

Although the Supattanasirises are from Thailand, where he received his medical degree in 1964, he is a native of China, but left the mainland when he was eight years old.

After coming to the United States, he interned at the West Sububan Hospital of Oak Park, Ill., and took a year's surgical residency at Michael Reese Medical Center in Chicago, Ill., followed by three years of surgical residency at Columbus-Cueno Medical Center in Chicago.

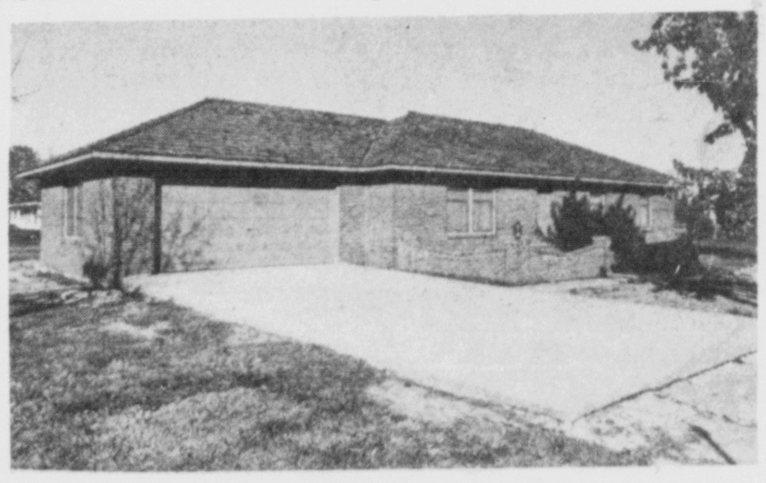
Dr. Supattanasiri holds a surgeons certification from the American Board of Surgery.

He was joined in July by a partner, Dr. Passakorn, who is a pedicatrician and also specializes in internal medicine.



*Lacy home new*

White siding and buff brick enhance the home of Mr. and Mrs. Hershel Lacy at 611 West Duckett St. in Advance. The exterior also features white colonial posts and an attached carport.



*Spanish style*

Cedar shake shingles are featured on this three-bedroom Spanish style home owned by Mr. and Mrs. James C. Richmond located on Benton Street in Advance. The home has an attached two- car garage.

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FUN FOR THE WHOLE FAMILY IN 1974

Bring Mom, Dad, Sis and Brother on out and enjoy our progress with us in 1974.

We feel that a night of relaxation after a hectic day at work, home or school is important to everyone.

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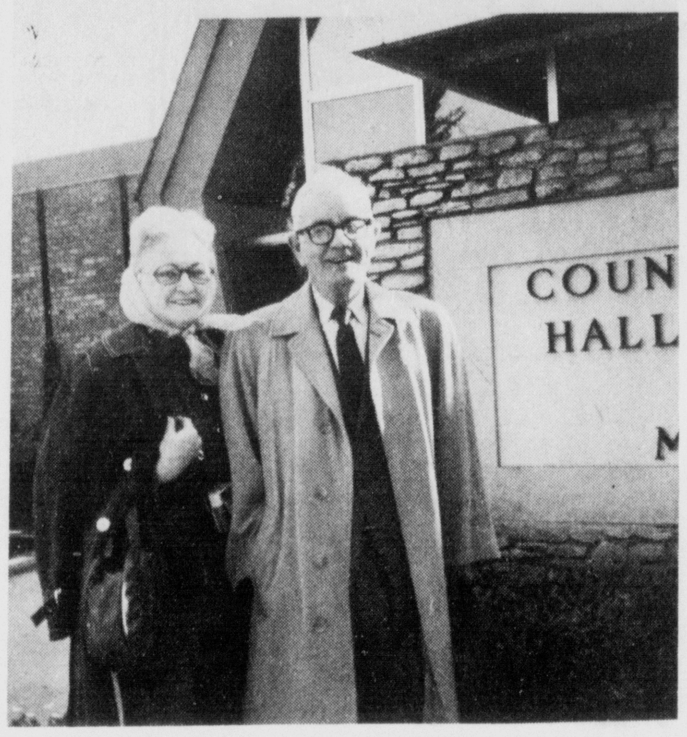
# Heritage House becomes sole responsibility of city



## *Weidemanns visit hall*

Duke and Virginia Weidemann of Sikeston leave following a tour of the Country Music Hall of Fame and Museum at Nashville during a trip there in November. The trip was sponsored by Heritage House.

## *On Nashville trip*

Jaspar Dover, left and Eugene Walker stand in the Grand Central Hall in Nashville which enshrines the all- time greats of country music. The plaque and portrait honor the star Roy Acuff. The trip to Nashville was one of the highlights of the year for many senior citizens and was sponsored by Heritage House.

The year of 1973 saw many changes in Sikeston's senior citizens' center, Heritage House.

For the first time, the center, located at 305 Cresap, became the sole responsibility of the City of Sikeston. Interested churches and civic orrganizations helped the center.

Many people are surprised when they visit Heritage House and see how often and for how many activities the center is used. Organizations scheduling meetings during the past year included Scott County Welfare Office prevention of blindness clinic, housing authority, Homebuyers Association, housing and urban development department, Missouri Association for Social Welfare, University of Missouri Scott County Extension Service, and several sororities. American Legion Auxiliary meets here for special occassions as do church circles. A group of businessmen, trying to interest others in being more involved in Christian ideals, started a Sunday morning prayer service which lasted about six months.

Senior citizens enjoy the use of the center to bring a large family together under one roof. Many reunions are held here, as was a golden anniversary reception.

Poplar Bluff and Cape Girardeau senior citizen groups have visited Heritage House and entertained with Kitchen Bands. As a result, a band has been formed in Sikeston. Though inexperienced, their first performance was at the Christmas party. They hope to be able to perform for Civic organizations.

Meeting at the center on a regular basis are the Veteran's of Foreign Wars Auxiliary, National Association of Retired Federal Employees, World War I veterans and its auxiliary, a pinochle club, the Friday Night Club the Full Gospel Business Men's Association. A Prayer Group meets each Friday at 9 a.m.

Foster grandparents have moved their headquarters to Heritage House, taking the space vacated by the Office of Aging when that office moved to Cape Girardeau to be nearer the center of their extended program area.

A highlight of the year for many senior citizens, was when Mrs. Darrell Alcorn volunteered to act as hostess for a bus trip to Nashville, Tenn. to see the Grand Ole Opry and its stars. Some of the places visited were the Country Music Hall of Fame and Museum, The Upper Room Chapel with it's beautiful wood carving of the Last Supper, the Parthenon and the Hermitage.

Starting Dec. 3, meals were made available at low cost for senior citizens of Sikeston and its surrounding areas. Response was immediate and despite inclement weather 1,380 people were fed in the 20 days of that month that lunches were served.

Striving to reach those who live alone and are unable to cook nutritious meals for themselves, Heritage House Nutrition Program offers a varied meat and vegetable selection. Those who wish to eat their noon meal here each day may buy a book of tickets but they must be eaten in that week. Senior citizens can also buy a book of 15 tickets to be used at the convenience of the buyer.

If a person is incapaciated or ill, food may be carried out. One of the aims of the nutrition program is to get more older people to the center and get them involved in activities.

Many activities are available at the Heritage House. Card games of all kinds are played each Tuesday afternoons at 1:30 and Friday mornings are set aside for those who like to play pitch. Other table games are encouraged, including checkers, chinese checkers and dominoes. Wednesday afternoons have been set aside for all men and women interested in woodworking in the carpentry shop.

A ceramics class has been set up for 1- 3 p.m. Monday and 10- 12 a.m. Tuesday. There are two crocheting classes, one taught Wednesday from 10- 12 a.m. and the other on Thursday from 1- 3 p.m. All kinds of handcrafts are available each Wednesday afternoon.

It is suggested that people call the office and sign up for any project that interests them. If there is enough interest in knitting or decoupage, a volunteer teacher will be found to teach a class and at a convenient time set. The staff tries to involve people in as many activities as possible. Keeping busy is still the best way to combat emotional illness and the problems that face older Americans.

# *DeMolays celebrate first anniversary*

DEXTER — April 23, the Dexter chapter, Order of DeMolay, celebrated their first anniversary as members of this international youth organization dedicated to the principles of building better citizens out of teen- age boys.

The Dexter DeMolay's, along with a hard working advisory board and a progressive mothers' club, have been hard at work during 1973 trying to build their chapter into one of the outstanding chapters in the state.

Joe Alexander and Doug Bailiff served as Master Councilor's of the club during the year.

One of the highlights of the year, was the annual conclave held in Jefferson City in August. Along with having fun, the Dexter Demolays brought back to the chapter much useful information.

The chapter is sponsored by the Dexter Masonic Lodge No. 532.

# '73 news briefs

## JANUARY

30–ORAN — Junior E. Wilson received the Man of the Year Award and John Gosche was presented the Past Achievement Award Monday night at the Oran Man of the Year banquet.

# Miller elected president of Kiwanis Club

DEXTER— Russell Miller became president of the Dexter Kiwanis Club in 1973, succeeding John William Ringer.

Brad Dehm was elected first vice president and Bob Taylor second vice president. The new secretary is Larry Cook and the treasurer is Ed Riley.

Members of the board of directors include C. R. Trotter, Rodney O'Donnell, Stanley Land and Ringer.

# Walker named Citizen of year

BERNIE— Lacy Walker was awarded the 1973 Citizen of the Year Award presented by the Bernie Civic Club in August.

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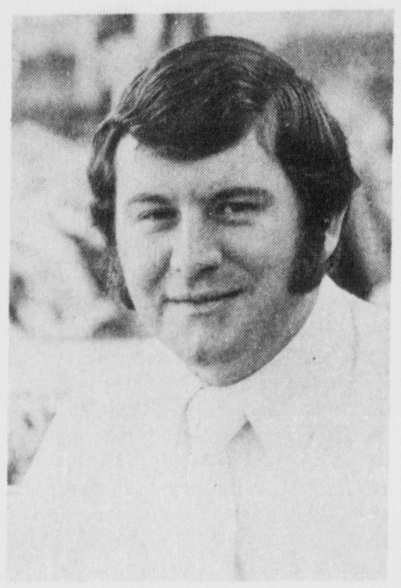
# Byrd manages P.N. Hirsch Co.


Richard Byrd Jr.

Richard Byrd Jr., a native of Sikeston, became the new manager in May of the P.N. Hirsch Co. store at 10 Midtowner Village Shopping Center.

Prior to his promotion, Byrd had been assistant manager of the Sikeston store for 18 months, then manager for two years of the company's store in Covington, Tenn.

Byrd graduated from Scott County Central High School and attended Three Rivers Community College in Poplar Bluff.

Norman Emily, former manager of the P.N. Hirsch store, moved to Washington, Mo., to manage a store for another company.

# *Gibbs, Matthews are new officers*

E. Van Gibbs, vice president of Farmers State Bank in Risco, was elected regional vice president of Region Six of the Missouri Bankers Association at the annual meeting Sept. 25 at the Ramada Inn.

Nearly 800 bankers, bank employes and members of their families from the region gathered and elected officers which included Charles Matthews, president of the Bank of Sikeston, to the position of regional secretary.

Region Six of the MBA is composed of the following Southeast Missouri counties: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, St. Francis, Ste. Genevieve, Scott, Shannon, Stoddard and Wayne.

The newly elected officers will assume office after the Missouri Bankers Association Convention in St. Louis in May, and will serve until May 1975.

# Mac Callis heads sheltered workshop

MALDEN — Mac N. Callis of Malden was named manager of the Cotton Boll Sheltered Workshop Corp., a non- profit corporation which will operate workshops for the mentally retarded and developmentally disabled in this area.

Callis' appointment was approved in May at a meeting of the corporation's board of directors.

The new sheltered workshop manager is a technical instructor at the Tri- County Trade and Technical Center at Malden and earlier served in the same position with the Western Electric Co.

The 42- year- old Callis is married, has two children and lives in Malden.

# *Risco family honored*

RISCO— The Paul C. Crouthers family of Risco received a state farm management award in December according to E. B. Nace, area farm management specialist.

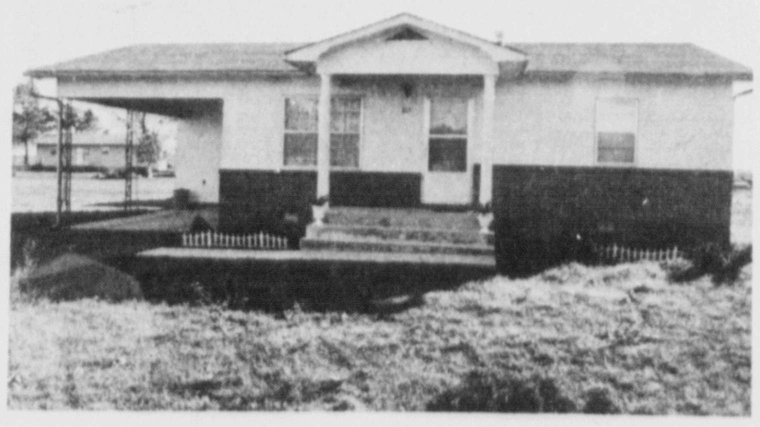
The award was given by the University of Missouri at the program in St. Louis, sponsored by the St. Louis National Stockyards and Production Credit Associations.

Crouthers began farming with his father in 1956 after being discharged from the U. S. Navy. He bought a 330-acre farm that year and began farming it in 1957. He now owns 1,325 acres. In additions to his own land, Crouthers farms 1,200 acres of rented land for a total operation of 2,525 acres.

## *Butler appointed grand master*

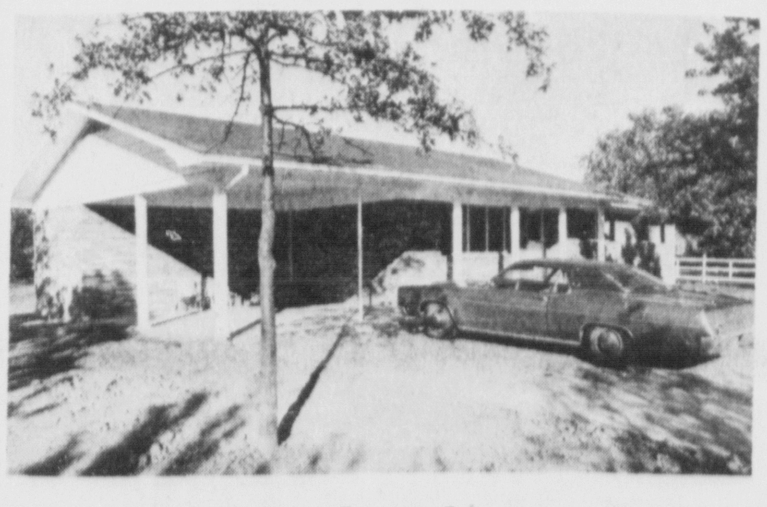
August V. Butler of Sikeston was appointed grand master of the second veil of the Grand Chapter of Royal Arch Masons at the annual state meeting in May 1973 of the Grand Council of Royal and Select Masters and the Grand Chapter of Royal Arch Masons at Columbia. He was also elected sentinel of the Order of the Silver Trowel.

Elbert Sloan of Sikeston was reappointed illustrious deputy grand master of the Sixth Region of the Grand Council of Royal and Select Masters.



*New in Advance*

Mr. and Mrs. Emmett Dunning of Advance are the owners of this new home located at 613 Duckett St. The white siding of the three bedroom home is trimmed with red brick.



*Antique brick exterior*

White trim and posts accent the antique brick on this new home of Mr. and Mrs. Roland Drum located on Benton Street in Advance. Black shutters, covered walk and entry also mark the exterior.

## *Bell City facility opens*

The Bell City facility of the Bank of Advance opened at this new building on July 16 after a 45- year interruption of a banking service to residents of Bell City. Ruth Millington, president of the Bank of Advance, will oversee this facility and Betty McKee and Sharon Lorch have been employed as tellers.

## Veterans administration pays $306,233,448

The Veterans Administration paid an estimated $306,233,448 in benefits to veterans of the State of Missouri in fiscal year 1973, Steve Savis, director of the St. Louis VA Regional Office, said recently.

Of that figure, $150,978,547 was for compensation and pension, $57,484,720 was for education allowances and vocational rehabilitation, and $14,045,747 went for insurance and indemnities.

The VA paid out another $1,287,129 for direct loans to veteran home- buyers in the state.

In addition, Savis said, the agency spent $7,609,662 for construction and related costs and $74,827,643 to operate the VA regional office and five VA hospitals located within the state.

# Southwestern Bell improves service

Sikeston experienced a healthy year in 1973 and, according to Southwestern Bell manager Mike Smith, 1974 will bring more of the same.

Smith says he doesn't use a crystal ball to make his predictions; he uses facts. "In 1973, Southwestern Bell spent more than $200,000 on new equipment to expand and improve telephone service in the Sikeston exchange," he said, "And in 1974, we expect to spend another $328,000 here to keep up with growth and provide facilities for the future.

"We believe telephone usage is a pretty good indicator of economic conditions," Smith said, "1973 was a good year and we think that 1974 will be even better."

As evidence of Sikeston's growth, Smith pointed to increased demand for telephone service during the last year. "We ended the year with approximately 14,100 telephones in service," he reported. "There were about 13,450 phones in service at the beginning of the year. That's a net gain of 650 telephones in one year."

Smith added that the daily average of telephone calls originating in Sikeston rose steadily during the past year. Now more than 68,070 calls a day are made compared to 58,418 on an average day this time last year.

The manager also pointed to a new Southwestern Bell program designed to help the company meet its commitment to future growth at a reasonable cost. "Starting in 1974, Sikeston will be linked up on a computer network with all of Southwestern Bell's large business offices in the state," Smith said. "The system is operated by a very large computer based in St.Louis and its purpose is to keep track of customer records and render customer bills more efficiently than ever before."

Smith said this computerized method of recording and billing of all telephone service charges will eliminate much manual work and with it the possibility for human error. "The machine will check and recheck itself at several points along the way." he said. "The end result will be customer records that are kept current each day and as free of error as can be.

"The savings of time, labor and money will be substantial," Smith reported, "and the system has the capacity to handle any foreseeable growth in this area and around the state. Most of the machinery needed to link us with this system has been installed and we're learning how to work it. We should be on the new system by summer."

In other telephone activity last year, Southwestern Bell named Smith as manager of its Sikeston office, which gives him responsibility for all telephone business office operations in Sikeston, New Madrid, Portageville, Marston, Lilbourn, Charleston, Wyatt and East Prairie. He replaced Dave Schmieg who was transferred by the company to a similar position in Joplin.

Of major importance was Southwestern Bell's elimination of eight party rural telephone service in the Sikeston exchange. "We were able to offer a better grade of service to all of our rural customers around Sikeston," Smith said. "I know our customers were pleased with the improvement, and that makes us happy.

"I'm sure that 1974 will also be a good year for the city," he said, "one with as much growth and just as many advances."

## *Young career woman named*

MALDEN — Mrs. Barbara Matlock was named "Young Career Women of the Year" by the Malden Business and Professional Women's Club.

Mrs. Matlock is a second grade teacher in the Malden R-1 School District. She is a 1968 graduate of Malden High School and earned a bachelor of science degree in elementary education in 1971 from Southeast Missouri State University at Cape Girardeau.

## *B&PW hosts coffee*

Sikeston Business and Professional Women's Club celebrated national Business Women's Week Oct. 21-27 with a coffee at the Kingsway Plaza Mall. Members hosting the coffee were Bernice Becker, Tatty Tope, Ester Hitchcock, and Lucille Armsby.

## Professional women observe national week

The Sikeston Business and Professional Women's Club celebrated National Business Women's Week, Oct. 21-27 with a coffee at the Kingsway Plaza Mall.

Part of the nationwide observance of National Business Women's Week, organized by The National Federation of Business Women's Clubs, Inc., and held annually since 1928 the week gives the nation the opportunity to honor contributions made by working women, who make up 40 per cent of the total national work force.

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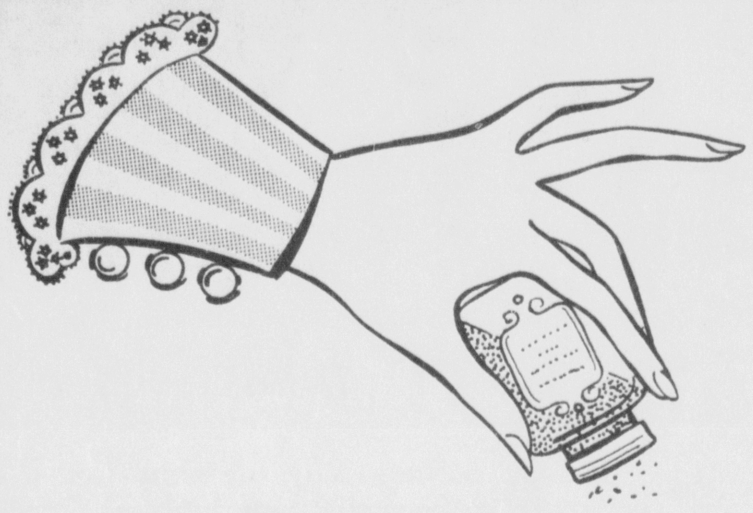

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The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (D)

# Lilbourn site is largest ceremonial structure in state

(EDITOR'S NOTE: Information on the Lilbourn archaeological site was prepared and collected by Salina Rice of Lilbourn.)

LILBOURN — Excavations at the Lilbourn archaeological site, located one- fourth mile west of Interstate 55 at the New Madrid- Howardville exit on Highway 61, have revealed the largest Indian ceremonial structure discovered in Missouri and the first mace, a symbol of status and authority, to be excavated in place by archaeologists in the state.

Recent excavations at the site began in the summer of 1970 by the University of Missouri -- Columbia when the New Madrid Vocational-Technical School was planned for construction on the site.

The Lilbourn site is only one of many in the Bootheel which make this area rich with information about the early American Indian civilization. However, much information concerning these people of the past will never be recorded because evidence of their existence is rapidly being destroyed through land- levelling, plowing, construction work and pothunters.

At least 15 known village sites are located within a five mile radius of Sikeston and over one hundered are recorded on the Sikeston ridge. An estimated 5,600 sites are located in the Missouri portion of the Mississippi River Delta.

In November 1969 one of these sites faced partial destruction when a grant was approved for New Madrid County to build a vocational-technical training school.

This site, a Mississippian fortified town site near Lilbourn, was placed in the National Historic Register in July 1969.

The Lilbourn site was first excavated in 1856- 1857 by G. C. Swallow, professor of geology at the University of Missouri. He uncovered a few Indian burials, but little was learned because of the lack of archaeological knowledge at that time.

A map of the site was made in 1876 showing nine mounds and 107 house depressions. A large terraced mound in the shape of a mace was shown to the north of the embankment encircling the townsite.

Mounds in the enclosure ranged from two to 21 feet in height. House depressions were 45 feet in diameter. Embankments on the east and north sides of town were three and one half to four feet high and enclosed a ditch three feet deep which served as fortification for the village. A swamp protected the other two sides. An oval area or plaza was used for ceremonial purposes. The 1876 map was later found to be basically correct in its arrangements.

Features mentioned on the map are not visible on the surface today, but excavations by the University of Missouri in June 1970 indicated that foundations are preserved underground.

Excavations in 1971 revealed this site was one of a series of ceremonial centers and acted as a central meeting place. According to Carl H. Chapman of the University of Missouri -- Columbia, the Lilbourn site was one of the few large undestroyed townsites with satellite support villages constructed by the Mississippian people in the Missouri part of the Mississippi Alluvial Valley.

As excavations continue, important knowledge is being gained about the way Indians lived in this area between 900 and 1400 A.D.

In spite of extensive surface destruction, the sub-surface remains still contain very important information and artifacts.

One important discovery was the location of the fortification wall and trench. Inside the wall were areas for houses, burials, and tool and pottery manufacturing activities. On the east side of town was a small, planned burial ground, but most burials and offerings had been damaged by plows.

The discovery in 1971 of a square house structure revealed much about construction. After digging a pit 13 feet by 13 feet down to the subsoil level, Indians dug deep narrow trenches on all four sides with small wooden posts placed inside to serve as wall supports. Wet clay secured the posts and small brush or cane was woven between posts and plastered with clay on the inside to make it solid. The roof was formed by an interlaced structure of poles attached to the top of wall posts and then covered with bundles of grass.

The house had three man areas of activity: sleeping, storage and trash disposal and food preparation areas.

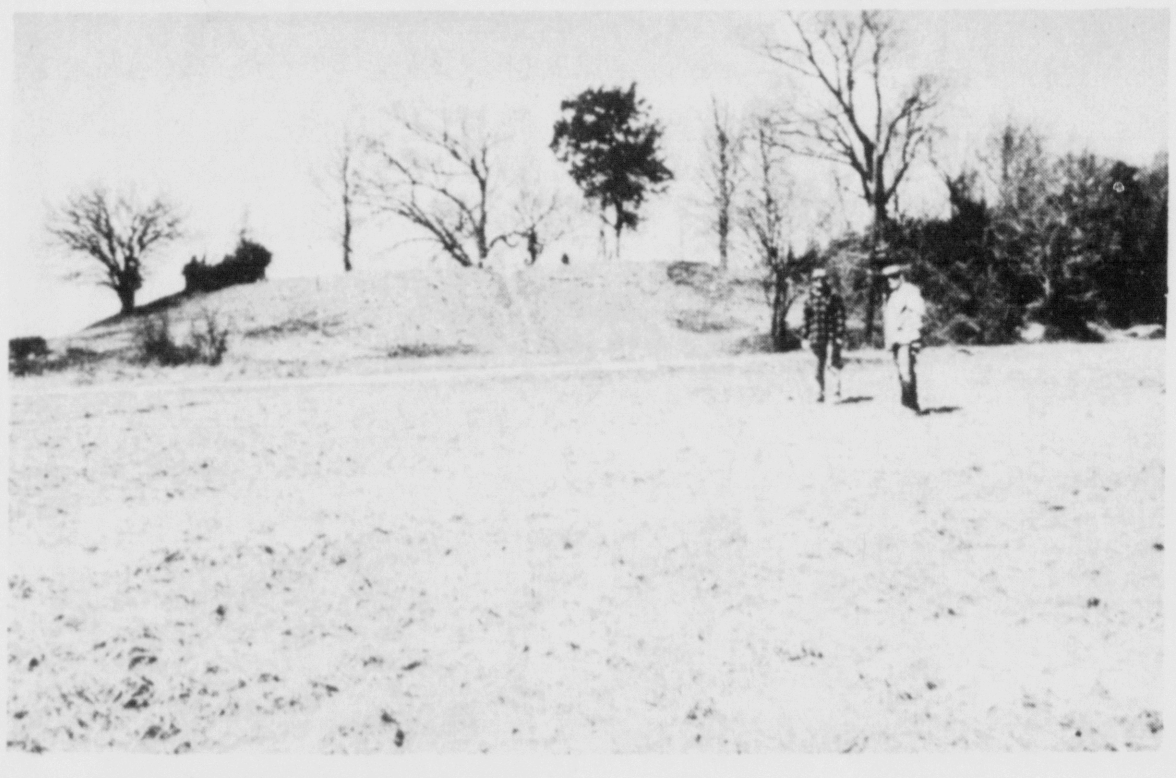
Beneath the floor were 13 infant burials, indicating an Indian custom of burying infants in the floor of the house itself. The Indians believed in life after death, so survivors often placed a jug of water, a bowl of food or a shell spoon with the dead.

The burial plot of one of the most important men in the village, the keeper of the great ceremonial mace , was also discovered. With the man was the first mace to be excavated in place by archaelogists in Missouri. This 15 -inch sysmbol of status and authority was made of pink chipped stone and had been buried on his chest. At his waist were a bone pin and circular copper ornament. The mace and accompanying relics are evidence that the Lilbourn site was an important part of the ceremonial centers of sougheastern United States.

In 1972, work moved outside the fortification and to the mace mound. This mound is so named, because it is constructed in the shape of the mace found in the burial. Excavations on the mace mound revealed the largest Indian ceremonial structure to be discovered in the state. Uncovered on top of this large mound was a house measuring 33 by 44 feet.

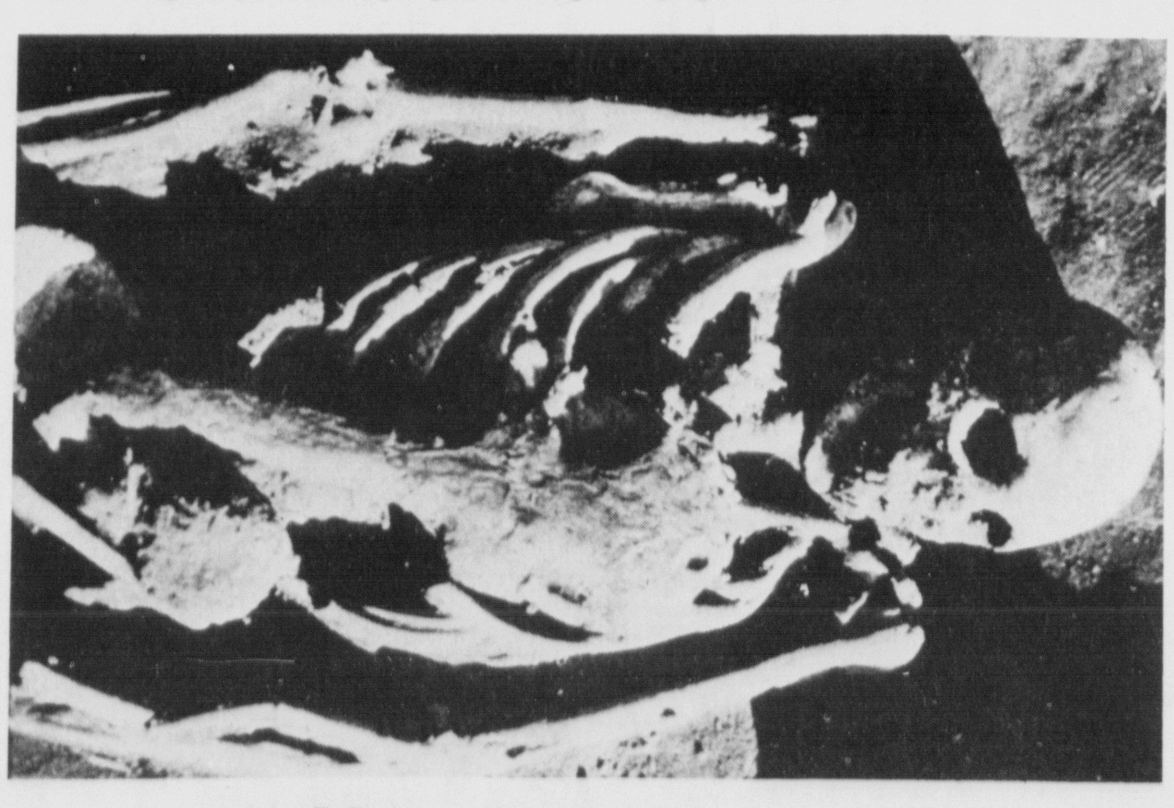
Missouri no longer has this mace mound. All work on it ended that summer when the dirt mound was used to build an embankment for the sewage

Continued on page 2



*Temple mound discovered*

The large temple mound shown in this picture is one of nine mounds located at the Lilbourn archaeological site. The site, a Mississippian fortified town site, is located one fourth mile west of Interstate 55 at the New Madrid- Howardville exit on Highway 61. The people in the photograph are unidentified.



*Mace found in place*

This burial plot, discovered during studies at the Lilbourn site, contains the bones of one of the most important men in the Indian village, the keeper of the great ceremonial mace. The mace, a 15- inch symbol of status and authority, was buried on his chest. This was the first mace to be excavated in place by archaeologists in Missouri. The mace is evidence that the Lilbourn site was an important part of the ceremonial centers of the Southeastern United States.

## 19th Annual Progress Edition

## Building A Better Tomorrow

# Lilbourn site important

Continued from page 1

lagoon of the vocational - technical school. As the mound was levelled, another large structure was found to the east, but it was not possible to excavate the structure.

The physical remains of the people often serve the identify them and give clues to their origin. By studying bodies carefully, clues to nutrition and diseases are revealed. These findings can be applied to the study of nutrition and disease today.

The entire site and its information are a record of one people's way of life and their attempt to live in this environment.

Currently part of the village site has been set aside and will not be further destroyed. However, all of the mounds on the site have been levelled and used as fill dirt on the newly constructed school grounds. Proper and scientific excavation of this site could have been preserved for the future as one of the most complete examples of Mississippian Indian culture remaining in the states.

Archaeologists encourage all people to take a closer look before putting land moving equipment to work. Look for a low ridge or mound and Indian materials such as scattered pieces of pottery, chipped flakes, or arrowheads.

Anyone who wishes to help preserve a part of the state's heritage should contact the University of Missouri, a local archaeology chapter, or some interested person who can contact professional help.

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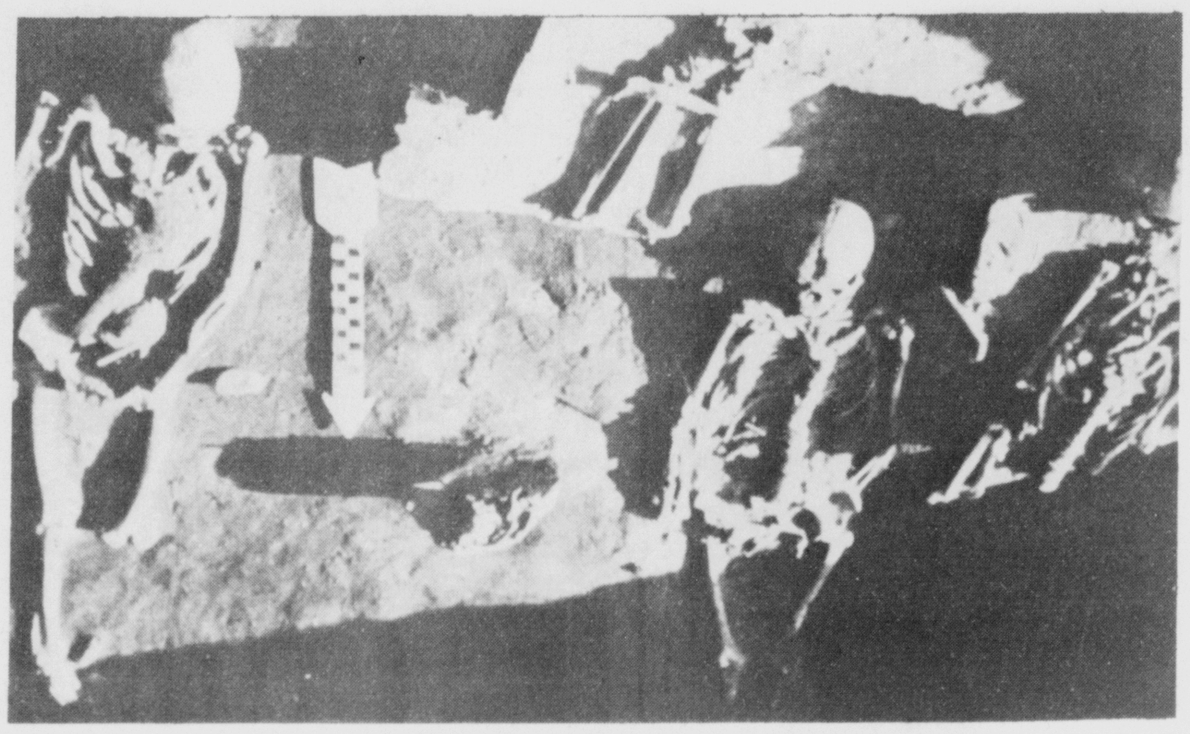
**Look to Southeast Missouri in '74**

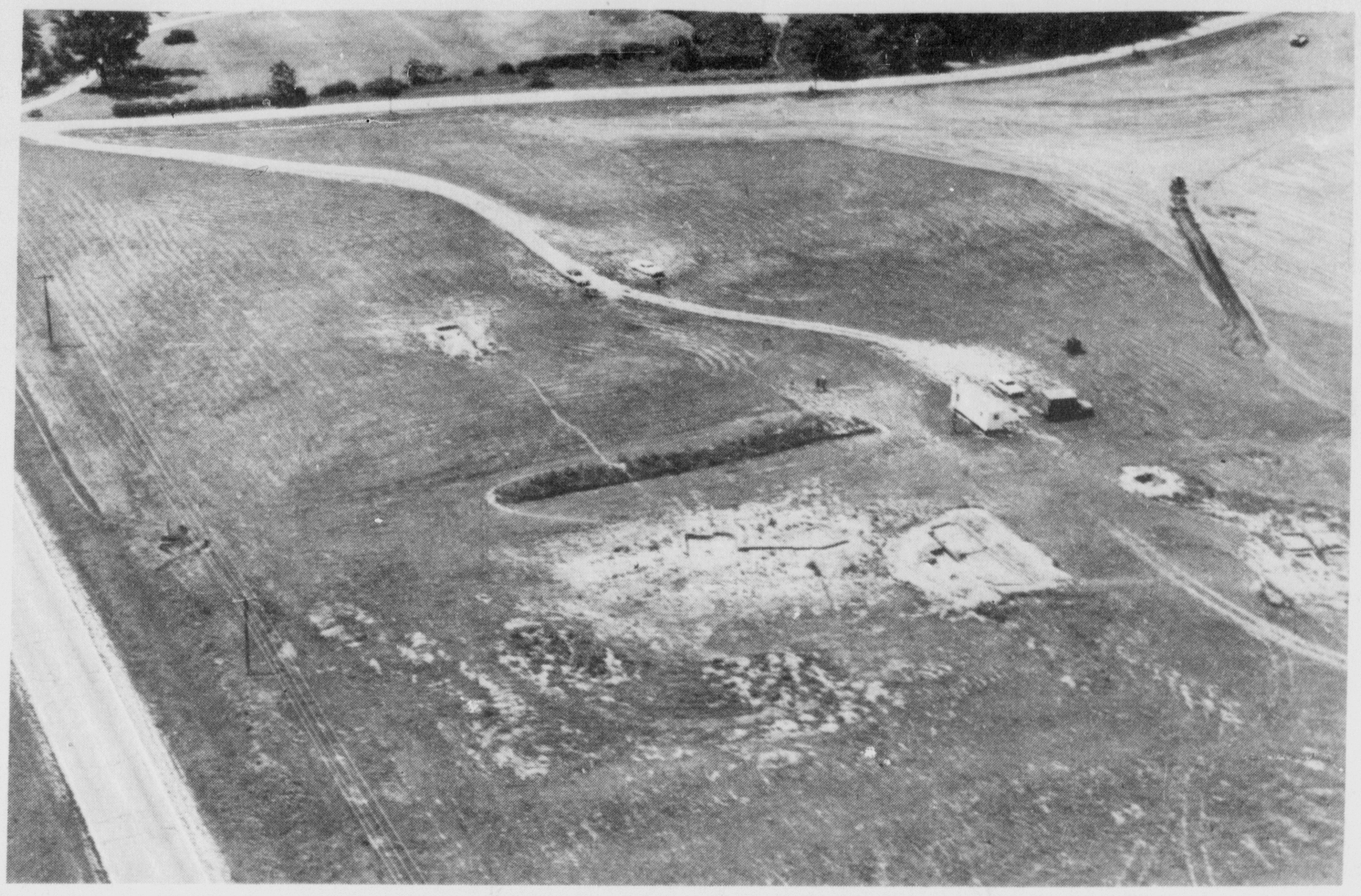
## Archeologists work carefully

Rolland Pagborn, a research associate of the University of Missouri--Columbia, and Thomas Keel a trustee in the Missouri Archaeological Society are shown in a house in which many infant burials were discovered. The Indians seemed to have the custom of burying infants in the floor of the house itself. Miniature vessels containing food had been placed with some of the infants indicating the belief in life after death.



## Burial plot important

Excavation of a burial involves detailed, close-up work. This is a view of the most important burial uncovered during studies at Lilbourn site, and contains the bones of the man with the mace, (on the left side of the picture). Other burials of less important men surround him.



## Lilbourn important archeological site

The Lilbourn Archaeological site, located one- fourth mile west of Interstate 55 at the New Madrid-Howardville exit on Highway 61, is one of the most important in Missouri. The site was first excavated in 1856. Since that time excavations have revealed the largest Indian ceremonial structure discovered in Missouri.

# Matthews church to be remodeled

MATTHEWS — The Matthews Christian Church congregation began an extensive remodeling of their present building Jan. 1, 1974.

A vestibule with another stairway to the basement will be constructed at the front of the church. A new roof and a brick veneer finish will be added to the entire frame structure.

Central heating and air conditioning, new light fixtures, new baptistry, and rearrangement of the choir loft in the front of the sanctuary are also included in the plans.

Bob Stearnes of Sikeston is architect for the work which is being done by the Alsup Construction Company of Sikeston.

T. J. Silverthorn is chairman of the church board.

The congregation has recently called the Rev. Don Schmidt of Loogootee, Ind. to be minister. He assumed his duties on Feb. 1.

## Lynn becomes assistant probation supervisor

DEXTER— Gerald Allen Lynn, 29, formerly of Hillsboro, became assistant district supervisor Nov. 1 of the Missouri Probation and Parole Board office at Dexter. He will handle all Magistrate and Circuit Court probation and parole cases in Stoddard County.

Lynn, who had served as a probation and parole officer at Hillsboro for the past two and half years, succeds Ron Hall who recently transferred from the Dexter office to Macon.

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Elder expansion provides 90 jobs

The Elder Manufacturing Company of Bloomfield, manufacturers of boy's coats and suits, underwent major expansion in 1973, providing an addditional 15,000 square feet of space. The expansion provided 90 new jobs for area residents with an annual payroll increase of approximately $350,000.

# Bond will finance school improvements

BLOOMFIELD — Voters approved a $300,000 bond issue in May to finance improvements in the Bloomfield R-14 School District.

The bond issue will pay for the installation of a standby heating system, which went into operation Dec. 1. Gas cutback last year forced the school to close several times.

Funds for the purchase of three buses to replace older buses, provide better transportation and lower maintenance costs were included in the bond proposal.

Four elementary classrooms for children with learning disabilities will be constructed and space for the library and art department will be added to the high school with funds from the bonds.

The bond issue will also provide new- roofing and roof repairs for all buildings, covered walkways between buildings, new lighting for both the high school and elementary buildings, furnishings and equipment for the new facilities, parking and playground equipment and the purchase of additional land for later expansion.

## '73 news briefs

JANUARY

12--DEXTER — Percy Clippard was named Dexter Man of the Year and Shirlene Jordan was presented the city beautification award Tuesday.

12--BLOOMFIELD — Donald Gibbs has been elected president of the Bloomfield Chamber of Commerce.

13--Stephen Lee Taylor of 801 Vernon has been appointed asistant prosecuting attorney by James E. Moore III, prosecuting attorney.

# Restaurant group new in Bootheel

The Southeast Missouri Chapter of the Missouri Restaurant Association was organized in June for all persons in the southeastern region of the state engaged in commercial food service

Serving one- year terms as chapter officers are Walker Childs, Mr. C's Kitchen, Cape Girardeau, president; Lee Sullivan, Pizza Inn, Cape Girardeau, first vice president; Maxine Armstrong, The War Drum, Sikeston, second vice president; and Ralph Gremminger, St. Francis Hospital, Cape Girardeau, secretary- treasurer.

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# New Gideon camp formed in Sikeston

The formation of a new camp of Gideons International in Sikeston was completed in December with the election and installation of officers at the conclusion of an eight- month new member training program at Holiday Inn.

President of the new camp, which has 15 members, is Ted Martin of Bertrand. Other elected officers include Marvin Wallace of Sikeston, vice president; Steve Douglas of East Prairie, secretary; Frank Burrell of Sikeston, treasurer; and Clarence Cantrell of Salcedo, chaplain.

Officers of the Camp Auxiliary for wives of Gideon members include: Mrs. Frank Burrell, president; Mrs. Herschel Deal of Sikeston, vice president; Mrs. Jack Powell of Bertrand, secretary- treasurer; and Mrs. Clarence Cantrell, chaplain.

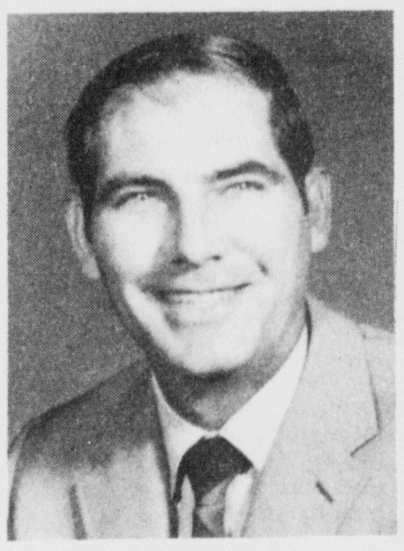
Murl Christian of Poplar Bluff was the new member training leader for the Gideon and Mrs. Burrell as former member of the Poplar Bluff Auxiliary, directed training of the women's unit.

The Gideons International is a worldwide organization of Christian business and professional men composed of approximately 40,000 members in the United States and 97 foreign nations.

The organization is best known for its placement of Bibles and testaments for public use in such places as hotels motels, hospitals, schools, colleges and universities, doctor's offices, nursing homes and branches of military service.

The Gideons Association was founded in 1899 and began its Bible placement ministry in 1908. The organization has since placed well over 100 million scriptures in public places and promotes personal evangelism among its members.

# Dunn new Bernie school superintendent



Elmer Dunn

BERNIE — The new superintendent of schools for 1973 is Elmer "Doc" Dunn.

The Dunn family moved here from Potosi where Dunn has been employed for the past six years as principal in the Potosi School District.

He recently completed work for the degree of Specialist in Education. In addition to this, he holds a Bachelor of Science and Master of Science in Education degrees from Arkansas State University at State University, Ark. and is a member of Phi Delta Kappa, professional educational fraternity.

He is married and has four sons.

## '73 news briefs

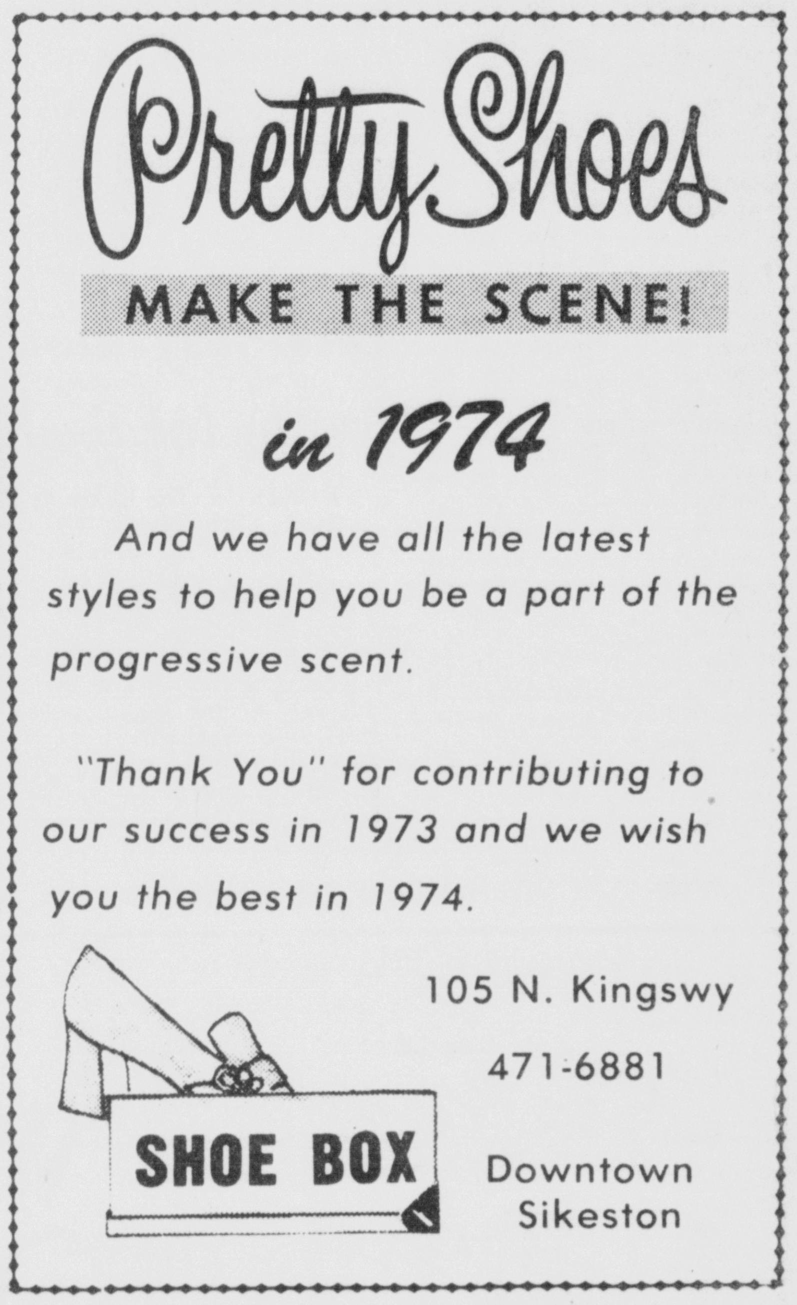
JANUARY

11--Seven new members were elected to the Board of Directors of the Sikeston Industrial Development Corporation Wednesday night. They were Jesse Lacefield, Joe Cravens, Robert Mitchell, Pat Lea, Don Agnew, Burt Rowe Jr. and Galen Kruger.

11--David Schmeig of St. Louis has been named manager of Southwestern Bell Telephone Co.

Carport attached

Mr. and Mrs. Paul Ledbetter of Advance are the owners of this new three- bedroom home located in the Garner and Stilts subdivision. The white frame house has a black wrought iron railing on the steps and features an attached carport.



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DOWNTOWN SIKESTON
IRENE COX

# H & R Block opens two branch offices

Ken Hoelscher, who opened the first H & R Block Tax preparation office in Sikeston in September 1967, expanded the business last year with a branch office in Morehouse and in 1974 with a branch office in East Prairie.

The Morehouse branch was opened in January 1973, and the second branch office in East Prairie opened in January 1974. The Sikeston office and two branch offices serve a 25- mile radius covering the counties of Scott, Mississippi, New Madrid and Stoddard.

Hoelscher began in 1967 with a small office and one employe. The business has now grown to be the largest franchise operation in H & R Block's Region 44, which includes from St. Louis south, and central and southern Illinois and northeastern Arkansas. In September 1972 the Sikeston office moved to larger facilities of 1,500 square feet at 814 South Main.

From 1967 to the present the number of employes has increased to 11 with an estimated four- month payroll of $7500.

Between January and April 16, the Sikeston office will do a substantial 18 per cent of the returns filed with the Federal government that have an address within the city limits of Sikeston, Hoelscher said.

Since 1967 the types of tax returns prepared by this office have changed greatly. As an example, in 1967 this area had a number of lower income farms and these tax problems were not nearly as complicated as today. The size of incomes has increased and the farmer is looking for every legal deduction that he can use to reduce his tax burden.

H & R Block offers a Farmers Tax Record book free of charge. This book helps the farmer keep records of his income and deductions.

With the increase in the average wage, each individual is looking for all possible deductions to relieve his tax burden. Home mortgage interest, real estate tax, personal property tax, child care expenses, medical mileage, and others are many times overlooked by the average taxpayer.

Hoelscher said that in the past six years H & R Block employes are often asked what they do the other eight and one half monghs of a year. He answers, "Plenty." "In some ways this is our busiest time of the year. Although the doors of our branch offices are temporarily closed, there is a lot of behind- the- scenes activity. Actually, income tax preparation continues throughout the year in the Sikeston office.

He explained that the office provides such additional service as quarterly estimates, amending returns and assisting clients by appearing with them, free of charge, if their tax return is audited by the Internal Revenue Service. The office is also available to answer any tax questions a consumer may have.

"In addition, we make detailed reviews and studies of the quality, consistency and effectiveness of our work in the Sikeston offices. We work on methods to improve our services and thoroughly review tax court rulings for new interpretations of all tax laws --- federal and state," Hoelscher added

## DeMolay mothers guide local chapter

DEXTER— The DeMolay Mothers Club ended 1973 with a total of 31 members.

This auxiliary organization composed of a group of mothers, or female relatives of the DeMolay members, have worked hard this year to provide guidance and encouragement to the members of the chapter by assisting them in their social activities. The mothers undertook many fund raising projects throughout the year to help finance various activities within the chapter.

Ruth Guilliams and Elaine Besecker served as president of the club in 1973, with each serving a six-month term.

The club is looking forward to reaching its ultimate goal in 1974, by having 100 per cent active participation of all its members.

Toys made from scraps

As part of the child care 4-H project, members collect scrap materials and make homemade toys for children. Kim McFarland, left, works on a mobile for a child, while Marie Malloy of Canalou, center, decorates a bleach bottle to be used as a piggy bank. Susan White, right, searches for just the right piece of scrap material for the toy she is planning.

# 4-Hers study child care

"What are little children like?" This is one of the main topics of a 12- week series being explored by 14 4- Hers from Sikeston and Canalou.

This program is sponsored by the University of Missouri Extension and 4- H leaders, Mary Myers of Sikeston and Diane Watson of Canalou.

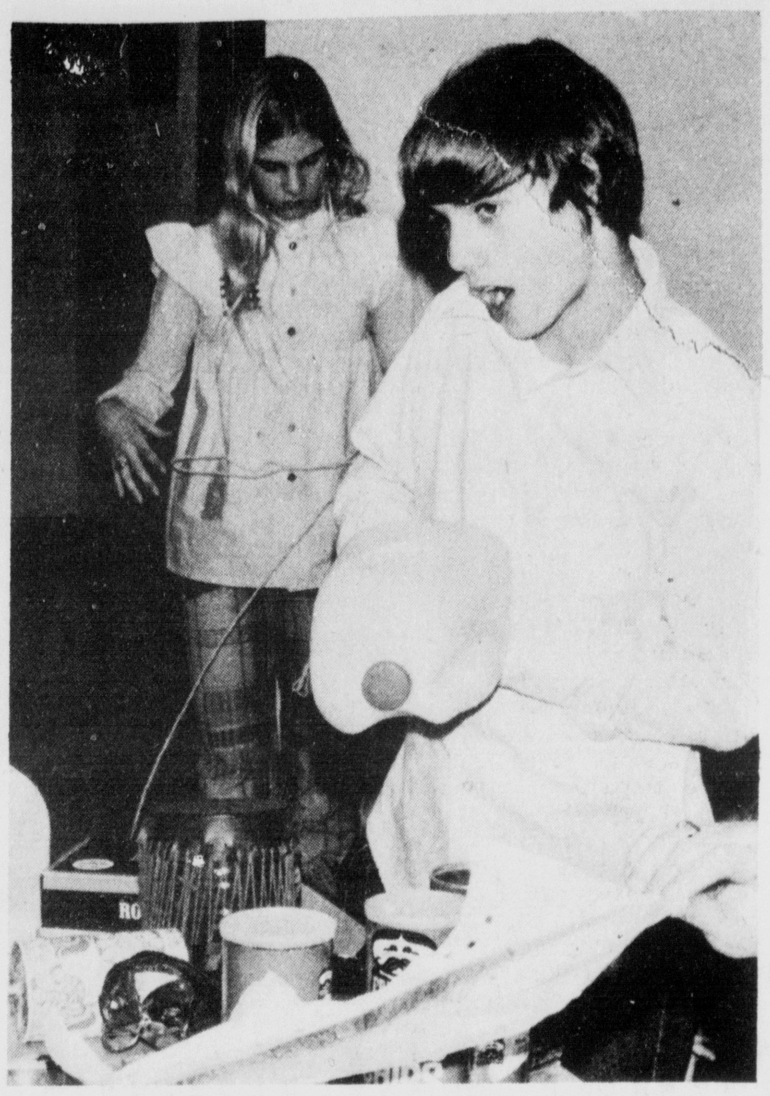
As part of the child care project, members will display their homemade toys, plan a party for the Child Development Center, show finger plays and experiment with other activities for children.

Learning how to select good books, make fun food, practice good safety habits and babysit with preschoolers are other aspects of this study.

One of the biggest challenges in 4- H is to develop a program interesting to young people. Significant to this challenge is the fact that 4- H began in Sikeston in 1970 with only 17 members. This year 100 Sikeston young people are participating in 36 different project interest groups.

Officers for 1974 are Susan MacLaughlin, president; Peter Myers Jr., vice president; Liz Ahlvin, corresponding secretary; Krisy Myers, recording secretary; Amy Bass, treasurer; Carl Leonard, parliamentarian; and Michele Manning, reporter.

*Forward in '74*



Members make toys

Sikeston and Canalou 4—H members have discovered that scrap materials found around the home can make fun toys for children. Diane Moore, center, covers a coat hanger, while Gary Leonard cuts the bottom off a plastic milk jug. A ball on a string was later attached to the jug. The object of the toy was to try to get the ball in the open jug.

Things I like

Michelle Watson of Canolou is deep in concentration working, on her scrapbook. The subject of the book is "Things I Like." Miss Watson was one of the children participating in the child care program.

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We at James, are dedicated to keeping up-to-date with all the latest drugs in order to better serve you.

We know that in order to create progress, and to enjoy that progress, you have to be kept healthy.

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"Helping to keep Sikeston and Southeast Missouri healthy."

WE WOULD LIKE TO TAKE THIS TIME TO THANK ALL OF YOU, OUR PATRONS AND FRIENDS FOR MAKING OUR PROGRESS POSSIBLE. WE ARE LOOKING FORWARD TO SERVING YOU IN 1974.

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DRUG
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129 E. FRONT 471-5107

*Riverside's sixth library*

# Morley center opens

A giant step forward in giving service to its patrons was taken by the Riverside Regional Library headquarters in Jackson in 1973. A new center was opened in Morley, making a total of three now operating in Scott County, and bringing the overall number to six.

Full library service is now available from the Riverside Regional Library centers in Illmo, Benton and Morley. In addition, contracts with the Sikeston and Chaffee public libraries enable the three libraries to offer combined services to patrons within those cities' library districts.

Other centers in the Regional Library's three-county area are at Perryville and Altenburg in Perry County and Jackson in Cape Girardeau County. Bookmobile service, books by mail, and book deposits supplement the coverage of the region by these six centers.

TheRiverside Regional Library is governed by a 15-member Board of Trustees, consisting of the combined boards of the Scott, Perry, and Cape Girardeau county libraries, appointed by their respective county courts. Each trustee is appointed for a four-year term, and the number or re-appointments is testimony to the spirit of public service among these citizens.

Dr. Theodore Fischer of Altenburg, president of the board, is a charter member, having served continuously since the library was established in 1955. One of the Scott County trustees, Mrs. L. H. Shipman of Illmo, is also a charter member. Other members of the Scott County Library Board, which is one-third of the Riverside Regional Library Board of Trustees, are Mrs. Ray Marshall, of Sikeston, first appointed in 1963; Mrs. Robert Rosenquist of Kelso, also a 1963 appointee; Theon Schlosser, Jr. of Illmo; and Mrs. Albert Dame of, Sikeston, both serving their first terms.

Earl H. Oldham of Burfordsville is director, assisted by Leota Limbaugh of Jackson. Serving as librarian at the Illmo Center is Mrs. Glen Leiner of Scott City, and Mrs. John Cathey is in charge at the Benton center. Mrs. Lloyd Masters combines her duties as City Clerk at Morley with those of librarian at the Morley Center. Miss Lenora Norman is librarian at the Sikeston Public Library, and Mrs. Miriam Farris is the Chaffee librarian. Elizabeth Oldham of Burfordsville and Lester Wilfong of Jackson are the bookmobile librarians.

A new library service, begun in 1973, will be expanded in 1974. This is a lending library cassettes. New titles will be added on a regular basis, from a selection offered by a cassette cooperative recently formed by 20 Missouri libraries, including theRiverside Regional Library. The cassettes are distributed through the library's audio-visual department, which also offers a wide selection of 16 millimeter sound films, 35 millimeter filmstrips, and records.

COMMUNITY BUILDING MORLEY MO.

*Morley branch new*

The new Morley Regional Library opened in September. The library is located in the Morley Community Building, formerly the Morley Bank Building. Books, magazines, and audio visual materials and equipment are available at the library, one of six operated by Riverside Regional Library headquartered in Jackson.

The county jails were added to the list of institutions receiving library service during the past year. Considerable publicity over the entire state was given Scott County Sheriff John Dennis's announcement of this comparatively new field of cooperation between the county library and the county law-enforcement agency.

Another item which has received quite a bit of publicity is the library's legislative "hot-line" service allows a patron to receive answers to questions concerning the work of the state legislature simply by calling his local library. The library in turn relays the question to the state library, which has resources and contacts enabling the patron to receive an answer sometimes within minutes, and almost always within a few hours, of making the inquiry. As more people learn of the "hot-line", more and more calls are being received at the Riverside Regional Library's centers, and the state legislators are encouraging their constituenst to make use of it.

Circulation at the three Scott County library centers totaled 26,000 books in 1973: 14,000 at Illmo, 11,500 at Benton, and 500 at Morley, for the slightly over one month it was in operation. Bookmobile circulation, book deposits, and books by mail are in addition to this total. Total circulation for the entire Riverside Regional Library in 1973 was 158,500 books . In 1974 the Riverside Regional Library will operate under a $158,076.82 budget, most of which comes from the 1-mill tax residents of Scott, Cape Girardeau, and Perry counties voted in 1955. In addition to the tax revenue, some income is derived from interest on invested funds, from state aid, and from contributions by the cooperating public libraries in Sikeston and Chaffee. Scott County's share of the 1974 budget is $50,996.31.

The Riverside Regional Library operates under the overall supervision of the county courts of the three counties, and a report is made each year by the director to the county judges.

## *Auxiliary assists veterans*

The American Legion Auxiliary, Henry Meldrum Post No. 114 in Sikeston had a total membership of 87 during 1973.

In the past year assistance was given by the group to four families of veterans in the local community.

The organization also contributed to the Sikeston Regional Diagnostic Clinic and to Heritage House. A sizable contribution was made to buy a color television for the Veterans Hospital at Poplar Bluff and the auxiliary also contributed to the emergency fund at the hospital. The fund is for the use of veterans or their families during hospitalization period. It provides lodging for families or money for a veteran to return to his home.

In June the unit entertained at the Veterans Hospital with a bingo party for the patients. During Christmas, members took gifts for the veterans to select to give their families for Christmas and wrapped gift boxes.

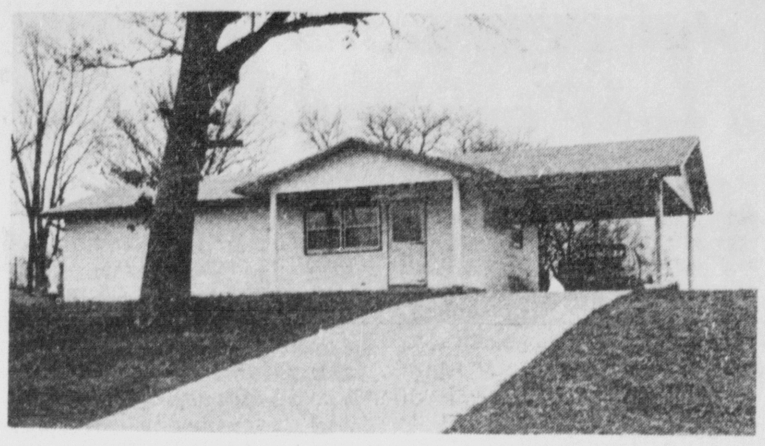
Money raising projects included a card party and poppy sales.

Officers for 1973 are Mary Schillig, president; Estelle Schoch, first vice president; Geneva Watson, second vice president; Shirley McClellan, treasurer; Dorothy Johnson, secretary; Bertha Wilcox, sergeant at arms; Pauline Foley, historian and Hazel Wallace, chaplain.

## *Vera Downs woman of year*

MALDEN — The Malden Business and Professional Women's Club selected Vera Downs as Malden Woman of the Year at their July 1973 meeting.

Emily Phillips was chosen as Woman of Achievement.



*Green and gold used*

Mr. and Mrs. Leon Glastetter moved into this new two- bedroom yellow frame home in New Hamburg on Sept. 1. The new home is done in green and gold color scheme.

*Urhahn home new*

Mr. and Mrs. Charles Urhahn own this recently completed home in Oran. The six- room brick home is accented by three white columns and has a full basement.

*White shutters accent*

White shutters accent this red brick home in Chaffee which is owned by Mr. and Mrs. W. E. Castleman, 608 Sheridan St. A double car garage is connected to the home.

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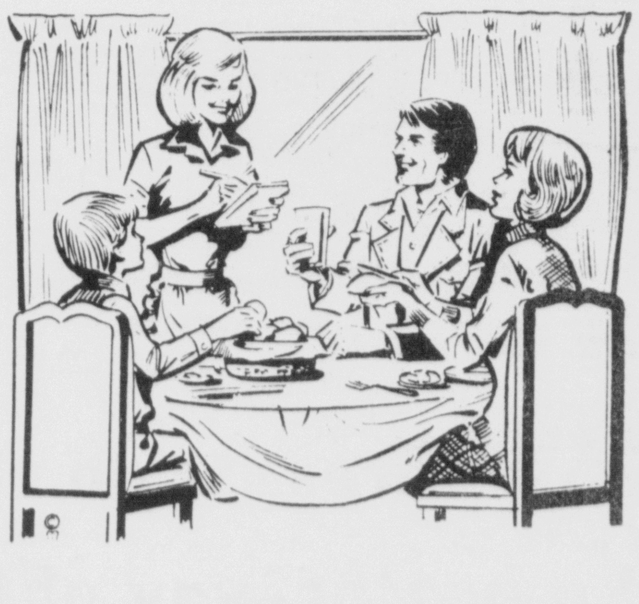
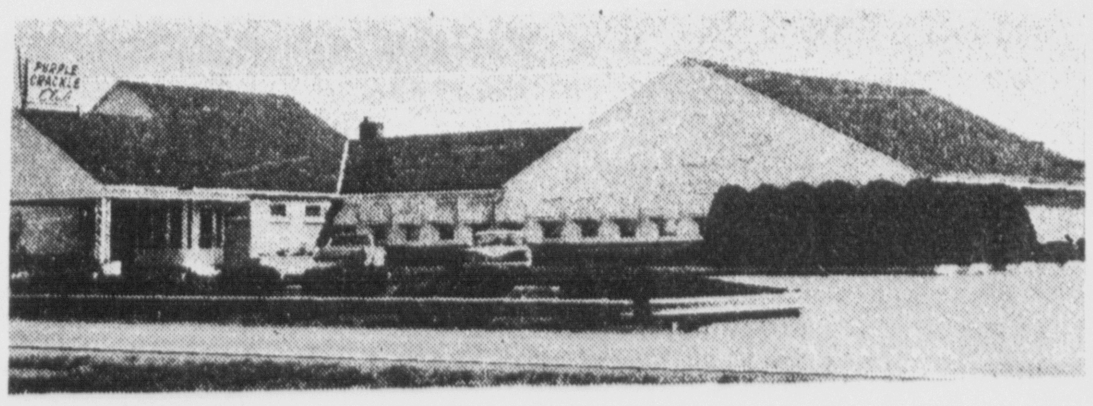


You Can Take Our Word For It.



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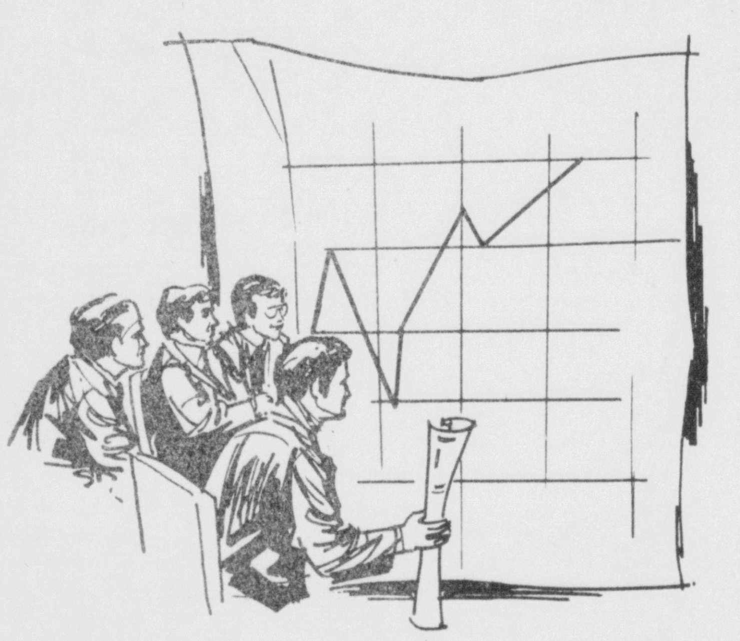
## hn Dennis named o state committee

**John Dennis** of Sikeston was named to a newly formed Citizens Advisory Committee on Reorganization, Gov. Christopher S. Bond announced October 11, 1973.

The citizen group was established to review the managerial inefficiencies of the executive branch of state government and make recommendations for a reorganization bill.

In announcing the citizens committee Gov. Bond said, "The process of reorganization of the executive branch of state government began with citizen participation on the Little Hoover Commission. The overwhelming mandate from the voters of Missouri in August 1972, makes it clear that the voters of Missouri expect a manageable state government from the process of reorganization.



AS THE PROGRESS
OF SOUTHEAST MISSOURI
IS CHARTED UPWARD—SO IS OURS

Rowland Co. Inc.
Member New York Stock Exchange
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HUGH McCOLLUM, Mgr.
1405 E. MALONE 471-5350

*Store area doubled*

Cox Office Supply 119 W. Malone doubled the size of their store during 1973 with the purchase of an adjoining building to the east. A totally new front was added to the building, and the interior was completely remodeled.

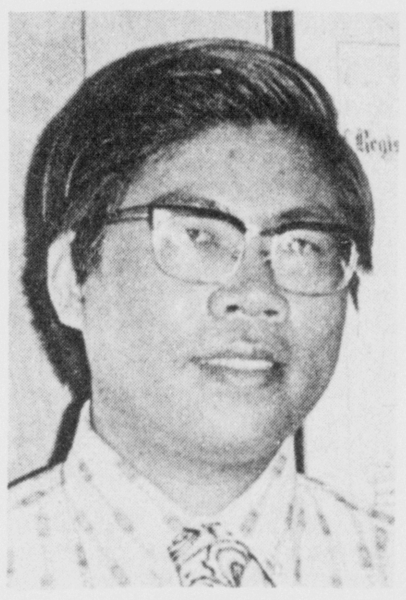
## Dr. Huang opens practice in Sikeston

Dr. Sen Shen Huang, a doctor of obstetrics and gynecology, associated in July 1973 with Dr. Grinny Ho at the Medical Arts Center, 808 E. Wakefield St. in Sikeston.

Dr. Haung is a native of Taiwan and has been in the United States about five and one half years. After graduating from Cline Medical College in Taiwan and completing one year of internship in the college, Dr. Huan left Formosa in 1968 to complete another one-year pediatric internship at Misercodia Hospital in New York City.

During the last three years, he completed his residency at the New York Infirmary, which is affiliated with New York University.

Dr. Huang said in an interview last week that he and Dr. Ho have been friends for 12 years. They met while attending medical school in Taiwan.



Dr. Sen Shen Huang

Dr. Huang, his wife, Nancy and their small son live at 201 Kennedy Drive.

## *Rev. Gainer to serve on college board*

DEXTER— The Missouri Baptist Convention has selected the Rev. Melvin Gainer of Dexter to serve on the Board of Trustees at Southwest Baptist College in Bolivar.

The Rev. Gainer also has been elected to the executive board and is to be chairman of the public relations committee for the college.

The Rev. Gainer is a businessman and pastor of the Westside Baptist Church in Dexter.

He has served on the executive board of Missouri Baptist Convention and has served two previous four-year terms as trustee at Southwest Baptist College. He then served as chairman of the building and grounds committee during the period Southwest Baptist College built a new campus and grew from an enrollment of 250 students to the present enrollment of 1,250 persons.

## Cox Office Supply expanded, remodeled

Cox Office Supply Co., 119 W. Malone, took on a totally new look after a major expansion in mic-1973.

Not only was the area of the store doubled, but the interior and exterior were completely remodeled.

Expansion and remodeling was completed in June of 1973 following purchase in November 1972 of the building immediately east of the previous location of Cox Office Supply.

Highlighting the interior is wall- to- wall carpeting and medium- dark wood paneling. One feature added by the company with the additional area is an office furniture showroom, in which chairs, desks and file cabinets can be spaciously displayed. Ceilings were lowered and new lighting and central air conditioning and heat installed.

The new exterior facade features a mansard roof front and large glass display windows, bounded by green painted areas.

The additional interior space provides an office for Jere W. Cox, president of the company, and more storage room. The company was also able to increase their inventory because of the expansion.

A new desk gift line, which includes desk accessories, was very popular last year, and this year, Cox said.

A building behind the company store was torn down to provide employe parking.

Rick Cox, son of the company president, was added to the staff during 1973.

Jere Cox has been in the office supply business for about 11 years. He began operations in his home and eventually moved to the present location where the company has been for about seven years.

In August 1972, Cox Office Supply Co. was incorporated.

*Office furniture displayed*

An office furniture showroom was added in the additional interior space acquired by Cox Office Supply at 119 W. Malone during 1973. Now chairs, desks, file cabinets and accessories can be spaciously displayed in the newly remodeled store.
(Daily Standard photo by Tim Ludwig)

## *Dr. Johnson is examiner*

Dr. Howard Johnson, a Sikeston dentist, was informed in September 1973 by the Missouri State Board of Dentistry, that he was one of 10 dentists from Missouri selected to be a dental examiner for the newly organized Central Regional Dental Board, which encompasses 10 states.

Each of the states selected examiners from their state. Any dentist or dental hygenist passing the three-day examination will receive a license to practice their profession in all of the 10 states represented by the board.

The states included are Minnesota, Wisconsin, North and South Dakota, Nebraska, Iowa, Colorado, Kansas, Missouri and Oklahoma.

Dr. Johnson graduated from the University of Missouri Dental College at Kansas City in 1938 and from a two- year graduate program in prosthetics at Tufts University in Boston, Mass. in 1955. He holds a lieutenant colonel's commission in the Army Reserve, and currently serves on the nominating committee of the Missouri State Dental Association.

PROGRESSING
With
Southeast Missouri

Our progress is on the go everyday. On the go toward a better way of living for the people of this community. We work hard at our business to keep our patrons satisfied. Working together is an important factor of growth and prosperity.

We hope in 1974 we can all work together for a better tomorrow from experience of today.

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May We Reach Higher In '74 By Working Together

The best to you in 1974....
CITY OF
NEW MADRID

building
A BETTER
future

# Apartment complex completion near

Finishing work is now being completed by AmCon Construction Co. of Memphis, Tenn. on a 72-unit apartment complex located on South West Street.

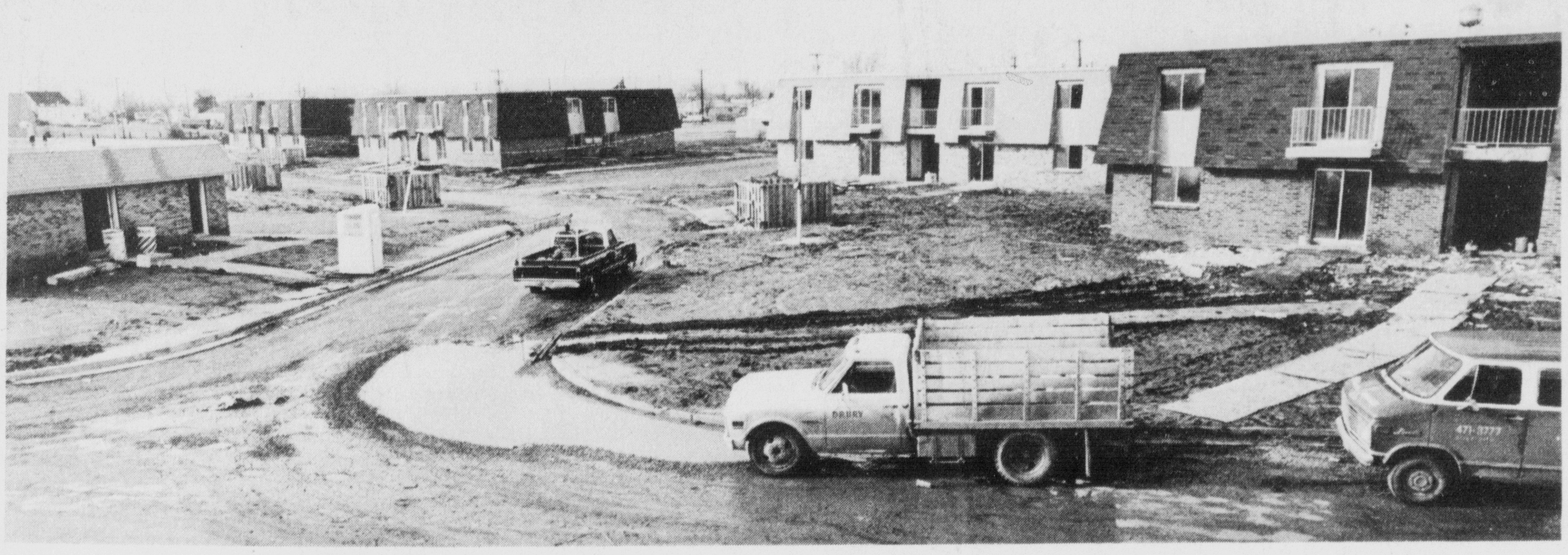
Construction on the nine-apartment building unit was begun in April and will be completed soon. Architect for the complex is William B. Bekemeyer of Memphis, Tenn.

Besides the nine apartment buildings, the complex will have another building, for the office, a community room and a laundry.

The complex contains eight one- bedroom apartments, 48 two-bedroom apartments and 16 three- bedroom apartments. Each Apartment has a stove and refrigerator, tile floors and is totally electric. Central heat and air will add to the comfort.

Rent for the apartments is currently scheduled as follows: $92 for one-bedroom apartment, $102 for two- bedroom apartment and $128 for three bedroom apartments.

The street through the complex will be blacktopped.



*Complex has 72 units*

In a short time, a new 72-unit apartment complex will open in Sikeston on South West Street. Finishing work is now being completed by AmCon Construction Co. of Memphis, Tenn. The complex has nine apartment buildings and another building for the office, a community room and a laundry.

# Ag Air Inc. acquires new loading machinery

Ag Air Inc., owned and operated by J. B. "Pete" Malone, acquired new machinery during 1973 which facilitates loading of airplanes and saves time.

The company began in 1943 with a Boeing Stearman airplane, and now has two modern agricultural aircraft, radio dispatched, in addition to a full line of farm chemicals.

In this day of ever increasing prices, unavailability of labor and the demand for speed and efficiency in farming operations, Ag Air airplanes are providing an invaluable service to the farmers in the areas of fertilizing, sowing seed and controlling insects and weeds in crops, Malone said about the business.

***Forward in '74***

# *Thrift Shop offers toys, clothing, household items at low prices*

CHAFFEE — The Thrift Shop, in the 100 block of Yoakum, sponsored by the First Methodist Church of Chaffee, is now in its third year.

This successful, non profit organization is actively engaged in reaching out to the needs of others. Every year many area people are in one way or another being helped by this community project.

The Thrift Shop helps provide for the needs of those unable to purchase new clothing and small household items due to inadequate incomes the needs of those families caught in emergency situations such as burnouts, illness or loss of employment, plus other community needs.

Items contributed to the Thrift Shop by local people are in no way junk or wornout items. For the most part, all items in the store are in good repair and serviceable. Items range from toys to all types of clothing for the entire family.

Mrs. Forrest Finch, the director, spends many hours each week mending, repairing, cleaning and getting items ready for sale in the small shop. But Mrs. Finch isn't alone in this project, several other women and men help in many ways to further assure the success of the project. And of course, those who give clothing and household items are equally as important in the project.

Listed below is a summary of Thrift Shop projects during 1973.

—Weekly sales of good used clothing to anyone at a very low cost.

—Made gifts of used and new clothing to needy families.

—Provided thousands of clothing items to Delmo Housing and Kingdom House in St. Louis after they did not sell at the Thrift Shop.

—Provided clothing, food, and money to several families who lost their homes due to fire and floods.

—Sent clothes for six Mexican patients in Missouri Delta Hospital after truck wreck and provided for shoes, too.

—Gave pajamas, to some children in Chaffee Hospital.

—Gave check for $1,000 to Chaffee Hospital for Cardiac Treatment Center.

—Paid for several pairs of glasses for needy individuals.

—Helped find furniture for several families following fires.

—Provided Christmas baskets and gifts for over 100 elderly and needy individuals.

—Worked closely with local welfare agencies to assist in many ways.

—Donated to several Fund Drives.

—Gave over 100 Bibles.

—Gave gifts to St. Ambrose school children to take to patients at St. Jude Hospital in Memphis.

—Helped local school secure some shoes and other clothing needs for several children.

—Provided groceries for several emergency situations.

—Helped provide heat for some families.

All money earned is put into a special account for community needs. The workers receive no compensation in a financial way, just the joy of helping others.

## '73 news briefs

JANUARY

2--Hayti Heights — David Humes was named the first mayor of Hayti Heights Tuesday by Pemiscot County Court.

3--United Fund collects $34,000.

4--Mrs. Robert Ogden of Morley gave birth at 11:12 a.m. Jan. 3 to the first newborn of the year. The 7 pound, 4 ounce girl was named Robyn Jean.

8--Sikeston has received a check for $78,000 as its final revenue sharing payment of 1972.

## Bell named administrator

CARUTHERSVILLE--- James W. Bell of Anaheim, Calif., accepted his position as the new administrator of the City of Caruthersville on July 1, 1973.

The Caruthersville city council created the post of city administrator when an electorate in December 1972 refused to switch from a mayor- council form of government to a city manager form.

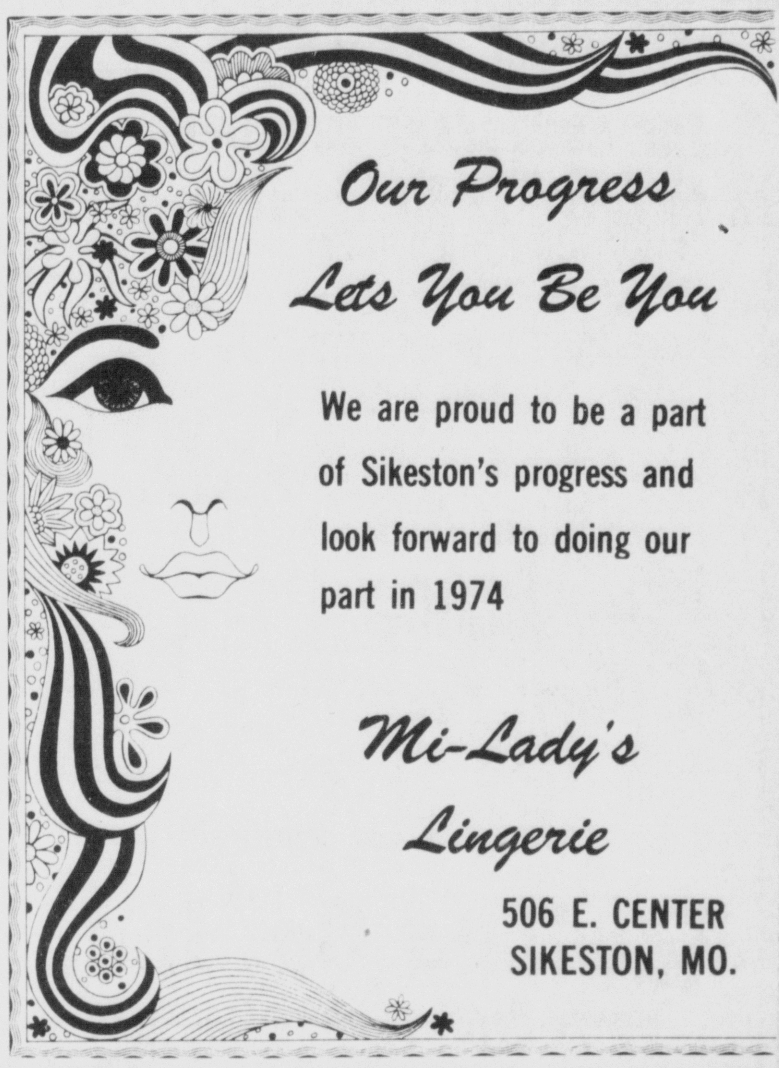
The city administrator does not have the power to replace elected officials.

Bell holds a bachelor of science degree with a major in public administration and a minor in economics.

## '73 news briefs

JANUARY

9--CHARLESTON — An estimated 500 Mississippi Countians braved chilly 28-degree weather Monday afternoon to welcome former Gov. and Mrs. Warren E. Hearnes back to their hometown.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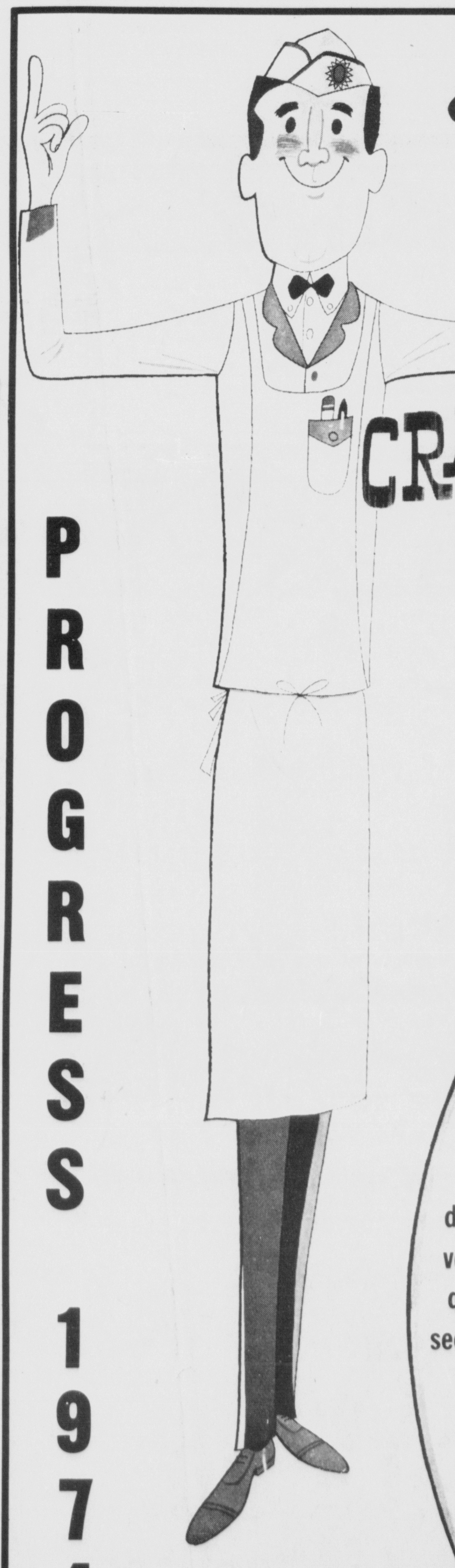
PROGRESS 1974
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We're a Progressive Super Market with Old Fashioned Prices.

We can help you stretch your food dollar without sacrificing any food quality. Visit our produce department for the freshest fruits & vegetables. Our meat department for quality meat; and our frozen foods section for great money saving values.

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ACROSS FROM SIKESTON WATER TOWER

## Cole elected CTA president

DEXTER — Darrel Cole was elected president of the Community Teachers Association at a banquet held in May, marking the 15th anniversary of the Dexter CTA.

Cole was presented the gavel by outgoing president Francis Phillips.

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BY OUR
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AND OUR CUSTOMERS KNOW THAT WHEN THEY SHOP US, THAT THEY GET THE MOST PROGRESSIVE PRICES IN TOWN.

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# 5 major educational trends identified

JEFFERSON CITY-- Five major educational trends-- eventually expected to affect every public school in the state- have been identified by Commissioner Arthur L. Mallory, State Department of Education.

Although none of the five instructional concepts is expected to reach its full potential in the next two or three years, all are now in various stages of development, Mallory said.

Commissioner Mallory has outlined the five trends as follows.

Expansion of preschool, or early childhood, programs; a continuing heavy emphasis on career- vocational education; an increasingly wider use of instructional television; more emphasis on personal, individualized learning; and a return to the basics, a new version of the old Three R's concept,— in elementary education.

"These trends will become a reality," Mallory said, "because the public-- parents, employers, institutions of higher learning, and the students themselves-- are beginning to demand them.

"A lot of new ideas have come and gone in education during recent years, but with considerable sifting and sorting done, these five concepts continue to pass all the tests. I have no doubt that they will become a reality in Missouri schools. In fact, one or more of these ideas are now being rapidly developed in almost every school district in the state."

Early childhood programs were cited as an example. Today, Missouri schools are successfully operating 38 of these programs, primarily for four- year- olds, and at least 11 more are being planned.

"Research repeatedly and continually proves that these early years, ages 4- 9, are tremendously important in the development of an individual," Mallory said. "As more and more parents come to understand this fact, we will be getting more and more programs."

An even more spectacular growth has occurred in career- vocational education. During the past year, more than 170,000 Missourians were enrolled in the various career- vocational programs administered by the Department of Education. Of these, more than 119,000 were in high school programs. This is an increase of about 63,000 students since 1965.

A similarly spectacular gain has been reported in the use of instructional television. A few years ago, only a few school districts were using this 'new medium.' Today, about 400,000 of Missouri's 1,077,000 public school students receive some kind of instruction by television.

These facts are behind the continued expanded use of the television medium: improved delivery systems are making it possible to reach more and more communities across the state; the cost of delivery has dropped drastically; the quality of programming is now undergoing a dramatic improvement, and escaping, finally, from the old "talking faces" concept.

Increasingly, learning will become a personal, individualized endeavor, Mallory predicts.

"Today, there are too many areas of knowledge, of increasing depths and dimensions, for young people to be aimed at any one, any four, or any 24 professions," he said.

"Eventually, at some stage in his development, the individual will pick his own area and he alone-- without benefit of law, or custom, or school mandate, or advertising-- will determine the depth and rate at which he will explore his chosen area of study."

In regard to the basics, Mallory said he is referring to reading; competency with the language in both written and spoken forms; arithmetic and the ability, at least, to figure simple interest a better understanding of our economic system; and more instruction about government and the rights and responsibilities of citizenship.

"The demand for the basics will come because the public is beginning to recognize that all other learning is impaired, even seriously jeopardized when an individual doesn't have functional skills," the Commissioner added.

"Consequently, the public is beginning to pointedly declare that a lifelong handicap is too great a price to pay for educational sophistication."

In conclusion, Commissioner Mallory said the key question at the present appears to be how long it will take for these five concepts to become a reality in all school districts.

"Indeed this element of time may become a matter of conscience for local school administrators because, in the end, the children and young people of our state will be the winners or the losers."

## Pilots buy instrument for airport

The Sikeston Pilot's Association, which works for improvement of the airport, purchased a 75 megacycle marker beacon transmitter for the Sikeston Memorial Airport during 1973 to aid pilots making instrument approaches during bad weather.

Funds for purchase and installation charges were provided through proceeds from the second annual Aviation Day held in September.

The 1973 Aviation Day was such a success that the association is planning a professional air show in conjunction with the third annual presentation in August 1974. Marion and Duane Cole of Shreveport, La., two of the most famous air show performers in the country, will entertain with precision aerobatics as well as a static display of civilian and military aircraft. Other attractions will include skydivers, airplane rides and agricultural flying demonstrations. Proceeds will again be applied to airport improvements.

The association has proven to be a valuable aid as liaison tool between pilots, citizens and city administrators. Its membership list includes lawyers, doctors, city administrators, professional and private pilots and other people.

Purpose of the association is to encourage and promote general aviation in Sikeston and the surrounding area and to serve a forum for ideas and suggestions on how to improve the airport facility.

Current officers are Pete Malone, president; Jim Statler, vice president; Micky Holyfield, secretary; and Chuck Grant, treasurer.

Anyone interested in aviation is invited to contact Micky Holyfield at the Sikeston Memorial Airport for information concerning meetings or membership.

## Bootheel farm families honored

Six Bootheel farm families were among 34 Eastern Missouri farm operators to receive state farm management awards in December from the University of Missouri Extension Division.

Southeast Missourians receiving awards were Mr. and Mrs. Harvie Jackson of East Prairie, Mr. and Mrs. Elmer Seyer of Oran, Mr. and Mrs. Charles G. Causey of Bloomfield, Mr. and Mrs. Joe G. Burge of Malden, Mr. and Mrs. Paul Caruthers of Parma and Mr. and Mrs. Wayne Myracle of Portageville.

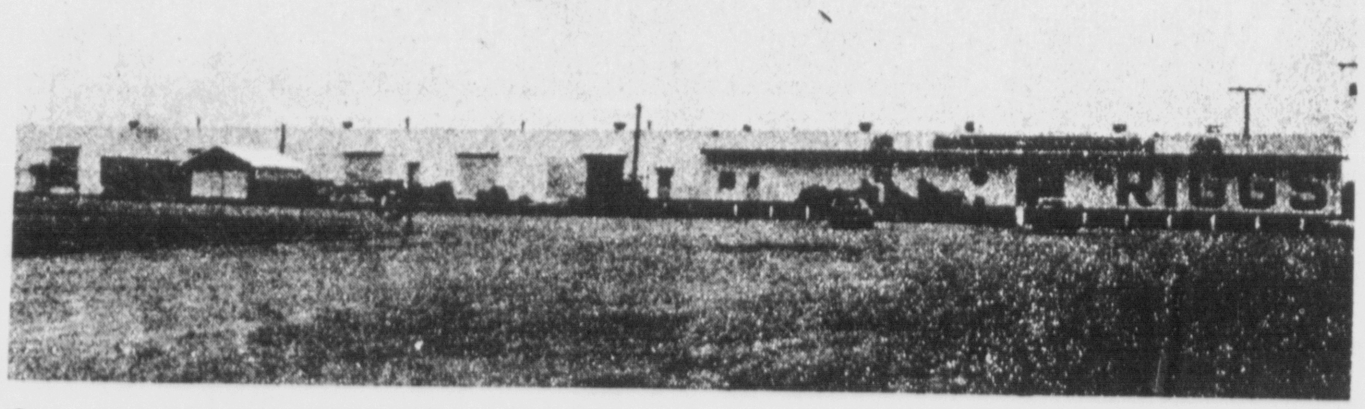
The awards were given in recognition of demonstrated farm management ability, according to Schell Bodenhamer, associate dean of extension at the College of Agriculture.

The award program is sponsored by the Production Credit Associations of Eastern Missouri and the St. Louis National Stockyards Co.

Progress

MEANS IT'S

TIME FOR A
Change



Our thanks to all of our customers for making our progress possible. We hope you will see us when you get ready to make you're progressive changes & let us help you with your progress.

"Wishing You The Best In 1974"

RIGGS
WHOLESALE CO.

380 N. WEST PHONE 471-4680 SIKESTON, MO.

*Officers learn of Camp Latonka*

The Coalesce Club provides a yearly campership for a deserving Girl Scout. Miss Ilena Aslin, center and seated, executive director of Cotton Boll Area Girl Scout Council, explains new programs offered at Camp Latonka to some club officers. Officers are, kneeling, Mrs. David Bailey, president; standing from left, Mrs. Claude Benny, vice president; Mrs. Mike Limbaugh, recording secretary; Mrs. Don Statler and Mrs. Ralph Ebersole, co- chairman of the 1974 fashion show.

## Coalesce Club members pledged to helping others

Being kind and helping others is the main objective of the Coalesce Club in Sikeston.

Since its origin in Sikeston in 1949, the club has paid for foster care for a child, purchased a specially designed wheelchair for cerebral palsy child, purchased Peabody Kits (educational kits), and assisted in other ways when needed at the Child Development Center.

The child development center is one of the main supports of the club and $400 has been budgeted for a donation to the center in 1974.

The club has also supported the United Fund, hospital fund, Girl Scouts, 4-H and has made available money to cover medical expenses for tonsillectomies.

Service projects for the Regional Daignostic Clinic have been supported by club members.

Annually the Homemaker award is presented to a deserving Sikeston High School senior.

To support these endeavors and many others not mentioned, the club sponsors an annual fashion show and card party. This year the fashion show is scheduled for March 11 at the Ramada Inn.

Officers of the club are Mrs. David Bailey, president, Mrs. Claude Benny, vice president; Mrs. Mike Limbaugh, recording secretary; Mrs. R. N. Archer, corresponding secretary; Mrs Glen Barks, treasurer, and Mrs. Don Statler, 1974 fashion show chairman.

Providing money and services that might not be obtainable otherwise has been the actual endeavor of the Sikeston Coalesce Club.

## '73 news briefs

AUGUST

9--RISCO — Gaston Brown of Risco is named Missouri Postmaster of the Year.

16--DEXTER — Plans have been announced for a new country club and golf course at Dexter.

KIWANIS INTERNATIONAL

NOTICE...

to Sikeston and
Southeast Missouri!

Congratulations on another successful year of growth and progress. We, the members, of the the Sikeston Kiwanis Club are proud to be a part of this prosperous community and will strive to do our best and our part in making it a better place to live and work in.

AGAIN, WE SAY CONGRATULATIONS
FOR A JOB WELL DONE IN 1973!!

SIKESTON
KIWANIS CLUB

### *In District 10 of Missouri Highway Department*

# 276 miles under contract for improvement

During 1973 various types of contracts were active for improvements on 276.6 miles of state highways within District 10 of the Missouri State Highway Department. The total contract amount for these projects amounted to $68,232,070, according to information released by the district.

State highway projects completed in District 10 during 1973 totaled 149.6 miles of improvements at a cost of $16,487,315.

District 10 consists of 12 counties in the southeast portion of the state and has approximately 3,300 miles of state highways which are located on the interstate, primary, or supplementary system.

Interstate projects completed this past year consisted of 7.9 miles at a total cost of $7,033,656.

Urban projects totaling 6.6 miles were completed in 1973 at a cost of $2,629,964. Four of these projects were located in Sikeston. They consisted of three projects on Route 61 from U. S. Business Route 61 south to Route 60. The fourth project was Route 62, resurfacing from Route 61 to Route AA, which included signals at Pine Street. Also, work on Route 60 in Poplar Bluff from 10th Street to Main Street was completed.

Primary projects totaling 1.8 miles were completed at a cost of $410,523.

Supplementary projects were completed on 40.5 miles, totaling $5,687,828.

Two recreational access roads were completed in 1973. These projects were located in Cape Girardeau County at Lake Girardeau and in Scott County at Tywappity Lake. The cost of these projects totaled $91,242 for 2.2 miles of construction.

There were 90.6 miles of contract maintenance leveling course projects completed in 1973 totaling $634,102.

Projects under contract during 1973, but not completed, totaled 127.0 miles amounting to $51,744,755. Of these projects, 16.9 miles of interstate highways were under contract for a total amount of $39,377,565.

Three urban contracts were awarded on Route K (William Street) and Route 177 in Cape Girardeau and Route 60 at Maud Street in Poplar Bluff.

Primary projects consisting of 70.4 miles of improvements with a total contract price of $8,073,342 were not completed.

A total of 36 miles of supplementary roads under contract, but not completed in 1973, totaled $2,329,357.

A recreational area access road contract, Route RA in Butler County at Rockwood Landing on Lake Wappapello, is 98 per cent complete. The project consists of 0.8 mile at a cost of $99,764.00.

Contract maintenance leveling course projects, totaling 72.7 miles, with contracts awarded in November of 1973 for a total amount of $693,867 are scheduled for the 1974 construction season.

A more detailed summary of projects under contract in 1973 follows.

INTERSTATE SYSTEM

Highway I-57 in Mississippi County, at Highway 60 east of Charleston, .376 mile, grading, culverts, bridge, signing and fencing and two 24- foot concrete pavements, 48 per cent complete.

Highway I-55 in Pemiscot County, approximately 1.5 miles south of Hayti south, 5.943 miles, grading, culverts, signing, bridges, fencing, and one 24- foot concrete pavement and resurfacing of existing pavement with asphaltic concrete, 68 per cent complete.

Highway I-55 in Pemiscot County, Route E west of Cooter northeasterly, 6.786 miles, grading, culverts, bridges, signing, one 24- foot concrete pavement; resurfacing existing pavement with asphaltic concrete, 66 per cent complete.

Highway I-55 in Pemiscot County, at Pemiscot Bayou, approximately .8 mile north of Route D south of Holland, .031 mile, widening two bridges, 85 per cent complete.

Highway I-55, in Cape Girardeau County, Highway 61 and 74 interchange, .388 mile, grading, culverts, signing, and ramps with 18-foot asphaltic concrete pavement, 100 per cent complete.

Highway I-57 in Mississippi County, Mississippi River bridge, .5 mile, steel superstructure, 60 per cent complete.

Highway I-155 in Pemiscot County, bridge over Mississippi River near Caruthersville, 1.345 miles, bridge substructure, 99 per cent complete.

Highway I-155 in Pemiscot County, Mississippi River northwest to levee, 1.239 miles, graded earth and culverts, 81 per cent complete.

Highway I-155 in Pemiscot County, bridge over Mississippi River near Caruthersville, .680 mile, bridge superstructure, 73 per cent complete.

Highway I-55 in Cape Girardeau County, approximately six miles southeast of Perry County line southeasterly to Fruitland, 7.506 miles, grading, culverts, bridges, signing, lighting, two rest areas, and two 24- foot concrete pavements, 100 per cent complete.

URBAN SYSTEM

Route K in Cape Girardeau County, Cape Girardeau, Highway 61 east to Sprigg Street, 1.400 miles, grading, bridges, paving, signals, and lighting, 0 per cent complete.

Highway 60 in Butler county, Poplar Bluff, Maud Street and Valley Plaza Shopping Center, .3 mile, grading, paving and signals, 0 per cent complete.

Highway 177 in Cape Girardeau County, Cape Girardeau, north urban limits south, 1.3 miles, resurfacing, 0 per cent complete.

Highway 61 in Scott and New Madrid County, Highway 62 to business Highway 61 in Sikeston, 1.170 miles, grading, culverts, storm sewers, and 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 61 in New Madrid County, business Highway 61 in Sikeston to Highway 60, .413 mile, grading, culverts, 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 61 in Scott County, business Highway 61 south to Highway 62 in Sikeston, 1.768 miles, grading, culverts, lighting, signals, 52- foot asphaltic concrete, widening and resurfacing, 100 per cent complete.

Highway 62 in Scott County, Sikeston, Highway 61 to Route AA in Miner, 2.5 miles, resurfacing and signals, 100 per cent complete.

Highway 60 in Butler county, Poplar Bluff, 10th Street to Main Street, .7 miles, grading, paving and resurfacing, 100 per cent complete.

PRIMARY SYSTEM

Highway 72, in Madison County, Route D east to Highway 67, 4.430 miles, grading, culverts, bridges and 24- foot asphaltic concrete pavement, 83 per cent complete.

Highway 62 in New Madrid County, one mile west of Route W to two miles east of Route W, 3.140 miles, grading, culverts, bridges shaping shoulders, and 24- foot asphaltic concrete pavement, 49 per cent.

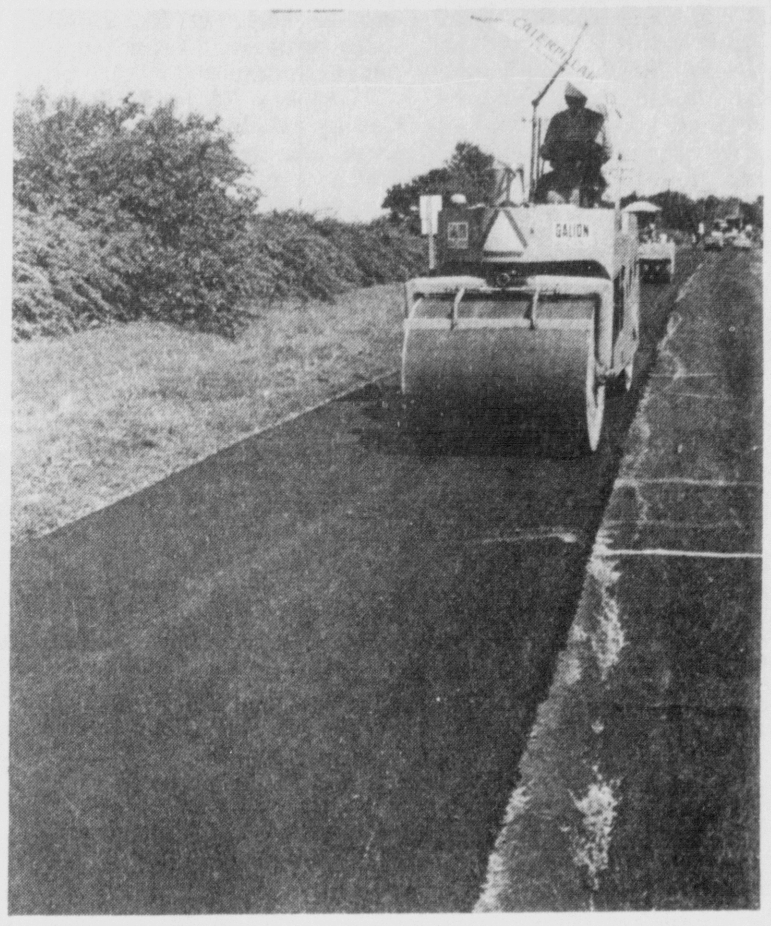
Highway 25 in Cape Girardeau County, 1.2 miles north of Route NN, .04 mile, replacing bridge hand rail, 100 per cent complete.

Highway 74 in Cape Girardeau County 1.6 miles west of Highway I-55, .037 mile, replacing bridge hand rail, 100 per cent.

Highway 51 in Bollinger County, 1.1 miles south of Route N, .023 miles, replacing bridge hand rail 100 per cent complete.

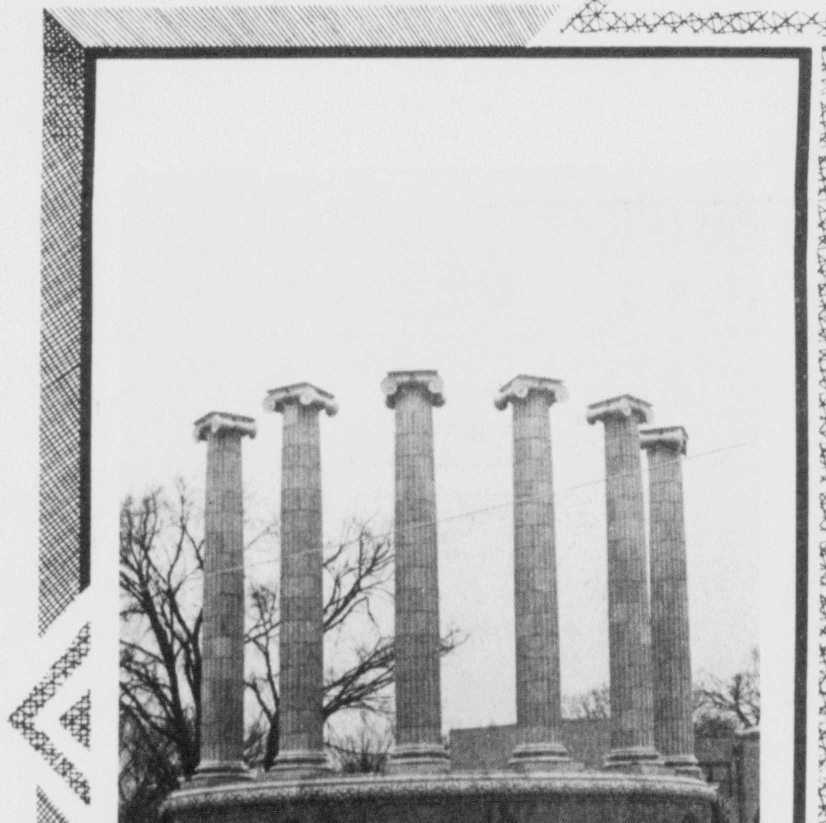
Highway 53 in Dunklin County, one mile southeast of Route J, 1.367 miles, shouldering and 20 foot asphaltic concrete pavement,

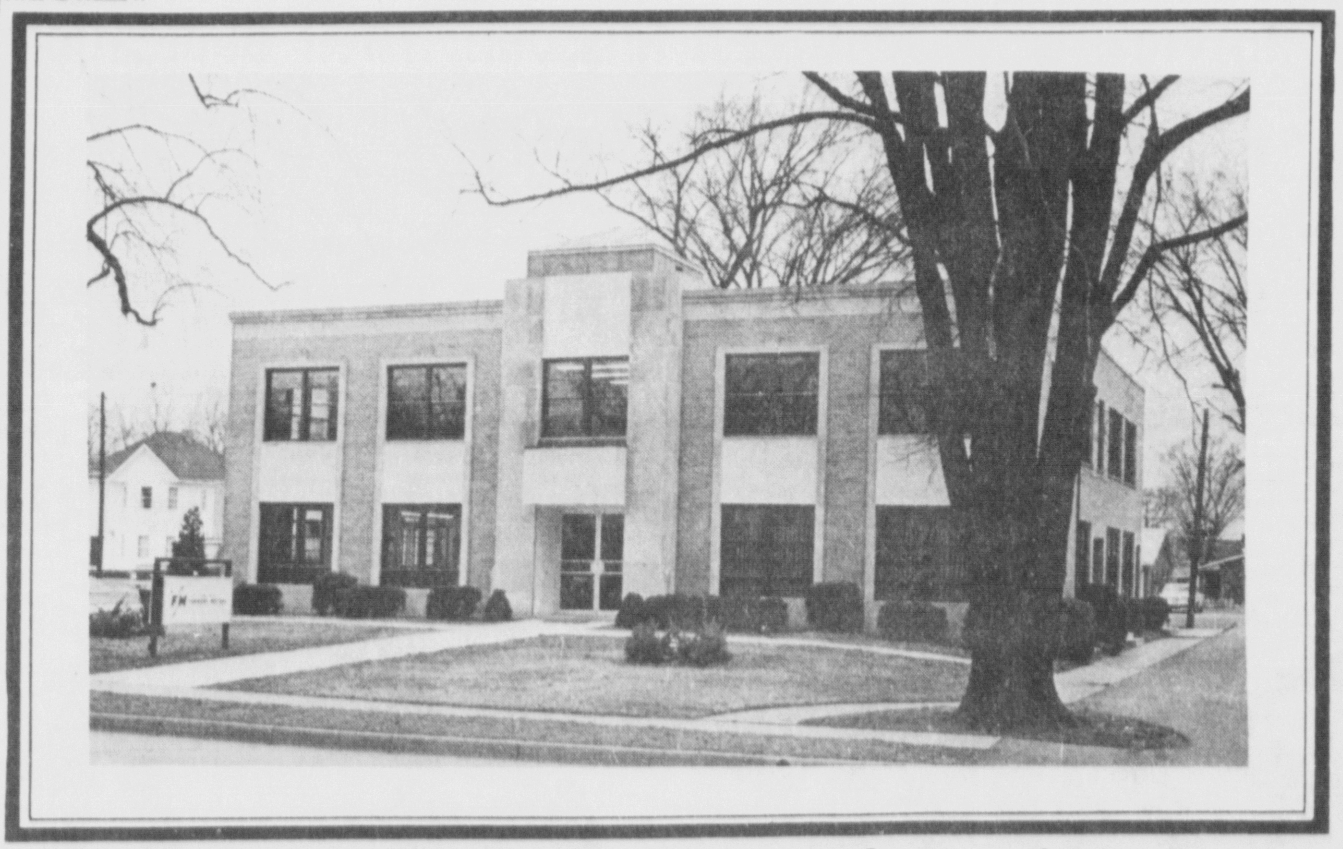
Continued on page 10



*Highway 61 resurfaced*

District 10 of the Missouri Highway Department contracted for extensive resurfacing and repair work on the highways in and around Sikeston during 1973. Above highway department workers prepare one lane on Highway 61 just north of Sikeston.





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F/M

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# Highways, routes improved

Continued from page 9

100 per cent.

Highway 53 in Dunklin County, drainage ditch No. 12, one mile southeast of Route J, .303 mile, grading, culverts, bridges, and 24-foot asphaltic concrete pavement, 100 per cent.

Highway 34 in Bollinger County, Lutesville -- Marble Hill at Crooked Creek, .5 mile, grading, bridge and paving, 23 per cent complete.

Highway 72 in Madison County, Route 00 east to Bollinger County, 9.533 miles widen and resurface, 0 per cent complete

Highway 72 in Bollinger County, Madison County line east to Highway 51, 7.950 miles, widen and resurface, 0 per cent complete.

Highway 72 in Bollinger County, Highway 51 east to Cape Girardeau County line, 10.057 miles, widen and resurface, 0 per cent complete.

Highway 72 in Cape Girardeau County, Bollinger County east to .4 mile east of Highway 34, 9.866 miles, widen and resurface, 0 per cent complete.

Highway 67 in Madison County, Route T to 1.5 miles south of Route C, 5 miles, resurfacing, 0 per cent complete.

Highway 62 in New Madrid County, Dunklin County line east to Highway I-55, 18.4 miles, resurfacing, 0 per cent complete.

Highway 91 in Bollinger County, Route T south, 1.53 miles resurfacing, 0 per cent complete.

SUPPLEMENTARY SYSTEM

Highway 49 in Wayne County, in Williamsville, .72 mile, grading, culverts, bridge and base and plant mix bituminous surface, 93 per cent complete.

Highway 61 in Scott County, about .2 mile south of Route M, .051 mile, replacing bridge hand rail, 100 per cent complete.

Highway 77 in Scott County, about .5 mile north of Route A to 3.5 miles south of Route A, .089 mile, replacing bridge hand rail 100 per cent complete.

Highway 60 in Mississippi County, Route EE approximately one mile east of Wilson City, northeasterly to river, 5.074 miles, shouldering, asphaltic concrete, resurfacing 22 feet wide, 100 per cent complete.

Highway 61 in Scott County, Highway 91 east junction to Highway 61 business at Sikeston, 10.701 miles, 24 - feet asphaltic concrete, widening, resurfacing and shouldering, 100 per cent complete.

Highway 91 in Scott Coutny, Highway 61 to Route C, .73 mile, 24-feet asphaltic concrete, widening, resurfacing and shouldering, 100 per cent complete.

Route MM in Bollinger County, 2.4 miles and .2 mile north of Route 34 (Trace and Grassy Creeks), .958 mile, grading, culverts, bridges, and road mix bituminous surface, 100 per cent complete.

Route U in Stoddard County, Route MM to Highway 25, 3.888 miles, grading, culverts, plant mix bituminous surfacing 22-feet wide on part and resurfacing with plant mix 20 feet wide on part, 100 per cent complete.

Route U in New Madrid County, Route E in Lilbourn East to Highway 61, 4.439 miles, grading, culverts base and plant mix bituminous pavement, 100 per cent complete.

Route D (142) in Butler County, Highway 53 in Poplar Bluff south to Highway 158, 5.627 miles, grading, culverts, bridge and asphaltic concrete pavemment, 24 feet wide on part and resurfacing with 20 feet plant mix bituminous surface on part, 100 per cent complete.

Route Z in Wayne County, 2.1 miles east of Route D (Stanley Creek), .322 mile, grading, culverts, bridge, base and road mix bituminous surfacing, 100 per cent complete.

Route K in Scott County, Highway I-55 easterly to Route N., 1.913 miles, grading, culverts, part widening and resurfacing and part aggregate sub- base, plant mix bituminous base with asphaltic concrete, 24 feet wide, 68 per cent complete.

Route N in Scott County, Route K easterly about .2 mile, .181 mile, grading, culverts, part widening and resurfacing and part aggregate sub- base, plant mix bituminous base with asphaltic concrete, 24 feet wide, 33 per cent complete.

Route N in Scott County, .2 mile east of Route K and N junction easterly, 2.128 miles, grading, shaping shoulders and asphaltic concrete resurfacing, 100 per cent complete.

Route Z in Stoddard County, existing Route Z east to Route W, 2.296 miles, grading, culverts, bridges, and 20- foot aggregate surfacing, 100 per cent complete.

Route T in Wayne and Butler County, Route D south to Highway 60, 13.8 miles, resurfacing, 0 per cent complete.

Route D in Wayne County, Route Z south to Route T, 3.40 miles, resurfacing, 0 per cent complete.

Highway 61 in Cape Girardeau County, Highway I-55 south to Highway 25, 3.7 miles, resurfacing, 0 per cent complete.

Highway 34 in Cape Girardeau County, Highway 34 east, .3 mile, resurfacing, 0 per cent complete.

Highway 51 in Butler County, Highway 53 south to Arkansas State line, 7.343 miles, resurfacing, 0 per cent complete.

Highway 62 in Scott County Highway I-55 east to Mississippi County, 1.8 miles, widen and resurface, 0 per cent complete.

Highway 62 in Mississippi County, Scott County east to Highway 77, 2.8 miles, widening and resurfacing, 0 per cent complete.

Route B (142) in Ripley, Doniphan south to Route E, 4.155 miles, grading, culverts, bridges and 24-foot asphaltic concrete, 100 per cent complete.

RECREATIONAL ACCESS

Toute RA in Scott County, Lake Tywappity to Route A, .949 mile, grading, culverts, and processed aggregate, 20 feet wide with seal coat, 100 per cent complete.

Route RA in Cape Girardeau County, Route U to Lake Girardeau, 1.253 miles, grading, culverts and aggregate, 100 per cent complete.

Route RA in Butler County, Route T to Rockwood Landing area entrance, .842 mile, grading, culverts, and plant mix bituminous surface, 98 per cent complete.

MAINTENANCE LEVELING COURSE

Highway 102 in Mississippi County, Highway 105 north to Route A, 13.137 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 102AP in Mississippi County, Route A to Big Oak State Park, .82 mile, plant mix bituminous leveling course, 100 per cent complete.

Route AA in Scott County, Highway 62 south, 1.138 miles, plant mix bituminous leveling course, 100 per cent complete.

Route H in Scott County, Highway 62 north to Blodgett, 6.266 miles, plant mix bituminous leveling course, 100 per cent complete.

Route W in Scott County, Route P to Highway 77, 7.405 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 80 in New Madrid County, Highway 61 east to Highway I-55, 1.282 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 21 in Ripley County, Carter County line south to Highway 160, 12.787 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 160 in Ripley County, Highway 21 east to Butler County line, 12.207 miles, plant mix bituminous leveling course, 100 per cent complete.

Highway 160 in Butler County, Ripley County line to Highway 67, 3.967 miles, plant mix bituminous leveling course, 100 per cent complete.

Route P in Butler County, Highway 67 easterly, 1.081 miles, plant mix bituminous leveling course, 100 per cent complete.

Route W in Butler County, Route KK southerly to Highway 67, 9.129 miles, plant mix bituminous leveling course, 100 per cent.

Route N in Scott County, Cherry Street south to city limits of Illmo, .248 mile, asphalt concrete resurfacing, 100 per cent complete.

Highway I-55 in New Madrid County, Highway I-57 to New Madrid, 21.091 miles, seal coat shoulder treatment, 100 per cent complete.

Highway 34 in Wayne County, Piedmont easterly to west of Route N, 9.017 miles, plant mix bituminous leveling course, 0 per cent complete.

Highway 34 in Wayne County, Highway 67 east to Bollinger County line, 15.516 miles, plant mix bituminoius leveling course, 0 per cent complete.

Route H in New Madrid County, Canalou east to Highway 61, 6.656 miles, plant mix bituminous leveling course, 0 per cent complete.

Route E in New Madrid County, Route H north to Highway 60, 6.638 miles, plant mix bituminous leveling course, 0 per cent complete.

Route B in Mississippi County, Highway 80 north to Bertrand, 8.436 miles, plant mix bituminous leveling course, 0 per cent complete.

Highway 51 in Stoddard County, Highway 60 to Puxico 12.446 miles, plant mix bituminous leveling course, 0 per cent complete.

Route AA in Stoddard County Highway 25 to Route AC in Bloomfield, 2.097 miles, plant mix bituminous leveling course, 0 per cent complete.

Route J in Stoddard County, Bloomfield to Route WW, 11.894 miles, plant mix bituminous leveling course, 0 per cent complete.

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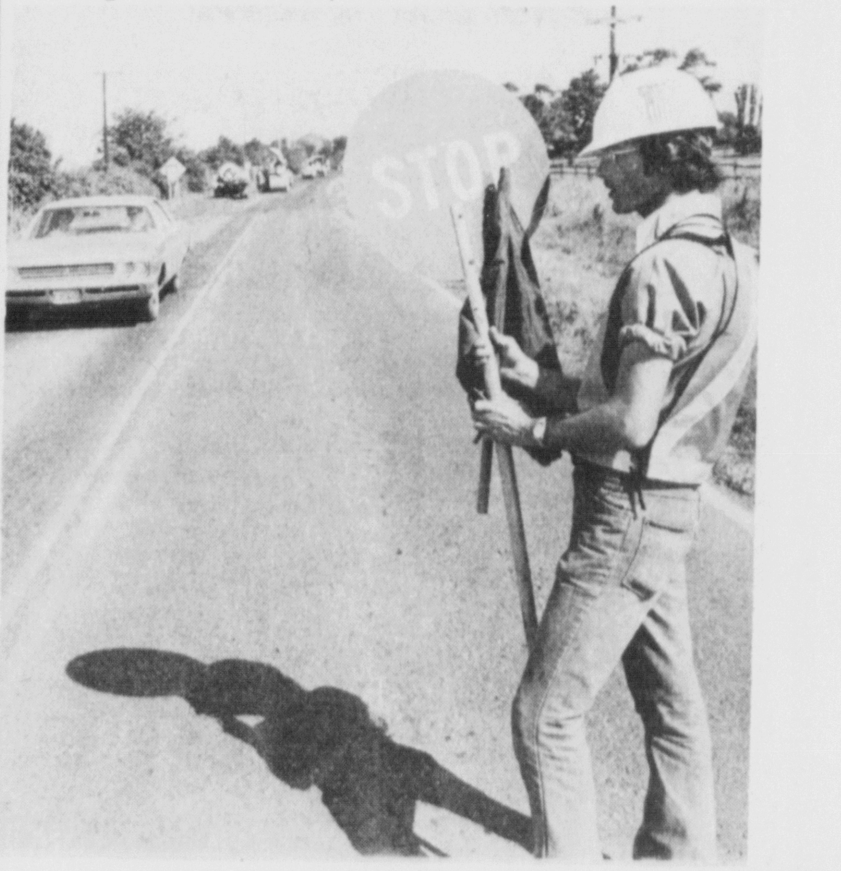


## Easy does it!

James Orr of Morehouse guided traffic during July on Highway 61 north of Sikeston while construction work was being done on the road. Orr is construction worker for D. L. Harrison Co. of Cape Girardeau, the firm handling the blacktopping of Highway 61 from Sikeston north to Morley.

(Daily Standard Photo by Tim Ludwig)

## Robison named superintendent

CARUTHERSVILLE— Thomas Robison assumed his duties July 1, 1973 as superintendent of the Special School District of Pemiscot County.

Voters of Pemiscot County overwhelmingly approved the new school district in January, and it began operation July 1.

Robison is a native Missourian, having been born and brought up in Parma. He and his wife, Betty, have one son.

Robison holds a Bachelor of Science degree from Southeast Missouri State College at Cape Girardeau; a masters degree from Arkansas State College at Jonesboro, Ark.; and a doctorate from the University of Nebraska at Lincoln, Nebr.

# Highway projects scheduled for '74

Highway department projects scheduled for letting in District 10 during 1974 have an estimated total cost of $44,632,000 for 81.3 miles of highway improvements.

Approximately 66 per cent of this total cost is planned for interstate projects which consist of 20.3 miles of improvements with a total estimated cost of $29,012,000.

Urban projects are planned for 4.8 miles of improvements during 1974, having a total estimated cost of $2,017,000. These urban projects are located in Dexter, Kennett, Malden, Charleston, and Poplar Bluff.

Primary system highway projects consist of 35.1 miles of improvements for a total estimated cost of $8,839,000.

Supplementary road projects totaling 21.1 miles are scheduled for 1974, haing a total estimated cost of $4,764,000.

Following is a list of projects scheduled in 1974.

INTERSTATE SYSTEM

Highway I-155 in Pemiscot County, Highway I-55 southeast to Route U, 4.8 miles, grading, bridge and paving.

Highway I-155 in Pemiscot County, Route U to the Mississippi River, 5.4 miles, grading, bridges and paving.

Highway I-155 in Pemiscot County, Mississippi river bridge, Missouri approach span, .6 mile, bridge.

Highway I-57 in Mississippi County, Highway 60 Charleston to one miles northeast of Route J.

Highway I-57 in Mississippi County, one mile north of Route J to the Mississippi River, 4.2 miles, grading three bridges and paving.

Highway I-57 in Mississippi County, Mississippi river bridge, .5 mile, concrete floor and painting.

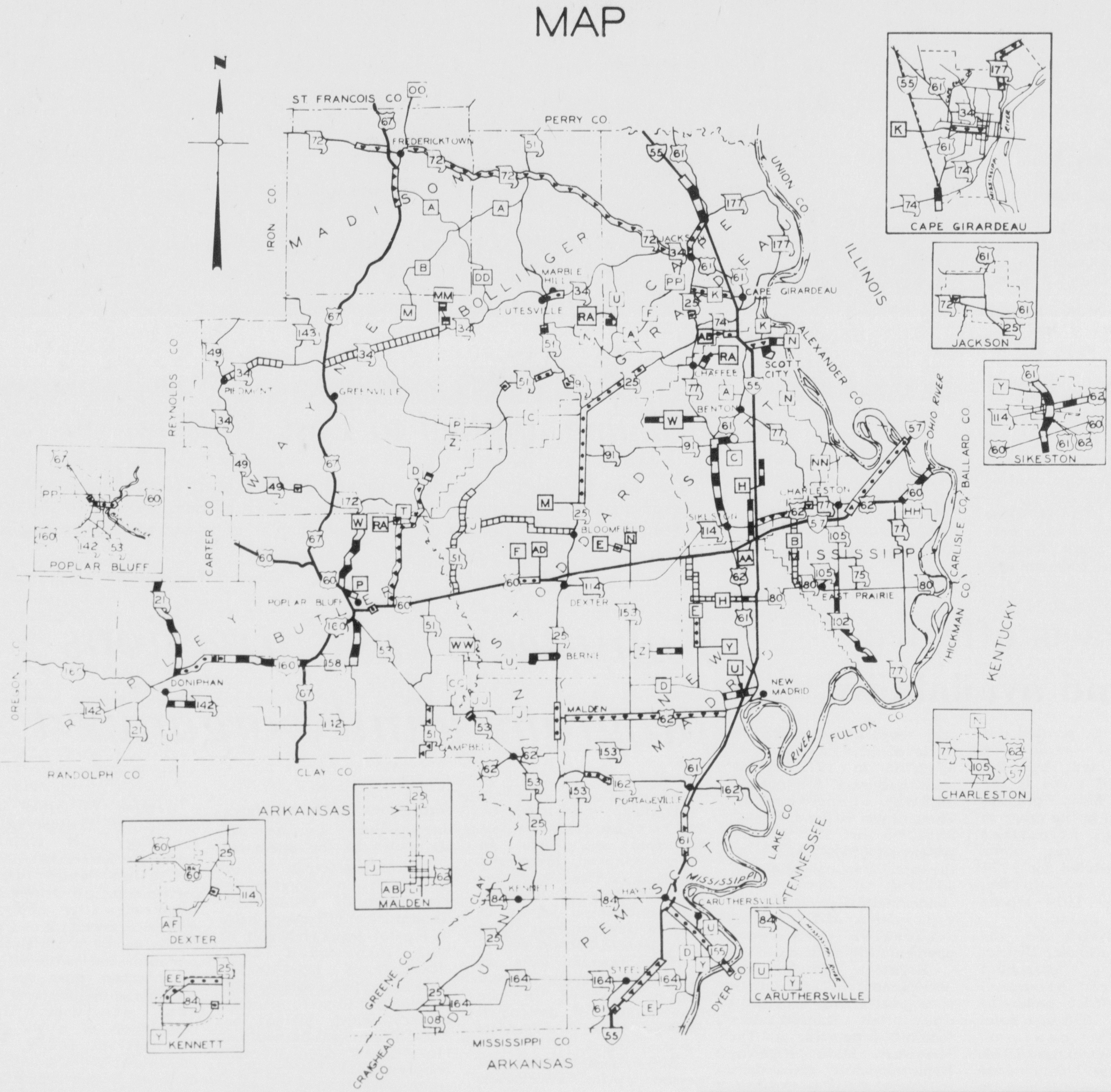
URBAN SYSTEM

Highway 60 in Butler County, Poplar Bluff, Main Street east, 1.3 miles, grading, bridges, signals, widening and resurfacing.

Highway 114 in Stoddard County, Dexter -- Highway 25 east, .2 mile, resurfacing.

Continued on page 12

## MISSOURI STATE HIGHWAY DEPARTMENT
## DISTRICT NO. 10
## CONSTRUCTION PROGRESS
## MAP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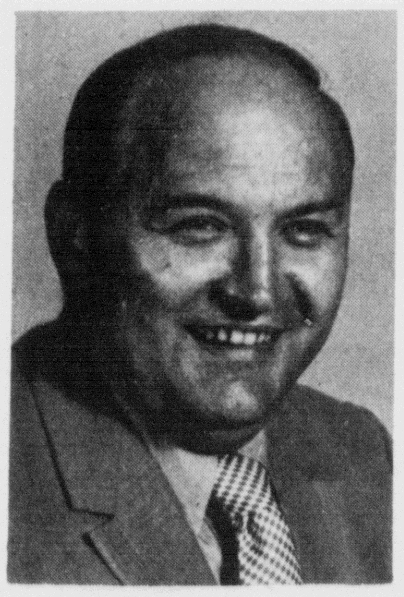
FREDERICKTOWN
MARBLE HILL
CAPE GIRARDEAU
JACKSON
SCOTT CITY
REYNOLDS CO
WAYNE
GREENVILLE
PIEDMONT
ALEXANDER CO
POPLAR BLUFF
CARTER CO
BUTLER
STODDARD
SCOTT
MISSISSIPPI
CHARLESTON
SIKESTON
BALLARD CO
CARLISLE CO
HICKMAN CO
KENTUCKY
OHIO RIVER
EAST PRAIRIE
DEXTER
BLOODFIELD
NEW MADRID
BERNIE
MALDEN
DONIPHAN
RIPLEY
OREGON
RANDOLPH CO
CLAY CO
ARKANSAS
FULTON CO
LAKE CO
TENNESSEE
DUNKLIN
PEMISCOT
KENNETT
CARUTHERSVILLE
DYER CO
GREENE CO
CRAIGHEAD CO
MISSISSIPPI CO
ARKANSAS

LEGEND

| | |
|---|---|
| PROJECTS UNDER CONTRACT IN 1973 | ▭ |
| PROJECTS COMPLETED IN 1973 | ▬ |
| CONTRACT MAINTENANCE LEVELING COURSE SHEDULED FOR 1974 | ▭ |
| PROJECTS SCHEDULED IN 1974 | ▭ |

JANUARY 1, 1974

## *Sherman elected state president*



Roger Sherman

Roger B. Sherman, principal of Sikeston High School, was elected president of the Missouri Association of Secondary School principals Sept. 25, 1973 at the organizations 39th annual meeting in Columbus.

Sherman served as vice president of the association last year and has been a member of the executive committee for four years.

The Missouri Association of Secondary School Principals works toward upgrading the education profession by informing, coordinating emphasis, and involving its members in the improvement of Missouri high schools.

Sherman has been associated with Sikeston Public Schools since 1960.

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*Goode's Nursery*

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# 81 miles to be improved

Continued from page 11

Highway 25 in Dunklin County, Kennett -- Highway 84 west junction, .2 mile, intersection revision.

Route EE in Dunklin County, Kennett – Route 25 southwest to Highway 84, 2.8 miles, resurfacing.

Highway 105 in Mississippi County, Missouri Pacific Railroad at Charleston, .1 mile, flashing light signals.

Highway 62 in Dunklin County, St. Louis-Southwestern Railroad at Malden, .1 mile, flashing light signals.

Highway 60 in Butler County, Missouri Pacific Railroad at Poplar Bluff, .1 mile, flashing light signals.

PRIMARY SYSTEM

Highway 160 in Ripley County, Highway 21 north junction, east, 4.7 miles, grading, bridge and paving.

Highway 160 in Ripley County, .8 mile east of Route BB (Cypress Creek), .3 mile, bridge replacement.

Highway 34 in Bollinger County, Highway 51 north junction east 1.6 miles (Marble Hill), 1.6 miles, grading, bridge, and paving.

Highway 60 in Stoddard County, Route F east to Route AD, 2.8 miles, resurfacing.

Highway 60 in Butler County, 1.5 mile west of Route NN to Route NN, 1.5 miles, resurfacing.

Highway 25 in Cape Girardeau County, 2.2 miles south of Route P to Stoddard County, 5.9 miles, resurfacing.

Highway 25 in Stoddard County, Cape Girardeau County Route M, 13.7 miles resurfacing.

Highway 25 in Dunklin and New Madrid County, north of Malden to south of Malden, 4.4 miles, grading, bridge and paving.

Highsay 25 in Cape Girardeau County, Missouri Pacific Railroad at Delta, .1 mile, flashing light.

Highway 84 in Pemiscot County, St. Louis- San Francisco Railroad in Hayti, .1 mile, flashing light.

SUPPLEMENTARY SYSTEM

Route Y in Pemiscot County, Route U south to Highway I-155, 1.4 miles, grading and paving.

Highway 51 in Bollinger County, Zalma to Dongola, .5 mile, replace bridge handrails on five bridges.

Highway 25 in Cape Girardeau County, two miles north of Route A, .1 mile, replace bridge handrails on two bridges.

Highway 25 in Dunklin County, St. Louis-Southwestern Railroad at Arbyrd, .1 mile, flashing light signals.

Route K in Cape Girardeau County, Route 25 east to Highway I-155, 4.6 miles, grading, bridge and paving.

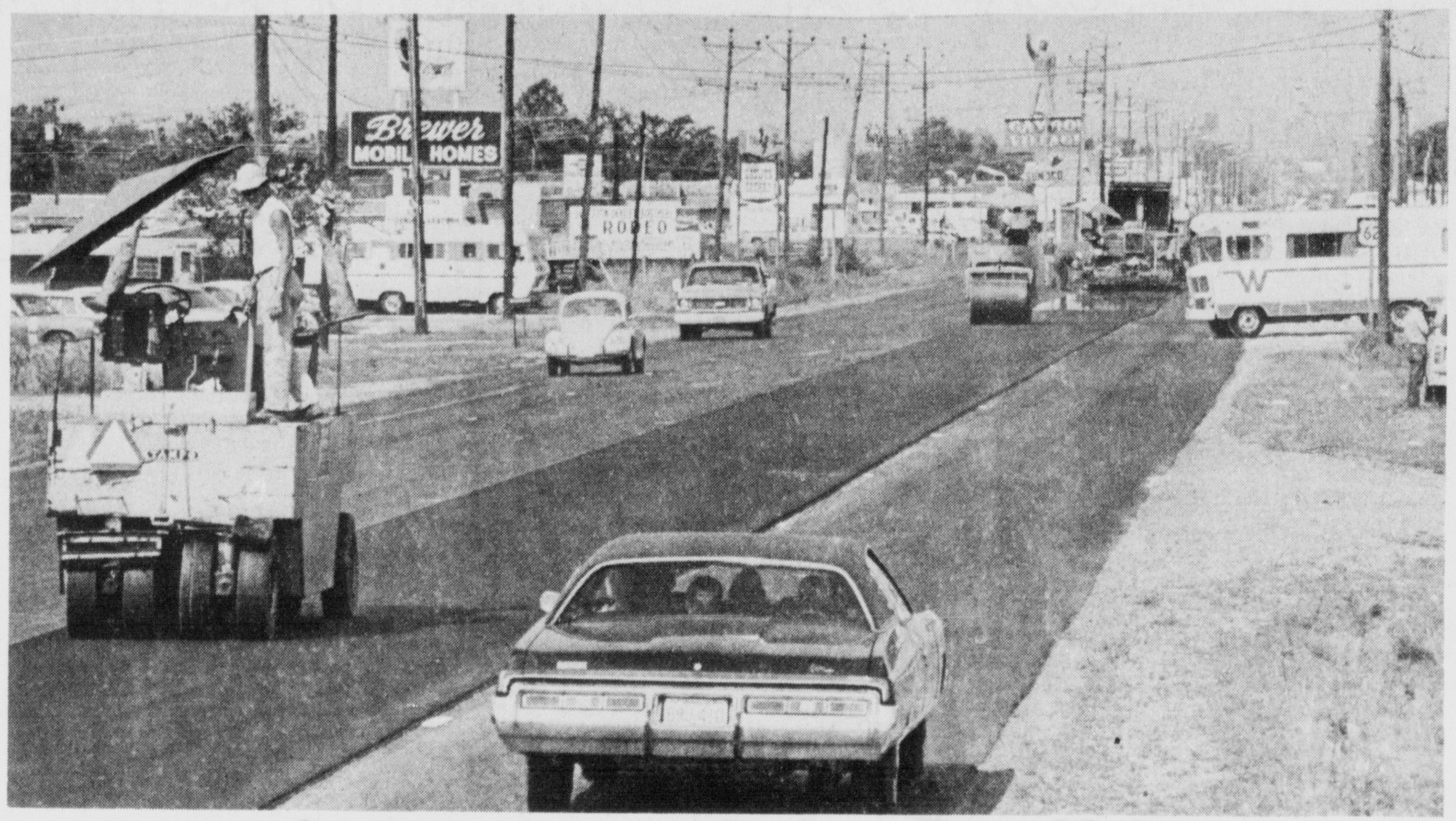
Route AB in Cape Girardeau and Scott County, two miles west of I-55 to I-55 (Nash Road) 1.9 miles, grading and paving.

Route AE in New Madrid County, Route H south to Route Y, 6.2 miles, grading and paving.

Route E in Stoddard County, 2.6 miles west of Route N, .3 mile, safety project.

Highway 162 in New Madrid County, Highway 153 east, 3.7 miles, bridge, widening, signals, paving.

Highway 162 in New Madrid County, .5 mile west of Route B, north junction, east, 2.3 miles, widening and resurfacing.



*Seal coating applied to East Malone*

Work on a new seal coating on East Malone in Sikeston continued through the 1973 summer months. In July the Missouri Highway Department was working on this the above stretch of East Malone. In the near foreground and center, heavy rolling machinery presses the new asphalt. The crew and machinery that are laying the asphalt are nearly lost in the normal heavy flow of traffic on Malone.

(Daily Standard photo by Tim Ludwig)

## Contracts affected by fund availability

It should be pointed out that contract awards have been affected by the availability of funds in the past year. Many projects were delayed in the program and new priorities established. Thus, some projects scheduled for 1974 may also be affected, changing the 1974 letting schedule.

In addition to the projects mentioned, District 10 highway department maintenance personnel resurfaced 755.5 miles of highways in 1973 at a total materials cost of $1,051,000.00. During 1974, approximately 749 miles are scheduled for resurfacing by department personnel.

The District 10 right of-way department obtained tracts of land at a cost of $442,735 in 1973, which were necessary for needed highway improvements. These tracts of land totaled $314,305 for the primary system and $128,430.00 for the supplementary system. In addition to these costs, condemnation awards not yet determined and relocation assistance payments will be made.

Economic growth and development of the state is to a great extent dependent upon the transportation facilities supporting it. The Missouri State Highway Department is continually striving to provide the best, safest, and most economical highways possible, with the least adverse environmental effect to meet today and tomorrow's traffic needs.

## *Volunteers in Corrections program jointly organized*

DEXTER — District's 12 and 14 of the State Board of Probation and Parole in Farmington and Dexter and the Missouri Association for Social Welfare in Jefferson City, announced jointly in July, a new program called Volunteers in Corrections.

The program calls on interested citizens to actively become involved in the rehabiltation of designated offenders in the two- districts 18- county area.

Supervision of over 900 persons by the two districts is limited due to insufficient staff. Caseloads in excess of 60 probationers and parolees place a burden on probation officers. Use of volunteers throughout the United States has proven to be an alternative to the dilemma.

According to the fourth United Nations Congress on Prevention of Crime and Treatment of Offenders, held in Kyoto, Japan, in 1970, it was concluded that "correctional practitioners have been quite isolated and have sought to perform alone a task which cannot be pursued successfully without the close support and cooperation of larger community." The report went on to say that until community involvement was forthcoming, little substantial progress can be expected.

Progress in corrections is today being realized through the volunteer movement.

Qualifications for volunteer probation and parole officer include maturity, friendliness, being a good listener, and responsibility. The backbone of the program is the one- to- one counseling volunteer. Volunteers may choose from a number of other jobs including transportation, tutoring, job training, financial management, prison visitation and family partnership. All prospective volunteers, after applying, will be screened, trained, and supervised by a professional probation and parole officer. A volunteer must see the offender a minimum of one hour per week. Upon completion of a six hour orientation course, the volunteer is carefully matched to the probationer on the basis of mutual interest, skills and ability to relate.

Anyone interested in learning more about how to become a volunteer probation and parole officer whould contact the Missouri Aossociation for Social Welfare, 113B West High Street, Jefferson City, 65101 or the local Probation and Parole Officer. The addresses are: District 12, 200 South Henry Street, Farmington, 63640; and District 14, 210 West Stoddard, Dexter, 63841.

## '73 news briefs

JULY

5--CLARKTON — Congressman Bill Burlison named James Dunscombe of Clarkton as field secretary.

5--MALDEN Sparrel Davis is elected president of Chamber of Commerce.

12--MALDEN — City Council members approve $35,000 for the new recreational park.

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in Sikeston,
C. H. Yanson, Jeweler. . .**

*. . . and we have been a part of this area's progress since then. We're happy and proud to be moving into 1974 with so many fine people.*

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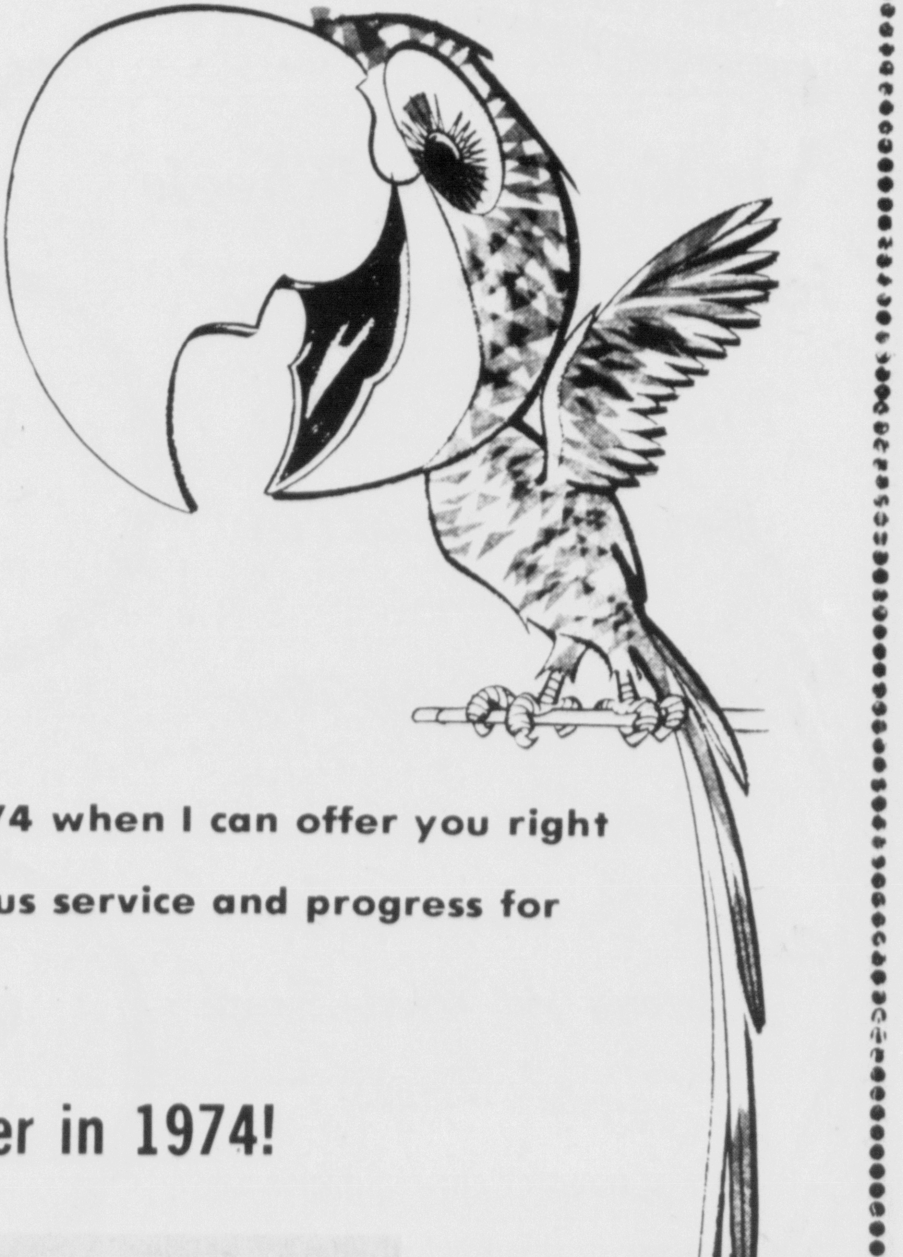
"I'm looking toward 1974 when I can offer you right prices, fast and courteous service and progress for tomorrow."

"Let's Work Together in 1974!



QUICK SAK
7-11
QUICK SAK

QUICK SAK
110 BRANUM 472-0144 SIKESTON, MO.

# Sikeston clinic serves as retardation center

For the fiscal year 1973, the Sikeston Regional Diagnostic Clinic had an average daily attendance on a 365 day basis of 25.49 in-residents, 14.09 non-residents and 56.4 patients in extended day care.

The clinic serves as the mental retardation center for nine counties in Southeast Missouri. These counties include Ste. Genevieve, Perry, Scott, Cape Girardeau, Mississippi, New Madrid, Pemiscot, Bollinger and Madison.

In 1970 this region had a population of 193,761 and a land area of 4,669 miles. It is estimated that there are 5,715 persons with developmental disabilities in the region.

The clinic is responsible for all of the mentally retarded in the nine county region. It has 40 beds which are programmed as follows: 12 for diagnosis, eight for treatment, 10 for placement, and 10 for family relief.

The clinic has three broad budget programs: hospital support and services, community services and in-resident program.

Hospital support and services consists of 18 persons, two administrative, three fiscal, three maintenance, four custodial and six dietary persons.

The community services program consists of seven persons in community mental health to maintain the accomplished goal of returning 62 adult female retardates from institutions into 32 foster homes. The program provides socialization, habilitation, recreation and medical services. One psychiatric social worker is assigned to patient placement support to provide follow- up and support services to the retarded in the nine county region. As of Oct. 31 the total caseload was 1,047 persons.

The in- resident program provides for the care, treatment, education, diagnosis, and behavior modification of the mentally retarded. Services offered are personal care, day care, training, recreation, counseling of the retardate and his family, protective services, and transportation. Since the clinic opened in 1968, of 1,172 persons diagnosed, 57 per cent were male and 43 per cent were female. Nineteen per cent were not retarded. Types of retardation are as follows: profound, nine per cent; severe, 10 per cent; moderate, 18 per cent, mild, 29 per cent; and borderline, 34 per cent. Fourteen persons are assigned to the trainable/ educable portion of the in- resident program. These persons include five education assistants, four special education teachers, one special education supervisor, one guidance counselor, one graduate nurse, one activity therapist and one auto driver.

Twenty- nine persons are assigned to the in- resident diagnostic program. They include three clerk-stenographers, two laundry workers, 10 psychiatric aides, six licensed practical nurses, four graduate nurses, one speech therapist and three psychiatric social workers.

The clinic employs 69 persons full- time with a payroll of $467,096.

Dr. Joseph Blanton and Dr. Thomas Pinkstaff, Sikeston pediatricians, are the clinic's medical directors.

Dr. Thomas Waltrip of Sikeston and Dr. Ralph Rehm of Dexter medically serve the 62 adult female retardates in foster care.

Officers of the Sikeston Regional council on Developmental Disabilities for the clinic are Harold Gegg of Ste. Genevieve, chairman; Ralph Chitty of Cape Girardeau vice chairman; Mrs. Margaret Corrigan of Sikeston, secretary; and Pat Lea of Sikeston, treasurer.

Other members are Roy Marks of Sikeston, Layton Pickard of Charleston; Tom Richey II of Sikeston, Judge Marshall Craig of Sikeston, Donal Medley of Cape Girardeau, Donald Valleroy of Ste. Mary, Arthur Stephenson of Caruthersville, the Rev. Edward Wolfe of New Madrid, Gary Cooper of Marble Hill, and Martin Krueger of Fredericktown.

David Ragan, clinic administrator, serves as regional consultant to the Sikeston Region Council on Developmental Disabilities.

The Council has approved over a three year period from 1971-1973 seven projects totaling $138,419 for funding under the Developmental Disabilities Act. This includes two grants to the Community Sheltered Workshop in Sikeston. The region now has sheltered workshops covering all nine counties. A major accomplishment of the council was the preparation of a regional plan for the nine- county area. The plan was completed during March 1973.

The council meets on the fourth Monday of each month at 7:30 p.m., usually at the Sikeston clinic, and the meetings are open to the public.

The mission of the Sikeston Regional Diagnostic clinic is to provide for the examination, diagnosis, care and treatment of the mentally retarded.

In accordance with legislation mandating the clinic to serve the retarded, the following is the criteria established by the Division of Mental Health's section on mental retardation for clinic services:

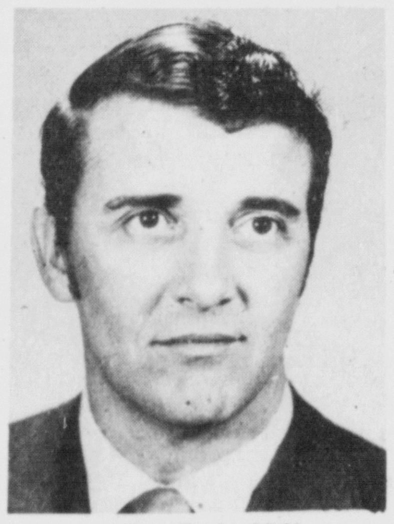
"Any individual who evidences subaverage intellectual and adaptive behavior as a result of functional lags during the developmental period of life and/or as a result of injury, illness, etc., during the post developmental period and which offers a presenting problems whose handicapping symptomatology will maintain itself, although in varying degrees, throughout the individuals life."

The definition of a developmental disability as stated in the developmental disabilities act and regulations is "... a disability attributable to mental retardation, cerebral palsy, epilepsy, or other neurological condition of an individual found by the Secretary of Health Education and Welfare to be closely related to mental retardation or to require treatment similar to that required for mentally retarded individuals, which disability originates before such individual attains age 18, which has constituted or can be expected to continue indefinitely, and which constitutes a substantial handicap to such individual."

## Dr. Dale Hill SeMo optometric president

Dr. Dale A. Hill, a Sikeston optometrist, was elected president of the Southeast Missouri Optometric Society at the groups Nov. 10 annual organizational dinner-meeting in Sikeston.

Other Southeast Society officers elected were: Dr. Douglas V. McKillip of Caruthersville, vice president and Dr. Jerry W. Long of Poplar Bluff, secretary-treasurer.


Dr. Dale Hill

*Forward in '74*

## *2 Sikestonians receive awards*

Holiday Inn of Sikeston innkeeper George Butler and housekeeper Bertha Luster received awards in October for being top among 100 inns, innkeepers and housekeepers for 1973 in the worldwide Holiday Inn system.

They were honored Oct. 17 with other innkeepers at a banquet concluding the 18th annual Holiday Inn world conference at Holiday Inn-Rivermont in Memphis, Tenn.

Recipients are chosen on the basis of quarterly inspections, civic participation, guest relations, responsibility and efficiency.

## *Adkison home new*

Double doors, painted coral pink accent the terricutta red brick of this three-bedroom home of Mr. and Mrs. Bill Adkison of 309 Wilbur St. in East Prairie. Furnished in Mediterranean style, the kitchen features a dropped ceiling entirely illuminated with flourescent blubs. Adkison is the agent for Mississippi County Gas and Oil Co. in East Prairie and his wife, Dickie, is also employed in the company's office.

## *Spacious setting*

A spacious tree-filled lot on Route Two near East Prairie, was selected by Mr. and Mrs. Richard Bell for the site of this modern family-designed home. The three-bedroom home features central heat and air conditioning and a two car garage. Bell is the assistant manager of Delta Business Forms of Cairo, Ill. and he and his wife have one son, Scott, 6.

## *Siding is grey*

322 Pecan St. in East Prairie is the site of this new home owned by Mr. and Mrs. Thomas Eldridge. Built by East Prairie Lumber Co., the home is finished in deep gray drop siding. Eldridge is employed by Katy Layell Farms and Mrs. Eldridge works at the Prairie Manufacturing Co.

## '73 news briefs

JUNE

Decorative redwood stained planter boxes and lattices were placed along Main Street by a group of volunteers in a beautification project sponsored by New Madrid Woman's Club and the Chamber of Commerce.

Kevin Ivy, 14, son of Mr. and Mrs. Walter Ivy, and Roger Baker, 13, son of Dr. and Mrs. Charles Baker, won expanse- paid trips to California in a contest sponsored by New Madrid IGA Foodliner.

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Southeast Missouri on another fine year of progress
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Aim in '74!
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OUR PROGRESS MEANS
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ARKIN COLLECTION
GRACE TAYLOR
AND MORE.

# *Mikell Kilgore opens new investment service*

Mikell G. Kilgore hung out the shingle of Kilgore Investments in June at 411 North Kingshighway, although he began his investment business in February.

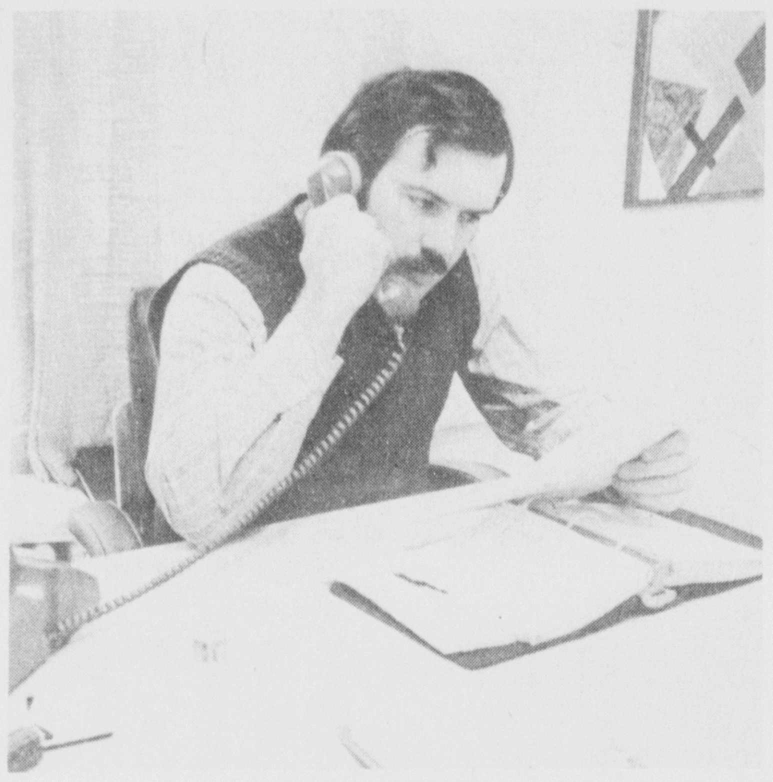
A registered stockbroker, Kilgore represents the company of Reinholdt and Gardner in Sikeston. He works through the Cape Girardeau branch of the firm and is a member of the New York Stock Exchange.

Kilgore handles financial and estate planning, investments in stocks, bonds and tax shelters, municipal bonds, deferred compensation plans and tax shelter retirement programs.

In addition to offering brokerage service to the community, Kilgore has shown an interest in the community by accepting appointment by former City Manager James Huff to serve in the last year as member of the Citizens Advisory Committee to the Sikeston Planning and Zoning Commission. The goal of the board and committee was to update the city's comprehensive plan for progress and expansion for the next five to 20 years.

Kilgore is a member of the Sikeston Jaycees, teaches the high school class in Sunday School at First Christian Church and is actively involved in Boy Scouts of America leadership, serving as chairman of the Okeechobee District Exploring program.

Kilgore and his wife, Sandy live at 909 Arlington Road. Mrs. Kilgore teaches second grade at Lee Hunter Elementary School and is president of the Sikeston Junior Woman's Club.


Mikell Kilgore

# Education program fights malnutrition

A program aimed at doing something about malnutrition of the needy was started in 1968. The Expanded Food and Nutrition Education Program (EFNEP) is sponsored by the United States Department of Agriculture and placed in charge of the Cooperative Extension Service. The program helped 7,388 people in the Bootheel during the last six months of 1973.

Paraprofessionals, called nutrition education assistants in Missouri, teaching food and nutrition and related topics to families in the neighborhood where they live.

The 14 million hungry people in our nation may not feel hungry, but are hungry because they do not eat the kinds of foods that will make them healthy.

The Bootheel has its share of concentration in malnutrition that affects its population of needy families with many children. The six counties of Scott, Stoddard, Mississippi, New Madrid, Dunklin and Pemiscot make up the first unit of EFNEP in Missouri, known as Delta Area, unit I. Four other units were organized simultaneously, in similarly troubled locations of the state, St. Louis, Kansas City, Columbia and an Ozark area comprised of Butler County and its western and northern adjoining counties. The current 14 units do not as yet cover the entire state of Missouri.

The Delta Area, unit I has two supervising home economists in charge of supervising and training the Nutrition Education Assistants (NEAs), programming and evaluating the foods and nutrition part of EFNEP. The 11 NEAs of Scott, Stoddard and Mississippi counties are under the supervision of Areva M. Abernathy, area home economist, headquartered at Benton and the 11 NEA's of New Madrid, Dunklin and Pemiscot counties are supervised by Linda Blake, Area Home Economist, headquartered at Kennett.

The finances and personnel of the program are administered by the area director, Glenn Patton, headquartered at Portageville at Delta Research Center of the University of Missouri, and Tom B. Stroup, area associate director, headquartered at Benton assists with programming.

The NEA's devote up to 25 per cent of their teaching time to youth group nutrition education programs. Adult teaching is done in groups or on individual basis in the home where preschool children and or no means of transportation prevent group participation.

The purpose of the EFNEP is to teach needy families with children about good nutrition, how to prepare and serve good meals, how to manage their money, food stamps or distributed foods, how to obtain and/or produce foods through gardening, hunting, fishing or gathering wild nuts, berries and plants, how to store food so that it will not spoil and keep it save to eat. If other needs exist, the NEAs are prepared to tell the family to whom and where it can go for assistance.

The last six- months' report (July 1, 1973- Dec. 31, 1973) has just been completed, and it relates these facts about the EFNEP in the six- county area for that period of time:

7,388 persons were in 1,180 program families (744 black; 431 white; 4 Spanish American; 1 Indian)

634 of these homemakers (1,180) had completed 8th grade education or less.

5,323 children at home were 19 years old or under

3,874 children were in school

3,842 children were in school lunch program

864 families were in Food Stamp Program

146 families were receiving distributed foods (Stoddard County only)

103 families received USDA/FHA assistance

683 families were on welfare

358 families lived in urban areas

37 had an income of under $84 a month

157 had an income between $84 and $167 a month

322 had an income between $168 and $250 a month

304 had an income between $251 and $333 a month

189 had an income between $334 and $417 a month

87 had an income of over $418 a month.

The families averaged spending from one- third to one- half of their monthly income for food during this six- month period.

151 program homemakers were under 24 years.

933 homemakers were between 25 and 55 years

96 homemakers were 56 years and over

In 1973, 1,290 youth were in 4-H type activities and studied nutrition, food preparation and preservation, sanitation and safe food storage appropriate for their age level. About 2,380 youths participated in Little Green Thumb, a gardening project designed for them. The youth cooked and served their vegetables in nutritious tasty ways; they preserved them, exhibited them, and won ribbons and prizes on their garden products both fresh and canned. Little Green Thumb was made possible by contributions from seed and fertilizer dealers, merchants, banks, civic clubs, Extension Homemaker Clubs and private, family and neighbor volunteers. About 850 adults grew family gardens and 333 obtained food from Mother Nature's wild sources. The yearly value of the family garden and these wild foods amounted to $89,644.40 in these six counties.

Other facts include:

25,364 quarts of food was canned and valued at $12,682.

60,696 pounds of food was frozen and valued at $38,097.80.

2,557 pounds of food was dried and valued at $1,891

89,912 pounds of food was served fresh and valued at $26,973.60.

Of these 850 families producing vegetables in 1973, 428 families had youth enrolled in Little Green Thumb and 133 families experienced growing their first garden. 739 program families preserved foods, 192 for the first time.

The Food Stamp Program permits participating families to buy garden seed this season for the first time. It is anticipated that the gardening projects for Little Green Thumb members may have a variety of vegetables added to their gardens, and more adults will probably produce vegetables as has not been done since Victory Gardens during World War II.

With the energy crunch, a garden at home may save many gallons of gas to stock up on fresh vegetables from the grocery store since they are the most perishable of foods next to meats, chicken, fish and eggs.

With the gasoline shortage, a back yard garden may be the most profitable vacation spot in the land for fresh foods plus stocking the supply for food shortages predicted for 1974, helping to keep the wolf from the door. It is evaluated that the malnutrition crunch is being dented by the EFNEP bunch.

## *Kitchen has fireplace*

Towering oak trees compliment this ranch style home owned by Mr. and Mrs. Joe Webb on Highway 80 West, East Prairie. Salem gold and dark brown accent the antique brick of the home which features a country kitchen with a fireplace. Mr. and Mrs. Webb, owners and operators of Webb Service Agency, moved into their new home Sept. 21, 1973.

## *Antique brick used*

This home near East Prairie is owned by Mr. and Mrs. Ed Nichols. Rough sawed Cedar, stained dark brown, compliments the antique brick. Bedrooms for the children, Beverly, 13, and Steven, 11, are upstaris along with a private bath. The three bedroom home also features a formal dining room and fireplace in the den. Nichols is football coach at East Prairie High School and Mrs. Nichols is a registered nurse at the Missouri Delta Community Hospital in Sikeston.

## *New in East Prairie*

This modern three-bedroom home at 320 Pecan St. in East Prairie is owned by Mr. and Mrs. Jeff Lowry. Green drop siding accented by black wrought iron posts was used by the contractor, East Prairie Lumber Co. Lowry is employed by Terry Hequembourg Farms and Mrs. Lowry is employed by Brown Shoe Co. of Charleston. They have three children, Laura, 8, Angela, 6, and Jeff, age 9.

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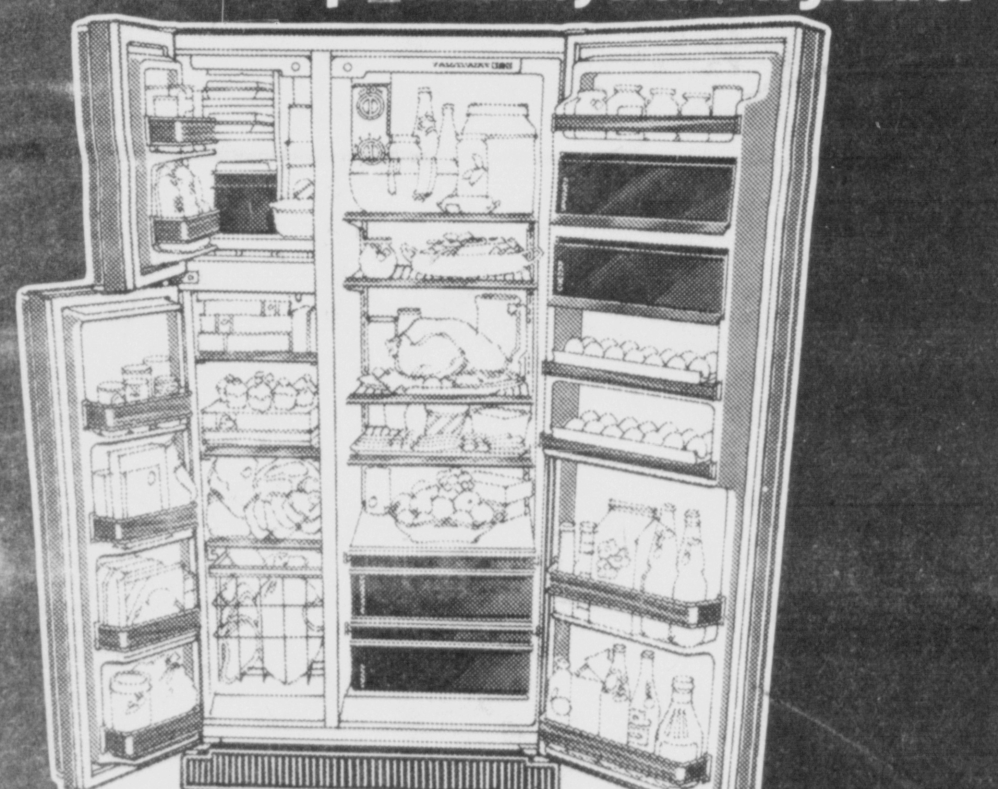

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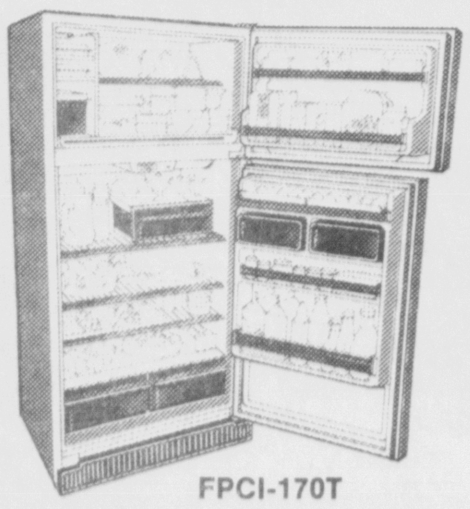
3 doors! So you can get ice without warming the entire 6.97 cu. ft. freezer. 100% Frost-Proof. No need to defrost again. Smoked onyx and teakwood accents, so you'll have a truly elegant refrigerator. All in a 20.3 cu. ft. side-by-side Frigidaire refrigerator-freezer that's brilliantly organized for food storage. And you can add an Automatic Ice Maker whenever you like . . . now or later (extra charge).



FPCI-170T

Big 17.0 cu. ft. Frigidaire top-freezer refrigerator has big 4.75 cu. ft. freezer section with a shelf inside and 2 on the door to help keep frozen food packages organized and easy to reach. 100% Frost-Proof in both sections. Refrigerator section has 4 shelves, 3 are cantilevered and fully adjustable to accommodate short or tall packages. Twin Vegetable Hydrators help keep fruits and vegetables crisp; the Meat Tender keeps most fresh-cut meats up to 7 days. Add an Automatic Ice Maker now or later (extra charge).

Special introductory price.

16.5 cu. ft. of organized space in this 100% Frost-Proof Frigidaire side-by-side Refrigerator-Freezer. 6.04 cu. ft. is freezer! With 3 shelves and a sliding basket to help keep frozen packages easy to reach. In the refrigerator section, 5 shelves (1 adjustable, 1 sliding) and 3 door shelves let you store thin, tall, fat, flat, or bulky items, even bottles and jars, with ease. And a Meat Tender keeps most fresh-cut meats up to 7 days. Add an Automatic Ice Maker now or later (extra charge).

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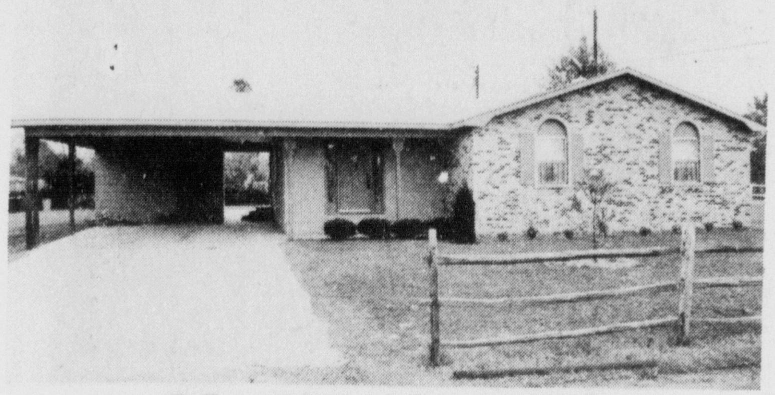
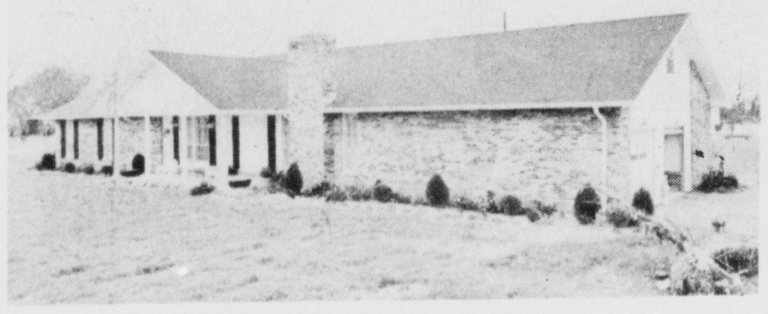


## Motif is Spanish

Antique brick in shades of yellow, gold and off-white compliment the tawny gold drop-siding on this Spanish style home owned by Mr. and Mrs. Bill Bryant in Gullion Acres, East Prairie. Wrought iron guards frame the arch windows of the home. A Spanish motif in shades of olive green and muted yellow were used in decorating the interior of the three-bedroom home. Bryant, a farmer, and his wife are the parents of two sons, Cully, 7, and Jason, 3.



## Pool featured

This modern six-room home owned by Mr. and Mrs. Ed Duty in the Oliver Addition of East Prairie is contructed of antique brick and accented by black shutters and white trim. A swimming pool and patio at the rear of the home are special features. The home was built by Duty, a self- employed dragline operator. The couple, along with their grandson, Stacy Kestner, moved into the home in June 1973

## Steward home new

Small's Lumber Co. of Wyatt was contractor of this new home owned by Mr. and Mrs. Gary Dale Steward of 314 Irene St. in East Prairie. Black shutters and wrought iron posts accent the white drop siding on the three-bedroom home. Steward is employed by Walden's Market in East Prairie and he and his wife are the parents of two children, Kevin,9, and Tracey, 4.

## Area men appointed to advisory council

Peter C. Myers of Sikeston and Charles G. Ross Jr. of Caruthersville were appointed in June 1973 to the 23- member Governor's Advisory Council on Agriculture for 1973.

Myers farms 1,650 acres in New Madrid and Scott counties and raises beef cattle and swine. He has lived in the Sikeston area for 18 years.

A graduate of the University of Wisconsin in Madison, Wis., with a bachelor of science degree in agriculture, Meyers is a member of the Missouri Farm Bureau, Missouri Farmers Association, Missouri Cattlemen's Association, Missouri Pork Producers Association and the American Soybean Association.

He has served on the board of directors of the Missouri Farm Bureau, Missouri Cotton Producers Association and the Missouri Cattlemen's Association.

Ross, a lifelong resident of Caruthersville, is chairman of the board of Bank of Hayti, vice chairman of First State Bank in Caruthersville, a member of the advisory committee of the University of Missouri Delta Center at Portageville, a trustee and member of the executive committee of the American Soybean Association and has been chairman of the Caruthersville Housing Authority since it was established in 1964.

He began farming in 1947 and is still an active farm operator in partnership with his sons. He is a graduate of the University of Missouri-Columbia with a bachelor of arts degree in political science.

## 16 SeMo women educators honored

Sixteen Southeast Missouri women educators were honored April 6, 1973 at a dinner meeting at the Ramada Inn when they were initiated into the Beta Gamma Chapter of the Delta Kappa Gamma Society, an international, educational and honorary organization of outstanding women educators.

Educators selected for this honor were Mrs. Linda Henson of Cape Girardeau, Mrs. Jean Ann Whitaker of Chaffee, Miss Ida Kinney and Miss Onieta Kinney of Dexter, Mrs. Joyce Daniels of Illmo, Mrs. Agnes Wilburn of Matthews, Mrs. Shirley Hammock and Mrs. LaRita McIntyre of Morehouse, Miss Ruth Cole of Parma, Miss Linda Harris of Portageville and Mrs. Lois Bond, Mrs. Christine Davis, Mrs. Jacqueline Grant, Mrs. Joan Grant, Mrs. Dorothy James and Mrs. Nancy Williams of Sikeston.

Beta Gamma Chapter officers are Mrs. LaRita McIntire, president; Miss Ida Kinney, first vice president; Mrs. Jean Whitaker, second vice president; Mrs. Linda Henson, recording secretary; Mrs. Dorothy James, corresponding secretary, and Miss Ruth Cole, treasurer.

## Dr. Martin attains degree of fellowship

Dr. Andrew D. Martin of Sikeston was named in October 1973 a fellow of the American Academy of Family Physicians.

The degree of fellowship may be attained in either of two ways: successful completion of 600 or more hours of accredited continuing medical study, or achievement of diplomate status in the specialty of family medicine as a result of passing a certifying examination administered by the American Board of Family Practice.

Fellowship entitles the conferee to use the title, "Fellow of the American Academy of Family Physicians" of FAAFP.

### In Bloomfield

# Child care center opens

BLOOMFIELD — The Bloomfield Area Child Care Center opened in June of 1973 on North Viola Street.

The center is run by and for parents who have children in the center.

The Bloomfield Area Child- Care Center was designed to offer the young child a positive living and learning experience.

Developmental child- care tries to meet the wide range of physical, emotional, social and intellectual needs of each child within the frame work of a protective environment.

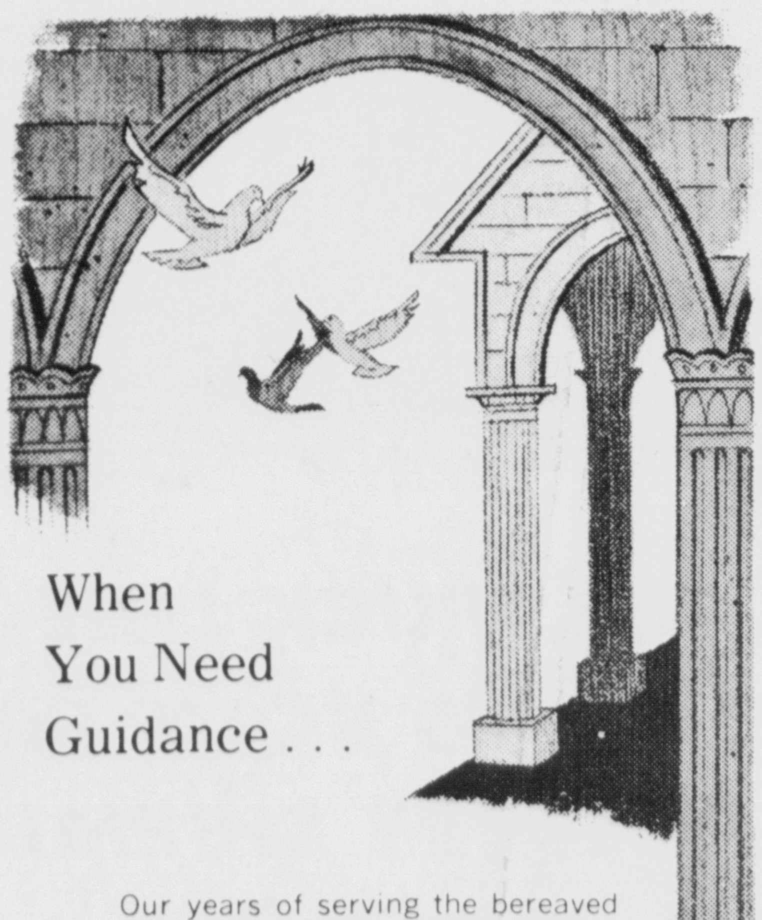
The child- care center staff is trained in childhood education so that the children receive more than custodial care.

Everyday routine is used to sharpen the child's natural curiosity and develop and increase motor skills and verbal abilities.

Elizabeth Welborn, a graduate student of the George Warren Brown school of Social Work of Washington University, in St. Louis is organizational director.

## Center run by parents

The Bloomfield area Child Care Center opened at this house located on North Viola Street in June. The center is run by parents and designed to offer children a positive living and learning experience.



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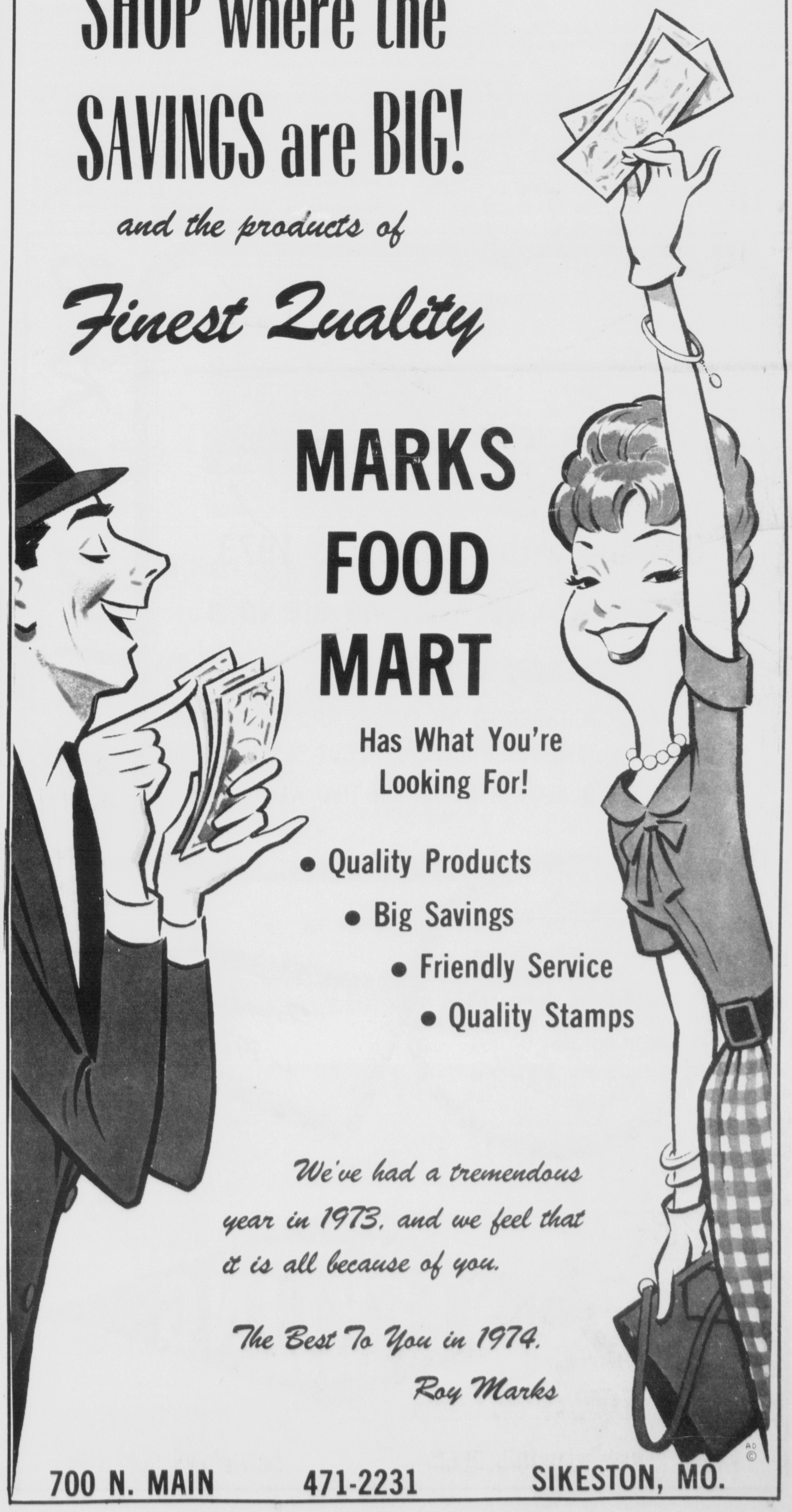
G. RAYMOND CREWS -President



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- Quality Products
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*We've had a tremendous year in 1973, and we feel that it is all because of you.*

*The Best To You in 1974.*

*Roy Marks*

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# Chapter members active during 1973

Delta Gamma Chapter of Beta Sigma Phi in Sikeston enjoyed a successful year in 1973 with their fund raising activities, parties, service projects and donations.

One of the main fund raising activities was the annual fashion show in August presented by the Accent Shop at the American Legion building. The theme of the show, "A More Beautiful You in 1973., was carried out by a presentation of figure- control exercises and service of high protein refreshments.

Mary Lou Taylor of Sikeston won the grand prize, a three day and two-night stay for two at Hillhigh Spa in Horseshoe Bend, Ark.

Other fund raising activities included the sale of candles and popcorn, a "Show 'n Sell" auction, a spring style show at Wal-Mart in which Delta Gamma members modeled, and a float entry in the Cotton Carnival parade. The float, which was a joint effort of all four Sikeston chapters of Beta Sigma Phi, won third prize.

Throughout the year, Delta Gamma members enjoyed various parties and socials.

The third annual Valentine Dance, sponsored by Delta Gamma and Xi Zeta Alpha chapters, was held at the Sikeston Country Club in February. Judy Comer was crowned Valentine Queen by Kristin Lewis, the 1972 queen.

In April the International Founder's Day tradition was celebrated by a combined meeting of all Sikeston chapters. Louanna Bixler and Judy Comer were presented the Girl of theYear award for Delta Gamma Chapter.

During the summer members remained socially in touch with a coffee and at a come- as- you- are breakfast as guests of Xi Zeta Alpha Chapter.

The spirit of Halloween was celebrated at the Witches Night Out party, and Christmas was celebrated with a combined party for Xi Zeta Alpha and Delta Gamma chapter members.

Delta Gamma's primary service project is financial assistance to the Child Development Center in Sikeston. Fifty chairs were presented to the center by chapter members in February. The group also made refreshments and favors available for the children's Valentine, Halloween and Thanksgiving parties.

The club also presented educational toys to the center and conducted an Easter Egg hunt in Malone Park. For the children's Christmas party, members hand- stitched and decorated candy- filled stockings. Delta Gamma also presented a check for $275 to the center for the purchase of needed equipment.

Among the other service projects and donations by Delta Gamma were: Thanksgiving baskets for needy families, new shoes for children in a needy family, clothing and a decorated Christmas tree to a family, entertainment for those at a local nursing home.

Officers for Delta Gamma chapter are Mrs. Ray Leonard, president; Mrs. Gary Bixler, vice president; Miss Virginia Bridges, recording secretary; Mrs. Larry Ruebush, treasurer; Mrs. Bill O'Neal, corresponding secretary; Miss Glenda Bridges and Mrs. Emil Schuchart, city council representatives, and Mrs. J. R. Harwell, social sponsor.

Beta Sigma Phi is an international organization founded in 1931 as a social and cultural organization for women. Though it is not primarily a service organization, each chapter plays an important role in the betterment and service of its community.

*Club helps center buy supplies*

Delta Gamma Chapter of Beta Sigma Phi presented a check for $275 to the Child Development Center to be used for the purchase of needed supplies. Lewis Blanton, left, vice chairman of the executive advisory board for the center, met with Delta Gamma representatives, from left, Mrs. Larry Ruebush, treasurer; Mrs. Ray Leonard, president; and Mrs. Tom Lambert. Students clockwise from Mrs. Lambert are Robert Ellis, Pat Simmons, Ellie Prater, Carolyn Simmons, Tammy Vaughn, Lisa Seymour, Monty Fuller, Tommy Edwards and Larry Marcus.

*Show raises funds*

One of the main fund raising activities for Delta Gamma Chapter of Beta Sigma Phi is the annual fashion show presented in August. Discussing activities during the 1973 show are, from left, Fran Peabody of Dallas Texas, show moderator; Glenda Bridges, ways and means chairman, and Beverly Leonard, president.

*Judy Comer reigns*

Judy Comer is crowned 1973 Valentine Queen by Kristin Lewis, 1972 queen. The crowning took place at the annual Valentine dance of Delta Gamma Chapter of Beta Sigma Phi.

## Beaird elected to board of trustees

James Beaird of Sikeston was elected to the Missouri Baptist College board of trustees in November 1973 by the Missouri Baptist Convention for a term lasting until 1976.

Beaird, a lay member of the Trinity Baptist Church in Sikeston, is president of Security Federal Savings and Loan Association in Sikeston and presently serves on the national board of directors of savings and loan associations.

Missouri Baptist College in St. Louis is currently celebrating its 10th year of education service to the greater St. Louis metropolitan area. The college is owned and operated by the Missouri Baptist Convention and is located at 12542 Conway Road in St. Louis.

## 553 crippled children treated

The Missouri Crippled Children's Service currently provides care to 553 patients in the Sikeston district, which includes Scott, New Madrid, Pemiscot and Mississippi counties.

The service locates and provides care to children under the age of 21, who are afflicted with specified crippling conditions or diseases, and whose parents or guardian cannot afford to provide the necessary treatment.

The district office at 3 Plaza Drive in Sikeston serves as an operational base for MCCS professional personnel. Personnel include a district nursing coordinator, a social service worker, a speech and hearing pathologist, and a vocational rehabilitation counselor. These people work with the patients and their families to achieve a well- rounded treatment and rehabilitation program.

In 1973, Mrs. Juanita Newton of Sikeston, the district nursing coordinator, has made over 813 home visits

MCCS provides hospital care for patients in the Sikeston district at Missouri Delta Community hospital. This hospital became an MCCS affiliated hospital in April 1969. From July 1972 to July 1973, MCCS provided nine children with 114 days of in patient hospital care at Missouri Delta Community Hospital. In that same period MCCS provided 22 outpatient clinic visits for 22 children and also provided 181 office visits for 110 children. All MCCS care at Missouri Delta Community Hospital during July 1972 to July 1973 totaled $14,055.23.

Currently a larger number of Sikeston children are being referred to hospitals away from home due mainly to Dr. Frank Tull leaving the area. MCCS believes that even though this is true, children are continuing to receive good care and supervision.

MCCS patients in the Sikeston district also receive hospital care at St. Francis Hospital in Cape Girardeau, St. Louis University Hospital, Cardinal Glennon Memorial Hospital in St. Louis, St. Louis Children's Hospital, Jewish Hospital in St. Louis, Barnes Hospital in St. Louis, University of Missouri Medical Center in Columbia and Lucy Lee Hospital in Poplar Bluff.

### *Heuring places in national poster contest*

NEW HAMBURG — Dennis Heuring, son of Mr. and Mrs. Charles J. Heuring of New Hamburg, and a student at State School No. 11 for Retarded Children at Cape Girardeau, won third place in the 1973 National Safety Poster Contest sponsored by United Commercial Travelers of America.

PROGRESS '74

Growing with Sikeston in 1973 has proven to us, that we are in a very progressive community.

WE LOOK FORWARD TO THE FUTURE AND TO SERVING YOU WITH THE SAME FRIENDLY, COURTEOUS SERVICE AND THE SAME TOP QUALITY MERCHANDISE THAT WE HAVE IN THE PAST.

"Thank You" for your continued confidence during 1973 in our service and our management.

'Forward in 1974'

1922-1974
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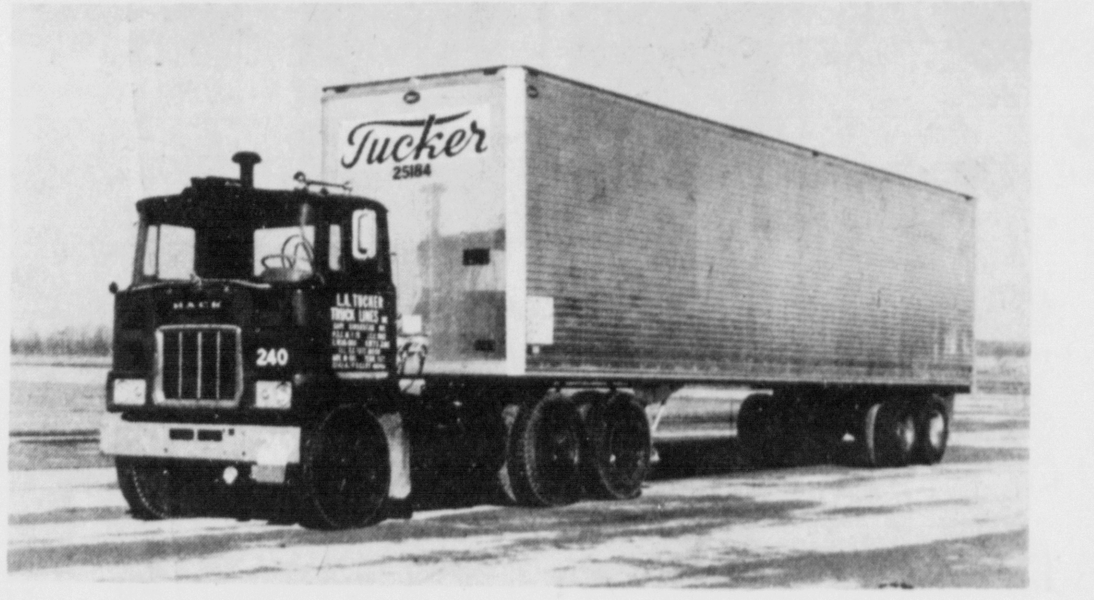
AT YOUR STERLING STORE

FRONT & NEW MADRID STREETS
DOWNTOWN SIKESTON



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# Frisco experiences record revenues

ST. LOUIS — "For the St. Louis-San Francisco (Frisco) Railway Company the year 1973 was another year for continued growth, with record revenues and revenue ton- miles," said R. C. Grayson, chairman and president, in a year- end statement.

"Earnings, however, will be down, reflecting the results of the devastating floods which struck our system and the poor rate/cost relationship occasioned by the industry's inability to secure adequate freight rate increases to offset the rapidly escalating cost of supplies, especially fuel and wages," he said.

Industrialization of Frisco territory remains strong. Through November, reported Grayson, nine new industries have located on the system over the same period of 1972. In addition, TOFC (piggyback) has once again been a bright spot and through November, piggyback loads were approximately 16 per cent above last year.

"While remaining optimistic for 1974, to predict what is hiding in the wings for the new year is most difficult because there are so many uncertainties," continued Grayson. "Again our costs, both for wages and materials, will continue to rise," he said. The Frisco has joined with other western carriers in petitioning the Interstate commerce Commission for a 5 per cent increase in freight rates and it is hoped that there will be no delay in securing the approval of this increase. It is anticipated also that an additional increase will be sought to cover the tremendously increased cost of fuel.

"Any forecast for 1974 at this particular time is subject to change without notice," stated Grayson, "however, we believe our freight volume will remain at a relatively high level and perhaps even show a slight increase in ton-miles of service performed. The ton- mile statistic is a measurement of not only weight transported but also distance carried."

"Fuel allocations and the ability to secure these allocations could alter our predictions," he said, "however, and while some of our traffic may decrease because of the effect of the energy crunch on certain industries, there is the possibility that some business could be diverted to rail from other modes because of our more efficient use of energy."

Frisco's capital expenditure program for 1974 reflects the optimism mentioned above as it has budgeted approximately $50 million, which includes the purchase of 1,100 new freight cars and 25 locomotives, as well as increased expenditures for new and relay rail programs and bridge program. This is a substantial increase over the last several years and compares with an average expenditure of $26 million for the years 1968-1973.

# *Blanton re-elected to board*

David Blanton

David E. Blanton, Sikeston attorney, was inducted into the American College of Trial Lawyers during 1973 and was re- elected to serve an additional two- year term on the board of governors in the Missouri Bar.

The American College of Trial Lawyers is a national association designed to improve the standards of trial practice, the administration of justice and the ethics of the trial branch of the profession.

Membership is attained by invitation of the board of regents.

Blanton is one of the 30 members of the board of governors of the Missouri Bar and represents District 7, which includes Bollinger, Butler, Cape Girardeau, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Ripley, St. Francis, Ste. Genevieve, Scott and Stoddard counties.

The board of governors is the governing body of the Missouri Bar, the official organization of the legal profession to which all lawyers who practice in the state of Missouri are required by rule of the Supreme Court to belong.

# Apartment complex planned in C'ville

CARUTHERSVILLE — The Caruthersville Housing Authority announced in December that land for the proposed seven- story apartment complex for the elderly has been optioned by Boyer Construction Co. of Sikeston.

Gerald L. Jones, executive director of the housing authority, said "the optioning of the land and the approval of Boyer Construction Co. as contractor ends many doubts as to whether or not the complex would be built."

The high rise complex, to be located at 5th and Carleton, was originally scheduled to be constructed early in 1973 at a cost of $1.4 million. Since the time this announcement was made in December 1972, Consultants Development Corp. of Memphis, Tenn., contracted for the project, determined it could not complete the project at the original cost.

Financing, as well as other problems, started speculation whether the complex would be built at all. The building is expected to be the tallest building in Caruthersville.

Ralph Stone of the housing authority said the complex will cover approximately 54,000 square feet. It will have 54 one- bedroom units and six two- bedroom units. There will be a community space on the ground floor covering between 7,500 and 8,000 square feet.

Included in the community space will be a meeting room that will seat 300 persons, two craft rooms, a couple of game rooms, kitchen, laundry facilities and a lobby with television.

Construction has not yet begun on the project.

# *Sikeston man is director*

Gregory M. Comer of Sikeston was named in July 1973 as regional director of the Bootheel Regional Council in Aging.

He assumed his duties July 1, 1973.

Comer is married to the former Juliana Beussink of Leopold. They have one daughter, Christina, and live at 218 Collins Drive.

The Council on Aging is a body of interested persons working together to formulate and initiate concrete, action- oriented plans to meet the priority needs of older persons in the community. The general catagories of needs include education, employment and retirement, health, housing, income, nutrition, retirement roles and activities, spiritual wellbeing and transportation.

The office for the council is located at 307 Cresap St. in Sikeston.

# Madrid center summarizes '73 activities

NEW MADRID — The New Madrid County Health Center has announced a summary of its activities in 1973.

Under the department of sanitation, 73 milk samples from dairy trucks and grocery stores were collected by the sanitarian and delivered to the Division of Health laboratory in Poplar Bluff. The samples were collected six times each month. The programs taken over by the Department of Agriculture on July 1, 1973.

Other inspections included 223 on food and food service establishments, 18 motels, four hotels, 52 landfills, 85 water samples; seven Head Start programs and completion of an inspection of sewage system of the South Lilbourn project.

Four dog heads and two squirrel heads were collected and delivered to the Division of health laboratory. Rabies tests on all were negative.

Forty nuisance complaints were handled by sanitarians and the administrator.

Fourteen Farmers Home Administration small sewage and water supply systems were designed and inspected by the sanitarian, who met with City Councils on 12 different occasions in regard to environmental health.

The sanitarian attended a three- day landfill meeting in Jefferson City.

Health department nurses gave the following immunizations polio, 1,805; tetanus, 1,252; measles, 71; measles and rubella, 615; typhoid, 2,340; diphtheria, 1,252; whooping cough, 997; rubella, 427; and smallpox, 102.

Twenty- four family planning clinics were held at the health center which included 144 new patients, 227 in attendance; 83 intra uterine contraceptive devices given; other, 5; returns, 133; pap smears, 228; and 62 oral contraceptives given.

The nurses held 38 well baby clinics with a total of 199 new patients and 456 return patients.

The following diseases were treated in 529 office visits; tuberculosis, 95 patients; chronic disease, 120; venereal disease, 30; cancer, 30; mental health, 10; family planning, 46; maternal and child health, 25; rheumatic fever, 15; circulatory diseases, 90; and communicable diseases, 68.

Home visits made by nurses included: tuberculosis, 120 visits; diabetes, 54; chronic diseases 84; mental health, 54; rheumatic fever, 15; stroke, 15; circulatory diseases, 75; cancer, 15; maternal and child health, 50; dental, six; and communicable diseases, 12.

The nurses participated in the Sikeston chest clinic and attended eight district staff meetings.

Administrator William S. Dillion is a member of the American Lung Association of Eastern Missouri and attended two meetings. He served as a board member of the Council on Aging and attended 15 meetings. He is a member of the SeMo Association of Public Health Administrators and attended 24 meetings.

Dillon attended a five-day food school administered by the Food and Drug Administration in St. Louis, served on three task forces and attended 38 task force meetings during the year and made 10 school visits to various county schools.

Dillon and the sanitarian also put on a health education program for the Howardville Health Fair.

Dr. Bill Boyce

# *Dr. Boyce opens dentistry practice*

Dr. Bill Boyce returned to his home town and opened a general dentistry practice in August 1973 at 710 Lake St. in Sikeston.

Miss Libby Whitworth, 12, Green Meadows, is Dr. Boyce's dental assistant.

Boyce grew up in Sikeston, graduated from Sikeston High School in 1964, from Southeast Missouri State University in Cape Girardeau in 1969 and from University of Missouri Dental School in Kansas City in May 1973.

Boyce is married to the former Marilyn Ables. They have two children and live at 1002 Allen Blvd.

Boyce is the son of Mr. and Mrs. Charles H. Boyce of Sikeston. Mrs. Boyce is the daughter of Mr. and Mrs. Cline Ables of Sikeston.

# BHS band wins first

BLOOMFIELD— The Bloomfield High School band won first place in the Class A division of the Southeast Missouri Band Association's fifth annual parade- field show held in Poplar Bluff in October.

The Bloomfield band won with high points and received an excellent rating.

The junior high band took second place with a superior rating in the junior high division.

Both bands are under the direction of Wayne Freeman.

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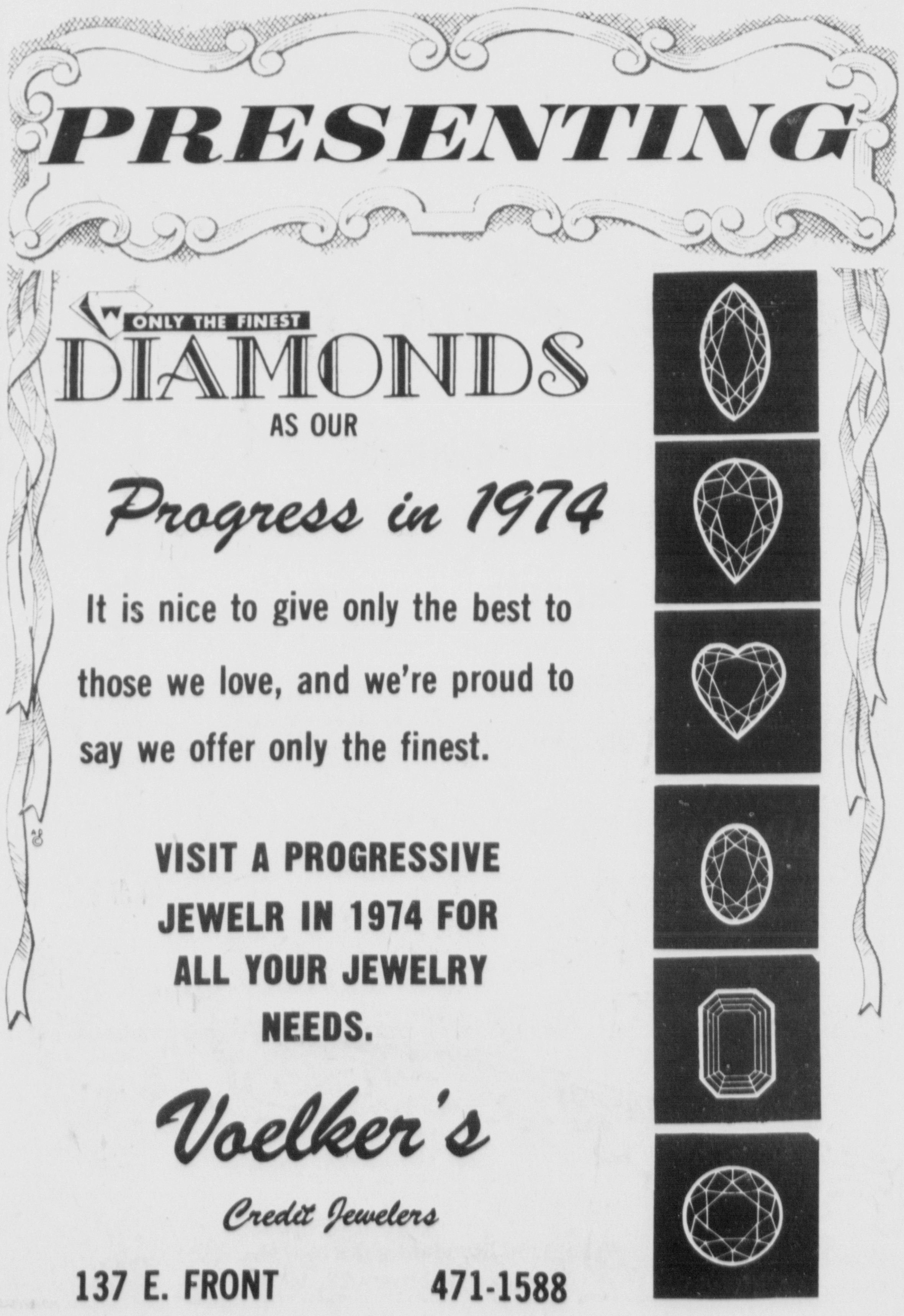
To take this opportunity to say "Thank You" to all my patrons

Stop by soon and let us share our progress with you in 1974.

Kirby's Sandwich Shop

DOWNTOWN SIKESTON



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ONLY THE FINEST DIAMONDS AS OUR

Progress in 1974

It is nice to give only the best to those we love, and we're proud to say we offer only the finest.

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Voelker's Credit Jewelers

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In these days of high prices, we would like to let you know that milk and dairy products still let you get more for your money.

We are proud of our product and proud of the progress that we have made with Southeast Missouri.

You, our customers, are responsible for that progress.

'Thank You'

"47 YEARS OF SERVICE"

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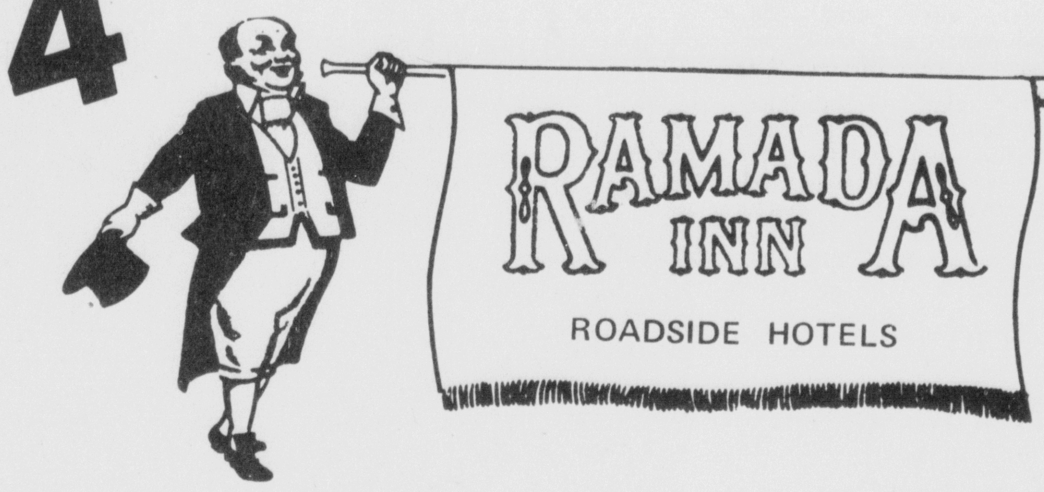
# IT'S CLASSICAL

## 1974 PROGRESS



## The Ramada Inn Progresses Because of What We Offer•••

- Facilities for receptions, sales meetings, banquets, up to 650 people.
- Entertainment in our lounge at its best.
- Modern motel rooms with comfort and luxury.
- Clean modernized pool for your fun.

## *Ramada Parts...*

Apartments for the individual progressive person.

We satisfy our tenants.

They are our progress!

### *The Best To You In 1974*

**I—55 AND ROUTE 62**

**MINER, MO.**

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (E)

*Bernie progress noted*

# 8 acres added to city park site

BERNIE— Hard work by the City Council, Chamber of Commerce and other organizations have paid off as Bernie saw many improvements in 1973.

Plans were finalized in April for the purchase of an additional eight acres to add to the 14 acres of city park ground. The new 22- acre park is located west of Highway 25.

The city signed a contract with the fire department in May to provide rural fire service for three years.

In June a new monitor for the fire department and civil defense was purchased.

Cable television was made available to Bernie citizens after the City Council signed a contract with See- Mor Cable TV Company of Sikeston.

When the city- owned sanitary landfill was opened to the public in August, a new caterpillar and a 16 cubic yard compactor were purchased for the landfill.

The city hall was remodeled in 1973 and Maxine Foster was appointed as the new city clerk.

The city also completely revised its bookkeeping, checking and auditing system. A new modern bookkeeping system will be used.

FUTURE SITE OF
BERNIE
CITY PARK

*Park planned*

The future site of Bernie's new 22- acre park located on Highway 25 North. The city purchased eight additional acres in April to add to the 14 acres of city park ground.

# Scott courthouse improved in '73

BENTON--- The Scott County Court made many decisions during 1973 for improvements of the county and courthouse. A sanitary landfill was purchased by the court and wiring and electrical improvements were made during remodeling activities at the courthouse.

On Nov. 9 the court voted unanimously to purchase a sanitary landfill site one mile north of Morley on Highway 61 for use by Scott County residents.

The landfill site was acquired from Kenneth Dement of Sikeston, for the lowest bid of $300 per acre for a total of 110 acres. The county had been leasing the since since Oct. 4.

The Court felt that owning the landfill site would save money for the county since $13,000 had already been invested in the land by previous landowners.

The landfill was first open for business on June 18 by James Patrick of St. Louis who halted the landfill operation July 24, apparently due to lack of business.

On July 31, Sonny's solid waste of Sikeston purchased the landfill operation from Patrick and operated it until the County Court leased it on Oct. 4.

Many residents were critical of the landfill, charging that it had not been properly managed.

The Court made the landfill site free to individual users and placed a small service charge for people in trash hauling business.

The court asked mayors that if Scott County towns would help finance the landfill until the end of 1974, the County Court would then pick up the tab.

All the cities and rural areas in the county, with the exception of Kelso, Chaffee, Haywood City and Diehlstadt agreed to pay the county for operation of the landfill.

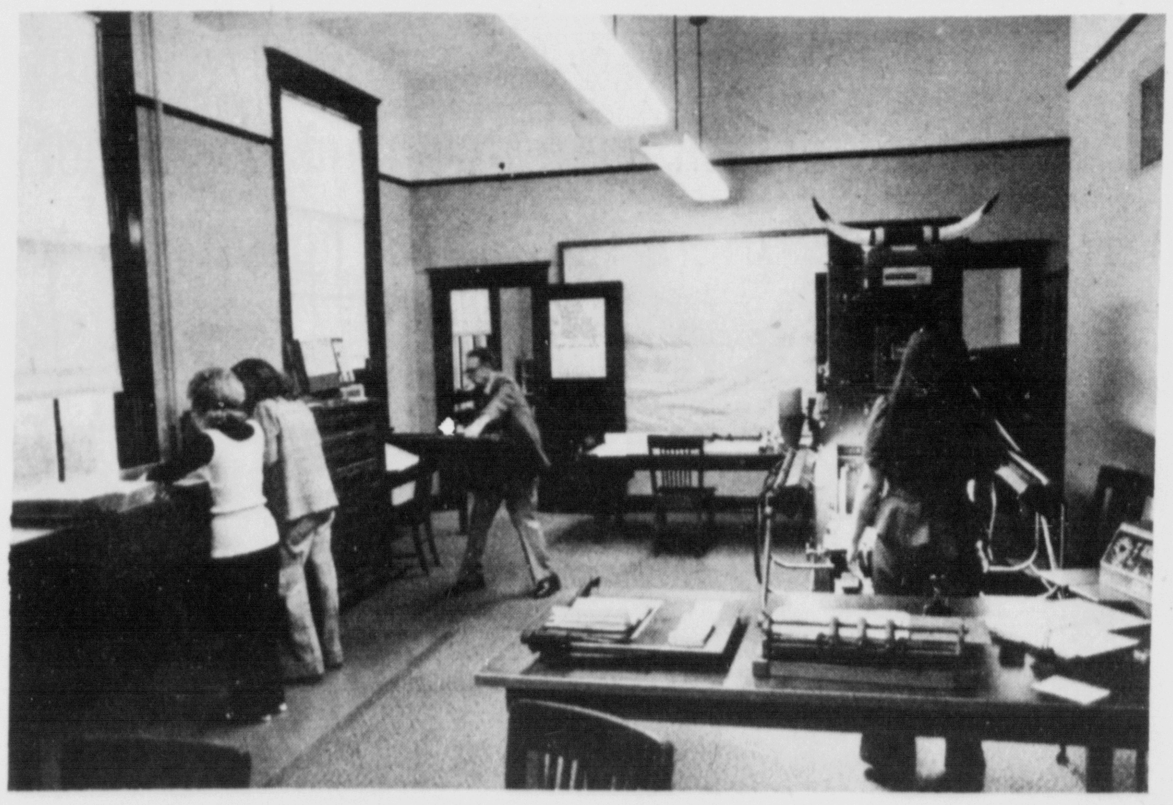
The second task the county Court accomplished in 1973 was redecoration of the courthouse.

Each room in the courthouse was repainted and carpeted. Furniture was re- arranged, pictures were hung and the courthouse took on a new look.

Each room was carpeted in a green tweed and paint in various rooms ranged from light green to a dark gold.

In August D & D Electric Co. of Dexter made wiring and electrical improvements to the courthouse that cost over $5,000.

D & D Electric submitted an itemized list of major electrical problems in the courthouse that needed to be repaired or replaced to bring wiring up to the established fire code and make the building safe.



*Recorder's office repainted*

Each room in the Scott County courthouse at Benton was repainted and carpeted during 1973. From left Mrs. Jane Bollinger, Mrs. Kathy Gilmore, Orland Bollinger and Mrs. Connie Deason work in the recorder's office.

*Landfill purchased*

In November of 1973 the Scott County Court purchased a sanitary landfill located one mile north of Morley on Highway 61 to be used for solid waste disposal by Scott County residents.

# 19th Annual Progress Edition

# Building A Better Tomorrow

# IT'S CLASSICAL

## 1974 PROGRESS

RAMADA INN
ROADSIDE HOTELS

## The Ramada Inn Progresses Because of What We Offer•••

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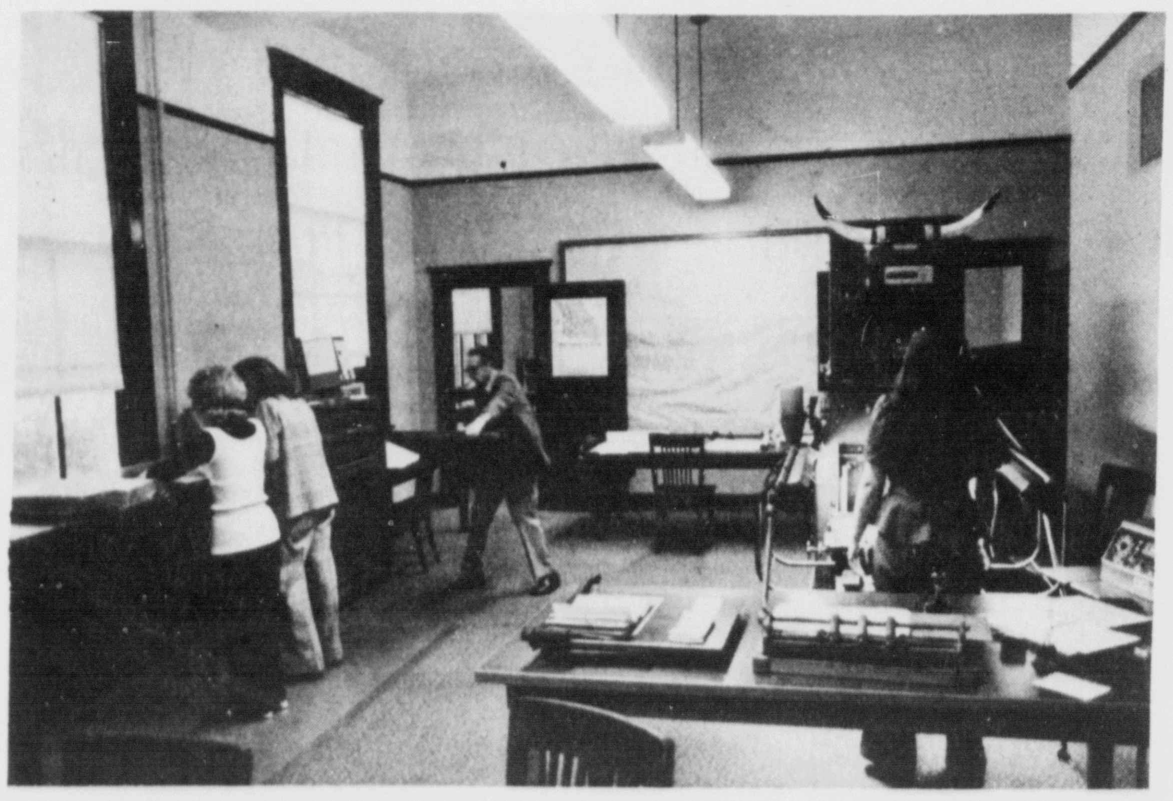

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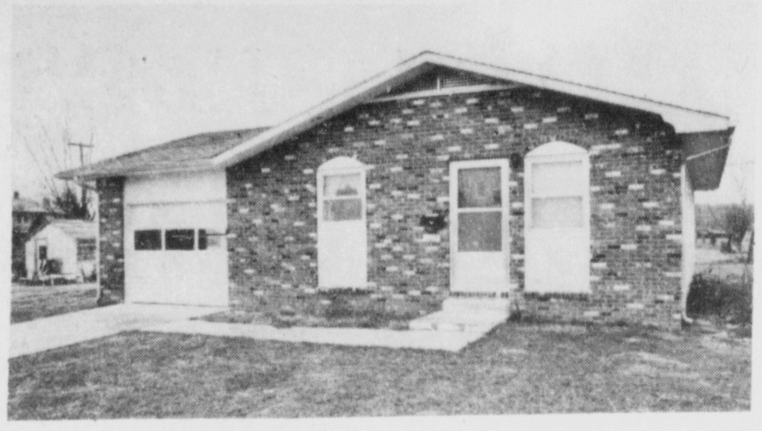
## Building A Better Tomorrow



## Red brick used

Red brick forms the exterior of this Chaffee home which is owned by Mr. and Mrs. Larry Young at 102 E. Clarmon. It features a one- car garage attached to the house.

## Carport attached

Mr. and Mrs. H. E. McClary live in this new home at 201 Easy Street in Chaffee. The red brick home is accented by five white columns and black shutters. A one- car carport is attached to the house.

### *With 3 productions*

# Little Theatre completes 15th season

With the production of "Pajama Tops", "Fiddler on the Roof", and "Pure as the Driven Snow" during 1973, Sikeston Little Theatre completed their 15th season.

Although scripts are now on taking up shelf space, and greasepaint and make- up are washed off, memories of late-night rehearsals and frantic minutes before the first curtain opened are still vivid in the minds of many Sikeston residents who helped make 1973 a successful year for Sikeston Little Theatre.

The board of directors of Sikeston Little Theatre is comprised of Lynn Colley, president; Allen Harris, vice president; Vivian Boyer, secretary and Electa O'Hara, treasurer. Other members of the board are Thedamay Cleek, Jim Wenneker, David Boyer, Rosalie Boyer, Earl Braswell, Hope Terrell F. X. Schumacher III, Carole Clayton and Lynelle DuPont.

Little Theatre's efforts to equip the auditorium of the Sikeston Activity Center continued during 1973. The group was able to secure 350 plastic molded seats for the building, to be placed in the theatre but available for use by any organizations in Sikeston. Portions of the new stage rigging were delivered during 1973 and the theatre hopes the entire stage will be equipped by the end of 1974. Plans now call for heavy velvet drapes, backstage curtains, rigging to fly flats into the attic, new stage lighting and spotlights.

Each year at the last play of the season, the theatre group presents two awards to students who have assisted during the past season. The Dr. Tom L. Chidester Award is presented to the high school age student who has continued the tradition of backstage work started by the late Chidester. This award was presented in 1973 to Terri Ann Terrell, daughter of Mr. and Mrs. Jim Terrell, and to Teresa Morris, daughter of Mr. and Mrs. Cliff Morris.

The Sikeston Little Theatre Memorial Award is presented annually to a college age student who has contributed to the success of Little Theatre through his or her backstage efforts. This year's winner was Little Theatre veteran David Boyer, son of Mr. and Mrs. Ralph Boyer of Sikeston.

In June, Sikeston Little Theatre undertook a new project, as they entered the Missouri Play Contest. Two acts from Meil Simon's comedy, "Plaza Suite" were presented by the group. Contestants were entered from Sikeston, St. Louis, Kansas City and Joplin and the winner was to represent Missouri in the regional acting festival in Rochester, Minn. Although the cast, composed of Hope Terrell, Jim Wenneker, David Boyer and Sandra York and directed by Thedamay Cleek, did not win the state contest, the entry gave the group valuable experience for the next contest in 1975.

To close the 1972-73 season in June, Little Theatre presented a French farce, "Pajama Tops", directed by Jim Wenneker and Sandra York. A small cast of veterans such as Annette York, Jim Crenshaw, Karen Roberts, David Ziegenhorn, Joe Ellen Felker and Ron Peek presented three nights of fast- moving adventure and humor.

Earlier in April, the annual musical presentation of the season, "Fiddler on the Roof" had been presented to a standing-room- only crowd in the activity center. Set in a tiny Russia Village in 1905, this difficult play portrays a village of Russian Jews and the many problems they face in everyday life. Director Hope Terrell had the services of familiar Little Theatre faces such as Dr. J. R. Dupont as Tevye and Carole Clayton as Golde to head the cast. About 1,000 people attended the production which also included in the cast Dr. Tom Pinkstaff, Rosalie Boyer, Vivian Boyer, Julie Harbin and Bruce Eby.

Music was provided by Terry Teachout as the fiddler, Bonnie Harris, pianist, and Debbie Howington, flutist. The chorus was under the direction of Jim Wenneker.

To begin the 1973-74 season, Little Theatre presented in October the old-time melodrama, "Pure as the Driven Snow." Cast as the hero and heroine in white were Larry Hightower and Vivial Boyer. Bruce Eby, Lynelle Dupont, Tim Chambers, Lee Beck, David Bird, JoEllen Felker, Rosalie Boyer, Sharon Mason, Jana Sisk and Barbara Boshears also appeared in the cast.

The audience got into the spirit of the play with booing and hissing as the villain appeared and applause when the hero was on stage. Many even brought peanuts and popcorn to throw at the villain and give the play a real old- time flavor. Completing the return to the olden days were songs from the past that had been added by the cast and directors Carole Clayton and Lynelle Dupont. The chorus consisted of Kim DeCota, Gary Pickett, Lisa Terrell, Mark Ingram, Steve Dupont, Terry Teachout, Janie Felker and Carolyn Dupont with pianist Andrea Harber.

During the past 15 years, Sikeston Little Theatre has grown two- fold in membership, added new types of memberships and continued to provide members from Sikeston and surrounding communities with an opportunity to enjoy an escape through comedy or music.

## Little Theatre awards presented

Awards were presented at the final performances of "Fiddler on the Roof" to members of the Sikeston Little Theatre group who worked with the organization during the theater season. Winners of the Dr. Tom Chidester award for members of high school age were Terri Terrell, left, and Teresa Morris, center. David Boyer, second from left, received the Sikeston Little Theatre Memorial Award for college- age members. Hope Terrell, seated at right, director of the show and member of the Little Theatre group and Lynn Colley, president, presented the awards.

## *Ralph becomes state director*

Bob Ralph, longtime Sikeston baseball supporter, assumed the Babe Ruth baseball state directorship Jan. 1, 1974.

Ralph, who has been in association with Babe Ruth baseball since 1970, and served in many different capacities for the organizations, was previously assistant state director.

In 1972 Ralph was honored by the Chaffee Boys League for outstanding service as he enrolled Chaffee in the Babe Ruth baseball program.

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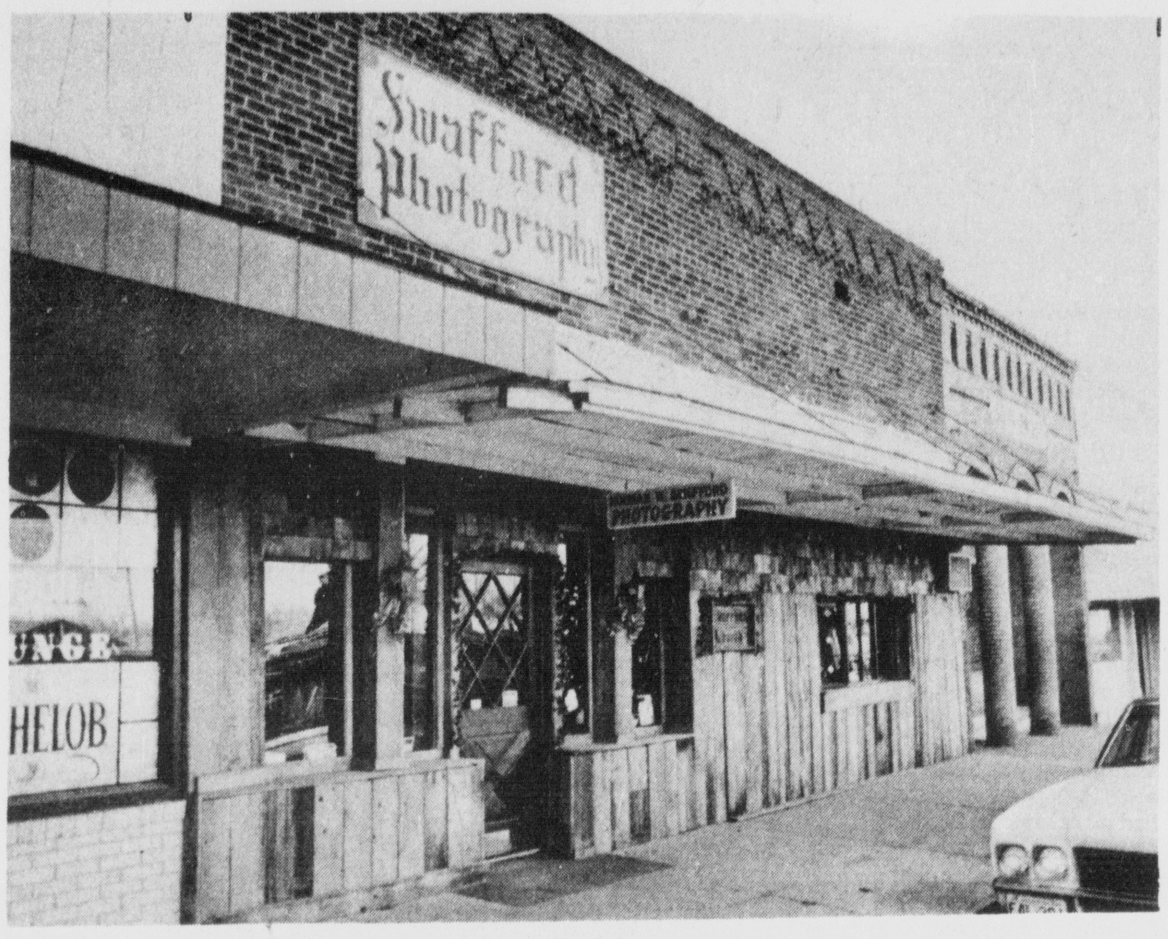
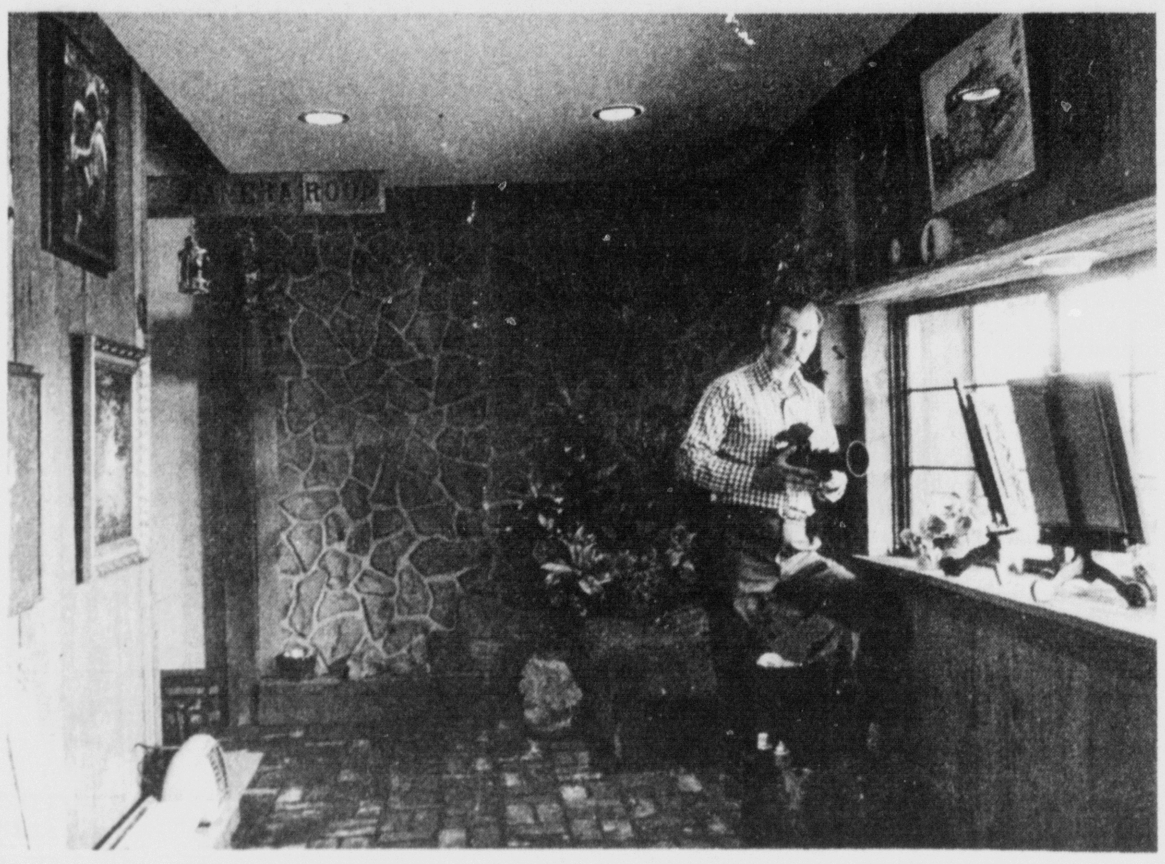


*Swafford's remodeled*

Swafford's Photography Studio in Bernie underwent a major face- lift during remodeling in January 1973 to become one of the city's most attractive buildings. A rustic look was used on the exterior front and the use of stone and greenery carried the rustic theme throughout the interior.



*Studio has rustic look*

Norman Swafford, owner- managers of Swafford's Photography studio in Bernie, stands by a window in his newly remodeled studio. The use of stone, wood and greenery provides a rustic setting on the interior.

# Delta project emphasizes gardening, nutrition

CHARLESTON — The Delta Little Green Thumb Garden project had an enrollment of 2,380 youngsters between the ages of 6 and 19 during 1973. This program is getting more and more people involved year by year.

In the six county Bootheel area the Delta Little Green Thumb Garden project is a group of young people engaged in producing quality vegetables and flowers. Enrollments by counties in 1973 were 340 in Scott, 470 in Mississippi, 447 in Stoddard, 314 in New Madrid, 357 in Pemiscot and 450 in Dunklin.

The emphasis in 1973 was on growing major vegetables which are nutritious, and at the same time relatively easy to grow.

They include leafy vegetables, --- turnip greens, mustard greens, lettuce; those with roots -- carrots and radishes; those where fruits are eaten -- green beans, okra, cucumbers, tomatoes, green peppers and sweet corn. Several other vegetables will be added in 1974.

This program started in the Bootheel in 1970 in Scott, Mississippi and Stoddard counties. Nine food and nutrition assistants employed by the University of Missouri's extension division wanted to involve youth while working with adults in families on nutritious foods and better health. The program was set up by the youth staff and home economist, Areva Abernathy of Benton, Linda Blake of Kennett and Bill Purnell, area youth specialist taking the lead.

By 1973 the Little Green Thumb Garden program had spread over the six county Bootheel area. Most of the recruiting, teaching and supervision is done by 22 education assistants and two area home economists. More than 300 adult volunteer leaders assisted with the program last year.

Youth enrolled in the program are given seed, fertilizer, and instructions in garden growing. The university's nutrition assistants, the youth staff and the volunteer adult leaders provide most of the leadership and receive special help from university agronomy specialists.

Even before the garden begins to produce, youth and their mothers receive instructions in food preparation, food preservation, meal planning with emphasis on nutrition and good health.

In developing the program, consideration was given the following ideas in the Bootheel area. Adaptability was the first consideration. Almost every family, living in town or in a rural area has a few feet of garden space available. Even window boxes, fence rows, old washtubs, etc. can provide space for a few plantings.

Another consideration was economy. Costs are relatively small in relation to the benefits. Grocery bills may be reduced and diets improved.

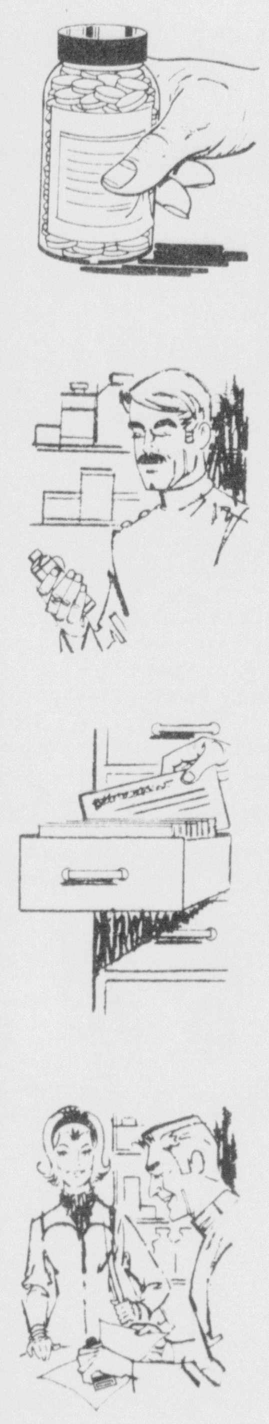
The opportunity for learning is the third consideration. Children learn not only the science and art involved in growing a garden, but also the economics, nutrition, planning, food preparation and preservation and group cooperation.

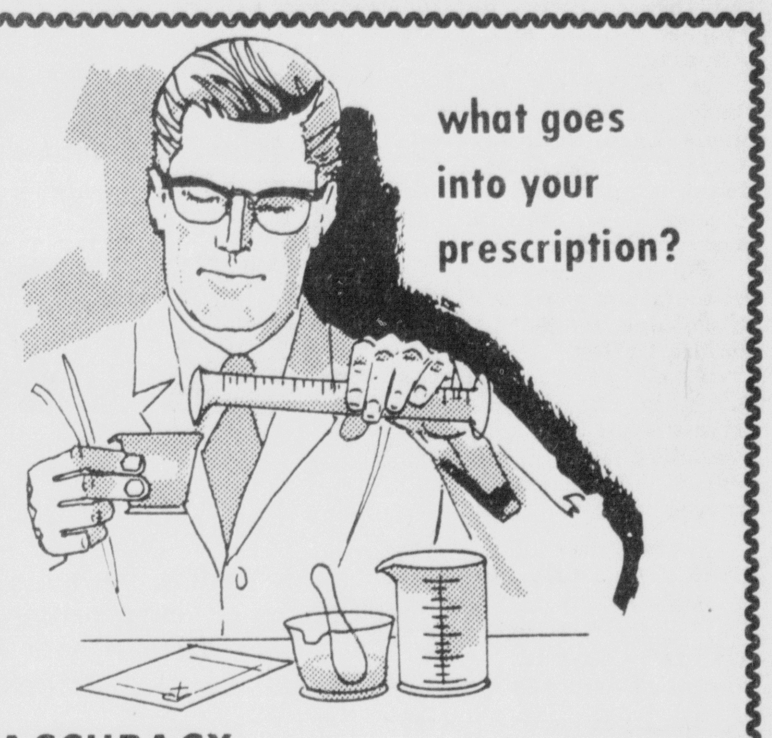
The fourth consideration is satisfaction. Nothing is more satisfying to a child than producing and owning something through his own efforts.

Little Green Thumb in past years has been financed by contributions from religious groups, civic groups, banks businesses, and interested individuals. Fertilizer dealers have donated plant food.

With the energy shortage and the high cost of food and other living items, the program staff expects to have greater participation than ever before. The program has been directed toward families who do not have financial means nor motivation to produce a garden. It will continue to be offered to this group. The staff believes the desire to produce and own something coupled with gaining knowledge and satisfaction will continue to be incentives for the young people involved in the program.

*Forward in '74!*





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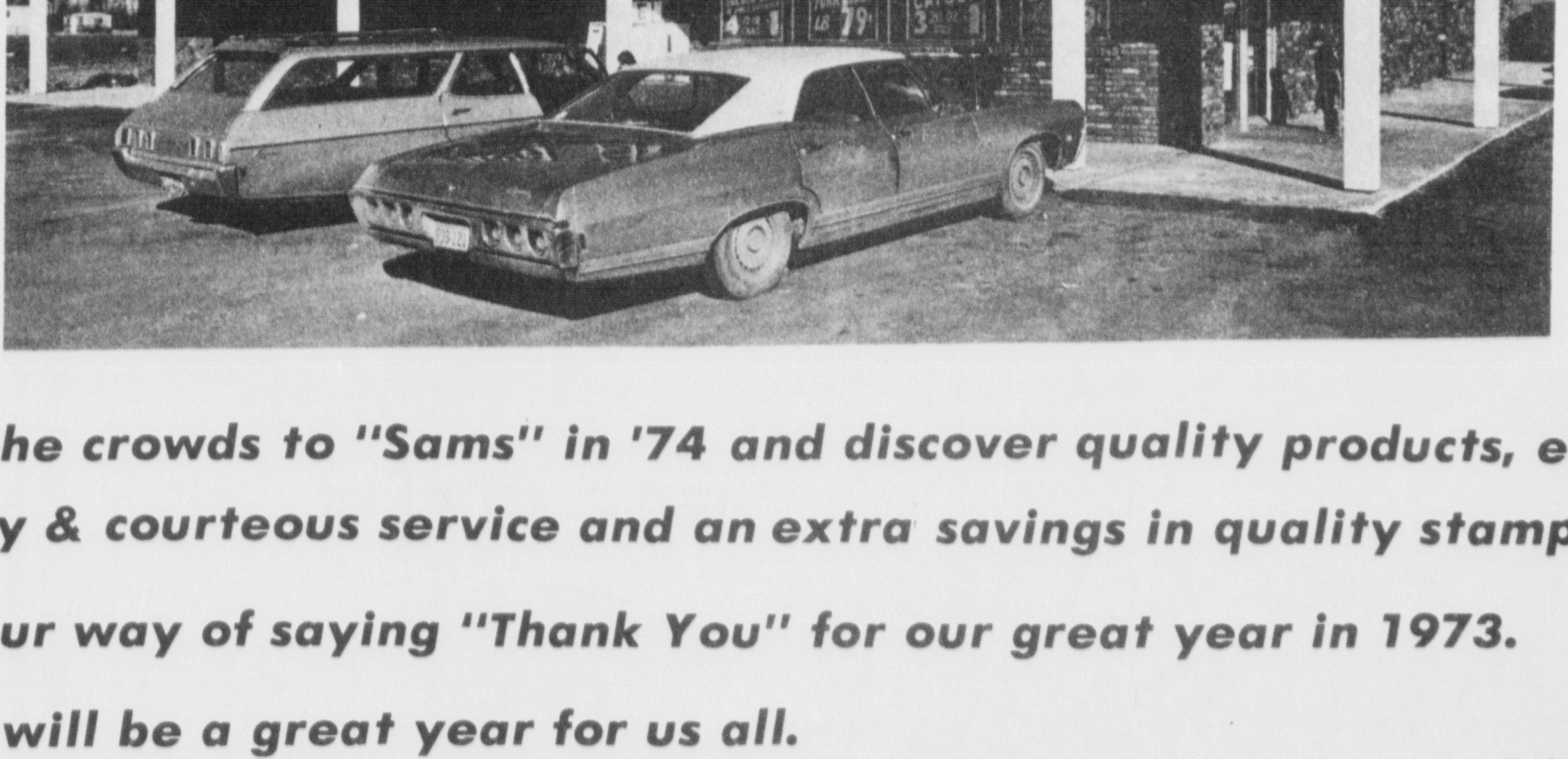

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# Alma Coffey buys Classic

Since buying The Classic in the Midtowner Village Shopping Center, Alma Coffey has made many changes in the store which has a wide line of women's clothing.

Many new lines have been added to update the styles and apparel available at the store. Some lines added were Jack Winter, Vicky Vaughn, Joshua Tree, New Girl Modern Junior, In, Redeye, and Beach Party for the younger woman and young teen-ager.

In the ladies line Mrs. Coffey has added Nardis, Shady Lane, Sorinth Street, Angie U. S., Bailey, Paddle 'n Saddle and Booth Bay blouses, and tops in all shades and colors.

Future plans call for redecoration, more new lines of clothing, modeling lessons by Mrs. Coffey.

The store offers everything in women's wear from dresses, slacks, blouses, ensembles and lingerie, to boots, jewelry, purses and scarves.

Merchandise for both mother and daughter are available at the New Classic.

Mrs. Coffey broadcasts a daily radio program from the store on community news.

Employes include Maxine Woods and Cynthia Coffey.

The Coffeys live at 111 Winter Drive and have four children, Cynthia, 18; Shelia Suzette, 10; Steven, 9; and Jeffrey, 7.

*Shop features wide selection*

Mrs. Alma Coffey, right, purchased The Classic in the Midtowner Village Shopping Center in August. With a background of women's apparel, Mrs. Coffey discusses the new lines which have been added since she took over with Mrs. Maxine Woods, employe of The Classic.

## '73 news briefs

FEBRUARY

2--By the end of November, Morley residents will have a new water supply system approved by the Missouri Health Department.

14--Sikeston R-1 School District Tuesday approved a million dollar bond sale to finance construction of the new junior high school.

21--PORTAGEVILLE — William Ed Greenfield has been named director of the Delta Area HEAD Start Programs.

26--DEXTER — Centennial celebrations in honor of Dexter's 100th year began Saturday with a pie-baking contest.

27--MARSTON — Marston voters approved liquor by the drink by 122-35.

27--DEXTER — Dispatcher Charles Young of Dexter began work Saturday morning in the dispatching facilities of the new fire station.

# Over 14,000 jobs created in state

JEFFERSON CITY — Missouri communities attracted more than 14,000 new jobs created during 1973 by new and expanding industries according to Ray V. Jeffrey, acting director of the State Division of Commerce and Industrial Development.

Preliminary figures by the division's research section reveal that a total of 14,280 new jobs were created as a result of 382 new and expanding industries last year; this figure represents an increase of 3,566 jobs over 1972. Of the 382 reported developments, 341 or 89 per cent were manufacturers, 30 were warehousing facilities, six were manufacturers' offices, three were mining concerns and two were research and development facilities. A further breakdown shows 177 manufacturers announced plans to construct new plants while 164 announced expansions.

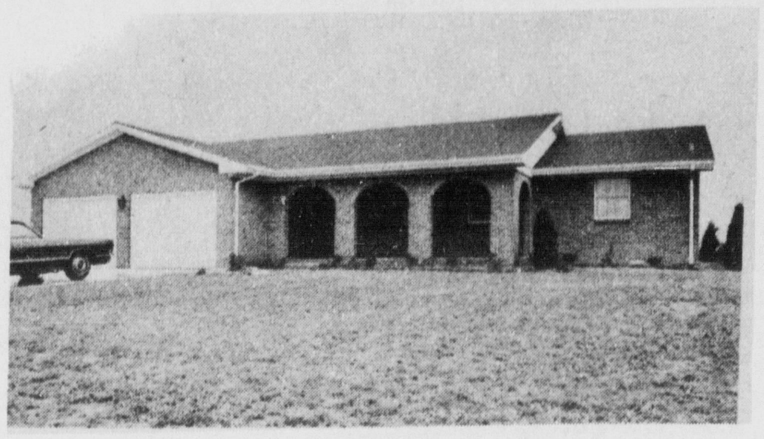
Jeffrey said research efforts have verified 191 new industries during 1973, which added 6,444 new jobs; 22 per cent more than 1972.

Expansions increased from 153 in 1972 to 200 in 1973, boosting the number of new jobs created some 44 percent over the previous year.

"It should be pointed out," Jeffrey explained, "that this announcement of new jobs does not take into account those firms suffering employment setbacks or those discontinuing operations, and therefore, does not represent, nor is it intended to represent, net gains. Total new jobs announced include the number of workers employed or to be employed by industries planning to develop new facilities, expand existing ones or hire additional persons due to a facility involved in an intrastate move."

Developments announced during 1973 which resulted in substantial employment include: Fasco Industries, Inc. a new facility to be built in Eldon, which will ultimately employ 700; Motorola, Inc., new to Joplin, accounting for an additional 500 workers; Nooter Corporation in St. Louis adding 500 employees; Rival Manufacturing Company, new in Albany, to employ 450; a new facility in Hannibal to hire 200; an expansion to add 60 persons in Sweet Springs; Thorngate, Ltd., of Cape Girardeau, a new plant to hire 400 workers; Westinghouse Electric, new in St. Louis County, to employ 400; and numerous others including Hagale in Marshfield and Forsyth; Jack Fabick in Fenton; Kellwood Company in Bland, St. Louis County, New Haven and Japan (Mo.); Union Carbide in Maryville; International Hat in Piedmont; Chemagro Corporation in Kansas City; Permaneer Corporation in Wright City; Central States Diversified, Inc. in St. Louis; and Brown Shoe Company in Mountain Grove, Caruthersville, Charleston, Dixon, Fredericktown, Ironton, Piedmont, Dexter and Steelville.

"Although there is no question but what present economic conditions will have some effect upon the success of Missouri communities attracting new and expanding industries during 1974, we are confident there will be no let-down in the communities' efforts to expand their industrial base," Jeffrey concluded.



*Arches frame entry*

Arch columns frame the entryway to this Spanish style home owned by Dr. and Mrs. Gregorio Rodriguez at 1412 East State St. in Charleston. The three- bedroom home has a two car garage, central heat and air conditioning, and is constructed of red brick. Dr. and Mrs. Rodriguoz and their two sons, Ernie, 5, and Eddie, 4, moved into their new home in July.

*Robinson home new*

Black wrought iron posts and shutters were used in contrast with the burnt gold siding on the home of Mr. and Mrs. Tommie Robinson, 112 West Tom Brown St. in Charleston. The home has four bedrooms and bath and half. Robinson, who is employed by Miller's Vegetable Farm in Bertrand, and his wife and four children moved into the home Nov. 5.

*Siding is gold*

Located at 202 South Elm St. in Charleston, this modern five- room home is owned by Mrs. Ruth Knox, a retired school teacher, who said she especially likes the two spacious bedrooms. Mrs. Knox and her grandson, Bobby Gerald Knox, moved into the home in June. Beige trim sets off the gold drop siding on the home built by East Prairie Lumber Co.

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### New home has 5 rooms

East Prairie Lumber Co. was contractor for this attractive five- room home at 216 Grand St. in Charleston, owned by Mr. and Mrs. Theodosia Emory. Olive trim was selected to accent the brick front.

### Duson home new

Mr. and Mrs. Benjamin Duson own this six- room and one bath home at 706 Grand St. in Charleston. Green shutters add interest to the home built by Eaker Construction Co.

### New in Charleston

T. M. Fitzpatrick, a retired carpenter, is the proud owner of this new home at 202 Brooklyn St. in Charleston. Light green drop siding, accented by a white trim, was used in construction of the three-bedroom home by McTigue Construction of East Prairie. Fitzpatrick moved into his home in February 1973.

### Shutters are green

Miss Mattie Henry, a retired school teacher, said the convenience of her modern two- bedroom home at One Hearnes Drive in Charleston is the special feature. Bright green shutters add a decorative note to the white dropsiding on the home built by Phillips and Staples Construction Co. of Charleston. The home also has central heat and air conditioning.

### Red brick used

Red brick adds beauty to this four- bedroom home at 202 Vine St. in Charleston, owned by Mr. and Mrs. Bob Howard. The Howards moved into the new home Nov. 9. The home has a large living room, bath and half, den and kitchen, and an attached carport. Howard is employed by Owens Bros. Farms.

### Fireplace enjoyed

Mr. and Mrs. Marshall Currin are owners of this three- bedroom home at 206 Washington St. in Charleston. White shutters add interest to the brick home built by Don Cummins of Bertrand. The fireplace in the family room has been enjoyed by the Currins and their son, Marshall Gerald Currin, since moving in on Jan. 11, 1974. The home has a two- car garage, two baths and central heat and air conditioning. Currin is a retired cafe owner and operator and Mrs Currin is employed by Urban Renewal in Charleston.

# Optimist Club sponsors programs for youth

As in past years, the Sikeston Optimist Club was active with community projects and programs for youth of the community.

Both winners of the annual oratorical contest, sponsored by the club in March, placed at the zone contest held in Jackson in May. Peter Myers of Sikeston placed third, while Johce Griffin of Matthews Route One placed first and competed in the state contest in Jefferson City. At the state contest she won fifth place out of 20 contestants.

Among other Optimist Club activities were presentation of a savings bond to a girl and boy from Sikeston Middle School, who were chosen Outstanding Citizen for the year. The club co-sponsored the Bicycle Safety Week Program, helped the summer recreation program and recognized a police officer during Respect for Law Week.

Optimists also contributed to the Sikeston Regional Diagnostic Clinic for the annual state olympics for the handicapped and sponsored a Girl Scout to summer camp and a boy to Boys State.

Other youth projects sponsored by the club were the Tri-Star Basketball contest, with over 2-- Sikeston boys participating, a Boy Scout troop and a senior Babe Ruth baseball team.

The bowling team, sponsored by the club took top honors during 1973 at a tournament in Jackson.

Special events for the year included a gospel singing fund raising project, purchase of shoes for needy children at Christmas and observation of Youth Appreciation Week.

Optimists operated a booth during the Cotton Carnival and the annual Holiday Hippodrome Stage Circus.

Special guests at club meetings included foreign exchange students and the Secretary of Optimist International.

# *Mrs. Walker is educational assistant*

Mrs. Carolyn Whitener Walker, has joined the First United Methodist Church in Sikeston as the educational assistant.

Church members feel that this addition to their staff will prove most beneficial to the church and the community.

Mrs. Walker and her two daughters, Nancy and Connie, came to Sikeston last August from Boca Raton, Fla., where they were active in the First United Methodist Church. She was educated in St. Louis County schools, Southern Methodist University in Dallas, Texas and is a graduate of Central United Methodist College in Fayette. She holds a life- time secondary education teaching certificate in the state of Missouri.

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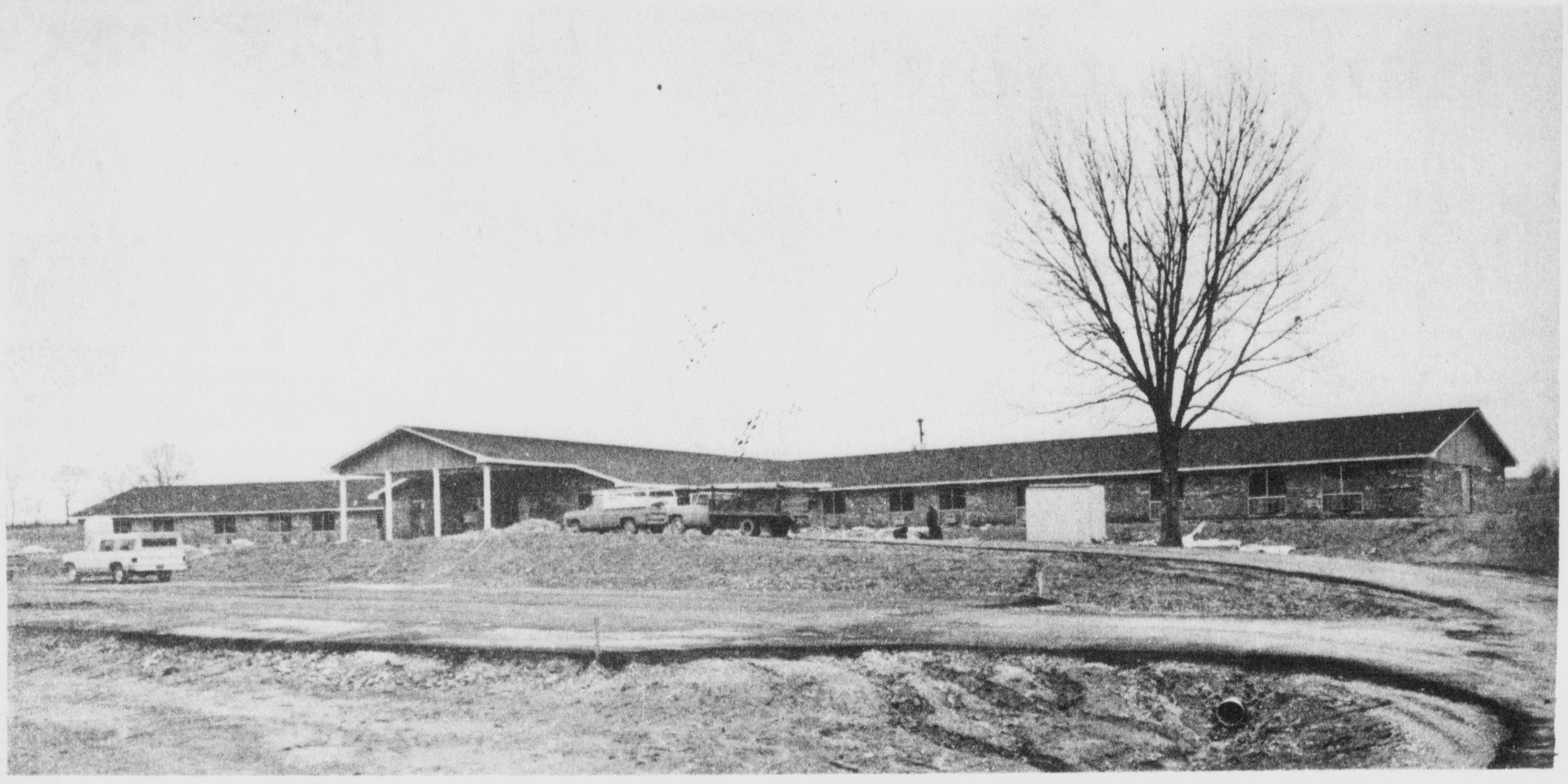

*Nursing home nears completion*

The Puxico Manor Nursing Home is scheduled for completion in April. The 17,000 square foot building will house 60 beds, with room for expansion. Construction of the nursing home which began in August followed two years of planning, delays and revisions.

# Puxico Manor opening scheduled for April

PUXICO — Construction of Puxico Manor Nursing Home is now under way after more than two years of planning, delay and revision. Scheduled completion date of the 17,000 square foot building has been set for April of this year.

Initially, Stoddard County board members of the Delta Area Economic Opportunity Corporation (DAEOC) and DAEOC Housing Program personnel decided that one of the primary needs of the elderly in Stoddard County was adequate and comfortable housing for the ill and retired of the area.

In October 1971 a meeting was jointly held with representatives from the division of welfare, the Stoddard County Court, DAEOC and other interested parties to discuss the need for a nursing home and means by which it could be financed. A month later it was determined that the cost of construction for a 60-bed home would be approximately $400,000.

The DAEOC housing department, under the direction of Charles Tucker, and with the assistance of Lloyd Lepcheske, set about the tedious job of coordinating the necessary steps of securing support and financial backing for the facility. A not-for-profit development corporation was formulated with the prospect that the County Court would lease the site for the project.

A major setback to the plans was a ruling in December from the Missouri Atty. Gen. John Danforth that such a proposition was unconstitutional. Private investors were sought by DAEOC as an alternative measure. The most enthusiasm for the project came from several leading citizens of Puxico who made it known that they would indeed be amenable to locating such a facility in Puxico.

Leading this group was Puxico superintendent of schools George Sifford, who mady land available north of the high school in March 1972. Financing for the project came from three sources: Poplar Bluff Loan and Building Co., Small Business Administration and 23 citizens of Puxico, who invested the total of $400,000 — $197,500 of that came from citizens.

The newly formed corporation, Puxico Manor Inc., decided to become a for-profit concern, so the DAEOC people had to withdraw their support, but not before Tucker and Lepchenske had provided the necessary catalytic effect.

The building is rapidly taking shape since construction began the first of August. Carl Dexter is handling the job. When completed, the building will contain 17,000 square feet of space, house 60 beds, with a capability for expansion to 120 built in, and total cost will be $425,000.

The site will then be leased by the corporation to Lincoln Brothers, who will operate it using nurses trained primarily in Stoddard County.

# Addition planned

DEXTER— The First Baptist Church in August announced plans to build a one-story educational addition as recommended by the survey and planning committee.

# *Service center opens*

MALDEN— A Christian Service Center opened in Malden in October under the sponsorship of the Malden Church of Christ.

The center is located on West Main Street, across from Laden Furniture Company.

It was established to give Christian service and assistance to all who have material, as well as spiritual, needs.

The center is operated totally by volunteer help and contributions of goods and supplies will be accepted from other church congregations or individual residents in the community.

New and used clothing, furniture, household items and food will be received for dispensing to those in need. Volunteer workers will sort clothing, mend and clean items and then distribute them to qualified needy persons.

Nothing will be purchased or sold. All contributors will receive an itemized receipt for tax purposes.

Several business firms, as well as numerous individuals, have contributed to the center to assure the success of the opening.

---

***Forward in '74!***

## *Light olive siding used*

Mr. and Mrs. Homer L. Baehr chose blended brick, light olive siding, white posts, shutters and trim to accent their new six-room home on Route D near Lilbourn. Woods Lumber Co. of Portageville was building contractor. Baehr is a farmer and the family moved into their new house in June.

## *Exterior accents black*

Mr. and Mrs. George Ingle and their eight-year old daughter, moved into their new home on Route D near Lilbourn in August 1973. Window-height brick, wrought iron and black shutters highlight the exterior of the three-bedroom house. Sonny Weaks of Lilbourn was building contractor and financing was through Farmers Home Administration. Ingle is meatcutter at Smith Grocery in Lilbourn and his wife, Laverne is employed by Glidewell's Grocery.

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### *Oakview Apartments built in '73*

The Oakview Apartments, located on Beckwith and Cleveland Streets in Malden, are owned by James Strait of Memphis, Tenn. Built during 1973, the apartment house contains eight units.

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# *First community owned market opens in state*

HOWARDVILLE — Mayor Willie B. Hamilton proclaimed Sept. 22, 1973 a "great day" at the grand opening ceremony for Missouri's first community owned supermarket -- HACE Co-op Supermarket -- in this nearly all black community of 500 residents.

Howardville Area Cooperative Enterprises (HACE) Inc. was formed in 1971 primarily as a cooperative, self- help endeavor to obtain a supermarket for the community which would ease the burden and expense for many of its elderly and low income citizens who were forced to travel to other communities for groceries.

Missouri Delta Ecumenical Ministry (MDEM), headquartered in Hayti, sponsored and guided the project. The co-op required two years of work by the residents, who were solely responsible for developing the concepts, raising funds and organizing management of the program.

MDEM is a not- for- profit interdenominational social action arm of the church which was established in the Bootheel in 1965 to develop programs to solve the root causes of the area's poverty and to help residents with long- term solutions to their own problems.

Area residents provided money by purchasing shares of stock to buy a 2.6 acre site on Highway 61. Construction and operating funds to stock and run the modern 3,500 square- foot store have come entirely from private sources. Any profits at the end of the year will be re- distributed back to shareholders.

Membership in HACE is open to anyone. However, persons do not have to be co-op members to shop at the store, and the supermarket serves residents of surrounding communities as well as Howardville residents.

Mayor Hamilton, who is also president of the HACE board of directors, told the grand opening crowd "We've had many obstacles in our way, but we're sure not going to let you down now ... We're going to make the store go!"

And, the store is going, according to Joe Wirtel, MDEM staff member assigned as project director to assist in management training, who said sales during the first four months have been good and are growing each month.

"They (the residents) are glad to have a store in their own town, and feel the prices are right and service is good," said Wirtel.

"HACE members are really proud to have a store," Wirtel said, and added "They express that pride by now identifying it as 'our store'."

Wirtel reported 28 new co-op members were gained in 1973. "They (HACE) are very much encouraged and are looking enthusiastically to a better 1974," Wirtel said.

## *Forward in '74!*

### *HACE Co-op owned by citizens*

Henrietta Grant, left, manager of HACE Co- op Supermarket in Howardville takes time out from her various duties to consult with Baron Duff, meat department manager. The modern, fully stocked grocery store which opened in September, climaxed a two- year self- help endeavor by area residents to secure a community owned shopping facility.

# Little Acorn Youth Camp accomodates 120 youngsters

CHARLESTON — "From the tiny little acorn comes the giant oak tree" is the philosophical theme of the Little Acorn Youth Camp held each year at Lake Wappapello.

This camp was developed in 1968 for children in families who are unable to provide a camping experience.

The week- long camp, held at the 4-H club campsite at Lake Wappapello in July of each year, accomodated 120 campers. The six Bootheel counties of Scott, Mississippi, Stoddard, New Madrid, Pemiscot and Dunklin, are now able to send 20 children to the camp, more than in past years.

The camp is financed in a variety of ways which include United Funds from Charleston and Kennett, and contributions from churches, civic groups, banks and other businesses, fraternal orders, individuals and other sources. In 1973 the National Youth Development Foundation provided some funds.

The program is developed and coordinated by Bill Prunell of Charleston, area youth specialist, and other University of Missouri extension staff members. It is designed to provide educational and recreational experiences. The fellowship with others is designed to lead toward citizenship development for both campers and counselors.

In order to help campers develop personal health and grooming habits, and to make their stay at the 1973 camp more enjoyable, each was presented a personal grooming kit containing a towel, wash cloth, soap, tooth brush, toothpaste, comb, swim suit and a T-shirt.

Ranking at the top of a long list of activities in 1973 were three well- prepared, nutritious meals per day, with plenty of food and fresh milk for each youngster. Mid-morning and mid- afternoon refreshments and a bedtime snack were also provided for each camper.

The camping program was designed with emphasis on recreation and fun with educational activities at intervals. The most popular activity has been swimming. Each group swims two or more times a day. Other parts of the recreational program include canoeing, archery, basketball, softball, volleyball, horseshoes, box hockey, tether ball and shuffleboard.

Activities considered both educational and recreational at camp include water safety, fire arms safety, grooming, fire safety, drills, vespers, flag ceremonies, rifle range practice, clean up activities, crafts, talent shows, groups singing and assemblies.

A full time professional staff is on hand for the camp. They include Bill Purnell, Dee Allen Goedeke of Bloomfield, Katherine Hill of Caruthersville, Sharon Hunt of Benton, with assistance from Margaret Halter of Charleston, Alice Mason of New Madrid, Jane Thompson of Caruthersville, Betty Ressel of Kelso, Art Province of Charleston, Danny McDonnough of Poplar Bluff and Danny Dempster of Greenville.

Frances Boulton of New Madrid and 12 teen- agers serve as cabin and youth counselors and program assistants. All teen- age counselors are volunteers and received a 31- hour training course.

The Delta Little Acorn Youth Camp is sponsored by the University of Missouri Extension Division in cooperation with many local organizations. The 1973 camp was an experience in togetherness The campers, 9, 10, 11 and 12- year- olds, worked together, shared together , played together, ate together, lived together and learned to share each others concern.

Arthur Biles of Charleston, 10- year- old camper, exposed the feeling of most of the campers when he wrote in his evaluation. "The first day I looked around for friends and I found four. The next day my friends and I were looking around for games we liked. We played box hockey and many other games. We had a talent show. and now we have to go. I'm not ready to go."

PROGRESS

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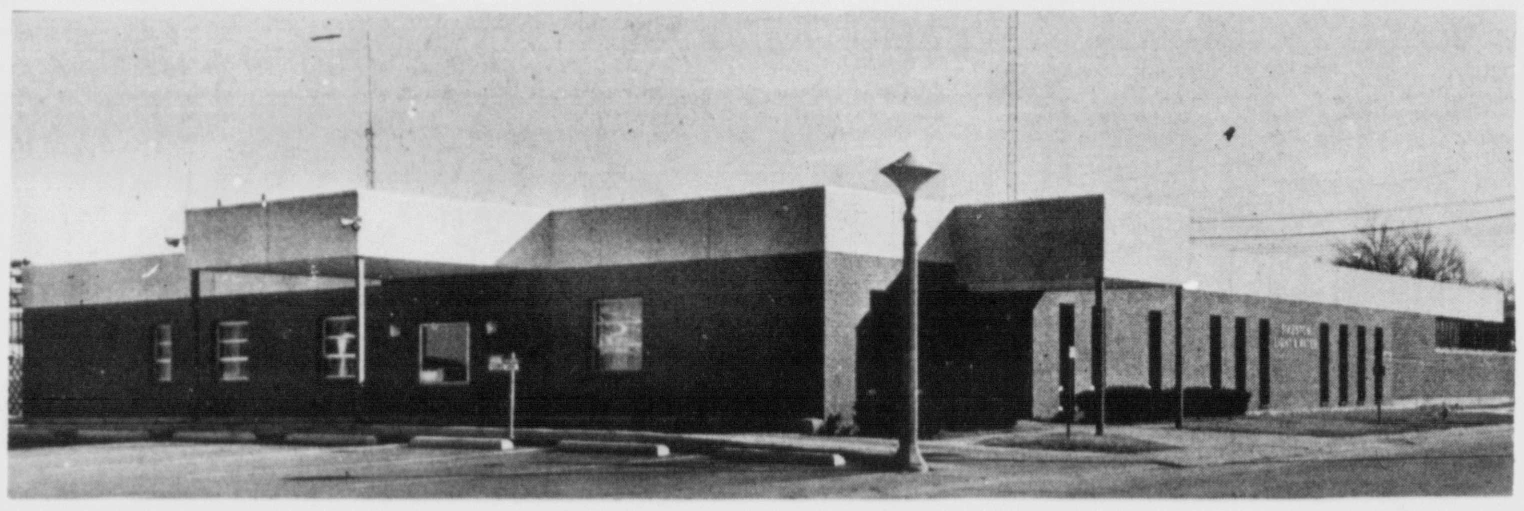

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# Members borrow record amount

Farmers that own and borrow money from the Sikeston Production Credit Association have had a rewarding year according to association officers.

PCA members borrowed in excess of $52,000,000 during 1973. This is an all time record high and is a $15 million increase over last year's $37,000,000. It is the largest increase in the history of the organization and an accomplishment of which PCA members can be proud and happy.

The Sikeston Production Credit Association serves the Bootheel counties of Scott, Butler, New Madrid, Mississippi, Stoddard, Bollinger and Cape Girardeau. In the history of the association, 1973 was one of the most perplexing years.

Increased operating costs, foul harvest conditions at the end of 1972, market and export uncertainties, supply problems, floods and replanting of crops have forced farmers to borrow this year as they have never borrowed before.

As the nation's prime interest rate reached 10 per cent, the farmers' average cost of money increased also. In 1971 Southeast Missouri PCA members paid an average of 7.08 per cent and in 1972 the average cost dropped to 6.89 per cent. The year 1973 yielded an average cost of 8.12 per cent. The association is happy to see this favorable rate being extended to farmers, yet it must realize the rates will remain uncertain in the months ahead. Currently, the prime interest rate to large corporations is around 9.25 and 9.50 per cent and this will have an ultimate effect on the local cost.

Farming is not an easy business to jump into and the money required has been growing rapidly. The average PCA loan for 1973 was $27,000.

This past decade, there has been an 18 per cent reduction in farm numbers nationally. Even in boom year 1973 farm members dropped one per cent and there was a loss of three million acres of farm land. Nationally, this leaves 4.6 per cent of the population to produce more food and fiber than has ever been produced before.

Through justifiable pride, farmers can point to their ability to increase their productivity. This is hinged on their ability to secure adequate money to pay for the increased cost in equipment, feed, fertilizer, fuel, labor and other operation costs. Some think these increases will call for an 18 per cent increase in loans for 1974.

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East Prairie

A bank progresses only when a community
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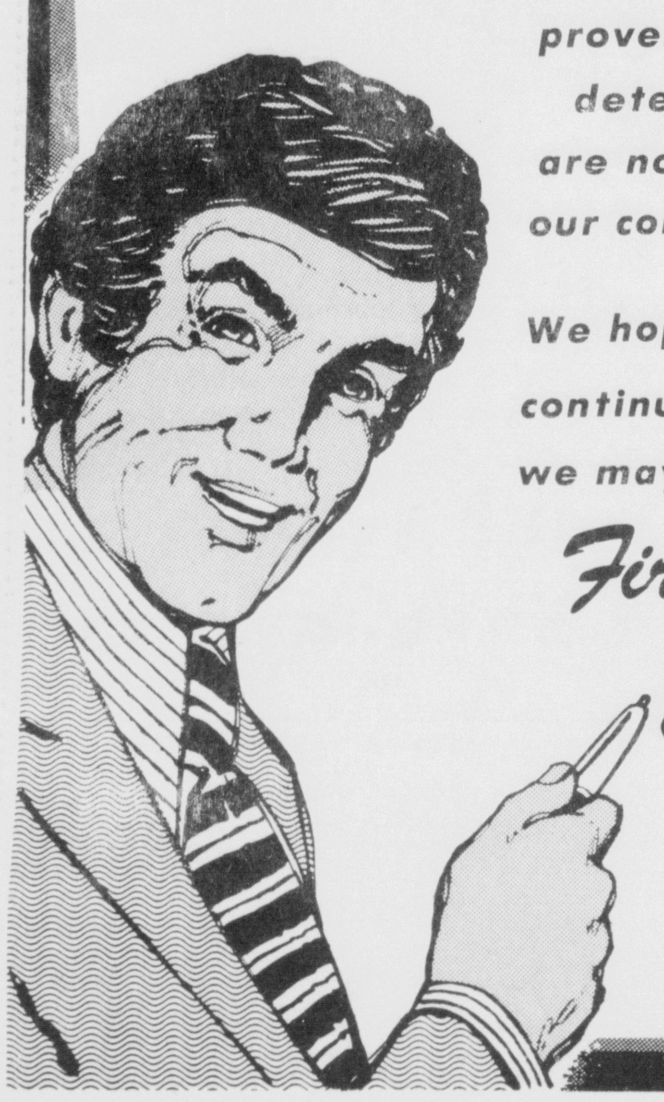
proven that with drive and
determination, there
are no limits to the goals
our community can reach.

We hope that this progress
continues in 1974 and that
we may remain a part of it.



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Custom cutting meat

Wade Hatcher, left, and Ted Long prepare custom-cut meat for customers of Wade's Food Mart at 800 Warner St. Hatcher is owner of the store and Long was hired as the new butcher during 1973 and also make deliveries for the store.

Red blazers new

Dorothy Turner, new head checker at Wade's Food Mart, and Elva Hatcher, owner, look sharp in their red blazers as they total items for a customer at the front check- out counter. The store with the red carpet and service offers full time delivery six days a week.

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Free delivery

Wade's Food Mart at 800 Warner St. offers free delivery service six days a week during store hours.

# 2 new employes serve customers

Wade and Elva Hatcher, owners of Wade's Food Mart at 800 Warner St., increased the number of employes at the grocery by two, during 1973.

Ted Long, the new butcher, also makes deliveries and Dorothy Turner was hired as head checker.

The store with the red carpet and service offers full time delivery six days a week. Store hours are from 8 a.m. to 8 p.m. Monday through Saturday and 10 a.m. to 6 p.m. Sunday.

The store has one check out counter in front of the store and another in the back which services the delivery business.

## *2 receive award checks*

PUXICO — Ronnie Tweedy of Puxico and Robert McGhee of Essex received award checks being judged winners in the Stoddard County Soybean Yield Contest.

Tweedy, who won top honors from producing a yield of 48.11 bushels per acre, was presented a check for $100, while McGee was presented a second- place award of $50 for his yield of 43.76 bushels per acre.

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*Forward in '74!*

# VA Hospital opens intensive care unit

POPLAR BLUFF — The new general purpose intensive care unit of the Poplar Bluff Veterans Administration Hospital was opened in September 1973.

"The construction of this modern, six-bed intensive care unit is an example of the Veterans Administration's continuing policy of progressive medical care," Wooten D. Simpson, director of the hospital, said.

The hospital admitted its first patient on Jan. 8, 1951. The 225-bed general medical and surgical hospital serves a veteran population of almost 50,000 in 21 Missouri counties and six Arkansas counties.

1974 Brings-------

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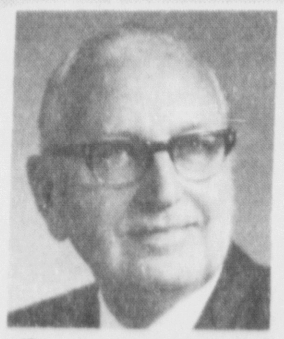

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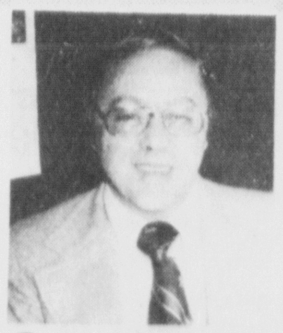

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### *In R-2 School District*

# Social, moral, career development emphasized

EAST PRAIRIE — The importance of education is growing each year due to the complexity of our society and the East Prairie R-2 School District is placing more emphasis upon providing educational experiences for social, moral and career development. The total goals for each school include intellectual, physical, social and career development, according to Superintendent Gerald W. McElrath.

McElrath, who assumed his duties as superintendent July 1, 1973, replacing Ray Melton, was assistant superintendent of the Jackson Public Schools prior to moving to East Prairie. A native Missourian, he moved to Dexter in early childhood and attended Dexter Public Schools. After serving in the Navy and attending college, he returned to Dexter and began his teaching career in 1950. While there he served successively as elementary teacher, principal, director of curriculum and assistant superintendent constituting 15 years in that system. Following this, he was employed for seven years as superintendent at Gideon.

McElrath holds a Bachelor of Arts and Master of Arts degree from George Peabody College in Nashville, Tenn. and has done graduate work at the University of Missouri- Columbia and Southeast Missouri State University at Cape Girardeau.

Total enrollment in the district is 1,685 students and includes 384 in kindergarten through second grade; 562 in grades three through sixth; 300 junior high school; and 439 in high school. There was a decrease of 113 students this year from the 1972-73 enrollment of 1,789 due mainly to families who moved from the flood areas last spring and did not return, according to McElrath.

Because of loss of students none of the rooms are over- crowded. However with the addition of new special programs, funded by the federal government, the district is still short of the needed smaller rooms and in order to expand additional special services more classrooms will be needed in the future.

In the R-2 District there are 48 elementary teachers; 18 junior high teachers; 29 high school teachers; and eight special teachers and administrators, for a total of 103. The district also employs two nurses, nine teacher aides; seven secretaries; seven custodians 16 bus drivers; and 16 cooks.

Supt. McElrath

Gerald W. McElrath, former assistant superintendent of Jackson Public Schools, was employed as superintendent of the East Prairie R- 2 School District in July of 1973. He replaced Ray Melton, who resigned to accept the position of superintendent of the New Madrid School District.

The budget for the 1973-74 school year totaled $1,634,816 and of that amount, $1,080,333, or 66 per cent, went for salaries.

A break down of the 1973-74 budget shows the following expenditures: Administration, $45,157; instruction, $1,027,063; attendance and health, $15,041; transportation, $87,367; operation and maintenance, $102,950; fixed charges, $102,552; food services, $103,200; student activities, $30,000; capital outlay, $41,486; debt service, $72,000 and payment to other districts, $8,000; for a total of $1,634,816.

Receipts were as follows: local revenue, $486,000; county revenue, $95,000; state revenue, $791,500 and federal revenue, $215,605, for a total of $1,588,105.

McElrath said that according to the budget the district will experience deficit spending this year in the amount of $46,711; and, if the inflationary trend continues, it will be necessary for the board to find ways to increase revenue or reduce some aspects of the program. The largest increases in costs include salary increases of the staff, transportation, food and instructional supplies.

Residents in the school district are assessed a tax rate of $2.95 per $100 evaluation for school taxes, a rate considerably lower than the average rate paid in other surrounding districts.

The district has a "AAA" rating from the State Department of Education and is equipped to prepare each student who graduates with a sufficient background to enable him to enter college, vocational school or attempt a vocation of choice.

The curriculum in the schools include a wide variety of experiences designed to meet the needs of every student. In addition to regular classes, a broad curriculum in specialized areas are available including special education for the mentally retarded, speech correction, remedial reading, physical education, music, art, library, health and pupil personnel services. Every teacher is fully certificated in the area in which they are assigned.

## *High school independent study expanded*

The high school program offers a total of 83 and one-half units of credit from which most students select from 17 to 25 units during the four years. Missouri history, comparative government, interpersonal communications, ecology and glee club have been adeed to the curriculum, according to LaWayne Law, high school principal, who said a concentrated effort toward curriculum analysis and improvement has been the major goal at the high school level.

Programs have been greatly expanded in independent study opportunities for exceptional students and a program of increased awareness of current health problems is being revitalized through the physical education program, Law said.

Clerical duties of master scheduling was completed with the aid of computer assisted scheduling services at Southeast Missouri State University at Cape Girardeau. It is planned that grade reporting services will be considered for next year as a follow up to the scheduling services. Microfilming of selected materials will be added this year.

The home economics department of the high school was remodeled this year with the installation of new kitchen units consisting of cabinets, double stainless steel sinks and garbage disposals. Lights for the new football field, located behind the high school, have been purchased and work on the project is presently underway and should be completed for spring track season this year. Building and custodial management have been restructured and a centralized inventorying and purchasing agent for the district has been designated. Emergency handbooks identifying emergency procedures for school and school related areas have been adopted and made available to schools and person in the community.

Continued to page 10

*Students study independently*

Independent study programs provide students an avenue for enrichment in an interested subject area. Mike Given, right, and Cecilia Shipman are shown working on a science lab exercise in the East Prairie High School.

*East Prairie Board of Education*

Members of the East Prairie R- 2 School District's Board of Education for 1973- 74 are, from left, Ronald Carter, Clayton Allstun, Jim Bogle, superintendent; Gerald McElrath, Donald Dick, President Ray Lewis and L. B. Presson.

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# Junior high safety improvements made

Continued from page 9

In the A. L. Webb Junior High School several changes were made which helped both the appearance and safety of the building, according to Arlen Powell, principal. Safety treads were installed on all steps inside the building and carpet was laid on all landings and in the main hall for safety and to cut down on the noise factor. A poured floor covering was installed in the basement hall, adding to the appearance of the building and an ease in cleaning.

Changes were made in the regular class schedules, giving the students greater choice and flexibility in their schedules during their two years in junior high. Classes offered include: math, science, social studies, language arts, physical education, art, music, homeliving, shop, bank, work experience and a well equipped library. Art, music, homeliving and shop are offered this year as semester courses instead of being held on alternate days, thereby making a better learning situation.

Special programs added within the last year include a full- time remedial reading program, full- time remedial math program and recently a full- time migratory program working with students who have to change schools often because their parents have farm- related jobs requiring them to move frequently, Powell said. The school also has a full- time special education program and part-time speech correction program.

Another improvement made this year is in the cafeteria. There are now two serving lines instead of one and by rearranging the serving lines 300 students can now be served a type 'A' hot lunch in less than 15 minutes.

All seventh and eighth grade students can participate in intramural programs such as softball, basketball, volleyball, table tennis, chess and checkers during the noon hour or after school. In addition, there is competitive interscholastic athletics in basketball and track for the boys and junior varsity football is available for boys in the eighth and ninth grades. This football program was re- instated this year at the junior high level after an absence of three years.

## Elementary curriculum changes made

In the A. J. Martin and R. A. Doyle Elementary Schools many changes were made in the curriculum curing 1973. At the primary level, the new program of reading which began last year in first grade was extended to second grade this year. Because academic progress depends so much on reading and related reading skills it was felt that the adoption of this new reading series would improve overall content learning, according to James Barnhill, elementary supervisor.

Two additional sections of remedial reading and mathematics were added at the intermediate levels of the elementary curriculum. Because there was no room available in the current building, these classes are being held in the Boy Scout Hut.

In the area of music education, a full- time instructor was employed for the Doyle Primary Center. Choruses from second, fifth and sixth grades has been formed to provide emphasis for more talented music students.

A full day session for one section of kindergarten is another improvement. This project is an experimental class funded by the federal government, a Title I program.

Physical education classes have been increased in the first two grades and special classes for individual instruction once a week in addition to the regular physical education classes is presented for fifth and sixth grade students.

The facilities of the elementary level were also improved this year. The A. J. Martin playgrounds have been landscaped and additional equipment installed. Seesaws, swings, sliding board and back- stop for the baseball field are some of the improvements.

Classrooms in the elementary achools were redecorated last summer with new colors of beige, blue, green and gold accenting the surroundings. Classrooms of the academic building of the Martin school received new vinyl tile of beige with specks of gold. The corridor was covered with green commercial carpet, not only improving the appearance but greatly reducing the corridor noise.

Construction of the addition to the kindergarten building was completed the latter part of January of 1974 and is now occupied by the Remedial Reading class of the Doyle Primary Center. McTigue Construction Co. of East Prairie received the contract for the addition which cost $38,599.

## Kindergarten addition completed

Construction of this addition to the kindergarten building of the R. A. Doyle Elementary School in East Prairie was completed in January of 1974 at a cost of $38,599.

## East Prairie health council formed in '73

In October of 1973 the East Prairie R-2 Health Council was organized with its primary function co-ordinating a total school health program that would involve students, school personnel, parents and the community. This can be achieved by closer communications within the school and more information given the public.

Projects to be considered by the council include screening programs such as vision, hearing, growth and development, dental, heart scan, and tuberculin testing, as well as the follow up. Communicable diseases and their prevention will be considered.

Consideration is also being given to a method of obtaining glasses or other corrections for needy students as well as other medical services that at present there are no resources for. There has been some discussion regarding storage and dispersement of clothing for needy students.

Some of the accomplishments include the completion and distribution of a drug education handbook to be used in classrooms by all personnel for instruction of students. First aid boxes on all buses have been checked and restocked as necessary and all drivers have received first aid instruction. Better co-ordination of the physical education program is being stressed to establish more continuity from elementary level to junior high to senior high. Emphasis is also being put on teaching a unit in health on the junior high and senior high level.

Meeting of the Health Council are held the second Tuesday of each month in the Board of Education room. Council members are: Ann Emory, chairman, Shirley Powell, Gerald McElrath, LaWayne Law, Arlen Powell, James Barnhill, Carl Cox, Mary Moore, Ronald Hoffman, Roberta Hunter, Aubrey Wilson, Jaunita Anderson, Pat Helm, Connie Cook, Dr. A. L. Weaver and Jackson L. Burke, administrator of the Mississippi County Health Department.

## Kitchen units installed

Kitchen units with double stainless steel sinks and garbage disposals were installed in the home economics department of East Prairie High School in 1973 as part of the remodeling program. From left, Shelia Wallace, Lisa Riggs and Charlotte Myrick are shown in one section of the kitchen.

## Curriculum committee is formed

A curriculum committee, organized for the purpose of evaluating and instituting changes in the curriculum, was formed this school year. Members are Mrs. Carolyn Johnson,chairman, Carl Cox, Mrs. Ellen Tucker, James Barnhill, Miss Mary Williams, Arlen Powell, Lawayne Law, Earl Lomax and Gerald McElrath. The committee meets each month to discuss ways of improving the schools.

The committee suggested that teachers meet regularly on a departmental basis for curriculum review and planning and as a result, a two- hour workshop is now scheduled for the third Monday of each month. The committee has requested a curriculum study and evaluation from the State Department of Education and a team will be sent to visit the local system and give recommendations for improvements in the curriculum.

Continued to page 11

## '73 news briefs

MARCH

14--Plans are going ahead for an outdoor lab for district school students, Sam Harbin, superintendent of schools told the Sikeston Board of Education Tuesday.

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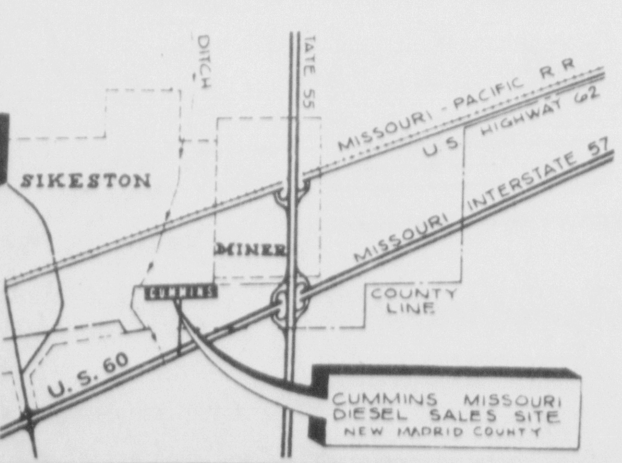

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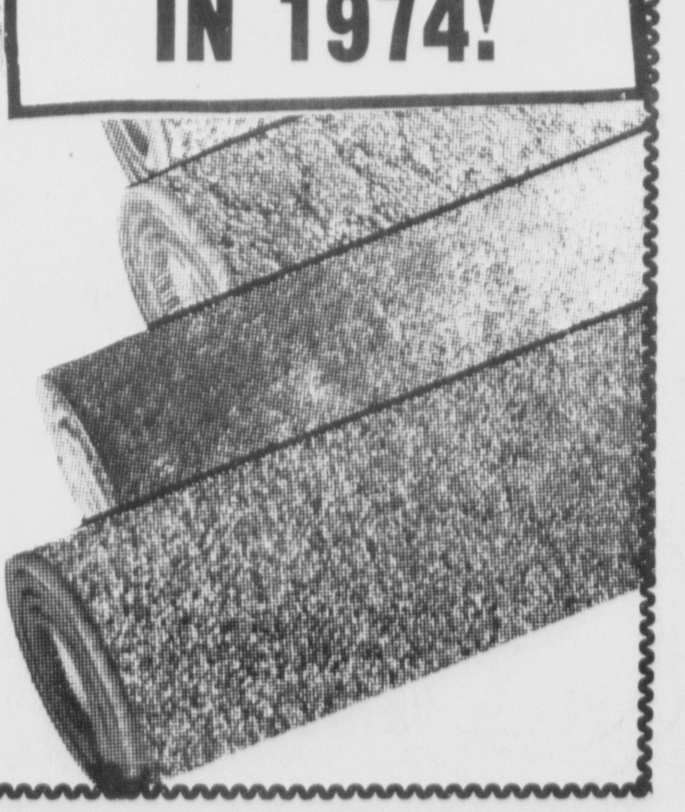


### *Ecology added to curriculum*

Ecology, the study of man in relation to his environment, was added to the curriculum of East Prairie High School in 1973. Student Karen Brown is shown taking a survey of water species and their environment relation analysis on one of the class field trips which provides a practical and functional approach to the subject.

# Counselors gather career information

Continued from page 10

Miss Mary Moore, coordinator of the R-2 counseling program, said a portion of the counselors' time during this school year has been spent discussing, attending meetings and gathering information on Career Education or Career Development. Career education is based on the thought that all experiences in school, curriculum, instruction and counseling should be set toward the goal of preparing each student for a life of economic independence, personal fulfillment and feeling that there is dignity in all types of work. The schools have been working toward this goal for some time, but more emphasis and planning to put this approach into high gear is now a top priority.

At the secondary level much work and planning by the administration and counselors to upgrade graduation requirements has been going on throughout the year. The state department of education has presented a new set of minimum requirements for graduation in the state, therefore, the high school will need to revise graduation requiremtnts to meet the state minimum, plus what this particular district's needs may be. When a decision on requirements is made, the secondary counselors will be in the process of enrolling each student for the coming year in a course of study tailored to fit the individual need.

In November 1973, a report was sent to the State Department of Education listing handicapped and disadvantaged children in the district and counselors will continue the process throughout the year.

## *Programs under Title I expanded*

For the school year 1973-74, the school district has expanded the small class instruction available through the use of Title I funds.

Title I, of the elementary and secondary education act, has as it's main purpose to improve the educational offering to educationally deprived children. All children who are behind grade level in the four basic areas may be helped by Title I.

This year there is a class in remedial arithmetic at the junior high school, two classes of remedial arithmetic at elementary level, and one class in remedial language arts, besides the four remedial reading classes.

At the kindergarten level an extended day kindergarten, which is an opportunity for 20 children to attend full day kingergarten, has been added.

# Junior high school planned for Dexter

DEXTER — The Dexter school board took major steps during 1973 toward building a new junior high school which will cost between $800,000 and $1 million.

After employing an architect, a site will be chosen and the plan will be presented to the voters.

Supt. Thurston S. Hill said it will take about two years from the board's initial action for a new building to be completed.

# Dr. Booth begins surgery practice

DEXTER— Dr. William V. Booth, associated with Dr. Ronald T. Hill at Hillview Medical Center, began his practice of general surgery in Dexter in July.

Dr. Booth had just completed his residency in general surgery at Louisiana State University Medical Center in New Orleans, La., and spent the prior six months at Lafayette, La.

He graduated from LSU Medical School in 1966 and did his internship at Arkansas Baptist Hospital in Little Rock, Ark. Afterwards he spent two years in the Navy, one of which was on the hospital ship Sanctuary in Vietnam.

Dr. Booth and his wife Cherry are parents of four children, Denise, 9; Greg, 8; Cindy, 4; and Gary, 10 months.

The Booths are members of the Catholic Church and are interested in outdoor recreation, especially camping, fishing and hiking.

---

**Onward to progress!**

### *Recently completed*

This recently completed building on South Walnut Street in Dexter, is the new home of the Day- Spitzmiller Company.

STEP INTO

**PROGRESS**

WITH SHOES FROM JENKINS.

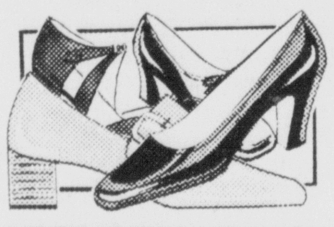
Each year we try to provide you with the latest in styles and fashions for the whole family.

*"Thank You for making 1973 a tremendous year.*

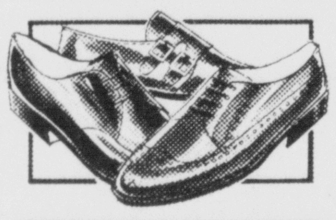
*We are looking forward to serving you in 1974."*

**JENKINS SHOES**

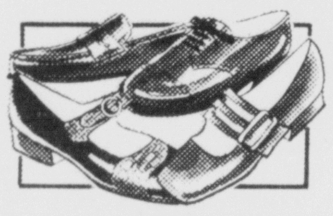
DOWNTOWN SIKESTON



• WOMEN'S SHOES



• MEN'S SHOES



• Children's SHOES

we're famous for fashion and fit!

*21 Years of Progress*

has proven to us that children are the hope of our community.

Each child holds a fraction of our progress in their hands.

We understand children and know what they like to wear.

*"May We Dress Yours in 1974?"*

***LaPetite Shop***

*Infants thru Teens*

*120 W Front Sikeston*

Mr. & Mrs. L. N. LaLumandier, Owners

***Progress***

Throughout the Land...

During 1973, Bailey and Bailey Insurance and Real Estate moved to their new location at 706 S. Kingshighway.

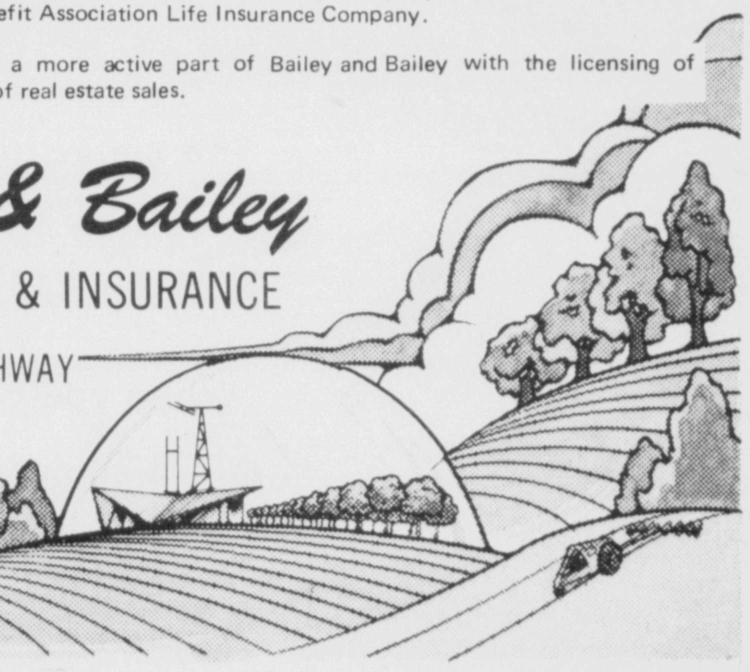
In addition to the other fine insurance companies represented, business has expanded to include Kemper Insurance Group, Financial Indemnity Company, Reliable Life Insurance Company and Ozark Benefit Association Life Insurance Company.

Real Estate became a more active part of Bailey and Bailey with the licensing of Charlotte Bailey as head of real estate sales.

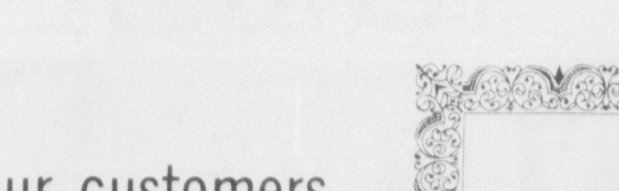
***Bailey & Bailey***

REAL ESTATE & INSURANCE

706 S. KINGSHIGHWAY
472-0585



**THANKS**



to our customers for the past 37 years you have truly been "gems."

***Hales Jewelry***

120 N. New Madrid Sikeston

*The jeweler you can trust - - - workmanship you can have confidence in!*

# *Drive- in has new owners*

EAST PRAIRIE — Mr. and Mrs. Richard Givens purchased the Double "B" Drive-In at 401 Wast Washington Drive on April 15 from Wallace Brown and Sonny Bard, who, along with their wives, had operated the business since it opened earlier in the year.

The drive-in is open seven days a week, from 9 a.m. to 10:30 p.m. weekdays and from 10 a.m. to 11:30 p.m. on Sunday, with five employes in addition to the Givens.

Located across the street from the junior high school and near the high school, the drive-in caters to the student trade and serves all the favorite sandwiches, soft drinks and malts. Pizza, chicken and fresh catfish dinners are also served. The drive-in has a seating capacity of 40 and also has window service for takeout orders.

## '73 news briefs

### FEBRUARY

16–MALDEN — Nine Bootheel communities received grants totaling $1 million om the Department of Housing and Urban Development.

*Givenses buy drive-in*

The Double "B" Drive-In, a favorite place for students, opened under new management in April. Mr. and Mrs. Richard Givens are the new owners.

# First Assembly of God sanctuary redecorated

During the 1973 calendar year, the First Assembly of God Church has seen progress on many fronts.

The Sunday School year closed with an average attendance of 409, a considerable increase over the previous year.

From the special evangelistic efforts through the year, the church has had about 40 conversions and received 26 new members.

The church sanctuary and parsonage were redecorated and the church fellowship hall was air- conditioned by Bridger Plumbing Company. Extra parking space was secured and prepared for off-street parking.

From a financial standpoint, the church had a very healthy increase, closing the year with a fine balance. The income of the church during 1973 was almost 300 per cent above 1965, the year the present pastor assumed pastoral duties of the church.

Rev. and Mrs. T. A. McDonough

One of the highlights of the year involved the youth of the church. The youth missionary program, known as Speed · the- Light, provides vehicles for foreign missionaries and is one of the most unique programs in existence. The First Assembly of God youth contributed $4,200 to the program. They were highest contributors among about 380 churches in the Southern Missouri District of The Assemblies of God.

The prospects and goals for 1974 are greater than the achievements for 1973.

# Glenn Aslin appointed Bloomfield postmaster

Glenn F. Aslin was appointed in 1973 as new postmaster for the Bloomfield Post Office.

Postmaster Aslin began his career in the United States Postal Service as a temporary clerk. After serving in the U. S. Army from 1940 to 1945, he returned to the Bloomfield Post Office. He was promoted to a regular clerk, distribution and window clerk, distribution clerk, and in December 1966, he was made assistant to the postmaster.

April 4, 1973, he was installed as officer- in charge, due to the retirement of Donald L. Bess, postmaster.

Glenn Aslin

*Forward in '74*

*Banking can be such a friendly thing,*
*and it is--------*

*When You Come To*

**The Bank That Smiles**

The smiles that you find here are real. They are a symbol of our philosophy of banking.

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It will be a good idea to keep an eye on Bank of New Madrid in 1974---because will be doing everything we can to put a smile in your banking---and make each trip like a visit with a good neighbor

*"Isn't That The Kind of Banking That Will Keep You Smiling Too?"*

**BANK OF NEW MADRID**

748-5551 NEW MADRID, MO.

The Bank With The Helping Hand

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

INSTALLMENT LOAN DEPARTMENT 748-5501

SAVE BIG!

*At Fred's*

*Progressive Prices*

*Courteous Service*

It has been a pleasure to be a part of such a progressive community.

Thank you for including us in your progress.

*"The Best to you in '74"*

**FRED'S**

YOUR KEY TO VALUE

DOWNTOWN SIKESTON

Sikeston Rotary Club

Members of the Sikeston Rotary Club kept busy during 1973 with various club service projects and interesting meetings. Members are, in front row, left to right, Paul Jobe, Thatcher Scism, Paul Bumbarger, Lennie Whitworth, Jim Woods, Pipes Jones, V. Allan Hubbard, Wm. Swann, Robert Herrick (behind Swann) and Ken Williams. Other members will be identified in verticle rows from the bottom of the stairs to the top. In the row nearest the wall, from bottom to top, are Walter Hedrick, Ferrell Miller, Harley Barnes, Ira Shuffit, W. J. Schmerbauch, Charles Green, Allan Blanton and Ernest Elledge. In the middle row, beginning at the bottom, are Alex Waters, Fred Koch, John Southern, Pat Jones, Clyde Launius, Jim Green, Max Chandler, Richard Giles, Otto Dvorak (partially hidden) and Ralph McElroy. In the row next to the railing from bottom are Bill Baker (behind Pipes Jones) Lewis Blanton, Ken Glidewell, Lucian Stoner, Ed Scheu, Jim F. Smith, Willard Seabaugh, John Carpenter, and George Delaney.

# Rotarians enjoy fellowship, service

Sikeston Rotarians enjoyed a full year of fellowship and service to the Sikeston community.

The year's first project saw a swarm of Sikestonians descending upon the American Legion Hall for all the hot chili, soft drinks and ice cream one could eat for $1. Last Year's annual Rotary Chili Day was on Washington's Birthday. This year's date will be Monday March 4

In the early summer days, Rotarians rolled up their sleeves to gather white elephant items and items donated by city merchants for the annual Rotary auction. The money derived from this project sponsored the Bootheel Area Youth Fair.

The familiar ring of "hot popcorn, cold soda" was heard above at least some of the noise created around the annual Cotton Carnival.

Then, following harvest days, many Rotarians welcomed area farmers to Sikeston for the city's annual Farmer's Appreciation Night.

Of course, Rotarians enjoy the fellowship of other Rotarians and guests during the informative programs at each weekly meeting.

The Rotary motto is "Service above Self". However, many people other than Rotarians are involved in this service. Every club member is aware of and appreciates the support that people of Sikeston give to make these services possible.

During 1973, the club was able to continue most of its service projects, expand some and add others. The Rotary little league team sponsorship was continued. The club increased its contribution to Rotary International which pays for a year's education for about 800 young people around the world in a country other than their own. Southeast Missouri presently has four students studying abroad financed by Rotary Foundation.

As in the past tuition grants were provided for Sikeston High School graduating seniors to study at Southeast Missouri State University in Cape Girardeau. During 1973, the number of students provided such a grant was increased from three to four and the amount of time the tuition is paid was increased from two years to four years.

Cash awards were given to two graduating seniors for their unselfish service to fellow students and teachers.

A Sikeston youth is sponsored to Boys State annually and various service agencies for disadvantaged persons and financial drives for local causes are assisted by the Sikeston Rotary Club.

Current officers of the club are Jim Woods, President; Ken Williams, vice president; Charles Green, secretary; and Ed Ring, treasurer. The board of directors includes Ken Glidewell, Cliff Morris, Peter Myers, and Van Allen Hubbard. Ernest Elledge is in charge of the club bulletin.

The organization meets Mondays at 6 p.m. at the Ramada Inn.

Thatcher Scism serves as district governor.

# *Carpeting is gold*

Mr. and Mrs. Bill Glaus moved into their new home at 601 St. Peter in New Madrid in June and their first child, a daughter, Heidi Nicole, was born Dec. 24. Constructed of red brick, the exterior is accented with white trim, white columns and black shutters. Gold carpeting was used throughout the three- bedroom house, except celery green was chosen for the living room. A fireplace highlights the family room. Glaus is industrial arts teacher at New Madrid High school and Mrs. Glaus is special education teacher at Howardville school. Ellis Builders Supply of Portageville was the contractor.

PROGRESS

With the opening of our fine dress shoppe, we feel that we have been a part of the progress of Southeast Missouri in 1973 and are looking forward to 1974

We appreciate your patronage during 1973 and pledge to bring you the finest merchandise possible during the year 1974

R.S.P. SHOPPE

CHARLESTON, MO. PHONE 683-4638

When families have been turning to you, increasingly, for 45 years, there must be reasons.

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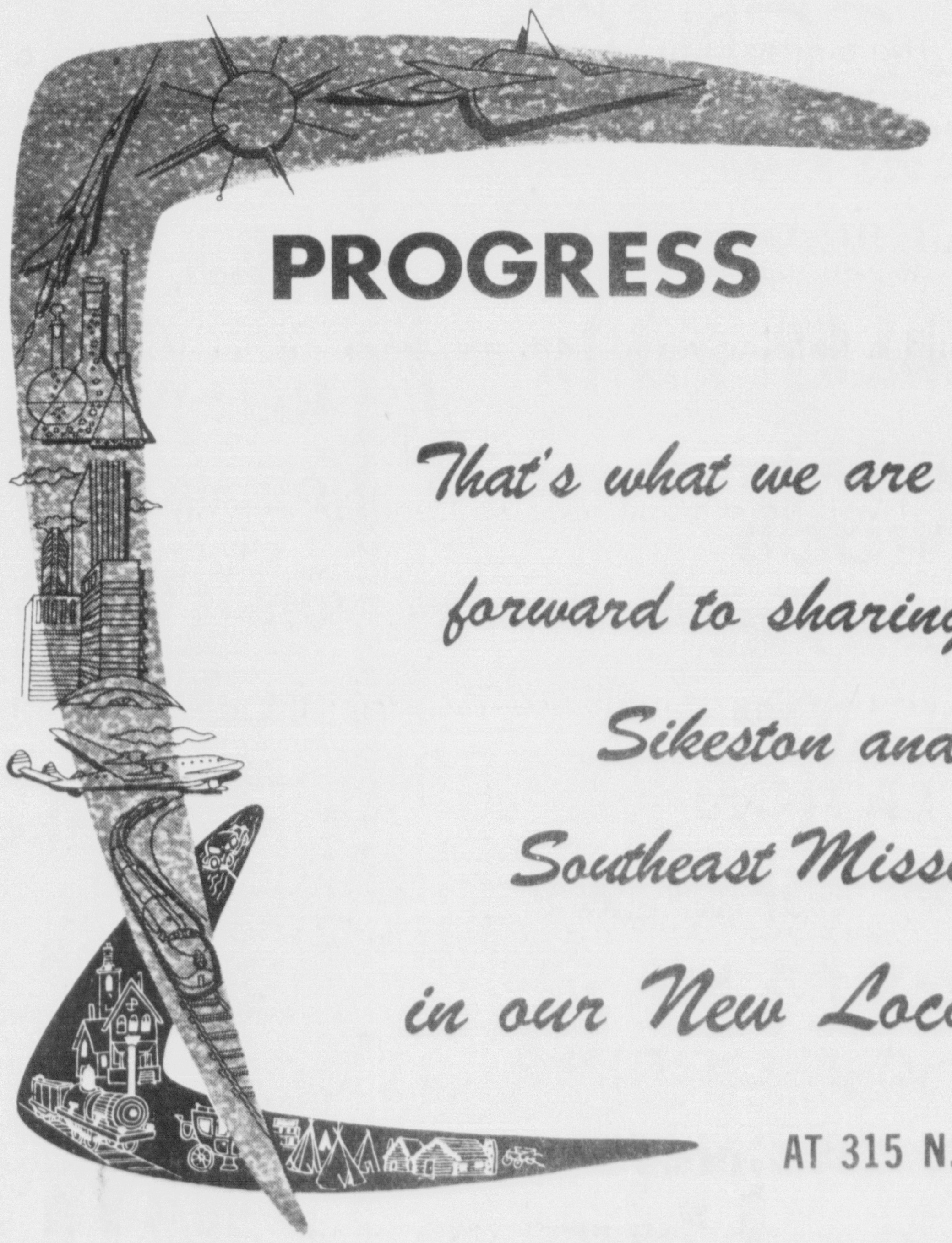
FUNERAL CHAPEL
SIKESTON



PROGRESS 1974

That's what we are looking forward to sharing with Sikeston and Southeast Missouri in our New Location.

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Meet Our Represtatives of Kansas City Life

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Let us help you with your farm and commercial loans in 1974.

MID DELTA AGENCY, INC.

315 N. NEW MADRID SIKESTON, Mo.
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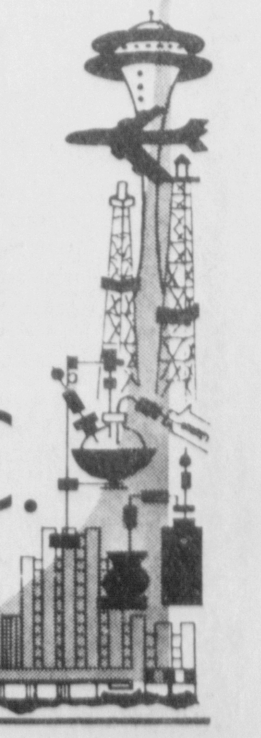


*Workers concentrate on price labeling*

Price labeling is the activity of this group of workers at the Community Sheltered Workshop in Sikeston. From left to right are Wilma Staggs of Dexter, Ethel Lewis of Lilbourn, Teresa Bateman of Canalou, Naoma Cates of Charleston, Delores Moreland of East Prairie, Francis Lott of New Madrid, Patricia Dyson of Oran, Joyce Baker of Bloomfield and Anna Young of Lilbourn.

*Pallets constructed*

William Pennington of Chaffee, front, works on a pallet at the community sheltered workshop on Airport Drive. Manufacturing pallets is a new project for the workshop. Work is being done from left by Raymond Mouser of Chaffee, partially hidden; Wesley Dixon of Dexter, (in the back), Kenny Treadwell of Sikeston and Bobby Joe Warf of Lilbourn.

# Medical group is formed

DEXTER — Three Dexter physicians, Dr. Ronald T. Hill, Dr. Anthony Zoffuto and Dr. William V. Booth announced in December that a doctor's group had been formed and that Dr. Thomas W. Henderson, who, until recently, had practiced in Poplar Bluff, would join them.

The new group is known as the Dexter Medical and Surgical Group, Inc. and is located in the Hillview Medical Clinic across from the Dexter Memorial Hospital on One Mile Road.

It was also announced that Jim Kennedy had been hired as the new clinic manager. Kennedy has been business manager at the Dexter Memorial Hospital since March, 1972.

The complete staff at the clinic includes, in addition to the four physicians and clinic manager, four nurses, a lab technician, two office employes and two part- time high school student employes.

*Paper recycled*

Stella Treadwell of Sikeston prepares paper for re- cycling at the community sheltered workshop on Airport Drive. The paper recycling program was just recently added at the workshop.

# Workshop reaches employment capacity

At the beginning of 1973, the Community Sheltered Workshop, Inc. on Airport Drive, employed 58 people, and by mid- summer the workshop reached their employment capacity of 85 people. The average daily work force is 70 per day.

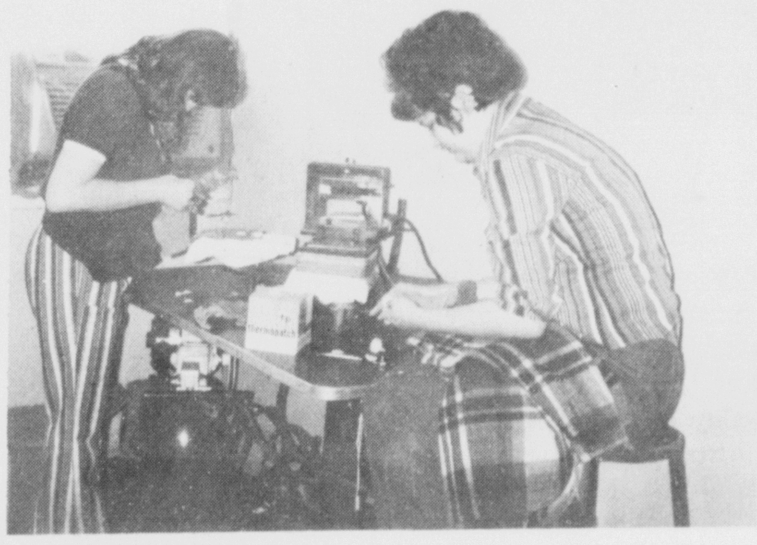
The interest among others to be employed is at a high demand, but due to the working space and contracts, the workshop has reached a point of hiring new employes only when there is a drop out.

In 1973 the workshop enjoyed a progressive year. On March 5 another van was added from New Madrid County which transports 18 people to the workshop each day. This makes the fourth van that the sheltered workshop has in operation each day.

During the past year many new types of work were added for those employed at the workshop. Employes are now engaged in work such as packing, mending, sewing, repairing and recycling of glass. This year the workshop is also offering a place to recycle newspapers and magazines. The boys have manufactured about 7,300 pallets and have rebuilt over 2,500.

The community sheltered workshop has placed revenue in this area in the amount of $110,946.88 from work on the contracts from local and out- of- town industries, plus state aid.

Officials at the workshop are looking forward to a big year in 1974, with the continued support of the four county area.



*Gloves patched*

One new type of work being done at the Community Sheltered Workshop Inc. on Airport Drive is glove patching for Todd Laundry. Operating the glove patching maching are Sandra Ditto of East Prairie and Francis Lott of New Madrid.

## Rev. Walker serves on state aging council

BLOOMFIELD— The Rev. John H. WaLker, 64, pastor of Trinity United Church and West Pleasant Valley Methodist Church, in December, accepted an invitation from Gov. Christopher S. Bond to serve as a member of the Governor's Advisory Council on Aging.

The Rev. Walker is now serving as chairman of the 18- county Southeast Missouri Area Agency on Aging composed of 10 members.

## Boyd elected head of ginners association

CAMPBELL— A. B. Boyd Jr. of Campbell was elected president of the Arkansas-Missouri Ginners Association in March 1973.

Boyd operates the Campbell Gin and is interested in other ginning operations in Arkansas and Missouri. He is married to the former Edie Provo of St. Francis, Ark. They have three children.

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YOUR DEALER FOR::
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EVERYTHING FOR THE
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Point to
P.N. Hirsch & Co.
We have enjoyed our progress
and hope that you have enjoyed it
with us.
Our best to you in 1974.
P.N. HIRSCH & CO.
MIDTOWNER VILLAGE
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We thank you for making our PROGRESS possible,
and to show our appreciation...
clip these coupons and save at our laundry.
FREE WASH
JUST CUT OUT THESE COUPONS AND BRING TO PAT AND GET YOUR FIRST WASH LOAD FREE!
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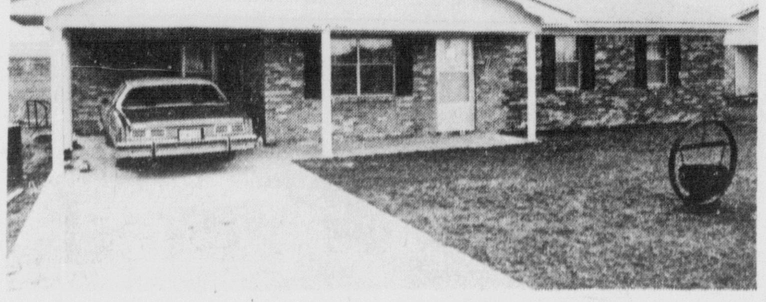
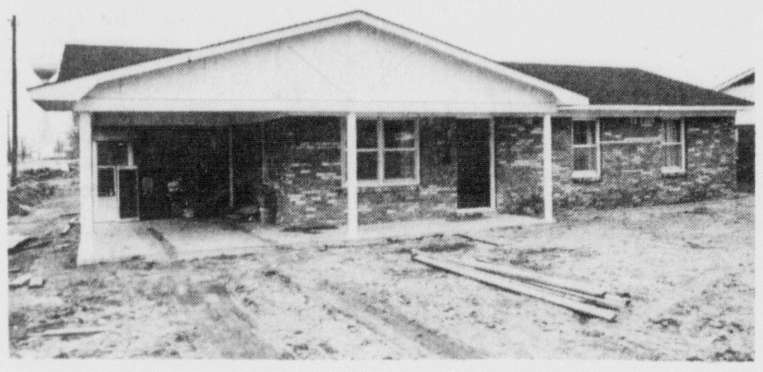
Dry Cleaning Special
COUPON FREE WASH 1st LOAD FREE Good Week of Feb. 25
COUPON FREE WASH 1st LOAD FREE Good Week of Mar. 4
COUPON FREE WASH 1ST LOAD FREE Good Week of Mar. 11
COUPON 8 POUND LOAD $1.50 Good Week of Feb. 25
COUPON FREE WASH 1st LOAD FREE Good Week of Mar. 18
COUPON FREE WASH 1st LOAD FREE Good Week of Mar. 25
COUPON FREE WASH 1st LOAD FREE Good Week of Apr. 1
COUPON 8 POUND LOAD $1.50 Good Week of Mar. 4



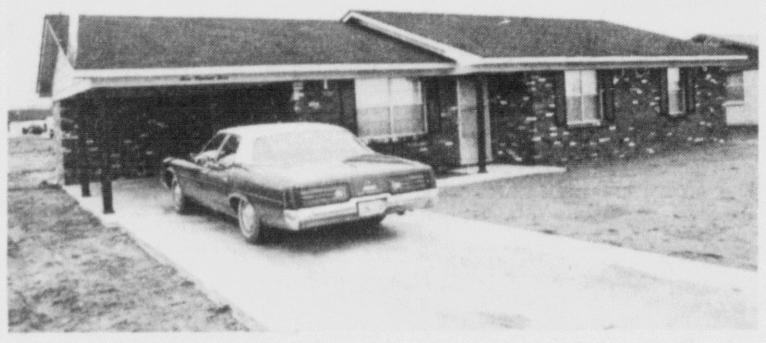
### Kettle identifies home

A swinging kettle identifies the new home of Mr. and Mrs. Darrel Blattel at 407 Brown Drive in Portageville. White columns and black shutters accent the mingled sandburnt brick exterior. The six-room house contains three bedrooms, one and a half baths and is centrally heated and air conditioned. Blattel is employed by Noranda Aluminum Inc. in St. Jude Industrial Park.



### Crafton home new

Mr. and Mrs. Hugh Crafton are owners of this new brown- blended brick home at Eighth and McArthur Streets in Portageville. A wide gable extending over the attached carport and front entrance is supported by white columns. The six-room house contains three bedrooms, one and a half baths and is centrally heated and air conditioned.



### Brick red, white

Mr. and Mrs. Paul Ward are owners of this new home at 403 Brown Drive in Portageville. Red and white blended brick, black shutters and buff trim accent the exterior of the six- room house. Centrally heated and air conditioned, the house contains three bedrooms and two baths. Parkview Acres Inc. of Portageville was the builder.

# DAR members involved

"Involvement -- in the chapter, in the community, and in the nation" has been the 1973- 1974 theme of the King's Highway Chapter of the Daughters of the American Revolution. The chapter currently has 50 members, including eight junior members.

During 1973 the chapter was awarded a gold medal for participating in the nationally sponsored activities of DAR and a blue ribbon for their yearbook.

Mrs. Alex Waters Jr., chapter regent, and Mrs. Roy Walden, recording secretary, represented the King's Highway chapter at the continental congress in April 1973 in Washington D.C.

Mrs. A. Jackson Hunter, of the Sikeston chapter, serves as state chairman for the southeast district. The Southeast Missouri State District conference at Jackson in September 1973 was attended by six members.

Each February the chapter honors girls from each of 12 area high schools by awarding them as outstanding good citixens in their senior class. Silk flags, good citizenship pins and certificates are presented to the young women at the annual George Washington's birthday tea in recognition of their achievements.

Each May two eighth grade history students are presented cash awards by the King's Highway Chapter in the Sikeston, Charleston and East Prairie Junior high schools in honor of their scholarship in history.

The chapter also places copies of the National Society DAR magazine in the public libraries in Sikeston, Charleston and East Prairie; the junior high and high schools in Sikeston and Charleston, and East Prairie High School.

This past year a resolution was sent to the state resolutions chairman from the chapter urging support of local, state and national law enforcement agencies by the public in order to assist in lowering the crime rate. Encouragement for enacting the legislation creating February as National History Month, has continued in the form of letters sent to United States Congressmen.

In April 1973, a DAR memorial plaque was placed on the grave of past member Miss Caroline Hess, and ceremonies were conducted at the site by members of the chapter.

Permission from the National Historian General has been requested by chapter members who are descended from Catherine Phillips Hunter, daughter of revolutionary soldier, Jenkins Phillips, and wife of revolutionary soldier, Joseph Hunter, and their daughter, Hannah Hunter Stallcup, to mark these two grave sites. The cemetery is located behind the Sikeston Hunter Memorial Presbyterian Church.

One of the activities of the National Society of DAR is the location and preservation of historical sites of interest.

*Col. Mize speaks to DAR*

Following the November meeting of the King's Highway Chapter of the Daughters of the American Revolution, Miss Margaret Harris, Col. Robert Mize of Cape Girardeau, and Mrs. A. Jackson Hunter enjoy refreshments. Col Mize was guest speaker at the meeting and is commanding officer of the Air Force Reserve Officers Training Corps detachment on the campus of Southeast Missouri State University in Cape Girardeau.

*Members relax*

Miss Margaret Harris, left, Mrs. David Milburn and Mrs. Robert C. Evans relax during a September meeting of the King's Highway Chapter of Daughters of the American Revolution at the home of Mrs. Evans. The portrait behind the group hangs in the ball room of the historic home

### McCord named Boss of Year

Joe McCord was chosen Boss of the Year in October 1973 at the annual meeting of the Sikeston Business and Professional Women's Club at the Ramada Inn.

At this annual event, club members invite their bosses, and one of them is selected as Boss of the Year.

## Scott County farmland totals 249,408 acres

Scott County has 249,408 acres of farmland and 214,033 acres of tillable cropland, according to the Scott County Agriculture Stabilization and Conservation Service newsletter in January.

The following facts were also presented about farming in Scott County:

Approximately one third of the acreage is hill land and two thirds is flat land.

There are 2,060 farmers having an interest as either owner, operator or tenant in the county's 1,416 farms. The average farm contains 176 acres.

### '73 news briefs

JANUARY

24--BLOOMFIELD — Voters Tuesday approved both a $250,000 bond issue to construct a new water treatment and distribution system and a $150,000 bond issue to provide funds for expansion of Elder Manufacturing Co. facilities.

Progress

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HEATING-AIR CONDITIONING-REFRIGERATION - PLUMBING -CONTROL SPECIALIST

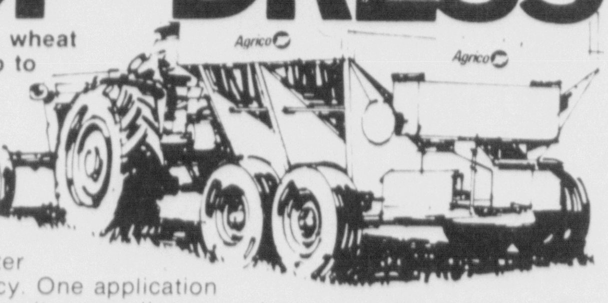
471-0090 SIKESTON, MO.

AIRPORT INDUSTRIAL PARK

## Forward in '74!

FORGING AHEAD...

TOP DRESS



Be sure young wheat plants wake up to a full meal. Topdress now with Agrico UREA Fertilizer to give wheat plenty of grow-power after winter dormancy. One application of UREA feeds nitrogen all season long . . . boosts yields and feed value. Stop by or phone today.

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A good name to grow by

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for the largest and most progressive building centers between St. Louis and Memphis!

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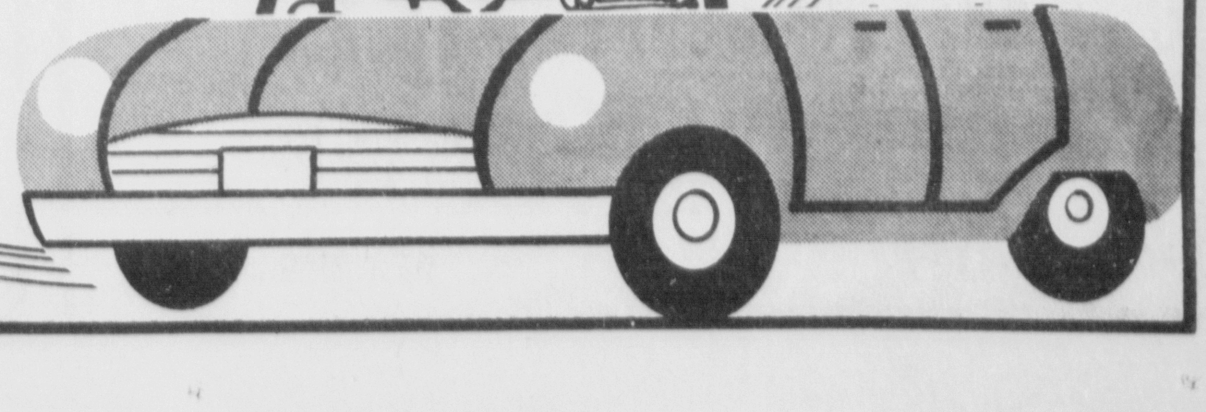
STOP BY AND "SEE" OUR PROGRESS

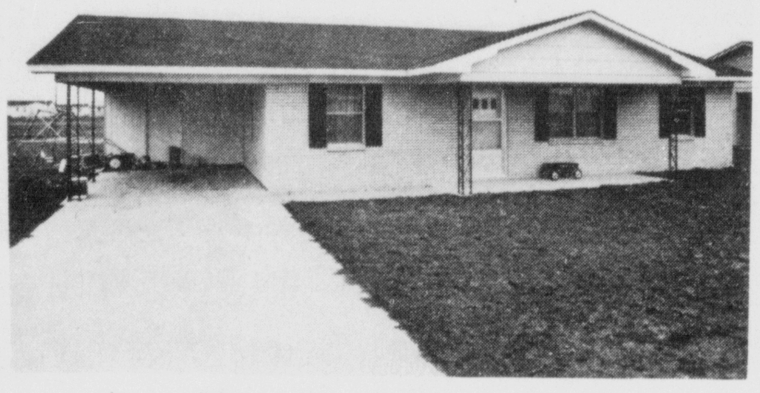
We are happy to be a part of Southeast Missouri's growth and progress and hope

BEST TO YOU IN 1974



## *Dial home new*

Mr. and Mrs. Marshall Dial and two children live in this new antique brick home on East Sixth Street in Portageville. The seven- room house contains three bedrooms, two baths and has a double carport, screened porch, and patio at the back. Wood shingle roof and a fireplace highlight the colonial style house. Ellis Builders Supply of Portageville was contractor for Dial, who is director of the New Madrid County Library. Mrs. Dial teaches school.



## *Appliances coppertone*

The Roy Norton family moved into their new home at 510 Foster Drive in Portageville in 1973. Buff colored trim and black shutters and ironwork highlight the exterior of the white brick home, which is centrally heated and air conditioned. The six-room house, built by Parkview Acres Inc. of Portageville, has coppertone kitchen appliances. Norton is employed by Associated Electric Co. in St. Jude Industrial Park.

# Old era ends; new one begins

BLOOMFIELD — Bloomfield residents saw the end of an old era and the beginning of a new one when the old Renner Building was torn down on the corner of the courthouse square to make room for a new storage building.

The two-story building on the corner of Court and Prairie streets, which once housed Buck's Store, was purchased by the Stoddard County Court in 1973. It was torn down to make way for a new building to be constructed to house county records.

The court agreed to purchase the building for storage because nearly all county offices are running out of storage space for their records. The Circuit Court, County Court and collector's offices have the greatest need for space.

In addition to the courthouse and jail, the county currently owns a building for Magistrate Court and some storage.

Construction has not yet begun on the new building.

# *Citizens organize to help children*

NEW MADRID— The incentive behind the formation of the New Madrid County Child Welfare Advisory Committee in Nov. 1971 was a desire to help children of New Madrid County.

A diverse group of interested citizens from over the county believed an organization could inform others of services and resources available and assist the county child welfare workers in obtaining foster parents and other specific goals.

Services of the committee include placing children in foster homes and working with foster parents, juvenile court and juvenile officer, adoptive parents, unmarried mothers and neglected, homeless and abused children or those with physical or mental handicaps.

During the past year, the committee has been active in bringing the needs of children of the county before the public.

Various guests have spoken at monthly meetings, including Mrs. Eula Dunn of Kennett, day care representative for the area; and Richard B. Cravens, Ph.D., of Jefferson City, director of community health. A program concerning child abuse was also presented.

The committee has arranged for child welfare employes to speak to service clubs on requests relative to the needs of county children, and also coordinates an annual summer picnic and a Christmas party for the foster children and their foster parents.

Committee members are Mrs. Jack Carlson, chairman; Charles Spitler, vice chairman; Mrs. Harry Campbell of Lilbourn; Mrs. Bill Chamberlain of Catron; Mrs. Ellis Gemberline of Gideon; Mrs. Robert Herring of Gideon. Jackson Clay Hunter, Mrs. Nancy Kaiser, Lewis Magruder, Mrs. Algie Phillips, Dick Spitzer of Parma; Mrs. Lola Wigfall of Howardville; and the Rev. Roger Graham, of Portageville.

## *Mrs. Davis appointed fee agent*

CHARLESTON--- Mrs. Gary Davis of 201 Williams St. in East Prairie, was appointed license fee agent for Mississippi County in September by State Revenue Director James Spradling. She replaced Mrs. W. J. Simmons.

The daughter of Mr. and Mrs. Edward Fennema of East Prairie, she and her husband are the parents of five children and have lived in East Prairie for 17 years.

## *Seed cleaning division modernized*

Central States Grain Elevators Supply Inc. of Sikeston designed and furnished the equipment for the seed cleaning division of Rolwing- Moxley Co. of Charleston when the company modernized and expanded that division. When Rolwing- Moxley Co. decided in July to expand, Central States was asked to assist with the design and later to furnish the 50- foot by 120- foot steel building and all seed handling equipment.

# Central States supplies equipment for expansion

The Rolwing- Moxley Co. of Charleston modernized and expanded the seed cleaning division of their business during 1973 with design and equipment furnished by Central States Grain Elevators Supply, Inc. of Sikeston.

Rolwing- Moxley Co. has been serving farmers in the Charleston area during the past quarter century with their grain handling, grain drying, grain storage, cotton ginning, seed cleaning and farm fertilizer facilities.

In July the company began plans for modernization and expansion of the seed cleaning division. Central States was asked to assist with the design and later to furnish a 50- foot by 120- foot steel building and all the seed handling equipment. The seed handling equipment was installed by Taylor Steel Construction Company of Poplar Bluff.

The new facility for seed cleaning at the Rolwing-Moxley Co. has the capability of having 300 to 400 bushels of seed for each of 10 different customers on reserve holding for position through the equipment.

Although the seed cleaning plant did not get into full use until late in November, thousands of bushels of seed have been processed and stored in one-bushel paper bags on pallets in the new steel building.

Major features of the new facility protect the seed from damage to germination and prevent mixing of seed from one lot to another.

Seed can be processed at rates up to 425 bushels per hour and is moved by universal belts cup elevators or gravity. The final step is bagging from the cleaner. After the clean seed gravitates through the scale, the one bushel paper bag is tripped and moves by belt through a automatic sewing machine that releases the bag to a moving elevating belt bag stacker.

William Z. Baker of Sikeston is president of Central States which serves a five state area, including Southeast Missouri, northeast Arkansas, southwest Illinois, west Tennessee and western Kentucky.

## '73 news briefs

JANUARY

25--EAST PRAIRIE — Mrs. Dorothy Hanor has been hired as city collector of East Prairie.

27--JACKSON — The Riverside Regional Library at Jackson is offering a new service to its patrons in Cape Girardeau, Perry and Scott counties. The libraries now have a hot- line contact with information sources in state legislature.

PROGRESS to us means....

**R** ADIANT STYLES

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**G** REAT LOCATION

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We are proud to have the reputation of being one of the most progressive music companies in Southeast Missouri. We try to keep up with the latest in the music world, and by doing so, we help you to progress.

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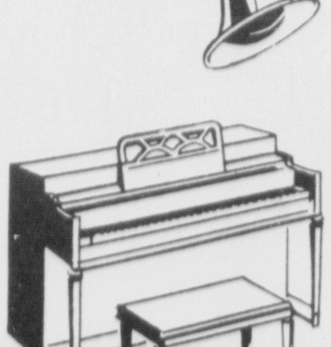


## *Firehouse has 5,000 square feet*

Dexter's new firehouse building, which was completed during 1973, contains approximately 5,000 square feet of space and has room to house three fire trucks and two smaller vehicles. Open house was held in May at the new station located on the corner of West Market and Cooper Streets.

## *Station houses new ambulance*

The new Dexter fire station, located on the corner of West Market and Cooper streets houses, among other equipment and trucks, the new city fire truck and new ambulance. The new fire house provides the city of Dexter with efficient fire prevention equipment and communication system.

## Miss McMikle reigns

CHARLESTON– Miss Mary Katherine McMikle, daughter of Mr. and Mrs. Elgin McMikle, reigned as the 1973 Dogwood- Azalea Queen during the Fifth Annual Dogwood- Azalea Festival held the weekend of April 14. Miss McMikle was sponsored by the Kiwanis Club of Charleston.

The first runner- up, Miss Lucia Marshall, daughter of Mr. and Mrs. Ed C. Marshall, was sponsored by the Molly French Garden Club and the second runner- up, Miss Jane Robertson, was sponsored by the Junior Study Club.

Jeffrey DeGroot, four-year- old son of the Rev. and Mrs. Rodney DeGroot of Charleston, was selected the Azalea Prince and Amanda Lynn Barnett, four- year- old daughter of Mr. and Mrs. David Barnett of Bertrand Route One, was selected Azalea Princess.

## '73 news briefs

MARCH

15--BENTON — Melvin Glueck of Illmo Route One is the new chairman of the Scott County Extension Council.

## *City jail to be completed soon*

The new city jail, located on Cooper Street in Dexter adjacent to the new fire station is nearing completion. The jail will include facilities for adult men, women and juveniles as well as bath facilities, restrooms, offices for the police department, conference rooms and other facilities. The building will cost $57,200.

# Dexter firehouse completed in '73

DEXTER — Open house was held in May at the new firehouse located on the corner of West Market and Cooper Streets.

Approximately 450 people, both local and out of town, were on hand to view the finished firehouse and tour the facilities. The new seven foot communication center in the dispatcher's office seemed to attract the most attention.

The commcenter was purchased from the Guardsman Security Company of Poplar Bluff in late 1972.

This commcenter is equipped with a burglar alarm system, a fire alarm system, a priority response system which is hooked up to all the banks and loan companies, and a status board for the fire department officials.

The console also has a system which is called Department Security. With this the jail and both firehouses are monitored. The unit also has status buttons for the police cars, four telephones for fire, police, business and fire alert. The fire phone is hooked up to a 24 hour tape recorder. There are two radios, one for the police and the other for fire calls.

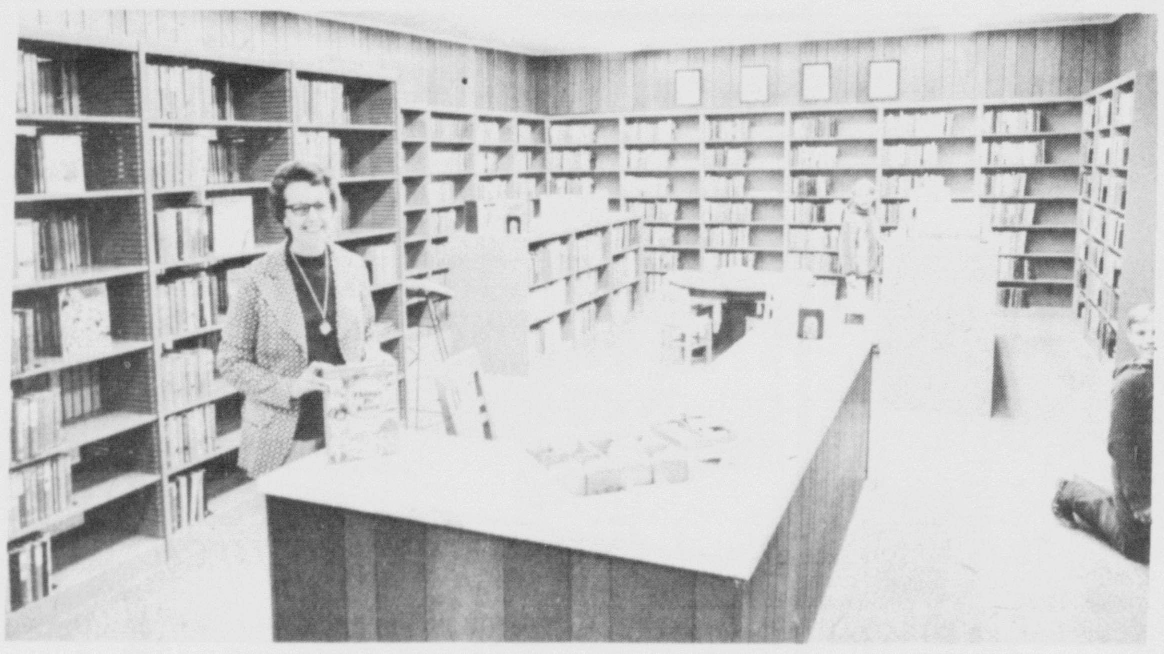
The console also houses a television monitor which is connected to a closed circuit monitor at the north door entrance and a completed inter- communication system. A Johnson- Dulscan radio monitors the police, fire, sheriff and local highway patrol calls.

The firehouse has enough space to house three fire trucks and two smaller vehicles.

A new fire truck was also purchased in 1973 at a cost of $40,000.

The new firehouse building contains approximately 5,000 square feet of space.

The entire facility provides the city of Dexter with the most modern, efficient type of fire prevention equipment available today.



## *Children's section remodeled*

Mrs. Grundy Turlington, librarian, is proud of the newly remodeled children's department of the Dexter Public Library. The remodeling consisted of new paneling, steel shelving, a new lighting system and carpeting. This completes several remodeling projects in recent years and the library has now been remodeled throughout.

## Walpole named police chief

DEXTER— Sanders Walpole, 53, a five- year veteran of the police force was named acting chief of police in September.

Walpole was appointed to replace former acting chief, Tom Nunn, ho was asked to resign by the city council.

Both Nunn and Walpole were appointed to fill the vacancy left when elected chief of police, Clay Baker, resigned because of ill health.

## Fram announces expansion

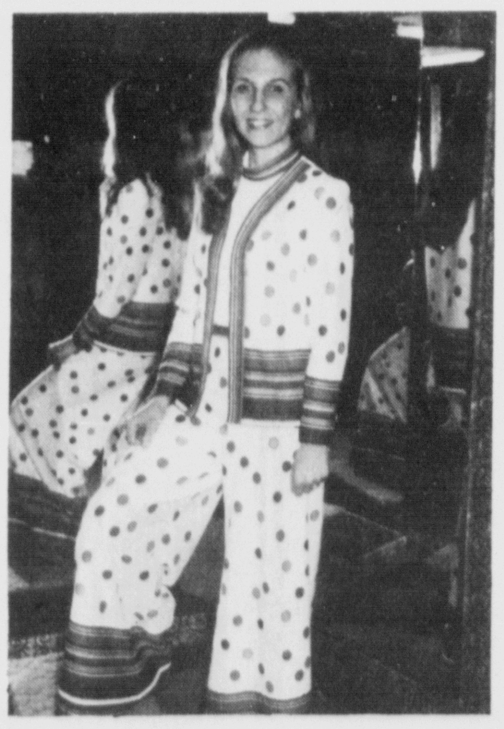
DEXTER— Fram Corporation, manufacturer of oil, air and fuel filters, announced plans in October to build a 1,000,000 square foot addition to the present plant located on Fram Road.

The expansion will be used for production and warehousing and will employ 70 additional people with an annual pay roll increase of $500,000.

*Introducing-----*

*Karen Finley,*

who steps into a fashionable '74, wearing a polazzo pant set in polyester. The model she is wearing comes in green, navy blue and orange on a white background, and is ideal for spring entertaining.



Let us help you step into a fashionable '74.

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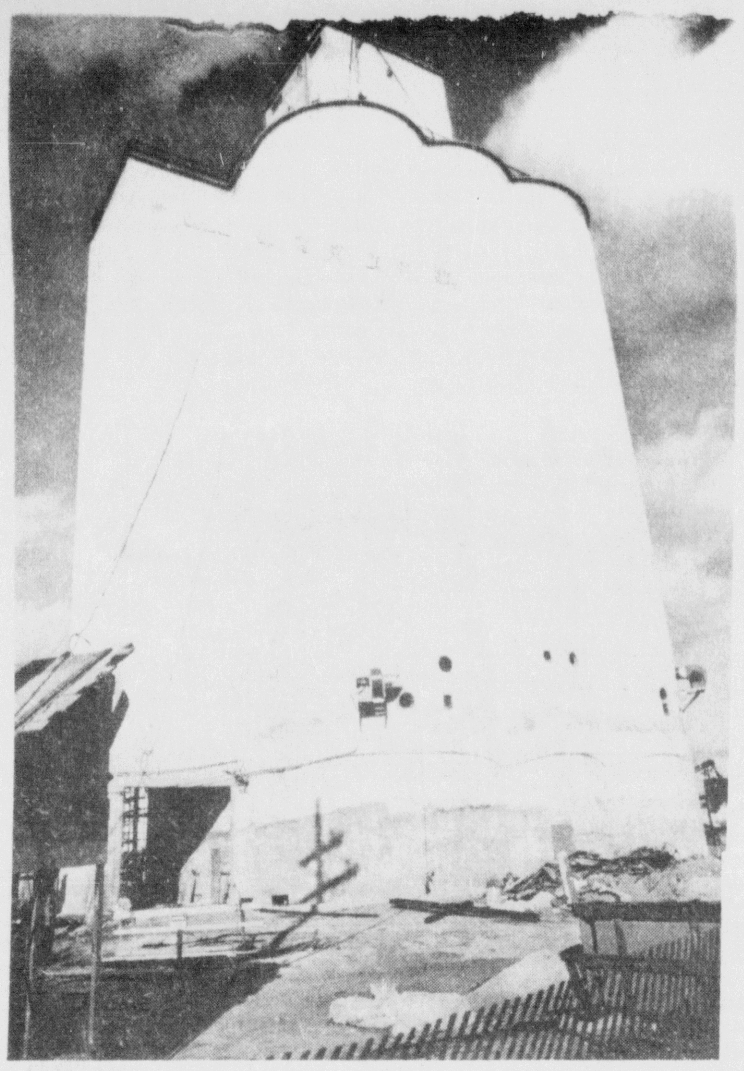


## *To be one of tallest*

This new grain elevator which will hold 350,000 bushels of grain and will reach 161 feet into the air is under construction at the MFA plant in Bernie. This storage facility will be one of the tallest throughout this area when completed. The base alone contains two million pounds of concrete.

# RSVP organized

EAST PRAIRIE-- The Mississippi County Retired Senior Volunteers Program (RSVP), organized in July, officially began operations in August with an office located at 605 East Main St. Mrs. Carey Johnson is the program director and Mrs. Bill Morgan is secretary, bookkeeper.

The program was funded through the local Chamber of Commerce, which received a $35,622 federal grant through ACTION, the federal volunteer program consolidating Vista and the Peace Corps with the purpose of developing volunteer service in local communities for men and women age 60 and over who wish to contribute their time and talents in community projects.

At present there are 35 senior volunteers in the county, according to Mrs. Johnson. Some are assisting in Headstart classes in Charleston and East Prairie, special education classes, principals offices, lunchrooms, and a Friendly Visiting program for shutins and those in nursing homes. Making dolls and repairing toys for distribution by the DAEOC center at Christmas was another project and being planned now is the formation of a Kitchen Klatter Band, which would entertain at nursing homes and other events.

Ralph Brown of East Prairie, a retired truck driver, had the distinction of being the first working senior volunteer in the county. On July 23 he began his duties by assisting with playground supervision at the Doyle Elementary School in East Prairie.

After a small van was purchased in October, Brown was employed as the driver to provide transportation to and from work sites for the volunteers. He has also assisted the police department by checking business doors after closing hours.

The oldest volunteer is 86 and works in a principals office at one of the local schools. Average age for those involved in the program is 73.

Some future areas for volunteer services include assisting at libraries with 4-H and extension clubs, counciling through the area juvenile authority and teaching crafts such as knitting and crocheting.

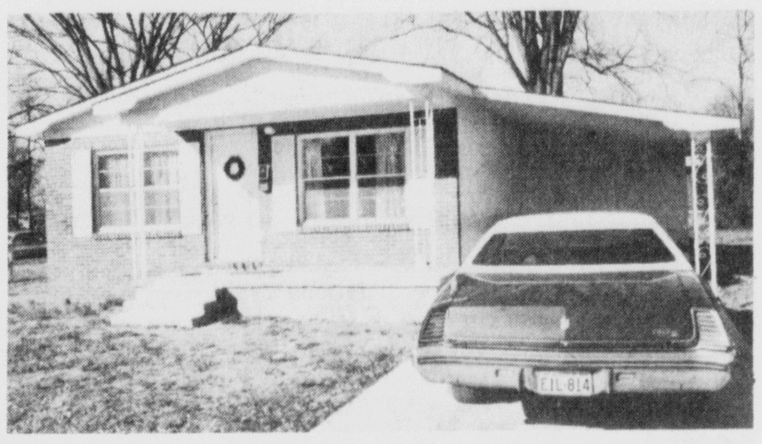
Serving on the RSVP Advisory Board are Mrs. Johnson, James Barnhill, Mrs. Elizabeth Brown and Barney Webster of East Prairie; John Hopkins, Mrs. J. J. Reeves and the Rev. D. J. Dixon of Charleston; Mrs. Ida Davis and Mrs. Ethel Small of Wyatt; Mrs. Clifton Riley of rural Charleston; Jim Robinson of the Pinhook Community; John Beiss and Jack Powell of Bertrand; and Gregg Comer from the Office of the Aging in Cape Girardeau.

## *RSVP director*

Retired citizens age 60 and over in Mississippi County, who have time, love, and a talent they would like to share with others in their community, should contact Mrs. Carey Johnson, program director for the RSVP Program in the county. The office for the program, organized in July, is located at 605 East Main St. in East Prairie.

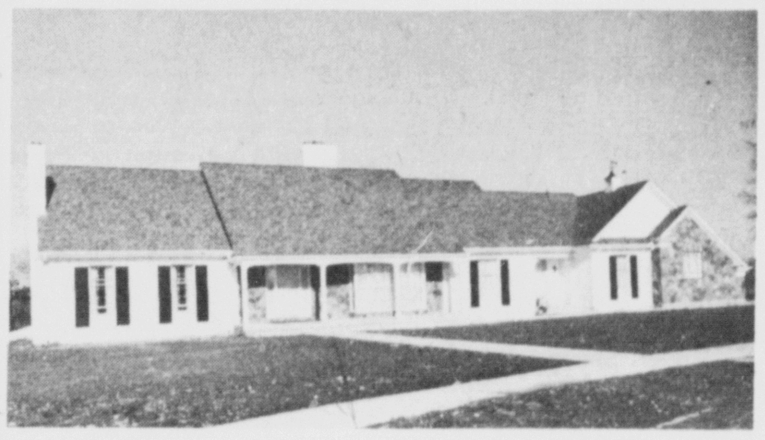
## *Bright carpeting used*

Mr. and Mrs. Cloyce Poore and four children live in this new house at 850 Maple St. in New Madrid, which was built by Lilbourn Lumber and Hardware Inc. White trim, shutters and columns accent the antique brick exterior. Bright carpeting was chosen to compliment the off- white interior. Poore is New Madrid County sanitation officer.



## *New 3-bedroom home*

The Donnie Hornburg family lives in this new house at 401 Vandenvender St. in New Madrid. Riverview Enterprises Inc. of New Madrid constructed the modular home which contains three bedrooms and a bath and a half, and is centrally heated and air conditioned. The frame house is accented with a brick front, white trim and shutters and white wrought iron posts. Hornburg is employed at Noranda Aluminum Inc.



## *3 fireplaces featured*

Dr. and Mrs. Sam Hedgepeth and two children, Teresa Maria, 7, and George David, 5, live in this new home at 425 St. Peter in new Madrid. The nine-room house contains a full basement, four bedrooms and three baths. The living room, library and den each feature a fireplace. A blue and white color theme was chosen for the foyer, living room and dining room. Field stone, white brick and trim, with black shutters highlight the exterior. A weathervane marks a garage attached at the right. Cline Allen of Lilbourn was building contractor. Dr. Hedgepeth is a dentist.

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*In Risco*

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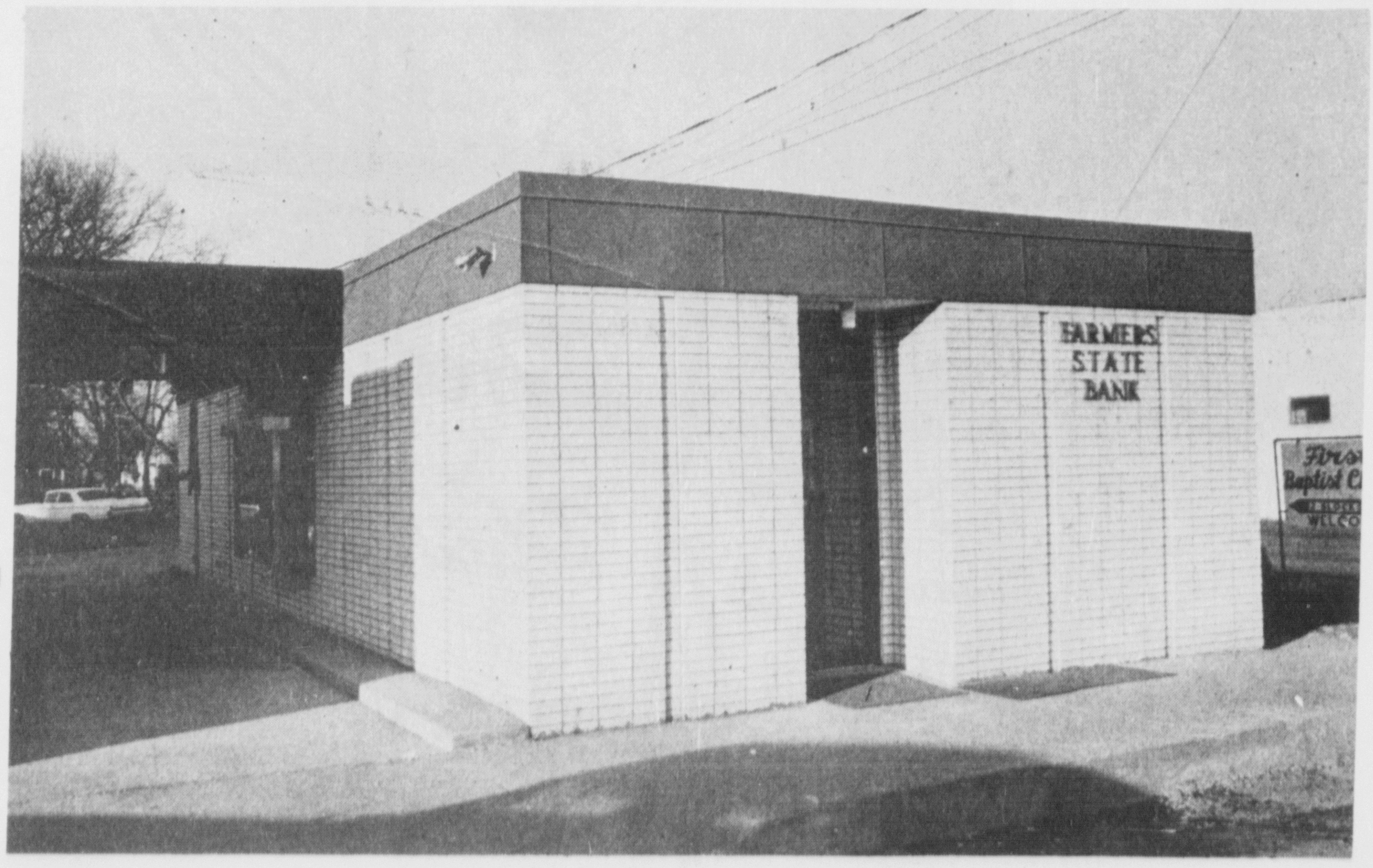
**The new drive-in bank in Parma provides even better service with faster service for our customers.**



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# Savings and loan, law firm branches share new building

EAST PRAIRIE--- The branch office of the Mississippi County Savings and Loan Association was opened June 4, 1973, followed by an open house Aug. 26.

The building, located at 405 East Main St., houses the loan association and a branch office of the law firm of Banta, Banta and Hopkins.

W. Clifton Banta Sr. purchased the property in 1972 and the building, formerly a service station, was completely renovated with East Prairie Lumber Co. as general contractor.

The exterior of the building was finished with vertical wood paneling with lattice windows and a mansard roof. Landscaping and an asphalt driveway will be added at a later date.

Attractive wood paneling was used in the interior along with green tweed carpeting and beige open- weave draperies. Recessed lighting panels were installed in the accoustical ceiling and black leather furniture completes the decor.

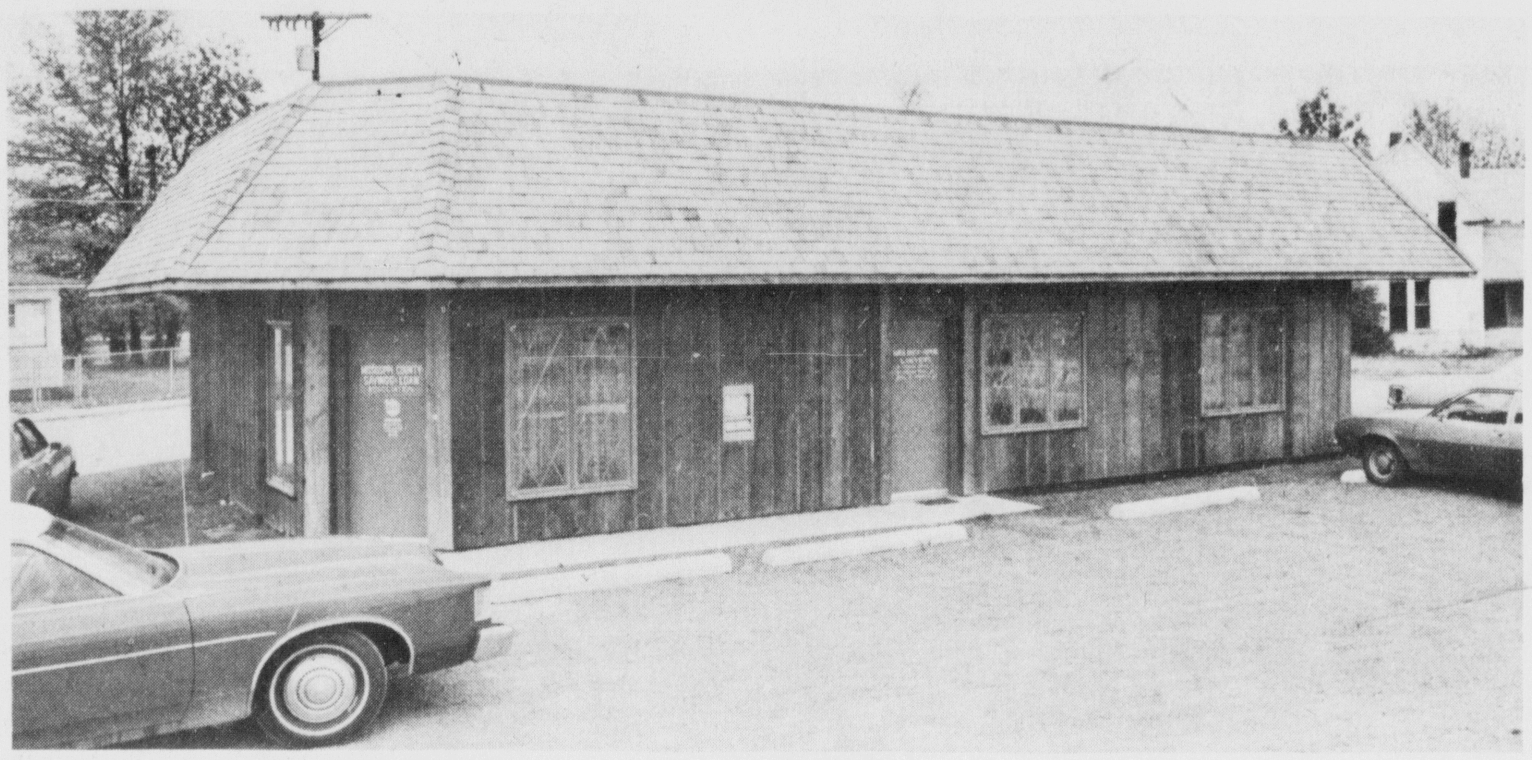
Mrs. Doug Hutcheson of East Prairie is office manager of the Savings and Loan Association, assisted by Mrs. Bobby Ditto. Office hours are from 9:30 a.m. to 12:30 p.m. and 1:30 to 4:30 p.m. through the week, and 9 a.m. to noon on Saturday.

John Hopkins joined the Banta and Banta Law Firm of Charleston in May of 1973 after receiving his law degree from the University of Missouri— Columbia in December of 1972. Originally of Mexico, he is married to the former Jane Banta, daughter of Mr. and Mrs. W. Clifton Banta Sr. of Charleston. He and his wife are the parents of two children, Ellen, 10, and Jack, 7, and the family lives in Charleston.

Hopkins spends afternoons in the East Prairie office and is also assistant prosecuting attorney of Mississippi County.

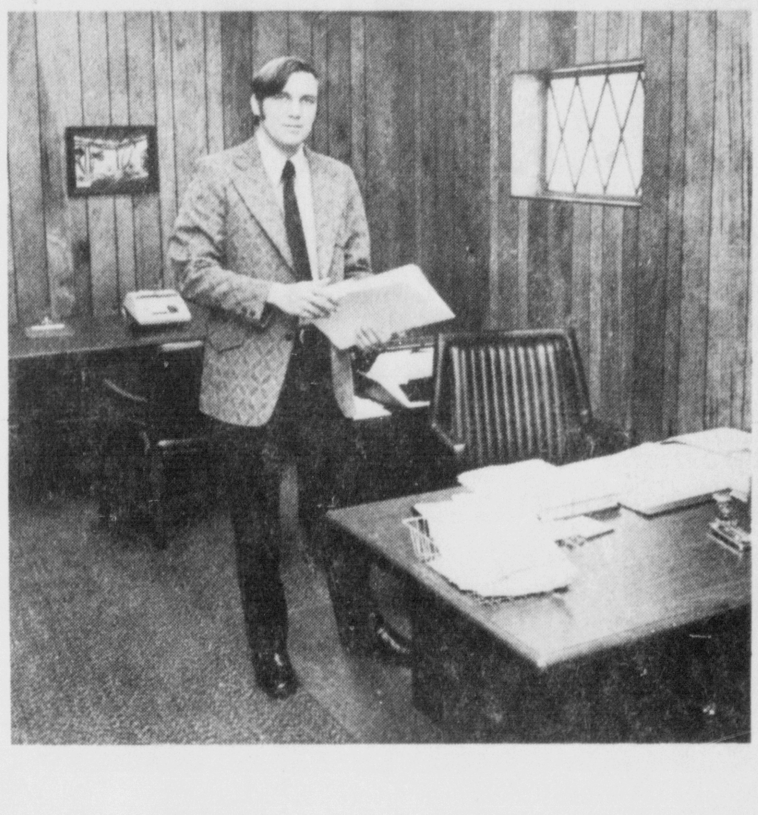
W. Clifton Banta Sr. is in the East Prairie office each morning.

Miss Kathleen Sullivan of East Prairie is employed as secretary for the attorneys.



*New home of 2 East Prairie firms*

This attractive building at 605 East Main St. in East Prairie houses the branch offices of Mississippi County Savings and Loan Association and the law firm of Banta, Banta and Hopkins.



*Hopkins joins law firm*

John Hopkins joined the Banta and Banta Law Firm in May and is shown in the private office of the firms branch office in East Prairie.

*New branch manager*

Office manager of the new branch of the Mississippi County Savings and Loan Association in East Prairie is Mrs. Doug Hutcheson. The office was opened in June.

## '73 news briefs

JANUARY

31--Jim S. Green received the Distinguished Service Award and Ralph E. Boyer was named Boss of the Year Tuesday night at the annual Jaycee DSA and Boss of the Year banquet at the Ramada Inn. Fred Glover, juvenile officer for Scott and Mississippi counties, received the Outstanding Young Law Enforcement officer award and Dianna Hahs was named outstanding young educator.

## Brown is Postmaster of Year

RISCO — Gaston Brown, Risco postmaster, was named Postmaster of the Year in August 1973 by the Missouri Branch, National League of Postmasters.

The honor was achieved by Brown through outstanding service as vice president of the Missouri Branch for three consecutive years and by service in various capacities on committees in behalf of the League for the past 12 years, since his appointment as Risco postmaster in 1961.

## Church enters 64th year

ESSEX— Clines Island General Baptist Church on Route AB near Essex celebrated its 64th anniversary in November.

The church was organized in 1909 under the leadership of the Rev. Tommy Davis with 13 charter members. The church has since grown to its present enrollment of 86 with the Rev. Ronnie Ledbetter as pastor.

*Forward in '74!*

## New dog pound opens

MALDEN— A new city dog pound that meets all state and humane requirements was opened in December.

The new pound is constructed to permit both inside and outside movement of the animals within the eight- by- four- foot kennels, with half the kennel inside and half the kennel outside. It also has a runabout with a six- foot outside fence enclosure, a cat kennel and a gas chamber.

The cost of the facility was $5,000. It was constructed by the park maintenance crew.

Russell's Bulldog Inn

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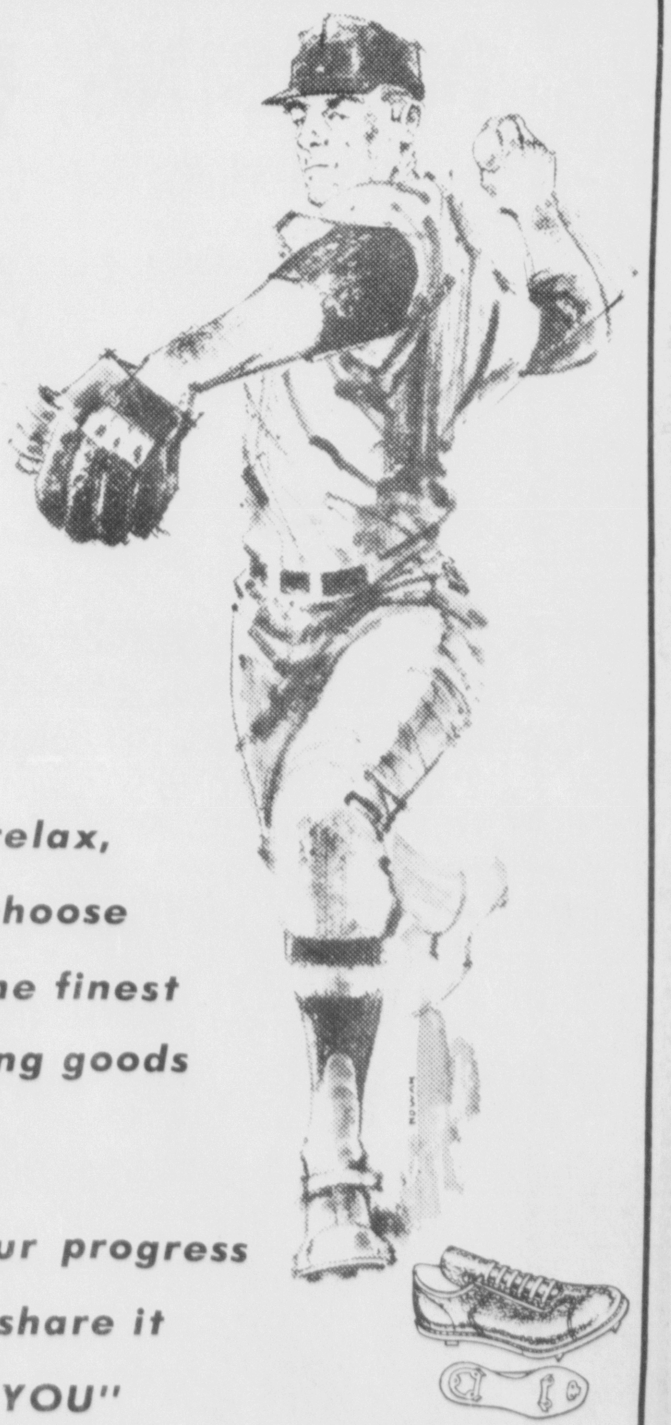

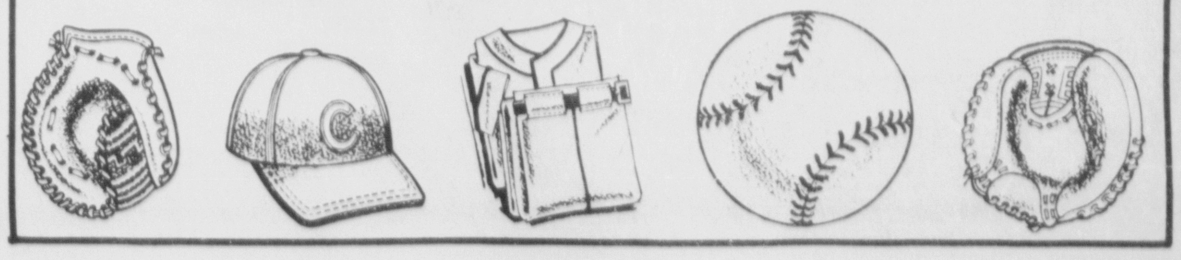

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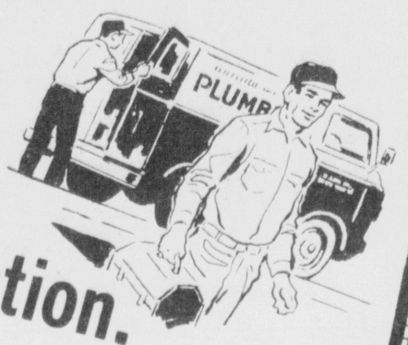

Our years of
- Experience
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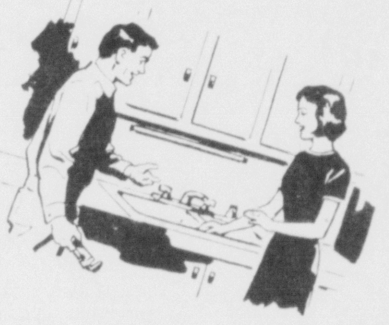
- Qualified personnel

has brought us this distinction.

We're proud of that fact and want to thank you for you patronage.



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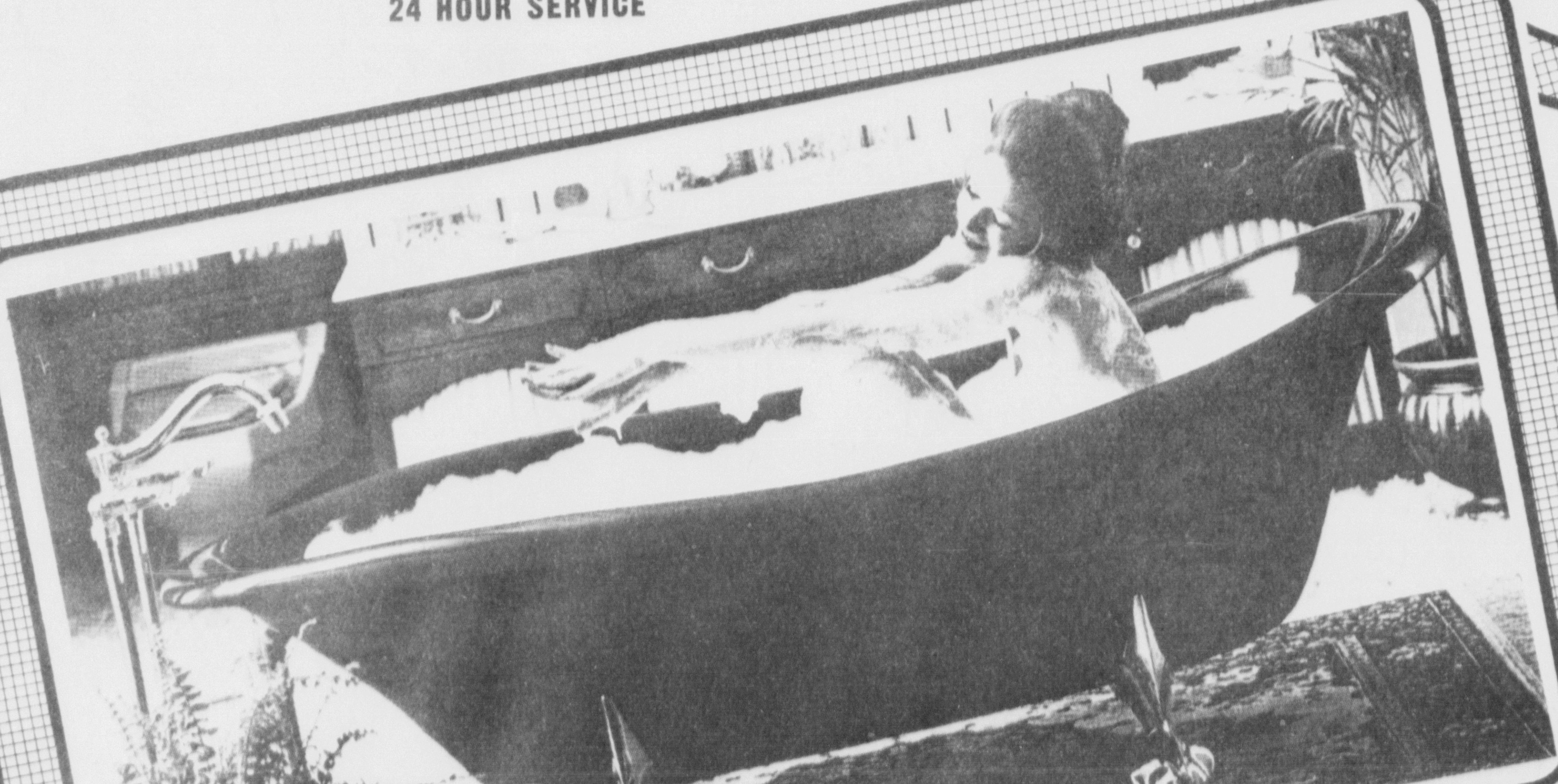

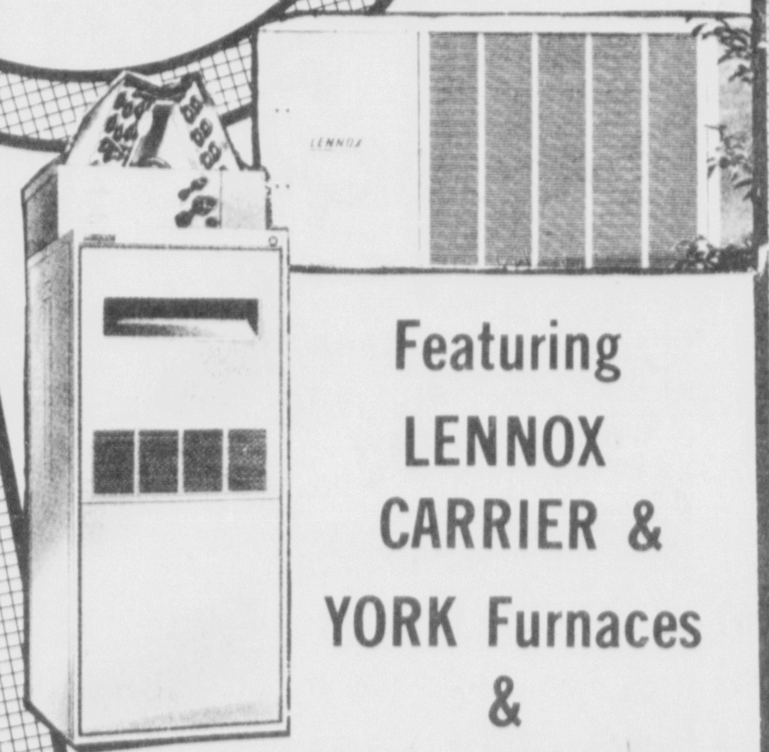

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# Dr. Bennett moves office

Dr. R. B. Bennett, a Sikeston chiropractor, now has a lot more office space than he did before April 1973.

In April Dr. Bennett moved his office from 535 Greer to 706 S. Kingshighway. The office is located in a residence which was completely remodeled and enlarged.

There are nine rooms, halls and a basement and ample parking space for Dr. Bennett's patients. One room is for x-ray and lab work and the rest are treating rooms of one form or another.

Dr. Bennett has been practicing in Sikeston since 1954.

## House remodeled for office

Dr. R. B. Bennett, a Sikeston chiropractor, moved into his new office at 706 S. Kingshighway in April. The remodeled residence was enlarged to make room for an x-ray area and various treating rooms.

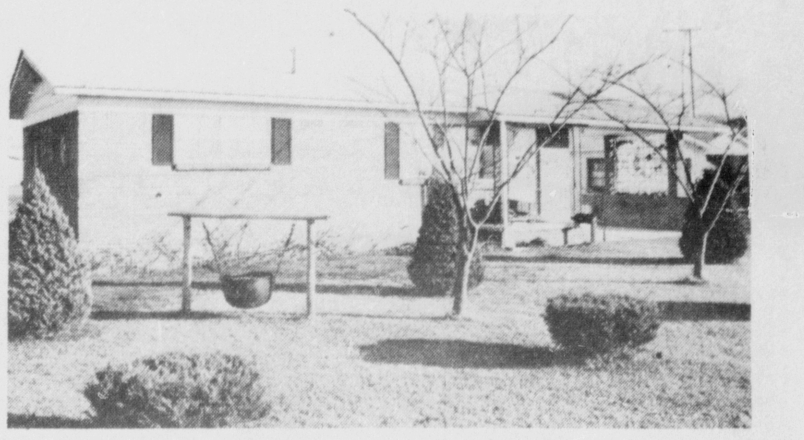
## Record is hit

MALDEN — A record by Narvel Felts of Malden made the hit record charts only one week after being released in June 1973.

The song, "Drift Away," was recorded on Cinnamon label and produced by Bill Rice, also of Malden. It was listed in Cash Box, Billboard and RecordWorld.

## Shutters accent home

Black posts and shutters accent the home of Mr. and Mrs. L. B. Williams, located at 207 Mann St. in Bernie. The new three- bedroom frame home was built by Bob Blevins of Bernie.



## Gough home new

Mr. and Mrs. Arvel Gough are the owners of this new home located at 807 Walher St. in Bernie. The three- bedroom brick home also features an attached carport.

## Pier appointed park chairman

MALDEN — John Pier was appointed chairman of the Park Committee for a three- year term at the November city council meeting.

# Knights of Columbus celebrate 25th year

St. Francis Xavier Council No. 3151 of the Knights of Columbus in Sikeston celebrated their 25th anniversary during 1973.

A special celebration was held May 5th and was attended by Mayor and Mrs. Frank Ferrell and representatives from most civic clubs. The Sikeston council received its charter April 28, 1948. Also present were state Knights of Columbus representatives and officers from surrounding councils at Oran, Scott City and Cape Girardeau. Charter members and their wives and 25- year members and their wives were honored along with the past grand knights.

During 1973 Fred Kaullen, a 50- year- member of the Knights of Columbus, was honored at a special dinner and program entitled "This is Your Life."

To kick off the year 1973 and to get members involved in a much needed community activity, mental health, a special film entitled, "A Way Out of the Wilderness" was presented, by Hilary Schmittzehe of Cape Girardeau, state general program activity director.

Informative programs on drug abuse in the Sikeston community were presented by members of the Sikeston Police Department and a discussion on how the law functions in Scott County was presented by the county prosecutor's office during meetings in February.

Election of new officers for the 1973- 1974 year was held in June and the following were elected: Greg Comer, grand knight; Ron Stratman, deputy grand knight; Art Ziegler, recording secretary; Anton "Barney" Miederhoff, financial secretary; Glenn Matthews III, warden; Tony Heckemeyer, advocate; Elmer Ernn, chancellor; Wilfred Scherer, treasurer; Terry Dame, outside guard; Mike Welter, inside guard; and Jim Trustee, three year trustee.

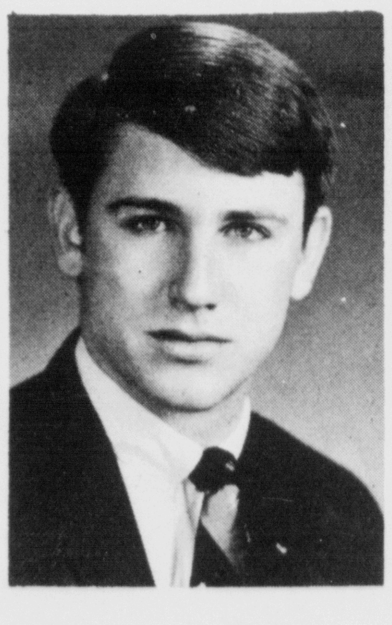
Several members of the council attended and are getting involved in the Missouri Association of Social Welfare. This is in conjunction with the Volunteers in Action movement.

Members are now busy circulating petitions to be presented to the United States representatives in Congress, which read, "We petition the congress of the United States to adopt without delay the Human Life Amendment to the Constitution of the United States guaranteeing the Right to Life to the unborn, the ill, and the incapacitated."

The Tootsie Roll sale for benefit of the mental retardation program was held in October. Sixty percent of the net proceeds will stay in Sikeston. Proceeds earned by the council were given to the fetal monitoring machine fund to be donated to the Missouri Delta Community Hospital.

In September at a special meeting, the council voted to sponsor a Columbus Squire Program for youth between the ages of 13 to 17 in the Sikeston area.

The special investiture of the new officers of the Columbian Squire Circle was held in December, and 17 young men joined as charter members.



George Gilmore

## Gilmore admitted to bar

George Gilmore of Sikeston was sworn in as a member of the Missouri Bar Association in May after successfully completing the licensing examination.

Gilmore is the son of Mr. and Mrs. Weber Gilmore of Sikeston and is practicing law with his father and cousin, Tom Gilmore, in the firm of Gilmore and Gilmore, 217 S. Kingshighway.

## '73 briefs

MARCH

1--Back in the days when shoes were $3.50 and $4 and when straw hats were very popular and only cost $1.50, Charles Lee Blanton Sr. purchased the Sikeston Standard. Today the newspaper has been in the Blanton family 60 years.

5--NEW MADRID — New Madrid County court this morning signed a $47,000 contract with Dien Construction Co. of Dexter for operations, alterations and improvements of the county jail.

A Home You Can Call Your Own In '74

That's what we would like to provide for you in 1974.

Our experienced staff know the importance of owning a home or place of business that you know has been constructed with the best in materials and know how. We take pride in the fact that we are a part of such a growing area as Southeast Missouri.

East Prairie Lumber Co.

SPECIALIZING IN NEW HOME CONSTRUCTION & RESIDENTIAL
"PLEASE CALL US"
208 N. WASHINGTON
PHONE: 649-3518

GET WITH IT IN 1974 WITH MONTGOMERY WARD

DIAL 471-4546 AND STEP INTO OVER 100 YEARS OF

PROGRESS

"Thank You" for helping us add another year.

Montgomery Ward
SALES AGENCY
110 W. FRONT DOWNTOWN SIKESTON

The KEY to... SMART BUYS!
CAN BE FOUND ON OUR LOT

We are proud of our 36 years of progress with the many fine people who are our patrons and our friends. That is why we wish to provide them with only the highest quality craftsmanship available.

"The Best To You In '74"

SEMO MOTOR CO.
"YOUR AUTHORIZED OLDSMOBILE CADILLIAC & GMC DEALER."
417 N. MAIN SIKESTON, MO. 471-5402

PROGRESS

Means cooperation. That's what's needed to make 1974 the year it can be--- and should be --- in terms of progress in business and community betterment.

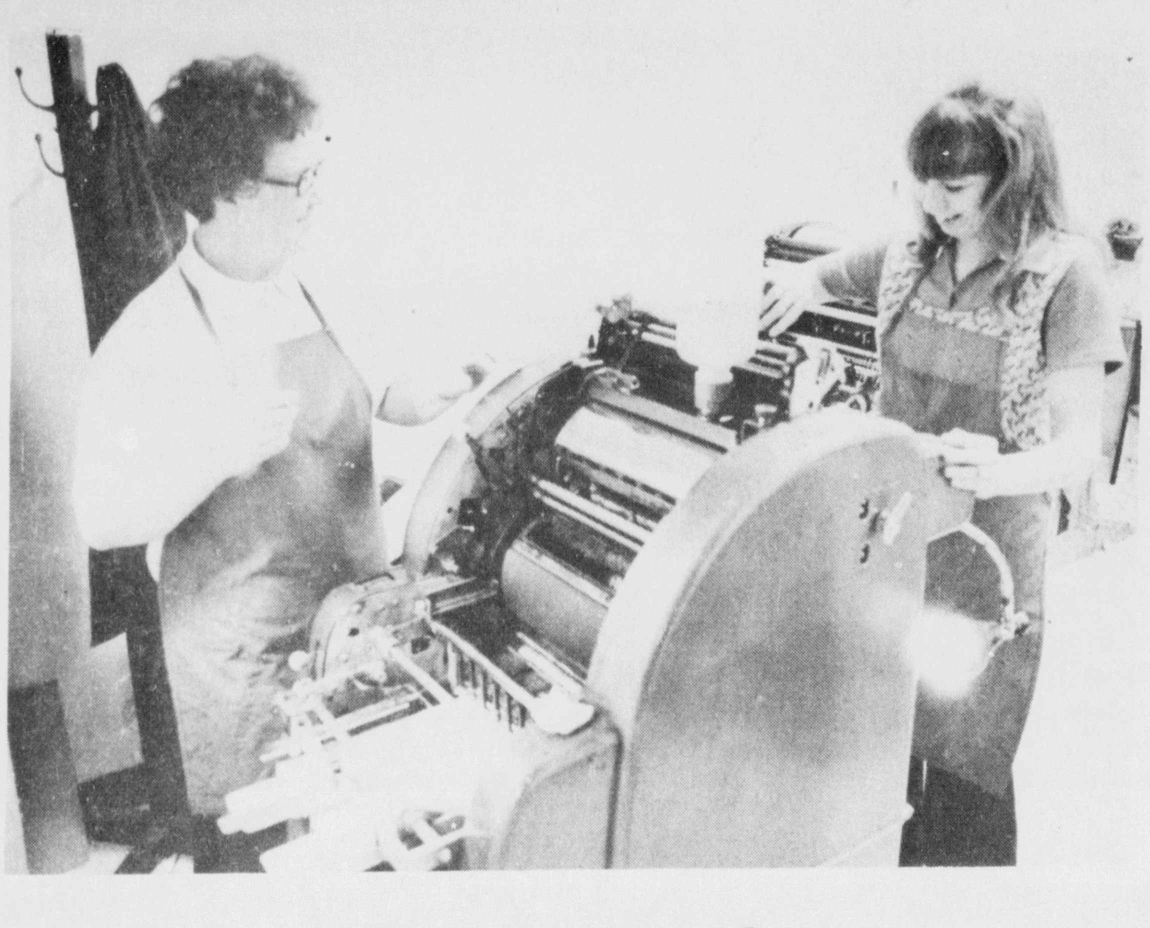
The goals are clear, within reach.
LETS' ACHIEVE THEM NOW

Carrier

RESIDENTIAL & COMMERCIAL
•24 HOUR SERVICE •8 SERVICE TRUCKS

Lloyd Williams & George Hubbard, Owners

HAZEL-WILLIAMS
PLUMBING, HEATING & AIR CONDITIONING
118 MISSOURI SIKESTON, MO. 471-5554



*Press prepared*

Mrs. Helen Wolfe, left, and Miss Marcy Simpson prepare to start the press at Action Printing Services at 401 Main St. in New Madrid.

# Action Printing opens

NEW MADRID-- A new printing business, Action Printing Services, was established in April, by the Rev. Edward E. Wolfe and Mrs. Wolfe at 401 Main St.

The business evolved from a 20 year interest in printing as a hobby by the Rev. Wolfe.

The shop is equipped to do all types of job printing, including letterheads, business forms, posters, brochures, programs and business cards.

Miss Marcy Simpson assists the Wolfes in the shop.

# *Marbles receive awards*

Tupperware deistributors Pat and Bill Marble of Semonea Sales in Sikeston were presented several awards in 1973 for outstanding sales and recruiting achievements. The awards were presented to the Marbles in September during Tupperware Home Parties' 1973 "Magical Jubilee" at Appalachian State University in Boone, N. C.

# *Stoddard records on microfilm*

BLOOMFIELD– Records in the Stoddard County recorder's office were converted to microfilm during the ear'y part of October.

Records had been duplicated on a copying machine. The new equipment includes a large microfilm machine, two viewers and a printer.

# Clothing programs to meet needs of families planned

The University of Missouri area textiles and clothing programs for Mississippi, Scott, and Stoddard counties were planned during 1973 to meet the need of families in the area.

These programs were planned by team effort of the area textiles and clothing advisory committee and Jewel Grady of Bloomfield, area textiles and clothing specialist.

Mrs. Paul Trout of Advance, served as chairman of the advisory committee. She was assisted by Mrs. Larry Yeakey of Bloomfield; Mrs. James Beech of Sikeston; Mrs. Jospeh Heuring of Chaffee; Mrs. Lindell Robertson and Mrs. Norbert Rolwing of Charleston.

Many varied methods were used in 1973 to provide educational information such as clothing workshops, shortcourses, leader training meetings for both adult and youth leaders, tours, special interest meetings and fairs.

The spring special interest meeting attracted over 100 homemakers from the three counties to hear Velda Rankin of Columbia, associate professor of textiles and clothing of the University of Missouri discuss "173 Trends in Fashion". Also included in the presentation was the discussion of how a designer garment becomes accepted as fashion.

This meeting was climaxed by a fashion show which was staged by Jean Peters of the Jean Allen Shop in Sikeston. Thirty homemakers modeled garments depicting the life style of a Bootheel homemaker.

Americans live in a consumer society. They need to be well informed and capable consumers skilled in the ability of determining the best buys and having an understanding of clothing production and marketing.

A group of homemakers in 1973 completed a five-year program including consumer information relating to these topics. To complete the requirements, homemakers had to complete a study of clothing construction, textile production, garment manufacturing and clothing retailing.

The study included county and area clothing workshops well as tours to Dyersbury Textile Mills and Martee Original dress factory in St. Louis, and Goldsmith's Retailing in Memphis.

Educational needs and interests greatly differ among clientele groups, but no group is more interested than limited homemakers who want to 'Make A Dress'. The University of Missouri Extension Division cooperated with the Delta Area Economic Opportunity Corporation at Bell City and conducted a series of lessons on "Make A Dress".

Thirty hours of supervised instruction were given to homemakers which resulted in each enrollee completing a simple dress and modeling it in a dress revue for friends and neighbors in the local community.

Teaching leaders to provide educational information for many audiences has been one of the roles of the extension staff members.

Homemakers Extension Club clothing leaders in 1973 were given a lesson in Fashion Wisdom. They used the information to present a local club lesson.

In the program staff members emphasized terms which are used in fashion publications and also helped club members gain a better knowledge of fashion. They also discussed ways economics, government, politics, international affairs, society and transportation effects fashion. To conclude the program, good basic line and design principles of fashion were stressed.

Volunteer youth leaders of textiles and clothing projects have added greatly to the outreach of extension teaching. 4-H leaders in the area were not only active in local club leadership but also assisted in planning and conducting one outstanding area 4-H clothing event, "The 4-H Consumerama Teen Clothing Scene".

The 4-H consumerama program was designed to strengthen the consumer education aspect of the 4-H clothing project.

Leaders involved in the initial planning were: Mrs. Joh Stahl and Mrs. Bob Lowery of the LeValle 4-H club, Mrs. Jewel Moore and Mrs. Marvin Westrich of the New Hamburg club, Mrs. Patricia Juedemann of the Benton club and Miss Kathleen Staebel of the Kelso Willing Workers Club.

Mrs. Margret Halter of Charleston, and Mrs. Ed Hicks. and Miss Debbie Esskew and Mrs. Winfred Huey of Dexter assisted with program activities.

Nancy Keiffer, teen leader of the Kelso Club, served as mistress of ceremonies and publicity chairman.

The 90 4-H'ers, parents, and leaders attending were given a preview of "The New Look For Fall" in ready-to-wear, fabric selection and hairstyling.

Technological development over the recent years and the predictions for the future have made consumers life more complex and have increased responsibilities in decision making.

Aggressive and sophisticated promotions of pattern companies, sewing machine companies, and fabric retail outlets have significantly increased interest in home sewing from both an economic measure and a creative outlet.

"The Sewing Fair", a jointly planned and conducted program of extension clothing specialists, extension leaders, and the Kingsway Plaza Mall Retail Merchants Association was focused on providing information to update consumer knowledge.

Technical skill and consumer buying information booths were set up at the mall during the fair. The 11 learning booths to provide educational information were operated by Mrs. Betty Gunter of East Prairie, Mrs. Nina Reinbott of Bertrand and Mrs. Norbert Rolwing, Mrs. Marshall Stone, Mrs. Lindell Robertson, Mrs. Fred Moxley and Mrs. Margaret Stricker of Charleston, representing Mississippi County; Mrs. John Ashcraft and Mrs. Ervin LeGrand of Illmo- Scott City, Mrs. K. M. Streeter of Painton and Mrs. Hazel Hubbard, Mrs. Clyde Barnes and Mrs. Lydia Clayton of Sikeston, from Scott County.

From Stoddard County instructors were Mrs. Paul Trout and Mrs. Roy Kinder of Advance, Mrs. Benny Hesselrode and Mrs. R. M. Limbaugh of Bell City, Mrs. Doyle Worley of Dexter and Miss Faye Davis of Bernie; and from New Madrid County, Mrs. Wendell Crosby of Parma, Mrs. Elizabeth Daneil of Morehouse, Mrs. W. E. Stewart of Malden and Mrs. Don Landers of Risco.

In addition to the above programs for providing educational indormation to solve clothing problems, many small group meetings were conducted on specific topics with civic club groups, Future Homemakers of America, girls and Girl Scouts. Regular newsletters, mass media releases, home and office visits and telephone calls were also used to reach the major overall clothing objective which is:

"To assist families regardless of age, race, or educational level to become awarre of the social and psychological aspect of clothing and textiles, to increase knowledge in consumer competence and technical skills and to assist families to make best use of family resources to receive greatest satisfaction for its members."

PROGRESS
is a word
that We Are Familiar With.
As Sikeston Has Progressed.
So Have We

SEE US FOR
FAMOUS BRANDS
OF WINES
AND LIQUORS

BAUGHER'S
CUT RATE LIQUOR
STORES
2003 E. Malone
471-2365

We are proud to have progressed during 1973 with
Sikeston and Southeast Missouri.

WE WANT TO TAKE
THIS OPPORTUNITY
TO SAY
"THANK YOU" TO
OUR PATRONS.

Our Best to You in '74

OZBURN-ABSTON & COMPANY
OF MISSOURI
INCORPORATED
AUTOMOTIVE EQUIPMENT
Parts & Supplies
420 N. Main Sikeston, Mo.

COMING SOON!
SHOW-ME
RENTAL LAND
TO BE LOCATED AT
522 MURRAY LANE
SIKESTON, MO.
COMPLETE LINE OF GARDEN TOOLS-ALL
SMALL TOOLS FOR DO-IT-YOURSELF
PROJECTS AND SMALL CONTRACTOR
EQUIPMENT
PHONE 471-1553
WATCH FOR GRAND OPENING SOON!!

"PODNER'
if you Like
Quality
we've got it."

That's why
we have always... PROGRESSED!

We thank you for your patronage and hope
to seve you in 1974.
Quality Lumber & Mfg. Co.
276-4505 William S. Mays, Mgr. Malden, Mo.

FORWARD TOGETHER

We feel that by serving one another we can all
help Lilbourn and Southeast Missouri grow.
We have set high goals for the year 1974, and we
hope that with your help, we may be able to attain
them.
'Hoping To Serve You in 1974"
Peoples Bank of Lilbourn
LILBOURN, MO. PHONE 688-2111

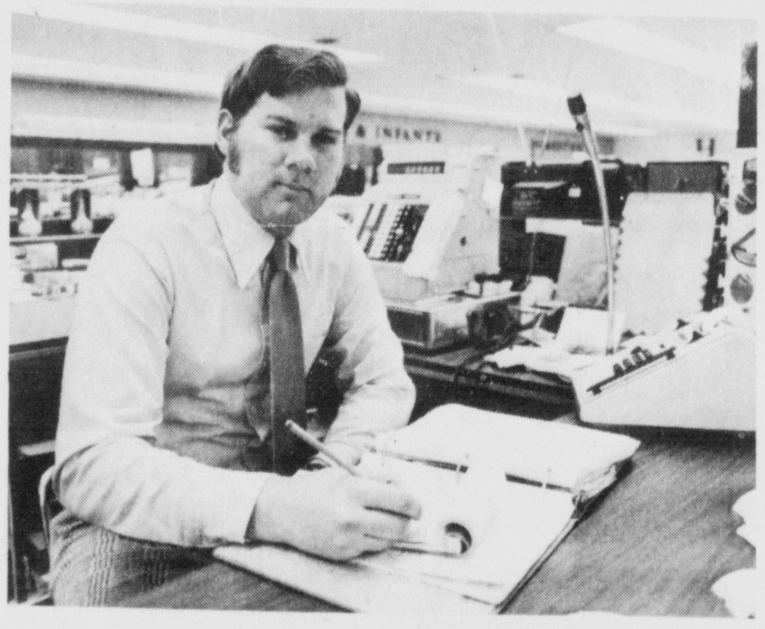
# P.N. Hirsch opens at new location

EAST PRAIRIE — Dec. 10 was opening day for the P. N. Hirsch and Co. store at the new location on the corner of Lincoln and Pine Streets, according to Manager Paul Page, who said a grand opening is planned for this spring. The store was formerly located on Main Street.

The store occupies 70 by 100 feet of floor space in the 8,500 square foot building on which construction was begun in September by Cowan Construction Co. of Sikeston. The remaining space will house a Quick Shop at a future date. The exterior is finished in red brick and paved parking areas at the front and side are available for customers convenience.

Merchandise in the modern self-service store has been expanded and new lines added including toys, candy, stereo tapes and albums. Recessed fluorescent lighting and wider aisles are another added feature.

Page, formerly of Cairo, Ill., became manager in May, replacing Randall Canada, who was transferred to Covington, Tenn, after managing the local store for six years. Prior to moving to East Prairie, Page was assistant manager of the company's store in Cairo, Ill. for three years. In addition to Page, the store has five employes.



*Page new manager*

Paul Page assumed management of the P. N. Hirsch Store in East Prairie in May. Wider aisles, fluorescent lighting, expanded merchandise stock and free parking add to shoppers convenience in the new store.

P. N. HIRSCH & CO.

*P.N. Hirsch moves*

The all-new, modern self-service P. N. Hirsch Store opened for business at it's new location on the corner of Lincoln and Pine Streets in East Prairie in December 1973.

## Douglas promoted

DEXTER — Allen Douglas was promoted to vice president of Security Federal Savings and Loan Association in February 1973. He started with the firm in August of 1970 as manager of the Dexter Branch.

Security Federal's home office is located in Sikeston with branch offices in Dexter, Malden and New Madrid.

*Bakery ownership changes*

## Products remain same

CHARLESTON — New faces are now seen at the Charleston Bakery on East Market Street but the same fresh baked pastries, cakes, and breads are still available.

Mr. and Mrs. Marvin Ruff of Sikeston purchased the bakery and formulas from Mr. and Mrs. Fred Kinder, who retired in 1973 after owning the shop since 1931. The Ruffs officially took over the business on July 1.

The showroom of the bakery has been replastered and painted and a remodeling program for the bakery department is now underway. Formulas and methods of baking used by the Kinders have been retained and Ruff said no major changes in baking procedures will be made. Soft drinks and milk are now served for the convenience of customers.

Ruff, 42, has been in baking 25 years and he and his wife, Carolyn, worked for Barkett's Big Star Bakery in Sikeston four years prior to purchasing the shop. Ruff holds a degree in baking from the University of Oklahoma in Norman, Okla. In addition to Ruff and his wife, the shop has five employes.

*Ruff new owner*

Baking is not a new field for Marvin Ruff, who purchased the Charleston Bakery July 1. Although faces may be new at the shop, the formulas and baking methods remain the same.

Ray Wiles

## Wiles named manager

DEXTER — Ray Wiles of Springdale, Ark., was named manager at the Wal-Mart Discount Store in June.

He has been with Wal-Mart for two and a half years and has worked in all departments of the store. His last assignment was assistant manager at Springdale.

## 901 farms enrolled in feed grain program

During 1973, the feed grain program had an enrollment of 901 farms earning a total of $732,824, according to Gloria Haney, clerk of the feed grain, wheat and cotton programs of the Scott County Agriculture Stabilization and Conservation Service.

Participating wheat farms totaled 889 with earnings of $225,957. The 447 cotton farms cooperated with the 1973 cotton program earning $699,901. Combined payments to Scott County farmers for the three programs were $1,658,683.

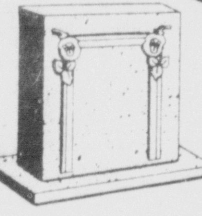
As a requirement of the feed grain program, 6,636 acres were set aside from production in 1973.

Our Tribute
To Sikeston
FOR OVER 25 YEARS
Beautiful, Enduring
Monuments

**a monument, a memory**

As symbol of living memories, as enduring tribute, a monument stands forever. We have many beautiful designs, crafted in granite or marble, or bronze for your choice.

Sikeston
Monument Co.
800 S. Main
471-3222



*Our Progress is*
**WORTH SHOUTING ABOUT!**

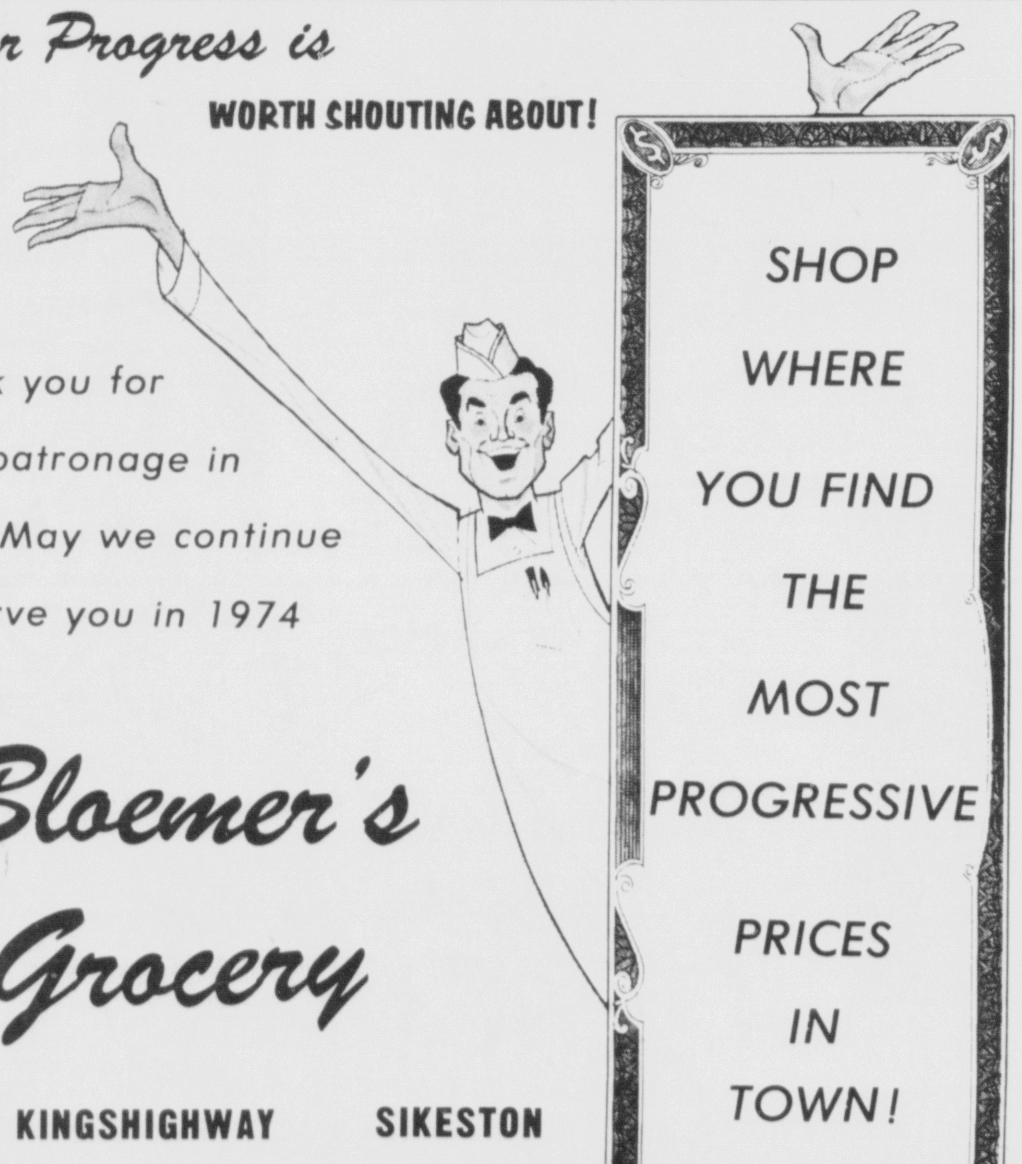
Thank you for your patronage in 1973. May we continue to serve you in 1974

*Bloemer's Grocery*

1056 N. KINGSHIGHWAY SIKESTON

*"The store that's just around the corner"*

SHOP WHERE YOU FIND THE MOST PROGRESSIVE PRICES IN TOWN!



*27 Years of Progress*

ABC MEMBER ASSOCIATED BUILDING CENTERS YOUR GUARANTEE OF RELIABILITY
QUALITY Glidden PRODUCTS
HOME MATERIALS CO.

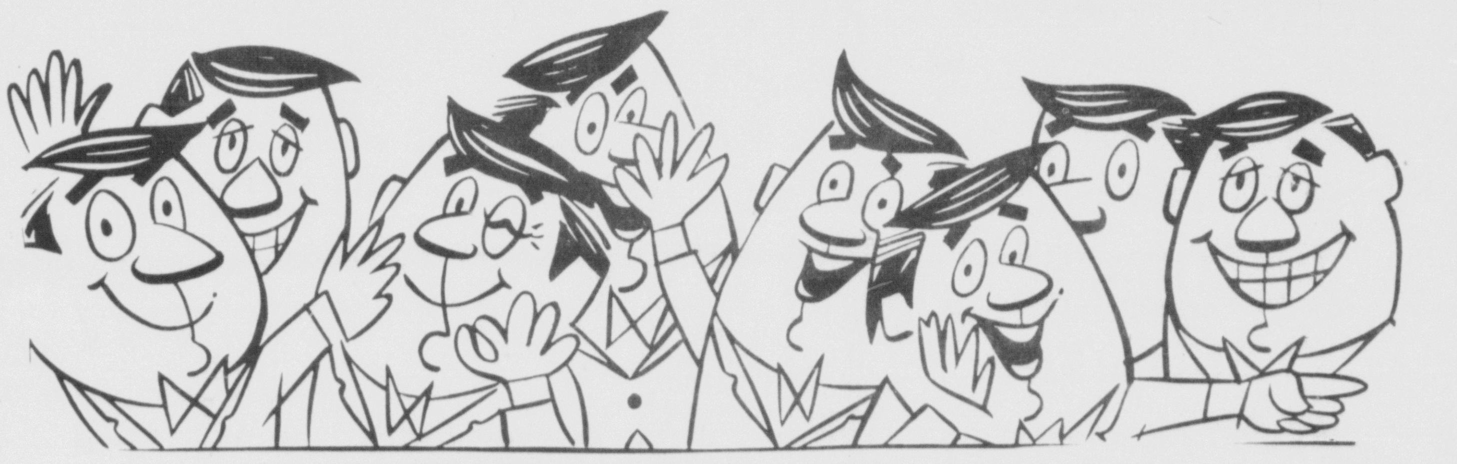
27 years of progress with Sikeston and the Sikeston trade area, has proven to us that we are in a very progressive area.

We expect to continue our progress in 1974, by providing quality building materials, lumber, paint, roofing and woodworking at reasonable prices

ABC MEMBER ASSOCIATED BUILDING CENTERS YOUR GUARANTEE OF RELIABILITY
QUALITY Glidden PRODUCTS
HOME MATERIALS CO.
1627 MALONE
471-1430
SIKESTON, MO.

*"See us for all your needs in 1974"*

*R.L. Guthrie & W.R. Guthrie Management*



**PEOPLE CAN'T WAIT TO SHARE OUR PROGRESS!**

A CHOICE BEEF
GASLITE SQUARE
OPEN
GASLITE SQUARE

Gaslight Square has brought the finest and largest selection of charcoaled-broiled steaks and sea food that can be found in the Bootheel area.

Served in an atmosphere both comfortable and relaxing.

Fresh water catfish served with all the trimmings.

"TRY US...
YOU'LL LIKE US."

Thank you for your patronage in 1973.

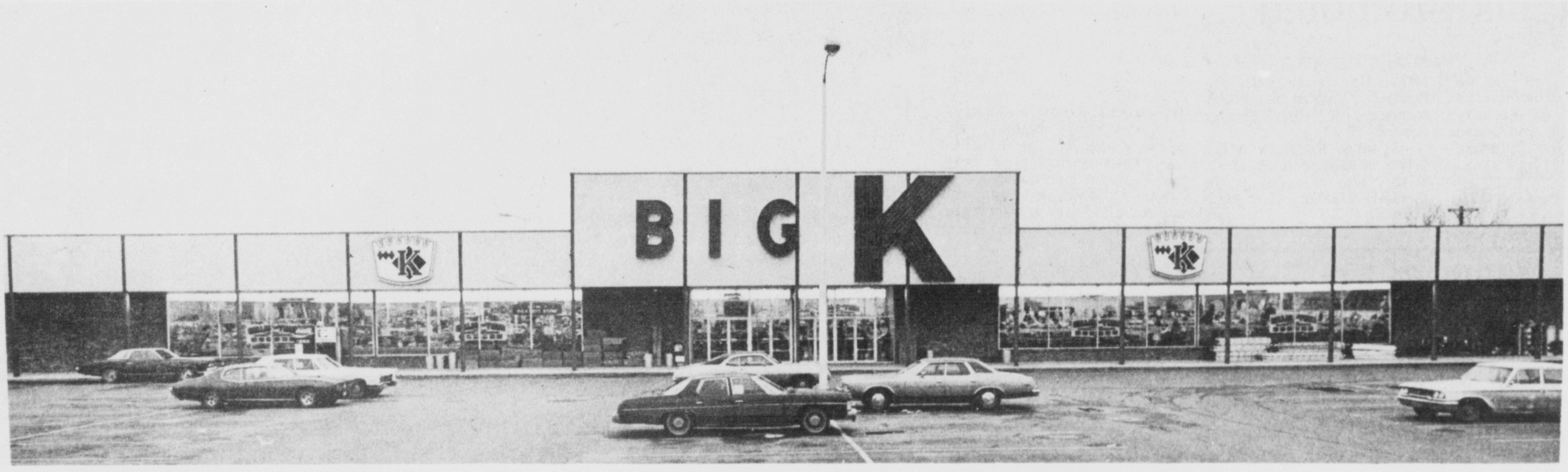
GASLIGHT SQUARE

HWY. 62 E. SIKESTON, MO. 471-8861

BIG K

# Fit for a KING!

*Big K, the "King of Values," extends their sincere thanks to the people of Sikeston and surrounding trading area for making our arrival such a rich and rewarding experience. We pledge our best efforts in 1974 to you, our valued customer, in return for the confidence you have placed in us.*



The management of Big K stores, a Nashville, Tenn. based regional discount chain presently operates 57 discount stores in a seven state area and have announced the opening of 14 new stores in 1974.

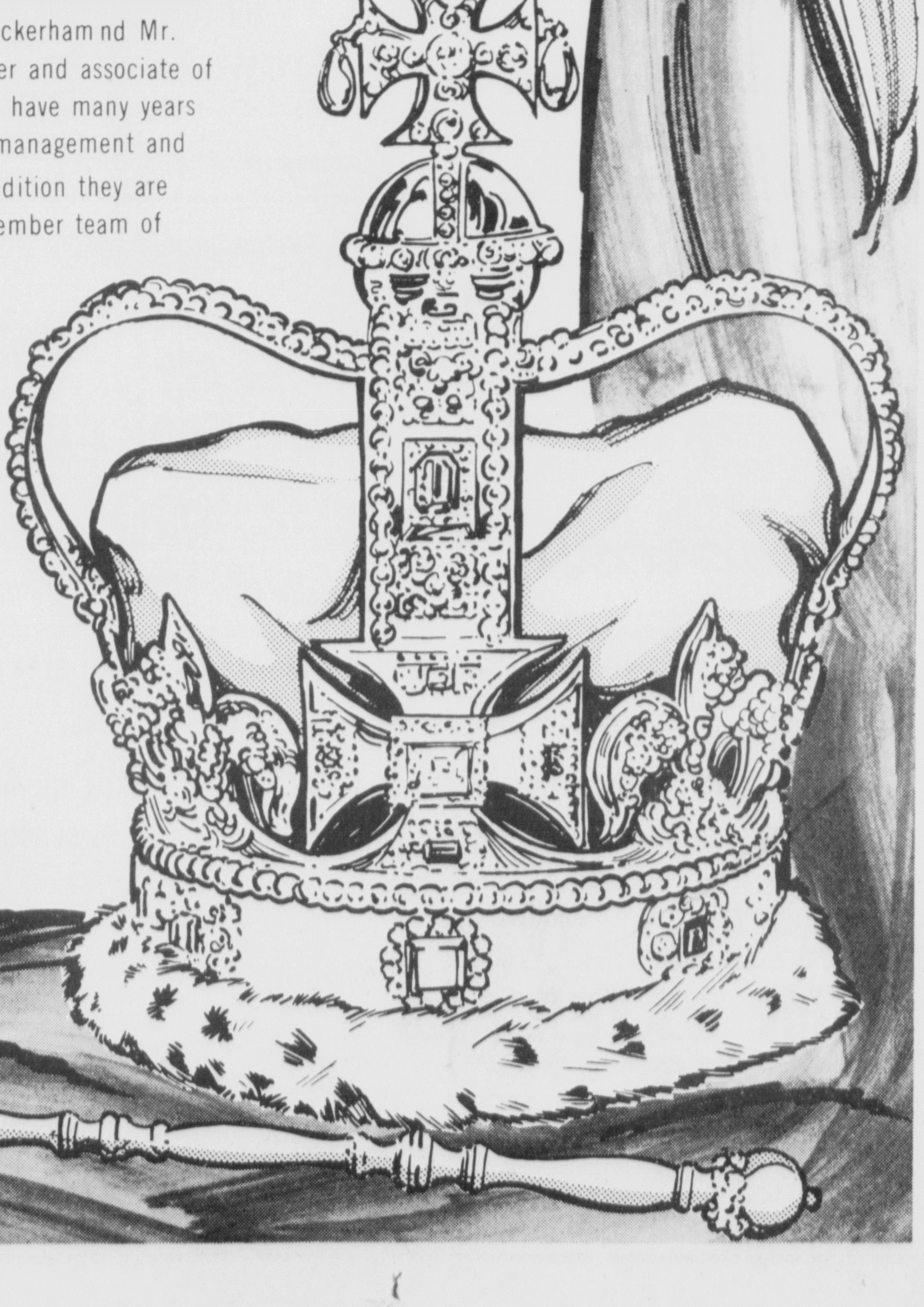
Sikeston, Mo. was chosen as the first venture west of the Mississippi River and another Big K will be opened soon in Poplar Bluff, Mo.

As pictured, Sikeston's Big K features 250 ft. frontage onto a large well lighted parking lot. Three wide entrances into the parking area provide the customer with an easy traffic flow and a minimum of conjestion.

Big K was pleased to locate in this stragetic business area of Sikeston . . . the regional business hub of Southeastern Missouri.

Mr. Norman Cockerham nd Mr. George Willis, manager and associate of Sikeston's new Big K have many years experience in retail management and merchandising. In addition they are assisted by a four member team of manager assistants.

Pictured is just a small portion of Big K's well displayed and well stocked sales floor. Large aisles and conveniently arranged departments make for easy and pleasant shopping. You'll find quality fashionably apparel for ever member of the family. Shoes, drapery and curtaions, a large fabric and sewing center, housewares, camera dept. candy, stationery and school supplies. A large year-around toy dept. automotive and sporting goods dept. are just a few of the 99 departments featuring quality merchandise at discount prices. Big K is a complete one-stop shopping center long recognized as the King of Value.



The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (F)

# New Madrid works to better community

TOGETHER
FOR PROGRESS
IN A BETTER
NEW MADRID

## *Halstead is president*

Clint Halstead, 1973-74 president of the New Madrid Chamber of Commerce, assumed duties in May at the annual Chamber of Commerce awards banquet.

NEW MADRID-- The New Madrid Chamber of Commerce, for the general improvement of the entire community in 1973, focused its efforts on city beautification and cleanup, medicine, recreation, economic growth and promotion of citizen involvement in community betterment.

Following through on projects the citizens had listed in a "Rate Your Community Survey" as being most beneficial to the community, the Chamber of Commerce and Community Betterment Committee joined to give the downtown area a facelift.

In June a Community Pride Week was sponsored. The entire downtown area was cleaned by volunteers and 15 redwood planters were placed along Main Street. Trellises were built and erected between the buildings with open alleys. Shrubs were placed in the planters, and in the spring flowers will be planted in each planter with the evergreen.

All the expense of the spring cleanup project was paid by the chamber and Community Betterment Committee.

Proceeds from a children's day sponsored in June by the Chamber were used in the beautification and cleanup campaign.

The theme of the community betterment program will continue to be "Together for Progress in a Better New Madrid" and again this year bumper stickers will be distributed to the people to stress awareness in the program.

New community betterment signs have been received and were paid for by the Kiwanis Club. Erection and landscaping is planned for early spring.

At the Missouri Community Betterment Conference in October 1973 in Jefferson City, the New Madrid Community Betterment Committee was presented a third place plaque and a $400 cash award for the accomplishments made toward community betterment this past year. Attending the conference were the committee chairman, the Rev. Edward Wolfe, Mrs. Wolfe, Mr. and Mrs. Sam L. Hunter Jr. and Mr. and Mrs. Clint Halstead.

New Madrid has again entered the awards competition for 1974. The community betterment committee plans to continue with its beautification project and to begin in the very near future to establish a historical museum for New Madrid.

Results of the "Rate Your Community" survey will still be used as a guideline for projects toward the wants and needs of the community.

An annual memory tree sponsored by the community betterment committee was erected on the courthouse square at Christmas time. Mrs. Idamaye Ellis donated a tree which was planted permanently on the lawn. It will be used each year to be lighted as a memory tree and will also add to the beauty of the courthouse. A second tree will be planted this spring. Proceeds of $316 collected during the Christmas season by lighting the tree will be used for beautification and the historical museum.

The city of New Madrid was featured in the summer issue of Horizons, a magazine published by Noranda Mines Ltd., Toronto, Canada, and again in the fall issue of The Harbinger, published by the Missouri Division of Commerce and Industrial Development.

Through efforts of the medical committee of the chamber, Dr. T. Pattaropong-- Dr. Pat--, a doctor of internal medicine and a native of Thailand, was secured for the community. He established his practice in November which ended a two- year search for a doctor by the committee.

The Chamber spearheaded a $10,000 drive to raise funds to have a modern and well equipped medical office. With community spirit and involvement the goal was surpassed by almost $8,000. Purchase of the needed equipment has already begun.

At a medical fund dinner on Jan. 19, attended by 350 persons, the Chamber honored Dr. Louis J. Smith, who is semi- retired, for his long dedicated service to the community during his 37 years of medical practice.

Chamber of Commerce medical committee members are Bruce Allan, Dr. Charles Baker, J. Corbett Davis, Clint Halstead, Dr. Sam Hedgepeth, Hal E. Hunter and Sam L. Hunter Jr., chairman.

During the year the Chamber has compiled an updated community profile, which is used by the Bootheel Regional Planning Commission and the Missouri Division of Commerce and Industrial Development. This profile contains information and data concerning the community which a prospective industry uses in selecting an area in which to locate.

The Chamber of Commerce board of directors endorsed passage of a proposal enabling construction of a second generating plant in the city-owned St. Jude Industrial Park.

There have been continuing efforts by the Chamber of Commerce for promotion of the community's merchants and economic growth in the city.

The recreation committee is progressing in its project to improve and develop two parks in the city. In February 1973, a $119,314 matching grant was approved by the Department of Housing and Urban Development.

The committee is in the process of purchasing the O'Bannon school property along Pinnell and Brush Prairie Streets. Work is expected to begin within the next two months on the projects according to Larry Rost, park projects chairman.

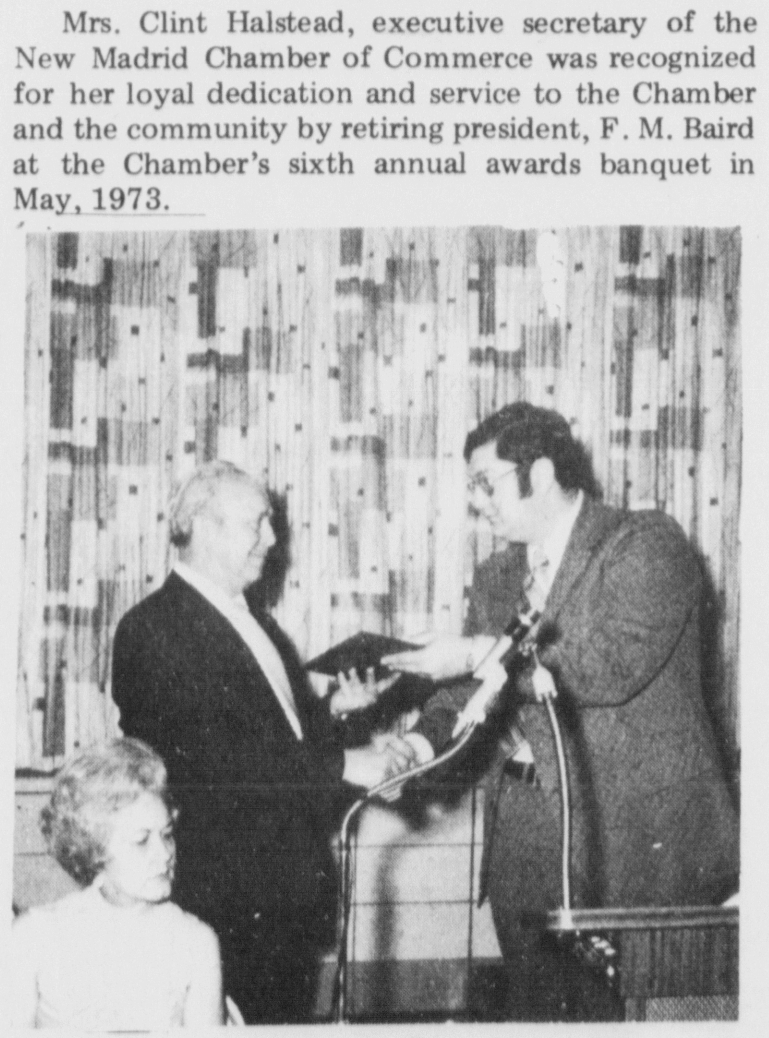
A highlight for the Chamber is the annual awards banquet when achievements are recognized and future plans announced.

At the sixth annual dinner in May the New Madrid Rotary Club was presented an award for its efforts to improve the business district in New Madrid. The club contracted and paid for illustrations of a proposed facelift of downtown buildings by artist Allen Nelson.

F. M. Baird, retiring president, was presented a plaque for his leadership and service during his tenure in office. Mrs. Clint Halstead, executive secretary, was given a plaque in recognition of her loyal dedication to the Chamber of Commerce and to the community.

## *Award presented*

Mrs. Clint Halstead, executive secretary of the New Madrid Chamber of Commerce was recognized for her loyal dedication and service to the Chamber and the community by retiring president, F. M. Baird at the Chamber's sixth annual awards banquet in May, 1973.



## *Baird receives plaque*

F. M. Baird, left, retiring president of the New Madrid Chamber of Commerce, received a plaque in gratitude for his leadership and service during his tenure, from Bob Hedgepeth at the sixth annual Chamber of Commerce banquet in May, 1973.

---

# 19th Annual Progress Edition

# Building A Better Tomorrow

# OUR FAMILY...

## TURNER DAIRY PRODUCTS

Turner
QUALITY CHEKD

REFRIGERATOR TRUCKS

*"THE FRESHEST THING AROUND"*

Turner
MILK
2% VITAMIN
Vanilla Ice cream
Black Walnut
Butter milk
CREAMED COTTAGE CHEESE
Chocolate flavored milk
Milk
Orange Drink
Half & Half
Butter
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SIKESTON, MO.

Missionary officers gather

The Woman's Missionary Union of the First Baptist Church in Sikeston enjoyed an active 1973, with emphasis on mission support. Leading the group during the year were, from left, Mrs. John Nunnelee, WMU director; Mrs. Lenzie Beck, WMU enlistment director; Mrs. Leon Chapman, Baptist women director; Mrs. Donald Beggs, Baptist women day president; and Mrs. Lou Goehri, Baptist women night president.

# *Mrs. Nunnelee heads Baptist women's group*

Mrs. John Nunnelee served as director during 1973 of Woman's Missionary Union of the First Baptist Church at 1101 North Main.

Other officers leading the organization were Mrs. Frank Burrell, secretary; Mrs. Lenzie Beck, enlistment director Mrs. C. L. Gipson, action director.

Mrs. Leon Chapman is director of the Baptist Women. Baptist Women day president is Mrs. Donald Beggs and Baptist Women night, president is Mrs. Louis Goertz. Mrs. John Calvin served as mission action leader of the day society and Mrs. Gary Lathum served as mission support leader.

Mission support was the main emphasis for the group during 1974, and programs were centered around this topic.

Theme for the Dec. 2-9 Week of Prayer for foreign missions was "God's Gift... Unspeakable." "In Him is Life" served as theme for the March 3-10 week of prayer for home missions.

Mrs. Larry Wright serves as director of Acteens for youths ages 12 to 17, while Mrs. Thomas Ellison directs the Girls in Action program for girls ages six to 11. Director of Mission Friends for 3, 4, and 5- year- olds was Mrs. Robert Waldman.

# *Morley receives fire truck*

MORLEY— For the first time in the town's history Morley received a fire truck.

The truck, a 1943 pumper, is being leased from Sikeston for one dollar per year.

Sikeston could no longer use the truck because insurance underwriters require that a truck be replaced every 15 years in larger cities. Smaller towns such as Morley can use a truck as long as it runs. The truck had been sitting in the Greer Street fire station in Sikeston and had only a minimal trade in value.

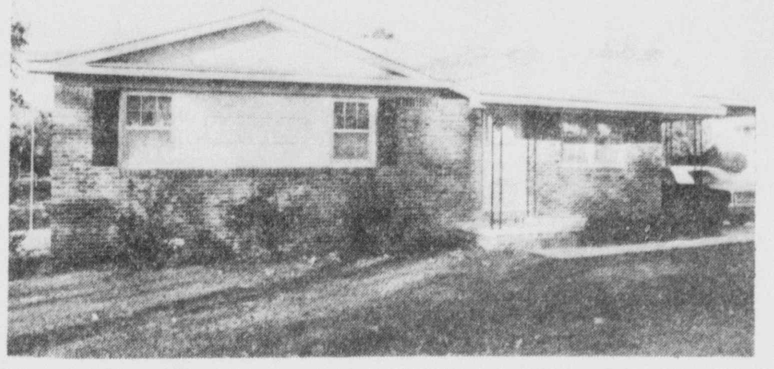
However, the truck is in good condition and pumps 500 gallons of water per minute.

Part of the lease agreement with Morley said that if Sikeston needs another truck, to help fight a fire, the Morley unit will respond.

## Taake hired as soil scientist

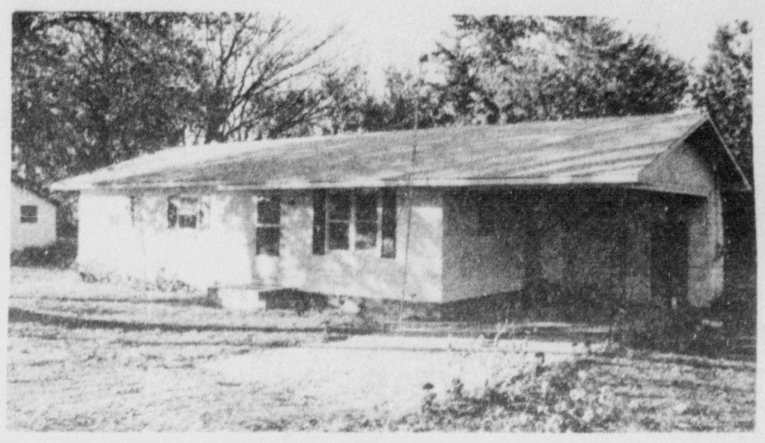
BENTON— Mark Taake of Cape Girardeau was hired in September by the Scott County Soil and Water Conservation District as a soil scientist to assist Bill Knight in making a standard soil survey for the entire county. The program is expected to take two years to complete.

Taake is the son of Mr. and Mrs. Clarence Taake Jr. of Ullin, Ill. where he graduated from Century High School in 1969. He completed his education at Murray State University in Murray, Ky., where he majored in agronomy.



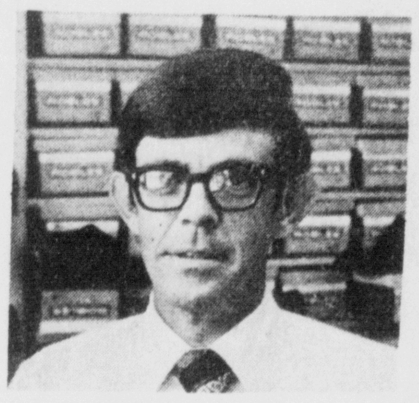
Carport attached

Mixed brick is accented by black shutters and white trim on this new three- bedroom home of Mr. and Mrs. Norman Cate located at 312 Hester Street in Bloomfield. The house features an attached carport with black wrought iron post.



Durbin home new

Black shutters accent this white frame house in Bloomfield owned by Mr. and Mrs. Verneal Durbin. A storage area is located behind the carport.



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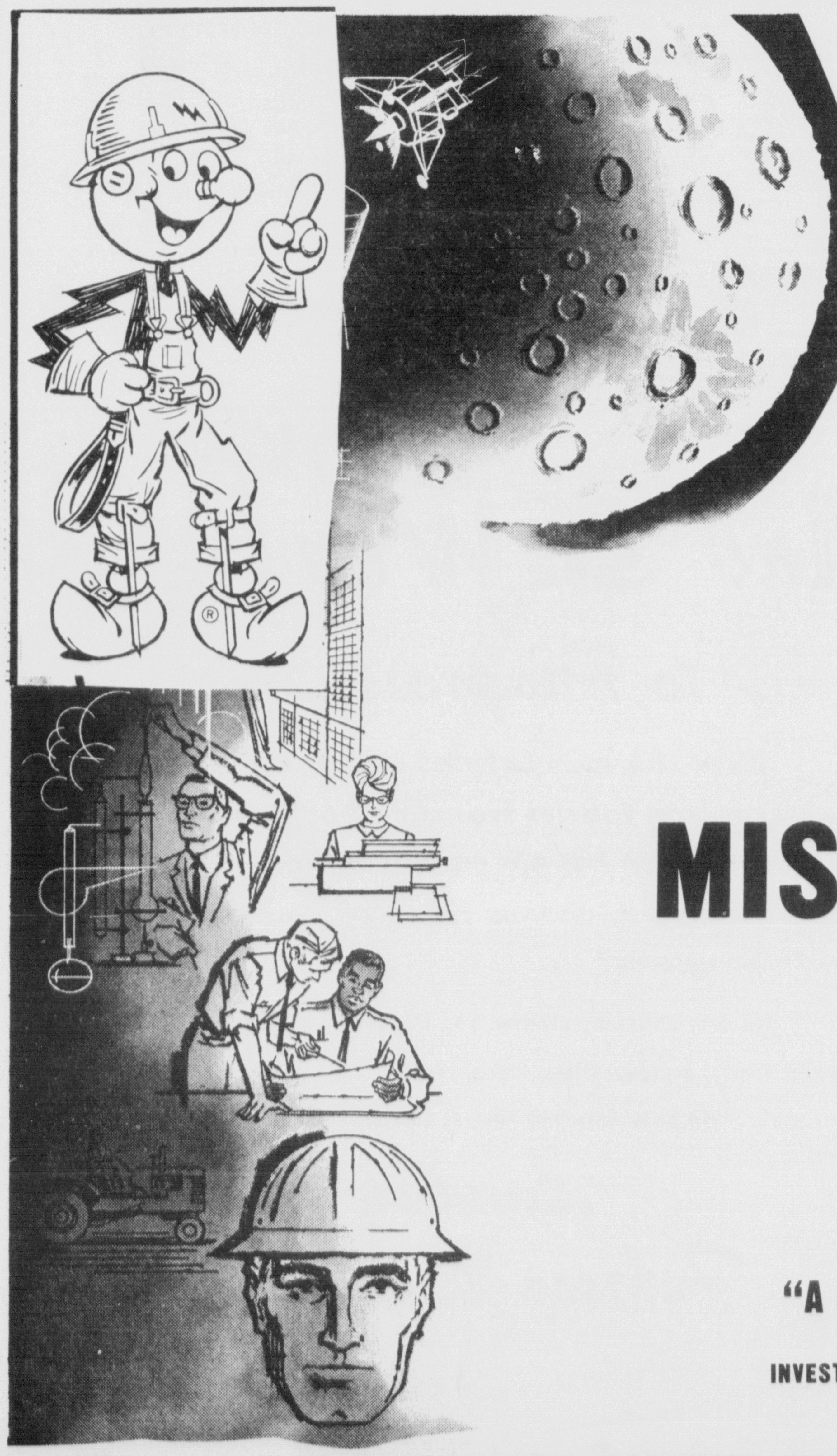

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# Rorex employed as R-1 superintendent

CHARLESTON--- Charles Rorex, 45, of Jefferson City was employed as Superintendent of R- 1 School District in March 1973 and assumed the position on July 1.

Prior to coming to Charleston, Rorex was assistance director of school finance statistics in the State Department of Education. For six years he was superintendent of North Pemiscot R- 1 School District in Wardell and at Advance R-4 School District for two years. He was also a classroom teacher in Southeast Missouri for 13 years.

A graduate of Arkansas State University at Jonesboro, Ark., he received a bachelor of science education degree with a major in physical education and minor in history. His master degree in education is also from Arkansas State and he holds a specialist certificate in educational administration from Southern Illinois University at Carbondale, Ill. His professional organizations include the Missouri State Teachers Association and the Missouri Association of School Administrators.

During the 1973- 74 school year, many improvements have been made in the R- 1 School District. Headlining the list is a new program in character education for kindergarten through 12th grades.

On the elementary level, the reading lab was expanded, a full- time elementary librarian was employed and a new math lab was developed. Parent-Teacher conferences at the kindergarten and first grade levels were started and a full-time social worker for all grades was hired.

The remedial reading program in the junior high school was expanded, a reading consultant for Title I teachers was added and a curriculum committee was formed.

Charles Rorex

Detailing each of the above improvements will show how the Charleston R-I schools have progressed educationally in 1973- 74.

The Charleston school district was chosen to participate in the dynamic, new experimental program, Character Education, primarily because of it's rural setting. The district is one of two in the state selected for the program which was made possible by a grant from the Missouri Law Enforcement Assistance Council, through the State Department of Education. It is presently funded from January of this year through January of 1975.

Charleston was selected to represent the rural setting because it is heterogeneous in nature. There is a good cross-section of Missouri's children living in the district. A wide range of perspectives is evident within the system, as well as a wide range of cultural influences. A state department official stated that when he was interviewing people from various school systems, the administration, the counselors and the faculty of Charleston emerged most impressive. "The seriousness with which the program was dealt and the quality and thoughtfulness of the questions asked, made us feel that Charleston would give the charactered program the support and intensity it values and needs," Keith Schaffer, of the State Department of Education, remarked.

The officials also felt that Superintendent Charles Rorex would support the program and would, consequently be a valuable asset to the success of the program.

The real aim of the program is to prevent students from dropping out, both physically and psychologically. On all levels charactered hopes to provide special services, through school staff, for children who are faced with problems that might hinder them from moving through the educational system. Those who leave school have fewer alternatives and consequently, they often end up working against the community and society rather than for it.

The program has brought in some new personnel, such as an additional elementary counselor and a project coordinator. Pat Rorex will provide elementary counseling in the kindergartens, Bertrand elementary and in the A.D. Simpson School. Colleen Voss, as coordinator, will be a medium through which community systems can interact children in the community.

One of the components of the program already underway is the referral system in which teachers, counselors, administrators and other school personnel can refer students which they perceive as having needs that are not being met, these needs being both psychological and physical. The students needs are then followed up by referring to community resources when available or by developing new services to deal with evident problems for which no resource existed.

It also offers faculty members teacher- in- service training and workshops, expenses paid, with graduate credit hours. Through these experiences teachers should receive additional insight and creative skills which will further enable them to deal with and to help the student with special needs.

A fundamental aspect of the program which makes it so valuable and unique is that with this program, no pre-established, structured solutions were brought in and imposed on the community. Every major component of the educational process, student, faculty, administration and community, will participate in formalizing objectives, in directing and reacting to both these objectives and the means by which they can be realized.

Volunteer and parent-effectiveness programs are presently being planned to strengthen what is already being implemented within the school context.

## *Reading lab begun at elementary level*

The district, aided by Title I funds has begun an innovative reading learning laboratory in the Heanres Elementary School.

Reading deficiencies in students have long been of major concern to the school and community. The teachers, administrators and school board have been pursuing ways to alleviate the reading problems of students and the new reading learning laboratory may well be part of the solution.

Machines and computers can be used as helpful tools in education. The reading lab is based on the latest scientific advances in both machines and computers. All equipment, materials, study carrells and consultants, are leased through Prescription Learning Corp. of Springfield, Ill.

Terry Rowe

Prescription Learning Corporation (PLC) provides three major services to the school: diagnosis, individual prescription, and a prescription learning laboratory.

PLC assesses and identifies the needs of each student scheduled to the reading lab through a series of diagnositc instruments that have been developed for this purpose. The assessment identifies and interprets deficiencies and disabilities that are useful and essential in the improvement of students' reading ability. It provides a prescription based on each individual need, as assessed by the diagnositc tools. The prescription is worked out and developed through the use of computer matching of learning agencies with correct learning programs and procedures.

The laboratory in the Hearnes School includes all machines and materials needed to carry out a student's individual prescription. As the needs of the students change throughout the year, the systems are changed to fit these needs. In addition PLC maintains the machines, provides in- service training to teachers on how to implement the laboratory and provides continuous consultation to insure the success of the program.

The reading laboratory offers a number of unique advantages to the district. First, the diagnosis and prescription that is provided greatly reduces the amount of teacher time spent performing these activities, leaving more time for the teacher in the lab for working with the student. Since it is an individualized program, it offers a way for the school district to move closer to individualized instruction which is believed to benefit the student. This is because students can progress at their own rate of learning and not fall behind the rest of the class or beheld back.

It also reflects all areas of accountability, which is a growing concern in education today. This is accomplished through post- testing that readily reflects the progress of the student. Also, records are maintained that depict the daily activities of the laboratories.

Hearnes Elementary was the first school in the state to incorporate a prescription learning reading laboratory. The laboratory consists of 30 individual stations and has two full- time teachers and one aide assigned to it. There are 140 students scheduled in the program and they attend the lab daily for a 35 minute session. Ten of the 30 individual stations are classified as "mini- labs" and are placed in different classrooms.

## *Math lab program new in grades 1-3*

Another innovative program started at Hearnes Elementary is the implementation of a math lab utilizing a variety of math materials with Hoffman Information Systems materials being the core of the program. The lab is funded through Title I, and serves grades one through three.

The lab emphasizes individualized instruction. Kits have been prepared for each child according to their individual needs and progress. The program evokes high motivation of a degree more sophisticated than the expected machine type motivation. To this point, the administration has been very pleased with the math lab operation and plan to continue it next year.

Lab director is Jane Benthall and Linda Vinson is the teacher. Leanna McElmurry is an aide.

## *New staff members*

The Hearnes school has been without a full- time librarian for several years. With the position filled this year by Peggy McNeary, a better accounting of library material and resources are available to the student and faculty making this position a welcomed sight.

Sandra Howard was employed as a reading consultant, funded through Title I, Elementary Secondary Education Act (ESEA), to work with the Title I classroom teachers in the area of reading. The consultant is available to the teachers to assist in the selection of reading materials and to help coordinate the purchasing of Title I reading supplies. The consultant also offers suggestions to the teachers on different techniques in the development of reading skills.

Sandra Carr was employed as a social worker this year and is working with parents and students of all ages and in all grades. A social worker was employed last year through a Title VI, ESEA grant, and the social worker this year is funded locally. Through cooperation with the faculty, counselors and administration, the social worker has strengthened the school by coordinating and contacting referral agencies and acting as a liaison between the school and the home.

An additional remedial reading specialist was employed through Title I, ESEA funds for the junior high school. Martha Pierceall joined Jane Griffin as a remedial reading specialist and the expansion enables more student to be served and further strengthens the overall reading program of the school system.

Parent- teacher conferences have been started at the kindergarten and in one classroom of first grade. The parental response to these conferences has been exceptional with 104 parents involved. If this enthusiasm and cooperation continues the conferences will be expanded to include more grades.

A curriculum committee was organized by Superintendent Rorex and is headed by Mike Back, administrative assistant. The committee is composed of representatives from the community, school board and Community Teachers Association. The primary function is to conduct an indepth study of present school curriculum and offer suggestions for improvements.

The committee is aided by satellite committees from each school. The teachers on the committee from each school report to the central committee regarding suggestions and possible plans for the improvement of the curriculum at that particular school. The central committee then reviews these suggestions and through discussion and investigations take the necessary action.

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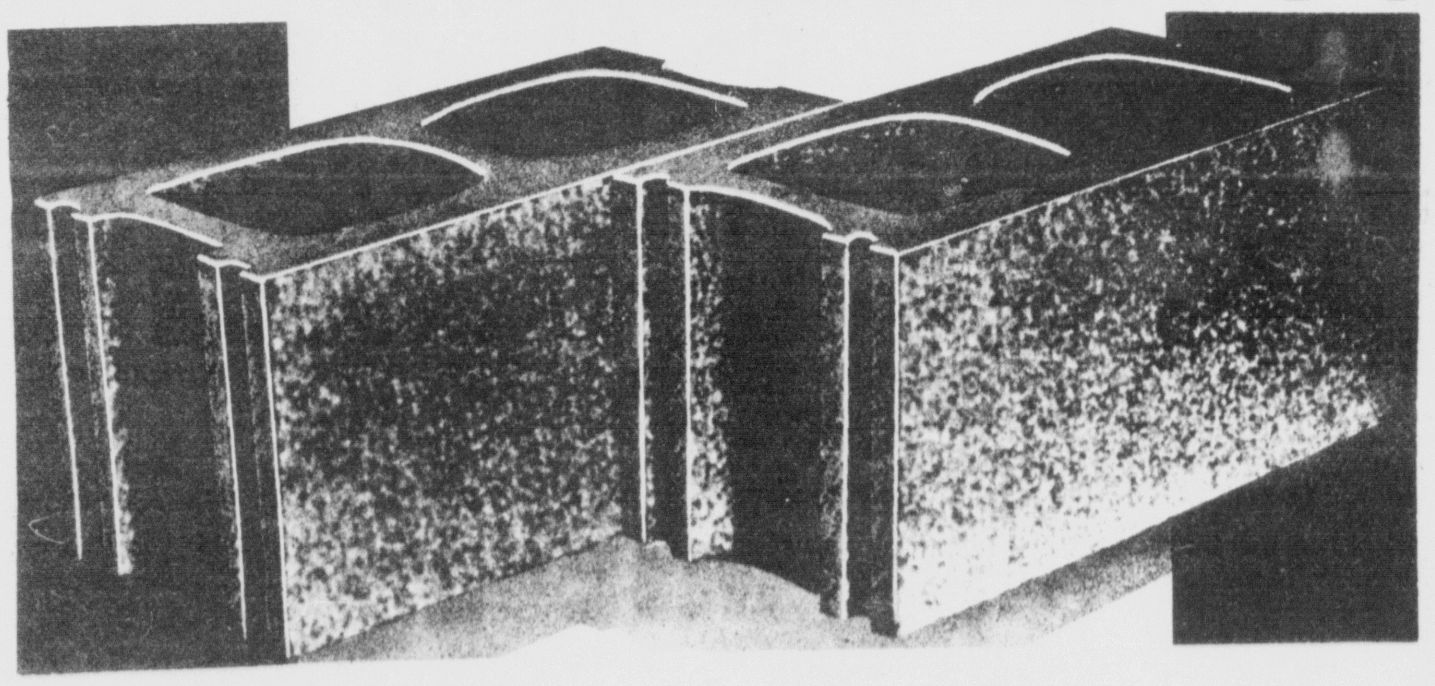

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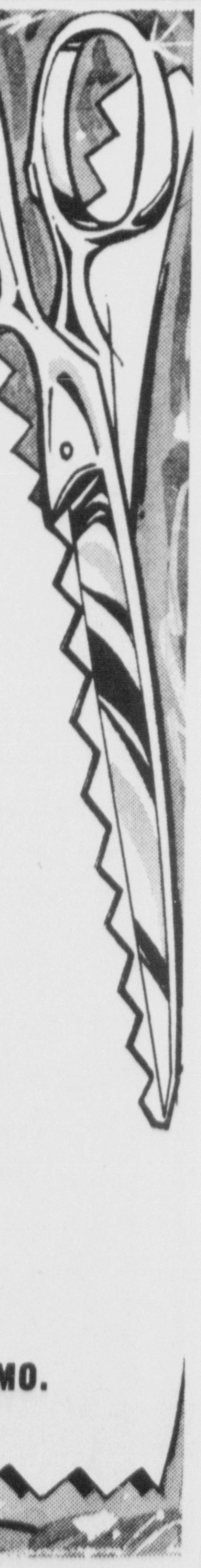


## New in Lilbourn

Window- height brick, white hardboard, black shutters and wrought iron posts were chosen by Mr. and Mrs. Bennie Nelson to accent the exterior of their new six- room house on Second Street in Lilbourn. The all- electric house contains three bedrooms and was built by Welton Henry, contractor, of Lilbourn. Nelson is a farmer and Mrs. Nelson is employed by the New Madrid County Welfare Office.

## Appliances built-in

Mr. and Mrs. Bob Phelps and daughters, Deena, 8, and Joni, 4, live in this new house at 209 Second St. in Lilbourn. The all- electric six- room house contains three bedrooms and two baths. It is centrally heated and air conditioned. The kitchen is equipped with built- in range, dish washer and garbage disposal. The brick and frame exterior is accented with white trim and black shutters. Ellis Builders Supply of Portageville was the contractor. The Phelps are Lilbourn high School teachers.

## 3 bedroom home new

Mr. and Mrs. Danny C. Cooper and their two sons and two daughters, moved into their new home at 119 E. Phillips St. in Lilbourn in March. Window-height brick, gold trim and wrought iron are exterior features of the six- room house which contains three bedrooms. Sonny Weaks of Lilbourn was contractor and financing was through Farmers Home Administration. Cooper is employed by Noranda Aluminum Inc.

## B&K Auto Repair opens

Sikestonians now have a new place to get their cars repaired when something goes wrong. Ken Caudle opened the B & K Auto Repair Shop in July at 719 S. Frisco Street.

He and his son, Larry Joe, offer complete auto repair, except body work.

Caudle said that the business is doing well. He added that he had expected it to take two years to do the quantity of business he is currently doing.

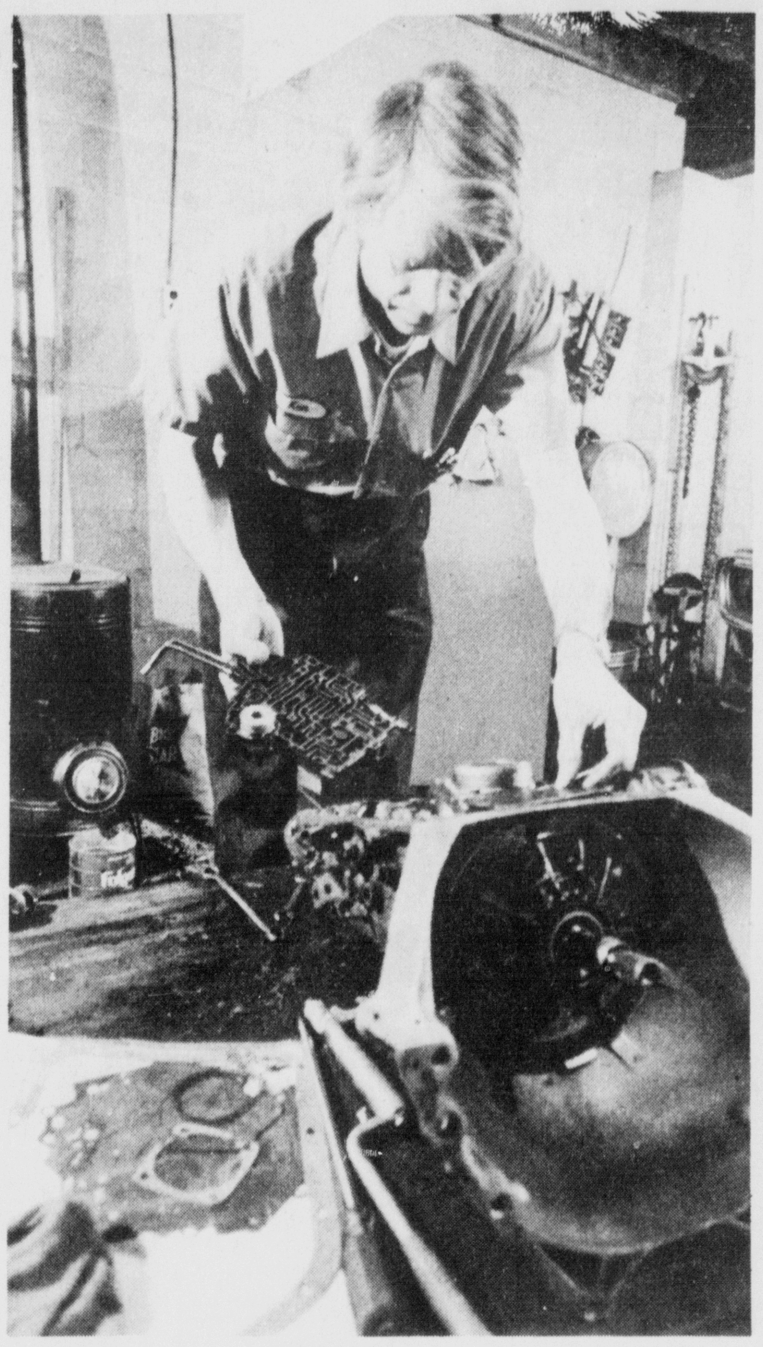
The front end alignment machine is the prized piece of equipment in the new shop.

## *Illmo church celebrates 50th anniversary*

ILLMO— The Illmo First Baptist Church celebrated its 50th anniversary Sept. 30 with the Rev. R. M. Stovall, pastor of Anna Heights Baptist Church at Anna, Ill., speaking at the morning worship hour.

Young people of the church provided music following the morning service.

The church history was reviewed and a concert was presented by the Baptist Student Union Choir of Southeast Missouri State University in Cape Girardeau. Dr. Robert Cox is director of the group.



## Transmission repaired

Ken Caudle, owner of the new B&K Auto Repair Shop, works on a car transmission. Caudle opened his shop in July at 719 S. Frisco St. and offers complete auto repair.

*Look to Southeast Missouri in '74*

## 4-H club organized in Illmo

ILLMO— A new 4- H club specializing in emphasizing livestock projects, primarily beef and swine related, was formally organized April 3 in the Illmo Housing authority meeting room by Dee Goedeke, area youth agent at the Benton University of Missouri Extension Center.

The new club selected the name, Illmo Lively Livestock Producers 4- H Club and meets the first Tuesday of each month. Ronnie Burger of Illmo is the club leader.

Officers elected by the new club were Paul Scherer, president; Jim Scherer, vice president; Mike Jansen, secretary- reporter; Tom Heiserer, treasurer: and Mike Drury, game leader.

## Drive in has new manager

BLOOMFIELD— The Circle Drive Inn re-opened Oct. 26 under the new management of Mrs. E. R. Duke. The business has been leased by John Duke, son of Mrs. Duke.

## Toy lending library begins

BENTON— Program highlights of the University of Missouri Extension Center at Benton during 1973 included the beginning of the Bootheel toy lending library and a parent education program.

The Bootheel toy lending library is designed to make the child's first teacher more effective.

The library lends toys which allow parents to help their children develop specific concepts and fundamental problem-solving abilities, while playing with them.

Parents join in scheduled sessions during which a family development specialist presents a video tape which describes one of the nine toys or games and tells which skills the toy is designed to develop. Parents can also discuss learning experiences of their children. After each session, the parents return the toys and take home a new toy. Group sharing of the ways children respond or think of new ways to play with the games and group support are vital parts of the program.

Games and toys include all sort of things, from sets of small cans, which parents fill with different objects and shake to let the child learn different sounds, to a simple game of color lotto, which enables a child to pick up an understanding of colors by matching colored squares with those on a lotto board.

When groups of children were tested on 13 different skills, there was significant improvements after use of the toy lending library.

Getting across new skills has not actually been the most important object of the library. Such teaching is a means of improving interaction between parents and children.

The long range objections of the parent education program is to help strengthen the family as a fundamental unit in America society.

Many schools across the nations are implementing classes and programs to provide daily and realistic contact with young children so that teens learn the delights of a cooing baby are accompanied by diaper changing.

## Galemore honored by Farm Bureau

BENTON— Raymond Galemore of Sikeston Route Two was honored with a recognition dinner in May at the farm bureau building in Benton for his 25 years of service as an insurance agent for Farm Bureau.

The Scott County board presented Galemore with 25 silver dollars, a silver tray and silver bowl. Letters of congratulations were received from several friends and colleagues who were unable to attend.

## Linevilles recognized

CAMPBELL-- Mr. and Mrs. Amos Linville of Campbell Route One were named District Farm Family of the Year in March at the Farmers Home Administration Family of the Year banquet.

The Linvilles own 480 acres and rent 80 acres used mostly for row crops. although they do have a few beef cows. Linville cleared most of the land he owns and farms.

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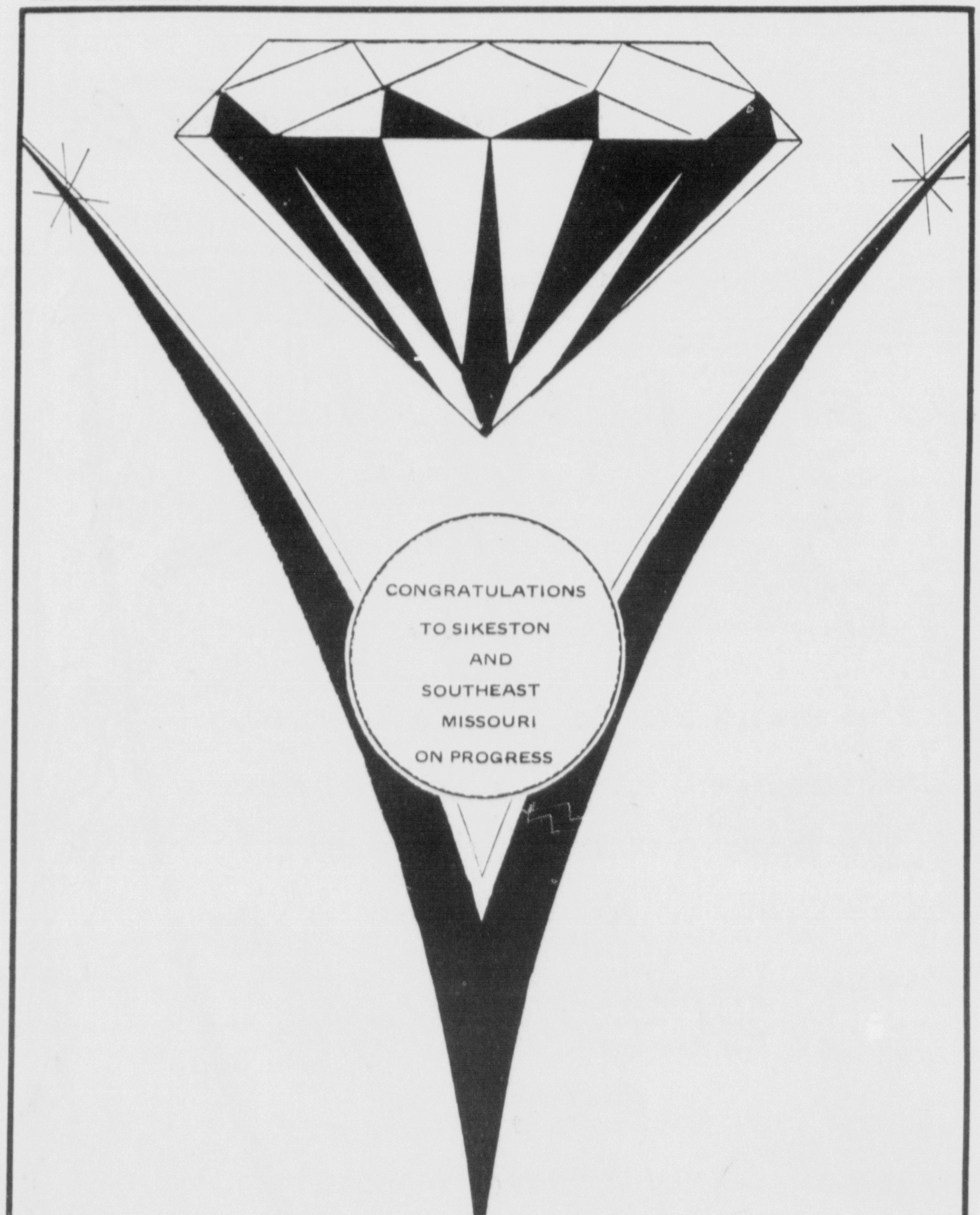

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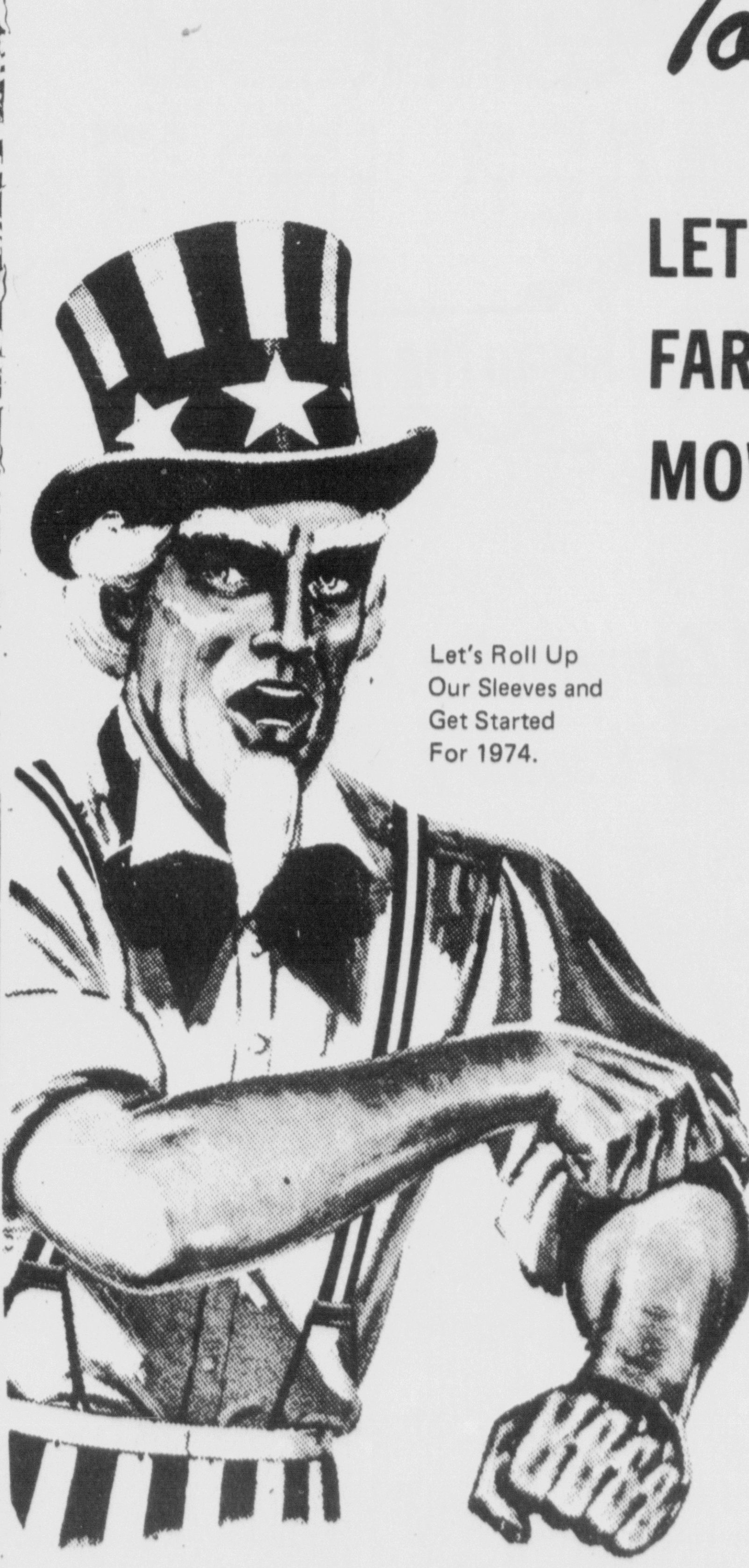

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"Let's pull together for progress in 1974"

SIKESTON PRODUCTION CREDIT ASSOCIATION
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The go ahead people

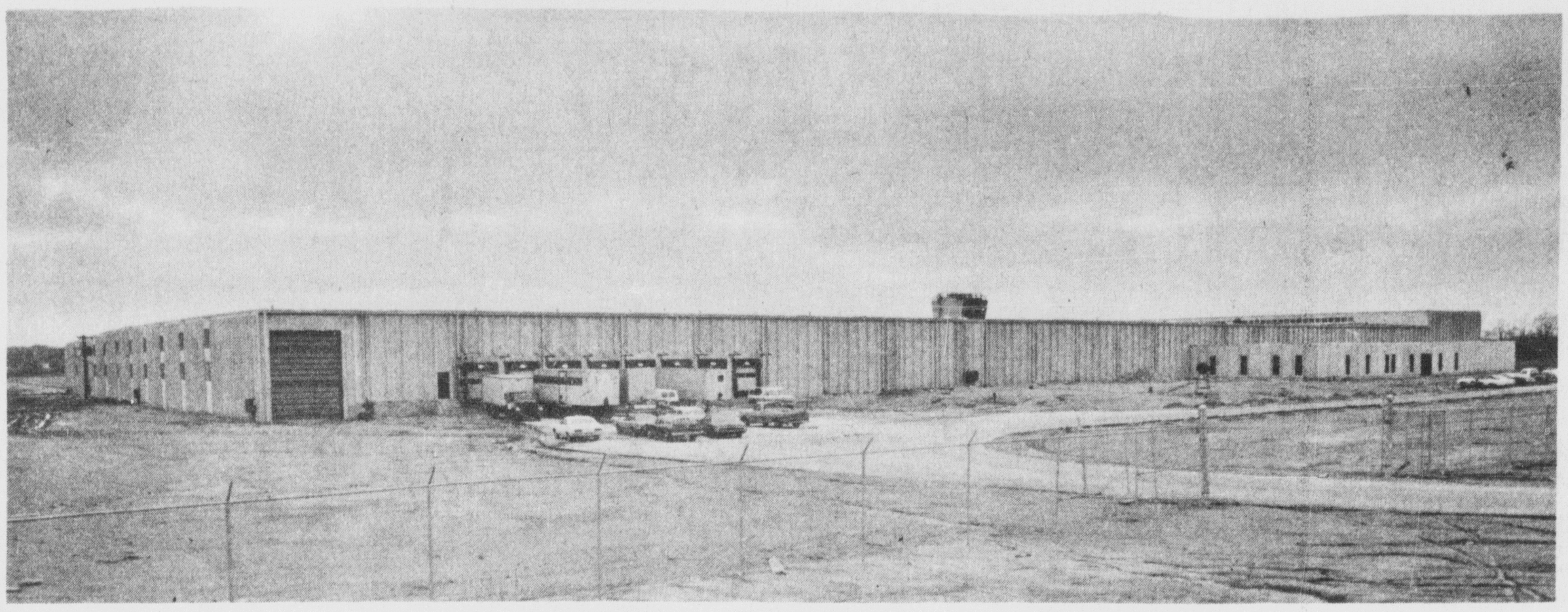
*Hahn home new*

Red brick, white trim and posts accent the new home of Mr. and Mrs. Kirby Hahn of Oran. A two-car garage is located on the left side of the house.

## Mrs. Gregory heads B & PW

EAST PRAIRIE--- Installation of officers for the Business and Professional Women's Club was held May 15 at the Ramada Inn in Miner.

Installed as president for the 1973- 74 year was Mrs. Ralph Gregory. Other officers are Mrs. Floyd Brown, vice president; Mrs. Arden Banks, treasurer; Mrs. Hubert Woods, recording secretary; and Mrs. James Riggs, corresponding secretary. Mrs. Dorothy Putnam of Charleston was the installing officer.



*Arvin plant to have 300,000 square feet*

Officials at the new Arvin plant in Dexter hope to be in production, at least on a limited basis, early this year. As work progresses on the new plant, which will have 300,000 square feet of floor space, management positions are being filled. The plant is located on a 40-acre tract in west Dexter on a new street between Fram Road and Two Mile Road.

# Arvin construction progressing

DEXTER— Work is progressing satisfactorily on construction of the new Arvin plant in Dexter and the company hopes to be in production, at least on a limited basis, early this year.

Dexter was selected as the site of the plant after several months of study of 15 cities throughout the country. The plant is located on a 40- acre tract in west Dexter on a new street between Fram Road and Two Mile Road on land owned by the Dexter Chamber of Commerce. The initial plant contains 300,000 square feet of floor space, of which 7,500 square feet is office space.

The new plant is the largest ever constructed by Arvin and anticipated initial employment will be approximately 350, with employment to increase to more than 400 when the plant reaches full operation. Both the ground and building will accommodate future expansion.

Arvin makes more than 3,000 items for the automotive industry and approximately two thirds of the vehicles that come off the production lines of passenger car and truck manufacturers in the United States are equipped with Arvin original equipment and exhaust system components. In addition, Arvin's replacement exhaust system business has more than doubled in the past five years.

The selection of five employes for the key supervisory group of the new plant were named in May. The following men, together with others who will be added later, will comprise the staff that will be responsible for getting the new facility in operation.

Keith Mills, who has been personnel manager of Arvin's plant in North Vernon, Ind. will serve in a similar capacity in Dexter. James Michael Abbott, who has been chief industrial engineer at the Franklin, Ind. plant, will be production manager. Stephen J. Collins, a staff industrial engineer at the corporate offices in Columbus, Ind., will be controls manager.

Industrial engineering manager will be Lowell W. Yoder, who has been at the Greenwood, Ind. plant since 1968. James D. McClure has been transferred from the Seymour, Ind. plant as quality manager. Don M. Glendenning has been added to the supervisory group of the new plant as plant engineer.

This new industry is welcomed by almost all the Dexter citizens. Residents realize this will be a great opportunity for employment and help stop the exodus of young people from rural to city life.

## Allford elected to academy

CHAFFEE— In April the American Academy of Medical Administrators announced that Ray Allford of 302 Southbrook Drive had been elected as a member.

The academy is an international professional society, some of whose aims are to encourage and foster a scientific approach to the practice of medical administration; provide a means of intercommunications to spread new research and knowledge in the state and the art; conduct and foster education courses in this specialty; establish and maintain a criterion of competency for those engaged in the profession and to provide fellowship, scholarships and grants to those who are doing noteworthy service in this field of medical administration.

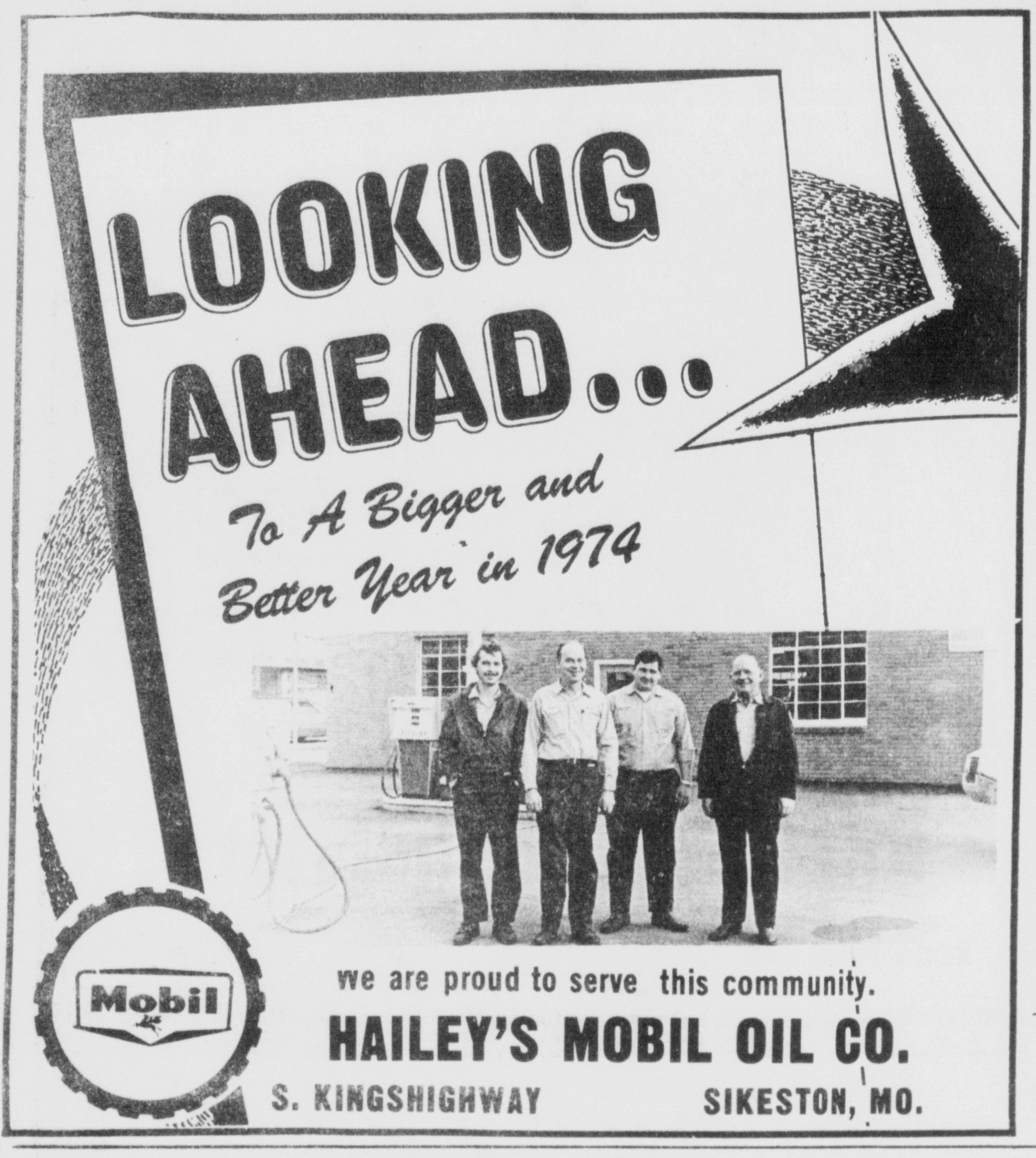
Allford was presented with his certificate and credential at the annual meeting and convention of the Medical Academy held in Chicago during August.

## *Mrs. Voges heads county club*

BENTON— Mrs. Dorothy Voges of Benton was elected president of Scott County Women's Democratic Club April 27 at the courthouse.

Vice presidents elected included Mrs. Ann Glueck of Scott City, first vice president; Mrs. Cora Crader of Oran, second vice president; and Mrs. Karen Moore of Sikeston, third vice president.

Other officers elected were Sharron Ferrell of Sikeston, treasurer; Mrs. Eula Ballard of Chaffee, secretary; Mrs. Addie Long of Chaffee, historian; Mrs. Lela Lankford of Chaffee, parliamentarian; Mrs. Mary Stewart of Benton, chaplain; Mrs. Lena Felker of Sikeston publicity chairman; and Mrs. Connie Sherford of Chaffee, auditor.



LOOKING AHEAD...
To A Bigger and Better Year in 1974

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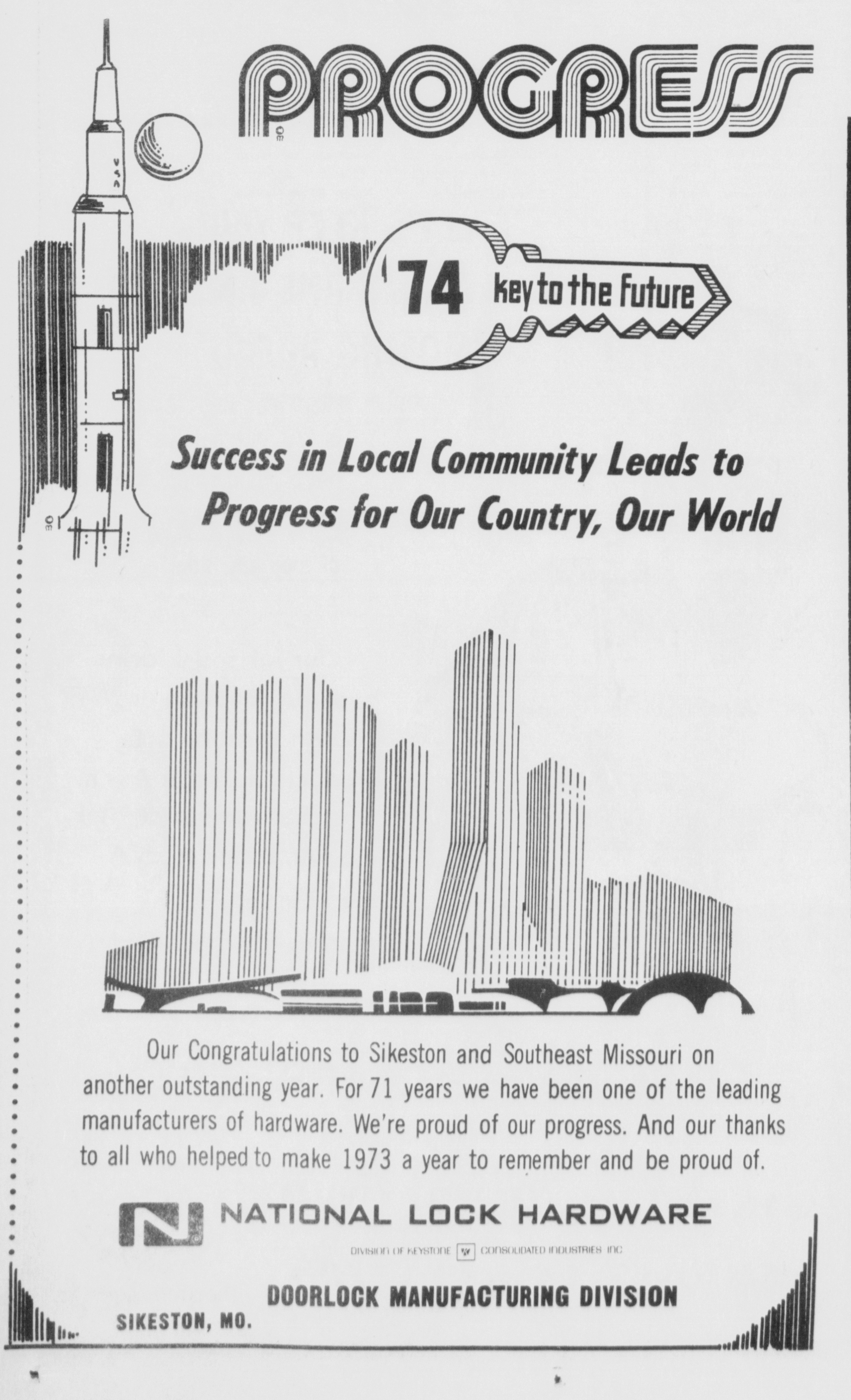

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We're turning the page on our 21st year
progress
With Sikeston and Southeast Missouri

BLACK TOP
WHERE THE ACTION IS

YES, FOR 21 YEARS WE HAVE PAVED NOT ONLY OUR SUCCESS, BUT THE SUCCESS OF SIKESTON.

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W.S. McMullin
Construction Co.
SIKESTON, MO.

*In 5 county area*

# Home health program established

HAYTI— In November Gov. Christopher Bond announced a $100,000 grant for a home health service program for a five- county area on a one- year trial basis.

The Home Health Service program, a new concept in health care in Missouri, is available for anyone in need of home care service in Scott, Mississippi, New Madrid, Pemiscot, Dunklin and Stoddard counties.

The program was designed to provide nursing care, health aid services and eventually physical therapy in the home.

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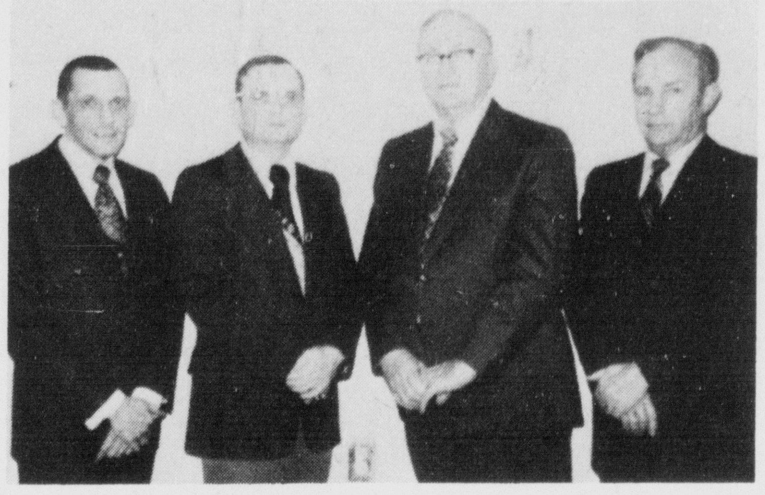

*Board of directors*

SeMo Regional Home Health Care Agency board of Directors from left are Warren Mannings, administrator, Scott County; William D. Pate, administrator; Pemiscot County; William Dillion, administrator, New Madrid County, and Jackson Burke, administrator, Mississippi County. Troy Wilson, administrator, Dunklin County was not present for the picture.

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Patricia Rick

*Home Health LPNs*

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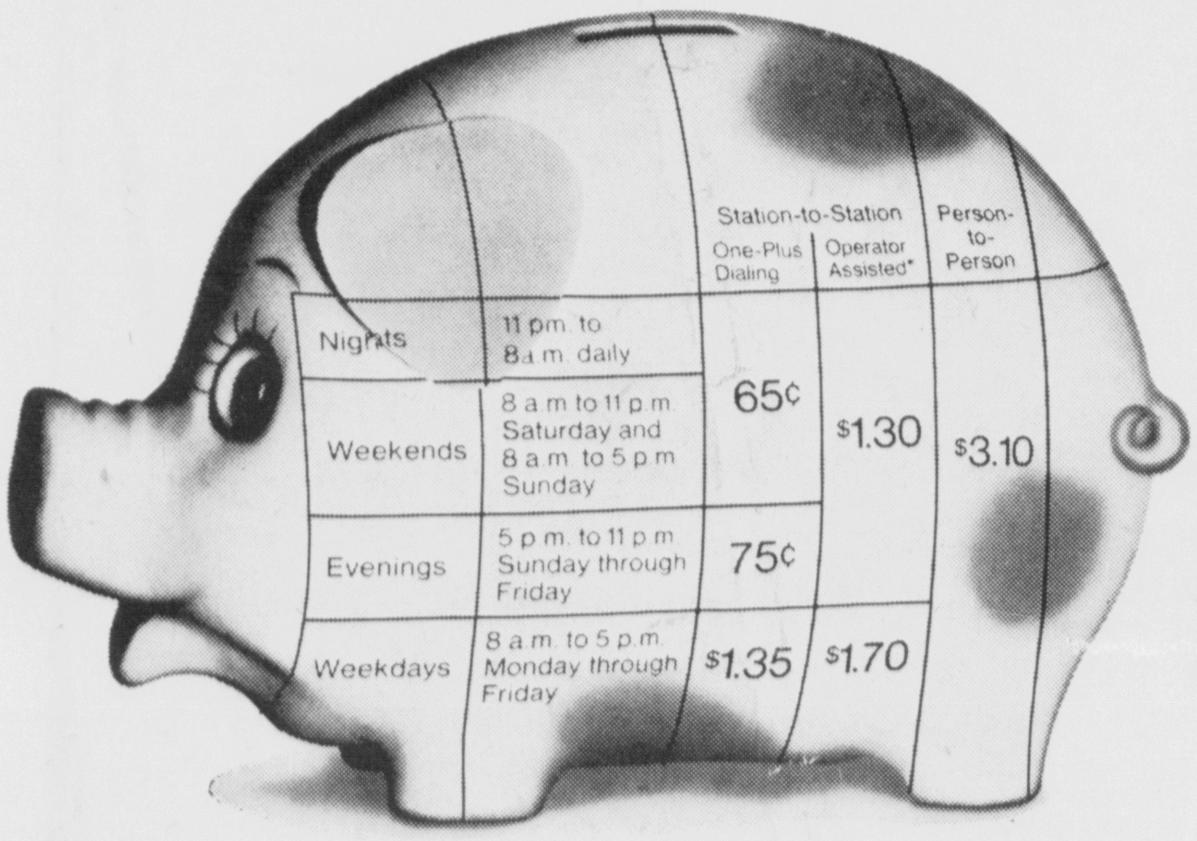
Hours for the banking facility are from 8:30 a.m. to 2:30 p.m. Monday through Saturday, except Thursday which are from 8:30 to 11:30 a.m.

Start your own Long Distance savings plan.

Say you phone Los Angeles and talk three minutes:



| | | Station-to-Station One-Plus Dialing | Station-to-Station Operator Assisted* | Person-to-Person |
|---|---|---|---|---|
| Nights | 11 pm. to 8 a.m. daily | 65¢ | $1.30 | $3.10 |
| Weekends | 8 a.m to 11 p.m Saturday and 8 a.m. to 5 p.m Sunday | | | |
| Evenings | 5 p.m. to 11 p.m Sunday through Friday | 75¢ | | |
| Weekdays | 8 a.m. to 5 p.m. Monday through Friday | $1.35 | $1.70 | |

Being choosy can result in real economy, so take your pick. Then travel by Long Distance . . . and stay awhile.

Like to have more information about Long Distance rates? Fill out and mail the coupon. We'll send you a free guide that shows you the best times to call and gives examples of rates to major cities.

Southwestern Bell
P.O. Box 787
St. Louis, Missouri 63188

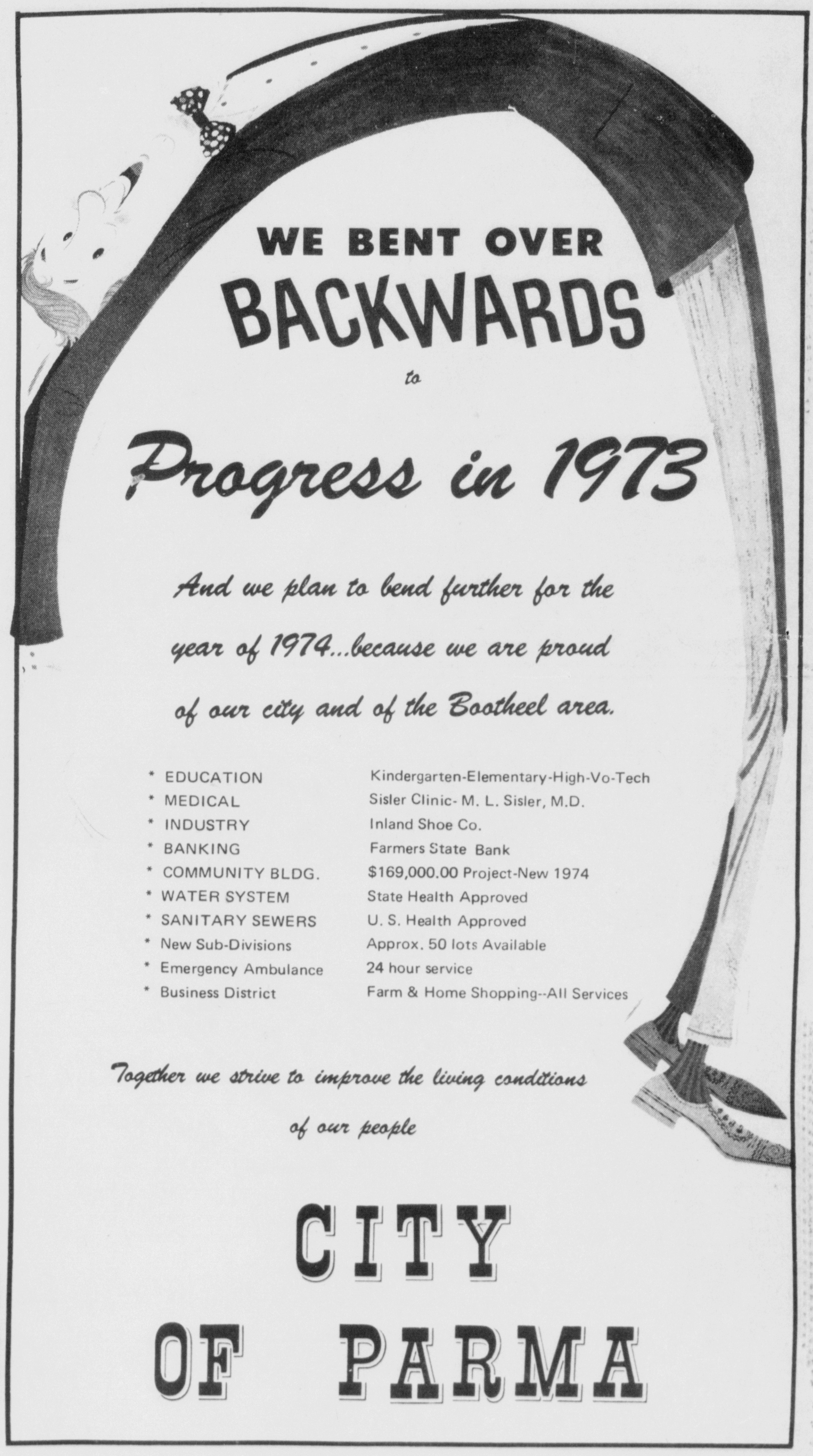
Name________________

Address________________

City________ State______ Zip______

Southwestern Bell

*Credit card, third number, hotel-guest and collect calls, plus calls made from pay telephones. Rates above do not include tax.



WE BENT OVER BACKWARDS to Progress in 1973

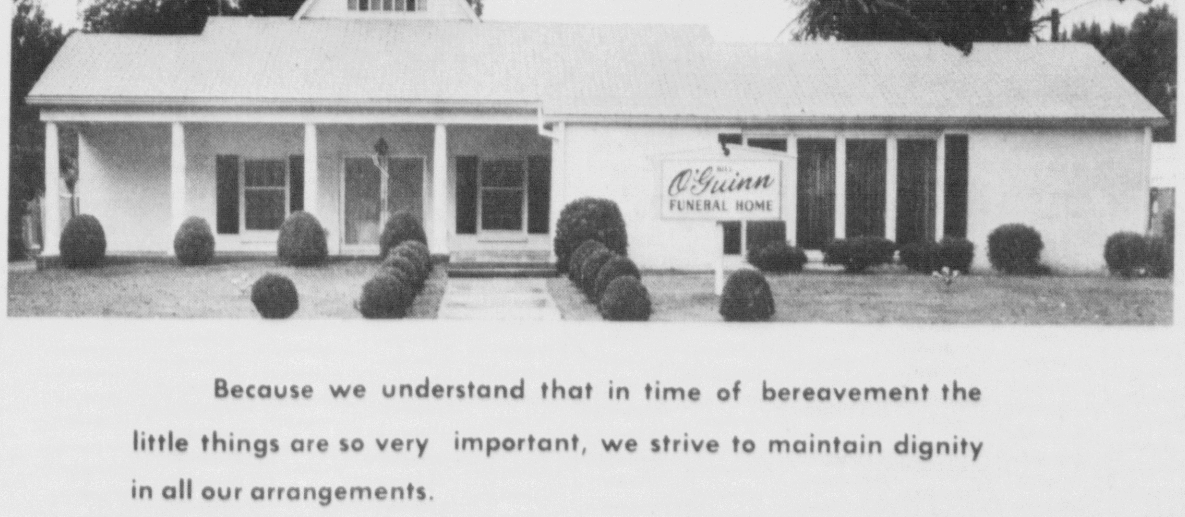
And we plan to bend further for the year of 1974...because we are proud of our city and of the Bootheel area.

| | |
|---|---|
| * EDUCATION | Kindergarten-Elementary-High-Vo-Tech |
| * MEDICAL | Sisler Clinic- M. L. Sisler, M.D. |
| * INDUSTRY | Inland Shoe Co. |
| * BANKING | Farmers State Bank |
| * COMMUNITY BLDG. | $169,000.00 Project-New 1974 |
| * WATER SYSTEM | State Health Approved |
| * SANITARY SEWERS | U. S. Health Approved |
| * New Sub-Divisions | Approx. 50 lots Available |
| * Emergency Ambulance | 24 hour service |
| * Business District | Farm & Home Shopping--All Services |

Together we strive to improve the living conditions of our people

CITY OF PARMA

. . . WITH DIGNITY ALWAYS



Because we understand that in time of bereavement the little things are so very important, we strive to maintain dignity in all our arrangements.

Bill O'Guinn Funeral Home

"A friendly home where each service is given our personal attention."

PHONE: 471-8824

403 N. KINGSHIGHWAY SIKESTON, MO. 63801

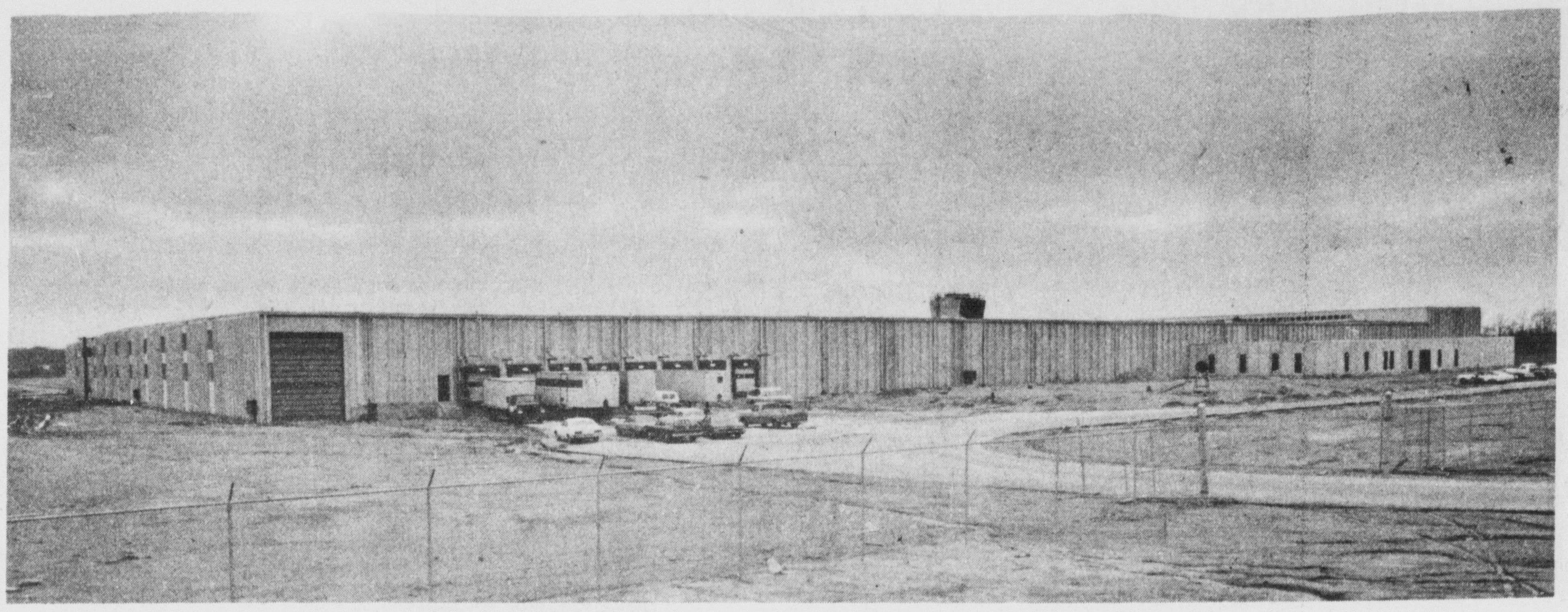
## Hahn home new

Red brick, white trim and posts accent the new home of Mr. and Mrs. Kirby Hahn of Oran. A two-car garage is located on the left side of the house.

## Mrs. Gregory heads B & PW

EAST PRAIRIE--- Installation of officers for the Business and Professional Women's Club was held May 15 at the Ramada Inn in Miner.

Installed as president for the 1973- 74 year was Mrs. Ralph Gregory. Other officers are Mrs. Floyd Brown, vice president; Mrs. Arden Banks, treasurer; Mrs. Hubert Woods, recording secretary; and Mrs. James Riggs, corresponding secretary. Mrs. Dorothy Putnam of Charleston was the installing officer.



*Arvin plant to have 300,000 square feet*

Officials at the new Arvin plant in Dexter hope to be in production, at least on a limited basis, early this year. As work progresses on the new plant, which will have 300,000 square feet of floor space, management positions are being filled. The plant is located on a 40-acre tract in west Dexter on a new street between Fram Road and Two Mile Road.

# Arvin construction progressing

DEXTER— Work is progressing satisfactorily on construction of the new Arvin plant in Dexter and the company hopes to be in production, at least on a limited basis, early this year.

Dexter was selected as the site of the plant after several months of study of 15 cities throughout the country. The plant is located on a 40- acre tract in west Dexter on a new street between Fram Road and Two Mile Road on land owned by the Dexter Chamber of Commerce. The initial plant contains 300,000 square feet of floor space, of which 7,500 square feet is office space.

The new plant is the largest ever constructed by Arvin and anticipated initial employment will be approximately 350, with employment to increase to more than 400 when the plant reaches full operation. Both the ground and building will accommodate future expansion.

Arvin makes more than 3,000 items for the automotive industry and approximately two thirds of the vehicles that come off the production lines of passenger car and truck manufacturers in the United States are equipped with Arvin original equipment and exhaust system components. In addition, Arvin's replacement exhaust system business has more than doubled in the past five years.

The selection of five employes for the key supervisory group of the new plant were named in May. The following men, together with others who will be added later, will comprise the staff that will be responsible for getting the new facility in operation.

Keith Mills, who has been personnel manager of Arvin's plant in North Vernon, Ind. will serve in a similar capacity in Dexter. James Michael Abbott, who has been chief industrial engineer at the Franklin, Ind. plant, will be production manager. Stephen J. Collins, a staff industrial engineer at the corporate offices in Columbus, Ind., will be controls manager.

Industrial engineering manager will be Lowell W. Yoder, who has been at the Greenwood, Ind. plant since 1968. James D. McClure has been transferred from the Seymour, Ind. plant as quality manager. Don M. Glendenning has been added to the supervisory group of the new plant as plant engineer.

This new industry is welcomed by almost all the Dexter citizens. Residents realize this will be a great opportunity for employment and help stop the exodus of young people from rural to city life.

## Allford elected to academy

CHAFFEE— In April the American Academy of Medical Administrators announced that Ray Allford of 302 Southbrook Drive had been elected as a member.

The academy is an international professional society, some of whose aims are to encourage and foster a scientific approach to the practice of medical administration; provide a means of intercommunications to spread new research and knowledge in the state and the art; conduct and foster education courses in this specialty; establish and maintain a criterion of competency for those engaged in the profession and to provide fellowship, scholarships and grants to those who are doing noteworthy service in this field of medical administration.

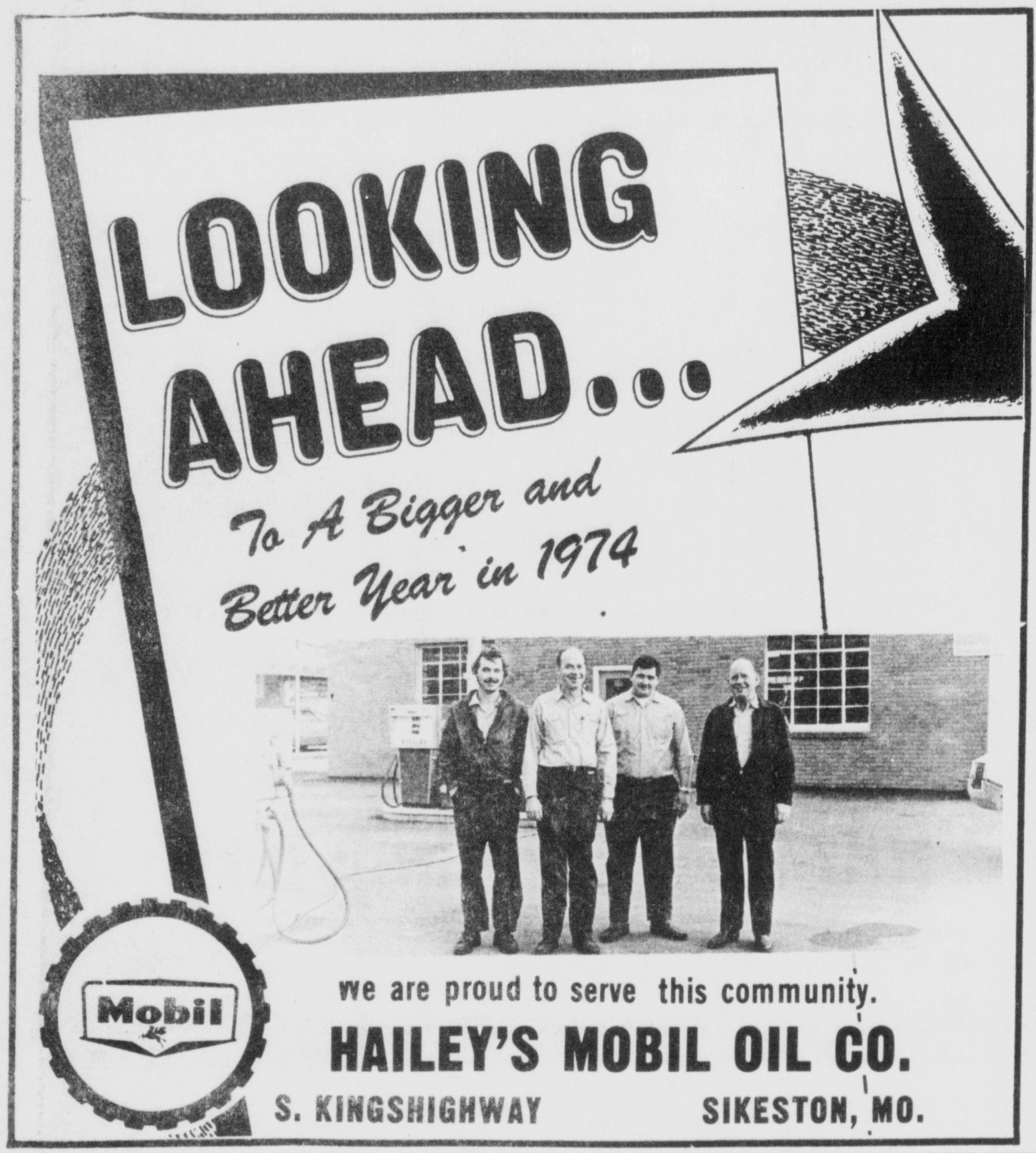
Allford was presented with his certificate and credential at the annual meeting and convention of the Medical Academy held in Chicago during August.

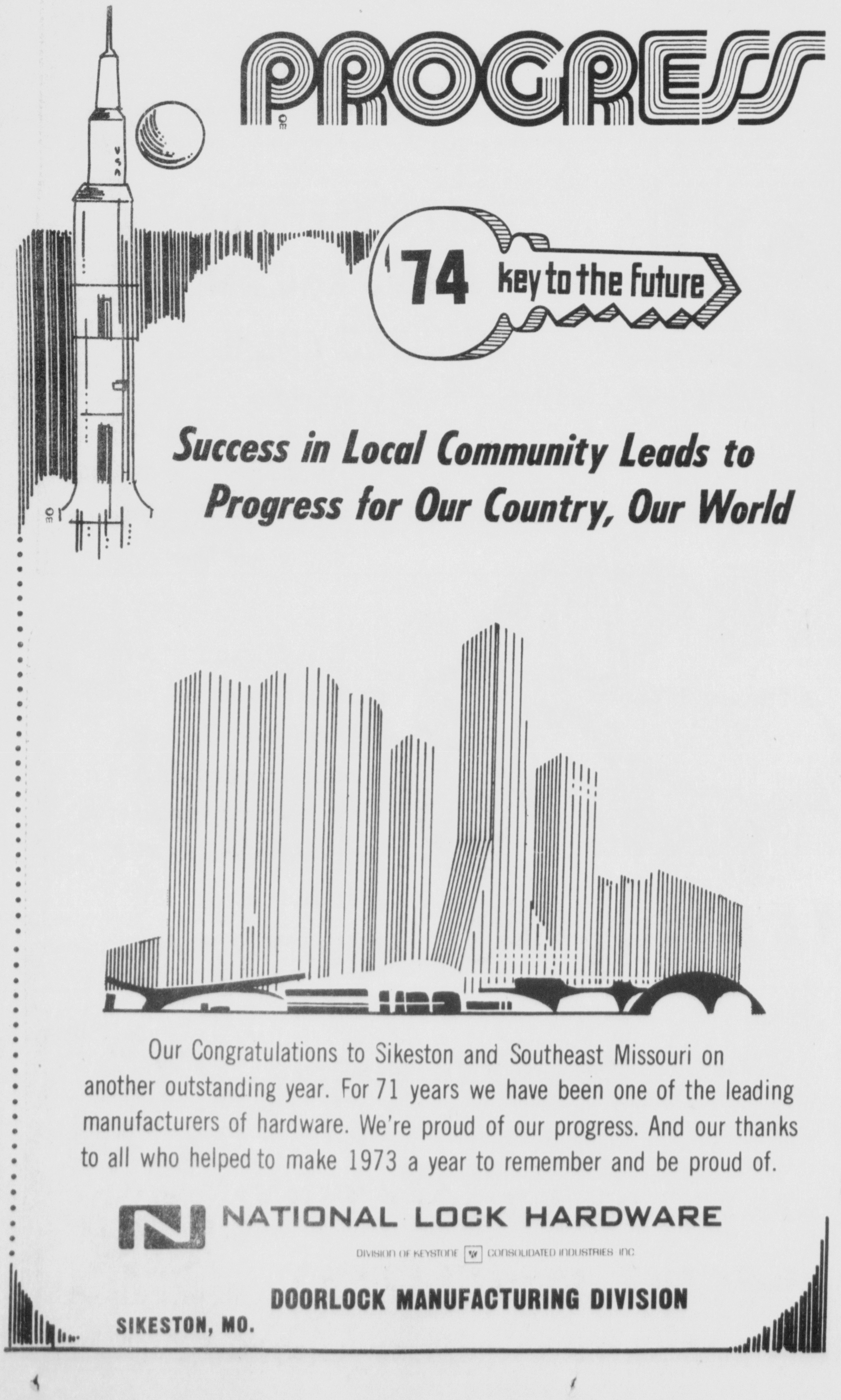
## *Mrs. Voges heads county club*

BENTON— Mrs. Dorothy Voges of Benton was elected president of Scott County Women's Democratic Club April 27 at the courthouse.

Vice presidents elected included Mrs. Ann Glueck of Scott City, first vice president; Mrs. Cora Crader of Oran, second vice president; and Mrs. Karen Moore of Sikeston, third vice president.

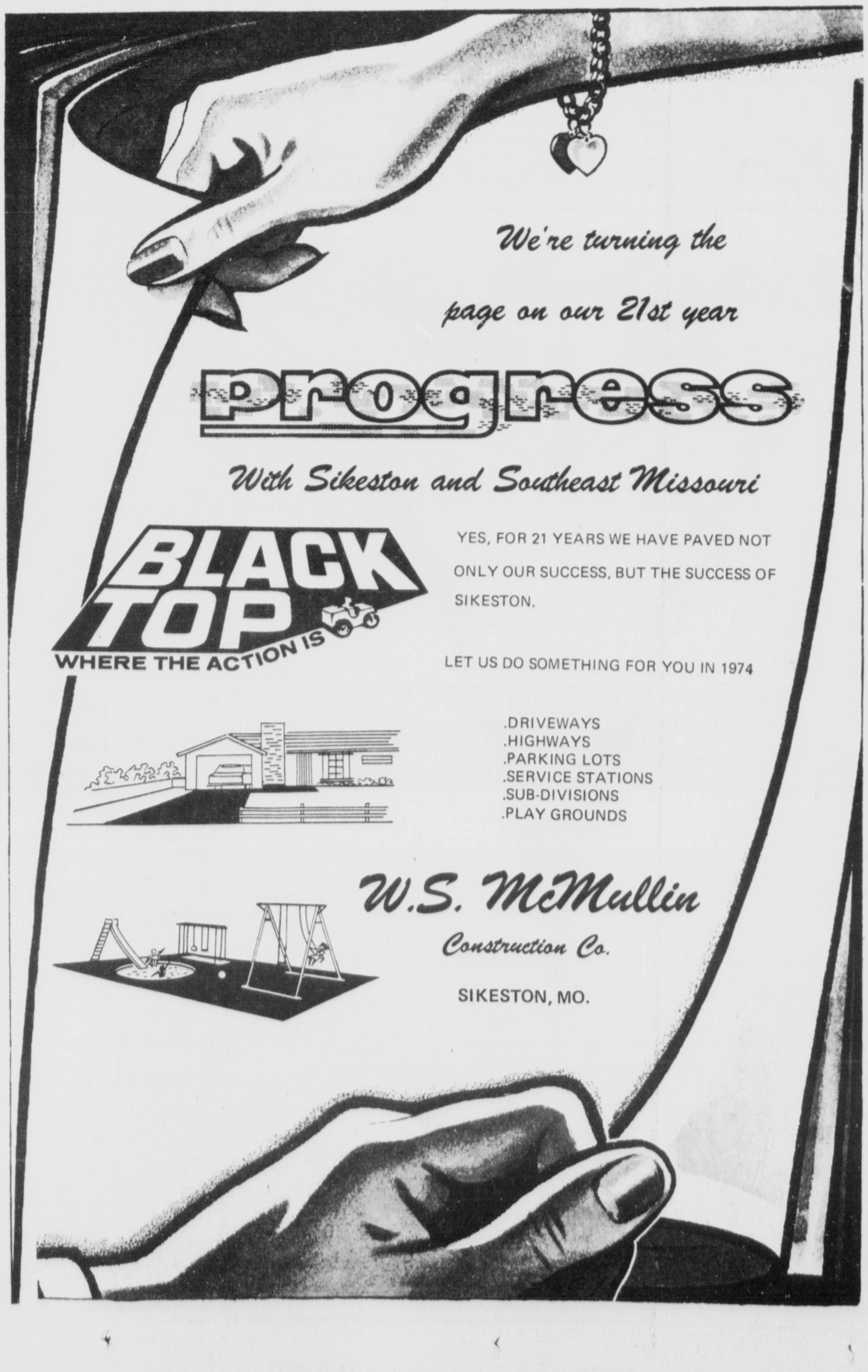
Other officers elected were Sharron Ferrell of Sikeston, treasurer; Mrs. Eula Ballard of Chaffee, secretary: Mrs. Addie Long of Chaffee, historian; Mrs. Lela Lankford of Chaffee, parliamentarian; Mrs. Mary Stewart of Benton, chaplain; Mrs. Lena Felker of Sikeston publicity chairman; and Mrs. Connie Sherford of Chaffee, auditor.


LOOKING AHEAD...
To A Bigger and Better Year in 1974
Mobil
we are proud to serve this community.
HAILEY'S MOBIL OIL CO.
S. KINGSHIGHWAY SIKESTON, MO.


PROGRESS
'74 key to the future
Success in Local Community Leads to Progress for Our Country, Our World

Our Congratulations to Sikeston and Southeast Missouri on another outstanding year. For 71 years we have been one of the leading manufacturers of hardware. We're proud of our progress. And our thanks to all who helped to make 1973 a year to remember and be proud of.

NATIONAL LOCK HARDWARE
DIVISION OF KEYSTONE CONSOLIDATED INDUSTRIES INC
DOORLOCK MANUFACTURING DIVISION
SIKESTON, MO.


We're turning the page on our 21st year
progress
With Sikeston and Southeast Missouri
BLACK TOP
WHERE THE ACTION IS
YES, FOR 21 YEARS WE HAVE PAVED NOT ONLY OUR SUCCESS, BUT THE SUCCESS OF SIKESTON.

LET US DO SOMETHING FOR YOU IN 1974

.DRIVEWAYS
.HIGHWAYS
.PARKING LOTS
.SERVICE STATIONS
.SUB-DIVISIONS
.PLAY GROUNDS

W.S. McMullin
Construction Co.
SIKESTON, MO.

*In 5 county area*

# Home health program established

HAYTI— In November Gov. Christopher Bond announced a $100,000 grant for a home health service program for a five- county area on a one- year trial basis.

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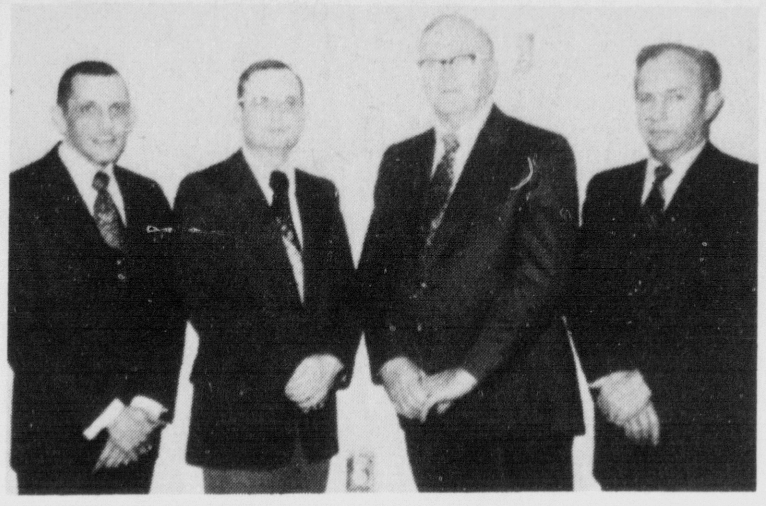

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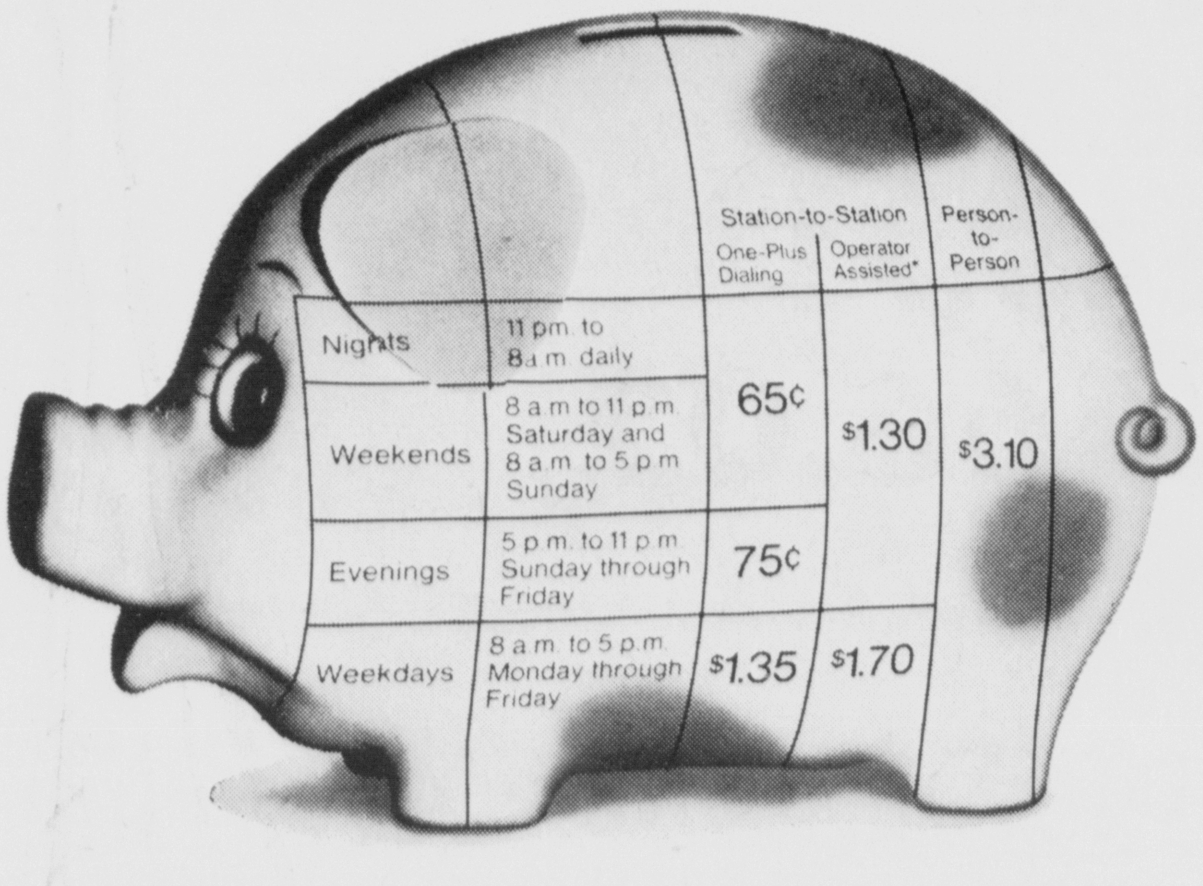

| | | Station-to-Station One-Plus Dialing | Station-to-Station Operator Assisted* | Person-to-Person |
|---|---|---|---|---|
| Nights | 11 pm. to 8 a.m. daily | 65¢ | $1.30 | $3.10 |
| Weekends | 8 a.m to 11 p.m. Saturday and 8 a.m. to 5 p.m Sunday | | | |
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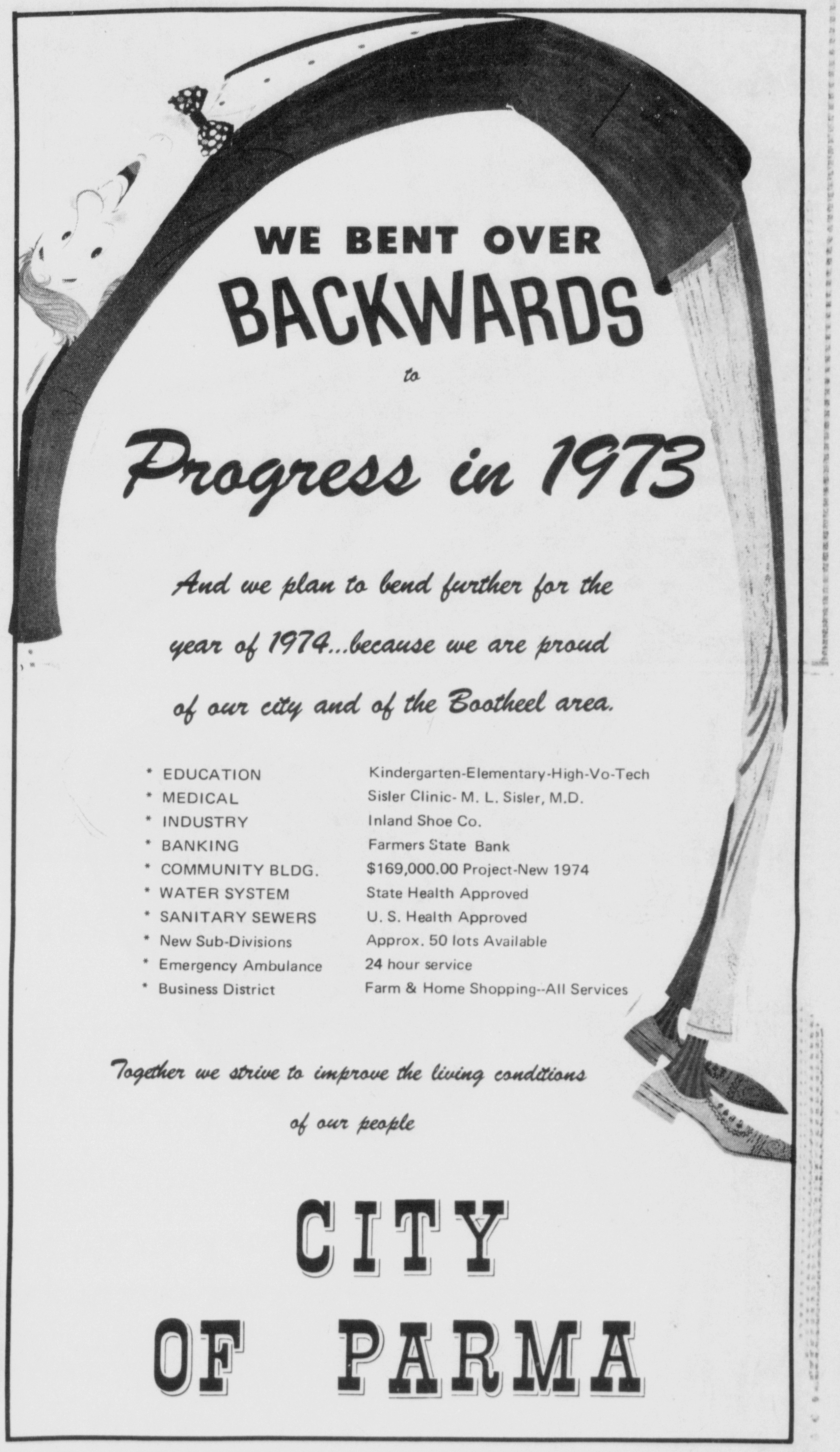
Southwestern Bell

*Credit card, third number, hotel-guest and collect calls, plus calls made from pay telephones. Rates above do not include tax.



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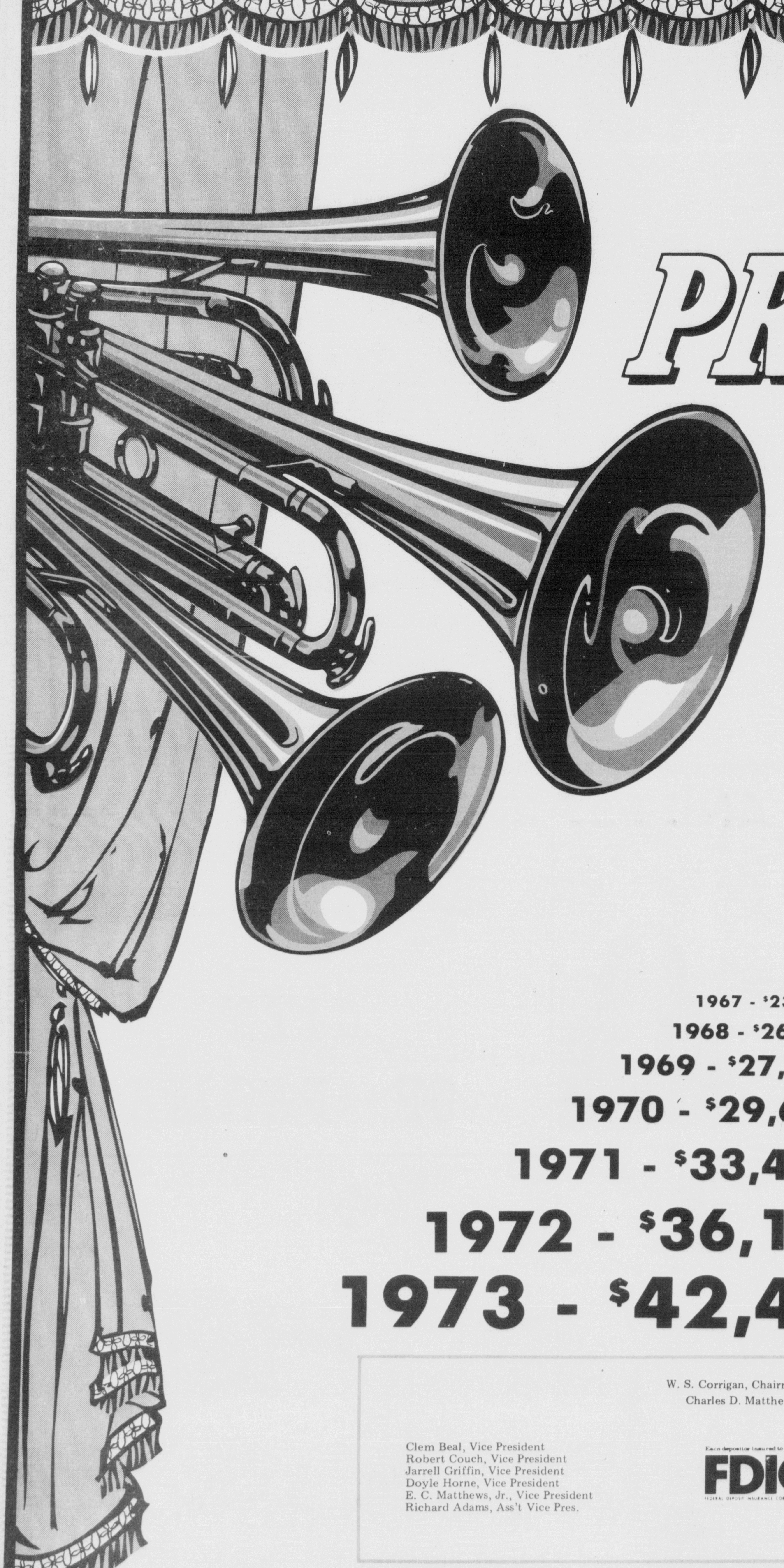
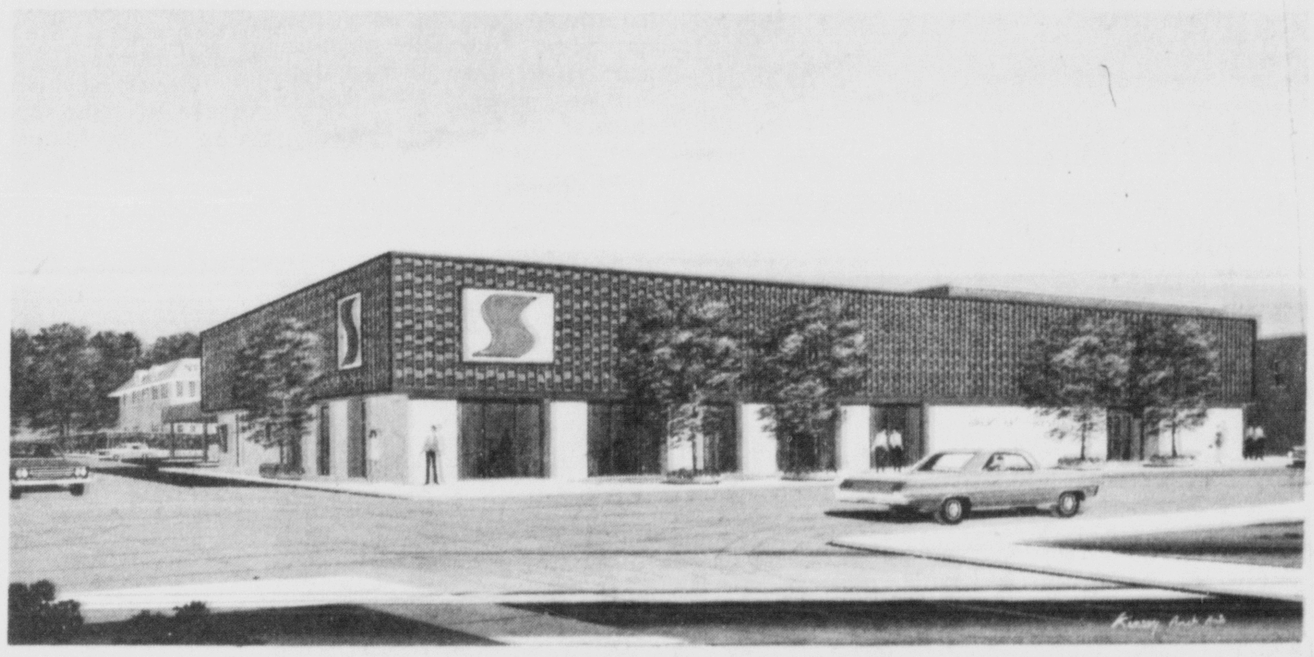
# ANNOUNCING



## 87 YEARS OF

# PROGRESS



For 87 years we have enjoyed a progress that you, the people of Sikeston and the Sikeston area, have made possible.

We appreciate the confidence you have placed in us. And as we begin our 87th year, we are more determined than ever to maintain our leadership as the financial center of Sikeston.

**1967 - $23,288,476.81**
**1968 - $26,350,467.10**
**1969 - $27,284,539.75**
**1970 - $29,676,256.34**
**1971 - $33,449,706.63**
**1972 - $36,121,145.71**
**1973 - $42,474,466.02**

W. S. Corrigan, Chairman of the Board
Charles D. Matthews, President

Clem Beal, Vice President
Robert Couch, Vice President
Jarrell Griffin, Vice President
Doyle Horne, Vice President
E. C. Matthews, Jr., Vice President
Richard Adams, Ass't Vice Pres.

Each depositor insured to $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

Mike Couch Ass't Vice President
Ned Matthews, Ass't Vice President
Carl F. Schorle, Cashier
Fay Carter, Ass't Cashier
Rosalie Boyer, Ass't Cashier
Ron Bloemer, Ass't Cashier
Barry Ferrell, Ass't Cashier

*Helping you change things for the better. . . .*

# Bank of S Sikeston

Sikeston, Missouri

# 8 new tenants move into mall

By JOHN J. NOONEY
Vice President
Nooney Company

During the past year, eight new tenants moved into Kingsway Plaza Shopping Center, raising the occupancy rate to 95 per cent and providing an even greater shopping variety for the residents of the four states it serves.

We anticipate that the number of shoppers at Southeast Missouri's largest shopping center will continue to increase, just as it has every year since the center was completed in 1971.

There are two reasons for this. First, Kingsway Plaza is becoming increasingly better known throughout the area as the one center where individuals may do all their shopping without having to drive to numerous locations.

The second reason is one which we wish did not exist, and that is the energy situation and the escalating price of gasoline. With it becoming more expensive almost daily to operate an automobile, and with the dwindling supply of gasoline, more shoppers are coming to Kingsway Plaza because they can get everything they need with just the one stop.

A number of economists are predicting a slow- down, if not a mild recession, in the nation's economy. We believe the effect, if any at all, will be minimal in this area because of the sound agricultural base upon which the economy is built.

It is possible that with a slightly greater supply of gasoline, the area's economy could be stronger and the buying power of its people increased.

One problem, inflation, will be with us again this year, although at a reduced rate. This, too, could increase the attractiveness of Kingsway Plaza since it provides an individual with an unequalled opportunity to shop comparatively.

We look forward to 1974 with great expectation and confidence. We feel assured that the occupancy, traffic and sales of Kingsway Plaza will increase; we also believe that, with a few exceptions, this could be a better year for the people of Sikeston and Southeast Missouri.

*Mall reaches 95 per cent occupancy*

The Kingsway Plaza Mall in Sikeston reached 95 per cent occupancy during 1973. Eight new tennants moved into the mall which has free parking for 2,500 cars, constant 72 degree temperature, and rest rooms.

*Board of directors at Kingsway Plaza*

The board of directors of the Kingsway Plaza Mall are, from left, Bill Cook, Nooney Co.; Bob Bowen, chairman, J. C. Penney; Charlie Baranowski, TG&Y; Eursy Eaves, Rye's Jewelry; and John O. Woodyard, Britts.

# Retail Merchants Association plans special mall promotions

The Retail Merchants Association of the Kingsway Plaza Mall each year plans bigger promotions for the customers in this trade area and offers non-profit organization use of the mall.

The association is made up of merchants at the mall, with officers elected by all members and a board of directors who meet prior to every association meeting.

The mall merchants meet once a month to plan promotions and events for the next month.

The mall supports the Boy Scouts, Girl Scouts and 4-H program. As in past years, the annual Scout-a-Rama will be held in 1974 at the mall.

The mall also sponsors a little league baseball team.

Non-profit organizations are allowed to use the mall for bake sales and other home made items.

During 1973 two Kingsway Plaza Mall advertising promotions won state awards. The anniversary sale placed first in the state ad division and the "Whale of a Sale" promotion won second prize.

Promotions sponsored by the mall association during the year include Sidewalk sales in January, which is one of the favorites of area shoppers; George Washington Sale in February; and the Outdoor Living Show in March.

During 1973 the outdoor living show drew 15,000 people to view the boats, motors, trailers, bikes, and all outdoor living furniture.

A style show is sponsored in April along with the Easter parade of bargains.

There are also special features on holidays throughout the years.

The Fourth of July brings a large fireworks display open to the public at the Kingsway Plaza Mall.

On Labor Day of 1973 in September, the mall sponsored a balloon lift off, which was the first time this area had witnessed a professional balloon company taking off.

One special activity is the Sew and Fashion Show. Garments made by area seamstresses are put on display and judged. Several winners are chosen, but in 1973, the grand prize winner received a sewing machine.

At Christmas and Easter the mall provides a color picture service for children.

Special activities at the mall included the petting zoo, trout fishing for children, electric train rides, square dancing and Santa's rocket ship, which drew 10,500 children.

John O. Woodyard
President of Association

William R. Cook
Manager of Kingsway Plaza

LOCATED NEAR I-55 AND I-57 IN SIKESTON

KINGSWAY PLAZA

SHOPPING CENTER

•••SOUTHEAST MISSOURI'S ONLY ONE-STOP SHOPPING CENTER

CONSERVE ENERGY••• SHOP AT KINGSWAY PLAZA

Where 36 stores and shops, including J.C. Penney Co., Britt's, Graber's, T.G.&Y. , Safeway and Osco Drugs, are ready to serve you. In addition, there's a theater, two restaurants, even government offices in this city within a city. Air-conditioned mall for your shopping comfort

AMPLE FREE PARKING

Owned and Managed by

Nooney Company
Pierre Laclede Center
7701 Forsyth Boulevard
Saint Louis, Missouri 63105
(314) 863-7700

# Britt's is growing with Sikeston!

**OPEN:**
**10:AM TILL 9:PM**
**MONDAY THRU**
**SATURDAY**

Britts
WONDERFUL WORLD OF FASHION

**KINGSWAY PLAZA MALL**
**SIKESTON, MO.**

*One of the areas finest department stores is right here in Sikeston. Britts offers the largest selection of quality name brand merchandise in the area with many fine departments to help you satisfy your every shopping need.*

THIS AREAS LARGEST
EAGLE STAMP REDEMPTION CENTER.

The Big Payoff

Stick 'em up!

Join Our Eagle Stamp Bonus Bankcard Club

**Get A Bonus Bankcard Here!**

Everytime you make a $2.50 purchase, we will give you an Bankcard. PAYOFF. . . EAGLE STAMP BONUS SEAL . 8 Seals fill your Then the BIG An EXTRA

**300 EAGLE STAMPS**

Fill as many Cards as you like NOW THRU April 13, 1974.

EAGLE STAMP
EAGLE STAMP
EAGLE STAMP

THE BIG PAYOFF!
Join our
Eagle Bonus Bankbook Club
300 EAGLE STAMPS
300 Eagle Stamps for each Bonus Bank card filled now thru APRIL 13, 1974
BRITTS
DEPARTMENT STORE
Kingsway Plaza Mall
Sikeston, Missouri

## LOOK AT THESE QUALITY SAVINGS!!

EARLY AMERICAN WOOD PIECES WITH GEORGE BENT PROTECTOLAC® FINISH
FINELY CRAFTED FURNITURE THAT COULDN'T BE MORE PRACTICAL OR...CHARMING!

Exclusive Protectolac® finish resists alcohol, boiling water, fruit acids, detergents, even nail polish remover! Wipes clean with mild soap and water. Fantastic!

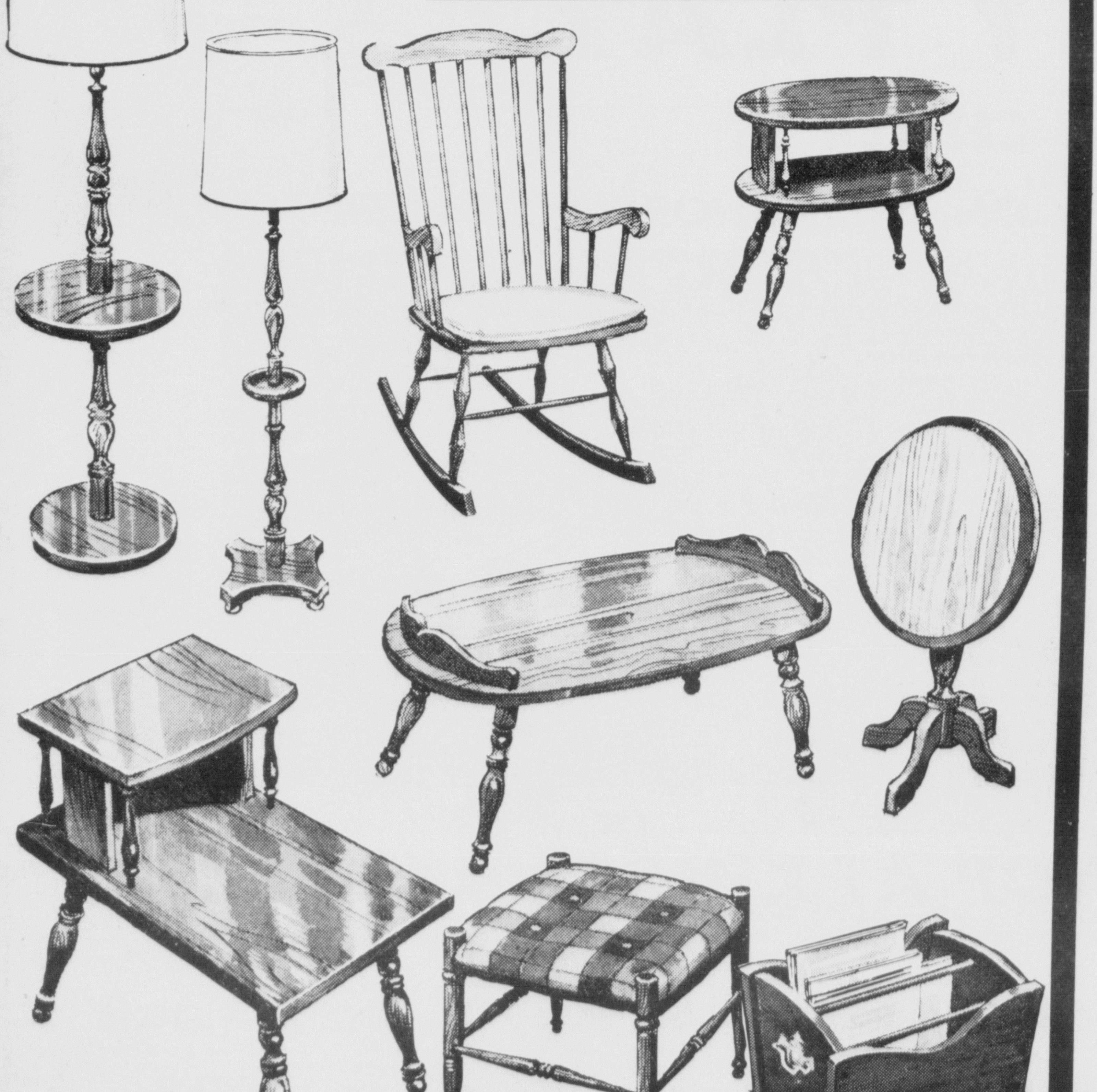
- **EASY PAYMENT PLAN**
- **LAY-A-WAY**

Open A Britts Charge Account · master charge THE INTERBANK CARD · Your BANKAMERICARD welcome here

**YOUR CHOICE NOW THRU MON. FEB. 25th**

GEORGE BENT FURNITURE

**15% OFF ORIGINAL PRICE**



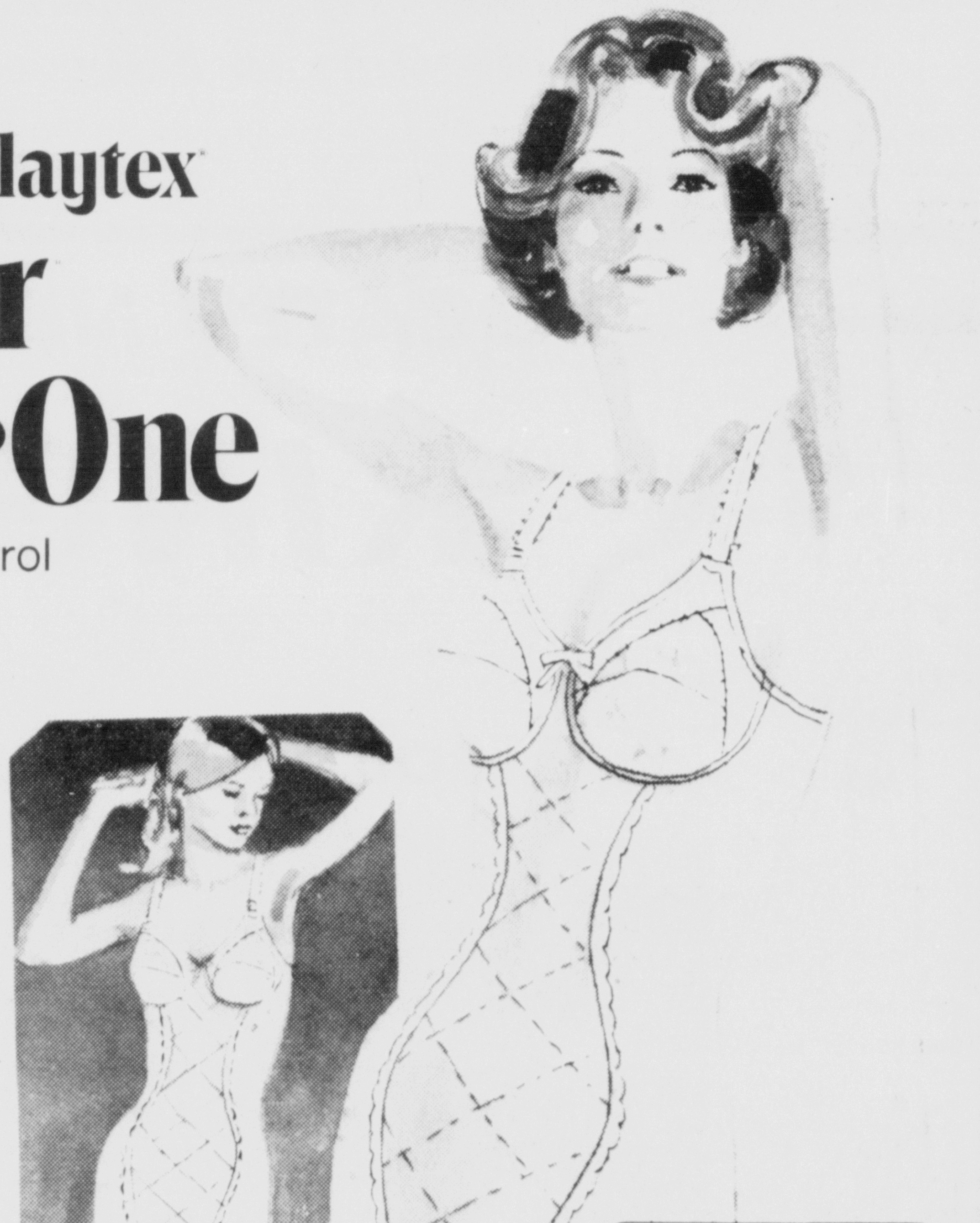
**PLAYTEX OFFER BEGINS MONDAY FEB. 25th 1974**

new Playtex

# 18 Hour All•In•One

Now... all-over control and support that's comfortable for hours!

**Slim silhouette...**
A smooth profile for a trim appearance under every fashion. Gives you all-over control, yet lets you reach, stretch and bend in comfort because it's made with the exclusive 18 Hour fabric. Attractive lace cups suspended in a unique self-adjusting frame of sheer lightweight elastic. Adjustable stretch straps. At last, all-over comfort, control and a trim appearance, all day long!



OPEN STYLE:
34-42B
34-44C
36-44D
$18.95

BRIEF:
34-42B
34-44C
36-44D
$19.95

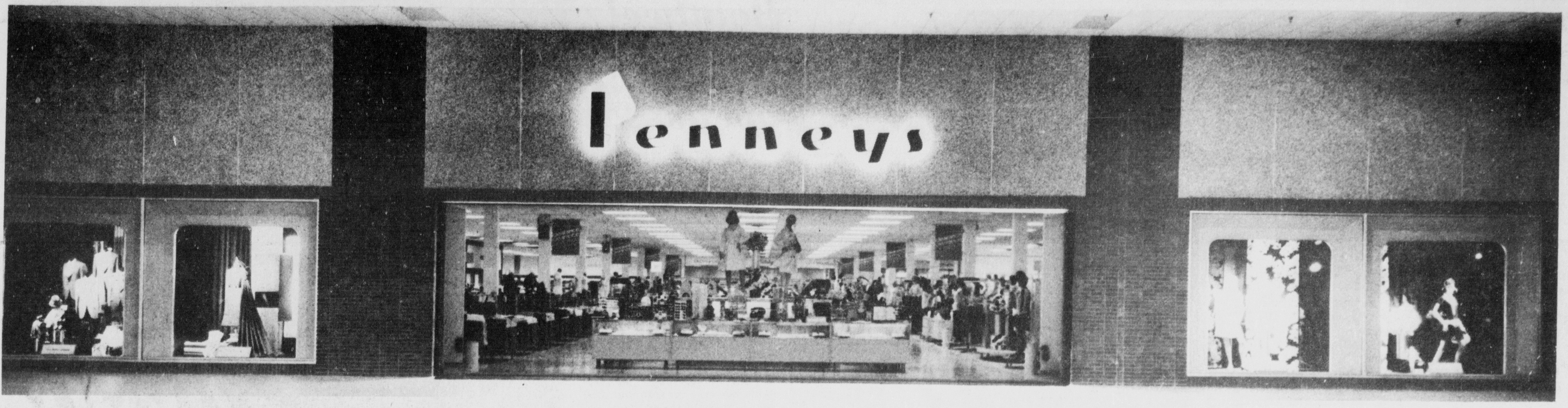
**Special Offer**
**$2.00 Cash Refund Or Your Money Back** from Playtex if not completely satisfied. Exclusive of postage and taxes. See store display for details. Offer expires May 25, 1974.

Britts

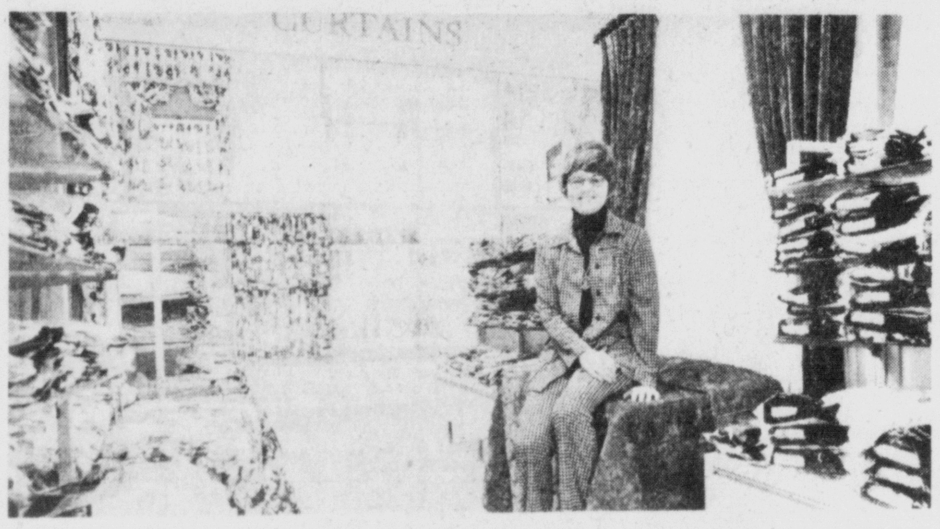
© 1973 BY INTERNATIONAL PLAYTEX CORPORATION PRINTED IN U.S.A.

## WE ARE PROUD TO BE A PART OF SIKESTON'S GROWTH

WE THANK ALL THE PEOPLE IN THE AREA WHO HAVE MADE OUR STORE A SUCCESS. WE HOPE TO SERVE YOUR GROWING NEEDS BETTER AS EACH YEAR GOES BY.



CHRIS MILLER, CATALOG SUPERVISOR



VIRGINIA HOLSINGER, SALES ASSOCIATE DRAPERY

You can quit
one major purchase to
another with Penney's
Time Payment Plan
EVELYN STRUWE, CREDIT SUPERVISOR

LADIES READY-TO-WEAR DEPT.

# 74

## JCPenney

### We know what you're looking for.

The close of one year and the Start of another is always a good time to stop and take Stock of where you've been, where you are, and most important where you're going. At J.C. Penneys we are continually doing this to keep our stores and our merchandise up to date.

At J.C. Penneys you're not just Another Customer, you're our customer, a human being with special wants and needs. It's our job to supply them in a friendly, fashionable, comfortable atmosphere you can enjoy shopping in.

Many years ago in Kemmerer, Wyoming, J.C. Penney opened his first store and called it the "Golden Rule." From this his first Store his chain grew to over 1800 stores both here and in Europe. In all 1800 stores all the Sales Associates have the same friendly helpful attitude.

So as we close out 73 and 74 gets under way we want to pause just for a moment and say thank you for bestowing in us your trust and confidence that has made the Penney Company what it is today. No matter how we grow we will continue to be conscious of our reputation for honesty and integrity our customers have learned to expect. We are proud of our company and of the Penney "edge," of exceptional quality and value in every piece of merchandise we sell at J.C. Penney Co.

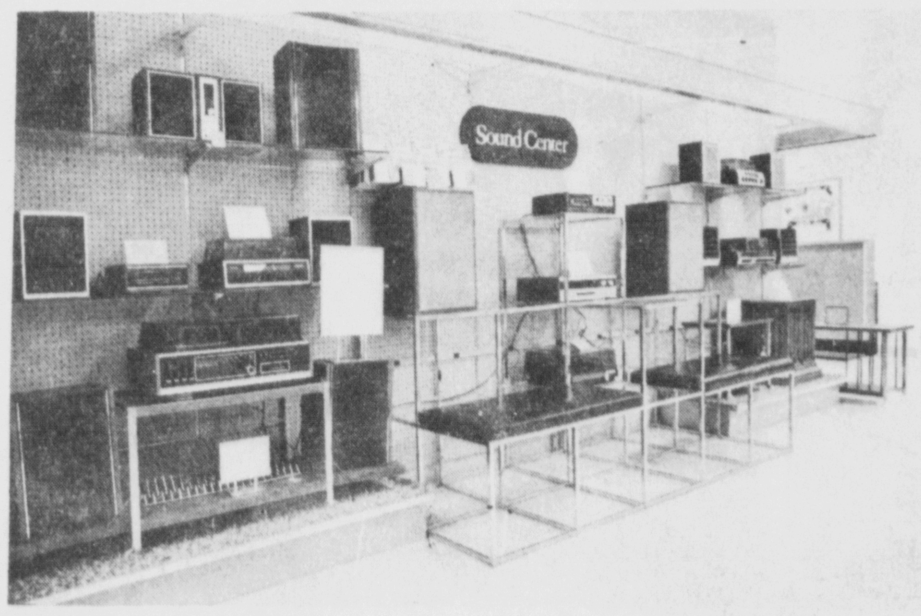
AUTO CENTER
TIRES on sale today
TIRES on sale
J. C. PENNEY AUTO CENTER

AUTO CENTER STAFF

MEN'S & BOYS' DEPT.

SPORTSWEAR
BARBARA EDGIN, SALES ASSOCIATE LADIES SPORTSWEAR

G. R. BOWEN - MANAGER
BILL MAWHINEY, SALES & MERCHANDISING MANAGER



ELECTRONICS DEPT.

SYLVIA FANSLER, SELLING SUPERVISOR

ASSOCIATES J. C. PENNEY COMPANY

MARY PROBST, PERSONEL MGR.

# Bowen named manager

J. C. Penney Co. located in the Kingsway Plaza Mall in Sikeston experienced many changes during 1973.

George "Bob" Bowen became the new manager of the Sikeston store in November, coming to Sikeston from an Oklahoma City Penneys store. He began his career with J. C. Penney Co. in 1953 in a store in Texas City, Tex.

Penney's also has a new assistant manager, Bill Mawhiney. He transferred to Sikeston in December from Pittsburg, Kan. Mawhiney has been with J. C. Penney Co. for seven and one-half years, beginning his career in Omaha, Neb. He and his family live at the mini farms near Sikeston.

Other personnel changes included promotion of Don Culberson to advertising and presentation supervisor. Charles "Bud" Beal is the new manager of the men's department and Jim Buck now heads the shoe department.

Gerald Storms is currently a department manager trainee in the home furnishings area.

The number of employes was also increased.

A new cosmetic line was added in November 1973 with two trained cosmeticians. The store has tried to enlarge every area throughout the store and keep up with current styles. The bicycle line has been greatly increased, as has the stereo component section and camera department.

In January 1974 an extensive training program was initiated for Penney personnel. Training includes customer service hints, films on the latest designs, presentations and advertising ideas.

The store contains a catalog section, which can be used either in the store or by phone. The Penney charge card is good at the auto center as well as Penney stores throughout the 50 states.

*Bowen manages Penneys*

George "Bob" Bowen joined the J. C. Penney Co. in Sikeston as manager in November. He began his career with the company in 1953 and transferred to Sikeston from an Oklahoma City Penneys store.

*New assistant manager*

In Dec. 1973 Bill Mawhiney became the new assistant manager at J. C. Penney Co. in the Kingsway Plaza Mall. He has been with the company seven and one-half years and transferred to Sikeston from Pittsburgh, Kan.

# Newcomb new Safewaymanager

Safeway at the Kingsway Plaza Mall has just recently initiated a new customer courtesy program called "Smile and Speak."

Besides the new program, Safeway has experienced some personnel changes.

Randall Newcomb became manager of the Sikeston market in January 1974. He came to Sikeston from a North Little Rock, Ark. Store and has been with the Safeway Company for five years. He and his wife have one son and live on Cambridge Drive.

Also new at Safeway is Norman Tucker, market manager. He joined the Sikeston staff in July 1973 coming from West Memphis, Tenn. He has been with Safeway three years.

Randall Newcomb

Norman Tucker

## Rest areas at mall carpeted

The Kingsway Plaza Mall interior is going to look slightly different in the near future.

The recessed rest areas are currently being carpeted with an indoor, outdoor carpet.

Restrooms will be redecorated, with new doors and carpeting in the hallway. The ladies restroom will have a new double vanity with marble top and new towel racks.

## *Look to Southeast Missouri in '74*

# *Bootheel Records opens*

One of the many new stores which opened at the Kingsway Plaza Mall in 1973 is Bootheel Records.

The new store which offers musical instruments, and a wide selection of records and tapes opened in April.

Musical instruments include guitars, banjoes, mandolins, drums and harmonicas. The store also carries amplifiers speakers and stereo equipment, black lights and posters.

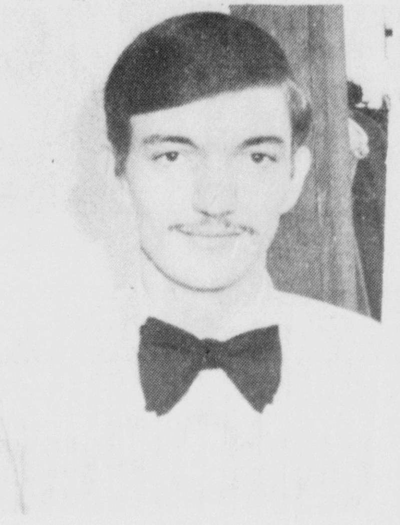
On Aug. 26, Shelby Kneezle of Sikeston became the new manager of Bootheel Records. Gaylon Lytle of St. Louis is owner.

Employes include Steve Reed and Jackie Hickson.

Mrs. Kneezle said the store experienced a good year in 1973 and is looking forward to a bigger year in 1974.

*Mrs. Kneezle is manager*

Shelby Kneezle looks through a few of the wide selections of albums available at the new Bootheel Records at the Kingsway Plaza Mall in Sikeston. Mrs. Kneezle became manager of Bootheel Records Aug. 26.



## *Shuffit joins staff*

Stanley Shuffit joined the Graber's staff as assistant manager during 1973. New lines and increased stock were added to the junior women's department during the past year.

## Plate lunches added to menu

Plate lunches and new sandwiches were added during 1973 to the menu at Kings Kitchen in the Kingsway Plaza Mall.

Plate lunches, which vary daily, have become very popular among customers according to Margaret Fowler, manager. The restaurant also offers a breakfast menu which includes homemade biscuits. Homemade stews and soups are also served.

New sandwiches include the club and the country king burger.

In August Mary Jane Smith, joined the staff as assistant manager.

## Facing the challenge of '74!

Congratulations Sikeston

We are proud to start our third year in such a progressive community.

Visit-Us- We will gladly share our progress with you.

Bresler's hand packed 33 FLAVORS Ice Cream Shop

KINGSWAY PLAZA MALL

The lateset in Progressive Fashions for Men

WE OFFER RK SHAMPOO AND RK RECONDITIONING TREATMENT AS PART OF OUR SHOP SERVICE

RK Shampoo's naturally-organic, acid-balanced protein formula leaves your hair feeling stronger and visibly healthier after the first shampooing.

RK Protein Reconditioner is a naturally-organic, acid-balanced protein reconditioner, hydrolyzed to be absorbed by the hair. It helps cure and prevent tired, damaged, frizzy over-dry hair.

MAKE AN APPOINTMENT WITH US TODAY AND START YOUR RK HAIR ROUTINE.

KINGSWAY BARBER SHOP

Kingsway Plaza Mall

Sikeston, Mo.

DONNA KYLE, CAROLYN HOLMAN, SALESGIRLS
GLENNA SHY- MANAGER

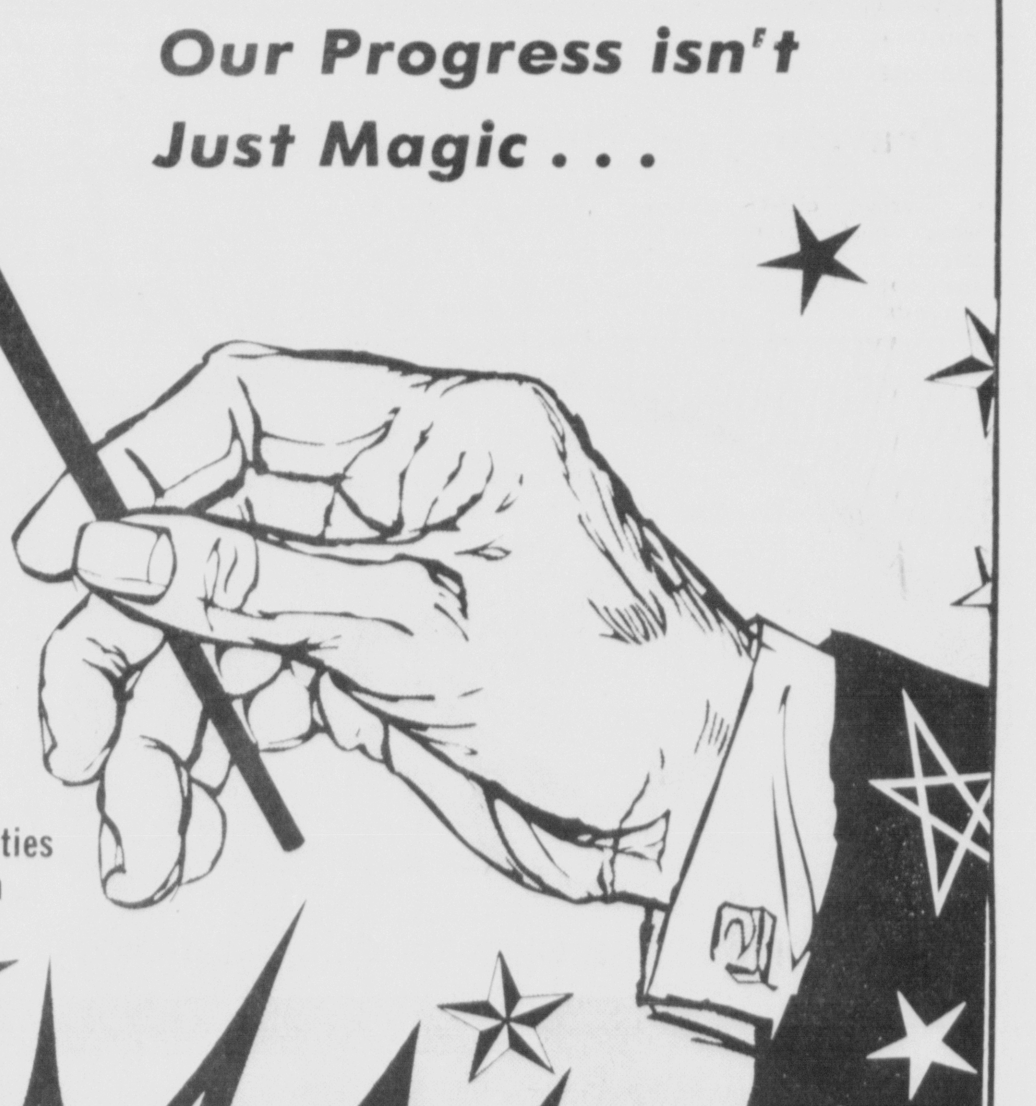
progress

Growing with Southeast Missouri.

New, complete Book Store added to our lines

Bonnie's Hallmark & Gift Shop

KINGSWAY PLAZA MALL SIKESTON, Mo.



Our Progress isn't Just Magic . . .

We work hard to please our customers with low discount food prices and courteous service.

MEATS - featuring only USDA gov. inspected beef.

PRODUCE- featuring wide varieties of fruits and garden fresh vegetables.

SHOP OUR PROGRESSIVE DISCOUNT PRICES AT YOUR SIKESTON SAFEWAY STORE

SAFEWAY

*At TG&Y*

# Management changes; departments enlarged

TG&Y Family Center at the Kingsway Plaza Mall in Sikeston experienced a change in management as well as some remodeling and enlargement of various departments.

In August Charles Baronowski returned to Sikeston as manager of the family center from Batesville, Ark. He had previously helped open the Sikeston store in 1970 and remained there until 1972.

Dick Bramlett became assistant manager in October. He came to Sikeston from Montgomery, Ala. store.

Most remodeling and enlargement activities during 1973 centered around the TG&Y pet department. About 20 tanks of fish were added to the department which was enlarged by 60 feet. A few more lines of parakeets were added, as well as a stock of hamsters and other small animals. The fish selection includes many types from the common tropical fish to more exotic types.

More dog and cat supplies were also added to that section of the store. The store has all types and sizes of aquariums and can special order others. Mike Callaway is the new department head.

Future plans call for a further enlargement of the pet department which still features the large parrot "TG."

*Pet department enlarged*

The familiar parrot "TG" marks the new enlarged pet department at TG&Y in the Kingsway Plaza Mall in Sikeston. About 20 tanks of fish were added to the department which was enlarged by 60 feet.

The sporting goods department, which was also expanded, is now managed by John Meyers. This area includes a larger line of fishing tackle and sporting and hunting equipment.

The hair care and jewelry department were expanded by about 30 feet in 1973. The assortment of decorative wall clocks was almost tripled in size according to Baranowski.

A facelift was also experienced by the fabric department. Five more tables of fabrics were added as were new lines of 100 per cent polyester double knit fabricks.

Other expansions included the arts and crafts and artificial flower section. In that area more craft and hobby necessities were added.

*New manager*

TG&Y Family Center in the Kingsway Plaza Mall in Sikeston has both a new manager and new assistant manager. Dick Bramlett, left, became assistant manager in October, while Charles Baranowski returned to the Sikeston store as manager in August.

### Traveling pet 200 visits mall

Forty- eight animals, which made up one of the largest traveling pet zoos in the country, were on the grounds of the Kingsway Plaza Mall for a week in July. Also featured during that week was a miniature electric locomotive and a giant, air filled, pillow walk.

### Mall sponsors balloon ride

Labor Day celebrations in 1973 at Kingsway Plaza Mall included a balloon ride with a pilot from Balloon Ascensions, Led. of Statesville, N. C.

The balloon ride was sponsored by the Kingsway Plaza Retail Merchants Association.

The balloon was 70 feet high, or equal to the height of a seven- story building, and 55 feet in diameter. Its volume was 57,000 cubic feet and it cost about $5,000.

LET US ALL PROSPER THRU Progress

*It is important to look your best in the world today.*

Let us help you by using our progressive techniques. Our progress depends on the quality of work we do.

That's why we say

*"Our Service Does Make A Difference"*

Try Us & You'll See Why!

ONE 1 HOUR KINGSWAY CLEANERS

IN KINGSWAY PLAZA MALL

Here It Is!

FRESH AT ITS BEST

Let us point out the benefits of super-clean fashions. They'll retain their new appearance for a longer time, say nice things about the wearer.

For spotless dry-cleaning, depend on our experts.

No Monkeying Around

*We at*

*T.G. & Y*

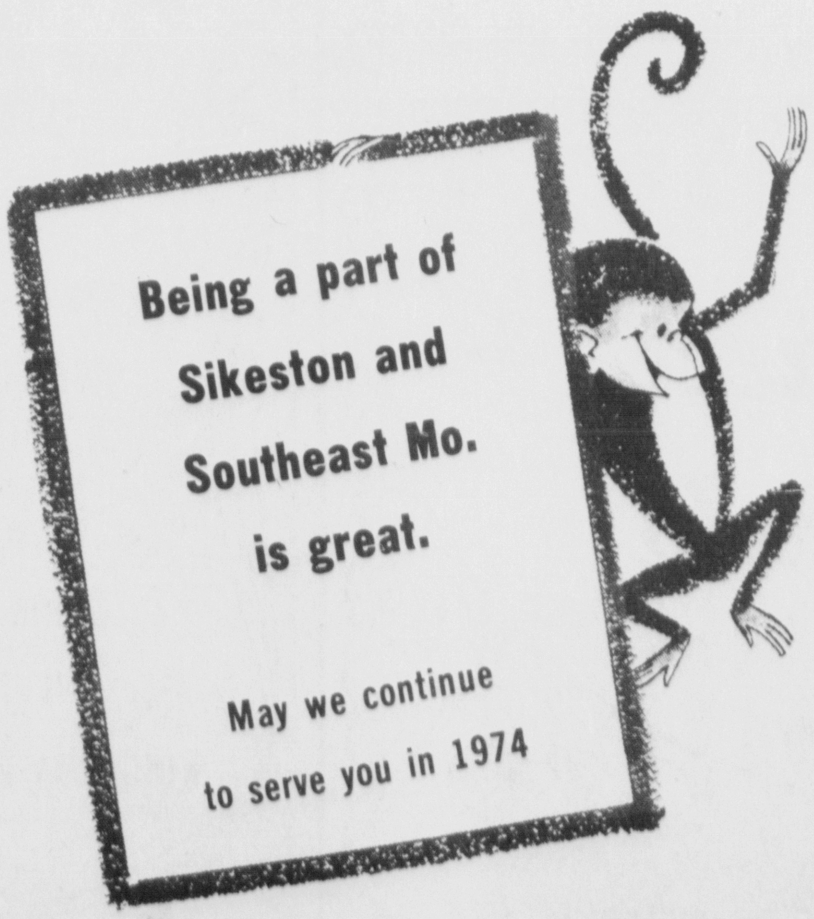
*Are*

*Here to Please*

AND THAT'S SURE NOT HARD TO DO WHEN THERE ARE SUCH NICE PEOPLE AS YOU AROUND

The people of this area have meant everything to our PROGRESS and we thank you for it.

Progress for us means service to you. We try to stock products that are an interest to you at prices you can afford.



Being a part of Sikeston and Southeast Mo. is great.

May we continue to serve you in 1974

TG&Y®

family centers

KINGSWAY PLAZA MALL SIKESTON, MO.

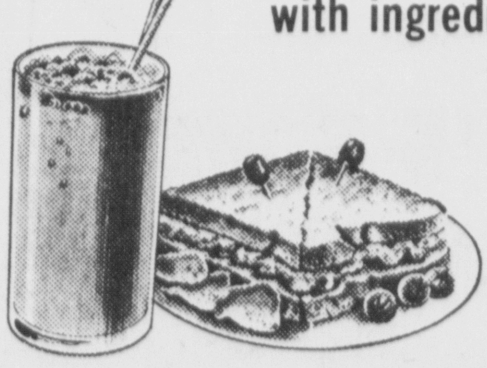
IT IS SO EASY TO

*Progress*

WITH CUSTOMERS LIKE YOU!

*"Serving Plate Lunches Daily"*

Come in and enjoy our delicious sandwiches made right here in our own kitchen with ingredients supplied by local sources.



Or just come in for a cup of our delicious coffee and sit a spell.

*We're looking forward to spending a great 1974 with you.*

Daily Plate Lunch

Open 8:30 AM Until Mall Closes

Try Our Fast Service

THE KING'S KITCHEN

Kingsway Plaza Mall

(NEXT TO GRABERS)

# Bray named Osco manager

Pat Bray joined Osco Drug the first of February 1974 as manager.

He and his wife, Sharon, and three sons, Brian, 8; Shawn, 6; and Kevin, 4; came to Sikeston from W. Lafayette, Ind. Bray joined the Osco company in September 1969 and has over 15 years of drug store experience. The Bray family lives in Pecan Grove Acres near Sikeston.,

During 1974 Osco Drug will try a totally new concept in merchandising to offer shoppers a total shopping experience.

The store will be rearranged in departments so that shoppers can easily find what they are looking for.

The arts and crafts section is being enlarged with another 24 foot display table.

Related sales items will be centrally located in the departments.

Just recently the front of the store was widened. In this area three gift towers will be added by the end of this month. The gift card section will also be expanded by another 20 feet.

Osco Drug is reinstating price posting policy, along the consumerism line.

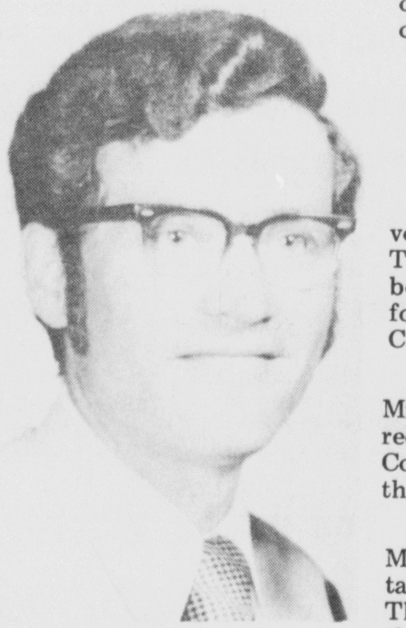
The liquor department will be enlarged by the end of May, and a wider selection of imported wines will be available. Three new wine racks are currently on order.

Osco Drug also expects to have their own photo developing company for quicker and more quality service.

Another department to be expanded is the camera department. The area for special promotions, such as at Valentine's Day will also have a larger space.

Rick Powers joined the Sikeston store in July as pharmacist.

Osco Drug of Sikeston is one of three in Missouri and one of 213 in the chain.



Pat Bray

## '73 news briefs

MARCH

21--DEXTER — Dexter voters gave landslide approval Tuesday to two revenue bonds to raise $9.1 million for the new Arvin Industries Co. plant and site.

23--CHARLESTON — Miss Ruth Ellen Heggie received the Chamber of Commerce Service Award at the annual Chamber banquet.

30--EAST PRAIRIE — Man of the Year honors were taken by Mayor Lloyd Hogan Thursday night during the third annual Chamber of Commerce banquet.

# *Clothes Closet expanded in 1973*

Expansion at the back of The Clothes Closet at the Kingsway Plaza Mall provided more room for an increased stock of junior clothing.

The back area was enlarged by a width of 69 inches making room for a third dressing room. A group of jeans with the fadded look and nail head decorations were added in the junior department along with a larger inventory of dresses.

In the ladies department, Catalina sportswear and swimwear was added.

*Mrs. Woods new manager*

Mrs. Bedith Woods, left, became manager in April 1973 of Wigs Unlimited in the Kingsway Plaza Mall in Sikeston. She and Judy Taylor, the new assistant manager, look at new styles in wigs at the shop.

*Imports featured*

Items that are different and unique are kept in stock at J's Spanish Store in the Kingsway Plaza Mall in Sikeston. Mr. and Mrs. Orley Jackson of Illmo own the store which opened in November.

# J's Spanish Imports opens

Mr. and Mrs. Orley Jackson of Illmo opened J's Spanish Imports in the Kingsway Plaza Mall in November 1973.

The new store specializes in items that are different and unique, Betty Jackson, manager, said about the new business.

The Jacksons originally opened J's Spanish Store in Cape Girardeau, but closed that one to move to the Sikeston mall.

By doing all their own hauling and buying from Mexico, the Jacksons explained that prices can be kept lower.

The wide variety of furnishings, pottery, jewelry and large and small gifts are purchased for the shop in Mexico from warehouses and street peddlers in an effort to find unique items

All items in the store are hand crafted. Hand blown glass is a speciality along with all styles of chandaliers and furniture.

Future plans call for enlarging the store's area.

## '73 news briefs

MARCH

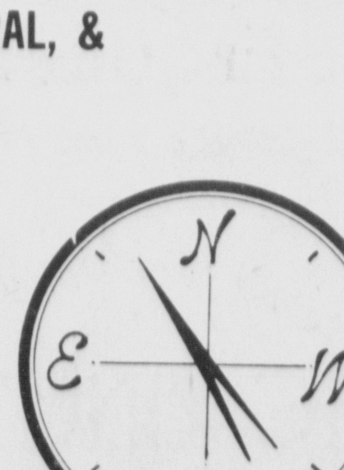
12--BENTON — Groundbreaking was held this weekend for the Benton facility of the Oran State Bank.

24--Mr. and Mrs. Amos Linville of Campbell received the district Farm Family of the Year Award at the Farmers Home Administration's Farm Family of the Year banquet Friday night.

Magnavox
annual sale '74
Come in today and choose from a wide variety of Magnavox Annual Sale values—television, stereo consoles and stereo components—price reduced to save you money...so buy now and save on a magnificent Magnavox!
BUY NOW AND SAVE
25" diagonal
videomatic
solid-state
color tv
Model 4786—Mediterranean styling
VIDEOMATIC®
SOLID-STATE COLOR TV
This beautiful Magnavox adjusts its own picture to changing room light—automatically—for a clear, sharp picture day or night. One-button tuning, of course (in fact, Videomatic is the most completely automatic one-button system you can buy)...and 100% solid-state chassis, too...plus a Super-Bright™ Picture Tube for astonishingly bright pictures...and distinctive breakfront design in your choice of three styles—all magnificent.
SAVE $50.21
NOW ONLY $649.74
McConnell's
[illegible]
Home Entertainment Center
Kingsway Plaza -Sikeston, Missouri

We're Moving Ahead in '74
We are proud to have become a part of this rapidly growing city, Sikeston, Mo. We are looking forward to serving you in '74.
J's Spanish Imports
KINGSWAY PLAZA MALL SIKESTON, MO.

Turn Our
progress
On in 1974
Music is one of man's greatest enjoyments and we are proud to be able to provide, not only the latest, but also the oldest in the music sound to the people of Sikeston & Southeast Missouri.
Cassette
RECORDERS & PLAYERS
Bootheel Records
K.P. MALL - SIKESTON
OPEN MONDAY THROUGH THRUSDAY
10:00 A.M. TILL 9:00 P.M.
FRIDAY & SATURDAY
TILL 9:30 P.M.



DISCOVER
The 'Sights 'n Sounds' of '74
at
SIGHT 'N SOUND SHOWROOMS
WE HAVE RCA, CURTIS-MATHES, SONY, ADMIRAL, & ADMIRAL HOME APPLIANCES.
These are the names of our Progress.
Come in and let us share them with you in 1974.

KINGSWAY PLAZA MALL SIKESTON, MO.

*Wide selection of books available*

During 1973, Hallmark Card and Gift Shop was expanded to make room for the new book store located in the back. The book store opened in April and carries a wide selection of magazines as well as a variety of books.

# Book store opens

Besides a new book store, Hallmark Card and Gift Shop at the Kingsway Plaza Mall in Sikeston also has a new manager.

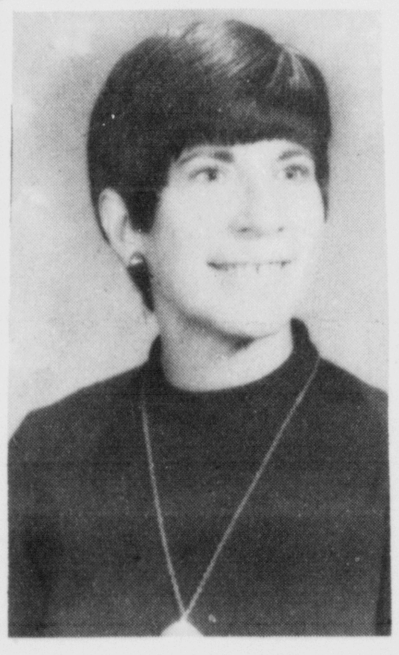
Mrs. Glenna Shy became manager of the shop Nov. 23. She and her husband Jerry, and son, Mark, 14, live at 800 Cambridge Drive in Sikeston.

Hallmark Card and Gift Shop has expanded during 1973 to make room for the new book store located in the back of the shop. The book store, which opened in August, has books from the best sellers list and sporting books to a large selection of the Cambridge Bibles. The large manazine rack, also offers a wide selection in that area.

In Hallmark items, new lines of cards have been added as well as new lines of albums and guest books for every need.

The store also has children's books, puzzles, a wide selection of candles and matching party units.

Along with wedding invitation orders, Mrs. Shy will help brides plan the total wedding, even through the reception.



Glenna Shy

From Your KARMELKORN SHOP

Thank You!!
for your business in 1973.
We hope to serve you
just as well in 1974!

IT IS A PLEASURE TO HAVE BEEN ABLE
TO PROGRESS WITH SIKESTON
AND SOUTHEAST MO.

KINGSWAY PLAZA MALL

Steping ahead in '74
in styles and in fashions.
That is our pledge to you in
1974 from
The Clothes
Closet
...and
Frances' Beauty Salon
Where you will find hair stylists
that are "up" on the latest in styles.
KINGSWAY PLAZA MALL
SIKESTON, MO.

# Arts, crafts department added at Britts Department Store

A new arts and crafts department was added in 1973 to the many already in Britts department store in the Kingsway Plaza Mall.

The department contains a wide selection of hobby and craft necessities.

Also new at Britts are Greg Bailey, assistant manager; John Hooper, assistant manager and Dave Boardman merchandising manager.

Britts, which is now a subsidiary of McCrory, has increased the selection in the junior women's department and the young men's section.

The television and entertainment department now have two new lines, Sony and Zenith.

The Miss Britt Junior Scene contest, sponsored in October each year in Britts had 402 contestants in 1973 with 16 high schools represented, more than in past years

The department store is constantly taking on new lines and brand names, John O. Woodyard, manager of Britt's said.

## *White wins grand prize*

Buddy White of Marston was grand prize winner of a boat and trailer at the conclusion of Kingsway Plaza Mall's outdoor living show in March.

A drawing was held to determine the winners.

Other winners included: Myron Latimer of Marston, a radio from McConnel's Magnavox Home Entertainment Center; Kevin Boardman, 926 Davis Blvd., a fishing chair from the Weiser Shop; Curtis Barnett, 202 Lions St., eight foot by eight foot tent from Penneys; Dona Adams, 115 School St., $5 gift certificate from Chris' Young World.

Calvin Clements, 522 E. Center, patio umbrella from Osco Drug; John Goodall of Wyatt, trolling motor from TG&Y; Mrs. Tom Braswell, 320 Missouri, golf bag and clubs from Britts; Elsie Fowler, 110 Second St., quart of sewing oil from The Singer Co.; Larry Massey, Route Three, $5 gift certificate from Rye's Jewelry; Barbara Wallace, 316 Marian, $2.98 hair brush from Wigs Unlimited.

Alice Walters, 413 Crowe Ave., pair of casual shoes from Lee's Shoe Store; Opal Lawson of Puxico, hibachi from Cloud 9; John Lowney, 106 Spring Drive, $10 off any men's trousers from Ben's; Pat Ockel of Malden and Ricky Brock of Lilbourn, a pint of ice cream from Bresler's Ice Cream.

Rob Stearnes, 707 Hickory, patio light from Bonnie's Hallmark; Janice Glover, 202 Illinois, two plate lunches from Kings Kitchen; Cathy Dawkins, 408 Broadway, $10 gift certificate from the Clothes Closet; Ora Ellis, 508 W. Murray Lane, tote bag from Grabers; Janet Johnson, Route Two, three- pound canned ham from Safeway, and Loraine Keller, 129 S. Stoddard, $1.50 box of karmel korn from Karmel Korn shop.

Debbie Vangilder of Route Four, Woodrow Proctor of Morehouse and Mrs. J. C. Larson of Dexter, $25 savings bonds from First National Bank.

## '73 news briefs

MARCH

16--Mrs. Frances Phillips of Dexter was elected first vice president and Charles Robert Depro of Sikeston was elected second vice president of the Southeast Missouri Teachers Association Thursday night.

19--NEW MADRID — Construction of a second unit to the 600,000 kilowatt electric generation plant near here is scheduled to begin soon.

23--Slusher- Baker, Inc. Farm and Home Supply on South Kingshighway officially cut the ribbon today.

31--MINER — An engineer's plan for a water and sanitary sewer system for Miner has been submitted to the Miner Town Board. Mayor L. F. Wheeler said construction hinges on whether the town can get federal funds to help pay for the million- dollar project.

PROGRESS A STEP IN THE RIGHT DIRECTION

We take this opportunity
to thank everyone who has
shopped with us this past
year, and hope we can
continue to serve you
better in 1974.

Grabers
KINGSWAY PLAZA MALL
SIKESTON, MO.

The NOW—LOOK for TODAY'S WOMAN

WIGS UNLIMITED

THE PROGRESSIVE WOMEN
OF SIKESTON ARE SOME OF
THE BEST IN THE WORLD.

WE WOULD LIKE TO HELP KEEP
THEM THAT WAY BY PROVIDING
THE LATEST FASHIONS IN WIGS,
WIGLETS AND FALLS.

We are looking forward to
progressing with Sikeston
in 1974.

"The Best To You In 1974."

Kingsway PLAZA MALL

WIGS Unlimited
WORLD'S BUYING POWER

## Barber shop receives special designation

Kingsway Barber Shop at the Kingsway Plaza Mall in Sikeston has been designated a RK Hair Care Center according to owner Jerry Shy.

The shop has a complete line of RK men's grooming products, and specializes in hair styling.

The shop is currently operating by appointment with three full time operators.

## '73 news briefs

### MARCH

24--Funds of $70,000 have been approved for improvements on the Sikeston Memorial Airport.

29--EAST PRAIRIE -- Gerald W. McElrath, assistant superintendent of Jackson Public Schools, has been employed by the East Prairie R-2 Board of Education as superintendent of schools.

# CIT branch opens

A new Sikeston branch of CIT Financial Services opened Aug. 1 at the Kingsway Plaza Mall.

The branch is one of nearly 800 that the company has throughout the United States. CIT grants personal loans, finances the purchase of mobile homes, recreational vehicles and industrial equipment and leases business equipment.

J. Randy Walker was named manager of the new branch. R. L. George is customer service representative, and Carolyn Brownfield joined the company Jan. 16, 1974 as service assistant.

The territory covered by the new branch, in addition to Sikeston, consists of the counties of Scott, Pemiscot, Stoddard, Mississippi and New Madrid. The office was CIT's 23rd in Missouri.

*Ready to serve*

Aug. 1, the new Sikeston branch of CIT Financial Services opened at the Kingsway Plaza Mall. Ready to serve customers are from left, R.L. Geroge, customer service representative; Carolyn Brownfield, service assistant; and J. Randy Walker, manager.

## Mall celebrates July Fourth

Kingsway Plaza Mall Retail Merchants planned a big Fourth of July celebration in 1973, which included special sales for the Fourth and over $700 worth of fireworks which were displayed July 3.

## New lines added at Jean Allen's

New lines of clothing have been added at Jean Allen's at the Kingsway Plaza Mall in Sikeston.

Jean Peters, owner, attended four markets to bring Sikeston customers the latest styles and fashions, best quality at the reasonable prices.

## Karmelkorn under new ownership

Mary Kage purchased the Karmelkorn Shoppe from Karmelkorn Inc. during 1973.

The shop has seven employes and still offers homemade candies along with the popkorn and carmelcorn specialities.

### Facing the challenge of '74!

## McConnells triple sales in 4½ years with Magnavox

McConnells Magnavox Home Entertainment Center located at the Kingsway Plaza in the past four and a half years tripled their sales.

"We actually started in 1967 in a garage behind my house," stated Earl McConnell. "My brother, Gerald, and his family had just returned home from the Chicago area after working five years in the television industry. All we did then was run service calls, fix televisions and any electronic product."

In late 1969 the McConnells decided to enter the sales area and started selling Magnavox. The very next year they moved into the Kingsway Plaza, only to find it was the best move in their history.

The next three years achievements resulted from hard work and the fact that more people saw and accepted the product.

McConnells, have attended all of Magnavox's special sales and factory service courses to keep abreast with new styles. The advent of increased use of solid state in color T.V. has changed this industry considerably and the three to four classes each year help the owners keep up with these changes. Last year Magnavox even paid their way to a special marketing meeting in Las Vegas. There Magnavox unveiled the present product line which has already won national awards.

The McConnells are extremely confident that 1974 will be an outstanding year for the McConnells and Magnavox.

Earl's wife, Faye, and Gerald's wife, Judy, maintain the office and bookkeeping part of the business.

Sales manager of the firm is an older brother, L. C. McConnell.

*New blazers modeled*

Earl, left, and Gerald McConnell show off their new blazers beside one of the many entertainment sets at McConnell's Magnavox Home Entertainment Center in the Kingsway Plaza Mall in Sikeston.

L. C. McConnell

## Cosmetics added at Weiser Shop

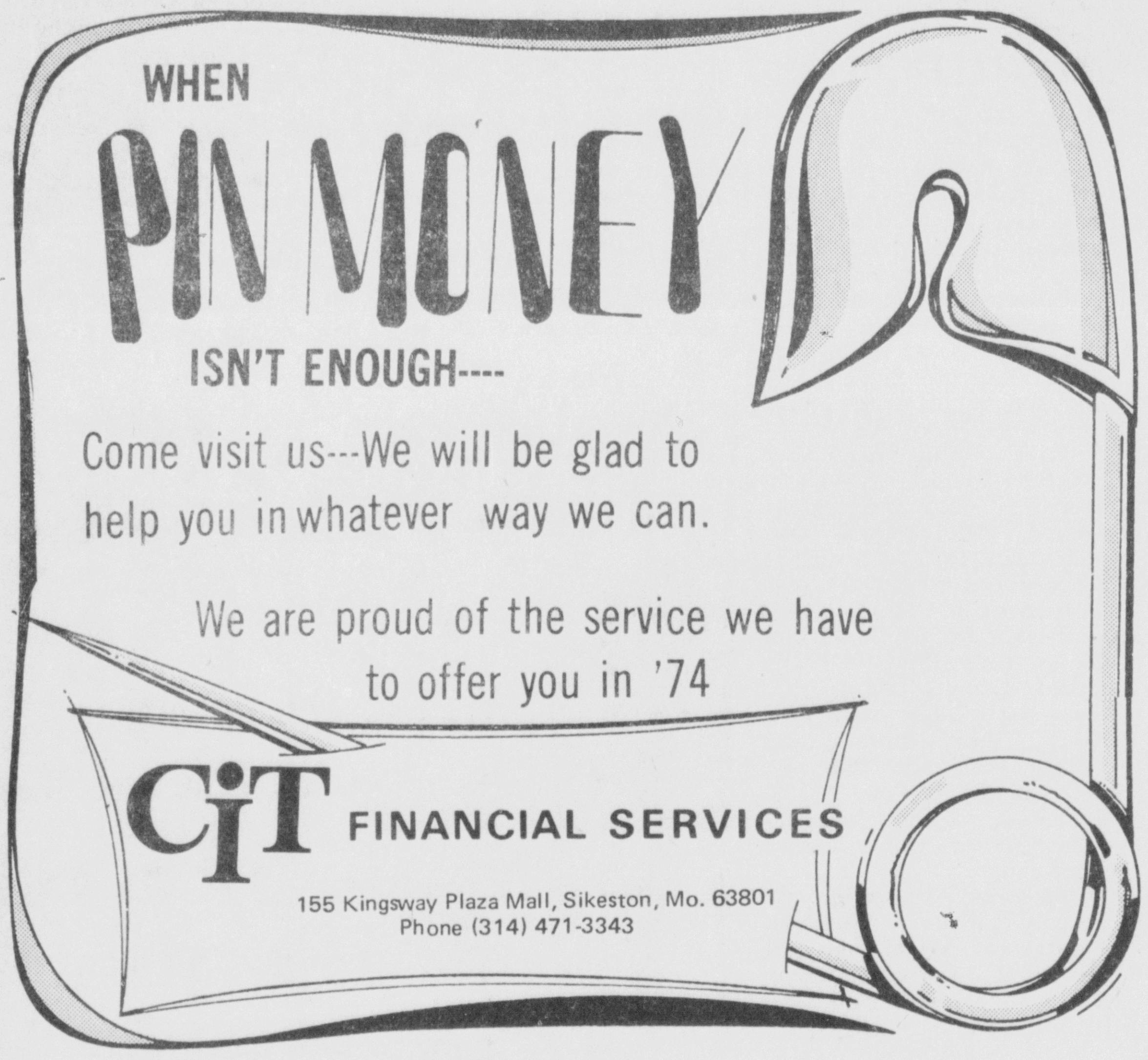
During the fall of 1973 a new cosmetic line was added at the Weiser Shop at the Kingsway Plaza Mall in Sikeston.

The Mary Quant cosmetic line is now available, including nail polishes, lipsticks, mascaras, eye glosses, tints, falsh eyelashes and other items.

Also added was a Gilead lingerie line offering short gowns and some pajamas.

## Rye's adds pen line

Rye's Jewelry added Cross pens to their wide stock of merchandise during 1973.


WHEN
PIN MONEY
ISN'T ENOUGH----
Come visit us---We will be glad to help you in whatever way we can.
We are proud of the service we have to offer you in '74
CIT FINANCIAL SERVICES
155 Kingsway Plaza Mall, Sikeston, Mo. 63801
Phone (314) 471-3343

PEPSI-COLA
PEPSI
PEPSI-COLA
PEPSI
Pepsi People...making their way through days full of sunshine—whether the sun is shining or not. Wherever you see this kind of people, you can be sure you'll see this kind of cola—Pepsi. To put away thirsts...and help put back the thirst for livin'. When you're ready to sail into a summer day, join the Pepsi People—feelin' free.

Join the Pepsi People feelin' free!

PEPSI

BOTTLED BY PEPSI COLA BOTTLER, MALDEN, MO. UNDER APPOINTMENT FROM PepsiCo, INC., PURCHASE, N.Y.

We've Come A Long Way, Baby!
See Today ..................
What's Happening Tomorrow!
Jean Allen's
"Watch Words"
Style
Quality
Price
Come---- Judge Us!
Kingsway Plaza Mall - Sikeston, Mo.

# Paula Harper buys House of Beauty

Paula Harper became the new owner Feb. 11 of the House of Beauty at Kingsway Plaza Mall in Sikeston.

This is the first time Mrs. Harper has had her own beauty shop, although she has been a beautician for 13 years.

The shop has three operator areas, and although Mrs. Harper is currently the only beautician in the shop, she does have plans to add some other operators.

Mrs. Harper specializes in blow cutting which involves using scissors and pivoting the cut around the head. Curling irons are then used to create the style.

She also styles wigs and hair pieces.

Mrs. Harper has attended a special school in St. Louis and is a L'Oreal color technician.

*New owner*

The House of Beauty at the Kingsway Plaza Mall is now owned by Paula Harper. She took over the beauty shop Feb. 11 and has been a beautician for 13 years.

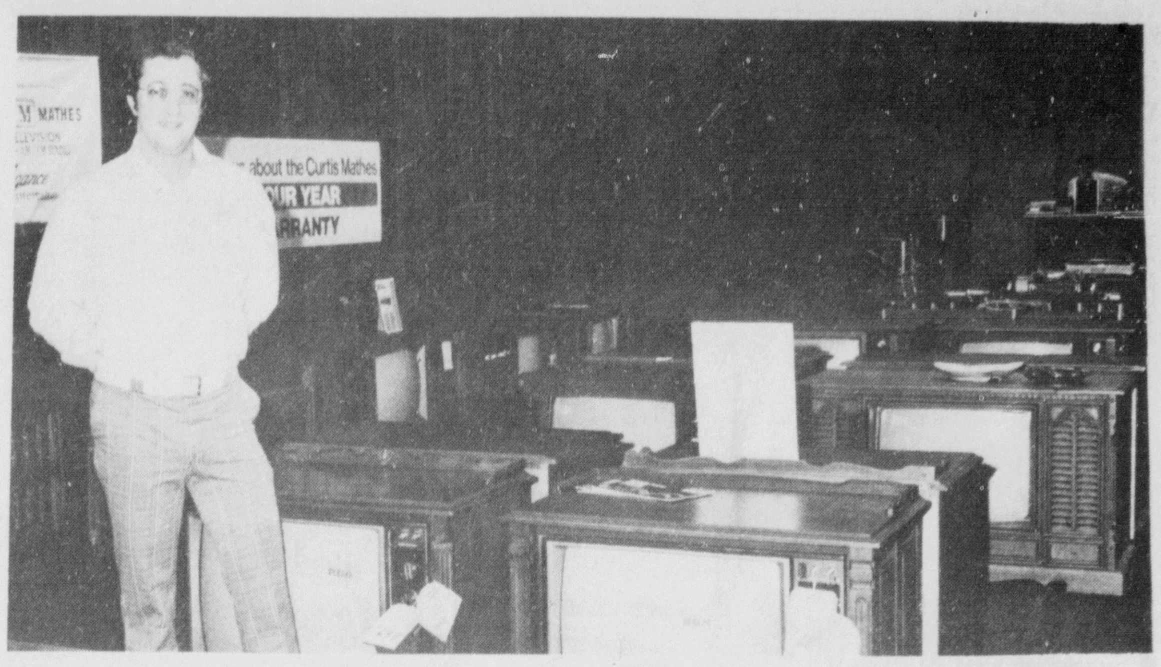
# *Sight 'n Sound opens at mall*

Sight 'n Sound Showrooms opened in July at the Kingsway Plaza Mall in Sikeston with John Clayton of Scott City as manager.

The new store carries color televisions and stereos made by RCA and Curtis Mathis, as well as some other lines. Electrophonic components are also available at the showrooms.

The business is owned by Larry Sample of Scott City and Bill Neeham of Cape Girardeau.

Brad Langston is an employe.



*Clayton manager*

John Clayton of Sikeston became manager of the Sight 'n Sound Showrooms at the Kingsway Plaza Mall in Sikeston when it opened in July.

# Selective Service offices collocate

Selective Service offices of Mississippi, Stoddard, Scott and New Madrid counties were collocated in September 1973 to an area office at the Kingsway Plaza Mall Shopping Center in Sikeston.

Mrs. Gladys Nebel of Benton is executive secretary of Selective Service Area Office No. 25 and Mrs. Clara St. Mary of New Madrid is the local board technician for the office.

Only local board records were moved and present board members in each county are continuing in that capacity.

Collocation is a plan under which Selective Service will operate on a standby basis, continuing to register and classify registrants and maintain a pool of young men to be examined and inducted in time of national emergency.

Mrs. Nebel explained that boards were collocated because the fiscal budget was drastically reduced and because there will be no more induction calls except in an emergency.

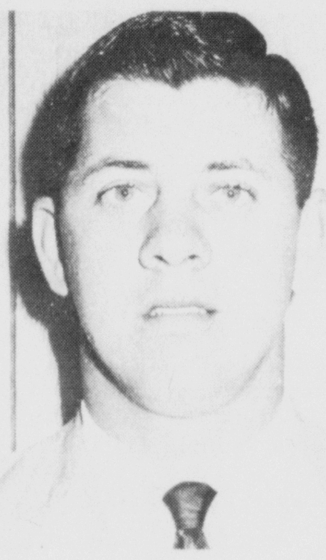
Young men must still register when they reach their 18th birthday. Volunteer registrars were appointed in local schools to eliminate the need for young men to travel to Sikeston.

# Hills are new optometrists at mall

Dr. Dale A. Hill and his wife, Dr. Sarah W. Hill, opened an optometry practice during 1973 at the Kingsway Plaza Mall in Sikeston.

Hill is a 1972 graduate of Southern College of Optometry in Memphis, Tenn. Mrs. Hill graduated from Southern in June 1969.

Dr. Sarah Hill



Dr. Dale Hill

## '73 briefs

MARCH

30--Mrs. Warren Manning was named Sikeston Woman of the Year Thursday night at the 14th annual Woman of the Year Banquet, sponsored by the Business and Professional Women's Club of Sikeston.

**MALCO THEATRES**

of Sikeston are proud of the part we have played in the intelligent growth of Southeast Missouri with the opening, on Oct. 11, 1973, of the beautiful new Mall Theatre in the Kingsway Plaza.

And we are also pleased to announce that we have been able to bring back to that screen, starting Feb. 22, the same movie that we opened with — the delightful "PAPER MOON". Many people were unable to see this movie — widely acclaimed as one of the best of the year — the first time, so we are happy to be able to offer it again.

The Directors Company presents
RYAN O'NEAL
A PETER BOGDANOVICH PRODUCTION
"PAPER MOON"
PG
A Paramount Release

**The Weiser Shop**

Today is the best time to be a woman.

You're in a fast changing world which is changing for you. We at "The Weiser Shop" let you be you. We thank you for shopping with us in 1973 and hope you will come again in 1974.

The Weiser Shop

Kingsway Plaza Mall    Sikeston, Mo.

BB
EST. 1972
SIKESTON MISSOURI

Although clothing styles change, the quality never does.

We, at Ben's, offered both in '73 and will do so again in '74

**Ben's**

Kingsway Plaza Mall
Sikeston, Missouri

Chris' Young World

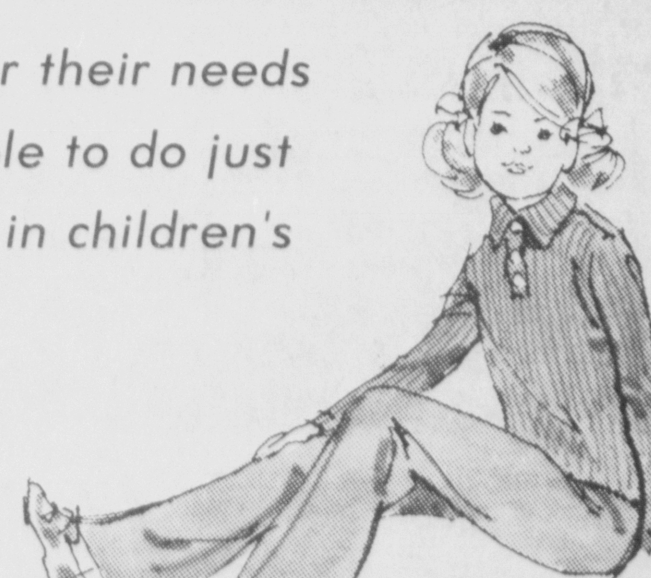
What Is Progress! WITHOUT CHILDREN?

*Our progress depends upon our children. Therefore it is necessary to provide for their needs too! We are happy to be able to do just that by providing the latest in children's fashions.*

*Chris Bridger, would personally like to thank the patrons of Chris' Young World. We hope to serve you again in 1974.*

Chris' Young World

KINGSWAY PLAZA MALL    SIKESTON, MO.



*McCoy joins staff*

C. L. McCoy, left, joined the Singer Co. at the Kingsway Plaza Mall during 1973 as outside salesman. Manager of the store is Charles Alexander, right. One of the newest products in the store is the new Singer sewing machine, the Futura, which is displayed here.

## *Singer displays new machines*

The Singer Company in the Kingsway Plaza Mall in Sikeston now offers three new models of sewing machines and has employed two new persons.

C. L. McCoy is now outside salesman for the Sikeston store, while Violet Dewitt serves as bookkeeper. They joined Billie Carroll, who is inside salesman.

The main most popular new model of sewing machine is the Futura. This machine with its sleek styling has been designed with operating simplicity. The machine's slanted front provides more room to work. The controls are located under the cover at eye level.

The machine has a new way to make buttonholes, the one- step buttonholer which actually computes the buttonhole size for seamstress.

*Machine demonstrated*

Billie Carroll, right, inside salesman of the Singer Co. in the Kingsway Plaza Mall in Sikeston demonstrates the new Futura sewing machine to Violet Dewitt, who joined the company in 1973 as bookkeeper.

# New lines added

Ben's at the Kingsway Plaza Mall added many new lines during 1973 to offer men of the area an even wider selection of fashionable clothing and accessories.

One of the main new products is Aramis toiletries for men, which is found only at Ben's in Sikeston. Aramis will add their 900 line of toiletries this spring.

Also new at Ben's is Cortefiel leather outer wear. Cortefiel, a Spanish import is one of the fine leather makers of the world.

Leather accessories, such as key chains, checkbook covers, and other items, by Aigner are now available at the mall shop.

Deansgate suits and sportscoats are also new, as are Sero shirts, a traditional shirt line, and Peter's Sportswear.

Ben's is owned by Ben and Lucy Chambers and managed by John Hartzog and Tim Chambers.

John Wilson

## Wilson manages Malco Theatres

John C. Wilson of Fayetteville, Ark. recently became manager of Malco Theatres in Sikeston.

Wilson has been with Malco Theatres one year and he and his wife Carol, live at 232 Moore Ave.

One of the threatres within the Malco group is the new Mall Cinema, which opened its doors in Oct. 11.

## *Civic club provides financial assistance*

Mrs. Roy Marks was elected president of Women's Civic Club for 1974 and will be assisted by Mrs. Margaret Cain, vice president Mrs Tom Gleason, secretary; and Mrs. Fae Brewer, treasurer.

The club was organized in 1937 as a Junior Women's Club, but the name was changed in a short time to the Civic Club.

Civic efforts through the years have been providing financial and sponsoring assistance to the Girl Scouts, including a memorial campership fund in honor of the late Mrs. Lynn Twitty, who was a club member. Another memorial is planned for the late Mrs. Robert Dempster, also a club member.

Financial aid to families with school children in need of medical and dental care is a major portion of the Civic Club's activities.

Since the Heritage House for senior citizens of the area has been in operation, it has received regular and substantial donations for its operation from the Civic Club.

Two major fund- raising projects are undertaken each year by the club to honor community commitments. These are the semi- annual shopping tour bus trips to Goldsmith's of Memphis, Tenn., and the Christmas Home Tour.

Forty women, including officers, are on the club's membership role:

Mrs. Cline Ables, Mrs. Fae Brewer, Mrs. Max Chandler, Mrs. Charles Conn, Mrs. Charles Ainsworth, Mrs. Kermit Bird, Mrs. Mildred Cannedy, Mrs. Lea Edwards.

Mrs. Gene Aufdenberg, Mrs. Margaret Cain, Miss Kathryne Clark, Mrs. W. G. Funk, Mrs. Keith Collins, Mrs. Tom Gleason, Mrs. Robert Hope, Mrs. Edgar Johnson, Mrs. Louis Largent.

Mrs. John Nunnelee, Mrs. Maurice Stauffer, Mrs. Leo Smith, Mrs. Edward Taylor, Mrs. Leon Garrett, Mrs. J. R. Harwell Mrs. Edna Young Husband, Mrs. Howard Johnson.

Mrs. Roy Marks, Mrs. Gene Potashnick, Miss Almaretta Sidwell, Mrs. Carl Schorle, Mrs. Harrison Tanner, Mrs. L. O. Whitworth, Mrs. Jane Gillespie, Mrs. Paul Heckemeyer.

Mrs. Gilbert Hopper, Mrs. E. R. Largent, Mrs. B. J. Murback, Mrs. W. C. Reid, Mrs. A. P. Sargent, Mrs. L. M. Standley and Mrs. Scott Waters.

# Bank grows

Judy Sickal

First National Bank of Sikeston had a very successful year in 1973, adding to its growth approximately $10 million in assets making a total asset value of $36 million.

During the year 1973, First National Bank also added three women to its staff of officers. They were Phyllis Jones, Shirley Kegley and Judy Sickal, assistant cashiers.

First National Bank is proud to be a part of Sikeston and the community and will continue to strive to serve the area with the finest banking services and facilities available.

*Forward in '74*

Phyllis Jones

Shirley Kegley

## *Mall merchants give away rodeo tickets*

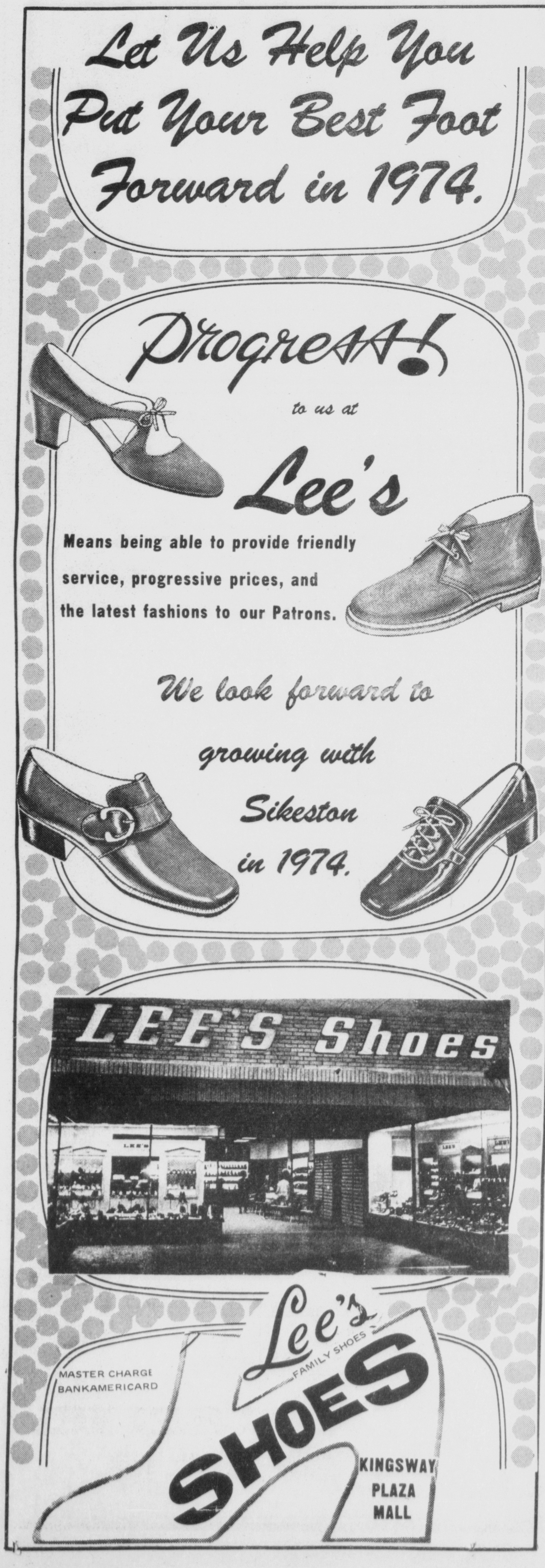
Prior to the Jaycee Bootheel Rodeo in August, the Kingsway Plaza Retail Merchants Association gave away 10 rodeo tickets, valued at $4.50 each.

Winners were chosen by a drawing.

## '73 news briefs

MARCH

29--Don Agnew of Security National Bank was elected president of the Sikeston Chamber of Commerce at a noon meeting today.



Let Us Help You Put Your Best Foot Forward in 1974.

Progress! to us at Lee's

Means being able to provide friendly service, progressive prices, and the latest fashions to our Patrons.

We look forward to growing with Sikeston in 1974.

MASTER CHARGE
BANKAMERICARD

Lee's FAMILY SHOES SHOES

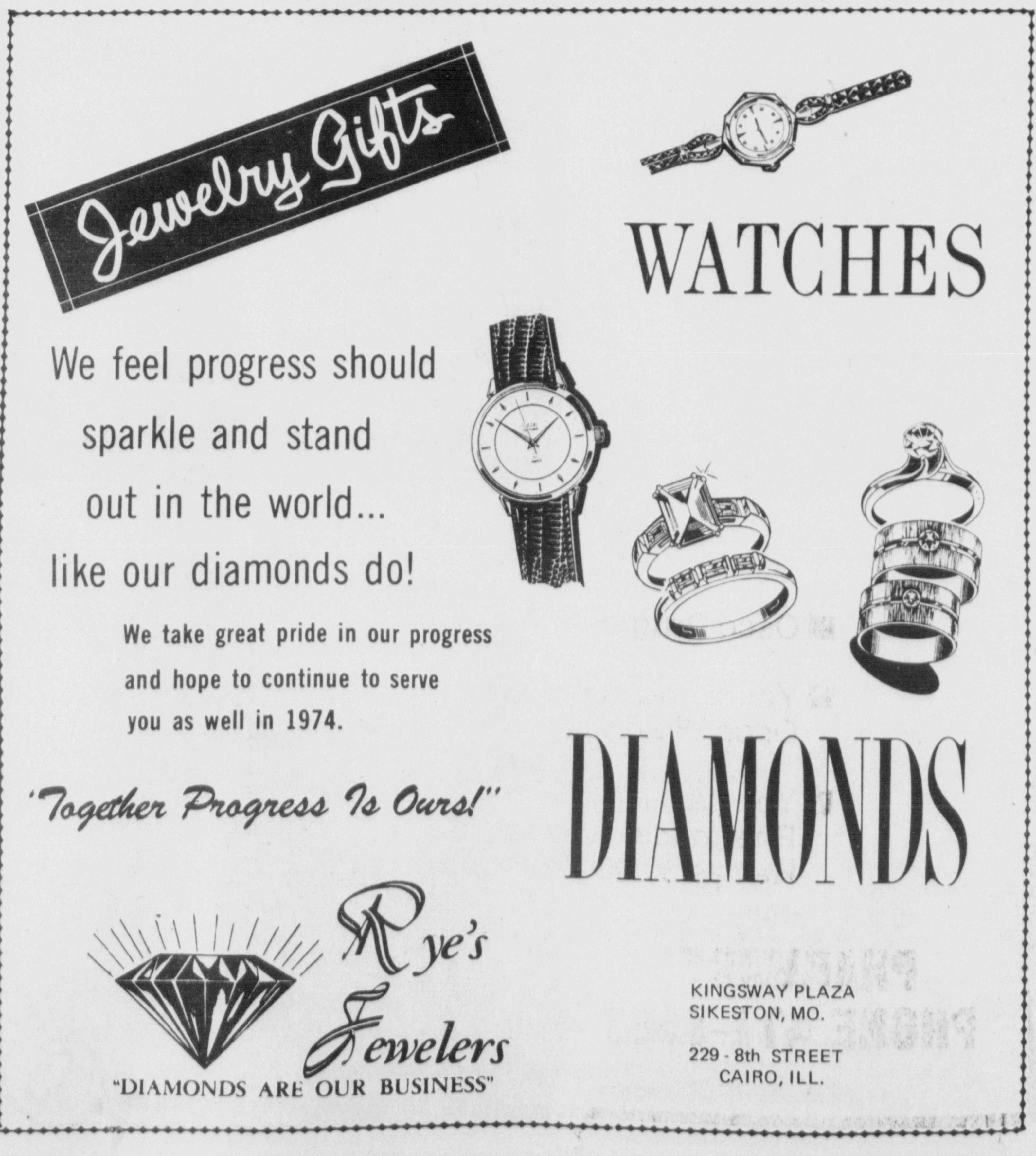
KINGSWAY
PLAZA
MALL

You're the Picture of Loveliness When you leave

PAULA HARPER, NEW OWNER OF HOUSE OF BEAUTY, INVITES EVERYONE TO COME ON OUT...... SHE ALSO INVITES PROSPECTIVE BEAUTY OPERATERS, AS SHE WOULD LIKE TO ADD SOME EMPLOYEES.

House of Beauty

KINGSWAY PLAZA MALL



Jewelry Gifts

WATCHES

We feel progress should sparkle and stand out in the world... like our diamonds do!

We take great pride in our progress and hope to continue to serve you as well in 1974.

'Together Progress Is Ours!'

DIAMONDS

Rye's Jewelers

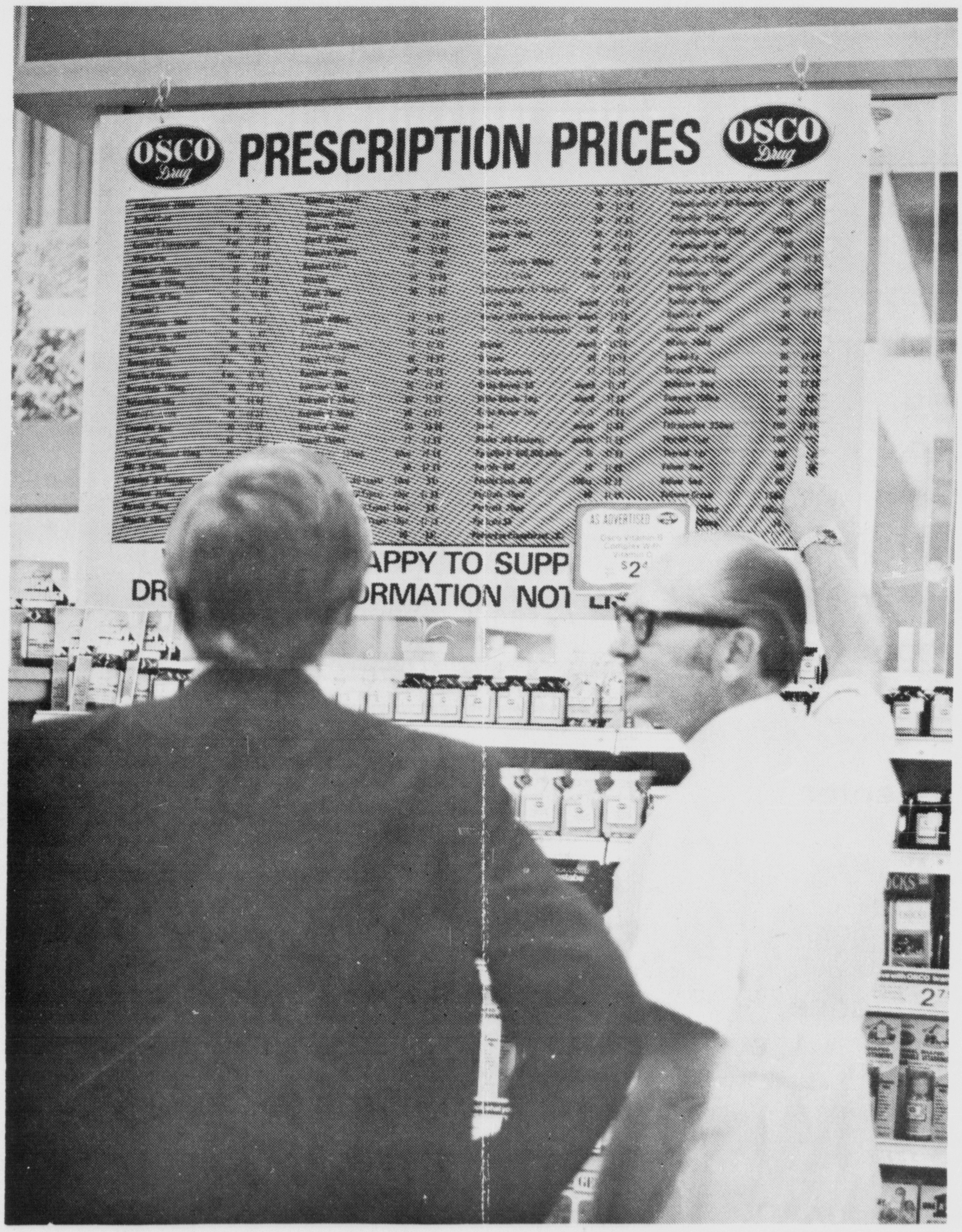
"DIAMONDS ARE OUR BUSINESS"

KINGSWAY PLAZA
SIKESTON, MO.

229 - 8th STREET
CAIRO, ILL.

OSCO
Drug

# PRESCRIPTION PRICES ARE ON DISPLAY IN AN OSCO DRUG PHARMACY NEAR YOU


OSCO Drug
PRESCRIPTION PRICES
OSCO Drug
APPY TO SUPP
DR
RMATION NOT L
AS ADVERTISED
$2

- Osco Drug believes in your right to know and compare prescription drug prices before you buy.
- You'll find posted prescription drug price information available at a glance in every Osco Pharmacy. You don't have to wait in line to check prices.
- You can see our prescription drug price list when you're shopping in an Osco, or you can call our Pharmacist and ask him to quote you the price of your prescription over the phone. He has 30,000 computerized prices right at his fingertips.

**PHARMACY**
**PHONE 471-8563**

## We respect your right to know and compare!

**KINGSWAY PLAZA MALL**
**SIKESTON, MO.**

# KINGSWAY PLAZA MALL

## OFFICERS 1974

JOHN O. WOODYARD - President
EMMA OWENS - Secretary, Treasurer
CHARLES BARANOWSKI - Advertising Chairman

## OFFICERS 1973

EURSY EAVES - President
JIMMY KILLION - Vice Pres
JACK KOOPMAN - Advertising Chairman
EMMA OWENS - Sec.-Tres.
RETIRING CHAIRMAN OF BOARD
JOHN O. WOODYARD

Retiring President - 1974
Jack Koopman
Promotion

KP
Kingsway
PLAZA
MALL

## MEMBERS

- Ben's
- Bonnie's Hallmark
- Bootheel Records
- Breslers Ice Cream
- Britt's Coffee Shop
- Britt's Department Store
- Chris' Young World
- C.I.T. Finance Corp.
- The Clothes Closet
- Cloud 9 Gift Shop
- First National Drive-In Bank
- Frances Beauty Shop
- Grabers
- J.C. Penney
- J.C. Penney Auto Center
- J's Spanish Imports
- Karmel Korn Shoppe
- The Kings Kitchen
- Kingsway Crown Finance
- Lee's Shoes
- Mall Theatre
- McConnell's Magnavox
- Meller's Photo Drive-In Stores
- Nooney Co. (Bill Cook)
- OSCO Drug
- Rye's Jewelers
- Safeway Discount Foods
- Sight 'n Sound Showrooms
- Singer Sewing Centers
- T.G. & Y. Family Center
- The Weiser Shop
- Wigs Unlimited

## GOALS

1. Lower Prices
2. Quality Merchandise
3. Friendly Service
4. Ample FREE Parking
5. 72 Degrees Everyday
6. Latest Fashions
7. Family Shopping

## PROMOTIONS

SIDEWALK DAYS
EARLY OPENINGS
OUTDOOR LIVING
MEMORIAL DAY
FOURTH OF JULY
BACK TO SCHOOL
FALL FASHION
THANKSGIVING
CHRISTMAS
STYLE SHOWS

## BOARD OF DIRECTORS

BOB BOWEN - Chairman
J. C. PENNEY
JOHN WOODYARD
BRITT'S DEPT. STORE
JACK KOOPMAN
OSCO DRUG
CHARLES BARANOWSKI
T.G. & Y. FAMILY CENTER
TIM CHAMBERS
BEN'S

WILLIAM COOK MALL MANAGER FOR THE NOONEY COMPANY.

K
Kingsway
PLAZA
MALL

## THANK YOU FOR OUR GROWTH IN 1973!

SHOP THE KINGSWAY PLAZA MALL FOR FAMILY FUN - ENCLOSED SHOPPING - COFFEE SHOP - RESTAURANT - BARBER SHOP - CLEANERS - BEAUTY SHOP - DEPARTMENT STORE - DISCOUNT STORE - DRUG STORE - WIG SHOP - INFANT STORE - LADIES' STORES - MEN'S STORES - SEWING MACHINE - RECORD SHOP - TV'S, RADIO -

**ALL AT THE MALL!**

K
Kingsway
PLAZA
MALL

The Daily Standard

The Daily Standard, Sikeston, Mo. Saturday, February 23, 1974 (G)

### *For Malone & Hyde Inc.*

# Major expansion marks past year

Major expansion marked the year 1973 for Malone and Hyde Inc. of Sikeston, which is now entering its 19th year of business.

A new 25,000 square foot freezer and receiving area was completed during the past year on the south side of the main Malone and Hyde building at 1500 West Malone Ave. The 600,000 cubic foot freezer is the latest design in frozen food storage facilities and equipment. Included in the facilities are a receiving dock, a office area and a large lounge for employes of the produce and frozen food departments.

Malone and Hyde's produce area experienced a 35 per cent increase in size as well as a complete remodeling. Totally new refrigeration and handling facilities were installed in the expansion.

Other new equipment in the produce area at the Sikeston division are seven banana rooms. The rooms are electrically controlled with regulated humidity. Together the seven rooms have the capacity to ripen about 3,500 forty- pound boxes of bananas at one time.

Expansion activities also included a new three- bay drive- through garage which can handle as many as nine truck units at one time. Complete fueling, washing and servicing facilities are available at this unit located to the east of the main complex.

The new area employs 13 fulltime mechanics and servicemen. Malone and Hyde operates 70 over- the-road vehicles from the Sikeston headquarters, and services all of its own trucks, equipment and cars.

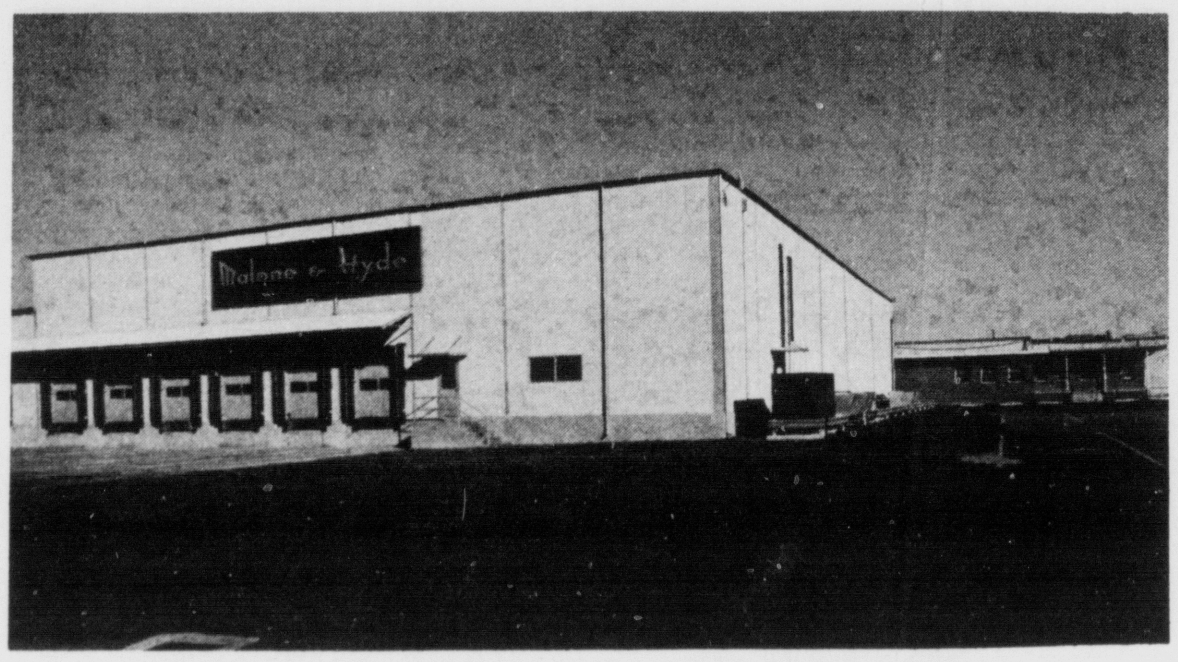
Malone and Hyde tripled the size of the diary and dough products department, and the refrigeration and handling equipment of this department were painted and remodeled.

The company has 28 acres, under lease which was completely landscaped, fenced and surfaced in parking areas.

Traffic can flow smoothly and constantly throughout the Malone and Hyde complex because of the new design of parking areas and roads.

The Sikeston division has already drawn plans for two future expansions that will more than double the amount of square footage which the company currently has.

Presently employing about 200 people, Malone and Hyde distributes over 7,000 items in parts of Missouri, Indiana, Kentucky and Illinois. Products distributed include groceries, produce, frozen foods, dairy and refrigerated dough products, non- food items and health and beauty aids.



***New addition completed***

During 1973 the new 25,000 square foot freezer and receiving area was completed during the past year on the south side of the main Malone and Hyde building at 1500 West Malone Ave. The 600,000 cubic foot freezer is the latest design in frozen food storage facilities and equipment.

# Improvements nearly completed

EAST PRAIRIE — A three- year water improvement program neared completion at the close of 1973 and to the residents of East Prairie this was the most progressive step made during the year. On February 5 of this year the water treatment plant was put in operation.

While all of the work was not done in 1973, progress was visible to the eye and residents were aware that the badly needed water improvements for which a $425,000 bond issue was approved on March 2, 1971 was soon to be a reality.

Construction of the 200,000 gallon water storage tank located near the end of West Walnut Street was begun in February of 1973 with Universal Tank and Iron Works of Indianapolis, Ind. as prime contractor. Construction was completed on the 142 foot high tank in December. The outside will be painted later this spring.

The water treatment plant on Cutliph Street is capable of filtering 1,176,000 gallons per day. The plant is a modern masonry building with plate glass front and was built by Cowan Construction Co. of Sikeston.

Waters and Associates of Sikeston were engineers for the project and Bridger Plumbing and Heating Corporation of Sikeston installed the pipe work. The plant is modern and automatic and has an electrical control panel where all valves in the plant are push- button operated with indicator lights showing the position of each operation. City Manager Bob Kakac and city employes, Darriel Williams andRoy Howlett Jr., have been trained in the operation of the plant under the supervision of engineer Bud Waters.

Included in the water improvement project was the installation of new water mains. During July, 10 and 12 inch lines were laid along Garfield, Willow and Lincoln Streets by Bridger Construction Co. at a cost of approximately $15,000. In November a six inch water line was laid along Helen Street by the city crew at a cost of approximately $1,300.

At present, water meter boxes are being installed and City Manager Bob Kakac said Bridger Construction Co. should have the boxes in over the city by the end of February.

Additional water mains are to be laid later this year and city funds will be used to pay for them. Revenue from the water meters will be used for normal future expansion, Kakac said.

Kakac was employed as city manager July 24, replacing Gene Cullen who resigned June 15 to accept the position of water treatment plant supervisor at Poplar Bluff.

Kakac came to East Prairie from Highland, Ill., where he was office manager for the city of Highland and also served as acting city manager for some time. He and his wife, Joan, have one daughter, Melora, and are members of the United Church of Christ.

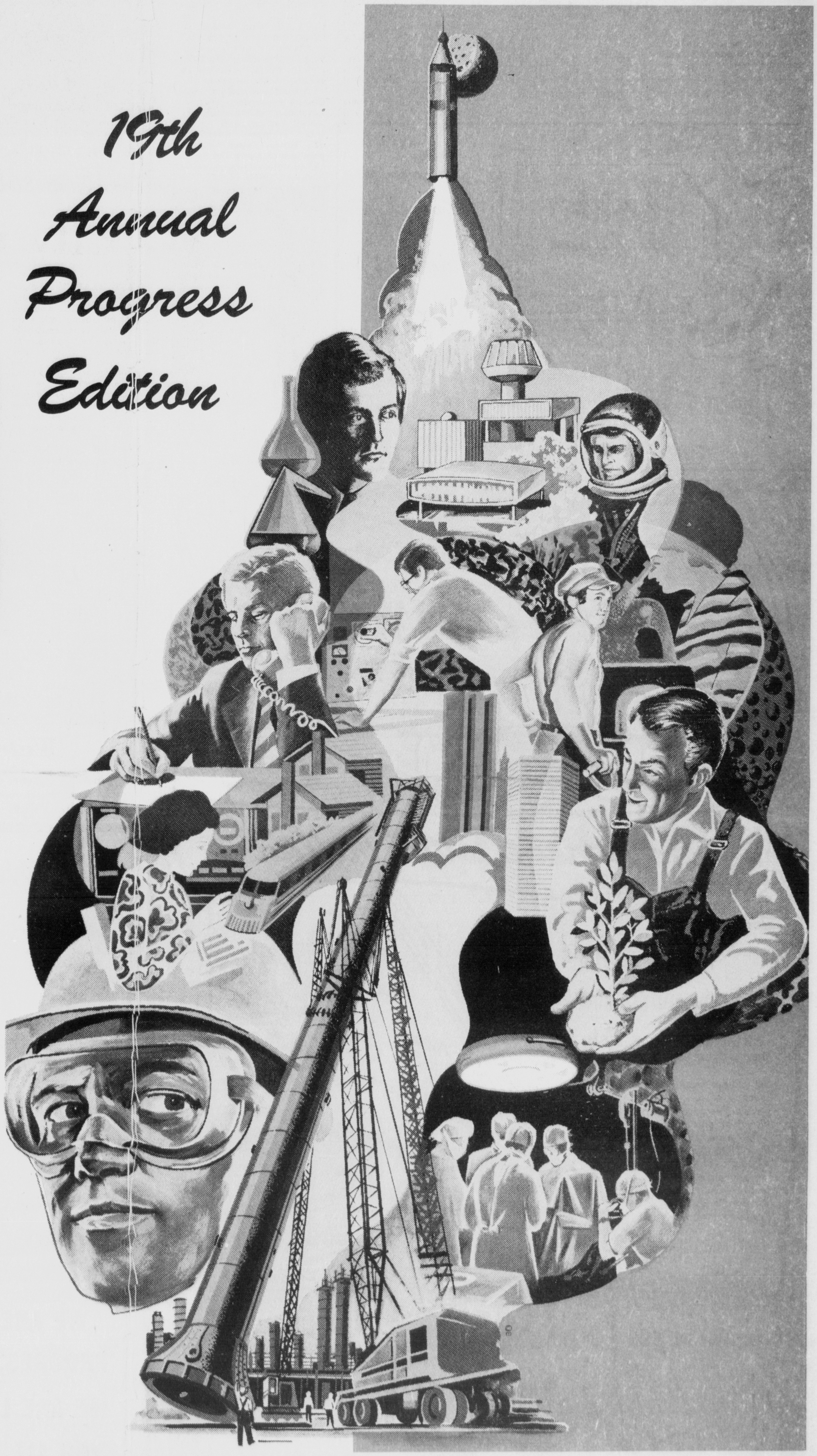
In June, Mrs. LaWanda Douglas was successful in her bid for election to the city council to fill a position left

Continued on page 2

***Water tower new***

Construction of a 200,000 gallon water storage tank was included in East Prairie's total water improvement program. The tank, located on West Walnut St., was constructed by Universal Tank and Iron Works Corp. of Indianapolis, Ind. and completed in December.

# *19th Annual Progress Edition*



# *Building A Better Tomorrow*

# Kakac new city manager

Continued from page 1

vacant by the late W. E. Moss. A self- employed insurance agent, she is the first woman to be elected to the council.

In a reorganizational meeting of the council on June 13, Dr. A. L. Weaver was elected by the council to serve as mayor and Councilman Jones Hedge was elected vice- mayor. Edward Falkoff and Louis "Blue" Turley complete the council.

Sidney Drummond was appointed police judge by the council in August, replacing K. E. Jackson and Mrs. Katherine Edwards was employed in November as the city's first meter maid.

During the summer, sanitary sewer lines were installed along six streets and additional sewers will be laid this year. In April, the city purchased an oil distributor from the state highway department and the city street department, under the supervision of Charlie Thornton, paved portions of more than a dozen streets in addition to making spot repairs. A street paving program is planned for 1974 also.

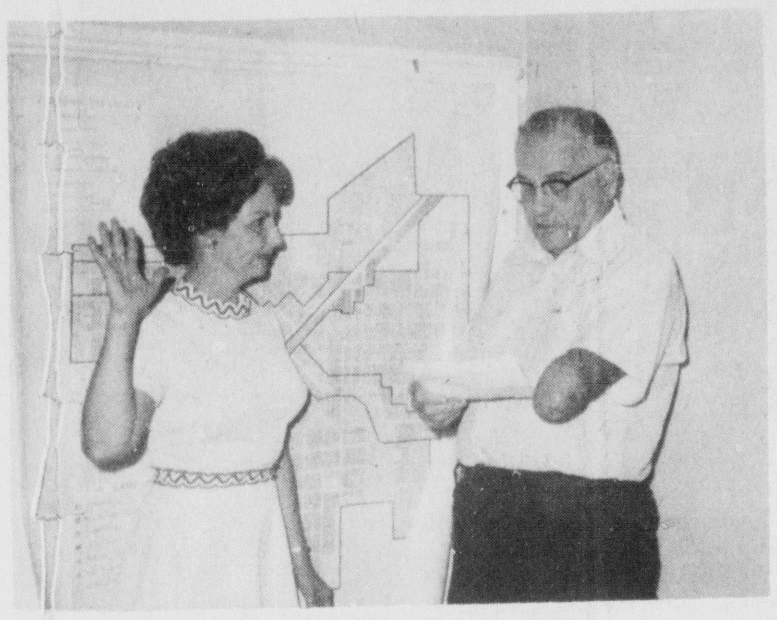
Other major expenditures for the city included a breathalyzer machine for $949.64 from the Bootheel Law Enforcement Council; radar unit for $1,087 from revenue sharing funds; radio for one of the patrol cars and four walkie- talkie units with 90 per cent of the costs coming through the Bootheel Law Enforcement Assistance Council; and an electronic bookkeeping- billing machine.

McMullin Construction Co. of Sikeston was awarded the contract for paving and guttering along Bill Pope, Traylor and Wellborn Roads in September. The street will be 24 feet wide, with one and one- half inch hot mix asphaltic pavement on a six inch soil cement base with two- foot wide concrete curb and guttering along each side. Property owners will be charged $6.51 a foot for the construction, scheduled to begin this spring.

The budget, accepted by the council in March, estimated the city's revenue for the year would be $278,200 and estimated expenditures were $275,450.

Plans for this year and possibly extending into 1975 include the adoption of an ordinance and awarding of a contract for a sanitary trash disposal service; further expansion of the sanitary sewer system and storm water drainage; installation of more water mains; purchase of a new fire truck; and a street paving program.

Bob Kakac



## Oath taken

Mrs. LaWanda Douglas was elected the first city councilwoman for East Prairie in a special election June 11, 1973. Administering the oath of office to Mrs. Douglas is City Clerk Webb DeField.

# 125th anniversary celebration held

NEW HAMBURG— A beard growing contest was only one of many events that were held in New Hamburg as the town observed its 125th anniversary with a two day celebration Aug. 10 and 11.

Preparation for the beard contest began when men said good- bye to razors, electric shaver and the clean cut look.

Activities got underway Aug. 10 with the judging of Little Miss and Little Mr. New Hamburg at 7 p.m. The selection of Miss New Hamburg was followed by a dance.

Following the beard judging contest, the German Folk Dancers of Belleville, Ill. performed.

## Jewell serves as president

Earl L. Jewell, advertising director of The Daily Standard, was elected president of the Missouri Advertising Managers' Association for the 1973- 74 term at the annual spring meeting in June 1973 in Columbia.

Other new officers are Sandra Smith, Brunswick Brunswicker, vice president and Betty Johnson, Carthage Press, secretary.

*In community betterment*

# City receives service stars

EAST PRAIRIE — Two service stars in Community Betterment were awarded East Prairie during 1973 after the city met requirements in the areas of community planning and zoning. The stars were added to the Community Betterment signs at the entrances to the city the latter part of December, joining the city's first star, which was awarded in the area of education in February 1967.

The only stars that are needed for East Prairie to become a five- star community are in the area of transportation and utilities. The city has met the requirements on sewers and street lighting in the utility category and with the water improvement nearly complete, that star should be awarded this year. Street improvements should bring the fifth star in the transportation category.

James L. Barnhill was re-appointed chairman of the local Community Betterment Committee for 1973-74 in December by the sponsoring organization, the Chamber of Commerce.

Barnhill, who is director of elementary education in the East Prairie R-2 School District, served as co-chairman in 1972 and assumed chairmanship of the committee last spring following the resignation of Mrs. Ray Melton.

Youth for Community Betterment received one of five youth group trophies in November during the 10th annual Missouri Community Betterment conference held in Jefferson City. The award is made annually for youth activities judged the most outstanding in the Missouri Community Betterment program.

As part of their activities during 1973, the group was actively involved in creating the Grace Bright Campbell Park and the renovation of the old Veterans of Foreign Wars building for a scout hut. In addition to the larger projects, they sponsored a "Friendliest Clerk" project, operated a shuttle service for senior citizens, held glass collecting drives for recycling at the Sikeston Sheltered Workshop, held an elementary art work display, set up roadblocks for cancer drive, and assisted in flood control work last spring.

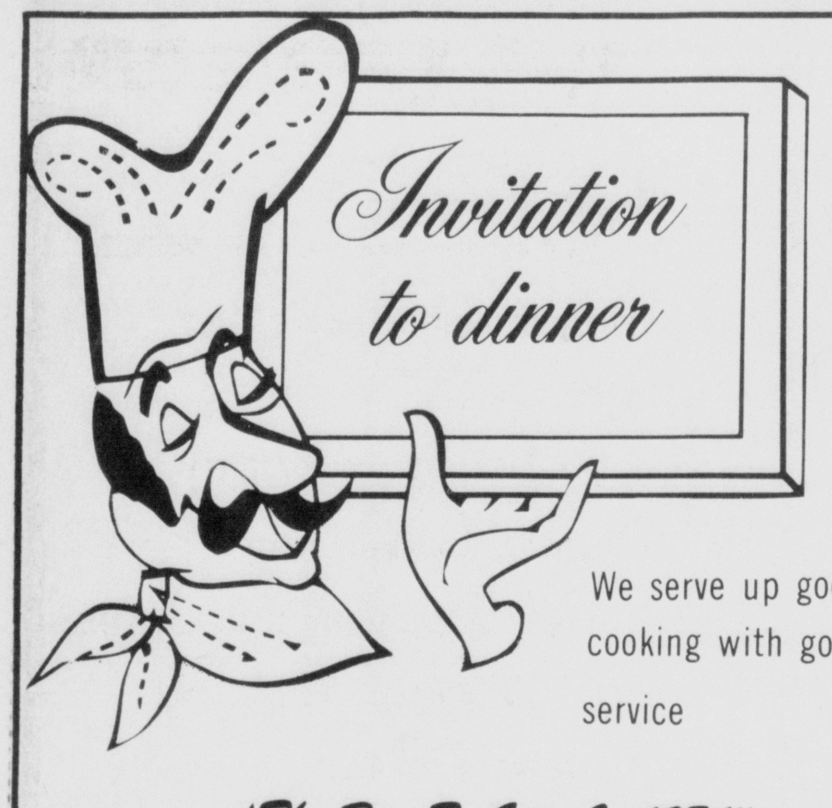
Serving as co- chairman of Community Betterment is Robert Hess, industrial arts instructor at the senior high school. Hess has been assisting Barnhill several months mainly in working with the youth group.

Goals for 1974 include more youth involvement, additional activities for senior citizens and emphasis on city beautification.

In 1972, East Prairie was awarded first place in the Missouri Community Betterment program over other cities in the same population category of 2,500 to 5,000 residents. At that time Mrs. Carey Johnson was chairman of the local committee.

## Water treatment plant

This modern masonry building on Cutliph St. houses East Prairie's new water treatment plant which was put into operation Feb. 5, 1974. The treatment plant was part of the city's water improvement program.



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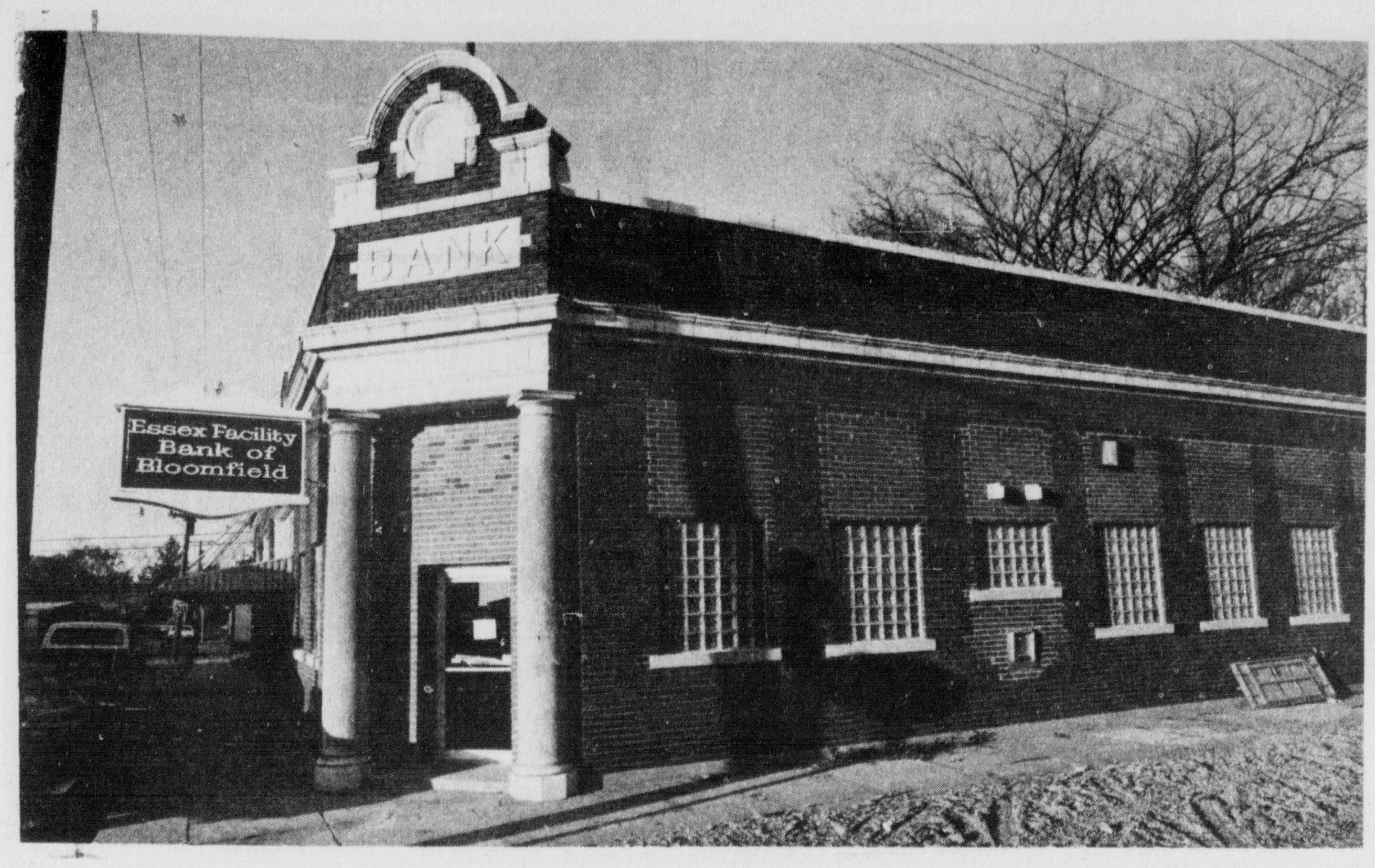

### *Essex branch opens*

The Essex Facility of the Bank of Bloomfield opened its doors in August. The building once housed the Farmers Bank of Essex, which closed its doors in 1931, and has not been used for banking for 42 years.

# Banking returns to Essex after 42 years

ESSEX — Banking returned to Essex after a 42 Year interruption in August of 1973. Until then it had been a long time since residents could walk into the old building on the corner and transact banking business.

The Bank of Bloomfield opened a branch facility in the brick building that once housed the Farmers Bank of Essex which closed its doors in 1931. The new bank is called the Essex Facility, Bank of Bloomfield.

The building was remodeled by Wayne Richmond of Advance. Much of the old interior wood was kept and refinished. Overseeing the Essex Branch as well as the Bank of Bloomfield is Gilbert Logel, new executive vice president, who has joined the Bank of Bloomfield.

The Farmers Bank of Essex was started in 1919 and when the bank closed in October of 1931 J. A. Hux was president. Jess Vaughn had an insurance firm in the bank building and was the last to locate in the building.

Bank officials stated that an attempt had been made to retain much of the interior of the old bank to give an antique decor but that there was enough of a new appearance to provide a progressive step for this community.

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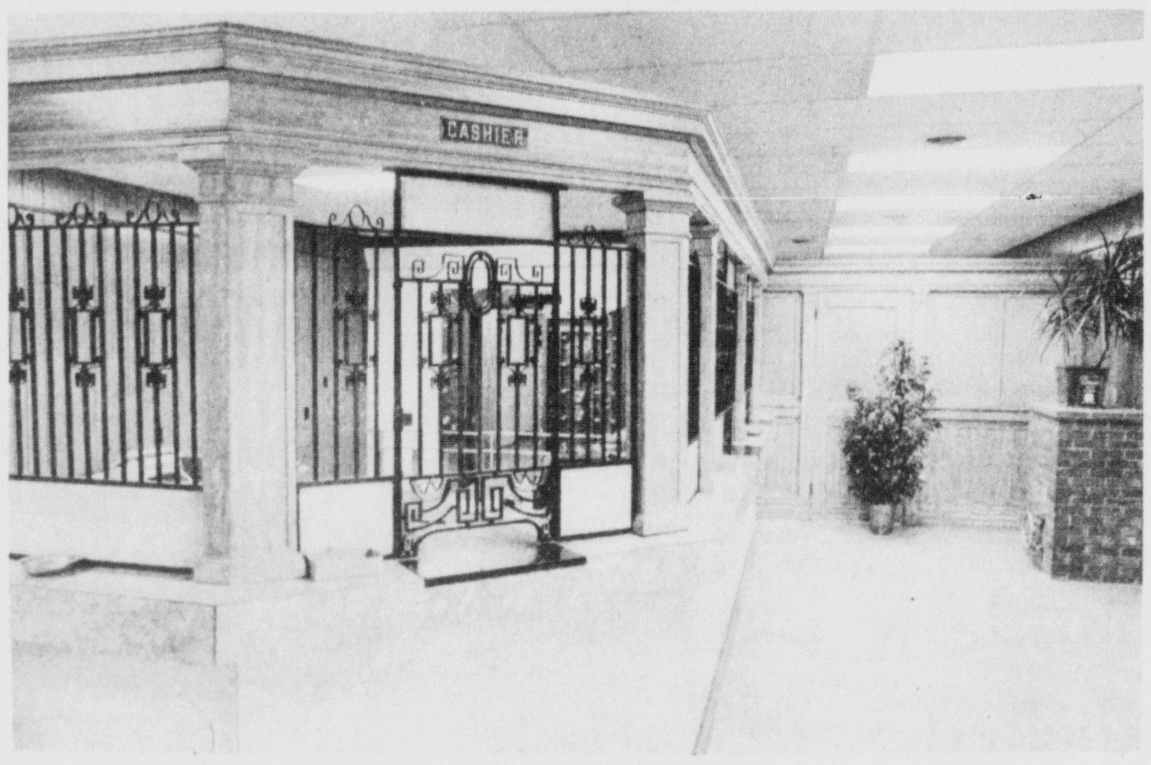
**Onward to progress!**



### *Step into the past*

Upon entering the Bank of Bloomfield branch facility in Essex, customers may feel as though they are stepping into the past. The old interior wood of the brick building, which once housed the Farmers Bank of Essex, was kept and refinished. Cashier areas with their wrought iron partitions add greatly to the old fashioned decor.

## 2 Oran men receive awards

BENTON— Two Oran men were presented conservation awards during the Scott County Soil and Water Conservation District's 11th annual meeting in December.

Arthur Eftink and Wesley Schlosser of Oran were presented certificates for outstanding achievements in conservation farming.

Paul Stucky of Benton and Frank Schlosser of Illmo were elected Soil and Water Conservation District area supervisors for 1974 during the meeting.

# *Rev. Ed Stephenson returns to Emmanuel Baptist Church*

Emmanuel Baptist Church at 600 S. Kingshighway, has made several additions to its church family in 1973.

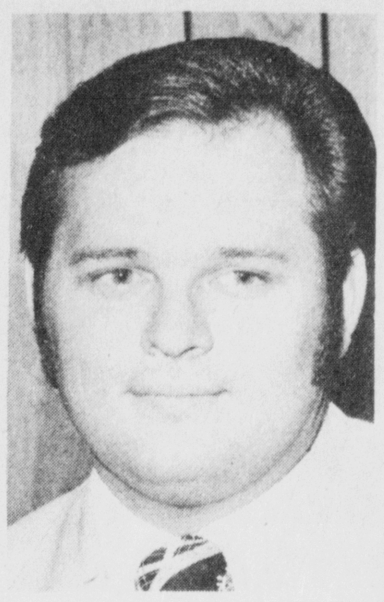
The Rev. Ed Stephenson, who had served as pastor from Feb. 1970 through October 1972, returned to the church. The Rev. Mr. Stephenson has been in the ministry for 10 years, half of which have been spent in evangelistic work throughout the Midwest. He attended Central Baptist College of Conway, Ark. He and his wife Sarah and son Eddie live in the church parsonage at 209 Edmondson.

Three new deacons, J. O. Dover, Earl Sloan and Phil Winters, were also added to the church during the year.

Revival services will be conducted at the church from March 4 to March 9 with The Rev. Jerry Jolly, evangelist.

In the month of June a special missions day is being planned with Rev. Craig Brahham, secretary of Missions for the Baptist Missionary association of America, as speaker.

Dr. Harold Cooper will speak in a Bible Conference July 22 to July 26 dealing with science and the Bible. Dr. Cooper is Dean of Central Baptist College and is a leader in the BMAA and a recognized scientist in the field of genetics.



Rev. Ed Stephenson

In the fall another special evangelistic meeting is being planned.

Emmanuel Baptist Church will celebrate its 23rd birthday in June, and members are looking to this year as the church's greatest. This year will be a record year financially, a record year in supporting missions worldwide, a record year in attendance, and a record year in additions. Possible plans will be made for a new building. Records have already been broken and the Rev. Mr. Stephenson says there is no reason the trend should not continue. He said the key or formula to success is W-O-R-K.

Emmanuel Baptist Church is a fundamental, evangelistic, pre- millenial, mission minded church and is one that is beginning to be recognized as a real leader in the building of spiritual lives and dedication of lives to Jesus Christ. To expand it's ministry Emmanuel Baptist Church is sponsoring a new radio program entitled "Pass It On" every Saturday on Radio Station KSIM at 10:15 a.m. with the Rev. Mr. Stephenson as speaker.

## Graham joins law firm

CHARLESTON — Edward Graham joined the law firm of the late Roderic Ashby in September. The firm has offices at 105 East Court St. in Charleston and 603 East Main St. in East Prairie.

Graham, a native of Charleston, has been an attorney with Kansas City Life Insurance Co. the past two years. He is the son of Mr. and Mrs. Woodrow Graham of Charleston and a graduate of Charleston High School where he was state champion in the 440- yard dash. He later attended the University of Indiana at Bloomington, Ind. on a track scholarship, receiving his bachelor of arts degree in 1968. In 1971 he received his juris doctor degree from University of Missouri in Columbia.

He is married to the former Dolores Frick of Evansville, Ind. and they have two children, Shannon, 4, and Tiffany, 1. The Grahams reside on East Commercial Street in Charleston.

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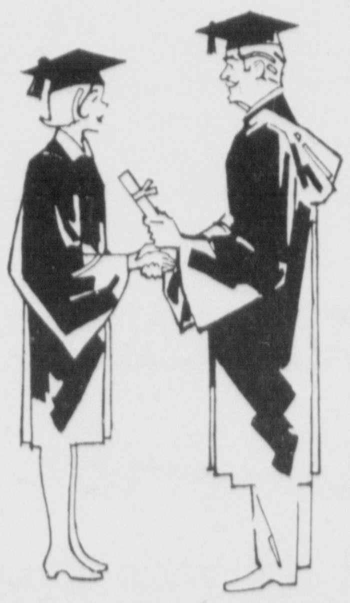

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JUNE 10 TO JULY 11

SECOND SHORT SESSION
JULY 12 TO AUGUST 10

REGULAR SESSION
JUNE 10 TO AUGUST 10

*You may take 6 hours in each short session or 12 hours in the regular session.*

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STATE UNIVERSITY
CAPE GIRARDEAU, MISSOURI

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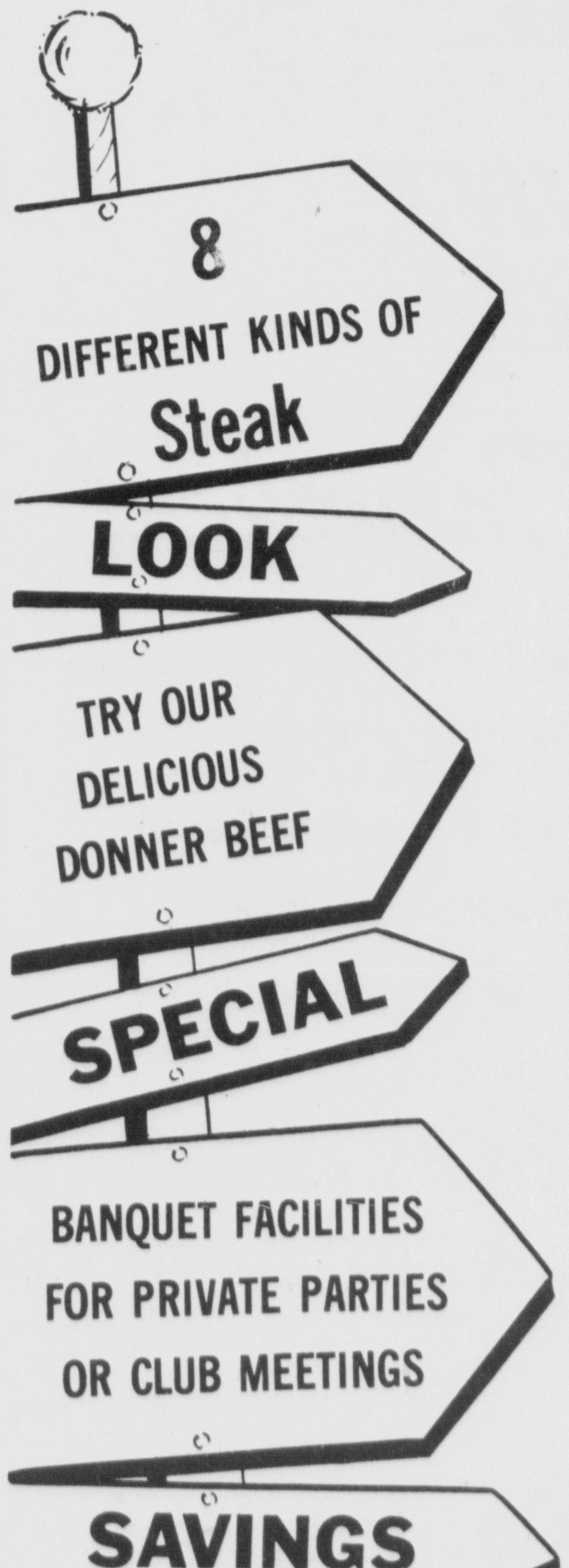

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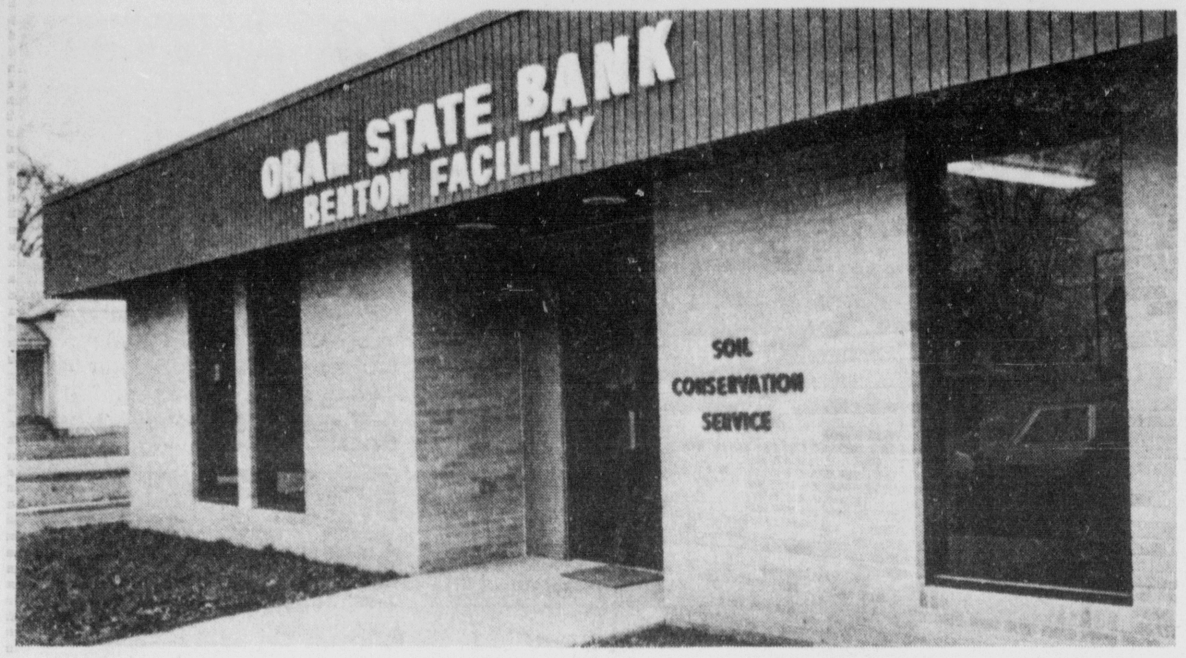


*Banking returns to Benton*

The new Benton facility of Oran State Bank opened for business Aug. 28, marking the first time since the 1930s that Benton has had banking service.

# Benton facility opens in August

BENTON — The new Benton facility of Oran State Bank opened Aug. 27, providing Benton residents with banking service for the first time since the early 1930's.

The new facility provides the same services as the main bank in Oran, with the exception of loans which are handled only in the Oran office.

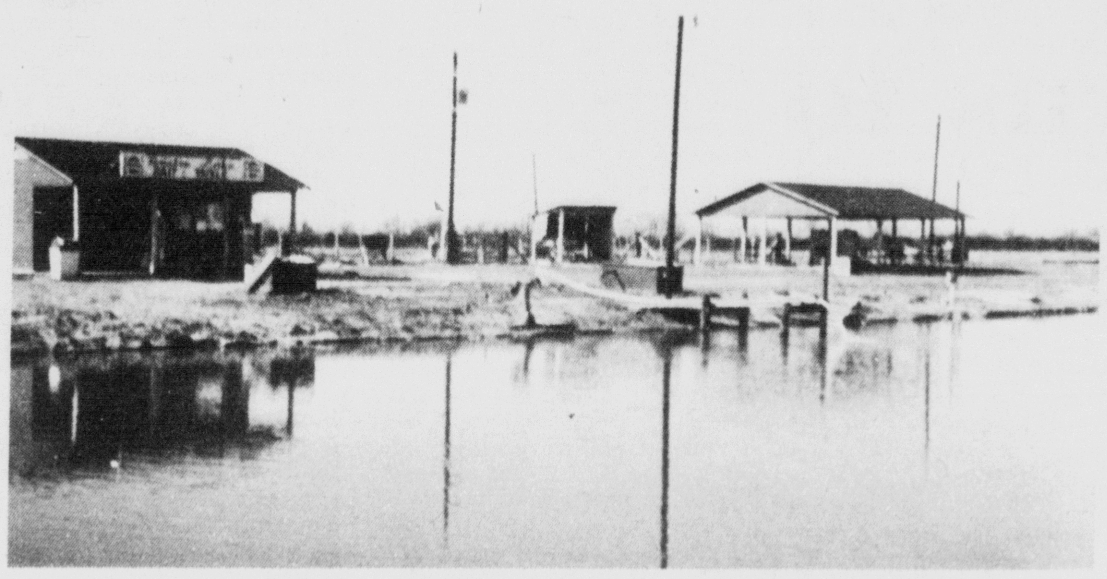
The one- story building is approximately 41 feet by 54 feet and has a warm gray brick with overhang in brown. Windows and doors are aluminum with bronze tinted glass. A public lobby extends through the building from Missouri Street to a parking area at the north. The west half of the building houses the banking quarters and the east half includes a bank private office and space rented to the Soil Conservation Service.

The bank facilities and lobby walls are mostly exposed brick with some wood panelling and some fabric covering. The banking areas include tellers area, officer's desk, coupon booth, and large vault with safe deposit boxes. The drive-up window and night depository are behind the tellers counter in the west building wall. The banking area and lobby have carpet.

The bank has access from both streets with parking to the north of the driveway.

Present officers, directors and employes of Oran State Bank are:

Earl R. Jarvis, president and director; Thomas R. Gilmore, vice president and director; Albert M. Spradling Jr., vice president and director J. H. McConnell, vice president and director Ben F. Marshall III, vice president and director; Dillon J. Ross, director; Michael J. Ross, director Thomas L. Arnold, director; W. G. Mason, cashier and secretary; Mary J. Wade, assistant cashier; Junior E. Wilson, cashier Anita K. Wubker, teller Mrs. Eashus, teller; Judy Jones, bookkeeper Brenda Bollinger, bookkeeper Elaine Heuring, bookkeeper; and Linda Patterson, part- time teller.



*Fishing lake opens*

Rainbow Lake, located north of Sikeston, offers area residents a way to spend their leisure time and acquire some food at the same time. The fishing lake is two acres and stocked with channel catfish. Shown in the picture are the picnic area at right and the shop for bait and equipment rental and sales, left.

# Rainbow Lake is stocked with catfish

Leisure time is becoming more important and has been receiving much emphasis recently. Rainbow Lake, a new recreation facility in the Sikeston area, is just the place Southeast Missourians can go to spend some of that leisure time, relax, and catch some channel catfish.

John M. Brewer and Osby Brewer of Sikeston own the two- acre lake north of Sikeston and held their grand opening April 1.

The latest addition to Rainbow Lake has been two lakes in which fish are raised. One of the lakes is four and one- half acres and the other is three and one- half acres. This enables the Brewers to provide their own fish, instead of bringing in grown fish.

During 1973, over 30,000 pounds of channel catfish were purchased and slightly over 22,000 were sold, John Brewer said.

Other facilities at Rainbow Lake include playground and picnic equipment, fish fryers, a bait and rod and reel shop and indoor restrooms.

Rods and reels for fishing can be rented at the lake or fishermen can bring their own. There is even an area in which to clean fish; or, those who prefer not to bother with that job can have their fish cleaned for a charge.

To get to the lake, fishermen traveling east on Highway 62 through Sikeston, should turn left on the first blacktop road east of the I- 55 overpass and then proceed about two miles. The road is clear and has been re- graveled since the grand opening.

Plans for this year include a first anniversary celebration this spring, with a drawing for a rod and reel as at the 1973 grand opening. Prior to the 1973 grand opening, 100 head of fish were tagged. No charge is made for tagged fish when caught and more fish will be tagged this year.

Future plans include an overnight parking area with complete hook- up facilities.

John Brewer will also try to stock the lake with trout, which would be a first in Southeast Missouri, he said.

WELCOME TO
AINBOW LAKE
Coca-Cola
Cola

*Brewers own lake*

A new recreation facility opened in the Sikeston area April 1. Owners of the new two- acre lake north of Sikeston are from left Osby Brewer, Viola Brewer, John Brewer and Margie Brewer.

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1974 DASHER

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Come in and we'll tell you more.
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We invite you to be one of our many satisfied customers during 1974.

# Tri-County Bank's new Matthews facility opens

MOREHOUSE-- A new branch facility, complete remodeling, a new name and increased financial growth are all part of the major expansion experienced by Tri- County Bank of Morehouse during 1973.

Last year the Bank of Morehouse was renamed Tri- County Bank in order to better identify itself in the area with those it serves.

The interior of the bank building in Morehouse was remodeled and updated to include a board room and other modern improvements.

A parking lot with adequate lighting was constructed adjacent to the building. A drive- in window with night depository is also a new feature of the remodeled Morehouse facility.

Oct. 4, the branch bank in Matthews officially opened its doors to customers. The 1,500 feet of floor space accommodates two officers and also affords that area of Southeast Missouri the convenience of drive- in banking and night depository.

Meredith Lee, president of Tri- County Bank, said safe deposit boxes are expected to be installed in the near future at the Matthews facility.

In the past one and one-half years, the Tri- County Bank's financial statement has reflected a growth of about $3 million, which is two and one- half times its size at June 30, 1972.

During 1973, Dr. Max Heeb of Sikeston and Hutson Goza of Essex were added as new members of the board of directors. Joe Gooch was named assistant vice president of the Tri- County Bank after serving six years with a banking group in St. Louis. The banking staff was also increased in size during the past year.

The bank currently is in the final phases of completing automation of all bank services and extending services to become a full service institution.

Tri- County Bank now extends loan service to compliment all types of business and personal accounts.

Members of the board of directors, other than Dr. Heeb and Goza, are Bernard C. Rice, Pat Lea and Joel A. Montgomery of Sikeston and Dale Geske of Matthews. Montgomery is chairman of the board.

*Tri-County officers*

During 1973, the Tri- County Bank underwent a complete remodeling which even involved a new name. To better identify with area customers the Bank of Morehouse was renamed Tri- County Bank. Joe Gooch, seated, was added to the staff as assistant vice president. Talking with Gooch in his newly remodeled office is Meredith Lee, president of Tri- County Bank.

*Ready to serve*

The interior of the Tri- County Bank was completely remodeled during 1973. Ready to serve customers at the new teller area are, from left, Janet Roux of Sikeston, Don Hammock of Canalou, Sharon Beaird of Sikeston, Carol Perry of Canalou and Mary Lou Taylor of Sikeston.

*Matthews facility opens*

The new Matthews facility of the Tri- County Bank officially opened Oct. 4. The 1,500 feet of floor space accomodates two officers and also affords that area of Southeast Missouri the convenience of drive- in banking and night depository.

# BEDC directors appointed in '73

JEFFERSON CITY-- New members of the board of directors of the Bootheel Economic Development Council were appointed by Al Sikes, director of the Missouri Department of Community Affairs.

Board members include, from Scott County: Mrs. Mary Doggett, Pat Lea, Frank Steward Jr., Frank A. Stanley and L. F. Wheeler of Sikeston.

Stoddard County: Percy Clippard, Willis Conner and Mrs. Virginia Hendricks of Dexter; and Elmer Kinkade and R. B. Woods Jr. of Bernie.

Mississippi County: Mrs. George Harrison and Marion Waggener of Charleston; Mrs. Ora Mae Heath of Bernie; and Lloyd Hogan and Richard Reed of East Prairie.

New Madrid County: John H. Calvin and Dr. D. F. Morris of Sikeston; Sam L. Hunter of New Madrid; Donald Rone Jr. of Portageville; and Dick Spitzer Jr. of Parma.

Pemiscot County: Wayne Bond of Hayti; Earl Bullington and William Inman of Caruthersville; David R. Humes of Hayti Heights; and Clyde Southern of Steele.

Dunklin County: Glen Brogden, Jerry P. Combs, B. Neil Lewis, and Jack Stapleton Jr. of Kennett and R. J. Dirks of Malden.

Progress

WE ARE PROUD TO HAVE PLAYED A PART IN THE GROWTH OF THIS FINE COMMUNITY

WE ARE LOOKING FORWARD TO SERVING YOU IN 1974

The Uniform Shoppe

114 E. CENTER
471-3397

DOWNTOWN
SIKESTON

Have We Got News!

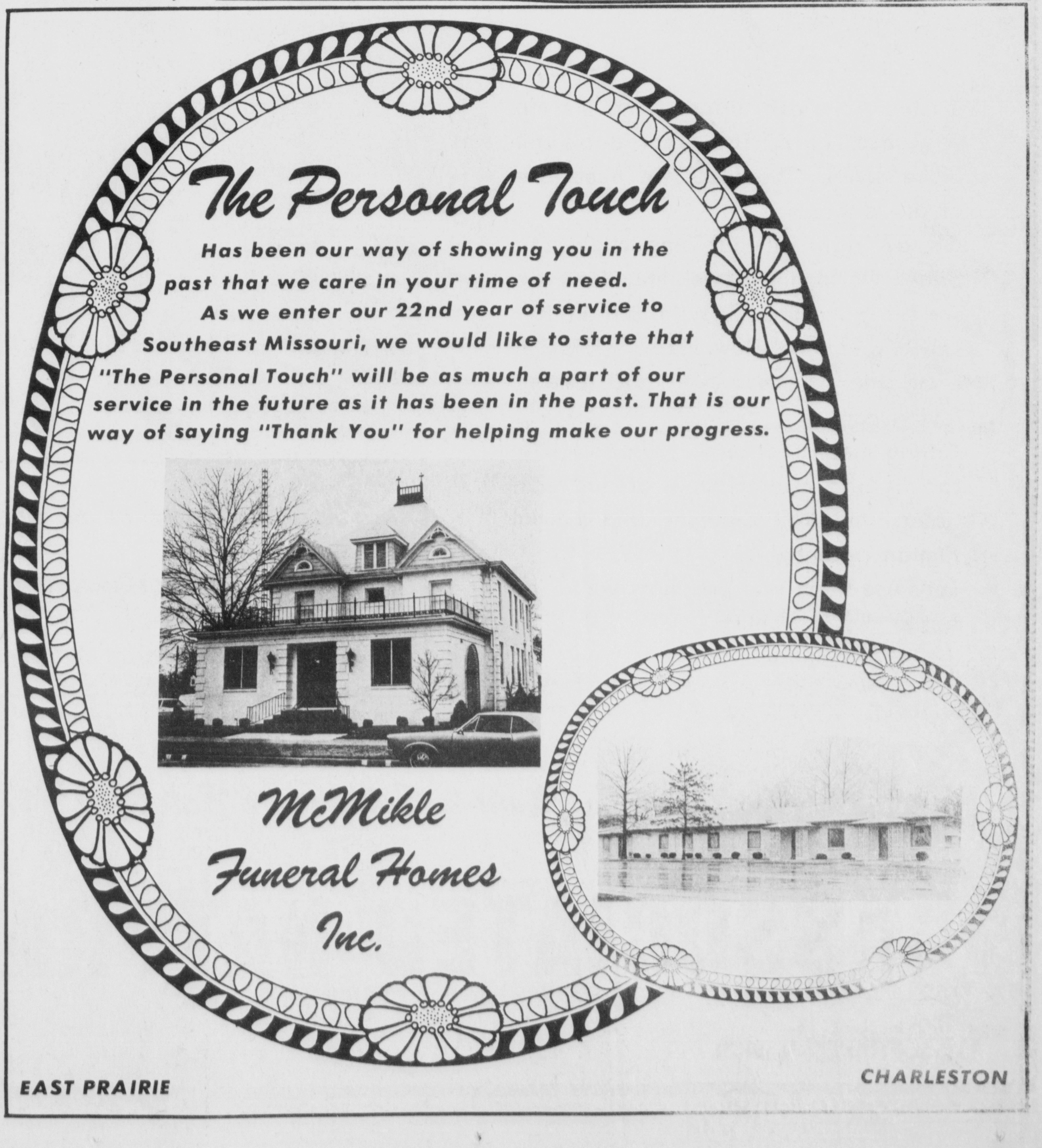
"The place to go for the best in beer, is Bess Supply Co. in Sikeston."

For 6 years we have served the needs of Sikeston and Southeast Missouri. We are proud of our service and our product.

"The Best To You In '74!"

BESS SUPPLY CO.

HWY 61 SOUTH SIKESTON, MO.
Miller High Life
Pabst Blue Ribbon


The Personal Touch

Has been our way of showing you in the past that we care in your time of need. As we enter our 22nd year of service to Southeast Missouri, we would like to state that "The Personal Touch" will be as much a part of our service in the future as it has been in the past. That is our way of saying "Thank You" for helping make our progress.

McMikle Funeral Homes Inc.

EAST PRAIRIE

CHARLESTON

*Wide selection of meat*

Experienced meat cutters, from left, Leonard Dunlap, Albert Purser and Howard Hampton keep a well supplied fresh meat case at Sam's Big Star Supermarket on Dawson Road in New Madrid.

# Sam's Big Star opens

NEW MADRID-- The opening of Sam's Big Star Supermarket in Villa Shopping Center on Dawson Road was marked with ribbon cutting ceremonies on Sept. 12.

Mr. and Mrs. Sam Purser and Mrs. Martha Ransburgh are the owners and operators of the new store, which is the first new supermarket to be opened in New Madrid in several years.

The new brick building, containing nearly 10,000 square feet of floor space, is designed along matching lines of the other building complex in the shopping center.

The interior design and layout with modern equipment and fixtures enables convenient one- stop shopping.

Sam's Big Star joins a long list of Big Star markets operating in 12 mid- America states. Malone and Hyde Inc. of Sikeston is the principal supplier and the New Madrid store participates fully in merchandising promotionals.

Store hours are 8 a.m. to 7 p.m. Monday through Thursday, from 8 a.m. to 8 p.m. Friday and Saturday, and 9 a.m. to 5 p.m. on Sunday.

# Shirley Dyer opens real estate office

The real estate field is not new to Shirley A. Dyer, but this year brought forth a new adventure with the opening of her own offices in July 1973 at 666 Park Ave. in Sikeston.

Mrs. Dyer believes that a realtor's success lies in personalized service and that selling real estate is a "serving- people- business." She has added that whether the listing is "a modest cottage or a luxurious French chalet, clients deserve and demand conscientious, dedicated, beyond- the- call- of- duty type service.

Mrs. Dyer attended Southeast Missouri State University in Cape Girardeau where she majored in art and minored in business, physical education and psychology.

To further her career in real estate, she has been enrolled in the Realtor Institute of Missouri classes for graduate study in real estate. Mrs. Dyer has completed 10 hours of the required 16 hours of study for a Graduate of Realtor Institute designation.

She is a member of the Sikeston Board of Realtors, National Association of Realtors, Missouri Association of Realtors, National Institute of Real Estate Brokers, and the Women's Council of Realtors.

*New office*

Shirley A. Dyer is busy with a customer in her new office at 666 Park Ave. Mrs. Dyer opened her own real estate office in July 1973.

## Bill Knight begins survey

BENTON— Bill Knight, a soil scientist for the Soil Conservation Service, moved to Scott County in July to begin work on a standard soil survey for the entire county.

Knight's home town is Keytesville. He has worked in Nevada, Mo., for a year for the Soil Conservation Service.

He is a 1971 graduate of University of Missouri where he received a masters degree in agronomy after receiving a bachelor of science degree from the same school.

Knight and his wife Betty life at Ferrell's Trailer Court near Benton. Members of the Christian Church, they have no children.

Knight had been working under the supervision of Burton Brown, who is party leader for the progressive soil survey. He will be stationed in Benton until the survey is completed.

Progress

In this rapidly changing day & age, everyone should know exactly what's going on in the world in which they live. What better way to keep in touch with the latest progress than with a subscription of Reader's Digest?

Contact your community representative today.

WALLACE B. WHITE

READER'S DIGEST COMMUNITY REPRESENTATIVE
471-8547

The Better Life
For All Through

Progress!

It's the American dream. And it's still very much alive. The great ideals still make sense. The tools we need are at our disposal.

It's all right at our fingertips: the better world, the better life. How do we set it in motion? With faith in ourselves and our fellow men . . . hope in a brighter tomorrow . . . and tender, loving care.

Caring means concern . . . responsibility, too . . . and appreciation: of our technology, natural resources, and special human potential.

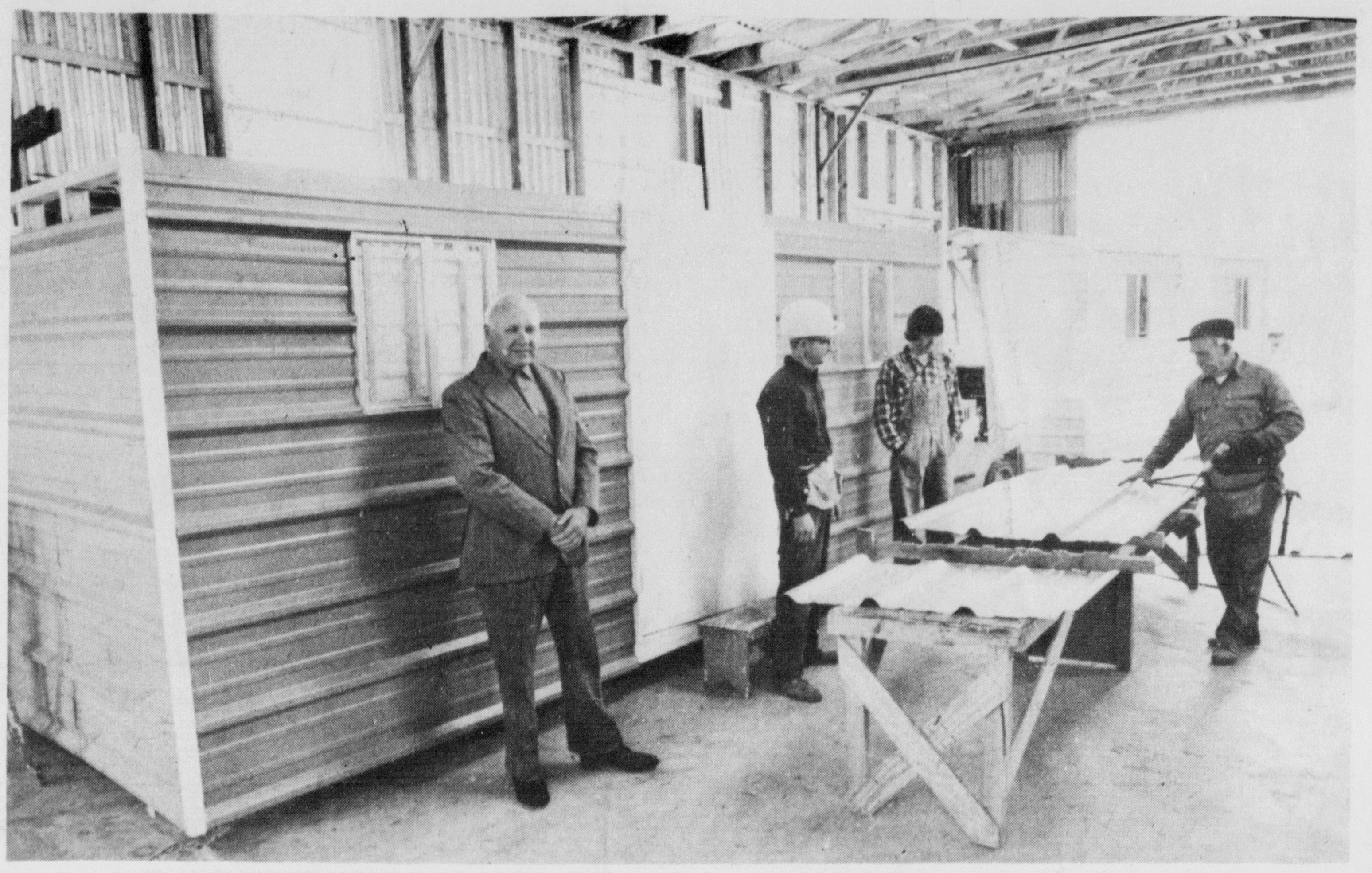
Let's use them and use them well. The better life is waiting.

We are proud to be able to be of service to our progressive community. We are looking forward to continuing our services to you in 1974.

'Dedicated To Making Sikeston A Better Place To Work, Live & Play

ASSOCIATED NATURAL GAS CO.

112 SOUTH NEW MADRID 471-2100 SIKESTON, MO.



### *Utility building constructed*

G. R. "Bud" Hartwell, left, owner of Riverview Enterprises Inc. at 304 Powell Street in Ner Madrid, stands before a multi- purpose utility building under construction at the company warehouse. Employes from left are Loyne Simpson, Jimmy Rooker and Johnnie Hammett. At far right a completed building is ready for delivery to the buyer.

*At Freeze Queen*

# *Hot pit barbecue is speciality*

NEW MADRID — Hot pit barbecue is the specialty of the house at the Freeze Queen on Highway 61 operated by Mr. and Mrs. Larry Kinsey. However, tacos were recently added to the menu, and Kinsey said that addition is receiving good response.

With his own recipe for the tacos and sauce, Kinsey can make them as hot or mild as a customer prefers.

In addition to all types of short orders, including pizzas, the Freeze Queen also has a complete fountain and ice cream section.

For fast and convenient carryout orders, persons may telephone 748-2046 or there is a drive- up window service.

Business hours are 10 a.m. to 10 p.m. Sunday through Thursday and 10 a.m. to 11 p.m. on Friday and Saturday.

Kinsey, who formerly operated the Cream Castle in Sikeston for nine years, said new tables and chairs were on order which will complete remodeling and redecorating of the interior.

### *Kinsey owns Freeze Queen*

Larry Kinsey owner of the Freeze Queen on Highway 61 in New Madrid, with more than 10 years experience in the food service business, guarantees good food plus fast and friendly service.

# Multi-purpose utility buildings made, sold

NEW MADRID— "Multi-purpose" aptly describes the portable utility buildings manufactured and sold by Riverview Enterprises Inc. at 304 Powell St.

G. R. "Bud" Hartwell, owner of the firm, said the buildings, which are available in four sizes and six colors, have been sold for such uses as a donut shop, dog pound, offices, guardhouses, playhouses and outside storage in mobile home parks.

The buildings are fully constructed at the company warehouse and then transported to the buyer's site. Hartwell said sales in Missouri and Arkansas had been very good during 1973.

Most of the buildings are 8 feet by 8 feet, 8 feet by 12 feet, 8 feet by 16 feet and 10 feet by 20 feet, or by special order, 12 feet by 36 feet. Colors available are gold, green, blue, gray, tan or brown.

Quality construction features pointed out by Hartwell include aluminum windows, 30 to 36 inch exterior grade doors, three coats of baked on enamel paint over one galvanized coat and three- quarter inch chipwood flooring.

# *Rev. Lester Dale new pastor*

The Rev. Lester Dale conducted his first services in July as new pastor of North Acres General Baptist Church, 202 Kennedy Drive.

The Rev. Mr. Dale came to North Acres church after three years as pastor of First General Baptist Church in Truman, Ark.

He was reared in Advance where he graduated from high school; then attended Southeast Missouri State University at Cape Girardeau for two years.

A minister for 20 years, the Rev. Mr. Dale, his wife and daughter Gayla, who is a high school freshmen, live at 345 E. Gladys St. The couple has another daughter, Mrs. Don (Carla) Martin of Brandon and an 18- month-old grandson.

Before serving as pastor of the church in Trumann, the Rev. Mr. Dale was pastor of the Bernie General Baptist Church for six years.

Other towns in which he has served pastorates include Gray Ridge, Poplar Bluff and two rural churches near Advance.

Rev. Lester Dale

# SIDC elects new officers

Sikeston Industrial Development Corporation in January 1974 elected new officers to one- year terms and board members to four years each.

Jim Beaird was re- elected president, Earl Hutchison was elected vice president, and Allen M. Blanton was re-elected secretary- treasurer. Hutchison succeeded Ray Clinton as vice president.

Two new board members were elected and five were re-elected a few days prior to the election of officers. One man was also elected to fill an unexpired term.

New members are Tom Gilmore and L. M. Standley.

Keith Ziegenhorn was elected to fill the unexpired term of Jess Lacefield, who moved to Oklahoma.

Those re- elected were: Charles L. Blanton III, Bernard Rice, Bill Porter, Jim Beaird and Ray Clinton. All terms expire in 1977, except Ziegenhorn's which will expire in 1976.

Board members holding two- year terms include Don Agnew, Robert Mitchell, Pat Lea, Joe Cravens, Galen Kruger and Burt Rowe Jr.

Board members with one-year terms include Ralph Boyer, Robert S. Matthews, Harold Vogel, Earl B. Hutchison, Wilson McMullin, Charles Matthews and Allen Blanton.

*Automobiles have changed---*
*---And so has*
*Their Service needs.*

**We have kept up to date with automotive changes and are proud to say we can provide our customers with the best service possible.**
**You have made our progress possible---**
**We would like to share it with you.**

**TIDWELL'S SERVICE STATION**

471-9995 SIKESTON, MO. 621 N. MAIN

PROGRESS

We are happy to have contributed to the progress of Southeast Missouri during 1973 and are looking forward to 1974.

OUR BRIDAL SHOP is one of the finest in Southeast Missouri- We carry 100 wedding gowns in stock, dresses for the mother of the bride & groom and all the accessories for the wedding.

WE ARE PROUD OF OUR SHOP AND
YOU WILL BE TOO!
*LET US BE OF SERVICE TO YOU!*

***Hearts and Flowers***
***Bridal and Gifts, Inc.***
CHAFFEE, MO.
PHONE 887-3171 or 887-6622

***Citizens Bank of Charleston***

**Can Help You Be a Part Of The Future in 1974**

***Whatever your hopes, your plans, your dreams, we can help you set them in operation now. If you need a savings plan, we have them to suit each individual familys situation. Or, if you need a loan, we can arrange that too---on terms convenient to you.***

**207 E. COMMERCIAL**
**683-3374**

**progress**

*In Aviation has made great strides in the past*

*"Onward and Upward in '74"*

*The best to Southeast Missouri in 1974*

We hope to uphold that tradition in the future by serving our customers with the most modern and up-to-date aviation services available.

**HOLYFIELD**
**FLYING SERVICE**
**SIKESTON MEMORIAL AIRPORT**

HWY. 62 E. 471-9960 SIKESTON

M&H
FOOD STORE

# Progress
# for a BETTER TOMORROW!

BIG STAR

## MALONE & HYDE NON-FOODS

OUR NON-FOODS DIVISION SUPPLIES OUR STORES WITH A COMPLETE VARIETY IN HEALTH AND BEAUTY AIDS, HOUSE WARES, PET SUPPLIES, SCHOOL SUPPLIES AND MANY OTHER ITEMS.

THEREFORE MAKING YOUR NEARBY BIG STAR, FOOD MART OR M&H FOOD STORE A COMPLETE ONE STOP SHOPPING CENTER FOR YOU.

## AS SIKESTON PROGRESSES SO DO WE.

IN 1956 WE HAD A TOTAL OF 39 EMPLOYEES WITH A YEARLY PAYROLL TO THE SIKESTON AREA OF APPROXIMATELY $117,571.00.
IN 1973 WE EMPLOYED 207 PEOPLE WITH A TOTAL PAYROLL TO THE SIKESTON AREA OF APPROXIMATELY $1,533,145.00.

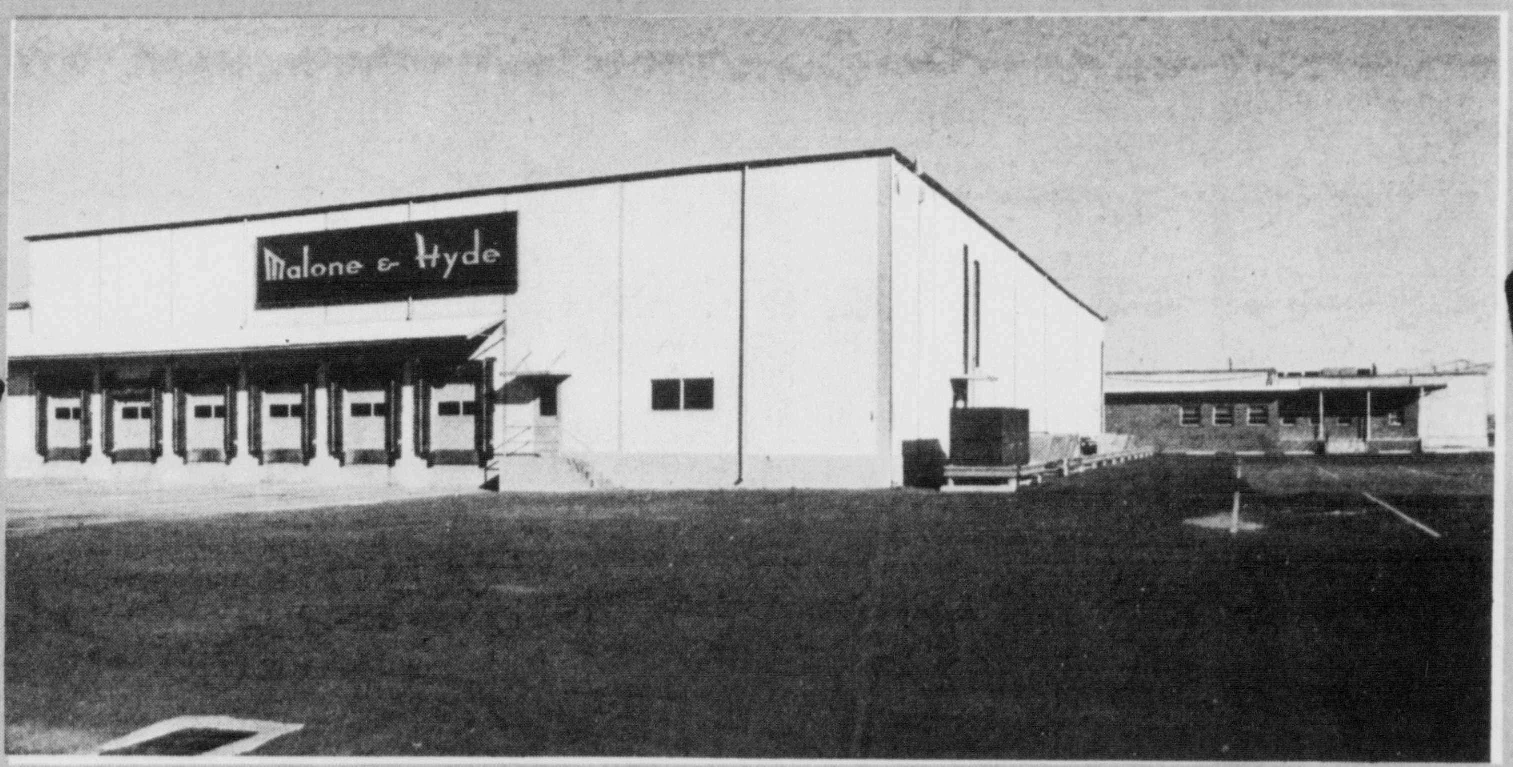
HYDE PARK

BIG STAR

## PROGRESS

**IT KEEPS THE WHEELS OF TIME TURNING FOR A BETTER TOMORROW.**

QUALITY STAMPS



**PROGRESS—IS PEOPLE WORKING TOGETHER TOWARD A COMMON GOAL**

## HYDE PARK THE SHIELD OF QUALITY

OUR QUALITY CONTROL DEPARTMENT ASSURES YOU THAT WHEN YOU BUY HYDE PARK PRODUCTS YOU ARE GETTING THE HIGHEST QUALITY AT THE LOWEST POSSIBLE PRICES.

## QUALITY STAMPS

QUALITY STAMPS, A DIVISION OF MALONE & HYDE, CONTINUES TO GROW AS THE CONSUMER DEMAND HAS MADE IT THE NO. 1 GIFT STAMP IN THE 15 STATE MALONE & HYDE MARKETING AREA.

M&H
FOOD STORE

Super D

QUALITY
QS
QUALITY STAMP COMPANY, INC.
STAMPS

## AS SIKESTON GROWS SO DO WE.

IN 1956 THE SIKESTON DIVISION OF MALONE & HYDE WAS SERVICING 36 STORES IN TWO STATES. IN 1973 WE WERE SERVICEING 158 STORES IN THE FOUR STATE AREA.

HYDE PARK

# Malone & Hyde, INC.
FOOD DISTRIBUTORS

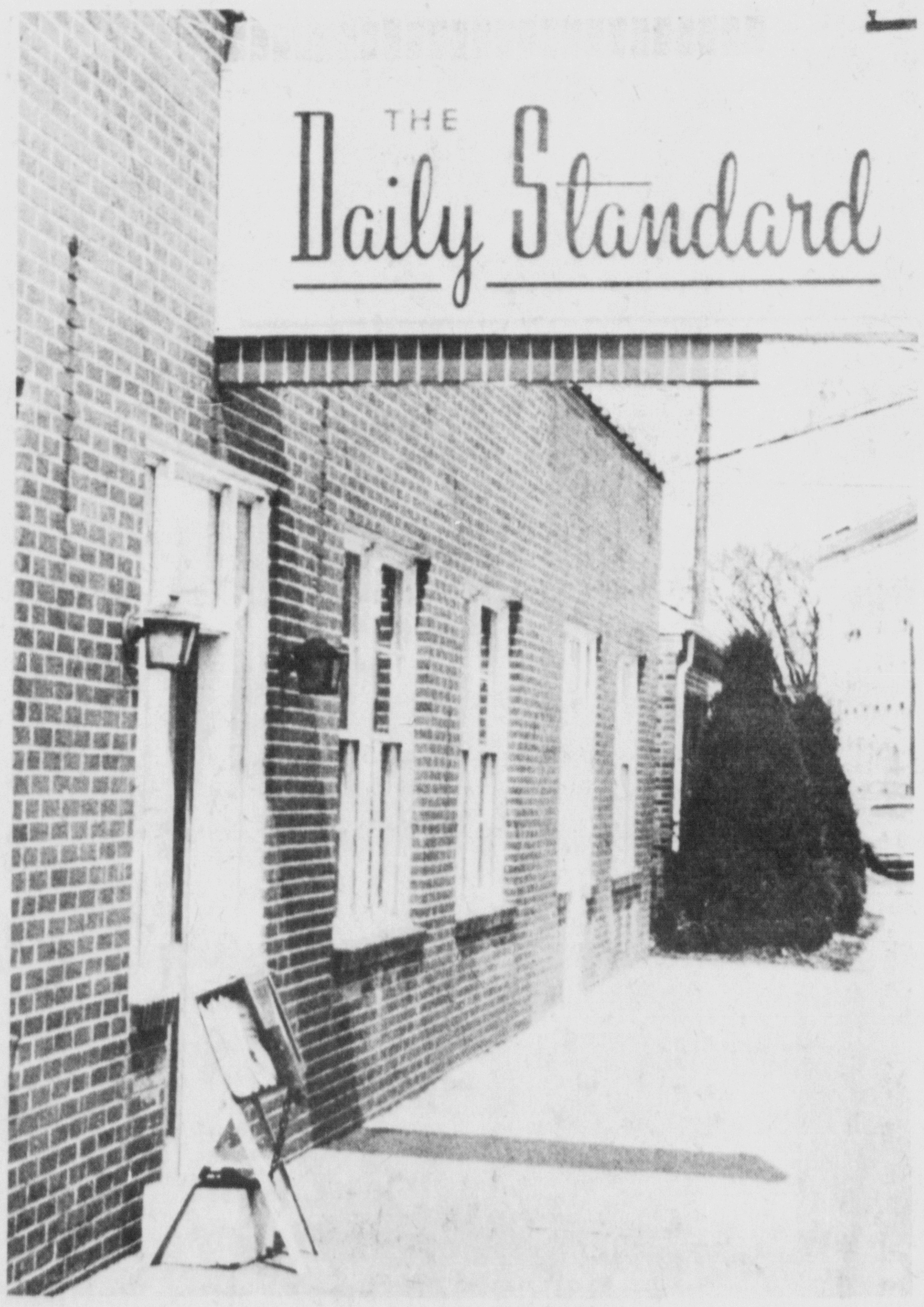
# A FREE PRESS...THE PEOPLE'S CHOICE!

## Newspapers Your Foundation for a Free Press

Sure, it's idealistic. It's also practical. For how can a people govern themselves if they don't know what's going on?

Freedom of speech is a mockery unless you know what you're talking about. Your personal freedom depends on freedom of information.

That's why a free and fearless press is one of our Constitutional rights.



## *A Free Press is our idea of* PROGRESS

***We are proud of the fact that since 1913, the Blanton family has worked to provide you with a free press. We have progressed with the times throughout the years, and are now able to provide you with the latest techniques in printing; whether it is news, advertising , photography, or job printing. We would like to take this time to say "Thank You" for your patronage.***

## *The Daily Standard and Sikeston Publishing Company*

**C.L. Blanton, Jr — C.L. Blanton III — Allen M. Blanton**

**471-1137**

**205 S. New Madrid St.**

**Sikeston, Mo.**

# Soil survey begins

BENTON— Mapping of the Scott County standard soil survey officially began Sept. 17 with an opening ceremony in a field on the south side of Virginia Street in Sikeston. Employes of the Soil Conservation Service office at Benton began the mapping process.

Mark Taake of Cape Girardeau, district soil scientist, is assisting Bill Knight of Benton in mapping the soil for the entire county. The project is expected to take two years to complete.

Taake and Knight have been testing different types of soil in the county and determining what types are suitable for industrial and agricultural purposes.

Information about the soil survey will be submitted to the Bootheel Regional Planning and Zoning Commission to help determine a comprehensive plan for Sikeston.

K. M. Streeter of Bell City, chairman of the Scott County Soil and Water Conservation District, said the soil survey will serve as a valuable asset for Scott Councy since such information in some cases is required for federal aid eligibility.

Streeter also said the urban area in the county will receive the most benefit from the survey.

Jerry T. Harlow of Benton, district conservation agent, said the entire program would cost approximately $200,000, but the only part taxpayers are asked to contribute is the salary of the soil scientist.

The County Court and cities in the county have already donated money to help finance the survey.

*Church constructed*

The Reorganized Latter Day Saints Church, located on Highway 25 north of Bernie was completed in December.

# Mrs. Sturgeon is Woman of Year

EAST PRAIRIE — Mrs. Joe Sturgeon was selected Club Woman of the Year in September by members of the Junior Civic Club.

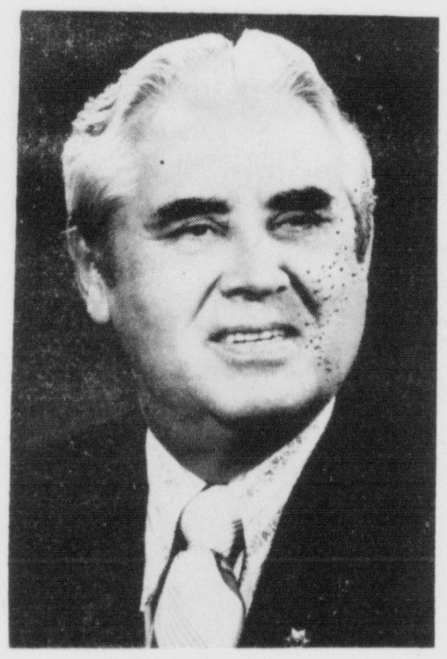
Mrs. Sturgeon has been a member of the club since 1962 and held the offices of president, vice president, secretary, treasurer, reporter, historian, parliamentarian and chaplain. She has also been active on various club committees and was appointed chairman of the club's Welcome Neighbors program, which was formulated last summer.

Mr. and Mrs. Gerald McElrath were the first recipients of the Junior Civic Club's Welcome Neighbors Program. McElrath is the new superintendent of the R-2 School District and Mrs. McElrath is an elementary music instructor. East Prairie's city manager and wife, Mr. and Mrs. Bob Kakac, who moved here in July, were also presented gift certificates donated by local merchants from the club's Welcome Neighbors program.

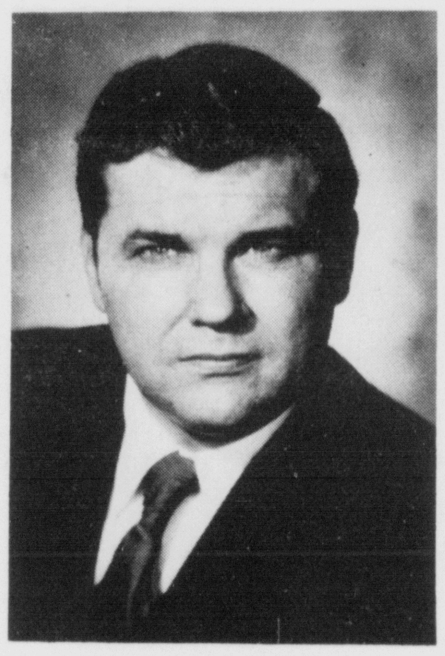
# PROGRESS

*Depends on all of us working together*

**Progress is good things happening---and joint endeavor does the job----keeping the wheels turning--- moving ahead toward a better future for all of us. Progress is people cooperating, using their vision and skills for the betterment of the entire community. Lets dedicate our efforts--- together--- to foster continuing growth and prosperity---keep the good things happening in 1974. . . .**



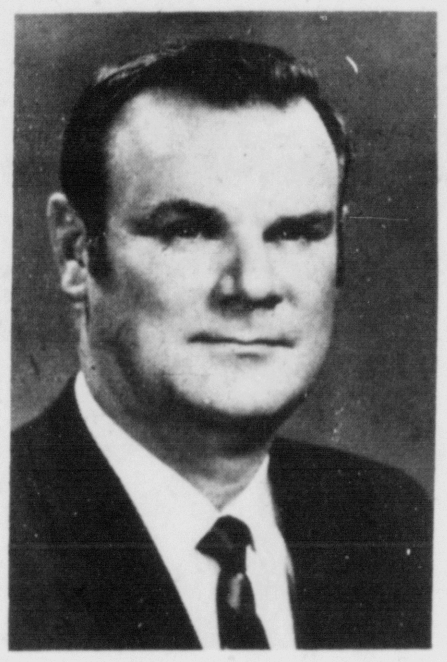
**JOHN C. DENNIS**
SHERIFF



**BOB KIELHOFNER**
COUNTY CLERK

**JIM MOORE**
PROSECUTING ATTORNEY

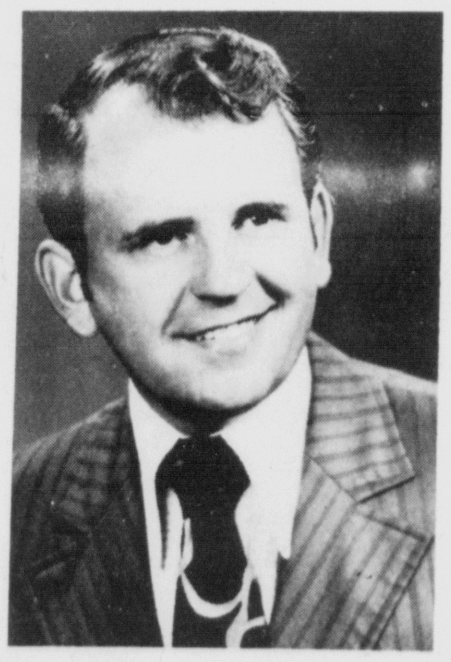
**LYNN F. INGRAM**
CIRCUIT CLERK



**TOM MARSHALL**
COLLECTOR OF REVENUE

**JOHN BOLLINGER**
RECORDER OF DEEDS

**HESS PORTER**
TREASURER



**BILL FERRELL**
ASSESSOR

**JOHN H. SIDES**
PROBATE JUDGE

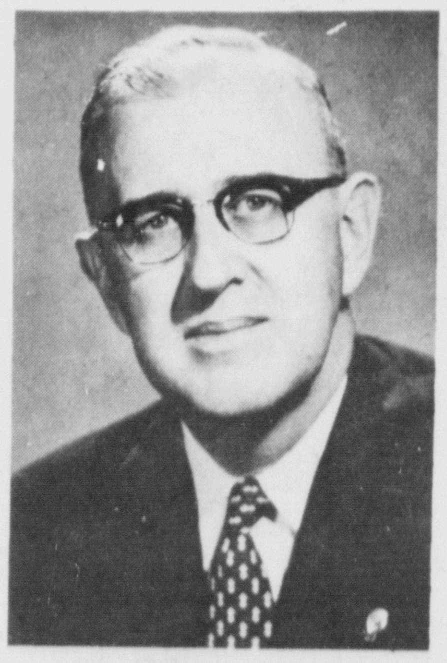
**GENE NUNNELEE**
CORONER

**LES LANKFORD**
PRESIDING JUDGE

**ELDON ZIEGENHORN**
1st DISTRICT JUDGE

**LOUIE HIRSCHOWITZ**
2nd DISTRICT JUDGE

**LLOYD G. BRIGGS**
MAGISTRATE



**MARSHALL CRAIG**
CIRCUIT JUDGE
JUDICIAL NO. 33

**R. HODGE DECKER**
PUBLIC ADMINISTRATOR

**C.R. WATERS**
COUNTY SURVEYOR

*Your County Officials*

# East Prairie Lumber Co. moves to new location

EAST PRAIRIE--- For 28 years East Prairie Lumber Co. has offered people of Southeast Missouri a complete line of building materials. Now the company has moved to a new location and an even broader line of materials are available, plus added lines of merchandise.

The later part of December the company was moved from 298 N. Washington Drive to 115 West Main St. The owners, Charles Conn of Sikeston and L. D. Davis of East Prairie, who is also manager of the company, have planned to develop a home center type store at the new location.

The display area of the store which is 64 by 140-feet, was completely remodeled and modern display shelves were installed for ease of viewing and selecting by customers. An interior decorating department has been added which features a large selection of wallpaper with matching materials, carpeting and other home accessories.

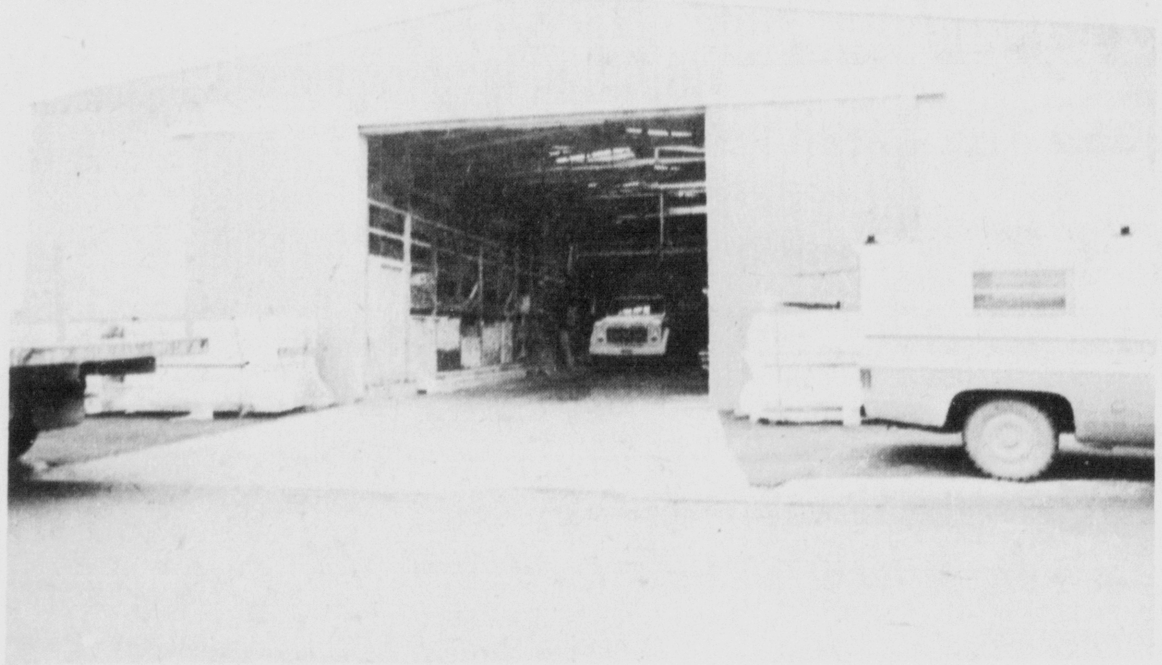
A private office for Davis and a bookkeeping department were constructed at the rear of the main building. An attractive shingle canopy covers the offices and service counter.

A 75- by- 68 foot lumber storage shed was built adjoining the main building. With the additional space, an expanded line of building materials were added. The company still retains the old location for storing of materials.

A parking lot on the west side of the building was paved as a part of the expansion program.

## Supplies displayed

An interior view of East Prairie Lumber Co. at it's new location, 115 West Main St., shows the modern display area with the service desk and offices in the background.



## Storage shed constructed

This 68- by- 75- foot lumber storage shed was constructed by East Prairie Lumber Co. at their new location, 115 West Main St. With the additional space, a broader line of building materials are now offered.

# Oran school repairs made

ORAN — Blacktopping of areas of school grounds and bordering streets and all cleanup, painting and repairs were completed when Oran R-3 School District classes opened Aug. 27.

With the help of student employes, paid through the Missouri State Employment Service and Neighborhood Youth Corps, considerable painting, cleanup and repairs inside and outside the school building were completed.

The high school parking lot, school driveways, back entrances to elementary classrooms and outside elementary basketball court was blacktopped and streets bordering the school grounds were blacktopped before the start of school.

New playground equipment, such as swings and teeter- totters, were installed.

Seventh and eighth grades were departmentalized and a counselor was employed for grades seven through 12. Art was added to the junior high curriculum and a second-year course was added for trade school students who are transported to Sikeston.

Remedial reading and mathematics were offered under the Title I, Elementary and Secondary Education Act.

Remedial classes are held at Guardian Angel Elementary School for one period each day. Two teachers serve the Oran Public Elementary School the remainder of the day.

---

**Facing the challenge of '74!**

# City buys fogger

BENTON-- The City Council during June approved the purchase of a mosquito fogger from Riverside Chemical Co. of Charleston.

The fogger was used to spray for the control of mosquitoes in the city.

1973 GRADUATES
STOP BY—We will do your '73 tax free.
YOUR INCOME TAX
If this looks like you at "Income Tax Time" put down that paper and pencil and come see us. We have been serving Sikeston's and Southeast Missouri's tax needs for 7 years. If you don't mind us getting personal and asking questions that may seem silly, we may save you money. And we stand behind our work too.

**H&R BLOCK®**
THE INCOME TAX PEOPLE
814 South Main
Open 9 a.m. - 9 p.m. Weekdays 9-5 Sat. Phone 471-0880
Other Area Offices
East Prairie
Morehouse

# Sonny's up-dates sanitation business

With the increased concern for solid waste disposal in the past year, Sonny's Solid Waste Inc. has been changing their methods of collection to give the community up- to- date modern service.

The newest project for the company are trash compactors. Sonny Glaus, owner of the company, has currently installed two compactors in Sikeston and has plans for more.

The first trash compactor, capable of compressing 80 cubic yards of trash into six cubic yards, was installed at Big K discount store. Not only was the installation a first for Sikeston, but it was also a first in this area of the Bootheel, Glaus said in speaking of the project.

A trash compactor cuts down on employment time and should cut down on insurance payments, Glaus said. Storage space is also condensed, since a store no longer must have room to pile cartons while waiting for them to be collected. With the compactor, cartons are compressed when thrown away.

The second compactor was installed Feb. 1 at the hospital.

The compactors meet all ecology standards and help cut the stores expenses, after the initial expenditure.

Glaus also purchased a new truck to handle the disposal from the compactors, as well as other trash disposal.

Glaus explained that three or four stores in one area could split the cost of such a compactor and all use one in a central area, thus saving on storage area for all stores.

Disposal of residential trash also took a new form for customers of Sonny's Solid Waste Service.

A bag system was begun with customers paying only for what they have to dispose of. The price of the bag is the cost of disposal. Senior citizens, who do not have a lot to dispose of, have been especially happy with this system Glaus said.

He explained that the system helps him provide efficient, dependable service for his customers.

Glaus has been in business 10 years and plans to remain in the sanitation business.

## Compactor emptied

Sonny Glaus watches as one of the new compactors in Sikeston is emptied into the disposal truck. Glaus, owner of Sonny's Solid Waste Inc., began the trash compactor program in Sikeston during 1973. There are currently two compactors installed and plans for more. The disposal truck, was purchased during 1973 to handle the compactors.

# Glueck heads council

BENTON— Melvin Glueck of Illmo Route One was elected chairman of the Scott County University of Missouri Extension Council at their annual meeting in March.

Other offices elected were Layton Hubbard of Sikeston, vice president; Mrs. Gertrude LeGrand of Illmo, secretary, and Junior E. Wilson of Oran, treasurer.

The Scott County University of Missouri Extension Council is the legal extension organization in Scott County. The job of the council is to cooperate with and support the University of Missouri in carrying out extension educational programs.

Scott County extension has four major areas of duties. These are divided into personnel, programs, finances, and elections.

*Look to the Future*

Building for tomorrow is a standard phrase in the City of Lilbourn. We accomplish and grow each year and look to the future for better achievements to our city.

We are proud of our progress and are looking forward to more growth in 1974.

We, the people of Lilbourn, invite you to visit our city, you'll never meet a stranger

**CITY OF LILBOURN**
SINCE
OCTOBER 7, 1903

**WE ARE TRYING TO CONTRIBUTE TO THE PROGRESS OF SOUTHEAST MISSOURI WITH**

**AMBULANCE SERVICE**

**ARE YOU INTERESTED IN GOOD AMBULENCE SERVICE?**

**If you are, send us your name, address and telephone number in the space below. If enough respond to this ad, Christian Memorial Funeral Home is considering setting up a complete ambulance service for Sikeston area.**

| | |
|---|---|
| Sikeston. . . . . | $10.00 |
| Morehouse<br>Canalou<br>Matthews<br>Bertrand<br>Vanduser<br>Blodgett | $15.00 |
| Charleston<br>East Prairie<br>New Madrid<br>Dexter | $25.00 |
| Cape Girardeau . | $35.00 |
| St. Louis<br>Memphis | $95.00 |

Mail to: Christian Memorial Funeral Home
422 N. Main St., Sikeston, Mo.

Name. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Address. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Telephone. . . . . . . . . . . . . . . . . . . . . . . . . . . . .

**PROGRESS**

YESTERDAY
TODAY
TOMORROW

FIRST SECURITY STATE BANK

*Thank you for banking with us*

# LAST YEAR'S PROGRESS MEANS NEW OPPORTUNITIES IN '74

ON THIS LAST DAY OF 1973, FIRST FEDERAL HAS SURPASSED THE GREAT SUM OF

## ONE HUNDRED—FIVE MILLION DOLLARS

*You can be just as proud as we are------because You Helped Us Grow. First Federal wishes to thank everyone who helped them grow to this astounding amount. Your confidence and trust in us makes us proud---but, you can be just as proud as we are. When you save with us you're not only earning the highest rates the law allows, but you're also helping your neighbors, too. And the community. The money you save stays here in this area, providing home loans, which in turn, stimulate business, and when business is good, the whole community benefits.*

**It pays to save at FIRST FEDERAL---------Where you get**

## More For Your Money...

**First Federal pays top dollar in Southeast Missouri to its savers---Which Means-----More For Your Money!**

FOR THE YEAR 1973 OUR ASSOCIATION PAID OUT MORE THAN THE SUM OF

## $4,660,000.00

**In Dividends To The People Using Our Savings Plans**

*This sum, which would supply the payroll for a large size industrial plant, was the direct result of systematic, regular saving on the part of our patrons. It is a fine example of how we can help you save during the coming year.*

START PACKING IN THE INTEREST

| | | | | |
|---|---|---|---|---|
| 5.25% | per year | Passbook Savings earn | 5.39% | *Effective Rate |
| 5.75% | per year | 90 Day Certificates earn ($1,000 Minimum) | 5.92% | *Effective Rate |
| 6.50% | per year | 12 Month Certificates earn ($1,000 Minimum) | 6.72% | *Effective Rate |
| 6.75% | per year | 30 Month Certificates earn ($1000 Minimum) | 6.98% | *Effective Rate |
| 7.50% | per year | 48 Month Certificates earn ($1,000 Minimum) | 7.79% | *Effective Rate |

*Compounded rate per annum when dividends are not withdrawn.

*A substantial interest penalty is required for early withdrawal on the above saving certificates as specified by Federal Home Loan Bank regulations.

FEDERAL HOME LOAN MEMBER BANK SYSTEM

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION**

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION — SAFETY OF YOUR SAVINGS INSURED UP TO $20,000

Branch Office
2127 William

Home Office
325 Broadway

HOURS!
8:30 AM TO 4:00 PM
MONDAY THRU FRIDAY
8:30 AM TO NOON SATURDAY
BRANCH OFFICE OPEN
FRIDAYS UNTIL 5:30 PM

**NEW FACILITIES WILL BE LOCATED AT**

**303 S. Kingshighway,
Sikeston, Mo.
Phone
471-7885 - 471-2770**